

The original documents are located in Box 6, folder “1975/06/28 - LULAC Convention, Milwaukee” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

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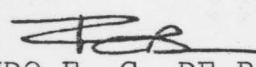
THE WHITE HOUSE

WASHINGTON

July 1, 1975

MEMORANDUM FOR THE RECORD

FROM:


FERNANDO E. C. DE BACA

SUBJECT:

Meeting Spanish Speaking Community
Representatives, June 28, 1975

On Saturday, June 28, 1975, Bill Baroody and Fernando De Baca met with the President-elect of the League of United Latin Americans (LULAC) and other Spanish speaking leaders. This meeting followed Mr. Baroody's address to the 46th Annual Convention of LULAC.

The meeting was held at the Red Carpet Inn in Milwaukee, Wisconsin and included the following list of participants:

Mr. Manuel Gonzales, President-elect of the League
of United Latin American Citizens

Mr. Manuel Fierro, President, National Congress of
Hispanic Americans

Mr. Rick Bela, General Counsel, LULAC

Mr. Ed Pena, former National Vice President, LULAC

Mr. Juan Gutierrez, President, Interstate Research
Associates

Mr. William J. Baroody, White House

Mr. Fernando E. C. De Baca, White House

Numerous concerns were expressed by representatives of the Spanish speaking community with a call for action on the following specific items:

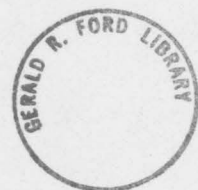
- ° Immediate recruitment of top calibre Spanish speaking Americans for appointment to top policy-making positions in the Ford Administration,



including appointments to the Corporation for Public Broadcasting Board of Directors, the FCC, and the Under Secretary/Assistant Secretary position vacancies at HUD, DOL, HEW, DOD and other major departments and agencies;

- ° Administration support for the Voting Rights Bill before the Congress (HR 6219);
- ° examination of the 8A minority procurement contracting program from the point of view of Hispanic minority participation and sensitivity of agency 8A monitors ;
- ° continued access to White House staff and agency policy-makers;
- ° Hispanic participation in White House conferences, meetings and seminars;
- ° Administration support of the Spanish Speaking Program through the issuance of a Presidential memorandum or Executive Order;
- ° collection and publication of vital health statistics on the Spanish speaking;
- ° correction of Census Bureau undercount of Spanish-origin Americans;
- ° full Hispanic participation in Bicentennial activities;
- ° continued Administration support for Bilingual Education Programs with special emphasis on bilingual teacher training components;
- ° assistance in clearing up funding misunderstanding on LULAC Project ABRAZAR, including clarification of allowable indirect cost ratio by HEW Administration on Aging.

Messrs. Baroody and De Baca explained the role of the Office of Public Liaison and of the Special Assistant for Hispanic Affairs. Mr. Baroody stressed the need for long-range planning and Hispanic participation in the decision-making process and pledged the full support of the Public Liaison Office in achieving these objectives.



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Numerous concerns were expressed by representatives of the Spanish speaking community with a call for action on the following specific items:

- * Immediate recruitment of top calibre Spanish speaking Americans for appointment to top policy-making positions in the Ford Administration,



including appointments to the Corporation for Public Broadcasting Board of Directors, the FCC, and the Under Secretary/Assistant Secretary positions vacancies at HUD, DOL, HEW, DOD and other major departments and agencies;

- Administration support for the Voting Rights Bill before the Congress (HR 6219);
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