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THE WHITE HOUSE

WASHINGTON

March 28, 1983

SCHEDULE PROPOSAL

FOR: ANN WROBLESKI, DIRECTOR OF PROJECTS
AND SCHEDULING

FROM: FAITH WHITTLESEY

REQUEST: Reception or luncheon for pro athletes of
Sports World Ministeries, Inc., who are active
in the fight against drug and alcohol dependence
among America's youth.

PURPOSE: To commend these athletes for their important
work and to underscore the First Lady's commitment
in the fight against alcohol and drug abuse.

BACKGROUND: Since 1979, Sports World Ministeries, Inc. has
taken pro athletes into secondary schools to
speak about the elements leading to drug and
alcohol addiction, and more importantly how
these players have learned to cope.

During President Ford's Administration, a
Presidential brunch was held honoring 60 pro
athletes, coaches, and their wives. The event
was very successful. The Washington Post
headlines read, "Presidential Brunch Awesome".
Several of those in attendance, like Bart Starr,
Greg Brezina, George Allen, and Tom Landry,
have evidently expressed a great deal of interest
in repeating this type of event to focus on
the problems of drug and alcohol dependence.

DATE: Open TIME: Open

LOCATION: State Dining Room

OUTLINE OF EVENT: First Lady welcomes her guests and lunch is
served. Following the lunch, the First Lady
makes brief remarks commending those present
for their help in the fight against drug and
alcohol abuse. First Lady then departs State
Dining Room.

REMARKS REQUIRED: Brief Remarks

MEDIA COVERAGE: White House Press Pool

RECOMMENDED BY: Dee Jepsen
Morton Blackwell

OPPOSED BY:

PROJECT OFFICER: Dee Jepsen

THE WHITE HOUSE

WASHINGTON

March 28, 1983

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM MORTON C. BLACKWELL *MCB/MOS*

SUBJECT: Proposed Presidential Article on Human Life

I think this is an excellent article. I suggest the following changes:

1. On page 1, second paragraph, second sentence, strike the words "including one" and replace with "whether or not". This makes clear the sense of the sentence.
2. On page 8, fourth paragraph, I suggest omitting the fourth sentence "It is not for us to decide who is worthy to live and who is not". What is at issue here is innocent human life. We do not want these words thrown back at the President in an argument over the death penalty.
3. On page 9, next to last paragraph. My understanding is that salt solution abortions have been outlawed in certain areas. To be safe I suggest we omit the words "in all fifty states".
4. On page 10, first paragraph, third full sentence, I suggest we add the word valid so that the sentence begins "Is there any valid question...".
5. On page 11, next to last paragraph, change the last sentence to read as follows "If the Supreme Court took another look at Roe v. Wade, and considered the real issue between the sanctity of life ethic and the quality of life ethic, it could and should change its mind once again."

THE WHITE HOUSE

WASHINGTON

March 31, 1983

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM: MORTON C. BLACKWELL

SUBJECT: Personal Meetings with Individual Leaders

I think it appropriate that we schedule for you a number of one-on-one "get acquainted" meetings with a few key leaders of important national groups in my areas.

I suggest meeting with the following:

1. PAUL M. WEYRICH
Paul is the conservative expert on coalition building who has, in addition, played a leading role in the creation of many major conservative organizations in Congress, in the D.C. area, and across the country.
2. MRS. CONNIE MARSHNER
Connie is Chairman of the Library Court coalition of pro-family groups. She was Chairman of the Family Policy Advisory Board for the Reagan/Bush Committee. She is well regarded by the broad spectrum of social issue groups.
3. DR. RON GODWIN
Vice President, Chief of Operations, Moral Majority. This organization is very supportive of the President and his legislative program. They are alerting the fundamental religious community to political awareness.
4. NEAL BLAIR
With Howard Ruff of RUFF TIMES and a number of other conservative politically active organizations which take their lead from Howard Ruff. He is a key activist in the Mormon community.
5. MYLIO KRAJA
Executive Director, American Legion. He was helpful in bringing the largest veterans group into support of the President's economic package.
6. COOPER HOLT
Executive Director, Veterans of Foreign Wars. Dean of D. C. staffers of veterans. We have developed a strong working relationship with Cooper.

7. GENERAL MILNOR ROBERTS (AUS Ret.)

General Roberts is a sophisticated leader of the veterans/military community; he plays key roles both as a public spokesman and as an organizer of pro-defense activities.

Unfortunately, General Roberts is retiring soon, but he is a contact you should have.

8. BOB DUGAN

Bob has been very helpful in guiding us. He is very sensitive to the nuances of doctrinal differences among the various Protestant leaders, and he helps us avoid tripping over personality disputes which are common in this area.

9. DR. BILL BRIGHT

Founder of Campus Crusade for Christ which is now worldwide. Has been most supportive of the President and very cooperative in working with other religious leaders. Is national chairman of 1983 Year of the Bible, of which the President is Honorary Chairman.

10. DR. PAT ROBERTSON

Founder and host of 700 Club and head of Christian Broadcasting Network. Pro-defense, pro-voluntary prayer. Has organized Freedom Council, a grassroots lobbying group, which has people working in every state. Very supportive in broadcasting facts the grassroots need to know when there has been bad or nor publicity in the public media.

THE WHITE HOUSE

WASHINGTON

June 2, 1983

MEMORANDUM TO: Jonathan Vipond
FROM: Morton C. Blackwell *MCB*
SUBJECT: Personal Meetings with Individual Leaders

I let the attached rest while we tackled other matters. Now is a good time to take it up again.

Ten people may seem like a lot, but these people were selected from literally hundreds of heads of national groups. These are the people with whom, for various reasons, I think Faith should have individual meetings.

As we go forward, many groups will ask for and get special meetings with Faith. Rather than be in a reactive mode, I think she should have personal meetings with key people who control political resources which they are likely to put to use often in behalf of the President. They are mostly people for whom the President might speak at their national meetings.

Some reduction is possible. Weyrich and Marshner can be combined. Holt and Roberts can be combined, particularly if we talk about the Pershing Hall status.

To give you an idea of the little known clout represented by these people, Dr. Bill Bright of Campus Crusade for Christ has right now more than sixteen thousand full-time employees engaged in organizing among the nation's students. He is not only solid on social issues, he is a quiet but intense anti-communist.

MCB:jet

1 Attachment

MORTON
Date: 4/30

Morton

Can you "rate" these visitors? Or
plan a group meeting?

Let's discuss - as I do on your point

Jonathan
5/4

☐ Draft Letter

☐ Signature

☐ File

☐ Other

Comments: Jonathan: I can't imagine
FATH meeting with All of these people.
I have scheduled #5 for 12 May.
Is it necessary for FRW to meet with
All? Please advise. Thanks.

5.1.
4-1-83
JIC

THE WHITE HOUSE

WASHINGTON

March 31, 1983

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM: MORTON C. BLACKWELL *MB*

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General Roberts is a sophisticated leader of the veterans/military community; he plays key roles both as a public spokesman and as an organizer of pro-defense activities.

Unfortunately, General Roberts is retiring soon, but he is a contact you should have.
8. BOB DUGAN - Nat. Assn. of Evangelicals.
Bob has been very helpful in guiding us. He is very sensitive to the nuances of doctrinal differences among the various Protestant leaders, and he helps us avoid tripping over personality disputes which are common in this area.
9. DR. BILL BRIGHT
Founder of Campus Crusade for Christ which is now worldwide. Has been most supportive of the President and very cooperative in working with other religious leaders. Is national chairman of 1983 Year of the Bible, of which the President is Honorary Chairman.
10. DR. PAT ROBERTSON
Founder and host of 700 Club and head of Christian Broadcasting Network. Pro-defense, pro-voluntary prayer. Has organized Freedom Council, a grassroots lobbying group, which has people working in every state. Very supportive in broadcasting facts the grassroots need to know when there has been bad or no publicity in the public media.

THE WHITE HOUSE

WASHINGTON

June 3, 1983

MEMORANDUM TO: Lt. Colonel Richard T. Childress

FROM: Morton C. Blackwell

SUBJECT: Acceptance of Petitions from Thousand
Oaks, California VFW Post

Attached hereto is a copy of the listing of individuals which Congresswoman Bobbi Fiedler's Office has called in to my office regarding the presentation of the MIA/POW petition.

It is my understanding that Mr. Pedro Holquin has a brother who is one of the Vietnam MIAs.

If you see a name on the list that may cause a potential problem, please let me know.

MCB:jet

1 Attachment a/s

REQUEST FOR APPOINTMENTS

To: Officer-in-charge
Appointments Center
Room 060, OEOB

Please admit the following appointments on Thursday, June 9, 19 83

for MORTON C. BLACKWELL of Office of Public Liaison
(NAME OF PERSON TO BE VISITED) (AGENCY)

Congresswoman Bobbi Fiedler
Mr. Larry Downing
Mr. Joseph Violante
Mr. Peter HOLguin
Mr. Lorenzo Ramirez, Jr.
mr. David Stull
Mr. Charles Pikaart
Mr. Peter Boyle
Mr. Robert Golden
Mr. Ed Flanigan
Mr. Robert Duncan

Add Walt Williams 6/3/83

MEETING LOCATION

Building 191- OEOB

Requested by SHORTLEY

Room No. 191

Room No. 191 Telephone 2657

Time of Meeting 2:00 p.m.

Date of request June 1, 1983

Additions and/or changes made by telephone should be limited to three (3) names or less.

APPOINTMENTS CENTER: SIG/OEOB - 395-6046 or WHITE HOUSE - 456-6742

Congress of the United States
House of Representatives
Bobbi Fiedler

May 31, 1983

The Honorable Morton Blackwell
Special Assistant to the President
Suite 191
Old Executive Office Bldg.
Washington, DC 20500

Attn: Joyce

Dear Mr. Blackwell,

I am writing to confirm your appointment on June 9, 1983, at 2:00, with representatives of Veterans of Foreign Wars Post #3866 in Thousand Oaks, California. The Post has been very active with regards to making the public aware of the POW/MIA issue, and will be presenting to you over 7,000 signatures of residents who share their concerns.

The following will be in attendance on June 9th.

Larry Downing (group contact)
Joseph Violante
Pete Holguin
Lorenzo Ramirez, Jr.
David Stull
Charles Pikaart
Peter Boyle
Robert Golden
Ed Flanigan
Bob Duncan

Thank you for your assistance with this matter. If you have any further questions, please contact Brenda Egeberg of my staff.

Sincerely,

Bobbi Fiedler

BOBBI FIEDLER
Member of Congress

THE WHITE HOUSE

WASHINGTON

June 22, 1983

MEMORANDUM FOR FRED RYAN

FROM MORTON C. BLACKWELL

SUBJECT: Veterans of Foreign Wars National Convention

We are headed for a major problem with the VFW.

Having spoken earlier this year to a national meeting of the American Legion, the President is almost forced politically to address the VFW national convention this summer.

I understand the President was tentatively scheduled there but he is now scheduled to be in California on their requested morning of August 15.

We have gone back to the VFW to get other possible times. Virtually anytime August 15, 16, 17 or 18 would do.

The VFW, frankly, has been more supportive of the President than the American Legion. Yet we have paid more attention to the Legion. In my view it would be very damaging if we do not get the President to the VFW convention.

cc: Faith Ryan Whittlesey

THE WHITE HOUSE

WASHINGTON

July 5, 1983

MEMORANDUM TO ANNE HIGGINS

FROM: Morton C. Blackwell 
SUBJECT: Proposed Letter for President's Signature

The American Legion wants a response, dated May 4, 1983 to the attached letter to the President from the National Commander.

Enclosed is an appropriate draft. Please make sure the letter is dated May 4. They will reprint it in their national magazine.

Please give my office a call (2657) when the letter is ready and we will pick it up for delivery to the American Legion.

Thank you.

MCB:jet

PROPOSED LETTER FOR THE PRESIDENT'S SIGNATURE

May 4, 1983

National Commander Al Keller, Jr.
The American Legion
1608 K Street, N.W.
Washington, D.C. 20006

Dear Mr. Keller:

Thank you for your letter of April 28, supporting the proposed bipartisan plan of action for Central America which I presented to a joint session of Congress on April 27.

A communist takeover of Central America would endanger the United States' economy, present severe national security problems and ^{result in} ~~subject us to~~ ^{new} millions of refugees crowding into our country.

In discharging my responsibilities to conduct America's foreign policy, it was very gratifying to receive such a strong endorsement from the nation's largest veterans' organization.

I look forward to receiving the active support of millions of Legionnaires and members of the Auxiliary from all over the country in the days ahead. A continued, concerted effort by concerned Americans is imperative if we are to protect our vital interests in Central America and fulfill our moral obligations to those seeking a better life under free institutions.

Thanks for stepping forward in a time of national challenge.

Sincerely,

RONALD REAGAN

THE WHITE HOUSE

WASHINGTON

July 12, 1983

MEMORANDUM TO: FAITH RYAN WHITTLESEY

THROUGH: Jonathan Vipond, II
Morton C. Blackwell *MB*

FROM: Dolf Droge *idg h. droge by jst*

SUBJECT: Briefing Activities Report - Re: Central America

Following, in date order, is a listing of briefings which have been scheduled:

June 24 ASIAN INDIAN-AMERICANS
(Planned and Chaired by Linas Kojelis)
Room #450 - OEOB
Speakers: Steven Eisenbraun, State Department
Representative from INS
Jacqueline Tillman, representing
Ambassador Jeane Kirkpatrick
Dolf Droge

June 28 WESTERN HEMISPHERE/LATIN AMERICAN PARLIAMENTARIANS
(Sponsored by the Foreign Policy Caucus)
Requested by the Vice President's Office -
Planned & Chaired by Dolf Droge)
Speakers: Otto Reich, Department of State/AID
Jacqueline Tillman, Department of State/UN

July 7 AMERICAN FARM BUREAU FEDERATION PRESIDENTS
(50 State Presidents of American Farm Bureau
Federation)
Speakers: The Honorable John Lehman,
Secretary of the Navy
The Honorable Nestor Sanchez,
Deputy Secretary of Defense for
Inter-American Affairs

July 11 THE FORUM
Women's Foreign Policy Discussion Group
Washington, D.C.
Speaker: Ambassador Jeane Kirkpatrick

- July 13 AMERICAN LEGION STATE CONVENTION - Pittsburgh, PA
Speaker: The Honorable Nestor Sanchez,
Deputy Secretary of Defense for
Inter-American Affairs
- BUSINESS LEADERS BRIEFING (Room #450 - OEOB)
Chaired by Faith Ryan Whittlesey
Speakers: Ambassador Jeane Kirkpatrick
Ambassador J. William Middendorf, II
Richard McCormack, Assistant Secretary of
State for Economic & Business Affairs
Mr. Roger Fontaine, National Security Council
- July 15 AMERICAN LEGION STATE CONVENTION - Ocean City, MD
Speaker: Ambassador J. William Middendorf
Audience: 2,000
- July 21 WOMEN'S LEADERS BRIEFING
Room #450 - OEOB 3:00 p.m.
Speakers: Ambassador Jeane Kirkpatrick
Ambassador Vernon L. Walters
- July 28 RELIGIOUS BROADCASTERS BRIEFING
Room #450 - OEOB 1:00 p.m.
Speakers: Ambassador Jeane Kirkpatrick
Ambassador Vernon L. Walters
- August 19 NATIONAL CONVENTION OF THE AMERICAN LEGION - Seattle, WA
Speakers: (Unconfirmed - awaiting response from
Ambassador Richard Stone)
- Aug 12-19 NATIONAL CONVENTION, VETERANS OF FOREIGN WARS
New Orleans, Louisiana
Speaker: (Unconfirmed - Ambassador Richard Stone
Requested)
- August 26-28
CUBA INDEPENDENT DEMOCRATIC ANNUAL CONVENTION
Los Angeles, CA
Speaker: (Unconfirmed - Vice President and
Ambassador Langhorne Motley requested)
Audience: 200
- August 26-27
AMERICAN SECURITY COUNCIL BRIEFING
Speaker: The Honorable Nestor Sanchez, Deputy
Secretary of Defense for Inter-American
Affairs (morning - August 26)
(Ambassador J. William Middendorf requested,
not yet confirmed) (August 27 - 12:00 noon)

Sept 3 STATE EXECUTIVE COMMITTEE MEETING OF THE AMERICAN
LEGION - Burbank, CA
Speaker: Ambassador Vernon Walters
Audience: 300-400

Sept 12-14 GOP NATIONAL HISPANIC ASSEMBLY, Washington, D.C.
September 12: Speaker: Major Ollie North, NSC, OEOB
September 13: Speaker: Ambassador Jeane Kirkpatrick
(Hyatt Regency, Crystal City)
Speaker: (Ambassador Richard Stone and
Ambassador Otto Reich, as yet
unconfirmed)
Audience: 250-400 delegates

Sept 18 AMERICAN LEGISLATIVE EXCHANGE COUNCIL, ANNUAL MEETING
Philadelphia, PA
Speaker: (Ambassador J. William Middendorf, Unconfirmed)

Oct 4 DISTRICT OF COLUMBIA AMERICAN LEGION QUARTERLY
MEETING, Channel Inn, Washington, D.C.
Speaker: Roger Fontaine, NSC

Oct 12 HISPANIC FEDERATION, Los Angeles, CA (Banquet)
Speaker: Ambassador Vernon Walters
Audience: 200-250

Oct 22 AMERICAN LEGION OF NORTH CAROLINA FALL MEETING,
Charlotte, N.C.
Speaker: Unconfirmed
Audience: 500

Oct 22 ACCURACY IN MEDIA CONFERENCE, New Hampshire
Speaker: Ambassador Vernon Walters

Oct 28-30 AMERICAN LEGION MID-WINTER MEETING, Douglas, AZ
Speaker: (Unconfirmed)

Nov 5 AMERICAN LEGION OF SOUTH CAROLINA FALL MEETING,
Greenwood, S.C.
Speaker: (Unconfirmed)
Audience: 250

Nov 5 AMERICAN LEGION OF VIRGINIA ANNUAL FALL MEETING
Speaker: Ambassador J. William Middendorf (tentative)
Audience: 350

1984

Jan 14-15 AMERICAN LEGION OF ARKANSAS MID-WINTER MEETING
Little Rock, Arkansas
Speaker: (Unconfirmed)
Audience: 150

January AMERICAN LEGION OF CONNECTICUT MID-WINTER MEETING
 AMERICAN LEGION OF GEORGIA MID-WINTER MEETING
 AMERICAN LEGION OF ALABAMA MID-WINTER MEETING
 AMERICAN LEGION OF MISSISSIPPI MID-WINTER MEETING

Jan 29 AMERICAN LEGION AND AMERICAN LEGION AUXILIARIES
 OF OHIO MID-WINTER MEETING, Columbus, Ohio
 Speaker: Colonel Lawrence Tracy, Department of
 Defense, IAA
 Audience: 1200

Feb 11 AMERICAN LEGION OF NEW MEXICO MID-WINTER MEETING,
 Santa Fe, New Mexico
 Speaker: The Honorable Nestor Sanchez,
 Deputy Secretary of Defense for
 Inter-American Affairs (Unconfirmed)
 Audience: 350

March AMERICAN LEGION OF CALIFORNIA EXECUTIVE COMMITTEE
 MEETING
 Speaker: (Unconfirmed)

Jun 15-16 AMERICAN LEGION OF LOUISIANA STATE CONVENTION
 Speaker: Ambassador Jeane Kirkpatrick (Unconfirmed)
 Audience: 2300

July AMERICAN LEGION OF TEXAS STATE CONVENTION,
 El Paso, Texas
 Speaker: Ambassador H. Eugene Douglas
 Audience: 2000

THE WHITE HOUSE

WASHINGTON

April 1, 1983

National Association of Manufacturers Reception, April 6, 1983

5:30 - 7 p.m.

1776 F St. N. W.

TALKING POINTS

- First let me thank you for putting together this reception to help me get acquainted with leaders of the business community of the National Capitol area.
- I want to particularly thank Sandy Trowbridge for his great contribution as a member of the Social Security Commission to the solution of the supposedly insoluble problem of inherent deficits in the Social Security system. Sandy really proved to be a moving force in that commission. He didn't get all he wanted, but the end product was much better because of his hard work.
- Sandy also has been a valuable member of the team working on the President's Private Task Force on Federal Government Cost Control.
- I want to thank the NAM also for letting us use it, in effect, as a headquarters for our budget battles.
- This organization led the opposition to the liberal democratic leadership's outrageous budget. (This would be the appropriate place to make comments regarding your plans for liaison with the business community and to mention Wayne's contributions in the past.)

TALKING POINTS
NAM Reception

page 2

-- As you will recall from the President's recent speech which you hosted we are placing a renewed emphasis on national defense and a strong foreign policy. I am looking forward to working closely with you on these important topics.

THE WHITE HOUSE

WASHINGTON

March 28, 1983

TO: MORTON BLACKWELL

THRU: JONATHAN VIPOND III *JVI*

FROM: SUSAN GRAF *SG*

Morton, FRW has accepted this offer for a reception in her honor, April 6 from 5:30 - 7:00 p.m.

Please submit for FRW's approval talking points, by COB 3/31. Thanks.

cc: Valin

National Association
of Manufacturers

ALEXANDER B. TROWBRIDGE
President

March 21, 1983

April 6

Faith: 3-22-83
OK
Bill R. Davis
J.L.

Honorable Faith Whittlesey
Assistant to the President
The White House
Washington, D.C. 20500

Dear Faith:

I called several times last week but was unable to reach you in these hectic days, and Susan Graf of your office suggested that I put my proposal in writing for your consideration.

We at the NAM would be pleased to host a reception in your honor to meet a selection of Washington corporate representatives and key association leaders with whom you will want to be in contact as your role progresses. We would hold it in our offices at 1776 F Street, a block way from the White House, at a date convenient to you. I can suggest the following: March 30, 31, April 6, 11, 12, 13, or 14 as good alternatives from our point of view. We could ask people to come at 5:30 p.m., you might wish to say something to the group around 6:00 p.m., and people would be on their way by 6:30-7:00 p.m. Probably 50 to 75 people would be on hand.

Thanks for joining us at the NAM luncheon where the President spoke on March 10. We look forward to working with your office and your colleagues.

Sincerely,

Sandy Trowbridge

THE WHITE HOUSE

WASHINGTON

TO: FAITH RYAN WHITTLESEY

DATE: 22 March 1983

FROM: SUSAN GRAF

SUBJ: SCHEDULING REQUEST

Name: Alexander Trowbridge
President

Represents:

Nat'l Association of Manufacturers

Event/Purpose:

Reception in your honor

How Much Time:

5:30-7:00 (short remarks) (4-6:00?)

Date:

Early April - 6, 11, 12, 13 or 14

Location:

their offices - 1776 F St. (Blockaway)

What Subject:

Background:

to meet Washington's corporate representatives
& key Assoc. leaders -

OPL Staff Comment:

J.T.: OK -

YOUR RECOMMENDATION:

Accept ☒

Regret ☐

Surrogate ☐

(Priority/Routine)

THE WHITE HOUSE

WASHINGTON

April 1, 1983

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM MORTON C. BLACKWELL *MB*

SUBJECT: Association Insiders Breakfast Briefing Paper

This Association Insiders breakfast is the major structure by which the U.S. Chamber of Commerce coordinates heavy weight business activity in D.C.

Mrs. Dole used her first speech to this group to announce her staff and the structure through which OPL would work with the business community. From various sources we have learned that the business community is somewhat "nervous" about how they will relate to the White House after Wayne leaves.

If you have announcements to make about staffing or structure this would be a good occasion to make them, particularly because Mrs. Dole used the same forum.

THE WHITE HOUSE

WASHINGTON

ASSOCIATION INSIDERS BREAKFAST

TALKING POINTS

- I want to thank you for the good work you did in helping the passage of the President's budgets and your support in the past tax battles.
- I know you are largely responsible for the legislative success we have had in passing the President's economic program.
- I also want to thank the Chamber for the opportunity you recently gave me to participate in a Biznet program which allowed me to help you make the case against the outrageous budget of the liberal democratic house leadership.
- (This would be the appropriate place to make comments regarding your plans for liaison with the business community and to mention Wayne's contributions in the past.)

THE WHITE HOUSE

WASHINGTON

March 24, 1983

TO: MORTON BLACKWELL

THRU: JONATHAN VIPOND III *JV*

FROM: SUSAN GRAF *SG*

Based on your verbal recommendation, FRW has accepted this invitation.

Please prepare briefing paper and talking points by COB April 1st. Thank you, susan

Coordinate w. Lyne of course.

CHAMBER OF COMMERCE
OF THE
UNITED STATES OF AMERICA

RICHARD L. LESHER
PRESIDENT

March 18, 1983

1615 H STREET, N.W.
WASHINGTON, D. C. 20062
202/659-6207

The Honorable Faith Ryan Whittlesey
Assistant to the President
for Public Liaison
The White House
Washington, D.C. 20500

Dear Mrs. Whittlesey:

As you enter upon your duties as Assistant to the President, let me again assure you of our best wishes and our desire to cooperate with you and your staff in maintaining effective liaison -- especially with the business sector.

To give you an opportunity to meet with the leaders of the association community, you are invited to be the featured speaker at our "Association Insiders" breakfast meeting on Wednesday, April 6, 1983. This meeting will be in the Hall of Flags in our building at 1615 H Street, NW, starting at 8:00 a.m. and ending at 9:00 a.m.

These breakfast meetings are held regularly for executives of trade and professional associations so they can exchange information on developments in Washington. Since most of these executives are close watchers of the White House, they would be especially interested in your plans for organizing and carrying out the Administration's liaison activities. We generally schedule 15-20 minutes for remarks, then another ten minutes for questions from the audience.

*Summary:
Senior Staff
Meeting*

*- more visible -
- mixed Bgy Assoc -
Natl Grass
Manufacturing -
good opportunity
- supportive -
major trade Assoc.*

Over 250 association executives, representing the major industries and professions, would be expected to attend this breakfast. Since many of them report to their members via newsletters and other publications, this program would provide an opportunity for your message to reach a significant number of concerned business people through their associations. In addition to being broadcast by the Chamber's BizNet satellite television network, these breakfasts are frequently covered by the major television networks and print media.

This program is considered the key forum for association executives in Washington, and it is noted for featuring the most important government decision makers and influential opinion leaders, presenting issues that have an impact on business and associations. In the past two years, we have welcomed Secretary Regan, Secretary Watt, Jim Baker, Dave Stockman, Murray Weidenbaum, Senator Bob Dole, and many others.

We hope that you will be able to accept our invitation to address this large number of association executives on April 6. Mr. Forrest P. Lockwood of the Chamber's Association Department will be in touch with your staff to provide further details and answer any questions.

Sincerely,

A handwritten signature in dark ink, appearing to read "R. L. Leshner". The signature is fluid and cursive, with the first name "Richard" and last name "Leshner" clearly legible.

Richard L. Leshner

THE WHITE HOUSE

WASHINGTON

April 1, 1983

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM: MORTON C. BLACKWELL

SUBJECT: Speaking Invitation - National
Association of Home Builders

Attached is an invitation to speak in May at
the BUILD-PAC's Capitol Club.

Pat Collins worked full time with us on
personnel during the transition. I would
like to accommodate him if you approve.

Approve _____ Disapprove _____



National Association of Home Builders

15th and M Streets, N.W., Washington, D.C. 20005

Telex 89-2600

(202) 822-0200

March 9, 1983

Mr. Morton Blackwell
The White House
Washington, D.C. 20500

Dear Morton,

The members of BUILD-PAC's Capitol Club are meeting in Washington, D.C. on Capitol Hill on Thursday, May 12.

From 4:00-5:00 p.m. our topic will be "The Mood of America -- Is the Pendulum Swinging to a More Middle-of-the-Road Political Outlook?". I'd like to invite you to address these political opinion leaders of our Association on this topic along with a leader from the Democratic Party.

The Capitol Club is made up of 60 members of the National Association of Home Builders who have made the maximum annual contribution of \$5,000 to BUILD-PAC.

I hope you'll be able to find time in your busy schedule to meet with us.

I'll be in touch in a few days. In the meantime, thank you for your consideration.

Sincerely,

Pat Collins
Staff Vice President
Political Affairs

THE WHITE HOUSE
WASHINGTON

*Mrs R
File*

April 4, 1983

MEMORANDUM FOR ANN WROBLESKI

FROM MORTON C. BLACKWELL

SUBJECT: Redding, California Drug Abuse Program

Mrs. Joseph Bolton, who is the 1966 Reagan for Governor in Shasta County, California, sent me the attached letter for Mrs. Reagan.

Mrs. Bolton fears that public relations efforts of a less than satisfactory drug abuse program may get an endorsement by Mrs. Reagan. She hopes not.

254 Wilshire Drive
Redding, Ca. 96002

March 28, 1983
344-115

Mrs. Ronald Reagan
The White House
Washington, D.C. 20515

Dear Mrs. Reagan:

Mr. and Mrs. Mel Gabler from Texas have done complete reviews on the dangers of Drug and Alcohol Programs which have been sweeping the country. The Hatch Amendment addressed the unlawfulness of using psychological techniques on our children and the infringement of the privacy of the family to have personal questions discussed among classmates in the school rooms.

It is just this kind of program that Coping With Drug and Alcohol Abuse has proven to be. There are some fine people working on the staff of COPE here in Redding. They have been products of the same kind of education which they are propagating and they know not at what they stumble.'

The County school board, the Superintendent of Shasta County Schools and other school personnel are making every effort to fill the vacume left when the inspiration of Scripture was removed from the classrooms. But they have fallen into the trap of indiscriminate waste of genius in our young people. Education should develop the powers that dignify men and ennoble their actions.

Please allow us to send you a copy of our critique of the program again. (We sent one last year.) Little children are being lead by a Pied Piper of Humanism instead of the nobler aspirations of love of country, morality and dignity.

Sincerely,
Mr. and Mrs. Joseph Bolton
Mr. and Mrs. Joseph Bolton

PROJECT COPE 1982

Project Cope (Cope) 1982 is an improvement over Project Cope of previous years in that teachers are instructed to encourage students "to share all lessons and information with their parents." (See Introduction page v, last line.)

But, we must ask, how can students tell their parents what they are learning if they do not know themselves that they are being conditioned to think as a group and being trained to lower their standards of right and wrong? Is it possible that students will recognize that their consciences are being desensitized? Will they inquire about the inspiring literature they will have to do without because they are spending time on crossword puzzles about drugs and alcohol? Will they confide in their parents about the invasion of privacy that must accompany the brainstorming about embarrassing subjects and incidents? Will they understand that when they spend more and more time on the subjects of drugs and alcohol they are more susceptible to experimentation with drugs? Will they object to spending time talking about what they want personally, instead of about what has been proven best for all men?

The following lessons are just a few examples from COPE 1982 which will illustrate the above suggested problems.

Conditioned to think as a group. Exercises focus on sensitive emotions of the students and they are asked to share their innermost feelings in the project as:

"I am happy at school when...."

"I am clumsy at school when..." (4th grade, page 2)

"When my friends tease me, I..." (4th grade, page 14)

"What is the worst thing that ever happened to you?"
(4th grade, page 90)

(See also grade 5, Session 1 and grade 6 Session 2 and 3 and others.) Weeks, months and years of this kind of group therapy in drug and alcohol abuse programs and so-called 'character building' programs is causing students to become more and more dependent upon their classmates for moral discussions and decisions. It is the group with which they are becoming more intimate and it is the group which begins to take the place of the family.

Conscience becomes desensitized: As students share secret feelings and embarrassing experiences with their classmates they begin to look upon a code of ethics that is less strict and accept it as more agreeable. They think of the 'well-drug' user.'

1. "Whether to drink some wine from the refrigerator"
2. "Whether to steal some candy from the neighborhood store." (4th grade, Session 15, page 74)
3. "If you don't drink too much you won't have a hangover." (grade 5, Session 7)

Will the group decide that each child should meet the highest standard as 'thou shalt not steal,' or will they compromise to the lower standards of sometimes....?

Will it be possible for children with the highest standards to keep their criteria for judging and not be influenced by such a lesson as this age (10-12 years)? Will these lessons encourage individuality? Is it not likely that by using junk food discussions as grade 4, page 21 that students will consider that in a drug and alcohol program this suggests that "an occasional treat" is all right?

Games and puzzles replace inspiring literature: Instead of reading fine literature and learning how to intelligently express themselves on paper as our forefathers before us, students spend many hours on puzzles and codes which deal with drugs and alcohol and smoking.

Grade 4, pages 7, 15, 37, 50
Grade 5, pages 8, 13, 23, 37
Grade 6, pages 6, 38, 70 78

It is an injustice to require children to make such serious decisions as to whether they should take drugs and alcohol. This responsibility belongs to parents. School administrators have said their biggest problems arise because parents do not take their responsibility. If schools take the burden from parents, the problems are not resolved, but increased. Classic, principled literature can inspire families to do the job they were originally intended to do.

Brainstorming causes invasion of privacy of the family:

"Now report about your friend." (grade 4, page 91)
"You don't have to think your shortcomings are big, dark secrets to hide from others either." (grade 6, page 3).

Invasion of privacy is unlawful.

PROJECT COPE

COMMENT

"Think before you drink."
grade 4, page 46

Assumes they are going to drink.
What will be the result?

"If or when you get caught."
grade 4, page 72

Seizes upon the implication that
"you may not get caught" to justify
drinking.

"Use someone else's idea."
grade 4, page 40.
and

How do these exercises promote
individuality?

Gossip game, grade 4, page 61.

Discredits adults as grade 4,
page 90: Weird Marvin's parents
are "overheard" shouting inside
(and) sounded like they were going
to murder each other any minute."

Which child will tell their parents
about this exercise?

Peer dependence. grade 4, page 75, page 94, 95. The class explores all the reasons why classmates should or should not smoke etc.

Labels and advertisements, grade 4, page 49, 50.
Be a label-looker, grade 6, page 33.

Determine hidden messages & appeals. grade 6, page 100.

Self-concept lesson, grade 6, page 1 and 2 "create commercials about themselves to let others know how unique and special they are."

Decision-making, grade 4, page 68.
The exercise is deficient because it over-emphasizes desire of self as the determining factor in making a decision. Parent role is played down. "should" is playing with language.

Concentration on on drugs and alcohol, grade 6, page 73.

Survival games, death education. Grade 6, page 13.

Lost in a Salt Mine Grade 5, pg. 29.

Students share hypothetical problems in such a way that they will begin to share all decisions with peers.

Instead of teaching students how to be discerning about labels, won't they teach them how to be less than honest? Hypocritical?

Is the child's 1st concern "What I want?" or "What I think is best for me?"

Stimulates experimentation.

Destroys value of life.

Illustrates confusion set up in child's mind.

Close analysis will show that many exercises which appear to have a positive lesson are only a part of a larger scheme to condition young minds towards becoming a part of interdependent groups. In Project Cope children are motivated by Pavlovian methods and dealt with like animals instead of being inspired and treated as rational and reasoning human beings.

The original error has not been with the directors of Project Cope, but rather with using the education process to condition students to the above errors rather than study inspired literature and the development of academic skills and knowledge of the values upon which this nation was founded and which made it the greatest on earth.

THE WHITE HOUSE

WASHINGTON

April 4, 1983

MEMORANDUM FOR ANN WROBLESKI

FROM MORTON C. BLACKWELL

SUBJECT: Redding, California Drug Abuse Program

Mrs. Joseph Bolton, who is the 1966 Reagan for Governor in Shasta County, California, sent me the attached letter for Mrs. Reagan.

Mrs. Bolton fears that public relations efforts of a less than satisfactory drug abuse program may get an endorsement by Mrs. Reagan. She hopes not.

THE WHITE HOUSE

WASHINGTON

April 6, 1983

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM MORTON C. BLACKWELL *MB*

SUBJECT: Helen Marie Taylor

We are approaching a crisis with respect to Helen Marie Taylor, the President's nominee for a slot on the Board of the Corporation for Public Broadcasting.

Senator Goldwater, chairman of the Commerce Committee subcommittee which has her nomination has a "hold" on her. The motive for his hold is unclear; it has different explanations. He has given no reason to our Legislative Affairs office staffer Nancy Kennedy, who is handling this.

Both Dr. Jerry Falwell and Phyllis Schlafly in private meetings with the President have asked him to intervene with Senator Goldwater in Mrs. Taylor's behalf. Twice, once to the President and Dr. Falwell in the Oval Office and again to Dr. Falwell at a subsequent meeting, Jim Baker said he would take care of the matter.

To date, nothing has been done. Jim Cicconi told me he understood from Mr. Baker that Dr. Falwell told the President Senator Goldwater may have weakened his opposition, so Cicconi asked Nancy Kennedy to check with Goldwater. She did and reported to me that Goldwater had not relented. Unfortunately, when I reported this to Dr. Falwell, he was upset and astonished. He denied he suggested Senator Goldwater might be coming around. (You were there for this conversation.) He said he had asked the President to intervene personally with Goldwater, not asked to have a staffer check with the Senator.

Attached is a fat folder of data on Mrs. Taylor's nomination. She has been a generous contributor to, and actually worked for, virtually every effective conservative group in the country. About \$1.5 million total in recent years. She's one of the biggest contributors, for instance to John Fisher's pro-defense activities. There will be real unrest if we don't fight for this nomination. Our credibility is at stake with many of our best allied groups.

Last weekend Gen. Al Wedemeyer pitched in to help Mrs. Taylor. He is an old friend of Barry, whom he called. The Senator told Wedemeyer that both Virginia senators opposed the nomination and that the Chairman of the Board of the Corporation for Public Broadcasting said she would resign if Mrs. Taylor joined the board.

In fact, Warner and Tribble both strongly state their support for her nomination. Warner testified for her and introduced her to Goldwater's sub committee. Tribble assures everyone, including me, that he strongly supports her.

It happens that the Chairman of the Board is Sharon Percy Rockefeller, a heavy contributor to Democratic committees and candidates. She is a pro-ERA leader, and Mrs. Taylor is a mainstay of Phyllis Schlafly and was a 1980 Reagan Alternate-Delegate to Detroit from Virginia.

Frankly, Goldwater's comments these days are unreliable.

Here is the strategy we are now using. Former Senator Harry F. Byrd, Jr. is an old associate of Mrs. Taylor. (She once led the successful fight to keep the Richmond airport named Byrd Airport.) Senator Byrd, an old friend of Senator Goldwater as was his father before him, has agreed to take Mrs. Taylor in with him to see Senator Goldwater, provided that Senators Warner and Tribble accompany them.

Dr. Falwell, John Alderson (1980 Virginia Reagan campaign head), and I embarked today on an effort to make sure our GOP senators from Virginia agree to join Senator Byrd and Mrs. Taylor in their visit to Barry. Political reality dictates that they will comply.

Suggested Actions

1. The President should phone Senator Goldwater and ask him to support Mrs. Taylor, "primarily because of her long record of support for a strong national defense."
2. To make good unmistakably on his statements to Dr. Falwell, Mr. Baker should chat with Senators Warner and Tribble and urge them to join Senator Byrd and Mrs. Taylor in a visit to Senator Goldwater.

Note: Helen Marie Taylor is strong-willed. The only "negative" comment I have heard about her in conservative activist circles is her reputation for talking too long on the telephone. That is not a fatal flaw. She is a Reagan team player who would cut off her arm rather than embarrass the President or hurt his battle for conservative principles. She is well qualified for the post to which the President has nominated her.

THE WHITE HOUSE

WASHINGTON

April 7, 1983

MEMORANDUM FOR JAMES BAKER

FROM FAITH RYAN WHITTLESEY

SUBJECT: Helen Marie Taylor Nomination

Attached is a report to me from Morton Blackwell on the status of the nomination of conservative leader Helen Marie Taylor to the Board of the Corporation for Public Broadcasting.

You will recall that Mrs. Taylor was the object of Dr. Jerry Falwell's request to the President in our Oval Office meeting March 15.

Apparently there was some confusion as the message about Mrs. Taylor was passed down the line to our Legislative Affairs Office. What happened in response to Dr. Falwell's request to the President was a query of Senator Goldwater by Nancy Kennedy, asking the senator if he had softened his opposition. Jim Cicconi believed, incorrectly, that Falwell had said to you there were indications Goldwater was coming around.

In any case, we have done virtually nothing to help change Senator Goldwater's mind on this nominee who is quite important to so many of our supportive groups. These groups point out that we "rolled over" objections by Senators Helms and East to major appointee from their own state, William Bennett at the National Endowment for Humanities.

As the attached memo indicates, Morton suggests you call Senator Warner and Senator Tribble and ask them, per former Senator Harry Byrd's wishes, to join Senator Byrd and Mrs. Taylor in a visit to Senator Goldwater to see how his objections, whatever they are, can be resolved.