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Ronald

REAGAN



"His varied activities through the years show him to be a calmly deliberative, eminently humane person. He arrived at his mature conviction about public affairs not impetuously, not by rote, but by a confluence of some tempering experiences, much serious research, and a large reservoir of common sense."

GEORGE N. CROCKER, SAN FRANCISCO EXAMINER, JANUARY 9, 1966



If there are men in government capable of running the nation's business better than it is now being run, you would long since have hired them away from government. Those who place their faith in government planning would point to the present prosperity as proof that government intervention in these recent decades has been helpful to business.

It is no such thing.

It is only proof of the great virility of the free enterprise system that it has been able to survive the nit-picking, the harassment, the meaningless regulations, and the regressive taxation, but it is not a virility that can survive forever. First, let us recognize that additional purchasing power and, hence, prosperity, is not created by re-distributing earnings on hand, but by increasing production. One of the basic laws of economics — not guaranteed to help anyone in an English class, but definitely the basis of all economics — is the rules 'There ain't no such thing as free lunch.'

RONALD REAGAN

RONALD REAGAN SPEAKS TO THE ISSUES

EDUCATION:

Our educational system should be the best in the nation, but today its higher echelons are in danger of being destroyed by an anarchistic minority. Our university administrators must be responsive to our demands to enforce a code of decency, common sense and dedication to the high and noble educative purpose of a university.

CRIME:

California's crime rate is appallingly high. While 9% of the people in America live in California, 17% of all crimes take place here. Legislation is needed to permit local ordinances that will restore police flexibility and power in making arrests. Judges must be appointed on the basis of ability, not political service, and legislation is required to assure this in the future.

BUREAUCRACY AND TAXATION:

A big brother government can solve many problems for the people. It's doubtful that we'll like the price it charges; ever increasing power over us and ever decreasing individual freedom. Governmental agencies in California have increased four times as fast as population and total expenses are up 10 times as much, and we still have a \$250 million deficit. The first order of business in Sacramento should involve an all-out effort to utilize tax monies as effectively as possible; to eliminate waste, with an eye toward decreasing the total tax amounts we all must pay.

INDUSTRY:

More jobs are the principal weapons in reducing crime rates and welfare costs. Unemployment in this State is almost 40% higher than in the rest of the nation. Industry is finding it more attractive to locate elsewhere. We must strive to build an attractive industrial climate that will create more jobs; this can be made possible only by an administration in Sacramento that has faith in a free economy and private enterprise.

WELFARE:

Welfare aid should clearly be aimed at restoring self sufficiency. A creative society mobilizing the business and industrial community to pinpoint who is unemployed, where and why, and then how to make a place for them in our protective free economy, can fight a war on poverty 1,000 times more effectively than government.

THE CREATIVE SOCIETY:

A great society must be a free society, and to be truly great and really free, it must be creative, calling on the genius and power of its people. I propose we set up a state-wide program to mobilize the full creative abilities of its people, with the government providing the leadership, working to secure the maximum return of our tax money to the state for effective, local administration. All programs I will propose will be ones which do not increase our own bureaucracy, result in more centralization of power, or unbalance the budget. There is no problem we cannot solve by a cooperative effort using government and the full creative talent of all our people.

ANTI-COMMUNIST BATTLE

"That Ronald Reagan evolved into a hard-hitting, effective anti-Communist was confirmed by testimony before the House Committee on Un-American Activities. Testifying on Communist maneuvers to capture Hollywood, Actor Sterling Hayden was asked what stopped them. His answer: 'We ran into a one-man battalion named Ronnie Reagan.'"



Ronald Reagan is, first of all, a family man — the proud father of four children — Maureen, Michael, Patti and Ronnie, Jr. He is seen with his wife, Nancy, and their at home youngsters Ronnie and Patti.



MEET *Nancy Reagan*

As the daughter of one of the world's great neurosurgeons, Dr. Loyal Davis, Nancy shared the stimulating association of the scientific world. As a pretty and popular debutante, she enjoyed the fun of campus life, attending exclusive girls Latin School and graduating from Smith as a theater arts major.

"I have always known what was important to me.

And when I met Ronnie 14 years ago, I knew that our marriage was the role I wanted most. As a housewife and mother, I have been richly awarded."

Nancy adds, "But I believe now more than ever, people must get involved in politics. We need good men not afraid to speak out. Even as a movie personality, Ronnie spoke out."

A TRULY QUALIFIED PATRIOT AND CITIZEN-POLITICIAN

"The founding fathers of this country were not professional politicians," Ronald Reagan has observed. "They were citizen-politicians. California has been marked more than any other in the Union by the election of citizen-politicians as Governors. I believe it is the civic duty of people to make their talents available to help solve the state's problems that baffle professional politicians. General Eisenhower said, 'We question whether political experience automatically resulted in a backlog of statesmen or just resulted in a number of people who were adept at political maneuvering.'"



Ron and Nancy take time out from their busy schedule for a moment of relaxation among the animals they love.

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PUBLIC SERVICE:

President, Screen Actors Guild, 6 terms ▪ President, Motion Picture Industry Council, 2 terms ▪ Board of Directors, Screen Actors Guild, 14 years ▪ Board of Directors, Motion Picture Industry Council, 10 years ▪ Represented motion picture industry (31 unions and all management groups) before House Ways and Means Committee on

tax matters affecting industry ▪ Member, Board of Directors, Committee on Fundamental Education ▪ Board of Trustees, St. John's Hospital.

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Humanitarian Award, National Conference of Christians and Jews, 1962 ▪ Father of the Year, (motion picture industry) by National Fathers Day Committee, 1957 ▪ Award of Honor, California Home for Aged, 1953 ▪ American National Red Cross, Distinguished Service, 1959 ▪ National Safety Council Public Interest Award, 1954 ▪ Citation for Distinguished Service, 35th Army Division Association. ▪ Member, Nayajo Clan ▪ American Heritage Award (San Fernando Valley Business and Professional Association) ▪ Orange Empire Council Citizenship Award, 1964 ▪ Hollywood Citizenship Award, 1956, by Hollywood Foreign Press ▪ City of Hope "Torch of Life" Award for Humanitarian Service ▪ Award for American Newspaper Guild ▪ Helms Commemorative Medalion presented to distinguished sportsmen and athletic leaders ▪ Two Freedom Foundation Awards, 1960 and 1962, for "Outstanding achievement in bringing about better understanding of the American way of life." ▪ UAW-CIO honorary Gold Membership card ▪ American Legion — untiring efforts and patriotic devotion in fostering and perpetuating American principles, May, 1965 ▪ Americanism Award, American Legion.

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Alan C. Stoneman, Chairman

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