

The original documents are located in Box 5, folder “1974/01/29 - Hispanic Leaders, White House Luncheon” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
WASHINGTON

January 28, 1974

MEMORANDUM FOR: ANNE ARMSTRONG
FROM: FRED SLIGHT *FMS*
SUBJECT: Hispanic Leaders Luncheon

In preparation for your luncheon tomorrow with selected Hispanic leaders, I am providing the following three items:

1. Brief background summary on each person currently planning to attend the luncheon (Tab A).
2. Suggested discussion points with which you can open the session (Tab B).
3. Briefing book on eight major issues of concern to the Spanish speaking.

Items number 2 and 3 above may be helpful to you in preparation for your meeting at 2:00 p. m. this afternoon with LULAC officials.

Attachments



DISCUSSION POINTS

FOR

HISPANIC LEADERS LUNCHEON

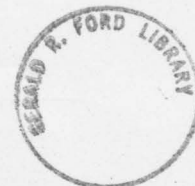
January 29, 1974

Executive Appointments and Federal Employment

1. The number of Hispanic Americans serving in non-career supergrade or Federal judicial positions are at an all-time high of 33.
2. There have been 11 Spanish surnamed Americans appointed or promoted to significant policy positions since January, 1973.
3. The current executive employment level represents more than a five-fold increase over the number of Latino's serving in similar positions under the previous Administration.
4. There are now 58 departments, agencies and commissions which have full or part-time 16 Point Program Coordinators serving at the headquarters level.
5. CSC estimates that 102 more Coordinators will be trained in the second half of FY '74 (compared to 108 during the first six months) to serve at the headquarters, regional or field office levels.
6. A thorough re-working of the 16 Point Program, the issuance of a new Federal Personnel Manual letter and the institution of regional workshops on the Federal government's Hispanic American employment program are all planned for implementation this spring.

Economic Development

1. Of the approximately 64 MESBIC's, 31 are located in 13 cities with significant Spanish speaking populations.
2. Of a total of 140 LBDO's, 32 are located in 29 cities with a considerable concentration of Hispanic Americans.
3. Of a total of 20 BRC's, 6 are located in cities with sizable Latino populations.
4. The appointment of Alex Armendaris as Director of OMBE has seen new initiatives generated for the Spanish speaking. While 4 Hispanic programs totaling \$530,000 have not been renewed



because of non-performance or non-compliance with the Commerce Department's contracting procedures, 6 new initiatives will be funded this spring representing a total annual outlay of \$2,082,000.

Education

1. HEW's Office of Education expended nearly \$245 million for programs benefiting the Spanish speaking in FY '73.
2. Under the Emergency School Aid Act, the Office of Education allocates 4% of its total budget specifically for bilingual education projects.
3. In the Lau v. Nichols case recently ruled on by the Supreme Court (in which the Justice Department supported the plaintiff), a landmark decision was reached requiring public school systems to take positive action to assist children who do not speak English.

Census Bureau

1. The Census Bureau in 1969 identified, for the first time, persons of Spanish origin by Mexican, Puerto Rican, Cuban, Central or South American subclassifications.
2. Since 1970, there have been annual reports on the Hispanic American population, including social and economic data.
3. A report issued this month by the Bureau officially raised the Hispanic population by 1.5 million persons to a total of 10.6 million.
4. While interview techniques and survey designs require further testing and refinement so as to more accurately estimate the Hispanic population, it should be recognized that the Administration has led the way and is continuing to make initiatives in bringing this goal about.

