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IX CONGRESO DE ARTISTAS CHICANOS EN AZTLAN IXI

1960 NATIONAL AVE.
SAN DIEGO, CAL 92113

I PROMISE TO DELIVER THIS DOCUMENTS
TO THE PRESIDENT FORD.

Gerrardo R. Lopez
.....
SIGNED

Gerrardo
.....
WITNESS
Tomás Castañeda Lopez
.....
WITNESS

APRIL 3RD 1975.



IX CONGRESO DE ARTISTAS CHICANOS EN AZTLAN IX

APRIL 3RD '75

1960 NATIONAL AVE.
SAN DIEGO, CAL 92113

To: President Ford and Other Concerned Parties

Sirs:

The information contained herein is to give you insight into the plans that the native Chicano Intelligencia has in mind for the development of San Diego and its relationship to Mexico and Latin America. Significantly our intent is to establish an (A) International Latino Art Forum and to (B) continue the development of Chicano Park. These programs are quite relative to this Country's political outlook toward Mexico and South America.

In brief; the plan for the realization of the (A.) International Latino Art Forum are as follows: 1. To establish a physical site in San Diego, because of its strategic location and conditions. 2. At the site works of Latin Americas contemporary and foremost Artist will be made visible. 3. The Forum will contact, contract, house and arrange exhibits locally and throughout the rest of the Republic. (B.) The Chicano Park concept is partially realized but the bulk of the concept has not been. 1. One of the main ideas is to move in the direction of making Urban Renewal take place, then in the process we will be creating a recreational area and a public beach front promise some twenty-five years ago. 2. Painting murals or otherwise embellishing the Coronado Bridge as a way demonstrating the power mind to the masses. 3. The development of the Port of San Diego into a more inviting port to world commerce and social exchange.



IKONGRESO DE ARTISTAS CHIKANOS EN AZTLAN IXI

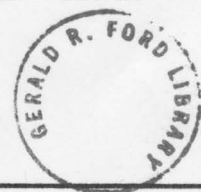
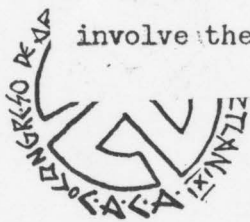
All of this is motivated by the wisdom of that which says goodwill is the path to the salvation of Humanity and not military might nor intimidation. We understand that the problems of the world stem largely from man's imperfection of his economic systems and in this we wish to contribute and lend our genius for steps towards just solutions in whatever way possible, for we feel the shadow of war instigated by the lack of parity otherwise inevitable in this Hemisphere.

The jest of our programs are to put the citizenry of this Country in positions of direct rapport with those of the Latin Americas by way of cultural and economic cultural exchanges.

To these ends so far we have established the Chicano Park concept to a degree and the plans for this venture are entrusted to the Barrio Logan Planning Association.

This letter more specifically addresses itself to the concept of the International Latino Art Forum.. To date our agents number about nine and have promoted the idea in Peru, Mexico, Venezuela and the U.S.A. It is our intention and hope that we obtain the support of this administration and that we also obtain some form of recognition as special ambassadors of this country so as to perform with a greater amount of influence. You realize of course that our plans are not fully developed in terms of their implementation but we hope that you, Mr. President and Sirs, will see to it that we are referred to the right people. Our plans cross many levels of government departmental operations, we see ourselves working with all interested parties.

Once again the primary purpose of this letter is to serve notice of our intentions. We will expect to receive attention from you as so much of plans involve the impact they will have on the constituency of the Republic.



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Our motives are pure and simple - peace, love and a enriched life for the living flesh of Humanity.

Included is some information on the Chicano Park and Coronado Bridge mural painting projects and some of the principals involved. The financing for these projects have come from private and civic sources but the funds have been less than minimum.

We will be awaiting some form of response, till then love and peace.

Sincerely,

Tomas Castaneda Coyote
Master Tomas Castaneda Coyote

Mario Acevedo Torero
Master Mario Acevedo Torero

Salvador Roberto Torres
Master Salvador Roberto Torres

cc Mayor Pete Wilson, City of San Diego

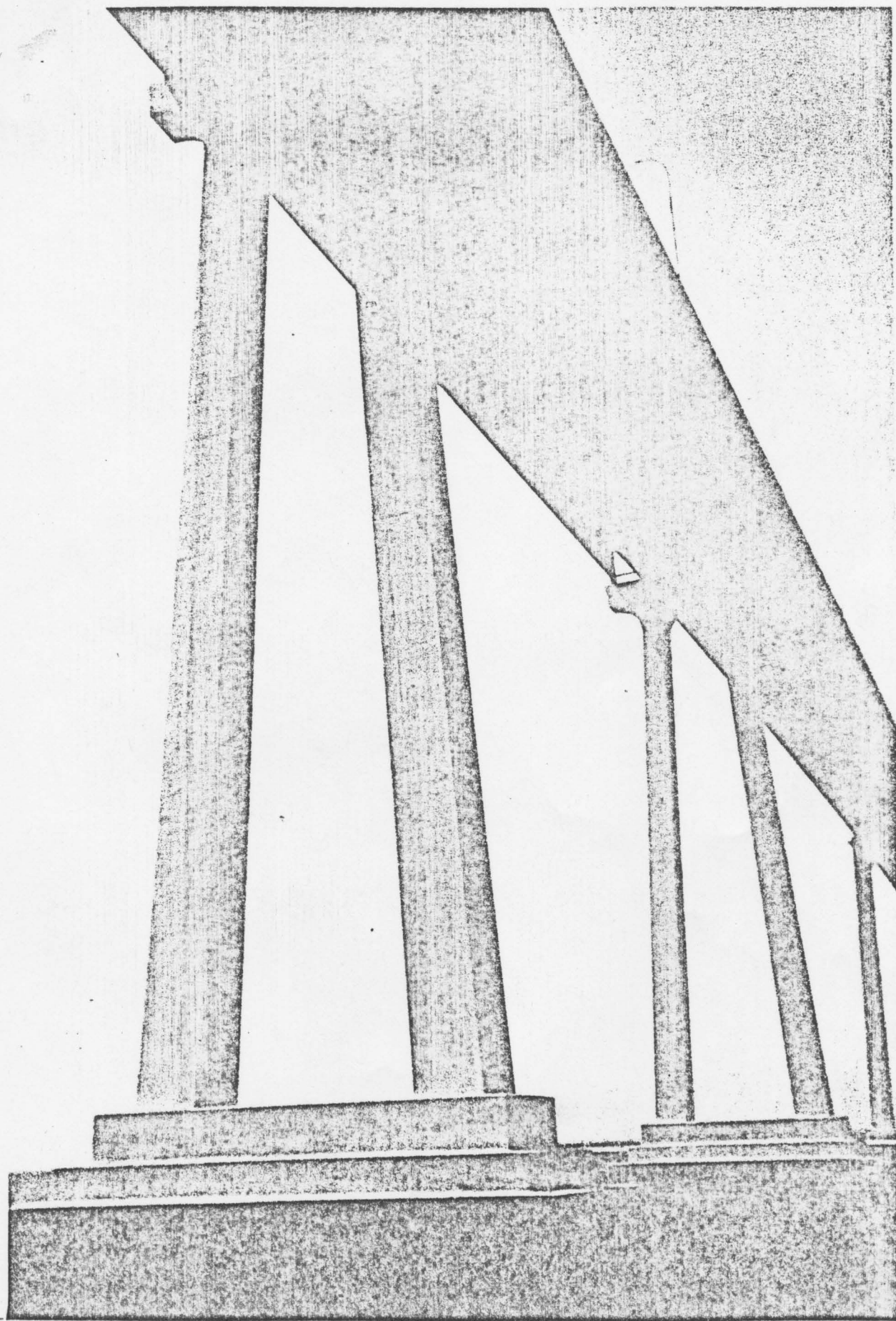
Governor Jerry Brown

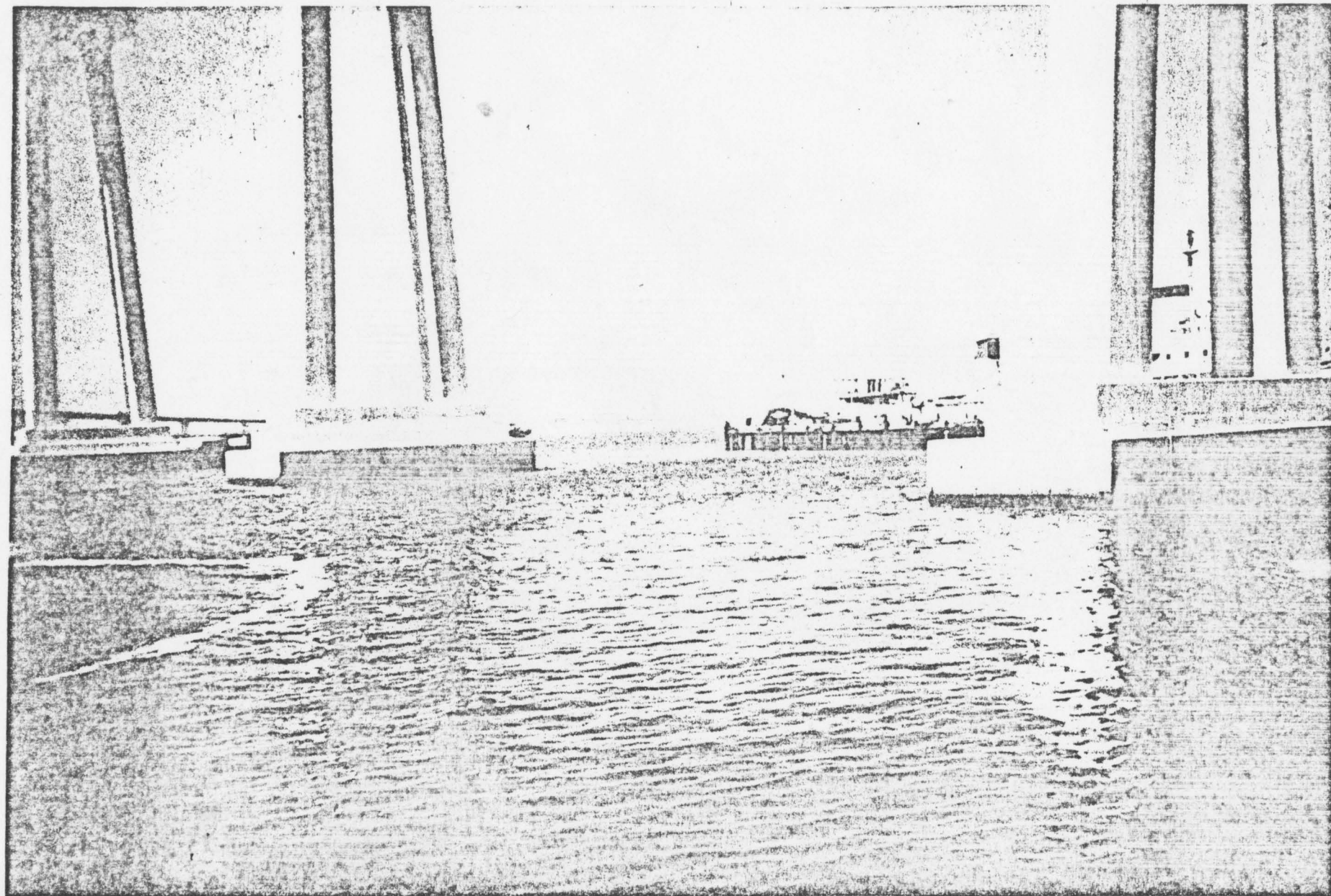
Srna. Maria Luisa de Yarza, Directora Casa de Cultura, Mexcali, Baja California.

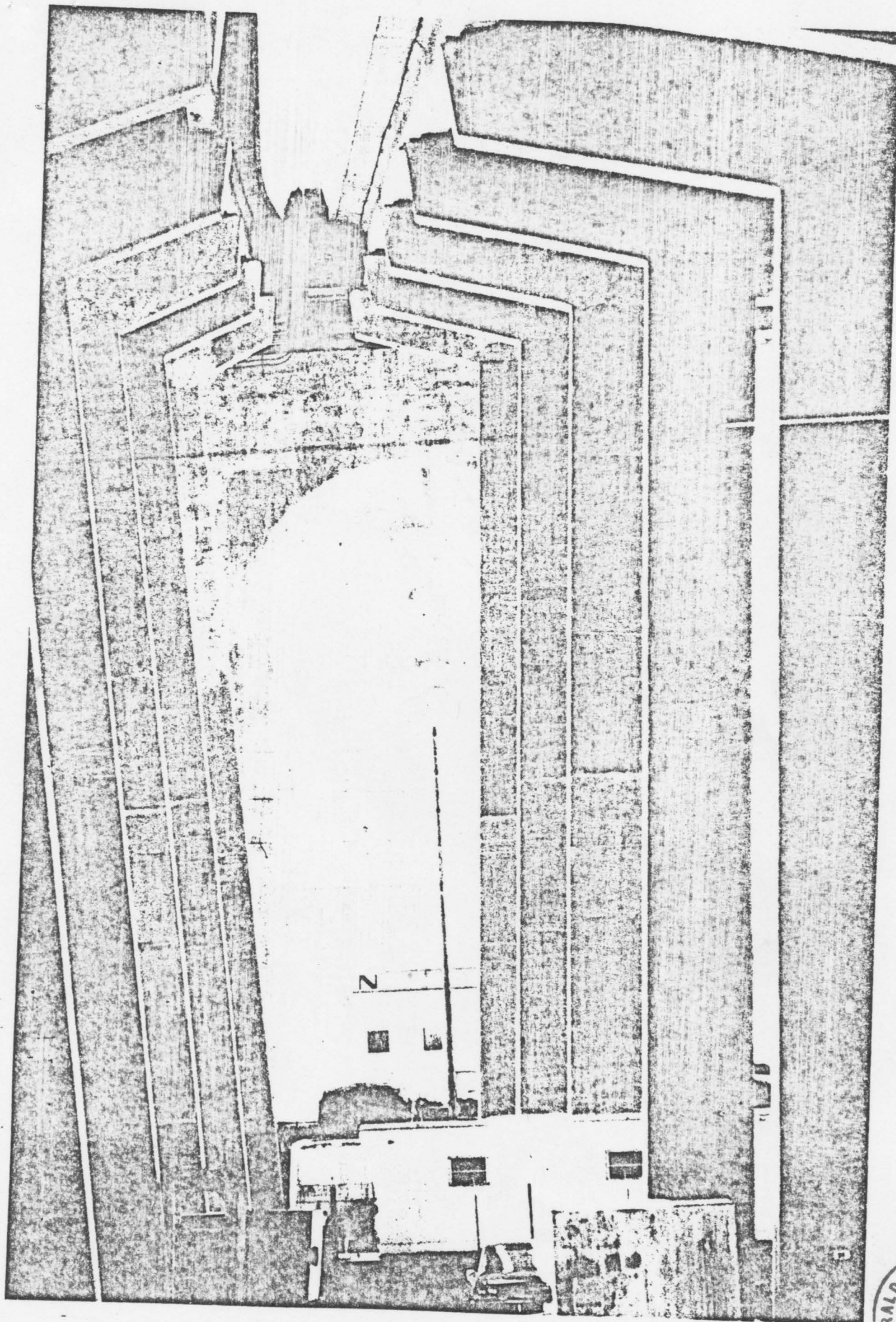
Mr. Mateo Camarillo, Executive Director Chicano Federation, San Diego, CA

• AND OTHER INTERESANTES

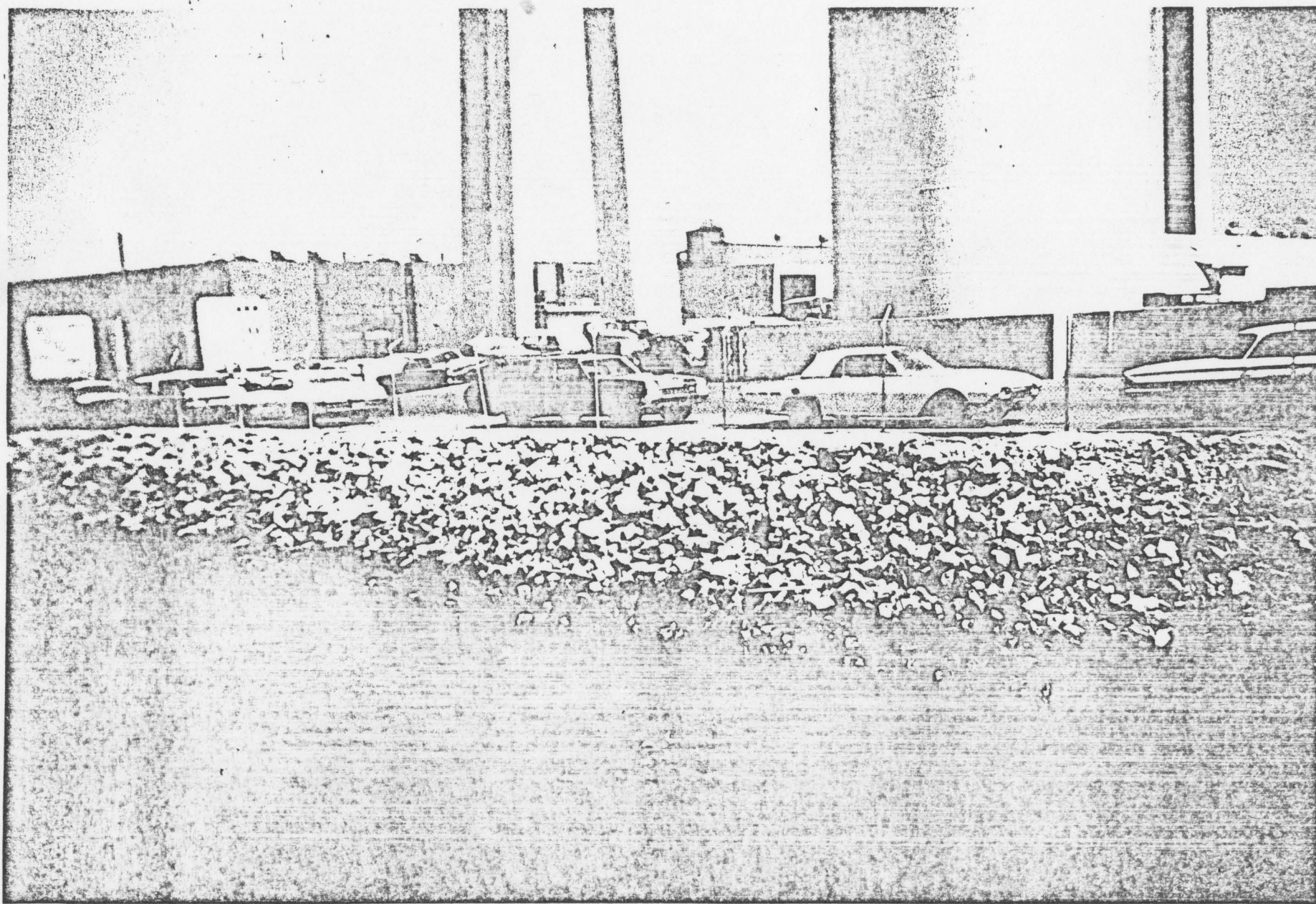






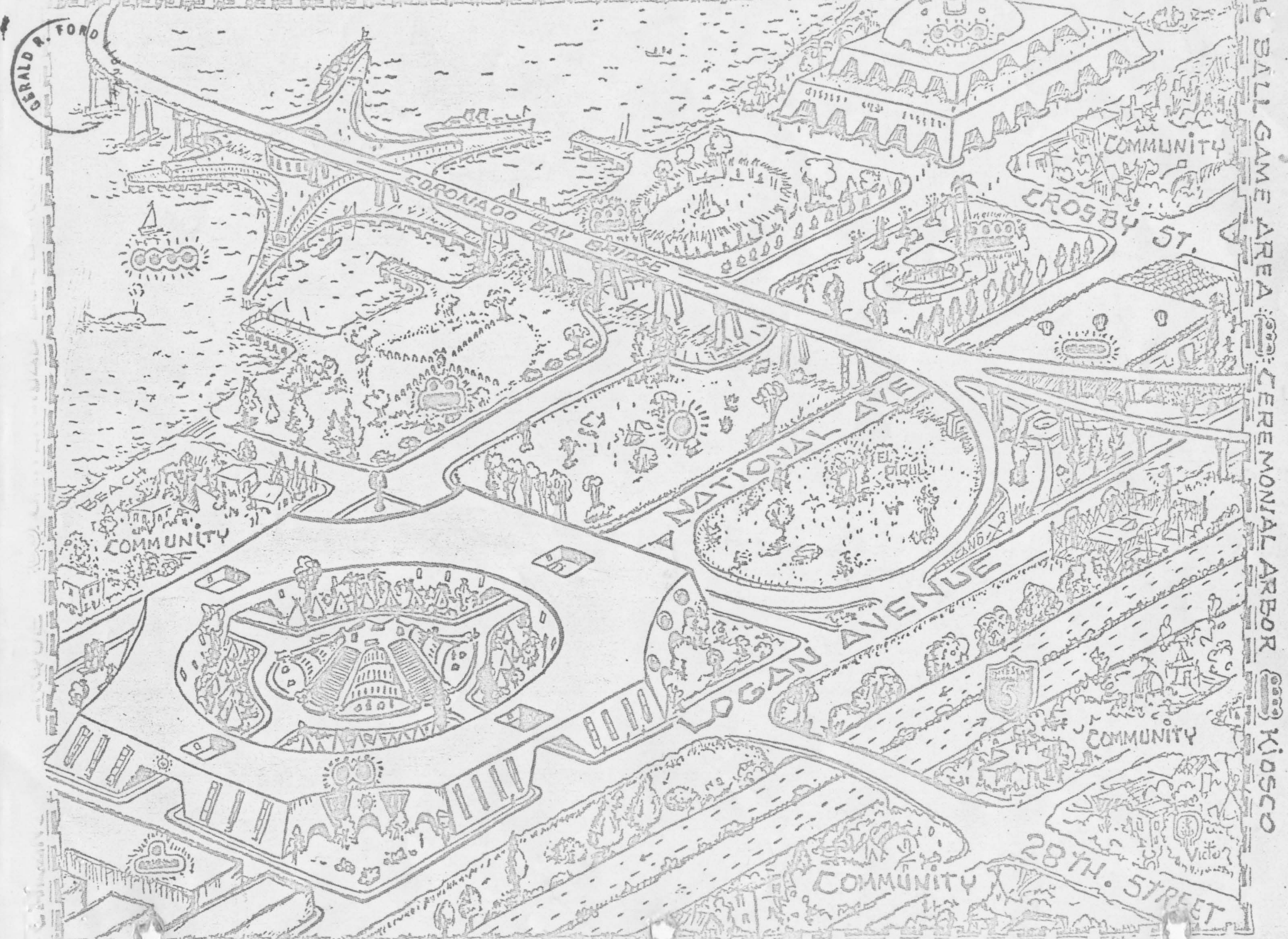


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MASTER PLAN

BARRIO PLANNING COMMITTEE

MIC BALL GAME AREA C CEREMONIAL ARBOR KIOSCO

SAN DIEGO MAGAZINE GOES ABC

DECEMBER CONTINUES THE 25th ANNIVERSARY

The magazine has applied for membership in the Audit Bureau of Circulation, the oldest and most widely accepted publication auditing organization in the country. The audit will take place this year. ABC's standards are well known to be the most stringent of all circulation auditing groups.

Although the record-breaking 184-page 25th Anniversary issue in November will be a hard act to follow, the December issue looks like another winner. Two beautiful and nostalgic features planned for November are being run in December.

The contents:

ON CAMERA, 1948-1973: A Sense of Time and Place. A reprise of some of the great and most memorable photographs the magazine has run in the last quarter century.

ADS WE HAVE KNOWN: Remember the Swan Shop? Gerard and Sands? Whitsitts? The early Walter Broderick full pages? Take a trip down memory street in this nostalgic collection and see how we all saw ourselves only yesterday.

ART OF THE CITY: At a time when half the world is at war and Latin America is seething, one of the most heartening and significant developments in San Diego at the Christmas season is the revelation of the magnificent vision and concept of this city's Chicano community for its park. Working with the barrio's own rich talents in art and planning, the Mexican-American community is seeking to develop, in cooperation with the city, a great park all the way to the bay under the cathedral-like arches of the Coronado Bridge. New art critic Beth Coffelt reports.

WHERE ARE ALL THE FLOWERS GOING? San Diego's very important flower industry -- which has long enhanced the beauty of San Diego's North

