

THE ARTS COMMISSION
INSPIRING A VIBRANT TOLEDO

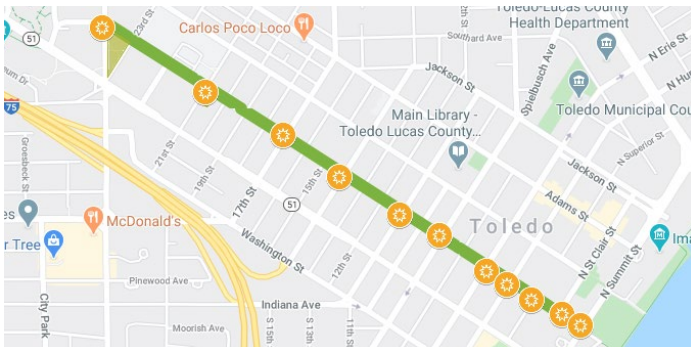
CALL FOR SUBMISSIONS

ARTIST DESIGNED SIGNAL BOX WRAPS

Funded by the City of Toledo One Percent for Art Program
Administered by The Arts Commission

SIGNAL BOX LOCATION

Phase one for the project is Jefferson Ave. from the Old West End to the riverfront. Jefferson is a major corridor that connects The Old West End, including the Toledo Museum of Art to the core of downtown Toledo. The street is undergoing a reconstruction starting in spring of 2021, which will include a dedicated bike lane.



SELECTION PROCESS

A Design Review Board (DRB) that consists of area stakeholders, arts advocates, and members of the Art in Public Places Committee will judge the submissions. A total of 11 designs will be selected for the first round.

STIPEND

Selected designs will receive a \$500 honorarium.

FABRICATION & INSTALLATION

The Arts Commission will be responsible for fabrication and installation of winning designs.

PROJECT INTENT

In an effort to aesthetically enhance the pedestrian experience in strategic corridors, The Arts Commission is seeking artwork for vinyl wrapped signal boxes in areas in and around downtown Toledo. Signal box cabinets are found at every intersection that includes a traffic signal. These innocuous metal boxes provide a great opportunity to implement moments of artistic discovery.

This call is open to all 2-D artists including graphic designers, illustrators, painters and photographers. Submitted designs must be original artwork and can be created in any medium, so long as it can be represented in, and is submitted as, a high-resolution digital image without loss of integrity or quality.



Regular Signal Box



Artist Designed Signal Box

TIMELINE

Call for Entries Launch	March 23, 2021
Submission Deadline	May 4, 2021
Selected Artists Announced	May 25, 2021
Installation	July 2021

THEME: LOCAL FLORA AND FAUNA

Flora and fauna refers to the native plants (flora) and animals (fauna) of northwest Ohio. For more information and examples, please visit these links:

[LIVING IN THE OAK OPENINGS](#)
[Mammals of Ohio field guide](#)

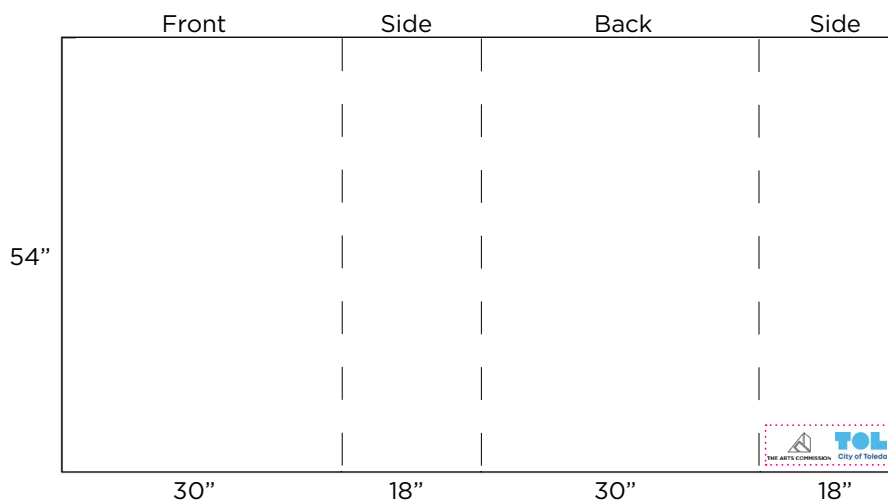
SUBMISSIONS

Artists may submit up to two designs using one submission form. Submissions can be made by clicking this [link](#). All artwork must be original to the submitting artist.

- Identification and Contact Info: Each submitted design must include the following information; 1.) Artist Name 2.) Email Address 3.) Phone Number 4.) Mailing Address
- Format: Artists should submit each design at 16" x 9" as a jpeg, png, or pdf image at 72dpi. Images must be labeled using "O" prior to single digit numbers and with your first and last name e.g. "O1_jane_smith.jpg". Chosen designs will need to be submitted for final print at 96" x 54" and 200dpi.

DESIGN SPECIFICATIONS

The Design Review Board (DRB) for this project has provided the following design guidelines. Designs that do not follow the provided guidelines may, at the discretion of the DRB, be disqualified from the design competition.



Please make sure that no critical elements of your design are within the dotted box.

SELECTION CRITERIA

The panel will consider the following criteria:

- The design must include the theme of local flora and fauna
- Bright colors are preferred as dark colors may cause overheating issues with the boxes.
- Designs that are fun, whimsical and relate to multiple ages and audiences
- Ability of the design to be translated in large format on a traffic box wrap

The DRB will not consider designs that include branding, advertising or images that sell a product or service.

Artwork will be deemed inappropriate which portrays: content which violates copyright or other known legal ownership interest, profanity, obscenity, indecency, violence, pornography; discrimination on the basis of race, creed, color, age, religion, gender, sexual orientation, or nationality; defamation or personal attacks.

ELIGIBILITY

The competition is open to all artists located within 50 miles of Toledo, OH, regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical or mental disability.

DURATION

Wraps will be removed after 4-5 years depending on condition. Wraps may be removed at any time at the discretion of The Arts Commission.

FOR FURTHER INFORMATION

Contact Nathan Mattimoe, Art in Public Places Director of the Arts Commission at 419-254-2787 or nmattimoe@theartscommission.org.