

SMART TRIPS

Top 5 Reasons to Record your Smart Trips:

*Walk, bike, share a ride
or ride the bus. Make
a difference anywhere
you go.*

*Natalie from Bellingham
was one of our latest
\$250 monthly prize
winners. Record your
trips and you could be
the next winner!*



- 1. Challenge Yourself**
Often our transportation choices are made out of habit. Recording your SmartTrips is a great reminder that each trip is a choice, and that sometimes SmartTrips are easier or more fun (or both).
- 2. Inspire Others**
As of yesterday, 24,954 SmartTrip makers have avoided driving 82,562,546 miles and prevented 33,552 tones of carbon dioxide. Recording your SmartTrips helps us tell the story - individual contributions make a difference!
- 3. Encourage Investment**
We report SmartTrips statistics to elected officials, employer partners, and local media. Recording your SmartTrips provides evidence that walking, biking, and riding the bus are viable and important modes of transportation. Recording SmartTrips is like a vote for investment in sustainable transportation!
- 4. Motivate Your Friends**
Recording five or ore SmartTrips each month makes you eligible for \$250 and \$1000 prize drawings. Winning a prize is a great way to encourage your friends to make SmartTrips. And besides, who wouldn't like to win a little cash?
- 5. Watch your Statistics Add Up**
Everyone wants to know they make a difference. And everyone likes to save money. Let Smart Trips track your individual contribution to our community, the environment, and your personal bottom line!

Go to WhatcomSmartTrips.org to sign up and start logging your trips!

Need some help getting started making Smart Trips?

SmartTrips offers free bike classes. Check out the list at WhatcomSmartTrips.org/bike-classes.

Call WTA for questions about bus schedules and stops, 360 756-8747. Ask the SmartTrips coordinator at your office about a free, FirstTime Bus Rider Pass.

