PRESIDENT'S PERSONAL FILE

PPF 9
Gifts B
April-May 1934

PPF900037

MORLEY, MR. F.V.,
Faber & Faber, Ltd.,
London, W.C.1. England.

Letter to Mr. Early stating that the first bound copy of the English edition of ON OUR WAY has just come in from the printer and he feels it would be appropriate for him to send it to the President for his library. Also encloses letter containing the name of American agents for Ltus, Ltd.

See P.P.F.98

P.P.7
9-B

PP7
9-B

April 2, 1954.

My dear Mr. Boerner:

The beautifully framed greetings which you were good enough to send the President has been received and I beg to thank you in his behalf for your courtesy. You may be sure he will deeply appreciate this evidence of your friendship and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Jacob W. Boerner, Esq.,
2111 Meridian Street,
Anderson,
Indiana.

es

P.P.7.
9-B.

April 5, 1934.

My dear Miss Begalla:

The beautiful Easter eggs which you were good enough to send the President have been received in his absence and I beg to thank you warmly in his behalf for your courtesy. He will, I am sure, be glad to accept them and will deeply appreciate the spirit which prompted your act.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Miss Blanche Begalla,
Struthers,
Ohio.

es

P.P.7.
9-B.

April 5, 1934.

My dear Mr. Barnes:

Your friendly note of April second has been received in the absence of the President, and I beg to thank you in his behalf for writing. You may be sure he will be pleased to accept the beautifully framed tribute which you were good enough to send him, and will deeply appreciate your good wishes.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Morris Barnes, Esq.,
300 Walnut Street,
Chattanooga,
Tennessee.

es

4/2/34

The President of the United States,
Mr. President,
The sentiment of one of
America's Millions, Mr. President,
a Southern Conductor & Artist
from Chattanooga Tenn.
May Gods hand help & guide
you in putting through your
Program.

Respectfully yours,
Morris Barnes,
300 Walnut St.
Chattanooga,
Tenn.

pp 7.
9-13

Coral Gables, Flo.,
April 6, 1934.

My dear Mr. Ballard:

Thank you for your very courteous letter of April 5th.

I am sure that the President would be delighted to receive the shipment. However, it is the intention not to dock the Nourmahal until the completion of the trip and, as the President will debark immediately, it would not be possible for him to enjoy your product at such time.

Thanking you again for your kind offer, the spirit of which is understood and appreciated,

Sincerely,

7 frog legs +

M. H. McIntyre
Assistant Secretary
to the President.

A. Blair Ballard, Esq.,
Bartow, Flo.

BALLARD'S FLORIDA FROG FARM.

BARTOW, FLA.,
4/5/34

MARVIN H. MCINTYLE,
PRES. SEC'TY.,
MIAMI-BILTMORE HOTEL.

DEAR MR. MCINTYLE:

YESTERDAY, I WIRELESSED THE "NOURMAHAL," ASKING IF THE PRESIDENT AND HIS PARTY WOULD CARE TO ACCEPT A COMPLIMENTARY BOX OF OUR FAMOUS FLORIDA FROG-LEGS-ESPECIALLY SELECTED AND PACKED FOR HIM. HE REPLIED THAT, UNFORTUNATELY, THERE WAS NO WAY TO HAVE THEM DELIVERED AT SEA.

IF YOU WILL WIRE ME A DATE ON WHICH THE "NOURMAHAL" WILL BE IN PORT, AND WHERE AND WHAT TIME AND FOR HOW LONG, I WILL BE DELIGHTED TO SEND THEE BOX BY BUSS- EXRRESS. THIS BUSS SERVICE TO THE EAST COAST LEAVES BARTOW AT NOON EVERY DAY-AND I AM ASSURED BY THE OPERATIVES AND OFFICIALS OF SAID COMPANY THAT THIS SHIPMENT WILL RECEIVE THE SPECIAL HANDLING AND CARE, PLUS PROMPT DELIVERY ABOARD THE YACHT, THAT IT DESERVES.

THANKING YOU FOR YOUR ATTENTION, I AM,

RESPECTFULLY,

BALLARD'S FLORIDA FROG FARM,

PER A. Blair Ballard

April 9th '34.

PPF
9-B

My dear Mr. Stowe,

The hen cackled behind time, hence the enclosed Square Easter Eggs for you are a little late. Please be gentle with them so they don't crack skidding across the lawn.

Yours sincerely,

H. Bellgarde.

Box 692,
Pleasanton
California.

xPPF
37-B

Stamps sent
Mrs Selby

P.P.F.
9-B

MERCER, MR. F.A., The Studio, Ltd.
Longdon, W.C.2
April 10, 1934.

Writes to Mr. Early telling him of his book which he is dedicating to the President and would like to present a copy to him when on his proposed visit to Washington.

See P.P.F.1-B

P.P.F.
9-B

P.P.F.
9-B

RUSSELL, HON. RICHARD B.,
Washington, D.C.
April 14, 1934.

Encloses to the President a copy of "The New Deal" issued by the Institute of Citizenship at Emory University, Ga. which Dr. Cullen Gosnell, Director of this Institute asked him to transmit to the President.

See P.P.F.1283

P P 7.
9-B

April 14, 1934.

P.P.F. 9-B

My dear Mr. Bates:

Your letter of April ninth has been received, and I want to thank you for your thoughtful courtesy in sending the enclosed engraving to the President. I shall be glad to bring it to his attention at the first opportunity, and know he will be most appreciative of your kindness in sending it to him.

Very sincerely yours,

M. A. LeHAND
Private Secretary

P.P.F. 37

Warner Bates, Esq.,
New York State Automobile Ass'n.,
184 State Street,
Albany,
New York.

mam

CHARLES F. FOLEY . . Lockport
S. A. GILBERT . . . Geneva
CLAUDE J. HOLDING . . . Albany
DAI H. LEWIS . . . Buffalo
JAMES M. MANGAN . Rochester
FREDERICK G. NEWELL Niagara Falls
ALEXANDER PARK . . Sherrill
TRUMAN H. PRESTON . Syracuse
JOHN J. SINNOTT . . . Utica
LEROY J. SKINNER . . . Medina
FRANK J. SMITH . . Rochester
EDWIN M. TIERNEY . Binghamton
PETER H. TROY . . Poughkeepsie
JOHN H. WRIGHT . . Jamestown
J. MACK YOUNG . . New York

NEW YORK STATE AUTOMOBILE ASS'N

TELEPHONE 3-5311

One-Eight-Four State Street
ALBANY, NEW YORK
April 9, 1934

Honorable Franklin D. Roosevelt
President of the United States
Washington, D.C.

Your Excellency:-

The enclosed engraving of the President's House, Washington, is one that I have taken from an old book which recently came into my possession. On the chance that you might like to add it to your stamp collection, I am sending it to you with my compliments and in appreciation of the interview you gave me for Mekeel's Weekly at the Executive Mansion in Albany.

Respectfully yours,

Warner Bates

WB-vc

Officers

President
J. NEWTON BYERS, JR. . Buffalo

Vice Presidents
OWEN B. AUGSPURGER . New York
FRANK J. SMITH . . Rochester
LEROY J. SKINNER . . . Medina

Treasurer
CLAUDE J. HOLDING . . . Albany

Secretary
WARNER BATES . . . Albany

General Counsel
MELVIN T. BENDER . . Albany

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DAI H. LEWIS . . . Buffalo
JAMES M. MANGAN . Rochester
FREDERICK G. NEWELL Niagara Falls
ALEXANDER PARK . . Sherrill
TRUMAN H. PRESTON . Syracuse
JOHN J. SINNOTT . . . Utica
LEROY J. SKINNER . . . Medina
FRANK J. SMITH . . Rochester
EDWIN M. TIERNEY . Binghamton
PETER H. TROY . . Poughkeepsie
JOHN H. WRIGHT . . Jamestown
J. MACK YOUNG . . New York

Has a crocheted
Cushion cover
with the blue eagle
on it which
she wants to
present to the
Jones.

P.P.F.
9-B

April 16, 1934

:

nowledge the receipt of
ch twelfth. The Presi-
very nice of you to make
for him. If you will
all be very glad indeed
im with your compliments.

Very sincerely yours,

M. A. LeHAND
Private Secretary

Mrs. George E. Beam,
212 South 15th Street,
Harrisburg,
Pennsylvania.

mgs

3-12-34

Mrs. Geo. E. Beam
212 South 15th St
Harrisburg Pa.

P.P.F.
9-B

April 16, 1934

My dear Mrs. Beam:

This will acknowledge the receipt of your letter of March twelfth. The President thinks it was very nice of you to make the cushion cover for him. If you will send it to me I shall be very glad indeed to present it to him with your compliments.

Very sincerely yours,

M. A. LeHAND
Private Secretary

Mrs. George E. Beam,
212 South 15th Street,
Harrisburg,
Pennsylvania.

mgs

3-12-34

Mrs. Geo. E. Beam
212 South 15th St
Harrisburg Pa

Mr F. D. Roosevelt President
Washington, D. C.

ack'd
4 Nov 33

Dear Sir:.

On February 18th I wrote to you in regards to a Blue Eagle cushion cover which I crocheted, & would like to give to you for a Gift, but as yet have had no reply. Since it took me two weeks time to crochet it besides my housework I would not risk sending it, & I would like to have the pleasure of handing it to you. All my friends say it is a beautiful piece of work. I heard your talk on N. R. A. one week ago and I know you will win, and may God be with you. May I expect an early reply to my letter? We are celebrating our Wedding Day Sat. March 17th and I understand you are also. Hence I would like to present the Blue Eagle cushion cover to you.

Sincerely

3-12-34

Mrs. Geo. E. Beam
212 - South 15th St
Harrisburg Pa.

Have you seen Journey in Italian? It is

Mrs. Edward Browning.
Milan's best-seller

Ella L Browning
Boxwood
Rosemont

this women
e address-
ossibly

es

17, 1934.

P.P.7.
9-B.

The President is in receipt of the copy of the book which you were good enough to send him from Milan Italy recently, and has requested me to thank you warmly for your thoughtfulness. He is glad to have the volume, and will be interested in looking through it at the first opportunity.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Ella L. Browning,
Boxwood,
Rosemont,
New Jersey.

es

vertical stripe on each ag. represent a strong foundation for our

Miss Tully-

Have been unable to locate this women in the directories, etc. so have addressed this letter to New Jersey. Possibly you may have her address.

es

P.P.F. 9-B.

17, 1934.

The President is in receipt of the copy of the book which you were good enough to send him from Milan Italy recently, and has requested me to thank you warmly for your thoughtfulness. He is glad to have the volume, and will be interested in looking through it at the first opportunity.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Ella L. Browning,
Boxwood,
Rosemont,
New Jersey.

es

vertical stripe on each leg. Foundation
represent a strong for our

April 17, 1934.

P.P.F. 9-B

My dear Mrs. Browning:

The President is in receipt of the copy of the book which you were good enough to send him from Milan Italy recently, and has requested me to thank you warmly for your thoughtfulness. He is glad to have the volume, and will be interested in looking through it at the first opportunity.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Ella L. Browning,
Boxwood,
Rosemont,
New Jersey.

es

vertical stripe on each leg. Foundation
represent a strong for our

THE WHITE HOUSE
WASHINGTON

April 17, 1934.

My dear Mrs. Browning:

The President is in receipt of the copy of the book which you were good enough to send him from Milan, Italy, recently, and has requested me to thank you warmly for your thoughtfulness. He is glad to have the volume, and will be interested in looking through it at the first opportunity.

Very sincerely yours,

M. A. LeHand

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Ella L. Browning,
Boxwood,
Rosemont,
New Jersey.

mgs

the
vertical stripe on each leg.
represent a strong foundation for our

P. P. 7.
9-B.

April 17, 1934

My dear Miss Baczuiwicz:

Your letter to the President has been received and I want to thank you in his behalf for your thoughtfulness in sending him a stand which your father made. What you say regarding its construction is very interesting.

Very sincerely yours,

M. A. LeHAND
Private Secretary

Miss Irene Baczuiwicz,
13405 Ferris Avenue,
Cleveland,
Ohio.

mgs

from each state: fourth, the vertical stripe on each leg. represent a strong foundation for our

acpd
4/17/38

Dear President Roosevelt.

I am very happy and proud to send you this stand — which my father made by hand which took 6 months to make. It is a gift I am sending to you as a present. My father may make another one such as this, for he has been out of work for a couple of years and has plenty of time.

In this are true facts. First, this stand is made of 200 pieces which represent the 200th Birth Annivarsary of George Washington. Second, the top, base and bottom shelf which have 13 pieces on each side represent the 13 original states. The twenty-four pieces (which is the third fact) on each leg make 96 pieces all together represent two senators from each state. Fourth, the vertical stripe on each leg represent a strong foundation for our

country. There are [illegible]
facts but these are the most
important.

Please accept this Gift.
I am 13 years old.

Sincerely Yours
Irene Badzkiewicz
13405 Ferris Ave
Cleveland,
Ohio.

P.S. Underneath the drawer
inside, is my fathers name.

ok accept
M.L.

Miss L. Hand

I have the
Stand

Buckly

DICKEY CLAY MFG. CO.

MANUFACTURERS OF CLAY PRODUCTS

about the Advisory Commission of the Council of
ppointed by President Wilson, and has concluded its
ormer associates have urged him to record in perman-
ese war time bodies. His recent autobiography, "The
first complete and authentic account of the partici-
sion and the Council of National Defense in the war
graphed copy of first edition of his book, with his
ied April 24, thanking for book.

P.P.F.
9-B

MARTIN, Dr. Franklin H.
Chicago, Ill.
April 17,1934

Writes President telling about the Advisory Commission of the Council of National Defense, which was appointed by President Wilson, and has concluded its activities 13 yrs. ago. His former associates have urged him to record in permanent form the activities of these war time bodies. His recent autobiography, "The Joy of Living", includes the first complete and authentic account of the participation of the Advisory Commission and the Council of National Defense in the war program. Sends President autographed copy of first edition of his book, with his compliments. - President replied April 24, thanking for book.

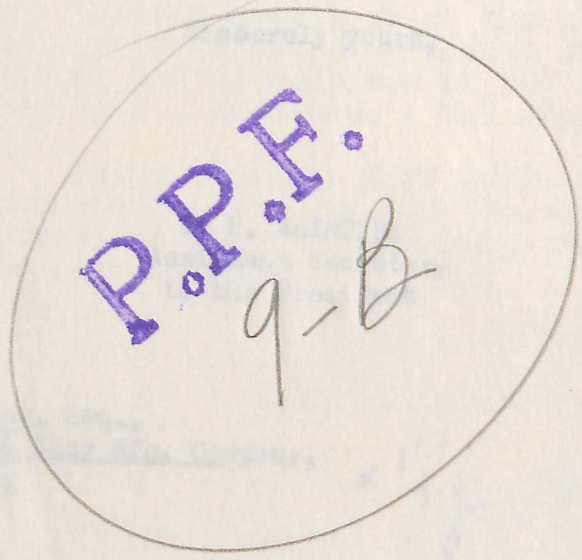
SEE - PPF 1449

P.P.F.
9-B

COLCORD, David H.
Chicago, Ill.
April 18,1934

Writes President, enclosing a book, which concerns a certain aspect of the President's life. It is called, "Fight". Many companies, such as Wrigley and other outstanding firms are buying it like wildfire. Wants personal letter,giving opinion of this book. President wrote April 23, thanking for book, and friendly references made therein.

SEE PPF 1471



April 18, 1934.

PPI
9-B

My dear Mr. Brading:

Thank you for your letter of the thirteenth and the "Little Brown Jug" which arrived today in good order. I appreciate your thoughtfulness.

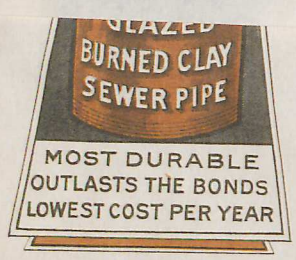
Sincerely yours,

M. H. McINTYRE
Assistant Secretary
to the President

mm

A. G. Brading, Esq.,
W. S. Dickey Clay Mfg. Company,
Chattanooga,
Tennessee.

PPI
9-J



NRA MEMBER U.S. WE DO OUR PART

W. S. DICKEY CLAY MFG. CO.

FRED L. DICKEY, CLIFFORD HISTED, RECEIVERS

MANUFACTURERS OF CLAY PRODUCTS

CHATTANOOGA, TENN.

April 13, 1934.

ackd 4/18/34

THE LITTLE BROWN JUG.

BUILDING BLOCKS
CULVERT PIPE
CHIMNEY PIPE
CHIMNEY TOPS
DISPOSAL PLANT UNDERDRAINS
DRAIN TILE
FIRE BRICK
FIRE CLAY
FLASHING BLOCKS
FLUE LINING
FLUE THIMBLES
GREASE TRAPS
GUTTER PIPE
METER BOXES
PERFORATED PIPE
SEPTIC TANKS
SEWER LINER PLATES
SEWER PIPE—4" TO 36"
STEAM PIPE CONDUIT
WALL COPING
WELL TUBING



Mr. Marvin McIntyre,
The White House,
Washington, D. C.

Dear Sir:

Did you ever hear of the Little Brown Jug? Well, we did: and are mailing one to you today, not for useful purposes at all - even if "Moon" does have a cork neck - but simply as an ornament.

Happy Days Are Here Again so far as we are concerned as the New Deal has allowed us to resume operations at our Chattanooga factory and put 150 men back to work.

Yours truly,

W. S. DICKEY CLAY MFG. CO.

A G Broadway

AGB:M

P.P.F.
9-B

April 18, 1934.

My dear Mr. Berghoff:

The President has asked me to acknowledge and to thank you for your letter of April ninth, with enclosure.

If you care to send him a shipment of your product your courtesy will be appreciated, I am sure. I must advise, however, that the President does not feel that he can make such comment as you desire during the incumbency of his present Office. I feel certain you will understand his situation and will excuse him.

Very sincerely yours,

STEPHEN EARLY
Assistant Secretary to
the President

Beer

J. A. Berghoff, Esq.,
Berghoff Brothers Brewery, Inc.,
Fort Wayne,
Indiana.

RV

Yours very truly,

BERGHOFF BROS. BREWERY, INC.

J. A. Berghoff
Treasurer

JAB:rr

• HOPFEN UND MALZ • GOTT ERHALTS •

BERGHOFF BROS. BREWERY, INC.

FORT WAYNE,
INDIANA, U.S.A.

April 9, 1934

GUSTAV A. BERGHOFF
UNION BRAUEREI
1883
DORTMUND

SPECIALIZING IN
HEAVY EUROPEAN BEERS
OF FINEST QUALITY

CABLE ADDRESS
HOF-BERG
ALL CODES

4/14/34 PLS

President Franklin D. Roosevelt
President of the United States
Washington, D. C.

Mr. President:

I am looking for a little advice. Will the American public buy and appreciate an imported quality beer?

We have recently completed an entirely new brewery designed after a prominent European plant. Through the cooperation of the United States Department of Labor, we have secured permission to import Mr. Michael Kammer, with the understanding he was to reproduce in every detail one of the finest brands of Munich beer.

Our Hoff-brau Beer, is percolated rather than brewed and is, of course, high in alcohol but has the mild smoothness which characterizes the imported product.

I am inclosing herein a folder telling something about our product. I will appreciate it if you will read this through and permit us to send you a trial shipment without any charge for your inspection. If you care later on to let us have your comments as to whether we have really accomplished our purpose, we will be grateful.

Please understand we will in no way use your name but merely will appreciate your criticism and perhaps you can put us in touch with a high class dealer or distributor who might be interested in handling some of it.

We not only propose to brew the World's Finest Beer, but also through our advertising, popularize it through the housewife and make it the national food drink of America.

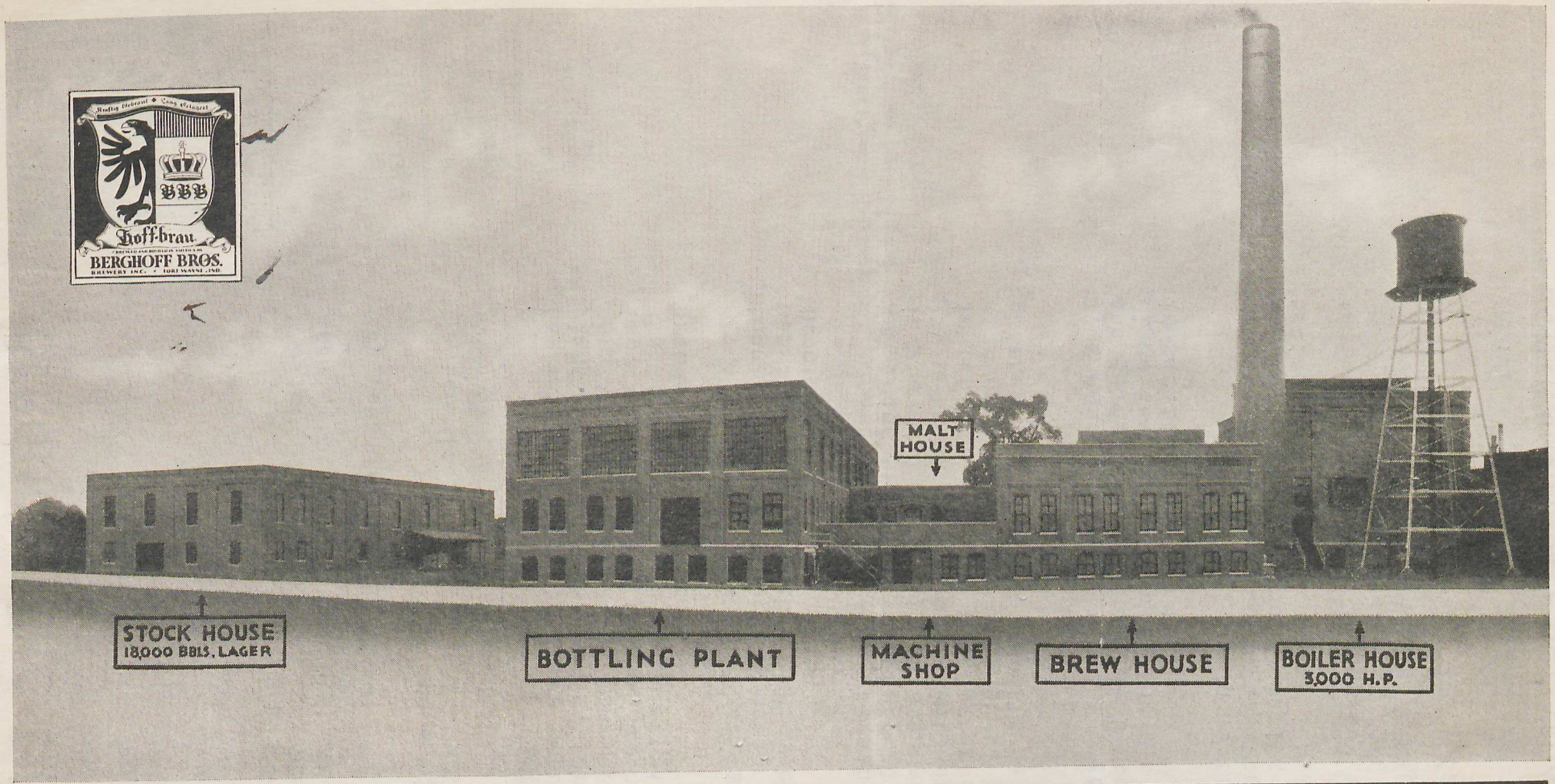
Yours very truly,

BERGHOFF BROS. BREWERY, INC.

Treasurer

JAB:rr

• HOPFEN UND MALZ • GOTT ERHALTS •



5.2 ACRES OF GROUND • 1000 FT. RAILWAY TRACKAGE • NICKEL PLATE R. R. IN REAR

BERGHOFF BROS. BREWERY, INC.

FORT WAYNE, IND.

COMPLETELY MODERN BREWERY EQUIPMENT INSTALLED IN 1933
FOR THE AMERICAN MANUFACTURE OF FINEST GERMAN TYPE BEER



"We Propose to Brew the World's Finest Beer!"

Gustave A. Berghoff

PRESIDENT



Masterpieces

In developing Hoff-brau Beer, it has been our aim to again bring to the discriminating beer drinking public the enjoyment of truly fine beer. We offer Hoff-brau as the standard of excellence. We pledge ourselves to brew Hoff-brau Beer from only the finest and purest of malt and hops, gathered from the finest fields of the world - - with careful brewing and months of scientific lagering to assure the best beer it is possible to produce.

Gustave A. Berghoff
President

Copyright 1934
Berghoff Brothers Brewery, Inc.

Fort Wayne, Indiana

BBB
Hoff-brau

PRINTED IN U. S. A.

The Story of Hoff-brau Beer



In the year 1540, Conrad Broyhan, a Hannoverian brewer journeyed to the port of Hamburg where he tried the imported English ales. They took his fancy and he conceived the idea of combining the bitterness of ale (which is still called plain "Bitter" in its English home) with the syrupy sweetness of Bavarian beer.

Back in Hannover, he developed a drink to which his name was given, which soon metamorphosed into "Brauhahn" tap beer. It is as common a name in Germany today as Lager, which means any stored or age d brew.

Brauhahn set the world standard, it became a gauge of good quality and taste. In 1546 a coin was minted to commemorate his splendid service to humanity.

In 1589, the Duke Wilhelm of Fromme founded a dural brewery to further improve the famous Brauhahn beer, following the edict of Wilhelm IV demanding that Bavarian beer should be brewed of barley malt, hops, yeast and water and nothing else. This brewery later became Hofbrauhaus.

Millions of people from all over the world have admired the full-mouthed taste and stimulating freshness of Hoff-brau beer, a true gift to body and soul. This king of strong beers has a two weeks' festival in its honor at the end of September each year.

It is said that the man who drinks at the Hofbrauhaus in Munich will carry the memory of it forever in his mind and heart, and will always go back to Munich for another sip.

To perpetuate this high ideal of the brewer's art and maintain these age old formulas and processes, an eminent European biologist and brew-master, Mr. Michael Kammer, was given special permission by the United States Department of Labor to enter this country to build an entirely new brewery at Fort Wayne, Indiana, designed to exactly reproduce this famous Hoff-brau beer.

Financed and owned entirely by American capital, this distinguished brewery is under the direct control of Gustave A. Berghoff, who for almost

half a century has been prominently identified with the Brewing industry, and in this his latest venture, he has realized his life-long hope of reproducing in every detail of process and material, the finest beer ever brewed in Germany.

Hoff-brau beer, percolated rather than brewed from pure Bavarian Malt and Saazer Seal Hops, represents the ultimate refinement of the brewing art. The entire process is conducted under extremely sanitary conditions in an air conditioned plant. The beer is lagered for months until each batch passes the careful requirements of the laboratory.

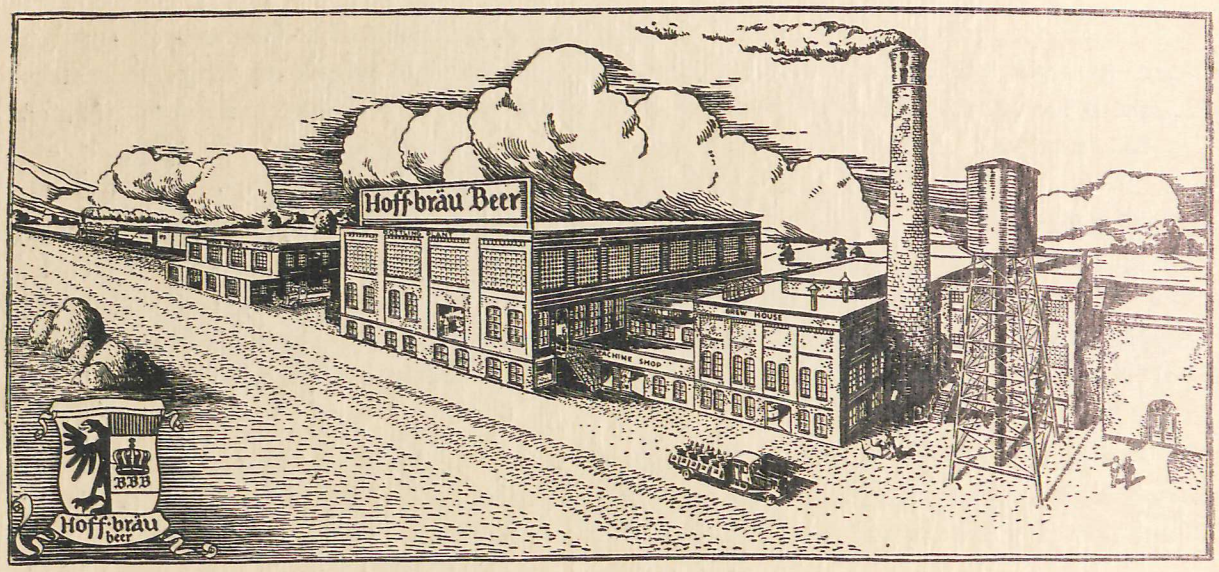
Its delectable flavor, its fullmouth smoothness, its stimulating freshness and above all its kindness to one's digestive system, destines it to become the National Food Drink of America.

A joy of grown ups, it is the ideal added nourishment for children because of its purity and ease of digestion.

1. Each ounce of Hoff-brau beer has food value equivalent to an ounce of milk.
2. Hoff-brau beer stimulates the appetite and aids digestion.
3. The pure yeast culture used in its fermentation has the same favorable reaction upon the system and skin as compressed yeast recommended by physicians.
4. Hoff-brau beer induces sleep and quiets the nerves.
5. Hoff-brau has a regulatory effect upon the children's bowels.
6. Hoff-brau is very palatable and it requires no coaxing to get the children to drink their daily portion.
7. Rich in vitamins, it is the ideal food beverage for lunches and with meals.
8. It should be a part of the daily diet for all of us as it has a slightly alkaline reaction and is very kind to the body during the day as well as the morning after.



Hoff-brau



The Home of Hoff-brau Beer

Organization

Gustave A. Berghoff, president, is in complete charge of the Berghoff Bros. Brewery, Inc., Fort Wayne, Ind. Mr. Berghoff secured his early training at the Unionbrauerei in Dortmund, Germany, from 1880 to 1883.

In 1885 he became one of the founders of the Herman Berghoff Brewing Company with which he was associated for almost a half century, during which time they built up a national reputation for very high quality Dortmunder type beer.

Throughout the period of his association with the Herman Berghoff Brewing Company, he operated the Rub-No-More Soap Company, which business he built up until it had an annual volume of over $5,000,000.00.

In 1928, Mr. Berghoff sold out the soap interest to the Proctor & Gamble Company in Cincinnati, Ohio, retaining the buildings and plant under the name of Berghoff Properties, Incorporated.

Mr. Berghoff at the present time is president of the Wayne Oil Burner Corporation as well as director in the Lincoln National Bank & Trust Company, the Lincoln Life Insurance Company and a number of other local organizations.

In organizing the new Berghoff Bros. Brewery, Inc., he hopes to again brew and distribute the finest types of German beer. Mr. Berghoff has surrounded himself with an organization of men thoroughly experienced in merchandising food products and no effort will be spared to again give the American public the beer that will be equal in every respect to the finest beer in the world.



Dipl.-Brauerei-Eng. Michael Achim Kammer

We have secured the services of Michael Kammer of No. 78 Neuer Graben, Dortmund, Germany, to serve as Brewmaster and practical Biologist in charge of Processes. We consider ourselves quite fortunate in securing Mr. Kammer's services, because of his valuable experience in European breweries.

Mr. Kammer is a graduate of V. L. B., Berlin - - served his apprenticeship at the Brauerei C. Weidner at Grossaux and Brauerei A. Weberbauer at Leebschultz. Later he served at the Furstlichen Brauerei at Tichan and in recent years at the Dortmund Ritterbrauerei A. G., where he has been doing research work. Mr. Kammer is in full charge of production and will duplicate as exactly as possible, the finest grade of German beer.

How Hoff-brau Beer is Made



Hoff-brau beer is brewed from the finest quality of Bavarian and Saxonian malt and Saazer Seal hops. It does not contain substitutes, which have a distressing effect on the system. The use of pure malt and hops, and only malt and hops, is compulsory in the Munich breweries and the quantities of malt used, control, of course, the percentage of solid matter and alcohol contained in the beer.

The Bavarian and Saxonian malts are preferred because of their finer flavor, higher protein content and the completeness with which they can be fermented, thereby relieving the human digestive organs from distress.

Fifty per cent more malt is used in Hoff-brau than in the standard American grades of beer because we extract only the more palatable and aromatic essence and flavors from the malt. The process secures the same difference in result as is experienced when percolating rather than cooking coffee.

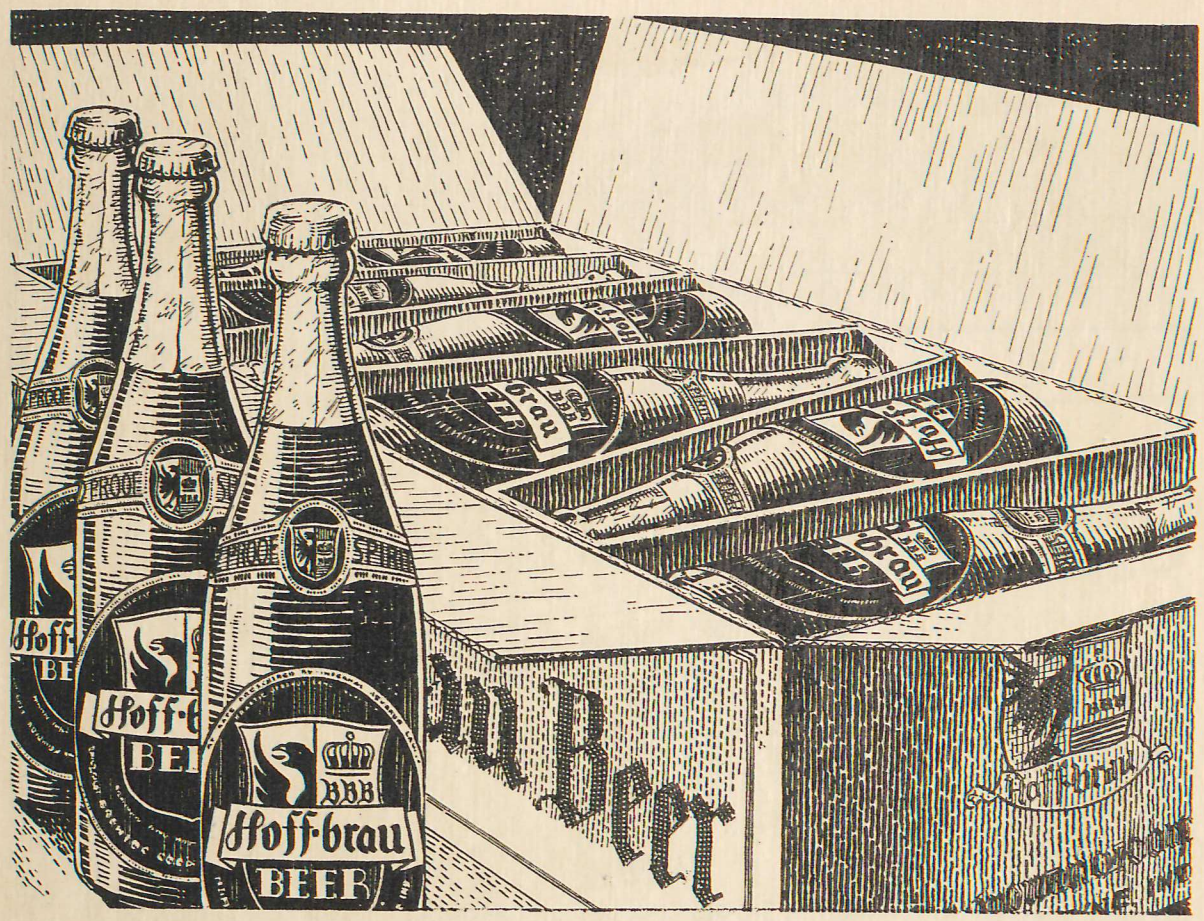
After the proper amount of essence has been carefully extracted in a series of closed agitators, the liquid is run into a large copper kettle and flavored with sufficient quantity of the finest hops obtainable. The hops give it a character and bouquet that leaves a lingering blandness on the palate which always creates a desire for one more refreshing sip. The Saazer Seal hops are quite expensive. They are only left in the brew for a few minutes, after which they are immediately filtered out so as to prevent the bitter oils from spoiling the smooth hop taste.

Careful analysis is now made to see that the resulting wort or brew meets every specification and when correct, it is gradually cooled over a series of copper coils. From this point on, extreme care must be exercised in protecting the sensitive qualities of this World-Famous Beer. As the solution runs over the cooling coils, each section is chilled at a gradually cooler temperature so that at no time is the beer given a sudden shock of cold which would affect its full flavor. The entire cooling room is encased with glass and only filtered, conditioned air is permitted to come in contact with the flowing wort.

The brew is now ready to be sent to the fermenting cellars where it is mixed with absolutely pure yeast and allowed to ferment in especially designed fermenting casks. The escaping carbon dioxide gas is carefully collected with special apparatus and compressed into cylinders for use in the final process of bottling so that only the natural gas of its own fermentation is again incorporated in the beer.

All the fermenters are maintained at a constant temperature of 40 degrees by the use of temperator coils. When fermentation has been completed, the beer is carefully run into large closed storage tanks and aged or lagered for months.

To avoid contact of the beer with the air, all the lager tanks are filled with the CO_2 gas collected from the fermentation tanks so that as fast as the beer runs into the vats, the gas again escapes at the top, thereby affording a perfect seal from any contamination through the air. After the tanks are filled, nothing is permitted to

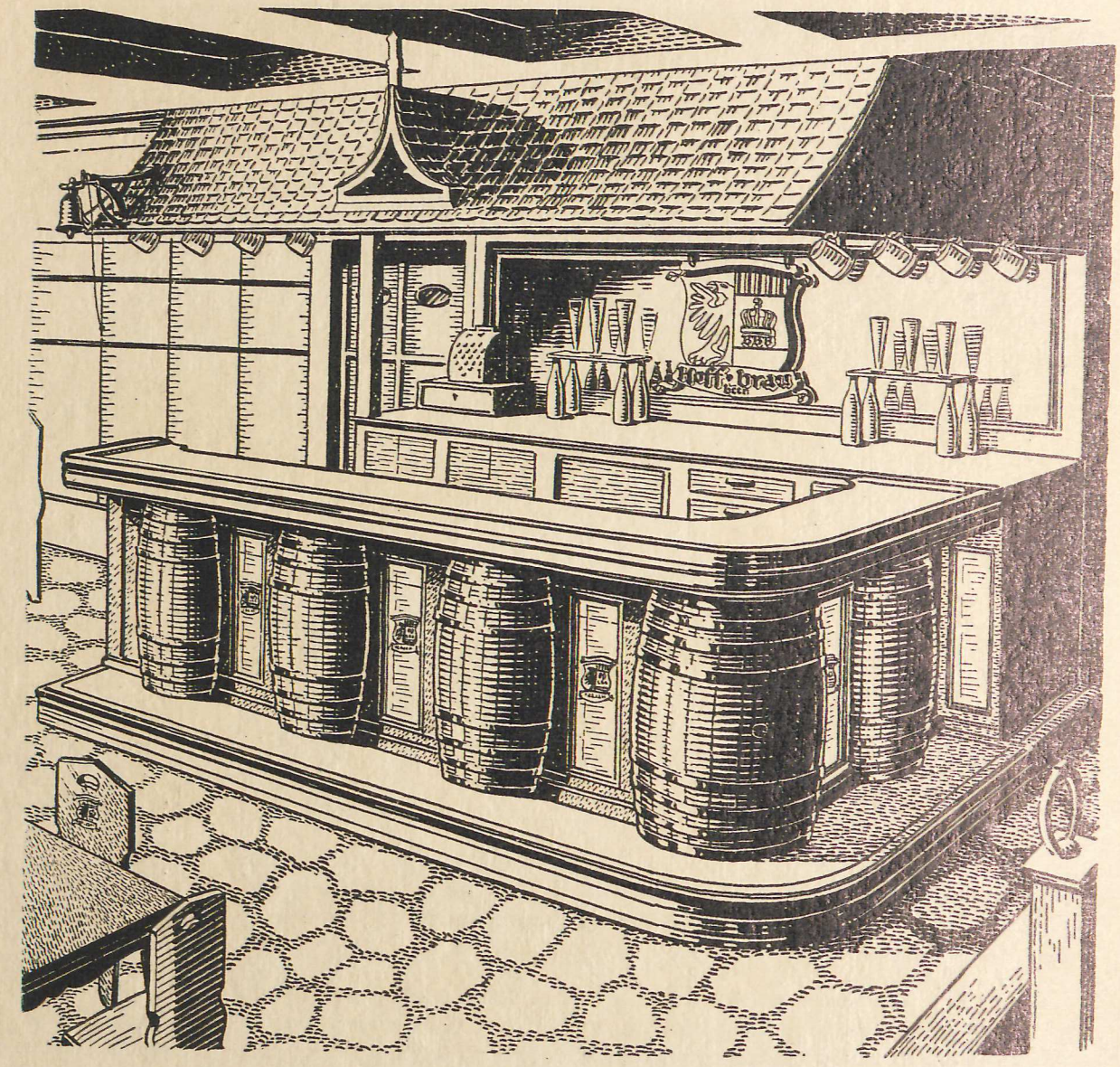


disturb the careful aging of the product. All the air in the lager building and fermenting rooms is filtered and air conditioned and all tanks are sealed so that no valve can be opened.

The beer is lagered at a temperature of from 33 degrees to 34 degrees and great skill is required to carefully analyze and check this lagering process so that all the natural aroma and fullness of flavor is retained in the beer. Each batch will vary slightly as to the length of time required to bring it up to its rich mellowness and whenever the laboratory reports that the proper point has been reached, the beer is ready for either bottling or racking into kegs.

Hoff-brau beer is free from every adulteration. It is a natural food drink which is easily digested because of its absolute purity. While the alcohol content is high, it is truly the brandy of the beers. It has that warming effect upon the system without causing any physical distress.

Hoff-brau costs considerably more to manufacture due to the special treatment it gets in the process which we cannot afford to disclose to the public, yet it is the most economical beverage in the long run. It is more satisfying and certainly the ideal food drink. It is destined to be known as "Hoff-brau - - The Great American Socializer" - - The beer that brings out the finer qualities of human nature. It is truly a gift to body and soul.



The Hoff-brau Bar

The standard Hoff-brau service bar has a 12 foot front with a 5 foot right hand wing and is made from selected white oak with beautiful mahogany top. This bar is of standard height and comes without the back bar and without plumbing and bar equipment. It is the main shell front ready to be installed around a regular novelty box or draught beer taps. This bar can be either made up to fit a special size or as standard for approximately $20.00 a running foot. We prefer to make quotations on each installation.

Berghoff Properties, Inc. Fort Wayne, Indiana



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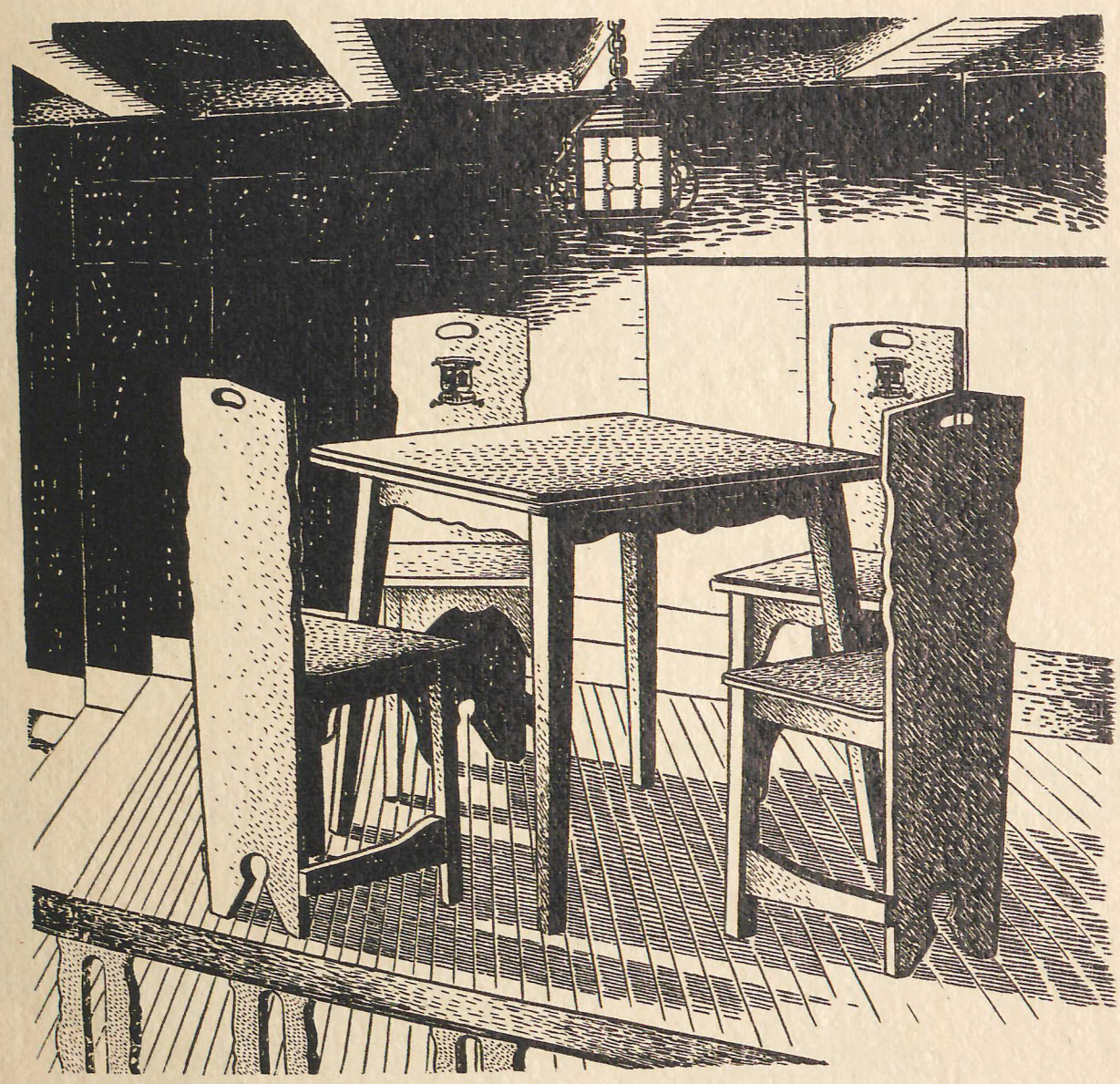


Hoff-brau Tables and Chairs

These tables and chairs are made from selected white oak, very sturdily constructed. The table top measures 36″ x 36″, standard height from the floor. They are designed to match perfectly with other Hoff-brau equipment.

The table and chairs are finished with medium dark stain accentuating the natural grain of the wood. They combine comfort, beautiful appearance and durability. The price of a set of four chairs and one table is $20.00.

Berghoff Properties, Inc.

Fort Wayne, Indiana

Hoff-brau..the Great

AT THE CLUB

A cool drink of Hoff-brau "picks-up" tired nerves, relieves fatigue and whets the appetite for an enjoyable dinner to come.

AFTERNOON CONFERENCE

Hoff-brau beer enjoyed with a light noon-day lunch soothes tired nerves and takes the chisel out of business transactions at the office. It brings buyer and seller to a warmer appreciation of mutual confidence and fair dealing.

LUNCH

While waiting for the noon-day lunch to be served a glass of Hoff-brau beer abets the appetite and conditions the stomach for a hasty lunch. It prevents acidosis, aids digestion and has a stimulating effect upon the mind.

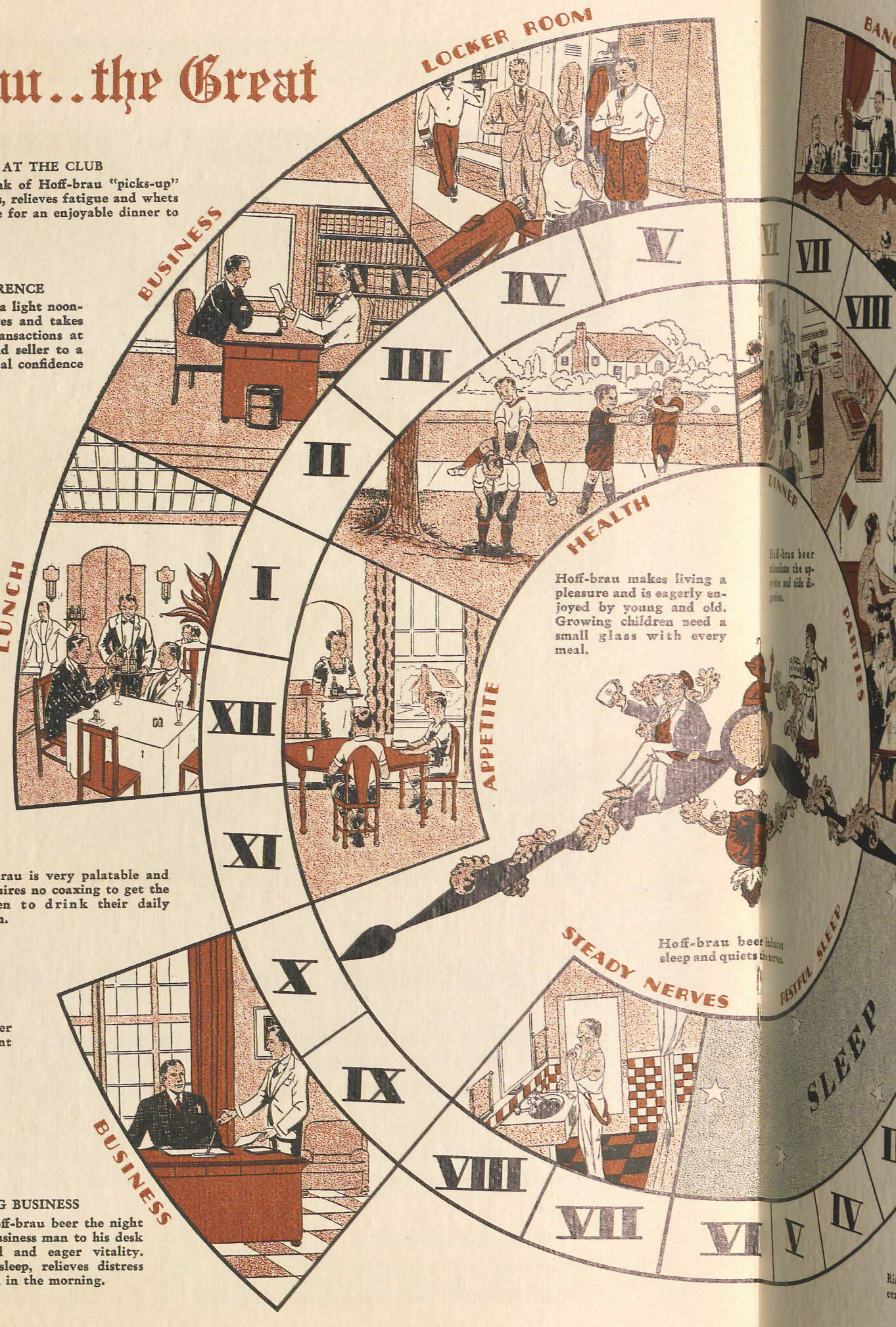
Hoff-brau is very palatable and it requires no coaxing to get the children to drink their daily portion.

FOOD

Each ounce of Hoff-brau beer shows food value equivalent to an ounce of milk.

MORNING BUSINESS

A few glasses of Hoff-brau beer the night before brings the business man to his desk with a clear mind and eager vitality. Hoff-brau induces sleep, relieves distress and aids elimination in the morning.



Hoff-brau makes living a pleasure and is eagerly enjoyed by young and old. Growing children need a small glass with every meal.

Hoff-brau beer induces sleep and quiets the nerves.

American Socializer



Hoff-brau makes living a pleasure and is eagerly enjoyed by young and old. Growing children need a small glass with every meal.

Hoff-brau beer stimulates the appetite and aids digestion.

Hoff-brau beer induces sleep and quiets the nerves.

It should be a part of the daily diet for all of us as it has a slightly alkaline reaction and is very kind to the body during the day as well as the morning after.

PARTIES

Hoff-brau beer is economical to serve. A few glasses have the desired effect and soon bring out the finer qualities of human nature. It puts friends into the singing mood and sends them home respectably happy.

HEALTHFUL

The pure yeast culture used in its fermentation has the same favorable reaction upon the system and skin as compressed yeast recommended by physicians.

HEALTH

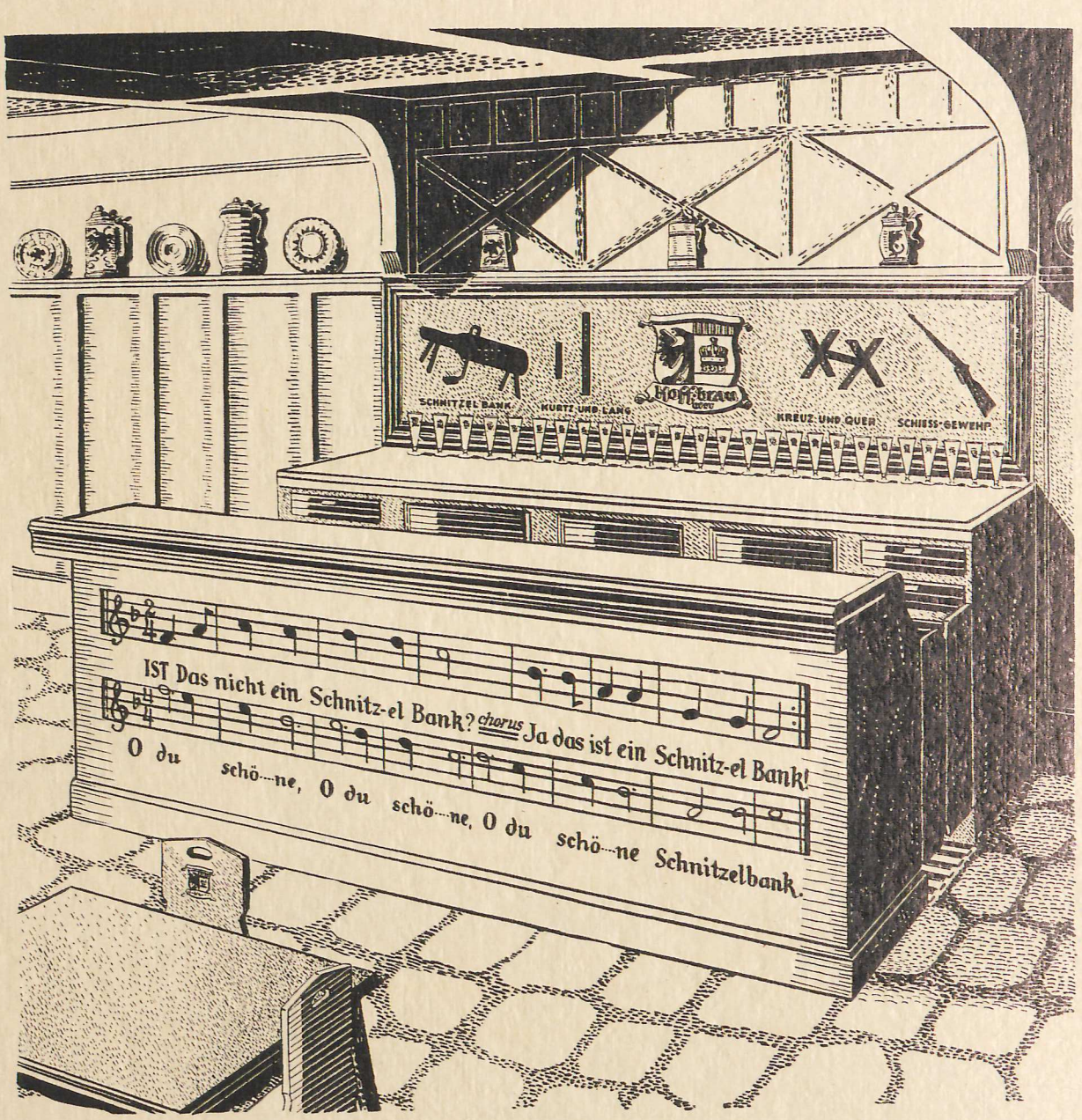
Hoff-brau has a regulatory effect upon the bowels.

SLEEP

Hoff-brau beer is easily assimilated and readily induces sleep. It overcomes acidity, neutralizes sharp foods and when you retire you relax into a comfortable slumber quickly.

HOFF-BRAU BEER

Rich in Vitamins, it is the ideal food beverage for lunches and with meals.



Schnitzelbank Sandwich Bar

This bar is sturdily constructed with water-proof composition top. Standard color is green enamel, but other colors can be supplied without additional charge.

The cost of this bar is $6.00 a running foot. It consists only of the shell without back bar, plumbing or bar equipment.

Berghoff Properties, Inc. Fort Wayne, Indiana



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The Schnitzelbank Plan



The Schnitzelbank sandwich bar, tables, chairs and panels are designed for either additional installation in large cafes or for small sandwich grills but they also make ideal equipment for church bazaars, fairs, picnics, ball parks, race track and any temporary installation because they can be set up and moved in a few hours.

The Schnitzelbank bar is large enough to accomodate the installation of a steam table, sink, two draught beer taps and has ample space for shelving and drain board to accomodate glasses and dishes.

It is primarily designed for an addition to regular bar equipment as it is often found advisable to set up special equipment for sandwich trade due to its present large volume.

This sandwich bar with a competent attendant can easily handle $100.00 worth of gross business per day. Hot roast beef, hot pork, cold ham and swiss cheese sandwiches with the addition of dill pickles and hard boiled eggs and possibly corned beef, will fit 90% of the trade. Attractive counter displays assure steady patronage.

When setting up a Schnitzelbank sandwich bar and grill, an all-weather Schnitzelbank sign can be furnished for $25.00, lettered with the name of the owner and showing four of the Schnitzelbank characters below it. This is to be placed over the entrance of the building where the Schnitzelbank sandwich grill is situated.

When Schnitzelbank Bars are installed, we recommend the use of our Schnitzelbank advertising plan. We supply a quantity of attractive 3" x 5" cards with the complete Schnitzelbank song printed on one side and an attractive message on the other.

These cards bear the name and address of the grill and offer a free sandwich to be given on presentation of the card. These cards are to be distributed as follows:

The waitresses employed at the Schnitzelbank sandwich grill should be dressed in attractive Tyrolienne shorts, blouse, etc., (made of good washable material). Each girl should be given a definite area consisting of one or more business blocks in close proximity to the grill and asked to distribute the cards.

Each should be carefully instructed and given a quota based on the number of prospective customers whose places of business are located in her territory.

During the hours of 8 to 10 in the morning she should personally call on all the prospects in her area, leaving one of the cards with each one. She should ask each to come to the grill and sample the food and beer, suggesting pleasantly that she will be there to welcome them as her personal customer.

The number of cards to be distributed every day can be carefully planned in advance so that only as many cards will be given out every day as can be satisfactorily taken care of along with regular business. It will probably require several weeks



to complete the entire canvas, with each girl assigned a certain day of the week on which she is to spend two hours of the morning on this sales promotion work.

After the entire list has been canvassed, a follow-up call should be made by the same girls in their territories at the same hour, or the time can be shifted to from 2 to 4 o'clock in the afternoon. No additional cards need be passed out but inquiry can be made as to why the prospect did not drop in and take advantage of the free offer. An effort should be made to get the prospect to promise definitely to do so at a certain time.

The above plan is sure to bring profitable returns. The whole atmosphere of a Schnitzelbank grill is one of sociability and the employees must each accept the responsibility of bringing in a definite number of customers which will quickly build up good will for the establishment. This should not be hard, as the Schnitzelbank idea appeals to everyone. If the food is good the new customers become regular patorns at once.

The volume of beer sales will depend to a very great extent on the amount of sandwiches sold as in most instances a greater number of glasses of beer per customer will be sold to sandwich trade than to the regular luncheon or dinner trade. A sandwich sold at 10c should contain a generous portion of meat, etc. so as to require more than one glass of beer to satisfy the customer, with the hope that before the second glass is consumed, enough appetite has been created to call for another sandwich, thereby creating a possibility of selling the third glass of beer along with two sandwiches.

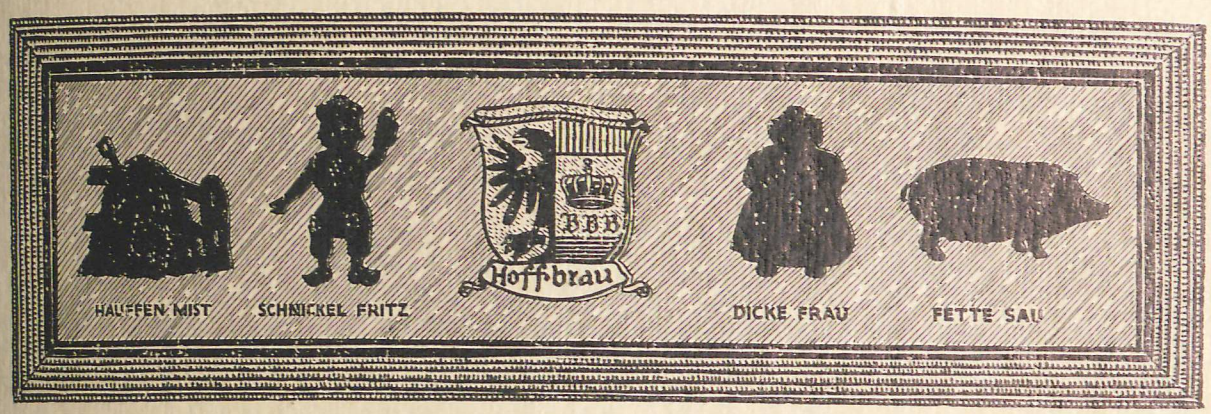
The net profit to the grill on this type of sale will be far greater than on a regular luncheon because of the larger margin and the very small amount of equipment and time required to take care of it.

The price of the sandwich will depend greatly upon the character of the grill and upon the quality of the food furnished, but in most instances sandwiches leave a 50% gross profit the same as beer. The volume of business will depend entirely upon the personal effort made by the attendants and the customer's satisfaction.

The whole Schnitzelbank plan is designed for easy operation to provide quick turnover and to give the customers a very sociable and pleasant eating place.

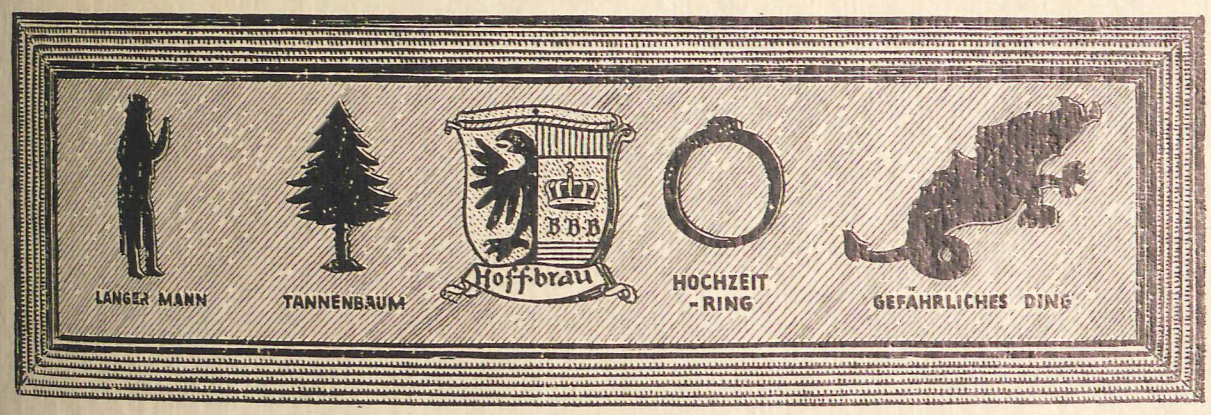
While the decorations, panels, etc., are beautifully designed, their primary purpose is to lend an air of distinction to the grill and to create favorable comment. They lend themselves splendidly to group singing, bringing new enjoyment to patrons. If properly managed, traditions will accumulate quickly around your establishment and build permanent and enthusiastic clientele. The Schnitzelbank bar is undoubtedly the most unusual yet least expensive high class installation that can be made.

Berghoff Properties, Inc. Fort Wayne, Indiana



Four Schnitzelbank Panels

The Schnitzelbank panels come in sets of four, measuring 3′ x 9′. They are very sturdily constructed with a heavy 6″ frame made from heavy wood molding.



Unique • Unusual • Appropriate

All the lettering and designs are cut out from quarter inch composition board and come in standard colors of green background with orange design and black lettering. The price is $30.00 per set of four panels.





Hoff-brau Glasses

Standard Hoff-brau glasses are hand-made from high quality leaded glass in attractive colors. They are made beautiful and shapely to add to the enjoyment of this fine beer.

These glasses are standard ten ounce glasses holding not more than eight ounces (net) of beer so that, as an average, 500 glasses can easily be drawn from a regulation size barrel.

These glasses come packed one dozen to the carton and are available at a very moderate price.

Berghoff Properties, Inc. Fort Wayne, Indiana

Hoff-brau

Menu



"We Strive to Brew the World's Finest Beer!"

Gustave A. Berghoff
PRESIDENT

Character and Flavoring of Food Controls Beer Consumption

The volume of beer sold in the future will depend to a great extent upon:

1. The reputation and prominence of the establishment in which it is sold.
2. The character and individual quality of the beer itself.
3. The nature, flavor and seasoning of the food with which it is served.

Because beer has a mild habit forming tendency it enjoys tremendous sales possibilities. It is easily possible for the resturant management to build up beer sales to an average of one and one-half glasses per customer entering the door instead of the low average of one glass or less for each five patrons which is probably the present average in most cases up to 6 o'clock in the evening.

To reach such volume, we must also take into consideration the American woman whose choice of food and drink is frequently the dominating factor. It is she who will eventually be the prime force in establishing beer as a National food drink for family consumption in the home.

Actual beer sales in the Hoff-brau type of resturant featuring a menu of well cooked, carefully seasoned food, shows that an average of one and one-half glasses per customer is possible most months in the year. Experience proves that certain specific dishes not only increase the volume of beer sales per meal but also increases the number of patrons over previous averages.

Apart from the profit made from increased beer sales, Hoff-brau must serve as a business builder for each resturant featuring it or it does not fulfill its purpose. The average large American brewer will continue to manufacture beer according to his own taste and finance, a plan which may have been satisfactory in the old days when volume was achieved by catering to the customer who drank to excess. Today it is essential that we please the taste, aid the appetite, assist digestion and add to the enjoyment of the meal itself, rather than depend upon long sessions of a few drinkers.

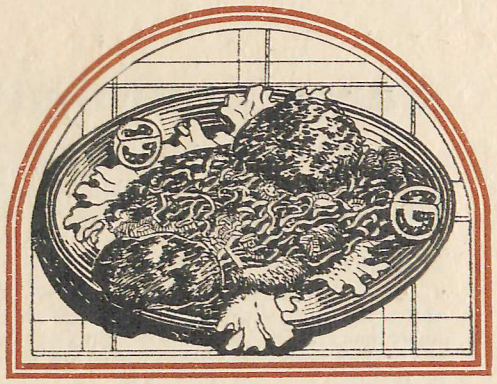
Consumer Advertising

Hoff-brau beer will be sold only through exclusive outlets of high character whose owners will act as authorized Hoff-brau agencies and who will be given every possible assistance to increase their volume of beer sales along with a cuisine of palatable specials that will draw patrons from miles around.

The Hoff-brau menu cards and the Hoff-brau special folders are part of the advertising service which will be offered by Berghoff Properties, Inc., a separate corporation designed to render the necessary merchandising service to bring every Hoff-brau authorized resturant up to the highest standard.

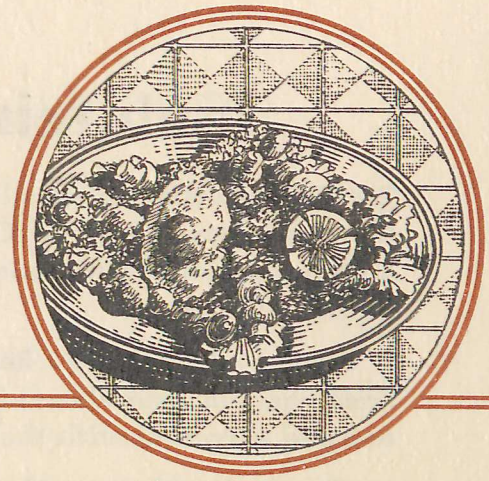
On the pages following are attached samples of a few of the special folders, menu sheets, etc., which are designed to be used in connection with the daily menu or bill of fare. We suggest every day for a given period a different dish be featured at the top of the menu sheet as the Chef's Special, and that the proper small folder be clipped to the top of the menu to acquaint the patron with the quality and exact character of the food offered.

All of the materials featured in this manual can be supplied by the Berghoff Properties, Inc., for a very nominal charge. These will be augmented with additional menus as fast as they have proven themselves capable of attracting trade and increasing beer consumption.



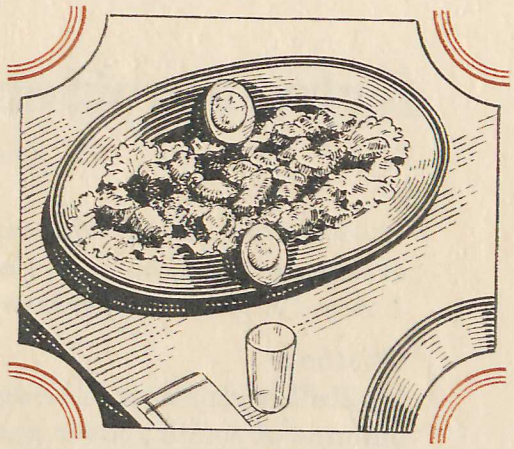
Sauer-Braten mit Kartoffel-Pfannkuchen

How this dish was prepared



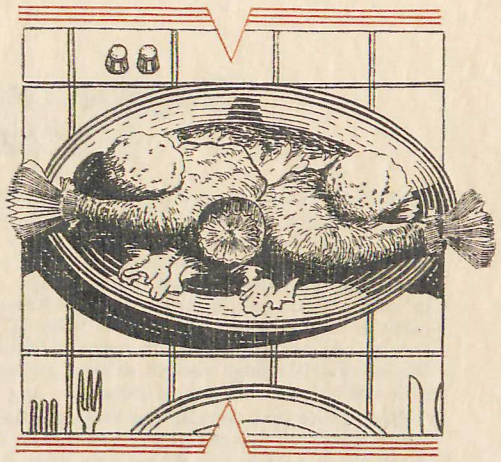
Schnitzel a la Holstein

How this dish was prepared



Ragout von Schweinefleisch

How this dish was prepared



Feines braunes Ragout von Hähnchen

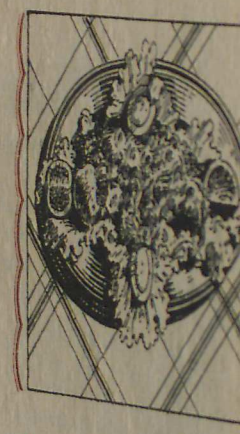
How this dish was prepared

Hoff-Bräu



Kasseler Rippe

How this dish was pr



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Berghoff Properties, Inc.



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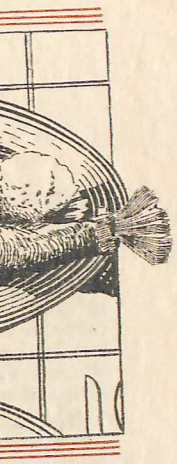

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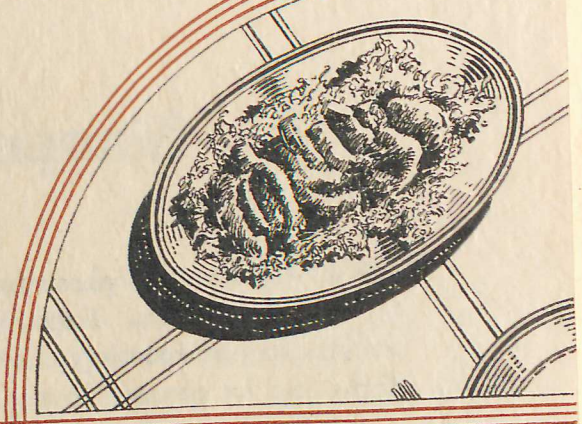
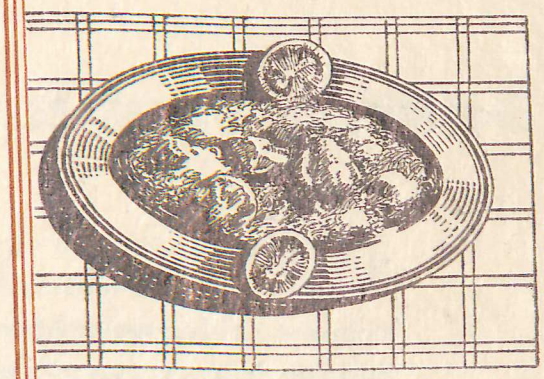


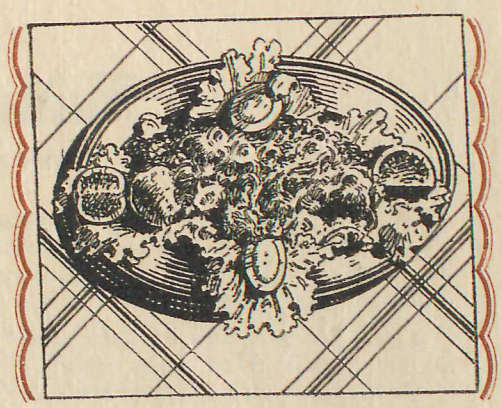
Kasseler Rippen

How this dish was prepared



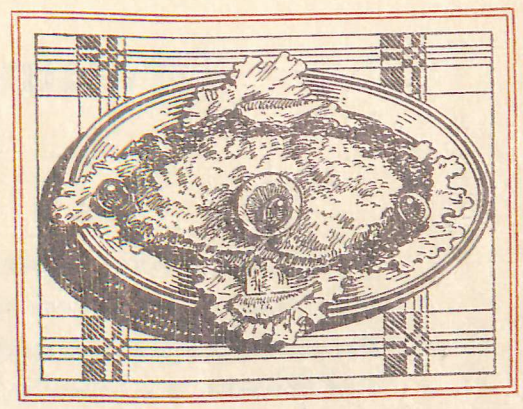
Pigs Knuckles and Sauerkraut

How this dish was prepared



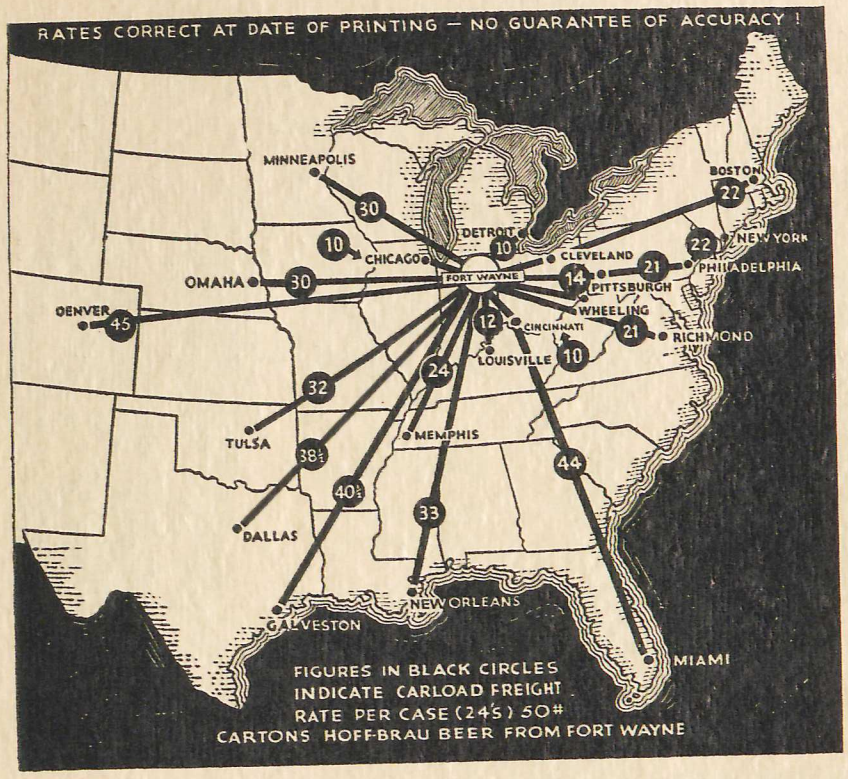
Hasenpfeffer

How this dish was prepared



Wienerschnitzel

How this dish was prepared



Location

Hoff-brau beer is brewed at the company plant in Fort Wayne, Indiana. This plant is centrally located and affords overnight delivery to all the principal markets in the Central and Western states.

Equidistant between the cities of Chicago, Cleveland, Detroit, Cincinnati, Columbus and Indianapolis. Shipments can also be made quickly at a very low freight rate per case to any point.

The Hoff-brau Ideal

We have built an entirely new plant, incorporating all the most modern equipment now in use in Europe and America, to faithfully reproduce the finest quality of German beer.

In making this investment, we are firmly convinced that there is an unfilled demand for a high quality beer at a price that must necessarily be somewhat advanced over ordinary competitive brands so that both distributor, dealer and manufacturer will always be sure of sufficient profit to warrant a rigid adherence to the highest standards of service.

Similarly the public accepts wines, cigars, etc., at many price levels, depending upon the quality of the product offered.

We are offering Hoff-brau for the thousands of American men and women to whom quality is paramount.

Berghoff Brothers Brewery, Inc.

Fort Wayne, Indiana

P.P.F.
9-B

April 21, 1934.

My dear Mrs. Burgess:

The President was much pleased to receive the basket which you were good enough to send him and requests me to thank you heartily for your courtesy. He greatly appreciates this evidence of your friendship and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Eva Burgess,
Wiggins,
Mississippi.

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To Franklin D. Roosevelt,
President of United States,
Washington, D. C.

ack'd 4/18 S

Greetings from Welfare Office of Stone County, Wiggins, Mississippi, way down South. This is a native grown & made product to ever remind you of Mississippi's people.

Rec'd. Basket

Mrs Eva Burgess

Mrs. Eva Burgess
Wiggins, Miss
Welfare Worker

p.p. 7.
9-B.

Very sincerely yours,

M. A. LeHAND
Private Secretary

Jess Born,
New Philadelphia,
Ohio.

mam

(OVER)

P.P. 7.
9-B.

April 21, 1934.

My dear Jess:

Your lines have been received, and I want to assure you of the President's appreciation of your kindly thought in sending it and the beadwork to him.

Very sincerely yours,

M. A. LeHAND
Private Secretary

Jess Born,
New Philadelphia,
Ohio.

mam

(OVER)

This beadwork is sent
As a token of love.
The same as I'd give
To the One up above.

The people love you
As you surely must know
They do all in thier power
To gratitude show.

A hero are you
In this nations view
You distributed money
That was held by so few.

My father has said
He "hopes you dont weaken"
We surely have needed
A clear, guiding beacon.

(OVER)

He knows economics
Past, present. Indeed
When he ought to be sleeping
He'd much rather read.

Our family is for you
In all that you do.
The U.S. is better
Because we have you.

Jess W. Bowen
New Philadelphia, Ohio
April 12, 1934

PPA
4-B

April 23, 1934.

My dear Mr. Bronesky:

Your note of recent date to the President has been received and he thanks you most heartily for the drawing which you were good enough to send him. He is glad to have this product of your art and is indeed grateful for this evidence of your friendship and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

S. S. Bronesky, Esq.,
315 West 60 Place,
Chicago,
Illinois.

es

and the protection it affords in preventing

asked 4/23/34

April-1934

Honorable President F.D. Roosevelt:—

If this is satisfactory it might be recognized. This is the Chicago Artist and Sculptor, a totally disabled ex-Service man.

Best wishes from the Artist and his family.

(This is made to be seen from a distance)

Yours very sincerely,

S. S. Bronesky

315 W. 60 Place

Chicago, Ill.

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and is indeed grateful for this evidence of your friendly interest and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Kasper Banas, Esq.,
528 Whittenton St.,
Taunton,
Massachusetts.

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...and the protection it affords in preventing

April 25, 1934.

My dear Mr. Banas:

Your friendly letter of April twenty-fourth has been received by the President and he requests me to thank you warmly for writing. He is delighted to accept the fine picture frame, a product of your own workmanship, which you were good enough to send him, and is indeed grateful for this evidence of your friendly interest and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Kasper Banas, Esq.,
528 Whittenton St.,
Taunton,
Massachusetts.

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and the protection it affords in preventing

Taunton Mass.
April 24, 1934.

His. Honor.
President of the United States.
Franklin D. Roosevelt.
White House.
Wash. D. C.

Honorable Sir.

A citizen of this country and member of the Polish National Alliance of Chicago, Ill. I would like to introduce myself as, Kasper Banas. I came to this country from Poland, in 1892, became a citizen of this country in 1910, at present I am 67 years old.

Have made a picture frame with my own hands and carving knife and pray you will accept it as a present from me for the good work you are doing for the people and the country.

Yours Faithfull
Kasper Banas.

William T. Blount, Esq.,
1010 Tenth Street, N. W.,
Washington, D. C.

Enclosure.

bsp

the convenience of ~~hold~~ing the cigarette and the protection it offers in ~~preventing~~

PPF 9-B

April 25, 1934.

My dear Mr. Blount:

Your letter of April twenty-fourth has been received. While the President does not feel that he can accept the cigarette holder you have been good enough to send to him, I want you to know that he does appreciate your kind thought of him and the friendliness and good will which your letter evidences.

The holder is being returned to you herewith.

Very sincerely yours,

M. A. Le HAND
Private Secretary

+PPF 9-C

William T. Blount, Esq.,
1010 Tenth Street, N. W.,
Washington, D. C.

Enclosure.

bsp

the convenience of ~~loading~~ the cigarette and the protection it affords in preventing

1010 Tenth Street N.W.
Washington D.C.

April 24-34

Mr Franklin D Roosevelt
President of the United States
White House
Washington D.C.

My dear Mr President

Wishing you many happy returns of the day

I am [illegible] with requesting that You accept this little Token of unique character. I wanted you to have the first one in as much that though its very simple there are many real advantages imbodyed in its structure, as you you may note, first as You can see the convenience of ~~loading~~ the Cigarette and the protection it offers in ~~preventing~~

Burning and defacing desks = Tables.
and the like, can be used with any
style pencil or pen while the Smoker
Works. Simply hold the pen or pencil
and for get the Cigarette, its when you
can see it all the while, draw the
holder down with the fore and index
finger and kick the butt, at will,

for your information I
have tryed to interest Manufacturers
to market this little device but
have failed up to this time, it is
my own invention and I would
like for Washington, to be its home
Town, one word spells its doom,
Im Unemployed.

Very Respectfully Yours
Wm T. Blount.

P.P.F.
9-B.

April 25, 1934.

My dear Friends:

The President was much pleased to receive the beautifully framed NRA emblem which you were good enough to send him recently and requests me to thank you heartily for your courtesy. He is indeed grateful for this evidence of your interest in his recovery program.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Bradford Durfee Textile School,
Fall River,
Massachusetts.

es

April 25, 1934

PP 7.
9-B

My dear Mr. Sweeney:

The attached comes to me through Jimmie Roosevelt, who asks that I give you the size of the hat worn by the President. It is 7¼.

With kind regards,

Sincerely yours,

M. H. McINTYRE
Assistant Secretary
to the President

Honorable George Sweeney,
Assistant Attorney General,
Department of Justice,
Washington, D. C.

mwd

ENCLOSURE

Letter of 3-31-34 addressed to Mr. Sweeney by "Barrett," U. S. States Marshal at Ancon, Panama Canal Zone, requesting information as to size of hat Pres. wears, as he wishes to present him with a Panama hat to wear on his trip to Hawaii.

PP 7-9-H

ASSISTANT ATTORNEY GENERAL

Department of Justice
Washington

April 16, 1934.

Dear Jimmie:

I am enclosing a letter that I have received from the United States Marshal at Ancon, Panama Canal Zone.

Barrett is a Republican of the severest type but is a pretty good fellow just the same. It would give him a great kick if he could send a good Panama hat to your father. Let me know if there is any objection to this.

Sincerely yours,

Encl.

Hon. James Roosevelt,
c/o Obrion, Russell & Co.,
108 Water Street,
Boston, Massachusetts.

THE WHITE HOUSE
WASHINGTON

7.
3.

4/20/34

Memo. for Miss LeHand:

Hat-size 7 2/8 1/4

M.H.M.

I did a lot of the tooling

From the Desk of—
JAMES ROOSEVELT

Mrs
Do you remember the head size
M.L.

P.P.7.
9-B.

Dear Missy:

I think this would be a very nice thing to do, and would appreciate it if you would let George know what size hat Father wears.

J.R.

3, 1934

ceive your
hird, He
thank you
which you
ful to you
d good will
appreciate
t of them.

Bill fold

They also desire me to convey their best wishes to you.

Very sincerely yours,

M. A. LeHand
PRIVATE SECRETARY

John Alex Baum,
Otsego,
Michigan.

ngm

I did a lot of the tooling

P.P.F.
9-B.

April 28, 1934

My dear John:

The President was pleased to receive your nice little letter of April twenty-third. He and Mrs. Roosevelt have asked me to thank you ever so much for the hand-made gifts which you so kindly sent them. They are grateful to you for this evidence of your interest and good will and want you to know that they warmly appreciate the motive which prompted your thought of them. They also desire me to convey their best wishes to you.

Very sincerely yours,

M. A. LeHand
PRIVATE SECRETARY

John Alex Baum,
Otsego,
Michigan.

ngm

I did a lot of the tooling

Acc[illegible]
Nice [illegible]
ML

Otsego, Michigan.

April 23, 1934.

President Franklin D. Roosevelt
Washington D. C.

Dear President Roosevelt. -

I am sending you a gift which I hope you will like.

Since my father has been out of work for nearly three years, mother has been making hand-tooled ladies' purses, billfolds and keycases. She helped me make the billfold I am sending you, but I did a lot of the tooling

and printed your name myself.
The horseshoe is for the
success of the N. R. A. The
ladies' hillfold is for Mrs.
Roosevelt.

The snapshot is a
picture of myself and Bobby,
my bobtailed collie.

I know you must be very
busy but I hope that sometime
you can answer this yourself,
as I would like to always keep
your letter.

Wishing you the best of
luck I am

Yours truly,
John Alex Baum.

Age 8.

April 28, 1934.

R.P.7.
9-B.

My dear Mr. Bordner:

Your letter of April twenty seventh has been received and the President has read it with much interest. He is glad to have the set of character-gram posters to which you refer and appreciates your thoughtfulness in presenting them to him.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Louis C. Bordner, Esq.,
200 East 15th Street,
New York, N.Y.

es

ahd
4/28/34

Charactergrams

INCORPORATED

LOUIS C. BORDNER
EXECUTIVE DIRECTOR
200 EAST 16TH STREET
NEW YORK

April 27th 1934.

Hon. Franklin D. Roosevelt,
President of the United States of America
Washington, D.C.

Your Excellency:

Sensing your keen interest in any project dealing with the question of human engineering, I take the liberty of bringing the following announce - ment to your kind consideration.

Modern education has been indicted for its excessive intellectualization. The statement is heard on all sides that for a mess of intellectual pottage we have failed to give youth its moral, and spiritual birthright.

This need must in some way be met before we cast the younger generations upon life's experiences at the close of their period of educational infancy.

A potent adjunct in providing the missing ingredient in the crucible of the educative process is offered to our public and private schools of America by the completion of a series of Charactergram Posters. These are executed in color, and theme concepts designed especially for the inspiration of teachers, and pupils in the motivation, and presentation of character training lessons.

In order to facilitate the concrete appraisal and evaluation of the character training project herein described, please accept with our com - pliments the set of charactergram poster series to be forwarded.

Yours respectfully,

Louis C. Bordner

LCB/G.

about

NEW YORK CITY
JUNIOR HIGH SCHOOL TEACHERS' CONVENTION
HOTEL ASTOR, SATURDAY, MARCH 10TH, 1934

DR. EDWARD W. STITT, *late Associate Superintendent of Schools, in all of his forty years of service in the schools of this City always emphasized the importance of Character Training.*

He was in hearty accord with the underlying idea of these Posters in their inception. Unfortunately he was taken from us before their completion.

To him we humbly dedicate this Series of Posters. May his kindly spirit speak to Youth through them.

CHARACTER GRAMS

DEDICATED

TO



DR. EDWARD W. STITT

Late Associate Superintendent of Schools,
Board of Education, City of New York

A series of ten posters illustrating various qualities or character traits, designed primarily for the purpose of the character education of Youth.

NEW YORK CITY
JUNIOR HIGH SCHOOL TEACHERS' CONVENTION
HOTEL ASTOR, SATURDAY, MARCH 10TH, 1934

Nation are entitled to know about _____

NEW YORK CITY
JUNIOR HIGH SCHOOL TEACHERS' CONVENTION
HOTEL ASTOR, SATURDAY, MARCH 10TH, 1934

ivation are entitled to know
about _____

ASPIRATION

A SYMBOLIC figure representing an Alpine mountain climber cutting steps into the solid rock to reach the summit which is the universal ultimate goal; the impression of surrounding darkness as contrasted with the ultimate brilliancy is subtly given.

COURTESY

The Historical background is used for the familiar figures of Sir Walter Raleigh and Queen Elizabeth. Immaculate and courtly knight laying his cloak for the Queen to step upon—the suggestion of his bent figure giving the impression of courtliness and Romance of a past and somewhat forgotten age—a renaissance of chivalry that cannot help appeal at once to the young.

DUTY

In a familiar scene a more familiar figure is emphasized. We get the impression of staunchness and loyalty and the danger and heroism involved even in daily existence. It is an imposing presentation.

CO-OPERATION

An interesting study in modernity, Creation—building the skyscrapers of the day thru the working together for the common good. The individual is a necessary entity to the whole.

FAIR PLAY

The joy of the game—the very embodiment of fairness and sportsmanship is brought out in the bold figure of the athlete whose back is turned toward us. Vivid coloring, action—harmonious backgrounds render this most appealing.

HONESTY

Contrast in idea and colors. The shabby and drab is brought in juxtaposition with luxury and careless wealth, and yet we are touched by the idea that the human soul—the divine spark—is beyond and above natural surroundings.

KINDNESS

A most vivid poster, most striking in its simplicity. Two figures, just a kneeling girl and a dog and yet it lingers on in memory.

HELPFULNESS

This poster is so real one can almost feel the brisk winds of Spring. It is full of action. The vivid color effects and beautiful background make it a joy to behold.

THOUGHTFULNESS

A homely portrait of the old fashioned virtues dressed in modern colors. Consideration for others is so cleverly portrayed as to make it a happy picture.

ACHIEVEMENT

This picture is the only poster without human figures portrayed and yet it is most fascinating. Its strength and dignity is indisputable. Transportation and communication is here presented as the ultimate expression of modern civilization.

THE subject matter is within the comprehension of all and the coloring is vivid and attractive so as to leave a lasting impression upon the youthful mind. The appeal of these charts is universal since use of humor is employed and the details are those of every day life.

They were painted by Adolphus H. Brand, personal associate of John O. Brubaker, internationally known poster artist.

New York April 26. 1934

Hon. Franklin D. Roosevelt.
President of U.S.A.
Washington D.C.
Your Excellency:—

I have taken the liberty on this day to foward to you a set of Charactergrams, Posters. I pray you will pardon me for same. and please accept Same with my compliments and best wishes. & hope that you will like them. wishing you luck in all of your endeavors. God bless you & accept my sincre best wishes and kindest personal regards. I am

Very Sincerely
Alexander Green
X

Investigator.
Res. #65 West 95th Str.
New York City N.Y.

Something the Educators of the Nation are entitled to know about _____

PRICE $3.50 FOR SET OF TEN, CARRIAGE CHARGES PREPAID, METROPOLITAN AREA ONLY.

NEW YORK CITY
JUNIOR HIGH SCHOOL TEACHERS' CONVENTION
HOTEL ASTOR, SATURDAY, MARCH 10TH, 1934

CharacterGrams

INCORPORATED
200 EAST 16th STREET
NEW YORK CITY

PRICE $3.50 FOR SET OF TEN, CARRIAGE CHARGES PREPAID, METROPOLITAN AREA ONLY.

NEW YORK CITY
JUNIOR HIGH SCHOOL TEACHERS' CONVENTION
HOTEL ASTOR, SATURDAY, MARCH 10TH, 1934

ALL OVER AMERICA

Something the Educators of the Nation are entitled to know about _____

Every day America grows more wisely critical of the education it gives Youth. There is not only strong feeling for the character training and personality development of Youth, but it is encouraging to note that increasing recognition is being given to the importance of this most vital element in modern education than ever before.

Charactergram Educational Posters are recognized by progressive educators everywhere as an essential instrument for visual education.

Charactergrams are the most widely accepted, the most reliable, and the most effective method for building tone and color to the school.

Through the general use of such material described, a courtesy and character crusade could be well motivated and launched among our boys and girls.

An opportune time for teachers to develop wholesome personalities in her pupils.

"After all, there is nothing like a good poster, which is the only immortality."

Charactergram Educational Posters are now available through regular routine requisitions.

ITEM NO. 13328—

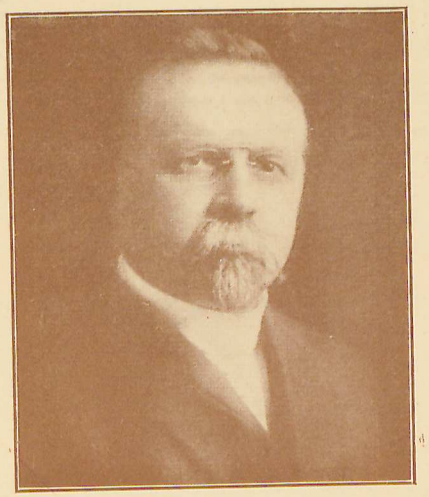
TEXT BOOK SUPPLY LIST
BOARD OF EDUCATION
CITY OF NEW YORK

DELIVERIES OF THESE CHARACTERGRAMS ARE CONSTANTLY BEING MADE TO DEPOSITORIES, AND SCHOOLS UNDER TERMS OF A SURETY BOND, AND FOR WHICH AN APPROPRIATION HAS BEEN PROVIDED.

CHARACTER GRAMS

DEDICATED

TO



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They were painted by Adolphus H. Brand, personal associate of John O. Brubaker, internationally known poster artist.

CHARACTER EDUCATION WISELY PLANNED
and extensively adopted by progressive principals and teachers of public and private schools.

•

EDUCATIONAL POSTERS IN COLOR

recommended for instruction in Ethics, Civics, History, English and Art...A permanent adjunct to the library and auditorium . . . Charactergram Educational Posters are the outgrowth of the labors of Dr. Edward W. Stitt, late Associate Superintendent of Schools, Board of Education, City of New York.

$3.50 FOR THE COMPLETE SET OF TEN
(Originally $5.50 at John Wanamaker's, New York)

MAIL ORDERS PROMPTLY FILLED — Charactergrams, Inc., 200 East 16th Street, New York
BRENTANO'S—27th Street & Fifth Ave. BRENTANO'S—1 West 47th Street
or J. L. HAMMETT & CO., Newark, N. J. J. L. HAMMETT & CO., Boston, Mass.
HARTER SCHOOL SUPPLY & PUB. CO., Cleveland, Ohio

which you were good enough to present to him and is indeed grateful for this evidence of your friendship and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

picture

Erminio Bastianon, Esq.,
Hermosa Dairy,
Manhattan Beach,
California.

es

P.P.F. 9-B

April 30, 1934.

My dear Mr. Bastianon:

Your letter of April nineteenth has been received by the President and he requests me to thank you ever so much for writing. He is very glad to accept the fine gift, a product of your own handiwork, which you were good enough to present to him and is indeed grateful for this evidence of your friendship and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

picture

Erminio Bastianon, Esq.,
Hermosa Dairy,
Manhattan Beach,
California.

es

Hermosa Dairy
Manhattan Beach
California

acted
4-30
as

Dear Mr. President
Franklin D. Roosevelt

I appreciate the work that you ~~are~~ are doing for our better, wishing you successful future. I am mailing you this package containing a piece of hand work that I made it by my self out of pieces of wood.

I am not an artist, just a plain Dairyman, I hope you will appriciate it.

I am not a American Citizen yet, but I am waiting for my final paper because I like to become a good American Citizen.

Yours Respectfully

Erminio Bastianon

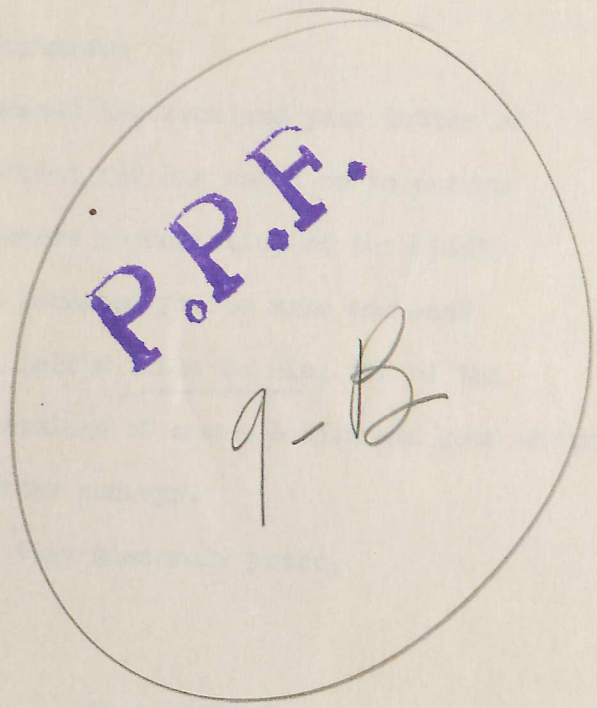
blished
Wayson,
President's
anticipat-

ffice

WAYSON, Dr. James T.
Honolulu, Hawaii
May, 1934

Writes President sending "Epitome of the Art of Navigation", published in 1732, this book having been given him by his father, James Thomas Wayson, who went West in 1866. - States that all Hawaii is looking forward to President's visit. President replied, June 6, thanking for book, and states he's anticipating trip with keen pleasure.

SEE PPF 1597



February 15th and did not receive an answer.
So on March 20th. I asked the Post office

P.P.7.
9-B.

May 3, 1934.

My dear Mr. Burkhard:

The President has received your letter of April twenty-first and has asked me to assure you of his sincere appreciation of the kindly thought which prompted you to make and send the beautiful inlaid table to him, and of the friendly expressions of commendation and good wishes which your letter conveys.

Very sincerely yours,

M. A. LeHAND
Private Secretary

C. C. Burkhard, Esq.,
Massena,
New York.

em

February 12th and did not receive an answer so on March 20th. I asked the Post office

Burkley-
Use your judgement as to whether or not we should keep it-
M. L.

table.
B

...as a hobby during the past ...onths, and the result is a ...e piece of woodcraft in the ... card table.

...idsome top of this table is ...ee feet square and con- ...14 separate pieces of wood, ... to Mr. Burkhard. The pieces ...re placed to form a unique ... which appears the name ...nt Franklin D. Roosevelt. ... are of white pine and red- ...t a border of butternut. In ... appear two eight-pointed ... design is well proportioned ...id by expert wood workers ...exceptional piece of work.

...ters in President Roosevelt's ... of white pine, as are the ...t the darker rosewood back- ...stand out very prominently. The border consists of alternate strips of white pine and red wood set on the bias which gives a fine effect.

The table top, which rests on a single pedestal, is so arranged that it folds over into an upright position against the pedestal to take up less room when not in use. An arrangement perfected by himself puts two rests in position to hold the top in place with one motion.

Mr. Burkhard came to Massena, with Mrs. Burkhard and family, from Crogan, about 15 years ago. For several years Mr. Burkhard was employed as a mason by the Aluminum company. Later he operated an electric shop in Massena.



...able Burkha

...HARD & SON
CONTRACTORS
NEW YORK

Acknd 5-3-34 em

...al---Phone 10-J

APRIL 21st 1934.

...ELT,

...R WHEN MY WORK WAS COMPLETELY SUSPENDED ...ITH THE RESULT OF THIS BEAUTIFUL INLAID

...OU AS A GIFT,AND WHEN YOU GAZE UPON IT IN ...IES OF YOUR DEAR FRIENDS AND ADMIRRERS

...IRELY BUILT AND DESIGNED BY MYSELF AND ...E PIECES OF WHITE PINE AND REDWOOD FINISHED

...MAY GIVE YOU THE COURAGE AND STRENGTH TO ... ST.LAWRENCE RIVER-WHICH MEANS SO MUCH TO

FRIEND

C. O. Burkhard

Box 589,
Green River,
Wyoming.

mam

in this post office because I sent it on February 12th and did not receive an answer so on March 20th. I asked the Post office

Miss Le Hand.

I am holding the table.
B

HARD & SON
CONTRACTORS
NEW YORK

Called 5-3-34 em

cal---Phone 10-J

APRIL 21st 1934.

ELT,

R WHEN MY WORK WAS COMPLETELY SUSPENDED
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OU AS A GIFT,AND WHEN YOU GAZE UPON IT IN
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MAY GIVE YOU THE COURAGE AND STRENGTH TO
ST.LAWRENCE RIVER WHICH MEANS SO MUCH TO

FRIEND

C. C. Burkhard



C. C. Burkhard



able Burkha

winter months, and the result is a remarkable piece of woodcraft in the form of a card table.

The handsome top of this table is about three feet square and consists of 684 separate pieces of wood, according to Mr. Burkhard. The pieces of wood are placed to form a unique design in which appears the name of President Franklin D. Roosevelt. The enlays are of white pine and redwood, with a border of butternut. In the design appear two eight-pointed stars. The design is well proportioned and is said by expert wood workers to be an exceptional piece of work.

The letters in President Roosevelt's name are of white pine, as are the stars, with the darker rosewood background, stand out very prominently. The border consists of alternate strips of white pine and red wood set on the bias which gives a fine effect.

The table top, which rests on a single pedestal, is so arranged that it folds over into an upright position against the pedestal to take up less room when not in use. An arrangement perfected by himself puts two rests in position to hold the top in place with one motion.

Mr. Burkhard came to Massena, with Mrs. Burkhard and family, from Crogan, about 15 years ago. For several years Mr. Burkhard was employed as a mason by the Aluminum company. Later he operated an electric shop in Massena.

Box 587,
Green River,
Wyoming.

mam

I in this post office because I sent it 6ss February 12th and did not receive an answer so on March 20th. I asked the Post office

Massena Man Builds Table Unique in Woodcraft Work

BUILDS TABLE



C. C. Burkhard



Table Burkhard built

Consists of 684 Pieces, Bears Name of Roosevelt

MASSENA.—C. C. (Clem) Burkhard, of 100 Woodlawn avenue, a master brick and stone mason, and an experienced electrician, having much spare time after bulding was almost entirely suspended by the depression turned his hand to the art of woodcraft as a hobby during the past winter months, and the result is a remarkable piece of woodcraft in the form of a card table.

The handsome top of this table is about three feet square and consists of 684 separate pieces of wood, according to Mr. Burkhard. The pieces of wood are placed to form a unique design in which appears the name of President Franklin D. Roosevelt. The enlays are of white pine and redwood, with a border of butternut. In the design appear two eight-pointed stars. The design is well proportioned and is said by expert wood workers to be an exceptional piece of work.

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HARD & SON
CONTRACTORS
NEW YORK

Ackd 5-3-34 em

...l---Phone 10-J

APRIL 21st 1934.

...LT,

...R WHEN MY WORK WAS COMPLETELY SUSPENDED
...H THE RESULT OF THIS BEAUTIFUL INLAID

... AS A GIFT,AND WHEN YOU GAZE UPON IT IN
...S OF YOUR DEAR FRIENDS AND ADMIRRERS

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...Y GIVE YOU THE COURAGE AND STRENGTH TO
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...RIEND

C. C. Burkhard

mam

---

in this post office because I sent it off February 12th and did not receive an answer so on March 20th. I asked the Post office

C. C. BURKHARD & SON

ELECTRICAL CONTRACTORS

MASSENA, NEW YORK

If It's Electrical---Phone 10-J

Ackd 5-3-34 em

APRIL 21st 1934.

HON.PRESIDENT FRANKLIN D.ROOSEVELT,
WASHINGTON,D.C.

DURING THE PAST WINTER WHEN MY WORK WAS COMPLETELY SUSPENDED I TURNED MY SPARE TIME TO WOODCRAFT WITH THE RESULT OF THIS BEAUTIFUL INLAID TABLE.

THIS TABLE I AM PRESENTING TO YOU AS A GIFT,AND WHEN YOU GAZE UPON IT IN YOUR HOME MAY IT BRING YOU FOND MEMORIES OF YOUR DEAR FRIENDS AND ADMIRRERS IN MASSENA.

THIS PIECE OF WOODCRAFT WAS ENTIRELY BUILT AND DESIGNED BY MYSELF AND THE TOP OF WHICH CONTAINS 684 SEPERATE PIECES OF WHITE PINE AND REDWOOD FINISHED IN NATURAL COLOR.

MY PERSONAL WISH IS THAT GOD MAY GIVE YOU THE COURAGE AND STRENGTH TO CARRY THROUGH THE DEVELLOPMENT OF THE ST.LAWRENCE RIVER WHICH MEANS SO MUCH TO THIS COMMUNITY.

AS EVER YOUR FRIEND

C. C. Burkhard

Mrs. Louis Bozner,
Box 589,
Green River,
Wyoming.

mam

in this post office because I sent it off February 12th and did not receive an answer so on March 20th. I asked the Post office

PP7
9-B

May 4, 1934.

My dear Mrs. Bozner:

While Miss LeHand has sent you a letter expressing my appreciation of your kindness in sending some of your handiwork to me, I want to add a word of sincere thanks for your friendly interest in making and presenting the sheets and pillow-cases to me.

This evidence of your fine friendship is very gratifying to me.

Best wishes to you.

Very sincerely yours,

Mrs. Louis Bozner,
Box 589,
Green River,
Wyoming.

mam

in this post office because I sent it off February 12th and did not receive an answer so on March 20th. I asked the Post office

Mrs Magee - Why
not let the price up
all the way on the attached
by saying the letter sent
to Mrs R has been referred
to the Pres Price etc

Green River Wyo.
april 16, 1934

Lady Franklin
Delano Roosevelt,
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Crocheting them. The gift was
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I also thought a great deal
of The First Lady so I thought I was
making a gift to pleaze both when
I did thir crocheting. The package was
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inclosed were also included in the package
they showed the crocheting just haw it
looked, So if you did not receive the gift
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immediately, For I Knew in the first
place there had been something wrong
in this post office because I sent it off
February 12th and did not receive an answer
so on March 20th. I asked the Post office

Mr Ingling;
Have you anything
on these cases?
RWN

Green River Wyo.
april 16, 1934

Cabinet 7/4 mar

Former

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Delano Roosevelt,
beautiful gift
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Green River Wyo.
april 16, 1934

First Lady Franklin
Delano Roosevelt,
a most beautiful gift
four inches wide on a sheet
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Mrs Louis Bozmer

Green River Wyo.
april 16, 1934

First Lady Franklin
Delano Roosevelt,

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Green River Wyo.
april 16, 1934

Cedar 6/4 mon

Jorner

First Lady Franklin
Delano Roosevelt,
a most beautiful gift
four inches wide on a Sheet
and pillow cases While I have received
an answer but not pleasing to the describtion
above, I was told thanks by the letter for
pillow cases, not mentioning the Sheet or
my beautiful work on them. I had Spent over
fifty hours Crocheting them. The gift was
sent because I thought of you so much since
I first seen you at the Green River
depot and I also thought a great deal
of The First Lady so I thought I was
making a gift to please both when
I did this Crocheting. The package was
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February 12th and did not receive an answer
so on March 20th. I asked the Post office

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with little embroid
Made by Mrs. Lou

Green River Wyo.
april 16, 193[illegible]

First Lady Franklin
Delano Roosevelt,

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Crocheting four inches wide on a Sheet
and pillow cases While I have received
an answer but not pleasing to the describtion
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Green River Wyo.
april 16, 1934

Cedar 6/4 mon

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e beatiful crochet

ery roses

us Bogner

Green River Wyo.
april 16, 1934

Cabul 6/4 [illegible]

[illegible]

[illegible]d First Lady Franklin
Delano Roosevelt,

[illegible] you a most beautiful gift crocheting four inches wide on a sheet and pillow cases While I have received an answer but not pleasing to the describtion above, I was told thanks by the letter for pillow cases, not mentioning the sheet or my beautiful work on them. I had spent over fifty hours crocheting them. The gift was sent because I thought of you so much since I first seen you at the Green River depot and I also thought a great deal of The First Lady so I thought I was making a gift to pleaze both when I did this crocheting. The package was also insured, The pictures which are inclosed were also included in the package they showed the crocheting just haw it looked, So if you did not receive the gift as described above Pleaze let me Know immediately, For I Knew in the first place there had been something wrong in this post office because I sent it off February 12th and did not receive an answer so on March 20th. I asked the Post office

Green River Wyo.
April 16, 1934

Heres the picture of the beatiful crochet
with little embroidery roses
made by Mrs. Louis Bogner

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...gift
... Sheet
...ived
an answer but n... the describtion
above, I was told thanks by the letter for
pillow carer, not mentioning the Sheet or
my beautiful work on them. I had Spent over
fifty hours Crocheting them. The gift was
sent because I thought of you so much since
I first seen you at the Green River
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February 12th and did not receive an answer
so on March 20th. I asked the Post office

Green River Wyo.
april 16, 1934

Cabul 7/4 [illegible]

Forever

President and First Lady Franklin
Delano Roosevelt,

I have sent you a most beautiful gift crocheting four inches wide on a sheet and pillow cases While I have received an answer but not pleasing to the describtion above, I was told thanks by the letter for pillow cases, not mentioning the sheet or my beautiful work on them. I had spent over fifty hours crocheting them. The gift was sent because I thought of you so much since I first seen you at the Green River depot and I also thought a great deal of The First Lady so I thought I was making a gift to please both when I did this crocheting. The package was also insured, The pictures which are inclosed were also included in the package they showed the crocheting just haw it looked, So if you did not receive the gift as described above Please let me know immediately, For I knew in the first place there had been something wrong in this post office because I sent it off February 12th and did not receive an answer so on March 20th. I asked the Post office

when did they sent the package ossf,
they said immediately so on March 31 st.
I received an answer which was not
pleasing to the dessribitions I have given
above, The pittures included here and in
the package I am also sending to the
Denver Post.

Respectfully
yours

Mrs. Louis Bozner

Mrs. Louis Bozner
Green River Box 589
Wyo.

Buchley

Just what did we get — 2 ~~pillow~~ slips & 2 ~~sheets~~ or what —

pillow cases
Sheets.

Sheets also
Rec'd 2-19-34
Buchley's file.

P.P.F.
9-B.

1934.

f pillow cases which you were
the President recently have
beg to thank you in his behalf
You may be sure he deeply appre-
ce of your friendship and good

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Louis Bozner,
Box 589,
Green River,
Wyoming.

es

March 27, 1934.

P.P.F. 9-B.

Sheets also Rec'd 2-19-34 Buckley's file.

pillow cases which you were
the President recently have
beg to thank you in his behalf
You may be sure he deeply appre-
e of your friendship and good

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Louis Bozner,
Box 589,
Green River,
Wyoming.

es

Recd 3-19-34

March 27, 1934.

P.P.F. 9-B.

My dear Mrs. Bozner:

The pair of pillow cases which you were good enough to send the President recently have been received and I beg to thank you in his behalf for your courtesy. You may be sure he deeply appreciates this evidence of your friendship and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Louis Bozner,
Box 589,
Green River,
Wyoming.

es

Rec'd from

Mrs. Louis Bozner
Box 589
Green River, Wyo.

1 pr. of Pillow Cases.

P.P.F.
9-B.

ch you were

ere duly re-

hank you warmly

he was delighted to have them,

and deeply appreciates your thoughtfulness in presenting them to him.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Miss Esther J. Butler,
195 High Street,
Taunton,
Massachusetts.

es

P.P.F.
9-B.

May 7, 1934.

My dear Miss Butler:

The beautiful arbutus which you were good enough to send the President were duly received and he has requested me to thank you warmly for your courtesy. He was delighted to have them, and deeply appreciates your thoughtfulness in presenting them to him.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Miss Esther J. Butler,
195 High Street,
Taunton,
Massachusetts.

May 7, 1934.

P.P.F.
9-B.

My dear Mr. Bates:

The President was delighted to receive the can of maple syrup which you were good enough to send him recently and has requested me to thank you heartily for your courtesy. He greatly appreciates your thought of him in this connection.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Raymond B. Bates, Esq.,
Downer State Forest,
Sharon,
Vermont.

es

es

P.P.F.
9-B.

May 7, 1934.

My dear Miss Boros:

Your friendly letter of April twenty-eighth was duly received by the President. He has requested me to thank you warmly for writing and for the sketch which you were good enough to send him. He deeply appreciates this evidence of your interest and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Miss Margaret Boros,
51 East Stearns St.,
Rahway,
New Jersey.

es

Rec'd

51 East Stearns St.,
Rahway, N. J.,
April 28, 1934.

ackd
5/3

President F. D. Roosevelt
Washington, D. C.

Dear Mr. Roosevelt:

In commemoration of April 29, Presidential Day, I am taking this opportunity to send to you a charcoal drawing of your likeness, which I hope you will accept with approval.

I am a senior in Rahway High School (age, 18), and have had Art for two years under the supervision of Mrs. Linn Cooke, art director.

Your untiring efforts, in the crisis of our country, during

es

in your administration, I am,

Respectfully yours,
(Miss) Margaret Boros

the past year have inspired me to make this choice of showing my appreciation of your loyalty and good-fellowship.

It may interest you to know that many of my friends and members of the faculty have requested copies of this original, and therefore, I have had one hundred engravings made.

It has given me great pleasure to be able to do this, and it would complete my happiness, to receive any personal comment, from you.

Wishing you the best of health and continued success

8 8 7
9. B

May 10, 1934.

My dear Mrs. Bringaze:

Your letter of May second to the President has been received, and I beg to thank you in his behalf for your courtesy in sending the beautifully framed poem to be presented to his mother. Let me assure you that he deeply appreciates this evidence of your good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Mary Bringaze,
557 Park Avenue,
Bellflower,
California.

es

Rec'd
framed Poems

acted
5/10
D

557 Park Ave.
Bellflower, Calif.
May 2-1934.

Franklin D. Roosevelt.
President of the United States.

Dear Mr President. —
Friend of the People.

In a few days, you will receive from me, a small gift, which I am hoping you will make me happy, by presenting to your dear mother on Mothers Day.

G. C. Bero, Esq.,
Farmington,
New Mexico.

es

New Mexico.

Just in appreciation of her
giving to this Grand U.S.- one
of the Greatest Presidents, we
have ever known.

Thanking you for this little favor, I hope to be called friend.

Respectfully

(Mrs) Mary Binegaze

P&7
G.B

May 10, 1934.

My dear Mr. Bero:

The President is in receipt of your interesting letter of May first and thanks you ever so much for writing. He is delighted to accept the fine NRA souvenir rug to which you refer, and deeply appreciates the spirit which prompted you to present it to him.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

G. C. Bero, Esq.,
Farmington,
New Mexico.

es



ackd
5/10/34

BERO FUNERAL HOME

G. C. BERO
Director

FARMINGTON, NEW MEXICO

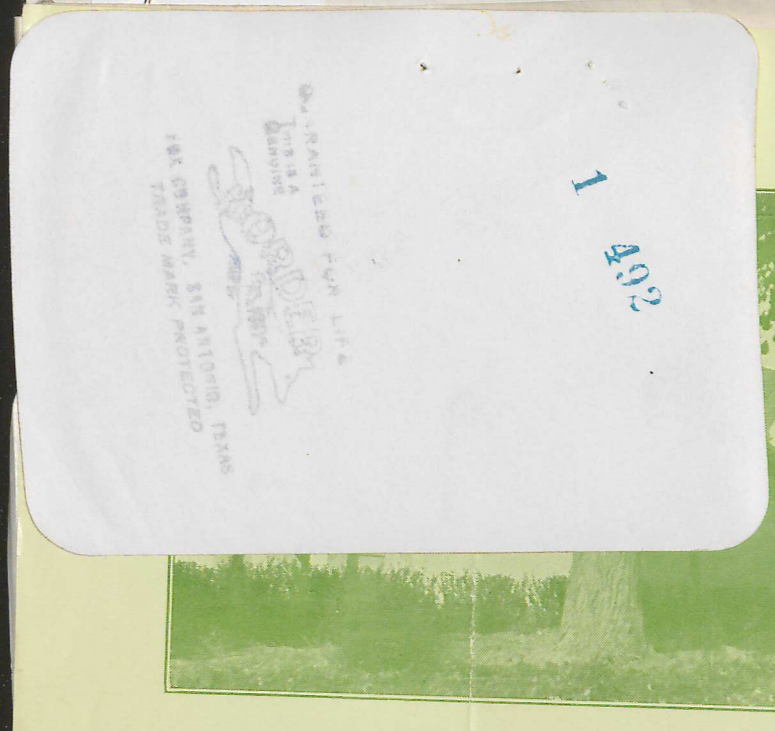
May I.1934.

To our honerable President,
Pres. Roosevelt Dear sir,I am sending you an N R A Rug Wove and spun By the inclosed pictureof the indian wimon,you will have some idie of the crud ay they have.of doin there work,This is the best N R A rug I have been able to get ,and thought you might like to h ve OneI am only a Funeral Director but I am sure you will appreciate this gift.

This picture was taken next to their hogan.and those poles are their lum. I anted to get th history of these wimen but was not able but if I do I will send it some other time,
Hope I may hear from y u allthough I kno you area very busy man,
Wishing you much su cess Iam Your humbl subject,

G,C,Bero.

G. C. Bero



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402

acked 5/10/34

BERO FUNERAL HOME

G. C. BERO
Director

FARMINGTON,
NEW MEXICO

May I.1934.

To our honerable President,
Pres. Roosevelt Dear sir,I am sending you an N R A Rug Wove and spun By the inclosed pictureof the indian wimon,you will have some idie of the crud ay they have.of doin there work,This is the best N R A rug I have been able to get ,and thought you might like to h ve OneI am only a Funeral Director but I am sure you will appreciate this gift.

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Wishing you much su cess Iam Your humbl subject,

G,C,Bero.

G. C. Bero

Recd



ackd 5/10/34

BERO FUNERAL HOME

G. C. BERO
Director

FARMINGTON, NEW MEXICO

May I.1934.

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Pres. Roosevelt Dear sir,I am sending you an N R A Rug Wove and spun By the inclosed pictureof the indian wimon,you will have some idie of the crud ay they have.of doin there work,This is the best N R A rug I have been able to get ,and thought you might like to h ve OneI am only a Funeral Director but I am sure you will appreciate this gift.

This picture was taken next to their hogan.and those poles are their lum. I anted to get th history of these wimen but was not able but if I do I will send it some other time,
Hope I may hear from y u allthough I kno you area very busy man,
Wishing you much su cess Iam Your humbl subject,
G,C,Bero.

G. C. Bero

P 8 7
9-B

May 11, 1934.

My dear Mr. Barnes:

The President is delighted to receive the copy of the book "Commodore Barry" which you were good enough to send him recently, and requests me to thank you warmly for your courtesy. He is indeed grateful for your thought of him in this connection.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

James Barnes, Esq.,
The Naval History Society,
170 Central Park West,
New York, N.Y.

es

STATE DEPARTMENT
May 11, 1934

Mr. Southgate, Dept. of State, advised Miss LeHand on the above date, that Dr. Leonide Pitamic, Minister of Yugoslavia, prior to his departure from the U. S. on leave of absence, expressed to that Dept. his desire to present a book of his authorship entitled, "A Treatise on the State" to the President. In view of the fact that the President was unable to receive Dr. Pitamic personally the book was sent to the Dept. for forwarding to the President. Book accompanied letter. Mr. Southgate enclosed a letter addressed to Dr. Pitamic expressive of the President's appreciation of his remembrance. Stated that should the letter be signed it may be returned to the Div. of Protocol and Conferences for transmission to Dr. Pitamic. -- Letter signed May 12th.

See 364

P.P.F.
9-B

P.P.F.
9-B

May 15, 1934.

My dear Miss Baker:

Your letter of April twenty-fourth, advising the President that you are sending hima lounging or smoking jacket which you have made, has been received. He wishes me to thank you for your kind thought.

We have as yet no record of the receipt of the jacket.

Very sincerely yours,

M. A. Le HAND
Private Secretary

Miss I. Baker,
107 North 6th Street,
Paducah,
Kentucky.

bsp

I. Baker

107 North 6th St.
Paducah, Kentucky

Paducah, Kentucky
April 24th, 1934.

ack 5-15-34
ecs
del 5/15/48

Hon. Franklin D. Roosevelt
White House
Washington, D. C.

My dear Mr. President:

As one of your many admirers, I am taking the liberty of sending you a lounging or smoking jacket, which I have made, with the hope that you might enjoy using it, and that it might be a source of some pleasure and comfort to you during the few hours of rest and relaxation which you have.

As stated, I have made this jacket myself. As you will notice, it contains over five hundred different patterns of cloth, but notwithstanding the great number of patterns, the seams throughout it match exactly.

I have found inspiration in making it in the manner in which you have coordinated the many elements making up our national population into a unit towards recovery, more perfectly, in fact, than I have been able to join together these separate pieces of cloth.

May I not again express my hope that you will enjoy using this jacket, and that you will accept it in the spirit in which it is tendered, that is, as indicating the great regard which I hold for you in common with millions of your other fellow countrymen.

Yours respectfully,

I. Baker

107 North 6th St.
Paducah, Kentucky

May 15, 1934.

P.P.F.
9-B.

My dear Mr. Burkett:

Your letter of May ninth has been received by the President and he has read it with much interest. He is delighted to accept the fine cane, a product of your own handiwork, and is indeed grateful for this evidence of your interest in his well being.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

B. H. Burkett, Esq.,
Edinburge,
Texas.

es

Nature Texan I Cencarly hope that you will be able to Serve Our County another Team Cencarly a Loyal Friend.
B.H. Burkett, Edinburgh Tex

Rec'd

ack'd
5-15
49

Edinburg Texas
May 9-1934

President Franklin D Roswell
Washington D.C.

Dear Mr President I am Sending you a walking Cane made from a Root of an Ebony tree with a hand Grip made of yucatan Root grubbed from the flood way near in the Rio Grand Valley South of Donna Hidalgo Co Tex a Government project that I made my Self as a Token of appreciation for what you did for me in helping me to Secure a Loan on my home at Sabherleta Willacy Co

I want you to use the Cane to walk to the White house just once. I know that it is crude and you can afford much better but it is given with a genuine grattitude I think you are the Greatest and most humanitarian President that our country has ever had. Show the Cane to Mr Garner and tell him that it is a Texas product made by a real nature Texan I Cencarly hope that you will be able to Serve Our country another team Cencarly a Loyal Friend.

B.H. Burkett Edinburg Tex

P.P.F.
9-B.

May 16, 1934.

My dear Frank:

The President is in receipt of your letter of May ninth and thanks you ever so much for writing. He is pleased to accept the drawing which you were good enough to send him and deeply appreciates this evidence of your friendship and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Frank Babulak,
233 Hall Avenue,
Perth Amboy,
New Jersey.

es

Rec'd

ack'd 5/16 9

233 Hall ave
Perth Amboy
N.J.
May 9, 1934

Pres. F. D. Roosevelt.
Whitehouse
Washington D.C.

Hon. F. D. Roosevelt.

I am sending pictures that I drew of President Roosevelt, I drew you because, I'm proud of a man like you and I like the way you run the country And when I get older

P.P.F.

P.P.F.
9-B

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thank
m the
r. He
your own
dence of

M. A. LeHand,
PRIVATE SECRETARY

Curtis Brandon, Esq.,
Salisbury,
North Carolina.

es

I'll do something my
self for our Country.

Sincerely yours
Frank Babulak

M. A. LeHand,
PRIVATE SECRETARY

Curtis Brandon, Esq.,
Salisbury,
North Carolina.

es

P.P.F.

P.P.F.
9-B.

May 16, 1934.

My dear Mr. Brandon:

The President is in receipt of your note of May twelfth and has requested me to thank you heartily for your courtesy in sending him the beautifully framed picture to which you refer. He glad glad to accept this gift, a product of your own handiwork, and greatly appreciates this evidence of your interest and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Curtis Brandon, Esq.,
Salisbury,
North Carolina.

es

[illegible], N.C.
May 12, 1934

Hon. Franklin D. Roosevelt
Pres. of These United States
Washington, D.C.

Dear Mr. President,

I am sending with this letter a package in which you will find one of your pictures that I have framed. I made the frame myself.

I wish for you the greatest success in the future.

Yours sincerely,
Curtis Brandon

es

His love and give you Peace, is my daily prayer.

I remain Yours Truly
Gibella Barone

PPF.
9-B2.

May 16, 1934.

7

My dear Mrs. Barone:

Your letter of May eighth has been received by the President. He thanks you ever so much for writing and for the beautifully knitted souvenir which you were good enough to send him. He is glad to accept this nice gift, made by your own hands, and is indeed grateful for your expressions of confidence and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Mrs. Giocella Barone,
1511 W. Robinson Street,
West Philadelphia,
Pennsylvania.

es

His love and give you Peace, is my daily prayer.

I remain Yours Truly
Giocella Barone

Rec'd

1511 N. Robinson St.
W. Phila. Pa.
May 8, 1934

ack'd
5/16
es

Dear President:-

I am writting to let you know that I am sending you your photograph which I have knitted, hopeing that it shall be received in the same cheerful and happy manner that I had while makeng it.

For I do appreciate your loyal and loving spirit in which you do manifest your power in behalf of us poorer people, and by it I know that you have us always at heart.

May God bless you in your great work for the U.S.A. and guide you always in every problem of right and duty; may He protect you with His love and give you Peace, is my daily prayer.

I remain Yours Truly
Gisella Barone



. V.
C? C. C.
a.
que,

ackgd
20-17
ES

May 17, 1934.

PPF 9-B

My dear Mr. Bennett:

The President is in receipt of the beautifully carved placque which you were good enough to present to him recently and requests me to thank you most heartily for your courtesy. He is pleased to accept this nice gift and is indeed grateful for this evidence of your interest and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

H. V. Bennett, Esq.,
Co. 1246, C. C. C.,
Bedford,
Virginia.

es

Bennett. H. V.
Co. 1246, C? C. C.
Bedford, Va.
Carved Plaque,

acknd
5-17
ES

PPF
9-B

May 17, 1934.

My dear Mr. Bennett:

The President is in receipt of the beautifully carved placque which you were good enough to present to him recently and requests me to thank you most heartily for your courtesy. He is pleased to accept this nice gift and is indeed grateful for this evidence of your interest and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

H. V. Bennett, Esq.,
Co. 1246, C. C. C.,
Bedford,
Virginia.

es

May 17, 1934.

PPF 9-B

My dear Mr. Bennett:

The President is in receipt of the beautifully carved placque which you were good enough to present to him recently and requests me to thank you most heartily for your courtesy. He is pleased to accept this nice gift and is indeed grateful for this evidence of your interest and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

H. V. Bennett, Esq.,
Co. 1246, C. C. C.,
Bedford,
Virginia.

es

es

P.P.F.
9-B

May 17, 1934.

My dear Mr. Behrens:

Your friendly letter of recent date has been received and the President thanks you ever so much for writing. He is pleased to accept the sketch you enclosed and deeply appreciates the spirit which prompted you to present it to him.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

C. Louis Behrens, Esq.,
547 W. Hallar Street,
Lima,
Ohio.

es

Trumpe pencil sketch of the Pres

547 W. Hollar St.
Lima, Ohio

ackd 5-17 [illegible]

p.p. 7.
9-B.

Mr. President:

I am sending this small token in appreciation of your splendid efforts to help the unemployed and in gratitude for a three months C.W.A. art course.

I am a young man of twenty-two and have been unemployed these past four years but then, I realize, one must take the bad with the good and perhaps, God will someday

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es

grant me the finances to
continue my art education
that I might perhaps do
something worthwhile with
my poor talent.

Hoping that you might
like this gift and praying God
to inspire and help you to
continue your fine work.

I remain,

Your ardent supporter,

C. Louis Behrens

P.P.7.
9-B.

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Miss Thelma:

This has been carded but I think you had better make an extra card & refer to fact that candlestick for Mrs R was not received. Put card in Mrs. R's no.

1934.

p.p.7.
9-B

ceipt of your let-

you ever so much for

that he will be glad

ch you refer and deeply

prompts you to offer

ely yours,

M. A. LeHand,
PRIVATE SECRETARY

William C. Brightly, Esq.,
943 Virgil Avenue,
Ridgefield,
New Jersey.

es

NICE LETTER OF THANKS FOR PAPER KNIFE, AND I THINK YOU MIGHT MENTION THAT THE CANDLE STICK FOR MRS. ROOSEVELT WAS NOT INCLUDED IN THE PACKAGE.

M. L.

P.P.F. 9-B

, 1934.

The President is in receipt of your letter of May sixteenth and thanks you ever so much for writing. He requests me to say that he will be glad to accept the paper knife to which you refer and deeply appreciates the sentiment which prompts you to offer it to him.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

William C. Brightly, Esq.,
943 Virgil Avenue,
Ridgefield,
New Jersey.

es

P.P.F. 9-B

May 21, 1934.

My dear Mr. Brightly:

The President is in receipt of your letter of May sixteenth and thanks you ever so much for writing. He requests me to say that he will be glad to accept the paper knife to which you refer and deeply appreciates the sentiment which prompts you to offer it to him.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

William C. Brightly, Esq.,
943 Virgil Avenue,
Ridgefield,
New Jersey.

es

HOME: MORSEMERE 4861

ackd
5-21
ES

BRIGHTLY AND APPEL
MACHINISTS
ORITAN AVENUE
RIDGEFIELD, NEW JERSEY

SCREW MACHINE PRODUCTS
METAL STAMPINGS
TOOLS AND DIES

STAINLESS STEEL METAL PRODUCTS
EXPERIMENTAL AND REPAIR WORK
AUTOMATIC MACHINES BUILT

May 16, 1934

President Franklin D. Roosevelt
Washington, D. C.

Sir:

This letter is to ask if you will accept a paper knife the blade of which I made from a piece of steel cable strand used in the building of the George Washington Bridge and the handle is a horn picked up near your estate at Hyde Park.

I shall be happy for you to have this bit of my handiwork, but do not wish to send the knife unless you care to have and to use it.

Very respectfully,

Wm C. Brightly

William C Brightly
943 Virgil Avenue
Ridgefield, New Jersey

May 31, 1934.

My dear Mr. Brightly:

I am in receipt of your letter of May twenty-eighth and want to tell you how delighted the President is to have the paper knife which you were good enough to send him. He requests me to convey to you his sincere appreciation of your thoughtfulness.

I may say for your information, that the candle stick was not included in the package.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

William C. Brightly, Esq.,
943 Virgil Avenue,
Ridgefield,
New Jersey.

es

TELEPHONE: MORSEMERE 5270
HOME: MORSEMERE 4861

BRIGHTLY AND APPEL
MACHINISTS
ORITAN AVENUE
RIDGEFIELD, NEW JERSEY

SCREW MACHINE PRODUCTS
METAL STAMPINGS
TOOLS AND DIES

STAINLESS STEEL METAL PRODUCTS
EXPERIMENTAL AND REPAIR WORK
AUTOMATIC MACHINES BUILT

May 28 1934

Miss M A LeHand
Private Secretary to
President Roosevelt

Dear Miss LeHand:

Replying to your letter saying that President Roosevelt would accept the paper knife, I am sending it today by parcel post insured and including in the package a candle stick for Mrs Roosevelt.

It would be very gratifying if we could have the signature of President Roosevelt to the letter acknowledging receipt of the package.

With keen appreciation to you, I am

Very truly yours,

William C. Brightly

William C Brightly
943 Virgil Avenue
Ridgefield, New Jersey

May 22, 1934.

My dear Miss Becze:

Your letter of May fourteenth has been received by the President. He thanks you heartily for writing and requests me to say that he deeply appreciates the spirit which prompted you to present the books to him which you mention. He is glad to accept these volumes and is indeed grateful for your words of confidence and good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Miss Annie Becze,
Elmira College,
Elmira,
New York.

es

es

375

Annie Becze
Elmira College
Elmira, New York
May 14, 1934

The Honorable Franklin D. Roosevelt,
President of the United States,
The White House, Washington D. C.,

My dear Mr. President,

You will be amazed at my boldness in writing to you the busiest man in the world, but I can not resist the temptation of doing so before my return to Europe.

I am an Hungarian girl from Budapest who has been studying for two years at Elmira College. During this time I have become acquainted with the spirit of America and count this two years of my life the most valuable ones. Moreover, during this time I have been in the lucky position not only to see and study the tremendous accomplishments you are carrying on in your presidency, but to admire your sympathy and understanding of peoples and problems.

May I take the liberty of sending you under separate cover some books on Hungary. I also enclose this little map showing the economic prostration of my country since the war. If you are willing in any way to express your feelings about Hungary, I shall take home as a happy token of my long visit in America.

One of my most interesting memories of the United States will always be the great recovery I have seen going on here since your presidency began.

Sincerely and respectfully yours,

Annie Becze

FRANK T. BELL

UNITED STATE
COMMISSIONER

May 22, 1934.

P.P.7.

P.P.7.
9-B



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FRANK T. BELL

UNITED STATES
COMMISSIONER OF FISHERIES

May 22, 1934.

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Published by the Hungarian Women's National Association,
Édité par l'Association Nationale des Femmes Hongroises.
Editore L' Associazione Nationale delle Donne Ungheresi.
Verlag beim Nationalbund Ungarischer Frauen.

Fecit: Emich.

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7 - 5375

FRANK T. BELL

UNITED STATES
COMMISSIONER OF FISHERIES

May 22, 1934.

PPF 9-B

My dear Mr. Commissioner:

The President has received the fine shad which you were good enough to send him recently, and requests me to thank you heartily for your courtesy. You may be sure the fish was much enjoyed by the President and his family.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Honorable Frank T. Bell, X#3-E
Commissioner of Fisheries,
Department of Commerce,
Washington, D. C.

7-5375

PPF
9-B

May 22, 1934.

My dear Mr. Commissioner:

The President has received the fine shad which you were good enough to send him recently, and requests me to thank you heartily for your courtesy. You may be sure the fish was much enjoyed by the President and his family.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Honorable Frank T. Bell, X#3-E
Commissioner of Fisheries,
Department of Commerce,
Washington, D. C.

Y

es

7-5375

May 22, 1934.

P.P.F.
9-B.

My dear Mr. Zander:

Your letter of May seventeenth with covering communication to Colonel Howe has been laid before the President and he has noted with interest all that you say.

He is delighted to accept the crate of fine Oklahoma roasting ears and asks if you will not be good enough to convey to the members of your Business Men's Club and of the Fort Meade Farmers Union Local No.19, his hearty thanks for their courtesy. You may be sure the corn will be much enjoyed by the President and his family.

The President wishes me also to extend to yourself and everyone concerned his very best wishes.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Harry W. Zander, Esq.,
138 East Broadway,
Fort Meade,
Florida.

es

7-5375

AUTHOR OF "THIRTEEN YEARS IN HELL"

HARRY W. ZANDER
138 EAST BROADWAY
FORT MEADE, FLORIDA

May 17, 1934.

Honorable Franlin D. Roosevelt
President of the United States
White House,
Washington, D. C.

My dear Mr. President:

The Business Men's Club of Fort Meade were so overjoyed with the splendid crop of corn that we are having this year, and they voted to send a crate of roasting ears to you. The name of the corn is Oklahoma Silver-mine and there are thirty-five ears to the crate.

The Fort Meade Farmers Union, Local No. 19, requested that they be given the privilege to ship you this crate of corn.

This is the first real crop that we have had in the last four years. We have had plenty of rain, in fact too much for the watermelons.

Business conditions have remarkably improved, and it is hoped that we will be entirely off Federal Relief by next Fall.

With best wishes from the citizens of Fort Meade, I am

Sincerely yours,

Harry W. Zander.

HWZ/JF.

N 7-5375

AUTHOR OF "THIRTEEN YEARS IN HELL"

HARRY W. ZANDER
138 EAST BROADWAY
FORT MEADE, FLORIDA

May 17, 1934.

Read

THE WHITE HOUSE
MAY 21 1934

Colonel Louis McH. Howe
Secretary to the President
White House
Washington, D. C.

Dear Colonel:

Enclosed find a letter to President Roosevelt which please convey to him with kindest regards.

Yours sincerely,

Harry W. Zander.

Harry W. Zander.

HWZ/JF

IN 7-5375

ARDEN · BOOK · COMPANY

P.P.F.
9-B.

May 22, 1934.

My dear Mr. Baruch:

The President is in receipt of your letter of May sixteenth and thanks you heartily for your thoughtfulness in sending him the copy of the book to which you refer. He is glad to have it.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY.

Joseph M. Baruch, Esq.,
220 West 42nd Street,
New York, N.Y.

es

ARDEN BOOK COMPANY

ack 5/16/34
Thanks
M L.

May 16, 1934

Franklin Delano Roosevelt,
President of the United States,
White House,
Washington, D.C.

Dear Sir:-

We seem to recall reading some time ago in PUBLISHERS WEEKLY that you expressed a desire for a copy of your early book WHITHER BOUND.

We are therefore sending under separate cover a copy which we have just obtained. Please accept it with our compliments and admiration.

Sincerely yours,

ARDEN BOOK COMPANY

Joseph M. Barnett

M:JB

220 WEST 42ND STREET, NEW YORK CITY. WISCONSIN 7-5375

P.P.F.
9-B.

May 22, 1934.

My dear Mr. Browning:

The President is in receipt of the beautifully framed tribute which you were good enough to send him recently and requests me to thank you heartily for your courtesy. He is glad to accept this nice gift and is indeed grateful for the spirit which prompted your act.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

DeWitt Browning, Esq.,
319 West 2nd Street,
Little Rock,
Arkansas.

es

319 West 2nd. St
Little Rock, Ark.
Frame Tribute.

5-22
8

P.P.7.
9-B.

May 23, 1934.

My dear Mr. Back:

The President was much pleased to receive your letter of May nineteenth and has read it with interest. He requests me to convey to you his hearty appreciation of your thoughtfulness in sending him the box of fine cigars to which you refer. I need hardly say, however, that they can only be accepted on the understanding that there be no publicity in connection with this presentation.

Let me assure you that the President is indeed grateful for your friendly expressions.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Joseph B. Back, Esq.,
302 Fulton Street,
Brooklyn,
New York.

es

JBB:FB

P.P.F.
9-B.

May 23, 1934.

My dear Mr. Back:

The President was much pleased to receive your letter of May nineteenth and has read it with interest. He requests me to convey to you his hearty appreciation of your thoughtfulness in sending him the box of fine cigars to which you refer. I need hardly say, however, that they can only be accepted on the understanding that there be no publicity in connection with this presentation.

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Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

Joseph B. Back, Esq.,
302 Fulton Street,
Brooklyn,
New York.

es

JBB:FB



MAIN
4-4773
4-4774

Other Brands
J. B. Back
Nutura
La Rita

J. B. BACK & CO.

302 FULTON STREET
BROOKLYN - NEW YORK

Factory
Kingston, N. Y.

Thank
MP

ack'd
5/23
8

May 19, 1934

His Excellency, Franklin D. Roosevelt,
President of the United States,
White House,
Washington, D. C.

My dear President:

I really believe that you will enjoy the fine box of cigars, a product of Ulster County, N. Y., that I am sending you today under separate cover.

The writer is the only man in the cigar industry who is using specially printed cedar wrapping on his cigars, and we have just added a new feature of a diamond shaped window cut in the cedar, to show the color of the cigar.

This particular cigar is manufactured for the cigarette smokers, and I know that you are one. Therefore, I am sending you this box, and would like you to receive it in the spirit in which it is given. You can lay the box aside in your fishing kit until you wet a line in old Peconic Bay this year.

If you are desirous of a competent guide instead of Al Raskquin, call on me.

With kindest personal regards from a one hundred per cent Roosevelt factory in Kingston,

Sincerely yours,

Joseph B. Back

JBB:FB

10 NORTH FRONT STREET, MILTON, PA. —— BRANCHES —— 26 BELLEFONTE AVE., LOCK HAVEN, PA.

BECK AND BECK

DELANO, Amosa,

Filed May 25, 1934

Book by the above sent to the President from Goodspeed's Book Shop, Inc., 2 Milk Street, Boston, Mass.
(Returned 5/25/34.)

See Goodspeed's Book Shop, Inc.

P.P.7.
9-B

10 NORTH FRONT STREET, MILTON, PA. ——— BRANCHES ——— 26 BELLEFONTE AVE., LOCK HAVEN, PA.

BECK AND BECK

ESTABLISHED 1902

PINNEY, Frank L. Jr. (Editor-in-Chief - "The Lucky Bag of 1934")
Annapolis, Md.
May 26,1934

Writes President that on behalf of Class of 1934, and the Regiment of Midshipmen, he's sending his copy of above school publication, with compliments and best wishes. President thanked him May 29, and extended best wishes to members to Class of 1934 in appreciation.

SEE - 18-C

P.P.F.
9-B

10 NORTH FRONT STREET, MILTON, PA. —— BRANCHES —— 26 BELLEFONTE AVE., LOCK HAVEN, PA.

BECK AND BECK
ESTABLISHED 1902
RUGS DRY

P.P.F.
9-B

May 28, 1934.

My dear Mr. Buffum:

The President is in receipt of the copy of the Almanac which you were good enough to send him recently, and requests me to thank you warmly for this evidence of your good will.

Very sincerely yours,

M. A. LeHand,
PRIVATE SECRETARY

F. H. Buffum, Esq.,
Concord,
New Hampshire.

es

...AVEN, PA.

Rec'd from

F. H. Buffum
Concord, N. H.

Citizens Almac.

May 28, 1934

...cover we are sending you a small
...t pleasure in presenting to you.
...by Joseph N. Sayah.

...devoted practically his entire
...and selling Oriental rugs. For
...ssociated with Beck & Beck,
...msport, in the Oriental rug
... this rug for you because he and
...e N R A 100 percent.

...i three months to complete the
...s of constant labor as a normal
...ly stand the strain for a few
... a short rest he would go right
...ous to get it completed. There
...merals 1934, separated and in
...rresponding positions to 1933.
...rabic also on the rug below the
...e left, and the word "Maker", in
Arabic, below the numerals 34 at the bottom on the right.

As Americans you know what the Red, White and Blue means to us. To Mr. Sayah those colors are just as dear and besides he wanted me to tell you that in the true heart of the Orient the Red means Happiness and Joy, the White, Purity and Honesty, and the Blue, Protection from evil eyes and Blessings.

An acknowledgment of this letter or the rug will kindly be sent direct to Mr. Joseph N. Sayah, c/o Beck & Beck, Williamsport, Pa.

Sincerely yours,

Chas. A. Beck

Beck & Beck

10 NORTH FRONT STREET, MILTON, PA. —— BRANCHES —— 26 BELLEFONTE AVE., LOCK HAVEN, PA.



May 28, 1934

Mr. F. D. Roosevelt
Washington, D. C.

My dear Mr. Roosevelt:-

Under separate cover we are sending you a small Oriental rug, which we take great pleasure in presenting to you. The rug was designed and woven by Joseph N. Sayah.

Mr. Sayah has devoted practically his entire life in the repairing, weaving and selling Oriental rugs. For the last 3½ years he has been associated with Beck & Beck, Garment & Rug Cleaners of Williamsport, in the Oriental rug department. He wanted to weave this rug for you because he and the Beck & Beck firm are for the N R A 100 percent.

It has required three months to complete the rug. We do not mean three months of constant labor as a normal person's eyes and nerves can only stand the strain for a few hours at a time. Usually after a short rest he would go right back to weaving, as he was anxious to get it completed. There are 75,000 knots in it. The numerals 1934, separated and in Arabic, are at the bottom in corresponding positions to 1933. Mr. Sayah's name is signed in Arabic also on the rug below the numerals 19 at the bottom on the left, and the word "Maker", in Arabic, below the numerals 34 at the bottom on the right.

As Americans you know what the Red, White and Blue means to us. To Mr. Sayah those colors are just as dear and besides he wanted me to tell you that in the true heart of the Orient the Red means Happiness and Joy, the White, Purity and Honesty, and the Blue, Protection from evil eyes and Blessings.

An acknowledgment of this letter or the rug will kindly be sent direct to Mr. Joseph N. Sayah, c/o Beck & Beck, Williamsport, Pa.

Sincerely yours,

Beck & Beck



P.P.F.
9-B

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Sincerely yours,

M. H. McIntyre,
Agsistant Secretary
to the President.

John Barrett, Esq.,
United States Marshal,
Ancon,
Canal Zone.

Copy to Mr. Sweeney

P.P.F.
9-B

Worcester, Mass.,

May 31, 1934.

My dear Mr. Barrett:

The President has asked me to express his thanks for the Panama hat, delivered to him through the courtesy of the Honorable George C. Sweeney.

He appreciates your thoughtfulness and courtesy, and will, I know, derive a great deal of pleasure in wearing it.

Sincerely yours,

M. H. McIntyre,
Agsistant Secretary
to the President.

John Barrett, Esq.,
United States Marshal,
Ancon,
Canal Zone.

Copy to Mr. Sweeney

ASSISTANT ATTORNEY GENERAL
WASHINGTON

May 18, 1934.

My dear Mr. McIntyre:

Accompanying this note is a tube containing a Panama hat for the President. This hat is being given to the President by Mr. John Barrett, United States Marshal at Ancon, Canal Zone.

Mr. Barrett is a holdover Republican from the last Administration, and as he states to me in a letter, voted for Mr. Hoover. He desires the President to accept this hat not in the hope of securing a reappointment but rather in appreciation of the great work that he is doing. Mr. Barrett has presented similar hats to both President Coolidge and President Hoover. When you advised me under date of April 25th the size of the President's hat I communicated this information to Mr. Barrett and wrote him as follows:

> "With reference to the hat - when I present it to the President I will make sure that he knows where it comes from but will fairly represent the situation as you have represented it to me, namely, that it is not in the hope of anything in the future but is rather in appreciation of his great efforts to date."

I think that under the circumstances the President would not be embarrassed by accepting this gift

from Mr. Barrett. If, however, it is contrary to his policy I am sure that Mr. Barrett will understand.

With kindest personal regards,

Sincerely yours,

George A. Sweeney

Hon. Marvin H. McIntyre,
Assistant Secretary to the President,
The White House.