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THE WHITE HOUSE

WASHINGTON

October 14, 1974

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: FERNANDO DE BACA
FROM: FRED SLIGHT *WJS*
SUBJECT: Federal Council on Aging

Federal Council on Aging Chairman, Bertha Atkins, recently called to indicate her great interest and the interest of her fellow Council members in seeing that a Spanish-speaking representation is provided on the Council.

I have checked with WHPO regarding the current vacancy and was informed that the nomination is to be sent forward by the President within the next week to ten days. Earlier last summer we went through five Hispanic candidates in search of a qualified and acceptable person who could be placed on the Council. For one reason or another, our efforts were thwarted in this regard.

WHPO is extremely sensitive to this need as a result of the pressure from Mrs. Armstrong and Mrs. Atkins and has agreed that with an upcoming vacancy in January, Hispanic candidates will receive thorough and serious consideration. In light of this commitment it would be helpful if you could keep this upcoming vacancy in mind in order that you may suggest qualified candidates for consideration.



10/18

FILE

THE WHITE HOUSE
WASHINGTON



Fred -

What's the status
of Federal Council on
Aging? Do we still have
time to suggest candidates?

10/21

Rose Marie Roybal

Rose -

No - there won't be any vacancies
until next year. Submit names
to us in January - Kyle

7ECDB file

THE WHITE HOUSE

WASHINGTON

November 7, 1974

MEMORANDUM FOR: SAMUEL A. SCHULHOF

FROM: FERNANDO E. C. DE BACA

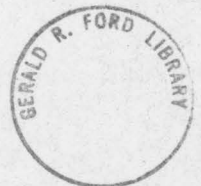
SUBJECT: American Revolution Bicentennial Advisory Council

I have reviewed your proposed memorandum to the President regarding the American Revolution Bicentennial Advisory Council. I concur with the obvious outstanding credentials of Mr. Michener and Dr. Diamond. I also commend the October, 1974 appointments of Jacinto Quirarte (Hispanic) and Laura Bergt (Native American) for 2 of the 25 positions on the Council.

I need not remind you that when the Pilgrims landed at Plymouth Rock in 1620, Spanish explorers had settled for nearly 100 years different parts of our country including what is now Florida, Texas, New Mexico and Colorado. American Indians were here to greet both the Spanish and the English when they arrived.

I recognize that with the approval of Mr. Michener and Dr. Diamond the ARBA Advisory Council will have a full complement of members. I am pleased that neither Hispanic Americans nor Native Americans have been relegated to positions of complete silence or exclusion.

In 1975, many Hispanic American families in the Southwest will be celebrating their 450th year in this country. I hope we will learn from their experiences and take and share the richness of their heritage and culture with all America.



THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

THROUGH: DONALD RUMSFELD
FROM: SAMUEL A. SCHULHOF
CONCUR: WILLIAM N. WALKER
SUBJECT: American Revolution Bicentennial Advisory Council

In September you approved twenty-five nominees and seven alternates for the ARBA Council (Tab A). The following six candidates, among the twenty-five you approved, declined to serve:

John D. Rockefeller	Dorothy B. Chandler
C. Vann Woodward	Irving S. Shapiro
James Q. Wilson	Milton Eisenhower

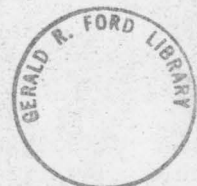
Among the alternate list that you approved, four agreed to serve:

Betty Shabazz	Jean Stapleton
Hobart Lewis	David Mathews

Thus, two more candidates are needed to fill out the list of twenty-five. I recommend that you appoint the following:

James A. Michener, age 67, of Pennsylvania (Resume at Tab B), is an eminent author, Pulitzer Prize winner, Phi Beta Kappa, and author of the recent best seller Centennial. He is a close friend of Frank Stanton. He is extremely interested in Bicentennial activity and has the freedom in his schedule to devote as much time as the activity of the Council would require. Although he is an active Democrat in Senator Hugh Scott's home state, Scott has endorsed him for this appointment.

_____ Agree
_____ Disagree



Martin Diamond, age 55, of Illinois (Resume at Tab C), is a highly respected historian. Since historians C. Vann Woodward and James Q. Wilson declined to serve on the Council, Armstrong and Warner believe (and I concur) that the appointment of another historian is important. Diamond is a professor of political science at Northern Illinois University in DeKalb, but presently is on leave to the Woodrow Wilson Center at the Smithsonian Institute. Diamond is an authority on the colonial period of American history and has written and lectured widely on the subjects of the Declaration of Independence, the Constitution, and the Federalist Papers. He is a Republican and highly recommended by William Baroody, Sr.

_____ Agree

_____ Disagree

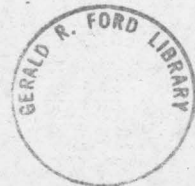
The Chairman

In the September memorandum you indicated a preference for James Q. Wilson as Chairman of the ARBA Council. Since Wilson has declined to serve, John Warner would like your guidance on another selection. (Warner is an ex officio member of the Council. In all likelihood, during the consideration of electing a Chairman and Vice Chairman, the other Council members will ask for his recommendations.)

Frank Stanton told Warner that if elected Vice Chairman he would have substantial time and effort to devote to the activity of the Council. Stanton's offering makes the time availability of the Chairman less important.

The following appear to be the best options:

1. Hobart Lewis (Resume at Tab D) is President and Executive Editor of the Reader's Digest. He is a Republican with demonstrated leadership ability but might not have sufficient time to devote. Lewis' credibility as the titular head of the Council is probably all that is important.
2. Martin Diamond, described above, would be a credible Chairman. William Baroody, Sr. vouches for his conservative Republican views.



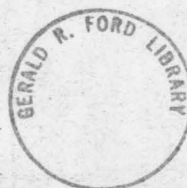
3. David Mathews (Resume at Tab E) is the President of the University of Alabama. He is politically Independent and has a Ph.D. in the history of American education. He is reported to be strong enough for a chairmanship of this sort, and his election to the job would have a non-partisan appearance.
4. Lady Bird Johnson's election to chairmanship of the Council would be well received by women in general. There is some political risk involved in having her in such a visible position during a Presidential election year.

Decision

- a) I prefer the following to be Chairman:

_____ Lewis
_____ Diamond
_____ Mathews
_____ Johnson

- b) I have no preference; let the Council choose the Chairman.
- _____



THE WHITE HOUSE

WASHINGTON

DECISION MEMORANDUMS RECEIVED BACK 9/24/74

9/7

American Revolution Bicentennial
Advisory Council

Approved:

John D. Rockefeller
C. Vann Woodward
→ Jacinto Quirarte
William J. Baroody
Frank Stanton

Alex Haley
Jana Sutton
David L. Hale
Harry Van Arsdale, Jr.
✓ James Q. Wilson
Anna Chennault
Maya Angelou
Dorothy Buffum Chandler
Lady Bird Johnson
Joan Ganz Cooney
Irving S. Shapiro
Ann Hawkes Hutton
L. Tom Perry
Richard Gambino
Joseph L. Bernadin
Laura Bergt
David L. Wolper
Martin S. Hayden
Milton Eisenhower
Lyle M. Nelson

On this list, I prefer Wilson to be the Chairman.

ALTERNATES

Approved:

William S. Banowsky
John Cardinal Krol
Vermont C. Royster
Betty Shabazz
Hobart D. Lewis
Jean Stapleton
David Mathews

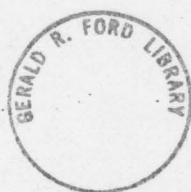


MICHELSON, IRVING, educator, scientist; b. Jersey City, Jan. 4,

MICRO
S. 112-113
H. 112-113
S. 112-113

Am. editor: Insectes Sociaux, Paris, 1962—. Home: 1706 W 2d St
Lawrence KS 66044

MICHENER, JAMES ALBERT, author: b. N.Y.C., Feb. 3, 1907; s. Edwin and Mabel (Haddock) M.; A.B. summa cum laude, Swarthmore Coll., 1929; A.M., U. No. Colo., 1937; research study U. Pa., U. Va., Ohio State U., Harvard, U. St. Andrews (Scotland), U. Siena (Italy), Brit. Mus. (London) (on Lippincott Traveling



prof. psychiatry, 1955-; Assoc. Prof.
Mem. Ctl. Comm. Insanity and Criminal Offenders, 1950-63; Dir.
Wright Inst., Berkeley. Served to Ill. M.C., A.C.S., 1940-41.

editor, Post. Sci. Quar., 1953-; Fellow Acad.

DIAMOND, MARTIN, educator; b. N.Y.C., Dec. 19, 1919; s.
George and Rose (Desowitz) D.; A.M., U. Chgo., 1952, Ph.D., 1956;
L.H.D., Hartford U., 1968; m. Bess Sohn, Aug. 7, 1940 (div. 1969);
children—Katherine, Thomas; m. 2d, Ann Stuart Sheldon, Mar. 7,
1970. Inst. ext. prof. Ill. Inst. Tech., 1957-58; from inst. to inst.



banking U. Miss., University, 1974—, Partner Mid-South Cons. and Research Assos., Starkville, Miss., 1965-73; instr. Am. Inst. Banking, Corinth, Tupelo and Starkville, 1965-73; mem. faculty Sch. Banking of South, La. State U., 1970—; vis. prof. finance U. Ark., European Grad. Programs, 1973—, Bd. dirs. Sand Water Creek Water Pollution Control Assn., Wesley Found., Miss. State U., 1969-73, Mem. Miss. Econ. Council, East Miss. Council (charter mem.), Ozark Econ. Assn. (pres. 1967-68), Am. So. finance assns., Bank Marketing and Pub. Relations Assn., Financial Execs. Inst., Oxford-Lafayette County C.

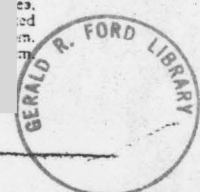
edn., 1965—, dir. Mott Interniv. Leadership Program, 1967—, dirs. Cranbrook Sch., 1958-63, Mem. Miss. Assn. Soc. Assn. (v.p. 1952), Rotarian (pres. Dowagack, Home Box 251, Hines 49745

LEWIS, JAMES HISTED, ret. fgn. service officer b. Cranbrook Pa., Dec. 18, 1912, s. Edward Berta and Laura (Histed) L. A. George Washington U., 1935, A.M., 1939, in Betty Foster Dec. 1943; children—Jane, Marie, David, Jon, Student and



movie role of Mrs. Springer in *Rainy Season*, 1969; also various dramatic TV shows. Records books *Am. Found. for Blind Home*; *West Redding CT 06896* also 400 E 52d St; New York City NY 10022

MATHEWS, CHARLES DRAYTON, lawyer, judge; b. Trickham, Tex., Sept. 15, 1912; s. Luke G. and Ethyl R. (Featherston) M.; LL.B. with honors, U. Tex., 1937; m. Bille N. Eubanks, May 29,



REVISED

Rmk
11/11

THE WHITE HOUSE

WASHINGTON

November 7, 1974

MEMORANDUM FOR: SAMUEL A. SCHULHOF

FROM: FERNANDO E. C. DE BACA

SUBJECT: American Revolution Bicentennial Advisory Council

I have reviewed your proposed memorandum to the President regarding the American Revolution Bicentennial Advisory Council. I concur with the obvious outstanding credentials of Mr. Michener and Dr. Diamond. I also commend the October, 1974 appointments of Jacinto Quirarte (Hispanic) and Laura Bergt (Native American) for 2 of the 25 positions on the Council.

I need not remind you that when the Pilgrims landed at Plymouth Rock in 1620, Spanish explorers had settled for nearly 100 years different parts of our country including what is now Florida, Texas, New Mexico and Colorado. American Indians were here to greet both the Spanish and the English when they arrived.

I recognize that with the approval of Mr. Michener and Dr. Diamond the ARBA Advisory Council will have a full complement of members. I am pleased that neither Hispanic Americans nor Native Americans have been relegated to positions of complete silence or exclusion.

In 1975, many Hispanic American families in the Southwest will be celebrating their 450th year in this country. I hope we will learn from their experiences and take and share the richness of their heritage and culture with all America.



THE WHITE HOUSE
WASHINGTON

Jacinto J. Quirarte
10902 Bar X Trail
San Antonio, Texas
78228



SCRATCH

THE WHITE HOUSE

WASHINGTON

November 7, 1974

MEMORANDUM FOR:

SAMUEL A. SCHULHOF

FROM:

FERNANDO E. C. ~~DE BACA~~ *fra*

SUBJECT:

American Revolution Bicentennial Advisory Council

I have reviewed your proposed memorandum to the President regarding the American Revolution Bicentennial Advisory Council. While I concur with the obvious outstanding credentials of Mr. Michener and Dr. Diamond, I would be remiss if I failed to call to your attention the conspicuous absence of Hispanic and Native American nominees for the 25 positions on the Council.

I need not remind you that when the Pilgrims landed at Plymouth Rock in 1620, Spanish explorers had settled for nearly 100 years different parts of our country including what is now Florida, Texas, New Mexico and Colorado. American Indians were here to greet both the Spanish and the English when they arrived.

I recognize that with the approval of Mr. Michener and Dr. Diamond the ARBA Advisory Council will have a full complement of members; Hispanic Americans will have again been relegated to a position of silence and exclusion....

In 1975, many Hispanic American families in the Southwest will be celebrating their 450th year in this country. I hope we will learn from their experiences and take and share the richness of their heritage and culture with all America.



De Mesones file

Pedro de Mesones

Abril 9 de 1, 975

Honorable Fernando E. de Baca
Special Assistant to the President
The White House
Washington, D. C. 20500

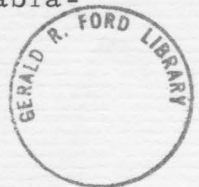
Dear Fernando,

Estas lineas para hacer llegar a tus
manos dos copias de mi Resume; una simplificada y re-
ducida y la otra un poco mas voluminosa.

Mucho te agradeceria ayudarme en que
el Presidente me nombre miembro del NATIONAL ADVI-
SORY COUNCIL FOR ETHNIC STUDIES que estara conec-
tado con la Secretaria de HEW, y que actualmente estan
en proceso de hacer la seleccion. Te adelanto que tengo el
respaldo del Partido Republicano (nuestro Partido) asi como
de Manuel Lujan y otros Senadores. Probablemente tendre
el apoyo del Vice Presidente Nelson Rockefeller. Por favor
ayudame en esto que creo ser vital en este campo ya que re-
presento un segmento hispano poderoso, despues del Mexican-
AMERICAN. Me puedes contestar a mi direccion de Nueva
York: P.O. BOX 232 / GRAND CENTRAL STATION / NEW
YORK, N. Y. 10017.

En espera de tus gratas noticias, te abra-
za y saluda muy obsecuentemente tu amigo de siempre,

Pedro





THE SECRETARY OF HEALTH, EDUCATION, AND WELFARE
WASHINGTON, D.C. 20201

de Mesones

MAY 19 1975

Honorable Fernando E.C. De Baca
Special Assistant to the President
The White House
Washington, D.C. 20500

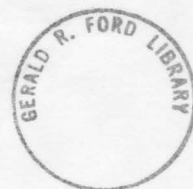
Dear Fred:

Many thanks for your letter of May 9 regarding Pedro de Mesones. We have already received several letters on his behalf, and I am pleased to learn that you also support his appointment to the National Advisory Council on Ethnic Heritage Studies. He definitely is a candidate for the Council, and you may be certain that he will receive my careful consideration for appointment as soon as we begin the staffing process.

With best regards,

Sincerely,

/s/ Cap Weinberger
Secretary



G. G. GARCIA



CONSULTANT

ELEVEN THIRTEEN EAST CROCKETT
HARLINGEN, TEXAS 78550

512/425-8415



Garcia

1113 East Crockett
Harlingen, Texas
July 7, 1975

Hon. Fernando de Baca
Special Assistant to
the President
The White House
Washington, D.C. 20002

Dear Fernando,

I am enclosing a copy of the membership list of the Consumer Affairs and Special Impact Advisory Committee, Federal Energy Administration, as promised.

As per our discussion, I need your assistance in expediting a request for a Civil Service rating. Perhaps you can advise me on a related matter.

As you know, the Cabinet Committee was in a turmoil over the selection of a Chairman for almost a year. I was hired by John Bareno, then Executive Director of the Committee, as a program specialist GS-9 with the understanding that as soon as Martin Castillo left and Associate Director positions opened I would be upgraded to a GS-12 or 13, (all of these positions were exempted appointments).

I received the appointment as an Associate Director, however, there is no notification of personnel action to this effect in my personnel record. Due to subsequent reorganizations, I never received the promotion after a year of waiting. By the time Henry Ramirez went through the Senate confirmation hearings I was already planning to leave the Committee to return to Texas.

Can my records be amended to indicate service beyond the program specialist level as an Associate Director with full responsibility for a program area? Will this help in obtaining a higher rating, say a senior-level GS 14?

Enclosed is a copy of an up-to-date resume and other pertinent material.

Please let me know if there is anything I can do for you.

Con Todo Carino y Respeto
de un amigo,

G. G. Garcia

G.G. Garcia



file
Dr. Joe Martinez
Asst Director, NSF

September 11, 1975

Mr. Douglas P. Bennett
Director, Office of Presidential
Personnel
The White House
Washington, D.C.

Dear Doug:

It is my understanding that Dr. Joe Martinez
is seeking the position of Assistant Director for
Science Education with the National Science
Foundation.

Although I do not know Dr. Martinez personally,
he has been highly recommended to me by Dr. Ray
Pisano, for whom I have great regard.

I urge your consideration of Dr. Martinez
for this position.

Yours sincerely,

John J. Rhodes, M.C.
Minority Leader

JJR/vg

Enc.

IMAGE

A Spanish Speaking Organization Concerned With Government Employment

Medardo Sanchez, Jr.
President, IMAGE
Washington, D.C. Chapter
P. O. Box 5952
Bethesda, Maryland 20014
(202) 447-2636

September 17, 1975

Dr. H. Guyford Stever, Director
National Science Foundation
1800 G Street
Washington, D.C. 20550

Dear Dr. Stever:

We would like to take this opportunity to apprise you of our support for Dr. Jose V. Martinez for the position of assistant director for Science Education within the National Science Foundation.

His credentials and background are impeccable. He is currently a program manager for Research in Chemical Physics and Atomic Physics in the Energy and Research Development Administration and before that he was professor and chairman of Physics at St. John Fisher College in Rochester, New York. His vita is enclosed for your further perusal.

We unequivocally and enthusiastically support his candidacy and ask you to urge the President to submit his nomination to the Senate as soon as possible.

Sincerely,



Medardo Sanchez, Jr.
President, IMAGE
Washington, D.C. Chapter
Peter Mc Pherson
Dr. Richard C. Atkinson
Dr. Norman Hackerman

cc:

Douglas P. Bennett
Donald Rumsfeld
Max L. Friedersdorf
Fernando E. C. De Baca

MEXICAN AMERICAN LEGAL DEFENSE AND EDUCATIONAL FUND

~~4730 RHODE ISLAND AVENUE, N.W., SUITE 801 / WASHINGTON, D.C. 20036 / (202) 659-5166~~
1028 CONNECTICUT AVENUE, SUITE 1007 / WASHINGTON, D.C. 20036 / (202) 659-5166

September 15, 1975

file
Dr. Jose Martinez
NSF

Dr. H. Guyford Stever
Director
National Science Foundation
1800 G Street, N. W.
Washington, D. C. 20550

Dear Dr. Stever:

The Mexican American Legal Defense and Educational Fund (MALDEF) has been informed of the eligibility of Dr. Jose Martinez for the position of Assistant Director for Science Education in the National Science Foundation. We would like to go on record as supporting his nomination for this post.

At the recent hearings before the Special Subcommittee on the National Science Foundation (April 21, 1975), Dr. Martinez articulated the problems associated with the low representation of minorities in science and illustrated his thorough understanding of this problem area and his excellent familiarity with the National Science Foundation.

Dr. Martinez has distinguished himself as a capable educator and research scientist. He has experience in both administration and management.

We unequivocally and enthusiastically support his candidacy and ask you to urge the President to submit his nomination to the Senate as soon as possible.

Sincerely,

Al I. Perez

Al I. Perez
Associate Counsel

AIP:rm

NATIONAL OFFICE
VILMA S. MARTINEZ
GENERAL COUNSEL
145 NINTH STREET
SAN FRANCISCO, CALIF 94103
415 626 6196

1028 CONNECTICUT AVE.
SUITE 1007

REGIONAL OFFICES

209 16TH STREET
SUITE 200
DENVER, COLORADO 80202
303 893 1893

ROOM 608, CONTINENTAL BLDG.
408 SOUTH SPRING STREET
LOS ANGELES, CALIF. 90013
213 627 1764

501 PETROLEUM
COMMERCE BUILDING
201 NORTH ST. MARY'S STREET
SAN ANTONIO, TEXAS 78205
512 224 5476

~~4730 RHODE ISLAND AVE. N.W.~~
~~SUITE 801~~
WASHINGTON, D.C. 20036
202 659 5166

1015 TIJERAS, N.W.
ALBUQUERQUE, NEW MEXICO 87101
505 247 1070
505 247 1079

BARROWS

October 3, 1975

Dear Dolores:

Thank you for your warm and thoughtful letter following your return to Long Beach.

My trip to Europe was a most enlightening and enjoyable experience for me. I simply was not aware of the size of our Hispanic troop contingent in Europe--over 22,000 men and women in our Armed Forces!

I am pleased that you found your trip to Washington so rewarding. It was a pleasure hosting you in our nation's capitol and an honor meeting you.

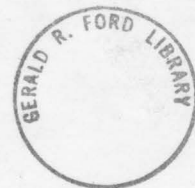
Best wishes for a rich and rewarding future. Do stay in touch.

Yours sincerely,

Fernando E. C. De Baca
Special Assistant to the President

Miss Dolores Barrows
Assistant for Education
Long Beach Museum of Art
2300 East Ocean Boulevard
Long Beach, California 90803

FECDeB:mmd:10/3/75





LONG BEACH MUSEUM OF ART *a lively arts forum for the people of Long Beach — and the coast*
Jan Ernst Adlmann, Director

City of Long Beach
2300 East Ocean Boulevard
Long Beach, California 90803
(213) 439-2119

October 1, 1975

Mr. Fernando DeBaca
Special Assistant to the President
The White House
Washington, D.C. 20500

Dear Fernando,

How was your trip to Europe? Hopefully, it was as exciting and rewarding as my trip to Washington, D.C. was for me. Eventhough, it has been almost two weeks since my return, I am still awed by all my experiences there.

Everyone here at the Museum, as well as City Hall and my family, are proud and excited about my adventures and accomplishments resulting from the trip. I have even been interviewed and photographed by our local newspaper, the Long Beach Press-Telegram. It is amazing what that eleven day trip has done and is doing for the Museum, Long Beach, and myself.

Thanks to you, my nomination to the Presidents' Commission on Fine Arts was my most outstanding achievement. I have not heard anything to date on the progress of the nomination, but Margaret, your competent and lovely secretary, said she would keep me informed. I'll never be able to thank you enough for the honor you have bestowed on me.

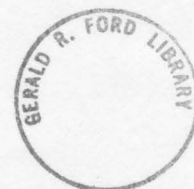
Looking forward to seeing you again, either here for Long Beach's International Women's Year Conference or the next time I'm in Washington.

Sincerely yours,

Dolores

Dolores Barrows
Assistant for Education

DB/bd



Dolores Maldonado Barrows
Long Beach Museum of Art
2300 East Ocean Blvd.
Long Beach, California 90803

213: 430-2119

Home:
213
374-2820

Masters of Fine Arts
Fall 75
California State University
Long Beach, California

Bachelor of Arts
Fall 71
Minor: Mexican American Studies

Masters of Arts
Spring 74
California State University
Long Beach, California

POSITION:

Special Assistant for Education
Long Beach Museum of Art 1975-

duties: Design and implementation of educational outreach to the average citizen to develop a stronger affiliation between the fine arts community and the direction of Community Planning.

This entails a practical application of artistic goals at the most deprived segments of the community profile: elderly, handicapped, single parents, and racial as well as ethnic minorities.

Presently, retain coordinators role for International Women's Year
Regional Conference: Fine and Applied Arts presentations
Design of art work for program materials

RECENT HONORS, AWARDS:

Requested as official designer/artist for three national Hispanic organizations:
Mexican American Women's National Association
Image (Hispanic government employees association)
El Congreso (National Hispanic Lobbying Association)

Official representative of the City of Long Beach on the occasion
of the first awards to a local unity of government by the National Spanish
Speaking Program



First Hispanic Artist to display an original work of art as part of the permanent collection of Cabinet level agencies.

Outstanding Artist for International Women's Year
MANA (Mexican American Women's National Association)

Nominee to the Arts and Humanities Committee as an official Public Member Commission on the Observance of International Women's Year by the National Council of Spanish Speaking Program Coordinators, the Department of Housing and Urban Development, and the Office of Education.

EXHIBITIONS:

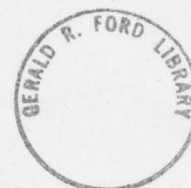
Over 40 Regional group and individual exhibitions — both juried and invitational

WORKS IN COLLECTIONS:

Collections nationally from West Coast to Washington D.C. and Guadalajara, Mexico.

ORGANIZATIONS:

Association of Art Museums (AAM)
Western Association of Art Museums (WAAM)
College Art Association





DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE
WASHINGTON, D.C. 20201

January 23, 1975

OFFICE OF THE SECRETARY

JAN 24 1974

NOTE TO FERNANDO DEBACA

Attached is a copy of a list of the Public Advisory Committees of the Public Health Service and a list of the members of seven (7) of the more important of these committees. Unfortunately, the membership list is not very current, but you can be reasonably certain that there are no more Spanish-surnamed members on the list than there were when it was made up. In fact, I suspect there may be less since no Spanish-surnamed person was appointed to take Dr. Gutierrez place on HIBAC.

In any case, if you can influence appointments to committees, this would be a good time to work on it since many are now up for renewal.

David A. Coronado

David A. Coronado
Assistant to the
Executive Officer, PHS

Attachments

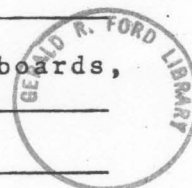


FEB 10 1975

Address: Roberto Montoya, M.D., MPH.
National Chicano Health Organization
1709 W. 8th St.
Suite 517
Los Angeles, California 90017

Presidential Appointee Questionnaire

1. Name L.R. Ballesteros, D.D.S.
2. Address 8808 E. Whittier Blvd., Pico Rivera, Calif 90660
3. Position General Dentistry- Private Practice, Associate Professor
Operative Dentistry, Assistant Director Continuing Educa USC.
4. Council(s), etc. interested in
 - a. National Advisory Council on Health Professions Education
Why See attached C.V.
 - b. Review Committee to the office of Health Manpower Opportunity,
Bureau of Health Manpower Education, NIH, D.H.E.W.
Why See attached C.V.
 - c. National Advisory Council to the National Health Service Corps
Why See attached C.V.
5. Other commitments you have made (e.g. work, councils, boards, etc.) See attached C.V.



L.R. Ballesteros, D.D.S.

6. Additional information (education, experience, age, etc., etc.)

See attached C.V.

7. Do you have any objection to the above information being
circulated to those who also wish to have this information
circulated? Yes _____ No x Comments _____

Ideally you could send me a xerox of your completed Presidential
appointment form, so we could use it in whatever mechanism we
decide upon to cut up the pie.



PRESIDENTIAL APPOINTEE INFORMATION

NAME: L.R. Ballesteros, D.D.S.

LEGAL ADDRESS: 1743 Longhill Dr., Monterey Park, Calif 91754

MAILING ADDRESS: 8808 E. Whittier Blvd, Pico Rivera, Calif 90660

MARITAL STATUS: See attached C.V.

FAMILY: See attached C.V.

EDUCATION: See attached C.V.

CURRENT POSITION & TITLE: See attached C.V.

BUSINESS ADDRESS: 8808 E. Whittier Blvd, Pico Rivera, Calif 90660

EXPERIENCE: See attached C.V.



Presidential Appointee Information

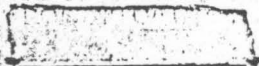
Page 2

L.R. Ballesteros, D.D.S.

EXPERIENCE

CONTINUED:

See attached C.V.



Business and/or Professional See attached C.V.

Affiliations:

PLACE OF BIRTH: See attached C.V.

DATE OF BIRTH: See attached C.V.

Telephone:

Home: 281-3650

Business: 692-5250



UNIVERSITY OF SOUTHERN CALIFORNIA - SCHOOL OF DENTISTRY
CURRICULUM VITAE FORM

Directions for preparing:

1. State "none" if no information can be supplied in a category.
2. If you have important information in a category not listed here, or if insufficient space is allowed, please attach additional pages.
3. Please type.

Date January 13, 1975

1. Full name (no initials) Lionel Ramirez Ballesteros, D.D.S.
2. Social Security # 526-22-1421 U.S. Citizen Yes ☒ No ☐ Sex* M
3. Birth Date Jan 13, 1926 Place Clarkdale, Ariz Ethnic Background* S
4. Name of Spouse Rose Ballesteros Spouse Occupation,
Profession or Training Housewife
5. Names of Children Diane Birth Date Mar. 25, 1952
Lionel Birth Date Feb. 26, 1954
____ Birth Date _____
____ Birth Date _____
6. Home Address 1743 Longhill Dr. Telephone (213) 261-3650
City Monterey Park, State Calif Zip Code 91754
7. Office Address 8808 E. Whittier Blvd Telephone (213) 692-5250
City Pico Rivera, State Calif Zip Code 90660
8. Education: High School Phoenix Union High School, Phoenix, Ariz.
Dates 1942-1943-1944 Diploma 1944
College Washington State College 1944
Compton College A.A. 1951-54
Dates _____ Degree _____
College U.C.L.A. & U.S.C.
Dates 1955-56 Degree _____
Professional School U.S.C. School of Dentistry
Dates 1957-61 Degree D.D.S.
Professional School _____
Dates _____ Degree _____

*In accordance with University policy and with Federal laws and regulations this information must be compiled on all applicants for positions of 20 hours or more per week if the position will be of three months or more duration. Ethnic background shall be indicated as follows:

B - Black
O - Oriental
A - American Indian

S - Spanish surname, Mexican American
X - Other non-caucasian
C - Caucasian



Curriculum Vitae of Lionel R. Ballesteros, D.D.S.

Advanced Education: School _____

Dates _____ Program _____ Certificate/
Degree _____

Continuing Education (List chronologically)

Course	Date	Location
ANESTHESIOLOGY	Jan 22, 23, 1966	USC Dental
WORK SIMPLIFICATION IN MODERN PRACTICE	April 14, 15, 1966	School " " "
EMERGENCIES & SEDATION	May 22, 1966	" " "
INTRAVENOUS TECHNIQUE FOR PREMEDICATION IN DENTISTRY.	Sept 23, 1966	" " "
HOSPITAL DENTISTRY WORKSHOP	Oct 9, 10, 11, 1966	" " "
ANALGESIA & CONTROL OF PAIN IN DENTAL PRACTICE.	Feb 25, 26, 1967	" " "
PRACTICE ADMINISTRATION & MOTIVATION	May 13, 1967	" " "
WHAT DO YOU TELL YOUR PATIENT?	Oct 31 & Nov 1, 2, 1969	" " "
ORGANIZATION & MANAGEMENT OF MODERN DENTAL PRACTICES	Feb 20, 21, 1970	" " "
A COMPREHENSIVE REVIEW OF MATERIALS & TECHNIQUES FOR RESTORATIVE DENTISTRY	March 10 & April 14, 1970	" " "
CONTINUING EDUCATIONAL SEMINAR ON OCCLUSION	Feb 17, & March 31, 1971	" " "
COURSE I ALUMNI SEMINAR '61	Sept 30, & Oct 1, 2, 1971	" " "
VITREBENT ENDOSTEAL IMPLANT	June 24, 25, 1973	" " "
9. Academic appointments: ENDOBONTICS	Oct 12, 13, 1973	" " "

Title	School	Dates
Assistant Professor	U.S.C. School of Dentistry	October 1967
Clinical & Pre-Clinical		
Operative		
Assistant Director USC & UAG	" " " "	August 1971
Sister Program Continue Educ.		

10. Hospital appointments: Include internship, residency, staff, etc.

11. Specialty Board membership, honorary degrees or merit awards, prizes, medals, etc.

Give name of organization, honor and date:

Clinical Instructor Award USC Special Students Class of '71 April 16, 1971
~~Faculty Member Honorary Dental Society- Omicron Kappa Upsilon Feb 23, 1971~~
 Who's Who in the West 1972-73., "El Padrino de La Generacion 68-73,"
 (Godfather) Universidad Autonoma De Guadalajara, (University Autonoma of
 Guadalajara) Scroll & Plaque & Class Ring June 8, 1973.
 Faculty Award USC & UAG Sister University Program Nov 15, 1973.
 Latin American Dental Society-Presidential Award Dec 1973 & 1974.
 USC- Latin American Dental Society Chapter Dedication Award Dec 1974.



Curriculum Vitae of Lionel R. Ballesteros, D.D.S.

12. Membership in Professional Associations and Societies:

<u>American Dental Assoc.</u>	<u>California Dental Assoc.</u>
<u>Friends of Dentistry</u>	<u>Academy of General Dentistry</u>
<u>Latin American Dental Society</u>	<u>San Gabriel Valley Dental Society</u>
<u>U.S.C. Dental Alumni Assoc</u>	<u>Psi Omega Fraternity</u>

13. Positions Held in Professional Organizations:

<u>Title</u>	<u>Organization</u>	<u>Dates</u>
<u>Pres-Founder</u>	<u>Latin American Dental Society</u>	<u>1972</u>
<u>President</u>		<u>1973</u>
<u>President</u>	<u>Latin American Dental Society</u>	<u>1974</u>
<u>President</u>	<u>Friends of Dentistry</u>	<u>1973</u>
<u>President</u>	<u>Friends of Dentistry</u>	<u>1974</u>

14. Other Professional Activities:

Assistant Director USC.& UAG. Sister University Program.

Montebello Oral Health Committee.

Consultant H.E.W.

15. Military Service: Branch of Service Air Force

Prime Duty and Years of Service Aviation Cadet 1943-1945 Rank Aviation Cadet

16. Indicate your principal clinical and research interests, as well as what you believe have been your contributions to knowledge (please restrict to less than 250 words).



Curriculum Vitae of Lionel R. Ballesteros, D.D.

17. Publications (If preferred, append prepared bibliography).

- A. Books - Author(s), title, year, edition, city of publication, publisher.
If contributor, give chapter or section of book.

For 9 our 10 Adults Only Semantodontic, Inc, Phoenix, Ariz
(Translated to Spanish) Project Director - Perry A. Ratcliff, D.D.S.

- B. Articles - Author(s), title, journal, volume, pages, year. If abstract, indicate by "abst" after page numbers. If article is accepted but not published, so state. If manuscript is in preparation but not submitted, state "in progress."

- C. Teaching Materials - Syllabi, Manuals, audio and video tapes, still and motion pictures, etc.



Curriculum Vitae of Lionel R. Ballesteros, D.D.

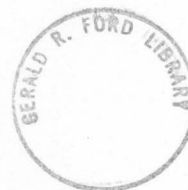
18. Courses Given; Papers Read (Do not repeat published papers listed in 17B)

<u>Where and to Whom Presented</u>	<u>Title or Nature of Program</u>	<u>Date</u>
USC. & UAG. University Sister Program.	Operative	1970
" " " "	Operative	1971
" " " "	Operative	1973
USC Continuing Educ.	Special Continuing Educ Course . (Transalator) Group from Spain	9/1971
" " "	Special Continuing Educ. Course . (Transalator) Mexicali Dental Group	1974
USC. Continuing Educ.	Endodontics (Transalator)	10/ 12,13, 1973

19. Community and/or University Activities:*

Assistant Director USC & UAG Sister University Program
USC Minority Recruitment, USC. Admissions Committee USC.
" Usted Y Su Salud" Ch 34 (Co-ordinator) Public Educational Scripts "Spanish"

*Include dental school or general university activities, such as committees, directorships, counseling, etc.



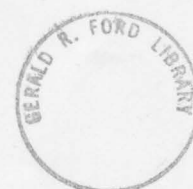
EL PADRINO



The diplomas of 45 new Mexican dentists are signed by a University of Southern California (USC) dentist.

Dr. Lionel Ballesteros of Monterey

Dr. Charles Goldstein of Los Angeles, who was visiting UAG at the time Dr. Ballesteros served as padrino, explained that Dr. Ballesteros has made



Who's Who in the West.®

Including Alaska, Arizona, California, Colorado,
Hawaii, Idaho, Montana, Nevada,
New Mexico, Oregon, Utah, Washington,
and Wyoming; and in Canada, the
provinces of Alberta, British
Columbia, and Saskatchewan.

13th edition
1972-1973

MARQUIS
Who'sWho

Marquis Who's Who, Inc.
200 East Ohio Street
Chicago, Illinois 60611 U.S.A.



Preface

For decades, the region west of the Mississippi River formed the frontier of American settlement. That exciting frontier has vanished now, but not the spirit of the men and women who marched the banners of civilization across this beautiful land. Today, their sons and daughters in urban, suburban, and rural settings are raising their own banners in a dramatic new West, and their accomplishments are of decided reference interest locally and, to an ever-increasing degree, nationally. To select the most significant individuals for inclusion in WHO'S WHO IN THE WEST becomes more difficult with each biennial edition.

This Thirteenth Edition represents the editors' efforts to recognize particular merit and to satisfy reference interest . . . to record the latest as well as the continuing accomplishments of individuals involved in all fields of significant achievement.

Painstakingly reviewed, revised, and amended, the Thirteenth Edition provides up-to-the-minute coverage of a broad range of key Westerners based on position or individual achievement. Our editors have made every effort to present a balanced image of achievement in the West. To assure such balance in compilation of the volume, our list of essential names has been expanded. This list is made up of those men and women who are so eminent that their omission would fault the usefulness of the book. Should such individuals fail to furnish their own data, Marquis staff members compile the information through careful, original research. Sketches compiled in this way are indicated by an asterisk. As in previous editions, however, the vast majority of biographees furnish their own data and check pre-publication proofs of their sketches to make certain they are correct.

The Thirteenth Edition contains approximately 19,000 names from the region embracing Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming, and in Canada the provinces of Alberta, British Columbia, and Saskatchewan.

Frequently, Marquis Who's Who editors are asked: "How do people get into any Who's Who volume?" Selection is based on the fundamental principle of reference value. Many individuals are eligible by virtue of positions achieved through election or appointment to

office; others have distinguished themselves by continuous achievement in their respective careers.

The persons sketched in this book include leading executives and officials in government, business, education, religion, the press, civic affairs, fine arts, law, and other fields. This edition also includes leading names in the managerial phase of professional and collegiate athletics, top figures in contemporary art and musical styles, and persons responsible for the latest developments in science.

The names total is approximately 4,000 more than in the previous edition, this increase reflecting the growth taking place in all areas of activity within the region.

The task of compiling this volume demands a keen knowledge not only of the West but of the entire continent. The people of a region, to be truly evaluated, must be viewed objectively in a universal context. Marquis Who's Who is uniquely qualified to provide this combined knowledge as publishers of *Who's Who in America* (thirty-seven editions since 1899); *Who Was Who in America* (a five-volume set of notables of America's past); *Who's Who in the World*; five specialized biographical reference works of national or international scope, and four regional directories corresponding to the geographical regions of North America.

Biographees of *Who's Who in the West* can be classified into two basic categories:

- (1) Persons who are of regional reference importance to colleagues, librarians, researchers, scholars, the press, historians, biographers, participants in business and civic affairs, and others with special or general inquiry needs;
- (2) Individuals of national reference interest who also are of such regional and local importance that their inclusion in the book is appropriate. There is a minimum of duplication between this volume and *Who's Who in America*.

In the editorial evaluation that resulted in the ultimate selection of the names in this directory, an individual's desire to be listed was not sufficient reason for inclusion; rather it was the individual's demonstrated merit that determined inclusion. Similarly, wealth or social position was not a criterion; only occupational stature or achievement in some field affecting

the development of the Western region of North America influenced selection. Indeed, many of the biographees are engaged in fields marked far more by service than by monetary reward. And, of course, this volume lists worthy individuals regardless of their race or ethnic origin.

Thus, on every level, this Thirteenth Edition of *Who's Who in the West* carries on the tradition of excellence established 74 years ago with the publication of the first edition of *Who's Who in America*. The essence of that tradition is reflected in Marquis's unceasing effort to produce reference works responsive to the needs of their users throughout the world.



Standards of Admission

The foremost consideration in determining who will be admitted to the pages of *Who's Who in the West* is the extent of an individual's reference interest. Such reference interest is judged on either of two factors;

- (1) The position of responsibility held, or
- (2) The level of significant achievement attained.

Admissions based on the factor of position include:

Members of the U.S. Congress.

Members of the President's Cabinet.

Federal judges.

Governors of states covered by this volume.

Premiers of Canadian provinces covered by this volume.

State attorneys general.

Judges of state and territorial courts of highest appellate and jurisdiction.

U.S. ambassadors and ministers plenipotentiary.

Heads of the major universities and colleges.

Living authors of books of more than ephemeral interest or value.

Officers on active duty beginning with the rank of major general in the Army, Air Force, and Marine Corps; and with rear admiral in the Navy.

Heads of leading philanthropic, educational, and scientific societies.

Selected members of the National Academy of Sciences, the National Academy of Design, the American Academy of Arts and Letters, and the National Institute of Arts and Letters.

Chief ecclesiastics of the principal religious denominations.

Principal officers of national and international businesses

Others chosen because of incumbency, authorship, or membership.

Admissions based on individual achievement, on the other hand, must be decided by a judicious process of evaluating qualitative factors. To be selected on this basis, a person must have accomplished some conspicuous achievement—something that distinguishes him from the vast majority of his contemporaries. He or she may scarcely be known in the local community but may be widely recognized in some special field of endeavor. Such a person often is one whose work is better known than he is himself.



BALLAM, ORAL LAMB, univ. dean; b. Hyde Park, Utah, Sept. 12, 1925; s. Oral Lynn and Delis (Lamb) B.; B.S., Utah State U., 1949; M.S., 1955; Ed.D., U. Cal. at Los Angeles, 1961; postgrad., Columbia

Fund., 1969-71; Served with USAAF, 1944-45; Recipient Scouters Key award, 1965; Mem. Am. So. Cal. dental assns., San Gabriel Valley Dental Soc., U. So. Cal. Alumni Assn., U. So. Cal. Dental

Ill., 1955-56; Chgo. Art Inst., 1956-57; U. Utah, 1957; Western Wash. Coll., 1959; Portland State Coll., 1966; m. Emma Jane Smith, Sept. 1957; son, Michael; Art supervisor, Summer Art Sch., Klamath Falls

BALLESTEROS, LIONEL RAMIREZ, dentist; b. Clarkdale, Ariz., Jan. 13, 1926; s. Crespin V. and Mercedes (Ramirez) B.; student Wash. State Coll., 1944; A.A., Compton Coll., 1953; postgrad. U. Cal. at Los Angeles, 1955-56; D.D.S., U. So. Cal., 1961; m. Rose Enriquez,

July 1, 1975

Saenz

Dear Mr. Zook:

Thank you for your letter of June 27, 1975, in which you inform me of the career status of the Assistant Inspector General vacancy at HUD.

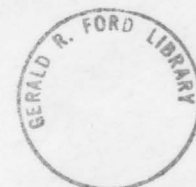
I had written to Secretary Hills with the suggestion that the Department make a concerted effort to seek out, identify and recruit qualified Spanish speaking candidates for executive and management-level vacancies in keeping with the spirit and intent of the President's March 6 Memorandum on Equal Employment Opportunity.

At the time of my letter to the Secretary, however, I was under the mistaken impression that the Assistant Inspector General position was of a non-career appointive nature. In any event, the individual whose name I referred, Adolph B. Saenz, is a Foreign Service Officer, FSR-2 (GS-16 equivalent) with over 16 years of continuous service with AID and the Department of State, and, in my opinion, worthy of consideration for such a position. Because of the career nature of the position in question, however, I have informed Mr. Saenz that the position will be filled by Merit Staffing procedures and if he is interested, it will be necessary that he forward his papers directly to Mr. DiCostanzo at HUD. I might add that my only interest in this matter is that your Department take strong measures to aggressively seek out Hispanic candidates for vacancies at all levels but particularly at the executive and super-grade levels, where all Federal Departments and agencies could stand considerable improvement.

Yours Sincerely,

Fernando E. C. De Baca
Special Assistant to the President

Mr. J. William Zook, Special Assistant
Executive Recruitment to the
Assistant Secretary for Administration
Department of Housing and Urban Development
Washington, D. C. 20410



FECDeB:mmnd:7/1/75

BCC: Senator Joseph Montoya, Gilbert Chavez, IMAGE, Adolph Saenz, Manuel Gonzales, LULAC, Antonio Morales, GI Forum, Phil Garcia, HUD EEO Office, Washington, D. C. Manuel Fierro, El Congreso

July 10, 1975

Dear Pete,

I thought you would be interested in seeing the attached list of executive and super-grade level vacancies in the Department of Transportation.

You might wish to query the Secretary's office directly or Alan Woods at The White House should you know of any qualified and interested individuals to fill these positions. To my knowledge, none of the vacancies have been announced so referrals [without attribution to the source of this information] at this point would be timely.

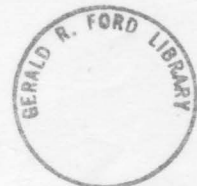
Yours sincerely,

Fernando E. C. De Baca
Special Assistant to the President

The Honorable Pete V. Domenici
1251 Dirksen Senate Office
Building
Washington, D. C. 20510

This letter also to

The Honorable Manuel Lujan, Jr.
1323 Longworth House Office Building
Washington, D. C. 20515



July 10, 1975

Dear Ben,

Attached is a list of executive and super-grade level vacancies in the Department of Transportation.

Should you know of any qualified and interested candidates for these positions please refer their resumes to my office. I will see that the Presidential Personnel Office is informed of their interest and availability.

Mil gracias.

Sincerely,

Fernando E. C. De Baca
Special Assistant to the President

Mr. Ben Fernandez
Chairman
Republican National Hispanic
Assembly
19913 Blackhawk Street
Chatsworth, California 91311

FECDeB:mmd:7/10/75



FEDERAL AVIATION ADMINISTRATION
VACANT EXECUTIVE AND MANAGEMENT POSITIONS

GS-15 AND ABOVE



<u>Position Grade</u>	<u>Position Title</u>	<u>Organization Location</u>
GS-16	Deputy Director	Associate Administration for Policy Development and Review
GS-15	Deputy Director	Office of Systems Engineering Management
GS-16	Deputy Director Office of Budget + Program Review	Depty. asst. Asst. Secy. for Budget & Program Review
GS-17	DIRECTOR of Public Affairs	Office of the Secy

FEDERAL RAILROAD ADMINISTRATION
VACANT EXECUTIVE AND MANAGEMENT POSITIONS

GS-15 AND ABOVE



<u>Position Grade</u>	<u>Position Title</u>	<u>Organization Location</u>
GS-17	Associate Administrator for Policy and Program Development	Associate Administration for Policy and Program Development
GS-17	Director, Office of Planning and Budget Development	Office of Planning and Budget Development
GS-16	Director, Office of State Rail Programs	Associate Administration for Federal Assistance
GS-16	Director, Office of Rail Assistance Programs	Associate Administration for Federal Assistance
GS-15	Chief, Budget Division	Office of Planning and Budget Development
GS-15	Chief, Planning Division	Office of Planning and Budget Development
GS-15	Chief, Program Review	Office of Planning and Budget Development

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

VACANT EXECUTIVE AND MANAGEMENT POSITIONS

GS-15 AND ABOVE



<u>Position Grade</u>	<u>Position Title</u>	<u>Organization Location</u>
GS-17	Director, Office of Crashworthiness	Office of Motor Vehicle Programs
GS-16	Associate Administrator	Office of Associate Administration for Planning and Evaluation
GS-15	Chief, Mathematical Analysis Division	Office of Research and Development
GS-15	Chief, Information Systems Division	Office of Research and Development
GS-15	Regional Coordinator	Office of the Administrator
GS-15	Chief, Standards Preparation Division	Office of Motor Vehicle Programs

Paul Esp.

484-6780

UNIT 10 1974

923

JAN 16 1974

0850-14811

JAN 15 1974

Mr. Hugo Vivo
Dorchaster Apartments
2028 Colombia Pike 521-8684
Apartment 8
Arlington, Va. 22204



G. Hugo Vivó
Dorchester Apartments
2028 Columbia Pike, Apt. 8
Arlington, Virginia 22204

Phone: 521-8684

file

RESUME: G. Hugo Vivó

1. I received a Civil Engineer degree from the University of Havana. (It is important to remark that almost all the text and reference books used in the School of Engineering were published in the United States).

2. At the begining of 1941 I won a competition (oposiciones) for a position as an Associate Professor in the School of Engineering for the University of Havana; being professor of "fluid mechanics", "heat engines" and "applied kinematics", from 1941 to 1960.

3. From 1954 to 1960 I was delivering lectures on "principles of economics", "industrial management" and "economic statistics".

4. In 1956 I was appointed professor in the "Instituto Superior de Estudios e Investigaciones Económicas" of the University of Havana.

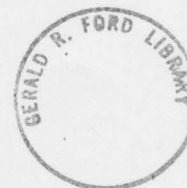
5. During my first years as a graduate in civil engineering I was working in the water supply field, under the direction of José M. Cadenas, a civil engineer graduated from Massachusetts Institute of Technology. Some years later Professor Cadenas was elected "Rector" of the University of Havana.

6. It was when I was working for Mr. Cadenas, while I was making economic studies on water supplies in Cuba, that I began to study economics.

7. In my professional practice I worked in several fields; from which I acquired extensive experience in the practical application of the theoretical knowledge on economics, industrial management and finance, I acquired either by myself or in consultation with some authorities here in the United States.

8. For example, as an engineer in the "Industrial Alfarera Cubana", a manufacturing enterprise producing structural clay products, specially fire bricks, I studied industrial management, and applied the knowledge thus acquired to improve the working process and methods in the factory, complementing in this way my technical work for improving the production process of the factory. The central point of my work was increasing the efficiency of production. An important case was the design and construction of a furnace for refractoring material, reducing the cost of fuel almost a 40%, and so forth.

9. During 4 years I was a Chief of the "Index Numbers Office", constructing and publishing, for the first time in the country, monthly series of index numbers. I wrote some works on the subject, such as "Los Números Indices en Cuba" (Index Numbers in Cuba) presented to the III "Congreso Nacional de Ingeniería", and receiving a prize for my work.



10. As an adviser to the "Asociación Nacional de Industriales de Cuba" (National Association of Manufacturers) I wrote a work entitled "El Empleo y la Población Activa de Cuba" (Employment and Labor Force in Cuba) which was important for the Association because of its policy in favor of industrial diversification in the country.

11. In order to complement my knowledge on accounting and business law I took credits equivalent to two full-years of study in the School of Business Administration of the University of Havana. Some years later I had the opportunity to apply my knowledge in these two fields in studying the needs for the development of securities markets in Cuba.

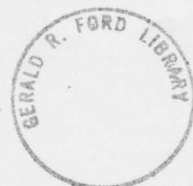
12. As a chairman of a Sub-Committee for an investigation and a proposal on a "Proyecto de Ley para el Desarrollo del Mercado de Valores en Cuba" (A bill for the development of the securities markets in Cuba) I conducted this investigation and made a proposal, as it may be seen in the attached Memorandum, covering some years of working regarding the so called field of capital markets.

13. As an adviser of "Luis Mendoza y Compañía", a corresponding firm of Thomson and McKinnon, a member of the New York Stock Exchange, I was in charge of the "Revista Financiera Mendoza" (Mendoza Financial Review), in which I published, on a weekly basis, a report on the conditions of the securities markets in the United States, and began to prepare a series of lectures on investments in securities for the benefits of the firm's customers investing in American securities.

14..I was and adviser on markets and prices to the "Banco de Fomento Agrícola e Industrial de Cuba" (an agricultural and industrial development bank) making studies with the purpose of improving the prices of agricultural products for the benefits of farmers.

15. Some years later, as an Executive Adviser of the National Planning Board of Cuba, in charge of the Division of Economics, among other works, applying my knowledge on marketing, I prepare a program for improving the prices paid to Cuban farmers, and made investigations on "local markets" in the cities of Pinar del Rio and Santa Clara, in order to establish an open price system, and auction markets whenever it might be possible, using the experience of the U.S. Department of Agriculture.

16. I was consultant to private industries in Cuba, making, among other things, (1) a study for the Compañia Nacional de Alimentos, a subsidiary of the Nestlé Company, Inc., on market possibilities for the expansion of the production of condensed milk in Cuba; and (2) a study about the methods for increasing labor productivity in an agricultural machinery parts factory, on the basis of a wage incentive system, a problem difficult to be solved due to the rigidity of the labor legislation in Cuba. The parts produced by the factory were used in the International Harvester Company's equipment.



17. As a writer in the newspaper "Diario de la Marina", I was in charge of a column entitled "Market and Prices", from 1955 to 1969; in which, in addition to periodical reports and analysis of some important products, I wrote a series of articles on economic development in order to make public the need for some new aspects of the economic policy of the country.

18. Some other experiences might be cited regarding my activities in Cuba, all directly related to the economic development of the country: economical, managerial and financial aspects.

19. During the first semester of 1961 I delivered some lectures for the BCIU (Business Council for International Understanding) for International Business Executives, in the American University; then under the direction of Dr. Harold M. Randall.

20. From 1961 to 1962 I was working as economist for the Inter-American Development Bank, in Washington, D.C.

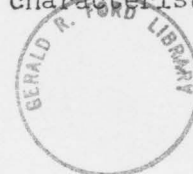
21. As a program specialist in the Organization of American States I have made studies in several fields:

(a) A study on national accounts in order to be able to apply the experience of the Department of Commerce and the Federal Reserve Board, on national income and product accounts, financial flows (flow of funds), respectively.

(b) A brief study about the need of including information on the marketing process of agricultural products in statistics on domestic trade and services. It is important to remark that a very high percentage of the population of most of the Latin American countries belongs to the group of agricultural population, and, in spite of this fact, a study on the stage of marketing process is almost invariably ignores.

(c) A study on financial institutions in Latin American countries, especially devoted to determine the kind of information needed for knowing the principal characteristics of the financial structure of each country, having in mind a program for modernizing financial structures of several countries. Capital market studies are in need of this kind of information.

(d) A program for obtaining information on the status of public finance in Latin American countries. The Program is divided in parts. The first one is concerned specially with the government budget of each one of the countries. It is based on the background of the Budget of the United States, and having as an approach the 3 stages of the U.S. budget: (1) financial control by the legislative branch; (2) management control of the executive branch; and (3) the planning-programming-budgeting system. The ^{second} part is concerned with government enterprises: non-financial and financial. This program have been made with periodical advise of the Office of Management and Budget of the U.S. Government. Another aspect of my work is a study of the characteristics of the budget of 17 Latin American countries.



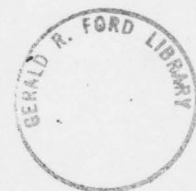
Resumé
G. Hugo Vivó

- 4 -

22. In 1967 I received a Master of Arts degree in Economics from Georgetown University. In my thesis on the economic, financial, managerial, and socio-cultural factors needed to be taking into account in a process of modernizing capital market structures I have made emphasis on the modernization of the securities markets in Latin American countries.

23. In order to complement my knowledge in the field of public finance, I took 6 credits on Public Finance I, and II, in the American University (1969-1970).

24. I have been studying linear algebra and linear programming; and now studying FORTRAN IV programming.



MEMORANDUM

To:

From: G. Hugo Vivó

Subject: Studies on the Securities Markets in Cuba.

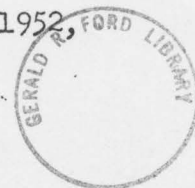
1-In December 1948 I was appointed by the Ministry of Commerce of Cuba to study in Washington, D.C., the securities statutes and regulations of the U.S. Federal Government, as well as the methods used by the Securities and Exchange Commission in supervising market activities.

2-Some months later I went to the New York Stock Exchange to study the exchange procedures and operations, and the requirements and methods for listing securities.

3-A year later I was appointed by the Ministry of Commerce of Cuba to study in the Boston Stock Exchange the same subjects, bearing in mind that the Boston exchange is sufficiently small to be comparable to one that might be developed in Cuba.

4-Then, a Committee on Financial Investigation (Comisión de Investigación Financiera) was created in the Ministry of Commerce of Cuba, and I was appointed vice-chairman of that committee, and chairman of a sub-committee to direct the investigation and propose a "Proyecto de Ley para el Desarrollo del Mercado de Valores en Cuba" (a bill for the development of the securities markets in Cuba).

5-When it was finished, the bill was submitted to a public hearing and approved by the Council of Ministers (the Cabinet), on November 2, 1951, at the time the Congressional session was coming to an end, so it was not possible for the Congress to discuss the bill. Nor was this possible later due to the coup d'etat of March 10, 1952, when the Congress was dissolved.

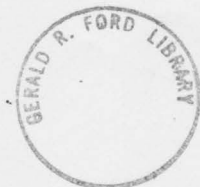


6-In April 1959, the National Planning Board (of which I was Executive-Adviser, in charge of its Department of Economics) ordered me to revise the above-mentioned bill, and a modified bill was submitted to an Inter-Departmental Committee, and later approved by the Council of Ministers on August 10, 1959.

7-The bill not only included new legislation on corporations and stock exchanges, but some legal steps to stimulate the development of investment banking, a new method for improving the transfer of registered stocks, some rules about security transactions in which credit is used, and many other subjects in relation to the development of the securities markets; and, as a rule, the bill contained a minimum of legal principles on each particular subject.

8-Investigations of the same kind, should, I think, be made in other Latin American countries.

9-During 1958, I worked as an adviser of Luis Mendoza y Compañia, a firm correspondent of Thomson and McKinnon, a Member of the New York Stock Exchange.



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

June 22, 1971

Sr. G. Hugo Vivo
Organization of American States
Premier Building, 814A
1725 I Street, N.W.
Washington, D. C. 20006

Dear Sr. Vivo:

I want to express my appreciation for the skilled approach you have demonstrated in the draft of an Inter-American program for the area of public finance statistics.

Of course, my views are personal, and not necessarily those of my government.

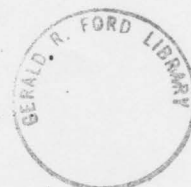
However, I have read with interest Chapters I through VI and a portion of Chapter X, and have found them to be in accord with my understanding of the handling of public financial data.

I look forward to the proposed opportunity to observe, or perhaps participate in a "round table" discussion of your paper with knowledgeable persons from other countries.

Sincerely yours,

Carl W. Tiller

Carl W. Tiller
Special Adviser on
Budgetary Development



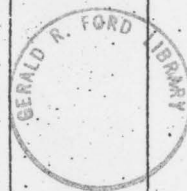
GEORGETOWN UNIVERSITY

The Graduate School

Washington 7, D. C.

ACADEMIC RECORD OF: VIVO, G. Hugo
 PERMANENT ADDRESS: 2116 F. Street Washington, D.C. See page -1-
 LOCAL ADDRESS: same as above
 CHANGE OF ADDRESS: _____
 DATE ADMITTED: Spring 1962 DEGREE BOUGHT: M.A.
 DEPARTMENT: Economics
 MAJOR: _____
 ENTRANCE CREDITS: Certificate from University of Havana, 1929

TERM	CATALOGUE NUMBER	TITLE OF COURSE	CREDITS	GRADE
Spring 1962	Econ. 202	Economic Theory	3	H
	Econ. 202a	Laboratory Seminar	-	
Fall 1962	Econ. 201	Economic Theory	3	H
	Econ. 221	Economic Statistics	3	H
Spring 1963	Econ. 222	Economic Statistics	3	H
	Econ. 276	Economic Development of Underdeveloped Countries	3	H
Fall 1963	Econ. 253	History and Development of Modern Capitalism	3	H
	Econ. 275	Economic Development of Underdeveloped Countries	3	HP
Spring 1964	Econ. 254	History and Development of Modern Capitalism	3	H
Fall 1964		Library-Mentoring	-	
Spring 1965		Library-Mentoring	-	
Fall 1965		Library-Mentoring	-	
Spring 1966		Library-Mentoring	-	
Fall 1966		Library-Mentoring	-	
Spring 1967		Library-Mentoring	-	



MASTER'S DEGREE

REQUIREMENTS

LANGUAGE: French DATE SATISFIED: Oct. 8, 1964

COMPREHENSIVE EXAMINATION: May 25, 1965

APPROVAL OF THESIS: May 10, 1967

DEGREE AWARDED: June 5, 1967

TITLE OF THESIS: "Perfect Market and Securities Markets: Factors Influencing the Lack of Development of Securities Markets in Latin American Countries."

REMARKS:

ISSUED DIRECTLY TO STUDENT

DOCTOR'S DEGREE

REQUIREMENTS

LANGUAGE: _____ DATE SATISFIED: _____

LANGUAGE: _____

PHILOSOPHY: _____

COMPREHENSIVE EXAMINATION: _____

APPROVAL OF THESIS: _____

DEGREE AWARDED: _____

TITLE OF THESIS: _____

Entitled to Honorable Dismissal Unless
 Otherwise Indicated 1957
 (NOT VALID AS OFFICIAL TRANSCRIPT
 WITHOUT RAISED SEAL OF GRADUATE SCHOOL)

John R. [Signature] REGISTRAR
 XERO COPY

XERO COPY

XERO COPY

XERO COPY

XERO COPY

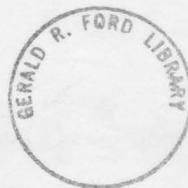
December 12, 1974

MEMORANDUM FOR: Andre Le Tendre
FROM: Fernando E. C De Baca
SUBJECT: Ms. Inez Casiano

Ms. Casiano is interested in an appointment to an Advisory Board or Commission which might benefit from her educational and employment experience.

Thank you for your serious consideration of Ms. Casiano.

FECDB/rc/rmr



THE WHITE HOUSE

WASHINGTON

August 1, 1975

*Please retype
Excellent str.
by the way —*

Dear ~~Arthur~~:

This is just to say thank you for sending your resume and reconfirming that you are interested in an appointment that would allow you to make a valuable contribution to the Administration in "housing, community development, or government reorganization."

I shall be alert to opportunities for you, you can be sure. I feel very fortunate to have encouragement for my work from such good colleagues as you, and to have material such as that you have sent me which adds up to a rich source of talent available for tapping!

Thank you, ~~Arthur~~. As soon as an opportunity comes up, a trip to San Antonio will be scheduled; and I'll let you know.

~~Sincerely yours,~~

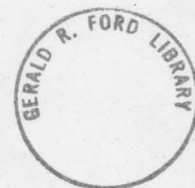
Tu amigo,

Fernando E. C. De Baca
Special Assistant to the President

Mr. Arthur Troilo, Jr.
Attorney at Law
Sawtelle, Goode, Davidson & Troilo
1100 San Antonio Savings Building
111 Soledad Street
San Antonio, Texas 78205

EXECUTIVE LEVEL, SUPER-GRADE
AND OTHER MAJOR HISPANIC APPOINTEES
OF THE FORD ADMINISTRATION
AS OF JUNE 1, 1975

<u>Name</u>	<u>Title</u>
AGUIRRE, Edward	Regional Commissioner, OE/DHEW San Francisco
ARIAS, Julio	Director Visa Office, Department of State
*ARMENDARIS, Alex	Director OMBE, Department of Commerce
*BACA, Doroteo	U. S. Marshal, Department of Justice
BACA, Edward	Regional Commissioner, OE/DHEW, Dallas
BAYO, Francisco	Deputy Chief Actuary, SSA/DHEW
CARRILLO, Manuel	Director Spanish Speaking Program, DHEW
CHÁVEZ, Gilbert	Director Spanish Speaking Affairs, OE/DHEW
*CORDOVA, Jorge L.	General Counsel, ACTION
*DE BACA, Fernando	Special Assistant to the President The White House
ESQUIVEL, Pedro	District Director, EEOC, Denver
ESPARZA, Carlos	Director, Spanish Speaking Programs U.S.C.S.C.
*GALLEGOS, Bert	Director Community Services Administration
GARCÍA, Joe	Regional Director, ACTION, Dallas
GARZA, Alvaro	District Director, EEOC, San Antonio
GONZALEZ, Armando	Director of EO, Federal Energy Administration
*GONZALEZ, Douglas M.	U. S. Attorney, Department of Justice
GONZALEZ, Eugene	Regional Director, C.S.A., San Francisco
*HIDALGO, Edward	General Counsel, U.S.I.A.

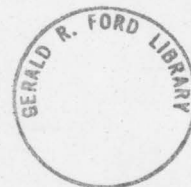


*JOVA, John Joseph	Ambassador to Mexico
*LOPEZ, José	U. S. Marshal, Department of Justice
LUNA, Joseph	Deputy Associate Administrator for Minority Enterprise, SBA
*MADRID, Pat J.	U. S. Marshal, Department of Justice
MALDONADO, Joe	Regional Director, DHEW, San Francisco
*MARTINEZ, Samuel	Chairman, Federal Regional Council, Denver, Regional Director, USDOL
*MAYMI, Carmen	Director, Women's Bureau, Department of Labor
MEDINA, Bill	Chief of Executive Training Branch, OMB
MERCADO, Edward	Regional Director EEOC, New York
*MOLINA, John	Director of Bilingual Education, OE/DHEW
MONTANO, Gil	Regional Director, SBA, San Francisco
*MOURE, Rupert	Executive Officer, U.S.P.H.S./DHEW
*NUÑEZ, Luis	Deputy Staff Director, U. S. Commission on Civil Rights
*OAXACA, Fernando	Associate Director for Operations, OMB
OLIVEREZ, Manuel	Director EO, Department of the Air Force
*ORTEGA, Victor	U. S. Attorney, Department of Justice
ORTIZ, Edwin	Division Director, Bureau of Drugs FDA/DHEW
ORTIZ, Frank	Deputy Executive Secretary Department of State
*PEÑA, Edward	Director of Compliance, EEOC
PEREZ, Alfred	Regional Director for Latin America, ACTION
*PEREZ, William	Director EO, Department of Defense
POMPA, Gil	Associate Director, Community Relations Service, Department of Justice



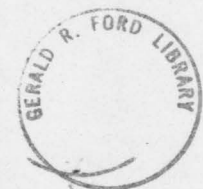
RAMIREZ, Lorenzo	Regional Director EEOC, Dallas
RAMIREZ, Luis	Associate Director for Economic Development, C.S.A.
RAMOS, Juan	Acting Director Special Programs, NIHM/DHEW
RIVERA, Angel	Acting Associate Director for Field Operations, C.S.A.
ROBLES, Tom	District Director EEOC, Albuquerque
RODRIGUEZ, Al	Associate Director for Administration, C.S.A.
*RODRIGUEZ, John H.	Associate Commissioner for Compensatory Educational Programs, OE/DHEW
ROEL, Virgilio	Board Member, Appeals Review Board, USCSC
ROMERO, Fred	Deputy Regional Director DOL, Denver
ROMERO, Ramon	Regional Director OMBE, San Francisco
RUIZ, Carlos	Associate Director for Human Rights, C.S.A.
*RUIZ, Jr., Manuel	Commissioner, U. S. Civil Rights Commission
*SANCHEZ, Julio	U. S. Attorney, Department of Justice
*SANCHEZ III, Manuel	Area Director, HUD
*SANCHEZ, Phillip	Ambassador to Honduras
SERNA, Patricio	Executive Assistant to the Commissioner, EEOC
*TELLES, Raymond	Commissioner, EEOC
VALENZUELA, Edward	District Director EEOC, Phoenix
*VILLAREAL, Carlos	Commissioner, U. S. Postal Rate Commission
ZUNIGA, Henry	Regional Director OMBE, Dallas

(*Denotes Presidential Appointee)

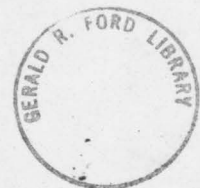


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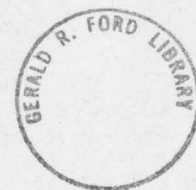


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VALENZUELA, Edward	District Director EEOC, Phoenix
*VILLAREAL, Carlos	Commissioner, U. S. Postal Rate Commission
ZUNIGA, Henry	Regional Director OMBE, Dallas

(*Denotes Presidential Appointee)



October 24, 1975

Dear Irene:

Thank you for your thoughtful note of October 2, 1975. I enjoyed our discussion during your recent visit to the Nation's Capital and look forward to your return.

You are doing an exceptional job in representing the interests of all Americans (but particularly those of Spanish speaking Americans) as a member of the President's Advisory Council on Women's Educational Programs.

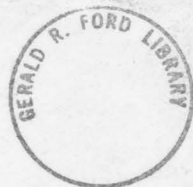
Keep up the good work and please do stay in touch.

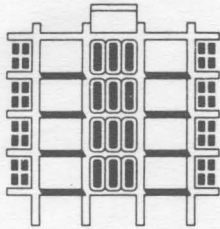
Tu amigo,

Fernando E. C. De Baca
Special Assistant to the President

Ms. Irene Portillo
Rio Hondo College
3600 Workman Mill Road
Whittier, California 90608

FECDeB:mmd:10/24/75





HR/60

RIO HONDO COLLEGE

3600 WORKMAN MILL ROAD • WHITTIER, CALIFORNIA 90608 • PHONE 692-0921

WALTER M. GARCIA
DISTRICT SUPERINTENDENT
PRESIDENT

LEONARD A. GRANDY
ASSISTANT SUPERINTENDENT
VICE PRESIDENT
ADMINISTRATIVE AFFAIRS

DON JENKINS
VICE PRESIDENT
ACADEMIC AFFAIRS

Oct 2, 1975

Sr. Fernando De Baca
Special Assit. to the President

Dear Fernando,

Just a short note to thank you for
the assistance your office has extended
to me as a member of the President
Advisory Council on Women's Educational
Programs -

If I can assist you in any way
please feel free to contact my office
when you are in Los Angeles.

P.S. attachments

Garcia
J. Spurgeon Finney



BOARD
OF
TRUSTEES

CLIFFORD G. DOBSON
MARILEE MORGAN

J. SPURGEON FINNEY
CARLOS RODRIGUEZ

WILLIAM M. LASSLEBEN, JR.

Letter from Women's Equity Action League (WEAL)

Identical letters sent to President Ford, Secy. Weinberger, and Sen. Mondale.



ATTACHMENT 2

AGENDA ITEM 16

APR 11 1975

April 10, 1975

Honorable Caspar Weinberger
Secretary
Department of Health, Education, & Welfare
Washington, DC 20201

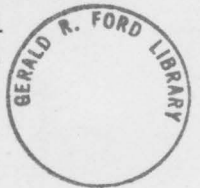
Dear Mr. Secretary:

Since WEAL has been vitally interested in the development and enactment of the Women's Educational Equity Act of 1974, Public Law 93-380, it was with deep commitment to the proper implementation of this law that we reviewed the list of Presidential nominees to the Advisory Council on Women's Educational Programs, released on February 27.

We are greatly disappointed that almost all of the nominees come from institutions of higher education, although we are pleased to note the wide geographical representation, as well as the inclusion of such dedicated feminists as Dr. Bernice Sandler and Holly Knox.

The law states that the purpose of the Advisory Council is to make recommendations to the Commissioner of Education on improving educational equity for women "at all levels of education, including preschool, elementary and secondary education..." Section 408 of that law also specifies the inclusion of "(D) guidance and counseling activities" and "(F) vocational education, career education, physical education."

Testimony at the hearings before the Subcommittee on Equal Opportunities repeatedly emphasized the need for in-service teacher training and the development of non-sexist educational materials at the elementary and secondary levels of education. Also, in the House testimony, vocational stereotyping and training at these educational levels is scored repeatedly. Surely, then, we need to have represented on the Advisory Council people whose careers are centered in elementary, secondary, and vocational education.



We are concerned that presently there are no people active in elementary or secondary education included in the list of nominees. Also, there is only one person, Irene E. Portillo, directly involved in vocational education. And, she is included for only one year. Presently there is just one student, Mary Allen, but she is a senior. Although she is nominated for three years, she cannot fill the position the

Community College Ref.

law intended after this year.

We propose that, to remedy these imbalances, a list comprised entirely of elementary and secondary education people be prepared now to replace the one-year appointees when their term comes to an end.

Sincerely,

Arvonne S. Fraser
Legislative Chair



ADVISORY COUNCIL ON
WOMEN'S EDUCATIONAL PROGRAMS
1325 G Street, N.W. # 710
Washington, D.C. 20005
(Temporary address)
202/382-7985

FOR IMMEDIATE RELEASE

WASHINGTON, D.C. -- The public has until September 25, 1975 to make comments concerning the proposed rules and criteria issued by the U.S. Office of Education governing the awards of grants and contracts under the Women's Educational Equity Act, according to Dr. Bernice Sandler, chairperson of the Advisory Council on Women's Educational Programs.

"Now that the Office of Education has issued the proposed regulation, it is important that comments come into OE from throughout the country before the September 25th date," Dr. Sandler said.

"Once the public has had a chance to submit its comments, our Council and the Office of Education will review them and make recommendations for any necessary changes. It is the hope of the Council that persons and groups from throughout the country interested in women's educational equity will read the regulation and make any appropriate comments."

The Advisory Council on Women's Educational Programs was established by Congress as a part of the Women's Educational Equity Act of 1974. Members of the Council were appointed by President Ford to advise the Assistant Secretary for Education and the Commissioner of Education on women's educational equity.

The purpose of the Act is to eliminate inequities in education arising from sex role stereotyping and sex role socialization which prevent the full and fair participation of women not only in educational programs but in American society in general.

The proposed regulation is concerned with increasing the responsiveness of educational institutions, programs, curricula, policy makers, administrators,

(more)



instructors and other personnel' to the special educational needs, interests and concerns of women arising from inequitable educational policies and practices.

All projects funded under the Act would have to focus on systemic change, institutional change or remediation for individuals. Additionally, only projects which potentially have a national impact on women's educational equity will be funded.

In addition to the Chairperson, other members of the Advisory Council are Mary Allen, Kansas State University, Manhattan, KS; Ernest Boyer, State University of New York, Albany; Katherine Burgum, North Dakota State University, Fargo, ND; M. Anne Campbell, State Department of Education, Lincoln, NB; Joanne Carlson, University of Oregon, Eugene, OR; Marsha Jean Darling, Duke University, Durham, NC; Benjamin De Mott, Amherst College, Amherst, MA;

Agnes Dill, North American Indian Women's Association, Isletta, NM; Jon Fuller, Great Lakes Colleges Association, Ann Arbor, MI; Margaret Harty, Texas Women's University, Denton, TX; Holly Knox, NOW Legal Defense and Education Fund, Washington, D.C.; Mary Beth Peters, Chatham College, Pittsburgh, PA; Irene Portillo, Rio Hondo College, Whittier, CA; Theresa de Shepro, University of Washington, Seattle; Sister Joyce Rowland, College of Saint Teresa, Winona, MN; Gerald Weaver, Mississippi University for Women, Columbus, MS.

Written comments and recommendations on the proposed regulation should be sent to Dr. Joan Duval, Women's Educational Equity Act Program, Room 3121, 400 Maryland Avenue, S.W., Washington, D.C. 20202 before September 25. Copies of the proposed regulation can also be obtained from the same address.

* * * *



BAC-IMNDT
=

file

April 23, 1975

USDA, Office of Personnel
Personnel Operations Division
ATT: Judy Blume
Room 3057 - South Building
14th & Independence Avenue, SW
Washington, D.C. 20250

Dear Ms. Blume:

Thank you very much for sending me the announcement for the position of Director for Equal Employment Opportunity.

The attached candidate's resume, I am sure will meet all the qualifications for the announced position. Between now and the closing date, I will be submitting additional candidates as we identify them.

Again, thank you for informing us.

Sincerely yours,

Gilbert Chavez, Director
Spanish Speaking Program Office

Enclosure

cc: Mr. Fernando C. de Baca
Mr. Joseph Wright

William Baco'-Imandt
3925 N. Woodstock Street
Arlington, Va. 22207

