

fyd
March 18, 1971

GENERAL

IT69

ND18/C0165

Dear Nate:

This is just a note to thank you for your letter of February 24.

While I do not know this far in advance whether the President will attend the meeting of the United States National Commission for UNESCO in June, we have noted your thoughtful offer to be of assistance. You may be sure we will be in touch with you if such plans should materialize.

With kind personal regards,

Sincerely,

Rose Mary Woods
Secretary to the President

Mr. Nathan E. ^xJacobs
700 Kiewit Plaza
Omaha, Nebraska 68131

RMW:maf

RECEIVED
MAR 19 1971
CENTRAL FILES

NSC CORRESPONDENCE PROFILE

DOC	RECD	LOG NBR	INITIAL ACTION OFF
MO DA	MO DA HR	26447	Wright

TO: PRES _____ FROM: ELIOT _____ U ☒ LOG IN/OUT ONLY _____
KISSINGER _____ ROGERS, W _____ LOU _____ NO FORN _____ NODIS _____
HAIG _____ LAIRD, M _____ C _____ EYES ONLY _____ LIMDIS _____
Lord, W. *Woods, W.* *Jacobs, Nathaniel* S _____ CODE WORD _____ RES DATA _____
SUBJECT: *Who is in charge of the U.S. Natl. Commission for UNESCO which is mtg. in Omaha, June 6-9?*
REFERENCE: S/S _____ OTHER _____ NOT XEROXED _____
APP'TS: PRES _____ HAK _____ TALKER _____ MEMCON _____ DATE REQ. _____

INTERNAL ROUTING AND DISTRIBUTION

ACTION INFO

REC
CY
FOR

ADVANCE CYS TO HAK/HAIG

STAFF SECRETARY

FAR EAST

SUB-SAHARAN AFRICA

NR EAST/NORTH AFRICA

EUROPE/CANADA

LATIN AMERICA

UNITED NATIONS

ECONOMIC

SCIENTIFIC

LR PLANNING

PROGRAM ANALYSIS

NSC PLANNING

CONGRESSIONAL

ACTION REQUIRED

MEMO FOR HAK _____ (_____)

MEMO FOR PRES. _____ (_____)

REPLY FOR _____ SIGNATURE _____ (_____)

FOR DISTRIBUTION/DISPATCH _____ (_____)

MEMO _____ TO _____ (_____)

RECOMMENDATIONS _____ (_____)

JOINT MEMO _____ (_____)

REFER TO STATE _____ (_____)

ANY ACTION NECESSARY _____ (_____)

CONCURRENCE _____ (_____)

DUE DATE: 0310

COMMENTS: (Including Special Instructions)

*Handle by phone if possible
& close out*

DATE	FROM	TO	S	ACTION REQUIRED	CY TO
3/7	MW	ML		please let me know name + any bright ideas. mw	
3/8	Wright	NSC/S		WRIGHT SQD MEMO TO R WOODS	

CROSS REF WITH _____ NOTIFY _____ DATE _____
SEE LOG _____ DISPATCH: LETTER/MEMO ☒ to R M W
JOINED BY LOG _____ COPIES: (AS MARKED ABOVE) _____
SPECIAL FILE RQMT: _____ SA, _____ HP, _____ HM
SPECIAL DISPOSITION COMMENTS: _____
SUSPENSE CY ATTACHED: YES _____ NO _____

MICROFILM DATA

DO ☒ INIT *RJ*
DATE 11 MAR 1971
ORIG) NSC _____
TO) PAF _____
WHC ☒
SUBF _____



Nathan E. Jacobs

3/8/71

Dear Rose Mary:

The President was EXCELLENT
— I agree with the
World-Herald that we need
such balance to furnish the
people with the truth!

Regards,

Nate

P.S. - You're a busy gal - no
need for you to take the
time to acknowledge such
notes ————— L. E. J.

3/6/71

Omaha World-Herald

Editorials

Unsigned articles on this page are
the opinion of The World-Herald

Spiro Revisited

At one point in his televised press conference Thursday night, President Nixon sounded as if he had been taking cues from Spiro Agnew.

More politely than Agnew would have done it, but still pointedly, Nixon chided the television commentators for trying nightly to make the Laotian operation look like a bum trip.

Like a "drumbeat," the President said, the networks night after night, for three weeks, have emphasized only the discouraging aspects of the operation.

In what we thought was a telling comparison, Nixon pointed out that the same kind of negative news coverage occurred during the Cambodian expedition last spring.

Last year in Cambodia, as now in Laos, a certain amount of news coverage seemed to be weighted noticeably on the gloom-doom side.

* * *

The lesson to be drawn from this — and Nixon emphasized it strongly — is that the United States and South Vietnam should not be declared losers until the battle is over and the results are known.

In Cambodia, the operation was successful. The strikes against Communist sanctuaries did disrupt supply centers and staging areas. American troops did get out of Cambodia when the President promised they would. The action did result in a noticeable drop in both the level of the fighting in Vietnam and the American casualty rate.

It is too early to tell whether the operation in Laos will pay off in similar measure. At first the operation looked good, but lately it has not been as encouraging — though the President did brighten the picture considerably in his press conference when he revealed that truck traffic down the Ho Chi Minh Trail had been cut in half. His statement that Gen. Abrams believes the South Vietnamese "can hack it" is also encouraging.

* * *
We believe it is wrong to conclude — as Nixon implied the commentators have concluded — that the Laos operation is a failure. It simply is too soon to tell, as it was with the Cambodian venture.

It was interesting to watch the commentary immediately after the press conference, because the TV analysts proved the point the President had made about their attitude.

NBC took pains to point out that the South Vietnamese troops had not gone as far in Laos as the timetable called for. CBS noted dolefully that even if the operation turned out to be successful in messing up the Ho Chi Minh Trail, the Communists can always open a new trail somewhere else. This consideration was used by CBS to derogate the Cambodian incursion of last year as well — Roger Mudd has a long memory.

Thus the defeatism that has characterized too much Vietnam news coverage was continued, highlighted and underlined by the President's pointed remarks.

We never have been among those who complain that the President doesn't hold press conferences often enough. But we are beginning to think he should go on TV more often, for no other reason than to keep the TV record balanced as to what's happening in Southeast Asia.

Agnew - 3/6/71

REPRODUCTION 622

NATHAN E. JACOBS
700 KIEWIT PLAZA
OMAHA, NEBRASKA 68131

March 8, 1971.

Dear Bob: (WILSON)

It is sickening to watch the tantrums of TV commentators in their treatment, not only of the President, but of the armed services... the unfairness of their attacks by their own devised partial reporting.

Perhaps the FCC should have such individuals identified by their partisan politics and by their previous employment as press secretaries or political assistants to presidential aspirants.

Too many citizens are of the opinion that commentators are impartial...what a difference it would make in discussing the Pentagon, a Presidential Press Conference or other such discussion, if the Commentators represented different views!

While I may disagree with the commentators, they have a right to their opinion, but, on the other hand, the listeners have a right to opinions representing views opposite to the discussions being given only in opposition to the Administration.

I happened to have been a member of a JCOC trip... and it was one of the most interesting trips I have ever enjoyed...informative, inspirational. After all, it was started by a Democratic Secretary of Defense!

Kindest personal regards.

Sincerely,

PRESENTATION COPY

NATHAN E. JACOBS
700 KIEWIT PLAZA
OMAHA, NEBRASKA 68131

March 8, 1971

Dear Roman:

Enclosed is a copy of an editorial in the March 6th issue of the Omaha World-Herald, which I believe should be reprinted in the Congressional Record.

It points up properly the partial commentaries critical of the Administration's policies re: the Ho Chi Minh Trail.

The President's Press Conference on television should be held regularly, so that the people might be able to listen to the truth, not to the defeatism mud that has been splattered on the air waves.

It is proper for commentators to give their views everytime the President speaks, but it would be more honest for the networks to employ commentators who were truly objective...or to use commentators who were openly favorable to the President's views and others who are, and have always been, critical of the President.

I happened to have been a member of the JCOC inspection trip criticised by Roger Mudd in his so-called Pentagon program last week...an inspection started by the Defense Department under a Democratic administration...Mudd gave the impression that it was wasteful, whereas I believe it was an excellent expenditure of funds, time and effort. I hope nothing is done to discontinue it.

Kindest personal regards.

Sincerely,



The Hon. Roman Hruska,
United States Senate,
Washington, D.C.

RECEIVED 1971

NATIONAL SECURITY COUNCIL

March 9, 1971

MARGE ACKER:

Attached per your request is the original correspondence from Mr. Nathan Jacobs to Miss Woods for which Marchall Wright forwarded a memorandum regarding the United States National Commission for UNESCO.

Steve Skancke

MEMORANDUM

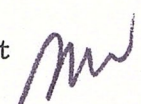
THE WHITE HOUSE

WASHINGTON

(26447)

March 8, 1971

MEMORANDUM FOR ROSE MARY WOODS

FROM: Marshall Wright 
SUBJECT: Nathan Jacobs' Query About the Omaha U.S. National
Commission for UNESCO, June 6.

You asked Winston Lord who was in charge of the conference. The
Chairman of the Public Liaison Committee for UNESCO is:

Father Laurence T. Murphy
National Catholic Educational Association
1312 Massachusetts Avenue, N.W.
Washington, D. C. 20005.

The Director of the Secretariat for the U.S. National Commission is:

L. Arthur Minnich
Department of State
Washington, D. C. 20520.

However, there is not much point in giving these names to Mr. Jacobs.
He knows both of them well and is, in addition, heavily involved in
planning the Omaha affair.

In view of those facts, I have taken another good look at Jacobs' letter to
you. I think what he is doing is suggesting that the President might be
interested in the occasion and offering to be helpful in that event. My
personal instinct is that it is not a particularly attractive occasion for
Presidential participation.

THE WHITE HOUSE (26447)
WASHINGTON

March 8, 1971

FOR: Marshall Wright

FROM: Mel Levine *ML*

The Chairman of the Public Liaison Committee for UNESCO is:

Father Laurence T. Murphy
National Catholic Educational Assn.
1312 Mass. Avenue, N. W.
Washington, D. C. 20005.

The Director of the Secretariat for the U.S. National Commission is:

L. Arthur Minnich
Department of State.

Mr. Jacobs knows both of them well, and is -- according to Minnich -- heavily involved in planning the affair.

As to bright ideas, I suppose a response could express satisfaction that environmental issues are being studied on a regional basis and could note the President's great interest in environmental questions.

THE WHITE HOUSE
WASHINGTON

March 4, 1971

Marshall:

Per our conversation, I told Rose Mary Woods that you would be back to her shortly on this. She confirmed that all she really needs is a name that she can give Jacobs. The latter is apparently an old friend of the President's, and thus any flourishes you can think of would not be untoward.

I will sleep easily on the Florida beaches knowing this action is in your hands.

Winston 

Attachment

NATHAN E. JACOBS
700 KIEWIT PLAZA
OMAHA, NEBRASKA 68131

February 24, 1971

Dear Rose Mary:

Thank you for the kind letter from our No.1.

The United States National Commission for UNESCO
is meeting in Omaha June 6th to 9th in the first
of its Regional Conferences.

Two members of the Secretariat have been here in the preliminary preparations and from plans to date I believe the Conference holds much interest for the President, since it has an ecological foundation.

Plans are for the appearance of many nationally known leaders with representation of approximately 400 from the Region, which stretches from Ohio to Colorado, inclusive.

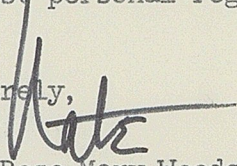
I believe it will be worthy of wide mass media coverage with favorable overtones.

The Conference is planned by the Public Liaison Committee, of which I am a member.

Please have someone let me know if I can be of any personal assistance.

Kindest personal regards.

Sincerely,


Miss Rose Mary Woods,
The White House,
Washington, D.C.

THE WHITE HOUSE
WASHINGTON

26447

3/3/71

Winston Lord:

Could you let me know who is
in charge of the Conference
referred to in the attached so
that we can let Mr. Jacobs
know.

Thanks.

Rose Mary

Rose Mary Woods

GENERAL

IT69

May 5, 1972

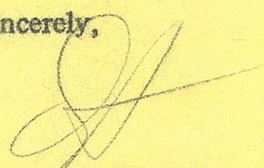
Dear Doctor:

I am sorry I missed you when you were in Washington the latter part of April. As you may know, I was in Austria, Russia, Iran and Poland making arrangements for the President's forthcoming visit.

I am not certain about the possibility of your becoming a Member of the U.S. National Commission for UNESCO, but I will ask the proper person to be in touch with you.

With kind regards,

Sincerely,


Dwight L. Chapin
Deputy Assistant
to the President

✓
Professor Carl Q. Christol
✓ University of Southern California
University Park
Los Angeles, California 90007

Incoming to Mr. John Clarke for reply.

RECEIVED
MAY 3 1972
CENTRAL FILES

UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY PARK
LOS ANGELES, CALIFORNIA 90007

VIA AIR MAIL

21 April 1972

Mr. Dwight Chapin,
Appointments Secretary to The President,
The White House,
Washington, D. C.

Dear Dwight:

How exciting a life you lead is reflected by the reports which steadily reach us through the media. As a political scientist with a historical point of view I hope that you are making records for posterity. Perhaps the USC Library will one day house such materials from your experiences, and, for example, also those of Bob Finch. In a recent conversation with Herman Phleger of San Francisco (State Department Legal Adviser at the time of President Eisenhower and Secretary Dulles) he advised that he was giving many volumes of his own records to the Princeton University Library. Princeton was selected because the Dulles papers have been deposited there.

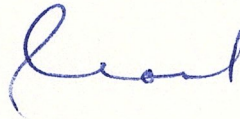
My annual visit to Washington for the meeting of the American Society of International Law will be next week. I expect to be there between the 26th and the 29th. I will call you on the phone to at least say "hello."

One purpose--in addition to the pleasure of visiting briefly--would be to inquire concerning the possibility of becoming a member of the U. S. National Commission for UNESCO.

From prior correspondence you will recall that service on the U. S. National Commission for UNESCO is something holding enormous appeal for me.

With all very best wishes, I am

Cordially yours,



Carl Q. Christol

Professor of International Law and Political Science

CQC/jc