

**The original documents are located in Box 2, folder “LULAC - League of United Latin American Citizens (2)” of the Fernando E.C. De Baca Files at the Gerald R. Ford Presidential Library.**

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Compliance Manager  
Office of Revenue Sharing  
Department of the Treasury  
Washington, D. C. 20226

fyi  
file  
4 April 1975

Dear sir:

The League Of United Latin-American Citizens (LULAC) Council 8020 is currently investigating alledged complaints of discrimination on the part of the Bernalillo County Treasurer, Mr. P. Timothy ICHENBERG. During our investigation we have found that among those appointed to work in his office 3 positions were filled using revenue sharing funds. Attached as enclosure (1), is a list of persons which were submitted to Mr. ICHENBERG to fill these positions along with those selected. There were a total of 11 applicants, 5 anglo and 6 Spanish-Americans. Mr. ICHENBERG selected 3 anglos to fill these slots resulting in what we believe is a direct violation of ORS Regulations as they relate to discrimination based on race, color, creed or national origin. Further, as of December 31, 1974, prior to Mr. ICHENBERG's taking office, the Treasurer's Office had a total of 32 employees, 19 (60%) of which were Spanish-Americans, enclosure (2). Of 16 persons hired from January 1, 1975 when Mr. ICHENBERG took office to February 26, 1975, only 2 were Spanish-American and 1 was an Afro-American, enclosure (3). Again, employment data through 26 February 1975, records show that there are now 23 anglos, 9 Spanish-American and 1 Afro-American, enclosure (3). Enclosure (4), is a list of those persons terminated by the County Treasurer since January 1, 1975.

We believe, certainly the pattern indicates that there is reason to believe that systemic discrimination is being practiced by the Bernalillo County Treasurer. Enclosure (5), is a list of the data which you require. On behalf of LULAC Council 8020, and the persons which we are endeavoring to help we hereby request an immediate investigation be conducted by your Office into this matter. It is a matter of great concern to the Spanish-speaking Americans of Bernalillo County and the State of New Mexico.

Sincerely yours,

LEE J. LEYBA  
President, LULAC Council 8020  
5009 Basin St., NE  
Albuquerque, N.M. 87111  
505-294-8070

22 total } 1975  
2 ss }

Encls - as indicated

Copy to:

Mr. Fernando C. DE BACA, Presidential Advisor on Hispanic Affairs  
U. S. Senator, Joseph MONTROYA  
U. S. Senator, Pete DOMINICI  
U. S. Congressman, Manuel LUJAN, Jr.  
Commissioner David SANTILLANES, Bernalillo County



Enclsoure (1) Selection list

Persons occupying federal-funded positions - County Treasurer's Office

| <u>Name</u>   | <u>Position Title</u> | <u>Sex</u> | <u>DOB</u> | <u>Racial/Ethnic Gr</u> |
|---------------|-----------------------|------------|------------|-------------------------|
| LYNCH, James  | Mini-Computer Op.     | M          | 7-13-41    | Anglo                   |
| HAYCOCK, Jean | Cashier I             | F          | 7-9-27     | "                       |
| BAGBY, Jean   | Secretary III         | F          | 10-4-51    | "                       |

List of those competing for the positions

|              |       |
|--------------|-------|
| James LYNCH  | Anglo |
| J. TRUJILLO  | SSA   |
| J. LOVATO    | SSA   |
| Jean BAGBY   | Anglo |
| Y. GURULE    | SSA   |
| S. LEACH     | Anglo |
| Jean HAYCOCK | Anglo |
| LOVATO       | SSA   |
| ARMIJO       | SSA   |
| GONZALES     | SSA   |
| WASIERSKI    | Anglo |



Enclosure (2)

Persons Employed by the County Treasurer, 12/31/74

Racial/Ethnic

| Name               | Position Title           | Sex | Date of Birth              | Group |
|--------------------|--------------------------|-----|----------------------------|-------|
| Andrade, Kathleen  | Clerk II                 | F   | 12-24-52                   | SSA   |
| Aragon, Alfred     | Exec. Secretary          | M   | 1-13-46                    | SSA   |
| Baxter, Lena       | Clerk IV                 | F   | 10-28-07                   | A     |
| Candelaria, Lena   | Clerk IV                 | F   | 7-05-11                    | SSA   |
| Candelaria, Mary   | Microfilm Technician     | F   | 6-04-47 <i>as 3-20-74</i>  | SSA   |
| Cannon, Dorothy    | Mail & Escrow Officer    | F   | 9-01-14                    | A     |
| Castillo, Rudy     | Accountant Aide          | M   | 2-14-51 <i>Quincy 1910</i> | SSA   |
| Chavez, Caroline   | Clerk I                  | F   | 12-24-58                   | SSA   |
| Chavez, Olivia     | Clerk I                  | F   | 10-17-56                   | SSA   |
| Chavez, Robert     | Microfilm System Opr.    | M   | 6-30-55                    | SSA   |
| Ciccarello, Edwina | Cashier II               | F   | 7-30-50                    | A     |
| Concannon, Wanda   | Admin. Officer I         | F   | 1-09-23                    | A     |
| Frazier, Susie     | Clerk I                  | F   | 9-02-12                    | SSA   |
| Gill, Darlene      | Accounts Clerk II        | F   | 11-11-27                   | A     |
| Gullick, Martha    | Clerk III                | F   | 6-22-12                    | A     |
| Harris, Peggy      | Clerk I                  | F   | 7-5-42                     | A     |
| Lash, Sally        | Asst. Chief Bookkeeper   | F   | 11-13-33                   | A     |
| Lopez, Eileen      | Cashier I                | F   | 10-12-54                   | SSA   |
| Montoya, Cecelia   | Asst. Cashier Supervisor | F   | 4-27-49 <i>as 3-20-74</i>  | SSA   |
| Newton, Lela       | Clerk III                | F   | 4-01-95                    | A     |
| Ortega, Jenilee    | Cashier I                | F   | 1-17-50                    | SSA   |
| Sanchez, Margie    | Clerk III                | F   | 11-25-28                   | SSA   |
| Schlegel, Jean     | Accountant               | F   | 4-27-18                    | A     |
| Schroder, Sandy    | Tax Schedule Officer     | F   | 8-21-45                    | SSA   |
| Sedillo, Katie     | Asst. Tax Sched. Officer | F   | 12-12-49 <i>as 3-19-74</i> | SSA   |
| Sladek, Cheryl     | Chief Bookkeeper         | F   | 1-21-44                    | A     |
| Stibick, Barbara   | Comptroller              | F   | 9-29-44                    | A     |
| Thames, Dorothy    | Cashier I                | F   | 12-08-23                   | A     |
| Torres, Paulette   | Cashier II               | F   | 10-22-54                   | SSA   |
| Trujillo, Patsy    | Cashier Supervisor       | F   | 3-14-41                    | SSA   |
| Urias, Sandra      | Clerk I                  | F   | 10-04-54                   | SSA   |
| Warren, Madeline   | Secretary III            | F   | 5-12-45                    | SSA   |

SSA-Spanish Surnamed American 19

A-Anglo-American 13

Enclosure (3)

Persons Employed by the County Treasurer, 2/26/75

| Name                | Position Title          | Sex | Date of Birth | Racial/Ethnic          |
|---------------------|-------------------------|-----|---------------|------------------------|
| Andrade, Kathleen.  | Clerk II                | F   | 12-24-52      | SSA                    |
| Baxter, Lena        | Clerk IV                | F   | 10-28-07      | A                      |
| Bishop, Robin       | Admin. Officer II       | F   | 5-13-16       | A                      |
| Candelaria, Lena    | Clerk IV                | F   | 7-5-11        | SSA                    |
| Candelaria, Mary    | Microfilm Technician    | F   | 6-4-47        | SSA                    |
| Castillo, Rudy      | Accountant Aide         | M   | 2-14-51       | SSA - Dismissed/Resign |
| Ciccarello, Edwina  | Cashier II              | F   | 7-30-50       | A                      |
| Civerolo, Jolene    | Clerk I                 | F   | 5-14-54       | A                      |
| Eichenberg, Timothy | County Treasurer        | M   | 1-19-52       | A                      |
| Gill, Darlene       | Accounts Clerk II       | F   | 11-11-27      | A                      |
| Gullick, Martha     | Clerk III               | F   | 6-22-12       | A                      |
| Hatcher, Joan       | Clerk I                 | F   | 12-8-42       | A                      |
| Haywood, Mary Lou   | Admin. Coordinator      | F   | 3-20-40       | A                      |
| Kyzer, Alice        | Admin. Officer I        | F   | 7-16-23       | A                      |
| Lane, Robert        | Secretary III           | M   | 3-8-29        | A                      |
| Lopez, Eileen       | Cashier I               | F   | 10-12-54      | SSA                    |
| Lucas, Donald       | Clerk I                 | M   | 11-16-48      | A                      |
| McMaster, Wendy     | Bookkeeper II           | F   | 6-8-52        | A                      |
| Montoya, Cecilia    | Asst. Cashier Supr. II  | F   | 4-27-49       | SSA - Dismissed/Resign |
| Newton, Lela        | Clerk III               | F   | 4-1-95        | A                      |
| Ortega, Jenilee     | Cashier I               | F   | 1-17-50       | SSA                    |
| Padilla, Rose       | Repurchase Supervisor   | F   | 7-23-23       | SSA                    |
| Sancehz, Margie     | Clerk III               | F   | 11-25-28      | SSA                    |
| Schlegel, Jean      | Accountant              | F   | 4-27-18       | A                      |
| Sedillo, Katie      | Asst. Tax Schedule Off. | F   | 12-12-49      | SSA - Dismissed/Resign |
| Sladek, Cheryl      | Chief Bookkeeper        | F   | 9-21-44       | A                      |
| Torres, Paulette    | Cashier II              | F   | 10-22-54      | SSA                    |
| *Padilla, Diane     | Clerk I                 | F   | 11-25-54      | SSA                    |
| *McCoy, Bertha      | Clerk I                 | F   | 6-23-45       | Afro-American          |
| *Pfeiffer, Erik     | Microfilm Systems Opr.  | M   | 12-6-51       | A                      |
| *Trimble, George    | Clerk III               | M   | 12-4-45       | A                      |
| *Weaver, Lucy       | Cashier I               | F   | 6-12-48       | A                      |

\*Temporary employees

SSA-Spanish Surnamed American 9  
A-Anglo American 23  
AA-Afro American 1

16 NEW HIRES





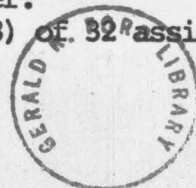
BERNALILLO COUNTY - TREASURER'S OFFICE  
Staffed as of 1/1/75 Authorized 36 employees

| NAME                     | Employment date | Years | Months | Title                                     |
|--------------------------|-----------------|-------|--------|-------------------------------------------|
| ANDRADE, KATHLEEN R.     | June 24, 1974   | 6     |        | Clerk II                                  |
| # ARAGON, ALFRED A.      | Jan. 29, 1973   | 1     | 11     | * Executive Secretary                     |
| BAXTER, LENA             | June 1, 1965    | 9     | 6      | Clerk IV                                  |
| CANDELARIA, LENA         | July 19, 1957   | 17    | 5      | Clerk IV                                  |
| # CANDELARIA, MARY A.    | Oct. 11, 1973   | 1     | 2      | Microfilm Technician                      |
| # CANNON, DOROTHY M.     | Jan. 1, 1967    | 7     | 11     | Supervisor, Mail & Escrow Section         |
| CASTILLO, RUDY J.        | Jan. 22, 1975   | 1     | 11     | Accountant Aide                           |
| # CHAVEZ, CAROLINE A.    | Sept. 25, 1974  |       | 3      | Clerk I                                   |
| # CHAVEZ, OLIVIA A.      | Sept. 25, 1974  |       | 3      | Clerk I                                   |
| # CHAVEZ, ROBERT M.      | June - Aug. 73  |       | (3     | Student - Microfilming                    |
|                          | July 1, 1974    |       | 5)     | Micro Film Systems Operator               |
| CICCARELLO, EWINA        | Dec. 13, 1971   | 4     |        | Cashier II                                |
| # CONCANNON, WANDA F.    | Jan. 13, 1969   | 5     | 11     | Supervisor, Administration Section        |
| # FRAZIER, SUSIE         | Jan. 29, 1973   | 1     | 11     | Clerk I                                   |
| GILL, DARLINE C.         | Feb. 16, 1971   | 3     | 10     | Accounting Clerk II                       |
| GULLICK, MARTHA E.       | Jan. 1, 1968    | 6     | 11     | Clerk III                                 |
| HARRIS, PEGGY A.         | Sept. 25, 1974  |       | 3      | Clerk I                                   |
| # LASH, SALLY JO         | Feb. 15, 1973   | 1     | 10     | Ass't. Chief Bookkeeper                   |
| LOPEZ, EILEEN            | Aug. 21, 1972   | 2     | 3      | Cashier I                                 |
| (Vacant) Resigned 1/1/75 | Dec. 1, 1966    | 8     | 3      | Supervisor, Tax Deed & Repurchase Section |
| # MONTOYA, CECELIA       | Jan. 18, 1971   | 3     | 11     | Ass't. Cashier Supervisor                 |
| NEWTON, LELA M.          | Feb. 18, 1970   | 4     | 11     | Clerk III                                 |
| # ORTEGA JENNILEE        | Aug. 28, 1973   | 1     | 4      | Cashier I                                 |
| (Vacant) Resigned 1/1/75 | Jan. 1, 1969    | 5     | 11     | Clerk II                                  |
| SANCHEZ, MARGIE          | Jan. 1, 1967    | 7     | 11     | Clerk III                                 |
| SCHLEGEL, JEAN D.        | Aug. 2, 1971    | 3     | 4      | Accountant                                |
| # SCHRODER, SANDY S.     | May 29, 1971    | 3     | 9      | Supervisor, Tax Schedule Section          |
| # SEDILLO, KATIE         | Mar. 1, 1969    | 5     | 9      | Ass't. Tax Schedule Supervisor            |
| SLADEK, CHERYL Y.        | Oct. 1, 1970    | 4     | 3      | Chief Bookkeeper                          |
| # STIBICK, BARBARA       | Oct. 1, 1969 -  |       |        |                                           |
|                          | Mar. 31, 1972   | (3    | 8      |                                           |
|                          | Mar. 3, 1974    |       | 9)     | Comptroller Supervisor Accounting Section |
| # THAMES, DOROTHY C.     | March 7, 1973   | 1     | 10     | Cashier I                                 |
| TORRES, PAULETTE         | Aug. 15, 1972   | 2     | 4      | Cashier II                                |
| # TRUJILLO, PATSY        | Oct. 1, 1962    | 12    | 3      | Supervisor, Cashier Section               |
| # URIAS, SANDRA MARIE    | Sept. 25, 1974  |       | 3      | Clerk I                                   |
| # WARREN, MADELINE M.    | May 17, 1974    |       | 7      | Secretary III                             |
| (Vacant) Resigned 12/74  | Dec. 9, 1970    |       |        | *Deputy County Treasurer                  |
| (Vacant)                 |                 |       |        | Clerk I                                   |

Note: \* Appointees under the personnel ordinance by the County Treasurer.

# Terminations since January 1, 1975 through March 17, 1975. (18) of 32 assigned.  
Mrs. Frazier, Schroder, and Warren have Spanish maiden names.

13 SPA  
5 AUG 10  
18



Enclsoure (5.)

LEE J. LEYBA  
President,  
LULAC Council 8020  
5009 Basin St., NE  
Albuquerque, N.M. 87111  
505-294-8070

Mr. Anastacio TORRES, 120 Placitas NE, Albuquerque  
505-345-1587

Mr. David SANTILLANES, Chairman  
Bernalillo County Commission  
620 Loams Blvd NW  
Albuquerque, N.M.  
505-766-4000

Selective hiring based on race, color, creed or national origin

Copies of newspaper clippings involving this investigation  
attached.



## Treasurer's Office Probed by LULAC

A local council of the League of United Latin American Citizens (LULAC) Wednesday said it is looking into alleged discrimination charges filed with it by

prohibits any programs or activities funded with revenue sharing from discriminating on the grounds of race, color, national origin or sex and said that under



## *Defiance of Personnel Unit May Result in Test Case*

By JANELLE STAMPER

County Treasurer P. Timothy Eichenberg's refusal to allow three employees to return to work may lead

COUNTY MANAGER Paul Noland said he had directed County Attorney Joe Diaz to discuss the letters with Eichenberg, and said Eichenberg alleges there

sonnel regulations what relief they are entitled to give. They (the employees) have to request it in writing; that's all they (the board) are allowed to give them," Eichen-

RD LIBRARY

# Possible Recall of Treasurer Explored by LULAC Council

By JANELLE STAMPER

A possible move to recall County Treasurer P. Timothy Eichenberg is being discussed by the League of United Latin American Citizens (LULAC), whose representatives have an

the recall of Eichenberg — a Democrat who took office in January — saying he was simply passing along a request from the LULAC group.

LULAC Council 8020 has itself been investigating the treasurer's office.

# *Board Reinstates Fired*

## *Treasurer Employes*

By JANELLE STAMPER

The County Personnel Board Wednesday heard three grievance appeals from three former employes of the county treasurer's office and ruled in favor of the

night's commission meeting, after the League of United Latin American Citizens (LULAC) Council 8020 said an apparent racial imbalance, favoring Anglos over Spanish-speaking Ameri-

ble under the state open meetings law.

The reinstated employes are Robert Chavez, micro-film systems operator; Patsy Trujillo, cashier supervisor; and Dorothy Cannon, mail

Testimony Wednesday showed that Chavez had had two beers while on his lunch hour.

The board also ruled Chavez is to be immediately reinstated in his former position,



## *Defiance of Personnel Unit May Result in Test Case*

By JANELLE STAMPER

County Treasurer P. Timothy Eichenberg's refusal to allow three employees to return to work may lead to a test case on whether county elected officials are

COUNTY MANAGER Paul Noland said he had directed County Attorney Joe Diaz to discuss the letters with Eichenberg, and said Eichenberg alleges there were several discrepancies and technicalities wrong

sonnel regulations what relief they are entitled to give. They (the employees) have to request it in writing; that's all they (the board) are allowed to give them," Eichenberg said.

Eichenberg also said he



# Eichenberg Stops Paychecks

By JANELLE STAMPER

County Treasurer P. Timothy Eichenberg Friday refused to allow paychecks to be issued to the three fired employees of his office, whom the County Personnel Board has ordered reinstated and which Eichenberg has refused to do.

when she submitted a verbal resignation.

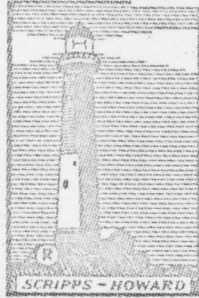
Asked why he wanted the paychecks held up, Eichenberg said: "Since I felt the personnel board's decision was arbitrary and capricious and they exceeded their authority (the reasons given by Eichenberg for refusing to

THE COUNCIL has been looking into the mechanics of a possible recall move against Eichenberg, and although Leyba said such a move is possible, Maes stressed that the council would only pursue such a move as a "last resort."

came to LULAC with a complaint about possible racial discrimination by Eichenberg.

Maes noted that Mrs. Trujillo has filed a formal complaint with the State Human Rights Commission, but he also said the commission is holding up the case to see if

The Albuquerque Tribune, Thursday, April 3, 1975



## The Albuquerque Tribune

*New Mexico's Significant Newspaper*

A Scripps-Howard Newspaper

RALPH LOONEY, Editor

717 Silver Ave. SW

TELEPHONE 842-2371

•Give Light And The People Will Find Their Own Way

## Flouting the ordinance

It started when Sheriff Joe Wilson arbitrarily dismissed members of his staff when he took office by not renewing commissions of certain deputies

a number of department heads.

Department heads are "classified" employees which means they cannot be arbitrarily replaced. But the County Commission can, by or-



# ALBUQUERQUE JOURNAL

(T. M. PEPPERDAY, publisher, 1926-1956 H. P. PICKRELL, editor 1926-1964)

(C. THOMPSON LANG, publisher, 1956-1971)

T. H. LANG, Publisher

*An Independent Newspaper*

Published At Seventh St. and Silver Ave. SW, Albuquerque, New Mexico  
By The Journal Publishing Co.

Robert A. Brown, Editor

A-4

Friday, April 4, 1975

## County Officials Wrong

County Treasurer P. Timothy Eichenberg and County Commissioner Juven Sanchez seem determined to destroy the Rep- their jobs because of political pressures.



# LULAC COUNCIL 8020 ROSTER

|                                                                                                      | <u>Phone</u><br><u>Home</u> | <u>Business</u>      |
|------------------------------------------------------------------------------------------------------|-----------------------------|----------------------|
| *Alderete, Sam 616 Caughran Pl. NE 87123<br>(Electrical Contractor)                                  | 298-8831                    | 375-1955             |
| Anderson, Bill 1408 Field NW 87105                                                                   | 296-8305                    | -----                |
| Baca, Leo C. Col. USAF Retired 701 Aliso Dr. SE<br>(President Ryan Enterprice Corp.) 87108           | 266-1771                    | -----                |
| Bachicha, James R. 8803 Menaul Blvd. 87112                                                           | 299-3090                    | -----                |
| *Besserra, Frank 1706 Notre Dame N. E. 87106                                                         | 265-2096                    | -----                |
| *Calderon, Adrian 4713 Huntington NE, 87111<br>(Salesman, Ed Black)                                  | 298-4747                    | 268-2411             |
| Casaus, Robert 2531 Lakeview Rd. SW 87105<br>(Accountant)                                            | 873-1388                    | 766-3085             |
| *Chacon, Jose "Andy" 13118 Cedarbrook Ave. NE 87111<br>(Engineer)                                    | 294-0065                    | 264-8045             |
| C. De Baca, Erminio "Ernie" P. O. Box 8574 87108<br>(AFCE)                                           | 292-1050                    | -----                |
| C. De Baca, Fernando 1255 New Hampshire NW, Wash. D.C.<br>(Presidential Advisor on Hispanic Affairs) |                             |                      |
| *C. De Baca, Joe G. 3209 Blackhills Rd. NE 87111<br>(U.S. Government)                                | 296-2567                    | 264-6517             |
| Chavez, Alina 2916 Maxine NE 87112 (Teacher)                                                         | 298-4838                    | -----                |
| *Chavez, Samuel Star Route #1 Box 65, Belen                                                          | 262-0138                    | 766-2292             |
| Del Valle, George C. 4112 Douglas MacArthur Rd. NE                                                   | -----                       | -----                |
| *Dominguez, Baul D. 1001 Muriel NE (Retired) 87112                                                   | 294-0356                    | -----                |
| Fernandez, Herbert M. 4705 Glenwood Hills NE 87111<br>(Electronics Engineer)                         | 294-6493                    | 247-1711<br>Ex. 3210 |
| Fernandez, Ida S. 4705 Glenwood Hills NE 87111                                                       | 294-6493                    | -----                |
| Flores, Richard Y. 4721 Sunningdale NE 87110<br>(FAA)                                                | 268-9232                    | 296-0511             |
| *Franco, Anthony J. 11704 Palm Springs NE 87109<br>(Social Security Administration)                  | 298-0015                    | 766-3070             |
| Franco, Luis 9124 Los Arboles NE 87112                                                               | 296-5821                    | -----                |

|                                                                                      |                     |          |
|--------------------------------------------------------------------------------------|---------------------|----------|
| *Gallegos, Manuel 308 Main NE (Computer Operator)<br>87123                           | 293-1063            | 766-3818 |
| *Gallegos, Rosendo "Bud" 936 Arizona SE 87108<br>(Insurance Salesman)                | 268-2995            | 265-8886 |
| Garcia Joe C. 328 General Chinault NE 87123 (AEC)                                    | 298-8450            | -----    |
| Garcia, Josie 227 Espejo NE 87123 (EFOC)                                             | 298-2469            | 766-2267 |
| Garcia, Ralph W. 1301 Los Arboles NW 87107<br>(Investigator EEOC)                    | -----               | 766-2267 |
| Garcia, Jilario 10717 Fairbank NE 87112<br>(Sandia Lab)                              | 298-0726            | 264-5755 |
| Garcia, Arthur B. 8129 Florence NE 87109<br>(Circulator EEOC)                        | -----               | 266-2267 |
| *Gauna, William 10800 Claremont NE 87112<br>(Mountain Bell)                          | 299-0111            | 277-2295 |
| Gonzales, Gilberto 11616 Palm Springs NE 87111<br>(US Government)                    | -----               | -----    |
| Gonzales, Janet 1000 Bellamah NW 87104<br>(Pers Man Specialist 16 pt Coord)          | -----               | -----    |
| *Gonzales, Eloy 11629 Versailles NE 87111<br>(Atomic Energy Commission)              |                     | 264-3908 |
| Gonzales, Ronald J. 5327 Montgomery NE, Apt. 5<br>(AT & SP Painting)                 | -----               | -----    |
| *Gutierrez, Alfred 900 Dolores NW 87105                                              | 831-2991            | 766-3890 |
| Gutierrez, Avelino V. 5601 Ponderosa NE 87110<br>(Lawyer)                            | 881-8065            | 243-9726 |
| Gutierrez, Lorraine P. 5601 Ponderosa NE 87110<br>(Projector Director Plaza Del Sol) | 881-8065            |          |
| Herrera, Kenneth E. 2051 Arenal SW 87105                                             | 877-6814            | 766-3818 |
| Leyba, Ernest E. 5401 Punta Alta NW 87105<br>(Computer Operator)                     | <del>836-8359</del> | 766-3816 |
| Leyba, Lee J. 5009 Basin NE 87111 (Coast Guard)                                      | 294-8070            | 766-3376 |
| Lopez, Frank A 4840 Southern SE 87108<br>(Mortgage Loan Sec)                         | 255-6580            |          |
| *Lucero, Rudy 12520 Prospect NE 87112                                                | 299-8084            | 293-5494 |
| Martinez, James 1700 Stanford Dr. NE 87110                                           | 256-1388            | 806-8060 |



|                       |                                                        |          |          |
|-----------------------|--------------------------------------------------------|----------|----------|
| * Maes, Bennie D.     | 320 Charleston NE 87108<br>(Federal Credit Union)      | 256-0140 | 242-2821 |
| * Martinez, Gerard    | 11716 Hughes NE 87112<br>(Civil Engineer)              | 296-3108 | 766-2185 |
| Montoya, Joe A. Sr.   | 310 Third St. NW 87102<br>(Investigator)               | -----    | 843-6850 |
| * Montoya, Jose P.    | 10219 Theresa Pl. NE 87111<br>(EEO Specialist)         | 842-3264 | -----    |
| Montoya, Orlando      | 4608 Haines NE 87110                                   | 266-7081 | 836-0655 |
| * Narro, Mario F.     | 1521 7th St. NW 87102<br>(Alcoholism Service Rep.)     | 242-9283 | 242-6111 |
| Otero, Robert C.      | 12407 Phoenix NE 87112                                 | 298-7177 | -----    |
| Pena, Ernesto         | 716 Trading Post Trail SE 87123<br>(Store Worker)      | 264-1410 | -----    |
| Pino, Faustino        | 3705 Moon NE 87111<br>(Director Civil Service Comm-NM) | 293-6509 | -----    |
| * Perea, Joseph S.    | 1033 Stuart Rd. NW 87114<br>(Salesman-Ed Black)        | 898-8448 | 268-2411 |
| Bael, Fred            | 641 Charleston NE 87108                                | 266-2179 | 842-3157 |
| Bruce, Rizzieri       | La Posada Hall #138, UNM, 87131<br>(Student)           | -----    | 292-1505 |
| Romero, Joe R.        | 9629 Gutierrez NE 87111                                | 296-2815 | 766-7609 |
| Ruiz, Joe             | 1215 Solano Dr. NE 87110                               | 268-0689 | -----    |
| Ruiz, Ralph           | 3703 Mackland Ave. NE 87110<br>(Dist. Director MWD)    | 268-1101 | -----    |
| * Sandoval, Nestor G. | 2633 Virginia NE 87110<br>(EEO Specialist)             | 294-0092 | 264-2592 |
| * Silva, Dan          | 1323 Canyon Trail SW 87105                             | 831-9630 | 766-7502 |
| Singer, May (Susie)   | 9608 Morrow NE 87112<br>(Secretary)                    | 836-2540 | -----    |
| Smith, Anabelle       | 6008 Eucariz SW (Secretary)                            | -----    | -----    |

|                     |                                                                  |          |          |
|---------------------|------------------------------------------------------------------|----------|----------|
| * Trujillo, Aquiles | 300 Conchas NE 87123<br>(Electronics Technician)                 | 299-9351 | 264-7608 |
| Trujillo, Alex      | 5309 Ancho NW 87105<br>(Engineering Technician)                  | -----    | -----    |
| * Trujillo, Arthur  | 9412 Dona Rowena NE 87111<br>(President Coronado Savings & Loan) | 299-7753 | -----    |
| Trujillo, Patsy     | 3913 Calle Del Prado SW 87105                                    | 877-9315 | -----    |
| Trujillo, Trina     | 9412 Dona Rowena NE 87111<br>(Housewife)                         | -----    | -----    |
| Valentin, Jose E.   | 3813 Calle Del Prado SW 87105                                    | -----    | -----    |
| Wersonick, Mary Lou | 11304 San Jacinto NE 87112<br>(EEOC)                             | 298-9988 | 766-2267 |

\*CHARTER MEMBERS







# League of United Latin American Citizens

OFFICE OF STATE DIRECTOR

9700 S.W. 115 Terrace, Miami, Florida 33156  
(305) 233-8203 Residence / 446-3111 Business

*fu*

## STATE OFFICE

STATE DIRECTOR  
MELVIN "SKIP" CHAVES

9700 S.W. 115 Terrace  
Miami, Florida 33156

MAR 6 1975

March 3, 1975

Mr. Fernando E. C. De Baca  
Special Assistant to the President  
The White House  
Washington, D. C.

Apreciado Fernando:

It was indeed a pleasure to personally meet you at the Regional White House Conference at the Diplomat Hotel. Your opening address to the Conference in Spanish epitomizes your representation on our behalf in the high position you occupy.

Pursuant to our conversation, it would be our pleasure and honor to have you as our luncheon Speaker for the LULAC Supreme Council Meeting on March 20th, at the Fontainebleau Hotel, Miami Beach.

We look forward to your acceptance and visitation at this auspicious occasion where we will endeavor to continue uniting all Hispanics in our mutual causes.

Sinceramente,

*Chaves*

MC:ec  
Encl.



July 9, 1975

Dear Mr. Davila:

I want to take this opportunity to express my appreciation for the warm reception accorded me by the many fine members and friends of LULAC during your recent National Convention in Milwaukee.

Upon returning from Milwaukee, as Fernando De Baca explained to you over the telephone, I noticed a bright and shining plaque among my own things that was apparently left behind in my hotel room by one of the participants in our brief meeting following the banquet. I have asked my staff to return this lovely plaque to you so that you may get it to its rightful owner.

With all good wishes,

Sincerely yours,

SS WJB Jr.

William J. Baroody, Jr.  
Assistant to the President

Mr. Fidel Davila  
National Executive Director  
League of United Latin  
American Citizens  
3033 North Central Avenue  
Suite 402  
Phoenix, Arizona 85012

FECdeB:mmd:7/9/75

(Plaque sent from This office 7/11/75 mmd)



SATURDAY, JUNE 28, 1975

FORTY-SIXTH CONVENTION  
OF THE  
LEAGUE OF UNITED LATIN AMERICAN CITIZENS



- 1 -

IT IS A GREAT PLEASURE TONIGHT TO SPEAK TO THE MEMBERS  
AND DELEGATES OF THE 46TH ANNUAL CONVENTION OF THE LEAGUE OF  
UNITED LATIN AMERICAN CITIZENS. IT IS A PARTICULAR PLEASURE TO  
SEE SO MANY FAMILIAR FACES -- PEOPLE I HAVE ENJOYED WORKING  
WITH OVER THE YEARS AND PEOPLE I ADMIRE FOR THEIR EFFORTS ON  
BEHALF OF YOUR FINE ORGANIZATION.

I BELIEVE THIS ORGANIZATION TELLS THE STORY OF AMERICA.  
THE PEOPLE THAT YOU REPRESENT ARE AMERICA. PRESIDENT FORD  
PUT IT VERY WELL WHEN HE STATED LAST SEPTEMBER: "OUR COUNTRY'S  
HISPANIC HERITAGE REACHES BACK MORE THAN FOUR CENTURIES..

WHEN THE PILGRIM FATHERS LANDED AT PLYMOUTH ROCK, HISPANIC





CIVILIZATION WAS ALREADY FLOURISHING IN WHAT IS NOW FLORIDA  
AND NEW MEXICO. SINCE THEN THE HISPANIC CONTRIBUTION TO  
AMERICA HAS BEEN A CONSISTENT AND VITAL INFLUENCE IN OUR  
COUNTRY'S CULTURAL GROWTH."

FOR A MOMENT, LET ME EXPRESS MY PERSONAL CONGRATULATIONS  
TO YOU ON THIS CONVENTION, ON THE GATHERING WHICH REFLECTS THE  
GIANT STEPS THAT YOU HAVE TAKEN SINCE THE LEAGUE OF UNITED  
LATIN AMERICAN CITIZENS WAS ESTABLISHED. FORTY-SIX  
YEARS AGO YOU WERE JUST A GLEAM IN THE EYE OF HISTORY.  
TODAY, YOU ARE A RESPECTED NATIONAL INSTITUTION, THE LARGEST  
GROUP REPRESENTING THE INTERESTS OF OVER 10 MILLION MEMBERS  
OF THE HISPANIC COMMUNITY IN THE UNITED STATES.



THIS IS A REMARKABLE ACHIEVEMENT AND EACH AND EVERY ONE  
ASSOCIATED WITH LULAC SHOULD FEEL JUSTIFIABLY PROUD.

AMERICANS WHO SHARE A COMMON HISPANIC HERITAGE,  
A SENSE OF PRIDE AND ABOVE ALL A SENSE OF COMMUNITY, SHOULD  
RECOGNIZE THAT YOU ARE A SIGNIFICANT ELEMENT IN A NATIONAL  
MOSAIC. TO ME, THAT IS THE STRENGTH OF THE UNITED STATES.

IT IS IN TRUTH A MOSAIC. THERE WAS A PERIOD A FEW YEARS  
AGO WHEN THE UNITED STATES WAS VIEWED SOMEHOW AS A MELTING  
POT WHERE, AS ONE HOMOGENIZES MILK, ONE WOULD IN THE SAME  
FASHION HOMOGENIZE PEOPLE.

BUT PEOPLE WILL NOT BE HOMOGENIZED. WE ARE WHAT WE  
ARE AND WHAT WE ARE WE HAVE VOLUNTARILY AGREED TO MAKE A PART  
OF A GREATER WHOLE -- THE UNITED STATES OF AMERICA.



IT IS IN THIS CONTEXT THAT I SAY WITHOUT QUALIFICATION THAT  
THE JARAVE TAPATIO IS AS TRULY AMERICAN AS THE POLISH POLKA,  
THE IRISH JIG OR THE AUSTRIAN WALTZ.

OUR STRENGTH LIES IN THE PLURALISM OF OUR SOCIETY  
AND OUR COMMON COMMITMENT TO THE UNDERLYING VALUES OF THE  
AMERICAN SYSTEM. THESE ARE THE VALUES -- LEST WE FORGET -- WHICH  
ATTRACTED OUR FATHERS AND OUR GRANDFATHERS TO SEEK THEIR DESTINY  
IN THIS NEW LAND. THESE ARE THE VALUES -- UNDERGIRDING THE  
CONSTITUTIONAL SYSTEM WHICH IS THE AMERICAN EXPERIMENT -- WHICH  
MADE IT POSSIBLE FOR US TO BE WHERE AND WHAT WE ARE TODAY.





THIS IS STILL A LAND OF OPPORTUNITY.

THIS IS STILL AN OPEN SOCIETY DESPITE THOSE WHO IN THE  
NAME OF OPENNESS SEEK TO MAKE IT A CLOSED SOCIETY.

AS A LAND OF IMMIGRANTS, WE ARE AWARE OF THE GREAT  
CONTRIBUTIONS THAT DIFFERENT CULTURES AND HERITAGES HAVE MADE  
TO OUR SOCIETY. AND IT IS PRESIDENT FORD'S DESIRE TO MAINTAIN  
A CLOSE TWO-WAY DIALOGUE AND COMMUNICATION WITH THESE MANY  
GROUPS AND THEIR ORGANIZATIONS.

FOR THE FIRST TIME IN ANY ADMINISTRATION, PRESIDENT FORD  
HAS CREATED A WHITE HOUSE OFFICE TO DEAL WITH PRIVATE SECTOR





ORGANIZATIONS ON A CO-EQUAL BASIS TO THE OTHER WHITE HOUSE

OFFICES THAT HAVE TRADITIONALLY DEALT WITH CONSTITUENCY GROUPS.

THIS OFFICE, WHICH I HEAD, IS THE WHITE HOUSE OFFICE OF PUBLIC

LIAISON. THE OTHER TWO CO-EQUAL WHITE HOUSE OFFICES ARE THE

PRESS OFFICE AND THE OFFICE OF CONGRESSIONAL LIAISON. I LIKE

TO SAY THAT PRESIDENT FORD IS THE FIRST PRESIDENT TO GIVE THE

PUBLIC EQUAL STATUS WITH THE PRESS AND THE CONGRESS. THE

PRESIDENT IS VERY SERIOUS ABOUT ESTABLISHING GOOD TWO-WAY

COMMUNICATIONS FOR TWO REASONS: FIRST, HE WANTS A DIALOGUE

THAT WILL SHOW HIM WHAT REPRESENTATIVES OF THE PRIVATE SECTOR

ARE THINKING AND WHAT THEIR PROBLEMS ARE AND SECOND, HE FEELS

STRONGLY THAT OPEN DIALOGUE WITH ALL AMERICANS IS THE BEST WAY TO

PRODUCE NEW SOLUTIONS TO PUBLIC POLICY PROBLEMS.



I KNOW THAT PRESIDENT FORD AND THE HISPANIC  
COMMUNITY AGREE. YOUR PARTICIPATION IN SEVERAL MEETINGS  
WITH OFFICIALS IN THE WHITE HOUSE AND THE PRESIDENT, IN  
ADDITION TO YOUR COMMUNICATION WITH HIGH RANKING MEMBERS  
OF THE FORD ADMINISTRATION INCLUDING THE SECRETARIES OF LABOR,  
HEW, AGRICULTURE AND INTERIOR, PROVIDE A GOOD EXAMPLE  
OF THE COOPERATION WHICH EXISTS BETWEEN THE HISPANIC  
COMMUNITY AND THE FORD ADMINISTRATION. NEVER BEFORE  
IN THE HISTORY OF THE HISPANIC AMERICANS HAVE SO MANY  
ADMINISTRATION OFFICIALS COMMUNICATED WITH LEADERS OF THE  
HISPANIC COMMUNITY.



SINCE PRESIDENT FORD ASSUMED OFFICE TEN MONTHS  
AGO, THERE HAVE BEEN SEVERAL IMPORTANT MEETINGS WITH  
MEMBERS OF THE HISPANIC COMMUNITY.

ON SEPTEMBER 4TH, THE PRESIDENT MET WITH THE SPANISH  
SPEAKING MEMBERS OF CONGRESS. ON OCTOBER 17th HE  
INVITED LEADING MEMBERS OF THE SPANISH SPEAKING COMMUNITY,  
INCLUDING YOUR NATIONAL PRESIDENT JOE BENITES, TO MEET WITH  
HIM AT THE WHITE HOUSE. LAST FEBRUARY, PRESIDENTIAL ASSISTANT  
DON RUMSFELD AND I HAD THE PLEASURE OF MEETING WITH HISPANIC  
LEADERS AND IN MARCH, TUESDAY WHITE HOUSE MEETINGS WERE  
HELD ON EQUAL EMPLOYMENT OPPORTUNITY AND ON THE VITAL ISSUES  
SURROUNDING BI-LINGUAL EDUCATION.



THE TUESDAY MEETING ON EEO SERVED TO UNDERLINE  
THE PRESIDENT'S STRONG COMMITMENT TO THE SPANISH SPEAKING  
AND OTHER MINORITIES AS EXPRESSED IN HIS MARCH 4TH  
MEMORANDUM ON EEO.

THE BI-LINGUAL ~~TUESDAY~~ MEETING LED TO THE ESTABLISHMENT  
OF AN HEW TASK FORCE BY COMMISSIONER OF EDUCATION TERRELL  
BELL TO PUT GREATER EMPHASIS ON BI-LINGUAL EDUCATION PROGRAMS.





I THINK THAT IT'S SAFE TO SAY THAT THE RELATIONSHIP  
BETWEEN THE SPANISH SPEAKING CITIZENS OF AMERICA AND THE  
FEDERAL GOVERNMENT, IN PARTICULAR THE PRESIDENT, IS AT THE  
HIGHEST POINT IN THE 46 YEAR HISTORY OF LULAC. LET ME  
ASSURE YOU THAT THE OPEN DOOR POLICY OF THE FORD ADMINISTRATION  
DOES NOT CLOSE WHEN HISPANIC RELATIONS ARE CONCERNED.

LET ME NOW SURVEY SOME OF THE PUBLIC POLICY QUESTIONS  
THAT CONCERN YOU. IN THE FIELD OF EDUCATION, WE ARE  
AWARE OF THE FACT THAT THERE IS A STRONG LANGUAGE BARRIER  
AMONG HISPANIC CITIZENS WHICH CONTRIBUTES HIGHLY TO THE  
DROPOUT RATE. THE FEDERAL GOVERNMENT HAS MADE SIGNIFICANT  
CONTRIBUTIONS IN THE AREA OF EDUCATION, IN ADDITION  
EXISTING PROGRAMS WHICH PROVIDE FINANCIAL ASSISTANCE FOR *students.*



SINCE I LAST HAD THE PLEASURE OF MEETING WITH MEMBERS  
OF THE HISPANIC COMMUNITY IN MARCH AT THE WHITE HOUSE, AN  
IMPORTANT PIECE OF LEGISLATION HAS BEEN ENACTED. FEDERAL  
FUNDS FOR BI-LINGUAL EDUCATION PROGRAMS HAVE BEEN MORE  
THAN DOUBLED FROM THE PRESENT \$42 MILLION ALLOTMENT TO SOME  
\$85 MILLION. THIS SUBSTANTIAL LEGISLATION IS A FITTING  
TRIBUTE TO LULAC AND ALL HISPANIC ORGANIZATIONS WHO FOUGHT  
HARD FOR THIS ADVANCEMENT IN EDUCATIONAL NEEDS. IT  
COMPLEMENTS VERY WELL YOUR OWN EFFORTS IN THE FIELD OF  
EDUCATION. YOUR ELEVEN EDUCATIONAL SERVICE CENTERS  
SERVE AS AN EXCELLENT CONTRIBUTION IN COUNSELLING YOUNG



PEOPLE IN OBTAINING AN EDUCATION. THE SPANISH SPEAKING  
PROGRAM ADMINISTERED BY THE CIVIL SERVICE COMMISSION HAS  
BEEN FULLY SUPPORTED BY PRESIDENT FORD AS EVIDENCED BY HIS  
RECENT MEMORANDUM TO MEMBERS OF THE CABINET AND HEADS  
OF AGENCIES.

IN SHORT, WE ARE AWARE OF THE PROBLEMS CONCERNING  
EDUCATION -- AND WE ARE DOING SOMETHING ABOUT IT.

ON THE QUESTION OF THE AGING, WE ARE AWARE OF THE  
NEEDS OF THE ELDERLY AND FULLY SUPPORT THE HEW SENIOR CITIZENS  
DEMONSTRATIONS PROJECT. I COMMEND YOUR EFFORTS THROUGH  
THIS FEDERAL SUPPORT IN MEETING THE NEEDS OF THE SPANISH  
SPEAKING ELDERLY IN ARIZONA.





ON THE FINANCIAL FRONT, WE ARE AWARE OF THE HIGH  
UNEMPLOYMENT RATE OF HISPANICS, WHO LIKE MOST PEOPLE ARE  
FEELING THE EFFECTS OF OUR COUNTRY'S ECONOMIC TROUBLES.  
BUT IN RECENT WEEKS, WE HAVE SEEN STRONG INDICATIONS OF  
IMPROVEMENT IN OUR OVERALL ECONOMIC SITUATION. SIGNS  
OF RECOVERY ARE VERY WIDESPREAD AND VERY ENCOURAGING.  
AND WHILE UNEMPLOYMENT IS STILL FAR TOO HIGH -- FOR HISPANICS  
AND FOR THE REST OF OUR WORK FORCE -- WE ARE CONVINCED  
THAT THESE OTHER SIGNS OF PROGRESS WILL SOON BE ACCOMPANIED  
BY AN IMPROVEMENT IN THE UNEMPLOYMENT SITUATION, AS WELL.





WE WANT TO PROVIDE NEW JOBS IN A GROWING, HEALTHY  
ECONOMY. THAT IS THE PRESIDENT'S GOAL AND HIS STRONG  
COMMITMENT.

TO BE MORE SPECIFIC CONCERNING HISPANIC INTERESTS,  
THE FORD ADMINISTRATION IS DEEPLY CONCERNED AND HAS SUPPORTED  
AND WORKED CLOSELY WITH THE SER - JOBS FOR PROGRESS PROGRAMS  
WHICH ARE PROVIDING \$20 MILLION A YEAR IN GOVERNMENT FUNDS  
THROUGH THE DEPARTMENT OF LABOR FOR MANPOWER TRAINING  
PURPOSES.

WE ARE ALSO AWARE OF THE NEED FOR THE HISPANIC  
COMMUNITY TO INCREASE IT'S POSITION IN THE ECONOMIC MAINSTREAM  
OF THE COUNTRY. AN IMPORTANT ELEMENT IS THE DEVELOPMENT

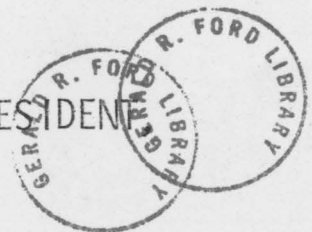


OF MINORITY BUSINESSES. THE FORD ADMINISTRATION IS  
CURRENTLY SPENDING OVER \$52 MILLION TO ASSIST ASPIRING  
MINORITY BUSINESSMEN.



WHILE ON THE SUBJECT OF MANPOWER, I MIGHT ALSO MENTION THAT THE PRESIDENT'S MANPOWER PLANNING BOARD HAS RUDY CERVANTES FROM LOS ANGELES AS AN ABLE MEMBER.

WE RECOGNIZE THAT YOU ALL HAVE A CONCERN OVER THE APPOINTMENT OF EVEN MORE HISPANICS TO TOP POSITIONS IN THE EXECUTIVE BRANCH. IT WOULD NOT QUITE BE FAIR IF I FAILED TO MENTION THAT SOME 61 EXECUTIVE LEVEL APPOINTEES IN THE FORD ADMINISTRATION ARE HISPANIC AMERICANS. THESE INCLUDE THE AMBASSADOR TO MEXICO, JOHN JOVA; FERNANDO OAXACA (OHOCA), ASSOCIATE DIRECTOR FOR OPERATIONS IN THE OFFICE OF MANAGEMENT *PHILLIP SÁNCHEZ, AMBASSADOR TO HONDURAS,* AND BUDGET; *MANUEL RUIZ,* THE COMMISSIONER OF THE CIVIL RIGHTS COMMISSION; AND SPECIAL ASSISTANT TO THE PRESIDENT



A SPECIFIC ISSUE OF CONCERN TO HISPANIC AMERICANS IS THE  
POSSIBLE UNDERCOUNT OF HISPANICS BY THE CENSUS BUREAU.

YOUR CONCERN HAS NOT FALLEN ON DEAF EARS.      PRESIDENT FORD

HAS REQUESTED THAT A SPANISH SPEAKING ADVISORY COMMITTEE

BE CREATED BY THE CENSUS BUREAU.      IT'S MEMBERS WILL

BE APPOINTED SOON AND YOU CAN BE ASSURED THAT EVERY EFFORT

WILL BE MADE FOR A FAIR AND ACCURATE COUNTING AND REPRESENTATION

IN THE 1980 CENSUS REPORT.





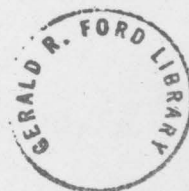
SENATOR JOSEPH MONTOYA, IN HIS REMARKS TO THE PRESS  
AFTER A MEETING WITH THE PRESIDENT ~~AND HISPANIC LEADERS~~ LAST  
SEPTEMBER, CAPTURED WHAT I BELIEVE IS A VERY IMPORTANT  
ELEMENT IN YOUR RELATIONSHIP WITH THE FEDERAL GOVERNMENT.  
THE SENATOR SAID: ". . . THE PRESIDENT . . . REALLY CONVINCED  
US OF HIS AWARENESS OF THE PROBLEMS . . . AND HIS ATTENTION  
WAS REALLY VERY SERIOUS AND VERY WELL INTENTIONED AND WE  
ARE GRATEFUL TO HIM. . ."

THAT AWARENESS, THAT KNOWLEDGE AND CONCERN FOR  
HISPANIC AMERICANS, HAS NOT AND WILL NOT JUST RESULT IN  
RHETORIC. I LOOK FORWARD, AS DOES FERNANDO DE BACA AND



THE REST OF THE PRESIDENT'S TEAM, TO WORKING WITH LULAC  
AND OTHER HISPANIC ORGANIZATIONS TO FURTHER THE GOALS,  
OUR GOALS, FOR A BETTER AMERICA.

THE END



July 1, 1975

Estimado Tony,

Because of the overwhelming number of people who have requested a copy of Presidential Assistant William J. Baroody's speech before the 46th Annual LULAC Convention in Milwaukee, I have asked Bill to mail you the text of his remarks.

I know you will find his remarks both stimulating and informative.

With every best wish, I remain

Muy atentamente,

Fernando E. C. De Baca  
Special Assistant to the President

Mr. Antonio Morales  
National Chairman  
American GI Forum of the U.S.  
3417 South Main  
Fort Worth, Texas 76110

FECDeB:clc:7/1/75 This memo also to: Ricardo Zazueta,  
National Executive Director Jobs for Progress; Raul  
Yzaguirre, Executive Director National Council of La  
Raza; Angel Collado, Publisher El Hispano; Reverend  
James Novaro, Publisher El Sol; Manuel Fierro, Executive  
Director El Congreso; Manuel Gonzales, National President  
LULAC; Margaret Cruz, President MAPA; John Flores, President  
National Spanish Speaking Coalition on Domestic Affairs  
Gilbert Chavez, National President IMAGE





July 1, 1975

Dear Manny,

On behalf of Bill Baroody and myself, I want to thank you for the very constructive and informative meeting we had with you and other Spanish speaking leaders in Milwaukee on Saturday evening, June 28, 1975, following Mr. Baroody's speech before the 46th Annual Convention of the League of United Latin American Citizens.

I am preparing an action summary of that meeting and will share a copy of that document with you upon completion. In the interim, I would appreciate any additional ideas or suggestions you might wish to convey as we embark upon the further formulation of appropriate action steps to address the needs of Spanish speaking Americans.

Sincerely,

Fernando E. C. De Baca  
Special Assistant to the President

Mr. Manuel Gonzales,  
National President, LULAC  
10 B Defoe Place  
Bronx, New York 10475

FECDeB:mmmd:7/1/75 This letter also to: Rick Bela, Attorney;  
Antonio Morales, National Chairman, American G.I. Forum;  
Ricardo Zazueta, National Ex. Dir. SSER- Jobs for Progress;  
Manuel Fierro, President, National Congress of Hispanic American  
Citizens; Eduardo Pena, Director, Office of Compliance EEOC;  
Juan Gutierrez, President, Interstate Research Associates  
Gilbert Chavez, National President IMAGE

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MANUEL GONZALES  
1712 N. 15th Street  
Waco, TX 76707  
(817) 754-2185

IMMED. PAST PRESIDENT:

JOSEPH R. BENITEZ  
3033 North Central, Ste. 402  
Phoenix, AZ 85012  
(602) 263-5406

NATIONAL VICE PRESIDENT--  
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BELEN ROBLES  
3336 Fillmore  
El Paso, TX 79930  
(915) 565-8709 (Resident)  
(915) 543-7444 (Business)

NATIONAL VICE PRESIDENT--  
FARWEST:

DAVID E. FLORENCE  
P.O. Box 751  
Oakland, CA 94604  
(415) 556-8592 (Business)

NATIONAL VICE PRESIDENT--  
MIDWEST:

ADA R. FLORENCE  
13517 Collingwood Terrace  
Silver Springs, MD 20904  
(301) 384-8415 (Residence)

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SANDRA QUINTERO  
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Houston, TX 77018  
(713) 697-0204 (Residence)  
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NATIONAL YOUTH VICE PRESIDENT:

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DEBORAH D. ALVARADO  
9707 Timberside Dr., #44  
Houston, TX 77025  
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(713) 526-6151 (Business)

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1912 Colcord, #3  
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(713) 224-0616

NATIONAL LEGAL ADVISOR:

MARY HELEN B. BERLANGA  
2590 Morgan Avenue  
Corpus Christi, TX 78405  
(512) 882-8285

State Directors

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(913) 262-0310

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927 Toulouse, Apt 7  
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(215) MI-22980 (Residence)

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(801) 376-1002

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Silver Springs, MD

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~~(202) 343-4331~~

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2445 N. W. Neptune Place  
Seattle, WA 98117  
(206) 789-0982

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1022 Marquette Street  
Racine, Wisconsin 53404  
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Presidential Libraries Withdrawal Sheet

WITHDRAWAL ID 01714

REASON FOR WITHDRAWAL . . . . Donor restriction  
TYPE OF MATERIAL . . . . . Briefing Paper  
CREATOR'S NAME . . . . . Fernando DeBaca  
RECEIVER'S NAME . . . . . Warren Rustand  
TITLE . . . . . Special Assistant to the President for  
Hispanic Affairs  
DESCRIPTION . . . . . re LULAC member  
CREATION DATE . . . . . 1975  
  
COLLECTION/SERIES/FOLDER ID . 021600029  
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BOX NUMBER . . . . . 2  
FOLDER TITLE . . . . . LULAC - League of United Latin American  
Citizens (1) - (2)  
  
DATE WITHDRAWN . . . . . 08/14/1989  
WITHDRAWING ARCHIVIST . . . . NEM



9/16/74 Meeting with Armstrong, De Baca and National Hispanic leaders

10/17/74 Meeting with the President

2/12/75 Meeting with Rumsfeld, Barcody and De Baca and Hispanic community representatives

3/14/75 Meeting on Minority Business Enterprise

6/24/75 Meeting with Labor Secretary Dunlop

6/25/75 Reception for top Hispanic Appointees

In addition, several other meetings have been held with DHEW Secretary Weinberger, former DOL Secretary Brennan, Secretary Morton and other top Administration officials.

The following is a summary of principal LULAC concerns:

- Lack of vigorous implementation of the U. S. Civil Service Commission's special emphasis program for the Spanish Speaking (formerly known as the President's 16 Point Program). While Spanish Speaking comprise close to 6% of the Nation's population, they make up only 3.3% of the Federal civilian workforce.

- Apathy on the part of the Administration toward the Spanish Speaking evidenced by the lack of significant appointments of Hispanics to top policy making positions in the Executive Branch. There are only two Hispanic American Ambassadors (Phillip Sanchez - Honduras and John Jova - Mexico), only one General-grade officer (B. G. Cavazos, U. S. Army), only four District Court judges, no Appellate Court Justices, no Assistant Secretaries, Under Secretaries, or Cabinet Secretaries, no regulatory board members, very few advisory board members, etc.

- Census undercount of Hispanics (Spanish Speaking Advisory Committee is being formed by Census Bureau).

- Absence of a definite Administration position on the Voting Rights Act. The House-passed bill would extend protection of voting rights for an additional ten years and expand coverage to Spanish Speaking areas.



-High unemployment rate of Hispanics now close to 12% nationwide, close to 40% in rural areas, (Administration has supported SER-Jobs for Progress programs throughout the country - with an annual budget of \$20 million).

-High school dropout rate highest in the nation - over 50% of Spanish Speaking youngsters do not finish high school because of a language barrier, poor housing conditions, malnutrition and other reasons. (Administration has supported significantly larger appropriations for bilingual education programs - close to \$85 million will be spent in FY '76 as compared to \$42 million in previous years. OPL-sponsored Bilingual Tuesday Meeting in March '75.) In addition, expanded outreach and student financial assistance programs will help students from low-income neighborhoods acquire a college education. LULAC Service Center project is working toward this goal.

-Minority business development (Administration is spending over \$52 million to assist aspiring minority businessmen.) Benites has been seeking OMBE funding but has met with no success and is reportedly upset with OMBE Director Armendaris.

-Expanded Bicentennial participation.

-Illegal alien problem. LULAC is particularly concerned with the civil rights aspects of this problem (treatment of illegal aliens and possible job discrimination that might result from adoption of Rodino bill). Definitely against resumption of Bracero-type program.

EXECUTIVE LEVEL, SUPER-GRADE  
AND OTHER MAJOR HISPANIC APPOINTEES  
OF THE FORD ADMINISTRATION  
AS OF JUNE 1, 1975

| <u>Name</u>                  | <u>Title</u>                                                      |
|------------------------------|-------------------------------------------------------------------|
| AGUIRRE, Edward              | Regional Commissioner, OE/DHEW<br>San Francisco                   |
| ARIAS, Julio                 | Director Visa Office, Department of State                         |
| <del>DAVIS, Alex</del>       | <del>Director OMBE, Department of Commerce</del>                  |
| *BACA, Doroteo               | U. S. Marshal, Department of Justice                              |
| BACA, Edward                 | Regional Commissioner, OE/DHEW, Dallas                            |
| BAYO, Francisco              | Deputy Chief Actuary, SSA/DHEW                                    |
| CARRILLO, Manuel             | Director Spanish Speaking Program, DHEW                           |
| CHÁVEZ, Gilbert              | Director Spanish Speaking Affairs, OE/DHEW                        |
| *CORDOVA, Jorge L.           | General Counsel, ACTION                                           |
| <del>DE BACA, Fernando</del> | <del>Special Assistant to the President<br/>The White House</del> |
| ESQUIVEL, Pedro              | District Director, EEOC, Denver                                   |
| ESPARZA, Carlos              | Director, Spanish Speaking Programs<br>U.S.C.S.C.                 |
| <del>GALEGGOS, Bert</del>    | <del>Director Community Services Administration</del>             |
| GARCÍA, Joe                  | Regional Director, ACTION, Dallas                                 |
| GARZA, Alvaro                | District Director, EEOC, San Antonio                              |
| GONZALEZ, Armando            | Director of EO, Federal Energy Administration                     |
| *GONZALEZ, Douglas M.        | U. S. Attorney, Department of Justice                             |
| GONZALEZ, Eugene             | Regional Director, C.S.A., San Francisco                          |
| *HIDALGO, Edward             | General Counsel, U.S.I.A.                                         |

Significant appointments with nation-wide visibility

|                              |                                                                                     |
|------------------------------|-------------------------------------------------------------------------------------|
| <del>NOVA, John Joseph</del> | <del>Ambassador to Mexico</del>                                                     |
| *LOPEZ, Jose                 | U. S. Marshal, Department of Justice                                                |
| LUNA, Joseph                 | Deputy Associate Administrator for<br>Minority Enterprise, SBA                      |
| *MADRID, Pat J.              | U. S. Marshal, Department of Justice                                                |
| MALDONADO, Joe               | Regional Director, DHEW, San Francisco                                              |
| <del>MARTINEZ, Samuel</del>  | <del>Chairman, Federal Regional Council,<br/>Denver, Regional Director, USDOL</del> |
| <del>MAYMI, Carmen</del>     | <del>Director, Women's Bureau, Department of<br/>Labor</del>                        |
| MEDINA, Bill                 | Chief of Executive Training Branch, OMB                                             |
| MERCADO, Edward              | Regional Director EEOC, New York                                                    |
| *MOLINA, John                | Director of Bilingual Education, OE/DHEW                                            |
| MONTANO, Gil                 | Regional Director, SBA, San Francisco                                               |
| *MOURE, Rupert               | Executive Officer, U.S.P.H.S./DHEW                                                  |
| *NUNEZ, Luis                 | Deputy Staff Director, U. S. Commission<br>on Civil Rights                          |
| <del>*OAYAGA, Fernando</del> | <del>Associate Director for Operations, OMB</del>                                   |
| OLIVEREZ, Manuel             | Director EO, Department of the Air Force                                            |
| *ORTEGA, Victor              | U. S. Attorney, Department of Justice                                               |
| ORTIZ, Edwin                 | Division Director, Bureau of Drugs<br>FDA/DHEW                                      |
| ORTIZ, Frank                 | Deputy Executive Secretary<br>Department of State                                   |
| *PEÑA, Edward                | Director of Compliance, EEOC                                                        |
| PEREZ, Alfred                | Regional Director for Latin America, ACTION                                         |
| <del>PEREZ, William</del>    | <del>Director EO, Department of Defense</del>                                       |
| POMPA, Gil                   | Associate Director, Community Relations<br>Service, Department of Justice           |

|                              |                                                                       |
|------------------------------|-----------------------------------------------------------------------|
| RAMIREZ, Lorenzo             | Regional Director EEOC, Dallas                                        |
| RAMIREZ, Luis                | Associate Director for Economic Development, C.S.A.                   |
| RAMOS, Juan                  | Acting Director Special Programs, NIHM/DHEW                           |
| RIVERA, Angel                | Acting Associate Director for Field Operations, C.S.A.                |
| ROBLES, Tom                  | District Director EEOC, Albuquerque                                   |
| RODRIGUEZ, Al                | Associate Director for Administration, C.S.A.                         |
| *RODRIGUEZ, John H.          | Associate Commissioner for Compensatory Educational Programs, OE/DHEW |
| ROEL, Virgilio               | Board Member, Appeals Review Board, USCSC                             |
| ROMERO, Fred                 | Deputy Regional Director DOL, Denver                                  |
| ROMERO, Ramon                | Regional Director OMBE, San Francisco                                 |
| RUIZ, Carlos                 | Associate Director for Human Rights, C.S.A.                           |
| <del>RUIZ, Jr., Manuel</del> | <del>Commissioner, U. S. Civil Rights Commission</del>                |
| *SANCHEZ, Julio              | U. S. Attorney, Department of Justice                                 |
| *SANCHEZ III, Manuel         | Area Director, HUD                                                    |
| <del>SANCHEZ, Phillip</del>  | <del>Ambassador to Honduras</del>                                     |
| SERNA, Patricio              | Executive Assistant to the Commissioner, EEOC                         |
| <del>ELLES, Raymond</del>    | <del>Commissioner, EEOC</del>                                         |
| VALENZUELA, Edward           | District Director EEOC, Phoenix                                       |
| *VILLAREAL, Carlos           | Commissioner, U. S. Postal Rate Commission                            |
| ZUNIGA, Henry                | Regional Director OMBE, Dallas                                        |

(\*Denotes Presidential Appointee)



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RECEIVER'S NAME . . . . . Warren Rustand

TITLE . . . . . Special Assistant to the President for  
Hispanic Affairs

DESCRIPTION . . . . . re LULAC member

CREATION DATE . . . . . 06/17/1975

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Citizens (1) - (2)

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2.

I strongly recommend that the President accept the invitation from LULAC to speak on Saturday, June 28. Although basically a non-partisan organization, LULAC has repeatedly demonstrated its support of Republican Party ideals and principles in past national elections and has more recently supported the President on his energy and economy proposals.

The President's participation on the LULAC National Convention program would do much to demonstrate his commitment to Spanish speaking Americans and other disadvantaged minority groups.

Please advise if I can be of further assistance on this matter.

JOHN J. RHODES  
1ST DISTRICT, ARIZONA

JAN 17 1974

WASHINGTON OFFICE:  
2310 RAYBURN HOUSE OFFICE BUILDING  
WASHINGTON, D.C. 20515

ALMA A. ALKIRE  
RICHARD ROBERTS

DISTRICT OFFICE:  
6040 FEDERAL BUILDING  
PHOENIX, ARIZONA 85025

ROBERT J. SCANLAN

Office of the Minority Leader  
United States House of Representatives  
Washington, D.C. 20515

January 16, 1975

H-232, THE CAPITOL  
WASHINGTON, D.C. 20515

JOHN J. WILLIAMS  
DENNIS J. TAYLOR  
J. BRIAN SMITH  
CLARA POSEY

President Gerald R. Ford  
The White House  
Washington

Dear Mr. President:

The League of United Latin American Citizens (LULAC) is the largest organization of Latin American citizens in the United States. The National headquarters are in Phoenix, Arizona and the National President is a fellow Arizonan, Mr. Joseph R. Benites.

The emphasis on education and vocational training demonstrates the burning desire of LULAC to be a full participator in the main stream of America while carrying on the proud heritage of Spanish-speaking ancestors. LULAC has been a strong, positive force in the advancement of communication among the various ethnic segments of America's total population. LULAC is making great strides in awakening the Nation to the needs and aspirations of Spanish-speaking Americans.

It is with a great deal of pleasure that I respectfully ask that you proclaim the week of February 22 LULAC WEEK.

Yours sincerely,

John J. Rhodes, M.C.  
Minority Leader

cc: Mr. Joseph R. Benites  
Mr. Fernando de Baca

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# LULAC HISTORY

Perhaps you are not familiar with LULAC and its accomplishments. Don't feel bad if you don't. Its efforts have gone by-and-large unpublicized since its inception in 1927. It is the Elk's Lodge, The Moose, The BPOE, The Lions, and the Kiwanis of the Spanish-speaking. It is a non-profit, civic-service organization, 45 years old, whose aims and purposes include the promotion and advocacy of the democratic and American way of life; of social, economic, religious, and political freedom. It endeavors to stimulate such interest in the Spanish-speaking community and to engineer productive citizen action toward these ends. We seek to develop an American society wherein the cultural resources and integrity of every individual and group constitutes basic assets of responsibilities and duties . . . to assert our natural rights and privileges in the pursuit of a fuller, richer civilization and happiness . . . to establish cooperative relations with other civic-service organizations and agencies in the field of public-service. We have over a quarter of a million members in thirty five states and almost all major cities. LULAC is comprised of Latin Americans of all nationalities . . . from South and Central America, the Caribbean, to Continental-born Latinos. There are professional and business men and women, there are tradesmen and laborers, and everyday workers and housewives, plus waves of youth.

But what has it really accomplished?

It would take many volumes to cite all the successful ventures and individual endeavors its members, its councils, and the League as a whole have achieved, but they include:

The slow and torturous reversal of socially accepted mentality toward the "Mexican" and "Greaser." Even Cuban and Puerto Rican Americans were lumped together in the same disdainful, slanderous classification of "dirty Mexican."

There was one particular case in the "wetback" calling era — 1948. That was, the "wetback" labor-importing situation along the border. LULAC brought the matter up to the appropriate Washington, D.C. offices and it was settled quickly. American-born Latin workers were favored.

Segregation of school children and the eventual formation of "Mexican" schools throughout the Southwest. They almost automatically inherited poor, under-rated teaching staffs, poor locations, poor facilities and services, and an even worse educational curricula.

The punishment of our children for their speaking of their Spanish mother tongue in schools. The "you're in America now" syndrome.

Public facilities and restaurants had long been accepted as restricted from Latinos. Through decisive and crippling community and court action, LULAC has turned the trend toward acceptance of El Latino as no different than the predominant Anglo. In the late fifties, swimming pools throughout the Southwest were closed to Chicanos. LULAC pin-pointed this malignancy, focused proper legal attention on it, and corrected it legally . . . and permanently.

Infant mortality was extremely high in West Texas towns through the neglect and purposeful action of medical and health care systems by white supremacists. LULAC would not turn the other cheek. Its organized Ladies' Councils feverishly sought out political and local municipal remedies through "vote-conscious" politicians and quite effectively reversed such mentality. Today, some of those children are the leaders of the organization which seeks to continue such productive, anti-discriminatory Americana.

LULAC's "Little School of 400," was used by the federal government as the model and forebearer of the now famous national "Headstart Program," the most successful pre-school program in the country.

The Mendez vs. Orange County case in California, in which it was eventually ruled that it was unconstitutional for children of Mexican-American descent to be segregated in schools. The case was taken to court by our Santa Ana, California LULAC Council. It went to the San Francisco Circuit Court of Appeals which overturned and overruled the decision of the Supreme Court of Orange County, California. This case was used as a precedent in a myriad of court actions in Texas, Arizona, and New Mexico.

It is hard to change public opinion and the image of the Latino as portrayed by our mass medias. Much of it is myth, as has been proven of late.

Similar situations of seemingly insurmountable proportions have been tackled by LULACers throughout the country . . . since 1927 . . . in education, housing, restaurants, theaters, credit acceptance, employment, political, and economic fields. Many unfounded, unjustifiable conditions have been

successfully remedied by LULAC in achieving parity for America's Spanish-speaking.

It is a non-violent, negotiation-oriented organization unforgetful of our past and optimistically mindful of the fact that if we are to make permanent changes in our society . . . changes that will accommodate America's Spanish-culture as a productive, contributing organ of American life-style, then we (LULAC) should engage in such action, with such goals in mind, and not "leave it to somebody else". AND, that these changes must be LEGAL and therefore PERMANENT. Violence only propagates a violent response. However, turning the other cheek will not further the cause of negotiation either.

LULAC has been responsible for the removal of all types of erroneous ideas harbored by and in the minds of ill-advised and poorly oriented people. It has also opened opportunities for large segments of the American population for enjoyment of constitutional rights and responsibilities; for our young men and women to thrive, educate themselves and enter the professions with equal expectations of success, and in greater numbers; to participate in civic affairs to alleviate and remedy social malignancies; and to assume their true productive roles as American citizens in theory as well as in contribution.

Other LULAC programs include: (a) the LULAC National Education Service Centers Program, a network of 12 centers that does nothing but channel greater numbers of Latinos into higher education institutions, colleges, and universities, coast-to-coast. (b) Operation SER/Jobs for Progress, Inc., a vocational training and placement network of over 40 centers, coast-to-coast. It is the highest rated, government funded manpower program in the country — producing more labor market workers for the least training costs. It, too, is entirely managed and staffed by Spanish-speaking professionals. (c) The LULAC Foundation. A tax-exempt, charitable organization which channels contributed funds and support into the manpower, educational, elderly, youth, housing, women's opportunities, health, and other appropriate LULAC programs. (d) Other social and economic development programs in the planning stages.