



The Plan A Visit Blueprint

Discover the power of digital connection to bring new guests through your doors and into your community



**If your website is
the front door of
your church, then
Plan A Visit is
the shiny door
knob that lets
everybody in.**



TextInChurch

80% of people will check out your website before ever coming to your church

Guests will “visit” your website before they ever show up to worship with you. By implementing a Plan A Visit feature, you are extending your digital hand to greet them.

This allows you to:

- Answer their questions
- Alleviate their fears
- Invite them and follow up with them



Why Your Church Needs Plan A Visit

1. More guests will follow through with attending your service

When potential visitors can easily plan their visit ahead of time, they're more likely to follow through. Plan A Visit gives guests a streamlined way to register for services, providing them with the information they need and setting expectations.

3. It allows you to easily follow up with them if they don't show up

You'll have a record of everyone who planned to attend but didn't, enabling your team to follow up with personalized messages, offer additional resources, or extend an invitation for another visit.

2. You get to connect with them before they even walk through your door

Having advance knowledge of who's planning to attend helps your team prepare for a more personalized and welcoming experience. This preparation ensures guests feel valued, and it increases the likelihood that they'll return.

Get More Visitors: How to Make Your Plan A Visit Form Accessible Everywhere

The more ways people can access your Plan A Visit form, the more likely they are to fill it out. Here are five key access points that will make it easy for visitors to connect with your church:

Landing Page

Link to your Plan A Visit form directly from social ads, website links, QR codes - anywhere you choose! Make it easy for visitors to find and sign up.

Chat Bubble

A floating widget in the bottom right corner of your website invites visitors to start a conversation. It's a simple, low-barrier way to connect and encourage sign-ups.

Website Button

Place a visible button on your website that leads directly to the Plan A Visit form. A straightforward call to action helps guide visitors where they need to go.

Sticky Banner

A bar at the top or bottom of your website that stays visible as users scroll. Perfect for high-traffic events like Easter, Christmas, or VBS when you want to make sure everyone sees the invitation.

Pop-Up

Set to appear when visitors show signs of leaving your site. A friendly reminder that encourages them to fill out the form before they go.

See It In Action

Check out our demo site

TAKE ME TO THE DEMO SITE

demo.textinchurch.com



Custom Church Branding: Make It Look Like You!

With custom church branding inside of Text In Church,
your Plan A Visit form can reflect your church's:

Colors

Logo

Tagline

and more!



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Why Interactive Connect Cards Are More Effective

With Text In Church, your Plan A Visit form can be interactive, asking one question at a time.

This approach feels more personal and less overwhelming, which encourages more people to complete the form. By focusing on one question at a time, you also create a smoother, more engaging experience, ultimately increasing the likelihood of conversion.



Interactive Forms = Higher Completion Rates

Simple as that.



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Pre-Register Your Kids for a Smoother Visit

With Text In Church's Plan A Visit feature, parents can pre-register their kids, giving your church staff a heads-up and allowing them to prepare in advance. This ensures that children have a spot and are well taken care of, easing parents' worries and giving them peace of mind.

By reducing uncertainty, you create a more welcoming experience for families, increasing the likelihood they'll return.



Why Church Leaders Like You **Love** Text In Church

This system has helped bring people in the door, get them back each week and keep them informed of future events coming up. It's a great program that has helped our church reach our community.

- Chris Rathbone

Text In Church has simplified my job. It does automatically what I was trying to do manually. It literally saves me hours of mindless work each week & frees me up to do more important tasks.

- Matt Windquist, Wildwood

Love how easy it is to use TIC and set up automated messages that create real conversations.

- Sarah Chang, Faith Lutheran Church

This tool has been our way to connect to so many. Without it, we struggled to move past the first few weeks of connecting. Now that we have also started an online campus, we are excited about TIC and it's ability to reach even more.

- Mark Coutter, The Valley Troy

Text In Church is great as a communications tool, but more importantly, it's a great vehicle to support efforts to share the love of Jesus through ministry.

- Mallene Stowe, Holy Child

Text in Church has helped us clarify, simplify, and systematize our follow up process for first-time guests. It is helping us make more fully devoted followers of Jesus by connecting people better, easier, and quicker than what we had done previously. Love it!

- Kenny Kirby

Create a Lasting First Impression: Follow Up with a Personal Welcome Video

Want to make a memorable first impression with your guests?

Use Text In Church's Pages feature to send a personalized video follow-up when someone fills out your Plan A Visit form.

Here's how it works:

Record a short video introducing yourself and your church, and give potential guests a sneak peek of your building. Show them around key areas, such as your main worship space, children's ministry rooms, and fellowship areas. This will help guests feel more at ease and familiar with your church before they ever step foot inside.

With Text In Church's Pages, it's easy to create and send videos automatically as part of your follow-up workflow. No need to worry about sending multiple emails or texts - let the system handle the details, so you can focus on connecting with your visitor.



Not “Techy”? No Problem! We’ve Got You Covered.

We understand that not every church has a dedicated tech team, and not everyone is a tech expert. That’s why Text In Church has made it easy for you to get the most out of the Plan A Visit feature without needing any technical expertise.

Setting up the Plan A Visit feature is quick and easy. You don’t need to be a tech guru to install it on your church’s website. We provide step-by-step instructions, and if you ever need extra support, our team is here to help.

Once set up, the Plan A Visit form works seamlessly on your website without needing constant updates or maintenance. We keep everything running smoothly behind the scenes so you can focus on what really matters - welcoming guests to your church.

You don’t need to be tech-savvy to create a welcoming experience for your visitors. With Plan A Visit, you’ll have the tools you need, and the support to back it up. Let us handle the tech, so you can focus on growing your church and connecting with your community.



TextInChurch

FREE FOR 14 DAYS



With a free trial of Text In Church you get everything you need to easily install Plan A Visit on your website, as well as done-for-you workflows with pre-written text messages and emails you can customize.

TRY IT FREE

We traded out our previous Plan A Visit form for Text In Church's digital connect card. Amazing! Our guests using this system automatically get a text from me asking which service they would like to plan a visit, a detailed email from me, and then a text telling them I can't wait to see them. 67% of guest families that go through this process are taking next steps and becoming regular attenders.

- Faith Brown

