

BOOMERANG

GUEST FOLLOW-UP CALENDAR



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Week 1 Phase 1							
Week 2 Phase 2							
Week 3 Phase 2							
Week 4 Phase 3							
Week 5 Phase 3							
Week 6 Phase 3							

Text message
 Email
 Call
 Handwritten note
 Gift
 Social media

☐ Automatic (the system sends it)
 ☐ Personal touch

After week 6, they join the weekly newsletter.

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BUILD YOUR OWN CALENDAR

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Week 5 Phase 3							
Week 6 Phase 3							

 Text message  Email  Call  Handwritten note  Gift  Social media