

The original documents are located in Box 6, folder “1975/06/25 - Oaxaca Reception” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

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LIST OF SUGGESTED HISPANIC AMERICAN INVITEES TO STATE
DINNER ON FEBRUARY 12, 1976

Honorable Manuel Lujan, Jr. (R-NM)
Member of Congress
Washington, D.C. 20006

Mr. Manuel Gonzalez, National President
League of United Latin American Citizens (LULAC)
1712 North 15th Street
Waco, Texas 76707
(817) 754-2185 or (817) 752-0341

Mr. Gilbert Chavez, National President
IMAGE
1306 E. Holly Avenue
Sterling, Virginia 21170
(703) 437-0184 or (202) 245-8467

Commissioner Manuel A. Gonzalez
Republican State Central Committee (NY)
Community Relations (Con Edison)
10B DeFoe Place
Bronx, New York 10475
(212) 460-6492 or (212) 379-8076

Mr. Benjamin Fernandez, National Chairman
Republican National Hispanic Assembly (RNHA)
23735 Park Belmonte Avenue
Calabasas Park, California 91302
(213) 882-4050 or (213) 789-1985

Mr. Jose M. Casanova, State Chairman (Florida)
Republican National Hispanic Assembly
Former Dade County Republican Chairman
President, Flagship National Bank of Westland
7500 S.W. 82nd Court
Miami, Florida 33143
(305) 279-1182 or (305) 442-3420

Mr. Monte Montez, State Chairman (Missouri)
Republican National Hispanic Assembly
President, Montez Enterprises
3815 Broadway Street
Kansas City, Missouri 64111
(503) 845-2234



Dr. Hector P. Garcia, Founder
American GI Forum
Physician and Surgeon
1315 Bright Street
Corpus Christi, Texas 78405
(512) 883-1789

Honorable Carlos Romero-Barcelo
Mayor of San Juan
Commonwealth of Puerto Rico
San Juan, Puerto Rico 00905
(809) 722-0522 or (809) 723-8670

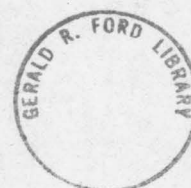
Ms. Vilma Martinez, National President & General Counsel
Mexican American Legal Defense and Educational Fund
184 Ewing Terrace
San Francisco, California 94118
(202) 659-5166

Mr. Manuel Lopez, National President (Attorney-at-Law)
Mexican American Political Association
1725 West Beverly Boulevard
Los Angeles, California 90026
(213) 484-1536

Mr. Henry (Hank) Lacayo, National Chairman
National Congress of Hispanic American Citizens
400 First Street N.W. Suite 706 (UAW-Detroit, Michigan)
Washington, D.C. 20001
(202) 638-4483

Mr. Antonio Morales, National Chairman
SER-Jobs for Progress, Inc.
President, American GI Forum
3417 South Main Street
Fort Worth, Texas 76110
(817) 336-4880 or (817) 923-2605

Most Reverend Patrick J. Flores
Auxillary Bishop of San Antonio
U.S. Catholic Conference
1312 Massachusetts Avenue N.W.
Washington, D.C. 20005
(202) 659-6876
Chancery Office
P.O. Box 23648, San Antonio, Texas
(512) 344-2331



Mr. Jose C. Gomez, Past National President
National Economic Development Association
Chicago, Illinois
(312) 712-4550

ALTERNATIVE LIST OF HISPANIC AMERICAN INVITEES

Mr. Pedro de Mesones, President
Pedro de Mesones & Associates
New York City, New York
1625 Eye Street N.W.
Washington, D.C. 20006
(202) 331-0447

Mr. George Adams, Executive Committeeman
Republican National Hispanic Assembly (President, Mobility
6151 West Century Avenue Suite 912 Systems, Inc.)
Los Angeles, California 90045
(213)

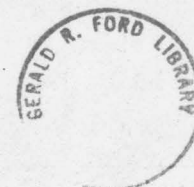
Mrs. Rita DiMartino, Executive Committeewoman
Republican National Hispanic Assembly
230 Park Avenue
New York City, New York 10017
(212)

Mr. Jose Aceves, National President
Latin American Manufacturer's Association (LAMA)
1015 18th Street N.W. Suite 408
Washington, D.C. 20036
(202) 467-5803

Mr. Brownie Trevino, Founder and President
Mexican American Republicans of Texas (MART)
4224 Pampas Street
Dallas, Texas 75211

Most Reverend Robert Sanchez
Archbishop of Santa Fe
Chancery Office - St Mary's
Albuquerque, New Mexico 87102
(505)

Edward R. Lucero, CPA, Chairman of the Board
CEDA
621 Fox Street
Denver, Colorado
(303)



Mr. Raul Yzaguirre, National Director
National Council of La Raza
1025 15th Street N.W.
Washington, D.C. 20005
(202) 659-1251

Mr. Ricardo Zazueta, National Director
SER-Jobs for Progress
9841 Airport Boulevard
Los Angeles, California 90045
(213) 649-1511 or (213) 541-5241

Mr. Paul Sedillo, National Secretary
Secretariat for the Spanish Speaking
U.S. Catholic Conference
1312 Massachusetts Avenue N.W.
Washington, D.C. 20005
(202) 659-6876

Mr. Rudy Cervantes, President
Cervantes Tie Company
Los Angeles, California
(213)

Mr. Nelson Carlo, President
Abbott Products, Inc.
State Chairman, RNHA (Illinois)
3307 South Lawndale
Chicago, Illinois 60623
(312)

Mr. Martin Castillo, Attorney at Law
311 South Spring Street Suite 1110
Los Angeles, California 90013
(213)



Put on small stationery

Frank Ortiz

Deputy Executive Secretary, U.S. Department of State

12201 C Street N.W. Wash DC 20520

Rupert Moure

Executive Secretary, U.S.P.H.S., Department of HEW

330 Independence Ave SW Wash DC 20201

Luis Ramirez

Assistant Director for Development, C.S.A.

1200 19th Street NW Wash DC 20506

John Molina

Director of Bilingual Education, ^{*Office of Education*} O.E., Department of HEW

400 Maryland Avenue SW Washington DC 20202

Alfred Perez

Regional Director for Latin America, ~~with ACTION~~

~~*16th and H Street N.W. Wash DC 20525*~~

~~*806 Connecticut Ave. 806 Connecticut Ave NW Wash DC 20525*~~

Julio Arias

Director Visa Office, Department of State

2201 C Street NW Wash DC 20520

Carlos Esparsa

Director Spanish Speaking Program, U.S.C.S.C.

1900 E Street NW Washington DC 20415

Carlos Ruiz

Assistant Director for Human Rights, C.S.A.

1200 19th Street NW Wash DC 20506

Gilbert Chavez

Director of Spanish Speaking Affairs, O.E. Department of HEW



↓ Bert A. Gallegos
Director, C.S.A.
1200 19th Street NW Wash DC 20506

Fernando Oaxaca
Associate Director, OMB *Office of Management and Budget*
Wash DC 20503

Alex Armendaris
Director, OMBE
Dept of Commerce
Wash DC 20230

Raymond A. Telles
Commissioner, EEOC
1800 G Street, N.W. Room 1244 Wash DC 20506

Carlos Villareal, Commissioner, U.S. Postal Rate Commission
Washington DC 20260

Carmen Maymi
Director, Women's Bureau, U.S. Department of Labor
14th and Constitution Ave. NW Wash DC 20210

Edward Hidalgo
General Council, U.S.I.A.
1750 Pennsylvania Ave NW Washington DC 20547

Jorge L. Cordova
General Council, ACTION
806 Connecticut Ave. N.W. Washington DC 20525

Luis Nuñez
Deputy Staff Director, U.S. Commission on Civil Rights
1121 Vermont Ave NW Wash DC 20425

Edward Peña
Director of Compliance, EEOC
1800 G Street NW Wash DC 20506

Gilbert Pompa
Assistant Director, Community Relations Services
550 11th Street NW Wash DC 20530

Angel Rivera
Acting Assistant Director for Field Operations, C.S.A.
1200 19th Street NW Wash DC 20506

William Perez
Director, EEO, U.S. Department of Defense
The Pentagon Wash DC 20301

John H. Rodriguez
Assistant Commissioner for School Systems, O.E. *Office of Education,* Department of HEW
400 Maryland Avenue SW Wash DC 20202



(21)

put on med stationery

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

Baroody Jr.
10-15

~~MG~~ *letter*
~~Robert Meniscal~~
~~Los Angeles DC~~

letter
MG Albert Zapanta
~~Los Angeles (213)~~

Mr. Roger Campos, OMB
New Executive Office Building
Wa. 20503

MG Monte Montez
Kansas City, Mo.

MG Joe Benites *Richard Zagnuta*
~~Anthony Morales~~ *Ed Valenzuela*
Art Campos, President, Campos Foods, Inc. P. O. Box 3504
-Modesto- Modesto, Ca. 95350

MG Jesse G. Monroy
President
Mission Tesoro
P.O. Box 3000
Los Banos, Ca. 93635

Telegram

MG Gilda Gjurich *926 N Las Flores Ave.*

MG Ben Fernandez
19913 Black Hawk Street
Chatsworth, Ca. 91311

letter
letter
Ltr sec || Mary Louise Smith, Chairman
RNC
310 First St., S. E. 20003

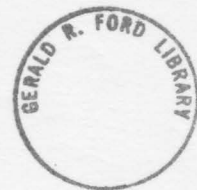
Gary Engebretson
Ex. Assistant to the Chairman
RNC

Manuel Caldera *337 -*

~~Los Angeles~~

letter
Ltr || Mrs. Chali Caserta
716 So. Highland Street
Arlington, Va. 22204

letter
Ltr || Mr. Dan Catania
6800 Kenyon Drive
Alexandria, Va. 22307



The Honorable Ronald Nessen ✓
Press Secretary to the President

The Honorable John G. Veneman ✓
Counsellor to the Vice President

The Honorable L. William Seidman ✓
Assistant to the President for Economic Affairs

The Honorable James. M. Cannon ✓
Assistant to the President for Domestic Affairs

The Honorable William J. Baroody, Jr. ✓
Assistant to the President for Public Liaison

The Honorable Max L. Friedersdorf ✓
Assistant to the President for Legislative Affairs

The Honorable Richard B. Cheney ✓
Deputy Assistant to the President

The Honorable William E. Casselman II ✓
Counsel to the President

The Honorable Gerald L. Warren ✓
Deputy Press Secretary to the President

The Honorable Vernon C. Loen ✓
Deputy Assistant to the President for Legislative Affairs (House)

The Honorable James E. Connor ✓
Secretary to the Cabinet

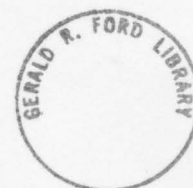
The Honorable Jerry H. Jones ✓
Staff Secretary to the President

The Honorable Virginia H. Knauer ✓
Special Assistant to the President for Consumer Affairs

The Honorable Theodore C. Marrs ✓
Special Assistant to the President for Human Resources

The Honorable Stanley S. Scott ✓
Special Assistant to the President for Minority Affairs

The Honorable Douglas P. Bennett ✓
Special Assistant for Legislative Affairs (House)



✓ The Honorable Charles Leppert, Jr.
Special Assistant for Legislative Affairs (House)

✓ The Honorable Patrick E. O'Donnell
Special Assistant for Legislative Affairs (Senate)

✓ The Honorable Donald A. Webster
Deputy Director, Office of Public Liaison

The Honorable James T. Lynn ✓
Director of Office of Management and Budget

The Honorable Paul H. O'Neill ✓
Deputy Director of Office of Management and Budget

The Honorable Calvin J. Collier ✓
Associate Director for Economics and Government

The Honorable James Mitchell ✓
Associate Director for Natural Resources, Energy and Science



✓ The Honorable Philip W. Buchen
Counsel to the President

✓ The Honorable Robert T. Hartmann
Counsellor to the President

✓ The Honorable John O. Marsh, Jr.
Counsellor to the President

✓ The Honorable Donald Rumsfeld
Assistant to the President



Sample

THE WHITE HOUSE

WASHINGTON

June 18, 1975

Dear Sam:

It's my pleasure to invite you to a reception in honor of Fernando Oaxaca, President Ford's newly-appointed Associate Director for Management and Operations of the Office of Management and Budget.

We are planning to gather together on Wednesday evening, the twenty-fifth of June from five-thirty till approximately seven-thirty in the West Wing Dining Room at the White House.

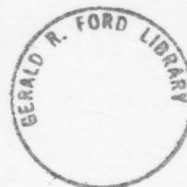
I hope that you will be able to join us as your presence would greatly enhance the evening.

Sincerely,

Fernando E. C. De Baca
Special Assistant to the President

Please RSVP
(202) 456-6219

Mr. Sam Martinez, Chairman
Federal Regional Council



THE WHITE HOUSE

WASHINGTON

June 17, 1975

28

MEMORANDUM FOR: THE SENIOR WHITE HOUSE STAFF
FROM: FERNANDO E. C. DE BACA

I have arranged a small reception in honor of the Administration's top Hispanic appointees on Wednesday, June 25, 1975, between 5:30 and 7:30 in the West Wing Staff Dining Room.

The purpose of this function is to give the Administration's Hispanic appointees the opportunity to meet senior White House staff members and members of the Cabinet in an informal, friendly setting. Also, the function is designed to give broad visibility to the President's efforts in meeting the needs of Spanish speaking and other disadvantaged Americans.

Might it be possible to place this function on your ~~busy~~ calendar for a 10- to 15-minute drop by visit? I know how busy you are, but a moment of your time would greatly enhance this event and contribute to its success.



THE WHITE HOUSE

WASHINGTON

June 17, 1975

sample

MEMORANDUM FOR:

RONALD NESSEN

FROM:

FERNANDO E. C. DE BACA

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Might it be possible to place this function on your ~~busy~~ calendar for a 10- to 15-minute drop by visit? I know how busy you are, but a moment of your time would greatly enhance this event and contribute to its success.



THE WHITE HOUSE

WASHINGTON

June 18, 1975

It's my pleasure to invite you to a reception at The White House in honor of Fernando Oaxaca, President Ford's newly-appointed Associate Director of the Office of Management and Budget.

We are planning to gather together on Wednesday evening, the twenty-fifth of June 1975, from five-thirty until approximately seven-thirty in the West Wing Dining Room.

I am hopeful that you will be able to join us, as your presence would greatly enhance the evening.

Sincerely,

Fernando E. C. De Baca
Special Assistant to the President

Please RSVP
(202) 456-6219



June 26, 1975

MEMORANDUM FOR:

WILLIAM J. BAROODY, JR.

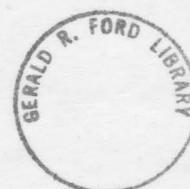
FROM:

FERNANDO E. C. DE BACA

Regrettably, I was unable to attend this morning's staff meeting because of a breakfast get-together with several of the Spanish speaking community leaders who had indicated a desire to meet with some of the Administration's top Hispanic appointees prior to departing Washington, D. C. Most of these individuals had travelled to the District at their own expense for last night's Hispanic appointees reception.

The reception itself ran very smoothly and everyone seemed pleased with the outcome. Approximately 100 persons attended the function including many key White House personnel (Rumsfeld, Marsh, Cheney, Marrs, Knauer, Scott, Anderson, Calkins, Leppert, Casselman, Venneman, et al.), Senators Domenici, Dole, Javits and Goldwater, and RNC Chairman Mary Louise Smith. Congressmen Rhodes, Lujan, Horton, and Goldwater, Jr., along with other invited Members of Congress had to cancel at the last minute due to pressing business on the House floor. At any rate, the Office of Public Liaison really "came through" in support of this event, much to the delight and appreciation of everyone.

Attached is a list of major Hispanic appointees in the Ford Administration as of June 1, 1975. All of the appointees have indicated a desire to get together periodically as a group. They would very much like to meet with you, Counselor Marsh, Ted Marrs and other key White House officials on an individual, informal basis to exchange ideas and make suggestions. Each has also expressed a desire to exchange occasional visits with the Administration's top women appointees, Black appointees and other top Administration officials.



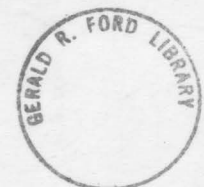
In the near future, perhaps in late July or in the month of August, I would like to arrange a small informal in-house session for them with you as principal speaker and discussion leader. We could then follow up with informal visits in the months ahead with other Administration officials.

I will work directly with Stan Scott and Pat Lindh on the possibility of setting up exchange visits between our respective constituent groups and keep you advised of progress in this area.

I would be interested in your reaction to the above and any guidance you might be able to offer me.

Mil gracias.

Copies to: Ted Marrs
Counselor Marsh



FECDeB:mmd:6/26/75 Attached list " Executive Level, Super-Grade and other major Hispanic Appointees of the Ford Administration"

June 26, 1975

Dear Chairman Smith:

Thank you for taking time from your busy schedule to join us at last night's reception for top Hispanic Appointees. Your presence contributed immensely to the success of this function.

I thought you would be interested in having a copy of the list of Hispanic appointees under the Ford Administration and have enclosed one for you.

Mil gracias.

Yours gratefully,

Fernando E. C. De Baca
Special Assistant to the President

Mrs. Mary Jane Smith
Chairman
Republican National Committee
310 First Avenue, S. E.
Washington, D. C. 20003

FECDeB:mmd:6/26/75

NOTE: This same letter went to Senator Doménici, Senator Dole, Scott Cohen from Senator Percy's office, Brian Conboy of Senator Javits' office, The Honorable William Simon



THE WHITE HOUSE

WASHINGTON

June 26, 1975

MEMORANDUM FOR:

WILLIAM J. BAROODY, JR.

FROM:

FERNANDO E. C. DE BACA

Regrettably, I was unable to attend this morning's staff meeting because of a breakfast get-together with several of the Spanish speaking community leaders who had indicated a desire to meet with some of the Administration's top Hispanic appointees prior to departing Washington, D. C. Most of these individuals had travelled to the District at their own expense for last night's Hispanic appointees reception.

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2.

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I will work directly with Stan Scott and Pat Lindh on the possibility of setting up exchange visits between our respective constituent groups and keep you advised of progress in this area.

I would be interested in your reaction to the above and any guidance you might be able to offer me.

Mil grácias.

Copies to: Ted Marrs
Counselor Marsh



THE WHITE HOUSE

WASHINGTON

June 25, 1975

TOP HISPANIC APPOINTEES RECEPTION

1. MANUEL R CALDERA - AMEX Systems Inc.
LOS ANGELES, CALIF.
2. Paul Yzaguirre
Nat'l Council of La Raza, Wash. D.C.
3. Louis Nunez U.S. Comm'n on Civil Rights
4. Monte Montez Montez Enterprises P.R. Kan.
5. Anthony Magallon National Bankers Assn
6. Manuel O. Ferrin El Congreso
7. ~~Frank~~ Dominguez San Bernardino, California
8. Rose M. Wright O.C.A.
9. Virginia Kramer - OCA
10. Bert A. Gallegos CSA
11. Albert Ferrin Jr. CSA
12. Chuck Flier
13. Joe Pollard Monterey
L.A. County, Calif.
14. Yolanda O. Ruiz L.A. County, Calif.
15. Carlos G. Ruiz CSA



1. Manuel ALMAGUER
Isabel Chaly Caserta
2. William E. Simon
3.  ar Keyser
4. Joe Bonito
5. Ludolfo B. Sanchez
6. H. B.
7. Ed Valenzuela
8. Dick Parsons
9. Jack Veneman
10. James Benitez
11. William A. Medina
12. Ted. Marrs
13. Mary Louise Smith
14. Gary Hargrave
15. BOBE Barrin
16. Scott Cohen
17. Mr + Mrs Ricardo Zapeta
18. Anastasio Torres Jr.
19. Mr. & Mrs. David G. Archuleta



20. Peter Domenech. USA
21. DE PEACH MALDEF
22. Jack Marsh
23. Max Friedlander
24. Jack Calkins
25. ~~Alb~~ Ann du
26. JESSE MONROY
27. Rupert Moure
28. Paul Sedillo Jr.
29. ~~W~~ Ann
30. E. Hidalgo
- 31.
32. Stanley S. Scott
33. Gwen Anderson
34. John V Hanford III
35. Elizabeth Hanford
Capt. FTC
36. R. Pater
37. Charles Lippert
38. John H. Ramsey
39. ~~James A. Miller~~
40. Joan McEntee
41. Hebe Reesso-
42. Gilbert G. Pompa
43. Gary Garcia



44. Will J. R. G.

45.

46.

47.

48.

49.

50.





U.S. DEPARTMENT OF LABOR
EMPLOYMENT STANDARDS ADMINISTRATION
WOMEN'S BUREAU
WASHINGTON, D.C. 20210

June 19, 1975

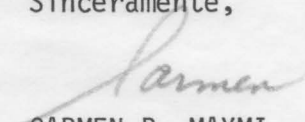
Mr. Fernando E. C. De Baca
Special Assistant
to the President
The White House
Washington, D. C.

Dear Fernando:

Thank you for inviting me to the White House reception in honor of Mr. Oaxaca. Since I will be in Mexico City attending the World Conference for International Women's Year on that date, I regretfully will not be able to attend.

Please give my best regards to Fernando. I hope we can get together in the not too distant future to discuss concerns of mutual interest.

Sinceramente,


CARMEN R. MAYMI
Director





UNITED STATES CIVIL SERVICE COMMISSION

WASHINGTON, D.C. 20415

IN REPLY PLEASE REFER TO

JUN 20 1975

YOUR REFERENCE

Mr. Fernando E. C. De Baca
Special Assistant to the President
The White House
Washington, D.C. 20500

Dear Fernando:

Thank you very much for your kind invitation to attend the reception for Mr. Fernando Oaxaca.

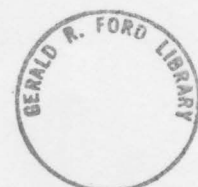
On the 25th of June I will be in Milwaukee conducting special workshops for our coordinators, in conjunction with the LULAC Convention.

Since I will be unable to attend, please pass along my congratulations to Mr. Oaxaca.

Sincerely yours,

Carlos

Carlos F. Esparza
Director
Spanish Speaking Program



THE WHITE HOUSE

WASHINGTON

June 19, 1975

NOTE FOR: FRED DE BACA

FROM: JERRY WARREN

Thank you for your very kind invitation to the reception honoring the Administration's top Hispanic appointees on Wednesday, June 25. Unfortunately, I will be out of town that day and therefore will not be able to attend.

Thank you again.



THE WHITE HOUSE

WASHINGTON

June 19, 1975

MEMORANDUM TO: FERNANDO E. C. DE BACA

FROM:

JAMES E. CONNOR

I would be happy to drop by the reception for the
Hispanic appointees on June 25th.



June 17, 1975

MEMORANDUM FOR:

MARJORIE WICKLEIN

FROM:

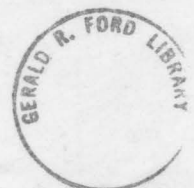
FERNANDO E. C. DE BACA

SUBJECT:

Request for Presidential
Pens for Reception Guests

I've arranged for a reception in the West Wing Staff Dining Room on Wednesday, June 25 in the early evening honoring the Administration's top Hispanic appointees and would appreciate so much having a supply of pens to present to these guests.

May I please have 100? Thank you very much.



—

THE WHITE HOUSE

WASHINGTON

July 8, 1975

Dear Fred:

Thank you so much for extending an invitation to me to join in a reception in honor of the Administration's top Hispanic appointees on June 25th. It was very thoughtful of you to include me in the event.

Sincerely,

Charlie

Charles Leppert, Jr.
Special Assistant
for Legislative Affairs

Honorable Fernando E. C. DeBaca
Special Assistant to the President
for Hispanic Affairs



file

NATIONAL BANKERS ASSOCIATION, INC.

1420 K STREET, N.W. • SUITE 300
WASHINGTON, D. C. 20005

TELEPHONE: (202) 347-4833

Thursday, June 26, 1975

Mr. Fernando De Baca
Special Assistant to the
President on Hispanic Affairs
The White House
Washington, D.C. 20500

Dear Mr. De Baca:

Thank you for inviting me to your nice reception.

Hablas espanol como los de nuevo mexico. Porque sera??

Remember the banquet invitation for President Ford.

Sincerely,

Anthony L. Maxwell
Anthony L. Maxwell
Executive Director

ALM/clf





**Republican
National
Committee.**

Mary Louise Smith
Chairman

July 11, 1975

Mr. Fernando E. C. De Baca
Special Assistant to the President
The White House
Washington, D.C.

Dear Fred:

Somewhat belatedly, I want you to know how very much
I enjoyed the reception in honor of Fernando Oaxaca.

It was a most pleasant gathering, and I appreciate
your including me.

Hope to see you soon.

Sincerely,

Gary D. Engebretson
Executive Assistant
to the Chairman

