



## APEC Exhibitor Newsletter – April

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**Thank you for exhibiting and partnering at APEC 2021 Virtual. Please read this newsletter carefully and pass it on to any members of your team who would benefit from this information.**

### Upcoming Deadlines

**ASAP:** Register any team members attending the conference.

**April 28:** Payment due

**May 3:** Exhibitor Seminar Submissions Open

**May 7:** Exhibitor Seminar Submissions Close

**May 12:** Exhibitor Seminar Acceptances Sent

**May 17:** Virtual Platform Training at 12:00 PM CST

**May 17:** Access granted to virtual platform

**May 25:** Virtual Booth Build Complete

\*Please note, these dates are subject to change. Any changes will be communicated to exhibitors.

### Exposition Schedule

The Exposition will take place Tuesday, June 15<sup>h</sup> and Wednesday, June 16<sup>th</sup>.

Tuesday, June 15	10:30 AM – 12:30 PM
	2:00 PM – 6:00 PM
	9:30 PM – 11:30 PM
Wednesday, June 16	12:00 PM – 2:00 PM
	8:00 PM – 10:00 PM

\*Hours subject to change. All times are listed in Eastern Daylight Time (EDT).

### Registration

Registration for the badges included with your virtual booth and partnership packages are available now. Click [HERE](#) to access the Registration page.

Each exhibitor receives:

- (1) full conference exhibitor badge
- Unlimited exhibits booth personnel badges with ONLY access to the virtual Expo Hall.

- Partners receive (1) additional full conference exhibitor badge above and beyond your virtual booth.

As a reminder, each company receives 1 full conference exhibitor badge and unlimited exposition only badges. All booth reps must be registered before access will be granted to the virtual platform.

The cost of additional full conferences through the exhibitor portal is the non-member IEEE rate. If you are registering someone that is a member, you must register through the attendee site so the member rate applies.

### Exhibitor Seminars

All exhibitors will receive an email next week on how to submit an Exhibitor Seminar for APEC 2021. 20-minute slots are open to ALL exhibiting companies and are assigned in order of exhibitor priority points for requests received before Friday, May 7, 2021, then on a first-come, first-served basis to fill the remaining slots. If you are a partner, you are guaranteed an exhibitor seminar slot. Exhibitors will be responsible for submitting an mp4 recording of the session to be available on-demand at the start of the Exposition, June 15.

### Partnership Opportunities

Drive your company forward by selecting to participate as an APEC 2021 Partner. [Click here](#) to view the **2021 Partnership Prospectus**. Partnership contracts are due May 3<sup>rd</sup>.

The following Partnership Levels are available:

- **Platinum Level Partner** - \$7,900 (5 available)
- **Gold Level Partner** - \$5,000

To reserve any of these partnership opportunities, [click here for the online order form](#) or contact Carolyn Kline at [exhibits@apcc-conf.org](mailto:exhibits@apcc-conf.org).

Questions? Contact Emily Claussen at [exhibits@apcc-conf.org](mailto:exhibits@apcc-conf.org).