Collection: Blackwell, Morton: Files
Folder Title: Invest in America Award, 10/05/1982 (1 of 4)
Box: 11

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name BLACKWELL, MORTON: FILES

Withdrawer RBW 3/21/2011

File Folder INVEST IN AMERICA AWARD, 10/05/1982 (1 OF 4)

FOIA F06-0055/07 POTTER, CLAIRE

Box Number 11

14

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	FORM	RE. REQUEST FOR APPOINTMENTS	1	10/4/1982	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]
B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

INVEST·IN·AMERICA NATIONAL COUNCIL, INC.

ARCHITECTS BUILDING / 117 SOUTH 17th STREET / SUITE 906-907 / PHILADELPHIA, PA. 19103 / TELEPHONE 215-568-7311

October 6, 1982

Mrs. Elizabeth H. Dole
Assistant to the President
for Public Liaison
The White House
Washington, D.C. 20500

Dear Mrs. Dole:

Invest-in-America National Council was privileged and honored to have presented our American Eagle Award to President Ronald W. Reagan at the White House on October 5th.

The ceremony was an auspicious occasion due to the gracious handling of details by Mr. Morton C. Blackwell, Special Assistant to the President for Public Liaison.

Please accept our esteem gratitude for a day that I any my colleagues will cherish always.

Yours sincerely,

Louis G. Milione

Louis G. Milione
President

CC: Mr. Morton C. Blackwell

Send to:

Sarah
Scaife Foundation
3900 Mellon Bank Bld
Box 268
Pittsburgh 15230

Attention:
Barbara Stanley

for B&W glossy
photo.

To Mirielle

Date 3/29 Time 2:18

WHILE YOU WERE OUT

M Janet S Rochley

of

Phone 215 568-7311

Area Code Number Extension

TELEPHONED		PLEASE CALL	
CALLED TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		URGENT	
RETURNED YOUR CALL			

Message ~~5 OC 82-10486-25~~

23 [illegible]

around 3pm

Operator

AMPAD EFFICIENCY®

23-020

THE WHITE HOUSE
WASHINGTON

MARCH 30, 1983

MEMORANDUM FOR JAYN STANKOWSKI

FROM MAISELLE SHORTLEY

Could you please send us a black and white glossy of the following photo:

5 OC 82 10486 -14

In advance, thank you for your usual prompt attention to this matter.

Sent 3/31/83

Photos sent 11/2 to Louise ~~B~~ Milione attention Janet Schockley

2nd photo sent 4/11

handed to shirl y
1 p.m.
Oct 1.

THE WHITE HOUSE

WASHINGTON

October 1, 1982

MEETING WITH INVEST IN AMERICA

DATE October 5, 1982
LOCATION Oval Office
TIME 4:45 p.m.

FROM: Elizabeth H. Dole

Time Changed by Pres. Scheduling Oct 4 11:15am.

I. PURPOSE

Presentation of the American Eagle Award to the President by the Invest in America National Council.

II. BACKGROUND

Invest in America is an educational foundation whose object is to encourage understanding of the free market process among teachers and students. Their 29 year program of institutes given by businessmen and academics has reached over 8,000 teachers at all levels of school.

In 1969 the President recognised the contribution of the group to this valuable work by proclaiming a California Invest in America week.

The annual award is made to leaders for their achievements in furthering competitive enterprise and freedom. Previous recipients include Vice President George Bush, President Ford and Hon. Alexander Haig.

III. PARTICIPANTS

Louis G. Milione - President, Invest in America.
Dr. Michael Novak - Previous recipient who is to present award.
Nine other previous recipients, Board members etc. will attend.*

IV. PRESS PLAN

White House Photographer.

V. SEQUENCE OF EVENTS

4:45	4:15 p.m.	Guests enter.
4:47.	4:17	Brief words of presentation by Louis Milione.
4:50	4:20	President receives award from Michael Novak and poses for photographs.
4:52	4:22	President makes brief words of acceptance.
4:55	4:25	Guests leave.

* See attached list.

LIST OF PARTICIPANTS IN INVEST IN AMERICA AWARD CEREMONY

LARRY,	Richard
SCALLON,	Alan Delete
MORRIS,	Richard
NOVAK,	Dr. Michael
REDMOND,	John C.
MILIONE,	Louis G.
McKENNA,	Alexander
KAISER,	H. Nubert
JOHNSON,	Wilson S.
WILSON,	Robert
PAGAN,	Rafiel D.

Telephone amendments from Janet Oct 1. 4:15 approx

SUGGESTED TALKING POINTS FOR INVEST IN AMERICA AWARD CEREMONY

-- It is an honor to me to join the distinguished list of recipients of this award.

-- Invest in America's 'teaching the teachers' project is one of the success stories of our time. You are doing an excellent job spreading understanding of the virtues of the Free Market in our schools.

-- 200 years ago the Founding Fathers chose the Bald Eagle as our national symbol. Its representation in this fine porcelain sculpture should act as an inspiration to us all as we enjoy the free society we have inherited from those who built our country.

THE WHITE HOUSE
WASHINGTON

Enclosed are the amended lists of participants as per your telephone request.

Note that the two changes in spellings of names were forwarded to me by the organisers of the meeting yesterday afternoon.

Mark Loveday
X 2657

Handed to Martha
Sat 2 Oct

LIST OF PARTICIPANTS IN INVEST IN AMERICA AWARD CEREMONY

LARRY,	Richard M.	President, Sarah Scaise Foundation Inc.
SCALLON,	Al N.	Director of Corporate Support Programs, IBM
MORRIS,	Richard I.	President, Grace Foundation Inc.
NOVAK,	Dr. Michael	Author and Lecturer
REDMOND,	John C.	Partner, Superior Alloy Metal Products Co.
MILIONE,	Louis G.	President, Invest in America
McKENNA,	Alexander G.	Chairman, Phillip M. McKenna Foundation Inc.
KAISER,	Hubert	Director, Kaiser Porcelain
JOHNSON,	Wilson S.	President, National Federation of Independent Businesses Inc.
WILSON,	Robert L.	Vice President of Public Affairs, Pfizer Inc.
PAGAN,	Rafiel D.	President, Nestlē Co-ordination Centre for Nutrition Inc.

WITHDRAWAL SHEET

Ronald Reagan Library

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C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE
WASHINGTON

9-3-82

Elizabeth wants to know if she should be present at this award to the President or if one of her staff (you) can do it?

Martha would like to know on Tuesday, September 7

Tell Martha

Called Martha 9/13 OK

I'll do it

Have Marla draft briefing paper & talking points

MB

12·30.

West Park

Charles. Tyson.

EHD   Char/Mar
Red   Event File
Morton
Diana

THE WHITE HOUSE

WASHINGTON

SEP 29 1982

MEMORANDUM   9/28/82

REVISED

TO: ELIZABETH DOLE

FROM: WILLIAM K. SADLEIR

SUBJ: APPROVED PRESIDENTIAL ACTIVITY

PLEASE IMPLEMENT THE FOLLOWING AND NOTIFY AND CLEAR ALL PARTICIPANTS. THE BRIEFING PAPER AND REMARKS SHOULD BE SUBMITTED TO RICHARD DARMAN BY 3 P.M. OF THE PRECEDING DAY.

NOTE: AS PROJECT OFFICER FOR THIS ACTIVITY, YOU ARE RESPONSIBLE TO SUBMIT A COMPLETE, CONFIRMED LIST OF STAFF AND ATTENDEES, IDENTIFIED BY TITLE, TO THE OFFICE OF PRESIDENTIAL APPOINTMENTS AND SCHEDULING WITHIN 5 DAYS AFTER THE EVENT.

MEETING: Presentation of AmericanEagle Award by the Invest-in-America National Council

DATE: October 5, 1982

TIME: 4:15 pm

DURATION: 10 minutes

LOCATION: Oval Office

REMARKS REQUIRED: To be covered in briefing paper

MEDIA COVERAGE: Coordinate with Press Office

FIRST LADY PARTICIPATION: No

cc: A. Bakshian
M. Brandon
R. Darman
R. DeProspero
K. Duberstein
D. Fischer
C. Fuller
R. Gubitosi
W. Henkel
E. Hickey
M. McManus
E. Rollins
C. Romero
J. Rosebush
B. Shaddix
W. Sittmann
L. Speakes
WHCA Audio/Visual
WHCA Operations
R. Williamson
A. Wrobleski

Red
Diana
Morton B

Char

Oct 7, 1982

AUG 9 1982

No briefing paper & talking points needs to be to Red by noon Oct 6

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

8/9/82

TO: ELIZABETH DOLE

FROM: WILLIAM K. SADLEIR Bill

SUBJ: APPROVED PRESIDENTIAL ACTIVITY

SUBSEQUENTLY REVISED

PLEASE IMPLEMENT THE FOLLOWING AND NOTIFY AND CLEAR ALL PARTICIPANTS. THE BRIEFING PAPER AND REMARKS SHOULD BE SUBMITTED TO RICHARD DARMAN BY 3 P.M. OF THE PRECEDING DAY.

NOTE: AS PROJECT OFFICER FOR THIS ACTIVITY, YOU ARE RESPONSIBLE TO SUBMIT A COMPLETE, CONFIRMED LIST OF STAFF AND ATTENDEES, IDENTIFIED BY TITLE, TO THE OFFICE OF PRESIDENTIAL APPOINTMENTS AND SCHEDULING WITHIN 5 DAYS AFTER THE EVENT.

MEETING: Presentation of the American Eagle Award by the Invest in America National Council

DATE: October ~~7~~ 5, 1982

TIME: ~~4:15~~ pm

DURATION: 5 minutes

LOCATION: Oval Office

REMARKS REQUIRED: To be covered in briefing paper

MEDIA COVERAGE: Coordinate with Press Office

FIRST LADY PARTICIPATION: No

cc:

A. Bakshian	C. Romero
M. Brandon	J. Rosebush
R. Darman	B. Shaddix
R. DeProspero	W. Sittmann
K. Duberstein	L. Speakes
D. Fischer	S. Studdert
C. Fuller	WHCA Audio/Visual
R. Gubitosi	WHCA Operations
E. Hickey	R. Williamson
M. McManus	A. Wrobleski
E. Rollins	

5434

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Bill S

pls sched sometime in Sept, Oct.

July 27, 1982

AP[illegible]

Date 10/7/82

Time. 4:15

Length. 5 minute

Date 7/28/82 FJR

TO: Michael Deaver

FR: Bill Clark

SUBJECT: American Eagle Award to the President

Mike:

Recently Clare Boothe Luce attended a dinner at which the President was present. She mentioned the American Eagle Award and the President indicated to her that he would like to receive the eagle that the Invest-in-America National Council wishes to present to him.

Sorry, but the ball is back in your court.

(3 minutes in Oval)

(Sept or Oct)

The President
The White House
Washington, D. C. 20500

My Dear Mr. President:

Every year for 33 years the Invest-In-America National Council has presented its American Eagle Award to individuals who have demonstrated their support of the free enterprise system and given intellectual leadership to it philosophy. Certainly no American has ever represented better than you the ideals that have contributed to the greatness of this country or provided stronger leadership to this philosophy.

So it is my distinct honor and privilege, as Chairman of Invest-In-American National Council, Inc. Nominating Committee, to inform you that you have been unanimously selected to receive this beautiful and prestigious award in this year which, on June 20, marks the 200th anniversary of the eagle as our National Symbol. For the occasion a specially sculptured porcelain eagle has been commissioned.

It may interest you, Mr. President, to know that the American Eagle Award has been presented to a particularly distinguished group, many of whom you know well: among them Former President Ford, Vice President Bush, Secretary of State Haig, Former Treasury Secretary Simon.

Sincerely,

Clare Boothe Luce

The Honorable Clare Boothe Luce
Chairman, Nominating Committee for
the Invest-In-America Eagle Award
for 1982

American Bald Eagle

Haliaeetus leucocephalus

to commemorate the 200th Anniversary
of the Bald Eagle as a symbol of
the United States of America

TWO CENTURIES OF THE EAGLE

He is the soldier of peace, brandishing arrows and olive branches, of the Great Seal of the United States. He is the expression of executive power, perched within the Presidential Seal. He personifies the strength of our will, the stability of our society. He is the American flag, taken wing.

He is the American Bald Eagle, and 1982 is his 200th anniversary as our National Symbol.

It is said that Benjamin Franklin favored the selection of the wild turkey, all color and grace, to represent our nation; that he disliked the eagle for its scavenger's image.

But to the Continental Congress of 1782, the regal bearing and piercing gaze of the eagle, the King of Birds, better expressed the power and pride of the new union. It is only fitting that the nation destined to soar higher than any other should choose the bird which soars higher than any other.

Historically, the Founding Fathers were not alone in their choice. For centuries, various breeds of the eagle have symbolized the might and unity of great nations.

The Babylon of Belshazzar. The Rome of the Caesars. The European empires of Charlemagne. The France of Napoleon. All fought and flourished under the eagle.

Still, our symbol is uniquely American; a breed known as Haliaeetus leucocephalus which inhabits the wilderness regions of the United States.

In recent years, his ranks have dwindled to only 4,000 survivors. And, of that number only 708 are breeding pairs. He has been declared an endangered species and, under the Bald Eagle Protection Act of 1940, is now considered a ward of the State.

In commemoration of his 200th year as the nation's symbol, Kaiser Porcelain of West Germany has created a special limited edition of 200 lifesize replicas of the American Bald Eagle.

These majestic figures have been crafted by the world-renowned Italian sculptor, Giuseppe Tagliariol, better known as Bepi Tay. With exacting detail Kaiser Porcelain has translated the genius of Bepi Tay into fine porcelain sculptures, each hand painted by skilled artisaus at the Kaiser factory in Staffelstein, West Germany.

INVEST·IN·AMERICA NATIONAL COUNCIL, INC.
ARCHITECTS BUILDING / 117 SOUTH 17th STREET / SUITE 906-907 / PHILADELPHIA, PA. 19103 / TELEPHONE 215-568-7311

September 27, 1982

Mr. Mark Loveday
Old Executive Office Building
Room 191
The White House
Washington, D. C. 20500

Dear Mark:

We are pleased and honored to confirm the date of October 7th for the presentation of our American Eagle Award to President Ronald W. Reagan.

In the past, it has been our practice, to have the previous awardee make the presentation of the Eagle to the current candidate. However, in this case we are most happy to provide President Reagan with the opportunity of selecting the person whom he would enjoy having present him with his American Eagle Award. Previous receiptants have been the Honorable Clare Boothe Luce, Vice President George Bush, the Honorable William E. Simon, William F. Buckley, Paul F. Oreffice and J. Peter Grace, just to mention a few. President Reagan may recommend one of the above, or feel free to select a presenter from the enclosed list of "The Honor Roll of American Eagle Awardees". Should this arrangement be inconvenient, we will be pleased to select a presenter for him.

Per your request, I am enclosing several pieces of literature on Invest-in-America, to be passed on to President Reagan's speech writers. This includes bulletins on previous Eagle Award presentations, etc. The back cover of "The Honor Roll of American Eagle Awardees" brochure will provide the background information on the Eagle itself.

The primary function of Invest-in-America National Council is to provide economic literacy to the youth of our Nation on the working of the American free market system. This is done via teachers and is conducted on the elementary, secondary and college levels. Our enclosed brochure "A Time for Greatness" exemplifies this point for you.

I am in the process of preparing the list of twelve people to attend this ceremony. I will forward their names, social security numbers and date of birth to

INVEST·IN·AMERICA NATIONAL COUNCIL, INC.

Mr. Mark Loveday
Old Executive Office Building
The White House
September 27, 1982
Page two

you via Express Mail, within the next couple of days. I will also take care of advising our guests of the arrangements for a meeting place, time, etc. to enable them to attend the ceremony.

Should you have any questions, please do not hesitate to contact me. On behalf of our President, Louis G. Milione and myself, I want to thank you for your efforts in regard to this matter.

Sincerely,

INVEST-IN-AMERICA NATIONAL COUNCIL, INC.

Jan H Shockley

Janet H. Shockley

Encs.

We Teach Teachers

the Invest-In-America Program

THE HONOR ROLL OF AMERICAN EAGLE AWARDEES

1952-1982

AWAR
THE AMERICAN
1952

1982	*Ronald W. Reagan	President of the United States of America
	Robert J. Buckley	Chairman, President, and Chief Executive Officer, Allegheny International, Inc.
	Honorable Harry F. Byrd, Jr.	United States Senator (Virginia)
	Wilson S. Johnson	President, National Federation of Independent Business
1981	Honorable George Bush	Vice President of the United States of America
	Paul Miller	Honorary Chairman Gannett Co., Inc.
	Paul F. Oreffice	President and Chief Executive Officer Dow Chemical Company
1980	Donald J. Kirschhoff	President and Chief Executive Officer Castle & Cooke, Incorporated
	Honorable Clare Boothe Luce	Author, Lecturer and Diplomat
	Honorable Alexander M. Haig	Secretary of State
	Dr. Michael Novak	Author, Lecturer, American Enterprise Institute
1979	Richard R. Shinn	Chairman, Chief Executive Officer, Director, Metropolitan Life Insurance Co.
	Justin Dart	Chairman, Dart and Kraft Incorporated
	Jeff MacNelly	Editorial Cartoonist, Richmond News Leader
	John E. Swearingen	Chairman, Standard Oil Company (Indiana)
1978	Dr. Arthur S. Burns	Former Chairman, Board of Governors Federal Reserve System
	Thomas A. Murphy	Chairman and Chief Executive Officer General Motors Corporation
	Warren H. Phillips	Chairman, Dow Jones and Company, Inc.
1977	Honorable Gerald R. Ford	Former President of the United States of America
1977	Texas A & M University	Center for Education & Research in Free Enterprise
1976	His Majesty King Gustav XVI	King of Sweden

Fletcher L. Byrom
John Harper

Chinn Ho

James J. Kilpatrick
Philip M. McKenna
Honorable William E. Simon

Honorable Olin E. "Tiger" Teague

R. Emmett Tyrell
J. Peter Grace

EES OF
EAGLE AWARD
1982

ıirman, Koppers Company, Inc.
ner Chairman, Aluminum Company
America
ıirman, Capital Investment Company
Hawaii
rnalist, Commentator
ner President, Kennametal, Inc.
ner Secretary of the United States
easury
ner Member House of Representatives
exas)
or, American Spectator
ıirman, Chief Executive Officer
. R. Grace Company

Arthur R. Taylor	President, Columbia Broadcasting System
James Russell	Financial Editor, Miami Herald
Peter Peterson	Former Secretary of Commerce
Samuel Lefrak	Chairman of the Board, Lafrak Organization
Carlos Arboleya	President, Fidelity Bank of Miami
William F. Buckley	Author, Lecturer
Dr. J. Whitney Bunting	President, Georgia College
Walker L. Cisler	Chairman, Detroit Edison Company
Admiral Peter Conrad	Astronaut
Morris A. Cox	President, William M. Volker Fund
W. Leonard Evans	Publisher, Tuesday Magazine
Arthur Fletcher	Former Secretary of Labor
Zenon C.R. Hansen	Chairman, Mack Trucks Incorporated
Lewellyn A. Jennings	Chairman, Riggs National Bank
Charles Kellstadt	Chairman, Sears, Roebuck and Company
John Latshaw	Executive Vice President, E.F. Hutton Company, Incorporated
Dr. Richard Lyman	President, Stanford University
Elizabeth M. Manning	Publisher, Finance Magazine
Honorable Jerry L. Pettit	Former Member House of Representatives (California)
John Charles Redmond	Chairman, Redmond, Transue and Williams
Colonel William F. Rockwell	Founder, Rockwell International
Walter Schirmer	Chairman, Clark Equipment Corporation
Dr. Leon H. Sullivan	Founder, O I C of America, Inc.
Dr. Herbert Stein	Economic Advisor to the White House
Dr. Edward Procknow	Chairman, First National Bank and Author
Harlee Branch	Chairman, Southern Company
Honorable J. Edgar Hoover	Former Director of the Federal Bureau of Investigation
Alexander Biddle	Lecturer, Author, Financier, Founder of Invest-In-America National Council, Inc.
Paul A. Volcker	Chairman, Board of Governors of the Federal Reserve System

*To Be Presented in the Fall of 1982

American Bald Eagle

Haliaeetus leucocephalus

to commemorate the 200th Anniversary
of the Bald Eagle as a symbol of
the United States of America

TWO CENTURIES OF THE EAGLE

He is the soldier of peace, brandishing arrows and olive branches, of the Great Seal of the United States. He is the expression of executive power, perched within the Presidential Seal. He personifies the strength of our will, the stability of our society. He is the American flag, taken wing.

He is the American Bald Eagle, and 1982 is his 200th anniversary as our National Symbol.

It is said that Benjamin Franklin favored the selection of the wild turkey, all color and grace, to represent our nation; that he disliked the eagle for its scavenger's image.

But to the Continental Congress of 1782, the regal bearing and piercing gaze of the eagle, the King of Birds, better expressed the power and pride of the new union. It is only fitting that the nation destined to soar higher than any other should choose the bird which soars higher than any other.

Historically, the Founding Fathers were not alone in their choice. For centuries, various breeds of the eagle have symbolized the might and unity of great nations.

The Babylon of Belshazzar. The Rome of the Caesars. The European empires of Charlemagne. The France of Napoleon. All fought and flourished under the eagle.

Still, our symbol is uniquely American; a breed known as Haliaeetus leucocephalus which inhabits the wilderness regions of the United States.

In recent years, his ranks have dwindled to only 4,000 survivors. And, of that number only 708 are breeding pairs. He has been declared an endangered species and, under the Bald Eagle Protection Act of 1940, is now considered a ward of the State.

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INVEST • IN • AMERICA NATIONAL COUNCIL, INC.

ARCHITECTS BUILDING / 117 SOUTH 17th STREET / SUITE 906-907 / PHILADELPHIA, PA. 19103 / TELEPHONE 215-568-7311

A TIME FOR GREATNESS

INVEST-IN-AMERICA NATIONAL COUNCIL

PROGRESS REPORT

of the Invest-In-America Program

Invest-in-America National Council is a twenty-eight-year-old educational organization headquartered in Philadelphia, Pa. Its extensive economic education programs, nationwide in scope, are conducted with the full cooperation of local educational authorities and are totally supported by tax-deductible contributions from private citizens, foundations and business institutions. Under the program leadership of the National Council, Invest-In-America works with teachers, students, and education-oriented organizations to develop a broader and deeper understanding of the free market-oriented American economic system. The following pages have been prepared to acquaint the reader fully with the philosophy and method of implementation of the unique Invest-In-America program.

Executive Vice-President
Invest-In-America National Council

No people in history have ever felt as rich, as strong, as educated; and yet as confused as are the American people today. Never has a nation been in need of an economic road map that makes sense, and hard facts on which to make sound personal judgements. Americans are not ignorant; they are merely under-informed. Nobody's judgement can be any better than their information. Invest-In-America,

Louis G. Milione

with its outstanding leadership, exists to fill this information gap with simple, obvious, non-technical facts about the processes on which our economy developed and on which it can continue to grow . . . the faith that makes America strong . . . a firm belief in the efficacy of the market enterprise system.

purpose

Getting People Involved!

Invest-In-America programs are designed to "get everybody into the act". They do not give the audience the feeling that they are being "taught". Instead, there is a feeling of being involved in a mutual learning process. Our materials "tell it as it is" and show why the information has meaning and importance to the individuals involved. It also shows what the individuals can do about it. Above all, there is no preachment or sloganeering. American capitalism is presented as personal capitalism in which everybody plays a part.

***To help the teachers**, the material is made flexible to fit into their various courses in the way, and at the time, they desire to introduce certain economic principles. Thus, the information is relevant to what is being discussed.

***To help students**, the materials are presented in a way to show them that in most cases they "already knew that, but had never thought about it in that way". This is the best method to clear up misconceptions and create authentic attitudes that stand up under argument.

***To help students**, who feel that the "action" is not for them, this part of the program is prepared in cooperation with such organizations at the Opportunities Industrialization Center, which specializes very successfully in the training of so-called "hard core unemployables". These young people have a frame of reference and a vocabulary all their own. Invest-In-America is fortunate to have the hearty cooperation of these groups.

***To help adult groups** whether they be factory populations, college students, service clubs, or church groups, Invest-In-America presents personalized principles in terms of "my future", "my job", "my savings", "my insurance", "my retirement", "my investment program". By starting with their own problems, they get a better grasp of everybody's problems, which they can project into national problems.

The secret of getting people involved in the overall economic scene — and becoming better citizens — is to first enable them to identify themselves as small, but important parts of the whole. By understanding themselves, and their part in the free market economy, they come to understand how people can contribute to and share in stability and prosperity. Most people will not deliberately act in ways that injure their best interests — if they know what their best interests are. Nor will they encourage or condone injurious actions on the part of others. This type of thinking comes from what Invest-In-America calls economic competence.

The Goals Of Invest-In-America

1. To describe the role of the free individual in private capitalism and project this understanding to the overall economy.

2. To supply specially tailored, informal economic programs to teachers and students not only in grades 1 through 12; but also in college, and to adults who form potential seminar and study groups.

3. To describe economic processes in completely understandable, every day human relations, aspirations, and actions.

4. To tell the obvious truth, proven by logic and arithmetic, which permits the learner to form his own authentic conclusions.

5. To make our materials relevant to existing conditions and to situations with which the learner is completely familiar.

6. To supply skeletal instructional materials which imaginative teachers can "flesh out" with specific examples of their choices.

7. To build information pipe-lines between students and local industry, and between management and employees.

8. To prove to the students that the doors of economic opportunity are readily opened with simple skills, understanding, and motivation.

9. To act as a catalyst among different groups who are really seeking common goals but are unable to communicate.

10. To stimulate enthusiasm for the "piece of the action" that is waiting for almost everybody willing to become economically literate.

people

Maintaining our economic and personal freedoms is a stewardship responsibility of all Americans. The strength and continuity of a free society requires a thorough understanding and support of its basic principles.

More than ever, I firmly believe each of us must take the lead in our own way in exposing the true facts about the American private enterprise system to people of all walks of life, but especially to young Americans who soon will become tomorrow's leaders. Only by doing so will we be able to counter some of the negative economic myths that persist and undermine our freedoms.

Because of my concerns about the degree of

Paul F. Oreffice

understanding and perception many Americans have about our economic system – a system that has provided more wealth and personal freedom and opportunity than any other in the world – I am dedicating my full support to the Invest-In-America National Council.

Chairman of the Board

By operating within the present structures of America's educational systems, Invest-In-America has demonstrated it can instill greater economic understanding through low-key, yet highly efficient and economical programs in the schools. I urge you to give the attached proposal serious consideration. I believe Invest-In-America programs are on the right track, and that, with your support we can achieve greater understanding of our economic system.

Alexander Hamilton started the first Invest-In-America movement. He did so by waging a successful campaign to have the new government pay all of its pre-constitutional debts.

The demand for repudiation was strong, and the moral obligation was considered weak. But Hamilton gave it strength by demanding that the federal government "do justice to creditors and restore public credit," a policy he identified as "an obligation of national faith, honor, and reputation."

The "Alexander Hamilton Doctrine" paid prompt and big dividends. European investors (who had most of the world's capital) were waiting to see what we would do and they liked what they saw – a good credit risk with enormous growth potential.

Vice-Chairman

It is hard to believe, but, as reported in Louis Hacker's "Triumph of American Capitalism," by 1803 about half of the capital at work in the

William E. Simon

United States represented foreign investment. The importance of this migration of capital to the new world is impossible to exaggerate. Of the three prerequisites for prosperity, we had only two: natural resources and human energy. What we did not have was the tools to multiply the human energy, and tools come only from invested money.

But, thanks to wealthy profit-seeking Europeans, we got our grub stake and we used the money as no money had ever been used before.

Our extra ingredient was freedom.

Today, for a very different reason, we face another investment shortage. This time the problem is not lack of money; it is lack of motivation.

Having looked closely at the bottom line as Secretary of the Treasury, I urge support for the Invest-In-America program.

There is nothing new about the phrase "invest in America". It has been a part of our nation from the beginning. From the early explorers who saw the more economic route to the East — to the colonists who saw this new world as a place of risk and fortune — to the waves of immigrants, latter-day colonists who invested their lives in America, for that is all they had — "invest in America" meant hope in America. That hope exists even to this day; no matter how many currency crises, how many balance of payments deficits; it is to America that much of the world looks, not only for leadership but also as a place where a good portion of the world's wealth can be placed at reasonable risk in the hope of reasonable reward.

Somehow, however, in the process of creating the economic miracle which is part of America, the process of communications with those who benefit from the system — the people — broke down. Somewhere in the process of creating the world's highest standard of living, providing more people with a more decent life, a more

Arthur R. Taylor

hopeful life, than anywhere else at any time, suspicion of the competitive enterprise system grew. It is a small consolation that the distrust of our economic system mirrors the distrust our people feel for other institutions of our daily lives. For it has always been clear that our economic system could not be sustained unless an ever-increasing number of people felt not only a proprietary stake in the system, but also that the stake itself was increasing. This is the challenge that faces our system today, as yesterday.

President

In the pages that follow, you will find an organization which, through discussion, debate, questioning and testing of assumptions, is at the job of bringing our young people the case for our competitive enterprise system. In doing this, the blemishes are not ignored, for they are part of the future, but neither are the theory, the practice and the accomplishments of the past. We who are part of Invest-In-America believe this is one of the places where the economic future of America will be determined.

progress

The Great Chain Reaction
236 Institutes, 7631 Teachers,

"There is no substitute for eyeball to eyeball discussion"

Fletcher L. Byrom
Chairman
Koppers, Inc.

Secondary school teachers, Pittsburgh, Pennsylvania

"Here is one of the least expensive multiplier effects in action!"

Dr. William H. Peterson, Wall Street Journal

Of The Seventies 5,000,000 Students

It is a great pleasure for me to evaluate my experience in the Summer Institute on the American Economy. The opportunity to hear so many leaders of industry in so short a time was something I had never suspected could be possible for a mere teacher.

Though my reading habits which occupy my time on the average of four hours a day have carried mé into the economics area with increasing frequency, I still felt the need for more substantive direction and for newer structuring. This need was well fulfilled.

Anne Dalton Croghan
Teacher - Cleveland, Ohio

Students of U.C.L.A., Los Angeles Elementary Schools Institute

"Truly Invest-In-America is an idea whose time has come."

Where

1. CALIFORNIA STATE HAYWARD
2. CALIFORNIA STATE NORTHRIDGE
3. SAN FRANCISCO
4. U.C.L.A. LOS ANGELES
5. UNIVERSITY OF HAWAII HONOLULU
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    WARREN
    YOUNGSTOWN
    CANTON
    ASHTABULA
    SALEM
12. WESTERN KENTUCKY UNIVERSITY
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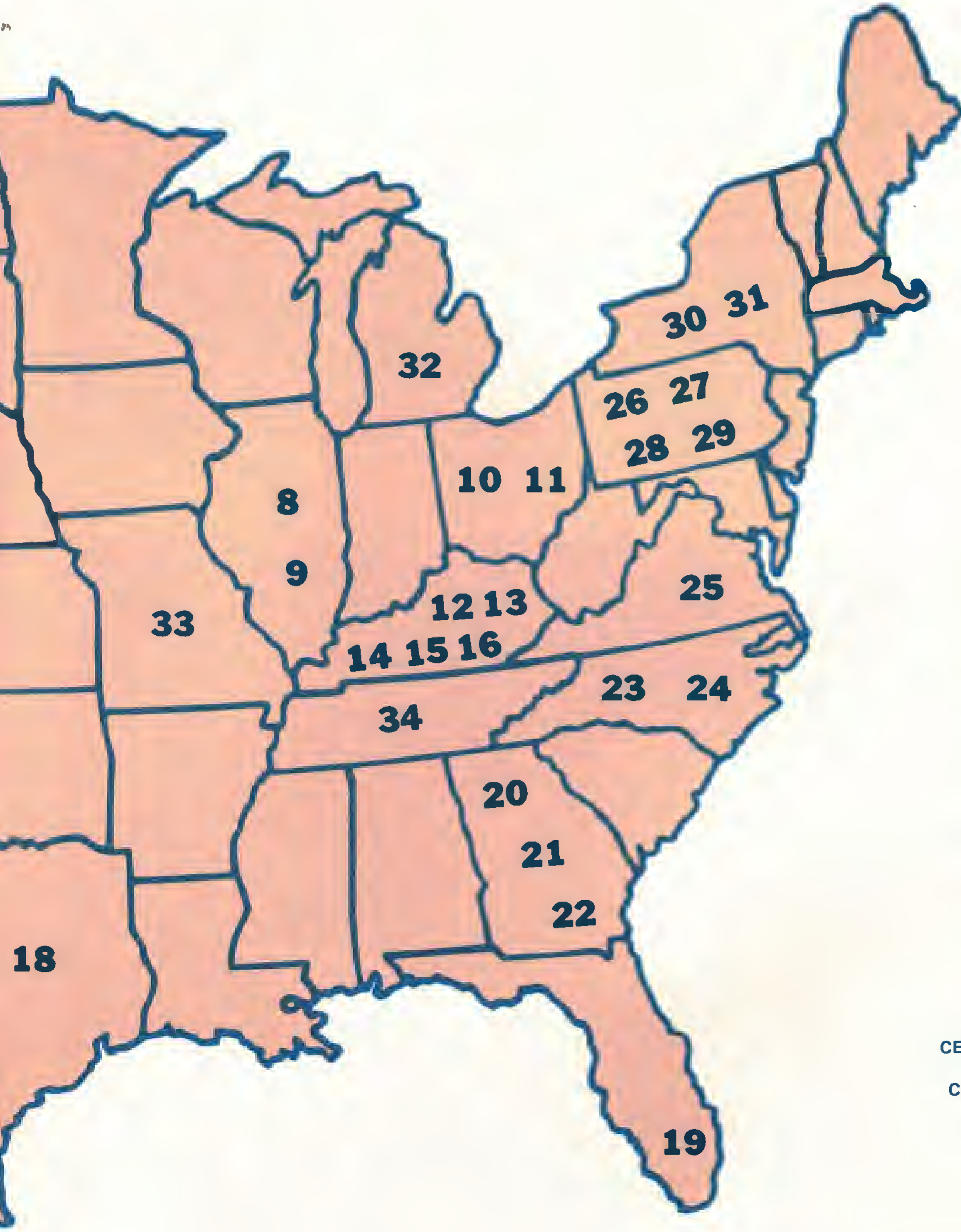
16. UNIVERSITY OF LOUISVILLE
17. TEXAS-SOUTHERN

We Are



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CENTRAL MISSOURI UNIVERSITY .33
WARRENSBURG, MISSOURI

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JACKSON, TENNESSEE

Curriculum Enrichment Project

Invest-In-America launched a monumental prototype program of primary and secondary school curriculum enrichment in economics in Allentown, Pennsylvania.

Conducted with full and active cooperation of the Allentown School District, the project was developed by Haig Babian, nationally known economist, editor, educator, author and publisher.

Sharing the responsibility in this developmental work were Dr. Paul J. Fink, Superintendent of the Allentown School District and William G. Gensler, supervisor of social studies of the District, which includes 20,000 children and over 800 teachers.

Spending one full evening a week working with Mr. Babian were 34 volunteer teachers.

In the past most courses of economic education for in-service teachers have been of the workshop type running no more than three or four weeks. The Allentown operation was scaled to extend over 25 sessions of 2½ hours each.

The initial sessions 1 through 12 were devoted to lectures on basic economic conceptions; the presentation of the abstract ideas in which the problems of modern society are expressed.

The balance of 13 weeks was devoted to the development of teaching units. In the initial period subjects such as inflation, economic laws, the various institutions involved, and the economic forces at work were all touched upon.

In developing the teaching units the teachers were divided into four groups for convenience and efficiency: kindergarten to three; grades four to six; grades seven to nine; and grades ten through twelve.

The object is to create a sound teaching unit for each grade. Much of this constructive effort comes through the feed-back of economic knowledge that the teachers have absorbed and now are relating to teaching situations in the grade areas with which they are familiar.

What A Third Grade Student Says...

220 Lemoyne Blvd.
Biloxi, Miss. 39532
January 3, 1978

Invest in America National Council Inc.
Architects Bldg. Suite 906-7
17th and Sansom Streets
Philadelphia, Pa. 19103

Gentlemen:

I like money so much I asked my teacher Mr. Cronin to let me write to Economics. I am writing for imformation on how you work with other people in trading things for money, if thats how you work with other people.

Please send me a 56 p.g. booklet.

Yours truly,
Jeff Fountain

What Professors Say...

"My Directorship of the Institutes on the American Economy at the Kent State University has been the most rewarding teaching experience I have had yet. Student response is tremendous from the classes of seventy teachers each. They were astonished that businessmen and professionals of such stature would come such great distances to share their thoughts with them. Invest-In-America has a tremendous program."

Ralph Kaczor, Ph.D.
Executive Director
Dept. of Economics
Kent State University

"I believe that teachers will talk about these programs for some time to come. I also believe that the Institutes will make a difference in their teaching this fall. The participants now share a positive, literate attitude toward economics."

Manfred H. Ledford, Ph.D.
Department of Finance
University of Miami

"The concern for education about the American Economic System is an obvious necessity if our way of life is to remain viable; the seminars sponsored by Invest-In-America, working with today's teachers and tomorrow's generation, are an effective manifestation of this concern."

James Clarke, Ph.D.
Director
Institute on American Economy
Villanova University

"Summer, 1977 is a milestone for Invest-In-America. A record 230 summer seminars from Fordham University in the east to California State at Hayward in the west have helped revitalize the thinking and appreciation of over 7500 school teachers toward the American business system. Now this revitalization is being reflected in their instruction of literally millions of young people across our land. Here is a multiplier effect in action. Truly Invest-In-America is an idea whose time has come."

Dr. Reuben E. Slesinger
Chairman, Economic Advisory Board
Invest-In-America

What Business Leaders Say...

"If there is a more important extra-curricular work than Invest-In-America, I don't know what it is."

J. Peter Grace
President
W. R. Grace Co.

"We know the program of Invest-In-America National Council and we support it with men and money."

John D. Harper
Chairman, Executive Committee
ALCOA

"We started our business in the basement of our home. We need Invest-In-America to remind all Americans opportunity is still here!"

Joseph M. Katz
Chairman and President
Papercraft Corporation

...one of the most significant and encouraging developments in the educational world...

"We have been privileged at the University of Miami to co-sponsor these institutes in economic education, and it thrills me to participate in programs with an organization that is exuding boundless confidence and optimism about this country.

In some recent times, particularly with reference to the energy problem, we find a great deal of emphasis on conservation. If the sources of energy are finite, certainly the potential of conservation is finite. Do we cut back 25% and then another and another? Human ingenuity, in my opinion, and I believe it is the opinion of the Board of Invest-In-America, is going to push back the horizons and we're going to solve the energy problem as we've solved other problems in the history of this country when times looked bleak."

Dr. Henry K. Stanford
President
University of Miami

"The Institutes of Invest-In-America rank in the premier class of the genre of economic education — indeed, its programs across the land represent an important and real investment in America's human capital. To give a fundamentally sound understanding of how an open market, private property economic system operates to an increasing proportion of our young people is the real aim; and Invest-In-America's efforts have made significant progress in providing basic knowledge and pedagogical techniques to thousands of educators, each of whom will deliver to their students the capacity to analyze critically and understand fully our economic system. May this valuable activity prosper."

James Clayburn LaForce, Ph.D.
Dean of the Graduate School
of Business Management and
Chairman, Department of Economics
U.C.L.A. California

Texts and Career Education

Since the start of Invest-In-America educational activities, repeated expressions have been received from educators and school curriculum advisors that improved textbooks and other teaching materials are critically needed as a basic foundation for improved teaching of economics in the schools. Most students get their only exposure to economic questions in courses such as Problems of Democracy, Civics, American History, and the like. Teaching materials to be used in these courses are part of the consideration.

Supplementary materials such as "Teaching Economic Competence in the Elementary Schools", "Answers to Your Everyday Money Questions", and "Your Stake in Profits" are distributed to thousands of teachers every year.

Career education finds renewed interest and excitement in many states, especially in Ohio where the efforts of industry have spearheaded highly developed programs. Invest-In-America sponsors Institutes in economic education with emphasis being placed on elementary grades, and on reaching teachers of Northern and Central Ohio.

Louis G. Milione, Executive Vice-President, Invest-In-America; Louis S. Cizek, Director of Career Education, State of Ohio; Theodore Loeffler, President, Campus Studies Institute; James A. Bailey, Director, Corporate Contributions, A-T-O Corporation.

American Eagle Awards - 1978

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Former Chairman
Federal Reserve Bank of America

THOMAS A. MURPHY
Chairman of the Board of Directors
Chief Executive Officer
General Motors

WARREN H. PHILLIPS
Chairman of the Board, President
and Chief Executive Officer
Dow Jones & Company, Inc.

AMERICAN EAGLE AWARD PRESENTATIONS – MAY 10, 1978 – SENATE CAUCUS ROOM

"This Caucus Room is haunted by so many historic unhappy headlines about what's wrong with America, from the Teapot Dome investigations through Pearl Harbor and Watergate, but today we focus on what is right with America, why America is still the world's best investment. Incidentally, it was another educator, now Ambassador Kingman Brewster, former President of Yale, who best summed up the other day, what our guest of honor did during the Bicentennial year to restore a sense of true values in America.

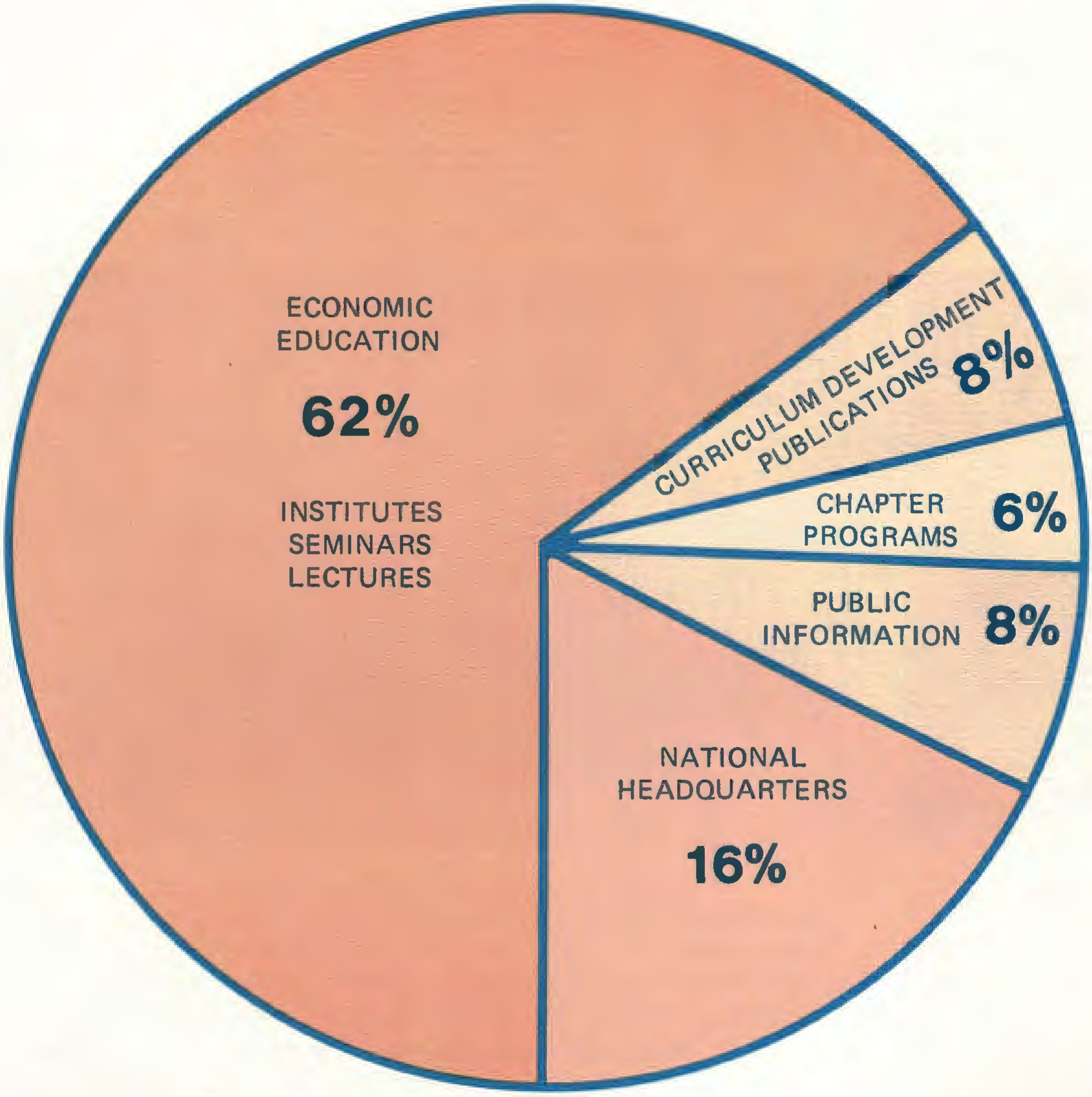
It is the business of Invest-In-America to teach teachers the true values of our Market Enterprise System, and in that task the master teacher has been the President of the University of Miami. In the state dedicated to the healthy pursuit of happiness, he has inspired the pursuit of excellence in students and faculty alike, in one of our most effective institutes anywhere in this country . . ."

John Reagen "Tex" McCrary
Chairman, Texcomm, New York
Remarks made at the 1977
Awards Luncheon
(see opposite page)

The American Eagle Awards are presented each year to leaders in industry, communications, public service and the arts for their achievements furthering competitive enterprise and freedom.

Former President Gerald R. Ford was the recipient of the 1977 American Eagle Award.

Standing at the head table during the 1977 Invest-In-America American Eagle Awards Luncheon, from left to right, were: Morris A. Cox, Minister of France - M. Pierre Boyer (France), Zenon C. R. Hansen, Ambassador Will Van Cauwenberg (Belgium), Rev. Billy Graham, Ambassador Peter Ramsbotham (Great Britain), Arthur R. Taylor, Ambassador Simcha Dinitz (Israel), Arthur F. Burns, Robert J. Buckley, Gerald R. Ford, Henry King Stanford, Ambassador Guillermo Sevilla-Sacasa (Nicaragua), Hon. John C. Danforth, Ambassador Ardeshir Zahedi (Iran), Louis G. Milione, Ambassador Berndt Von Staden (Fed. Rep. Germany), Paul F. Oreffice, Ambassador Roberto Gaja (Italy), Theodore R. Hagans, Jr., Ambassador Fumihiko Togo (Japan), John C. Redmond, Jr., Ambassador Juan Jose Rovira (Spain), and Rev. Harry J. Sievers.



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"Let me say at the outset, I have always believed in Invest-In-America National Council and the principles for which this organization stands. I congratulate those who initiated it, those who are supporting it, and those who will in the future continue to make certain and positive that the principles are carried out, taught, and practiced, in this great country."

Former President Gerald R. Ford

INVEST-IN-AMERICA NATIONAL COUNCIL, INC.
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