



Alpha Quark

Whitepaper 3.0

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1. Alpha Quark

Alpha Quark is a blockchain project which deals with intellectual property based NFT(Non-Fungible Token) and metaverse. Alpha Quark provides a new service where users can mint, promote, and trade valuable NFT items related to intellectual properties such as music copyright, music master right, webtoon copyright, movie copyright by liquidating the intellectual property asset class and generate a new market where users can easily have accesses to valuable digital asset. Alpha Quark will provide metaverse experience for users and marketplace service so that Alpha Quark token can be used as utility token. Moreover, based on the valuable NFT items, users will be able to use them as collaterals for loan.

Alpha Quark provides services for purchasement of digitalized intangible assets such as intellectual property, supplies them to the market through auction sales, and provides a service that allows trading of intellectual property rights between members. Intellectual property rights that can be liquidized by tokenization is a product for claiming royalties, and these include copyrights for movies, music tracks, writing, webtoon, printed publication.

1. Alpha Quark

Alpha Quark will assess the cash flow of the royalties on these various intellectual property rights and reasonably estimate the future value, to liquidate assets to the current value and provide them to the market.

Alpha Quark plans to create an accessible market for tokenized intellectual property, previously subordinated to large corporations in the IP related business and a very few holders of intellectual property rights, to the public; turning IP into a new investment asset based on IP to open up a new market and provide a new service to the members.

2. Mission & Vision

Alpha Quark will liquidate and tokenize the assets with an economic value, which are able to generate steady cash flow, such as Intellectual properties, digitize them as NFT items to be released into the market, providing an option for creators to have an economic base to go on with their projects and at the same time, allow accessibility of valuable intellectual property rights to the public.

The range of intellectual property rights covered by Alpha Quark include: copyrights of music (composition, writing lyrics, arrangement), music neighboring rights (publication right), drama, movies, concerts, exhibition profits, webtoon publication right and copyright, printed publication rights, etc.

The ultimate aim of Alpha Quark is to contribute by creating a new culture, where more valuable intellectual property rights can be created through creative works of human beings, and by creating a new culture to share the value with more people.

Moreover, Alpha Quark will help protect intellectual property rights utilizing blockchain based on distributed ledger technology, raise awareness of the importance of protecting IP rights, and contribute to provide more economic options for new creators and creative works.

3. Alpha Quark Business Model

3.1 Current Problems

First of all, according to the market research above you've already noticed, even though intellectual property is one of the most valuable economic assets in the world, normal people did not have access to intellectual property. In case of music copyright, only big entertainment companies or label companies and very few artists have enjoyed the asset.

Second, people have low recognition of intellectual property so that they have never considered intellectual property to be a good part of their portfolio. The ignorance to intellectual property is the reason that the intellectual property market could not come to the surface of water.

3.2 Alpha Quark

Alpha Quark is a blockchain project which deals with intellectual property based NFT(Non-Fungible Token) and metaverse. Alpha Quark provides a new service where users can mint, promote, and trade valuable NFT items related to intellectual properties such as music copyright, music master right, webtoon copyright, movie copyright by liquidating the intellectual property asset class and generate a new market where users can easily have accesses to valuable digital asset. Alpha Quark will provide metaverse experience for users and marketplace service so that Alpha Quark token can be used as utility token.

Alpha Quark enables people to enjoy the value of intellectual property : copyright purchase and copyright trading through Alpha Quark Token.

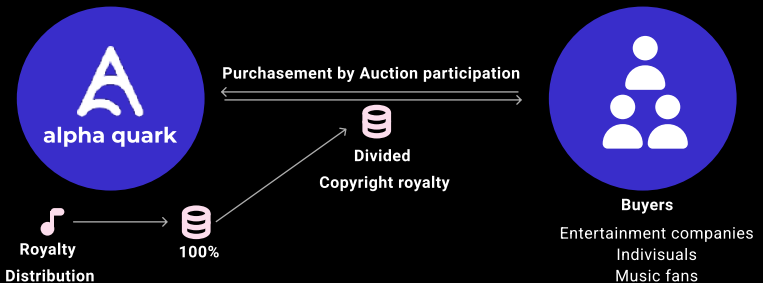
This will be a great chance for those who are interested in diversifying their portfolio and believe that intellectual property can be a good source of continuous cash flow. Alpha Quark will make digitized intellectual property rights. By possessing these valuable intangible assets, people can get not only royalties from the copyrights, but also enjoy diverse benefits from the marketplace platform as an incentive. NFT is the first step for the next digitized IP asset class, and the asset can be easily combined with metaverse where users can have diverse experience in digital world.

3.3 NFT Marketplace Platform

Since 2017, NFT(Non-Fungible Token) has been broaden its space and these days NFTs are the latest cryptocurrency phenomenon to go mainstream. There were some huge events that made people focus on NFT. Christie's auction house sold the first-ever NFT artwork — a collage of images by digital artist Beeple for a \$69.3 million — NFTs have suddenly captured the world's attention.

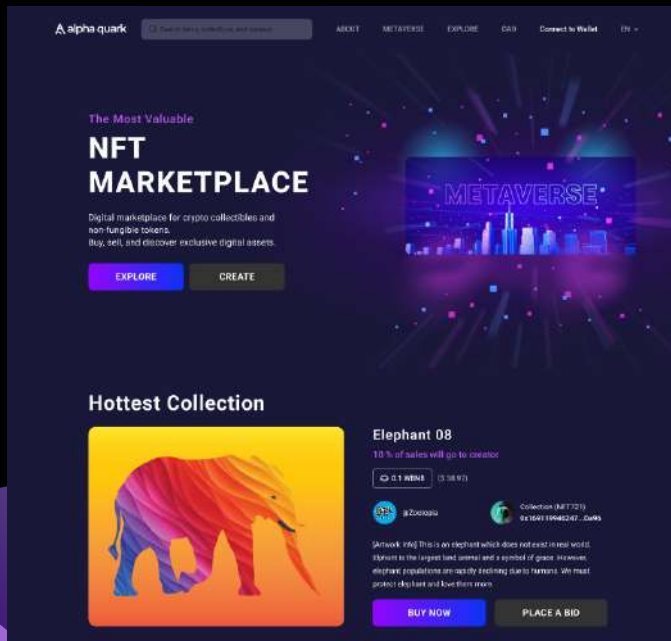
NFTs transform digital works of art and other collectibles which are verifiable assets that are easy to on-chain exchange on the blockchain.

More than \$2 billion was spent on non-fungible tokens during the first quarter of 2021. As NFT market is going to be mainstream and more and more artists and creators are getting interested in NFTs, the potential of NFT is getting bigger than ever.



3.3 NFT Marketplace Platform

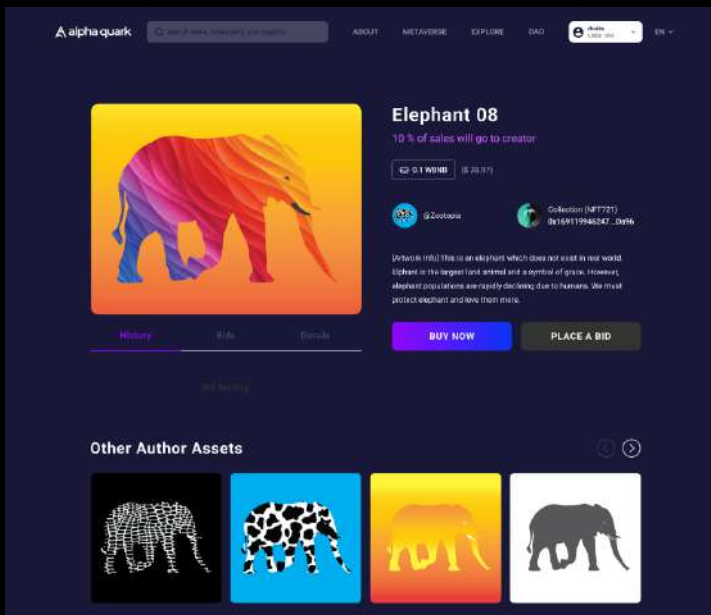
Moreover, NFT itself is a kind of intellectual property as a digital asset on the blockchain. As a project which is focusing on intellectual property, we believe that NFT is on the same line with intellectual property and tokenized intellectual property and NFT has a lot of commons as well. In short, NFT is a way to create intellectual property and it's the easiest way to liquidate your IP into cryptocurrency.



The screenshot shows the Alpha Quark NFT Marketplace website. The header includes the logo, a search bar, and navigation links: ABOUT, METaverse, EXPLORE, DAO, Connect to Wallet, and EN. The main section is titled "The Most Valuable NFT MARKETPLACE" and describes it as a digital marketplace for crypto collectibles and non-fungible tokens. Below this are "EXPLORE" and "CREATE" buttons. To the right is a "METaverse" graphic. The "Hottest Collection" section features "Elephant 08" by @Zoozoo, with a "BUY NOW" button and a "PLACE A BID" button.

3.3 NFT Marketplace Platform

On Alpha Quark's NFT marketplace platform, you can buy and sell even mint NFT item on the platform. To achieve and pursue of mission and vision, we are going to promote more users to enjoy the marketplace services. For the goal, first of all we launched the platform on the Ethereum mainnet, but we're broadening our limitation to other blockchains as well.



The screenshot displays the Alpha Quark NFT marketplace interface. At the top, there is a navigation bar with the Alpha Quark logo, a search bar, and links for 'ABOUT', 'METAVRSE', 'EXPLORE', and 'DAO'. A user profile for 'e' is visible on the right.

The main content area features a large image of an NFT titled 'Elephant 08'. The image shows a stylized elephant with a vibrant, multi-colored gradient (yellow, orange, red, purple, blue) on a dark background. To the right of the image, the title 'Elephant 08' is displayed, followed by the text '10 % of sales will go to creator'. Below this, there is a 'BUY NOW' button with a price of '0.1 ETH' and '15 ETH'. A 'PLACE A BID' button is also present.

Below the main image, there are tabs for 'History', 'Info', and 'Details'. The 'Info' tab is currently selected. Below the tabs, there is a section for 'Other Author Assets' which includes four smaller images of elephants: a black and white pixelated elephant, a black and white spotted elephant, a yellow and orange gradient elephant, and a solid black elephant silhouette.

At the bottom of the page, there is a copyright notice: 'Copyright Reserved 2022. Alpha Quark Limited'.

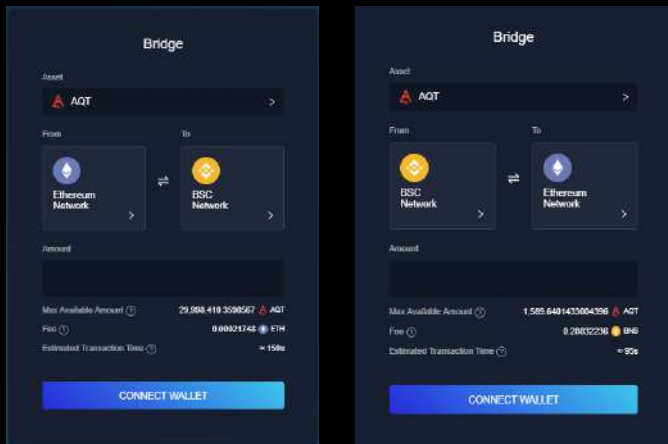
3.3 NFT Marketplace Platform

As Binance BNB chain is one of the most popular blockchain in the world and the transaction fee is affordable so that a lot of artists and creators are joining the ecosystem. Understanding the advantage, Alpha Quark decided to make some interesting features such as Bridge service and NFT related services on Binance BNB chain.

By using bridge service, users can exchange ERC20 based Alpha Quark Token to BEP20 based Alpha Quark Token, users can mint NFT items on Binance Smart Chain.

This bridge service can be operated by using cross chain technology, and we believe that thanks to this feature, we can expect more transactions on Ethereum and BNB chain network.

3.4 Bridge for BEP20 Token swap



Not only users can exchange ERC20 based Alpha Quark Token to BEP20 based Alpha Quark Token, users can mint NFT items on Binance Smart Chain.

We believe that cheap transaction fee on the BSC will be helpful for artists and creators. As Alpha Quark provides minting service for BSC based NFT, we expect more and more users can enjoy our service in the future.

3.4 NFT Auction

3.4.1 First-come-first-served set price auction

In first-come-first-served/set price auction, the unit price of the product is the same and it will be sold on a first-come-first-serve basis for a limited time.

3.4.2 Limited time/highest price/first-come-first-served auction

In limited time/highest price/first-come-first-served auction, there is no unit price set for the product linked to the artwork a limited share of the product is sold from the highest to lowest bid on a first-come-first-served basis.



3.5 NFT Trading

Alpha Quark NFT platform enables artists to sell their valuable NFT items and collectors can buy it with Alpha Quark token(AQT). Every time users trade their NFT items, the platform earns a certain rate of trading fee. Moreover, when the NFT item are sold from the first collector to the second collector, he needs to pay royalty. Royalty can be set up by NFT creator when he mints NFT. Trading fee is one of the most important business model of Alpha Quark platform.

3.6 NFT Agency

Alpha Quark clearly understands that sometimes, for artists the blockchain, cryptoassets, cryptowallet, NFT and many other terms and services are hard to understand at the first time. However, artists who want to mint, promote, sell their NFT items can apply to Alpha Quark for the consulting service. We help the artists to concentrate on their own artistic vision, not on the blockchain related technologies. For this reason, Alpha Quark launched several artists support program and we are providing them from zero to ten. Once their NFT items are sold in the marketplace, they can pay fee for the consulting service.

3.7 P2P NFT collateral lending platform

Alpha Quark P2P NFT collateral lending platform is a leading liquidity protocol for NFTs.

The platform for NFT collateral loan allows NFT owners to use the assets they own to access the liquidity they need by receiving secured wBNB and BUSD loans from liquidity providers peer-to-peer in a completely trustless manner.

Alpha Quark liquidity providers who use Alpha Quark platform to earn attractive yields or — in the case of loan defaults — to have a chance at obtaining NFTs at a steep discount to their market value.

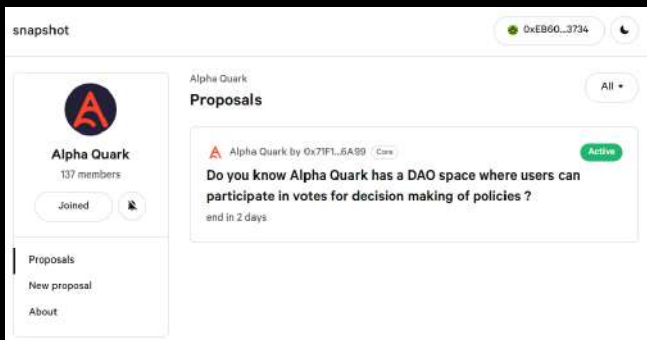


The screenshot shows the Alpha Quark website interface. At the top left is the Alpha Quark logo. To the right are navigation links: "Lend", "Borrow", "Stats", and "About". The main content area features a dark blue background with a central image of a stylized anime-style character with purple hair and a crown. To the left of the image, the text reads "Alpha Quark Marketplace For NFT Collateralised Loans". Below this text is a sub-headline: "Put your NFT assets up as collateral for a loan, or offer loans to other users on their non-fungible tokens." At the bottom left of the main content area are two buttons: "Lend" (highlighted in blue) and "Borrow" (in a lighter blue).

4. Alpha Quark Token

4.1 Governance Utility

Alpha Quark Token can be used as a governance token of Alpha Quark NFT marketplace platform. As Alpha Quark pursue fully decentralized project in the future, it's important to make strong community and governance system can be the first step. Alpha Quark token will be used as a governance token of NFT marketplace platforms. Users who hold Alpha Quark token can participate in diverse decision-making process. For example, they can decide which artists and artworks will be displayed in the main banner. Participants in the governance will be able to vote for diverse internal policy making process.



4.2 NFT Marketplace Whitelabeling

Artists, NFT agencies, and those who are interested in building their own NFT marketplace can mint and display their NFT items by using Alpha Quark's whitelabeling protocol. To do so, they need to verify the fact that they are holding certain amount of AQT to use the service. Only loyal AQT holders can use the whitelabeling service.

4.3 Social Tokens For Artists

SOCIAL TOKENS system are built with "ownership economy" principle. It has the premise that a community will be more valuable in the future than today. Creators can monetize their creative artworks as a non-fungible token (NFT) or social token that they minted and their supporters and artwork collectors can give something back to show their loyalty for the artists and enjoy the value of NFT items more than ever. Alpha Quark will enable artists who hold a certain amount of AQT mint SOCIAL TOKEN which represents them and SOCIAL TOKEN holders can enjoy the benefits of holding the tokens when the artist's NFT items are sold. The revenue from the sale will be distributed to SOCIAL TOKEN holders pro rata.

4.4 Metaverse 3D Art gallery & Game

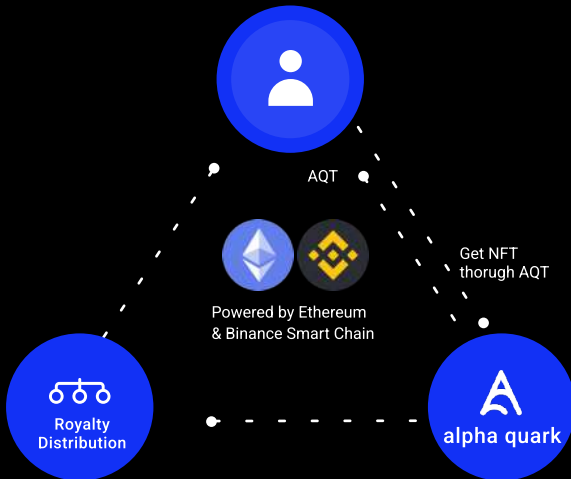


Alpha Quark provides metaverse 3D art gallery to give artists more chances to display and expose their NFT items attractively to NFT collectors. As we understand art collectors and users want to experience interesting digital based metaverse world, Alpha Quark provides artists to apply to display their NFT items. However, once there are high demand on this service, Alpha Quark will selectively decide whose artworks will be displayed in the gallery. Artists who hold Alpha Quark token will be prioritized for this exhibition service. As there are more and more users in the platform and art gallery, the needs for Alpha Quark token to apply for this exhibition will be higher.

4.5 Auction Participation Priority

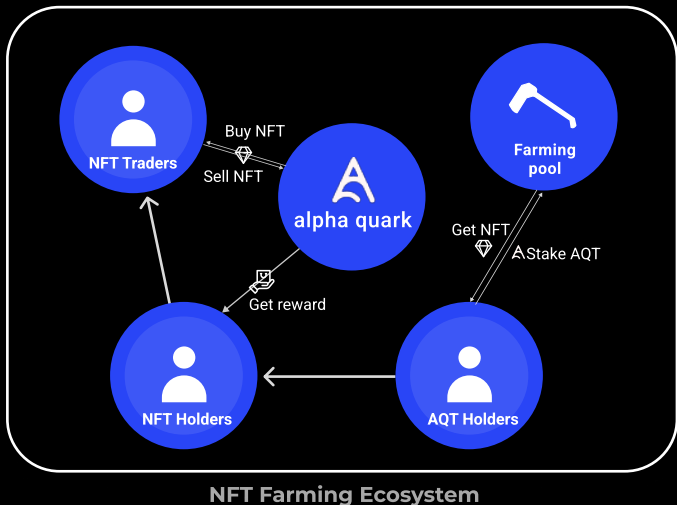
To minimize volatility and provide long-term growth potential, Alpha Quark will provide users various incentives. Alpha Quark intends to provide valuable intellectual property rights, and hopes to expand the service to more loyal Alpha Quark members.

Users who hold more than a particular standard amount of AQT will have chances to participate in the auction competition with priority. This can be a huge incentive for users if the in the auction is extremely high.

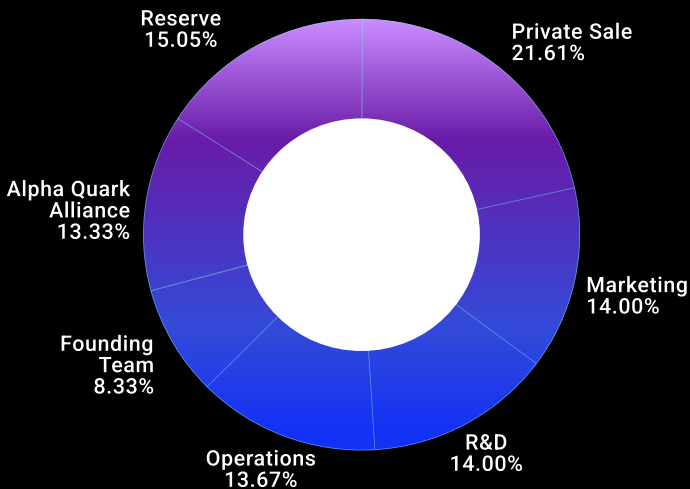


4.6 NFT farming event

To make a better Alpha Quark ecosystem surrounding IP based NFT items, users will be able to stake their AQT in a farming pool to get valuable NFT items as reward. Once the users get the NFT from the farming pool and hold NFT items in their wallet, the holders are able to not only sell their NFT items through the Alpha Quark NFT marketplace expecting trading margin, but also hold the NFT items to get airdrop reward.



6. Token allocation



Category	Market Cap(\$)	# of AQT	% of Total AQT
Private Sale	2,500,000	6,483,516	21.61%
Marketing	-	4,200,000	14.00%
R&D	-	4,200,000	14.00%
Operations	-	4,100,000	13.67%
Founding Team	-	2,500,000	8.33%
Alpha Quark Alliance	-	4,000,000	13.33%
Reserve	-	4,516,484	15.05%
Total	-	30,000,000	100.00%

7. Roadmap

Phase 1	~2020.4Q	<ul style="list-style-type: none"> • Alpha Quark whitepaper & Roadmap 1.0 release • Digitized IP matching engine DIN development • Alpha Quark Token(AQT) cryptocurrency wallet Multi-Sig development • Intellectual property based trading platform DINex development • CERTIK smart contract audit on AQT
Phase 2	2021.1Q	<ul style="list-style-type: none"> • Ethereum based NFT marketplace smart contract development • Web 3.0 cryptocurrency wallet synchronizing system MPC development • AQT payment for NFT trading NCTS v1.0 development
	2021.2Q	<ul style="list-style-type: none"> • Ethereum based NFT marketplace platform launch • BNB Chain NFT minting smart contract development • Poly Network smart contract integration for Crosschain service • NFT artists support and consulting service launch • BNB chain ecosystem MVB program participation
	2021.3Q	<ul style="list-style-type: none"> • IPFS based metadata storing and management system development • NFT metadata mirroring on AWS S3 system development • Binance Smart Chain NFT SL development • Binance Smart Chain NFT minting service launch • Metaverse 3D art exhibition Alpha Quark World launch • Binance Smart Chain NFT marketplace • AMBER GROUP cryptoasset custody service integration
Phase 3	2021.4Q	<ul style="list-style-type: none"> • Resumption of AQT Bridge service • Metaverse ARTGENCE engine 3D art gallery update release • Global artists NFT art exhibition release • Binance BNB chain smart contract AUDIT • NFT farming feature & Farming event • BNB chain ecosystem MVB program participation
	2022.2Q	<ul style="list-style-type: none"> • AQT utilities & NFT marketplace onchain governance system development • Achievement of 1,000 NFT artists support program participants • Achievement of 50,000 MOU of Alpha Quark NFT marketplace platform • NFT P2P collateral lending platform • Integration of diverse NFT collection for collateral of loan on lending platform • Smart contract audit by a global smart contract audit firm for lending protocol • Deployment on diverse blockchain including BNB chain and Klaytn network etc.,
	2023.1Q	<ul style="list-style-type: none"> • AQT utilities for user incentives system update • NFT marketplace onchain governance system update release • ARTGENCE engine based 3D metaverse XR/MR art gallery development • NFT transaction history based valuation system(IP-AVM) development • Fractionized NFT token trading system development • NFT marketplace Whitelabeling for artists' customized blogging service • Artists based Social Token protocol release * Social Token based NFT revenue distribution system development • NFT Activity Report system development • NFT artists based Social Token ecosystem development • Artists based onchain Social Token protocol development • BNB based marketplace White Labeling API & secure protocol development

8. Disclaimer

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All purchasers must ensure that they are permitted by the laws of their countries to purchase AQT Token. We will only ensure that AQT is legal and compliant with the law of the issuing country but will not ensure all other countries adopt or use similar laws, especially in the event that the purchaser uses other methods to avoid relevant laws or intentionally hide from any relevant legislation. We will not be liable for such a situation. This document has not been approved by an authorized person. Any information to which this document relates to is available only to a relevant person. This document is only for relevant persons and non-relevant persons shall not take any action based on this document nor should he/she/they rely on it. It is a condition of you receiving and retaining this document that you warrant to us, its directors, and its officers that you are a relevant person. Our social media and e-mail platform are places where we encourage interaction, discussion, organization and participation between users of the community, in cases that anyone is interested in our product.

Special Remarks

Whilst we make reasonable efforts to monitor and administrate participation to ensure that discussions are related to products that are made available in the community, there may be situations where we are not in a position to monitor all statements, comments and views made by every user. We ask that you are respectful in your comments and behaviors. We reserve the right to remove anything we deem to be abusive or personally offensive, material that is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful or embarrassing to any other entity or person, third party advertising, chain letters or “spams”. Please be aware that anything posted may potentially be read by thousands (or hundreds of thousands) even years from now. Therefore, users should exercise cautions when posting on any of our social media sites. We also reserve the right to terminate involvement by users who post such content. The views and opinions expressed on any social media sites of ours do not necessarily represent our opinion. Therefore, we cannot be held responsible for the accuracy or reliability of information posted by external parties. Any information posted on any of our social media platforms should not be considered as financial, legal, accounting or other professional advice. For your safety, never include your phone number, email, address or other personal information in a post. Your comments are visible to all.

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Although forward-looking statements contained in this presentation are based upon what our management believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. We undertake no obligation to update forward-looking statements if circumstances or management’s estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements. Cryptocurrencies, cryptographic tokens and Initial Coin Offering (“ICO”) carry a high degree of risk in a volatile and uncertain market conditions, in addition to other factors that relate to the risks involved in the development of the blockchain technology, cryptographic token exchange, etc. There are significant risks associated with the use of online crypto asset wallets and exchange systems including, but not limited to, software and hardware failure and internet disconnection and/or loss of keys and/or wallet addresses.

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8. Disclaimer

In addition, each purchaser of AQT will be required to represent that such purchaser is outside of the United States at the time of agreeing to purchase the tokens, was outside of the United States at the time any offers to sell or any offers to buy the token were reviewed and will be outside of the United States at any time that such purchaser performs its obligations under the Token Purchase Agreement. Consequently, you must make your own assessment as to your ability to purchase AQT pursuant to laws applicable to you and to confirm that you are not a Restricted Person.

No registration or other action has been or will be taken in any jurisdiction that would, or is intended to, permit the sale of AQT in any country or jurisdiction where registration or other action for that purpose is required. None of the Issuer or relative companies or any of their respective agents or representatives is making any representation to any potential purchaser of AQT as to the legality of purchase of AQT by such purchaser under the laws applicable to such purchaser. Purchaser Sophistication. AQT are speculative and involve a high degree of risk and uncertainty. The sale of AQT is aimed solely at persons who have sufficient knowledge and understanding of blockchain and cryptographic tokens and other digital assets, smart contracts, storage mechanisms (such as digital or token wallets) blockchain-based software systems and blockchain or distributed ledger technology, to be able to evaluate the risks and merits of a purchase of AQT and are able to bear the risks thereof, including loss of all amounts paid and loss of AQT purchased. Potential purchasers must further make their own independent assessment, after making such investigations as they consider necessary, of the merits of, and their suitability for, purchasing any AQT and should consult their accounting, legal and tax representatives and advisers in order to evaluate the economic, legal and tax consequences of purchasing AQT.

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