

The original documents are located in Box 11, folder “Lists of Prominent Hispanics and Hispanic Organizations (2)” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

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CABINET & SENIOR STAFF

Vice President
Secretary Kissinger
Secretary Simon
Secretary Schlesinger
Attorney General
Secretary Morton
Secretary Butz
Secretary Dent
Secretary Brennan
Secretary Weinberger
Secretary of HUD
Secretary of DOT
Director of OMB
Counsel Buchen
Counsellor Hartmann
Counsellor Marsh
Donald Rumsfeld
William Baroody
William Seidman
Ambassador Scali
Ken Cole
Alan Greenspan
Robert Seamans
Russell Train
Frank Zarb
Fernando DeBaca
Robert Goldwin
Virginia Knauer
Pat Lindh
Stan Scott



18

RECIPIENTS OF FERNANDO E. C. DE BACA'S TELEGRAM RE:

OCTOBER 17, 1974 MEETING WITH THE PRESIDENT

Wants to
bring DC.
rep.

✓ ACEVES, Joseph
145 Dorchester
San Leandro, California
B: 415/352-2782

✓ ALVAREZ, Luis 293-6234 Penthouse 29
120 West 97 Street
New York, New York 10025
B: 212/683-6054

✓ BARRERA, Edward
1595 Vancouver Drive
Saginaw, Michigan 48603
B: 517/793-7218

✓ BENITES, Joe
3033 North Central Ave.
Suite 402
Phoenix, Arizona 85021
B: 602/263-5219
H: 602/956-9505

(305)
541-3729

✓ CASANOVA, Jose
7500 S.W. 82nd Court
Miami, Florida 33143
H: 305/279-1182

✓ CRUZ, Margaret
259 Monterrey Blvd.
San Francisco, California 94131
H: 415/585-1163
B: 415/334-7646

82nd Nat'l.

✓ FIGUEROA, Ruben Gov's officer
79 Country Club Road
Middletown, Connecticut 06457
B: 203/566-4717

✓ FLORES, John
709 East Peralta
Fresno, Calif. 93705 3779
B: 209/485-6290

✓ GJURICH, Gilda
926 N. Los Flores Avenue
Montebello, California 90641
H: 213/681-5006
B: 213/721-9581

not
recd
teleg
✓ GONZALES, Manuel
10 B Defoe Place
Bronx, N. Y. 10475
H: 212/379-8076
B: 212/460-5802

✓ HEVIA, Arturo
2411 S.W. 83rd Ct.
Miami, Florida 33155
H: 305/226-2843
B: 305/649-2400

✓ MARTINEZ, Vilma
1890 Clay St., Apt. 1403
San Francisco, Ca. 94103
B: 415/626-6916

✓ MONROY, Jesus
P. O. Box 3000
Los Banos, Ca.
B: 209/826-4444

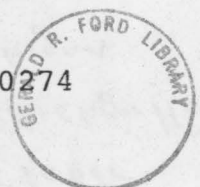
82nd DULLES
✓ MORALES, Tony
3417 S. Main
Fort Worth, Texas 76110
B: 817/336-4880
H: 817/923-2605

33rd WED
✓ VALENZUELA, Edward
909 East Loyola
Tempe, Arizona 85281
H: 602/968-3764
B: 602/261-3882

✓ VIVO, Paquita Am., N.W.
2510 Virginia, Apt. 507 N
Washington, D. C.
H: 337-9258

✓ YZAGUIRRE, Raul
10001 Menlo Avenue
Silver Spring, Md. 20910
B: 202/659-1251

453
✓ ZAZUETA, Ricardo
30443 Via Victoria
Palos Verdes, Ca. 90274
B: 213/649-1511
H: 213/541-5241



Mary Row
Executive Secretary
Mich Advisory
Council for
The SS

O: Mich Dept of Labor
300 East Michigan Ave
Lansing Michigan

48926

O: 517-373-3575

R: 553 Barnbridge Dr
East Lansing, Mich.

488-23

11-13 ED PARKER

11-19 ED PARKER

OCTOBER 11, 1954 MEETING WITH THE PRESIDENT

RECEIVEDS OF EMBROIDERED E. C. DE BUSCA, 2 DELEGATES RE:

15

Heads of Departments, Establishments
and Agencies of the Government (with names)

January 17, 1974

The Honorable Henry A. Kissinger
Secretary of State
Washington, D.C. 20520

The Honorable George P. Shultz
Secretary of the Treasury
Washington, D.C. 20220

The Honorable James R. Schlesinger
Secretary of Defense
Washington, D.C. 20301

The Honorable Howard H. Callaway
Secretary of the Army
Washington, D.C. 20310

The Honorable John W. Warner
Secretary of the Navy
Washington, D.C. 20350

The Honorable John L. McLucas
Secretary of the Air Force
Washington, D.C. 20330

The Honorable William B. Saxbe
The Attorney General
Washington, D.C. 20530

The Honorable Rogers C.B. Morton
Secretary of the Interior
Washington, D.C. 20240

The Honorable Earl L. Butz
Secretary of Agriculture
Washington, D.C. 20250

The Honorable Frederick B. Dent
Secretary of Commerce
Washington, D.C. 20230

The Honorable Peter J. Brennan
Secretary of Labor
Washington, D.C. 20210

The Honorable Caspar W. Weinberger
Secretary of Health, Education,
and Welfare
Washington, D.C. 20201

The Honorable James T. Lynn
Secretary of Housing and
Urban Development
Washington, D.C. 20410

The Honorable Claude S. Brinegar
Secretary of Transportation
Washington, D.C. 20590

more



The Honorable Michael P. Balzano, Jr.
Director of the ACTION Agency
Washington, D.C. 20525

The Honorable Antonin Scalia
Chairman
Administrative Conference of the
United States
Room 7202
726 Jackson Place, NW.
Washington, D.C. 20506

The Honorable Daniel Parker
Administrator
Agency for International Development
Washington, D.C. 20523

General Mark Wayne Clark, USA, Ret.
Chairman
American Battle Monuments
Commission
Washington, D.C. 20390

The Honorable Frank Stanton
Chairman of the Board of Governors
American National Red Cross
Washington, D.C. 20006

The Honorable Hugh A. Hall *John Warner*
Acting Administrator
American Revolution Bicentennial
Administration
Washington, D.C. 20276

The Honorable Donald W. Whitehead
Federal Co-chairman
Appalachian Regional Commission
Room 716
1666 Connecticut Avenue, NW.
Washington, D.C. 20009

The Honorable Dixy Lee Ray (Miss)
Chairman
Atomic Energy Commission
Washington, D.C. 20545

The Honorable William Egan Colby
Director of Central Intelligence
Washington, D.C. 20505

The Honorable Robert D. Timm
Chairman
Civil Aeronautics Board
Washington, D.C. 20428

The Honorable Robert E. Hampton
Chairman
Civil Service Commission
Washington, D.C. 20415

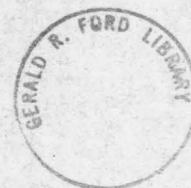
The Honorable Arthur S. Flemming
Chairman-designate
Commission on Civil Rights
Washington, D.C. 20425

The Honorable J. Carter Brown
Chairman
Commission of Fine Arts
Washington, D.C. 20240

The Honorable Elmer B. Staats
The Comptroller General of
the United States
Washington, D.C. 20548

The Honorable Walter E. Washington
Commissioner of the District
of Columbia
Washington, D.C. 20004
(Dear Mr. Mayor)

The Honorable Richard O. Simpson
Chairman
Consumer Product Safety Commission
Washington, D.C. 20016



The Honorable John T. Dunlop
Director

Cost of Living Council
Room 7219
2000 M Street, NW.
Washington, D.C. 20508

The Honorable Russell E. Train
Administrator
Environmental Protection Agency
Washington, D.C. 20024

The Honorable
President of the Export-Import
Bank of the United States
Washington, D.C. 20571

The Honorable John H. Powell, Jr.
Chairman
Equal Employment Opportunity
Commission
800 G Street, NW.
Washington, D.C. 20006

The Honorable E. A. Jaenke
Governor of the Farm
Credit Administration
Washington, D.C. 20578

The Honorable Dean Burch
Chairman
Federal Communications
Commission
Washington, D.C. 20554

The Honorable Frank Wille
Chairman
Federal Deposit Insurance
Corporation
Washington, D.C. 20429

The Honorable Thomas R. Bomar
Chairman
Federal Home Loan Bank Board
Washington, D.C. 20552

The Honorable Helen Delich Bentley (Mrs.)
Chairman
Federal Maritime Commission
Washington, D.C. 20573

The Honorable Willie J. Usery, Jr.
Director
Federal Mediation and
Conciliation Service
Washington, D.C. 20427

The Honorable John N. Nassikas
Chairman
Federal Power Commission
Washington, D.C. 20426

The Honorable Arthur F. Burns
Chairman
Board of Governors of the
Federal Reserve System
Washington, D.C. 20551

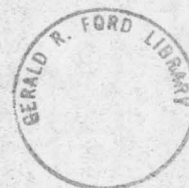
The Honorable Lewis A. Engman
Chairman
Federal Trade Commission
Washington, D.C. 20580

The Honorable J. Raymond Bell
Chairman
Foreign Claims Settlement
Commission
Washington, D.C. 20579

The Honorable Arthur F. Sampson
Administrator of General Services
Washington, D.C. 20405

The Honorable Jerome K. Kuykendall
Chairman
Indian Claims Commission
Washington, D.C. 20006

more



The Honorable George M. Stafford
Chairman
Interstate Commerce Commission
Washington, D. C. 20423

The Honorable Lawrence Quincy Mumford
The Librarian of Congress
Washington, D. C. 20540

The Honorable Philip Handler
President
National Academy of Sciences
Washington, D. C. 20418

The Honorable James C. Fletcher
Administrator
National Aeronautics and Space
Administration
Washington, D. C. 20546

The Honorable William H. Press
Chairman
National Capital Planning
Commission
Washington, D. C. 20576

The Honorable Nancy Hanks (Miss)
Chairman
National Endowment for the Arts
806 15th Street, NW. (Shoreham Bldg.)
Washington, D. C. 20506

The Honorable Ronald S. Berman
Chairman
National Endowment for the Humanities
806 15th Street, NW. (Shoreham Bldg.)
Washington, D. C. 20506

The Honorable Edward B. Miller
Chairman
National Labor Relations Board
Washington, D. C. 20570

The Honorable Kay McMurray
Chairman
National Mediation Board
Washington, D. C. 20572

The Honorable H. Guyford Stever
Director
National Science Foundation
Washington, D. C. 20550

The Honorable Robert D. Moran
Chairman
Occupational Safety & Health
Review Commission
1825 K Street, NW.
Washington, D. C. 20006

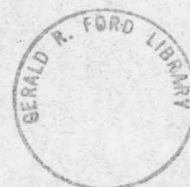
Secretary
Panama Canal Company
312 Pennsylvania Building
425 13th Street, NW.
Washington, D. C. 20004

Director of the Peace Corps
Washington, D. C. 20525

The Honorable Andy Leroy Borg
Chairman
United States Section
Permanent Joint Board on Defense
United States and Canada
Room 4234
New State Building
Washington, D. C. 20520

The Honorable
Chairman
Postal Rate Commission
Washington, D. C. 20268

more



The Honorable Herman Nickerson, Jr.
Administrator
National Credit Union Administration
1325 K Street, NW.
Washington, D.C. 20456

The Honorable Thomas F. McCormick
The Public Printer
Washington, D.C. 20401

The Honorable James L. Cowen
Chairman
Railroad Retirement Board
844 Rush Street
Chicago, Illinois 60611

The Honorable William Scholl Whitehead
Chairman
Renegotiation Board
Washington, D.C. 20446

The Honorable Ray Garrett, Jr.
Chairman
Securities and Exchange Commission
Washington, D.C. 20549

The Honorable Byron V. Pepitone
Director of Selective Service
Washington, D.C. 20435

The Honorable Thomas S. Kleppe
Administrator
Small Business Administration
Washington, D.C. 20416

Secretary
Smithsonian Institution
Washington, D.C. 20560

The Honorable Aubrey J. Wagner
Chairman
Board of Directors
Tennessee Valley Authority
Washington, D.C. 20444

The Honorable James Keogh
Director
United States Information Agency
Washington, D.C. 20547

Governor
United States Soldiers' and
Airmen's Home
Washington, D.C. 20315

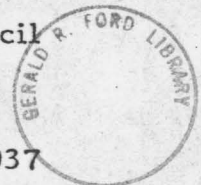
The Honorable Fred Charles Ikle
Director
United States Arms Control and
Disarmament Agency
Washington, D.C. 20451

The Honorable Catherine May Bedell (Mr)
Chairman
United States Tariff Commission
Washington, D.C. 20436

The Honorable Donald E. Johnson
Administrator of Veterans Affairs
Washington, D.C. 20420

Administrator
Washington Metropolitan Area
Transit Authority
950 South L'Enfant Plaza, SW.
Washington, D.C. 20024

Director
Water Resources Council
Suite 800
2120 L Street, NW.
Washington, D.C. 20037



EXECUTIVE OFFICE OF THE PRESIDENT

The Honorable Roy L. Ash
 Director
 Office of Management and Budget
 Washington, D.C. 20503

Personnel Officer
 Office of Management and Budget
 Washington, D.C. 20503

The Honorable Herbert Stein
 Chairman
 Council of Economic Advisers
 Washington, D.C. 20506

The Honorable Russell W. Peterson
 Chairman
 Council on Environmental Quality
 Washington, D.C. 20006

Executive Secretary
 National Security Council
 Washington, D.C. 20500

Gen. A. Gallegos
 The Honorable Alvin J. Arnett
 Director
 Office of Economic Opportunity
 Washington, D.C. 20506

The Honorable William D. Eberle
 Special Representative for
 Trade Negotiations
 1800 G Street, NW.
 Washington, D.C. 20506

Mr. Wilbur H. Jenkins
 White House Office
 Washington, D.C. 20500

The Honorable Kenneth R. Cole, Jr.
 Executive Director
 Domestic Council
 Washington, D.C. 20500

The Honorable Robert L. DuPont
 Director
 Special Action Office for Drug
 Abuse Prevention
 Washington, D.C. 20506

The Honorable Virginia H. Knauer
 Special Assistant to the President
 Washington, D.C. 20506

The Honorable Clay T. Whitehead
 Director
 Office of Telecommunications
 Policy
 Washington, D.C. 20504

The Honorable Peter M. Flanigan
 Executive Director
 Council on International Economic
 Policy
 Washington, D.C. 20500

The Honorable William E. Simon
 Administrator
 Federal Energy Office
 Washington, D.C. 20036

more



MISCELLANEOUS

Interagency Advisory Group
U.S. Civil Service Commission
Washington, D. C. 20415

President
International Bank for
Reconstruction and Development
Washington, D. C. 20433

Administrator
National Gallery of Art
Washington, D. C. 20565

#####



PRESIDENTIAL COMMISSIONED APPOINTMENTS

Counsellors to the President

Anne Armstrong

Dean Burch

~~Bryce Harlow~~

Assistants to the President

Roy Ash

Ken Cole (for Domestic Affairs)

Peter Flanigan

Al Haig

Henry Kissinger

~~George Shultz~~

Bill Timmons (for Legislative Affairs)

Ron Ziegler (Press Secretary)

Deputy Assistants to the President

John Bennett

Larry Higby

Max Friedersdorf (for Legislative Affairs)

Tom Korologos (for Legislative Affairs)

Gen. Brent Scowcroft (for National Security Affairs)

Special Consultants to the President

Bill Baroody

Pat Buchanan

Ray Price

Special Counsel to the President

Dick Moore

Counsel to the President

Fred Buzhardt

Communications Director to the President

Ken Clawson

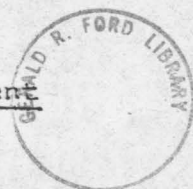
Deputy Press Secretary

Gerald Warren

Andrew T. Falkiewicz

Executive Assistant and Personal Secretary to the President

Rose Mary Woods



Special Assistants to the President

Gene Ainsworth (for Legislative Affairs)

Vern Loen (for Legislative Affairs)

Fred Webber (for Legislative Affairs)

Mort Allin

Steve Bull

Roland Elliott

Mike Farrell

Len Garment

Dave Gergen

Bill Henkel

Dick Howard

Jerry Jones

Bruce Kehrli

Virginia Knauer

Dan Kingsley

John Nidecker

Pat O'Donnell

Dave Parker

Stan Scott



The Honorable Gerald R. Ford
President of the United States
The White House
1600 Pennsylvania Ave. N.W.
Washington, D. C. 20500

The Honorable Nelson A. Rockefeller
Vice President of the United States
Old Executive Office Building
1700 Pennsylvania Ave. N.W.
Washington, D. C. 20500

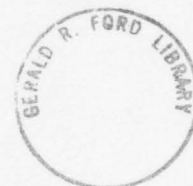
The Honorable Henry Kissinger
Secretary of State
Department of State
2201 C. Street N.W.
Washington, D. C. 20520

The Honorable William B. Saxbe
Attorney General of the United States
Department of Justice
Constitution Ave. and Tenth Street N.W.
Washington, D. C. 20530

The Honorable William E. Simon
Secretary of the Treasury
Department of the Treasury
Fifteenth St. and Pennsylvania Ave. N.W.
Washington, D. C. 20220

The Honorable James T. Lynn
Secretary of Housing and Urban Development
Department of Housing and Urban Development
451 Seventh Street, S.W.
Washington, D. C. 20410

The Honorable Earl L. Butz
Secretary of Agriculture
Department of Agriculture
Fourteenth Street and Independence Ave. S. W.
Washington, D. C. 20250



The Honorable Claude S. Brinegar
Secretary of Transportation
Department of Transportation
400 Seventh St. S.W.
Washington, D. C. 20590

The Honorable Donald Rumsfeld
Counsellor to the President
Old Executive Office Building
1700 Pennsylvania Ave. N.W.
Washington, D. C. 20500

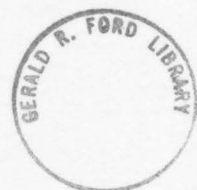
The Honorable John O. Marsh, Jr.
Counsellor to the President
Old Executive Office Building
1700 Pennsylvania Ave. N.W.
Washington, D. C. 20500

The Honorable Robert T. Hartmann
Counsellor to the President
Old Executive Office Building
1700 Pennsylvania Ave. N.W.
Washington, D. C. 20500

The Honorable Peter J. Brennan
Secretary of Labor
Department of Labor
Fourteenth Street & Constitution Ave. N.W.
Washington, D. C. 20210

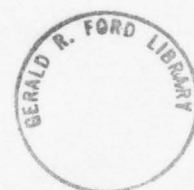
The Honorable Casper W. Weinberger
Secretary of Health, Education, and Welfare
Department of Health, Education and Welfare
330 Independence Ave. S. W.
Washington, D. C. 20201

The Honorable Rogers C. B. Morton
Secretary of the Interior
Department of the Interior
C Street Between 18th and 19th St. N.W.
Washington, D. C. 20240



The Honorable Frederick B. Dent
Secretary of Commerce
Department of Commerce
Fourteenth Street Between Constitution Ave & E Street N.W.
Washington, D. C. 20230

The Honorable James R. Schlesinger
Secretary of Defense
Department of Defense
The Pentagon
Washington, D. C. 20301



7ECDB-8

THE WHITE HOUSE

WASHINGTON

September 11, 1975

MEMORANDUM FOR:

CLARA F. HYATT

FROM:

~~CLARA F. HYATT~~
FERNANDO E. C. DE BACA

SUBJECT:

Covering letter for National
Hispanic Heritage Week
Proclamation

Following advice from Mr. Linder's staff member this morning, we submit for multiple-typing a draft of a letter we want to enclose with the Proclamation we are hoping to get into the mail as soon as we have it all together.

We appreciate very much your attention to this and enclose with the letter-draft the list of names and addresses. When you have them ready, please let my secretary Margaret Dress know and she can pick them up for my signature and our mailing.

Thank you very much.

Phones: 6219 and 2827



number
letters : 66

Dear Lillian

Mrs. Lillian Giberga
2458 Wyoming Avenue, N. W.
Wash. D. C. 20008

Dear Carlos

The Honorable Carlos Romero-Barcelo
Mayor of ~~the Commonwealth of Puerto Rico~~ San Juan
~~Office of the Mayor City Hall~~
San Juan, Puerto Rico 00905

Dear Manolo

Mr. Jose ^{M.} Casanova
7500 S. W. 82nd Court
Miami, Fla. 33143

Dear Marisol

Marisol Alba
155 West 68th Street
Apt. 25 E
New York, N. Y. 10023

Dear Ms Inclan

Ms. Hilda Inclan
MIAMI NEWS
P. O. Box 615
Miami, Florida 33152

Dear Dr. Pupo

Dr. Delfin Pupo
86-15 Broadway
Elmhurst
New York 11373

Dear Reverend
Vizcaino

The Reverend Mario V^{izcaino}
Chairman, Cuban National Planning Council
P. O. Box 650667
Miami, Fla. 33165

Dear Luis

Luis Alvarez
National Chairman
ASPIRA of America, Inc.
22 E. 54th Street
New York, N. Y. 10022

Dear Hiram

Hiram Cintron, National Executive
Director
National Puerto Rican Forum
214 Mercer Street
New York, N. W. 10012

Dear Manny

Mr. Manuel Gonzales
10B DeFoe Place
Bronx, New York 10475



Dear Reverend
Novarro The Reverend James L. Novarro
Publisher, EL SOL Magazine
2434 Navigation Blvd.
Houston, Texas 77003

Dear Angel: Angel Collado, Publisher
Publ EL HISPANO
900 Park Avenue
Albuquerque, New Mexico 87102

Dear John: John Flores, National Chairman
National Spanish Speaking Coalition
on Domestic Affairs
709 East Peralta
Fresno, Cal. 93705

Dear Dick Mr. Richard Amador
Executive Director
Community and Resources Agency
1785 N. Eastern Avenue
Los Angeles, Cal. 90032

Dear Manny Manuel Lopez, National President
MAPA
1725 West Beverly Blvd.
Los Angeles, Cal. 90026

Dear Ray Dr. Ray Pisano
National Chairman, NEDA
3807 Wilshire Blvd., Suite 800
Los Angeles, Cal. 90010

Dear Gil

Mr. Gilbert Chavez
National President, IMAGE
1306 E. Holly Avenue
Sterling, Virginia 21170



Dear Tony: Antonio Morales , National Chairman
American G. I. Forum
3417 South Main
Fort Worth, Texas 76110

Dear Manuel Manuel Gonzales, National President
LULAC
1712 North 15th
Waco, Texas 76707

Dear Vilma Vilma^{S.} Martinez, President
MALDEF
184 Ewing Terrace
San Francisco, Cal. 94118

Dear Ben Benjamin Fernandez, Chairman
Republican National Hispanic Assembly
19913 Blackhawk Street
Chatsworth, Cal. 91311

Dear Helen Helen Diaz, California State President
Association of Mexican American Educators
P. O. Box 4203
San Diego, Cal. 92104

Jose-Aceves

Dear Jose: Mr. Joseph Aceves
LAMA
1728 East 14th Street
San Leandro, Cal. 94577

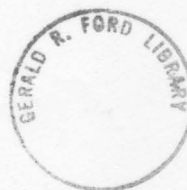
Dear Ricardo Ricardo Zazueta, National President
SER - Jobs for Progress
9841 Airport Blvd.
Los Angeles, Cal. 90045

Dear Al Mr. Alberto R. Garcia
East San Ysidro Blvd.
San Ysidro, Cal. 92073

Dear Raul Raul Yzaguirre, National Executive Director
National Council of LA RAZA
10001 Menlo Avenue
Silver Spring, Maryland 20910

Dear Gil Gilbert Vasquez, National President
American Association of Spanish Speaking
Certified Public Accountants
5406 E. Beverly Blvd.
Los Angeles, Cal. 90022

Dear Dr. Valdez Dr. Daniel Valdez, Publisher
LA LUZ Magazine
360 So. Monroe Street - Suite 320
Denver, Col. 80209



The Honorable Jacob K. Javits
U. S. Senate
Washington, D. C. 20515

Dear Senator Javits:

The Honorable John/Rhodes
J.
U. S. House of Representatives
Washington, D. C. 20515

Dear Mr. Rhodes:

The Honorable John G. Tower
U. S. Senate
Washington, D. C.

Dear Senator Tower:

The Honorable Frank Horton (U. S. House of Representatives)
Rayburn House Office Building
Washington, D. C. 20515

The Honorable Pete V. Domenici
U. S. Senate
Washington, D. C. 20515

Dear Senator Domenici:

Honorable Joseph M. Montoya
U.S. Senate
Washington, D.C. 20515

Dear Senator Montoya:

Honorable Manuel Lujan
U.S. House of Representatives
Washington, D.C. 20515

Dear Mr. Lujan:

Honorable Jaime Benitez (Z)
U.S. House of Representatives
Washington, D.C. 20515

Dear Mr. Benitez:

Honorable Edward Roybal
U.S. House of Representatives
Washington, D.C. 20515

Dear Mr. Roybal:

Honorable Herman Badillo
U.S. House of Representatives
Washington, D.C. 20515

Dear Mr. Badillo:

Honorable Eligio de la Garza
U.S. House of Representatives
Washington, D.C. 20515

Dear Mr. de la Garza:

Honorable Henry B. Gonzalez
U.S. House of Representatives
Washington, D.C. 20515

Dear Mr. Gonzalez:



Dear *Gene*: Dr. Eugene A. Marin
525 West Edgemont
Phoenix, Arizona 85003

Dear *Mr. Lozano*: Mr. Ignacio Lozano
Publisher, LA OPINION
1436 South Main Street
Los Angeles, Cal. 90012

Dear *Mr. del Junco*: Mr. Tirso del Junco
4924 Sunset Blvd.
Los Angeles, Cal. 90015

Dear *Danny*: Mr. Danny Villanueva
President, KMEX-TV
721 North Bronson
Hollywood, Cal. 90038

Dear *Manny*: Mr. Manuel Fierro, President
EL CONGRESO
400 First Street, N.W.
Washington, D. C. 20001

Dear *Gilda*: The Honorable Gilda Bojorquez Gjurich
23 East Santa Clara Street
Arcadia, Cal. 91006

Dear *Mrs. Bañuelos*: Mrs. Romana Acosta Bañuelos (*Bañuelos*)
President, Romana's Mexican Food
Products, Inc.
Gardena, California 92647

Dear *Manuel*: Mr. Manuel Almaguer
800 United Fidelity Bldg.
Dallas, Texas 75202

Dear *Rudy*: The Honorable Rudy Cervantes
President, Cervantes Tie Company
2516 South Main Street
Los Angeles, Cal. 90010

Dear *Rene*: Dr. Rene Cardenas, President
Bilingual Children's Television
4265 Bemis Street
Oakland, Cal. 94605

Dear *Mr. Rivera*: Mr. Bolivar Rivera, Executive Director
Governor's Council on Opportunities
for Spanish Speaking
1709 State Office Bldg.
Philadelphia, Penna. 19130



Dear *Ruben*:

Mr. Ruben Cruz
American Broadcasting Corp.
190 North State Street
Chicago, Illinois 60607

Dear *Mayor Ferre*:

The Honorable Maurice Ferre
Mayor of Miami
3500 Pan American Drive
Miami, Florida 33133

Dear *Rhea*:

Ms. Rhea Mojica Hammer
Vice Chairperson, NWCP
2624 South Central Park
Chicago, Ill. 60623

Dear *Monte*:

Mr. Manuel Montez
3815 North Broadway
Kansas City, Missouri 64111

Dear *Ed*:

Mr. Edward Barrera
1595 Vancouver Drive
Saginaw, Michigan 48603

~~Dear *Archbishop Sanchez*: His Excellency Archbishop Robert Sanchez
Santa Fe Diocese~~

Dear *Brownie*:

Mr. Brownie Trevino, President
Mexican American Republicans of Texas
501 Kramer Street
Dallas, Texas 75211

Dear *Al*:

Dr. Alfred Marguez
191 Hill Street
Colma, Cal. 94104

Dear *Pete*:

Mr. Pete Rios
4004 Beyer Blvd.
San Ysidro, Cal. 92073

Dear *Ed*:

Mr. Edward Lucero
735 Curtis Street
Denver, Col. 80204

Dear *Armando*:

Dr. Armando La Casa
Director, SABER
953 SW First Street, #2
Miami, Fla. 33130



Mr.

Dear *George*:

Mr. George Rivera
Manager, News and Information
RCA Service Company
460 West 42nd Street
New York, N. Y. 10036

~~Dear~~

~~His Excellency Bishop Flores~~
~~American Broadcasting Corp.~~
Dear *Archbishop Sanchez*:
Most Reverend Robert Sanchez
Archbishop of Santa Fe
1006 Idlewild, S. E.
Albuquerque, New Mexico 87108

Dear *Paul*:

Mr. Paul Sedillo
Director, Spanish Speaking Secretariat
U. S. Catholic Conference
1332 Massachusetts Ave., N. W.
Washington, D. C. 20005

Dear *Lupe*:

Ms. Lupe Anguiano
Directoress of the Southwest Regional Office
2114 West Commerce Street- P. O. Box 7306
San Antonio, Texas

Dear *Bishop Flores*:

Most Reverend Patrick F. Flores
Bishop of San Antonio
9123 Lorene Lane
San Antonio, Texas 78284



Mr. Manuel Gonzales
National President - LULAC
3033 North Central Avenue
Suite 402
Phoenix, Arizona 85021

Ms. Margaret Cruz
President
Mexican American Political
Association
259 Monterrey Boulevard
San Francisco, California

Mr. Manuel Fierro
President, El Congreso
400 First Street, N.W.
Room 706
Washington, D. C. 20001

Mr. John Flores
President - National Spanish
Speaking Coalition on
Domestic Affairs
706 East Peralta
Fresno, California 93705

Mr. Antonio Morales
National Chairman
American GI Forum of the U.S.
3417 South Main
Fort Worth, Texas 76110

Mr. Raul Yzaguirre
Executive Director
National Council of La Raza
10001 Menlo Avenue
Silver Spring, Maryland 20910

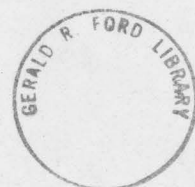
Mr. Ricardo Zazueta
National Executive Director
Jobs for Progress
30443 Via Victoria
Palos Verdes, California 90274

Mr. Gilbert Chávez
Director, Spanish Speaking
Programs
Office of Education - HEW
400 Maryland Avenue, S.W.
Washington, D.C. 20202

Mr. Ben Fernández
Chairman, Republican National
Hispanic Assembly
19913 Blackhawk Street
Chatsworth, California 91311

Mr. Fidel Davila
National Executive Director
LULAC
3033 North Central Avenue
Suite 402
Phoenix, Arizona 85021

Mr. Gilbert Vasquez
President, American Association
of Spanish Speaking Certified
Public Accountants
3435 Wilshire Blvd. Suite 912
Los Angeles, California 90010



Mr. Manuel Gonzales
National President - LULAC
3033 North Central Avenue
Suite 402
Phoenix, Arizona 85021

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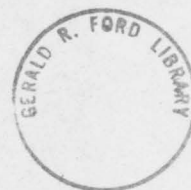
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3435 Wilshire Blvd. Suite 912
Los Angeles, California 90010



Mr. Tirso Del Juneo
4924 Sunset Blvd.
Los Angeles, California 90015

Mr. Danny Villanueva
President
KMEX-TV
721 North Bronson
Hollywood, California 90038

Mr. Manuel Fierro
President
El Congreso
400 1st. Street N.W.
Washington, D.C. 20001

Mr. Edward Lucero
735 Curtis Street
Denver, Colorado 80204

Dr. Armando La Casa
Director
SABER
953 S.W. First Street #2
Miami, Florida 33130

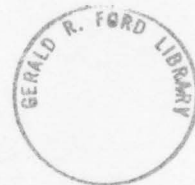
Dr. Eugene A. Marin
525 West Edgemont
Phoenix, Arizona 85003

Mr. Ignacio Lozano
Publisher
La Opinion
1436 South Main Street
Los Angeles, California 90012

Honorable Gilda Bojorquez Gjurich
23 East Santa Clara Street
Arcadia, California 91006

Mrs. Ramona Acosta Bannelos
President
Ramona's Mexican Food Producta, Inc.
Gardena, California 90247

Mr. Manuel Almaguer
800 United Fidelity Building
Dallas, Texas 75202



Honorable Rudy Cervantes
President
Cervantes Tie Company
2516 South Main Street
Los Angeles, California 90010

Mr. Pete Rios
4004 Beyer Blvd.
San Ysidro, California 92073

Dr. Rene Cardenas
President
Bilingual Children's Television
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Oakland, California 94605

Mr. Bolivar Rivera
Executive Director
Governor's Council on Opportunities for Spanish Speaking
1709 State Office Bldg.
Philadelphia, Pa. 19130

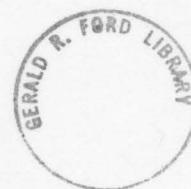
Mr. Ruben Cruz
American Broadcasting Corp.
190 North State Street
Chicago, Illinois 60601

Honorable Maurice Ferre
Mayor of Miami
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Miami, Florida 33133

Ms. Rhea Msjica Hammer
Vice Chairperson
N.W.P.C.
2624 South Central Park
Chicago, Illinois 60623

Mr. Manuel Montez
3815 North Broadway
Kansas City, Missouri 6411

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Director, Spa
Spanish Speaking Secretariat
U.S. Catholic Conference
1332 Massachusetts, N.W.
Washington, D.C.. 20005

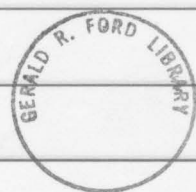


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Miami, Fla 33130

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Mr. Türo del Jünero
4924 Sunset Blvd.
Los Angeles, Ca. 90015

Mr. Danny ~~Hillman~~ Villanueva
President, KMEX-TV
721 North Bronson
Hollywood, Ca 90038

Mr. Manuel Fierro, President
El Congreso
400 1st Street NW
Washington, D.C. 20001



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23 E. Santa Clara Street
Arcadia, Ca. 91006

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President, Romana's Mexican Food
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Gardena, Ca. 90247

Mr. Manuel Almaguer
800 United Fidelity Building
Dallas, Texas 75202

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~~Mr.~~ Rudy Cervantes
President, Cervantes Tie Co.
2516 South Main Street
Los Angeles, Ca. 90010

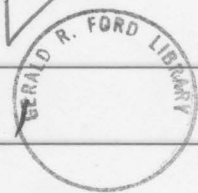


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Vice Chairperson, NWPC
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Chicago, Ill 60623

Mr. Manuel Montez
3815 North Broadway
Kansas City, Mo. 64111



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Bilingual Children's Television
4265 Bemis Street
Oakland, Ca. 94605

Mr. Bolivar Rivera
Executive Director
Governor's Council on Opportunities
for Spanish Speaking
1709 State Office Bldg. ✓
Philadelphia, Pa 19130

Mr. George Rivera



Mr. Paul Sedillo 6596876

Mr. Browne Treviño, President
~~Mexican American Republicans of Texas~~
501 Kramer Street
Dallas, Texas 75211

Dr. Alfred Marquez
191 Hill Street
Colma, Ca. 94014

Mr. Pete Rios
4004 Beyer Blvd.
San Ysidro, Ca 92073



Educational Organization for United Latin Americans

2309 Calvert St. N.W. 20008

E.O.FULA

483-5800

Sister Ana M. Santiago

Gran necesidad de casa para mudar los programas

Carlos M. ROSARIO - 1329 E St. NW

Rm 1007 - Wash DC 20004

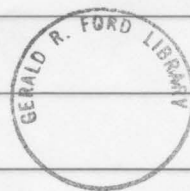
TEL. 638-1081 y 1063

Rev. Antonio Ramin WELTY

Centro Wilson (Woodrow Wilson
Int'l center

1470 IRVING ST. N.W.

Washington, D.C. 20010



Rev. PURO D. Juarbe

Department of Manpower

3308-14th St. NW

Wash. DC 20010

387-1235

JUAN A TITIANA (Club Ecuador)
1627-17 st. nw. President.
Wash. D.C 20009 Tel. 483-9641

ROBERTO OLLY OLIVAS
1661 CRESCENT PL. N.W. #1.
WASHINGTON, D.C. 20009
PH- 234-5013

BEATRIZ de ROURK
Presidenta PALCO (The Pan American
Liaison Committee of Women's Organiza-
tions

10904 Wickshire Way
Rockville, Md. 20852
Tel 881-5989

Marcela Clavela
1235 STEPHEN ST NW
WASHINGTON DC 20011
723 9556



*sent to Pupo
H. Pupo
EX. DIR.
T2 NHA
11/24/75
mm*

*extra
list*

Mr. Manuel Gonzales
National President
LULAC
1712 No. 15th Street
Waco, Texas 76706

Mr. Benjamin Fernandez
National Chairman
Republican National Hispanic Assembly
19913 Blackhawk Street
Chatsworth, Ca. 91311

Mr. Brownie Trevino
President
Mexican American Republicans of Texas
501 Kramer Street
Dallas, Texas 75211

Mr. Pete Rios
4004 Beyer Blvd.
San Ysidro, Ca. 92073

Mr. Jose M. Casanova
2500 S. W. 82nd Court
Miami, Fla. 33143

Mr. Manuel Gonzalez
10 B DeFoe Place
The Bronx, New York 10475

Dr. Alfred Marquez
191 Hill Street
Colma, Cal. 94014

Dr. Hector Garcia (Physician)
Founder, America GI Forum
Corpus Christi, Texas
(contact--The Reverend James L. Novarro 713 225-0616)

Mrs. Romana Acosta Bannelos
President
Romana's Mexican Food Products, Inc.
Gardena, Cal. 90247

Mr. Rueben Cruz (RUBEN is correct, I believe)
American Broadcasting Corp.
190 North State Street
Chicago, Illinois 60601

Mr. Manuel Montez
3815 North Broadway
Kansas City, Mo. 64111

Mr. Bolivar Rivera, Executive Dir.
Governor's Council on Opportunity
for Spanish Speaking
1709 State Office Bldg.
Philadelphia, Penna. 19130

Dr. Rene Cardenas
President
Bilingual Children's
Television
4265 Bemis Street
Oakland, Cal. 94605

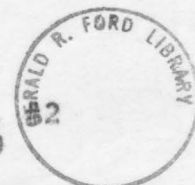
Mr. Gilbert Chavez
National President
IMAGE
Post Office Box 368
Arlington, Va. 22210

Mr. Esteban Torres
United Auto Workers
Washington, D. C. (you can
look up this address- I think)

Mr. Ricardo Zazueta
SER - Jobs for Progress
9841 Airport Blvd.
Los Angeles, Cal. 90045

Dr. Delfin Pupo
8615 Broadway
Elmhurst, N. Y. 11373

Dr. Armando La Casa
Director, SABER
953 SW First Street,
Miami, Florida 33130



2
Notify about De Baca:

File

*Esther Badilla
United Farm Workers of America AFL-CIO
7332 Piney Branch Road
Takoma Park, Md.
587-0510

*Isabel Lee (Will distribute to other women's groups)
Latina Women's Center
3120-16th St., N.W.
Wash., D.C. 20016
526-5813
home: 2149-30th St., N.E., D.C. 20018

*Paul Sedillo
Catholic Conference on Spanish Speaking
1312 Mass. Ave., N.W.
Wash., D.C. 20005

*Spanish-English Center Interchange
2022 Hillyer Place, N.W.
Wash., D.C.
265-7115

*Spanish Education Development Center
2700 Ontario Rd., N.W.
Wash., D.C.
462-8848

*Spanish Education Development Center--Preschool
1459 Columbia Rd., N.W.
Washington, D.C.
462-8850

*Grace Flores (Will contact others)
Office of Spanish Speaking
HEW
330 Independence Ave., S.W.
245-7515

*Pepe Barron, Director
El Congreso Nacional de Asuntos Collegiales
One Dupont Circle, N.W.
Wash., D.C. 293-7080

Ricardo: Manuel Fierro, El Congreso
Gina: Others

*Am. Society
of Engineering
Education,
Suite 400*



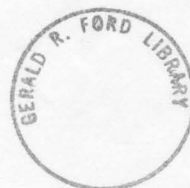
De Baca/2

Congressional Directory

Sen. Joseph M. Montoya
Rep. Manuel Lujan, Jr.
Rep. Herman Badillo
Rep. E (Kika) de la Garza
Rep. Henry B. Gonzalez
Jaime Benitez, Resident Commissioner from Puerto Rico,
U.S. Congress
Ron de Lugo, Delegate from the Virgin Islands, U.S. Congress

Monsignor Gino Baroni,
National Center for Urban Ethnic Affairs
4408 8th St., N.E.
Washington, D.C.
529-5400

Sharleen Hemming
Special Asst. to the Coordinator for Spanish-Speaking Programs
HUD
451-7th St., S.W.
Washington, D.C. 20410
755-5974



The following is a list of prominent Americans of Hispanic origin for your use in compiling a guest list for the Vice President. This list represents a cross-section of Spanish speaking persons from throughout the United States and includes prpresentatives from Cuban, Puerto Rican, Mexican American (Chicano), and other Latin origin communities:

Manuel Lujan
1323 Dirksen Senate Office Building
Washington, D. C. 20510

Alex Armendaris
8716 Higdon Drive
Vienna, Va. 21180

Bert Gallegos
5601 Seminary Road
Falls Church, Va. 22041

Ben Fernandez
14141 Dickens Street
Sherman Oaks, Cal. 91403

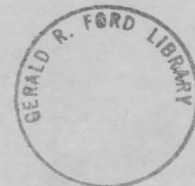
Fernando Oaxaca
Room 238, EOB
(no home address, local at this time)

Fernando E. C. De Baca
Hamilton House - Apt. 1015
1255 New Hampshire Ave., N. W.
Washington, D. C. 20036

Dr. Rene Cardenas
4265 Bemis Street
Oakland, Cal. 94605

Ted F. Martinez
1020 Summit, N. E.
Albuquerque, New Mexico 87110

Dr. Alfred Marquez
191 Hill Street
Colma, Cal. 94014



Mr. White from Boston called in these names for the White House Meeting.

Carlos Lopez de Azua
Office of the Mayor room 603
Boston, Mass. 02201

Rafael Brid
Spanish American Union
1210 Dwight St.
Springfield, Mass. 01103

Ramon Laracuente
Executive Director
Spanish American Coalition of
Connecticut
193 Colorado Ave.
Bridgeport, Conn. 06605

Mrs. Gioconda Salazar
Urban League of Rhode Island
211 Cranston St.
Providence, Rhode Island 01120

Jose Irzira
Concilio Hispano de Massachusetts
18 Treemont St.
Boston, Mass. 02108

Roxana Feliponi
1365-1375 Washington St.
Boston, Mass. 02118

The rest may be reached at this address.

C/o HOPE
14 Somerset St.
Boston, Mass. 02108

Angeles Rodriguez
(University of Massachusetts)

Freida Garcia
(Parent- Mental Health)

Vicente Carrasco
(Man Power)



Richard Badillo
(Multi Service Agency)

Jose Maso
(Bilingual Education)

Guillermo Antau
(News Media)

Carlos Diaz
(Parent- Youth Program)

Carmen Pollack
(Community Organizer)

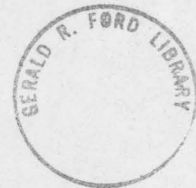
Ivette Torres
(Governors Office)

Orlando Del Valle
(Parent- Welfare)

Alex Rodriguez
(United Community Services)

Sister Frances Georgia
(Educator)

All members of HOPE Hispanic Organization for Planning and Evaluati
And what they represent.



Anthony J. Lucero
International Cooperation Specialist
Division of International Affairs
National Park Service
Department of the Interior
1100 "L" Street, N. W. - Room 3121
Washington, D. C. - 20240

Robert C. Milne, Chief
Division of International Affairs

Gary Everhart, Director
National Park Service
Department of the Interior
Washington, D. C. - 20240



LIST OF HISPANIC ORGANIZATION LEADERS

Mr. Paul Sedillo
Secretary
Spanish Speaking Secretariat
U.S. Catholic Conference
Washington, D.C.

Mr. Edward Valenzuela
National President
IMAGE
Phoenix, Arizona

Mr. Antonio Morales
National Chairman
American GI Forum of the U.S.
Fort Worth, Texas

Mr. Raul Yzaguirre
National Executive Director
National Council of La Raza
Washington, D.C.

Mr. Ricardo Zazueta
National Director
SER-Jobs for Progress, Inc.
Los Angeles, California

Mr. Jack Otero
National Chairman
National Congress of Hispanic Americans
Washington, D.C.



ATTACHMENT

LIST OF HISPANIC ORGANIZATION LEADERS

Mr. Paul Sedillo, Secretary
Spanish Speaking Secretariat
U.S. Catholic Conference
Washington, D.C.

Mr. Edward Valenzuela, National President
IMAGE
Phoenix, Arizona

Mr. Antonio Morales, National Chairman
American GI Forum of the U.S.
Fort Worth, Texas

Mr. Raul Yzaguirre, National Executive Director
National Council of La Raza
Washington, D.C.

Mr. Ricardo Zazueta, National Director
SER-Jobs for Progress, Inc.
Los Angeles, California

Mr. Jack Otero, National Chairman
National Congress of Hispanic Americans
Washington, D.C.

Mr. Raul Espinoza, Director
Division of Spanish Speaking
Republican National Committee
Washington, D.C.

Mr. Manuel Fierro, President
National Congress of Hispanic Americans
Washington, D.C.

Mr. Joseph Benites, National President
League of United Latin American Citizens
Phoenix, Arizona

Mr. Jose Aceves, National Director
Latin American Manufacturers Association
San Leandro, California



For Clearance

THE WHITE HOUSE

WASHINGTON

Friday - 572 2:00 P

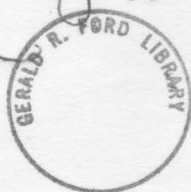
1. Ruben Cruz (312) 263-0800
Chicago Sun Times

2. Dr. Alex Aguiar
VP Amalgamated Bank
Chicago

3. Rick Loza - Ill. Bell Tele

4. Dr. Juan Cruz
Dir, Human Relations
Board of Education - City of Chicago

5. Mrs. Miriam Cruz
AA for Spanish Speaking Affairs
Mayor of Chicago



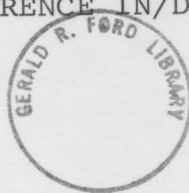
Grace Davis
M-20 City Hall.
200 No Spring
LA 90012

Irene ~~J.D.~~ Joar.
Chicano Coalition
1904 E. Bailey
St.
L.A. 90033

Mr. DeB:

ABOVE TWO NAMES ARE ALL MR. CANO
SUGGESTED HAVE INVITATIONS. MAY I CALL
THESE IN TO "CONNIE" IN EVES'S "SHOP"
IN SAN DIEGO?

HOUSE / SAN
INVITATONS FOR WHITE CONFERENCE IN/DIEGO



THE WHITE HOUSE

WASHINGTON

4/14/75

MMD -

Please send to :

Ernest Leyba

Treasurer, LULAC Council 8020

5401 Punta Alta NW

Albuquerque, NM 87105

7



4/10/75

Mr. White from Boston called in these names for the White House Meeting.

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Office of the Mayor room 603
Boston, Mass. 02201

Rafael Brid
Spanish American Union
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Springfield, Mass. 01103

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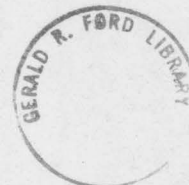
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C/o HOPE
14 Somerset St.
Boston, Mass. 02108

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(University of Massachusetts)

Freida Garcia
(Parent- Mental Health)

Vicente Carrasco
(Man Power)



Richard Badillo
(Multi Service Agency)

Jose Maso
(Bilingual Education)

Guillermo Antau
(News Media)

Carlos Diaz
(Parent- Youth Program)

Carmen Pollack
(Community Organizer)

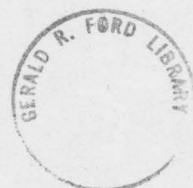
Ivette Torres
(Governors Office)

Orlando Del Valle
(Parent- Welfare)

Alex Rodriguez
(United Community Services)

Sister Frances Georgia
(Educator)

All members of HOPE Hispanic Organization for Planning and Evaluati
And what they represent.



HISPANIC BANKS

P.O. Box 12100
Albany, N.M. 87105
(505) 765-1800

BANCO INTERNACIONAL DE ARIZONA ✓
Mr. Morris Herring, President
Mr. Armando Quiroz, Chairman
801 W. Congress
Tucson, Arizona 85705
(602) 792-3220

CENTINAL BANK OF TAOS ✓
Mr. Arthur Ortiz, President ✓
Mr. Eliu Romero, Chairman ✓
P. O. Box 828
Taos, New Mexico 87571
(505) 758-4201

LOS ANGELES NATIONAL BANK ✓
Mr. James Carpenter, President ✓
Dr. Tirso del Junco, Chairman
714 South Flower
Los Angeles, CA. 90017
(213) 489-5620

EL PUEBLO STATE BANK
Mr. Ben Chavez, President
Mr. C. M. Trujillo, Chairman ✓
P. O. Drawer E
Espanola, New Mexico 87532
(505) 753-2383

PAN-AMERICAN NATIONAL BANK ✓
Dr. Max Osfenberg, President ✓
Mr. Alex Sambrano, Chairman
P. O. Box 30290
Los Angeles, CA. 90030
(213) 264-3310

PLAZA DEL SOL NATIONAL BANK ASSOC.
Mr. Paul Hernandez, President ✓
Mr. Abelino Gutierrez, Chairman
3304 Montreal Street, N. E.
Albuquerque, New Mexico 87111
(505) 243-9726

CABRILLO STATE BANK
Mr. D. P. Loomis, President
Mr. Manuel Flores, Chairman ✓
456 S. Brand Blvd.
San Fernando, CA. 91340
(213) 365-0821

National
UNITED SOUTHWEST STATE BANK
Mr. Jose Gonzales, President ✓
Mr. Donald Ortiz, Chairman
P. O. Box 5394
Santa Fe, New Mexico 87501
(505) 982-1882

BANCO DEL PUEBLO NATIONAL BANK ✓
Mr. Terry Erskine, President ✓
429 North Sycamore
Santa Ana, CA. 92701
(714) 558-3333

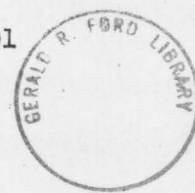
BROWNSVILLE NATIONAL BANK ✓
Mr. Raymond Barr, President ✓
P. O. Box 2159
Brownsville, Texas 78520
(512) 546-4503

BANCO DE SAN JOSE ✓
Mr. James Meek, President ✓
Mr. Jose Fuentes, Chairman
2490 Story
San Jose, CA. 95122
(408) 923-4100

CONTINENTAL NATIONAL BANK ✓
Mr. Bill Squires, President ✓
Mr. Salvador Vela, Chairman
Drawer 5050
El Paso, Texas 79953
(915) 544-9000

CORONADO NATIONAL BANK ✓
Mr. Richard Chavez, President ✓
1400 Erving Street
Denver, Colorado 80204
(303) 572-3811

CONTINENTAL NATIONAL BANK ASSOC. ✓
Mr. Richard Teniente, Chairman ✓
Mr. Ernesto Rodriguez, Exec. Vice-Pres.
P. O. Box 5687
San Antonio, Texas 78201
(512) 732-6201



METROPOLITAN NATIONAL BANK
Mr. Lionel Garza, President ✓
Sen. Raul Longoria, Chairman
P. O. Box 1120
McAllen, Texas 78501
(512) 682-5205

PLAZA NATIONAL BANK ASSOC. ✓
Mr. John Cardenas, Chairman
330 Dakota
San Antonio, Texas 78203
(512) 533-5166

NUECES NATIONAL BANK
Mr. Roy Clint, President
Mr. Joe A. Montoya, Chairman ✓
c/o Nueces Auto Supply
3700 Baldwin
Corpus Christi, Texas 78405
(512) 884-0991 (H) 855-0726

UNION NATIONAL BANK
Mr. W. D. Parker, President ✓
P. O. Box 2912
Austin, Texas 78767
(512) 474-6941

PAN-AMERICAN BANK
Mr. Roberto Romero, Chairman ✓
(214) 351-1815 (H) 247-5790
Mr. Andy Gallegos, Director
(214) 749-2588
2707 W. Northwest Highway
Dallas, Texas 75220

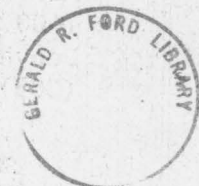
HEMISPHERE NATIONAL BANK
Mr. Paul E. Doherty, President
(202) 872-1470
Mr. Leveo Sanchez, Chairman ✓
(202) 332-5293
815 Connecticut Avenue, N. W.
Washington, D. C. 20006

PAN-AMERICAN NATIONAL BANK ✓
Mr. Mario Quinoz, Pres. & Chairman ✓
Box 1498
Houston, Texas 77001
(713) 224-8250

EL VALLE STATE BANK
Mr. Raoul Cordova, President
Mr. Sosimo Padilla, Chairman
P. O. Box 12186
Albuquerque, New Mexico 87105
(505) 765-1800

Manuel Ferran

PLAZA NATIONAL BANK
Mr. James L. Mayer, President ✓
Mr. Fausto Yturris, Chairman
P. O. Box 2727
Harlingen, Texas 78550
(512) 425-3030





U.S. DEPARTMENT OF COMMERCE
Office of Minority Business Enterprise
Washington, D.C. 20230

March 17, 1975

*PAN American
Banking Assn. File*

Dr. Manuel Ferran, PhD.
Director
El Valle State Bank
P. O. Box 12186
Albuquerque, New Mexico 87105

Dear Manuel:

Thank you for your letter of March 10. Frankly, I am not certain how we can be of assistance to the Pan American Banking Association. I think we will have to put our heads together.

First, however, I must reiterate that our limited funding program precludes the funding of some type of office staff. Also, since our funding is pretty well committed, there is a very slight chance for funding any specialized function and project. We have been able to fund ASSLA for \$20,000 we believe, but it was as much the result of a special allocation of funds and opportune timing as any one thing.

I have already discussed your thoughts on an umbrella organization with National Bankers Association (NBA) representatives and I believe they will soon be in touch with you and Mr. Romero.

You will, of course, be invited to attend programs sponsored by OMBE or funded by OMBE through NBA, and we would encourage participation in the NBA.

I have been in touch with most banks regarding deposit solicitation and stand ready to help in finding personnel or to work on charters. Perhaps the best way to offer assistance would be to await the PABA list of priority activities. Once we see what the banks would like to do I may be able to provide various suggestions or assistance.

What do you think?

Concerning franchises, I do not have specific data to provide on each franchise. Again, we have good contacts with most major franchisees and would most willing to put you in touch with one/several of your selection when you have the entrepreneur and some feeling for his sincere interest.

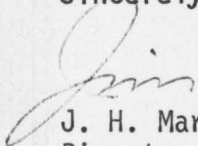


2.

I am asking MERIC, Inc., our franchise contractor, to put you on their mailing list for opportunities.

Thanks for the note.

Sincerely,



J. H. Marx
Director
Capital Development

El Valle State Bank

P.O. Box 12186
Albuquerque, New Mexico 87105

1900 Bridge Street S.W.
765-1800

March 2, 1975

Dear Pan American Banking Association Participant:

The first meeting of the Pan American Banking Association convened at El Camino Real, Juarez, Mexico, with registration between 5:00/7:00 P. M. Registration fees were: (1) reception, 7:00 P. M., February 28, \$10.00; (2) luncheon, 12:00 (noon), March 1, \$10.00; or, (3) reception and luncheon, \$20.00. Other costs were borne by the participants.

Mr. David Chavez, SER, Dallas, Texas, was most instrumental in arranging for facilities, logistics, speakers, agenda, and Latino bank participation. He was assisted in the registration and convention logistics by a number of SER staffers and by Mr. Bill Squire, President, Continental Bank, El Paso, and staff. At this time, on behalf of the Association, I thank these individuals for their wonderful support.

The Pan American Banking Association has long been a concept of many of us involved with banks and related activities. But, perhaps, it is appropriate to underscore that the leading model for the formation of this Association was the one-year old Alliance of Savings and Loan Associations (ASLA), headed by Mr. Arthur Trujillo, President, Coronado Savings & Loan Association, Albuquerque. Mr. Trujillo attended our meeting on Saturday and discussed ASLA's status and progress.

The impetus for the conference resulted from a meeting held in Albuquerque in mid-January when a group of New Mexico bankers-- Mr. Ben Chavez, El Pueblo State Bank, Espanola; Mr. Jose Gonzales, United Southwest National Bank, Santa Fe; Mr. Arthur Ortiz, Centinel Bank of Taos, Taos; Mr. Paul Hernandez, Plaza del Sol National Bank (organizing), Albuquerque; Messers. Raoul Cordova and Manuel Ferran, El Valle State Bank, Albuquerque--met with Messers. Bill Squire, Continental National Bank, El Paso; Andy Gallegos, Pan-American Bank, Dallas; David Chavez, SER; Arthur Trujillo, ASLA; and John Kalagaries, Chula Vista Savings & Loan Association, California. This meeting resulted in the formation of a steering committee: Mr. David Chavez, Mr. Jose Gonzales; Mr. Paul Hernandez; Mr. Raoul Cordova; and Dr. Manuel Ferran. Dr. Ferran was given the assignment of developing articles of incorporation and by-laws.

*En Dios Confiamos
In God We Trust*



The business meeting of the Association was convened by Mr. Salvador Vela, Chairman, Continental National Bank, El Paso. Dr. Manuel Ferran, El Valle State Bank, Albuquerque, chaired the meeting until election of the Board of Directors. In order of business:

1. Dr. Ferran outlined the objectives of the Association and the group consensus was that voting on any matter ought to be as one vote per bank present.
2. Mr. Alex Armendariz, Director, U. S. Office of Minority Business Enterprises (OMBE), who spoke on "The Role of OMBE in Minority Banking," was introduced by Mr. Arthur Ortiz, Centinel Bank of Taos.
3. Mr. Armendariz presented Mr. Jim Marx, Director of OMBE's Capital Development Division, who spoke of growth of minority banking--28 banks, \$390 million in deposits in 1970; 68 banks, \$1.3 billion in deposits today--and urged us to work with the National Bankers Association (primarily black). Mr. Marx also stated that the Pan American Banking Association should expect no financial assistance from OMBE.
4. Dr. Ferran introduced Mr. Narciso Cano, Assistant National Director of SER, who spoke of SER's involvement in economic and business development (and accomplishments of SER in these areas), trade associations formation, relationships to other Latino organizations (i.e., to LULAC, NEDA and the G.I. FORUM), and how all of these activities correlate to development and growth of our own Association.
5. Ferran introduced several guests: Messers. Tony Morales, National Chairman, G.I. Forum; Carlos Gomez, President, National Economic Development Association (NEDA); Joe Benitez, National President, LULAC; and Arthur Trujillo, President, Alliance of Savings and Loan Associations (ASLA). Representatives of SER, SBA, OMBE, CAMBIO, and other agencies and other organizations were also present.
6. Ferran, with Paul Hernandez, Plaza del Sol National Bank (organizing), Albuquerque, presented the articles of incorporation and by-laws. Mr. James Meek, Banco de San Jose, Ca., moved for acceptance of the articles of incorporation; seconded by Mr. Manuel Flores, Cabrillo State Bank, Ca. Motion carried, with Dr. Max Abolafia, M.D., Pan American National Bank, Houston, for the record, indicating that he had not had an opportunity (since he had not received copies prior to the meeting) to read the subject matter under discussion.



The by-laws were discussed on an Article by Article basis. Most of the discussion centered on Article III, Membership, "Associate Membership." Mr. Manuel Flores, Cabrillo State Bank, supported Ferran's observation that this article ought to also provide for Associate Membership of Latino officers of non-permanent eligible banks. Representatives of Pan American National Bank, Houston, objected to the entire sub-section of the article and moved to strike it from the by-laws. A roll call vote of banks present defeated the motion.

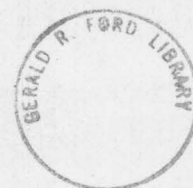
Article VI, Directors, item: "The directors shall be elected for and hold office for a term of three (3) years." was amended by a motion of Mr. Eliu Romero, Centinel Bank of Taos, seconded by Mr. Manuel Flores, Cabrillo State Bank, to read that the terms be staggered as follows: three for one year; two for two years; and two for three years; with the initial Board of Directors to be seven. Motion, on voice vote, carried.

Mr. Eliu Romero moved, seconded by Mr. Manuel Flores, to strike the entire following paragraph: "No person shall be eligible for re-election as an elected director who has not served a term of three (3) consecutive years, unless said person shall not have been an elected director for at least one (1) year, except as provided in Article VII, Section 2."

Article VII, Officers, was unchanged. However, Mr. Hector Gondinez moved and Mr. Eliu Romero seconded that, for this year, the offices of Secretary and Treasurer be combined. Motion carried. There was further discussion that regardless of length of term of the directors (to be determined by the directors themselves as to what directors would serve what term), the officers would serve only for one year (i.e., the President could, for example, be designated a length of term as a director but yet serve only one year as President). By Article VII, Section 2, President, the President "who will sit on the Board of Directors during his term of office and for one (1) year thereafter," by internal organization of the Board, will probably be given a two or three year term. In the event the President is assigned a one-year term on the Board, his retention, by this article, for one more year would automatically expand the Board to eight next year.

Article VII, Officers, Section 6, Executive Director, seemed to be somewhat confusing. Mr. Manuel Flores, Cabrillo State Bank, moved and Mr. Leveo Sanchez, Hemisphere National Bank, seconded, to clarify the language. However, it appears to me that the language is adequate.

A motion was made to accept the by-laws, as per above, and be assigned to committee for further action, if needed; seconded; motion carried.



7. Mr. Eliu Romero chaired the election of officers part of the agenda. Nominations were as follows:

Mario Quinones	Dr. Roberto Romero
Hector Godinez	Dr. Manuel Ferran
Leveo Sanchez	Morris Herring
Bill Squire	Paul Hernandez
Arthur Ortiz	Eliu Romero
	Manuel Flores

Mr. Arthur Ortiz withdrew in favor of Mr. Eliu Romero and Mr. Manuel Flores withdrew so as to possibly assist in assuring proper geographic distribution of directors.

Vote, by secret ballot resulted in the elimination of Manuel Ferran and Roberto Romero.

8. Dr. Ferran turned the meeting over to the new Board and, then, met with El Paso Channel 4 news to discuss the formation of the Association and its objectives.
9. Luncheon honored guests included the Mayors of El Paso and Juarez and Messers. Morales, Gomez and Benitez.
10. Convention adjourned at 1:30 P. M.

The Board of Directors met in a business session and organized itself as follows:

1. Eliu Romero, President
2. Leveo Sanchez, Vice-President
3. Bill Squire, Secretary/Treasurer
4. Morris Herring, Member
5. Paul Hernandez, Member
6. Mario Quinones, Member
7. Hector Godinez, Member

The following committees were established:

1. Deposit Solicitation Business Development (Bill Squire)
 - Governmental
 - Federal
 - State
 - Local
 - Corporate
2. Training/Technical Assistance (Paul Hernandez)
 - New Banks
 - Established Banks
3. Membership (Mario Quinones)



4. By-laws and Dues (Ferran)
5. International Cooperation (Morris Herring)
6. Relationships With Other Associations (Leveo Sanchez)
7. Publicity (Bill Squire)

The Board decided to hold a Board of Directors meeting in Albuquerque, N. M., on May 30-31 (Friday and Saturday) at which time the length of term of the various directors, committee reports and the agenda for a general membership meeting in August or September will be discussed.

The President will also request that Mr. David Chavez, SER, be assigned to work with us and that SER is requested to compile a list of agencies and corporations who may be willing to deposit funds in minority banks. Mr. Chavez is also requested to establish contact with the University of Texas for possible technical assistance (i.e., sponsor a meeting of the Association).

The President is also to make contact with the Four Corners Regional Commission and Joe Reyes and Associates to request funding and technical assistance, respectively.

As a parting note, I will work with the Board of Directors and the Association in whatever capacity I can be of assistance. The revised by-laws will be presented to the Board in its Albuquerque meeting for further dissemination to the membership. By general agreement of the Board, El Valle State Bank will continue to be the official address of the Association. For the record, I am writing a personal letter to Mr. Bernard Metzgar, of the law firm of Lamb, Metzgar, Franklin and Lines, Albuquerque, expressing appreciation for the legal assistance provided.

Personal expenses incurred by me, and not reimbursed, are as follows:

1. Incorporation Fee	\$ 7.00
2. Xerox	13.20
3. Postage	12.00
4. Plane Fare	60.60
5. Convention Registration	20.00
6. Convention Expenses/ Telephone Calls	23.21
Total	\$146.01

I will, however, ask El Valle State Bank to absorb the above cost and will notify the Association's Board of Directors if I am reimbursed.

With best wishes and I know that together we will have a successful Association.

Respectfully submitted,

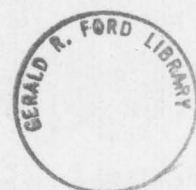
Manuel A. Ferran
Manuel A. Ferran, Ph.D.

Encl: List of participants who signed roster at business meeting



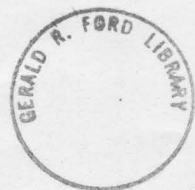
List of Participants who signed roster at business meeting:

<u>Name</u>	<u>Bank</u>	<u>Address</u>	<u>Phone No.</u>
Manuel Ferran	El Valle State Bank	Albuquerque, N. M.	765-1800
Manuel Flores	Cabrillo State Bank	San Fernando, Ca.	847-1730
James J. Meek	Banco de San Jose	San Jose, Ca.	923-4100
Raoul J. Cordova	El Valle State Bank	Albuquerque, N.M.	765-1800
Arthur L. Ortiz	Centinel Bank of Taos	Taos, N. M.	758-4201
Leveo V. Sanchez	Hemisphere National Bk.	Washington, D.C.	332-5293
Paul R. Hernandez	Plaza del Sol Natl Bk.	Albuquerque, N.M.	243-9726
James L. Mayer	Plaza National Bank	Harlingen, Texas	425-3030
Eliu E. Romero	Centinel Bank of Taos	Taos, N. M.	758-4201
John Cardenas	Plaza National Bank	San Antonio, Texas	533-5166
Frank Santos, Jr.	Plaza National Bank	San Antonio, Texas	533-5166
Mario Quinones	Pan-Am National Bank	Houston, Texas	224-8250
J. Homer Garza	Pan-Am National Bank	Houston, Texas	224-8250
Max Abolafia, M.D.	Pan-Am National Bank	Houston, Texas	224-8250
Armando L. Trevino	San Angelo National	San Angelo, Texas	653-5911
Canuto M. Trujillo	El Pueblo State Bank	Espanola, N. M.	753-2383
Ramon O. Chavez	El Pueblo State Bank	Espanola, N. M.	753-2383
John A. Urioste	C.A.M.B.I.O.	Las Cruces, N.M.	526-3311



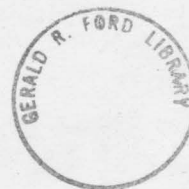
Preliminary list of proposed attendees to meeting with Fernando De Baca

		Victor Rodriguez	Concilio Hispano de Boston Desfile P.R. de Springfield
		Domingo Garcia	Rochester Housing Project/Migrant group Ibero American Action League
203	527-7218	George Rodriguez	Puerto Rican Bus. Assoc. Hartford
212	683-6054	Louis Alvarez	ASPIRA of America
212	533-0100	Hector Vazquez	Puerto Rican Forum
212	924-6320	Agustin Gonzalez	EX DIR Puerto Rican Family Institute
215	GA 6-7985	Bob Munoz	Nat. Assoc. of P.R. Civil Rights
215	GA 6-7985	Carmen Bolden	Phila. Concilio Hispano de Phila.
215	238-7558	Bolivar Rivera	Office of the Governor, Pa.
201	989-8888	Hector Rodriguez	formerly Puerto Rican Congress of New Jersey
		Francisco Perez	Board Chairman FOCUS, Newark
201	481-6260	Tom Moya	EX DIR FOCUS
212	384-1507	Francisco Trilla	Chairman of Board Puerto Rican Forum
203	566-4206	Ruben Figueroa	Hartford Dep , Comm. Consumer Education
		Bruce Young Candelaria	Springfield Mass Migrant Group Project Dir.
212	244-1110	Mario Anglada	ASPIRA of New York
		Moises Maldonado	Cleveland
203	333-8551	Hector Nieves	Bridgeport
212	393-2300	Jack John Olivero	Head of Urban Affairs ITT
212	691-8210	Ismael Bentancourt	V.P. New York Urban Coalition
212	UN4-2850	Humberto Cintron	Ex. Producer REALIDADES Nat. Latino Network
212	963-3173	Manual Diaz	Professor Fordham Univ. (Sociology)
212	255-5290	Julio Rodriguez	Pres. P.R. Media Action Council Nat. Chmn LATINO Media Coalition
212	677-0400x251	Jack Agueros	EX DIR Mobilization for Youth
212	842-1484	Evelina Antoneti	EX DIR United Bronx Parents
212	621-2425	Yolanda Sanchez	Prof. City University - Urban Affairs East Harlem Tenants Council
212	687-6644	Cesar Peralta	EX DIR Puerto Rican Legal Defense Fund
212	665-9611	Victor Marrero	Deputy Comptroller NYC
212	753-3100	Sara Sackett	Carnegie Foundation
		David Lopez	Edwin Gould Foundation
212	383-8453	Arturo Santiago	Chm Coalition for Human Housing Lower East Side Association



312 744-4000 Miriam Cruz
Sixto Escobar
212 596-8030 Herman La FontAine
212 566-8359 Al Castro
212 665-7170 Mike Nunez
Ramon Velez
212 566-1825 Charles Cuevas
212 595-3456 Joe Aguayo
212 453-7600 Al Alayon
215 228-1903 Candelario Lamboy
305 573-6870 Emilio Lopez
216 961-8008 Pedro Ilerio
Irma Santaella
201 482-6932 Hilda Hidalgo
203 366-8241 Tony Diaz
215 K16-2200 Nelson Diaz
302 654-5301 Frank Rivera
201 691-7538 Dora Padro
215 697-2396 Carlos Morales
203 877-1711 John Soto
Joe Pena
Pat Sanchez
201 624-7875 Fernando Sambrana
215 CE5-6788 Jesus Sierra
(617) 266-1143 Armando Rivera
215 WA3-2717 Epifania de Jesus
201 792-6700 Minerva Ortiz
Maria Rodriguez
Evelyn Gonzalez
Elba Montes Tuttle
Toni Galvez

Special Assistant Mayor of Chicago
Harvard
NYC School System
Asst. Commissioner NYC Dept. of Corrections
Hunts Point Local Development Agency
Hunts Point Multi-Service Center
N Y Comprehensive Health Planning Agency
Asst. to Pres. Childrens Television Workshop
CABS Brooklyn New York
Concilio Spanish Merchants, Phila., Pa.
Director, Clinica Borinquen Miami
Cleveland
NY
Prof. Rutgers University
Bridgeport Urban Coalition
EX DIR Spanish Merchants Assoc. of Phila.
Big Brothers Inc., Wilmington. Del.
Pres. Federation of United S/S Orgs.
Board SMA, CONCILIO, Phila.
Governors Commission
Nassau County Hispanic Foundation
Chm. Nat. P.R. Marketing Assoc.
Newark Board of Education ? Coordinator of Ri
President, Cocilio of S/S Orgs of Phila.
Action for Boston Community Development
ASPIRA of Pennsylvania
Model Cities Hoboken N.J. (Coalition)
65 Orchard St. New Haven Conn. 06519
60 Homes Ave. Dorchester Mass 02122
1156 Florida St.. San Franc. CA 94110
606 W 137th St. (5a) N.Y. N.Y. 10031



(from Manuel Pina, Jr. Communications Specialist-Special Programs
Texas A&M University System: Texas Agricultural
Extension Service 4/25/75)

Mrs. Eva Y. Garcera
Extension Agent - ENP
1325 Montana
El Paso, Texas 79901
915-544-9667

Jaime Roman, Sr.
Area Resource Development Specialist
Drawer 1104
Weslaco, Texas 78596
512-968-5581

Mrs. Bertha A. Garza
Extension Agent - ENP
359 E. Hwy. 77
San Benito, Texas 78586
512-399-5222

Gilbert Gonzales
County Extension Agent
Box 486
Benavides, Texas 78341
512-256-3651

Daniel C. Galvan
County Extension Agent
Box 600
Edinburg, Texas 78539
512-382-2751, Ext. 251

Omar J. Garza
County Extension Agent
Box 600
Edinburg, Texas 78539
512-382-2751, Ext. 251

Mrs. Adelita Munoz
Extension Agent - ENP
Box 488
Edinburg, Texas 78539
512-383-5721

Mrs. Yolanda Scrivner
County Extension Agent at Large
Courthouse
Hebbronville, Texas 78361
512-527-4748

Mrs. Felicita M. Leal
Extension Agent - ENP
Box 7296
Corpus Christi, Texas 78403
512-888-3313

Mrs. Ida H. Perez
County Extension Agent
Box 502
Rio Grande City, Texas 78582
512-487-2306

Mrs. Virginia M. Perez
Extension Agent - ENP
2000 San Jorge
Laredo, Texas 78040
512-723-6411

Edmundo E. Martinez
County Extension Agent
P. O. Box 1126
Zapata, Texas 78076
512-765-4663

Billy J. Ross
Area Resource Development Specialist
P. O. Drawer 1849
Uvalde, Texas 78801
512-278-9151

Mrs. Patricia A. Price
County Extension Agent
P. O. Box 616
Eagle Pass, Texas 78852
512-773-5064

Ray Caraveo
County Extension Agent
Drawer 724
Zavala, Texas 78839
512-374-3217

Guillermina G. Valdez
Foods & Nutrition Specialist-ENP-Y
Room 2
Systems Bldg.
TAMU
713-845-1735



The following is a list of prominent Americans of Hispanic origin for your use in compiling a guest list for the Vice President. This list represents a cross-section of Spanish speaking persons from throughout the United States and includes prpresentatives from Cuban, Puerto Rican, Mexican American (Chicano), and other Latin origin communities:

Manuel Lujan
1323 Dirksen Senate Office Building
Washington, D. C. 20510

Alex Armendaris
8716 Higdon Drive
Vienna, Va. 21180

Bert Gallegos
5601 Seminary Road
Falls Church, Va. 22041

Ben Fernandez
14141 Dickens Street
Sherman Oaks, Cal. 91403

Fernando Oaxaca
Room 238, EOB
(no home address, local at this time)

Fernando E. C. De Baca
Hamilton House - Apt. 1015
1255 New Hampshire Ave., N. W.
Washington, D. C. 20036

Dr. Rene Cardenas
4265 Bemis Street
Oakland, Cal. 94605

Ted F. Martinez
1020 Summit, N. E.
Albuquerque, New Mexico 87110

Dr. Alfred Marquez
191 Hill Street
Colma, Cal. 94014

