

Proven Ways Churches Are Reaching More People



Letter from the Text In Church Team

To the Ministry Leader reading this,

We know your heart.

You want every person who walks through your doors or interacts with your church online to *feel known, noticed, and loved*. You want to follow up with guests, care for your people, and build relationships beyond Sunday mornings.

But here's the challenge: **ministry is full**. There's always another sermon to prep, another hospital visit to make, another event to plan. And often, meaningful connections slip through the cracks. Not because you don't care, but because you simply can't be everywhere at once.

That's why we built Text In Church.

Not as another tool to take your time, but as a partner that gives you time back. Our platform helps you connect consistently, follow up personally, and encourage intentionally without adding to your plate.

It's not magic. It's ministry; powered by automation and built for connection.

In the following pages, you'll read real use cases from Text In Church members. These aren't theories or "what-ifs." They're proof that when communication is intentional, personal, and consistent, lives are touched, relationships are strengthened, and guests return.

We believe the work you're doing matters deeply. And we're here to help you make sure no one falls through the cracks.

With gratitude for the Kingdom work you do,
The Text In Church Team



TextInChurch

Use Case 1:

Follow-Up With Guests

Faith Brown's church replaced the old "Plan A Visit" form with a Digital Connect Card powered by Text In Church. Guests receive an automated sequence - a text asking which service they'll attend, a thoughtful email, and a friendly follow-up text.

The result?

A stunning **67% of families** who go through this process take next steps and become regular attenders.

Why it matters: Channels the relational touch, not just contact capture, making follow-up feel warm and welcoming.

Use Case 2:

Encourage Prayer Requests

Donna's church once lacked a clear, manageable way for people to share prayer needs. With Text In Church's prayer request keyword feature, people now text in their requests - then receive a weekly prayer list sent directly to the prayer team.

The result?

A significant boost in engagement!



Use Case 3:

Re-Engage Your Community

One church used automated workflows to send caring, personal messages to lapsed members. The shift wasn't about guilt, it was about gently showing, "We've missed you."

"Automated workflows make it easy to re-engage guests and lapsed members consistently. Personal, caring messages help people feel seen and welcomed back without pressure."

Use Case 4:

Connecting Through Calls

Central Peninsula Church had staff reluctant to share personal numbers and were paying high costs for outdated systems. After adopting Text In Church's Calling feature, staff could call using the church's number, voicemail got transcribed, and privacy was restored professionally and efficiently.

At Josh Antley's church, a visitor experiencing a crisis used the Digital Receptionist to reach a pastor directly and received immediate prayer and care.

Why it matters: Allows pastoral care to be both responsive and private, strengthening trust and support.



Use Case 5:

Invite New Guests Through Outreach

Story

Angela's church used Text In Church for community events, sending timely invitations and using keywords and signage to capture new contacts. During Hurricane Helene relief, they coordinated 200+ volunteers, and event attendance noticeably increased.

At an outreach event with a raffle, attendees texted in to enter - adding their contact info automatically. That first year, they collected 90 new contacts, and 61 the next year. Many of these families went on to Sunday School and became active members.

Why it matters: Combines innovative engagement with follow-up that truly builds community and connection.



Your Quick Answer Guide

Question: Do I really have time for another tool?

Answer: This isn't about adding more work, it's about making sure the work we're already doing actually reaches people. Schedule texts in advance, automate replies, and set up follow-up sequences with just a few clicks. Once it's set up, it frees up time.

Question: Isn't this going to be too complicated?

Answer: If you can use your phone, you can use Text In Church. Plus, you get live trainings and help desk calls to walk you through anything.

Question: Why not just keep using my personal phone or group chat?

Answer: Text In Church protects your personal number, keeps communication consistent, and lets your whole team track conversations so nothing gets lost.

Question: Will people actually read or respond to these messages?

Answer: Yes. 90% of texts are read within 3 minutes! They are read and responded to far more than emails or announcements.

Question: Isn't this just for the comms team, not my ministry?

Answer: Every ministry benefits from better communication - kids, youth, small groups, first impressions. When people show up and feel connected, ministry thrives.

Question: Won't people think this is spammy?

Answer: We won't be spamming, we'll be serving. Our texts will lead with relationship, and focus on prayer, care, and encouragement.



LIVE DEMO

If you want to learn what Text In Church is all about, then the Live Demo is for you!

Tuesday at 2 pm or Thursday at 10 am (CT)

Get a look inside Text In Church, see how it works, how it can be used in your church, and get your questions answered!

[REGISTER FOR LIVE DEMO](#)

START FREE TRIAL

Whether your church is small or large, we believe everyone deserves personal interaction. Text In Church makes sending and receiving messages a breeze. It's the best way to build relationships with big results, without a big time commitment.

[TRY IT FREE TODAY](#)

