

## **KOKO KRUNCH RAFFLE PROMO: Win a KruiZe\* or Php 500 GCash Voucher!**

**KOKO KRUNCH Raffle Promo: Buy specially marked KOKO KRUNCH boxes, get a chance to win a Cruise Trip and GCash e-gift voucher!**

### **Participating Products:**

- o KOKO KRUNCH 450gx12
- o KOKO KRUNCH 330gx18
- o KOKO KRUNCH 170gx18
- o KOKO KRUNCH DUO 330gx18
- o KOKO KRUNCH DUO 170gx18

**Promo Period:** June 1, 2026 to August 31, 2026

### **How to Participate and Win:**

#### **A. Qualifications / Disqualifications of Participants:**

1. The Promotion (the “**Promo**”) is open to all individuals aged 18 years and above who are residents of the Philippines.
2. Employees, directors, officers, agents, contractors, and representatives of Nestlé Philippines, Inc. (“**NPI**”) and Giftaway Philippines (“**Giftaway**”), their subsidiaries, affiliates, advertising agencies, media partners, sponsors, suppliers, trade partners (including, but not limited to those involved in packaging, bundling, warehousing services, trucking and logistics, distribution, and merchandising), and their relatives up to the second degree of consanguinity and affinity, and all persons employed by, working for, or residing in the same household as any of the aforementioned excluded parties are disqualified from joining the Promo.

#### **B. Description of Procedures and Mechanics / Prize At Stake / How to Claim Prize / Terms and Conditions:**

1. The Promo runs from June 1, 2026, 12:00 AM until August 31, 2026, 11:59 PM (“**Promo Period**”).
2. To join the Promo, Participant must purchase any of the specially marked Participating Products (“**Promo Pack/s**”) within the Promo Period and complete all of the following steps:
  - a. Look for the alphanumeric raffle code inside the Promo Pack.
  - b. Go to [gft.ph/kokokruise](http://gft.ph/kokokruise) (“**Registration Microsite**”) and enter the raffle code and Participant’s complete name, mobile number, home address, and email address.
  - c. Submit the form by clicking “Submit”. The submitted form is the Participant’s entry to the Promo.
  - d. Participant must keep the Promo Pack/s purchased.

Participant will receive a confirmation via the Registration Microsite if the entry has been successfully submitted.

3. To use another raffle code from a different Promo Pack, Participant must submit a new form following the procedure above. Participant will be prompted to submit a new entry via the confirmation page on the Registration Microsite.
4. Participant may submit more than one entry with a maximum of ten entries per day, but may win only once during the Promo.
5. The Prizes are as follows:
  - a. **Major Prize (1 winner):** Disney Adventure Cruise (sailing from Singapore) for a family of four, inclusive of the following only:
    - Roundtrip economy airfare (Manila-Singapore-Manila)
    - 4 days/3 nights stay for four persons in one Oceanview Stateroom
    - Transfers from Singapore airport to seaport and vice versa

Other expenses and incidentals (such as, but not limited to, pocket money, transfers to and from Manila airport) are not included and will not be provided/shouldered by NPI.
  - b. **Minor Prizes (total of 300 winners):** Php500 GCash e-Gift Vouchers
6. Prize descriptions are based solely on information provided by third party suppliers. Likewise, with regard to the quality of the Prizes, NPI relies on the representations made by the suppliers. Photographs of the Prizes and their inclusions (as applicable), appearing in the materials for this Promo, if any, may slightly differ from the actual items/products. Further, use of Gcash e-vouchers is subject to applicable terms and conditions.
7. Applicable taxes on the Prizes will be shouldered by NPI. The Prizes are not transferable or convertible to cash.
8. Winners will be selected via raffle draws to be scheduled in the weeks specified below, under the supervision of an FDA representative:
  - Minor Prizes: week of July 1 to 7, 2026 (100 winners); week of August 1 to 7, 2026 (100 winners); week of September 1 to 7, 2026 (100 winners)
  - Major Prize: week of September 1 to 7, 2026 (1 winner)

The selection of the winners will be by a secure, independently verified, electronic automated process from all valid entries received during the Promo Period.
9. To be eligible for the raffle draw/s, the entries must be submitted within the Promo Period and received before the applicable cut-off times:

Raffle Draw	Cut-Off Time for Submission of Entries
Minor Prizes (first draw)	June 30, 2026, 11:59PM (Philippine Standard Time)
Minor Prizes (second draw)	July 31, 2026, 11:59PM (Philippine Standard Time)
Minor Prizes (third draw)	August 31, 2026, 11:59PM (Philippine Standard Time)
Major Prize	August 31, 2026, 11:59PM (Philippine Standard Time)

All entries validly submitted for previous draw/s, which were not selected in said draw/s, will be included in the succeeding draws (e.g., entries validly submitted for the first, second, or third draws for Minor Prizes, but were not selected, will be included in the draw for the Major Prize.)

However, once a Participant is drawn as a winner, all other entries (past and future) under the same Participant's personal details are disqualified from being drawn in any subsequent monthly draws.

10. The winners will be notified by email and SMS within 3 days of the raffle draw and will be given 3 calendar days from receipt of notification to accept the Prize in writing. Notwithstanding the acceptance of the Prize by the winners, their qualification and entry will still be subject to verification by Giftaway.

If a winner fails, for whatever reason, to accept the Prize in accordance with the above provision, the Prize will be forfeited and may be awarded to the next eligible Participant selected from the entries duly received. If the initially-selected winner is unable to accept the Prize for whatever reason, Giftaway will offer the Prize to a maximum of ten reserves for the major prize and three hundred reserves for the minor prize, selected and notified in the same manner and with the same conditions and timeframes for response (i.e., if the first reserve is not qualified to win and/or does not accept the Prize, the Prize will be offered to the second reserve, and so on).

11. Winners will be notified via the contact information provided in their entry form.
12. Once the winner accepts the Prize, Giftaway will proceed to the verification process.
13. Giftaway shall request for the following documents from the winners in order to validate their entry:
  - Close up photo of the winner holding his/her original valid government-issued ID with photo. Government-issued IDs without photo will not be accepted.
  - Clear copy of the said ID, with details clearly readable for verification.
  - Close up photo of the winner holding the actual Promo Pack corresponding to the raffle code submitted for the winning entry.
  - Clear photo showing the actual Promo Pack with the corresponding raffle code clearly readable. The raffle code inside the Promo Pack must be fully intact with the complete details visible.

Verified winners will be announced on the official Nestlé Breakfast Cereals Philippines Facebook page.

14. Once verified, the winner will receive their rewards and instructions on how to redeem, via SMS and Email notifications.
  - Minor prizes (GCash) will be sent to the winners as an eGift voucher. Giftaway will send the winners a link to a GCash eGift via the email and SMS provided on the registration form, with instructions on the eGift link itself on how to credit the amount to their GCash account. The number that the winner has entered in the

registration form need not be linked to a GCash account. (The GCash e-gift prize will not be credited directly to the winners' number on the registration form)

- The Major prize (Disney Adventure Cruise) will be sent to the winner as an eGift voucher. Giftaway will send the winners a link to a custom Rajah Travel eGift via the email and SMS provided on the registration form, with instructions on the eGift link itself on how to claim the eGift from Rajah Travel.

Any and all expenses incurred in claiming the Prizes shall not be shouldered by NPI.

15. The claiming of the Prizes shall be subject to the following conditions:
  - a. Possession of all the qualifications and none of the disqualifications set forth in these mechanics;
  - b. Presentation by the winner of the winning Promo Pack purchased;
  - c. Proper verification of the identity of the winner and the Promo Pack presented; and
  - d. Compliance with all the terms and conditions set forth in these mechanics.
16. By claiming the Prize, the winner attests that he/she has read and understood the full Promo mechanics and agrees to abide by the terms and conditions of the same.
17. The following shall be applicable to the Major Prize, in addition to the other terms and conditions of the Promo:
  - a. The winner and his/her three family members (collectively, "**Travel Party**") must each hold a valid passport and all required travel documents with sufficient validity, as may be required by the countries of origin and destination or transit and by relevant authorities. The Travel Party shall be solely responsible for securing and processing all required passports/travel documents, and, as applicable, visas, travel clearances, and any other required permits (collectively, "**Travel Documents**"). Any and all costs and expenses in connection with the Travel Party's Travel Documents shall be for their sole account. NPI shall not be responsible for, and shall not reimburse, any such costs or expenses.

Failure to obtain/possess the required Travel Documents within the prescribed period shall result in forfeiture of the Prize, without obligation on the part of NPI to provide compensation or an alternative prize.

- b. The Travel Party shall be responsible for complying with the laws, rules, regulations, orders, demands and travel requirements of the countries of origin and destination or transit, as well as with the rules, regulations, and policies of the airline, cruise line, and transfers provider. The Travel Party shall hold NPI free and harmless from such laws, rules, regulations, orders, demands, travel requirements, and policies and the consequences of non-compliance with the same.
- c. Without limiting the foregoing, and notwithstanding that the Travel Party has obtained or possesses their Travel Documents, NPI makes no warranty of any kind that the Travel Party will be allowed to exit/depart from the country of origin and to enter the country/ies of destination, it being understood that travel restrictions may apply and that the departure from the country of origin and the arrival at/entry to the country/ies

of destination are subject to applicable laws and legal procedures of the countries concerned. The Travel Party shall hold NPI free and harmless from any and all claims, liabilities, and actions in connection therewith.

- d. The redemption of the Major Prize is strictly subject to the winner's compliance with all travel requirements. Should any of the Travel Party fail to obtain any of the required Travel Documents or exit/entry clearance, for any reason, NPI shall not be liable and the prize shall be forfeited.

Any inability to travel due to incomplete documents or denial of exit/entry by authorities shall not entitle the winner to rebooking, refund, or cash conversion.

- e. Except for the three family members permitted to the winner as part of his/her Travel Party, the winner is not allowed to bring any additional family members or companions/guests on the trip. The said three family members may not be selected through any further contest, promotion or commercial event. Once identified, the winner's Travel Party may not be changed without the express consent of NPI, which NPI may grant or withhold in its sole discretion.
  - f. The Travel Party must sign a prize acceptance and release form in order to be eligible to win and/or to participate in the Prize.
  - g. Once the Major Prize is validly claimed by the winner, the airline and cruise tickets must be booked at least 3 months in advance of the date of departure from the Philippines, and the date of departure from the Philippines must be no later than December 28, 2026, subject to availability and blackout dates. The type of airline and inclusive airport/seaport transfers shall be subject to the sole discretion/approval of Giftaway. Booking of the airline tickets, and transfers will be processed by the travel agency accredited by Giftaway.
  - h. Dates of travel must be within September 7, 2026 to December 31, 2026. Travel must be completed, and the Travel Party must travel back to the Philippines, by December 31, 2026. This travel period cannot be amended or extended. The winner shall forfeit the Prize if the Travel Party fails to depart from the Philippines on or before December 28, 2026.
  - i. The airline and cruise tickets and inclusive transfers are subject to applicable terms and conditions and to the respective suppliers/providers' restrictions on the same.
  - j. NPI shall not be liable for any loss of life or property, damage, injury, accident and/or incident of any kind that may be suffered or incurred by the Travel Party in connection with this Promo, including, but not limited to, any loss of life or property, damage, injury, accident and/or incident of any kind that may be suffered or incurred in the course of the trip.
18. NPI reserves the right to use, publish and/or broadcast the winners' name, address, photo, and likeness for advertising, promotional, and publicity purposes without further compensation to him/her.

## Other Terms and Conditions

By joining the Promo, Participant hereby confirms, agrees and acknowledges that:

1. He or she has read the full mechanics of this Promo and agrees to abide by the terms and conditions of the same;
2. He or she is 18 years old or above;
3. He or she will share personal information, including his or her:
  - Complete name, home address, email address, mobile number, and signature to NPI for purposes of implementing and managing the Promo and for the marketing communications campaign of NPI and its affiliates; and
  - Name and photo to NPI, for the announcement of the winner in any territory and any medium of release.

For these purposes, Participant knowingly and voluntarily allows NPI and its authorized third parties / third party service providers, to collect, store, and process copies of his/her personal information which shall be processed in accordance with the Data Privacy Act of 2012 and the Nestlé Privacy Notice, which can be accessed on <https://www.nestle.com.ph/info/privacypolicy>. Except as otherwise stated, any personal information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the purposes provided above;

4. He or she shall hold NPI free and harmless from any and all claims, suits and actions for damages or liabilities that may be brought by other persons, natural or juridical, in connection with his/her participation in the Promo, as well as the statements and declarations made by him/her in relation to the Promo;
5. NPI may, without further compensation to Participant: (a) reproduce, distribute, adapt, modify, make available and/or communicate to the public, exhibit, or broadcast any material or information regarding the Promo, including the Participant's name, image, likeness, proof/s of purchase, through any means or media without restriction of any kind as to quantity, purpose or time, whether commercial or otherwise, or to any country or territory in the world; and (b) authorize any of the above activities;
6. NPI shall not be liable for any unauthorized use, reproduction and/or adaptations by third parties of Participant's images, as well as of any materials developed in the course of the Promo including but not limited to advertising materials;
7. NPI assume no responsibility for:
  - Any incorrect, inaccurate or incomplete information on the website/s and apps herein caused by any third party, *i.e.*, website users, hackers, among others, or caused by any of the equipment or programming associated with or utilized in the conduct of the Promo.

- Any material, statement, comment or declaration posted by the Participant. Said materials, statements, comments, or declarations are those of the participants and not of NPI.
  - Any technical, hardware or software failure of any kind, for lost network connections, garbled computer transmissions, and other problems or technical malfunctions in the conduct of this Promo.
  - Any incorrect, inaccurate or incomplete information resulting from or caused by any of the equipment or programming associated with or utilized in the conduct of the Promo.
  - Any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to or alteration of the Participant's devices, photos, social media accounts, and digital properties or other similar instances that may occur in connection with or in relation to the Promo.
  - Any error, omission, corruption, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to the Registration Microsite.
8. The Registration Microsite and the Nestlé Breakfast Cereals Philippines Facebook page are provided on an "As Is" and "As Available" basis and NPI gives no warranties of any kind, whether express, implied, statutory or otherwise including warranties or representations that materials found on the links therein, including those provided by the Participants, will be complete, accurate, reliable, timely, non-infringing to third parties; that access to the links found therein, including those provided by the Participants, will be uninterrupted or error-free; that the links found therein, including those provided by the Participants, will be secure; that any advice or opinion obtained from links found therein, including those provided by the Participants, is accurate or to be relied upon, and any representations or warranties thereto are expressly disclaimed.
9. NPI, its parents, affiliates, subsidiaries and related companies or its officers, directors, employees, shareholders, representatives or agents shall not be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential, special or punitive damages arising out of any access to and use of the Registration Microsite and other digital properties of NPI;
10. NPI shall have the right to disqualify any Participant who, in NPI's sole discretion, is not entitled to win based on the mechanics of the Promo. The decision of NPI on this matter is final;
11. NPI shall be entitled to cancel, discontinue or suspend the Promo on the basis of the occurrence of force majeure events or any events beyond their control that will not make it possible for them to continue with the conduct of the Promo without affecting the fairness and integrity of the same; and
12. The decision NPI to cancel, discontinue or suspend the Promo on the basis of the foregoing is final and they will not engage in any dialogue with any person regarding such decision.