

Discover the Benefits of Smart Trips

Why Make Smart Trips?

What if your everyday commute could **save you money, boost your health, and strengthen your community**—all at the same time?

Choosing not to drive alone means less stress, lower costs, and cleaner air. And the best part?

Every trip makes a difference.

A Smart Trip can be any trip—to work, school, errands, or fun. Wherever you're headed, you have the power to create positive impact.

What's in it for you

- Keep more money in your pocket (gas, maintenance, insurance)
- Extends the life of your car
- Turn commute time into "me time" Arrive less stressed and more energized
- Boost job satisfaction
- Connect with others through ridesharing or transit
- Build easy exercise into your routine
- Support better work-life balance
- Take advantage of pre-tax transit savings



Smarter Trips, Stronger Community

- Reduce congestion and improve safety
- Lower fuel use and cut pollution
- Support a vibrant local economy
- Benefits the local economy (mobility)
- Preserve the beauty of our cities and rural areas
- prove quality of life for everyone

Why Employers Love Smart Trips

- Attract and retain top talent
- Build a positive, supportive workplace culture
- Increase productivity by decreasing commuting stress
- Free up valuable parking space
- Strengthen community relationships
- Qualify for B&O tax credits on commute benefits
- Offer valuable pre-tax transit perks

Start turning
everyday trips into
real rewards!



What is Smart Trips?

Smart Trips is a community-wide partnership across Whatcom County bringing together local governments, public agencies, employers, and schools. Together, we're making it easier—and more rewarding—to walk, bike, carpool, or ride the bus.

Make a difference anywhere you go

Ready to roll? Sign up at WhatcomSmartTrips.org