

The original documents are located in Box 6, folder “1975/09/12-16 - San Francisco/Midland” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

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9/13/75 - 9/17/75

TRIP REIMBURSEMENT
WORKSHEET

Midland, Texas / San Francisco, Ca.

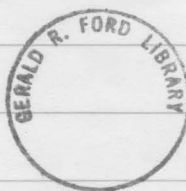
9/13	Depart residence limo/taxi for Washington Dulles Airport	7:05 AM	\$4.75
	Lv: Washington, D.C.	9:05 AM	
	Ar: Midland, Texas	2:13 PM	
	Avis rental car from airport to and from Midland County Fairgrounds for Fiesta presentation	6:20 PM	
		9:40 PM	
9/14	Lv: Midland, Texas		
	Ar: San Francisco, Ca.		
	Taxi from hotel to Hyatt Union Square and return		2.50
	Taxi from hotel to Dolores Mission and return		4.20
	Taxi from hotel to Hyatt Regency Hotel and return		2.80
9/16	Lv: San Francisco	11:00 PM	
9/17	Ar: Washington, D.C.	6:55 AM	
	Limo/taxi from Washington Dulles to residence	9:00 AM	4.75

Lodging Expenses:

9/13		\$11.66
9/14	San Francisco, Ca.	\$19.08
9/15	San Francisco, Ca.	\$19.08
9/16	Enroute to Washington, D.C.	-0-

Other Expenses:

9/15	San Francisco to White House Operator (AM) (receipts attached)	4.20
9/15	San Francisco to San Diego to cancel appearance + visit	2.14
9/16	San Francisco to White House office	3.28
9/13	Avis commercial rental car (GSA rate) (receipt attached)	10.57



(over)

Per Diem

#

per day X 4 1/4 days

Refunds

9/13/75 Downgrade F to Y (receipt attached)

9/16/75 Cancellation San Diego/San Francisco
(receipt attached)

52.5

65.4

88.5

45.2

✓

8/11/00
8/18/00
8/18/00
-0-

4.30

5.14

3.58

10.21

(over)



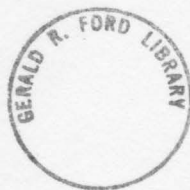
THE WHITE HOUSE
WASHINGTON

Martin del Campo
Home: 415 664-4379

1601 Shrader St.
San Fran 94117

Mr. E. H. Grigg (PR)
office: 408 298-4848
home: 408 266-1499

5389 Meridian Avenue
San Jose, Ca. 95118



SAN FRANCISCO

Martin del Campo

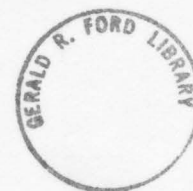
home: 415 664-4379

Mr. E. H. Grigg

" 408 266-1499
office: 408 298-4848

Dinner of Acquaintance to be held in the evening of Sunday the 14th

On the 15th at Noon there will be a Private Comite Mexicano
luncheon and in the PM the OFFICIAL MEXICAN INDEPENDENCE CELEBRATION.



rec'd 8/8/75

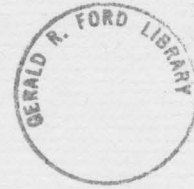
COMITE MEXICANO CIVICO PATRIOTICO

BAJO LOS AUSPICIOS DEL CONSULADO GENERAL DE MEXICO

P.O. BOX 40266

SAN FRANCISCO, CALIFORNIA 94140

TEL: 836-1337



August 4th 1975.

Mr. Fernando E.C. De Baca.
Special Assistant to the President.
The White House.
Washington D.C.

Dear Mr. Baca:

On behalf the Board of Directors of the Comité Mexicano Cívico Patriótico de San Francisco, the many Mexican and Mexican-American organizations in the Bay area and myself, I want to thank you for accepting on behalf to the President of the United States, the Honorable Gerald R. Ford, our invitation for attending the Mexican Independence celebrations and the "El Grito" Ceremony and festivities on September 15th in San Francisco.

I have informed all the leaders of the major groups and organizations in the area that you were chosen to represent the President and our Publicity chairman has begun to include this fact in all our press releases.

For your information all the Spanish-broadcast radio and television stations in the area have been informing the public of your visit to our fine city. This information has been given by means of our Public-Service commercials and within the radio and television Spanish Newcasts on radio stations KOFY, KAZA, KEGF, KBRG and KRVE; and on KEMO-TV (CH20) KGSC TV (CH36) and after August 10th on KDTV (CH60). We are receiving many requests from the print and broadcast media for additional information on your person. We would appreciate it very much if your office could send us as soon as possible further information on yourself (curriculum vitae), plus as least a dozen or so press-photos with appropriate captions so that we can give this material to the press in general (including the English media) when we send out our future releases and broadcast copy. We also need several 8 by 10 pictures of your person plus some of the President so that we may include them in our Official Program of the "El Grito" Ceremony and other activities.

All our members and participating organizations would like to meet you personally at a special "Dinner of Acquaintance" (Cena de Acercamiento) which will be held on Sunday September 14th. This is a dinner in honor of the personal representative of the President of Mexico and now, because of your gracious acceptance, in honor of your person. The general public is invited to attend and it will give the Spanish-Speaking colony a chance to meet both of you and thus feel that they have a close and active participation in the Official Celebration.

PRESIDENTE: SRA. GUADALUPE SUAREZ - PRESIDENTE HONORARIO: C. LIC. ALBERTO BECERRA SIERRA, CONSUL GENERAL DE MEXICO
VICE-PRESIDENTE: SR. FRANCISCO INIGUEZ - TESORERO: SR. RICHARD LOWRY - PRO-TESORERA: SRA. MARIA LUISA VILLA
SECRETARIA: SRITA. GLORIA LOPEZ - PRO-SECRETARIA: SRA. ROBERTA WHIPPLE

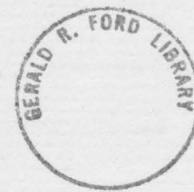
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We also want to invite you and President Echeverria's representative to a special private luncheon with our own Board of Directors and members of our organization on September 15th. At this time we do not know who President Echeverria's Representative will be, but we know it is usually a member of his cabinet or high Government Official.

Since this is the first time in the history of the Mexican Independence celebration in San Francisco and in fact, as far as we know, through the country, that the President of the United States has so graciously accepted any invitation and sent a special representative to such an event, that we most eagerly invite you to attend the Official Banquet (Banquete Oficial) given in honor of the Special Representative of the President of Mexico by the Mexican and Mexican American Community in northern California. Other guests of honor, besides yourself, include the Mayor of San Francisco, the Governor (or his special representative) the entire Consular Corps and all major City, State, Federal and Military officials.

On the 16th of September at 10:00 AM there will be an "Ofrenda Floral" in front of the statue of Father Hidalgo at Dolores Park in Mission district.

At this point let me recapitulate all our events, which we would like you to attend, as one of our most special and distinguished guests:

September 14th P.M. "Dinner of Acquaintance" (Cena de Acercamiento)
September 15th Noon "Private Comité Mexicano Luncheon"
September 15th P.M. "OFFICIAL MEXICAN INDEPENDENCE CELEBRATION" ("El Grito").
September 16th AM "Floral Offering" (Ofrenda Floral) Dolores Park.
September 16th PM Official Banquet" (Banquete Oficial).

contact Arq. Gabriel Martin Del Campo, member of our Committee has been specially assigned to you so that he can guide and co-ordinate all your activities connected with these events and be at your service to assist you in any of your needs.

We also need to know your date and time of arrival (Airline, flight number etc) so that we can meet and welcome you. Also where you plan to stay while in San Francisco.

Please convey our most grateful thanks to the President of the United States, the Honorable Gerald R. Ford, Mr. Warren S. Rustand and accept our personal appreciation for your participation in our 165th Mexican Independence Celebration.

PRESIDENTE: SRA. GUADALUPE SUAREZ - PRESIDENTE HONORARIO: C. LIC. ALBERTO BECERRA SIERRA, CONSUL GENERAL DE MEXICO
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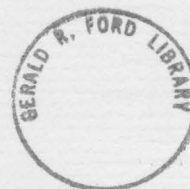
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-3-

Waiting to hear from you at your earliest convenience, I remain,

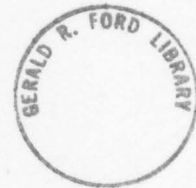
Cordially,

Guadalupe Suarez

Mrs. Guadalupe Suarez.
Presidente
Comite Mexicano Civico
Patriotido de San Francisco.

EHG/gs.

PRESIDENTE: SRA. GUADALUPE SUAREZ - PRESIDENTE HONORARIO: C. LIC. ALBERTO BECERRA SIERRA, CONSUL GENERAL DE MEXICO
VICE-PRESIDENTE: SR. FRANCISCO INIGUEZ - TESORERO: SR. RICHARD LOWRY - PRO-TESORERA: SRA. MARIA LUISA VILLA
SECRETARIA: SRITA. GLORIA LOPEZ - PRO-SECRETARIA: SRA. ROBERTA WHIPPLE



NOTES:

San Diego

Al Garcia

714 428-2565

(714) 428-2494
287-3262
428-2565

San Francisco

Gil Montanyo SBA

415

556-7487

842-8220

Dr. Aguirre

556-4920

San Diego/L. A.

Jeannie Myers

213 484-1150 (works late)

home with answering service 714 963-7000

RE: PUEBLO ARMY DEPOT

Dr. Takaki 303 545-0821

Bal Chavez (Haskell's office)

home: 703 893-7340
office: 202 224-0039

Mr. Hulshizer (Evans' office)

office: 225-4761

October 24, 1975

Primera

Dear Linda:

Thank you for your thoughtful letter and photos on the President's recent visit to Midland, Texas.

President Ford has asked me to express his disappointment in not being able to participate in the 16th of September Mexican Independence Day celebration during his brief visit to your city. He was certainly moved by the elaborate preparations made by the community when I showed him your color photographs.

I do so want to thank you and the organizers of this marvelous event for the generous hospitality extended to me during my visit there. Please convey my special thanks to Evelyn Almanza for her help and cooperation.

If I can ever be of service to you or the community in my present position, I hope you will not hesitate to call on me.

Tu amigo,

Fernando E. C. De Baca
Special Assistant to the President

Ms. Linda Primera
3213 West Illinois
Midland, Texas 79701

FECDeB:mmd:10/24/75





October 8, 1975

Fernando,

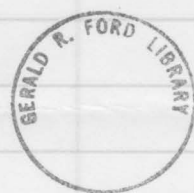
Enclosed are the pictures of the sign we had waiting for Mr. Ford. I hope you will pass them on to the president to show him that we would have been extremely honored to have him here. Many of the Mexican-American people passed up the air-port visit because they were expecting him at the festival. Needless to say, our people were terribly disappointed, & hurt that he didn't show up. Most, if not all of the people there are not Republicans but they did respect him as "Nuestro Presidente" & ~~were~~ felt insulted that he let the "Raza" down.

Also, you pro-claimed Mexican American week, yet that was all we ever heard of it, it seemed to have no meaning at all. I certainly hope you will say at least a few words about this to Mr. Ford, & knowing the fairness & sincerity of this man as I see him

I'm hoping he will in the future
not make us feel like Second-Class
Citizens as we were made to feel that day.

It was an honor having you
here also, & was very impressed with
your warmth & that great Mexican-
American style of friendliness & graciousness
that you showed us. I hope you will
call on the Mexican-Americans here
in Midland again sometime soon.
You will be a welcomed guest in
our homes.

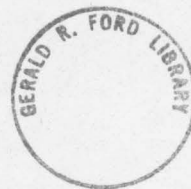
Linda Primera



THE WHITE HOUSE

WASHINGTON

September 11, 1975



MEMORANDUM FOR:

RED CAVANEY

Attention: Robin Martin

FROM:

~~FCB~~
FERNANDO E. C. DE BACA

SUBJECT:

President Ford's visit to
Midland-Odessa, Texas

I understand that the President may be dropping by a local Midland fiesta celebration during his visit to the Midland-Odessa area this Saturday, September 13, 1975.

As you probably are aware, the President has designated the week of September 14-20, 1975 National Hispanic Heritage Week.

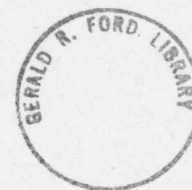
We had originally planned to hold a White House signing ceremony this week to signal the beginning of National Hispanic Heritage Week, but due to the President's busy calendar were unable to schedule this event.

The President's Midland, Texas visit poses an excellent opportunity to get maximum visibility for him in the Hispanic community by capitalizing on his drop-by visit to the fiesta. We could, for example, ask the President to make a presentation of the Proclamation to the Chairman of the Midland Fiesta Committee or to the Mayor and ask him to say a few words about the contributions of Hispanic Americans to our nation's culture and way of life.

With your concurrence, I will get with Paul Theis and members of his staff to develop the necessary talking points for such an event.

Attached for your use are five copies of the Proclamation.

THE WHITE HOUSE
WASHINGTON



DATE: September 10, 1975

TO: JAMES E. CONNOR

FROM: FERNANDO E. C. DE BACA

SUBJECT: Request for Travel

NAME: Fernando E. C. De Baca
(typed and signature)

DESTINATION To Odessa, Texas; to San Diego, California;
to San Francisco, California and return to Washington, D. C.

PURPOSE OF TRIP Odessa, Texas: Presidential visit and
National Hispanic Heritage Week Proclamation; San Diego:
to head up NHHW parade; San Francisco: to represent the President
at Comite Mexicano Civico Patriotico (see attached letter).

DEPARTURE DATE 9/12/75 RETURN DATE 9/16/75

MODE OF TRANSPORTATION Air jet

LODGING ACCOMMODATIONS

ESTIMATED TOTAL EXPENSES \$ 500.00

AUTHORIZATION OF SUPERVISOR _____

ACKNOWLEDGED BY _____
(James E. Connor)

(submit in triplicate)

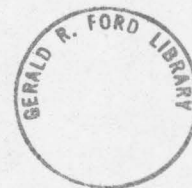
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P.O. BOX 40266

SAN FRANCISCO, CALIFORNIA 94140

TEL: 836-1337



August 4th 1975.

Mr. Fernando E.C. De Baca.
Special Assistant to the President.
The White House.
Washington D.C.

Dear Mr. Baca:

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For your information all the Spanish-broadcast radio and television stations in the area have been informing the public of your visit to our fine city. This information has been given by means of our Public-Service commercials and within the radio and television Spanish Newcasts on radio stations KOFY, KAZA, KEGF, KBRG and KRV and on KEMO-TV (CH20) KGSC TV (CH36) and after August 10th on KDT (CH60). We are receiving many requests from the print and broadcast media for additional information on your person. We would appreciate it very much if your office could send us as soon as possible further information on yourself (curriculum vitae), plus at least a dozen so press-photos with appropriate captions so that we can give this material to the press in general (including the English media) when we send out our future releases and broadcast copy. We also need several 8 by 10 pictures of your person plus some of the President so that we may include them in our Official Program of the "El Grito" Ceremony and other activities.

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P.O. BOX 40286

SAN FRANCISCO, CALIFORNIA 94140

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-2-

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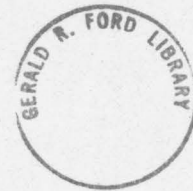
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TEL: 836-1337



-3-

Waiting to hear from you at your earliest convenience, I remain,

Cordially,

Guadalupe Suarez

Mrs. Guadalupe Suarez.
Presidente
Comite Mexicano Civico
Patriotido de San Francisco.

EHG/gs.