

JACKSON R. CHAMPION

CHAIRMAN AND PRESIDENT

GRASS ROOTS EXPOSITION, INC.

WATERSIDE TOWERS 704C
907 SIXTH STREET S. W.
WASHINGTON, D. C. 20024
(202) 488-8787

24 DEWITT PLACE
NEW ROCHELLE, NEW YORK 10081
(914) NE. 2-6616

Reproduced at the Richard Nixon Presidential Library

To Dan Todd -
What is this?

April 2, 1973
907 Sixth Street S.W.
suite 704c
Washington, D.C. 20024

Mr Jerry H. Jones
Special Assistant to the President
The White House
Washington, D.C.

Dear Mr. Jones,

On Tuesday April 3 I have an audience with Mr Dan Todd of the White House staff to discuss how Grass Roots, Inc can effectively use our expertise and experience in helping to promote this Administration's goal of self reliance, among minorities.

Since you have been informed of the Grass Roots proposal from the beginning, I would like to share the contents of this White House presentation with you. Your continued interest and reaction to our Grass Roots efforts are appreciated.

Sincerely,

Jackson R. Champion

Jackson R. Champion
Chairman and President
GRASS ROOTS, INC

enclosures:

Action: <i>Jerry</i>	Return To:
FYI: ✓	Destroy:
Info To:	4/17/73

JULY 10, 1973

NASSAU, BAHAMAS
INDEPENDENCE

JULY 10, 1973

GRASSROOTS INCORPORATED

wants you
to

Join The Many Bahamians

On A Gala Celebration

BAHAMAS

INDEPENDENCE WEEK

JULY 6-13, 1973

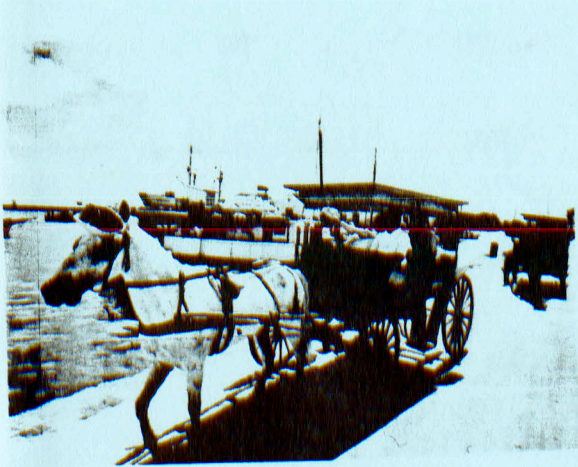
8 DAYS 7 NIGHTS



299⁰⁰

PER PERSON

Double Occupancy



PACKAGE INCLUDES:

- * Roundtrip Air Transportation Jet Economy To Nassau.
- * Transfers From Airport And Hotel.
- * Meals Daily(Breakfast and Dinner).
- * Taxes And Gratuities.
- * Welcome Reception.
- * Travel Insurance.

Meet Government Officials and discuss the future of all the Bahamas.

Minimum deposit of \$25.00 per person by April 13th.

----- JOIN US AND HAVE A BALL INDEPENDENCE WEEK -----

FOR RESERVATIONS:

INDEPENDENCE WEEK

NAME _____

ADDRESS _____

ZIP _____

PHONE _____





Republican
National
Committee.

January 24, 1973

Mr. Jackson R. Champion
907 Sixth Street, S. W.
Washington, D. C.


Dear Mr. Champion

Thank you for your thoughtfulness in forwarding to my attention a copy of your January 13 letter to President Nixon, extending greetings on his 60th birthday

I was most interested in noting your comments relative to the implementation of Grass Roots' goals and objectives.

Should you receive a reply to your letter from President Nixon, I would be interested in noting a copy of its contents

Sincerely yours,



GEORGE BUSH

THE WHITE HOUSE

WASHINGTON

March 14, 1973

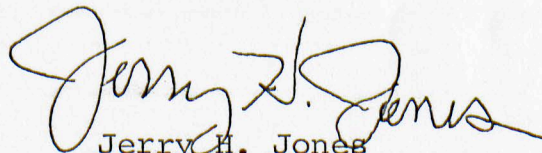
Dear Mr. Champion:

Mr. Stan Scott has brought to my attention your recent letter to him in which you expressed interest in working with the Administration.

I have reviewed your resume and found your qualifications to be outstanding. I have taken the liberty of alerting my colleagues to your offer to serve in the hopes that we may develop some challenging possibilities for you.

With best wishes,

Sincerely,

A handwritten signature in cursive script that reads "Jerry H. Jones".

Jerry H. Jones
Special Assistant to the President

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Inc.
907 Sixth Street, SW.
Washington, D. C. 20024



**Republican
National
Committee**

George Bush, Chairman

March 20, 1973

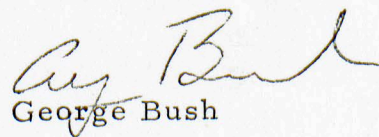
Mr. Jackson R. Champion,
Chairman and President
GRASS ROOTS INC.
907 Sixth Street, S.W
Washington, D.C. 20024

Dear Mr. Champion.

My office has tried to contact you for several days
without success.


As I stated previously, Mr. Champion, while we are
most sensitive to your interests, the Republican
National Committee is not in a position to officially
sponsor the Grass Roots proposal. I do hope you
understand.

Yours very truly,


George Bush

THE WHITE HOUSE
WASHINGTON

December 21, 1972

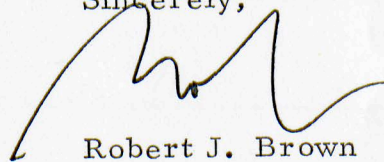
Dear Mr.  Champion:

On behalf of the President, thank you for your letter of December 14 regarding the Grass Roots Exposition.

I would recommend that you contact this office sometime after the turn of the year in order that we might discuss holding a meeting concerning this event.

With our best wishes,

Sincerely,



Robert J. Brown
Special Assistant
to the President

Mr. Jackson R. Champion
907 Sixth Street
Apt. 704C
Washington, D. C. 20024

THE WHITE HOUSE

WASHINGTON

February 27, 1973

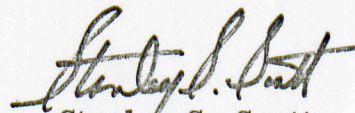
Dear Mr. Champion:

This is in response to your letter to the President of January 13.

During the past several weeks a freeze has been placed on all new commitments by the Office of Minority Business Enterprise, therefore, it has not been possible for us to give your proposal the consideration it would have received under normal circumstances. It is probable that within the near future we will be able to give this matter our attention once again.

With our best wishes.

Sincerely,



Stanley S. Scott
Special Assistant
to the President

Mr, Jackson R. Champion
Chairman and President
Grass Roots, Inc.
907 Sixth Street, S. W.
Washington, D. C. 20024



Republican
National
Committee.

February 14, 1973

George Bush, Chairman

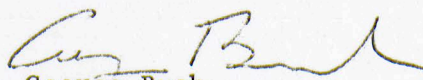
Mr. Jackson Champion
Grass Roots, Expositions Inc.
907 - 6th Street, S. W.
Washington, D. C.

Dear Mr. Champion:

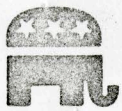
AB Hermann filled me in on his wonderful visit with you. He told me first of your dedication and creativity. He also briefed me on the magazine prospect. In reviewing my files here I find that we have had several worthy proposals involving our help in getting sponsorship for specialized periodicals. Just the other day, for example, a highly placed Administration official approached me on a Spanish speaking magazine and asked for my help. Without in any way passing judgment on your project I am afraid that I am not in a position to contact 150 industrial organizations which would be required to sponsor \$1,000 ads. This simply is not something which the Committee can be involved in. I hate to give you this negative information because AB has commended you so highly for sticking your neck out for the Republicans when I know it has not been an easy thing to do. I just wish the answer could be more affirmative, but I don't believe in stalling people around, and I don't believe in misleading them. We must concentrate on a more direct process of electing people to office.

In another vein, AB has suggested that you might possibly be interested in working with the Administration. Rest assured that I would like to help in this regard if I possibly can.

Yours very truly,


George Bush

12 - (13) - 14
10:30 - 10:30 - 10:30



Republican
National
Committee.

Bob Dole, Chairman

September 12, 1972

Mr. Jackson R. Champion
Pineway Towers
8830 Piney Branch Road
Silver Spring, Maryland

Dear Mr. Champion:

This will acknowledge your letter of September 1, and I do appreciate your bringing to my attention your articles regarding the Republican National Convention.

I enjoyed having the opportunity to visit with you while we were in Miami Beach for the Convention, and I do look forward to a further visit once the campaign is well under way.

Sincerely yours,


BOB DOLE

BD:cbs

Congress of the United States
Office of the Minority Leader
House of Representatives
Washington, D.C. 20515

February 3, 1973

Mr. Jackson R. Champion
Chairman and President
Grass Roots Exposition, Inc.
24 DeWitt Place
New Rochelle, New York 10081

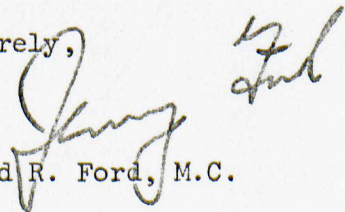
Dear Mr. Champion:

Thank you again for presenting to me recently the National Council
Afro-American Republican Citation of Merit certificate. I certainly
do appreciate this.

You will find enclosed a copy of the photograph that was taken in
my office. I was pleased to autograph it for you and hope you will
accept it with my compliments.

Warmest regards.

Sincerely,


Gerald R. Ford, M.C.

GRF:d

Encl.

JACOB K. JAVITS
NEW YORK

COMMITTEES:
LABOR AND PUBLIC WELFARE
FOREIGN RELATIONS
GOVERNMENT OPERATIONS
JOINT ECONOMIC
SMALL BUSINESS
EQUAL EDUCATIONAL OPPORTUNITY

United States Senate

WASHINGTON, D.C. 20510

June 15, 1972

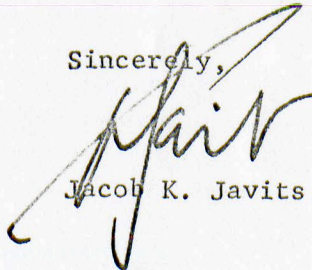
Dear Mr. Champion:

Thank you for your recent letter regarding the Grassroots Seminar Program.

I am pleased that your proposed program is moving along smoothly. If my office can be of further assistance please do not hesitate to contact me.

With best wishes,

Sincerely,



Jacob K. Javits

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Inc.
24 Dewitt Place
New Rochelle, New York 10801

ALAN BIBLE, NEV., CHAIRMAN

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LOWELL P. WEICKER, JR., CONN.

United States Senate

SELECT COMMITTEE ON SMALL BUSINESS
(CREATED PURSUANT TO S. RES. 55, 81ST CONGRESS)
WASHINGTON, D.C. 20510

CHESTER H. SMITH,
STAFF DIRECTOR AND GENERAL COUNSEL

August 29, 1972

Dear Mr. Champion,

Thank you very much for your recent communication regarding how the National Republican Party can work towards building a stronger base in black communities, and thus receive a greater share of the black vote next November.

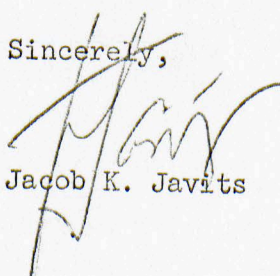
I have taken the liberty at this time of forwarding your letter to the Committee for the Re-election of the President regarding the disposition of your proposal and the other points which you raised.

I am concerned about the alleged misuse of the Grass Roots concept by OMBE and will look further into the matter if you so desire.

I do appreciate your calling this matter to my attention.

With best wishes,

Sincerely,


Jacob K. Javits

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Inc.
24 Dewitt Place
New Rochelle, N.Y. 10801

HUGH SCOTT
PENNSYLVANIA

MARTIN G. HAMBERGER
ADMINISTRATIVE ASSISTANT

EDITH V SKINNER
EXECUTIVE ASSISTANT

United States Senate

WASHINGTON, D.C. 20510

February 16, 1973

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Inc.
907 6th Street, S.W.
Suite 704
Washington, D. C. 20024

Dear Mr. Champion:

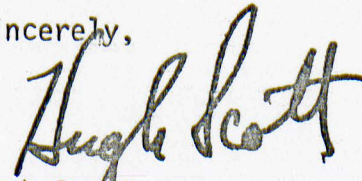
Thank you for taking the time to visit and brief me on the activities of the Grass Roots Expositions, Inc.

I understand the goals of your organization are similar to those advocated by Curtis Perkins, National Coordinator of the National Council Afro-American Republicans, Inc. For your information, I am enclosing a copy of the letter I handed to Chairman Bush at our last meeting. I know you will be pleased with the contents of the letter as it incorporates many of the points discussed during our meeting.

Please be assured of my continued efforts in behalf of our many Black Republicans.

With kind regard,

Sincerely,



Hugh Scott
United States Senator

HS/dd

JOHN C. STENNIS, MISS., CHAIRMAN

STUART SYMINGTON, MO.
HENRY M. JACKSON, WASH.
SAM J. ERVIN, JR., N.C.
HOWARD W. CANNON, NEV.
THOMAS J. MCINTYRE, N.H.
HARRY F. BYRD, JR., VA.
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PETER H. DOMINICK, COLO.
BARRY GOLDWATER, ARIZ.
WILLIAM B. SAXBE, OHIO
WILLIAM L. SCOTT, VA.

United States Senate

COMMITTEE ON ARMED SERVICES

WASHINGTON, D.C. 20510

T. EDWARD BRASWELL, JR., CHIEF COUNSEL AND STAFF DIRECTOR

April 9, 1973

Mr. Jackson R. Champion
Grass Roots, Inc.
907 Sixth Street, S.W.
Washington, D. C. 20024

Dear Mr. Champion:

Thank you for your letter of March 7.

I certainly appreciate having the benefit of your views regarding the Grass Roots proposal to the Office of Minority Business Enterprises designed to develop and demonstrate several techniques for bringing minority-owned businesses and employees into the mainstream of American commerce and industry. I feel sure they will be helpful to me. You may be assured that I shall give this matter my careful attention and consideration with your views in mind.

With best wishes,

Very truly,



Strom Thurmond

ST:yq

United States Senate

WASHINGTON, D.C. 20510

February 6, 1973

Honorable George Bush
Chairman
Republican National Committee
310 First Street, S. E.
Washington, D. C. 20001

Dear George:

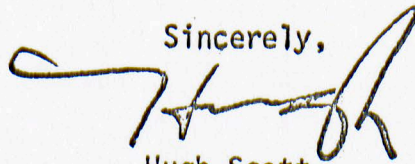
Recently I had the opportunity to talk at some length with Curtis Perkins, National Coordinator of the National Council of Afro-American Republicans, Inc. and other black Republicans who are concerned about the future of blacks in the Republican Party.

I promised them that I would be in touch with you to encourage your closest attention to the building of the Party structure among blacks.

Our black Republicans can play an important role in all future elections if we can provide the necessary black leadership at the national level. May I recommend that you give every consideration to appointing a full-time black as Deputy Chairman who can represent the black interests and provide the vital leadership required for black-oriented programs.

With kindest regard,

Sincerely,



Hugh Scott
United States Senator

THE WHITE HOUSE
WASHINGTON

September 25, 1972

Dear Mr. Champion:

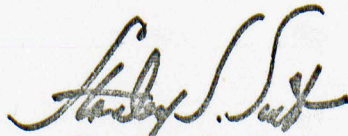
The President has asked this office to thank you for your letter of September 19, regarding black Americans.

Unfortunately, the President's demanding schedule in the coming weeks will make it impossible for him to meet with you at this time. However, on behalf of the President, I would be more than happy to meet with you and discuss your proposal.

Herbert G. Klein has asked me to thank you for your articles of support.

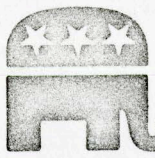
With best wishes,

Sincerely,



Stanley S. Scott
Assistant to the Director
of Communications
for the Executive Branch

Mr. Jackson R. Champion
Editor
Grass Roots News
24 Dewitt Place
New Rochelle, New York 10801



1972 Republican National Convention

August 10, 1972

Committee On Arrangements

Please reply to:
Post Office Box 2768
Ocean View Station
Miami Beach, Florida 33140
(305) 674-1972

OFFICERS

Bob Dole, Chairman
R. L. "Dick" Herman, Vice Chairman
Mrs. Mildred K. Perkins, Secretary
Mrs. J. Willard Marriott, Treasurer
Fred C. Scribner, Jr., General Counsel
McDill Boyd, Special Asst. to Chrmn.
Ray C. Bliss, Adviser

Mr. Jackson R. Champion
Grass Roots News
24 Dewitt Place
New Rochelle, New York 10801

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Miss Sarah Ann Stauffer, Vice Chairman

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Howard H. (Bo) Callaway, Chairman
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McDill Boyd, Chairman
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Robert M. Flanigan, Chairman
Mrs. Keith Spurrier, Vice Chairman

Transportation

Kendall D. Garff, Chairman
L. E. (Tommy) Thomas, Vice Chairman

Host Committee

Mrs. Paula F. Hawkins, Chairman
William C. Cramer
L. E. (Tommy) Thomas

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Thomas B. Evans, Jr., Co-Chairman
Republican National Committee
Mrs. Tobin Armstrong, Co-Chairman
Republican National Committee

STAFF

Miss Josephine L. Good, Convention Director
Robert P. Knowles, Convention Coordinator
William S. Warner, Comptroller and
Administrative Assistant

Dear Mr. Champion:

You have been approved for one reporter's weekly press credential for coverage of the 1972 Republican National Convention in Miami Beach, Florida, August 21-23.

Credentials will be issued prior to the Convention from the Republican National Committee weekly press credentials office in the Eden Roc Hotel.

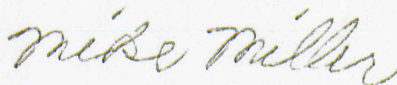
RETAIN THIS LETTER AND PRESENT IT WHEN YOU ARRIVE TO PICK UP YOUR CREDENTIAL. YOU CANNOT CLAIM YOUR CREDENTIAL WITHOUT IT.

Credentials which are not claimed by 6 p.m., August 21, will be subject to reassignment.

Contact your state delegation to the Convention if you desire a hotel or motel room assignment.

The Committee on Arrangements for the 1972 Republican National Convention appreciates your interest in the Convention and sends you best wishes for a successful journalistic assignment.

Sincerely,



Mike Miller,
Assistant for News Media Operations



DEPARTMENT OF THE ARMY
OFFICE OF THE CHIEF ARMY RESERVE
WASHINGTON, D.C. 20310

REPLY TO
ATTENTION OF:

DAAR-PE

20 SEP 1972

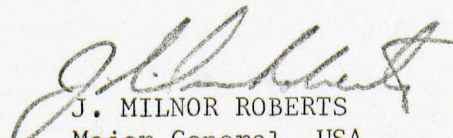
Mr. Jackson R. Champion
Chairman and President, Grass Roots, Inc.
8830 Piney Branch Road
Silver Spring, MD 20903

Dear Mr. Champion:

We are making the necessary arrangements for the 86th Army Reserve Command to provide an informative display at the PUSH Exposition.

I am sending LTC Clarence Howard, my Race Relations officer, to observe the events so that I may obtain first hand information and be advised as to how the Army Reserve may participate in the future.

Sincerely,


J. MILNOR ROBERTS
Major General, USA
Chief, Army Reserve

JOHN SPARKMAN, ALA., CHAIRMAN
WILLIAM PROXMIRE, WIS. JOHN TOWER, TEX.
HARRISON A. WILLIAMS, JR., N.J. WALLACE F. BENNETT, UTAH
THOMAS J. MCINTYRE, N.H. EDWARD W. BROOKE, MASS.
WALTER F. MONDALE, MINN. BOB PACKWOOD, OREG.
ALAN CRANSTON, CALIF. WILLIAM V. ROTH, JR., DEL.
ADLAI E. STEVENSON III, ILL. BILL BROCK, TENN.
DAVID H. GAMBRELL, GA. ROBERT TAFT, JR., OHIO

DUDLEY L. O'NEAL, JR.
STAFF DIRECTOR AND GENERAL COUNSEL

United States Senate

COMMITTEE ON BANKING, HOUSING AND URBAN AFFAIRS
WASHINGTON, D.C. 20510

March 28, 1973

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Inc.
907 Sixth Street, S.W.
Washington, D. C. 20024

Dear Mr. Champion:

Thank you for your letter of March 7th concerning
Grass Roots, Inc. and for bringing me up to date
on the organization's progress.

We should encourage more opportunities for minor-
ities to participate in the business community.
Hopefully, when the current freeze on new commit-
ments from the Office of Minority Business Enterprise
is lifted action will be forthcoming on these good
programs.

Very truly yours,


BILL BROCK

BB/dcs

SAM J. ERVIN, JR., N.C., CHAIRMAN

JOHN L. MCCLELLAN, ARK.
HENRY M. JACKSON, WASH.
EDMUND S. MUSKIE, MAINE
ABRAHAM RIBICOFF, CONN.
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CHARLES H. PERCY, ILL.
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BILL BROCK, TENN.

ROBERT BLAND SMITH, JR.
CHIEF COUNSEL AND STAFF DIRECTOR

United States Senate

COMMITTEE ON
GOVERNMENT OPERATIONS
WASHINGTON, D.C. 20510

March 28, 1973

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Incorporated
907 Sixth Street, Southwest
Washington, D. C. 20024

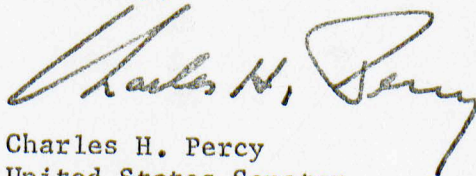
Dear Mr. Champion:

Thank you for your letter concerning your fine Grass Roots proposal.

I appreciate your bringing me up-to-date on your projected program. I hope that the Office of Minority Business is able to review your proposal in the near future, and that they are able to respond favorably.

I will keep Grass Roots in mind.

Sincerely,



Charles H. Percy
United States Senator

CHP:zvb

Grass Roots Exposition Inc.
907 Sixth Street, S. W.
Washington, D. C. 20024

January 31, 1973

Attention: Mr. Jackson D. Champions

Gentlemen:

Dear Fellow American, Negro/Black Republicans.
The proposal expressed by your organization are also my
own, nevertheless, it appears nothing different is applied
to revitalize the body politics that's been moribund for fifty
50 years and to the effective revitalization of Negro/Black
Republicans. "This can be it"

I don't feel one's executive committee member can or will
achieve the objective (remembering Grant Reynolds D., unless
the following comments be given consideration).

1. The Republicans are the minority political party by regis-
tration; yet continue to capture the major political offices
ie: President; Governors of many States, U. S. Senators (2)
from New York without the Negro/Black support.
2. Each Political sub-division is autonomous.
3. Divided and collectively each Republican sub-division has main-
tained and retained control without the support of Negroes/Black's.
(As executives, financial, or numerical).

4. The political trend "already established" is moderate to conservative politics which involve all Americans (to the exclusion of Negroes/Blacks); provided they to adopt this political ideology then and only then will consideration be given to the entry ^{into} the main stream of the political arena.
5. The major opposition party showed evidence of "political equality" at the National Convention with representative minorities and young American delegates to a National Political Disaster to their party.
6. It's my belief the ninety-five (95%) percent Negro/Black registrants will not convert to Republicanism (as Negroes/Blacks deflected to the opposition party under the Welfare System).
7. The political attainment of all political leaders has been perpetuated by the axiom of the divide and conquer philosophy.
8. During and since the Reconstruction era the Negro/Black leaders in America have attempted without state, too-near to accomplish successfully the objectives your organization are proposing.

The above comments are neither criticisms or defeatism as the first paragraph indicates but praise and encouragement to your organization's efforts.

Very Truly Yours
Emilia Jackson
195 Hamlin Rd.
Buffalo, New York 14208

Cambridge, Massachusetts 02139
(617) 868-4670

Community
Interaction
Through

MRS. ERNA BALLANTINE
director

OUTH

February 27, 1973

Mr. Jackson R. Champion
Grass Roots Exposition, Inc.
907 Sixth Street, S. W.
Suite 704
Washington, D. C. 20024

Dear Mr. Champion:

I received your letter dated January 11, 1973, regarding your organization, and as an alternative Black delegate to the Convention, I am vitally interested in Republican affairs.

Please share with me a little more information about what you have been doing thus far, the level of organization you have been able to develop, such as,-- do you have a Board or a Steering Committee, and if so, who are they?

I would like to help in any way possible, and I am presently serving as President of the Republican Women of Boston. If there is a special task, please do not hesitate to be in touch. In the meantime, best wishes and success.

Sincerely,



(Mrs.) Erna Ballantine, Director

EB/drs

**Committee
for the Re-election
of the President**

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

July 11, 1972

Mr. Jackson R. Champion
Chairman and President
GRASS ROOTS, INC. ———
24 Dewitt Place
New Rochelle, New York

Dear Jack:

"Why I Went to Washington" is a masterpiece. It expresses eloquently and succinctly why we and other Blacks, among them the 2,500 who "went to Washington" when you did -- feel that the President must be Re-elected and that Blacks must make the largest possible contribution to his victory.

Thank you for coming to Washington. Thank you for participating in the strategy sessions and the dinner. And most especially thank you for describing superbly your reasons for doing so.

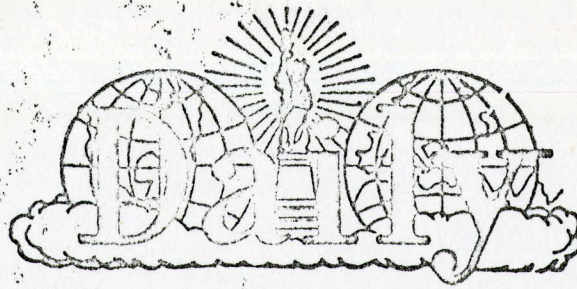
The President is lucky to have your support and I look forward to working with you toward his victory in November.

Sincerely,

A handwritten signature in dark ink, appearing to read "Paul R. Jones", written in a cursive style.

Paul R. Jones

Atlanta



W

Telephone 659-1110

ATLANTA, GEORGIA 30303 SUNDAY JUNE 25, 1972

Why I Went To Washington

BY JACKSON R. CHAMPION - Chairman and President,
Grass Roots, Inc.

NEW ROCHELLE, N. Y. History was made in Washington, D. C., the weekend of June 9-10. At that time over 2500 blacks got together to support the re-election of the President. A highlight of the gathering was the \$100.00 a plate dinner, marking the first time in history blacks have contributed so much to a national political candidate.

It was truly a soulful affair - for we knew we were picking a winner. From Georgia, Florida, Illinois, Massachusetts, California, and Mississippi we came - politicians, entertainers, athletes, educators, businessmen, hustlers and plain grass roots folks. (Some among the crowd were democrats who had declared themselves for Nixon earlier.)

One common feeling among those present was the firm belief that the way to a piece of the action is to get into the big game - here the game of two-party politics. Maybe it was the first time up in the big league, but we'll soon be out ahead.

As the game progresses we must learn the use of the rules. This first is the use of the vote - with head and not heart. More reasoning for going.....

I like others went to commit myself as part of a solid black bloc in the national Republican party. I like others came out of concern for the future of my family, community, and country. I have confidence in this administration's ability to carry out a viable program in developing and strengthening black people and neighborhoods. It's been said before, but it needs to be said again. With ease this nation sent a man to the moon, worked to build economic bases in racist countries, and helped Israel become of age. Now certainly it can make the issue of economic development among its black population a serious and strong one.

Under the new research and development programs of the administration, industries, retailers, unions, and government alike must play a vital role. Industry must use more black suppliers of raw materials and services. Retailers must shelve and sell more black produced goods. Unions must admit and elevate more black workers. And government must commit itself to seeing that all this is done.

As a firm believer in the dire need for economic development in the black communities around this nation, I support the efforts in economic development initiated by the present administration. In addition, we cannot overlook the political appointments of blacks made by this president to date - more than any other man in that position. (But many of these appointees have to be encouraged to use the thrust of their power to aid blacks and the black call for justice and equality).

As this writer sees it, Wallace is gaining enough delegate strength to assure him the position a heartbreak away from the presidency. Thus, I urge my brothers and sisters on the democratic side to assure our people and the nation that the Miami platform will work for us. Fortify yourself with a good program on the platform - one firmly dedicated to black economic development and the black call for human and civil rights.

With this in mind, I wish to say finally that it's only our active participation in this two-party game can we build up a solid score. So let's unify and unite behind the leading candidate who has begun to help us pile up a score. I am convinced that Nixon is that candidate.

NIXON SIG HIGHER EF

Julie Speaks To C

Eisenhower spoke to a
comas in Atlanta. Mrs. Eisenhower is the
wife of David Eisenhower, grandson of
are Mesdames William V. Johnson, who
the mike.

Julie Eisenhov

American Can

Julie Nixon Eisen-
hower told an American Can
cer Society meeting Thurs-
day the recent health agree-
ment between the United

The pr
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practical

SATURDAY, JANUARY 1, 1972

The New York Times

BUSINESS/FINANCE

25
1

Grass Roots Helps Minority Ventures Vie for Contracts

By LEONARD SLOANE

Grass Roots Exposition, Inc., which just completed its first year of operation, has developed a new program for bringing together prime contractors and other major corporations with minority businesses.

The program—called piggybacking—is based on the idea that big business would lend its personnel and provide technical assistance to black-owned companies to help make them viable and competitive. In addition, the concept calls for proposing to the Federal Government tax incentives to the major corporations that participate in this program.

"We're going to lobby for this in order to get incentives similar to those offered by Puerto Rico," said Jackson R. Champion, chairman and president of Grass Roots. "We can't ask the contractors to do this work for less than a profit."

Grass Roots, a private or-

Continued on Page 39, Column 2

GRASS ROOTS AIDS MINORITY VENTURE

Continued From Page 25

ganization, hopes to serve as a broker to match the contractors and the black businesses.

"We know that a minority business cannot depend on Federal contracts alone," Mr. Champion noted, "and that it has to become competitive in order to enter the marketplace."

In addition to its liaison role between government agencies, manufacturers and retailers and black corporations, Grass Roots is also working to develop economic stability in the minority community. It has created the nonprofit Grass Roots Foundation, which gives scholarships to students in such fields as economics, retailing and merchandising.

As one part of its efforts, Grass Roots Exposition held a trade conference in the New York Coliseum for six days in December. Thirty-eight minority businesses attended the conference, where the piggyback idea was first presented and discussions with government and corporate officials were held during a series of workshops.

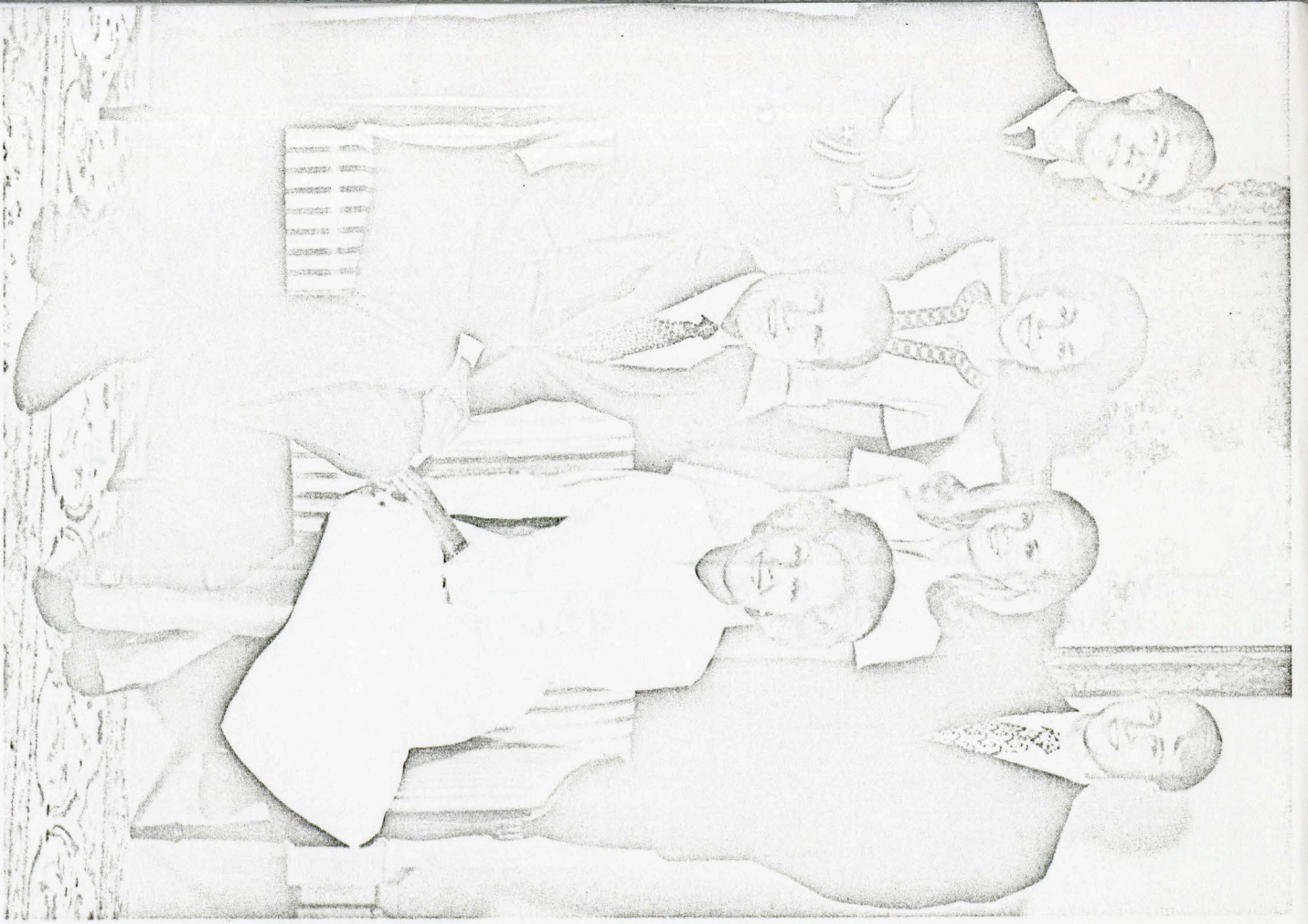
"We took a beating on the conference because the attendance was light," Mr. Champion conceded yesterday.

The guiding force behind Grass Roots is Mr. Champion, whose Champion Sales Agency is the major investor in the new organization. The Champion agency is a manufacturers' representative handling such products as wigs, beauty aids and printed material.

Another aspect of the Grass Roots operation is the awarding of its Stamp of Approval to companies that upgrade minority hiring practices, provide shelf space for products made by black companies and generally cooperate with minority enterprises. The first such award, made during the trade conference, went to the F. W. Woolworth Company.

"I'm very optimistic," the 48-year-old Mr. Champion observed.

Among the companies that have cooperated with Grass Roots so far are the J. C. Penney Company, Hartfield-Zedys, Inc., the Columbia Broadcasting System and the Great Atlantic and Pacific Tea Company.



With our deep appreciation
for helping to make possible
our victory on November 7, 1972.

Richard Nixon

Patricia Taylor

Julie Nixon Eisenhower

Maui Eisenhower

Trini Tice Cox

Edward Finkel Cox

A PROPOSAL TO AID MINORITIES
TOWARD SELF RELIANCE

. . . a program to assist the
Administration in its goal of self reliance

Prepared by:
the staff of
Grass Roots, Inc.
907 Sixth Street, SW
Washington, DC 20024
(202) 488-8787

contact:
Jackson R. Champion
Chairman and President

Origin and Scope

This proposal was prepared by the staff of Grass Roots, Inc., 907 Sixth Street, SW Washington. The proposal, conceived by Grass Roots, is designed to develop and demonstrate a program to assist minority-owned businesses and minority employees toward the Nixon Administration's goal of self reliance.

It is Grass Roots' contention that the required directives and resources for this task already exist in our society. This organization believes that with the assistance of various cognizant federal agencies and the private sector, directives and resources can effectively marshal to bring about a significant change in the status of minority enterprises and employees. (Please note that our proposal is directed towards the problems of 'minority' enterprises and employment in general, and not to any single minority group. The program outlined here can be applied equally well to the problem of any single minority or any group of minorities).

While much publicity has been given to the ideas of 'black capitalism' and 'equal opportunity employment', we must point out that traditional patterns of business, industry, and commerce in the United States have severely limited the achievements of many groups of Americans, both as owners/operators of business establishments and as decision-makers in major corporations. Our proposal calls for a multi-step approach to lessen these circumstances. The four phase plan calls for: centralizing directives and resources under the Executive Branch, disseminating pertinent information, to participating groups, coordinating minority-mainstream forces through research, and developing operations to full capacity. The plan maximizes the prospects for success by bringing together the mainstream and minority to solve problems, in concert. While Grass Roots, Inc. expects to supply both staff and operations personnel required for this proposal, we also expect to rely heavily upon the personnel, programs, and good offices of various federal agencies and private companies concerned with the problems to which we are addressing ourselves.

Background

Grass Roots feels the need to capitalism on the commitment expressed at the top levels of government and business in order to push back the horizons for minority enterprises and employment opportunities at the local level. Now with the national policy firmly established, and with major corporate commitments to this policy, the focus must shift to more direct contacts between buyers and sellers, as well as business executives and their minority counterparts. Three Executive Orders provide the backbone of this Grass Roots Proposal. If the self reliance concept is to work in this society, these Executive Orders must be enforced.

Executive Order 11246 (9/24/65) calls for non-discrimination in employment by government contractors and subcontractors.

Executive Order 11478 (8/12/69) strengthens and assures fully equal employment in the federal government. Promotes full realization through a continuing affirmative action program in each executive department and agency.

Executive Order 11625 (10/13/71) prescribes additional arrangements for developing and coordinating a program for minority business enterprise: provides technical management and assistance, assists in demonstration projects, and coordinates the participation of all federal departments and agencies.

Serving as a central liaison body, Grass Roots would re-establish contact with all relevant bodies. It is obvious to Grass Roots that such contact must be made in an atmosphere of awareness and comprehension that is conducive to success, and must be made by the public and private sectors alike, and must be made through the Executive Office of the federal government. Here is our program.

The Program

Grass Roots proposed plan seeks to expand the opportunities of minority Americans to share tangibly in the property and wealth of the country, while at the same time recognizing their potential of self reliance.

As indicated earlier, this proposal was prepared with the Administration's position on self reliance in mind. Grass Roots believes that in order to achieve total self reliance among minority businessmen and minority employees, the concerted efforts of several groups must come into play: the federal government, prime contractors from the private sector, plus minority businessmen and employees. From time to time other instrumental groups will have to join to make for a more effective union between these future buyers and sellers, or employers and employees. They include retail chain outlets, financial institutions, labor unions, and political groups. And now for purposes of discussion let's look at this four phase plan.

Quasi-Public Corporation in the Executive Branch. First it is being proposed that a quasi-public corporation be established in the Executive Branch of the federal government. Like other corporations, the Office would take the form of a profit-making body, with a Board of Directors comprised of all our citizenry. Such a Board would have more credibility among the clients being served. Grass Roots, Inc., would serve as this quasi-public liaison (broker, clearing house, etc.)

This publically-owned corporation would have as its clients minority suppliers of goods and services (minority group members seeking subcontractual arrangements with prime government contractors), and minority group members seeking employment. The greatest achievement of this effort would be the consolidation of all equal opportunity activities and federal business/economic development centers into one focal unit -- a single Executive Office with the overall directives and responsibilities for self reliance of minority enterprises and personnel as the unit's primary objective.

Communication Organ The primary communications vehicle for contacting the target audiences above will be Grass Roots News, the monthly publication of Grass Roots, Inc. If it is true that business and employees must 'know the game before they can compete' in the production of goods and services then such a communications organ is essential.

This communications vehicle would serve as the link among all the operating and target groups concerned: federal agencies, prime government contractors, minority enterprises and employees along with retail stores, financial institutions, labor unions, and political groups.

Annual Conference We at Grass Roots, Inc. believe that it is necessary to educate all sides, separately and together, on the true nature of the present relations between the two sides in their own locality, on what to expect from each other under contract, and on how to go about producing real change for the better. Both groups have much to offer in the way of teaching; all have much to learn. The task is to bring them together so that they can educate each other and themselves, and so that there will be a high possibility of success in arriving at business arrangements and in seeing them through to a satisfactory sustaining position.

To do this Grass Roots will put on an annual conference. Daily meetings or seminars during the conference will help achieve the above. During the conference minority businessmen and job seekers will place an exposition of their goods and services in the convention hall.

Prior to the annual meeting Grass Roots will conduct a research survey to attempt to team minority businesses and businessmen with federal contractors in joint ventures -- before they arrive at the convention. This research phase will be a natural ongoing prerequisite to the development of a sustaining buyer-seller relationship with the major contractors and potential subcontractors. Likewise, pre-research will be carried out to bring together prospective employers with employees. Grass Roots recognizes the need for this research and development if this joint venture approach is to operate effectively -- serve both parties and lead to self reliance.

Follow-Up Workshops When the pre-conference research phase indicates that follow-up (or development) would help place the minority business (or employee) into a realistic ongoing arrangement, the 'piggyback' concept will be brought into play. This concept was developed at the December 1971 Grass Roots Trade Conference held in the New York Coliseum. Based on research, the 'piggyback' concept is an approach to develop the minority company to the point where it can produce competitively and accept a subcontractual position with the prime contractor. The concept, as described in the January 1, 1972 issue of The New York Times calls for:

- prime contractors furnishing technical knowhow by lending technical personnel, assisting in quality control, etc.,
- government furnishing funds to participating prime contractors through tax incentives, or rebates,
- labor unions furnishing any necessary apprenticeship training,
- financial institutions furnishing the working capital, where necessary,
- retail stores furnishing the product shelf space,
- political organizations furnishing the necessary clout to bring the Executive Orders and piggyback concept into being, and finally
- minority entrepreneur furnishing the determination.

It is conceivable that this piggyback concept will help not only ensure the achievement of self reliance for the business and businessman, but it will add to the economic base of the community, county, state, and nation.

Program Budget

The following is a budget estimate for completion of the four phases of the Grass Roots program proposed here for the first twelve months of operation. It includes all management, research, planning and development of the conference, publication, and follow-up workshops. It covers the cost of all work to be performed, regardless of who performs it. For these reasons the figures proposed should be construed only as an estimated budget and not as a quotation.

Since this plan would be a profit making venture, the income from the publication and conference should exceed the expenses of the operation and thus show a profit.

SALARIES	EXPENSES	INCOME
Director	\$ 42,000	
Deputy Director	30,000	
Assistant Director for Research and Development	27,000	
Assistant Director for Coordination	27,000	
Assistant Director for Seminars and Conferences	27,000	
Managing Editor for Communications	27,000	
Legal Secretary	17,500	
Executive Assistants (six)	120,000	
Executive Secretary	17,500	
Steno/Typists (six)	90,000	
	<hr/> \$455,000	
Budget for Annual Conference	50,000	\$500,000
Follow-Up Workshops and Seminars	120,000	360,000
Monthly Publication	205,000	500,000
	<hr/> \$ 375,000	<hr/> \$1360,000
		830,000
		<hr/> \$ 530,000

March 14, 1973

Dear Mr. Champion:

Mr. Stan Scott has brought to my attention your recent letter to him in which you expressed interest in working with the Administration.

I have reviewed your resume and found your qualifications to be outstanding. I have taken the liberty of alerting my colleagues to your offer to serve in the hopes that we may develop some challenging possibilities for you.

With best wishes,

Sincerely,

Jerry H. Jones
Special Assistant to the President

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Inc.
907 Sixth Street, SW.
Washington, D. C. 20024

JHJ:BJS:bmr

March 6, 1973

~~CF~~
Mike
TB

MEMORANDUM FOR: DICK THAXTON
FROM: HELEN BROWDER
SUBJECT: Jackson Champion

TB
checked

Dick, you recommended Champion for something with OMBE or Economic Development Administration (EDA). As you know, EDA is being phased out, so there is nothing there, and it seems to me that the only thing Champion would be interested in at OMBE would be the #1 or #2 position, neither of which is vacant.

I will put him in the talent bank for future reference, and maybe something will turn up in the future.

HMB:ran

republican national committee

Dick Thaxton

to Helen Browder

Re Jackson Champion

Classification III

To: <i>Helen</i>	Return To:
Action: <i>—</i>	
FYI:	Destroy:
Info To:	<i>3/6/70</i>



Republican
National
Committee.

February 28, 1973

Miss Helen Browder
White House Personnel Office
143 Executive Office Building
Washington, D.C. 20500

Dear Helen:

The Republican National Committee would like to recommend Mr. Jackson Champion for a position with the Office of Minority Business Enterprise or with the Economic Development Administration

Mr. Jackson is a Black Republican who has been a spokesman for the Nixon Administration within the Black Community. Mr. Jackson comes with the strong endorsement of the New York State Central Committee. A copy of Mr. Jackson's resume is enclosed.

Your careful consideration of Mr. Jackson's candidacy will be most appreciated.

Sincerely,

Richard R. Thaxton
Director of State Services

RRT/db

Enclosures

cc: George Bush

REFERRAL FORM - FULL TIME

CONFIDENTIAL DATA

Classification _____

Name Mr. Jackson Champion

Address Waterside Towers #704 907 Sixth Street S.W.

City/State Washington, D.C. Zip Code 20024

Telephone: Office / Home 202 / 448-8787
Area Code Area Code

Social Security No. 073 - 166 - 888 Date of Birth 3 / 18 / 23

Current Position Self-employed, Public Relations Salary Level \$50,000 as manuf.
(see resume attached) (annual rate) represent

Area of Interest/Experience Communications, public relations, Manufacturer's representat
ative

Dept/Agency sought (in priority order) 1. Commerce 2. Assistant Director of Communications, Program Division
3. _____ 4. _____ 5. _____

Desired Salary \$25,000 - \$30,000

Date Available for: Interview open Assume f/t Employment immediately

RNC Interview Feb 13, 1973 Comments deserves serious consideration

Clearance Rosenbaum Chairman 3/1/73
Name Position Date

Affiliation _____
Name Position Date

Reason for Consideration for Appointment:

Date Referred _____ To _____

Date Acknowledged _____ From _____

Placement Information _____ / _____ / _____ / _____
Position Dept./Agency Date Status

RNC Candidate Acknowledgment _____ / _____
Date

PERSONAL QUALIFICATIONS STATEMENT

1A. Kind of position (job) you are filing for (or title of announcement) **Super Grade level**

B. Announcement No.

C. Options for which you wish to be considered (if listed in announcement)

D. Primary place(s) you wish to be employed
Washington, D.C.

2. Home phone (including Area Code) **202 448-8787**

3. Office phone (including Area Code)

4. Name (Last) (First) (Middle) (Maiden, if any) Mr. Miss Mrs.
and Address (Number, Street, City, State and ZIP Code)
CHAMPION, JACKSON RICHARD
Waterside Towers #704
907 Sixth Street, S.W.
Washington, D.C. 20024

5. Legal or voting residence (State)
New York

6. Height without shoes **6** Feet **0** Inches

7. Weight **249** pounds

8. Birthplace (City and State, or foreign country)
Camden, South Carolina

9. Birth date (Month, day, year) **Mar 18, 1923**

10. Social Security Account Number **073 166 888**

11. If you have ever been employed by the Federal Government as a civilian, give your last classification series, grade, and job title.
yes, Veterans Administration

Dates of service in that grade
From **June, 1947** To **December, 1947 (???)**

12. If you are currently on a list of eligibles for appointment to a Federal position, give the name of the announcement, the name of the office maintaining the list, the date on your notice of rating, and your rating.

13. Lowest pay or grade you will accept

PAY	OR	GRADE
\$ per		15

14. When will you be available?
NOW

15. Will you accept temporary employment for:
(Acceptance or refusal of temporary employment will not affect your consideration for other appointments.)

— 1 month or less?	YES	NO
— 1 to 4 months?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
— 4 to 12 months?	<input checked="" type="checkbox"/>	<input type="checkbox"/>

16. Where will you accept a job?

— Washington, D.C.	YES	NO
— Any place in the United States.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
— Outside of the United States.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
— Only in (specify):		

17. Will you accept less than full time work?
(Less than 40 hours per week) Yes No

18. Are you willing to travel? (Check one)

NO	SOME	OFTEN
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

19. VETERAN PREFERENCE. Answer all parts. If a part does not apply to you, answer "No."

A. Have you ever served on active duty in the United States military service? (Exclude tours of active duty for training as a reservist or Guardsman.) Yes No

B. Have you ever been discharged from the armed services under other than honorable conditions? (You may omit any such discharge changed to honorable by a Discharge Review Board or similar authority.) Yes No

If "Yes," give details in Item 37.

C. Do you claim 5-point preference based on active duty in the armed forces? Yes No

If "Yes," you will be required to furnish records to support your claim at the time you are appointed.

D. Do you claim 10-point preference? Yes No

If "Yes," check type of preference claimed and complete and attach Standard Form 15, "Claim for 10-point Veteran Preference," together with the proof called for in that form

TYPE: Compensable disability Disability Wife Widow Mother

E. List Dates, Branch, and Serial or Service Number of All Active Service (Enter "N/A" if not applicable)

From **April, 1942** To **1947** Branch of Service **Army** Serial or Service Number **13185543**
301 Investigator

DO NOT WRITE IN THIS BLOCK
FOR USE OF EXAMINING OFFICE ONLY

ANNOUNCEMENT NO.

STATEMENT NO.

Material Entered Register:

Appor. Submitted

Nonappor. Returned

Notations:

Form Reviewed:

Form Approved:

Option	Grade	Earned Rating	Preference	Aug. Rating
			<input type="checkbox"/> 5 points (Tent.)	
			<input type="checkbox"/> 10 Points Comp Dis	
			<input type="checkbox"/> Other 10 Points	
			<input type="checkbox"/> Disab.	
			<input type="checkbox"/> Being Investigated	

Initials and Date

THIS SPACE FOR USE OF APPOINTING OFFICER ONLY
Preference has been verified through proof that the separation was under honorable conditions, and other proof as required.

5-Pt. 10-Pt. Comp. Disab. 10-Pt. Other

Signature and Title

Agency Date

Refer for medical action

THE FEDERAL GOVERNMENT IS AN EQUAL OPPORTUNITY EMPLOYER

Standard Form 171
September 1971 U.S. Civil Service Commission
171-103

20. EXPERIENCE (Start with your PRESENT position and work back. Account for periods of unemployment in separate blocks in order.)						
May inquiry be made of your present employer regarding your character, qualifications, and record of employment? (A "No" will not affect your consideration for employment opportunities except for HEARING EXAMINER positions.)					<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
1	Dates of employment (month, year) From June 1953 To PRESENT TIME		Exact title of position Owner		If Federal service, civilian or military grade	
Salary or earnings Starting \$ 50,000 per year Present \$ per		Avg. hrs. per week 60	Place of employment City: New Rochelle State: New York	Number and kind of employees supervised four	Kind of business or organization (manufacturing, accounting, insurance, etc.) manufacturer's representative	
Name of immediate supervisor none			Name of employer (firm, organization, etc.) and address (including ZIP Code, if known) CHAMPION SALES AGENCY CHAMPION PUBLIC RELATIONS AGENCY			
Area Code and phone No. if known 914 NE2-6616						
Reason for wanting to leave decline in product sales						
Description of duties, responsibilities, and accomplishments middleman in selling beauty supplies to supply houses, variety stores, chain stores, Army and Navy post exchanges, department stores (Gimbels, Macy's, JC Penny) on national level. Participant in national trade shows and national conventions. Traveled throughout the country.						
					For agency use (skill codes, etc.)	
2	Dates of employment (month, year) From December 1971		Exact title of position Chairman & President		If Federal service, civilian or military grade	
Salary or earnings Starting \$ financial Final \$ loss per		Avg. hrs. per week 60	Place of employment City: New York State: New York	Number and kind of employees supervised ten	Kind of business or organization (manufacturing, accounting, insurance, etc.) Minority Enterprise	
Name of immediate supervisor none			Name of employer (firm, organization, etc.) and address (including ZIP Code, if known) GRASS ROOTS, INC. New York, New York 24 West 45th Street			
Area Code and phone No. if known						
Reason for leaving financial failure of exposition						
Description of duties, responsibilities, and accomplishments Served as liaison officer for bringing together these groups to initiate ongoing buyer-seller relationships: federal government, prime government contractors, manufacturers, retail chain outlets, and minority businesses. Lectures, workshops, and exposition floor were planned for participants and general public. (see attachments)						
					For agency use (skill codes, etc.)	
3	Dates of employment (month, year) From Sept. 1971 To Present		Exact title of position Publisher		If Federal service, civilian or military grade	
Salary or earnings Starting \$ none per Final \$ per		Avg. hrs. per week	Place of employment City: New Rochelle State: New York	Number and kind of employees supervised three	Kind of business or organization (manufacturing, accounting, insurance, etc.)	
Name of immediate supervisor			Name of employer (firm, organization, etc.) and address (including ZIP Code, if known) GRASS ROOTS NEWS New Rochelle, NY			
Area Code and phone No. if known 914 NE2-6616						
Reason for leaving						
Description of duties, responsibilities, and accomplishments Presently publisher of a newsletter which goes to federal agencies, prime contractors, manufacturers, retail chain outlets, and minority communities (see attachment)						
					For agency use (skill codes, etc.)	

IF YOU NEED ADDITIONAL EXPERIENCE BLOCKS USE STANDARD FORM 171-A OR BLANK SHEETS
SEE INSTRUCTION SHEET

ATTACH SUPPLEMENTAL SHEETS OR FORMS HERE

• ANSWER ALL QUESTIONS CORRECTLY AND FULLY

21 A. Special qualifications and skills (skills with machines; patents or inventions; your most important publications (do not submit copies unless requested); your public speaking and publications experience; membership in professional or scientific societies; etc.)

Publisher of newsletter, GRASS ROOTS NEWS
 Member, Council of Afro-American Republicans
 1/2 hour radio talk show appearance: WWRL New York, September '71
 1/2 hour tv talk show appearance: WRTP Washington, September '72

B. Kind of License or Certificate (For example, pilot, registered nurse, lawyer, radio operator, C.P.A., etc.)
 Insurance Broker

C. State or other licensing authority
 New York

D. Year of first license or certificate
 1948

E. Year of latest license or certificate
 1950

F. Approximate number of words per minute:
 Typing 40
 Shorthand

22. A. Did you graduate from high school, or will you graduate within the next nine months?

YES	MONTH/YEAR	NO	HIGHEST GRADE COMPLETED
X	June '41		

B. Name and location (city and State) of last high school attended
 New Rochelle High School
 New Rochelle, New York

C. Name and location (city, State, and ZIP Code if known) of college or university. (If you expect to graduate within 9 months, give MONTH and year you expect degree.)

	Dates attended		Years Completed		No. of credits compl.		Type of degree (B.A., etc.)	Year of degree
	From	To	Day	Night	Semester hours	Quarter hours		
Howard University	1947	1947	2					
Howard University	1947	1948						

D. Chief undergraduate college subjects

	No. of credits compl.	
	Semester hours	Quarter hours

E. Chief graduate college subjects

	No. of credits compl.	
	Semester hours	Quarter hours

F. Major field of study at highest level of college work
 Business Administration

G. Other schools or training (for example, trade, vocational, armed forces, or business). Give for each the name and location (city, State, and ZIP Code if known) of school, dates attended, subjects studied, number of classroom hours of instruction per week, certificates, and any other pertinent data.
 Pohn Institute of Insurance
 New York, New York

23. HONORS, AWARDS, AND FELLOWSHIPS RECEIVED

certificate of appreciation from President Nixon 9/71
 citation from Council of Afro-American Republicans 6/71

24. LANGUAGES OTHER THAN ENGLISH

List the languages and indicate your knowledge of each by placing "X" in proper columns	Reading			Speaking			Understanding			Writing		
	Excl	Good	Fair	Excl	Good	Fair	Excl	Good	Fair	Excl	Good	Fair

25. REFERENCES. List three persons who are NOT related to you and who have definite knowledge of your qualifications and fitness for the position for which you are applying. Do not repeat names of supervisors listed under Item 20, EXPERIENCE.

FULL NAME	PRESENT BUSINESS OR HOME ADDRESS (Number, Street, City, State and ZIP Code)	BUSINESS OR OCCUPATION
Mr. Robert Wells, Sr	515 Clinton Avenue Newark, NJ	beauty supply house owner
Senator Jacob K. Javits	US Senate, Washington, D.C.	US Senator
President Richard M. Nixon	The White House	US President

Mr. Edward Sexton 301 First Street, S.E. Head, Black polit div, Rep Natl committee

ANSWER ITEMS 26 THROUGH 36 BY PLACING AN "X" IN THE PROPER COLUMN		Yes	No
26. Are you a citizen of the United States? If "No," give country of which you are a citizen:		X	
<i>Before answering these questions read Items 27 and 28 in the attached instructions.</i>			
27. Are you now, or within the last ten years have you been, a member of: The Communist Party, U.S.A., or any subdivision of the Communist Party, U.S.A.?			X
28. An organization that to your present knowledge seeks the overthrow of the constitutional form of government of the United States by force or violence or other unlawful means? If your answer to Item 27 or 28 is "Yes," write your answers to the following questions in Item 37 or on a separate piece of paper: (A) The name of the organization? (B) The dates of your membership? (C) Your understanding of the aims and purposes of the organization at the time of your membership?			X
29. To insure that you are not placed in a position which might impair your health, or which might be a hazard to you or to others, we need information about the following: Do you have, or have you had, heart disease, a nervous breakdown, epilepsy, tuberculosis, or diabetes? If your answer is "Yes," concerning any one of these, identify which one(s) and give details in Item 37.			X
30. Within the last five years have you been fired from any job for any reason?			X
31. Within the last five years have you quit a job after being notified that you would be fired? If your answer to 30 or 31 above is "Yes," give details in Item 37. Show the name and address (including ZIP Code) of employer, approximate date, and reasons in each case. This information should agree with your answers in Item 20, EXPERIENCE.			X
32. Have you ever been convicted of an offense against the law or forfeited collateral, or are you now under charges for any offense against the law? (You may omit: (1) traffic violations for which you paid a fine of \$30.00 or less; and (2) any offense committed before your 21st birthday which was finally adjudicated in a juvenile court or under a Youth Offender law.)			X
33. While in the military service were you ever convicted by general court-martial? If your answer to 32 or 33 is "Yes," give details in Item 37. Show for each offense: (1) date; (2) charge; (3) place; (4) court; and (5) action taken.			X
34. Does the United States Government employ in a civilian capacity or as a member of the Armed Forces any relative of yours (by blood or marriage)? (See Items 34 and 35 in the attached instruction sheet.)		X	
35. Do you live with, or within the past 12 months have you lived with, any of these relatives who are employed in a civilian capacity? If your answer to 34 is "Yes," give in Item 37 for such relatives: (1) full name; (2) present address (including ZIP Code); (3) relationship; (4) department, agency, or branch of the Armed Forces. If your answer to 35 is "Yes," also give the kind of appointment held by the relative(s) you live with or have lived with within the past 12 months.		X	
36. Do you receive or do you have a pending application for retirement or retainer pay, pension, or other compensation based upon military, Federal civilian, or District of Columbia Government service? If your answer is "Yes," give details in Item 37.		X	

Your Statement cannot be processed until you have answered all questions, including Items 26 through 36 above. Be sure you have placed an "X" to the left of EVERY marker (☐) above, either in the "Yes" or the "No" column.

37. Space for detailed answers. Indicate Item number to which answers apply.	
Item No.	(wife) Dr. Lenora Horagme, Head
34	Nutrition Education and Training Food and Nutrition Service, USDA (same home address as husband)
35	receives veteran's pension for ten percent service-connected disability

If more space is required, use full sheets of paper approximately the same size as this page. Write on EACH sheet your name, birth date, and announcement or position title. Attach all sheets to this Statement at the top of Page 2.

ATTENTION — THIS STATEMENT MUST BE SIGNED		
Read the following paragraph carefully before signing this Statement		
A false answer to any question in this Statement may be grounds for not employing you, or for dismissing you after you begin work, and may be punishable by fine or imprisonment (U.S. Code, Title 18, Sec. 1001). All statements are subject to investigation, including a check of your fingerprints, police records, and former employers. All the information you give will be considered in reviewing your Statement and is subject to investigation. A false answer to Items 27 or 28 could deprive you of your right to an annuity when you reach retirement age in addition to the penalties described above.		
CERTIFICATION	SIGNATURE (Sign in ink)	DATE SIGNED
I CERTIFY that all of the statements made in this Statement are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	Jackson Richard Chapman	November 10, 1972

September 1, 1972

Dear Sir:

Last August 16-25th I had the privilege of attending the Republican National Convention in Miami Beach. At that time I was struck by the lack of communications among black republicans around this land. The need for a national organ to both express the views and report the facts about Afro-American Republicans throughout the country became very evident.

Such a newsletter would serve as the basis for a strong grass roots republican organization among black America. I'm sure you would agree that a coalition of this type is necessary at this time, just before the re-election of the Chief Executive. This newsletter would also be used on the national, state, and local levels to support the election of governors, senators, congressmen, and mayors working toward the interest of black republicans and black Americans in general. In addition, such a newsletter could be reproduced locally and used to publicize fund raising and other black republican events.

Until the November election this communication piece would work to re-elect President Nixon and other republican candidates. After the November balloting information of interest to and about black-republicans around the country would fill the pages of the newsletter. Readers will be encouraged to submit material of interest to this bi-monthly publication. Such a newsletter in the future will be GRASS ROOTS NEWS. If you would like to receive a copy of this bi-monthly newsletter over the next twelve months, send a fifteen dollar or more contribution (to cover reproduction and postage costs) to:

Mr. Jackson R. Champion, Editor
GRASS ROOTS NEWS
24 Dewitt Place
New Rochelle, New York 10801

GRASS ROOTS NEWS has as its major goal the communication of black republicans, with the ultimate aim of building a strong party base among grass roots blacks. This new

page 2

September 1, 1972

grass roots level organization will elect the President and other GOP candidates who support the plank of the Republican Convention Platform which is continually striving for the economic development for black Americans. Only such a strong sound economic base can give us self determination as a people.

Enclosed you will find three articles expressing some of this writer's reflections on the recent Miami Beach convention.

Sincerely,

Jackson R. Champion, Editor
GRASS ROOTS NEWS

enclosures

September 1, 1972

Dear Editor:

As a black writer I was privileged to attend the Republican National Convention last August 16-25. Press credentials gave me the run of proceedings in and out of convention hall.

In the enclosed three articles, reflections on some of the behind camera activities black America should be aware of are presented. All deal with those aspects of the recent Miami Beach meetings which I feel were of significant importance to Afro-Americans.

The first article elicits the many strategic positions black delegates and others held at the Convention. The second covers the power exercised by blacks attending the meetings. And finally the third article points out a basic difference in the economic stance of black Democrats and black Republicans.

I trust that you will find these pieces of interest to your wide readership. A tear sheet of their use would be appreciated.

Sincerely,

Jackson R. Champion
GRASS ROOTS NEWS
24 Dewitt Place
New Rochelle, NY 10801

enclosures

I BLACK PARTICIPATION IN MIAMI BEACH
by Jackson R. Champion
GRASS ROOTS NEWS

Black Committee Members

About 56 of the 1348 delegates attending the Republican National Convention in Miami Beach last August 16-25 were black. This is a 115 percent increase over the 1968 delegation, where only 26 blacks attended the convention as delegates. Any black American would have been proud of the key roles played by these delegates of color in three of the four standing convention committees. American blacks must be involved in the two party system. This article deals with roles that black Americans played at the Republican Convention, bringing about a strong two party participation.

On the Resolution (or Platform) Committee Joan Crawford from Missouri and Annie E. Sachary of Arkansas played major roles. This Committee was responsible for preparing the Republican Party statement on national and international issues. This years platform issues dealt with: human concern, human rights and responsibility, building a greater prosperity, community and national development, agricultural and natural resources and the environment, responsible government, and finally national security and foreign policy.

-MORE-

by Jackson R. Champion
GRASS ROOTS NEWS

Three other blacks were prominent on the Rules and Order of Business Committee. This committee drafted rules for adoption by the convention to determine: 1) the proceedings of the convention, 2) the organization of the Republican National Committee, and 3) the membership composition of the next (1976) Republican National Convention. Blacks on this committee were: Edward Bivens of Michigan, Melvin H. Evans of the Virgin Islands, and Colston A. Lewis of Virginia.

The largest black delegation was in the Credentials Committee. There was Tennessee's Sarah Moore Greene, Washington D.C.'s Elaine Jenkins, Iowa's Mary Majors, Louisiana's Frank Millican, Maryland's Madie E. Mitchell, Arkansas's Sam Sparks, and Kentucky's O.M. Travis, Jr. This Committee was charged with receiving credentials of all delegates and alternates, and determining permanent attendance at the Convention. (The fourth and final Committee of the Convention -- the Permanent Organization Committee -- had no black delegates).

We can be proud of the work of these twelve committee

-MORE-

by Jackson R. Champion
GRASS ROOTS NEWS

delegates of the 1972 Republican National Convention. Very special honor was brought to the ten states and District of Columbia which they represent.

Black Organizations

Several black organizations appeared before the Platform Committee in Miami Beach. Among them were the Council of Black Presidential Appointees, the Congress of Racial Equality, the National Association for the Advancement of Colored People, the National Council of Afro-American Republicans, and the Welfare Rights Organization. All added to the Republican Party statement on national and international policy.

Other Black Participants

Other blacks participating in the Florida meetings, aside from the large number of observers, also played key roles. Here are a few of those making great contributions: Massachusetts's Senator Edward Brooke gave one of the three keynote addresses, the Honorable Lyman Parks (mayor of Grand Rapids, Michigan and pastor of the A.M.E. Zion church) said the invocation the first evening, and Miss Ethel Ennis of Maryland sang the national anthem.

-MORE-

by Jackson R. Champion
GRASS ROOTS NEWS

Joan Crawford of Missouri presented the report of the Platform Committee, Dr. Aris T. Allen chaired the 26-member Maryland state delegation, Gary Hughes (a black youth from Delaware) gave the salute from working youth, and Sammy Davis Jr. headed the list of entertainers.

Black youth participated in full force as boy and girl scouts, pages, Nixonites, orchestra members, etc. This observer can say that there were no blacks among the peace protest groups outside Convention Hall. So you see, blacks did participate and participate fully at Miami Beach just as blacks will participate in elections next November. Support a winner in November in the re-election of the President.

-THE END-

II BLACK POWER AT MIAMI BEACH

by Jackson R. Champion
GRASS ROOTS NEWS

In the first article of this series attention was drawn to black participation at the Republican National Convention last August 16-25 in Miami Beach. Attention was also called to the twelve blacks serving on the convention committees. Now let's turn attention to the performance of these committee members. In short, how they demanded power -- and got it.

The three black members of the Rules and Order of Business Committee helped get one black named to the Executive Committee of the National Republican Committee. This 15-member body is the strong policy making body of the National Republican Party.

A second show of power was demonstrated in the Resolutions (or Platform) Committee. Here a plank was incorporated to pledge continued assistance to rural farmers and farm cooperatives. We know many blacks are represented among these groups. And finally blacks on the Platform Committee helped see that the Administration continued its efforts in economic development for black businesses. This issue has a prominent place in the platform.

-MORE-

by Jackson R. Champion
GRASS ROOTS NEWS

Black power was felt in other ways too; namely, the outcome of black caucusses, the interaction of blacks among powerful national Republicans. There was plenty of opportunity to discuss the black cause with prominent Republicans like Charles Percy of Illinois, Edward Brookes of Massachusetts, Jacob Javits of New York, Mayor George S. Siebels of Birmingham, Senatorial candidate William M. Blount of Alabama, Senator Robert Dole of Kansas, Senator Edward J. Gurney of Florida, Senator Strom Thurmond, Hobson R. Reynolds of Pennsylvania, Presidential Counsel Robert Finch, and the Chief Executive's brother Edward of the Re-Election Committee.

Lastly, we cannot overlook the leadership exemplified throughout by the Washington D.C. based blacks.

Those presently in the presidential arena --

Robert Brown, Ed Sexton, Paul Jones, Stanley Scott and others demonstrated brilliant leadership among blacks and whites alike in Miami Beach.

Black power was definitely evident and in action at the convention in all our efforts to support the re-election of the President.

-THE END-

III BLACK DEMOCRATS AND BLACK REPUBLICANS -
A DIFFERENT APPROACH TO SELF DETERMINATION

BY Jackson R. Champion
GRASS ROOTS NEWS

Blacks who have declared themselves politically as Republicans or Democrats have one thing in common -- a professed political stance. But let's look at one basic difference between the two black political groups. That is their economic outlook for the road to black progress.

Black Democrats are known for speaking out about areas of social concern, while Black Republicans are bent on economic development within the community.

In one of the black caucusses at Miami Beach, the prospects of initiating housing and other manufacturing industries in the inner cities of this nation was visualized. Money from the administration's Research and Development Budget would be utilized to get such programs started. While the government provides the funds, major corporations and prime federal contractors will lend technical assistance. Leading distributors around the country will guarantee adequate shelf space for the goods manufactured in these community factories.

-MORE-

III BLACK DEMOCRATS AND BLACK REPUBLICANS -
A DIFFERENT APPROACH TO SELF DETERMINATION

page 2

by Jackson R. Champion
GRASS ROOTS NEWS

In short, this appears to be the most logical approach to self determination among blacks. This approach will alleviate the need for welfare and other areas of social concern. That means, however, we blacks must get together to re-elect the Present administration to assure us of early self determination. Start with a grass roots Republican organization in your building and community.

-THE END-

GRASS ROOTS NEWS

"A Bond Towards Developing Minority Businesses"

Vol. 1, No. 2

25¢

EXEC ORDER: AID TO MINORITY BUSINESSES

"The opportunity for full participation in our free enterprise system by socially and economically disadvantaged persons is essential if we are to obtain social and economic justice for such persons and improve their functioning of our national economy "

This passage introduced the President's Oct. 13th Executive Order 11625, prescribing more arrangements for developing and coordinating a national program for minority business enterprises.

Highlights of this mandate went on to state:

Secretary of Commerce shall: 1) coordinate plans, programs, and operations of the Federal Government which effect or contribute to the establishment, preservation, and strengthening of minority businesses, 2) promote activities and resources of State and local governments, business and trade associations, professional organizations, etc., and coordinate their efforts with Federal departments and agencies,

3) convene business leaders, educators, and other representatives of the private sector who are engaged in assisting the development of minority enterprises, and 4) provide financial assistance to public and private groups rendering technical and management assistance to minority businesses.

Other Federal Departments and Agencies shall. 1) participate and cooperate in matters concerning minority business enterprises, 2) continue all current efforts to foster and promote minority businesses, support Order 11625 and cooperate with the Secretary of Commerce in increasing total Federal effort.

On the same day the Chief Executive informed Congress that:

"Approximately 35 million Americans are of Black, Spanish-speaking, or Indian ancestry — about 1/6 of our total population. Yet these

same minority Americans presently own only about 4% of America's businesses. And these businesses, in turn, account for less than 1% of our Nation's gross business receipts."

He went on to remind Congress that the "elimination of these inequities must be a national objective of high priority in the 1970's." This Federal program should encourage the private sector to join with Government in creating an economic environment conducive to the development of minority businesses.

EXEC ORDER: A TIME FOR ACTION

Blacks and other minorities in this country have been through many stages, striving to reach full recognition, citizenship, and participation in the "free enterprise system."

Having passed through numerous decades as the "invisible man," we finally emerged assertively Through the Civil Rights era of the fifties, and the Civil Power era of the sixties, blending into the mainstream of America was in the forefront of all our activities. Now in the seventies, the issue reappears in the hue and cry for Civil Economics.

Mr President, in your address to Congress requesting a budget in excess of \$106 million, to bolster minority capitalism programs, implemented by OMBE, you've opened the door Further action, placing the Advisory Council for Minority Enterprises under Secretary Maurice H. Stan's Department of Commerce, and your proposal for changing the minimum requirement for securing loan assistance from MESBIC are outstanding.

These were major steps in bettering black-white relations, improving the functioning of the national economy, and helping to precipitate realization of the present myth of Black Capitalism. I applaud you, Mr President, as a Black man who has experienced the many trials and frustrations of owning a minority business.

Jackson R. Champion
Publisher, *Grass Roots News*

GRASS ROOTS NEWS
"A Bond Towards Developing Minority Businesses"

Jackson R. Champion
President and Publisher

Lenora Moragne, Ph.D.
Managing Editor

Elynor A. Williams
Associate Editor

Vol. 1, No. 2 December, 1971

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Editorial & Business Office. (212) 697-2164.

THE WHAT AND WHYS OF GRASS ROOTS, INC.

Grass Roots, Inc., has set as its primary objective. to serve as liaison between minority suppliers of goods and services, and the nation's largest purchasing powers, namely government departments and agencies, manufacturers, and retail chains, by

1) Distributing *Grass Roots News*, aimed at informing the small entrepreneur of the latest facts and figures on procurement practices, and policy changes, 2) assisting him in clarifying the technical jargon of complex regulations and bureaucratic forms which interfere with efforts to enter our free enterprise system, and 3) informing consumers of manufacturers' and retailers' practices and policies towards the use of minority vendors.

A second objective is to identify annually that manufacturer or retailer who has made the greatest advancement in assisting minority businesses and people plan a more self-reliant economic role.

TRADE CONFERENCE GETS TO BUSINESS

Three of the nation's largest purchasers: government agencies, major manufacturers, and retail merchants are coming together with black and other minority businessmen at Grass Roots' Trade Conference, sponsored by Grass Roots, Inc., at the New York Coliseum from December 12-17

The conference's primary objective is to initiate substantial and sustaining buyer-seller relationships between minority businessmen and these major solicitors of prime contractors, subcontractors, and vendors.

Purchasing officers and other representatives from government, manufacturers, and retailers will be on hand to review goods and services of minority businesses. A few of the institutions sending buyers are: Defense Procurement, General Service Administration, Navy Exchange, State Department Procurement, A&P grocery chain, F W Woolworth, General Foods, Hartfield and Zody's.

It seems clear that this type of conference is long overdue, for federal agencies have not contracted or subcontracted significant business from minority suppliers. Large manufacturers have not adequately utilized the goods and services of minority vendors or ad agencies. Nor have major retailers found substantial shelf space for minority-produced products, or placed advertising with minority media outlets on a scheduled basis.

The sponsors of this conference have plans in the works to continue with an event of this kind on an annual basis; also hold seminars to cover critical business issues throughout next year; and keep minority entrepreneurs informed of changes in federal, state, and local government procurement policies and practices through this publication *Grass Roots News*.

Highlight of this December conference include a brunch on the first day where keynote speakers will address themselves to the points of "How major purchasing powers can better aid small businesses?" and "How small businesses can better service large retail outlets?"

It should be pointed out that all Permanent Member Countries of the United Nations have been invited to participate and exhibit their wares. Certainly this trade conference is an event a minority businessman cannot afford to miss.

BLACK BUSINESS DIGEST "TELLS IT LIKE IT IS"

- *Who else will tell you the facts about Black Capitalism?*
- *Who else will tell you all about federal, state and local programs and legislation to help small businesses?*
- *Who else will tell you where and how you can get non-government money to fund black businesses?*
- *Who else will "tell it like it is" about franchising traps?*
- *Who else will tell you about the difference between SBICs (Small Business Investment Companies) and MESBICs (Minority Entrepreneur Small Business Investment Companies)?*
- *Who else will tell you how to solve your BIG business problems?*
- *Where else can you get "how-to-do" tips, which use Modern Management techniques for small business?*
- *Where else can you get case histories of black business with an analysis of their successes and failures?*
- *Who else will go "where the action is" to find out and bring you the help you need to succeed in Black Capitalism?*

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Payment enclosed **Bill me** **This is a renewal**

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BEAT THE MAN AT HIS OWN GAME

On November 19th Grass Roots, Inc. sent an open letter to Mr C. Virgil Martin, Chairman of the Board, Carson Pirie Scott in Chicago, acknowledging his efforts to solicit participation of members and associate members of the National Retail Merchants Associates (NRMA) in Grass Roots' Trade Conference.

The majority of these NRMA affiliates showed total lack of response to his efforts. Grass Roots, Inc. thereby concluded that such negative interest and action reflected store management's consistent internal programming, designed to: *greatly delimit* the number of minority vendors on the company's lists of goods and service suppliers, and also *clearly define* programs being executed to hire and upgrade minority personnel into upper echelon *line* positions, in adherence to federal regulations.

Ironically, the common response from corporate executives to the question of minority suppliers is "the inability to find appropriate vendors." Yet when an opportunity to lend knowledge and expertise in informing minority entrepreneurs of product demands arises, as this trade conference, these same executives completely ignore the issue or pass their disinterest down the line to "buffer types" hired specifically to handle such "indelicate" matters.

It is an underrated fact that one minority group alone, the black American, spends in excess of \$38 billion annually in retail outlets, much of which is reflected in daily stock market quotations on the major Wall Street Exchanges.

Grass Roots, Inc. holds strong convictions that the consuming public should be informed of the discrepancy between these stores' policies and practices, especially now just prior to the upcoming holidays.

For example, facts like the paltry amount of advertising retailers let out to black and other minority agencies, the lack of placing advertisements in minority media outlets (radio, newspapers, magazines), and the almost total absence of minority model images in this year's Christmas catalogs. These facts should be placed before all prospective holiday purchasers.

Grass Roots, Inc. suggestions to all thinking and concerned purchasers is to inquire about these four matters before you buy

What products on the shelves have been manufactured by minority-owned businesses? How much shelf space has been awarded to each?

What services (guard, maintenance, data processing, etc.) used by this department store daily are being furnished by minority-owned enterprises?

How much advertising does the store have prepared by minority-owned agencies? How much of this is scheduled or ongoing, and not just one shot deals when the new cars, cigarettes, soft drinks or fashions are being introduced?

What proportion of the total number of minority people on the payroll is holding supervisory or decision-making positions?

Answers to these questions can only come from the store's top management. If there is no response from that office, the individual has to deal with the matter publically — through the press, radio, television, printed matter, from the pulpit, or whatever manner desired. The name of the game is "Beat the Man at His Own Game," "Unity in the Community, and "As Long as Money is Tight, Do it Right — DON'T BUY "

A copy of this open letter was mailed to the following: the President and Executive Vice President of NRMA, 200 daily and weekly national publications, Johnson's Publications in Chicago, New York's Amsterdam News and El Diario, Black Business Digest, Business Week, Fortune Magazine, Newsweek, The New York Times, Village Voice, Wall Street Journal, Ralph Nadar's organization, plus the Chairman and Chief Executive Officers of the 79 NRMA member stores across the country, from New York to California, who were listed by name in this open correspondence to Mr Martin.

REVELATION

Sitting and humming and feeling G-O-O-D!
And knowing good things are coming my way this
time for sure.

Smiling and grinning and bagging-the- CAT!
And knowing the Man can only hurt me if I let him
— and I ain't gonna let him.

Laughing and chuckling and thinking BLACK!
And hoping Black
And loving Black
And being Black

And knowing that whatever happens to me I'm my
own salvation.

Elynor A. Williams
Free Lance Writer

All-American introduces the widest, most sensibly priced line of Afro combs, picks and brushes.

It's a natural. What do you look for in the merchandise you sell? Variety? All-American's line is made up of fourteen proven fast moving items for virtually every kind of Afro hair style.

Packaging? Anything less than full-color just won't do the job. Each of our items is blister-packed in full-color. And the packaging is beautifully designed for impulse sales.

Displays? All-American's pegboard and counter displays efficiently sell like an extra salesman. And you don't have to pay them a salary.

Profits? They're very big despite the fact that each Afro item is realistically pre-priced for your customers.

The Natural look is beautiful and it's here to stay. Now it's up to you to keep up with your customers.

contact: CHAMPION SALES AGENCY
Manufacturers Representative
24 West 45th Street, Suite 2R
New York, New York 10036
(212) 697-2164



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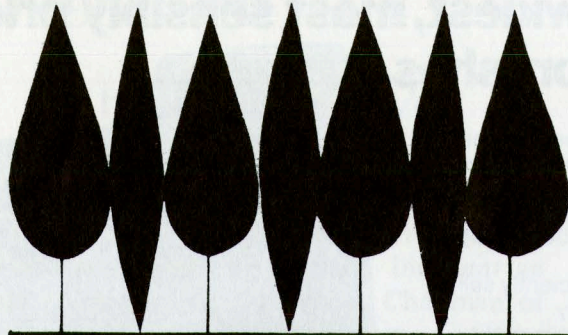
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December 12-17 New York Coliseum

Grass Roots '71

A NEW KIND OF CONFERENCE – TO

bring minority businessmen in contact with major purchasers, and initiate ongoing buyer-seller relationships.

A NEW KIND OF DELIVERY – BY

morning sessions and afternoon workshops on subjects of interest to minority businessmen like government procurement policies and practices, proposal writing, and SBA 8(a) contracts.

ALSO A HOLIDAY SHOPPER'S SPECIAL

unusual gift selections in exhibition booths and flea market area of minority produced and manufactured items.

Booth hours, 10:00 A.M. – 10:00 P.M.

General Admission, \$1.00 adults and 50¢ for children under 12

Participant Admission, \$25.00 Registration, \$10.00 daily for workshops.

For further information contact GRASS ROOTS, INC., 24 West 45th Street, New York, N Y (212) 697-2164.

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ISSUES OF CONCERN TO PROGRESSIVE BUSINESSMEN

Effective October 18, 1971, changes in Federal procurement regulations increased opportunities for minority businesses to receive subcontracts from prime government contractors, according to Robert L. Kunzig, an administrator of General Services Administration and chairman of the President's procurement task force for minority enterprises. These changes fully support the chief executive's policy to give minority firms every possible chance to share in the government procurement program.

In contracts exceeding \$5,000, a "Utilization of Minority Business Enterprise" clause *requires* contractors to use their best efforts to place subcontracts with minority firms.

For contracts exceeding \$500,000, involving subcontracting opportunities, a "Minority Business Enterprise Subcontracting Program" clause will be used to require the contractor to conduct a program which will enable minority firms to be *fairly considered* as subcontractors and suppliers.

Listed in the November 26, 1971 issue of *Commerce Business Daily* are U.S. Government procurement *service* needs for: furnishing hot meals, laundering government owned apparel, mowing and janitorial services, construction of child care centers, maintaining roofs, renovating bathrooms; and *supplies* like executive office furniture, hospital linens, blankets, cookies, etc.

A daily listing of U.S. Government procurement invitations, subcontracting leads, contract awards, sales of surplus property and foreign business opportunities appears in the publication *Commerce Business Daily*, available from the Superintendent of Documents, Government Printing Office, Washington, D.C., 20402. Annual subscription rate, \$25.00.

A Business Opportunity Federal Procurement Conference was held in Washington, D.C. from October 26-27 by the Defense Supply Association. The purpose of this was to help industrial and scientific organizations develop capabilities in the fields of Federal prime contracts, subcontracts, domestic and international commerce and new technology. Purchasing specialists from many federal agencies and large prime Defense contractors were present to counsel businessmen on how to do business with the government and prime contractors. Were you invited?

PUBLISHER'S COMMENTS

The fact that so many of the nation's corporate giants (manufacturers, retailers, financial institutions, and the like) are receiving enormous sums of monies from consumers daily (including minority consumers), and at the same time obtaining plush federal, state, and local government contracts from public funds is not news.

And it's not chance that much of these finances bypass economic development here at home, and find their way into such racist countries as Rhodesia and apartheid-plagued South Africa, in the form of investments for production plant operations.

Why should the private sector adhere to the most recent, and even earlier, Executive Orders from the White House calling for joint and national efforts by government, business, and industry to assist and advise small businesses here at home, when a source of cheap labor and supplies abroad means a more secure and satisfied stockholder. Anyway, response to the civil and human cries among America's disadvantaged lot can easily be satisfied through miscellaneous budgetary items labeled "donations," to annual civil rights fund raising dinners, street academy projects, and fresh air camps.

Better still, this response can be achieved internally, with the bonus of wide publicity coverage, when 'one of them' is elevated to head positions in the urban affairs, special markets, personnel, or equal opportunity department.

The notion of entering into any legitimate business of purchasing services and goods from minority vendors has always been and remains a mute corporate issue. It may lead to some degree of economic development here at home.

The notion of promoting minorities into top line or decision making positions too remains a mute topic within the corporate structure. It may lead to some 'radical' changes in company policy.

One can only wonder who the federal watch dogs are who still see fit to award public funds in the form of prime contracts and subcontracts to the nations corporate giants when they continue to ignore the numerous laws of the land, especially the Federal Compliancy Act and the federal Small Business Act.

Bringing forth issues like these with the hopes of establishing dialogue through reader response is just one more mission of Grass Roots, Inc.

Grass Roots Helps Minority Ventures Vie for Contracts

By LEONARD SLOANE

Grass Roots Exposition, Inc., which just completed its first year of operation, has developed a new program for bringing together prime contractors and other major corporations with minority businesses.

The program—called piggybacking—is based on the idea that big business would lend its personnel and provide technical assistance to black-owned companies to help make them viable and competitive. In addition, the concept calls for proposing to the Federal Government tax incentives to the major corporations that participate in this program.

"We're going to lobby for this in order to get incentives similar to those offered by Puerto Rico," said Jackson R. Champion, chairman and president of Grass Roots. "We can't ask the contractors to do this work for less than a profit."

Grass Roots a private or-

Continued on Page 30, Column 2

GRASS ROOTS AIDS MINORITY SECTOR

Continued From Page 25

ganization, hopes to serve as a broker to match the contractors and the black businesses.

"We know that a minority business cannot depend on Federal contracts alone," Mr. Champion noted, "and that it has to become competitive in order to enter the marketplace."

In addition to its liaison role between government agencies, manufacturers and retailers and black corporations, Grass Roots is also working to develop economic stability in the minority community. It has created the nonprofit Grass Roots Foundation, which gives scholarships to students in such fields as economics, retailing and merchandising.

As one part of its efforts, Grass Roots Exposition held a trade conference in the New York Coliseum for six days in December. Thirty-eight minority businesses attended the conference, where the piggyback idea was first presented and discussions with government and corporate officials were held during a series of workshops.

"We took a beating on the conference because the attendance was light," Mr. Champion conceded yesterday.

The guiding force behind Grass Roots is Mr. Champion, whose Champion Sales Agency is the major investor in the new organization. The Champion agency is a manufacturers' representative handling such products as wigs, beauty aids and printed material.

Another aspect of the Grass Roots operation is the awarding of its Stamp of Approval to companies that upgrade minority hiring practices, provide shelf space for products made by black companies and generally cooperate with minority enterprises. The first such award, made during the trade conference, went to the F. W. Woolworth Company.

"I'm very optimistic," the 48-year-old Mr. Champion observed.

Among the companies that have cooperated with Grass Roots so far are the J. C. Penney Company, Hartfield-Zody's, Inc., the Columbia Broadcasting System and the Great Atlantic and Pacific Tea Company.

December 14, 1972
Waterside Towers 704C
907 Sixth Street, SW
Washington, D.C. 20024

The Honorable Ed Sexton
Deputy Chairman
National Republican Committee
301 Fisst Street, SE
Washington, D.C.

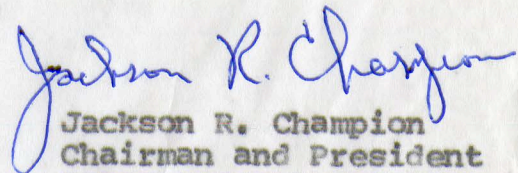
Dear Mr. Sexton:

I am meeting with you today at the request of Senator Robert Dole, Chairman of the National Republican Committee. The purpose -- to introduce you to the upcoming Grass Roots Exposition and to point out how this event can serve to develop a large and strong cadre of Grass Roots black Republicans. I'm sure you'll agree that such a group is needed to interest blacks and other minorities in the Republican party.

This Exposition next May 4-8 has as its prime objective to further explain and implement Executive Order 11625. A secondary objective is to take the message of the Republican Party to thousands of minority Americans at the Grass Roots level. I see the latter as a unique opportunity for the new black appointee to the Executive Committee of the National Republican Party to make contact with many potential Republican workers and voters.

I trust that we can get the Administration's and the Republican Party's support of this May event.

Sincerely,


Jackson R. Champion
Chairman and President
GRASS ROOTS EXPOSITION

35
encl.

MAIL ROOM
WHITE HOUSE

October 12, 1972
8830 Piney Branch Road
Silver Spring, Maryland

HK-1

Mr. Richard M. Nixon
President
THE WHITE HOUSE
Washington, D. C.

Dear Mr. President:

This is in reference to your response to my earlier letter, through your Assistant Director of Communications Mr. Stanley Scott. I plan to meet with Mr. Scott on Monday, October 16th to discuss the enclosed proposal.

Last October you awarded me a Certificate of Appreciation for my support of your national and foreign policies. Now I want to lend you my support in the manner described herein.

From all indications you will win the November elections by a landslide. In addition you'll carry Republican mayors, governors, representatives and senators with you. A look at the history of the Republican party shows that it originated as a result of the slavery question. In the eyes of black America Abraham Lincoln was the greatest Republican President. I am convinced that if the masses of blacks had more knowledge of the many accomplishments you have made for the betterment of blacks and other minorities you too would be placed on such a pedestal. To achieve this you need more public relations directed to the black communities of this nation. Even at this stage of the campaign, such a move would greatly increase the number of black voters in your camp. In my September 1st letter to you I indicated the dire need for massive efforts to improve communications among the black voting population on the national level through the publication GRASS ROOTS NEWS.

In the direction that you are currently going, it is my opinion that you will go down in history as the President that put blacks into the mainstream of economic development in this country. I am also strongly convinced that under your Administration blacks can and will go back to the Republican party.

President Richard M. Nixon
October 12, 1972

page 2

Before closing let me say that I am a member of a D.C. committee which is honoring the Republican party on Saturday, October 21st. Mayor Edward Bevens of Inkster, Michigan; Mr. Paul Jones of the Committee for the Re-Election of the President; and Mr. Willie Leftwich, Chairman of the D.C. Committee for the Re-Election of the President will be honored at this October 21st event. We hope you can honor the invitation you will receive in the mails. Your presence at this affair would certainly enhance your position among blacks everywhere. This would be an ideal opportunity for a campaign to be launched to bring about the hopes and dreams of many for your becoming the first President in history to turn the black vote back to the Republican Party.

I appreciate this opportunity to send you the enclosed proposal which I will discuss with Mr. Stan Scott next Monday.

Respectfully yours,

Jackson R. Champion
Jackson R. Champion
Chairman and President
GRASS ROOTS, INC.

enclosures

NOTED
Will be
sent to
m. Rawlins

GRASS ROOTS PROPOSAL: For Improved Communications among Black Republicans.

objectives

Primary objective is to built a strong Black Republican Party on all levels, in order to elect more Republican mayors, governors, senators, and representatives through out the country.

Secondary objective is to built a strong economic development base in Black communities.

plan

The distribution of Grass Roots News among Black Americans a regular basic. This publican is aimed at informing the Black voters of achievements of the Nixon Administration. By sending each Black delegate and alternete of the Republican National Covention, one hundred copies of this newsletter, one would be able to reach at least 17,500 people. Out of this number one should reach another 1,000 interested persons, now if one hundred copies of Grass Roots News were sent out to this thousand, that would add up to 100,000. Certainly 10,000 of these recipients would be interested. A hundred copies would be send to them in order that they could reach one million Black voters. This all can be brought about in less than four weeks.

role of GRN

The publican Grass Roots News would serve as the liaison piece between the administration and the National Republican Committee, and the Committee for the ReElection of the President, and the Black communities, in building a strong Black Republican Grass Roots Organization.

This newsletter would also seve as a communication organ with Blacks throughout the country. Blacks who are interested in economic development. Acting as a broker it would put Blacks in contact with government, manufacturers, and retail chain outlets. In this way blacks could obtain contracts and grants from the federal government. The publican would serve manufacturers and retailers in bringing about the economic development programs of President Nixon for Blacks.

financing

Production, mailing and distribution cost of Grass Roots News would look like this for one month;

Cost of 20,000	\$600.
Postage	800.
Handling	200.
	<u>\$1,600</u>
Cost of one million	\$30,000
Postage	40,000
Handling	10,000
	<u>\$80,000</u>

2. GRASS ROOTS PROPOSAL:

Editor and Staff Draw \$1,500
Miscellaneous expense 1,000

Date	Name
6/17/72	Ann Jordan

If this could be financed for a year. It is my belief that through subscriptions and advertisements Grass Roots News would be able to support itself.

end

R E S U M E

Jackson R. Champion
Chairman and President
GRASS ROOTS EXPOSITION, INC.

Waterside Towers #704C
907 Sixth Street, S.W.
Washington, D.C. 20024
(202) 488-8787

education

public school system
New Rochelle, New York

Howard University
Washington, D.C.

Pohs Institute of Insurance
New York, New York

employment

(always self employed)

Owner, Champion Sales Agency

Owner, Champion's Public Relations

Chairman and President
Grass Roots Exposition, Inc.

sales clients

Woolworth, General Foods, J.C.
Pennys, Macy's, Gimbels; and
beauty supply houses throughout
the country

military service

United States Army
1942 through 1947

Disabled Veteran

publications

Editor/Publisher, Grass Roots News

frequent contributor to Black
Business Digest, The New York Times,
plus daily and weekly black press
papers

R E S U M E

Jackson R. Champion

page 2

honors

1972 Citation from National
Council of Afro-American Republicans
1971 Certificate of Appreciation
from President Richard M. Nixon

personals

(by former widowed marriage)
3 children and 1 grandson
(presently married to)
Dr. Lenora Moragne, Head
Nutrition Education and Training
Food and Nutrition Service, USDA
Washington, D.C.
49 years of age
excellent health
lifelong Republican