


	Table/ Booth	Event Tickets	Signage	Social Media	Website Logo	Resource Guide	Video	Printed Newsletter	5-Min Intro Speech
 15K Event Sponsor	✓ 2 tables for resources per event	✓ 10 tickets at a reserved table	✓ Major event signage/ monitors (lobby and event space)	✓ Social Media Shout-Outs: • Pre Shout-Out, • During Shout-Out • Post Shout-Out	✓ Logo on event web page with a link to sponsors website for 1 year	✓ Inside cover ad in Older Adult Resource Guide* Color	✓ 2 minute video promotion at events	✓ Shout-Out with brief sponsor	✓
10K Partner	✓ One booth at source events	✓ 2 tickets per event	✓ Major event signage/monitors (lobby and event space)	✓ Social Media Shout-Outs • Pre Shout-Out, • During Shout-Out • Post Shout-Out	✓ Logo on event web page with a link to sponsor website for 6 months	✓ ¼ page ad Older Adult Resource Guide* Color	✓ 1 minute video promotion at events	×	×
5K Partner	✓ One booth at 3 events of your choice	✓ 2 tickets per event	×	✓ Social Media Shout-Out pre and post event	✓ Name honored on event listing on AOaA website	✓ ¼ page ad Older Adult Resource Guide* B/W	✓ 30-second video promotion at events	×	×
3K Partner	✓ One booth at 2 events of your choice	✓ 2 tickets per event	×	✓ Social Media Shout-Out post event	✓ Name honored on event listing on AOaA website	×	×	×	×
1K Partner	✓ One booth; one event	✓ 2 tickets per event	×	✓ Social Media Shout-Out post event	×	×	×	×	×
Exhibitor \$400 non-profit \$600 for-profit	✓ 1 table to distribute promotional items	×	×	×	×	×	×	×	×