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**DRAFT  
ED**

**MCATEER**

**U.S. Senate '84**

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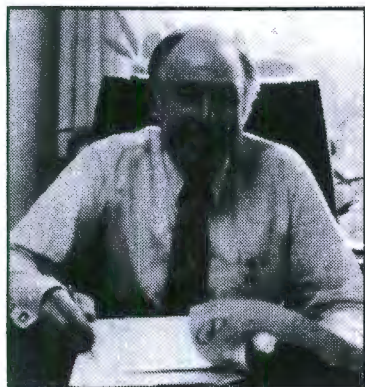
TENNESSEANS FOR GOOD GOVERNMENT

4515 Poplar Ave.  
Memphis, TN 38117



Tennesseans for Good Government  
4515 Poplar Ave.  
Room 222  
Memphis, TN 38117

An Exploratory Committee for Ed McAteer, U.S. Senate '84



Draft

Ed

**McAteer**  
**U.S.**  
**Senate '84**

☆ Tennesseans for Good Government  
4515 Poplar Ave.  
Room 222  
☆ Memphis, TN 38117

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Ed McAteer was featured twice in *Time*, and in *Newsweek*, *People Magazine*, *Next*, and was pictured on the cover of *Conservative Digest*, January, 1981.

Pd.By. Tenn. for Good Gov't., Greer Garrott, Treas., 901-683-6396

U.S. Senate '84

Republican,



Draft  
Ed  
**McATEER**

# Meet Ed McATEER

## Personal

Ed McAteer is a 57-year-old, life-long resident of Memphis in Shelby County, Tenn.

He has been married 35 years to the former Faye Carter, and has two sons — Edward Jr. and Timothy. Ed and Faye have five grandchildren.

## Education

Ed McAteer attended Memphis State University and Southern Law School.

## Military

Ed McAteer received a Presidential citation while serving in the Navy in World War II after his ship was sunk by a Japanese Kamikaze suicide plane.

He also received a Presidential Citation for his efforts in furnishing air support for General Douglas MacArthur as his troops went ashore on Leyte Island in the Philippines in 1944.

## Athletic

Ed McAteer, a boxing enthusiast, was Golden Gloves Mid-South Middleweight Boxing Champion in the 1940's.

## Business

Ed McAteer began his business career with Colgate Palmolive Co. in 1948 in sales and marketing. His leadership qualities were soon recognized, and he was promoted to a position in management. In 1962, he was named Sales Marketing Manager for the Southeastern States.

## Other Leadership Experience

Ed McAteer has strong concerns about citizenship and good government. Thus, he left Colgate Palmolive in 1976, short of full retirement to become the National Field Director of the Freedom Foundation.

He later served as the National Field Director of the Conservative Caucus. Through this, Ed McAteer conceived the idea of a national organization of political, business, military, and religious leaders that would impact public policy concerning moral issues. Thus, he became founder and president of the Roundtable, Inc., which now has 50 state organizations and 200 chapters.

He serves on the boards of several other organizations, a college, a broadcasting association, and has received many honors. *Next Magazine* picked him as one of the 100 most powerful people of the 1980's, and his life story was filmed and shown by PBS-TV.

Because of his vast range of experience, Ed McAteer has developed a friendship and working relationship with hundreds of businessmen and women, and local, state, and national leaders across Tennessee, throughout, America, and around the world.

Ed McAteer is uniquely and thoroughly qualified to serve the United States Senate in the seat to be vacated by Howard Baker in 1984.



*Ed is well known and respected by leaders around the world, including the President.*

☆ **Integrity In Leadership** ☆

## Draft Ed McATEER PETITION

Dear Ed,

*I believe you will make a great U.S. Senator because I know you will represent Tennessee honestly and in the best way you know how in dealing with the issues of concern to us all.*

*Ed, you can count on my financial support;*

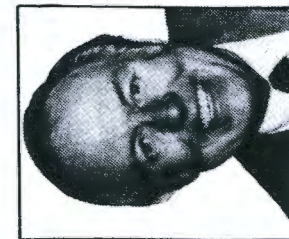
\$10 \_\_\_\_\_ \$25 \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$500 \_\_\_\_\_

(PLEASE CHECK ONE)

*I will also,*

- ☐ Introduce Ed to my friends
- ☐ Report Community Events to Ed
- ☐ Work in County Headquarters
- ☐ Work on Special Events for Ed
- ☐ Coordinate Reception for Ed
- ☐ Coordinate Banquet for Ed
- ☐ Show Film About Ed in Home
- ☐ Tell Friends About Ed

(PLEASE CHECK AS MANY OF THE ABOVE AS POSSIBLE)



*I want to be one of the first to formally ask and encourage you to run for the U.S. Senate seat to be vacated by Howard Baker in 1984.*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

COUNTY \_\_\_\_\_

TELEPHONE \_\_\_\_\_

(Please cut and detach along dotted line)

## GOP could benefit from McAteer candidacy

New Right advocate Ed McAteer of Memphis, who's been crisscrossing the state for several months, will probably announce soon that he's a candidate for the 1984 Republican nomination for the U.S. Senate seat that Sen. Howard Baker plans to vacate.

If in fact McAteer runs, his candidacy has the potential to either benefit the GOP or spell trouble depending on how McAteer, other candidates in the primary and party leaders conduct themselves.

An orphan, McAteer was born in Memphis 56 years ago. After high school, he joined the Navy during World War II. When his ship was sunk by a Japanese kamikaze plane, he was rescued at sea.

After the war, McAteer attended Memphis State University and later went to work for the Colgate Palmolive Company. He eventually became marketing manager for the southeastern United States but resigned in 1976 to work fulltime for conservative causes.

McAteer served as national field director of the Conservative Caucus where he became a confidant of Howard Phillips, a leading strategist of the New Right. In 1979, Phillips helped McAteer found the Memphis-based Roundtable, an organization of business, military, political, and religious leaders.

As the Roundtable head, McAteer has been a staunch conserva-



Capitol  
commentary

**M. Lee  
Smith**

tive advocate. He takes strong issue with Baker for his support of the Panama Canal treaties. He opposes abortion on demand, favors voluntary school prayer and is an advocate of peace through military strength.

In 1982, McAteer traveled the state on behalf of Republican Senate candidate Robin Beard criticizing Sen. Jim Sasser for his record on the abortion issue. On that foray a McAteer associate — but not McAteer himself as some media accounts erroneously reported — called Sasser a "murderer."

The rhetoric resulted in strident editorial criticism in almost every major Tennessee newspaper. McAteer candidly acknowledges the incident created a problem he must overcome if he runs for the Senate. He says he doesn't want to be perceived as "a conservative tire slasher."

McAteer is an outgoing, talkative man with years of sales experience in the private sector. His state and national connections in the conservative movement will

assist him in obtaining at least reasonable campaign funding. All of which should enable him to build a base of support among conservative voters, including Republicans and some Democrats and independents.

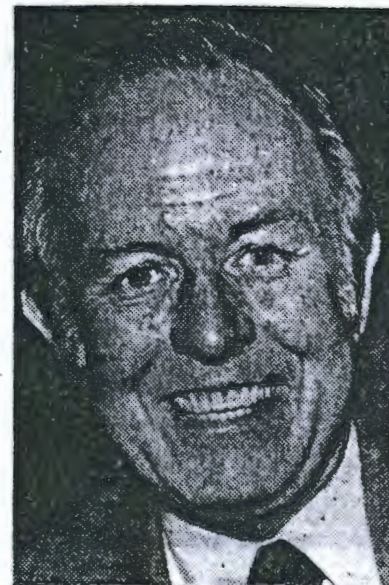
But to date McAteer has not picked up any backing from the traditional, top level Republican Party leadership. Most of the major movers and shakers in the Republican Party appear inclined to support state Sen. Victor Ashe of Knoxville although Knoxville developer Frank Barnett has some backing among top GOP leaders.

And this indicates the potential that the GOP has for either gain or trouble.

Under the circumstances, the Republican primary could evolve into an embittered, ideological confrontation between hardcore conservatives and more traditional Republican voters. This would likely doom the prospects for the Republican nominee in what is already going to be an uphill battle against probable Democratic nominee Albert Gore Jr.

McAteer says he doesn't want that. He says if he doesn't win the Republican nomination, he wants to be in the corner of whoever does win the right to take on Gore.

If McAteer, Ashe, Barnett and others adhere to that strategy, the GOP conceivably could benefit from McAteer's candidacy in that he should attract into the Republi-



**Ed McAteer**  
Staunch conservative advocate

can ranks some conservative Democrats and independents who don't usually participate in Republican party politics.

Obviously, a non-divisive primary will be easier said than done. Party nominations for major statewide office are valuable prizes. And in the heat of battle candidates often do and say things they later live to regret.

But McAteer seems sincere when he says that if the GOP primary becomes embittered, it won't be because of any action on his part.

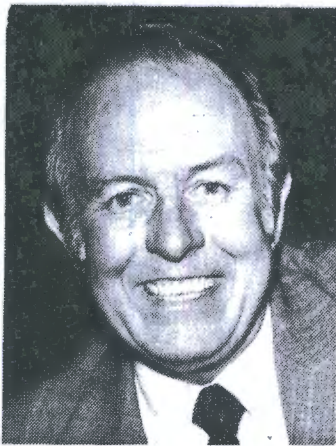
# the Williamson Republican

SEPTEMBER 1983

---A NEWSLETTER---

D.O.JONES, editor

MEMPHIS--Ed McAteer has announced the formation of "Tennesseans for Good Government," an exploratory committee for a possible entrance into the race for the Republican nomination for the U.S.Senate seat being vacated by Sen.Howard Baker.



Mr.McAteer served 27 years with the Colgate Palmolive Company and was a district manager for the Southeastern United States. He has served as National Field Director of both the Conservative Caucus and the Christian Freedom Foundation.

Ed was responsible for the organizing of the 1980 National Affairs Briefing in Dallas, Texas. Twenty thousand leaders from across America attended, causing Ed Meese, advisor to the president, to comment that this one meeting was more responsible for the election of President Reagan than any other one single event.

"Tennesseans for Good Government" is being headed by Richard Chamberlin, a former state legislator from Georgia. They may be contacted by phone--(901)683-6396 or by letter--4515 Poplar Ave., Memphis, TN 38117.\*

You have to be impressed by Orange County, California. Where else can you see kids stand up in class and recite: "I pledge allegiance to the Flag of the United States of America and to the Republicans for which it stands."

## Opinion

This newsletter is not going to be in the business of endorsing any Republican candidate over any other Republican candidate, nor should any remark made in the "Opinion" column be construed as an endorsement, but the news coming from Memphis about the possible Senate candidacy of Ed McAteer makes for some interesting speculation.

First of all, with the two leading Republican vote-getters, Lamar Alexander and Winfield Dunn, out of the race, the great majority in the news media have all but shown Al Gore, Jr. which desk is his in the U.S.Senate chamber. Not a few Republicans have despaired at the seeming futility of a race against "Junior" by any of lesser proven political talent.

Then along comes McAteer...a man whose political clout in Washington, D.C. is equaled by only two other Tennesseans--Howard Baker and Lamar Alexander. That clout could bring credibility to the Republican ticket during next year's race and additional favor for Tennessee during the next six years.

Secondly, as a leading co-ordinator of the various groups of the Religious Right, and as a recognized leader in the Conservative movement in general (as indicated by his appearance on the cover of the January 1981 issue of "Conservative Digest" published by Richard Viguerie), McAteer is a definite and obvious alternative to the liberal pragmatism of Al Gore, Jr.

State Senator Victor Ashe of Knoxville may well be "leading the pack" at this moment, but come next summer, he and Frank Barnett and Jack McNeil may be finding that Ed McAteer is the one to beat.\*

## THE COMMERCIAL APPEAL

Memphis, Tenn., Wednesday, October 5, 1983

# Metro

...  
E. E. McAteer of Memphis, a Christian Right leader, said yesterday he expects to decide in the next several weeks whether he will be a Republican candidate for the U.S. Senate next year.

McAteer, president of The Roundtable, said at a news conference at the Hyatt Regency that "this is still an exploratory thing. We have not definitely made up our mind. We're tremendously encouraged that everything we have been seeking to find out has turned out on the positive side generally . . ."

He said the latest a decision could be made and still allow time for an effective campaign to fill the seat being vacated by Senate Majority Leader Howard Baker would be Jan. 1. McAteer said, however, he will make a decision before the end of the year.

A draft-McAteer reception will be tomorrow night from 7 to 9:30 at the Hyatt Regency.

(Political Advertisement)

(Political Advertisement)

## ELECTION NIGHT

Let's

Draft

Ed

McATEER



## U.S. Senate - '84

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

Did you know that for the first time in 30 years, since Kenneth McKellar, you have the opportunity to elect a U.S. Senator from Shelby County?

Ed McAteer is the only considered candidate who was a delegate-candidate committed to President Ronald Reagan in the 1980 Presidential Election.

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

You are invited to a complimentary

**Draft Ed McAteer**  
UNITED STATES SENATOR

Special Reception  
on Thursday evening October 6th  
7:00 p.m.

at Hyatt Regency Memphis  
939 Ridge Lake Blvd.

Ballroom A

Paid for by Tennesseans for Good Government,  
4515 Poplar Ave., Room 222, Memphis, TN 38117  
Greer Garrott, Treasurer.

# State Gazette

Thursday Afternoon  
September 22, 1983

Dyersburg, TN

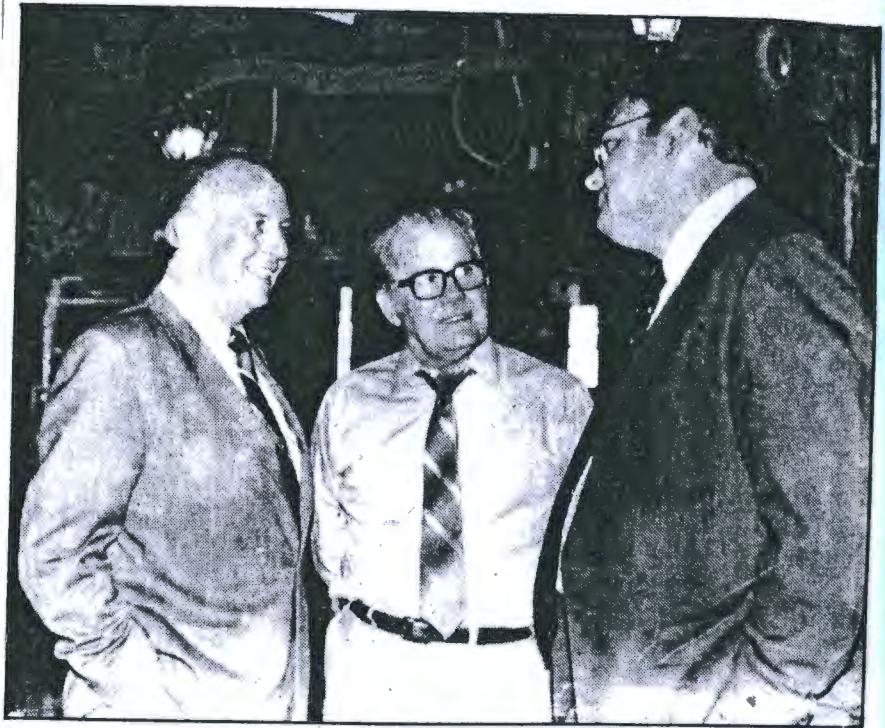


Photo by Jan Taylor Kelt

Ed McAteer of Memphis, left, possible U.S. Senatorial candidate, visited with Buford Bivens and Bill Estes at The Hut Restaurant, yesterday.

## Senate hopeful tours Northwest Tennessee

Ed McAteer, founder of the Memphis-Washington based Roundtable, stopped in Dyersburg yesterday to assess interest in the 1984 U.S. Senatorial election.

McAteer, 57, is considering running for the senate seat that will be vacated by Howard Baker, Republican senator for Tennessee.

Former sales marketing manager for the Colgate-Palmolive Company with whom he worked for 27 years, McAteer believes he can garner support from church groups of all faiths.

The Roundtable is a coalition of business, political, military and religious leaders. Its objective is to

activating the influence of millions of Americans who adhere to traditional, family-based moral principles. The organization is non-denominational and politically non-partisan.

McAteer, who has never made a political race, said yesterday that if he runs, he will do so under the Republican banner.

"I've been travelling the state since February, studying the possibilities," he said.

McAteer said, "I am considering the Senate so I can help create an atmosphere where good people of this state can give full expression to their ideas, talents, dreams and desires."

He said, "Philosophically, I am in line with the thinking of the people of

A Memphian and graduate of Memphis State University, McAteer has been involved in nationwide christian crusades. He has served as national field director of both the Christian Freedom Foundation and the Conservative Caucus. He was responsible for organizing the 1980 National Affairs Briefing in Dallas attended by 20,000 persons.

He has been mentioned in the national magazines Newsweek, Time and People, and he met recently with President Ronald Reagan to speak out against pornography on behalf of the Roundtable.

Buford Bivens introduced McAteer to a small group of local residents.

# Daily Messenger

Copyright 1983 By Union City Daily Messenger, Inc.

58th Year, No. 193

UNION CITY, TENN., WEDNESDAY, SEPTEMBER 21, 1983

22 Pages

## McAteer Eyes Race For Senate

Ed McAteer, a national business and religious leader, spoke to a small breakfast gathering in Union City this morning as part of a state-wide attempt to "test the waters" for a possible campaign for the U.S. Senate seat to be vacated by Tennessee Senator Howard Baker.

McAteer is the founder and president of The Roundtable, a Washington and Memphis-based coalition of business, political, military and religious leaders who hope to influence federal policy with traditional, family-based moral principles. The 57-year-old Tennessee native was employed 27 years with the Colgate-Palmolive Company before retiring to serve conservative causes fulltime.

The World War II veteran had breakfast and spoke to about 50 local business and religious leaders at Shoney's this morning, urging the group to support the traditional and moral standards "that built our nation" and gave a brief platform for a possible run for the Senate.

"Proverbs 29:2 says, 'When the righteous are in authority, the people rejoice: but when the wicked beareth rule, the people mourn,'" he said. "I believe that."

McAteer, who received a Presidential Citation for his efforts in furnishing air support for General Douglas MacArthur's promised return to the Philippines in 1944, said that he was "strongly considering" a race for Baker's seat and that support across the state was a cause for optimism.

The Memphis-born McAteer and Roundtable Executive Director Bill Shelton have named the Rev. James Kinsey, pastor of Calvary Baptist Church, Union City chapter director of the organization. McAteer also announced plans to speak later this year at the Civic Auditorium.

The Roundtable, which was organized in September 1979, follows McAteer's desire "to foster spiritual leadership in recognition of the basic Biblical principles and application of these principles to American life."

McAteer began his business career with Colgate-Palmolive in 1948 in sales and marketing. He resigned in 1976 as sales marketing manager to become national field director of the Christian Freedom Foundation. He

also served as national field director of the Conservative Caucus until he founded The Roundtable.

He has appeared in such nationally prominent magazines as "Newsweek," "People," and "Time" and recently met with President Ronald Reagan to discuss concern for rampant pornography. The Round-

table's stand against pornography will be tested in court because of a lawsuit stemming from its position against the "Playboy" cable television channel.

McAteer is married to the former Faye Carter of Alamo, Tenn., and has two sons and five grandchildren.



**BREAKFAST SPEAKER** — Business and religious leader Ed McAteer, a possible candidate for Howard Baker's Senate seat, spoke at a small breakfast gathering at Shoney's this morning with local business and religious leaders. McAteer, founder and president of The Roundtable, is "testing the waters" throughout the state before making an official announcement as to future political plans. The Roundtable, a coalition of business, political, military and religious leaders, attempts to influence federal policy with traditional, family-based moral principles. Seated left is Bill Shelton, executive director of The Roundtable.

# *The Tennessee Journal* T.M.

The weekly insiders newsletter on the people and events in Tennessee government, politics, economics and business

Published by M. Lee Smith Publishers & Printers, 162 Printers Alley, P.O. Box 2678, Nashville, TN 37219, (615) 242-7395

Vol. 9, No. 38

September 19, 1983

## **New Right advocate Ed McAteer likely to enter GOP Senate primary**

A Draft McAteer Rally is set for Oct. 6 in Memphis to promote the U.S. Senate candidacy of New Right Republican Ed McAteer, head of the Memphis-based Religious Roundtable.

McAteer has formed an exploratory committee called Tennesseans for Better Government headed by Richard Chamberlin, an attorney and former Georgia state legislator. McAteer has been crisscrossing the state for several weeks, has run a statewide poll, and plans to announce a decision about Nov. 1. Every indication now is that he'll run, although McAteer says he won't unless he feels he can win.

Through his Religious Roundtable organization, McAteer has state and national contacts. He was heavily involved in the successful campaigns of Alabama Sen. Jeremiah Denton and Oklahoma Sen. Don Nickles. And he has strong ties to various New Right organizations that would no doubt help fund his campaign.

McAteer acknowledges that he has a problem stemming from the 1982 Senate race in Tennessee when he traveled the state on behalf of Republican Robin Beard severely criticizing Sen. Jim Sasser for his record on the abortion issue. On that foray a McAteer associate -- but not McAteer himself as some media accounts erroneously reported -- called Sasser a "murderer." The rhetoric resulted in strident editorial criticism in almost every major Tennessee newspaper.

**Outlook.** As we see it, a strong trend has been evident toward state Sen. Victor Ashe of Knoxville among top level Republicans for the last several weeks. Ashe is picking up support from most of the traditional Republican leadership, although Knoxville developer Frank Barnett, another GOP aspirant, is getting some. We think Ashe is emerging as a clear front-runner for the GOP nomination.

But if McAteer runs, he will begin the contest with a base of support among fundamentalist Christians and other hardcore conservatives. And he should have the ability to fund his campaign adequately. How well McAteer is able to build on his base may depend on the overall tone of his campaign as much as anything else.

Meanwhile, U.S. Rep. Albert Gore continues to be all but certain to win the Democratic nomination. And if the Republican primary devolves into a divisive, bitter clash between traditional Republicans and more conservative New Right advocates, Gore's already bright general election prospects will be enhanced.

## **Workers' compensation study group may recommend commission, lesser changes**

Although it has not yet finished its work and may face a squabble over the authority of its parent committee, the advisory committee to the House Workers' Compensation study committee appears headed toward recommending that the state abandon its court-administered system for workers' comp claims in favor of a commission system. If it does, the legislative committee will likely concur -- and the fight will begin.

The advisory committee includes representatives of industry, labor, and insurance -- but no representative of trial lawyers. It and its parent committee have

**"CHRISTIANITY TODAY"**  
September 10, 1983

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## **Ed McAteer Prepares to Run for U.S. Senate**

Ed McAteer, one of the architects of the Religious Right's rise in political affairs, is preparing to run for the U.S. Senate seat being vacated by Senate Majority Leader Howard Baker of Tennessee.

McAteer, 57, is a Southern Baptist from Memphis and a former sales executive with Colgate Palmolive. He entered political affairs as national field director for the Christian Freedom Foundation and the Conservative Caucus, before founding the Religious Roundtable, a consortium of conservative religious leaders, in 1979.

McAteer coordinated the conservative religious rally in Dallas in August 1980, attended by presidential candidate Ronald Reagan. Reagan acknowledged in his speech there that the conservative leaders could not endorse a specific candidate. Nonetheless, Reagan said, "I endorse you," thus throwing Christian politics into the focus of the national press.

McAteer, a Republican, says he will formally announce his candidacy in November. He said polls show he has strong name recognition in his home county and throughout the state, and that he is accepted by 26 percent of blacks who know him. His poll also showed that no less than 80 percent of Tennessee voters have personal relationships with Jesus Christ, compared to a national average of about 30 percent. ☐

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STEWART-HOUSTON  
TIMES

Wednesday, September 7, 1983

## McAteer Meets With Houston Co. Republicans

Ed McAteer, an unannounced candidate for U.S. Senate, met with Houston County Republican party chairman Bob Mallory and other key republicans at the first annual Houston County Republican picnic Aug. 27. The picnic was held at the old school house in the Stewart community and more than 40 area republicans were in attendance.

McAteer outlined his reasons for wanting to run for the senate seat now held by Howard Baker and told what he hopes to accomplish if elected.

"I want to create an atmosphere in America which will allow people to develop their potential to the highest degree possible. The important thing is leadership and raising a standard."

He also stressed a need for a strong national defense. McAteer said that the United States should adopt a position of "Peace through strength," and that foreign policy should be characterized by moral posture rather than so-called "political realism." In addition, McAteer criticized what he referred to as "so many self-serving congressmen who have only their best interest at heart." McAteer said that the U.S. is in need of job public servants who have long-range goals in mind. "The difference between a politician and a statesman is that a politician is concerned about the next election, whereas, a statesman is concerned about the next generation."

McAteer, who identifies himself as a "philosophical conservative," complemented the work done by Pat Mallory in the election of Cong. Don Sundquist in 1982. McAteer said that a similar "strong grass roots effort" would be necessary to defeat the "liberal" Democratic candidate, Albert Gore, Jr., in the 1984 Senate race.

Ed McAteer, a 57 year old native of Memphis, is married to Faye Cater McAteer and has two sons, Edward, Jr., and Timothy. After graduating from high school, he joined the U.S. Navy Air Corp during World War II, receiving a Presidential Citation for his effort in furnishing air support for Gen. MacArthur in the second battle of the Philippines at Leyte Gulf, Oct. 1944. While attending Memphis State University, the potential candidate became the Mid-South Golden Gloves Boxing champion of 1948. After graduating, he worked for 28 years, rising to District Sales Manager for the Southeast U. S.

He has appeared in *People* magazine, *Newsweek*, and twice in *Time*. In addition, *Next* magazine named McAteer one of the "100 most powerful people in America for the 1980's."

Tennesseans for Good Government, the exploratory committee for McAteer's potential U.S. Senate candidacy, is located at 4515 Poplar Ave., Memphis Tenn. 38117.

# Religious Roundtable founder plans Senate run

By Ed Briggs

Times-Dispatch religion writer

Ed McAteer, a major architect of the Religious Right's involvement in political affairs, plans to run for the U.S. Senate seat being vacated by Senate Majority Leader Howard H. Baker of Tennessee.

The 57-year-old McAteer is a Southern Baptist from Memphis and a former sales executive with Colgate-Palmolive.

McAteer entered politics as national field director for the Christian Freedom Foundation and the Conservative Caucus, then in 1979 founded the Religious Roundtable, a consortium of Religious Right and New Right forces.

He put together the conservative religious rally in Dallas in August 1980 that was attended by then presidential candidate Ronald Reagan. In his speech there, Reagan acknowledged that the religious leaders could not endorse a specific candidate.

But, he told the cheering throng, "I endorse you," thus bringing Christian politics into the view of the nation.

McAteer, who, like Baker, is a Republican, said he will formally announce his candidacy in November.

A poll he commissioned indicates he has a strong name recognition throughout Tennessee and that he is accepted by 26 percent of blacks who know him.

His poll also showed that 80 percent

## RELIGION

of Tennessee voters have personal relationships with Jesus Christ, compared to a national average of about 30 percent.

RELIGIOUS RIGHT LEADER TO SEEK  
BAKER'S VACATED SENATE SEAT

MEMPHIS (EP)--Ed McAteer, one of the architects of the Religious Right's rise in political affairs, is preparing to run for the U.S. Senate seat being vacated by Senate Majority Leader Howard Baker of Tennessee, according to Christianity Today.

McAteer, 57, is a Southern Baptist from Memphis and a former sales executive with Colgate Palmolive. He entered political affairs as national field director for the Christian Freedom Foundation and the Conservative Caucus, before founding the Religious Roundtable, a consortium of conservative religious leaders, in 1979.

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F:

# Republicans Expect Auction To Raise \$30,000

From The Commercial Appeal  
Nashville Bureau

NASHVILLE — Tennessee's Republican Party expected to raise about \$30,000 last night for the 1984 state legislative races in a fund-raising auction that drew nearly 500 party faithful. The GOP auctioned off Republican memorabilia and services ranging from Richard Nixon campaign posters to Gov. Lamar Alexander's piano playing. The "Nixon's The One" poster brought \$310. Alexander brought \$5,500. The governor will play a medley of songs at the Hartsville home of former tourism commissioner Ethridge Parker, the highest bid. "Whoever buys this can request anything they want — and I'll play what I know," Alexander said before the auctioneer started. State party chairman Susan Richardson-Williams said she wants at least \$100,000 raised statewide by early next year for the party's share of the legislative races. The auction also served as a staging area for four potential GOP candidates for the U.S. Senate seat Howard Baker is vacating next year — Memphis Ed McElroy, Victor Ashe and Frank Williams and Frank Barnett.

# ERWIN RECORD

Page 2, THE ERWIN RECORD, Wednesday, August 31, 1983

FOR THE



By Lee Vance

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Who is Ed McAteer?

If you don't know, don't be embarrassed.

I didn't either until I attended a get-acquainted luncheon for him at The Elms on Monday.

Ed McAteer could be the man who succeeds Howard Baker as one of Tennessee's U.S. Senators. A very impressive individual, McAteer was in Erwin "testing the waters" for a possible campaign. He is presently touring the state and his stop here was just one of many designed to help him decide whether or not he will be a candidate.

McAteer, 56, is a native of Memphis. He worked with Colgate Palmolive Co. for 27 years before retiring in 1976 "in order to serve conservative causes fulltime."

At the luncheon sponsored by Mike Womack, pastor of Calvary Baptist Church, Mr. McAteer said he is for peace through strength; not a politician but a statesman; took issue with some of President Reagan's foreign policy; praised the president for "understanding the moral position of the country;" and said he wouldn't have considered becoming a candidate had Lamar Alexander or Winfield Dunn shown an interest in the post.

Chances are you'll be hearing more of Mr. McAteer in the future!

His district manager is Joe Reid, Erwin insurance executive.

xxx

## F A M I L Y

Ed Eugene McAteer was born July 29, 1926, in Memphis, Shelby County Tennessee.

He was orphaned at a very young age, and raised by an aunt in Memphis. Ed's maternal grandmother was a full-blooded Cherokee Indian.

Ed met a young lady from Memphis State University, who was a beauty queen and a leader in her class. On December 19, 1948, Ed married the former Faye Carter at Johnson's Grove, Tennessee.

Faye is a graduate of MSU and taught high school English for 25 years. She is originally from Alamo, Tennessee.

Ed and Faye have two sons - Edward Jr. and Timothy. Edward has three children - Eddie III, Jennifer and Jonathan David. Timothy has two children - Michael Eugene and Rachel Renee.

"I started reestablishing my family in my generation. That's why I'm so proud of my boys and my grandchildren," Ed says.

## M I L I T A R Y

Ed received a Presidential Citation for his service in the world's largest Naval battle, the Second Battle of the Philippines.

Five Kamikaze suicide planes were picked off by the escorts of the carrier Ed was on, but the sixth plane hit the carrier.

"About 450,000 gallons of high octane aviation fuel blew up. The carrier sank in only 28 minutes. I was picked out of the water four hours later by a destroyer escort," Ed explains.

His final rank after two years of service was Third Class Petty Officer.

Ed received many theater ribbons and battle stars. He saw action in the Southwest Pacific, Dutch East Indies, and the Orient.

## E D U C A T I O N

Ed began and completed his first 12 years of education in the Memphis Public School System.

Ed attended Memphis State University and Southern Law University.

In addition, he has participated in numerous professional seminars.

## ATHLETIC

"I guess I had a scrapping spirit because I was an orphan, and that was why I became a boxer," Ed states.

Before he was a teenager, he began to box wearing homemade boxing gloves. In high school, Ed participated in Golden Gloves Tournaments, but it was while serving in the United States Navy Air Corps. that he developed a real boxing ability.

After Ed's Naval duty, he won the Memphis Golden Gloves Championship while in college. The next year, he represented the Mid South in the Golden Gloves National Tournament.

Ed was selected the best boxer of the tournament, and fought his way to winning the title of Golden Gloves Mid South Middleweight Boxing Champion.

Though he had many fights, Ed only lost three, and went as far as signing a professional contract. Before his first professional fight, however, Ed accepted an offer from Colgate Palmolive.

## B U S I N E S S     C A R E E R

In 1948, Ed was offered a job in the Sales Advertising Department at the Colgate Palmolive Company.

Ed's leadership qualities were soon recognized, and in 1958, he was promoted to a position in management as Southern Sales Supervisor.

In 1962, Ed was named Sales Marketing Manager for the Southeastern States.

During his 28-year career with Colgate Palmolive, Ed received numerous awards for his outstanding business management ability.

He left short of full retirement in 1976 to answer another challenge.

## OTHER LEADERSHIP EXPERIENCE

Following his tenure with Colgate Palmolive in 1976, Ed accepted the position of National Field Director of the Freedom Foundation.

"I left Colgate Palmolive because I had a challenge to be involved in a national way in organizing, directing, and educating people in good citizenship programs," Ed states.

Later, at the urging of some key business people, Ed accepted another challenge as National Field Director of the Conservative Caucus. While there, an idea formed in Ed's mind to get the average citizen involved in government.

"I see a lack of conservatives involved in the political process," Ed says.

In 1979, Ed formed the Roundtable, Inc. He gathered 114 national leaders together to help establish 50 state organizations with 200 chapters.

The Roundtable consists of business, political, military and religious leaders, whose goal is to impact public policy concerning moral issues.

Originally headquartered in Washington, D.C., the Roundtable was moved to Memphis in the interests of saving travel time and money, and allowing

Ed to share more time with his family,

Ed is currently president of the Roundtable.

He is called a respected friend by many world leaders. In 1980, Ed organized the now famous National Affairs Briefing, which brought together 20,000 American statesmen, including then Governor Ronald Reagan.

Ed's working relationship with hundreds of elected officials across Tennessee and around the nation can also be called by another name - friendship.

## HONORS and AFFILIATIONS

Ed is an impressive and aggressive leader who has appeared twice in Time Magazine and in Newsweek and People Magazine in addition to being pictured on the cover of Conservative Digest, January, 1981.

Another national publication, Next Magazine, picked Ed as one of the 100 most powerful people of the 1980's.

His life story, "Portrait of an American Zealot," was filmed and shown on PBS-TV.

Ed has also served on an editorial board, is president of a broadcasting association, on the boards of two national organizations, is founder and a board member of still another national organization, and president of yet another organization.

Ed has been honored many, many times, such as receiving the Americanism Award from a national organization he is not associated with.

Ed has spoken many times to civic groups and organizations across Tennessee and around the nation.

## **C H U R C H**

Ed and Faye have been members of Bellevue Baptist Church in Memphis for 24 years.

Ed served three years as trustee for the Tennessee Baptist Foundation.

He has been interim pastor of Southaven and Rugby Hills Baptist Churches in the Memphis area, as well as a few other churches.

Ed also served as a Sunday School teacher, Training Union director, and deacon.

Ed was extremely honored in 1974 to be selected as one of the few lay delegates of 2,000 who were sent to the World Congress on Evangelism in Lucerne, Switzerland.

## POLITICAL

## PHILOSOPHY

"I am deeply concerned about the current state of affairs in our nation," Ed says.

"Moral decline has been boosted to an alarming rate by liberal Democratic policies. Also, our influence has declined abroad, and the Communists have seized upon this to advance their cause in many areas of the world - including some very close to home.

"I have devoted the past eight years of my life to conservative causes, including helping Ronald Reagan attain the Presidency. My friendship with the President has been ongoing, and I have met with him six times at the White House to discuss the crucial issues of the day.

"It is absolutely imperative that America maintain her position of leadership in the world. The greatest characteristic of leadership is courage. We must have men in Congress now who will exert a strong moral influence on government policy.

"I am very concerned with foreign affairs and the nightmares of Communist aggression and nuclear war. Peace only comes from strength with no compromise.

"For the past two decades, our foreign affairs policy has been based on so-called 'political realism' which is really the rule of 'political expediency.' Our foreign affairs policy should be based on mature, moral responsibility.

"On the key issues I stand firmly. My philosophy of economics is hard

and solid - the free enterprise system. I am personally opposed to coercive government power that plunders some elements of society and doles out to others.

"The welfare system is a trap that not only robs people of their dignity, but also robs them of their will to do better by making them totally dependent.

"Government must be kept out of business to turn the economy around.

This means as few government regulations as possible, low taxes so there can be capital investment, and companies being encouraged to expand and hire more people.

"The United States has developed the greatest educational system in the world. I'm for the public educational system if it can be gotten back down to the local level where parents can have a bigger say in it. There are problems in our public educational system today that we can't ignore - except to our detriment.

"Conservative Republicans must remain in the White House, and retain a majority in the Senate. Without a doubt, a conservative Republican must also, at all costs, continue in Senator Howard Baker's seat for the people of Tennessee.

"Some people don't know what's happening, some are content to watch things happen, but I like to think of myself as a man who makes things happen..."

You Are Cordially Invited  
to Attend the

**Support ED McATEER  
for United States Senator  
Banquet**

Thursday, November 10th  
7 p.m.

The Peabody Hotel  
149 Union Avenue  
Memphis, Tennessee

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

**Ed McAteer will Discuss the  
*Crucial 1984 Senate Race in Tennessee***

Special music will be provided by  
*Sarah Ogle*

Enjoy a Supurb Evening and Meal  
Dress: Informal                      Per Person: \$100

**For Ticket and Other Information Call 683-6397**

Paid for by Tennesseans for Good Government, 4515 Poplar Ave., Memphis, TN 38117, Greer Garrott, Treasurer

YES, Ed, I believe you will make a great U.S. Senator because I know you will represent the people of Tennessee honestly in dealing with the issues of concern to us all.

☐ I will buy or be responsible for selling a table of 10 tickets for the November 10th banquet at \$100 per ticket.

☐ I will purchase \_\_\_\_\_ tickets for the November 10th banquet tonight at \$100 per ticket.

☐ You can call me about purchasing a ticket.

☐ I will purchase a ticket or make a contribution, though I can't attend.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST. \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Name of Employer \_\_\_\_\_ Occupation \_\_\_\_\_

(Over Please)



Here are the names of others whom I feel would be interested in  
attending the banquet on November 10th.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Name \_\_\_\_\_

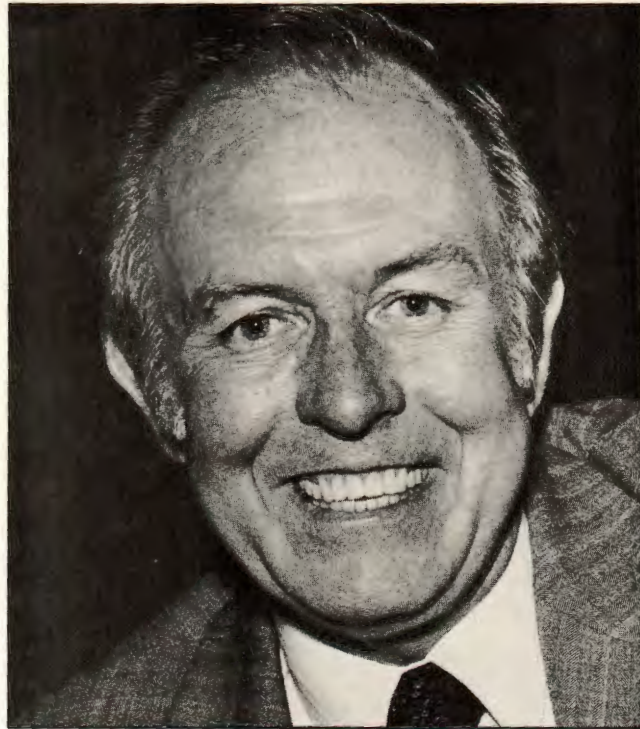
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City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Paid for by Tennesseans for Good Government, 4515 Poplar Ave., Memphis, TN 38117, Greer Garrott, Treasurer

**Draft**  
Ed

**McATEER**



**U.S. Senate - '84**

You are cordially invited to attend the

**Draft Ed McAteer**  
UNITED STATES SENATOR

Special Reception

on Thursday evening October 6th

7:00 p.m.

at Hyatt Regency Memphis

939 Ridge Lake Blvd.

Ballroom A

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

*Personally, I believe Ed McAteer will make a great U.S. Senator and I plan to encourage Ed to run by attending The Draft Ed McAteer Special Reception on October 6, 1983, at the Hyatt Regency.*

*Roxene Chamberlin*

RSVP by Sept. 30

767-0338 or 683-6396

Tennesseans for Good Government  
4515 Poplar Ave.  
Room 222  
Memphis, TN 38117

BULK RATE  
U.S. Postage  
**PAID**  
Memphis, TN  
Permit #439

Paid for by Tennesseans for Good Government, an  
exploratory committee for Ed McAteer U.S. Senate,  
4515 Poplar Ave., Room 222, Memphis, TN 38117  
Greer Garrott, Treasurer.

You are cordially invited to attend the

**Draft ED McATEER**

UNITED STATES SENATOR

Special Reception

on Thursday evening October 6th

7:00 p.m.

at Hyatt Regency Memphis

939 Ridge Lake Blvd.

Ballroom A

\*\*\*\*\*

**FREE RECEPTION**

Watch Shelby County Election Returns on Large Screen T.V. in  
an Exciting Atmosphere!

Hear **Ed McAteer**, Roundtable president, speak on, *"Why We  
Must Win the 1984 Senate Race in Tennessee!"*

See specially prepared 27-minute film entitled, *"Portrait of an  
American Patriot!"*

Don't Miss Special Guest Soloist – *Dorothy Millner* sing  
*"God Bless America"*, and more!

Take Home *free balloons, bumper stickers, signs and buttons!!!*

Enjoy Free hors d'oeuvres and punch!

Meet Many Local, State and National Elected Officials!

*Personally, I believe Ed McAteer will make a great U.S. Senator and I plan  
to encourage Ed to run by attending The Draft Ed McAteer Special  
Reception, October 6, 1983, at the Hyatt Regency.*

*Roxene Chamberlin*

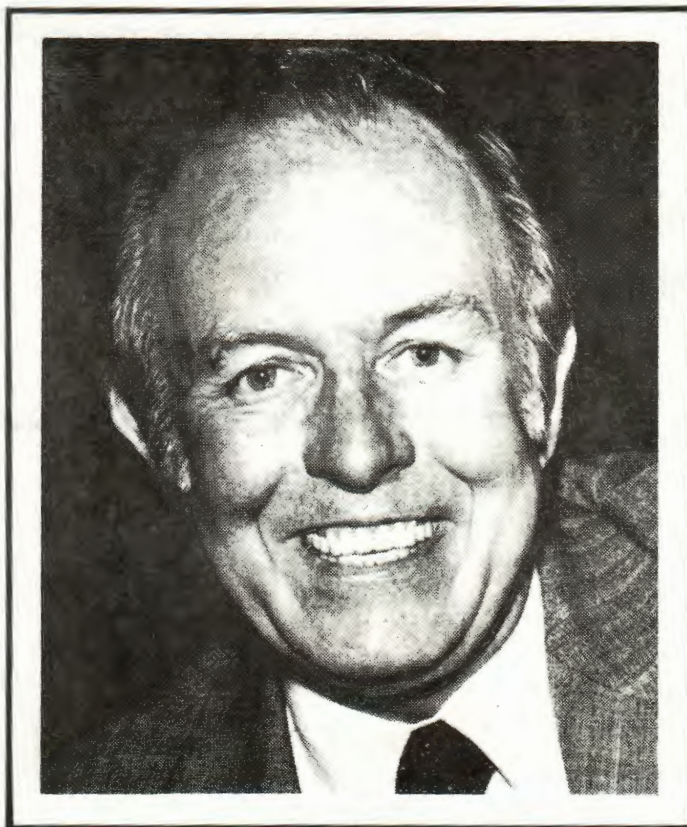
RSVP by Oct. 4

767-0338 or 683-6396

\*\*\*\*\*

**Draft**

**Ed  
McATEER**



**U.S. Senate – '84**

**DRAFT McATEER**

**U. S. SENATOR**

**SPECIAL RECEPTION**

\*\*\*\*\*

**7:00 - 7:30 . . . . Sign In**

**. . . . Taped Patriotic Music**

**. . . . Premier Showing of "Ed McAteer -  
Portrait of a Patriot"**

**. . . . Visit Refreshment Tables**

**. . . . Visit Information Tables**

**7:30 - 7:35**

**. . . . WELCOME**

**. . . . Introduction of "Liberty Brass Ensemble"  
Led by Jay Sanders**

**7:35 - 8:30**

**. . . . Special Music Program**

**. . . . Continuous showing of "Ed McAteer -  
Portrait of a Patriot"**

**. . . . Special Announcements**

**. . . . Visit Refreshment Tables**

**. . . . Visit Information Tables**

**8:30 - 8:35 . . . . Special guest Soloist Dorothy  
Millner singing "America the  
Beautiful"**

**8:35 - 8:40 . . . . Fanfare for Ed & Faye McAteer**

**8:40 - 8:45 . . . . Welcome and introduction of  
Ed & Faye McAteer**

**8:45 - 9:00 . . . . Ed McAteer**

**9:00 - 9:10 . . . . Closing remarks and dismissal**

**9:10 - 9:30 . . . . Visit with Ed & Faye McAteer**

**. . . . Visit Tables**

**9:30 . . . . Special Final Showing of  
"Ed McAteer - Portrait of a  
Patriot"**

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**Please, personally encourage Ed to run for the  
U.S. Senate. We believe that he will be the  
man for the times for Tennessee!**

\*\*\*\*\*

**T O N I G H T ! ! !**

\*\*\*\*\*

**THANK YOU FOR TAKING OF YOUR TIME  
TO BE WITH ED & FAYE FOR THIS EVENT.**

\*\*\*\*\*

A SPECIAL THANKS TO ALL WHO HELPED  
TO MAKE THIS HISTORIC EVENT POSSIBLE!

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MANY, MANY THANKS TO THE LIBERTY BAND  
FROM THRIFTHAVEN BAPTIST CHURCH!

\*\*\*\*\*

# Draft McAteer

## PETITION

I believe Ed McAteer will make a great U. S. Senator because I know Ed will represent Tennessee in Washington.

I want to be one of the first to formally ask and encourage Ed McAteer to run for the U. S. Senate seat to be vacated by Majority Leader Howard Baker in 1984.

Telephone

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

# U S SENATE - 84