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Republican
National
Committee.

Mary Louise Smith
Chairman

September 22, 1975

file

Mr. Jesus G. Monroy
National Conference of Hispanic
Elected Officials
PO Box 3000
Headquarters Mission Tesoro
Los Banos, CA 93635

Dear Jessie:

This will acknowledge and thank you very much for your letter of September 6.

I have read over the copies of your letter to David Packard and also the mailgram you received from Fernando DeBaca. Also, I have visited with Jay Garcia, who is Director of our Spanish Speaking Division, about the "Gathering of the Century."

You have my very best wishes for success with this event. I have instructed Jay to be in touch with you in the near future to see if there is any way at all that we might be able to assist you in this event.

As you are well aware, we are most concerned with hispanic voters and recognize that we must make a very positive effort to reach out to them.

Again, I wish you every success.

Sincerely,

Mary Louise

Mary Louise Smith



Spanish-speaking Americans in 1973, the Department of Health, Education and Welfare made more than \$122 million in grants available to Spanish-speaking students to continue their education after high school. This school year, every eligible Spanish-surnamed student wishing to go to college can receive a grant of up to \$1,400 from the government.

6. Federal funds for minority businesses will reach an all-time high of \$1.2 billion in 1975—a sixfold increase in the \$200 million provided in 1969, the year the Republican Administration took office—and an ever-growing amount of that money is going to aid Spanish-speaking entrepreneurs.
7. In 1973, the Small Business Administration (SBA) alone provided loans and guarantees totaling \$109 million to 3,300 Spanish-speaking people, compared to the \$41.3 million provided to **all minority** businessmen in 1968 by the last Democratic Administration.
8. Thanks to Republican leadership, in 1972, almost 250,000 Hispanos obtained jobs or job training through the Department of Labor Manpower Programs—a 62.3 percent increase over the 154,000 who benefited from those programs in 1970.

THESE ACCOMPLISHMENTS ARE NOT ALL! ★

Perhaps the most dramatic example of the Republican Administration's interest in and commitment to the welfare of the Spanish-speaking Americans was the recent appointment of Fernando E. C. DeBaca as Special Assistant to the President for Hispanic Affairs. The creation of this new post and the DeBaca appointment indicate the great importance this Republican Administration places on efforts to deal with the problems of the Spanish-speaking community at the highest governmental level. Now, for the first time, there is a person with direct access to the President whose **sole** responsibility is to en-

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For more information on Republican accomplishments, contact the RNC's Spanish Speaking Advisory Committee, Dwight D. Eisenhower Republican Center, 310 First Street, S.E., Washington, D.C. 20003 (202/484-6545).

sure that Spanish-speaking Americans receive special attention and equitable treatment and are not overlooked in the day-to-day operations of the government bureaucracy.

MOMENTUM!

Under the Republican Administration, the Spanish-speaking have established a **momentum** that should be continued. A foundation of progress has been laid and is continuously being built upon. It is important that this structure continues; but in order to do that, we believe that you should reassess where we place our political support so that we can take advantage of this **momentum**.

Despite these excellent accomplishments made by the Republican Administration, it is clear that much remains to be done to assure that all Americans, particularly the Spanish-speaking, have an equal opportunity to better themselves economically, educationally and politically.

When the November 5 election rolls around, cast your vote for yourself and your future; cast your vote for Republican candidates. This is the affirmative way of showing that you want to see the progress made by the Spanish-speaking under a Republican Administration continued.

Contact your Republican candidates and tell them that you are **aware** of Republican performance for the Spanish-speaking. Let them know that, if they are willing to build on their Party's record, you are going to support them.

Remember, your commitment as a voter will strengthen the candidate's commitment to perform on your behalf.



Prepared by:
The Spanish Speaking Advisory Committee
Republican National Committee
310 First Street, S.E.
Washington, D.C. 20003

Partners In Progress

HISPANOS AND THE REPUBLICAN PARTY

Cast your vote on November 5
for the political party
that has performed for you!!

There are more than ten million Spanish-speaking Americans in the United States, and their involvement in the electoral process of their country is more than just good citizenship; it is vital. It is vital not only for the nation whose form of government relies on participation, but also vital for us Hispanos, if we are to receive greater consideration as individuals.

It is not promises, but deeds, that we Hispano-Republicans want to bring to your attention now.

Statistics reveal that on the average, 86 percent of us Hispanos have voted for the Democratic Party. **Does their record on behalf of the Spanish-speaking justify our support?** We do not believe it does!

The Republican Party has never offered inflated or hollow campaign promises to encourage the Hispano to vote for its candidates. The Party has merely stressed the need for participation by Spanish-speaking people in the electoral process of our country. It has asked the Hispano to give Republican candidates a chance to perform; and if there was no performance, the Hispano would have another choice at the next election.

Take a few moments to determine which political party has delivered for you. Take a few moments to determine which has only **talked**. We think you will say, once you review the record, that "Republican candidates deserve a chance to serve us, and I am going to give them that chance!"

Now that the elections are here, the record is open for review. Skip the fancy talk and the "cute jingles." Examine what has been done for the Spanish-speaking under a Republican Administration in the last five and a half years, and **then** decide which party deserves your support!

This year, "Election '74," five Spanish-surnamed candidates are running for Congress as Republicans. This shows the growing participation of Hispanos in the Republican Party. These Republican candidates, as other Spanish-speaking people who identify themselves as Republicans, have one thing in mind--and that is, **accomplishment, NOT rhetoric!!**

THERE IS A COMMON BOND

Republicans, as you know, have a lot of things in common with the Hispano. We are both conservatives; we respect our institutions; and, what's most important, we believe in self-reliance as a means to achieve family goals. Charity as a means of progress has **never** been a characteristic of the Spanish-speaking people, nor of the Republican Party. Nos complace la oportunidad y la eficiencia no la caridad y las falsas promesas.

The other major political party led the nation from 1960 to 1968, but the people replaced it with their Republican Administration in 1969. You can determine why...If performance counts, then it is easy to determine which of the nation's two major political parties has worked the hardest for the Spanish-speaking:

1. It was a Republican Administration which had the Census identify the Spanish-speaking (1970 Census) in order to learn about their unequal treatment and peculiar problems. This first attempt was responsible for determining that existing federal, state and local programs were not adequate; and it is this Administration that is moving vigorously to ensure that the 1980 Census is accurate with respect to the Spanish-speaking to resolve this long-standing problem.
2. It was a Republican Administration which first took affirmative action by giving federal agencies money and resources to correct these inequities.
3. It was a Republican Administration which initiated action to get the Federal Government to set the example by moving positively and decisively in our problem areas.

AND HOW DID THE REPUBLICAN ADMINISTRATIONS DO IT?

- a. By establishing a Cabinet Committee on Opportunities for Spanish-speaking People--the **CCOSSP**--to assure that government programs were reaching and meeting our needs;
- b. By implementing a 16-point program (now

renamed the "Spanish-speaking Program") to recruit Spanish-speaking persons for government positions; in directing the establishment of those positions and ensuring that agencies allocate funds to them and their appointments;

- c. By having the Federal Government set an example of responsibility through the funding of a record number of programs which directly benefited the Spanish-speaking; and

- d. By decentralizing the governmental bureaucracy and by creating a revenue-sharing apparatus that would give each state more federal funds with which to combat the problems that affected our communities.

THE RESULTS SPEAK FOR THEMSELVES

1. Today, there are close to four hundred Spanish-surnamed persons making \$28,000 or more in the Federal Government.
2. The number of Hispanos that have held key policy-making positions in the five and a half years of the Republican Administration has increased almost tenfold over the number (6) who served during the Democratic Administrations of 1960-1968.
3. Since 1969 (the beginning of a Republican Administration) Hispanic-American representation in the federal work force has increased by 4,600 employees, while the total number of governmental jobs decreased by about 77,000.
4. Thanks to the Presidential initiatives supported by Republican congressmen, expenditures by the Office of Education for Spanish-speaking Americans totaled almost \$245 million in 1973. More than \$34 million of this amount went for **bilingual education**, compared to the \$456,000 spent for such programs by the Democratic Administration in 1968. Building on this example, the Republican Administration is now supporting legislation which would more than double the amount currently appropriated for **bilingual education**.
5. In line with the Republican Administration's goal of expanding educational opportunities for

FEB 12 1975

February 10, 1975

Dr. Theodore Marrs
Special Assistant to the President
The White House
Washington, DC 20500

Dear Dr. Marrs:

It has come to my attention that your office is handling the invitations for the White House Tuesday briefings.

As the coordinating office for all hispanic Republican activities at the Republican National Committee, we would appreciate the opportunity to recommend names to you so that they may be considered for invitations to attend these meetings.

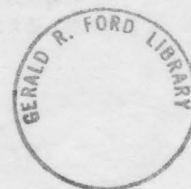
Your consideration is sincerely appreciated.

With kindest personal regards,
OFFICE OF SPANISH SPEAKING AFFAIRS

J. Raul Espinosa
Director

Enclosures

cc: Fernando De Baca ✓



November 5, 1975

Dear Margaret and Gary:

Just a brief note to thank you for your warm and generous hospitality this past weekend.

The reception for Mary Louise was just superb and everyone was simply elated with the function.

Muchas gracias y buena suerte.

Yours sincerely,

Fernando E. C. De Baca
Special Assistant to the President

Mr. and Mrs. Gary Engebretson
10115 Forest Avenue
Fairfax, Virginia 22039

FECDeB:mhg:11/5/75



May 15, 1975

Dear Ben:

It was certainly good to visit with you during your most recent visit to the Nation's Capitol this week. I am looking forward to our meeting with the entire RNHA Executive Committee early next month.

Enclosed is a short fact sheet developed by Manuel Iglesias, Hispanic Youth Coordinator for the RNC, whom you spoke with briefly during your time at the RNC on Tuesday.

Saludos a todos y mil gracias por todos tus consejos.

Yours sincerely,

Fernando E. C. De Baca
Special Assistant to the President

Mr. Benjamin Fernandez, Chairman
Republican National Hispanic Assembly
14141 Dickens Street
Sherman Oaks, California 91403

FECDeB:mmd:5/15/75 75





Republican
National
Committee.

file

MEMORANDUM

TO: Fernando De Baca
Special Assistant to the President

FROM: J. Raul Espinosa, Director
Office of Spanish Speaking Affairs *RE*

DATE: April 25, 1975

SUBJECT: Autographing the Attached Photos

I'm attaching a number of mounted photos; so you can autograph and send them to pertinent figures of the Miami community.

The appropriate names and addresses are on the back of each photo.

Many thanks.

*NOTE!
Done & mailed out
4/30/75*

