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THE PRESIDENT HAS SEEN....

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EXECUTIVE
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THE WHITE HOUSE
WASHINGTON

February 19, 1973

MEMORANDUM FOR THE PRESIDENT

FROM:

STEPHEN B. BULL *SB*

SUBJECT:

1973 Jackie Gleason Inverrary
National Airlines Classic

BACKGROUND:

At Jackie Gleason's request, you have agreed to make an appearance at the Inverrary Country Club in order to focus public attention upon this charity golf tournament. The proceeds from the physical attendance of spectators, sale of programs, parking and concessions will be donated to the Boys Clubs of America and selected other charitable organizations.

The actual championship portion of the tournament will run from Thursday, February 22, through Sunday, February 25. Monday when you will be present, will be the day on which the celebrities will be practicing. Some of the celebrities include Bob Hope, Mike Douglas, Joe DiMaggio, and Mickey Mantle.

Few, if any, of the professional golfers will be present because of the tournament in San Diego that concluded Sunday evening. The pros will not be arriving until Monday evening or Tuesday morning.

Tuesday and Wednesday will be professional/celebrity/amateur play that is expected to attract a large group of paying spectators and raise interest in the championship portion of the tournament.

Your participation will be to be introduced by Jackie Gleason, make brief remarks related to the worthiness of the tournament, and depart.

SCHEDULE

11:35 a.m.	Depart Americana Hotel via motorcade for Haulover Beach.
11:45 a.m.	Helicopter departs en route Inverrary Country Club.
	(Flying Time: 15 minutes)
12:00 Noon	Arrive on 18th fairway of the country club, approximately 175 yards (Jack Nicklaus 9-iron shot) from the 18th green.
	Jackie Gleason will meet you at the helicopter and the two of you will drive to the 18th green in his golf cart.
12:05 p.m.	Arrive center of 18th green.
	There will be a number of spectators in grandstands directly in front of you, and the celebrities who have arrived will be on the green. Jackie Gleason will introduce you informally to the celebrities.
12:06 p.m.	Speaking from a single stand-up microphone in the center of the 18th green, Jackie Gleason will make brief introductory remarks and introduce you.
12:10 p.m.	You deliver your remarks (suggested remarks attached).
	FULL PRESS COVERAGE.
12:15 p.m.	Remarks conclude.
	Jackie Gleason returns to the microphone, thanks you for coming, and explains that you must return to Key Biscayne to work on important matters.

3.

You and Mr. Gleason reboard the golf cart and return to the helicopter.

12:20 p.m. Helicopter departs en route Key Biscayne White House .

(Flying Time: 20 minutes)

12:40 p.m. Arrive Key Biscayne White House.

(Andrews)

February 18, 1973

SUGGESTED REMARKS TO
INVERRARY GOLF TOURNAMENT

I played a little golf myself this past weekend. My score is classified information - but I can tell you that it was higher than my age and lower than Jackie Gleason's weight.

* * * *

Jackie offered me the chance to try a couple of putts here on the 18th green this afternoon, but I told him, "No thanks." Any man has a right to refuse to incriminate himself. My best hole is the 19th.

* * * *

Most of you probably know that National Airlines is the principal sponsor of this tournament and I can confirm that that is true. They had the man who writes all their ad copy work up a little speech for me to give out here. It was very short -- just four words. It said: "I'm Nixon. Golf me."

* * * *

Let me assure everyone that it will be perfectly safe to come out and watch the tournament - the Vice President will not be playing. He claims he has given up golf as part of the ceasefire agreement - but some people think he is just waiting for his chance to get Governor Connally ahead of him on some deserted fairway.

Speaking of politics, over the course of my career, I have held a number of public offices but the office that brings me here today is not a political office although I am as proud of it as of any position I have ever had. This is the position of Chairman of the Board of the Boys' Clubs of America which I held officially from 1964 to 1968 and in an honorary capacity since 1969.

I want to compliment Jackie Gleason and National Airlines for sponsoring this tournament for the benefit of the Boys' Clubs as well as other deserving charities, and I want to encourage the people of this area to support this colorful and exciting sports event which will serve such a worthy cause.

I am usually very cautious about predicting the winner of any competition whether in politics or in sports, but I think it is safe to say on this occasion that no matter who has the lowest score when the last putt has dropped, the real winners here at Inverrary are going to be the many thousands of boys who have a better life because the Boys' Clubs are at work helping to build their character and setting a high standard of manhood for them.

Through the Boys' Clubs, every boy has the chance to become a champion in the game of life and so I offer my congratulations and thanks to all who are putting on this tournament, all who are playing, and all who come out and support it in the galleries -- all of you are champions too.

* * * * *

JACKIE GLEASON INVERRARY
NATIONAL AIRLINES CLASSIC

AS OF FEBRUARY 17, 1963

AARON, TOMMY (C)	FUNSETH, ROD (C)	LOTZ, DICK (C)
ACTON, RICK	FURGOL, ED	LOTZ, JOHN (C)
ALLIN, BUDDY (C)	GARNER, JOHN	LUNN, BOB (C)
ARCHER, GEORGE (C)	GEIBERGER, AL (C)	McGEE, JERRY (C)
ASHWORTH, BRUCE (C)	GILBERT, GIBBY (C)	McGINNIS, TOM
BAIRD, BUTCH	GOALBY, BOB	McLENDON, MAC (C)
BARBAROSSA, BOB (C)	GRAHAM, DAVID (C)	MAHAFFEY, JOHN (C)
BARBER, JERRY (C)	GRAHAM, LOU (C)	MARTI, FRED (C)
BARBER, MILLER (C)	GREEN, HUBERT (C)	MASSENGALE, RIK (C)
BASSETT, RICH	GRIGGS, CHARLES	MELNYK, STEVE (C)
BEARD, FRANK (C)	GROH, GARY (C)	MILLER, ALLEN (C)
BEMAN, DEANE (C)	HARDY, JIM (C)	MILLER, JOHNNY (C)
BIES, DON (C)	HARNEY, PAUL	MITCHELL, BOBBY (C)
BLANCAS, HOMERO (C)	HAMMER, LAURIE	MORAN, PAUL (C)
BLOCKER, CHRIS (C)	HEARD, JERRY (C)	MORLEY, MIKE (C)
BOROS, JULIUS (C)	HEBERT, LIONEL (C)	MURPHY, BOB (C)
BREWER, GAY (C)	HIGGINS, MIKE	NEVIL, DWIGHT (C)
BROWN, PETE (C)	HILL, DAVE (C)	NICKLAUS, JACK (C)
COLBERT, JIM (C)	HILL, MIKE (C)	NICHOLS, BOBBY (C)
COLLINS, TIM	HINKLE, LON	NORTH, ANDY
COODY, CHARLES (C)	HINSON, LARRY (C)	OUSTERHUIS, PETER
COURTNEY, CHUCK	HISKEY, BABE (C)	PALMER, ARNOLD (C)
CRAMPTON, BRUCE (C)	IRWIN, HALE (C)	PAYNE, BOB (C)
CURL, ROD (C)	IVERSON, DON (C)	PETERSON, LES
DEVLIN, BRUCE (C)	JACOBS, JOHN (C)	PHILO, DAVE
DICKSON, BOB (C)	JAMIESON, JIM (C)	POWERS, GREG
DICKINSON, GARDNER (C)	JENKINS, TOM (C)	REIF, RON
EASTWOOD, BOB (C)	JOHNSTON, RALPH	RHOADS, RICK
EICHELBERGER, DAVE (C)	JONES, GRIER (C)	RHYAN, DICK (C)
ELLIOTT, JOHN JR.	KARL, RICH (C)	RODGERS, PHIL (C)
EWING, JACK	KELLEY, AL	RODRIGUEZ, JUAN "CHI-CHI" (C)
FINSTERWALD, DOW (C)	KENNEDY, BILL	ROSBURG, BOB (C)
FITZSIMMONS, PAT	KERN, BEN (C)	RUDOLPH, MASON (C)
FLECK, JACK	KITE, TOM (C)	SANADO, CESAR (C)
FLOYD, RAY (C)	LISTER, JOHN (C)	SANDERS, DOUG (C)
FORD, DOUG (C)	LITTLER, GENE (C)	SCHROEDER, JOHN
FRIEBERT, STEVE		

-PAGE TWO-

SCHLEE, JOHN (C)

SHAW, BOB (C)

SHAW, TOM (C)

SIFFORD, CHARLES (C)

SIFFORD, CURTIS (C)

SIKES, DAN (C)

SMITH, BOB E. (C)

SNEAD, J.C. (C)

SNEAD, SAM (C)

SNEED, ED (C)

STILL, KEN (C)

STOCKTON, DAVE (C)

THATCHER, BOB

TOEPEL, JOHN

TREVINO, LEE (C)

VENTURI, KEN

WADKINS, LANNY (C)

WALL, ART (C)

WATSON, TOM (C)

WEAVER, DEWITT (C)

WEISKOPF, TOM (C)

WEICHERS, JIM (C)

WORSHAM, LEW

WYNN, BOB (C)

YANCEY, BERT (C)

ZARLEY, KERMIT (C)

X **National Airlines, Inc.**

1025 Connecticut Avenue, N.W.
Washington, D.C. 20036
(202) 223-3750

EXECUTIVE

TR 77-3

P02

X
E. Joseph Hillings

STAFF VICE PRESIDENT—WASHINGTON AFFAIRS

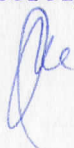
March 6, 1973

Miss Rose Mary Woods
Personal Secretary to the
President
The White House
Washington, D. C. 20500

Dear Rose:

Attached are several copies of the National Airlines
employees' publication NATIONAL NOW picturing the President
at the Jackie Gleason Inverrary National Airlines Golf
Classic, which I thought you might like to have.

Sincerely,



Attachments-5

Enclosures filed in

Executive Attachments

11943

RECEIVED

JUN 21 1973

CENTRAL FILES

Greats gather for golf



PRESIDENT RICHARD M. NIXON joined Jackie Gleason at the Gleason Invitational National Airlines Golf Classic last Monday during practice.



DON SHULA (left), Miami Dolphins coach, talks golf with Marlene Hagge, pro golfer, and Norm Van Brocklin, coach of the Atlanta Falcons, during pro-celebrity days. (See the March 12 issue of National NOW for a full story on the tournament.)

National **now**

PUBLISHED EVERY OTHER MONDAY FOR NATIONAL AIRLINES EMPLOYEES AND THEIR FAMILIES

VOLUME 29, NUMBER 5

FEBRUARY 26, 1973



LEANN TAPLEY is the first baby in the NAL family to receive a baby book from the airline. The book replaces baby shoes—once given to all employees' newborn. Her parents are the Jim Tapleys. He is an agent in Tampa. Leann joins three other young Tapleys—Lori, 8; Jim Jr.; 6, and Lisa, 3.

Discount fares victimize airlines, says L. B. Maytag

The complexity of discount fares is causing airlines to be victimized by their own competition, according to L. B. Maytag, chairman and president of National.

He charged that airlines attempt to match fares "or worse, go one better to be competitive," often without knowing whether new traffic will offset discount costs.

Maytag asserted that discounts are often so complicated "that passenger and ticket agents alike can be confused about exactly what is available to whom and at what time."

He spoke Feb. 15 to the Miami chapters of the National Association of Accountants and the Financial Executives Institute at a joint meeting.

Commenting on the airline industry's economic recovery last year, Maytag predicted that "year-over-year traffic growth should peak at about 11 per cent, providing an improved rate of return on investment."

He said that the airlines are pleased by current strong performance. But he urged carriers to strive for more efficient operations and cost control.

"This is an area where airline management can really take hold, make progress and call it our own," he declared. "We must constantly work toward this goal."

He cautioned against waiting "for glad tidings," urging instead that airlines "whip our companies into fighting trim. Like a fighter, we must be trained

to a peak of efficiency" to benefit most from improvement in the economy.

Turning to environmental matters, Maytag said that airlines are spending large sums in "making a greater effort to preserve the environment." He called on the industry, however, to respond to its critics with facts and figures instead of meekly apologizing for alleged wrongs.

He noted that airline critics "have taken some starch out of our sails. They've also affected the industry's backbone."

Maytag said that airlines must cite our accomplishments "with pride and conviction . . . (and) attack our remaining problems with resolution."

January income dips below '72

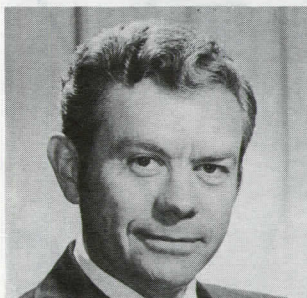
National had January net income of \$2.2 million, equal to 26 cents a share, on operating revenues of \$36 million.

E. F. Dolansky, vice president-finance, said the results compare with record net income of \$2.5 million, or 30 cents a share, on operating revenues of \$32 million in the same month last year.

(Continued on page 5, column 1)

News notes

R. W. DUNN, the treasurer of National, is serving as president of the Airline Financial Conference, which is a division of the Air Transport Association of America.



Dunn

MIAMI NATIONAL-AIRES recently elected officers for the coming year. Leading the airline's largest social group is LARRY CARASTRO, mechanic, service shop. Vice president is SIGMUND TYLL, mechanic, aircraft trim, with SARA CONGER, clerk-typist in tariffs, secretary; HELEN WALLER, formerly with National, treasurer, and KARL FASKE, senior programmer analyst in computer services, membership secretary.

CONGRATULATIONS TO STANLEY GAWLICK, a reservations agent in Miami, for having no sick days since he joined the airline on Dec. 1, 1958.

SERVING AS OFFICERS of the National Airlines Bowling League are KARL FASKE, president; THERESA JEZEK, clerk-typist in the stewardess department, first vice president; HOWARD DAWSON, lead cleaner in aircraft trim, second vice president, and HARRIS HOLIDAY, retired, secretary-treasurer.

ROBERT KAUFFMAN, director of industry affairs for National, addressed the February luncheon meeting of the First Annual Travel South U. S. A. Conference in Atlanta. He explored the importance of the foreign market to the South.



Kauffman

Attending the conference were representatives of the tourism industry from the 11 Southern states included in the Southern Travel Directors Council—Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. Purpose of the gathering was to promote the South as a travel destination.

National **now**

Correspondents

Miami—JIM ALFORD, computer programmer, computer services; PEGGY DUFFY and VIRGINIA WISE, reservations agents; THERESA JEZEK, clerk-typist, stewardess department; GLORIA DI GIOVANNI, typist-clerk, cargo. Kennedy—J. V. BERGAMO, senior station manager; RICHARD FIORENZA, station agent, and MARTHA THOMAS, stenographer. New Orleans—JEANNE COUTURIER, station agent; CLEO MCCOLLOUGH, reservations agent. New York City—ELAYNE ROCKMILL, clerk-typist, district sales office; DARLENE RONDINONE, reservations agent. Orlando—BLANCHE WADDELL LOCKE, special representative-in-charge. Philadelphia—TERRI SHERIDAN, special representative.

MARTHA GREEN BAGBY

Editor

VOLUME 29

NUMBER 5



SHIRLEY M. SMITH is the proud recipient of a \$100 check, her winnings in the National Airlines Employees Suggestion Program. Shirley, an accounting clerk in cash management, suggested simplifying collection reports which will save over one-half of the previously required time in preparing forms in that department. Bob Boettigheimer, director of cash management, presents Shirley with her prize.

An editorial

Tourists are terrific

No matter where you live, you see them. Tourists. Be you a resident of New York, New Orleans, Fort Lauderdale or almost any city National serves, you have tourists, the searchers of fun or culture or curiosities or rest or sun. Airline people, of all people, have a special empathy for tourists. We are often in their roles. They are our business.

So we can tell their story effectively to the people who insist on badgering the tourist, saying that he clogs the highways, crowds the beaches and really has no interest in the community he visits. You might mention to the adversary of the tourist—that visitors are not only people who have invested time and interest in the areas they flock to, they add up to dollars and cents. They are an industry.



An industry to the tune of \$3.5 million in Miami's Dade County this coming year alone. That's an average of \$2,700 for every man, woman and child living in the county.

In Dade, NAL's home county, tourists not only help pay our salaries, they share in footing the bills for our schools, roads, hospitals, colleges, parks, trees, sewage treatment, police, fire department, water supply, sanitation and, yes, even our groceries.

The Greater Miami Chamber of Commerce has recently said that tourists are "nice people" in a special campaign aimed at heralding the tourists to residents. Their importance can never be overlooked or minimized in Florida or many of the areas that National serves and where you make your home.

Tourists are not only "nice people," they're terrific. The next time someone you know takes a crack at tourists, toss a few figures at him—they're easily obtainable from your chamber of commerce. You might just be pointing out something that he has long taken for granted.



HELEN HOCK gets a royal farewell, complete with a specially designed card from colleagues, as she retires. Among those wishing her well are Dan Nettleton (from left), director of customer relations; Bill Garner, staff vice president-customer service; Willis Baker, manager of customer relations; Ray Carmack, director of tariffs, and Lloyd L. Moeller, director of agency and interline sales. Helen, who was a secretary in customer relations, joined NAL in 1952.

LOOKING OVER THEIR monthly boarding figures, indicating that NAL in Providence again met its quota, are (from left) Fred Forbes, station manager; David Callahan, resident sales representative, and George Willett, station supervisor.

Profile of Providence

By HARVEY BERMAN
Public Relations Manager
Northern Region

Driving at a reasonable clip, you can cross the whole state of Rhode Island—from north to south or east to west—in less than an hour.

The fact that they live in the smallest state in the Union, however, doesn't faze Rhode Islanders a bit. Nor does it give them an inferiority complex.

Whenever any outsider comments on the diminutive size of their state, Rhode Islanders smile knowingly and delight in pointing out that David was a shrimp—and, after all, look what he did to Goliath.

Rhode Island's relationship to its sister states is similar. Other states are bigger, to be sure. But for muscle, Rhode Island holds its own with many a larger state. Industrially, as a tourist attraction, as a cultural center and as a progressive state—in which people enjoy the "good life"—"Little Rhody" needn't take a back seat to any state.

Theodore F. Green Airport—located in Warwick but serving the Providence area—is a perfect example. The airport is far from the biggest in the nation, handling roughly 900,000 passengers a year. But in design and concept, management, equipment, operational efficiency and passenger service, it certainly ranks up there with the best of them.

National Airlines' "man" in Providence is station manager Fred Forbes, a 21-year veteran with the company. As a matter of fact, it was Forbes who first opened the station for NAL—"in the midst of a blinding snowstorm"—on Dec. 14, 1956.

Forbes' 14-man team includes George Willett and Henry Deslaurier. Also working out of the Providence airport is David Callahan, NAL's resident sales representative in the area.

Over the past 12 months, this team has boarded



an average of 4,000 passengers per month. Providence's load factor, moreover, is close to 54 per cent—about three percentage points better than the National system as a whole. And Forbes points out, with justifiable pride, his station has consistently met or bettered its passenger quotas for years.

Forbes is a real booster of his operation, Green Airport, Providence and Rhode Island.

As he puts it, "We know we're small. The two round trips a day we handle between Providence, New York and Florida points can't even begin to compare with the traffic at most other National airports.

"But we look at it this way. It's not how many flights you have per day, but how you operate them. And on that score, we're definitely not second best to anybody."

Forbes has plenty of proof to back up his contention. One indication is passenger loyalty.

There are dozens of Providence businessmen and other travelers who know one airline—National. And they've flown NAL—often once or twice a week for years.

Forbes can also point to several other passengers who have been friends of National ever since the station was opened 17 years ago.

"We've got a jewelry salesman who went out on our first flight in '56," Forbes reports. "And he's been flying with us ever since. As a matter of fact, mention another carrier out of Providence and he just laughs."

In his two decades with National—spent mostly as station manager in Providence—Forbes has watched the company grow, prosper and become a major airline.

Talk to him and he comes up with a treasury of anecdotes dating back over the years to National's beginnings in Providence.

"Back in '46," he recalls, with a wry smile, "we opened up here in a broken down old hangar. It was so cold in the place during the winter that we wore out overcoats.

"Back then, too, we had our own reservations girls working in the hangar. They were so cold that they sat at their telephones in coats and wore gloves all day long. Some of them even put hot plates under their chairs—and still turned blue midway through the morning."

National's service at that time consisted of Con-vair flights to and from New York. And the ground equipment? "An aircraft would come down in the midst of a blinding snowstorm, and we'd have one of our people go out, sit on the wing and practically blow the snow off the wing," he laughs.

Today, of course, Forbes has Boeing 727s operating in and out of Providence. And he has a ticket counter/office complex in a modern terminal building in which to work.

Both Willett and Deslaurier are jacks-of-all-trades, who handle a variety of assignments—from assisting Forbes to escorting VIPs to their aircraft, from processing paperwork to giving ticket agents a hand during peak travel periods.

All members of the Forbes' team are active in National's cargo operation in Providence. It's a big job, since Green Airport not only draws freight from the heavily industrialized area but from Southern Massachusetts and Northern Connecticut as well.

What kind of cargo moves out of Green? "You name it, we fly it!" says Forbes. "Providence is a major jewelry and silverware center, so we handle quite a few shipments in this category. American Tourister Luggage, moreover, is located up here and we ship a whole host of suitcases and other kinds of luggage."

(Continued next page)



RHODE ISLAND'S State Capitol Building (left) in Providence is a replica of the nation's Capitol in Washington, D.C. Its marble dome is second in size only to famed St. Peter's in Rome. Hanging in the building is a full-length portrait of George Washington by Gilbert Stuart, plus a variety of other historical and art treasures well worth seeing. At right, Henry Deslaurier is a key member of Forbes' NAL team in Providence.





THEY'RE OFF! Streaking across the starting line are some of the more than 130 sleek racing yachts participating in the most recent Newport-to-Bermuda Yacht Race. The 689-mile run tests the world's finest yachts and challenges the men who skipper them.

In addition, Forbes points out, Rhode Island is a big "producer" of seafood—particularly, lobsters and crabs. And on any given day, National jets outbound from Green are sure to be airlifting seafood to gourmets in New York and elsewhere along the East Coast.

David Callahan also works out of Green Airport, where he shares an office with Forbes. Like Deslaurier, his area extends from Northern Connecticut through Southern Massachusetts.

Covering a region this size is a real challenge, Callahan—a 14-year National veteran—emphasizes. "There have been days when I start with a morning in Providence, drop in on a travel agency in Massachusetts at noontime, visit another agency at the fringe of Connecticut in mid-afternoon and end my day with a stop at still another agency in downtown Providence."

The fact that Providence consistently meets its passenger quotas and has such an unusually high percentage of "regulars" is a real tribute to Callahan.

He's a firm believer in "personal service." And despite the fact that he's a one-man sales show, he somehow always finds the time to help "his people," whenever they have a travel problem.

As far as the travel agents with whom he deals are concerned, Callahan is always a welcome caller. He not only represents National but is a walking encyclopedia of facts and figures on fares, destinations, etc. His TAs lean on him heavily for information ranging from what to see and do at Walt Disney World to the best routing from Providence to Tarpon Springs, from how to ship a priceless family heirloom to where to stay in Miami Beach.

Aside from National and its highly professional operation at Green, the thing Forbes, Callahan and the rest of the NAL team are proudest of is Rhode Island and its many attractions.

"You know, people outside the state don't really realize just how much there is to see and do up here," says Forbes. "Oh, sure, they know about Newport. But that's about all they know about Rhode Island. It's a real shame because there are so many other

places they'd want to visit if only they knew about them."

Forbes is right. Rhode Island is truly an undiscovered vacation wonderland, easily reached from any point on NAL's route system.

Leading resort in the state, of course, is Newport. Once strictly a "millionaire's playground" like Florida's Palm Beach, the area now draws a growing number of people from all walks of life and all parts of the nation.

A major Newport attraction is its magnificent estates, well worth a tour. Another is Easton's, a five-mile-long strip of beach along the Atlantic that is regarded as one of the finest public beaches in the world.

Name the summertime sport and Newport offers it. The visitor will enjoy swimming, surfing, fishing and boating. He'll find a variety of top-notch golf courses and tennis courts in the area. And, of course, he'll find plenty of swinging night life.

One of the biggest draws is the Newport Jazz Festival, held for four days around the Fourth of July. The festival lures outstanding combos, instrumentalists and singing groups—as well as thousands upon thousands of jazz lovers—from around the United States. Later in July, usually during the third week, Newport stages its famed Folk Festival, another musical treat growing in popularity every year.

In mid-June, meanwhile, Newport goes nautical. That's when they run the famed Newport Ocean Yacht Races, attracting the finest boats and most skilled skippers in the world. In odd-numbered years, the race goes from Newport to Annapolis, in even-numbered years, from Newport to Bermuda.

Tennis buffs flock to Newport in mid-August because that's when the resort presents its annual Tennis Week. Rod Laver, Stan Smith, Chris Evert, Billie Jean King—just name the star—all appear for the event, actually the last big warm-up tournament before the National's at Forest Hills.

Aside from these special events and sports and recreational opportunities, there's one other thing that makes Newport a vacation spot worth visiting. It's the community's artists, thousands of them, who may be seen painting their canvases everywhere.

If he's lucky, the vacationer may even pick up a good oil or watercolor from a Newport artist at a very reasonable price. And who knows? That artist may someday become a big name in American art and his painting worth many times the price paid for it!



OLDEST WORKING cannon in the world, still in actual use, is this one. It belongs to the Newport Artillery Co., the oldest active military organization in the nation. The company's museum is open to visitors, and the cannon is still fired on the Fourth of July and other special occasions throughout the year.



TICKET AGENT George Andrade sets up for NAL flight 55 from Providence to La Guardia Airport. The flight—leaving at 8:30 a.m. and arriving at 9:18 a.m.—is extremely popular with local businessmen since it gives them a full day in New York City.

Block Island is another of Rhode Island's outstanding resort areas.

Salt-water fishing is definitely Block Island's major lure. Off the island is one of the truly great tuna grounds of the world, where year after year, record catches are hauled in. The waters off Block Island also abound with swordfish, flounder, cod, mackerel and dozens of other fish, all certain to challenge the angler's stamina and know-how.

So good is the fishing in the area that every August the U.S. Atlantic Tuna Tournament is held there. And the catches are legendary!

Aside from fishing, Block Island, which may be reached by auto ferry from Providence or Newport, and by air taxi from Providence, offers a wide variety of other sports and recreational activities. They range from bicycling to hiking, from surfing to strolling along the beach and picking up shells.

Like Newport, Block Island has its own artists' colony. Again, the visitor may look over a talented painter's shoulder as he tries to recapture the rugged Block Island landscape and put it on his canvas.

Providence likewise offers a host of things for the visitor to see and do. To begin with it's the capital of Rhode Island and has a magnificent capitol building, well worth seeing. Providence is also the home of Brown University, one of the oldest colleges in the nation. A walk around the Brown campus is like a stroll through yesterday, with historical treasures and memories on all sides.

Providence is also a major jewelry and silverware center, with more than a dozen major plants specializing in these arts. The jewelers and silversmiths of the area are anxious to show off their work and many plants offer free guided tours.

At the Gorham Manufacturing Co., for example, one of the world's foremost producers of silver and tableware, the visitor is taken through a plant that pioneered silversmithing in the United States. Gorham's "museum," a large room housing silver treasures from the past, contains some of the finest examples of Colonial silversmithing to be found anywhere.

Narragansett, standing sentry at the point where Narragansett Bay empties into the Atlantic, is another popular resort and has been for more than a century. Its crescent beach is ideal for swimming, surfing, fishing or just lazing in the sun.

Kingston, home of the University of Rhode Island, dates back to pre-Revolutionary days. The visitor walking through its streets will walk hand-in-hand with history.

Says Forbes, "These are only a few of the many places visitors will want to see in Rhode Island.

"All of us working for National in Providence are darn proud of our state, our city, our airport and our station. We may not be the biggest in anything. But, large or small, we're definitely not second best.

"C'mon up this way and let us show you for yourself. Rhode Island is well worth seeing. And we'll be delighted to show you why."

January net —

(Continued from Page 1)

National reported record traffic for January this year when it flew 521 million revenue passenger miles, a gain of 11 per cent over the previous January high set in 1972.

Available seat miles for the month increased 8 per cent to 1 billion. The passenger load factor was 51 per cent, against 49 per cent in January 1972.

Net income for the first seven months of fiscal 1973 was \$11.4 million, or \$1.34 a share. Last year at the same time, net income was \$10.7 million, or \$1.27 a share.

Operating revenues were \$219 million, 17 per cent above the \$187 million for the comparable year-earlier period.

Revenue passenger miles during the seven months were 3.3 billion, a gain of 21 per cent over the same period a year before. Available seat miles were 11 per cent higher at 6.6 billion, while the passenger load factor rose from 47 to 51 per cent.

Order special Fly-Me T-shirt

Now you can have your own customized Fly Me T-shirt at a reduced rate for employees. The T-shirts, with your first name imprinted with the NAL sunburst and Fly Me, cost \$3 for adult sizes and \$2 for children's.

Louis Boorstein of Joy Manufacturing of Florida is making this special offer available to all employees of NAL. Retail prices are \$4 and \$3, respectively.

Send your full name and home address with a money order or check to cover your purchase and mail to Joy at 8801 S.W. 131st St., Miami, Fla. 33153. Include the first name that you want silk-screened on the shirt with each order.

In memoriam

Condolences to the family of RUTH NORMAN, who died recently. Ruth was a supervisor in the Washington, D.C., reservations office.

Bicycle buffs, come wheelin'

SUE LUCANESE believes that cycling is not only fun but it's a great way to stay in shape. Sue, accounting clerk in credit and collections, cycles with friends from the GO on weekends and did ride to work via her two-wheeler before the heavy construction began at NAL's base. Yes, she has plans to resume her "pollution-cutting" rides again after the building is finished. If you'd like to join the newly formed employee cycle club, gather with the Miami group March 4 at 9 a.m. at Coco Plum Circle (or entrance to Tahiti Beach). Membership is open to all NAL employees. There are no membership fees or dues. Watch NOW for more news about the club.

Cutout kidnap caper

By BRAD WILLIAMS
Public Relations Manager
Western Region

Sheila is a static National stewardess who mysteriously vanished last summer from her JAMTO post at the U.S. Naval Base in San Diego.

At the time, her disappearance was reported to Charles Stevens, city sales manager, who assumed that she either had been kidnapped or had fallen victim to some outraged exponent of women's lib. Sheila was gone and forgotten.

Last week she returned with the same enigmatic smile on her face but as closed mouthed as she had been before her disappearance. A double row of Navy theater and combat ribbons adorned her jacket. Navy insignia was attached to her hat.

Her companion, who accompanied her back to her station, identified himself as James J. Byers, ETN-3, of Pittsburgh.

"We were just naturally attracted to each other when we met last summer," Byers said. "She made no objection when I took her back to my ship, the U.S. James E. Kyes DD 787. She also made no objection when she was adopted by all the rest of the crew as their mascot on a seven-month tour of the South Pacific and offshore Viet Nam."

At one time a cutthroat from another destroyer attempted to kidnap Sheila from the James E. Kyes. "This attempt was thwarted and because of her actions during this incident, Sheila was awarded the Good Conduct Medal to go along with her other decorations."

Sheila was granted shore leave in both Japan and Australia. "She spent the night in a bar in Sydney," Byers recalls. "When I went back for her in the morning, she still was standing patiently on the table where we had left



CUTOUT SHEILA poses shortly after her return from a voyage that took her through the Western Pacific and Viet Nam. Named the mascot of a U.S. Navy destroyer, she was awarded several decorations for her experiences. She is shown with Charles Stevens, city sales manager, San Diego, and her abductor, James J. Byers.

her. For her patience and loyalty we gave her an oak leaf cluster to her Good Conduct Medal."

When the destroyer returned to San Diego, Byers said, "Someone commented that Sheila had not said one word during the entire voyage. Some advanced the theory that she was unable to speak because she was made of cardboard, but I believe she was homesick; that she would rather be flown than sailed."

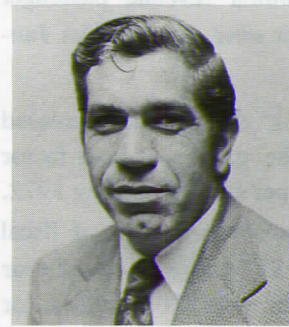
Sheila still has not said a word. But she's still smiling with all of her medals, back at her old stand in the JAMTO office in the U.S. Navy Station in San Diego.





HIGH SCHOOL STUDENT, Laurie Wood of Palm Beach and Key Largo, had not only thought of being a stewardess but decided to investigate the subject thoroughly. Laurie (standing in photo) talked with stewardess director, C. Michael Pisciotto, attended grooming classes with Mrs. Jerri Miller, styling and grooming coordinator, and sat in on training classes with Nancy Sylvester, instructor. She is writing a long paper on the stewardess career for a special program at Palm Beach Academy, which encourages students to research career opportunities during month-long enrichment studies.

Oger, Highsmith take new posts



Oger



Highsmith

Daniel Oger has been named director of office services for NAL at the Miami headquarters.

He comes to the airline from Modernair Transport, Miami, where for five years he was vice president-purchasing and stores. Previously, he was with Airlift International, also in Miami, as manager-system stores.

Oger studied electrical engineering at the University of Miami.

Sidney Highsmith has moved to Miami as system manager of customer relations. Formerly, he was manager of customer relations based in New York. He joined National in 1953 as a reservations agent in Manhattan.

Easy way proves not so simple

Hugo Leite, sales manager for South America, tells this story which may help you help others.

Recently a visitor to this country placed her luggage on another airline's baggage conveyor belt thinking that this was "the easy automatic American way" to handle baggage. One of the pieces was retrieved by a friend of the traveler in the baggage room, but the other bag was temporarily lost.

Because Leite has been helpful to the South American involved, he was contacted to help locate the missing luggage, which he is busy doing.

Moral of story says he: If you see foreign visitors making mistakes with "our easy automatic American ways," a word of kind advice would be most appreciated and would save them and the airlines a lot of headaches.

System bowling tourney scheduled June 23

National Airlines System Bowling Tournament has been scheduled for Saturday, June 23.

Again this year, bowlers from every National city are invited to compete at the Airport Lanes

in Miami. Entry blanks and further details will soon be available.

If you have questions, please write to H. A. Holiday, retired employee, 9674 N.W. 10th Ave., Miami, Fla. 33150 or call him at 691-6534.

NAL float wins in Gasparilla Parade

National Airlines float which was featured first in the King Orange Parade in Miami New Year's Eve has won special recognition in Tampa.

The float, using Guilliver's Travels as a theme,

took second place in the 1973 Gasparilla Parade. A Tampa firm won first, with honors going to Anheuser-Busch, Inc., General Development Corp., Eastern Air Lines, among 10 winners.



SERVICE SALUTES

FEBRUARY

25 YEARS

William J. Moon—Director, Schedules, Miami
Laurence E. Davis—Flight Engineer
Clifford A. Lee—Mechanic, Service Shops, Miami
Leroy Holley—Lead Mechanic, Line Maintenance, Houston
Albert A. McKesson—Flight Engineer
James T. Parker—Mechanic, Service Shops, Miami
W. Blair Archer—Captain
Richard R. Fegreus—Captain
Frank A. Froehling—Captain
Burnett E. Grine—Captain
Anson L. Johnson—Captain
Winton Quinn—Mechanic, Service Shops, Miami
Robert W. Scales—Captain
Sherrell P. Whittaker—Captain
Hewitt F. Latsbaugh—Mechanic, Service Shops, Miami
John C. McConnell—Mechanic, Building and Equipment Maintenance, Miami
Carl E. Greenwood—Captain
Francis X. Riley—Captain

National NOW February 26, 1973

Robert W. Boettcher—Inspector, Miami
William C. Stanley—Lead Mechanic, Line Maintenance, Miami
Rayburn Abercrombie—Mechanic, Service Shops, Miami
Russell E. Jones—Captain
John L. Lundquist—Mechanic, Service Shops, Miami
Martin P. Axinn—Flight Engineer
Charles L. O'Bannon—Flight Engineer
Vernon W. Schram—Captain
Edward F. Van Doren—Captain
Robert G. Slack—Flight Engineer

20 YEARS

Harry W. Pennel—Lead Mechanic, Line Maintenance, Miami
Mitchell F. Wood—Mechanic, Service Shops, Miami
Norma Mohr—Station Agent, New York
James A. Paul—Captain

15 YEARS

James A. Davis—Station Agent, New Orleans
E. Louise Humphries—Stenographer, Agency and Interline, Miami

10 YEARS

Eliseo B. Hernandez—JAMTO Agent, Marine Air Station, El Toro
Susanne B. Raab—Reservations Agent, Miami
Patricia L. Rockwood—Stewardess
Joan M. Bozsoki—Accounting Clerk, Operations, Miami
Verna S. Puig—Reservations Agent, New Orleans
Marchia L. Ratliff—Reservations Agent, Washington, D.C.
Phyllis G. Spaulding—Reservations Agent, Washington, D.C.
Emily L. Gilday—Reservations Agent, Miami
Edward P. May—Reservations Manager, New Orleans
Robert V. Solarchik—Assistant Flight Superintendent
Ernest M. Breeden—Mechanic, Line Maintenance, Miami
Thomas A. Werder—Lead Mechanic, Line Maintenance, New York
Burl L. Inbody—Senior Auditor, Miami
Frances B. Hurlbut—Stewardess
Rosemary A. McGurk—Stewardess
Dan M. Mattox—Station Agent, Pensacola
Carlton R. Bankston—Flight Superintendent

EXECUTIVE

March 12, 1973

ME/C*

TR77-3

Dear Jackie:

It was good to see you again, and I thoroughly enjoyed my brief visit to the Inverrary Country Club. I am delighted that my schedule made it possible for me to participate in this very worthy event. Incidentally, being out on the golf course again made me realize once more what a great and challenging event a good golf game really is, and I hope to have a chance to indulge in a few rounds when the weather warms up a bit.

Your generous comments -- as well as your friendship and support -- are greatly cherished, and this note comes to you with my warmest personal regards.

Sincerely,

X
X
RN
Mr. Jackie Gleason
407 Lincoln Road
Miami Beach, Florida 33153

RN:MAF:MBS:blh

9

RECEIVED

MAR 12 1973

CENTRAL FILES

60

EXECUTIVE

CIN

1277-3

March 15, 1973

Dear Mr. Galletta:

This is just a note to express my thanks for the specially designed hats which you arranged for me to receive during my stop at the Inverrary Golf and Country Club while in Florida recently. I very much appreciate these mementos of the Jackie Gleason annual golf tournament -- an event which does so much for the Boys' Clubs of America. My visit, though brief, was most enjoyable.

With my best wishes,

Sincerely,

RICHARD NIXON

Mr. Joe Galletta^x
Chief Marshal
1973 Jackie Gleason Inverrary
National Airlines Classic
Inverrary Country Club
Fort Lauderdale, Florida 33308

RN/lf/mek/ga

gift

RECEIVED

MAR 21 1973

CENTRAL FILES

2
EXECUTIVE

TR 77-3
R3
Hu 5

29
March 22, 1973

Dear Mike:

It was good to see you at the golf tournament recently, and I wish there had been time for us to have a longer visit. I want you to know how very grateful I am for your generous comments in your letter of March 12, and I hope my efforts in the future will continue to merit your high marks.

With kind personal regards,

Sincerely,

RICHARD NIXON

x
Mr. Mike Douglas
Independence Mall East
Philadelphia, Pennsylvania 19106

RN:MAF:MBS:blh

9

60

RECEIVED
MAR 26 1973
CENTRAL FILES

DATE March 20, 1973

TO: ROSE MARY WOODS

You may wish to consider
the attached for the Presi-
dent's reading file. We
will prepare a reply.

Thank you,

Roland L. Elliott

1

mike douglas

INDEPENDENCE MALL EAST PHILADELPHIA 19106

01 5 PM 01 MAR 73

MS
March 12, 1973

The Honorable Richard M. Nixon
President of the United States
The White House
Washington, D. C. 20050

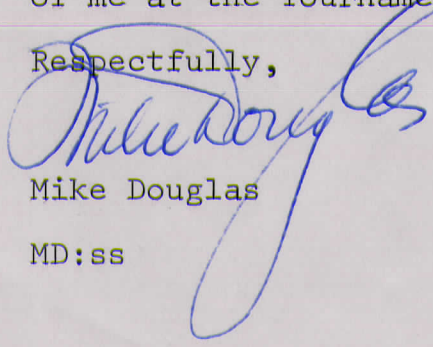
My dear Mr. President:

In my mind I had prepared a very appropriate speech to give when we met at the Jackie Gleason Tournament but, as usually happens on such occasions, one's mind goes blank and all that comes out is "Hello, how are you!"

Since I have now had time to get my head together, I would like to say what I had intended to say then. I personally feel that you are doing a great job as President and in the way you are running this country. I love this country very much and am delighted to see that it is becoming the "in" thing to be patriotic again, especially since the return of the P.O.W.'s, for which we all commend you. I recently sang the National Anthem at the Miami Dolphins play-off game at Miami and, as a result, have received more comment on that one song than any other appearance I have ever made.

I am most appreciative of your kind recognition of me at the Tournament.

Respectfully,



Mike Douglas

MD:ss

②+

EXECUTIVE

G12

TR77-3

April 10, 1973

Dear Miss Lewis:

It was indeed kind of you to write so warmly following the recent Jackie Gleason Inverrary National Airlines Classic. I want you to know that it was also a pleasure meeting you and joining with so many friends and colleagues at this year's Tournament.

You were very thoughtful to include the symbolic paperweight and the newspaper clipping -- most welcome souvenirs of a memorable event.

With my gratitude for your courteous invitation, and with my best wishes to you and your associates,

Sincerely,

RICHARD NIXON

X
Miss Dottie L. Lewis
Tournament Secretary
1973 Jackie Gleason Inverrary
National Airlines Classic
3300 Inverrary Boulevard
Lauderhill, Florida 33313

RN/mfw/cf/mw

10

GIFT

RECEIVED
APR 10 1973
CENTRAL FILES

TR 77-3
PR1

March 27, 1974

Dear Mr. Lyddane:

Although belated, I did want to tell you how much I appreciated your efforts in assisting with my visit to Inverrary grounds in February of last year. I am well aware of the splendid work of all those who helped in planning for this event, and I want to express our appreciation to you and your crew for your outstanding assistance to the members of the advance staff on this occasion.

With my gratitude and best wishes,

Sincerely,

RICHARD NIXON

Mr. Charles D. Lyddane
General Manager
x Inter-City Ambulance, Inc.
1040 Southwest 40th Avenue
Plantation, Florida 33317

RN:BB:RLE:blh

7

36

RECEIVED
MAR 30 1974
CENTRAL FILES

March 27, 1974

Dear Mr. Lyddane:

On behalf of the President I would like to thank you for your recent letter, and to apologize for our unfortunate oversight. I certainly regret your not having received a letter after the President's visit last year, and, belatedly, and I am pleased to enclose a personal message from the President.

With best wishes,

Sincerely,

Roland L. Elliott
Special Assistant
to the President

RICHARD NIXON

Mr. Charles D. Lyddane
General Manager
Inter-City Ambulance, Inc.
1040 Southwest 40th Avenue
Plantation, Florida 33317

Enclosure: Original letter to Mr. Lyddane from President

RLE:BB:RLE:blh



message?

Becky

Inter-City Ambulance, Inc.

1040 S. W. 40th AVENUE (441) / PLANTATION, FLORIDA, 33317 / PHONE 584-7200

February 28, 1974

Richard M. Nixon
President of the United States
1600 Pennsylvania Avenue
Washington, D.C.

Dear Mr. President,

The recent Inverrary Golf Classic reminded me of an incident that occurred the prior year.

In February 1973, your helicopter landed on the Inverrary grounds, where you made a short speech, and then returned to Key Biscayne via helicopter. I was part of the stand-by ambulance crew for your landing and takeoff.

The officer in charge of the pre landing arrangements indicated to us, that we would receive a letter of thanks from the President as a remembrance of that occasion. I have never received that letter.

I would certainly appreciate it if you would review your records of that occasion and act accordingly.

Cordially,

Charles D. Lyddane
Charles D. Lyddane
General Manager

CDL/cd

DATE: *3/21*

TO: *Becky*

*The Pres. doesn't
requit. Prepare
RE requiting &
enclosures Pres.
letter of appreciation*

R
Roland L. Elliott

PHONE 584-7200
24 HOUR SERVICE

EP

EXECUTIVE

TR 77-3

PR 7

April 19, 1974

MEMORANDUM FOR:

MAX FRIEDERSDORF

FROM:

TERRENCE O'DONNELL

SUBJECT:

Forrest Tucker

Thank you for bringing Mr. Tucker to our attention. Unfortunately, we cannot schedule an appointment for him to come in to see the President.

RECEIVED

APR 23 1974

CENTRAL FILES

THE WHITE HOUSE

WASHINGTON

April 18, 1974

Mr. Parker -

I have checked the Records Section and have been advised that the President saw the actor, Forrest Tucker, at the Jackie Gleason Golf Classic at the Inverrary Golf and Country Club in Bal Harbour, Florida, on February 19, 1973.

may R.

no way

THE WHITE HOUSE
WASHINGTON

April 15, 1974

MEMORANDUM FOR:

DAVE PARKER

THROUGH:

WILLIAM E. TIMMONS

FROM:

MAX FRIEDERSDORF

SUBJECT:

Visit with the President

One of the strongest Presidential supporters in show business is Forrest Tucker. He is now appearing at the National Theatre in "The Championship Season."

Wouldn't it be appropriate to have Tucker over for a handshake?

when?

NOTE: Tucker reports that during a recent golf game with the President, he told the President he would be in Washington for this play. He reports the President said, "Be sure to come see me then." MF