

February 27, 1973

Dear Mr. Champion:

This is in response to your letter to the President of January 13.

During the past several weeks a freeze has been placed on all new commitments by the Office of Minority Business Enterprise; therefore, it has not been possible for us to give your proposal the consideration it would have received under normal circumstances. It is probable that within the near future we will be able to give this matter our attention once again.

With our best wishes.

Sincerely,

Stanley S. Scott
Special Assistant
to the President

Mr. Jackson R. Champion
Chairman and President
Grass Roots, Inc.
907 Sixth Street, S. W.
Washington, D. C. 20024

Resume sent to Jerry Jones' office

15
Audience

January 13, 1973
907 Sixth Street, SW
Washington, D.C.

ACTION
T/D
SCHEDULE BD.
DATE RECEIVED
JAN 17 1973
RMN MESSAGE
SPEAKERS BUREAU
OTHER
APPOINTMENT OFFICE

Mr. Richard M. Nixon
President of the United States
THE WHITE HOUSE
Washington, D.C.

Dear Mr. President:

On behalf of Grass Roots Incorporated let me wish you a belated happy sixtieth birthday. May your life continue to be blessed with many years of good health and fulfillment.

This organization will always refer to you as the nation's Chief Executive who stated that:

"The opportunity for full participation in our free enterprise system by socially and economically disadvantaged persons is essential if we are to obtain social and economic justice for such persons and improve the functioning of our national economy".

Fewer words spoken by you or any President in the history of the United States have held such significance for so many people; people who have made great contributions to this country's achievements, while living under conditions which barely guarantee their individual survival.

In recent months I have tried to receive definite reaction from the Executive Branch on Grass Root's proposal, designed to: 1) expand the Republican Party's base among minority people at the grass roots level, and 2) contribute to the development of minority business enterprises to the point where they are self-sustaining. You may recall that initial plans have been laid to commence work on this proposal at a may conference in the Washington Hilton in the District of Columbia.

I have met with the following persons at the request of your Office and others to discuss this proposal. However, to date a succinct acknowledgement and reaction from you have not come forth:

Norris Sydnor of Robert Brown's Office, at the request of the President;

Stanley Scott of Herb Klein's Office, at the request of the President;

Mr. Richard M. Nixon
President of the United States
January 13, 1973

page 2

Nathaniel Bayer of John Evan's Office, at the
request of Leonard Garment;

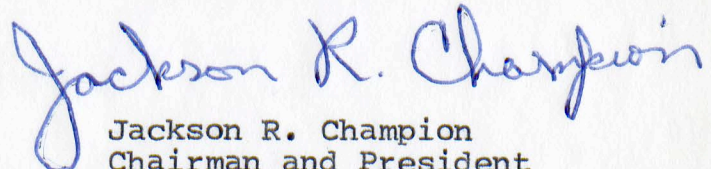
Ed Sexton of the National Republican Committee, at the
request of Senator Robert Dole; and

Stanley Armstrong of Phil Sanchez's OEO Office; at the
request of Oakley Hunter.

I am convinced that the implementation of Grass Roots' goals and objectives and/or a position for me in government will enhance your economic development program for minorities, and at the same time strengthen the Republican Party base at the grass roots level, both over the next four years.

Grass Roots would like to make a formal presentation of its proposal to you or a member of your staff in a decision-making position at the earliest possible date. We are looking forward to a favorable response to this request. Mr. President, you may be interested in the enclosed correspondence recently mailed to black delegates and alternates who attended the National Republican Convention in Miami.

Respectfully yours,



Jackson R. Champion
Chairman and President
Grass Roots, Inc.

enclosures: letter to fellow black Republicans
background information on Grass Roots, Inc
resume of Jackson R. Champion
list of requests from Executive Branch

GRASS ROOTS EXPOSITION, INC.
907 Sixth Street, S.W.
Washington, D.C. 20024

January 11, 1973

Dear Fellow Black Republicans:

Since the Republican National Convention in Miami, Florida and even before - during the presidential campaign - a frightening fact was glaringly apparent. The black representatives were too fragmented to be articulate. The black representatives needed a centralized communication organ in which to express their views and/or reconcile their regional differences into a cohesive, viable force. A force which will emanate from the local enclaves to national level of political and economic thrust. It is with this thought in mind that "Grass Roots Inc." has now established an additional chapter in Washington, D.C.

This chapter's primary function will be directed toward more black participation in our nation's political and economical structure. Information relating to government bids and contracts, prime contractors, financing and financial institutions, minority enterprises, political, and community projects.

"Grass Roots News" will establish communication lines between the United States Senators, representatives, governmental departments, prime contractors etc. Legislation, both pending or planned, relating to the black communities and their various enterprises, both political as well as economical, will be noted and acted upon as a national force. Political strategies and actions will be discussed and disseminated.

Ask yourself - what have I done, as a black republican, to further enhance the visibility of more black republicans within the National Republican Party where it really counts?

Ask yourself - what black in your community aspires to an office such as a mayor, representative, or even congressman? What can I do to help him attain his goal?

Can you or are you able to deliver any economical advancement to your community?

During the National Convention the black republicans won a seat on the executive committee of the Republican National Party. As of this letter this spot has not been filled.

Since the election have you given any thought to what role the blacks will play in the new administration?

What can you do or how can you expedite your own ambitions? Where and how can you get the support for your programs?

Some, if not all of these questions, has passed thru your mind at one time or other.

"Grass Roots Inc." will help you find the answers and expedite your efforts in that direction. With the apparent cooling of the civil rights movement we must explore any and every avenue to further extend our cause.

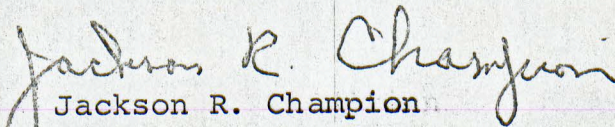
"Grass Roots" is looking to you - our leaders and future leaders -to involve yourself in not only the local level but also the national scene.

"Grass Roots" is calling a conference at the Washington Hilton in Washington, D.C. from May 4th to May 8th. Minority groups, prime contractors, political groups as well as the representatives of various firms that we will serve, will be amply represented.

COME AND JOIN US !!!

If you wish additional information concerning our endeavors here in Washington, write: "Grass Roots", 907 Sixth Street S.W., Suite 704, Washington, D.C. 20024 - or telephone (202) 488-8787.

Yours sincerely,


Jackson R. Champion

GRASS ROOTS ORGANIZATION, INC.

I. BACKGROUND INFORMATION

"The opportunity for full participation in our free enterprise system by socially and economically disadvantaged persons is essential if we are to obtain social and economic justice for such persons and improve the functioning of our national economy."

This passage introduced President Nixon's October 13, 1971, Executive Order 11625 which mandates a greater coordination and more intensive mobilization of Federal, state and local governments, business and trade associations, professional organizations and private industries, to contribute to the establishment, preservation and strengthening of minority businesses.

Executive Order 11625 calls for increased activities which include recommendations for appropriate legislative or executive actions, the convening of business leaders, educators and other representatives of the private sector engaged in assisting minority enterprise to propose, evaluate, coordinate and promote governmental activities in furtherance of the objectives of this order, and places specific responsibilities with the office of the Secretary of Commerce to assure success. That is, growth of market share by minority businesses.

Approximately 35 million Americans are of Black, Spanish-Speaking, or Indian ancestry - approximately 1/6 of our total population, yet, these Americans presently own only an approximate 4% of America's businesses. These businesses, in turn, account for less than 1% of our nation's gross business receipts.

In the words of the President, "The elimination of these inequities must be a national objective of high priority in the 1970's."

Fewer words spoken by this President or any President in the history of the United States have held such significance for so many people who have made significant contributions to this Nation's achievements while living under conditions which barely guaranteed their individual survivals.

Throughout the 480 years of our history, America has evolved through crisis after crises. The underlying, and often not so subtle, concerns in almost every instance of crises have been the sovereign and inalienable rights of American people to pursue justice and equality within a free enterprise system.

Minority Americans have passed through numerous decades as "invisible" human beings while quite visibly being victims of slavery, conditions of inferior housing and education, limited opportunities for jobs and training, and the denial of full citizenship status within a land which itself recognizes that man's inhumanity to man cannot be tolerated indefinitely. To correct these inequities, laws have been passed.

We have witnessed the Civil Rights era of the fifties, the Civil Power era of the sixties and the issues of Economic Equality of the seventies blend into a great national concern in America today. In decade after decade, the doors have been opened and very few minority people have had the means to pass through those doors into full participatory roles within the free enterprise system. The ability to pay one's own way by supporting local, state and Federal governments as voter's and tax-payers, not assistance receivers; to provide meaningful educations in disciplines having high potentials for employment opportunities; to be a producer as well as a consumer; to be concerned and able to contribute to a better America rather than be required to depend on a concerned America to contribute, literally, to the survival of minority Americans through gifts and grants; these are the means of participation important to the American value system.

President Nixon concluded his October 13, 1971, statement by saying that the best way to fight poverty and to break the vicious cycle of dependence and despair which afflicts too many Americans is by fostering conditions which encourage those who have been so afflicted to play a more self-reliant and independent economic role....Both morally and economically, we will not realize the full potential of our nation until neither race nor nationality is any longer an obstacle to full participation in the American marketplace. The astuteness of our Chief Executive is both timely and significant. We must not only follow his leadership but take leadership in making it happen.

II. IDENTIFYING THE PROBLEM

The past several decades have given way to major efforts being made at National levels to improve the functioning of the national economy;

to solidify, positively, the relationship of America to the rest of the world; to preserve national resources and to improve conditions of existence for American citizens, especially the approximately 35 million minority people demanding and deserving of an improved quality of life.

The proud record of President Nixon's administration in promoting minority enterprise is a most significant step toward realizing the full potential of this nation. Gains have been made over the past four years which were not imaginable in preceding years.

What is evidenced, however, by the continuing and growing gap between the majority sector's and the minority population's participation in America's free enterprise system is that more innovative and creative mechanisms must be developed and implemented to support and accelerate positive and self-perpetuating gains that so many are presently working so hard to achieve.

President Nixon's Executive Order 11625 has exacted a fuller, more comprehensive mobilization of Federal Government resources through the efforts of the Department of Commerce and the Small Business Administration (SBA). These efforts, assisted by minority business development centers, minority business, trade, and professional organizations, are encouraged by legislative requirements calling for increased and mandatory interaction by government agencies and major private industries with the minority business community. Even so, we must conclude by what is presented as national economy data, that the poor are getting poorer and the rich are getting richer while a great many minority people are totally obscure within our system of economic measurement.

That obscure number, comprised of white, black, red, yellow, and brown Americans are removed from the mainstream of American life and living in abject conditions of poverty and despair. They are the GRASS ROOTS people of this land. And they, the GRASS ROOTS, must survive, if this nation is to survive and progress in years ahead.

IMPACTS OF THE PROBLEM

"The poor are poor because they have little; they have little because they can do little; they can do little because they know little; and, they know little but that they have been denied the opportunity to share the quality of life marketed as the 'American Way'."

Specifically, the activities of GRASS ROOTS Organization (GRO) organizers over the past several years, and current contacts with U. S. Government and private industry officials, provide the following observations which form the basis for GRO to come into being:

1. In support of existing programs fostered by this administration there are insufficient accessible sources of information having as a primary activity the provision of timely, relevant and regular information to the GRASS ROOTS people concerning the status, opportunities, potentials and assistance available to promote minority enterprise. It is also important that these reports be positive, covering also gains being made by minority enterprises working within the framework of existing vehicles of progress.
2. There are too few elected public officials who have taken an active interest in GRASS ROOTS America's needs on a par with the interest taken in developments in most other segments of American life.
3. Primarily, it has been only during isolated periods of crises, that concerns such as education, or housing, or voting, or employment, or economic development have become major national issues. Interest in the total existence of GRASS ROOTS people has been out of focus. Relatively narrow approaches continue to hamper greater awareness by a broader spectrum of the American public and thereby limit the effectiveness of the labors of many who are currently involved in finding solutions to our national problems.
4. There does not currently exist a comprehensive plan that focuses on and brings into full play modern techniques and creative genius such as those which have made America's free enterprise system the solid and profitable rock upon which this nation stands to benefit minority businesses and minority economic development.
5. There is no centralized source of current reference on economic development capabilities and resources within the GRASS ROOTS community to serve the American communications media, United States government agencies and the business community, in general, as reporters, interpreters, or brokers.

The great challenge to all citizens, national leaders and our nation's businessmen is to work together to improve the quality of life of our fellow man. This must be accomplished in such a way that no self-dignity nor self-respect is lost at any level.

GRASS ROOTS Organization offers an approach through which the energies and resources of this great nation can be more effectively focused as means of accomplishment and encouragement.

The success quotient of minority enterprise is less than our nation's leaders would desire. However, there are many successes of significant stature today that did not exist 10 years, or 5 years ago.

Those successes must be parlayed to expand the number of successful businesses owned and operated by GRASS ROOTS people. The gains of the past four years must be projected as a building block of profitability for the next four years. The image of minority business must be turned around. America and the world must see that the minority businessman is not an investment or operational hazard but a viable part of the American economy.

Most importantly, GRASS ROOTS America must begin to view its position as a positive one, not one of negative interaction destined to fail, expecting disaster and receiving all it expects.

III. GRASS ROOTS ORGANIZATION, INC.'S APPROACH TO THE PROBLEM

The basic philosophy of the GRASS ROOTS Organization (GRO), Inc. is that the active promotion of the capabilities and successes of GRASS ROOTS businesses through modern marketing techniques proven effective within the free enterprise system will yield substantial benefits to the American economy.

GRO differs from other organizations, associations and groups that promote minority enterprise in that it will not compete with such groups but will focus its energies on promoting expanded information exchange between the United States Government, the American business community and the GRASS ROOTS business community. Further, GRO will strengthen the work of existing groups through information, communications and centralization on a broad scale.

GRO has been established to actively pursue important issues of promoting minority enterprise not only from the pure business perspective but in other areas of community and national life where

impacts are measured within a productive society. Those impacts can be translated to income, spending patterns, jobs, education, housing, and savings.

Historically, commerce is the key element to the development of stability, growth, and progress within any community, be it local, state, national or international. We do not expect that the GRASS ROOTS community will develop economic strengths nor societal strengths unless commerce plays a major role in its development. We can neither expect that the major American business interests, enjoined by the Federal Government market, will maximize their commitments to participate with minority enterprises as investors, consultants and customers unless the exchange of information and marketing techniques are comprehensive, professional, and intense as are our current national requirements for viable development. GRO seeks to encourage these developments through its application of scientific management philosophies to promotional and marketing activities to benefit minority enterprise, and, the GRASS ROOTS community, as well as the American economy.

IV. GRASS ROOTS CONCEPT AND ORGANIZATION

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VI. IMPLEMENTATION

GRO efforts will be implemented through the establishment of profit oriented vehicles of business which will function in a relationship of goal achievement against GRO, Inc., objectives.

SUBJECT: To Obtain From the Executive Branch

FROM: Jackson R. Champion

- . . Employment position for Jack Champion with the Department of Commerce
- . . Higher employment position for Mrs. Jackson R. Champion in the Department of Agriculture, or the Department of Health, Education, and Welfare
- . . Employment position for Dr. Ermon Hogan, Ph.D., Director of Education for the National Urban League. Resume to follow
- . . Contact made for Champion Sales Agency to serve as a broker in selling portion controlled products to installations like the Army and Navy Exchanges, Commissaries, and Veterans' Administration
- . . Favorable response to the May 4-8 Grass Roots Conference to be held at the Washington Hilton Hotel -- participation of federal agencies as well as encouragement to participate to major government contractors
- . . Scheduled meeting for Grass Roots with Executive Branch policy and decision makers for a formal presentation of the organizations goals and programs
- . . Appointment for Grass Roots with Mr. Benjamin Hooks of the Federal Communication Commission
- . . Seven tickets to the upcoming inaugural ball
 - Mr and Mrs Jackson R Champion
 - Mr and Mrs Daniel Mosbey
 - Mr and Mrs Walter Richburg
 - Dr Ermon Hogan

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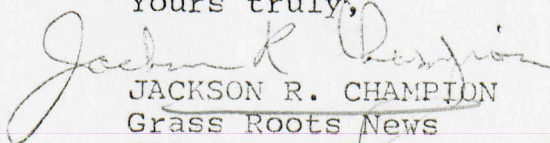
VI. IMPLEMENTATION

GRO efforts will be implemented through the establishment of profit oriented vehicles of business which will function in a relationship of goal achievement against GRO, Inc., objectives.

Gentlemen:

Please place us on your mailing list for news releases.

Yours truly,

A handwritten signature in cursive script that reads "Jackson R. Champion". The signature is written in dark ink and is positioned above the typed name.

JACKSON R. CHAMPION
Grass Roots News
907 6th St S.W.
Suite 704
Washington, D.C. 20024

ltr to RMN from Jackson Champion, Grass Roots, Inc.
who desires audience with President to present proposal
of goals and objectives THE WHITE HOUSE
of Grass Roots and / or WASHINGTON
position for Champion within Federal government

Date Jan. 18, 1973

MEMO FOR

ROBERT BROWN

FROM

DAVID PARKER

The attached is for your appropriate handling.

Thank you.

ltr to RMN from Jackson Champion, Grass Roots, Inc.
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position for Champion within Federal government

Date: Jan. 18, 1973

MEMO FOR

ROBERT BROWN

FROM:

DAVID PARKER

The attached is for your appropriate handling.

Thank you.

Central File

OFFICE OF THE
DIRECTOR OF COMMUNICATIONS

Ge

Date 2/10

Pl
nev

TO : Wally Beldson
FROM : Wanda Chiles

FYI _____

PLEASE HANDLE X

PLEASE REVIEW AND SEE ME _____

YOUR RECOMMENDATION _____

OTHER:

January 13, 1973
907 Sixth Street, SW
Washington, D.C.

ACTION

T/D

SECRET FILE NO.

DATE RECEIVED

JAN 17 1973

RMN MESSAGE

SPEAKERS BUREAU

OTHER

APPOINTMENT OFFICE

Mr. Richard M. Nixon
President of the United States
THE WHITE HOUSE
Washington, D.C.

Dear Mr. President:

On behalf of Grass Roots Incorporated let me wish you a belated happy sixtieth birthday. May your life continue to be blessed with many years of good health and fulfillment.

This organization will always refer to you as the nation's Chief Executive who stated that:

"The opportunity for full participation in our free enterprise system by socially and economically disadvantaged persons is essential if we are to obtain social and economic justice for such persons and improve the functioning of our national economy".

Fewer words spoken by you or any President in the history of the United States have held such significance for so many people; people who have made great contributions to this country's achievements, while living under conditions which barely guarantee their individual survival.

In recent months I have tried to receive definite reaction from the Executive Branch on Grass Root's proposal, designed to: 1) expand the Republican Party's base among minority people at the grass roots level, and 2) contribute to the development of minority business enterprises to the point where they are self-sustaining. You may recall that initial plans have been laid to commence work on this proposal at a may conference in the Washington Hilton in the District of Columbia.

I have met with the following persons at the request of your Office and others to discuss this proposal. However, to date a succinct acknowledgement and reaction from you have not come forth:

Norris Sydnor of Robert Brown's Office, at the request of the President;

Stanley Scott of Herb Klein's Office, at the request of the President;

Mr. Richard M. Nixon
President of the United States
January 13, 1973

page 2

Nathaniel Bayer of John Evan's Office, at the request of Leonard Garment;

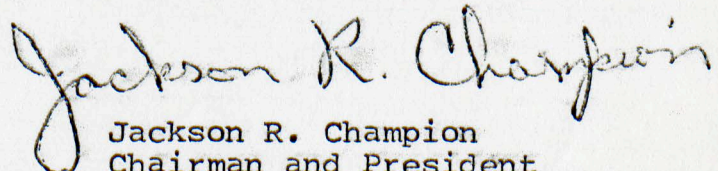
Ed Sexton of the National Republican Committee, at the request of Senator Robert Dole; and

Stanley Armstrong of Phil Sanchez's OEO Office; at the request of Oakley Hunter.

I am convinced that the implementation of Grass Roots' goals and objectives and/or a position for me in government will enhance your economic development program for minorities, and at the same time strengthen the Republican Party base at the grass roots level, both over the next four years.

Grass Roots would like to make a formal presentation of its proposal to you or a member of your staff in a decision-making position at the earliest possible date. We are looking forward to a favorable response to this request. Mr. President, you may be interested in the enclosed correspondence recently mailed to black delegates and alternates who attended the National Republican Convention in Miami.

Respectfully yours,



Jackson R. Champion
Chairman and President
Grass Roots, Inc.

enclosures: letter to fellow black Republicans
background information on Grass Roots, Inc
resume of Jackson R. Champion
list of requests from Executive Branch

GRASS ROOTS EXPOSITION, INC.
907 Sixth Street, S.W.
Washington, D.C. 20024

January 11, 1973

Dear Fellow Black Republicans:

Since the Republican National Convention in Miami, Florida and even before - during the presidential campaign - a frightening fact was glaringly apparent. The black representatives were too fragmented to be articulate. The black representatives needed a centralized communication organ in which to express their views and/or reconcile their regional differences into a cohesive, viable force. A force which will emanate from the local enclaves to national level of political and economic thrust. It is with this thought in mind that "Grass Roots Inc." has now established an additional chapter in Washington, D.C.

This chapter's primary function will be directed toward more black participation in our nation's political and economic structure. Information relating to government bids and contracts, prime contractors, financing and financial institutions, minority enterprises, political, and community projects.

"Grass Roots News" will establish communication lines between the United States Senators, representatives, governmental departments, prime contractors etc. Legislation, both pending or planned, relating to the black communities and their various enterprises, both political as well as economical, will be noted and acted upon as a national force. Political strategies and actions will be discussed and disseminated.

Ask yourself - what have I done, as a black republican, to further enhance the visibility of more black republicans within the National Republican Party where it really counts?

Ask yourself - what black in your community aspires to an office such as a mayor, representative, or even congressman? What can I do to help him attain his goal?

Can you or are you able to deliver any economical advancement to your community?

During the National Convention the black republicans won a seat on the executive committee of the Republican National Party. As of this letter this spot has not been filled.

Since the election have you given any thought to what role the blacks will play in the new administration?

What can you do or how can you expedite your own ambitions? Where and how can you get the support for your programs?

Some, if not all of these questions, has passed thru your mind at one time or other.

"Grass Roots Inc." will help you find the answers and expedite your efforts in that direction. With the apparent cooling of the civil rights movement we must explore any and every avenue to further extend our cause.

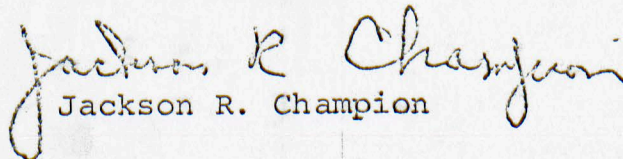
"Grass Roots" is looking to you - our leaders and future leaders -to involve yourself in not only the local level but also the national scene.

"Grass Roots" is calling a conference at the Washington Hilton in Washington, D.C. from May 4th to May 8th. Minority groups, prime contractors, political groups as well as the representatives of various firms that we will serve, will be amply represented.

COME AND JOIN US !!!

If you wish additional information concerning our endeavors here in Washington, write: "Grass Roots", 907 Sixth Street S.W., Suite 704, Washington, D.C. 20024 - or telephone (202) 488-8787.

Yours sincerely,


Jackson R. Champion

GRASS ROOTS ORGANIZATION, INC.

I. BACKGROUND INFORMATION

"The opportunity for full participation in our free enterprise system by socially and economically disadvantaged persons is essential if we are to obtain social and economic justice for such persons and improve the functioning of our national economy."

This passage introduced President Nixon's October 13, 1971, Executive Order 11625 which mandates a greater coordination and more intensive mobilization of Federal, state and local governments, business and trade associations, professional organizations and private industries, to contribute to the establishment, preservation and strengthening of minority businesses.

Executive Order 11625 calls for increased activities which include recommendations for appropriate legislative or executive actions, the convening of business leaders, educators and other representatives of the private sector engaged in assisting minority enterprise to propose, evaluate, coordinate and promote governmental activities in furtherance of the objectives of this order, and places specific responsibilities with the office of the Secretary of Commerce to assure success. That is, growth of market share by minority businesses.

Approximately 35 million Americans are of Black, Spanish-Speaking, or Indian ancestry - approximately 1/6 of our total population, yet, these Americans presently own only an approximate 4% of America's businesses. These businesses, in turn, account for less than 1% of our nation's gross business receipts.

In the words of the President, "The elimination of these inequities must be a national objective of high priority in the 1970's."

Fewer words spoken by this President or any President in the history of the United States have held such significance for so many people who have made significant contributions to this Nation's achievements while living under conditions which barely guaranteed their individual survivals.

Throughout the 480 years of our history, America has evolved through crisis after crises. The underlying, and often not so subtle, concerns in almost every instance of crises have been the sovereign and inalienable rights of American people to pursue justice and equality within a free enterprise system.

Minority Americans have passed through numerous decades as "invisible" human beings while quite visibly being victims of slavery, conditions of inferior housing and education, limited opportunities for jobs and training, and the denial of full citizenship status within a land which itself recognizes that man's inhumanity to man cannot be tolerated indefinitely. To correct these inequities, laws have been passed.

We have witnessed the Civil Rights era of the fifties, the Civil Power era of the sixties and the issues of Economic Equality of the seventies blend into a great national concern in America today. In decade after decade, the doors have been opened and very few minority people have had the means to pass through those doors into full participatory roles within the free enterprise system. The ability to pay one's own way by supporting local, state and Federal governments as voter's and tax-payers, not assistance receivers; to provide meaningful educations in disciplines having high potentials for employment opportunities; to be a producer as well as a consumer; to be concerned and able to contribute to a better America rather than be required to depend on a concerned America to contribute, literally, to the survival of minority Americans through gifts and grants; these are the means of participation important to the American value system.

President Nixon concluded his October 13, 1971, statement by saying that the best way to fight poverty and to break the vicious cycle of dependence and despair which afflicts too many Americans is by fostering conditions which encourage those who have been so afflicted to play a more self-reliant and independent economic role.... Both morally and economically, we will not realize the full potential of our nation until neither race nor nationality is any longer an obstacle to full participation in the American marketplace. The astuteness of our Chief Executive is both timely and significant. We must not only follow his leadership but take leadership in making it happen.

II. IDENTIFYING THE PROBLEM

The past several decades have given way to major efforts being made at National levels to improve the functioning of the national economy;

to solidify, positively, the relationship of America to the rest of the world; to preserve national resources and to improve conditions of existence for American citizens, especially the approximately 35 million minority people demanding and deserving of an improved quality of life.

The proud record of President Nixon's administration in promoting minority enterprise is a most significant step toward realizing the full potential of this nation. Gains have been made over the past four years which were not imaginable in preceding years.

What is evidenced, however, by the continuing and growing gap between the majority sector's and the minority population's participation in America's free enterprise system is that more innovative and creative mechanisms must be developed and implemented to support and accelerate positive and self-perpetuating gains that so many are presently working so hard to achieve.

President Nixon's Executive Order 11625 has exacted a fuller, more comprehensive mobilization of Federal Government resources through the efforts of the Department of Commerce and the Small Business Administration (SBA). These efforts, assisted by minority business development centers, minority business, trade, and professional organizations, are encouraged by legislative requirements calling for increased and mandatory interaction by government agencies and major private industries with the minority business community. Even so, we must conclude by what is presented as national economy data, that the poor are getting poorer and the rich are getting richer while a great many minority people are totally obscure within our system of economic measurement.

That obscure number, comprised of white, black, red, yellow, and brown Americans are removed from the mainstream of American life and living in abject conditions of poverty and despair. They are the GRASS ROOTS people of this land. And they, the GRASS ROOTS, must survive, if this nation is to survive and progress in years ahead.

IMPACTS OF THE PROBLEM

"The poor are poor because they have little; they have little because they can do little; they can do little because they know little; and, they know little but that they have been denied the opportunity to share the quality of life marketed as the 'American Way'."

Specifically, the activities of GRASS ROOTS Organization (GRO) organizers over the past several years, and current contacts with U. S. Government and private industry officials, provide the following observations which form the basis for GRO to come into being:

1. In support of existing programs fostered by this administration there are insufficient accessible sources of information having as a primary activity the provision of timely, relevant and regular information to the GRASS ROOTS people concerning the status, opportunities, potentials and assistance available to promote minority enterprise. It is also important that these reports be positive, covering also gains being made by minority enterprises working within the framework of existing vehicles of progress.
2. There are too few elected public officials who have taken an active interest in GRASS ROOTS America's needs on a par with the interest taken in developments in most other segments of American life.
3. Primarily, it has been only during isolated periods of crises, that concerns such as education, or housing, or voting, or employment, or economic development have become major national issues. Interest in the total existence of GRASS ROOTS people has been out of focus. Relatively narrow approaches continue to hamper greater awareness by a broader spectrum of the American public and thereby limit the effectiveness of the labors of many who are currently involved in finding solutions to our national problems.
4. There does not currently exist a comprehensive plan that focuses on and brings into full play modern techniques and creative genius such as those which have made America's free enterprise system the solid and profitable rock upon which this nation stands to benefit minority businesses and minority economic development.
5. There is no centralized source of current reference on economic development capabilities and resources within the GRASS ROOTS community to serve the American communications media, United States government agencies and the business community, in general, as reporters, interpreters, or brokers.

The great challenge to all citizens, national leaders and our nation's businessmen is to work together to improve the quality of life of our fellow man. This must be accomplished in such a way that no self-dignity nor self-respect is lost at any level.

GRASS ROOTS Organization offers an approach through which the energies and resources of this great nation can be more effectively focused as means of accomplishment and encouragement.

The success quotient of minority enterprise is less than our nation's leaders would desire. However, there are many successes of significant stature today that did not exist 10 years, or 5 years ago.

Those successes must be parlayed to expand the number of successful businesses owned and operated by GRASS ROOTS people. The gains of the past four years must be projected as a building block of profitability for the next four years. The image of minority business must be turned around. America and the world must see that the minority businessman is not an investment or operational hazard but a viable part of the American economy.

Most importantly, GRASS ROOTS America must begin to view its position as a positive one, not one of negative interaction destined to fail, expecting disaster and receiving all it expects.

III. GRASS ROOTS ORGANIZATION, INC.'S APPROACH TO THE PROBLEM

The basic philosophy of the GRASS ROOTS Organization (GRO), Inc. is that the active promotion of the capabilities and successes of GRASS ROOTS businesses through modern marketing techniques proven effective within the free enterprise system will yield substantial benefits to the American economy.

GRO differs from other organizations, associations and groups that promote minority enterprise in that it will not compete with such groups but will focus its energies on promoting expanded information exchange between the United States Government, the American business community and the GRASS ROOTS business community. Further, GRO will strengthen the work of existing groups through information, communications and centralization on a broad scale.

GRO has been established to actively pursue important issues of promoting minority enterprise not only from the pure business perspective but in other areas of community and national life where

impacts are measured within a productive society. Those impacts can be translated to income, spending patterns, jobs, education, housing, and savings.

Historically, commerce is the key element to the development of stability, growth, and progress within any community, be it local, state, national or international. We do not expect that the GRASS ROOTS community will develop economic strengths nor societal strengths unless commerce plays a major role in its development. We can neither expect that the major American business interests, enjoined by the Federal Government market, will maximize their commitments to participate with minority enterprises as investors, consultants and customers unless the exchange of information and marketing techniques are comprehensive, professional, and intense as are our current national requirements for viable development. GRO seeks to encourage these developments through its application of scientific management philosophies to promotional and marketing activities to benefit minority enterprise, and, the GRASS ROOTS community, as well as the American economy.

IV. GRASS ROOTS CONCEPT AND ORGANIZATION

GRASS ROOTS Organization, Inc. is a business corporation organized for profit purposes, formed under the laws of the District of Columbia. GRO is an action oriented entity which seeks to join together community organizations, businesses, and government to advance the commercial, financial, industrial and civic interests of the GRASS ROOTS community. GRO will function as an information clearinghouse, a public relations advisor, a marketing and financial consultant at the local, state and national levels and at all levels of industrial involvement.

Continuing efforts in areas of research and evaluation to determine the positive impacts of minority enterprise to support government and corporate reports will be financed through corporate earnings.

The work of GRO will be administered by professional persons employed by the Board of Directors, and supported by volunteers and advisors recruited from government, educational institutions and industry.

V. SCOPE OF GRASS ROOTS ORGANIZATION, INC. PROGRAMS

1. GRASS ROOTS Communications Group, Inc., will function as a public information service bureau to bring timely and meaningful information concerning minority enterprise progress, opportunities, successes and other significant data to the attention of GRASS ROOTS businessmen, their communities, government agencies and majority business sector representatives.
2. The GRASS ROOTS Strategy Group, Inc., will function as a convener of business meetings, seminars and conferences to evaluate effective techniques of development, promotion and marketing which can realistically be applied by GRASS ROOTS businesses to advance their potential, and to expand their participation in the free enterprise system. The strategic planning process will be the major thrust of these efforts.
3. GRASS ROOTS Expositions, Inc., will be concerned with the advancement of minority enterprise through the promotion of Trade Fairs, Trade Expositions, product exhibits and the participation of GRASS ROOTS businesses in similar activities.

VI. IMPLEMENTATION

GRO efforts will be implemented through the establishment of profit oriented vehicles of business which will function in a relationship of goal achievement against GRO, Inc., objectives.

R E S U M E

Jackson R. Champion
Chairman and President
GRASS ROOTS EXPOSITION, INC.

Waterside Towers #704C
907 Sixth Street, S.W.
Washington, D.C. 20024
(202) 488-8787

education

public school system
New Rochelle, New York

Howard University
Washington, D.C.

Pohs Institute of Insurance
New York, New York

employment

(always self employed)
Owner, Champion Sales Agency
Owner, Champion's Public Relations
Chairman and President
Grass Roots Exposition, Inc.

sales clients

Woolworth, General Foods, J.C.
Pennys, Macy's, Gimbels; and
beauty supply houses throughout
the country

military service

United States Army
1942 through 1947
Disabled Veteran

publications

Editor/Publisher, Grass Roots News
frequent contributor to Black
Business Digest, The New York Times,
plus daily and weekly black press
papers

R E S U M E

Jackson R. Champion

page 2

honors

1972 Citation from National
Council of Afro-American Republicans

1971 Certificate of Appreciation
from President Richard M. Nixon

personals

(by former widowed marriage)
3 children and 1 grandson

(presently married to)
Dr. Lenora Moragne, Head
Nutrition Education and Training
Food and Nutrition Service, USDA
Washington, D.C.

49 years of age
excellent health

lifelong Republican

SUBJECT: To Obtain From the Executive Branch

FROM: Jackson R. Champion

- . . Employment position for Jack Champion with the Department of Commerce
- . . Higher employment position for Mrs. Jackson R. Champion in the Department of Agriculture, or the Department of Health, Education, and Welfare
- . . Employment position for Dr. Ermon Hogan, Ph.D., Director of Education for the National Urban League. Resume to follow.
- . . Contact made for Champion Sales Agency to serve as a broker in selling portion controlled products to installations like the Army and Navy Exchanges, Commissaries, and Veterans' Administration
- . . Favorable response to the May 4-8 Grass Roots Conference to be held at the Washington Hilton Hotel -- participation of federal agencies as well as encouragement to participate to major government contractors
- . . Scheduled meeting for Grass Roots with Executive Branch policy and decision makers for a formal presentation of the organizations goals and programs
- . . Appointment for Grass Roots with Mr. Benjamin Hooks of the Federal Communication Commission
- . . Seven tickets to the upcoming inaugural ball
 - Mr and Mrs Jackson R Champion
 - Mr and Mrs Daniel Mosbey
 - Mr and Mrs Walter Richburg
 - Dr Ermon Hogan

December 21, 1972

Dear Mr. Champion:

On behalf of the President, thank you for your letter of December 14 regarding the Grass Roots Exposition.

I would recommend that you contact this office sometime after the turn of the year in order that we might discuss holding a meeting concerning this event.

With our best wishes,

Sincerely,

Robert J. Brown
Special Assistant
to the President

Mr. Jackson R. Champion
907 Sixth Street
Apt. 704C
Washington, D.C. 20024

CC: CENTRAL FILES

RJB:PL:rm

THE WHITE HOUSE
WASHINGTON

Date Dec. 20, 1972

MEMO FOR ROBERT J. BROWN
FROM DAVID PARKER

The attached is for your appropriate handling.

Thank you.

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Lester

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DEC 20 1972
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SPEAKERS BUREAU _____
OTHER _____
APPOINTMENT OFFICE _____

December 14, 1972
907 Sixth Street #704C
Washington, D.C. 20024

Mr. Richard M. Nixon
President
THE WHITE HOUSE
Washington, D. C.

Dear Mr. President:

Enclosed you will find a copy of the letter sent to the Honorable Ed Sexton explaining my support of your economic polities for black and other minority group Americans.

At the same time let me inform you of an Exposition coming up next May 4-8 at the Washington Hilton Hotel. This event could be a focal point for all blacks and others supporting your Administration's polities. I would appreciate an opportunity to discuss this matter further with a member of your staff in the near future.

All the best during your next four years as the Chief Executive.

Sincerely,

Jackson R. Champion
Jackson R. Champion
Chairman and President
GRASS ROOTS EXPOSITION

enclosures

~~letter~~ to RMN from Jackson R. Champion, Chairman
and President, Grass Roots Exposition asking to
talk to staff member **THE WHITE HOUSE**
about Grass Roots Exposition **WASHINGTON**
to be held May 4-8 in D.C.

Date: Dec. 20, 1972

MEMO FOR

ROBERT J. BROWN

FROM:

DAVID PARKER

The attached is for your appropriate handling.

Thank you.

letter to RMN from Jackson R. Champion, Chairman
and President, Grass Roots Exposition asking to
talk to staff member **THE WHITE HOUSE**
about Grass Roots Exposition
WASHINGTON
to be held May 4-8 in D. C.

Date Dec. 20, 1972

MEMO FOR

ROBERT J. BROWN

FROM

DAVID PARKER

The attached is for your appropriate handling.

Thank you.

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DEC 20 1972

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APPOINTMENT OFFICE _____

December 14, 1972
907 Sixth Street #704C
Washington, D.C. 20024

Mr. Richard M. Nixon
President
THE WHITE HOUSE
Washington, D. C.

Dear Mr. President:

Enclosed you will find a copy of the letter sent to the Honorable Ed Sexton explaining my support of your economic polities for black and other minority group Americans.

At the same time let me inform you of an Exposition coming up next May 4-8 at the Washington Hilton Hotel. This event could be a focal point for all blacks and others supporting your Administration's polities. I would appreciate an opportunity to discuss this matter further with a member of your staff in the near future.

All the best during your next four years as the Chief Executive.

Sincerely,

Jackson R. Champion
Jackson R. Champion
Chairman and President
GRASS ROOTS EXPOSITION

enclosures

December 14, 1972
Waterside Towers 704C
907 Sixth Street, SW
Washington, D.C. 20024

The Honorable Ed Sexton
Deputy Chairman
National Republican Committee
301 First Street, SE
Washington, D.C.

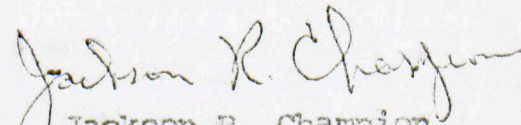
Dear Mr. Sexton:

I am meeting with you today at the request of Senator Robert Dole, Chairman of the National Republican Committee. The purpose -- to introduce you to the upcoming Grass Roots Exposition and to point out how this event can serve to develop a large and strong cadre of Grass Roots black Republicans. I'm sure you'll agree that such a group is needed to interest blacks and other minorities in the Republican party.

This Exposition next May 4-8 has as its prime objective to further explain and implement Executive Order 11625. A secondary objective is to take the message of the Republican Party to thousands of minority Americans at the Grass Roots level. I see the latter as a unique opportunity for the new black appointee to the Executive Committee of the National Republican Party to make contact with many potential Republican workers and voters.

I trust that we can get the Administration's and the Republican Party's support of this May event.

Sincerely,


Jackson R. Champion
Chairman and President
GRASS ROOTS EXPOSITION

October 30, 1972

NOTE: CENTRAL FILES
FROM: STANLEY SCOTT

Mr. Scott met with Jackson Champion on Monday, October 16th.

This responded to his letter dated October 12, 1972.

Meeting was centered on Grass Root News' proposal of the need for more public relations directed to the black communities of this nation.

letter to RMN from Jackson R. Champion, Chairman
and President, Grass Roots Exposition asking to
talk to staff member ~~THE~~ WHITE HOUSE
about Grass Roots Exposition
WASHINGTON
to be held May 4-8 in D. C.

Date Dec. 20, 1972

MEMO FOR

ROBERT J. BROWN

FROM

DAVID PARKER

The attached is for your appropriate handling.

Thank you.

9/29 10/1

September 1, 1972
24 Dewitt Place
New Rochelle, New York

ACTION
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RECEIVED BY
MAILS BUREAU

Mr. Richard M. Nixon
President of the United States
THE WHITE HOUSE
Washington, D.C.

Dear Mr. President:

One day last week I stopped by the First Avenue Offices of the National Republican Committee. The display of newsletters supporting your re-election -- The College Republican, The Challenge, the GOP Nationalities News, and Monday -- were most impressive, and made interesting reading. The absence of a Republican publication expressing the black American's support of your Administration and re-election was noticeably absent.

It is an established fact that the white press is not publishing our political point of view. And the few messages that do come through are generally anti-Administration. Two of our largest black publications (Muhammed Speaks, circulation over 600,000 and The New York Amsterdam News, circulation over 85,000) are definitely against the present Administration. And together they reach a massive black readership. There is a dire need for a national organ to promote the Republican Party among the nation's black population and serve as a communication piece among registered black republicans.

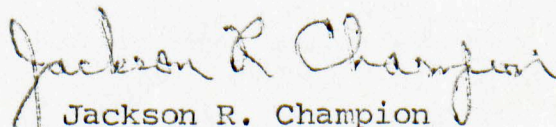
With voter registration coming of age in the South, a new voting pattern is beginning to evolve. The case of Representative John L. McMillan, the Democrat from South Carolina is a recent example. A heavy voter turnout in the primary told the story of the new political direction of the South with the black vote. I'm sure you would agree that these new voters could use more national political direction from the Republican Party.

articles represent some of my reflections
Miami Beach Convention. They have not
in the white or black press, yet black
right to read this point of view.
published political thinking won't
onesided. All of the above further
that the Republican Party needs a comm-
m to circulate among the nation's black
publicans and the large potential black
er population.

I should mention that from September 27
er 1, PUSH (People United to Save Humanity)
ing its annual Exposition in Chicago's
Last year over 800,000 persons attended,
I am suggesting that your Administration
the Exposition. Printed materials,
es, films, etc. depicting the Adminis-
accomplishments and future plans for the
development of black communities would be most
The theme of this years PUSH Expo is
"Children". I am writing to ask if I might
in your Office's participation in
coming PUSH EXposition?

appointment with you or a member of your
staff to discuss all of the above and enclosed
appreciated.

Sincerely,



Jackson R. Champion
Chairman and President
GRASS ROOTS, INC.

ch Road
Maryland

September 1, 1972

Dear Sir:

Last August 16-25th I had the privilege of attending the Republican National Convention in Miami Beach. At that time I was struck by the lack of communications among black republicans around this land. The need for a national organ to both express the views and report the facts about Afro-American Republicans throughout the country became very evident.

Such a newsletter would serve as the basis for a strong grass roots republican organization among black America. I'm sure you would agree that a coalition of this type is necessary at this time, just before the re-election of the Chief Executive. This newsletter would also be used on the national, state, and local levels to support the election of governors, senators, congressmen, and mayors working toward the interest of black republicans and black Americans in general. In addition, such a newsletter could be reproduced locally and used to publicize fund raising and other black republican events.

Until the November election this communication piece would work to re-elect President Nixon and other republican candidates. After the November balloting information of interest to and about black republicans around the country would fill the pages of the newsletter. Readers will be encouraged to submit material of interest to this bi-monthly publication. Such a newsletter in the future will be GRASS ROOTS NEWS. If you would like to receive a copy of this bi-monthly newsletter over the next twelve months, send a fifteen dollar or more contribution (to cover reproduction and postage costs) to:

Mr. Jackson R. Champion, Editor
GRASS ROOTS NEWS
24 Dewitt Place
New Rochelle, New York 10801

GRASS ROOTS NEWS has as its major goal the communication of black republicans, with the ultimate aim of building a strong party base among grass roots blacks. This new

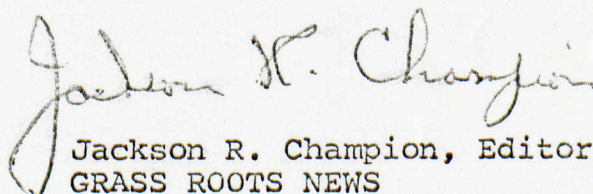
page 2

September 1, 1972

grass roots level organization will elect the President and other GOP candidates who support the plank of the Republican Convention Platform which is continually striving for the economic development for black Americans. Only such a strong sound economic base can give us self determination as a people.

Enclosed you will find three articles expressing some of this writer's reflections on the recent Miami Beach convention.

Sincerely,


Jackson R. Champion, Editor
GRASS ROOTS NEWS

enclosures

I BLACK PARTICIPATION IN MIAMI BEACH

by Jackson R. Champion
GRASS ROOTS NEWS

Black Committee Members

About 56 of the 1348 delegates attending the Republican National Convention in Miami Beach last August 16-25 were black. This is a 115 percent increase over the 1968 delegation, where only 26 blacks attended the convention as delegates. Any black American would have been proud of the key roles played by these delegates of color in three of the four standing convention committees. American blacks must be involved in the two party system. This article deals with roles that black Americans played at the Republican Convention, bringing about a strong two party participation.

On the Resolution (or Platform) Committee Joan Crawford from Missouri and Annie E. Sachary of Arkansas played major roles. This Committee was responsible for preparing the Republican Party statement on national and international issues. This years platform issues dealt with: human concern, human rights and responsibility, building a greater prosperity, community and national development, agricultural and natural resources and the environment, responsible government, and finally national security and foreign policy.

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Three other blacks were prominent on the Rules and Order of Business Committee. This committee drafted rules for adoption by the convention to determine: 1) the proceedings of the convention, 2) the organization of the Republican National Committee, and 3) the membership composition of the next (1976) Republican National Convention. Blacks on this committee were: Edward Bivens of Michigan, Melvin H. Evans of the Virgin Islands, and Colston A. Lewis of Virginia.

The largest black delegation was in the Credentials Committee. There was Tennessee's Sarah Moore Greene, Washington D.C.'s Elaine Jenkins, Iowa's Mary Majors, Louisiana's Frank Millican, Maryland's Madie E. Mitchell, Arkansas's Sam Sparks, and Kentucky's O.M. Travis, Jr. This Committee was charged with receiving credentials of all delegates and alternates, and determining permanent attendance at the Convention. (The fourth and final Committee of the Convention -- the Permanent Organization Committee -- had no black delegates).

We can be proud of the work of these twelve committee

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delegates of the 1972 Republican National Convention. Very special honor was brought to the ten states and District of Columbia which they represent.

Black Organizations

Several black organizations appeared before the Platform Committee in Miami Beach. Among them were the Council of Black Presidential Appointees, the Congress of Racial Equality, the National Association for the Advancement of Colored People, the National Council of Afro-American Republicans, and the Welfare Rights Organization. All added to the Republican Party statement on national and international policy.

Other Black Participants

Other blacks participating in the Florida meetings, aside from the large number of observers, also played key roles. Here are a few of those making great contributions: Massachusetts's Senator Edward Brooke gave one of the three keynote addresses, the Honorable Lyman Parks (mayor of Grand Rapids, Michigan and pastor of the A.M.E. Zion church) said the invocation the first evening, and Miss Ethel Ennis of Maryland sang the national anthem.

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Joan Crawford of Missouri presented the report of the Platform Committee, Dr. Aris T. Allen chaired the 26-member Maryland state delegation, Gary Hughes (a black youth from Delaware) gave the salute from working youth, and Sammy Davis Jr. headed the list of entertainers.

Black youth participated in full force as boy and girl scouts, pages, Nixonites, orchestra members, etc. This observer can say that there were no blacks among the peace protest groups outside Convention Hall. So you see, blacks did participate and participate fully at Miami Beach just as blacks will participate in elections next November. Support a winner in November in the re-election of the President.

-THE END-

II BLACK POWER AT MIAMI BEACH

by Jackson R. Champion
GRASS ROOTS NEWS

In the first article of this series attention was drawn to black participation at the Republican National Convention last August 16-25 in Miami Beach. Attention was also called to the twelve blacks serving on the convention committees. Now let's turn attention to the performance of these committee members. In short, how they demanded power -- and got it.

The three black members of the Rules and Order of Business Committee helped get one black named to the Executive Committee of the National Republican Committee. This 15-member body is the strong policy making body of the National Republican Party.

A second show of power was demonstrated in the Resolutions (or Platform) Committee. Here a plank was incorporated to pledge continued assistance to rural farmers and farm cooperatives. We know many blacks are represented among these groups. And finally blacks on the Platform Committee helped see that the Administration continued its efforts in economic development for black businesses. This issue has a prominent place in the platform.

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Black power was felt in other ways too; namely, the outcome of black caucusses, the interaction of blacks among powerful national Republicans. There was plenty of opportunity to discuss the black cause with prominent Republicans like Charles Percy of Illinois, Edward Brookes of Massachusettes, Jacob Javits of New York, Mayor George S. Siebels of Birmingham, Senatorial candidate William M. Blount of Alabama, Senator Robert Dole of Kansas, Senator Edward J. Gurney of Florida, Senator Strom Thurmond, Hobson R. Reynolds of Pennsylvania, Presidential Counsel Robert Finch, and the Chief Executive's brother Edward of the Re-Election Committee.

Lastly, we cannot overlook the leadership exemplified throughout by the Washington D.C. based blacks.

Those presently in the presidential arena -- Robert Brown, Ed Sexton, Paul Jones, Stanley Scott and others demonstrated brilliant leadership among blacks and whites alike in Miami Beach.

Black power was definitely evident and in action at the convention in all our efforts to support the re-election of the President.

III BLACK DEMOCRATS AND BLACK REPUBLICANS - A DIFFERENT APPROACH TO SELF DETERMINATION

BY Jackson R. Champion
GRASS ROOTS NEWS

Blacks who have declared themselves politically as Republicans or Democrats have one thing in common -- a professed political stance. But let's look at one basic difference between the two black political groups. That is their economic outlook for the road to black progress.

Black Democrats are known for speaking out about areas of social concern, while Black Republicans are bent on economic development within the community.

In one of the black caucusses at Miami Beach, the prospects of initiating housing and other manufacturing industries in the inner cities of this nation was visualized. Money from the administration's Research and Development Budget would be utilized to get such programs started. While the government provides the funds, major corporations and prime federal contractors will lend technical assistance. Leading distributors around the country will guarantee adequate shelf space for the goods manufactured in these community factories.

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III BLACK DEMOCRATS AND BLACK REPUBLICANS -
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In short, this appears to be the most logical approach to self determination among blacks. This approach will alleviate the need for welfare and other areas of social concern. That means, however, we blacks must get together to re-elect the Present administration to assure us of early self determination. Start with a grass roots Republican organization in your building and community.

-THE END-