

The original documents are located in Box 14, folder “Who's Who Among Latin Americans” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

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We wish to recognize
all prominent and
accomplished Latin
Americans of the
Washington area...

And we need your help...



Who's Who Among Latin Americans is to be a definitive record of the achievements of all notable Latin Americans within the Washington, D. C., area upon whom the publisher can find reliable information. Compiled and published by an international group of both Latin Americans and North Americans, *Who's Who* is about Latin Americans and is dedicated to their significant contributions.

Who's Who, then, is to be a tribute to those men and women of Latin American ancestry whose civic, political, social, and professional achievements should long be remembered by future generations of Latins and non-Latins alike.

The publishers need the help of the nominees to make *Who's Who* a reality, and the nominees are responsible for submitting all relevant biographical data on themselves. Further, they will be asked from time to time to up-date their published information.

A BEAUTIFUL BOOK, A PERMANENT RECORD

Who's Who Among Latin Americans is to be an impressive hard-bound volume to be published in conjunction with the 200th Birthday of the United States (1976). The book is made to last for generations and generations. Its design is imaginative and holds to the highest professional standards. The type is large enough for easy reference work and enjoyable reading, and the text is to be in both Spanish and English.

Every consideration is given to making *Who's Who* durable, attractive, interesting, and informative.

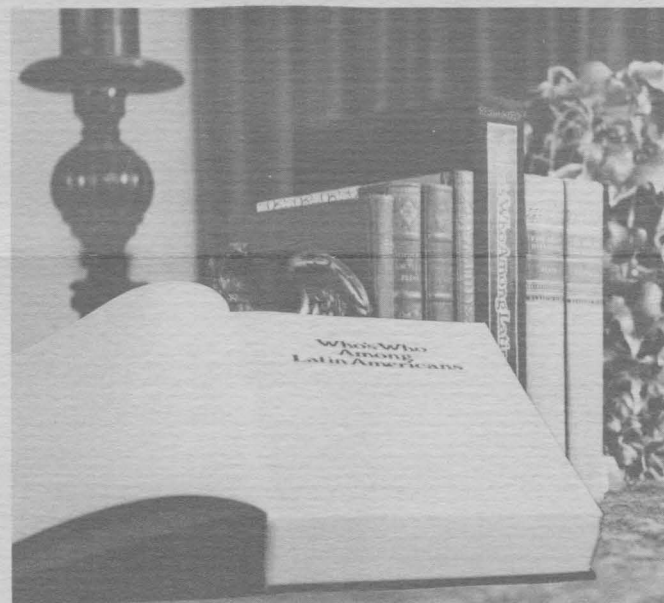
A limited number of the Bicentennial edition of Who's Who Among Latin Americans is being reserved for the nominees at a pre-publication price of \$20, including postage and handling. After publication the cost will be increased to \$29.95. You may order your copy—or copies—by enclosing a check for the appropriate amount with your resume, and save \$9.95 on each copy of this handsome volume.

THE PUBLISHER

Who's Who Among Latin Americans is published by Gama, Inc., a Washington, D. C., corporation with offices in Kensington, Maryland.

Gama, Inc., is a bona fide Affiliate of the Better Business Bureau, a Member of the Leaders of the World Foundation, and an Associate Member of the Hispanic Society of America.

The corporation banks with the Hemisphere bank of Washington, D. C. Business and personal references will be furnished upon request.



Who's Who Among Latin Americans

Gama, Inc. / 4000 Saul Road / Kensington, Md. 20795
Telephone (301)942-8288

Who's Who Among Latin Americans

IN THE WASHINGTON, D. C., METROPOLITAN AREA

September 21, 1975

COMMITTEE ON NOMINATIONS:

Hunter O. Hutchinson, Ph.D.
Chairman

Herminio Portell Vilá, Ph.D., LL.D.
Author and Writer

Prof. José B. Vallarino
Special Adviser, Permanent
Colombian Mission to OAS

Manuel González F., Ph.D.
President-Multilingualism
Policulturalism-Foundation

Dr. Dario Suro
Minister Counselor-Cultural
Affairs, Embassy of the
Dominican Republic

Mr. Fernando E. C. De Baca
Special Assistant to the President
The White House
Washington, D.C.

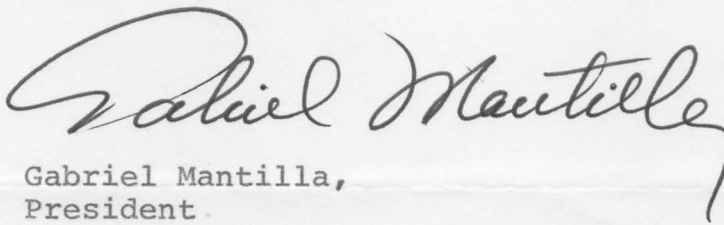
Dear Mr. De Baca:

It was indeed a pleasure to have met you briefly during the reception at the National Council of La Raza on Thursday the 18th at the International Inn.

I am including a brochure and a letter from our Committee on Nominations. Please send us your biographical data along with a recent photograph of yourself, preferably eight by eight in size.

Thanking you for your kind attention, and again, on behalf of our Staff, please accept our best wishes for your continued success and prosperity.

Yours very truly,



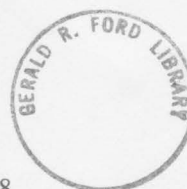
Gabriel Mantilla,
President
Gama Enterprises, Inc.

Enc.

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Corporate Member, Better Business Bureau Member, Leaders of the World Foundation

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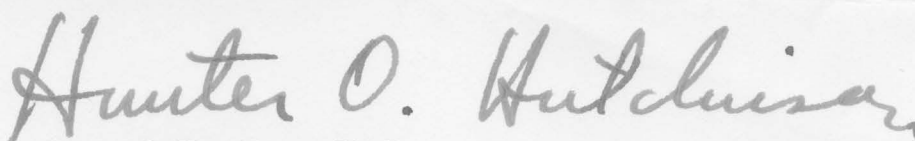
Dear Who's Who Nominee:

I am pleased to inform you that your name has been submitted to the Committee on Nominations for insertion in the first publication of *Who's Who Among Latin Americans in the Washington Area*. This edition will be published in the Bicentennial Year 1976.

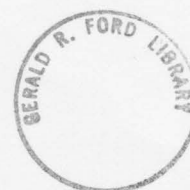
Who's Who Among Latin Americans is to be an invaluable guide, recognizing people of accomplishment within the Latin American community. It will also serve as a permanent record of the achievements of area Latin Americans for researchers and historians for years to come.

In respect to those selected to appear in this first edition, the great majority of whom have, by making biographical data available, cooperated in assuring the completeness of this unique publication, we wish to express our deep appreciation. The completion of your biographical information is vital for your inclusion in *Who's Who Among Latin Americans*. Your cooperation in this regard is sincerely appreciated.

A further explanation of *Who's Who Among Latin Americans* is found in the enclosed brochure.



Hunter O. Hutchinson, Ph. D.
Chairman, Committee on Nominations



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Sent in 10/08/75

Name De Baca Fernando E. C. Nationality. American Date of Birth Jan. 20, 1938
Last First Middle Initial (Mexican-American)

Spouse's Name Children (Names & Ages)

Occupation (Please enter employment information including professional status, years of service, title, etc.):

Special Assistant to the President of the United States (Member, White House Senior Staff)
(Appointed September 16, 1974 by President Gerald R. Ford.)

Previous Positions (Please include dates.):

Chairman, Federal Regional Council for Western United States (GS-18)
Regional Director, U. S. Department of Health, Education and Welfare, San Francisco Region
Assistant to the Chairman, U. S. Civil Service Commission, Washington, D. C.

Academic Background (Include degrees held, names of institutions attended, graduation dates.):
Commissioner, New Mexico Dept. of Motor Vehicles, Santa Fe, New Mexico
Special Assistant to the Governor; District Tax Director, New Mexico

B.A./M.A. Public Administration University of New Mexico 6/61
Albuquerque, New Mexico 6/69

Honorary Doctor of Letters, Windsor University, University of Southern California

Publications

Awards, Merits, Citations: Secretary's Distinguished Employee Award, HEW; U. S. Civil Service Merit Award
for Outstanding Job Performance.

Memberships: American Society for Public Administration; Public Personnel Association; VFW, American
Legion Post 13; IMAGE; National Counterintelligence Corps Association; NCCD; National Puerto
Rican Forum; League of Latin American Citizens; American G. I. Forum, Republican National Committee;
Republican Party.

Military Service (Include dates of service, rank attained, reserve status, branch, decorations, etc.):

2 March 1962 to 30 November 1967 U. S. Army Airborne Intelligence Corps - Special Agent (Major)
Bronze Star, Vietnam Campaign Medal, Vietnam Service Medal, Airborne/Special Forces Parachutist Badge

Current Address Joint Service Commendation Medal, Purple Heart.

1244 New Hampshire Avenue, N. W., Washington, D. C. 20036

Phone(s)-NOT TO BE PUBLISHED (202) 456-1414

ATTACH ADDITIONAL SHEETS AS NECESSARY. INFORMATION PROVIDED BY NOMINEE NEED NOT BE LIMITED TO THE CATEGORIES ABOVE

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