

Benefits of making Smart Trips

There are many benefits for making fewer trips by driving alone in your car.

A Smart Trip can be any trip - to work, for errands, to fun activities, or to school. You can make a difference anywhere you go!

Benefits for you

- Reduces car related costs (gas, maintenance, insurance)
- Extends the life of your car / slows depreciation
- Allows travel time to be spent more enjoyably or productively
- Reduces stress
- Raises job satisfaction
- Creates social opportunities (rideshare, bus)
- Offers convenient exercise (walking, bicycling)
- Improves compatibility of work and personal life (telecommuting, variable work hours)
- Pre-tax transit benefits



Benefits for your community

- Alleviates traffic congestion
- Reduces energy consumption and reliance on foreign oil
- Decreases air and water pollution
- Benefits the local economy (mobility)
- Preserves attractiveness of our cities and rural areas
- Improves overall quality of life for everyone

Benefits for your employer

- Skilled employees who live far from the worksite appreciate added benefits
- Creates a supportive work environment and builds good employee morale
- Increases productivity of employees by decreasing commuting stress
- Optimizes worksite parking for employees and patrons
- Maintains good relations with business and residential neighbors
- Creates B&O tax credit for employers who provide bus passes or rideshare incentives
- Pre-tax transit benefits



What is Smart Trips?

Smart Trips is an ongoing partnership between local government, public agencies, employers, and schools to promote transportation by walking, bicycling, sharing a ride, or riding the bus.

Make a difference anywhere you go

Sign up at WhatcomSmartTrips.org