



Essential Style Guide

updated: 11/6/2025

Clarity

Your primary goal is to transmit your ideas clearly. This is often achieved by keeping sentences and paragraphs short and well-structured, avoiding the use of unnecessary words. Edit your work for clarity and flow.

If you're going to use jargon from *The Urantia Book*, keep your target audience in mind. "Urantiaspeak" is probably fine for established students, but new readers or curious website visitors would need to have some words from the book explained or defined.

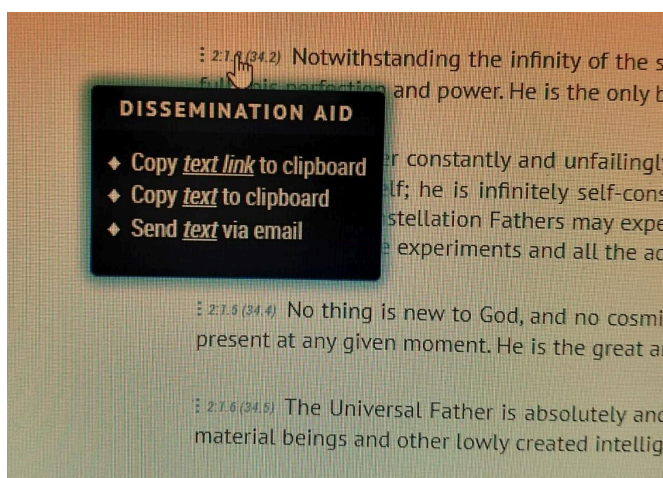
References

For block *Urantia Book* quotes, authors must include SRT (Standard Reference Text) citations in parentheses at the end of the quote (no 1996 book page reference is needed). This helps the reader find the quote and see the bigger context. You may indent the block quote.

Example:

“Notwithstanding the infinity of the stupendous manifestations of the Father’s eternal and universal personality, he is unqualifiedly self-conscious of both his infinity and eternity; likewise he knows fully his perfection and power.” [\(2:1.3\)](#)

The citation should be live linked to the version of [The Urantia Book](#) found on the Fellowship’s website. To do this, find the passage you’re quoting, hover over the citation at the beginning of the paragraph, click on “Copy text link to clipboard,” and embed the link in your citation.



Where possible, also include linked citations for each quote from *The Urantia Book* when you use them within paragraphs, unless there are too many of them or the citation becomes repetitive.

Links

Where possible, embed links in your text, rather than displaying the URL. Example: "In a [Spirit of Truth](#) podcast, Mike Lowry said his goal was to quench the thirst of his generation with the life-giving water of Jesus' teachings."

Emphasis

In general, use italics for emphasis. Use bold sparingly if you want to highlight central concepts in the text.

If you want to call attention to a word or phrase within a quote, then that word or phrase may be italicized or bolded, but directly after the quote please clarify that it's the author's emphasis (in parentheses).

Titles

Always italicize *The Urantia Book*. Do so also when it is used as an adjectival phrase omitting the article. Example: She's a veteran *Urantia Book* student.

Use italics for titles of major works such as books, movies, plays, musical compositions, and artworks. But titles of chapters, articles, TV episodes, poems in a collection, or individual songs should be in quotes. For example:

The Urantia Book, Paper 2, "The Nature of God."

Capitalization

Avoid capitalizing words except for proper nouns. As a general rule, use the same convention as found in the book, for example: Eternal Son not eternal son, but transport seraphim, not Transport Seraphim.

Abbreviations

We like to avoid the use of “UB” or “TUB” as an abbreviation for *The Urantia Book*.

Unless widely recognized by *Urantia Book* readers and non-readers alike (such as NATO, or FBI), spell out the full name of an organization the first time you use it, followed by the abbreviation in parentheses. Example: The Urantia Book Los Angeles Society (UBLA).

Numbers

Spell out numbers from one to one hundred.

General

We try to adhere to the [Chicago Manual of Style](#).