



AUTO ACCESSORIES OF AMERICA WHOLESALE ACCOUNT

HOME OF



New Wholesale Account Requirements:

To be accepted as a wholesale customer, Auto Accessories of America (part of the Extra Mile Brands family of companies) requires that you operate an automotive related business. An automotive business is defined as an automotive business available to the public for automotive sales, service, parts sales, or restoration services.

New Wholesale Applicants must complete and submit:

- Completed Wholesale Account Application
- Copy of current Sales Tax License
- Copy of Business License

Auto Accessories of America offers three Wholesale Price Levels:

1. Jobber Discount pricing:

No minimum order requirement

2. Dealer pricing:

Minimum opening order of \$1,500 (net)

3. Distributor pricing:

Minimum opening order of \$10,000 (net)

See next page for details on each of these pricing levels.

Auto Accessories of America (AAA) Offers Your Business:

AAA Dealer-only Website

- Largest Inventory in the Industry
- ACES / PIES compatible data & images
- MAP Pricing on Over 10,000 SKU's to Price Protect AAA Dealers
- Quantity Pricing Program
- Multi-Level Discount Programs
- Exclusive Account Agent
- Worldwide Shipping
- Dealer Drop Ship Program
- Stock Builder Program
- Most Orders Shipped Same Day



An Extra Mile Brands company





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WHOLESALE PRICING LEVELS

Jobber

This price level is extended as a courtesy to auto parts stores, tire dealers, used car lots or other low volume buyers. Your business must be listed in the yellow pages or found on the internet. While there is no buy-in required, you must have a completed Wholesale Application on file for sales tax to be waived.

Dealer

An initial (or **one time** order) of \$1,500 is required to receive Dealer pricing. There is no minimum re-order amount once enrolled to receive this pricing. However, new Dealers will be expected to meet a yearly minimum sales volume of \$5,000 to maintain Dealer status. A Wholesale Application **must be completed** and sales tax license provided to receive Dealer pricing. **No Exceptions.**

Distributor

An initial order (or **one time** order) of \$10,000 is required to qualify for Distributor pricing. There is no minimum re-order amount once enrolled to receive this pricing. However, new Distributors will be expected to meet a \$36,000 yearly sales requirement to maintain this pricing level. A Wholesale Application **must be completed** and sales tax license provided to receive Distributor pricing. **No Exceptions.**

PAYMENT METHODS

Major Credit Cards

Auto Accessories of America accepts payment by Visa, MasterCard, and Discover. This payment option is intended for your business ONLY. We do not accept your employees' or your customers' credit card for payment on your orders. As such, all methods of payment must be billed to the business address listed on your business and/or sale tax license. Alternatively, billing information can be tied to the verified owner's home address.

PLEASE NOTE:

- A valid email address is required to receive daily shipment notifications and invoice copies.

DROP SHIPMENTS

Auto Accessories of America will drop ship orders directly to your customer and provide a packing list with your company name and information on it for a fee.

- \$7.00 per order
- **Foreign Shipments:** Please note all Duties/Tariffs/Fees will be assigned to the ultimate consignee as outlined on your order.

Any additional fees incurred by Auto Accessories of America after the order is shipped will be billed to the wholesaler account. Examples include address correction charges or refused delivery by the consignee.



WHOLESALE APPLICATION FORM

Your Business Information:

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Your Business is a: Corporation Partnership LLC Sole Proprietorship

Sales Tax ID _____ Years in Business _____

Primary Products and/or Services _____

List Your Authorized Purchasing Agents:

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

NOTE



For account verification the home address and primary contact phone number for any Owner or Partner(s) **MUST BE PROVIDED** here.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email (Optional) _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email (Optional) _____

Please Sign:

Signature _____ Date _____

Print Name _____ Print Title _____

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**! IMPORTANT
REMINDER:**

**Attach All
Necessary Forms**

Please include a copy
of your **State Sales Tax
License** with this form.
We cannot process your
application without a
copy of your license.

UNIFORM SALES & USE TAX EXEMPTION CERTIFICATE

SECTION 1: Exemption Status *Check ONE of the following:*

- One-Time Purchase
- Blanket Certificate — Expiration Date: _____ (maximum of 4 years)

The applicant/purchaser hereby claims exemption on the purchase of tangible personal property and selected services from Auto Accessories of America. This certifies that this claim is based upon the purchaser's proposed use of the items or services, or the status of the applicant/purchaser.

SECTION 2: Items Covered By This Certificate *Check ONE of the following:*

- All Items Purchased
- Limited to the following items: _____

The applicant/purchaser hereby claims exemption on the purchase of tangible personal property and selected services from Auto Accessories of America. This certifies that this claim is based upon the purchaser's proposed use of the items or services, or the status of the applicant/purchaser.

SECTION 3: Basis For Exemption Claim *Check ONE of the following:*

- For Resale at Retail — Sales Tax License Number: _____
- Industrial Processing — Percentage of items purchased: _____ %
- Other — Explain: _____

SECTION 4: Declaration And Certification

I declare, under penalty of perjury, that: the information on this certificate is true; that I have consulted the statutes, administrative rules and other sources of law applicable to my exemption; and that I have exercised reasonable care in assuring that my claim of exemption is valid within the transaction states. In the event this claim is disallowed, I accept full responsibility for the payment of tax, penalty and any accrued interest, including, if necessary, reimbursement to the vendor for tax and accrued interest.

Business Name _____

Type of Business _____

Business Address _____ City _____

State _____ Zip _____ Business Phone _____

Signature _____ Date _____

Print Name _____ Print Title _____



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MINIMUM ADVERTISED PRICE POLICY (MAP)

Auto Accessories of America has a Minimum Advertised Price (MAP) policy for the benefit of all of our valued wholesale customers. We encourage the advertising and promotion of our products by our Dealers and Distributors. However, we implement our MAP policy so that Auto Accessories of America manufactured products are not devalued in the marketplace, so the gross margin is improved for our dealers and distributors, and so each Auto Accessories of America wholesale customer can compete equally on the basis of the value they provide their customers. That value may be knowledge, service, support, inventory or any combination of these items. The MAP policy applies to all Auto Accessories of America wholesale accounts.

- 1.** Auto Accessories of America will, from time to time, publish a MAP Restricted Items list on its wholesale account website (**AutoAccessoriesOfAmerica.com**), which may be amended or adjusted by Auto Accessories of America at its sole discretion. The List will include the effective date, the products by part number and description, the MSRP and the minimum advertised price for those products. Each advertisement of a product identified in the list at less than list price will be a violation of this MAP Policy.
- 2.** This MAP Policy applies to all advertisements of Auto Accessories of America products listed on the List Price in any and all media including (but not limited to): flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, email newsletters, email solicitations, internet sites, social media sites, websites or similar electronic media, television, radio and public signage. This MAP Policy is not applicable to any in-store advertising that is displayed only in the store and not distributed to any customer.
- 3.** The inclusion in advertising of free or discounted products (whether made by Auto Accessories of America or another manufacturer) with a product covered by this MAP Policy would be contrary to this MAP Policy if it had the effect of discounting the advertised price of the covered Auto Accessories of America product below List Price.
- 4.** If pricing is displayed, any strike-through or other alteration of the List Price is prohibited.
- 5.** This MAP Policy applies only to advertised prices and does not apply to the price at which products are actually sold or offered for sale to an individual consumer within a wholesale account's retail location or over the phone. Wholesale accounts remain free to sell these products at any price they choose under these circumstances.
- 6.** This MAP Policy does not establish maximum advertised prices. Wholesale accounts may offer Auto Accessories of America products at any price in excess of the List Price.
- 7.** Internet auctions may not display or have a reserved bid or other acceptable prices below the List Price.
- 8.** Pricing listed on an internet site or website is considered an "advertised price" and must adhere to this MAP Policy. This MAP Policy does not in any way limit the ability of any wholesale account to advertise that they "have the lowest price", that they "will meet or beat any competitor's price" or that customers should "call for price" or similar phrases as long as the price advertised or listed for the product is not below List Price.

MAP Policy continued on next page.



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9. Offers of “Free Shipping and/or Handling” for products on the List Price Schedule will not be in violation of this MAP Policy.
10. This MAP Policy is solely within Auto Accessories of America’s discretion and authority acting through the duly authorized managers of Auto Accessories of America. No employee or Sales Representative of Auto Accessories of America has any authority to discuss, modify or grant exceptions to this MAP Policy. Any representation or action by any employee, sales representative or persons not specifically authorized to discuss, modify or grant exceptions to this MAP Policy under this paragraph is unauthorized and invalid. All questions about this MAP Policy should be directed via email to **mapadmin@AAAdirect.com**. The Map Policy Administrator shall be solely responsible for determining whether a violation of policy has occurred, communicating decisions to wholesale accounts regarding the policy and receiving any communications regarding sanctions imposed under the MAP Policy. Any actions taken by Auto Accessories of America under this MAP Policy shall be without liability to Auto Accessories of America.
11. From time to time, Auto Accessories of America may choose to offer special promotions on certain manufactured products. In such an event, we reserve the right to modify or suspend this MAP Policy in whole or in part by notifying all wholesale accounts of the duration and nature of the change. Auto Accessories of America further reserves the right to adjust the MSRP with respect to all or certain products at its sole discretion, and such changes will apply equally to all wholesale accounts.

BRANDING REQUIREMENTS POLICY

12. Branding Requirements are mutually beneficial for us as the manufacturer and you as our customer. End Consumers purchasing our products have a right to know they can trust the quality and that we stand behind it.

All CA products must be clearly branded as CA on your website and marketing materials. This is a requirement of carrying our products and continued consent for use of our proprietary Data & Images, and will be strictly enforced. Products not correctly branded as CA are not eligible for warranty claims.



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NON-COMPLIANCE PROTOCOLS

13 Failure to comply with our policies for any Auto Accessories of America or CA product is considered a policy violation for all Auto Accessories of America products. If a Reseller believes that they have spotted a MAP or Brand violation, then they are to report this via email to mapadmin@AAAdirect.com so that Auto Accessories of America may investigate the matter. At its sole discretion, Auto Accessories of America may deal with policy violations by taking steps to include but not limited to any or all of the following:

- Reduction or revocation of discounts and other purchasing privileges or benefits across any or all of Auto Accessories of America or its companies.
- Refusal or cancellation of orders for any or all products of Auto Accessories of America or its companies.
- Revocation of reseller's status as a Wholesale Account of Auto Accessories of America or its companies.
- Addition of reseller's name to the Auto Accessories of America "Do Not Sell" list - which applies to all Auto Accessories of America products.
- Revocation of reseller's authorization to use Auto Accessories of America & CA trademarks, copyrighted images and/or text, including marketing material, product descriptions and Auto Accessories of America company information.

This is a unilateral action. Auto Accessories of America is not seeking agreement from any reseller to adhere to this policy. This policy does not constitute an agreement or contract between Auto Accessories of America and any of its resellers.

Please Visit: <https://www.autoaccessoriesofamerica.com/policies> for more information.