

Andrew Cornett

Product designer and former startup founder

EXPERIENCE

Principal Product Designer

Stationhead

2022 – Present

Led design for new features across iOS, Android, mobile web, and desktop platforms. Developed long-term product vision and strategy to expand beyond live events into broader fan experiences with higher engagement frequency. Established foundational design system and implemented it across iOS, Android, and web codebases.

Product Design Director

Splice

2017 – 2022

Led design for marketplace experiences including Plugins and Sounds products. Helped establish the company's first growth team and led design for key growth initiatives. Led design for new iOS and Android mobile applications. Spearheaded platform-focused desktop app redesign emphasizing design system and component-driven development. Expanded product design team through strategic hiring and mentoring.

Product Design Engineer

Universe

2015 – 2017

Joined as founding product designer and collaborated across all company functions during multiple product pivots to achieve product-market fit. Built complete website publishing prototype in Swift and JavaScript that became core to the business model. Prototyped innovative interface and interaction design patterns. Developed iOS user interfaces in Swift and led product analytics and dashboard development. The product won an Apple Design Award for Inclusivity in 2023.

Co-founder, Head of Design

Jukely

2013 – 2015

Co-founded and built the complete product while assembling a high-performing team. Led brand identity, product design, product marketing, and front-end development. Accepted into TechStars NYC program (Spring 2013) and raised over \$12M from leading music technology investors.

Product Designer

Kickstarter

2010 – 2013

Served as founding product designer and front-end engineer, creating core product experiences including Discover, Start a Project, Checkout, Profile, Activity Feed, Curated Pages, and Find Friends. Designed Kickstarter for iPhone 1.0, which earned App Store Editor's Choice recognition in 2013. Collaborated with design co-founder to build product design and brand design teams.

EDUCATION

SAE Expression College

B.A. Motion Graphic Design

2006 – 2009

Reforge

Growth Series

2019

CONTACT

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