The original documents are located in Box 10, folder "De Baca - White House Staff Memoranda, A - Z (3)" of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

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FOR IMMEDAITE RELEASE NOVEMBER 20, 1975

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE

EXCHANGE OF REMARKS
BETWEEN THE PRESIDENT
AND
DONALD RUMSFELD
AT THE
SWEARING-IN CEREMONY
OF
DONALD RUMSFELD
AS
SECRETARY OF DEFENSE

THE DEPARTMENT OF DEFENSE

11:10 A.M. EST

THE PRESIDENT: Mr. Clements, Secretary-designate Rumsfeld, Mrs. Rumsfeld, Mr. Justice Stewart, Mr. Vice President General Brown, distinguished guests, ladies and gentlemen:

We are assembled here today to swear in as the Secretary of Defense one of the most dedicated, talented public servants it has been my privilege to know in 27 years of public life.

A friend once asked him to give a thumbnail description of Don Rumsfeld's work pattern, and he said it could be summed up in two very simple statements: One, Don works at a stand-up desk, and two, his staff does not work at stand-up desks, but they do very little sitting down.

Don Rumsfeld, in a series of challenging legislative and administrative capacities, has demonstrated beyond question his ability to grasp the complexity of issues and organizations, to work tirelessly and effectively at whatever task may engage him, and to serve his country faithfully and well.

As a Member of Congress from Illinois, he demonstrated the unique talent for staying in tune with the will of the people that he served, for representing their interests with fidelity and with courage, and for winning the confidence and respect of his fellow Members of the Congress.

As head of the Office of Economic Opportunity, and later as Director of the Cost of Living Council, he exhibited the organizational and leadership abilities which have characterized his career in public service.

MORE

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In these varied posts, he has also shown great awareness of and compassion for the social and economic needs of our Nation. That awareness and that compassion accompany him here.

As the United States Ambassador to NATO, he demonstrated a strong commitment to a strong defense for America and our allies in Western Europe. His service as Ambassador was distinguished by a strengthening of the commitment to Atlantic security and by his own diplomatic skills, which he successfully employed in a very extensive and a very important post.

As my Assistant at the White House, he has shown that he is a man of near inexhaustible energy, a man to take charge of a situation very quickly, forcefully and efficiently, and a man with a wide variety of gifts and interests and expertise.

Don Rumsfeld knows, as I know, that a strong national defense for America is the surest guardian of our Nation's independence and peace throughout the world. He knows, as I know, as everyone in this Administration knows, that it is the certainty of America's military strength that makes possible our negotiations for peaceful cooperation with other great powers of the world. He knows, as I know, that the price of that strength and security is high, but it is a price that must be paid, for the price is never greater than the worth of a strong defense.

You all know where I stand on defense. All of those who say they are for a strong defense and a strong foreign policy should join with me, the Secretary of Defense and the Secretary of State to maintain adequate defense projects in the Congress.

As I have said before, a military capability second to none permits us to act firmly and successfully in foreign policy around the world and in defense of our national interest.

As Don begins his new duties and assumes this new challenge, he does so with my personal best wishes and my thanks for accepting a very difficult and demanding assignment. Don Rumsfeld has my complete confidence and trust. He will earn that of the Nation and the Department of Defense because he will do a superb job as our new Secretary of Defense.

It is my pleasure to introduce for swearing in by Mr. Justice Stewart the 13th Secretary of Defense-designate, the Honorable Donald H. Rumsfeld.

(Justice Potter Stewart administered the oath of office.)

MORE

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SECRETARY RUMSFELD: Mr. President, Mr. Vice President, Mr. Justice Stewart, members of the Cabinet, Members of the Congress, Mr. Deputy Secretary, General Brown and the Joint Chiefs of Staff, members of the Armed Services and the Department of Defense, honored guests:

Profoundly respectful of the leadership provided by the 12 good men who have served as Secretary of Defense I pledge to you, Mr. President, and the American people my full efforts to meet the high standards demanded by the responsibilities of this office.

These are times of stress for nations devoted to the principles of self-government, constitutional procedures, the secret ballot, the right to fair trial and the rights of free speech, of free press and the free practice of religion. These are times when the principles that characterize political decency are threatened and when democratic leadership everywhere is challenged.

Once again we are living the lesson that it is not easy for free people to govern themselves. It is essential, in fact critical, for the survival of political liberty that we teach ourselves -- for there are no other teachers -- how to govern and defend ourselves in our new and changing circumstances.

No one knows the answers to all of the problems of the survival of free Government, but there are some guideposts. One essential ingredient of self-government is trust and it works in two directions. Each public official in America has his power from the people and from no other source. That power is entrusted under specified terms as the people determine to be used only for the good of the people. This is what is meant when it is said that trust is the foundation of self-government, and trust must be earned. Certainly, officials must use their own judgment often but ultimately the people must judge and it is up to them whether policies and programs stand or fall.

On this base of public trust rests our prospects for success. Our national cohesion and purpose are the source of our leadership in the world with friends, allies, uncommitted nations and potential adversaries.

The dangers of misperception are obvious and grave. Consider, for example, that widely misunderstood word "detente." To some, detente means that peace is close at hand and that we can cease our efforts to be strong and vigilant.

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Others suspect it means giving advantages to potential adversaries without gaining corresponding benefits. To some of our allies, detente is a sign of hope, to others a sign of danger. This borrowed word "detente" means literally relaxation of tension. No one seeks to relax tension that does not exist. Detente must been seen for what it is, a word for the approach we use in relations with nations who are not our friends, who do not share our principles, whom we are not sure we can trust and who have military power and have shown an inclination to use it to the detr ment of freedom.

With such nations, with vigilance and due caution, with our eyes open, we test to see if there are ways to reduce confrontations, to lessen dangers, to put affairs on a somewhat less precarious footing, to see if there might not be some interests that we share, never forgetting that in many basic things we are fundamentally opposed. On this there should be no doubt.

Finally, I would make four points: First, the safety of the American people and the hopes for freedom throughout the world demand a defense capability for the United States of American second to none. I am totally dedicated to that mission.

Second, we are rightly proud of the Armed Forces older than our Nation itself, and I will seek to strengthen that sense of pride among us all. We were born as a Nation out of military struggle. We owe our national life to men and women who had the will to fight for independence. The competence and dedication of their successors in today's Armed Forces will be drawn upon fully.

Third, that special kind of American military professionalism that is devoted to the constitutional principle of civilian control so fundamental to the political freedom in this country is a model for the world. One who has served in the Congress knows how indispensable it is that the defense of our country be a bipartisan and shared responsibility.

Finally, Let there be no doubt among us or in the world at large that the continuity of American policy can be relied upon by friend and foe alike. Our defense policies are geared to the interests of this Nation.

Mr. President, members of the Department of Defense, I look forward to working with you. American must pursue its goal,as it has throughout almost 200 years, as a guardian of liberty and a symbol by example and deed in the service of freedom.

END (11:37 P.M. EST)

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Rumsfeld
J. DeBrea

THE WHITE HOUSE

WASHINGTON

April 1, 1975

MEMORANDUM FOR WILLIAM J. Baroody, Jr.

FROM: STEPHEN HERBITS

SUBJECT: Letter from Daniel Archuleta

Perhaps someone in your office could handle this response for Donald Rumsfeld.

Thank you.

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10

The American Association of Spanish-Speaking Certified Public Accountants

March 10, 1975

GILBERT R. VASQUEZ, C.P.A.
President (California)

JOE ACOSTA, C.P.A.
Vice-President (Arizona)

SEFERINO HERNANDEZ, C.P.A.
Vice-President (Texas)

SAMUEL QUINTERO, C.P.A.
Vice-President (New York)

MICHAEL CARDENAS, C.P.A.
Secretary (California)

ROBERT S. MARQUEZ, C.P.A.
Treasurer (New Mexico)

•

CARLOS MALDONADO, C.P.A.
Director (New York)

JOE PACHECO, C.P.A.
Director (Utah)

FELIPE QUEZADA, C.P.A.
Director (California)

ARTURO VASQUEZ, C.P.A.
Director (Texas)

•

DANIEL ARCHULETA, C.P.A.
Executive Director (California)

Mr. Donald Rumsfeld
Chief of Administrative Branch
The White House Office
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. Rumsfeld:

The American Association of Spanish-Speaking Certified Public Accountants strongly supports the telegram of March 5, 1975: Mexican American Legal Defense and Educational Fund, Inc. urging the President to 1. improve immediately and substantially the record of Spanish-surnamed Presidential appointments to Federal commissions, advisory councils, regulatory agencies, and sub-cabinet positions; 2. commence this process by appointing an Hispanic Executive Recruiter in the White House; 3. increase the staff of the President's Special Assistant on Hispanic Affairs.

We are pleased with the sincerity heretofore displayed by the President in focusing his concern on the problems of the Hispanic community; therefore, we feel comfortable that our recommendations will b e well received.

Sincerely yours,

Daniel Archuleta, CPA
Executive Director

DA:cst

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WASHINGTON OFFICE: 1435 G ST., N.W. / ROOM 640 / WASHINGTON, 20005 / (202) 347-1646

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January 20, 1975

SUGGESTED DRAFT

MEMORANDUM FOR THE PRESIDENT

THROUGH: DONALD RUMSFELD

FROM: WILLIAM N. WALKER

SUBJECT: Assistant Secretary of Commerce for Administration - PAS, Level IV

The position of Assistant Secretary of Commerce for Administration is one of the most demanding administrative positions in the Cabinet agencies, due to the conglomerate nature of the Department of Commerce and the encompassing array of functions reporting to the Assistant Secretary. We have searched for an experienced "chief executive officer" type of individual for the post. We have identified two excellent candidates, John W. Eden and Fernando Oaxaca (Mexican American) whose qualifications fully meet the requirements of the position.

John W. Eden - 47 years old, B.A. Yale University. Since 1968 Eden has been Executive Vice President and Vice President, Graham Engineering. From 1959 to 1967, he was with AMF, Inc., first as New Projects Manager of the Research and Development Division, and then as Executive Vice President. From 1951 to 1959, he was Sales Manager.....He is articulate and has a good combination of political experience and proven managerial capability.

Fernando Oaxaca - 47 years old, B.S. (electrical engineering) University of Texas. Oaxaca was a founder in 1969 and is currently a Senior Vice President of Ultrasystems, Inc., a policy research, consulting and engineering firm headquartered in Newport Beach, California (gross revenues of $8 million).

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Prior to that, he served in program management with TRW Systems, Inc., the Aerospace Corporation, Douglas Aircraft and Lockheed. Oaxaca is a registered Republican with a long history of active involvement in Republican party politics. In 1972, he was National Treasurer and a member of the Executive Committee of the National Hispanic Finance Committee, the Spanish speaking political and fund raising arm of the Republican National Committee. Oaxaca is an intelligent, articulate, and capable administrator with a proven record of managerial accomplishments. He is a highly respected member of the growing and significant Hispanic community and has the support of Senators Tower, Domenici, Montoya and others, Minority Leader Rhodes and Congressmen Lujan, Roybal, Wilson and others.

DECISION:

Appoint Eden_____ Appoint Oaxaca_____

FECDB:fam.

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file

December 23, 1974

MEMORANDUM FOR: REYNALDO P. MADURO

FROM: FERNANDO E. C. DE BACA

SUBJECT: Cabinet Committee on Opportunities for Spanish Speaking People

This is in response to your memorandum of December 20, 1974 in which you request guidance from this office on possible options for keeping the Cabinet Committee staff intact pending a decision by the President on how best to follow up on the work of the Cabinet Committee.

We have explored the question of the Continuing Resolution with our legal counsel and have concluded that the absence of authorizing legislation effectively precludes us from expending public funds for the operation of the Committee beyond December 29, 1974.

Likewise, we deem it unlikely that a decision could be reached within the short time available to issue an Executive Order establishing a follow up vehicle to the Cabinet Committee. We have by no means given up on the idea of an alternative vehicle to the Committee, however, and plan to aggressively pursue all viable options for presentation to the President early next year.

In the interim, because of the short time frame available for phasing out the Cabinet Committee structure, it is imperative that you proceed with all deliberate speed but with discretion and good judgment as well to phase out remaining staff and property. Indeed, I understand that you have already contacted GSA, the Civil Service Commission and the Archives for the proper disposition of all resources assigned to the Committee.

I would appreciate a report by close of business, Friday, December 27, 1974 on the status of your phasing out activities, including a list of all remaining staff requiring assistance with placement in the Executive Branch.

cc: Donald Rumsfeld (Hold copy to Rumsfeld)

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cc: Donald Rumsfeld

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November 8, 1974

MEMORANDUM FOR: Donald Rumsfeld
Assistant to the President

FROM: Fernando E. C. De Baca
Special Assistant
to the President

SUBJECT: Standards of Conduct/Confidential Statement of Employment and Financial Interests

Attached as you requested is my completed Confidential Statement of Employment and Financial Interests.

Should you have any questions regarding this form, please contact me at Extension 2701, Room 197.

GERALD R. FORD LIBRARY

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THE WHITE HOUSE

WASHINGTON

November 8, 1974

MEMORANDUM FOR: DONALD RUMSFELD

FROM: ANNE L. ARMSTRONG

SUBJECT: Reminder on the President's Meeting with Hispanic American Leaders, October 17, 1974

As you are well aware, the President met with a group of 17 Hispanic American leaders in the Cabinet Room on October 17, 1974. A copy of Fernando De Baca's report of the meeting is attached for your reference.

A number of concerns were expressed by participants at the meeting including some which the President indicated he would personally investigate.

The following is a summary of the specific actions which the President said he would take:

° Talk to Bob Hampton at the Civil Service Commission to obtain his opinion on the need for a Presidential Memorandum reaffirming the support of this Administration for the Spanish Speaking Program (formerly known as the Sixteen Point Program for Spanish Speaking Americans).

° Query Bill Walker on the desirability and feasibility of employing a Hispanic executive recruiter to actively seek out, identify, and recruit Hispanic Americans for appointment to top policy making positions in the Administration.

° Support legislation before the Congress extending the life of the Cabinet Committee on Opportunities for Spanish Speaking People (CCOSSP) through June 30, 1975 (S.2821).

In addition, the President indicated that he would have appropriate staff:

° Check into the funding status of Section 301 (b) of the Comprehensive Employment and Training Act (CETA) and

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into DOL resource allocation policies under CETA to insure that an equitable share of public service employment monies and jobs go to the Spanish speaking.

° Set up appointments when necessary for Hispanic American leaders to see policy making officials in the Departments and agencies, Domestic Council and OMB, to discuss specific program and funding concerns of interest to Spanish speaking communities.

° Investigate ways to provide opportunities for Hispanic Americans to educate all Americans through Bicentennial projects and activities highlighting Hispanic contributions to American history.

° Check into the adequacy of funding for carrying out effective bilingual education programs under Title VII, ESEA.

° Check into the status of the Bert Gallegos nomination for Director of OEO.

° Establish a contact point in the State Department for Cuban Americans to register their concerns over US-Cuba relations.

At my request, Fernando De Baca:

--Spoke with Bob Hampton at the Civil Service Commission to alert him to the President's call.

--Met with Stephen Low, NSC, and Harry Shlaudemann, State Department, to set up a contact point within the State Department for Cuban Americans to register their concerns about American foreign policy toward Cuba.

--Set up appointments for Hispanic American leaders with DOL, HUD and HEW officials to discuss specific program objectives and policies of interest to Hispanic American communities.

--Met with Pat O'Donnell, Senators Montoya and Javits and Congressmen Roybal and Lujan to assure support for S.2821 extending the life of the Cabinet Committee through June 30, 1975.

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I would appreciate your assistance in calling to the President's attention those items requiring his personal action:

° To call Bob Hampton at the Civil Service Commission regarding the Spanish Speaking Program.

° To call Bill Timmons to assure Administration support for S.2821 extending the Cabinet Committee through June 30, 1975.

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into DOL resource allocation policies under CETA to insure that an equitable share of public service employment monies and jobs go to the Spanish speaking.

• Set up appointments when necessary for Hispanic American leaders to see policy making officials in the Departments and agencies, Domestic Council and OMB, to discuss specific program and funding concerns of interest to Spanish speaking communities.

• Investigate ways to provide opportunities for Hispanic Americans to educate all Americans through Bicentennial projects and activities highlighting Hispanic contributions to American history.

• Check into the adequacy of funding for carrying out effective bilingual education programs under Title VII, ESEA.

• Check into the status of the Bert Gallegos nomination for Director of OEO.

• Establish a contact point in the State Department for Cuban Americans to register their concerns over US-Cuba relations.

At my request, Fernando De Baca:

--Spoke with Bob Hampton at the Civil Service Commission to alert him to the President's call.

--Met with Stephen Low, NSC, and Harry Shlaudemann, State Department, to set up a contact point within the State Department for Cuban Americans to register their concerns about American foreign policy toward Cuba.

--Set up appointments for Hispanic American leaders with DOL, HUD and HEW officials to discuss specific progarm objectives and policies of interest to Hispanic American communities.

--Met with Pat O'Donnell, Senators Montoya and Javits and Congressmen Roybal and Rujan to assure support for S.2821 extending the life of the Cabinet Committee through June 30, 1975.

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I would appreciate your assistance in calling to the President's attention those items requiring his personal action:

* To call Bob Hampton at the Civil Service Commission regarding the Spanish Speaking Program.

* To call Bill Timmons to assure Administration support for S.2821 extending the Cabinet Committee through June 30, 1975.

GERALD R. FORD LIBRARY

November 8, 1974

MEMORANDUM FOR: DONALD RUMSFELD

FROM: ANNE L. ARMSTRONG

SUBJECT: Reminder on the President's Meeting with Hispanic American Leaders, October 17, 1974

As you are well aware, the President met with a group of 17 Hispanic American leaders in the Cabinet Room on October 17, 1974. A copy of Fernando De Baca's report of the meeting is attached for your reference.

A number of concerns were expressed by participants at the meeting including some which the President indicated he would personally investigate.

The following is a summary of the specific actions which the President said he would take:

* Talk to Bob Hampton at the Civil Service Commission to obtain his opinion on the need for a Presidential Memorandum reaffirming the support of this Administration for the Spanish Speaking Program (formerly known as the Sixteen Point Program for Spanish Speaking Americans).

* Query Bill Walker on the desirability and feasibility of employing a Hispanic executive recruiter to actively seek out, identify, and recruit Hispanic Americans for appointment to top policy making positions in the Administration.

* Support legislation before the Congress extending the life of the Cabinet Committee on Opportunities for Spanish Speaking People (CCOSSP) through June 30, 1975 (S.2021).

In addition, the President indicated that he would have appropriate staff:

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GERALD R. FORD LIBRARY

July 15, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: FERNANDO E. C. DE BACA

Attached is a copy of telegram sent to Mr. Manuel D. Fierro, President of the National Congress of Hispanic American Citizens in response to your request. I plan to attend as representative of the White House.

Attachments

FECDeB:mmd:7/15/75

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X

July 15, 1975

MR. MANUEL D. FIERRO
PRESIDENT
NATIONAL CONGRESS OF HISPANIC AMERICAN
CITIZENS
400 FIRST STREET, N. W. - SUITE 706
WASHINGTON, D. C. 20001

THE PRESIDENT HAS ASKED ME TO THANK YOU FOR YOUR KIND INVITATION TO ATTEND THE SECOND ANNUAL SALUTE TO CONGRESS HONORING SELECTED MEMBERS OF CONGRESS FOR THEIR CONTRIBUTIONS IN IMPROVEMG THE SOCIO-ECONOMIC STATUS OF OUR NATION'S SPANISH SPEAKING COMMUNITIES.

ALTHOUGH THE PRESIDENT'S SCHEDULE WILL NOT PERMIT HIM TO PHYSICALLY JOIN YOU ON THIS AUSPICIOUS OCCASION, HE HAS ASKED THAT I EXPRESS HIS BEST WISHES TO EACH OF THE RECIPIENTS OF YOUR AWARDS AND HIS APPRECIATION TO YOU AND TO THE MEMBERS OF THE EL CONGRESO BOARD FOR YOUR THOUGHTFULNESS OF HIM.

SINCERELY,

FERNANDO E. C. DE BACA
SPECIAL ASSISTANT TO THE PRESIDENT

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FECDeB:mmd:7/15/75

July 9, 1975

MEMORANDUM FOR: WARREN S. RUSTAND

FROM: FERNANDO E. C. DE BACA

SUBJECT: People's Patriotic Unity
National Assembly for
Economic Stabilization
August 9

In keeping with your request, I have today notified Dr. Miguel Sandoval, head of the National Hispanic Crusade to Conquer Inflation, of the President's busy schedule and his resulting inability to attend their function on August 9.

Since you will probably be hearing from Dr. Sandoval in relation to other matters in the future, I would recommend that you refer him to my office.
Dr. Sandoval is a Cuban American who heads up a small but vocal splinter group of Hispanics in New Jersey. He is a loyal Republican and an active member of the Republican Heritage Groups Council of the RNC. He has an active imagination and has been seeking ways to involve the Hispanic community in New Jersey in support of the President's programs but, unfortunately, does not enjoy the support of the principal Hispanic leadership in the New Jersey/New York area.

FECDeB:mmd:7/9/75

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THE WHITE HOUSE

WASHINGTON

July 10, 1975

MEMORANDUM FOR: WARREN S. RUSTAND
WILLIAM W. NICHOLSON

FROM: FERNANDO E. C. DE BACA

As you are aware, the President has had to decline three successive invitations to major Hispanic events over the past two months including the IMAGE National Convention in Kansas City in May, the LULAC National Convention in June and now the annual meeting of the SER - Jobs for Progress Board of Directors.

During the same time period, Spanish speaking leaders have seen the President find time to address the NAACP National Convention in Washington, D. C., meet with Black and women civil rights leaders, address White House field conferences and host a vast array of business, civic, religious and trade union groups at the White House.

Because of the distance involved, the President will probably have to decline the invitation from the American G. I. Forum to address the National Convention of the Forum in Cheyenne, Wyoming scheduled for the first week of August 1975. If this happens and if we are unable to work an appearance for the President at the SER annual meeting (as appears to be the case at present), we will lose the only opportunity left to us to get the President before an influential Spanish speaking audience this year.

It seems to me that a ten to fifteen minute appearance by the President at the annual meeting of the SER Board of Directors (which, incidentally, encompasses the National Presidents of all the major Hispanic groups in the Southwest and Far West) would go far to defuse the argument that the President has "forgotten" the Spanish

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speaking people of this country and could well form the basis for a spontaneous Hispanic "grass-roots" effort to publicize the President's concern for and commitment to a growing segment of politically conscious and active Americans.

The President last met with Spanish speaking leaders in October 1974. Since then, Don Rumsfeld, Bill Baroody, Ted Marrs and I have met with different leadership segments of the Hispanic community. But the President himself has yet to go before any major Hispanic group to carry his message. He has repeatedly stated that he intends to be President of all the people. Unfortunately for Americans of Spanish heritage, this statement has lost its meaning. Spanish speaking Americans, fifteen or more million of them, do not understand how a Republican President whose predecessor they honored with more votes (36% nationwide) than any previous Republican Presidential candidate in the history of the country, can find time to address the NAACP, the Urban League, the Black Caucus, and other major civil rights groups and not find time to speak to a single Hispanic organization.

I have been telling the many hundreds of Spanish speaking citizens who call me that the reason for the President's limited participation in major Hispanic events has been his incredibly heavy schedule as well as the extensive travel time involved in getting to far-off places in the nation where their conventions are most often held. We now have an excellent opportunity to take a few minutes of the President's valuable time for his brief appearance before a relatively small (150 people) but politically powerful group of individuals at a secure and close location, the Pentagon Quality Inn. We could arrange for extensive photo coverage and assure broad visibility for the President in all key organization magazines and newsletters.

What do you say? Do we need a schedule proposal? Congressional encouragement?

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

July 10, 1975

Dear Ricardo,

The President has asked me to thank you for your cordial invitation to him to address the directors, participants and board members of SER at your annual meeting on July 17 in Washington, D. C.

While it is not possible for him to plan to be with you because of previous commitments on that day, the President wanted you to know he thanks you for your thoughtfulness of him and sends his best wishes.

Please express to your Chairman, Antonio Morales, and to the members of the SER Board of Directors the President's deep regrets for being unable to join you.

Yours sincerely,

Fernando E. C. De Baca
Special Assistant to the President

CC: Antonio Morales, Chairman SER Board
Ed Valenzuela, Vice Chairman SER Board
Manuel Gonzales, LULAC

Mr. Ricardo Zazueta
National Executive Director
SER - Jobs for Progress
30443 Via Victoria
Palos Verdes, California 90274

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invitation 7/17

MGMWSHT HSB
2-064368E189 07/08/75
ICS IPMRNCZ CSP
2136491511 MGM TDRN LOS ANGELES CA 100 07-08 0800P EST
ZIP

western union Mailgram

UNITED STATES POSTAL SERVICE U.S.MAIL

ACTION
T/D
SCHEDULE BD.
DATE RECEIVED
JUL 9 1975
MESSAGE
SPEAKERS BUREAU
OTHER
APPOINTMENT OFFICE

PRESIDENT GERALD R FORD
WHITEHOUSE DC 20500

DEAR MR PRESIDENT

WE WOULD BE DEEPLY HONORED IF YOU WOULD ADDRESS OUR DIRECTORS, PARTICIPANTS AND BOARD MEMBERS AT OUR ANNUAL MEETING ON JULY 17 IN WASHINGTON DC AT THE QUALITY INN - PENTAGON CITY. AS YOU KNOW, SER/JOBS FOR PROGRESS IS OUR NATION'S LARGEST SOCIAL SERVICE ORGANIZATION RUN FOR AND BY SPANISH ORIGIN PEOPLE. OUR CREATORS AND PRESENT SPONSORS ARE THE AMERICAN G.I. FORUM AND LEAGUE OF UNITED LATIN AMERICAN CITIZENS.

SINCERAMENTE,

RICARDO ZAZUETA, NATIONAL DIRECTOR
SER/JOBS FOR PROGRESS
9841 AIRPORT BLVD SUITE 1020
LOS ANGELES CA 90045

20:00 EST

MGMWSHT HSB

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THE WHITE HOUSE

WASHINGTON

July 10, 1975

MEMORANDUM FOR: WARREN S. RUSTAND
WILLIAM W. NICHOLSON

FROM: FERNANDO E. C. DE BACA

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GERALD R. FORD LIBRARY

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GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

July 10, 1975

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LOS ANGELES CA 90045

20:00 EST

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GERALD R. FORD LIBRARY

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BCC: Zaaueta, Morales (Antonio), Fierro, Valenzuela, Manuel Gonzales, Gilbert Chavez, (Donald Rumsfeld, Richard Cheney in White House)

FECDeB:mmd:7/10/75

cc: Mr. W. J. Baroody Jr.

GERALD R. FORD LIBRARY

June 25, 1975

MEMORANDUM FOR: WARREN RUSTAND
BILL NICHOLSON

FROM: FERNANDO E. C. DE BACA

SUBJECT: Hispanic Appointees Reception

As you know, we have made arrangements for a small reception in the West Wing Staff Dining Room of the White House to give the Administration's top Hispanic appointees the opportunity to meet senior White House staff members and key Senate and House members.

The function is scheduled to begin at 5:30 PM and to run through 7:30 PM, this evening.

As of noon today, the following key public officials had agreed to attend:

Senator Goldwater
Senator Dole
Senator Javits
Senator Tower
Senator Dominici
House Minority Leader Rhodes
Congressman Horton
Congressman Lujan
Congressman Goldwater, Jr.
Congressman Badillo
Congressman de la Garza
Secretary Simon
OMB Director Lynn
RNC Chairman Mary Louise Smith

In addition, most senior White House staff members indicated they would make an effort to drop by for a brief visit.

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I hope you both have an opportunity to drop by as well.

Naturally, if there is any opportunity for the President and/or the Vice President to drop by for a four or five-minute visit, it would be welcomed and much appreciated by all those attending.

FECDeB:mmd:6/25/75

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THE WHITE HOUSE

WASHINGTON

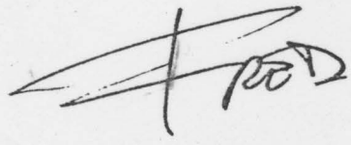
June 17, 1975

Warren:

Please excuse my delay in responding to your June 9 memo. I have been ill and just returned to the office today.

We did, however, manage to obtain a formal invitation from LULAC for the 28th of June and I certainly hope that the President will be able to accommodate this important function in his schedule.

Thanks.



GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

June 17, 1975

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: WARREN RUSTAND

FROM: FERNANDO E. C. DE BACA

SUBJECT: LULAC Convention, Milwaukee, June 26-29

This has reference to your memorandum of June 9, 1975 regarding the possible appearance of the President at the League of United Latin American Citizens' (LULAC) 46th Annual Convention scheduled for Milwaukee during the period of June 26-29, 1975.

As you are probably aware, LULAC is the oldest and largest Hispanic organization in the country. It was founded in 1928 in Corpus Christi, Texas and today boasts a total membership of 300,000 with a network of local councils extending from coast to coast in 33 of the 50 states. Although primarily a Mexican American organization, LULAC membership now includes numerous Puerto Rican, Cuban and Central/South American groups.

A strong supporter of education, particularly bilingual education and Head Start, LULAC currently administers two major Federal grants: a $500,000 Administration on Aging (DHEW)model demonstration grant in Phoenix, Arizona and a $1 million Educational Service Centers grant from the Community Services Administration (formerly OEO). Both grants are apparently being effectively implemented, although the current National President, Joe Benites (a Republican and friend of House Minority Leader John Rhodes) has been under investigation by HEW and CSA for failing to properly account for expended program funds. No charges have been filed and apparently none are contemplated though some question remains as to the propriety of travel expenses incurred, etc. by Mr. Benites.

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I strongly recommend that the President accept the invitation from LULAC to speak on Saturday, June 28. Although basically a non-partisan organization, LULAC has repeatedly demonstrated its support of Republican Party ideals and principles in past national elections and has more recently supported the President on his energy and economy proposals.

The President's participation on the LULAC National Convention program would do much to demonstrate his commitment to Spanish speaking Americans and other disadvantaged minority groups.

Please advise if I can be of further assistance on this matter.

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THE WHITE HOUSE

WASHINGTON

June 9, 1975

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: FRED DeBACA

FROM: WARREN RUSTAND

SUBJECT: Lulac Convention, Milwaukee, June 27-29

There is a very slight possibility that the President may want to go to Milwaukee in late June. The Lulac convention will be going on at that time.

I would appreciate your comments and recommendation on this convention as a possible forum for the President. You should know that the President has not been invited to address the convention. The date were have in mind in June 28th.

Please advise as soon as possible.

Thank you.

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THE WHITE HOUSE

WASHINGTON

November 5, 1974

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: WARREN S. RUSTAND

FROM: FERNANDO E. C. DE BACA

SUBJECT: Letter of October 23 to the President from Jesus G. Monroy

This has reference to your memorandum of November 4, 1974 in which you request that I respond to Mr. Monroy's letter to the President.

Mr. Monroy was one of 18 Spanish speaking leaders from throughout the country invited to meet with the President on October 17, 1974, in the Cabinet Room of the White House. Mr. Monroy is a self-made millionaire of Mexican origin from Los Banos, California.

On October 24, 1974, Mr. Monroy telephoned my office to report that following the group meeting with the President on October 17, 1974, he was invited by Bill Baroody to meet with the President in the Oval Office for a period of about 45 minutes. During this period, Mr. Monroy alleges that the President requested that he (Monroy) sponsor a State dinner for Spanish speaking leaders from throughout the world, including Prince Juan Carlos of Spain, ex-President Lopez Mateos of Mexico and others. He further alleges that the President suggested that he contact Bill Baroody for help in arranging the event. As nearly as can be determined, the meeting with the President described by Mr. Monroy would have taken place between 2:00 p.m. and 3:30 p.m., October 17.

The initial report to my office by Mr. Monroy was made to my assistant, Ms. Rose Marie Roybal, in a telephone conversation with her on October 24, 1974, at approximately 12:30 p.m. Upon my return to the office, Mr. Monroy related essentially the same information to me in a telephone conversation on Thursday, October 31, 1974, at approximately 9:30 p.m.

The following day, November 1, 1974, I spoke with Dr. Theodore Marrs to seek his guidance on the matter. Mr. Monroy had held a previous telephone conversation with Dr. Marrs earlier in the week and Dr. Marrs had related the incident to me.

On Monday, November 4, 1974, following his return to the office Mr. Baroody was asked by Dr. Marrs whether he (Baroody) had in fact accompanied Mr. Monroy to the Oval Office for the alleged meeting with the President. Mr. Baroody replied that aside from meeting Mr. Monroy in the Cabinet Room during the meeting with the President, he could not recall having seen Monroy at any time later that day.

In view of the above information, and in order for me to properly respond to the attached letter from Mr. Monroy, I believe it is important that you ascertain from the President whether or not he agreed to have Mr. Monroy sponsor a State Dinner. If he did <u>not</u> acquiesce to such an arrangement, as I suspect is the case, then our letter to Mr. Monroy ought to reject the notion of Mr. Monroy sponsoring such an event.

I will await your reply prior to preparing a response to Mr. Monroy's letter.

cc: Anne Armstrong
William J. Baroody
Theodore Marrs

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

NOV 4 1974

November 4, 1974

MEMORANDUM FOR: FERNANDO DeBACA

FROM: WARREN S. RUSTAND

SUBJECT: Letter of October 23 to the President from Jesus G. Monroy.

For appropriate reply by you, please (no acknowledgement has been made from my office).

For your information, Mr. Monroy has called Dr. Marrs to ask what the answer to this letter would be.

cc: Dr. Marrs

5
sent

RE

Mission TESORO
P.O. BOX 3000 • LOS BANOS, CALIFORNIA 93635 • 209/826-44

OCTOBER 23, 1974

HONORABLE PRESIDENT GERALD FORD
THE WHITE HOUSE
WASHINGTON, D. C.

DEAR MR. PRESIDENT:

I WOULD LIKE TO THANK YOU FOR MAKING THIS PAST THURSDAY THE MOST IMPORTANT DAY OF MY LIFE. MEETING WITH YOU IN YOUR OVAL OFFICE GAVE ME THE OPPORTUNITY TO REALIZE THE STRENGTH AND GREATNESS OF OUR COUNTRY. I WAS IMPRESSED WITH THE WARMTH AND SINCERITY THAT YOU POSSESS IN DEALING WITH THE MANY DETAILS WHICH ARE A PART OF THE MOST IMPORTANT JOB IN THE WORLD. I WOULD LIKE TO RESTATE THAT: I WOULD BE HONORED TO ASSIST YOU IN ANY WAY THAT YOU FEEL MY SERVICES ARE OF VALUE.

I AM LOOKING FORWARD TO OUR OCTOBER 31 MEETING IN LOS ANGELES, AND I AM VERY EXCITED ABOUT YOUR REQUEST THAT I SPONSOR A STATE DINNER FOR THE SPANISH SPEAKING LEADERS FROM ALL OVER THE WORLD, IN WASHINGTON D. C. AGAIN LET ME THANK YOU FOR THE HIGH HONOR OF MEETING WITH YOU THIS PAST THURSDAY.

SINCERELY,

YOUR DISHWASHER FRIEND,
JESUS G. MONROY

JGM:TG



Bee Photo

Monroy, left, with George Seward, club president, and Pat Casey.

Developer Tells Of 'Tesoro'

Jesus (Jesse) Monroy, developer of Mission Tesoro, a $5.8 million travelers' oasis on Interstate 5 near Los Banos, told

Monroy said, referring to the term "wetback".

In the early '50s, he served in the US Army two years, which

"I want to build missions on Interstate 5 from Alaska to Argentina."

De Baca

THE WHITE HOUSE

WASHINGTON

December 3, 1975

MEMORANDUM FOR THE STAFF

FROM: JOHN B. SHLAES

SUBJECT: White House Conferences on Consumer Representation

As you know, we are currently organizing a series of nine meetings across the country which will take place between January 13 and January 30, 1976, as well as three Washington meetings which will take place the week of February 16 relating to the publication and discussion of Consumer Representation Plans recently issued by 17 federal agencies.

We will be providing more details about specific plans next week. However, we did want to let you know that we have established a White House Consumer Conference Planning Office in the Winder Building, 1724 F Street, N.W., Room 525, phone 254-8000. The office will be operational as of this Friday, December 5. Our office coordinator, Jan Glaub, of the Office of Consumer Affairs, will be there.

If you are unable to reach Mary Hemler or myself in connection with these meetings, please contact Jan.

GERALD R. FORD LIBRARY

July 11, 1975

MEMORANDUM FOR: JOHN B. SHLAES

FROM: FERNANDO E. C. DE BACA

The President has met only once with Spanish Speaking leaders since assuming Office on August 9, 1974. That meeting occurred in the Cabinet Room of The White House on October 17, 1974 between 12:30 PM and 1:54 PM, and was attended by the following persons:

The President
Fernando E. C. De Baca, Special Assistant to the President
Reynaldo Maduro, Cabinet Committee on Opportunities for Spanish Speaking People

Antonio Morales	American G. I. Forum
Joe Benites	LULAC
Vilma Martinez	Mexican American Educational and Legal Defense Fund
Ed Valenzuela	IMAGE
Ricardo Zazueta	SER - Jobs for Progress
Jose Aceves	Latin American Manufacturers Assn.
Luis Alvarez	ASPIRA of America, Inc.
Margaret Cruz	Mexican American Political Assn.
John Flores	National Spanish Speaking Coalition on Domestic Affairs
Gilda Gjurich	Republican National Hispanic Assembly
Paquita Vivo	National Association of Puerto Rican Women
Ed Barrera	Michigan
Manuel Gonzales	New York
Josge M. Casanova	Miami Community
Arturo Hevia	Miami Community
Rafael Alvarez	Miami Community
Ruben Figueroa	Connecticut
Jesse Monroy	California

FECDeB:mmd:7/11/75

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HOLD FOR RELEASE UNTIL DELIVERED TO THE SENATE

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

- -

THE WHITE HOUSE

NOMINATIONS SENT TO THE SENATE ON OCTOBER 2, 1975:

Stanley S. Scott, of the District of Columbia, to be an Assistant Administrator of the Agency for International Development, vice Samuel C. Adams, Jr., resigned.

Roderick M. Hills, of California, to be a Member of the Securities and Exchange Commission for the remainder of the term expiring June 5, 1977, vice Ray Garrett, Jr., resigned.

# # # #

GERALD R. FORD LIBRARY

FOR IMMEDIATE RELEASE OCTOBER 2, 1975

Office of the White House Press Secretary

THE WHITE HOUSE

EXCHANGE OF LETTERS
BETWEEN THE PRESIDENT AND
STANLEY S. SCOTT,
SPECIAL ASSISTANT TO THE PRESIDENT

October 2, 1975

Dear Stan:

I have received your letter of October 2, and it is with sincere gratitude for your many years of dedicated public service that I accept your resignation from the White House staff upon a date to be determined. You have served very effectively as Special Assistant to the President and before that as Assistant to the Director of Communications of the Executive Branch. I know the work has been demanding, but with your ability, candor and energy, you have made significant contributions in the important field of minority relations. I am sorry to lose you.

I fully understand your desire to accept a new assignment at the Agency for International Development. The appointment will provide you with a larger opportunity to lend your well-deserved reputation and your expertise in government to helping alleviate some of the difficult and complex problems facing Africa. The United States is committed to helping to solve those problems and your appointment reaffirms that commitment.

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(MORE)

In departing the White House you may be sure you take with you my best wishes as well as my deep appreciation for a job well done. As you join AID I am confident that you will continue to provide the leadership needed for your important new responsibilities.

Warmest personal regards,

The Honorable Stanley S. Scott
The White House
Washington, D.C. 20500

October 2, 1975

Dear Mr. President:

It was more than four years ago that I was asked to join the White House staff as Assistant to the Director of Communications, and later as a Special Assistant to the President.

Mr. President, as I discussed with you earlier, I would now like to pursue other challenging responsibilities in government, and hereby submit my resignation effective at a date to be determined.

I will always be grateful for the trust and confidence you placed in me when you asked me to continue in my position when you became our President. I shall remember fondly our personal relationship when you were Vice President.

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(MORE)

We are fortunate to have you as our President. We badly need your ongoing leadership to restore confidence in government. I believe, as you do, that there is much to be done to make the American dream a reality for all Americans. Equally important, I agree with your remarks stated to me more than a year ago when you said: "We can make the American dream a reality if we all pull together as a people for the common good."

Serving my country has always been of the highest importance to me, and the opportunity to participate at the highest level of government will always be among the most meaningful and rewarding experiences of my life.

Mr. President, my decision to seek new challenges was not an easy one. My years here, while hectic and always active, have also been personally very rewarding.

I consider it an honor and a privilege to have been able to work with you. Let me assure you that I shall do my best to represent my Country ably and well in whatever task lies ahead.

Warm best wishes to you and The First Lady,

Sincerely,

Stanley S. Scott
Special Assistant to the President

The President
The White House
Washington, D. C. 20500

# # #

GERALD R. FORD LIBRARY

THE WHITE HOUSE

WASHINGTON

November 21, 1974

MEMORANDUM FOR: FERNANDO DEBACA
PAT LINDH

FROM: FRED SLIGHT

SUBJECT: National Advisory Council on Education Professions Development

I attach the recruiting memorandum from Bill Walker on the above named council.

Please submit your recommendations to my office by noon on Monday, November 25.

Thank you.

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THE WHITE HOUSE

WASHINGTON

NOV 19 1974

November 18, 1974

MEMORANDUM TO: ANNE ARMSTRONG

THROUGH: ROBIN WEST

FROM: WILLIAM N. WALKER

SUBJECT: Vacancy on the National Advisory Council on Education Professions Development

We have one vacancy on this council which is composed of fifteen members who review and evaluate all Federal programs concerned with the training of educational personnel (teachers, counselors, administrators and para-professionals) from pre-school through graduate school.

The particular needs of this vacancy include someone who can bring a representation of labor interests and knowledge of educational systems to the council. Ideally, we would like to find someone from the Midwest. Unfortunately, the representative who resigned his membership did not attend any meetings of the council and consequently, special consideration for the realistic contributions which your candidate can make to this council would be helpful.

We would like to have your suggestions by November 25. If you need additional information, please contact Ms. Lynne Pace (2172) of my office.

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THE WHITE HOUSE

WASHINGTON

October 10, 1974

MEMORANDUM FOR: FERNANDO DE BACA
PAT LINDH
PAM POWELL

FROM: FRED SLIGHT

SUBJECT: Recommendations for the National Advisory Committee for Juvenile Justice and Delinquency Prevention, LEAA, Department of Justice (PA, WAE/WOC)

I attach the recruiting memorandum from Sam Schulhof on the above mentioned committee.

Please submit your recommendations to my office by close of business on Thursday, October 24.

Thank you.

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THE WHITE HOUSE

WASHINGTON

October 7, 1974

MEMORANDUM FOR: ANNE ARMSTRONG

FROM: SAMUEL A. SCHULHOF Sam

CONCUR: Bill
WILLIAM N. WALKER

SUBJECT: National Advisory Committee for Juvenile Justice and Delinquency Prevention, LEAA, Department of Justice (PA, WAE/WOC)

The purpose of this memorandum is to solicit from you candidates for the subject Committee.

The Juvenile Justice and Delinquency Prevention Act of 1974 created a National Advisory Committee of 21 members who are to be appointed by The President to make recommendations to the Administrator of the Law Enforcement Assistance Administration (LEAA) regarding planning, policy, priorities, operations and management of all Federal Juvenile delinquency programs. The statute directs that the Committee is to meet at least four times a year, that Government Members are to serve without compensation (WOC), and that Non-Government Members are to receive a salary when actually employed (WAE).

The legislation states that Members of this Advisory Committee should be individuals who have special knowledge of the prevention and treatment of juvenile delinquency or the administration of juvenile justice, such as juvenile or family court judges, probation, correctional or law enforcement personnel, and representatives of pertinent private organizations and community based programs. A majority of the Members, including the Chairman, must not be full-time employees of federal, state, or local governments, and at least seven (7) Members must be below the age of 26. The terms of the initial Members are to be staggered with one third (7) receiving three year terms, another third (7) given two year terms, and the final third (7)

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encumbering one year terms.

Please forward the names and resumes of any candidates you may have to Greg Lebedev's office (139, EOB) by October 25, 1974. Your assistance with this matter will be greatly appreciated.

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September 1974

MEMORANDUM FOR: FRED SLIGHT

FROM: FERNANDO E.C. DE BACA

SUBJECT: Suggested Candidates for Board of Foreign Scholarships, Tentative List.

Possible candidates fitting established guidelines with experience in cultural affairs, involvement with veterans affairs, from the Midwest, and Western part of the U.S.

LEON SANCHEZ
National Executive Director,
AMVETS
American Veterans of WW ~~II~~
1710 Rhode Island Avenue, N.W.
Washington, D.C. 20036
(202) 223-9550

ANTONIO MORALES
National Chairman, American GI Forum of the U.S.
910 Houston # 404
Fort Worth, Texas 76102

JOSE BARRON
Director, Office of Spanish Speaking FOMENTO, American Association of Community and Junior Colleges
1 Dupont Circle, N.W. # 410
Washington, D.C. 20036
(202) 293-7050

FELIPE ORTEGO
Senior Literary Editor
LA LUZ Magazine
360 So. Monroe Street # 302
Denver, Colorado 80209
(303) 388-5807

Please find attached a biographical sketch of Messrs. Jose Barron, and Antonio Morales.

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More complete information will be forthcoming on Messrs. Philip Ortega and Leon Sanchez.

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file

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 29, 1975

done 6/3/75

FOR:

FRED DeBACA ✓	PAM POWELL
JEFF EVES	STAN SCOTT
PAT LINDH	JOHN SHLAES
DR. MARRS	JOHN VICKERMAN
	DON WEBSTER

FROM: JOHN UNLAND JU

To keep the Office of Public Liaison Briefing/Mailing List current, it would be most helpful if you would send me 25 names and addresses of the most important individuals with whom your office has dealt since January of this year.

Enclosed is a form to follow and the cards onto which the names and addresses are to be typed.

Thank you.

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THE WHITE HOUSE

WASHINGTON

August 11, 1975

MEMORANDUM FOR: William J. Baroody, Jr.
Theodore Marrs
Stanley Scott
Pat Lindh
Fernando DeBaca
Virginia Knauer
Pamela Powell
John Vickerman
Jeffrey Eves
John Calhoun

FROM: Wayne H. Valis WHV

William J. Baroody, Jr.'s August 11th appearance on the "Today Show" will be shown on Channel 6, August 12th at 2:00 pm.

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 11, 1974

MEMORANDUM FOR: John Vickerman

FROM: Rose Marie Roybal

SUBJECT: Request for Assistance

I would appreciate your assistance in extending my temporary pass privileges for another 90-day period.

Although current pass privileges were extended to 20 December, holiday and office activity combined could precipitate an oversight in further extension of pass privileges beyond the December 20 date. As you are well aware, such an oversight would be critical to the smooth operation of this office. Would you please explore the possibility of a 90-day temporary pass extension for me, and inform me of the response?

Second, a request for a television set, and a digital desk clock was submitted in September (approximately September 23). To date, we have had no response, would you please investigate the status of these requests?

Third, would you please forward a request for one mirror of the type recently received in Room 195 for our office, and inform this office of the response?

Fourth, could you investigate our request for a change of carpet, draperies, and general refurbishing of Mr. De Baca's office which was submitted to Carol Ranelli and forwarded to Jerry Jones for approval? What is the status of the request, since we have had no response in over one month.

Thanks a lot, John.

GERALD R. FORD LIBRARY

December 27, 1974

MEMORANDUM FOR: Greg Lebedev

FROM: Fernando E. C. De Baca

SUBJECT: Resume of Mr. Manuel (Vic) Villalpando

Please find the attached resume of Mr. Manuel (Vic) Villalpando who expresses an interest in becoming Ambassador to Spain. I would appreciate your assistance in properly channelling an inquiry of this nature.

Thank you for your assistance and have a Happy New Year!

FECDB:rmr/fam.

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COUNTY OF SAN DIEGO

ADMINISTRATION CENTER 1600 PACIFIC HIGHWAY
SAN DIEGO, CALIFORNIA 92101 (714) 239-7711

VIC VILLALPANDO
MEXICAN - AMERICAN
COMMUNITY
AFFAIRS OFFICER

Forward copy to Peg Kehoe WH

November 25, 1974

Mr. Fernando De Baca
Special Assistant to the President
on Hispanic Affairs
197 Old Executive Office Bldg.
Washington, D. C. 20502

Dear Fernando:

Since my initial contact with your office on November 20, 1974, relative to my effort in placing my name as a nominee for U.S. Ambassador to Spain, I have been most busy in soliciting the support of my San Diego federal government legislators, and, enclosed are copies of the correspondence to each of them. Please note that I also sent a letter to President Ford for I believe that this situation warrants expedient measures.

I spoke with your secretary today, and she informed me that you had received the photos that Miss Rosemary Roybal requested of me on November 21, 1974. I have had very good response from those Senators and Congressmen that I contacted, and it is for this reason that I am forwarding the enclosed letters; this will tell you the names of the persons in Washington who are familiar with this effort, and those who you might wish to coalesce in formulating a concerted approach.

Again, muchísimas gracias for the time and effort you are devoting to this matter.

Respectfully yours,

V. Villalpando

VIC VILLALPANDO

VV:ls

Enclosures

GERALD R. FORD LIBRARY

December 27, 1974

MEMORANDUM FOR: Bill Walker

FROM: Fernando E. C. De Baca

SUBJECT: Dr. Medina

This is in reference to Dr. Esperanza (Hope) Medina who is currently Director of International Academic Programs, Population Division, Development Associates, Inc., Washington, D.C.

Dr. Medina has occupied a wide variety of positions, each with its own particular demands and responsibilities. She possesses demonstrated abilities of a respected scientist who understands the problems of cognitive development of culturally disadvantaged children and the managerial capabilities to translate organizational goals into operational objectives. Achievement oriented, Dr. Medina combines a sensitivity to the needs of the poor with an awareness of the interrelationships of organizational structure and politics. She communicates well with a wide spectrum of people, ranging from the high level executives and scholars to the humblest small town person. She has the thoroughgoing belief that dedication to a task and intense involvement brings about desired change.

Because of her thorough academic preparation and seasoned experience in the real world, I highly recommend Dr. Medina for one of the existing vacancies in your reorganization. She will be an invaluable asset to the Administration and a capable leader in the hispanic community. Enclosed please find Dr. Medina's 171 Form for your consideration.

FECDB:rmr/fam.

GERALD R. FORD LIBRARY

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FECDB:rmr/fam.

GERALD R. FORD LIBRARY

December 17,11974

MEMORANDUM FOR: Robin West

THROUGH: Bill Walker

FROM: Fernando E. C De Baca

SUBJECT: Hispanic Women expressing an interest and desire to participate in Advisory Commissions and Boards

Attached are the resumes and SF 171's of women of Hispanic origin. I would appreciate your consideration of them as serious candidates to be appointed to Advisory Commissions or Boards appropriate to the contributions they might make in line with their talents and education.

Thank you for your assistance and I look forward to working with you.

FECDB/rc/rmr

GERALD R. FORD LIBRARY

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FECDB/rc/rmr

GERALD R. FORD LIBRARY

December 16, 1974

MEMORANDUM FOR: Bill Walker

FROM: Fernando E. C De Baca

SUBJECT: Hispanic Presidential Appointee Information as of June, 1974

Attached please find Spanish surnamed persons identified and extrapolated from the "Presidential Appointee Listing Name Sort" provided by the U. S. Civil Service Commission date june, 1974.

If I can be of further assistance please let me know.

GERALD R. FORD LIBRARY

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TALKING POINTS

FOR TELEPHONE CONVERSATION WITH CONGRESSMAN
CHET HOLIFIELD

As you are probably aware, the Cabinet Committee on Opportunities for Spanish Speaking People is due to expire on December 31, 1974 unless action is taken to extend its life.

I'm sure you're also aware of the President's keen interest in seeing that the Cabinet Committee is extended to give us all the opportunity to refocus the efforts of the Committee on substantive problems and issues facing Spanish Speaking persons throughout the nation.

I'm also aware of your concern that the Committee's energies be constructively channeled to avoid any possible misuse of Committee resources and I want to assure you on behalf of the President and myself that the Committee will be effectively utilized to do what it was originally set up to do, namely to address the needs of Hispanics on a truly bipartisan basis.

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GERALD R. FORD LIBRARY

DEC 10 1974

THE WHITE HOUSE

WASHINGTON

December 10, 1974

MEMORANDUM FOR: Fred DeBaca

DUE DEC 16 MONDAY

THROUGH: WILLIAM N. WALKER

FROM: ROBIN WEST

SUBJECT: Appointment of Board of Directors for National Institute of Building Sciences

The National Institute of Building Sciences was established by the Housing and Community Development Act of 1974. The purpose of the Institute is to provide an authoritative national source of current, evaluated information on building science and technology, standards and regulations and to facilitate the introduction of new and useful developments in building technology.

Although a wide variety of public and private scientific, technical and financial agencies and organizations are engaged in activities pertinent to this field, the Institute will provide a framework to encourage maximum feasible participation by all and to promote the public interest.

The Board of Directors of the Institute will have no fewer than fifteen and no more than twenty-one members appointed by the President by and with the advice and consent of the Senate. The initial Board will serve staggered terms: one-third for one year, one-third for two, and one-third for three. Members of the Board will be entitled to compensation when actually employed. During their terms members may have no financial compensation of any sort with companies and groups associated with any specialized building products for which there are available substitutes.

We need members who are representative of the construction industry (including labor, product manufacturers, and builders), housing management experts, and building standards and codes experts. The majority of the Board, however, must represent the public interest. In this category, we are looking for architects, engineers, officials of federal, state and local agencies, and representatives of consumer organizations.

GERALD R. FORD LIBRARY

We would like to have your names and resumes by close of business, Monday, December 16. If you have any questions, please call Mrs. Jocelyn Waggoner at extension 2941.

GERALD R. FORD LIBRARY

MEMORANDUM

File

THE WHITE HOUSE

WASHINGTON

No 12/16/74 candidates to submit to J. Waggoner. (Rmp)

December 6, 1974

MEMORANDUM FOR: Fred DeBaca

THROUGH: WILLIAM N. WALKER

FROM: ROBIN WEST

SUBJECT: Vacancies on the National Capital Planning Commission (NCPC)

This Commission was established in December, 1973, to carry out a "comprehensive development of the park and playground system of the National Capital." The Commission serves as the central Federal planning agency for the Federal Government to preserve the historical and natural features of the National Capital. Three citizen members are to be appointed to the Commission by the President in January, 1975. One must be a resident of Maryland, one a resident of Virginia, and one is without geographical restriction. Positions are noncompensable.

The NCPC is responsible for coordinating the planning activities of the District Government and for preparing and implementing the District elements of the comprehensive plan for the National Capital, which may include land use elements, urban renewal and redevelopment elements, a multi-year program of public works for the District, and physical, social, economic, transportation and population elements. The NCPC is the only formal representation of the Federal interest in the District of Columbia.

We are looking for local, qualified engineers, architects, urban planners, transportation planners, etc. who are familiar with metropolitan area issues and who have a sensitivity for working with political figures and issues. We especially need names from Virginia and Maryland.

We would like to have your names and resumes by Friday, December 13. If you have any questions, please call Mrs. Jocelyn Waggoner at extension 2941.

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 26, 1974

MEMORANDUM FOR: WHCA Commander

FROM: Fernando E. C. De Baca

SUBJECT: Issue of "Page Boy" Unit

Please issue a "Page Boy" unit to me for official use.

Thank you.

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Endorsement

ORIGINAL TO: BILL WALKER

COPY FYI TO: ~~JAMES FALK~~

NOV 25 REC'D

To: Fred DeBaca

FYI.

OFFICE OF THE GOVERNOR
INDIANAPOLIS, INDIANA 46204

November 20, 1974

The Honorable Gerald R. Ford
President of the United States
White House
Washington, D. C. 20500

Dear President Ford:

It has come to my attention that Jose S. Alamillo of Hammond, Indiana is interested in an appointment to the Federal Council on the Aging. Mr. Alamillo is uniquely qualified to serve in this capacity. He has been a responsible labor leader in the United Steel Workers. He has worked most effectively for many years as a private citizen in the difficult areas of elderly, labor and Spanish Speaking people. He presently serves as a member of the Governor's Commission on the Status of Spanish Heritage Peoples. He has both the zeal and the maturity to serve the Federal Council in such a way as to bring nothing but credit to the administration.

Your consideration will be greatly appreciated.

Kindest personal regards,

Otis R. Bowen, M.D.
Governor

ORB:abj

1974 NOV 25 AM 10 38
WHITE HOUSE
MAIL ROOM

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THE WHITE HOUSE

WASHINGTON

November 8, 1974

"EYES ONLY"

MEMORANDUM FOR: FRED DeBACA

FROM: WILLIAM N. WALKER

SUBJECT: Assistant Secretary of Commerce for Administration, PAS--Level IV

Attached is a copy of my proposed memorandum to The President on the Assistant Secretary of Commerce for Administration. Please call Bob Shaw of my office to let him know your opinion of the proposed action or return this sheet with you comment to Bob. We would appreciate your response within three days.

Attachment

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THE WHITE HOUSE

WASHINGTON

October 30, 1974

MEMORANDUM FOR THE PRESIDENT

THROUGH: DONALD RUMSFELD

FROM: SAMUEL A. SCHULHOF

CONCUR: _____
WILLIAM N. WALKER

SUBJECT: Assistant Secretary of Commerce for Administration, PAS--Level IV

The purpose of this memorandum is to recommend the appointment of a highly qualified individual to the position of Assistant Secretary of Commerce for Administration to replace Henry B. Turner who recently resigned.

This is one of the most demanding administrative positions in the Cabinet agencies due to the conglomerate nature of the Department of Commerce and the encompassing array of functions reporting to the Assistant Secretary. We have searched for an experienced "chief executive officer" type of individual for the post. We have identified a candidate, Jack J. Carlson, whose qualifications fully meet the requirements of the position. In addition, among the many potential candidates evaluated and deserving consideration are two with ethnic minority backgrounds, Norman B. Houston (Black) and Fernando Oaxaca (Mexican-American).

Jack J. Carlson is 56 years old and holds a B.A. (economics) from the University of Chicago. He has recently resigned as President of Kaiser Steel Corporation, a position he held for five years. Carlson has worked for Kaiser Steel for thirty years, initially in sales and sales management and for the past nineteen years in general management. He has good

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leadership skills and our checks indicate that he is an excellent administrator--possessing the ability to motivate people and to roll up their sleeves and work hard. Carlson is dedicated, hard working, bright, tough but personable, and a person of high integrity. He has been active in his church. Carlson is a registered Republican who has supported the Republican party in Congressional and Presidential campaigns.

Norman B. Houston is 51 years old, Black, and holds a B.S. (banking and finance) from UCLA. Prior to his Presidential Appointment to the Renegotiation Board one year ago, Houston was Deputy Assistant Secretary for Administration at the Department of Health, Education and Welfare for two years. From 1968-71, he served as a director of the Los Angeles Branch of the Federal Reserve Bank of San Francisco. During 1970 he was a consultant in the field of business and financial management. Previously, Houston was associated with Golden State Mutual Life Insurance Company in Los Angeles for twenty-one years in a variety of financial and corporate management positions. Houston is bright and articulate, but is not a tough manager. Stan Scott would support his appointment.

Fernando Oaxaca is 47 years old, Mexican-American and holds a B.S. (electrical engineering) from the University of Texas. He was a founder in 1969 and is a Senior Vice President of Ultrasystems, Inc., a policy research, consulting and engineering firm headquartered in Newport Beach, California (gross revenues of $8 million). Previously, Oaxaca was in program management with TRW Systems, Inc., The Aerospace Corporation, Douglas Aircraft and Lockheed. He has been involved in many community and private sector activities dealing with involvement of Spanish-speaking people in the business world. In 1972, Oaxaca was National Treasurer and a member of the Executive Committee of the National Hispanic Finance Committee to Re-elect the President. He is presently National Vice Chairman of the Spanish-speaking political action and fund raising arm of the Republican National Committee.

Carlson is definitely the most substantively qualified candidate for the position. On the other hand, the appointment of a minority to a "non-minority" position may have significant constituent appeal. However, since Houston is already a Presidential Appointee, this may be the opportunity for a Spanish-speaking senior appointment. Oaxaca would be supported by Anne Armstrong. He could undoubtedly solicit and obtain the support of John Rhodes and other Congressional members. However, he is not the best qualified candidate for this position from a substantive standpoint. On the other hand, Carlson has the necessary skills and demonstrated experience. He is the strong choice of Secretary Dent. I recommend that Carlson be appointed Assistant Secretary of Commerce for Administration. I also suggest that we continue to seek a

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suitable position for Oaxaca.

DECISION:

Appoint Carlson _____

Appoint Houston _____

Appoint Oaxaca _____

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PRESIDENTIAL APPOINTEE INFORMATION

NAME: Jack J. Carlson

LEGAL ADDRESS: 87 Sea View Avenue
Piedmont, California 94611

MAILING ADDRESS: Same as above

MARITAL STATUS: Married

FAMILY: Wife: Elise Young Carlson
Children: Sharon L. Crandall
Susan E. Moffett
Elise C. Anderson
Jack Jay Carlson, Jr.
Martha L. Carlson

EDUCATION: B.A. in Economics - 1940 - University of Chicago

CURRENT POSITION & TITLE: Consultant, Kaiser Steel Corporation, Oakland, California

BUSINESS ADDRESS: Kaiser Steel Corporation
300 Lakeside Drive
Oakland, California 94666

EXPERIENCE: Kaiser Steel Corporation - 1944 to present

August 1974 to present - Consultant - Kaiser Steel Corporation, Oakland, California

1969 - August 1974 - President, Kaiser Steel Corporation Oakland, California

1962 - Vice President - Executive Division
In 1968 given the additional responsibility of President of Kaiser Resources (this is the Canadian subsidiary of Kaiser Industries)

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EXPERIENCE CONTINUED:

1957 - 1962 - Vice President and Manager of Fabrication Business, Oakland, California

1955 - 1957 - Assistant to Vice President and General Manager, Oakland, California

1953 - 1955 - General Sales Manager, Oakland, California

1952 - 1953 - Assistant General Sales Manager, Oakland, California

1948 - 1952 - District Manager, Los Angeles, California

1946 - 1948 - District Sales Representative and District Manager - Seattle, Washington

1944 - 1946 - Business Procedures Manager, Oakland, California

1940 - 1944 - College Trainee - Inland Steel, Chicago, Illinois

POLITICAL AFFILIATION: Republican

Business and/or Professional Affiliations:

1969 - 1974 - Director, Iron & Steel Institute
1972 - 1974 - Director, International Iron & Steel Institute
Past Director - American Institute of Structural Contractors

PLACE OF BIRTH: Omaha, Nebraska

DATE OF BIRTH: March 12, 1918

Telephone: Home: 415-547-4787 Business: 415-271-2700

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JACK J. CARLSON

Jack J. Carlson, 56, has been president and chief executive officer of Kaiser Steel Corporation for the past six years. Kaiser Steel is the largest steel producer west of the Mississippi, and is a world supplier of iron ore and coking coal.

Under his leadership, Kaiser Steel achieved new records in sales and production levels ($600 million; 3.2 million ingot tons) as well as pioneering significant advances in mining technology and the mass movement of materials by unit trains and huge ocean carriers. He was also instrumental in achieving new advances in labor-management cooperation as exemplified by the workings of one of the most effective "productivity committees" in the steel industry.

Carlson also has made numerous speeches and has urged, in many business, labor and government meetings, the formation of a new "Partnership of Purpose" between these three segments of society towards making our industrial complex more competitive with lower-cost foreign producers and more effective in strengthening the nation's economy.

Carlson has also served as a president, director or officer of some 34 other Kaiser affiliated companies, including Kaiser Resources, Canada; Hamersley Holdings, Australia; and Kaiser Industries and Myers Drum Company in the U.S. He enjoys numerous business and

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personal relationships in Japan and Australia, as well as in other countries, because of his frequent international travels and business negotiations.

Carlson has been a member of the board of directors of the American Iron & Steel Institute, and of the International Iron & Steel Institute. He is a member of the University of Chicago National Development Council, The California Club of Los Angeles, the Pacific Union Club and The Family Club of San Francisco, the Claremont Country Club of Oakland, and the Marco Polo Club of New York.

Carlson is a member of the board of the Oakland Boys' Clubs, an outstanding youth development project in the San Francisco area, and he is active in church work with the Piedmont Community Church in his home town.

He is a graduate of the University of Chicago and the Northwestern Institute of Management. He and his wife, Elise, live in Piedmont, California. They are the parents of a son and four daughters.

September 10, 1974

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Norman B. Houston

~~Deputy Assistant Secretary for Administration~~
~~Department of Health, Education and Welfare~~
~~Washington, D.C. 20201~~

Board Member
Renegotiation Board
Washington, D.C. 20446

Address: 330 Independence Avenue, S.W. (Business)
Washington, D. C. 20201
(202) 963-6238

1207 Fourth Street, S.W. (Home)
Washington, D. C. 20024
(202) 484-7728

Experience:

January 1971 to Date	- Deputy Assistant Secretary for Administration, DHEW (See description attached)
	- Director, Golden State Mutual Life Insurance Company
1970	- Consultant to industry and Government. Investment portfolio management, business planning and organization. Surveyed tourism industry and potential in West Africa.
1969 and earlier	- Corporate official, director and manager, Golden State Mutual Life Insurance Company, Los Angeles, over 20 offices in seven states. Have served as Chairman of the Executive Committee, Senior Vice President, Treasurer, Corporate Secretary, Investment Officer, Communications and Public Affairs Director, Planner, Systems Analyst, and Accountant.
1966-69	- Director, National Insurance Association
1963-67	- Founding Director and Corporate Secretary, Enterprise Savings and Loan Association, Compton

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Professional Associations:

- Society of Financial Analysts, Los Angeles
- National Association of Business Economists
- Executive Program Association, UCLA
- American Management Association

Prior Public Service:

- Director, Federal Reserve Bank of San Francisco Los Angeles Branch (served as chairman during 1969)
- Commissioner, Los Angeles Civil Service Commissi
- Commissioner, Los Angeles Human Relations Commission
- Chairman, Interracial Council for Business Opportunity, Los Angeles
- President, NAACP, Los Angeles
- Treasurer, Urban League, Los Angeles
- Member, National Manpower Advisory Committee, Department of Labor
- Founding Sponsor, Operations Bootstrap, Los Angeles
- Director, Greater Los Angeles Urban Coalition
- Member of many Chambers of Commerce, YMCA, Boy Scout, Bond campaign boards and committees

Present Affiliations:

- Founding Trustee, The UCLA Foundation
- Charter Member, Franklin D. Murphy Associates, U
- Vice Chairman, Mental Health Association of Southern California
- Director, Los Angeles Brotherhood Crusade (Black self-help charity)
- Director, AID (Associated In-group Donors), Los Angeles
- Director, Special Service for Groups (Youth gang and Probation Service)
- Member, Development Board, Studio Watts Workshop

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Formal Education:

- University of California, Berkeley and Los Angeles, Bachelor of Science 1948, Banking and Finance
- Fellow, Life Management Institute, New York 1959
- UCLA Graduate School of Business Administration, Executive Program, 1964-65

Personal:

Born	- February 10, 1923, Los Angeles, California
Military	- U.S. Army Enlisted, 1943-46
Married	- Two children, one grandchild
Church	- First African Methodist Episcopal, Los Angeles Christ Church-United Methodist, Washington, D. C.

Political Party:

Republican

July 1, 1971

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3340 East First Street
Long Beach, California 90803

Married, no children

Mr. Oaxaca is a founder and a Senior Vice President of Ultrasystems, Inc. of Newport Beach, California, a policy research, consulting, and engineering firm. He is responsible for nonmilitary business of the corporation, including development, management, and technical direction of activities in the fields of social program evaluation, education, manpower development, medical systems, management consulting, urban planning, and transportation.

He is a gubernatorial appointee to the California State Scholarship and Loan Commission and is active in various activities to assist disadvantaged and minority individuals in acquiring a post-secondary education. He has also been active in community and private sector efforts to train and involve Spanish-speaking individuals and young people in the business world and entrepreneurial activities.

Mr. Oaxaca is a member of the Board of Trustees of the Washington Technical Institute in Washington, D.C. and of the National Board of Vocational Education. He is also a member of the Advisory Council of the Stanford University Graduate School of Business. He is an organizer and a Director of Los Angeles National Bank, the first minority controlled national bank in downtown Los Angeles.

Mr. Oaxaca served as a consultant to the Bureau of the Census in determining requirements for an adequate assessment of the Spanish-speaking population of the United States in 1970. He served as a principal consultant for some time to the Cabinet Committee on Opportunity for the Spanish Speaking, Washington, D.C., on management, housing, and manpower affairs. He was the principal investigator in an evaluation of a major federally funded program for bilingual education in East Los Angeles, and he has under his direction a major five-year study of an Experimental Schools Program in South Carolina.

He has been involved in planning and technical supervision of other projects at Ultrasystems, including such efforts as a national evaluation of the computerized Job Bank system, a professional manpower utilization study program for NASA, conduct of workshops for Manpower Program needs of the Spanish speaking for a White House agency, a major Labor Market Information Study for DOL, and an innovative job-matching system evaluation for DOL. He has also directed provision of technical assistance to minority and other disadvantaged businesses for four years, working closely with the Small Business Administration, in suggesting techniques to augment the efforts of the SBA.

Mr. Oaxaca in the past held various management positions with major aerospace firms involved in highly technical and sophisticated space and weapons system development, including seven years with The Aerospace Corporation, a nonprofit "think-tank" organization serving the U.S. Air Force. He has years of experience in managing various types of research programs and product development activities with such aerospace firms as Lockheed, Douglas, and TRW Systems, Inc.

Mr. Oaxaca holds a Bachelor of Science degree in Electrical Engineering from the University of Texas. He is completely bilingual in Spanish and English.

Political Activity: In 1972, Mr. Oaxaca was National Treasurer and a member of the Executive Committee of the National Hispanic Finance Committee to Re-elect the President. He is presently National Vice Chairman and a member of the Executive Committee of the Republican National Hispanic Assembly, the Spanish speaking political action and fund raising element of the Republican National Committee.

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RESOURCE MANAGEMENT EXPERIENCE

1969-1974	One of two senior vice presidents of a consulting firm with 250 employees and annual billings of $8.5 million for 1973-1974.
1973-1974	Organizer and director of new bank ($8 million in deposits at 6 months)
1967-1969	Program Manager at TRW Systems with profit-loss responsibility involving $10 million and 130 professional staff. Direction of Air Force Project expending $200 million annually (all flight and ground test operations of Minuteman Weapon System).
1963-1967	Project Director at Aerospace Corporation (Air Force "think-tank") for development of new Minuteman warhead (MIRV system) expending $65 million annually by the Air Force. Staff of 35 professionals reporting.
1962 and Prior	Other R&D projects varying in size from $1 million to $5 million at Douglas and Lockheed and staffs of 5 to 25 professionals.

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 27, 1975

MEMORANDUM FOR: WHITE HOUSE STAFF

FROM: JERRY WARREN

The Sunday shows, June 29, 1975:

Face the Nation	Carla Hills, Secretary of Housing and Urban Development	(9)	11:30 a.m.
Meet the Press	William A. Colby, Director of the CIA	(4)	12:30 p.m.
Issues & Answers	Roy Wilkins, Executive Director and Barbara Wilson, Chairman of the Board, NAACP	(7)	1:30 p.m.

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5/30/75

THE WHITE HOUSE
WASHINGTON

Warren's office

2016 pieces
correspondence

Jan. 1 — May 30
(via telephone)

M. McAuliffe
6205

for report to go to
Cabinet Members

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mind

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 4, 1975

MEMORANDUM FOR: WHITE HOUSE STAFF

FROM: JERRY WARREN

The Sunday shows, April 6, 1975:

Face the Nation	Secretary James R. Schlesinger	(9)	11:30 a.m.
Meet the Press	Menahen Begin, Opposition leader of Israeli Knesset	(4)	12:30 p.m.
Issues & Answers	George Ball, Former Under Secretary of State	(7)	1:30 p.m. (live)

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

March 14, 1975

MEMORANDUM FOR: WHITE HOUSE STAFF

FROM: JERRY WARREN

The Sunday shows, March 16, 1975:

Face the Nation	Rep. John Rhodes	Channel 9	11:30 a.m.
Issues & Answers	Sen. Stuart Symington	Channel 7	1:30 p.m. (live)
Meet the Press	Sen. Dale Bumpers	Channel 4	12:30 p.m.

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THE WHITE HOUSE

WASHINGTON

December 23, 1974

MEMORANDUM FOR: GERALD WARREN

FROM: FERNANDO E. C. DE BACA

SUBJECT: Cabinet Committee on Opportunities for Spanish Speaking People (CCOSSP)

Attached are documents relating to the President's Cabinet Committee on Opportunities for Spanish Speaking People which is scheduled to be terminated on December 29, 1974.

Following your review of the attached materials, I would appreciate your guidance on any desired news coverage or personal follow up in connection with this matter. You may reach me on IO 243 or extension 2701.

cc: William J. Baroody, Jr.

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THE WHITE HOUSE

WASHINGTON

December 23, 1974

MEMORANDUM FOR: RONALD H. NESSEN

THROUGH: WILLIAM J. BARODY, JR.

FROM: FERNANDO E. C. DE BACA

SUBJECT: Cabinet Committee on Opportunities for Spanish Speaking People

A bill to extend the Cabinet Committee on Opportunities for Spanish Speaking People was killed in the House on December 20, 1974, moments before adjournment. The bill, H.R. 10397, had earlier passed the Senate by voice vote on December 18 with the support of the Administration and the backing of Senators Javits, Percy and Montoya.

Congressman H. R. Gross of Iowa objected to a unanimous consent motion to suspend the rules and consider the Cabinet Committee authorization bill, thereby precluding further action on the bill prior to adjournment.

The Cabinet Committee was established by Congress in 1969 at the request of former President Nixon to replace the Inter Agency Committee on Mexican American Affairs which President Johnson established by Executive Order in 1967. Its purpose was to promote programs and jobs in Federal Agencies for the betterment of the nation's 12 to 15 million Spanish Speaking Americans.

I have developed a statement for possible use in the event your office should receive an inquiry on the status of the Committee.

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STATEMENT FOR RON NESSEN REGARDING THE DISSOLUTION OF THE CABINET COMMITTEE ON OPPORTUNITIES FOR SPANISH SPEAKING PEOPLE, DECEMBER 31, 1974

The failure of the 93rd Congress to act affirmatively on vital legislation extending the life of the Cabinet Committee on Opportunities for Spanish Speaking People was one of the most disappointing actions of this session of Congress. It is especially disappointing because the nation's 15 million Spanish Speaking people have registered impressive gains since the inception of the Cabinet Committee in 1969.

Despite the roots of the Hispanic culture straddling over 400 years, Spanish speaking people have the highest dropout rate in our educational system; the highest rate of alcoholism, and drug abuse; the highest unemployment rate; the lowest level of educational attainment; and the next to lowest median income in the United States.

During its five year existence, the Cabinet Committee helped implement many new and imaginative programs to help the poor, assist the needy, and strenghthen the economic base of Spanish Speaking communities throughout the nation.

By voting to end the Cabinet Committee, the Congress not only dissolved a government instrument which has assisted the nation's second largest ethnic minority, but it essentially dampened one area of hope which Hispanic Americans have started.

But I know this situation will be temporary because Spanish Speaking Americans have an indomitable spirit. I know they will continue the momentum the Cabinet Committee began, and, in fact,

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expand this momentum. I will do everything I can to assure that the Federal Government does its part in this important effort. To this end, I have directed my staff to prepare recommendations of options within the Federal Government structure to continue to address the needs of Spanish Speaking Americans.

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Background for Ron Nessen on House Action Ending Cabinet Committee on Opportunities for Spanish Speaking People:

In the final session of the 93rd Congress, Friday, December 20, 1974, Representative H.R. Gross of Iowa objected to a unanimous consent motion to suspend the rules of the House to consider a Bill of House Government Operations Chairman Chet Holifield. The Bill was to authorize the extension for six months the life of the Cabinet Committee on Opportunities for Spanish Speaking People. Representative Holifield had worked out a compromise with the Senate which on Wednesday, December 18, 1974, passed a Bill to extend the Cabinet Committee for six months beyond December 31, 1974. The compromise removed a requirement for Regional offices which the House Committee put in an earlier authorization.

History of the Cabinet Committee:

At the request of former President Nixon, in 1969 the Congress established the Cabinet Committee to replace the Inter-American Committee for Mexican-American Affairs which President Johnson set up by Executive Order in 1967. By expanding the focus of the organization, the Nixon Administration attempted to address the needs of the Puerto Rican, Cuban and other Americans of Spanish descent as well as the Mexican-American community in the U.S. The Mexican-American community is more than twice the numerical size of any of the other groups in the Spanish-Speaking American population. With about 15 million Spanish Speaking Americans, the U.S. is one of the largest Spanish-language countries in the world.

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THE WHITE HOUSE

WASHINGTON

December 23, 1974

MEMORANDUM FOR: GERALD WARREN

FROM: FERNANDO E. C. DE BACA

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THE WHITE HOUSE

WASHINGTON

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THE WHITE HOUSE

WASHINGTON

March 12, 1975

MEMORANDUM FOR: FERNANDO DE BACA
VIRGINIA KNAUER
PAT LINDH
TED MARRS
PAM POWELL
STAN SCOTT
WAYNE VALIS
JOHN VICKERMAN

FROM: DON WEBSTER

Jerry Warren is establishing a system to maintain the President's press conference briefing book on an up-to-date basis. The attached memo from Jerry to John Marsh explains that system.

You will note that the book is being brought up to date for the President's next press conference and that input is desired by 4:00 p.m. TOMORROW. I would appreciate it if you would have in my office no later than 3:00 p.m. tomorrow any Q's and A's which you believe ought to be included in the briefing book. I will transmit them to Jerry Warren.

Attachment

cc: John O. Marsh

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March 10, 1975

MEMORANDUM FOR: JACK MARSH

FROM: JERRY WARREN

SUBJECT: Press Conference Briefing Book

In view of the continuing frequency of Presidential press conferences, interviews and other sessions with newsmen, we have devised a system which we believe will facilitate keeping the President's briefing book up to date.

It is our intention to maintain a rather extensive master briefing book in this office, which will contain current Q&A's on a wide variety of subjects. From that master book, and from other issues we think may arise in a particular session, we will pull together materials for a smaller, more manageable briefing book for the President.

In order to accomplish this system, we are, first returning to you some of the questions in your area from previous books; we ask that you review them and provide us with current answers to them no later than 4:00 p.m., Thursday, March 13, in Room 164 OEOB. Since we will not be able to return the Q&A's to you each week, we ask that you keep a file of the Q&A's you update or resubmit. We look to you for input in the areas of special interest groups, Congressional affairs and the former President.

Second, we ask that in order to keep the book up to date you submit any additions or changes each week by 4:00 p.m., on Thursday, to Room 164 OEOB. Updates can be accepted on Friday or Saturday on new or changing issues. We will, in addition, attempt to inform you of each expected need for the book so you can work answers appropriately (i.e. before or after announcements or events).

This week's input, in addition to bringing up to date previous questions, will be aimed at the President's press conference on Monday, March 17, in South Bend, Indiana.

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MEMORANDUM TO: Jack Marsh
FROM: Jerry Warren
DATE: March 10, 1975
Page Two

Thank you for your cooperation. If we continue to work with you and your staff, I think we can contribute significantly to the President's preparation for press conferences and other sessions with the press.

GLW:kt

cc: Max Freidersdorft
✓Bill Baroody

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January 14, 1975

MEMORANDUM FOR: Robin West

FROM: Fernando E. C De Baca

SUBJECT: Dr. Richard E. Pesqueira

Dr. Pesqueira is interested in an appointment to an Advisory Board or Commission.

Any of the following Advisory Boards or Commissions would probably benefit from Dr. Pesquira's educational and employment experience:

National Council on Educational Research
(statutory authority, not advisory)

National Advisory Council on Vocational Education

National Advisory Council on the Education of the Disadvantaged

National Advisory Council on Extension and Continuing Education

National Advisory Council on Financial Aid to Students

National Advisory Council on Supplementary C Centers and Services

Thank you for your serious consideration of Dr. Pesquiera.

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VICE PRESIDENT OF STUDENT AFFAIRS

Box 3549/Las Cruces, New Mexico 88003
Telephone (505) 646-1232

DEC 16 1974

NEW MEXICO STATE UNIVERSITY

November 9, 1974

Mr. Fernando C. DeBaca
Special Assistant to the President
The White House
Washington, D.C. 20500

Estimado Fernando:

Rose Marie asked me to get this list of advisory councils to my interest in as soon as possible.

I have been Vice Chairman of the President's National Advisory Council on Equality of Educational Opportunity since January 1973. NACEEO will expire June 30, 1975. I seek your support in forwarding my interests to appropriate staff in the White House for service to the Administration via other council appointments.

Should openings occur prior to the termination of NACEEO I would resign so as to accept a new appointment. Also, my two-and-one-half years as Vice Chairman may qualify me for consideration as chairman of a council.

I know many personnel decisions will be made between now and February. Your support of me is appreciated. You have my papers and know of my experiences, credentials, talents and career interests.

In order of preference, I seek consideration for the following:

1. National Council on Educational Research (statutory authority, not advisory).
2. National Advisory Council on Vocational Education
3. National Advisory Council on the Education of the Disadvantaged
4. National Advisory Council on Extension and Continuing Education
5. National Advisory Council on Financial Aid to Students
6. National Advisory Council on Supplementary Centers and Services

Gracias por todo.

Cordially,

Richard E. Pesqueira

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December 17, 1974

MEMORANDUM FOR: Robin West

THROUGH: Bill Walker

FROM: Fernando E. C De Baca

SUBJECT: Hispanic Women expressing an interest and desire to participate in Advisory Commissions and Boards

Attached are the resumes and SF 171's of women of Hispanic origin. I would appreciate your additional endorsement of them as serious candidates to be appointed to Advisory Commissions or Boards appropriate to the contributions they might make in line with their talents and education.

Thank you for your assistance and I look forward to working with you.

Resumes are of the following persons:

Lupe Anguiano
Cecilia Preciad de Burciaga
Inez Casiano
Carmen J. Delgado
Gilda Bojorquez Gjurich
Dr. Ana Mena Graham
Deluvian Hernandez
Esperanza Medina-Spyropoulus
Lena De Los Santos de Mycue
Theresa Aragon De Shepro
Cecilia Suarez

FECDB/rc/rmr

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GERALD R. FORD LIBRARY

December 16, 1974

MEMORANDUM FOR: Robin West

FROM: Fernando E. C De Baca

SUBJECT: Hispanic Presidential Appointee Information as of June, 1974

Attached please find Spanish surnamed persons identified and extrapolated from the "Presidential Appointee Listing Name Sort" provided by the U. S. Civil Service Commission date June, 1974.

If I can be of further assistance please let me know.

FERNDBC?rc/rmr

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FERNDBC?rc/rmr

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 26, 1974

"No candidates to submit." Lynn to telephone Susan re Price RMK 12/11/74 R. West

GERALD R. FORD LIBRARY

MEMORANDUM FOR: - Lynn Fred DeBaca

THROUGH: - Robin WILLIAM N. WALKER

FROM: ROBIN WEST

SUBJECT: Vacancies on the Committee for Purchase of Products for the Blind and Other Severely Handicapped (PA-WAE)

There are currently three private citizen vacancies on the above named council whose objective is to increase employment opportunities for the blind and other severely handicapped individuals, and whenever possible, to prepare them to engage in normal competitive employment. The prime means for achieving this objective is to direct the procurement of selected products and services by the Federal Government to qualified workshops for the blind and other severely handicapped. The Committee is composed of sixteen members appointed by the President. Eleven of these members represent various Government agencies and five members are private citizens.

The specific qualifications we are looking for are to fill the following vacancies:

1. A person who is conversant with problems incident to employment of the blind.

2. A person who represents knowledge of problems incident to employment of severely handicapped individuals. (not blind)

3. A person who is conversant with the problems incident to the employment of both of the above named categories.

This Council meets monthly and past members have themselves been blind and/or handicapped in some way. Chairman of this Council is Mr. M.S. Meeker, Associate Deputy Administrator at GSA. We would like to

have your suggestions by December 11. If you need additional information, please contact Ms. Lynne Pace (2172) of my office.

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November 25, 1974

MEMORANDUM FOR: ROBIN WEST

FROM: FERNANDO E. C. DE BACA

SUBJECT: Vacancy on the National Advisory Council on Education Professions Development

I am pleased to submit the names and resumes of the following persons for the remaining vacancy on the National Advisory Council on Education Professions Development.

Dr. Raymond E. Castro 148 Berkshire Street #1 Cambridge, Massachusetts 02141	-	Ed.D. Graduate School of Education Harvard University
Dr. Carlos Zamora Pannsylvania State University University Park, Penn. 16802	-	Ph.D. Languages & Literature University of California at Los Angeles (UCLA)
Ms. Elena De Los Santos de Mycue 1005 S. Mattis, Apt #203 Champaign, Illinois 61820	-	M.A. Counseling & Guidance Texas Woman's University
Mr. Jose Barron 2203 Greenery Lane #203 Silver Spring, Md 20902	-	M.A. Latin American Studies University of Arizona

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Each of the previous individuals has distinguished himself/herself in the field of education, each is highly respected by his/her colleagues and each would be willing to serve on the Council if called upon to do so.

If I can be of further assistance, please let me know (IO 243).

GERALD R. FORD LIBRARY

December 18, 1974

MEMORANDUM FOR: Robin West

THROUGH: Bill Walker

FROM: Fernando E. C De Baca

SUBJECT: Hispanic Women expressing an interest and desire to participate in Advisory Commissions and Boards

Attached are the resumes and SF 171's of women of Hispanic origin. I would appreciate your additional endorsement of them as serious candidates to be appointed to Advisory Commissions or Boards appropriate to the contributions they might make in line with their talents and education.

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