2024

ANNUAL REPORT

THE URANTIA BOOK FELLOWSHIP

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URANTIABOOK.ORG

President's Message



The challenges of living on Urantia today require a new kind of spiritual resilience. If 100 years ago we were "quivering on the brink," by now we must be "dangling from the ledge."

Many of us find the world of today almost unrecognizable, and see unprecedented levels of intolerance and hostility destroying friendships and families. How can we make active social contact, love with a new and startling affection, and inspire people with the most liberating spiritual message ever to reach 606 since Michael lived among us?

> "It is far better to have a religion without a church than a church without religion. The religious turmoil of the twentieth century does not, in and of itself, betoken spiritual decadence. Confusion goes before growth as well as before destruction." (99:6.1 [1092.1])

I'm betting on growth. We are armed with everything we need to transform the world if only we can first transform ourselves. Many of us are often so enthusiastic to share the Urantia teachings, an all-you-can-eat buffet of revelation, that we forget to serve the appetizer first which is to be a fully present *listener* and give the appetite a chance to build.

Spiritual loneliness is a real and profound problem and millions of people are going through this life not knowing where they fit, not understanding their true value, or not being able to find the resilience they need to fight and survive the soul battles of our times. And we are to minister to all.

As you read through this annual report you will see the impact of hundreds of people who have dedicated thousands of volunteer hours to the spiritual wellbeing of our brothers and sisters. You will see the impact of a small group of faithful donors (that we are trying to expand!) who have helped fund creativity, courage, innovation, and opportunity by helping us provide scholarships and grants, as well as producing new and more modern ways of communicating the Urantia teachings.

I hope you will see something that inspires you to join us in outreach, community building, and making baby steps of progress toward light and life. You don't have to be brilliant, just be willing to extend the hand of friendship.

Thank you for your prayers and continued support!

Love and gratitude,

Sue Snider Seccombe

On behalf of the General Council of The Urantia Book Fellowship

Our Mission

To facilitate the worldwide spread of *The Urantia Book* and its teachings, to stimulate study, support individual spiritual growth, connect truth seekers, and ensure that reliable resources about *The Urantia Book* and related communities are available to people everywhere.

To reach these goals, The Urantia Book Fellowship stretches its resources to support a global audience, as well as individuals, ministries, and grassroots projects and events that need some fuel, love, and encouragement.

Programs Snapshot

Your contributions support a strategic roadmap of how and where we share the revelation, and the resources that the Fellowship provides:



86.7% of our expenses support these programs

Candid (formerly GuideStar) Platinum Certified

Platinum Transparency 2025 Candid.

A Candid *Platinum* Seal of Transparency was awarded to us for sound fiscal management and for spending a vast majority of our income on mission-focused programs. Less than five percent of not-for-profits registered with Candid are recognized with a Platinum Seal, the leading symbol of not-for-profit transparency and accountability.

OUTREACH & DISSEMINATION

With the exception of printed secondary works and Urantia Books, all of our **outreach resources are offered for free** thanks to the contributions of our community.

These resources can often be one of the first touchpoints a person may have with the Urantia teachings. We are constantly trying to improve both the range and quality of the educational materials we provide.



urantiabook.org



As Artificial Intelligence speeds us all into new ways of finding answers, our IT team is improving our findability so that reliable information about *The Urantia Book* and its communities of believers will be accurate and among the top search results.

In 2024 the Fellowship was able to respond to the spiritual hunger of more than a quarter million searchers.

262,025 page views

118,141 NEW visitors

69,825 read at least part of *The Urantia Book* online

15,001 visitors returned after first visit

8,795 watched *Urantia Book* related videos

2,690 downloaded resources (e.g., papers, videos, maps, articles, translations)

491 downloaded *The Urantia Book*

Google Ads

Our Google Ad grant for nonprofits helped drive traffic to our website by enabling us to identify Google key word searches that could be "answered" by *The Urantia Book*.

The papers most likely to answer the Google searches of 2024:

- The Twelve Apostles
- Government on a Neighboring Planet
- The Universal Father
- On the Way to Rome

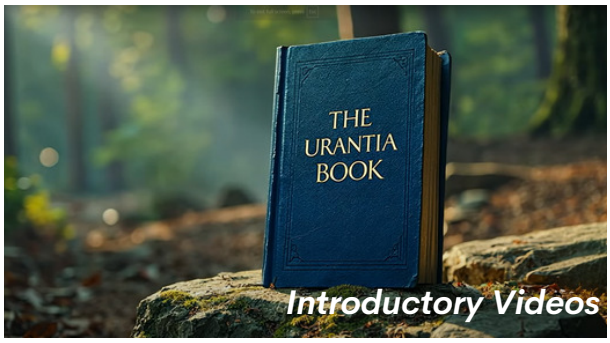
YouTube Channels: @UrantiaFellowship & @UrantiaVideos

Video has become the most promising frontier for *Urantia Book* dissemination and is how so many people now consume content, especially young people.

Over 80% of the video engagement on the Fellowship's YouTube channel comes from viewers who are *not* subscribed to our channel, but have found a valuable video through organic search. This provides a tremendous new outreach opportunity to active seekers.

2,765 Subscribers
19,211 Video Views
1,587 Hours Watched
120+ Videos

We are focused on *growing* this important resource and are *dedicating substantial resources to new video* production. Even more encouraging, donors and supporters have been gifting the Fellowship their video files in order to help expand our YouTube footprint and share educational and inspirational videos all over the world, in multiple languages.



Español-Próximamente

Staff and volunteers collaborated to create unique video content to serve the Spanish-speaking community, and in 2024 started producing 11 new videos to launch a video playlist entirely in Spanish.

These efforts underscore our commitment to create Spanish resources and will augment our **new Spanish website, Instagram, WhatsApp, and YouTube channels** launched in 2025.



Cosmic Citizen Passes 1,000





The humble team of Paula Thompson, Andre Radatus, Chuck Thurston, Marvyn Gawryn, and Pamela Chaddock were so busy producing great new talk shows that they did not realize they had passed the **1,000 episode milestone** sometime in 2024! The Fellowship has been a proud sponsor of this program since its start on BlogTalk Radio, and now provides the weekly Zoom platform (every Saturday at 10AM Mountain) so that this exceptional programming can continue, maybe for another thousand episodes!

Free Publications

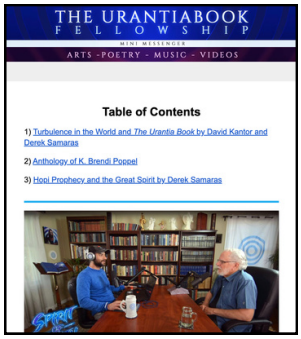
9,790 Subscribers

245 Articles

85+ Authors

The generosity, insights, and talents of writers, artists, and the deep thinkers in The Urantia Book community help us to provide a steady stream of outstanding print and digital publications. Free quality publications are a gateway into our community as they gently cultivate a greater understanding of and interest in Urantia Book concepts.

With our mailing list now reaching close to 10,000 and a steady increase in those who would like to contribute as an author, artist, or instigator, 2024 saw us outgrow our traditional methods and practices. One of the bigger changes was to shift the monthly Mini Messenger (the contents of which had grown to something far bigger than "mini") to a *weekly* under the professional oversight of Mark Wood, a newspaper editor by trade (and Urantia Book reader) from Malta. Mark has helped us add a new level of professionalism, speed, and agility, and has given a great deal of relief to our volunteer editors and proofers.



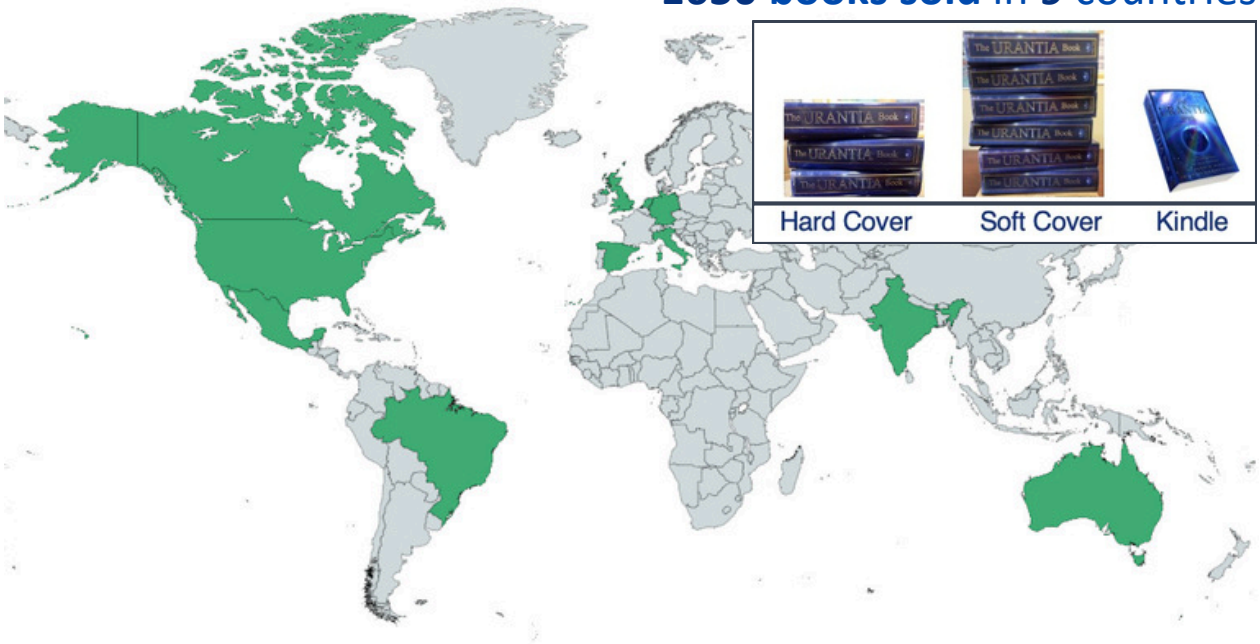
Mini Messenger weekly

More improvements are in the planning phases so that we can continue to challenge old thinking and reach the world with messages of hope, love, and inspiration.

Uversa Press

Our Uversa Press edition of *The Urantia Book* retains a fan base among those who prefer the two column format and the only published index. Sales of physical books have increased a bit since the pandemic but steady digital/Kindle downloads suggest a continuing shift in the way people are accessing and reading books, *The Urantia Book* included.

1650 books sold in **9** countries



Pipeline of Light: Free Urantia Books for those in need

89 Countries served

578 books gifted in 2024

15,036 Lifetime placements

The Pipeline of Light program generously donates much needed *Urantia Book*s to those who either cannot afford or otherwise obtain one. Your 2024 donations helped **578** Urantia Books find new homes, as far away as Kazahkstan!

It is a marvelous and transforming experience to become the living channel of spiritual light to the mortal who sits in spiritual darkness.
(130:2.4 [1430.2])



Special thanks to Urantia Foundation for providing 490 Spanish books, El Libro de Urantia!

Inmate Correspondence Program

life time: 2,456 Inmates

439 Prisons

2024: 584 Inmates

260 Prisons

Thanks to generous donors and volunteers, *Urantia Book*s in English and Spanish are provided at no cost to inmates through the Pipeline of Light. There is now one or more *Urantia Books* in at least 271 US prisons in 29 states.

What started as a team of three volunteers has grown to 18 who regularly contribute service hours to write individually to each inmate, many of whom continue to write and ask questions after receiving a *Urantia Book*. MORE VOLUNTEERS ARE NEEDED.



Don Guimond

As we learn of more study groups forming inside prisons, the ICP has expanded its resources to better serve a population with no internet access. By adapting the self-directed study courses offered by Urantia University Institute (UUI) to PDF format, the program was able to mail out over 250 courses and issued over 100 Certificates of Completion!

2024 saw the graduation of ICP volunteer extraordinaire, Don Guimond, who holds the record (614!) for most individual inmates served including over 1,000 personal correspondences! His dedication and generosity will be missed by many, and the souls he helped will surely catch up with him in eternity.

Spanish Outreach

We have made a significant commitment to multi-cultural video outreach, and the Fellowship supports Spanish language broadcasting through UrantiaTV and Radio Urantia. With over 100 volunteers in total, efforts to provide continuous broadcasting to Spanish-speaking communities and foster the discovery of the teachings of *The Urantia Book* are thriving.

For eight years Radio Urantia: The Light of Revelation has seen its listener base grow to 2,800 by leveraging a shared content strategy. Its team of 75 collaborators from 15 countries work together to produce hundreds of hours of new and engaging content around the clock.

40 Programs
1,600 Hours of content
2,800 Listeners
9,860 Downloads

With new talent coming in all the time, the team has created training courses for new collaborators via Zoom on voice-over, recording, editing, and audio scoring.

Ongoing financial support from the Fellowship covers technical infrastructure including data storage for the expanding content library and for streaming services.

Second Miler Grants

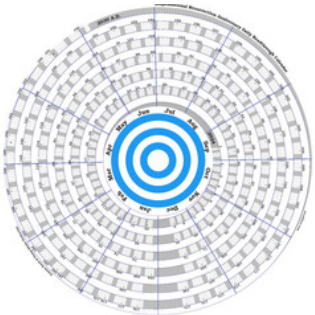
Through the Second Miler Grant Program, The Urantia Book Fellowship faithfully supports worthwhile grassroots outreach and dissemination projects led by individuals.

2024	All Time
14 Grants	67 Grants
$25,580	**$138,217**

Annual program funding comes from investing a sustainable portion of the Fellowship's assets into the ideas and initiative of readers from across the globe who are willing to go the second mile so that the world may share in the magnificent gift of revelation. A small sample of the projects that **2024 grants helped to succeed:**



Indonesian Video Outreach by Nugroho Widi



UReadThru Daily Reading Project by Youth & Young Adults (YaYA)



Science in *The Urantia Book* videos by Josh Abernathy

BUILDING COMMUNITY: IT'S PERSONAL!

> "When a great truth seeker and a great truth giver meet, the result is a great and liberating enlightenment born of the experience of new truth." (130:1.1 [1428.1])

The Fellowship has numerous local Societies and global Committees to coordinate in-person outreach, steer resources to where they can be used most effectively, and to be a friendly face of the Fellowship. The teams we support or sponsor come from all over our movement to help contribute to this larger service synergy. We are grateful for this army of ambassadors!

- **Areas Coordinator/Field Workers (ACFW)**
- **International Fellowship Committee (IFC)**
- **Interfaith Committee**
- **Latin American Subcommittee (LASC)**
- **Outreach Committee**
- **Societies (15)***
- **Youth and Young Adult Committee (YaYA)**

218 Volunteers!

**The Fellowship's active Societies grew to 15, with the addition of the Aloha Society from Hawaii and the reactivation of Pilot Light Society of Seattle (PLUSS).*



Global Growth

Five local leaders joined our team in 2024, two in the US and three in Central America.

Welcome and Bienvenido!

2 Canada
1 Philippines
1 Nigeria
1 Spain
22 United States

13 Latin America

- Argentina
- Bolivia (new)
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- El Salvador (new)
- Guatemala (new)
- Mexico
- Peru
- Venezuela

COMMUNITY CONNECTIONS

Global outreach allows us to make active social contact with those genuinely interested in the Urantia revelation, and expos and book fairs are great places to start low-pressure conversations with seekers.





Most Requested Resources

- **Urantia Books**
- **Zoom accounts**
- **Secondary works**
- **Shipping/Printing**
- **Travel expenses**

Visibility and Follow Up

In 2024 the Fellowship and over 60 volunteers participated in 16 book fairs and expositions across six countries in North and South America, events that drew in over ***one million visitors*** in total passing by our booths.

These events are also meaningful ways of engaging local leadership and acting as a focal point for local volunteers to find ways to serve.

Study groups and WhatsApp groups often form after these events, where our volunteers have even been interviewed by local media and social media influencers!

Fellowship funding from generous donors is used to secure booths or display tables, print banners and flyers, provide free access to 15 Zoom accounts with no time limits, and offset costs for shared hotel rooms or train fare.

Even still, most of our volunteers absorb many personal expenses to attend events and be a personal ambassador for the revelation.

Fellowship-sponsored Zoom account usage 2024 (meeting minutes)

2	Venezuela	294
3	Bolivia	272
4	Spain	227
5	Nigeria	213
6	Mexico	210
7	Canada	172
8	Colombia	168
9	Uganda	85
10	India	81

Meetings

1586

646102 Meeting Minutes
8101 Participants

2024 Conferences

Summer Study Session 2024, Unity Village (Kansas City, MO)

Continuing the long tradition of the Summer Study Session, "**Igniting the Word: Teaching the Truths of *The Urantia Book***" was the in-depth topic, emphasizing teaching methods, ideas, and practices to help spread the revelation. The Fellowship provided numerous scholarships and absorbed the costs of a Kids Stay & Eat FREE promotion to encourage more young families to attend.

167 In-person attendees
5 Plenaries
25 Workshops
1,638 Live stream views
463 Recordings watched






Association with one's fellows is essential to the renewal of the zest for life and is indispensable to the maintenance of the courage to fight those battles consequent upon the ascent to the higher levels of human living. (160:2.8 [1776.2])



Urantia Peace Initiative, Lagos, Nigeria

The Fellowship was a proud co-sponsor of the largest conference of *Urantia Book* students in Nigeria, The Urantia Peace Initiative. For the second straight year, our Area Coordinator for Nigeria, Emeka Anazodo, ably organized and hosted this gathering:

82 In-person attendees
10 Local leaders
7 Presentations
5 Recitations

The conference, **"Contagious Love,"** included talks on:

- The Need for Peace Initiatives
- What is *The Urantia Book*?
- The Goal of Human Civilization
- Ubuntu - The Brotherhood of Man
- The Art of Manifestation
- My Experience with Practicing the Teachings of *The Urantia Book*

All true love is from God, and man receives the divine affection as he himself bestows this love upon his fellows. (117:6.10 [1289:03])

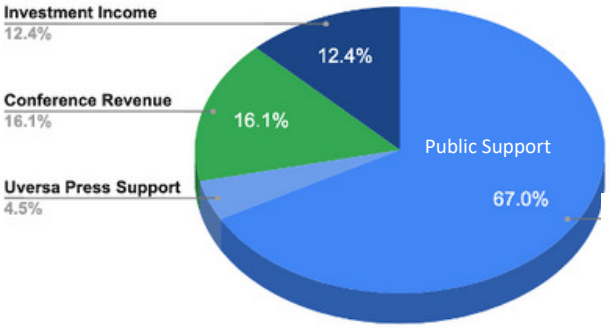
Financials

We rely on group wisdom and principles of sound stewardship to strike the balance of investing the resources entrusted to us to serve the world's needs now, while also planning for the needed stability and longevity to continue to serve our mission in the years to come.

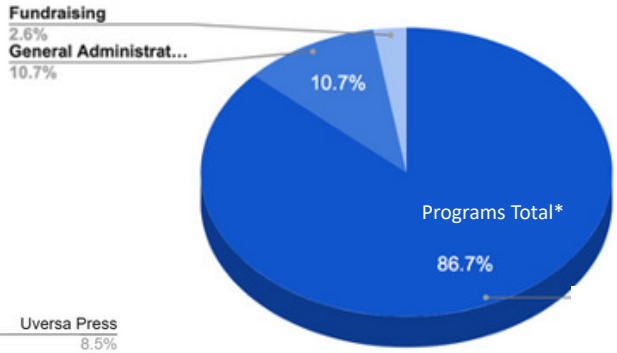
We are grateful to each of the 292 donors who supported us last year, giving an average of $42 per month.

Very few of our contributions are restricted, so the Fellowship spreads resources across dozens of programs, balancing demand with where we see the greatest impact.

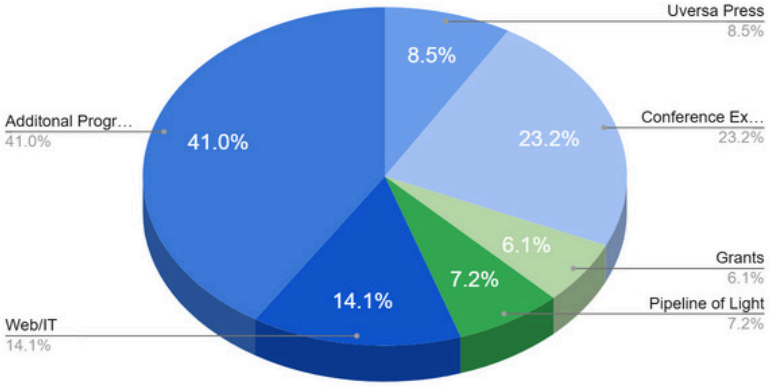
2024 Income: $670,816



2024 Expenses: $433,242



2024 Major Program Expenses



86.7% of Expenses for mission-focused programs

Monthly Giving

Our number of monthly donors grew by 13% since last year, from 106 to 120. Making a commitment to give monthly improves our ability to plan and gives our organization confidence to invest in projects with expanded vision and impact.

Google Ad Grant for Non-Profits

Thanks to the foresight of our Web/IT team, the Fellowship receives a $40,000 per month grant from Google Ads and used an average of $32,000 per month in 2024. The Fellowship takes this grant as pass-through income and expense, which totaled $387,715 in 2024. This generous grant allows the Fellowship to share the teachings from The Urantia Book out to multiple audiences and on many faith-related topics and questions in Google searches. This pass-through grant is excluded from the pie charts because its size would distort the picture of our financial activity.

Financial Statement

The Urantia Book Fellowship

2024 Audited Financial Statement

as of December 31, 2024 (In USD)

Public Support		$449,235
Restricted donations	*$ 65,220*	
Unrestricted donations	*$384,015*	
Conference Revenue		108,273
Investment Income*		83,025
Uversa Press Book Sales		30,283
Total Income (excluding In-Kind and COGS)		**670,816**
Functional Expenses		
Programs and Events		(370,850)
General Administration		(50,229)
Fundraising		(12,164)
Total Functional Expenses		**(433,242)**
Notes		
(Uversa Press Cost of Goods/COGS)		(35,965)
In-Kind Income and Expenses		472,915
Google Ad Grant	*$387,715*	
Donated professional labor and equipment	*$85,200*	
*Unrealized Gains		217,819

The Master was always generous. He never grew weary of saying, “It is more blessed to give than to receive.” Said he, “Freely you have received, freely give.” And yet, with all of his unbounded generosity, he was never wasteful or extravagant. (100:7.10 [1102.7)]

Our Board

Managed by an all-volunteer General Council of 36 elected representatives, we believe *service is a privilege*.

> And when the world sees these fruit-bearing branches—my friends who love one another, even as I have loved them—all men will know that you are truly my disciples. (180:2.1 [1945.4])



Tom Allen | *Dan Amyx* | *Lara Amyx* | *Sally Annabella* | *Agustin Arellano* | *Dana Bredemeyer* | *Douglas Burns* | *Michael Buselli* | *Beth Challis*

Trudi Cooper | *Riula Deoto* | *Lila Dogim* | *Larry Geis* | *Duane Johnson* | *Jackie Koury* | *Devon Landis* | *John Lange* | *Albert Einstein Lassiter*

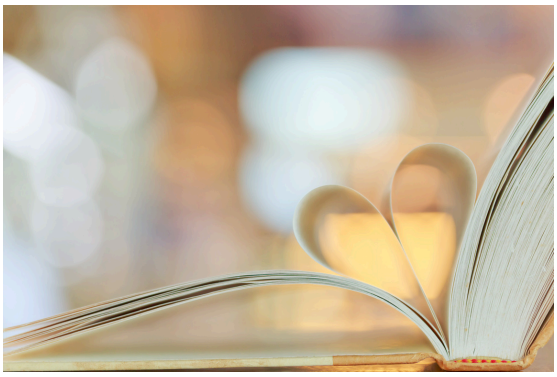
Jena Lassiter | *Eileen Laurence* | *Al Lockett* | *Barbara Newsom* | *Toni Oyeyemi* | *Michael Painter* | *Michael Perrie* | *Andre Radatus* | *Stephen Sawyer*

David Schlundt | *Cristina Seaborn* | *Sue Seccombe* | *Sonny Schneider* | *Brent St. Denis* | *Jill Strunk* | *Geoff Taylor* | *Tom Vasile* | *Ruthie Wenger*

Fellowship programs and events have allowed us to connect with individuals from all over the world who share our passion for the Urantia revelation and with whom we have formed lifelong (eternal!) friendships. It's not always easy but we strive to master true teamwork.

> Great spiritual power is inherent in the consciousness of wholehearted devotion to a common cause, mutual loyalty to a cosmic Deity. (160:2.8 [1776.2])

With You on Our Journey



Stewardship is about opportunity—a privileged opportunity to direct spirit-led generosity into the world around us. Every gift—whether of time, creativity, resources, or heartfelt intention—is part of a much greater whole. As students of *The Urantia Book*, we are fortunate to glimpse a vision of humanity as a united planetary family, moving steadily toward light and life. We understand how our decisions can echo to grow that future.

In addition, our gratitude is centered on ***why we give***. Every time we share our presence, our perspective, our wisdom, or our means, we contribute to the spiritual momentum drawing this world forward.

In 2024, we deepened our commitment to this vision by enhancing how we care for and walk alongside those who support our mission. We've expanded our approach to gift planning, offered more thoughtful expressions of donor appreciation, and strengthened our impact reporting to better show how each gift contributes to the expansion of the Fifth Epochal Revelation on our planet.

As you reflect on this year's Annual Report, we hope you'll feel a renewed sense of connection—to our shared mission and to your own purpose. Let us each commit not only to more acts of charity, but to growing more charitable hearts. Not just to supporting our Fellowship, but to cultivating the divine inspiration that catalyzes all forms of service.

Thank you for how you uniquely share God's love with our world, and for helping us do the same.



Support Our Mission

+1 (303) 467-7858

fellowship@urantiabook.org

urantiabook.org/donate

1580 Grand Point Way #34743
Reno, NV 89533

Have a special project or plan in mind? We'd love to hear from you!

MONTHLY GIFT **ONE-TIME GIFT** **MEMORIAL GIFT** **LEGACY GIFT**

We are committed to the uplift of humankind by finding the most effective ways to share the Urantia revelation to all who are searching, and by fostering a community where believers can spiritually thrive. Your support of our mission, goals, and so many projects and programs literally means the world to us!

The religion of the kingdom is personal, individual; the fruits, the results, are familial, social. Jesus never failed to exalt the sacredness of the individual as contrasted with the community. But he also recognized that man develops his character by unselfish service; that he unfolds his moral nature in loving relations with his fellows. (170:3.10 [1862.7])

Thank you!

- **292 Donors**
- **218 Volunteers**
- **Area Coordinators/Field Workers**
- **Authors, Artists, Writers, and Proofers**
- **Committee Chairs, Members, and Advisors**
- **Friends of the Fellowship**
- **General Councilors**
- **Our Organizational Partners:**
  - **Urantia Association International**
  - **Urantia Foundation**
  - **Urantia University Institute**
- **Program Teams**
- **Project Contributors**
- **Society Leaders**
- **Staff and Professional Partners**
- **Everyone who prays for us**
- **Our loving and supportive families**

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Thank you to the anonymous donor who paid for the printing of this report.