

The original documents are located in Box 11, folder “International Women's Year” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald R. Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Alice doesn't...

ON WEDNESDAY, OCTOBER 29, 1975
ALICE DOESN'T...

- .work in or out of the home.
- .spend ANY money on Strike Day.
- .volunteer...anything!
- .play political football...withdraws support of non-feminist political parties.
- .parent or babysit on Strike Day.
- .support the image of women promoted by the media.
- .support non-feminist, "traditional" institutions.
- .support male egos on Strike Day socially economically, politically.

ALICE DOESN'T! STRIKE DAY
WEDNESDAY - OCTOBER 29th, 1975
A NATIONAL strike day, sponsored by NOW,
the National Organization for Women.
(11006 Jackson St.-Omaha, Nebr. 333-9320)

GET TOGETHER EVERYWHERE with the women in your life---in your office, shop, union, school, co-op nursery, church, club---to rap, commune, celebrate IN SISTERHOOD!

If you just CAN'T leave work:
 .wear an "Alice Doesn't" arm band all day on Strike Day.
 .organize a women's pot-luck luncheon celebration.
 .plan a consciousness-raising mini-workshop for lunch.

Women's Businesses: offer special skills workshops on Oct. 29th.

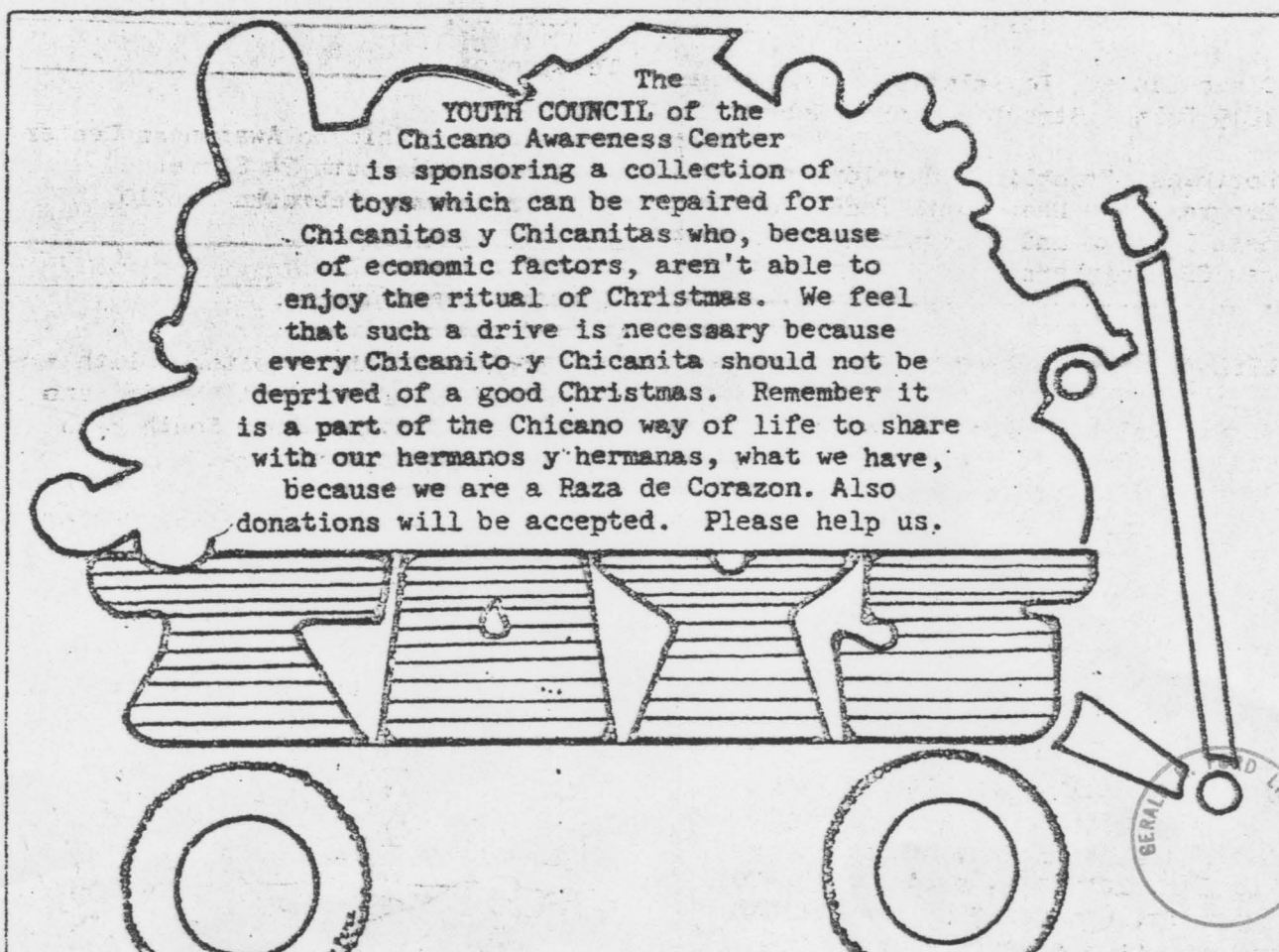
Artists and Writers: exhibit everywhere possible ...Festival of Feminist Art Photographers, filmmakers, dramatists and other theater arts professionals: participate on Strike Day and record our day for Herstory's sake.

Women in Education: organize and support alternative courses about, for and by women.

Single mothers: plan a picnic rally.

Musicians: hold a women's dance.

Women & Churches: discuss the role of Women in religion.



44-111
945-2458
[Signature]

Los Amigos Construction Company

GENERAL BUILDING CONTRACTOR

~~TWENTYTHREE EAST SANTA FE AVENUE SUITE 34, SANTA FE SPRINGS, CALIFORNIA 90670~~

11823 East Slauson Avenue, Suite 34, Santa Fe Springs, Ca. 90670

May 1975

Estimado Amigos:

In our struggle for full participation of the Spanish speaking community within our great country there are offered opportunities to personally contribute to this worthy cause. This opportunity has just become a reality for me by my appointment to the National Commission on the Observance of International Women's Year, 1975 by President Ford.

As I ponder the responsibility that I now assume as a Commissioner, I am reminded that only through our joint efforts can all women, and in particular, those of us of Spanish speaking heritage, gain full participation in the social and economic development of the American way of life.

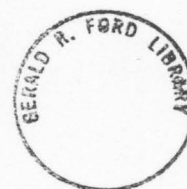
One of the many ways that our full participation may be enhanced is through your letters of petition to appear before this National body so that the plight of the Spanish speaking of this country may be better understood and hopefully championed by the Commission. I beseech you to write to the National Commission on the Observance of International Women's Year, 1975 c/o the U. S. Department of State, Room 1004, Washington, D.C. 20520, in request of an opportunity to meet with and discuss our mutual areas of concern.

I personally look forward to working with each and every one of you in insuring that my responsibility to the women of this country, but more importantly, the Spanish surnamed/Spanish speaking women's rightful participation be brought to fruition.

Con todo respeto,

Gilda Bojorquez Gjurich

Gilda Bojorquez Gjurich, Commissioner
National Commission on the Observance
of International Women's Year, 1975



file

April 29, 1975

Ms. Jill Ruckelshaus, Chairperson
INTERNATIONAL WOMEN'S YEAR COMMISSION
1630 Crescent Place, N.W.
Washington, D.C. 20009

Dear Jill,

I can't tell you how delighted I am to learn that you have been selected Chairperson of the U. S. International Women's Year Commission --- I can't think of a person that is more knowledgeable and sensitive to the status of all women in the United States including Chicanas.

We are having a rough time trying to keep E.R.A. from being rescinded in Texas --- we had a major victory in New Mexico. Our efforts in Arizona have been extremely difficult. I really think we need a new strategy --- including a well organized education campaign. The Equal Rights Amendment is so basic --- I hope the Commission will consider spearheading a special national E.R.A. education project.

Best wishes --- if I can ever be of assistance to you --- don't hesitate to call.

Enclosed is a copy of the E.R.A. Testimony I gave at the Texas House Constitutional Committee April 14, 1975 and an article on a Welfare Project which our office is working with.

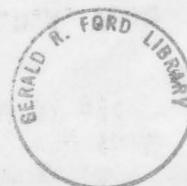
Con Carino

LA

Ms. Lupe Anguiano
Directress

LA:hd

Enclosures as stated.



Mrs. Florence Perman 245-6634/5
Director of the Federal Women's Program
HEW
Room 4785
Independence Avenue, S. W.

-- putting together a calendar of famous women. I gave her office a list of the Hispanic women in education that I knew about.

I will write to her later and ask to be placed on the distribution list for the calendar or advice as to how to procure one.

(mmd 10/21/75)

