

The original documents are located in Box 26, folder “First Debate, 9/23/76: Rehearsal - General” of the Michael Raoul-Duval Papers at the Gerald R. Ford Presidential Library.

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W W L III N N

~~ITP~~ 2nd Revised
[9/19/76]

TAKES

✓ 1 [1st Q
1st Answer

✓ 2 [2nd Q
2nd Answer

GOP as anti-people
labeled Dele's comment as
ridiculous.

~~3~~
3 [Youth differential
F/Q

ACTION

4 [Parks / Cost
F/Q

5 [Cities
F/Q



6 [Violence TV

✓ 7 [Change next 4 years
F/Q

8 [Medical services
F/Q

✓ 9 - [Nixon - Ford
F/U (Compare Ford to
Nixon program)

10 - [Energy
F/U

11 - [Longyear - President
Energy
F/U

12 - [Abortion
Campaign

✓ 13 - [Taxes
F/U - Disagree w
Dole

14 [Congress - leadership
Unemp

15 [Campaign

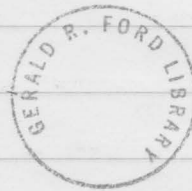


2nd P3
Delete

✓ 16. [P. Qualifications
F/u Integrity

✓ 17. [177504
F/u

NOT Focused
good



① Econ Recovery
TAX cuts

Jobs

② Fed Spending

③ Energy programs

④ Military

Environmental
Poor
Families



Monday

* Bailey look at tapes

* Talking points (Key points)

(A) Positive

(B) Rebuttal



Pl's Thurs/Fri

Session

w/p

2 p.m.

[1 hr.]

BLOCKS

- Duval
- Bailey
- ~~Gergen~~

REBUTTAL

- Gergen

Conclude

~~Let America is~~

It is strength of America that
underpins hopes & liberty of the
world.

I submit I've done
well in this area

and that — above all else —
is why I am seeking
a second term —

POINT: on experience: met as ranking member
of Armed Services w/ LBJ —
who I apparently held in higher
esteem than my opponent.

POINT: Presidents' tend to
make their biggest
mistakes in areas
of their greatest expertise

MAX

if Carter hits us on
detent — what do you
think I've given up of
what you would
be willing
to go to war
over?

earnestly to all Americans
no room for on the
job training in oval
office in field of the
national security.

cite P's experience



cite Problems

- Bay of Pigs
- Confrontation w/ Khrushchev in Vienna
- Entry into V-N

Mayor La Guardia quote
"Boy when I golf it's a beaut."

in this area a golf really
is a beaut

THE WHITE HOUSE
WASHINGTON

August 31, 1976

MEMORANDUM FOR:

DAVE GERGEN
MIKE DUVAL

FROM:

BILL CARRUTHERS

SUBJECT:

Debate Briefing: Electronic

The following comprises a cost breakdown of the equipment and personnel required to provide the President with an electronic rehearsal and videotape playback capability. The multi camera setup will be provided in Room 450, OEOB. It is our intent to create an atmosphere that will closely approximate the actual debate conditions. The equipment package contains three cameras with attendant audio and switching capability. This is essentially the same system that the President used to prepare his acceptance speech but expanded to approximate what we anticipate the network coverage will contain.

Costs:

Survey - \$1,250.00

Setup (includes travel, personnel and equipment for two days) - \$6,900.00

Equipment rental per week:

Week # 1: \$22,055.00

Week # 2: 12,595.00

Week # 3: 10,400.00

Week # 4: 9,800.00

Crew:

Two men per operating day: \$600 plus travel

* Add 12% service charge to all costs



THE WHITE HOUSE
WASHINGTON

September 21, 1976

Good ✓

MEMORANDUM FOR: THE PRESIDENT
FROM: JACK MARSH
SUBJECT: Debate Transcripts



I have gone over both of the transcripts on the interviews and feel the responses were quite good. The second transcript seemed better than the first.

I offer the following comments for your consideration:

1. Two and a half years as President -- Rather than use two and a half years, which puts your service well back into the Nixon period when you were Vice President, I would suggest you use "over two years."
2. Southern Africa -- On page four of the transcript, you make reference to our efforts in Southern Africa. Although I applaud these efforts, I question how much hope or promise of success you should attach to them in order that you not be held hostage to events in Africa should something go wrong between now and the election.
3. A Republican President and a Democratic Congress -- This is a favorite Democratic ploy and one that I suspect will come up. One of the answers that you allude to in a later transcript is the checks and balances system which is good. You can also point out that ours is an executive system of government by design rather than the parliamentary system and those who would insist on a President and a Congress of the same party would be insisting on a substantial change in the governmental structure which has served us so well.



Additionally, I think it is well to not leave the impression in the public mind that the last two years we have had government by stalemate which the question indicates. On the contrary, the normal business of government has gone on. The Congress has passed legislation which you have requested and in the areas where you and the Congress have had differences, in the total scheme of things are not that many, but they are significant and critical because they represent a basic difference of approach as to how this country should be run. They have been opposing views as to economic approaches and they have been opposing views as to whether we rely more on the Federal system or we try to delegate more responsibility to States, localities and individuals.

4. The use of the veto -- You should seek to avoid the negative aspects of the veto and point out that it is a Constitutional tool used to shape legislation, and its exercise occurs in many ways:
 - a. The threat of veto during the Committee process or during debate on the Floor in order to affect changes.
 - b. Rejection of legislation and resubmission without objectionable features.
 - c. Rejection of legislation that is not in the best interests of the country.

The veto is used prudently and on a selective basis to draft legislation that you deem is not in the best interests of the country, or which needs to be changed in order to become so.

5. Budget deficit -- This is a troublesome question and I think you can offset it in several ways one of which you did:
 - a. Much of the deficit occurs because of programs the Congress has enacted and you are bound by law to carry forward.
 - b. The deficit is down from the preceeding year.

c. There's light at the end of the tunnel and you see a balanced budget by 1979 if the country will give you the opportunity to continue on the course we are on.

cc: ~~Dick~~ Cheney
✓ Mike Duval

