

#### THE URANTIA BOOK FELLOWSHIP

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URANTIABOOK.ORG



#### **President's Message**



We are truly in awe of the tremendous creativity and drive in our community to spread the Urantia revelation! The many inspired activities, unique projects, and memorable gatherings that started simply with a desire to share what has transformed our lives, the most advanced spiritual message to ever reach this planet, remind me of a garden—a rich example of *unity of purpose* that also honors, even requires, diverse expression.

GOD is unity. (56:0:1 [637.1])

The Urantia Book Fellowship is committed to fostering unity across our diversity. Whether building bridges, opening doors, or creating connections, it means raising a big tent that is welcoming to all in the spirit of brotherhood, and supporting the many efforts that align with our purpose. We provide free collaboration tools to all volunteer members of our myriad diverse teams and the result has been a dynamic synergy of ideas and unfolding creative potential.

In this annual report, you'll see a lot of focus on the direct influence of our work, but there are additional benefits that we literally see come alive when we work with unity of purpose, namely, the intangible benefits we receive through service and teamwork. Whether it is increasing self-confidence, professionalism, or a new and better ability to practice tolerance, graciousness, and patience, the diversity of Fellowship programs also provides a social fulcrum for spiritual growth.

While religion is exclusively a personal spiritual experience—knowing God as a Father—the corollary of this experience—knowing man as a brother—entails the adjustment of the self to other selves, and that involves the social or group aspect of religious life. (99:5.1 [1090.10])

Some of our members have told us how encouraged they are to see us expanding our range of resources and programs to share *The Urantia Book* teachings. Whether at the very beginning of a spiritual journey, to searching for ways to give back as a teacher, leader, minister, or friend, we are meeting readers and seekers *where they are* with opportunities for study and service at many levels.

Behind the scenes the angels are at work, tirelessly helping us lift together. We invite you to participate with us in the satisfying experience of cultivating this field of wildflowers - informal, relaxed, fun, and sometimes a bit ragged around the edges, but unified in purpose. As more seeds of truth, beauty, and goodness are planted and scattered, we can each add our own water and sunlight so that new blooms can thrive in the diverse tapestry of the Supreme.

Thank you for your faithful support!

Love and appreciation,

Sue Snider Seccombe

#### **Our Mission**

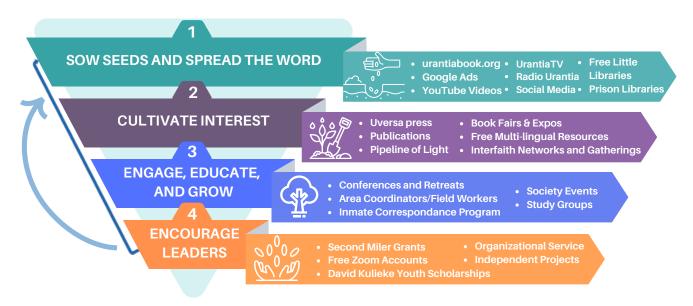
To facilitate the worldwide spread of *The Urantia Book* and its teachings, to stimulate study, support individual spiritual growth, connect truth seekers, and ensure that reliable resources about *The Urantia Book* and related communities are available to people everywhere.



To reach these goals, The Urantia Book Fellowship stretches its resources to support a global audience, as well as individuals, ministries, and grassroots projects and events that need some fuel, love, and encouragement.

#### **Programs Snapshot**

Your contributions support a strategic roadmap of how and where we share the revelation, and the resources that the Fellowship provides:



90.9% of our expenses support these programs

#### **GuideStar Platinum Certified**



A GuideStar *Platinum* Seal of Transparency was awarded to us for sound fiscal management and for spending a vast majority of our income on mission-focused programs. Less than five percent of not-for-profits registered with GuideStar are recognized with a Platinum Seal, the leading symbol of not-for-profit transparency and accountability.



#### urantiabook.org

When online searchers ask questions like, What will we do in heaven? or, Who is God? our most significant tool for global dissemination is our website, and urantiabook.org is regularly the first search result for those big questions. We provide simple answers to their inquiries and invite them to delve deeper into the book. Aided by a generous Google Ad Grant for nonprofit organizations (plus many volunteer hours), we are able to create and deploy a number of successful campaigns that are bringing awareness to and interest in *The Urantia Book*. Our goal is to continue to increase the depth of engagement while growing the number of new and return visitors.

**309,157** page views

**152,896** NEW visitors

**50,001** read at least part of The Urantia Book online

**6,220** watched *Urantia Book* related videos

2,772 downloaded resources (e.g., papers, videos, maps, articles, translations)

**1,009** downloaded at least part of *The Urantia Book* 

**17,736** visitors returned after first visit



- The Twelve Apostles
- Government on a Neighboring Planet

WHAT DOES THE URANTIA BOOK SAY ABOUT.

WHAT HAPPENS AFTER WE DIE?

- Evolution of Prayer
- The Attributes of God
- The Universal Father

These were the papers most likely to *answer* the Google searches of 2023.

#### YouTube Channel: @UrantiaFellowship

Video has become the most promising frontier for *Urantia Book* dissemination and is how so many people now consume content, especially young people.

Over 75% of the video engagement on the Fellowship's YouTube channel comes from viewers who are *not* subscribed to our channel, but have found a valuable video through organic search. This provides a tremendous new outreach opportunity to active seekers.



**2,557** Subscribers

**21,088** Video Views

1.789 Hours Watched

**100+** Videos

We are focused on *growing* this important resource and are *dedicating substantial resources to new video* production. Even more encouraging, donors and supporters have been gifting the Fellowship their video files in order to help expand our YouTube footprint and share educational and inspirational videos all over the world, in multiple languages.









#### **Sneak Peek!**

As a special thank you to our supporters, here is a special preview of our 2024 video production efforts. Just scan the QR code (by pointing the camera on a smartphone) to watch "The Universal Father."

An entire series of short introductory videos will be released in 2024.



#### Spanish Broadcasting: Urantia TV

We have made a significant commitment to multi-cultural video outreach, and the Fellowship supports a Spanish-speaking team of 36 volunteers who provide continuous broadcasting to serve Spanish-speaking communities and foster the discovery of the teachings of *The Urantia Book*. Programs run 24-7.

In response to more committed viewership, Urantia TV expanded its content in 2023 by adding additional English programs and partnering with three radio stations in the Spanish-speaking community

**28** Countries

730 Regular Viewers

2,167 Episodes Watched

**1.000+** Programs (Lifetime)

Programs on the Jesus papers were the most watched content in 2023.



#### Community Radio Partnerships: New in 2023

- Radio CasaMek (MX)
- Radio la Voz de Van (CO)
- RIU Red Internacional Urantia (MX)

Kudos to the heroic efforts of Jorge Arcega and his team for managing this project, now four-years running!

#### **Radio Urantia: Growing!**

**53** Countries

**730** Programs

**1,410** Listeners

**9.538** Minutes Produced

**2,200+** Lifetime Programs

Multimedia strategies to serve the Spanish-speaking community are becoming increasingly effective. This year the Radio Urantia volunteer team expanded to 45 brothers and sisters, working together across borders from 15 countries!

And it's not likely to stop there; the number of Radio Urantia listeners increased by 40% over the previous year, including a 9% increase in the elusive 25-34 age demographic. Over half (54%) of listeners are 34-54.



Quality programs have translated to deepening community engagement, with now 200+ daily interactions on the Radio Urantia community page, growth on Instagram, and increased website engagement.

Ongoing financial support from the Fellowship covers technical infrastructure including data storage for the expanding content library and for streaming services.

Felicitaciones a Miriam y su equipo!

#### **Lifetime Service Award: Agustin Arellano**



When members of the Forum first created Urantia Brotherhood, later becoming The Urantia Book Fellowship, they put in our DNA (and our constitution) a formal mechanism to recognize acts of "unusual, extraordinary, or distinguished service."

Ask just about anyone in the Spanish-speaking *Urantia Book* community about how *The Urantia Book* has managed to take hold of so many new readers, especially younger readers, in Central and South America and you will probably hear about at least three things: the Spirit of Truth, *Caballo de Troya* by J. J. Benítez, and Agustin Arellano.

Aguz, as his friends call him, from San Nicolás De Los Garza, Mexico, has become known over the last 45 years of outreach for both his style ("welcoming and loving," "mentor," "a true brother"), as well as his substance ("deeply knowledgeable," "insightful," "faith-filled").

It was a great joy to surprise this tireless and proven servant-leader with the Lifetime Service Award at IC23:

"In recognition of your important contribution to the ongoing work of bringing the teachings of *The Urantia Book* to the world, and of your loyalty and dedication to revealing the Father through loving service and selfless ministry. We offer our profound gratitude for your efforts, struggles, and achievements in fostering intellectual peace, social progress, moral satisfaction, spiritual joy, and cosmic wisdom."

Many friends sent in messages and a video expressing their love and appreciation for Aguz, and testimonies of why he was so deserving of this award. Here are some of the numerous examples given of why and how Agustin has been so successful in sharing the Urantia teachings. *¡Somos todos muy agradecidos!* 

**Visionary:** Instrumental in the launch of Urantia TV and Radio Urantia; coordinates a huge WhatsApp group; "by far the biggest hero of the revelation in Latin America!"

**Creative:** Made coloring books and stickers for kids from stories in the UB; makes engaging flyers, resources, handouts for all ages.

**Humble and Generous:** He somehow finds food and housing for bookfair volunteers, even cooks for the volunteers; has used thousands of dollars of his own to support group outreach; finds ways to copy, print and ship on a shoestring budget.

**Joy-filled:** He makes it fun for everyone, shares the teachings in a natural way, does not feel preachy.

**Industrious:** Finds and inspires people to volunteer at bookfairs, somehow gets it all to work; always gets a study group started wherever he goes; gets interviews on local radio shows in advance of bookfairs or to advertise a free conference.



Thank you, Aguz! You are an inspiration!



#### **Free Publications**

**9,635** Subscribers

**224** Articles

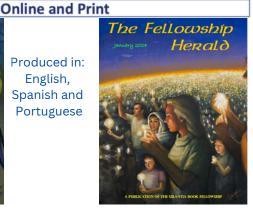
75+ Authors

With so much effort to sow seeds and build awareness, our publications are often a next step in cultivating greater understanding of and interest in Urantia Book concepts. The generosity, insights, and talents of writers, artists, and the deep thinkers in The Urantia Book community help us to provide a steady stream of outstanding print and digital publications.

2023



Produced in: English, Spanish and Portuguese



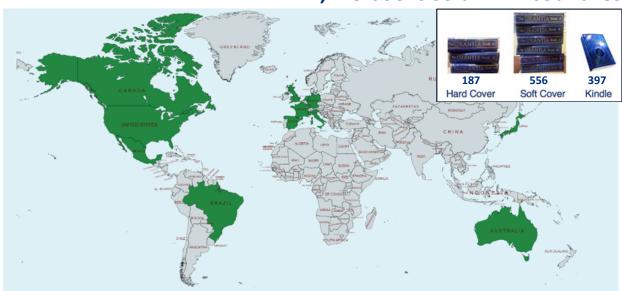


Under the able leadership of our Publications Committee Chair, Cristina Seaborn, and a team of meticulous volunteer editors and proofers, our 2023 magazines and newsletters reached close to ten thousand people with messages of hope, love, discernment, and inspiration.

#### **Uversa Press**

Our Uversa Press edition of The Urantia Book retains a fan base among those who prefer the two column format and the only published index. Sales of physical books declined in 2023, due in part to losing our distributor in Europe. At the same time, relatively steady digital downloads suggest a continuing shift in the way people are accessing and reading books, The Urantia Book included.

#### 1,140 books sold in 11 countries



#### **Interfaith**

Our interfaith efforts focus much more on listening than preaching. *The Urantia Book* says that all faiths contain truth, and just as Jesus did, we try to build on what's there, what's true, and where there is genuine curiosity and spiritual hunger. Many of our supporters are personally introducing *Urantia Book* teachings into their churches and faith communities, and some have stepped into a bigger mission field by presenting at global events and publishing in esteemed journals.



"I was in Chicago for the World Parliament of Religions August 2023 when I met your team at the booth there. I want to appreciate very much *The Urantia Book Indexed Edition* that I got from your booth. It is very helpful as I teach religion and science."

Dr. Reginald Nalugala, Tanzaga University College, Kenya

This is one of the stories that underscores the crucial importance of personal sharing of *The Urantia Book*. It's the type of ministry that Jesus exemplified in his life, where a single exchange could awaken someone's faith and positively influence the rest of their life and the lives of others. For every story we learn about like Dr. Nalugala, there are dozens, if not hundreds, more.

Perhaps the most notable of all these contacts was the one with a young Hellenist named Stephen. ... Stephen was tremendously impressed with what Jesus said; he never forgot his words. And this was the same Stephen who subsequently became a believer in the teachings of Jesus, and whose boldness in preaching this early gospel resulted in his being stoned to death by irate Jews. Some of Stephen's extraordinary boldness in

proclaiming his view of the new gospel was the direct result of this earlier interview with Jesus. ... And when Saul saw how this Greek could die for his faith, there were aroused in his heart those emotions which eventually led him to espouse the cause for which Stephen died; later on he became the aggressive and indomitable Paul, the philosopher, if not the sole founder, of the Christian religion. (128:3.5-6 [1411.5-6])

#### **Outreach**

Global outreach allows us to make face-to-face connections with those genuinely interested in the Urantia revelation, and book fairs have been a great place to start low-pressure conversations with seekers. In 2023 the Fellowship and over 60 volunteers participated in 13 book fairs and expositions across seven countries in North and South America, drawing over *one million visitors* in total. Wow!

From initial exposure (What is Urantia?), to sharing spiritual insights, to diving in headfirst and buying a copy, these events are the frontier of *Urantia Book* dissemination activities, engaging local leadership and acting as a focal point for local volunteers to find ways to serve.

To support an opportunity this large, it took more than 30 full days of dedicated volunteer commitment at the fairs themselves, and twice as many hours in preparation and follow-up activities

before and after these events.

Most of our volunteers absorb many personal expenses to work book fairs. Fellowship funding from generous donors is used to secure booths or display tables, print banners, and offset costs for shared hotel rooms, meals, or train fare.



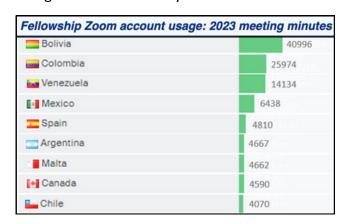


#### One Big Collective Effort

The Urantia Book is meant to permanently influence the thought stream of humanity, change the course of history on our planet, and help lead us together towards light and life.

Every current (and future) student of *The Urantia Book* is being guided by a confluence of spiritual help focused on those bigger goals. The teams we support or sponsor come from all over our movement to help contribute to this larger service synergy. Whether a formal group or someone who just loves talking about *The Urantia Book*, we are grateful for this army of ambassadors!

- Areas Coordinator/Field Workers (ACFW)
- International Fellowship Committee (IFC)
- Interfaith Committee
- Latin American Subcommittee (LASC)
- Outreach Committee
- Societies and study groups
- Youth and Young Adult Committee (YaYA)



#### Outreach Spotlight: Guadalajara International Book Fair

From 25 Nov through 3 Dec, 2023, more than 850,000 visitors attended the 37th Guadalajara International Book Fair (Feria Internacional del Libro de Guadalajara or FIL), the second largest book exhibition in the world.

Over 1,000 of our brochures were collected by passersby, which included a link for a free book download. In addition, more than 3,000 spiritual vitamins (scrolls of short quotes centered on *Urantia Book* truths) were distributed, and even *Urantia Book* themed drawing books were created and given to children.



#### Our Tireless Volunteers: The FIL Family!



The Fellowship sponsored 23 volunteers who worked together for the this marathon nine-day event, spending 12 hours a day listening, answering questions, and sharing faith with attendees to help raise awareness of *The Urantia Book* and to fan the embers of new interest.

#### **Bonus: Media Coverage, and Two New Study Groups!**



A local TV station interviews Flor Robles, a volunteer and member of our Latin America Subcommittee.



Social media influencer Sandy Gutierrez, with more than 500,000 followers, shares a deep dive introduction to *The Urantia Book*. Two of our volunteers, Jack Holloway and Agustín Arellano, were featured extensively in her show.

In addition to the dozens of books sold, more than 50 new contacts were made at this event, which were able to immediately form into two new regional study groups.

Muchas gracias to the entire FIL team for their dedication, hard work, and big impact!

#### **Area Coordinators/Field Workers**

Building our spiritual community is greatly assisted by our 34 Area Coordinators and Field Workers (ACFWs) around the world. These emerging leaders often make valuable contacts at book fairs, expos, and other outreach events. The Fellowship provides each with a small budget and some *Urantia Books*, as well as access to Zoom accounts with unlimited meeting time to help facilitate the meaningful spread of the revelation through these personal contacts and local connections.

As we hear from new readers, and as new pockets of interest in and activity around *The Urantia Book* form on our maps, our Area Coordinators are a friendly face that can answer questions, pull together new study groups and create local events.

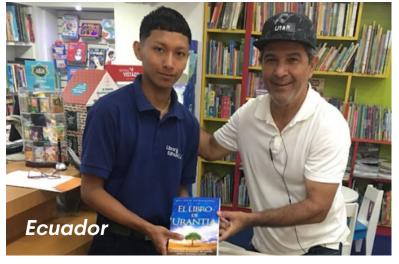


### 19 United States 11 Latin America and Spain

- Argentina
- Ecuador
- Bolivia (new)
- Mexico
- Chile
- Peru
- Colombia
- Spain
- Costa Rica (new)
- Venezuela
- Dominican Republic
  - (new)
- (iiew)

## 2 Canada, 1 Philippines1 Nigeria (new)





In 2023 our ACFWs helped find new homes for over 500 *Urantia Books*, facilitated study groups online and in person across the globe, and hosted over a dozen major regional events.

Our heartfelt thanks to Pablo Morales and Nora Ferrel for their years of dedicated service!

We joyfully welcomed two new ACFWs in 2023: Indira Rodriguez to replace Pablo in Venezuela, and Fabiola Dominguez to replace Nora in Bolivia. Welcome to the ACFW family, Indira and Fabiola!

#### **Second Miler Grants**

Through the Second Miler Grant Program, The Urantia Book
Fellowship faithfully supports worthwhile grassroots
outreach and dissemination projects led by individuals.

Approved projects support the dissemination of *The Urantia Book* and share inspiration from those who are being changed by it.

2023All Time5 Grants53 Grants\$10,270\$112,637

In winning souls for the Master, it is not the first mile of compulsion, duty, or convention that will transform man and his world, but rather the *second* mile of free service and liberty-loving devotion ... Mankind languishes and stumbles along in moral darkness because there are so few genuine second-milers—so few professed followers of Jesus who really live and love as he taught his disciples to live and love and serve. (195:10.5 [2084.5])

Since the launch of our pilot program in 2020, the Fellowship has awarded 53 grants to members and bona fide *Urantia Book* readers and communities worldwide. Annual program funding comes from investing a sustainable portion of the Fellowship's assets into the ideas and initiative of readers who are willing to go the second mile so that the world may share in the magnificent gift of revelation.

#### **Recently Completed and Ongoing Projects**



Dr. Zakaria Muturi, School of Revealed Religion video series **Kenya** 





Atlante Memore

Derek Samaras and Chuck Thurston, Urantia Book Network online study and community platform USA, Global



Gary Tonge, YouTube content creator *Urantia Book* short films Canada, Global

"I love the SMG - if anything, I would love for this type of granting system to turn into a wider funding for quality secondary works. I know so many UB students who would benefit greatly from material sustainment while they dedicate their time to these works."

-Gary Tonge

#### **Pipeline of Light**

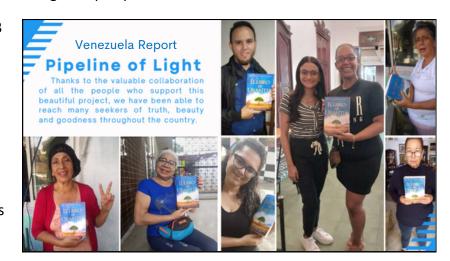
The Pipeline of Light program generously donates much needed *Urantia Books* to those who either cannot afford or otherwise obtain one.

2023 LifetimeUrantia Books 475 14,458Countries Served 15 88

Your 2023 donations to the Pipeline of Light helped place 475 Urantia Books into 15 countries.

In addition, *new* requests in 2023 arrived from individual readers and study groups in:

- Argentina
- Mexico
- Burundi
- Iceland
- Chile
- Peru
- Cameroon
- Philippines
- Colombia
- Uganda
- Costa Rica
- United States
- Guatemala
- Venezuela
- Ecuador



Special thanks to Urantia Foundation for providing 450 Spanish books, El Libro de Urantia!



urantiabook.org/pipeline

To experience this beautiful 2-minute video please scan the QR Code with the camera on a smartphone:

"Pipeline of Light 2023"



#### **Inmate Correspondence Program**

**1,872** Inmates

Thanks to generous donors and volunteers, *Urantia Books* in English and Spanish are provided at no cost to inmates through the Pipeline of Light. There are now 271 prisons in 29 states that have at least one *Urantia Book*.

The most activity **271** Prisons in 2023 was fittingly in the Michael Unit, Texas Department of Corrections, with 25 books placed!

A team of 18 volunteers regularly contribute service hours to write individually to each inmate, many of whom continue to correspond and ask questions after receiving a Urantia Book. The program is starting to see growing interest among women and occasional inquiries from clergy.

Thank you! Thank you! Thank you!

I received the Urantia Book which you sent

I received the Urantia Book which you sent

Me. So Sorry that it has taken so long for

me. So Sorry that it has taken so long for

me to respond. I Love this Book. Every time

me to respond. I Love this Book.

I wanted and

I read from it I am truly awazed and

I read from it I am truly awazed to better my being. And it absolutely

(hallenged to better my being. And thy workout.)

(hallenged to dictionary a heal thy workout.)

... let your loving service effectually destroy the prejudice engendered by ignorance. By so drawing close to your fellow men in understanding sympathy and with unselfish devotion, you will lead them into a saving knowledge of the Father's love. ... (191:5.3 [2043.1])

#### Partnership with UUI



In partnership with Urantia University Institute (UUI), the Fellowship can now provide those incarcerated with free, self-directed studies of individual papers of The Urantia Book. So far, 178 courses have been sent out and 79 Certificates of Completion have been issued.

#### More 2023 Inroads

- Volunteers successfully accomplished placement of *The Urantia Book* into every library in the state of Texas Department of Corrections.
- Inmates share The Urantia Book with their loved ones and now an additional 127 family and friends of inmates have discovered the book.
- We are evolving our focus to support spiritual community and actively working to initiate study groups where multiple inmates take interest in The Urantia Book.

"So now we have a study group approved here at Donovan. The first of its kind here, also having the California Department of Corrections recognize and give us ducats so we can be let out of our cells and meet in the chapel with our own time and space is a game changer..." -Donovan Correctional Facility Inmate

#### 2023 Conferences

Three in-person conferences helped foster new and deeper connections between readers and The Urantia Book teachings.

As Urantia Book community gatherings become increasingly international, we have added volunteers who work to capture the quality educational experience of these events

#### 2023 Totals

**3** Conferences

**385** In-person attendees

**680** Live stream views

**1,017** Recordings watched

on video and make them accessible real-time via live stream, and later through edited video presentations hosted on our YouTube channel.



#### Lagos, Nigeria: September, 2023

The Fellowship was a proud co-sponsor of the largest conference of Urantia Book students in Nigeria

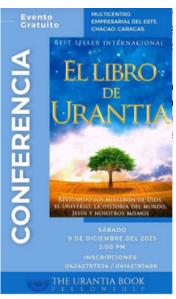
- 63 in-person attendees
- 10 live streamed

The theme of the presentation, "Contagious Love," was given by Emeka Anazodo, the host of the conference and Urantia Book student since 2001. He has been active in Urantia Book ministry for over 20 years.

#### Caracas, Venezuela: December, 2023

The Fellowship was also proud to support the growth of local study groups by co-sponsoring the conference of Venezuelan readers, where 30 were able to attend in person.





All true love is from God, and man receives the divine affection as he himself bestows this love upon his fellows. (117:6.10 [1289:03])

#### International Conference 2023 (IC23), Oak Brook, IL

Every three years, we celebrate our love for the teachings of *The Urantia Book* with a little extra flair and a lot more of our friends. We brought our families and guests from five continents together for four days in July to share insights on the conference theme, "Living the Teachings."

Breaking bread together, sharing ideas, beginning new eternal friendships, and deepening appreciation of *The Urantia Book*'s teachings—it's what the Fellowship is all about.











#### **IC23** Highlights:

- Spiritual Pre-Retreat
- Daily worship
- 7 Plenaries
- 63 Workshops
- Kids Program
- Bookstore
- Live Music
- Costume Contest
- Kids Stayed & Ate for FREE



#### **Scholarships and Other Support**

#### **Urantia Women's Corps Fund**

In 2023, the Fellowship created the Urantia Women's Corps Fund to recognize and help amplify the potential of our women as equally capable spiritual leaders and teachers, and to encourage more women in our community to step into the power and position claimed for them by our Master.

Woman, however, has always been the moral standard-bearer and the spiritual leader of mankind. The hand that rocks the cradle still fraternizes with destiny. (84:6.4 [938.8])



Moving into our second year, the donations to this fund have been used so far to offset the costs of three regional retreats and workshops, and have provided two scholarships when there has been a financial barrier to attend.

The recipients are planners, the kind of women who make things happen. Your contributions are like fuel that they, in turn, multiply. They are energized by your

generosity, enthused by your support, and inspired to create the next gathering. Our tireless women are already planning events for 2024 and into 2025. Stay tuned!

#### Touch the Divine



A day of Prayer, Meditation & Contemplation

#### **David Kulieke Youth Scholarship Fund**



Upon the graduation in 2021 of our dear friend, General Councilor, and long-time chair of the Education Committee, generous donations arrived to memorialize David Kulieke's commitment to youth education. A lifelong teacher and musician, David was always recruiting new people to give a presentation or workshop, but there was no greater thrill for him than to see a student of promise step onto a bigger stage and reach for a bigger dream.

Aimed at the 35 and under crowd, this fund has helped sponsor both young adults and families with small children to attend recent conferences, paving the way for future generations.



#### **Our Board**

Managed by an all-volunteer General Council of 36 elected representatives, we believe *service is a privilege*.

And when the world sees these fruit-bearing branches—my friends who love one another, even as I have loved them—all men will know that you are truly my disciples. (180:2.1 [1945.4])



Fellowship programs and events have allowed us to connect with individuals from all over the world who share our passion for the Urantia revelation and with whom we have formed lifelong (eternal!) friendships.

Great spiritual power is inherent in the consciousness of wholehearted devotion to a common cause, mutual loyalty to a cosmic Deity. (160:2.8 [1776.2])

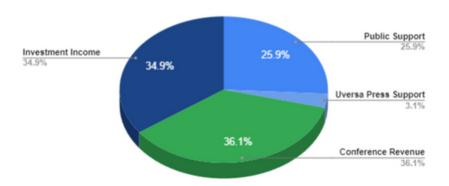
#### **Financials**

We rely on group wisdom and principles of good stewardship to strike the balance of investing the resources entrusted to us to serve the world's needs now, while also planning for the needed stability and longevity to continue to serve our mission in the years to come.

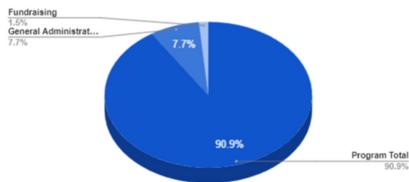
We are grateful to each of the 322 donors who supported us last year. The average gift was \$620 per donor and monthly donors gave an average of \$43 per month.

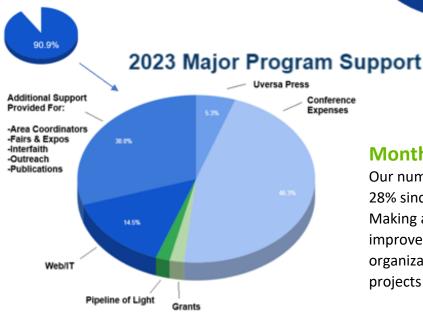
Very few of our contributions are restricted, so the Fellowship spreads resources across dozens of programs, balancing demand with where we see the greatest impact.

2023 Income: \$741,052



#### 2023 Expenses: \$596,155





#### **Monthly Giving**

Our number of monthly donors grew by 28% since last year, from 83 to 106. Making a commitment to give monthly improves our ability to plan and gives our organization confidence to invest in projects with expanded vision and impact.

#### **Google Ad Grant for Non-Profits**

Thanks to the foresight of our Web/IT team, the Fellowship receives a \$40,000 per month grant from Google Ads. The Fellowship takes this grant as pass-through income and expense, which totaled \$473,003 in 2023. This generous grant allows the Fellowship to share the teachings from *The Urantia Book* out to multiple audiences and on many faith-related topics and questions in Google searches. This pass-through grant is excluded from the pie charts because its size would distort the picture of our financial activity.

#### **Financial Statement**

# The Urantia Book Fellowship 2023 Financial Statement as of December 31, 2023 (In USD)

Public Support	\$191,141
Restricted donations \$52,916	
Unrestricted donations \$ 139,025	
Conference Revenue	267,280
Investment Income *	285,985
Uversa Press Book Sales	22,845
Total Income (excluding In-Kind and COGS)	741,052
Functional Expenses	
Programs and Events	(538,852)
General Administration	(48,197)
Fundraising	<u>(9,107)</u>
Total Functional Expenses	(596,155)
Notes	
(Uversa Press Cost of Goods/COGS)	(30,447)
In-Kind Income and Expense (Google Ad grant)	473,003
*Unrealized Gains	195,890

The Master was always generous. He never grew weary of saying, "It is more blessed to give than to receive." Said he, "Freely you have received, freely give." And yet, with all of his unbounded generosity, he was never wasteful or extravagant. (100:7.10 [1102.7)]

#### **Our Philosophy of Stewardship**

When some people hear "stewardship," their first reaction is often to hold onto their wallets. And that is why our philosophy of stewardship might surprise you.

We consider *all* acts of charity a part of a greater whole. And not just within our community, but as a planetary family. *The Urantia Book* gives us the unique privilege of seeing how giving more of ourselves, enabling more of God's love to flow through us, and responding to the spiritual leadings that guide us are the pathway to light and life on our planet.

This year we expanded the scope of traditional fundraising and chartered a new Stewardship Committee to help us apply this more holistic philosophy to the way we ask for resources to support our mission. Aside from finding more volunteers passionate about supporting the financial needs of our organization, we've made a commitment to deepening the way we express our values. Whether it's your charitable contributions of time, talent, or treasure, we see *all* of it as an expression of God's love and generosity flowing through each of us and out for the betterment of the world. Together, step-by-step, we move forward toward our magnificent planetary destiny.

This is the vision of the world *The Urantia Book* gives us. The Urantia Book Fellowship exists to help make that vision a reality.

So as we conclude this year's annual report, we invite you to join us in committing to a deeper expression of our values. To not just invite more acts of charity, but to grow our charitable hearts. To not just give to support the mission of The Urantia Book Fellowship, but to help us bring our world closer to light and life, giving freely to so many of the valuable and worthwhile causes that each member of our community supports in their lives.

Thank you for how you uniquely share God's love with our world, and for helping us do the same.



Geoffrey Theiss
Executive Director

#### **For Questions and More Information**



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urantiabook.org/donate



1580 Grand Point Way #34743 Reno, NV 89533 Have a special project or plan in mind? We'd love to hear from you!

**MONTHLY GIFT** 

**ONE-TIME GIFT** 

**MEMORIAL GIFT** 

**LEGACY GIFT** 

We are committed to the uplift of humankind by finding the most effective ways to share the Urantia revelation to all who are searching, and by fostering a community where believers can spiritually thrive. Your support of our mission, goals, and so many projects and programs is much appreciated!

The religion of the kingdom is personal, individual; the fruits, the results, are familial, social. Jesus never failed to exalt the sacredness of the individual as contrasted with the community. But he also recognized that man develops his character by unselfish service; that he unfolds his moral nature in loving relations with his fellows. (170:3.10 [1862.7])

# Thank you!

- All Donors
- Area Coordinators/Field Workers
- Authors, Artists, Writers, and Proofers
- Committee Chairs, Members, and Advisors
- Friends of the Fellowship
- General Councilors
- Our Organizational Partners:
  - Urantia Association International
  - Urantia Foundation
  - Urantia University Institute
- Program Teams
- Project Contributors
- Society Leaders
- Staff and Professional Partners
- Everyone who prays for us
- Our loving and supportive families

