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UPI-62

(FOOTBALL)

WASHINGTON--FOOTBALL COMMISSIONER PETE ROZELLE SAID TODAY HE WILL RECOMMEND CANCELLATION OF THE PROFESSIONAL LEAGUE MERGER UNLESS CONGRESS EXEMPTS IT FROM ANTITRUST PROSECUTION.

ROZELLE MADE THE STATEMENT IN TESTIMONY PREPARED FOR THE HOUSE JUDICIARY ANTITRUST SUBCOMMITTEE, WHICH BEGAN HEARINGS ON THE SENATE-APPROVED BILL BUT WAS CUT OFF BY AN EARLY MEETING OF THE HOUSE.

ALTHOUGH THE COMMISSIONER'S APPEARANCE WAS PUT OFF UNTIL TUESDAY, HIS TESTIMONY WAS DISTRIBUTED.

IN IT, ROZELLE MADE CLEAR WHAT HE HAD HINTED AT STRONGLY IN THE PAST: HE OPPOSED THE MERGER OF THE NATIONAL FOOTBALL LEAGUE AND THE AMERICAN FOOTBALL LEAGUE UNLESS THERE IS PRIOR PROTECTION FROM COSTLY ANTITRUST SUITS.

"ON THE BASIS OF OUR PRESENT EVALUATION OF THE LIABILITIES THAT MIGHT BE ACCUMULATED THROUGH GOVERNMENTAL AND/OR PRIVATE LITIGATION, I FEEL I MUST SAY VERY CANDIDLY AT THIS TIME THAT IF LEGISLATION IS NOT PASSED BY THE CONGRESS IT WILL BE MY STRONG, ALTHOUGH RELUCTANT, RECOMMENDATION TO THE PRESIDENTS OF THE 24 CLUBS COMPRISING THE NATIONAL FOOTBALL LEAGUE AND THE AMERICAN FOOTBALL LEAGUE THAT THEY SHOULD NOT PROCEED WITH THE PLAN," ROZELLE SAID.

ROZELLE SAID THERE IS A REAL DANGER OF ANTITRUST LITIGATION IF THE MERGER PROCEEDED WITHOUT IMMUNITY.

"THE ANTITRUST DIVISION OF THE DEPARTMENT OF JUSTICE HAS AUTHORIZED US TO STATE THAT THEY HAVE SERIOUS CONCERN ABOUT THE PLAN, ALTHOUGH THEY HAVE NOT YET DECIDED WHETHER TO BRING SUIT," ROZELLE SAID.

ROZELLE SAID THE LEGISLATION, WHICH WAS RUSHED THROUGH THE SENATE, DID NO MORE THAN EXEMPT THE MERGER FROM LEGAL ACTION, PLUS GUARANTEE HIGH SCHOOL FOOTBALL FROM FRIDAY NIGHT COMPETITION FROM PROFESSIONAL FOOTBALL TELEVISION.

AS FOR THE MERGER ITSELF, HE SAID IT DID NOT ENTAIL SUCH USUAL BUSINESS ARRANGEMENTS AS CHANGES OF OWNERSHIP OR EXCHANGES OF STOCK AND ASSETS THAT MIGHT LESSEN COMPETITION.

BUT HE SAID WITH THE POSSIBILITY OF "ENDLESS LITIGATION" AND TREBLE DAMAGE SUITS THAT MIGHT INVOLVE SUMS "LARGER THAN THE TOTAL VALUE AND NET ASSETS OF ALL THE EXISTING FRANCHISES," HE COULD SEE NO ALTERNATIVE BUT TO ABANDON THE PLAN WITHOUT THE LEGISLATION.

ROZELLE SAID FOOTBALL FANS AS WELL AS THE OWNERS AND PLAYERS, WOULD BENEFIT FROM THE MERGER, AND WARNED THAT THE INTENSE PRICE COMPETITION FOR PLAYERS THAT HAS EMERGED BETWEEN THE NFL AND AFL MIGHT DESTROY THE PROFESSIONAL GAME.

10/6--GE1153A

UPI-67

ADD 1 FOOTBALL, WASHINGTON (UPI-52)

ROZELLE SAID THE SUBCOMMITTEE HAD BEEN FURNISHED WITH CONFIDENTIAL DETAILS ABOUT PLAYER PAY, AND SUMMED UP THE INFORMATION BY SAYING "WHERE BONUS COMMITMENTS AND DEFERRED PAYMENT OBLIGATIONS HAVE EXCEEDED THE ENTIRE GROSS GAME RECEIPTS OF A MEMBER CLUB, SURVIVAL IN FOOTBALL IS SHORTLY GOING TO DEPEND SOLELY ON EACH LEAGUE'S ABILITY TO CARRY ITS OWN FAILING FRANCHISES."

MILT WOODWARD, PRESIDENT OF THE AFL, WHOSE STATEMENT ALSO WAS SUBMITTED BUT NOT READ AT THE OPENING HEARING, WAS MORE EXPLICIT ABOUT THE POSSIBLE CONSEQUENCES OF THE MERGER FALLING THROUGH.

"I AM NOT GOING TO MAKE ANY PUBLIC STATEMENTS ABOUT WHAT THE FUTURE HOLDS FOR THE AMERICAN LEAGUE IF THIS BILL IS NOT ENACTED, BUT I CAN SAY I WOULD BE VITALLY CONCERNED ABOUT THE FINANCIAL STABILITY OF MANY OF THE AFL TEAMS," WOODWARD'S TESTIMONY SAID.

1043-6E1205P

UPI-70

ADD-2 FOOTBALL, WASHINGTON  
~~CHAIRMAN EMANUEL CELLER, D-N.Y., OF THE ANTITRUST SUBCOMMITTEE  
AND THE PARENT JUDICIARY COMMITTEE, GAVE NOTICE IN ADVANCE THAT HE  
WAS NOT TOO IMPRESSED BY PREDICTIONS OF DISASTER FOR FOOTBALL WITHOUT  
ANTITRUST IMMUNITY.~~

IN 1957, AFTER A COURT DECISION IN WHICH FOOTBALL WAS FOUND TO  
BE SUBJECT TO THE ANTITRUST LAW, CELLER SAID REPRESENTATIVES SAID  
THE SITUATION THREATENED THE EXISTENCE OF THE PROFESSIONAL GAME.

"SINCE THAT TIME HOWEVER, PROFESSIONAL FOOTBALL, EVEN THOUGH  
SUBJECT TO THE ANTITRUST LAWS, HAS MADE PRODIGIOUS STRIDES IN ITS  
DEVELOPMENT," CELLER SAID. "FOOTBALL IS NOW ONE OF THE MOST IMPORTANT  
SPECTATOR SPORTS IN THE UNITED STATES."

HE SAID SUCH EXEMPTIONS AS FOOTBALL SEEKS ARE "GIVEN ONLY WITH  
THE GREATEST RELUCTANCE AND ONLY UPON A SHOWING OF AN OVERRIDING  
NEED THEREFORE, AND THAT IT WOULD BE IN THE PUBLIC INTEREST."

OTHER MEMBERS OF THE SUBCOMMITTEE, HOWEVER, APPEARED EAGER TO  
SUPPORT THE BILL.

~~REPS. PETER RODINO, D-N.J., BYRON ROGERS, D-COLO., WILLIAM CRAMER,  
R-FLA., AND CLARK MACGREGOR, R-MINN., ALL SPOKE FOR THE MEASURE.  
BESIDES CELLER, THE ONLY VOICE THAT APPEARED RELUCTANT WAS THAT OF  
REP. ROBERT KASTENMEIER, D-WIS., WHOSE STATE NOW IS CHALLENGING THE  
ANTITRUST EXEMPTION OF PROFESSIONAL BASEBALL.~~

10/6--E1219PED

Special Awards Dinner  
of  
The National Football Foundation  
and Hall of Fame



Union Club  
69th and Park Avenue  
New York City  
Tuesday, April 26, 1966

Paul Savidge, 220-pound lion-hearted captain of the 1965 Princeton Tigers, was one of college football's finest two-way performers last fall, excelling offensively and defensively. In the final game with Dartmouth he suffered a broken neck and was hospitalized for over four months. During this time, he continued to keep up with his studies and passed his mid-term examinations with flying colors. He receives the National Football Foundation's National Chapter Scholar-Athlete Award tonight for his courageous comeback.



## National Football Foundation and The Hall of Fame



Just as the immortal coach and great teacher of youth, the late Amos Alonzo Stagg, was presented the National Football Foundation's highest honor, the Gold Medal, in a special ceremony, so will four gridiron greats be honored here this evening: C. Everett Bacon, 76, Wesleyan University; John Houghton Hubbard, 80, Amherst; Bishop Frank Juhan, 77, University of the South, and the late John McGovern, Minnesota. Pioneers of college football, they contributed to the greatness of the game shortly after the turn of the century. Successful in life, they dramatize the relationship of football to the needs of the country. They inspire the young men who play the game today to make the most of educational opportunities and to follow in their footsteps as tomorrow's leaders of the nation. College football players have learned in the classroom about man's past. On the field, they learn about themselves; their unlimited resources as tested against other men. "When the moment of arrival is reached, Spirit dominates technique." College football breeds such men!

## Program

### MASTER OF CEREMONIES

Roger Blough

*Chairman, MacArthur Advisory Committee*

### REPORT

Chester J. LaRoche,

*President, N.F.F.*

### PRESENTATION OF NATIONAL FOOTBALL FOUNDATION CHAPTER SCHOLAR-ATHLETE AWARD TO

Paul Savidge,

*Captain, Princeton, 1965*

By

Richard Kazmaier,

*Chairman of N.F.F. Chapters*

### ADDRESS BY

Allison Danzig, *New York Times*

*"THE MEN WHO MADE THE GAME"*

### INDUCTION OF NEW MEMBERS OF THE NATIONAL FOOTBALL FOUNDATION AND HALL OF FAME

By

Merle Gulick, *Member, National Football Hall of Fame*

### FORUM

*Chairman: Roger Blough*

Subject: College Football; Campus Activities; American Business.  
The moral and spiritual dimensions of college football;  
the possibilities for influence in the quality  
and integrity of our nation's leadership.

1. William Orwig, *Athletic Director, University of Indiana*
2. Daniel E. Jessee, *Trinity University, President of the American Football Coaches Association*
3. Dr. Edward McCrady, *Vice-Chancellor of the University of the South*
4. Dr. John C. Flanagan, *President of the American Institute of Research*

### A MESSAGE FROM ALONZO STAGG

## Menu

HOT RICE AND CHEESE BOULETTES

DEVEILED EGGS

STUFFED HEARTS OF CELERY

SARDINE AND ANCHOVIE CANAPES

JUMBO SHRIMP A LA RusSE

■

GREEN TURTLE AMONTILLADO

CELERY-OLIVES-RADISHES

■

FILET OF SOLE AMANDINE

■

ROAST RACK OF SPRING LAMB

FRENCH PEAS

POMME AU GRATIN

■

PERRIER JOUET 1952

■

CHERRIES JUBILEE

PETITS FOURS

■

DEMI TASSE

Cigarettes—American Tobacco



**C. EVERETT BACON**  
*Wesleyan University*  
1909, 1910, 1912

An outstanding success in the business world in the investment banking field in New York, he was regarded along with Hall of Famer Pat Pazzetti as one of the finest quarterbacks to ever play for Wesleyan University. He was a pioneer in the art of forward passing and was an expert punter and defender. Walter Camp picked him on his third team All-American eleven; a real tribute inasmuch as he played for a small college. He won All-East honors and the team never had a losing season during the period he played.

Now 76, he began his business career as a salesman. He entered the banking field in 1916 with Spencer Trask and Company, where he is a senior partner today.

He also played varsity baseball and varsity tennis for four years while in college. After sitting out his junior year in football because of an athletic heart, he bounced back as team captain of the 1912 team, which won seven of nine games—winning all-star recognition in the process.

He served his country in World War I, initially as first sergeant and then won his commission with the 48th Field Artillery-16th Division. At war's end, he was offered a commission of Major in the reserve.

He is now Trustee Emeritus of his alma mater after serving as a trustee for 26 years. He was President of the Board of Directors of the Montclair, New Jersey YMCA; a member of the New York State Chamber of Commerce, ex-governor of the Association of Stock Exchange Firms, and a former vestryman of St. Luke's Church and the Church of St. Sacrament.



**FRANK A. JUHAN**  
*University of the South, Sewanee University*  
1908-1909-1910

He was the first Southerner to receive serious All-America consideration, although a young Nashville, Tennessee writer named Grantland Rice chose him All-Southern for his herculean defensive efforts in leading the University of the South to upset victories over Georgia Tech, LSU, and Auburn. The only loss that season was to Princeton.

A boyhood classmate of General Douglas MacArthur at West Texas Military Academy at Sewanee, he was a standout defender on a team which usually used only 12 members of its 14-man squad. He was tagged football's "first authentic linebacker" by Grantland Rice, as he played a yard behind the line of scrimmage on the orders of his coach and was given the opportunity to deploy himself where ever he thought the assault might come. The result was Bishop Juhan made more tackles and occasionally intercepted a forward pass, a novel weapon just coming into vogue. Although not branded "Monster Man," the term currently employed when identifying modern roving linebackers, Juhan terrified the opposition.

He was chaplain at the Sewanee Military Academy for three years before being called to a rectory in South Carolina. He was elected Bishop of Florida eight years later. He was chancellor of Sewanee for six years and after retirement—assumed the non-paying job as Director of Development until 1965. During this time he oversaw Sewanee's Ten Million Dollar Campaign. The unbeaten Sewanee team of 1964 elected the Bishop honorary captain and that is the only trophy that adorns his desk.

At 77 as Director of Development, he was asked what he would like to do most. He replied: "Part my hair in the middle and play Vandy."



**JOHN HOUGHTON HUBBARD**  
*Amherst College*  
1903, 1904, 1905, 1906

He is Amherst's only All-America football player in the college's over 80 years of competition. He was saluted by Walter Camp when few small college players were so recognized. He could play any position in the backfield, but it is at a halfback where he excelled. He was one of the truly great punters in the country and never missed an extra point in three years of varsity competition. He was an iron man football player in every sense of the word, playing every minute of every game over a four-year period with the exception of two.

Now 80, he was born in Putney, Vermont; he was football captain two years. His longest scoring run was 105 yards against Massachusetts Agricultural College, a school he later coached for one season, and in 1906 punted 70 yards against Yale. He was also a standout in track, setting records in the high hurdles and sparkling also in the 220-yard dash and the low hurdles. He was a member of the heavy gym team for two years.

He was immediately named head coach at Amherst following his graduation, and held this assignment for three years, when he joined the Montague City Rod Company, which manufactured bamboo fishing rods and worked there from 1908 to 1926. He then became affiliated with Union Hardware Company in Torrington, Conn. from 1926 to 1954.

He was chairman of the local United War Work campaign for Liberty Loan and War Savings Stamps during World War I and was chairman of the Red Cross from 1942-1949. He became Director of the local YMCA and a trustee of the Congregational Church. He later entered politics and was an assessor and Constable.



**JOHN FRANCIS MCGOVERN**  
*University of Minnesota*  
1908-1909-1910

He was the first University of Minnesota football player to win All-America acclaim. He was regarded as a great field goal kicker, passer, runner and excellent field general and during his three years of varsity competition, Minnesota only lost one game. He was an Iron Man performer, playing every minute of every game but one over this three-year period.

McGovern died two years ago at the age of 78. Born in Arlington, Minnesota. As a college student, he also was on the athletic board of control, a member of Alpha Tau Omega and Phi Delta Phi.

He earned his Doctor of Law Degree and was Vice President of the Green Giant Company at the time of his retirement. He also was the President of the National Canners Association. He served as a Minneapolis sports editor before concentrating on his law career in Washington.

While still in college, he was given the "Outstanding Achievement Award" and later was honored as Minnesota's "Most Outstanding Alumnus."

As a gifted broken field runner, he had few equals, and was unusually effective as an open field tackler, particularly haunting Michigan's great Willie Heston in those famous Wolverine-Golden Gopher battles. Minnesota shared the conference championship in 1910 and won it in 1911. He won legendary football status despite his height — five feet four and a half inches — and weighed 155 pounds.

His son, Duff, is here tonight to accept the Award.

# The National Football Foundation and Hall of Fame

## *Special Awards Dinner Chairman*

MERLE A. GULICK

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Paul /  
This is good  
speech material for  
a special subject +  
one where I maybe  
called upon to speak.

→ See Page 9 ←

## The 1966 Awards Banquet

VOLUME 9, NUMBER 1



DECEMBER, 1966-JANUARY, 1967

# FOOTBALLETTER

*The National Football Foundation and Hall of Fame*

## Ninth Hall of Fame Dinner Outstanding



1966 HALL OF FAME HONOREES — Col. Earl (Red) Blaik and Captain Bill Carpenter were re-united again at the Ninth Annual Football Hall of Fame Awards banquet, nine years after Carpenter had played for Blaik's last Army team. They are shown being presented their Gold Medal and Distinguished American Awards by Football Foundation president Chester J. LaRoche (r) and Awards Chairman Vincent DePaul Draddy (l). (All photos by George Moldovan except those designated by Bill Mark)

By JIMMIE McDOWELL

The Ninth Annual Awards Banquet of the National Football Foundation and Hall of Fame has been generally acclaimed as "the best ever."

The Banquet was highlighted by the presentation of the Gold Medal Award to Col. Earl Henry (Red) Blaik, legendary Army and Dartmouth Hall of Fame Coach,

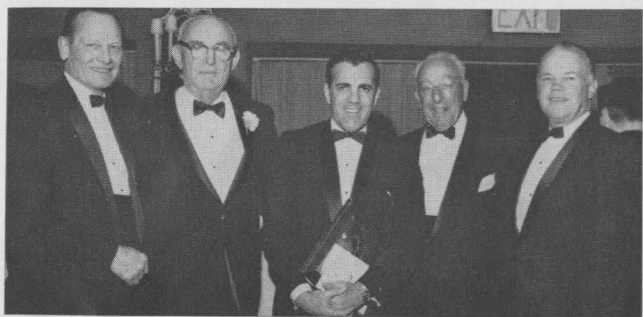
who is now chairman of the executive committee of AVCO Corp., and the presentation of the Football Foundation's Distinguished American Award to one of Blaik's prize proteges, Captain William S. Carpenter, Army's fabled Lonely End, who recently distinguished himself in battle in Viet Nam. Col. Blaik and Captain Carpenter

*(Continued on page 3)*

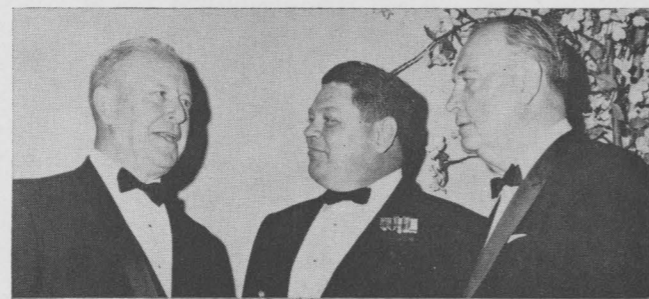
**Blough, Galbreath Named Co-chairmen page 20**



**NEW HALL OF FAMERS** — Posing happily with Hall of Fame plaques are, from left, Rip Miller, Notre Dame, Pappy Waldorf, Northwestern and California, Charley Conerly, Ole Miss, Aaron Rosenberg, Southern California, Dr. Mal Stevens, who coached the late Albie Booth and received the Yale immortal's award, Princeton's Dick Kazmaier, and Indiana's Pete Pihos. Missing from the photo are Jim Crowley, Notre Dame, Chuck Carney, Illinois, and Norm Van Brocklin, Oregon.



**ARA SURROUNDED** — Three Hall of Famers, Merle Gulick (l), Tuss McLaughry, second from left, and Lou Little, second from right, congratulate Notre Dame's Ara Parseghian for another fine season. Dartmouth Coach Bob Blackman is shown at right. (Photo by Bill Mark).



**CROWLEY CONTAINED** — Sleepy Jim Crowley (r), whose response for the Hall of Fame inductees was one of the highlights of the evening, couldn't get a word in edge-wise during the reception earlier in the evening as old Notre Dame teammate Rip Miller (l) chatted with Hall of Famer Don Whitmire (c), who was a standout at both Alabama and Navy.

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## Notre Dame Wins Coin Toss In Added Banquet Highlight

(Continued from page 1)

dramatize the purposes of the Foundation and the relation that exists between coach and player in America today, bringing into focus, at a time of the long hair, beatnik revolt on the campus, the conviction that the disciplines of football make it "the biggest and best classroom in the nation for teaching leadership."

Chester J. LaRoche, president of the National Football Foundation and Hall of Fame, made the Gold Medal Award presentation to Col. Blaik, while awards and banquet chairman Vincent dePaul Draddy gave Captain Carpenter the Distinguished American Award at the black tie Waldorf-Astoria \$75-a-plate dinner attended by over 1,400 in New York December 6.

#### Duffy's Future Plans

Roger M. Blough, chairman of the General MacArthur Business Advisory Committee, presented the MacArthur Bowl to co-champions Notre Dame and Michigan State. In a flip of the coin ceremony by Chairman Draddy, Notre Dame Coach Ara Parseghian and his captain Jim Lynch called correctly and the Fighting Irish will maintain possession of the famous trophy for the first six months. Forever optimistic, even though losing the coin toss, Michigan State's Duffy Daugherty, flanked by co-captains George Webster and Clinton Jones, said "That's O.K. We will keep the MacArthur Bowl the next 18 months," leaving no doubt to the Spartans' potential for 1967.

In his annual President's report, Chet LaRoche climaxed his talk with the announcement that Roger Blough and John Galbreath, key members of the MacArthur Advisory Committee, had accepted the co-chairmanship of the Football Hall of Fame Building Fund drive. This news was greeted by applause and cheers, bringing a happy response from Rutgers University President Dr. Mason Gross and Princeton's chairman of the Executive Committee of the Board of Trustees, James M. Oates. Mr. Oates assured the crowd that Princeton was 100 per cent behind the Football Hall of Fame program and Dr. Gross replied that Rutgers welcomed Princeton aboard. Target date for completion is 1969, 100th anniversary of the first college game played in America between the two universities.

Ten outstanding men were inducted into the Football Hall of Fame by Admiral Tom Hamilton, executive director of the A.A.W.U. and a Hall of Famer in his own right. They included: the late Albie Booth of Yale, Charley Conerly of Mississippi, Jim Crowley of Notre Dame, Charles Carney of Illinois, Richard Kazmaier of Princeton, Norm Van Brocklin of Oregon, Edgar (Rip) Miller of Southern California and Coach Lynn (Pappy) Waldorf, a Syracuse grad, who built league champions in the Missouri Valley, Big Ten and Pacific Coast conferences.

Crowley delivered the response for the Hall of Famers and shared the limelight with Daugherty in the rib-tickling department.

The 1966 National Football Foundation Scholar-Athletes were introduced by Football Foundation secretary Robert Hall. They included Thomas Hodge Allen of Bowdoin, Robert Glenn Etter of the University of Georgia,



**BIG JIM LISTENS IN** — Fabled Big Jim Farley and Roger Blough listen to Cardinal Spellman express his pleasure in attending another Football Hall of Fame banquet. He again gave the Invocation. When he discovered that there was a conflict of events, he re-scheduled the other program so that he could again be a part of the biggest college football night in America. (Photo by Bill Mark).



**CAMERER QUARTERBACKING** — Dave Camerer (c), former Dartmouth grid great, longtime newspaperman and now with CBS, spins a tale of yesteryear during the Hall of Fame and Scholar-Athlete press-radio-television conference at the 21 Club. He has a good audience. Standing are Hall of Famer Lou Little and Nashville Sports Editor Fred Russell, the Honors Court chairman. Sitting are Awards Chairman Vince Draddy and New York World-Journal-Tribune sports columnist Red Smith.

Steven Stanley Juk of the University of South Carolina, James Robert Lynch of Notre Dame, Charles Peters of Princeton, William D. Powell of the University of Missouri, John Andrews Richards, Texas Christian University, and Michael Dennis Ryan of the University of Washington.

#### Three Med Students

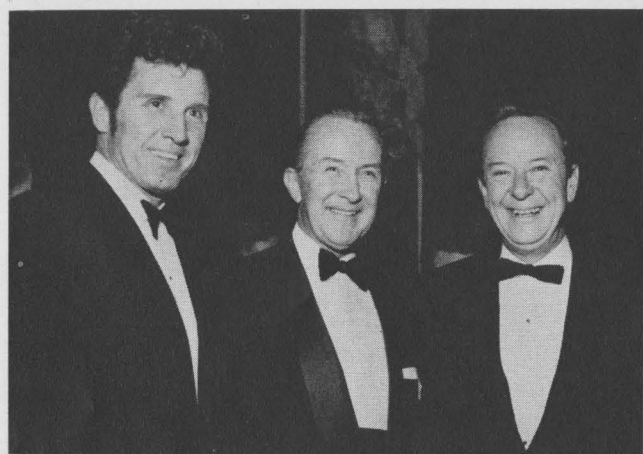
All will receive \$500 graduate fellowships upon enrollment at the graduate school of their choice from funds provided by Red Blaik's syndicated football series. In addition, Peters, Richards and Juk qualified for \$1,250 grant from Medical Economics Magazine Publisher William Chapman since they will attend Medical School.

A fine delegation of old Hall of Famers was on hand for this dinner. They were introduced by Lt. Col. Felix (Doc) Blanchard, Army's great back of the mid-Forties.

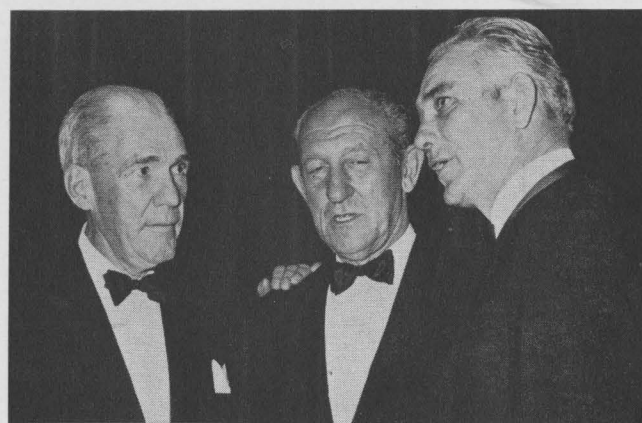
His eminence Francis Cardinal Spellman gave the Invocation while Rev. Dr. Arthur L. Kinsolving, Rector of St. James Church in New York gave the Benediction.

John Charles Daly served as master of ceremonies for the dinner and Broadway star John Raitt sang the National Anthem.

# Hall of Fame Dinner Highlights



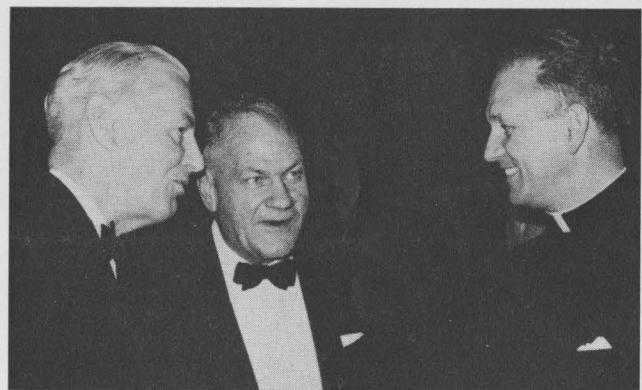
**A JOB WELL DONE** — Broadway singing star John Raitt (l), who sang the National Anthem, and famed John Charles Daly, who served as master of ceremonies, were commended for their contributions to the Ninth Annual Hall of Fame dinner by Jack Mohr of the Foundation's executive committee. (Photo by Bill Mark).



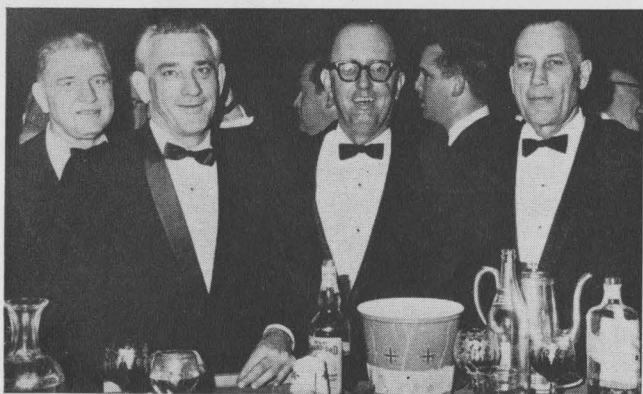
**HARMONIZING?** — Hall of Fame inductees Aaron Rosenberg (c) and Charley Conerly seem to be getting ready to sing a sweet song, while Chuck Carney watches with interest at the reception prior to the Ninth Annual Awards Dinner in New York.



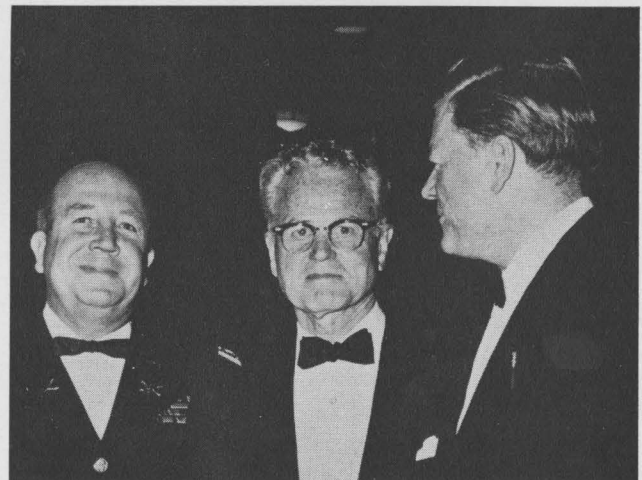
**HAPPY PRESIDENT** — Rutgers University President Dr. Mason Gross (l) was delighted to hear that Roger Blough and John Galbreath had accepted the co-chairmanship of the National Football Hall of Fame Building Campaign. He is shown with Hall of Famer Col. Edgar Garbisch, a vice-president of the National Football Foundation.



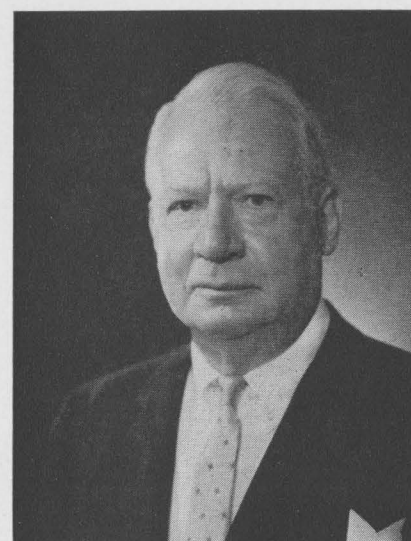
**HALL OF FAME HUDDLE** — Walter Hoving (l) of Tiffany's, designer of the MacArthur Bowl, and Notre Dame's Vice-President, Father Edwin Joyce (r) chat with the Hall of Fame's Executive Director Harvey Harman during the Ninth Annual Awards Banquet at the Waldorf.



**DIXIE CONTINGENT** — Hall of Famer Bruiser Kinard (r) was on hand to see another Ole Miss grid great be inducted. Also congratulating Charley Conerly were Tennessee Athletic Director Bob Woodruff (l) and John Holley, Ole Miss' business manager of athletics, second from right.



**CHAIRMAN COMMENDED** — Nashville Sports Editor Fred Russell, chairman of the Football Hall of Fame Honors Court, is congratulated by the Foundation's Jimmie McDowell (r) for an excellent group of 1966 Hall of Fame electees. At Russell's right is old friend, Col. "Dopey" Stephens, who picked up his nickname many years ago from head coach Henry (Red) Sanders. "Dopey's" nifty 40-yard gain was not the play Sanders wanted called at the time.



**PRINCETONIAN ON PROGRAM** — James F. Oates, Jr., Chairman of the Board and Executive Officer of the Equitable Life Assurance Society of the United States, and chairman of the Executive Committee of the Princeton University Board of Trustees, joined hands with Rutgers President Dr. Mason Gross in boosting the National Football Hall of Fame program. A graduate of Exeter Academy, Mr. Oates graduated at Princeton in 1921. He later received an advance degree at Northwestern.



**DETERMINED DUFFY** — Michigan State's Duffy Daugherty, after losing the toss of the coin to Notre Dame's Ara Parseghian which gives the Fighting Irish immediate possession of the MacArthur Bowl for six months, told Ara that "It's O.K. You keep it for six months and we'll keep it for the next 18 months." He's already looking forward to next year's rematch. Looking on are Roger Blough, Chairman of the General MacArthur Advisory Committee, and Awards Chairman Vincent Draddy.



**MOMENT TO REMEMBER** — Admiral Tom Hamilton, who was inducted into the Football Hall of Fame a year ago, as a vice-president of the Football Foundation inducted the 1966 members. He is shown with Oregon's fabled "Dutchman," Norm Van Brocklin, who flew in from Minnesota, where he coaches the Vikings, to accept the award.



**EXCEPTIONAL BANQUET** — The Ninth Annual Football Hall of Fame banquet set a new record by ending at 10:20 p.m. Cardinal Spellman checks the clock. Equally delighted over the smoothness and quality of the banquet are Chet LaRoche (l), awards chairman Vince Draddy, and last year's Gold Medal winner Juan Trippe (r).



**HOW ABOUT THAT?** — Mel Allen (c), just back from Viet Nam, shakes hands with Dave Camerer of CBS at the conclusion of the Ninth Annual Football Hall of Fame dinner while Army's fabled one-two punch, Mr. Inside Felix (Doc) Blanchard, second from left, and Mr. Outside, Glenn Davis, and Coach Ben Martin (r) of the Air Force Academy lend an ear.



THE 1966 SCHOLAR-ATHLETES — Holding beautiful Hall of Fame Scholar-Athlete silver trophies, eight of the nation's outstanding seniors are shown with Awards Chairman Vincent Draddy. They are, from left, William Powell, Missouri, Bobby Etter, Georgia, Charles Peters, Princeton, Jim Lynch, Notre Dame, Stan Juk, South Carolina, Mike Ryan, Washington, John Richards, TCU, and Tom Allen, Bowdoin.

## Roger M. Blough

Presents the MacArthur Bowl

JOHN CHARLES DALY: We Irish have a way of coming forward, I do say. I'm also married, but not the most popular man on the team. Roger M. Blough, one of the ten great Americans to receive the National Football Foundation's Gold Medal Award. A fine football player at Susquehanna, he, of course, is also known as the Chairman of the Board of U. S. Steel, as well as the Chairman of the Football Foundation General MacArthur Advisory Committee. Mr. Blough will present the MacArthur Bowl. Mr. Blough.

ROGER M. BLOUGH: I'd like to invite Duffy Daugherty, and his co-captains to step up here, please. And Ara Parseghian and his captain.

Gentlemen, for the world championship in this corner Duffy Daugherty, fighting at one hundred and ninety five.

In this corner, Ara Parseghian, fighting at one hundred and eighty.

Gentlemen, it gives me great pleasure to introduce Clinton Jones, and George Webster, co-captains of Notre Dame.

Now I'd like to introduce Jim Lynch of Michigan State. Now you see that these fellows have gotten things so confused tonight you can't tell one from the other.

It's a great honor to present to these two schools the, the finest award that this Football Hall of Fame Foundation and Hall of Fame has to award, the MacArthur Bowl. I must tell you in all candor things are beginning to bother us. Notre Dame won in 1964. Michigan State won in 1965. And in 1966 they split the award and the Anti-trust Department has telephoned us to find out what's going on.

Now in a little while, Vince Draddy is going to flip a coin and then we will be able to tell you which of these two schools will have the MacArthur Bowl for the first six months, and which for the second six months. And next year we hope to award the Bowl again, if it returns.

At this point I'd like to call on Ara Parseghian to say a word.

## Ara Parseghian

of Notre Dame

ARA PARSEGHIAN: Thank you. Thank you. One of the real nice things that happened to Notre Dame in 1964 was the winning of this award. I think if your memory will bring it back to your attention, we lost the last game, in the last one minute and thirty three seconds and the Hall of Fame Committee selected Notre Dame as the recipient of the MacArthur Award and it was a great thing for us, believe me. And to come back in 1966 and to share this with Michigan State is a real privilege, believe me.

May I say this, that Duffy and I discussed this earlier in the evening. We plan to make this an annual affair. Thank you very much.

## Duffy Daugherty

of Michigan State

MR. BLOUGH: And now gentlemen, another great coach, Duffy Daugherty.

MR. DAUGHERTY: Thank you. Your Eminence Car-  
(Continued on page 7)



MACARTHUR BOWL ACCEPTED — Ara Parseghian of Notre Dame proudly accepts co-ownership of the National Football Foundation's MacArthur Bowl for 1966, while Michigan State's Duffy Daugherty and Spartan co-captains Clint Jones (l) and George Webster applaud. Daugherty followed Parseghian and commended the Football Foundation's Awards Committee for its fairness and good judgment in naming co-winners after the two college football titans had battled to a 10-10 tie. Roger Blough, chairman of the MacArthur Advisory Committee, is shown behind Parseghian. Irish captain Jim Lynch is at the far right. Chet LaRoche and Red Blaik are seated in front of Jones and Webster. (Photo courtesy of The New York Times).

## Duffy Daugherty

(Continued from page 6)

dinal Spellman and as a former Presbyterian, hello to Ara Parseghian. Father Joyce, my very warm and close friend from Notre Dame and my two great Spartans, without whom we wouldn't be here tonight, Clinton Jones and George Webster and the captain of our more than worthy opponent, Jim Lynch. It's a great honor to be selected along with certainly as fine a football team as we've ever played against, Notre Dame. It's just a wonderful team and I want to compliment the Committee of the Football Hall of Fame for selecting co-champions.

I don't think that anything could be more apropos. I think it showed a great discerning judgment and a wonderful intellect and a great, and a great sense of fairness. And, tonight when I came into the reception earlier, a fellow came up and said, "I'm from the AP," I said, "AP, what's that?" I said. He said, "Associated Press." I said, "Well, I'm glad to find out what that AP stands for." I said, "I had to come all the way to New York. Back in East Lansing they thought it stood for Ara Parseghian."

Salute from Duffy

I want to congratulate all these wonderful young men who received these Blaik Scholarships for their high academic achievement. A couple of them will be playing with us in the East-West game, Steve, and I hope you are smart enough to understand our plays. And Lynch, we say you know, that we had a little trouble when Bob Apisa got hurt. You know they accused some players of signals from the sideline. I've never been caught yet, but I used to do the hoola. This is Apisa around right end and Apisa up the middle, you know the Hawaiian fullback. Now, really I don't signal from the

side. We just say left half at one, fullback left or fullback right. I think if I work with you a couple of weeks, Jim, Steve will be all right.

I don't want to take any more of your time but Mr. Blough, I hope you'll give all my regards to everybody at Bethlehem Steel. When I was a boy back in Barnsville, Pennsylvania, I caddied for Charles Schwab one time. That's the closest I've ever come to a steel magnate. I was in the same foursome, and my brother was caddy with another fellow, and Charley Schwab had a habit of raising his head, as a lot of us golfers do, on his backswing, and he said "any of you caddies see me raising my head again, tell me to keep my head down." So my brother was 18 months older than I and a little smarter, a lot smarter, but as Schwab, about the third hole, started his back swing, and my brother said, "keep your damn head down." And he gave us all a five dollar tip. And I hope, I hope you tip all your caddies the same way.

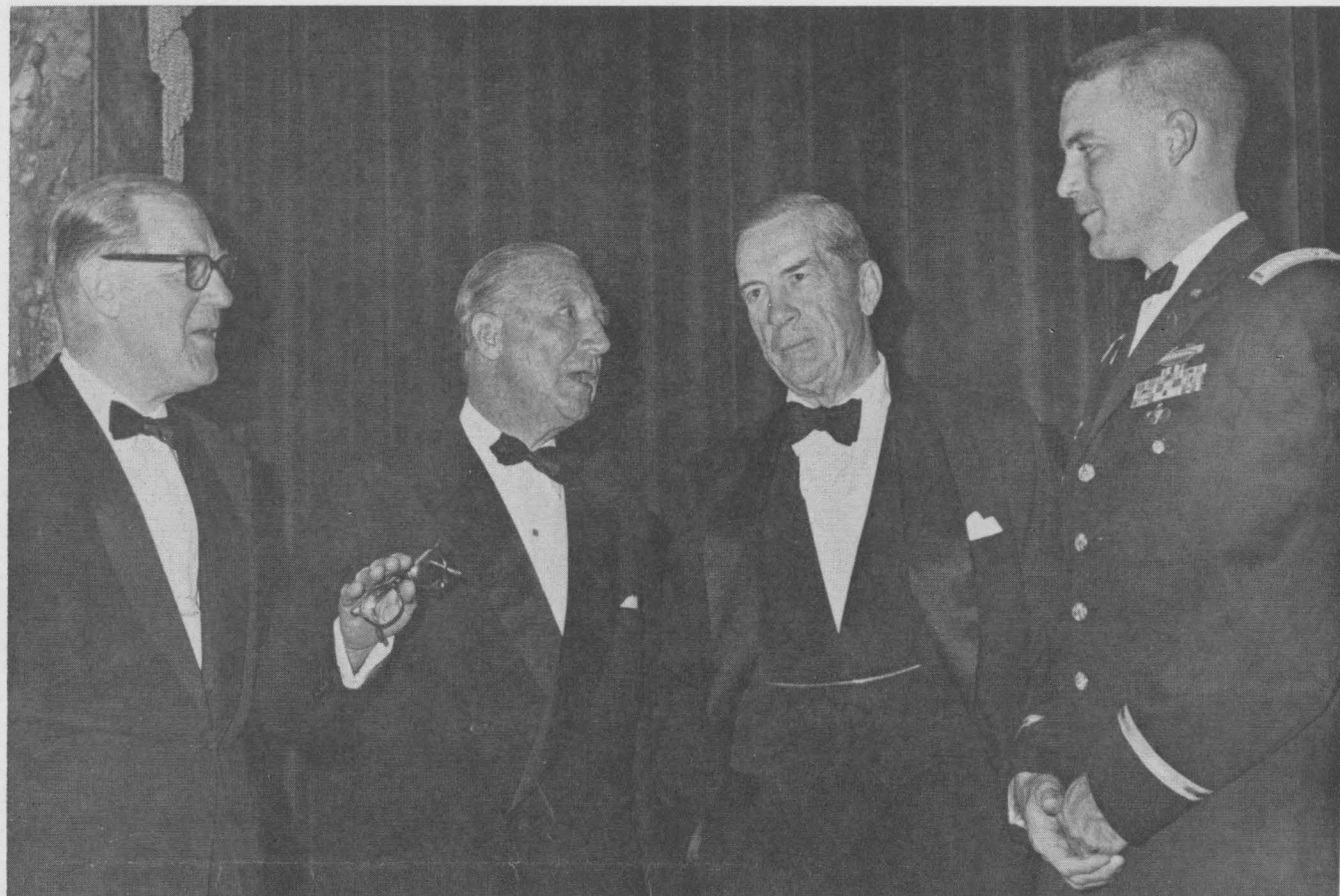
I want to thank the Hall of Fame Committee seriously. I'd like to introduce the academician who came with me from Michigan State. He's head of the marketing department, who accompanied me, Dr. Tom Stoudt. Will you stand up Tom? And I want to congratulate Ara. Seriously, I joked a lot about it but no team could be more of a worthy national champ than Notre Dame and we cherish our relationship with you. Seriously, we kid about it but Notre Dame, and they're a very worthy national champ, and they're very deserving of their number one rating, and my, our hats are off to them and we're only looking forward to our game with them next year. Thank you.

Toss Of The Coin

MR. BLOUGH: Gentlemen, Vincent Draddy is the Chairman of the Awards Committee. He's now going to flip a coin and I'm going to ask Ara to call it. Heads or tails?

PARSEGHIAN: I'm going to let my captain call it. He makes all the calls.

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STRATEGY SESSION — Susquehanna's Roger Blough (l) and Army's Award winning Red Blaik and Captain Bill Carpenter hear former Yale backfield star Chet LaRoche discuss football in general prior to the Hall of Fame banquet at the Waldorf.

## Chester J. LaRoche

Makes Gold Medal Presentation

CHET LAROCHE: We would not pretend to tell you anything you don't already know about Red Blaik. But we welcome the privilege to tell you how we feel about him. The pride we all have for you, Red, as the 1966 Gold Medal Winner, is born of your pride in the game. You have said football is the last vantage of real discipline for our youth. The forces that pull away from home and church make your statement increasingly important. Red, you stand where President Eisenhower, General MacArthur, President Hoover, President Kennedy, Justice White, Don Lourie, Roger Blough and Juan Trippe stood. All have one thing in common.

Each was an example of the aspirations of the human spirit in these days somewhat of its neglect.

I asked Bud Wilkinson for an explanation. "It starts with one thing," he said, "discipline." You just can't order it, even at West Point where

it's routine. If you want it, in the heart where it counts the most, it has to come from having it yourself."

### Touch of Greatness

You have, Red, with those other Gold Medal winners what we call a touch of greatness. We don't know how to define it, really, let's say its some combination of dedication to something larger than private success. Courage to act against all problems, and the boldness to try new ideas, a zest for hard work, and hopefulness about man.

And we labor, Red, as you have, that our youth will honor and seek it. To that end I am proud to present to you the Gold Medal of the National Football Foundation.

## DUFFY DAUGHERTY

(Continued from page 7)

MR. DRADDY: Heads or tails?

JIM LYNCH: Heads.

DRADDY: Heads it is.

DAUGHERTY: You know you always choose in football.

DRADDY: Yeah, but are they going to take the wind or not?

PARSEGHIAN: We're going to receive.

MR. BLOUGH: The winner's going to take it for the first six months. Good luck to you.

DAUGHERTY: And we'll keep it for the next eighteen.

JOHN DALY: Your Eminence, Your Eminence, it was very nice to have this ex-Presbyterian with us, but I think it was wonderful of Duffy to come here to go to confession.

The 10th Annual Hall of Fame Banquet will be held Dec. 5, 1967 in New York.

## Col. Earl (Red) Blaik

Accepts Gold Medal

President LaRoche, Reverend Clergy, members and friends of the Football Foundation:

We are all inspired by the presence of so many legendary football heroes, and as a former coach, I can think of no greater satisfaction than to participate in the honoring of one of my former players. Tonight I have watched with great pride Captain Carpenter, who did the usual both on the playing field and on the battlefield. Bill, your old coach is awed by your distinguished record and I am proud of your example of dedication to the service of our country.

It would be a gross understatement for me to say I am anything less than overwhelmed by the honor the Foundation accords me tonight. I have no illusion that my credentials qualify me to be included with my predecessors. Perhaps I may stand on the statement, though, that during thirty two years of coaching and eight years of reflection the respect I hold for the American game of football has never wavered.

One wonders what type of game it is that challenged such distinguished and not forgotten men as Stagg, Yost, Zuppke, Daly, Rockne, Warner, Cavanaugh, Dobie, the Jones — Tad and Howard, McGugin, Alexander, Neyland, Sutherland, Harlow, Caldwell — all of whom I knew well.

### The Game

It is a game played in some form by over a million young Americans, a game uninhibited by social barriers.

It is a game that in early season requires exhaustive hard work, often to the point of drudgery.

It is a game of violent body contact that demands a personal discipline seldom found in our modern life.

It is a game of team action wherein the individual's reward is that total satisfaction returned by being part of successful team play.

It is a game that is 100% fun when you win, and exacts 100% resolution when you lose.

And if it is the game most like war, it is also the game most like life, for it teaches young men that work, sacrifice, selflessness, competitive drive, perseverance, and respect for authority are the price one pays to achieve goals worthwhile.

It is also a contentious game that has detractors in academic and other circles who enjoy nothing more than the violent verbal impact they bring to a discussion of the sport. I shall only contest the detractors by observing that, imperfect as it may be, college football during the past decades has been deemphasized to the point where it is now, I believe, quite properly emphasized. Today a solid education is the paramount objective of most college players. For my part, just so long as the college does not shortchange the player on his education I do not become overly concerned about either athletic scholarships or recruiting.

In essence, then, based on long observation, it is my conviction the modern approach to the game as compared to that in



GOES TO BAT FOR FOOTBALL — Gold Medal recipient Col. Earl (Red) Blaik, chairman of the executive committee of AVCO, Corp. and Army and Dartmouth Hall of Fame coach, made a memorable speech at the annual Hall of Fame dinner.

the years gone by is more forthright, more sensible, and clean. And I suggest we should not now attempt to over-refine the product.

As a coach I gave our squads ten axioms to go by — If you don't mind I shall repeat several of them and relate each to an intimate coaching experience.

### Relaxed Player Excels

AXIOM - A relaxed player performs best and a sense of humor and good fun keeps one relaxed. The squads at Dartmouth and West had a lot of fun with their trainer, Rollie Bevan, who was a shrewd judge of young players. Bevan was well attuned to any player who courted the attention of the stands. In a hard-hitting Penn State game a young back went down for the count and was stretched out seemingly seriously injured. A hush came over the crowd and there was great anxiety in the stands. Now, much to my annoyance, Bevan showed a callous disregard of the injured back and it took considerable prodding on my part before Rollie went onto the field.

This is the scene — Bevan sauntered out to the injured player, but instead of giving the back a whiff of ammonia, Rollie jabbed his toe into the player's side and with each jab, said, "Get up, get up, Joe. Get going — the crowd has spotted your number and know it's you. You're their hero and they'll give you a rousing cheer when you jog around."

At that, Joe jumped up and sure enough the relieved crowd gave him a tremendous cheer. By this time our players were convulsed with laughter. Their trainer had demonstrated he was a "Miracle Healer." Suddenly, it dawned on Joe he had been royally taken. He was infuriated — he steamed over to Bevan and stammered — "D-d-damn you Bevan - you made an ass of me."

### Same Difference

Coaches, too, supply humor. I enjoy the story on Francis Schmidt, who was the coach of Ohio State in the '30s . . . Ohio State was having great trouble with Michigan and  
(Continued on page 10)

## Red Blaik's Gold Medal Speech

(Continued from page 9)

Schmidt, a wild man on the bench who really needed a keeper on Saturday afternoons, couldn't stand the Michigan parade through his tackles. After a long gainer Schmidt bellowed, "Look out there, look at Jim, just look at our All America tackle. There he is — knocked flat on his tail." With that, Jim, at the other end of the bench, protested, "No, no coach, I'm not out there, here's old Jim right here on the bench."

With that, Schmidt cocked an eye, measured old Jim and then said, "Now, what's the difference anyway — if you were out there you'd be on your tail." There is much good fun in football and certainly a sense of humor.

### Game of Inches

AXIOM — Inches make the champion and the champion makes his own luck. In the '46 Army-Navy game, the farewell of Blanchard, Davis and Tucker to Army football, the first half looked like an Army route of Navy. For the rest of the game, this cadet team, undefeated in three years, fought the fiercest rear guard action I have ever seen on a football field. Finally, with the score 21-18, the Cadets stopped the Middies twice on the 3 yard line and once on the 4 as the game ended in a scene of pandemonium. Picture this if you will: A half crazed crowd had come out of the stands and pressed against the sidelines obliterating my last minute view of the playing field. I was more isolated than the Lonely End as my frantic calls to the spotters — Gustafson and Hickman — went unanswered. I later learned that Andy presented a ghostly belligerent stare toward the playing field while Herman, bless his soul, buried his head and pleaded, "Please, God, don't let them do it — don't let them do it." By all odds this was the most starkly anxious moment of my coaching career. But the Blanchard-Davis Army team prevailed — Inches made them champions and they made their own luck.

### Priceless Leader

AXIOM — Good fellows are a dime a dozen, but an aggressive leader is priceless. The 1955 season was most trying for me as we had a lean squad and no quarterback. A coach has never known trouble unless he has the senseless temerity to change an All America End into a "T" quarterback in one season. There was hardly an officer or cadet at West Point who didn't believe this switch was a colossal error. Even my friends of the Press called the move 'Blaik's Folly.'

Sunday afternoon after the Michigan defeat the Superintendent, my former football teammate, came to my office and inquired as to whether I was aware of the local sentiment about our quarterback. I told him that the team was aware, the staff was aware, and I was aware, but far more important they all believed as I did that our only chance to defeat the Navy was with Holleder at quarterback.

A few minutes after the Superintendent left Holleder came to see me. As he entered the office I got up, placed my hand on his shoulder, and said, "Holly, you played a good game yesterday and I am proud of you. You're making fine progress as our quarterback." With moisture in his eyes, Holly replied, "I know what the cadets are saying, I have heard the officers talk, and I came fully



PROUD OF THEIR DAD — Red Blaik's sons, Bill (l) and Bob, who are now in the oil business in Oklahoma City, were on hand to see their Father receive the National Football Foundation's highest honor, the Gold Medal, at the Hall of Fame dinner in New York. (Photo by Bill Mark).

prepared to get my old number back, but I want you to know I prayed all the way here that you would not give up on me."

### The Long Walk

Now, it is many weeks later. It is the night before the Navy game. As was usual, I took the squad for a bed-time walk on the golf course which ended with a few words about the big game. I recall saying: "Three times this season I took the long walk across muddy fields to congratulate first Benny Oosterbaan, then Ben Schwartzwalder, and then Jordan Olivar. It has been a trying season and I am a bit weary from those walks. Tomorrow before 100,000 spectators and fifty million television viewers I want you men to know it would be the longest walk of my coaching career if I cross the field to congratulate the Navy coach."

There was silence for a moment — then a voice spoke out with resolution. It was Holleder. "Colonel, you're not taking that walk tomorrow."

The Cadets won an upset victory over the Navy. The Press stated it was Holly's vindication. It wasn't — it wasn't at all. It was an unforgettable demonstration that an aggressive leader is priceless.

### Values of Football

From these remarks you may have sensed I have fixed opinions on the value of the American game of football. I have, and in summary, simply stated, they are three:

One: Football should be secondary to the purpose for which the player is in college.

Two: Championship football and good scholarship are entirely compatible. We salute our scholar athletes tonight as splendid examples of this fact.

Lastly: The purpose of the game of football is to win and to dilute the will to win is to destroy the purpose of the game.

This, then, gentlemen, has been my football creed and I dare say with the active support and influence of this great Foundation college football will not be devalued by the passing of time.

May I repeat, it is an overwhelming honor to have received the Gold Medal Award from the National Football Foundation. I am grateful to the Foundation and to you friends of Football, but more

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## Vincent DePaul Draddy

Distinguished American Award

JOHN DALY: Vincent DePaul Draddy, vice-president of the National Football Foundation and Hall of Fame. Once again I think we can all agree, most heartily, has performed admirably in his dual capacities as Awards Chairman and Banquet Chairman. You are now free to whistle, stamp, etcetera. This is a great job and I think Vincent deserves credit for it right now.

VINCENT DRADDY: Gentlemen, nine years ago President Dwight David Eisenhower, who unfortunately could not be here this evening, received the National Football Foundation and Hall of Fame's first Gold Medal Award. Nine years ago Red Blaik was coaching his last team at West Point. He had designed a new football offense built around a tall, aggressive, intelligent young man and called an outstanding student as well. Not long ago, this young man won all-America acclaim and established pass-receiving records at the United States Military Academy which still stand. He caught the fancy of the nation's sports columnists and sports editors as well as the American public.

He was not only an All-America football player, but an outstanding student as well. Not long ago this young man, whom we now honor, was again featured in the newspapers of America on the front page, when he ordered napalm bombs dropped on himself and his embattled troops in Vietnam, turning certain death into miraculous survival against overwhelming odds. He has won the Silver Star and has been recommended for the nation's highest award, the Congressional Medal of Honor. The National Football Foundation and Hall of Fame has created a special award to pay tribute to this outstanding young man, who more than lived up to General Douglas MacArthur's famous quote: "Upon the fields of friendly strife are sown the seeds that on other fields, on other days, will bear the fruits of victory."

We now present our first Distinguished American Award to Captain William S. Carpenter, Jr.

## Capt. William S. Carpenter

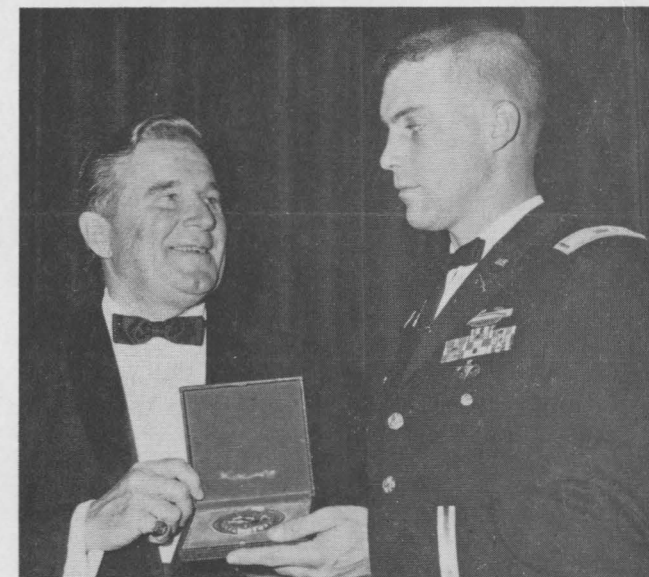
Accepts Foundation Award

CAPTAIN WILLIAM S. CARPENTER: Thank you very much. This night is particularly meaningful for me. I think all of us can look back and think of people that have played a great part in our lives, that have really influenced us. And I feel particularly fortunate tonight because I think, aside from my parents, the people that have exercised the most influence on me have been the people that have coached me in various sports.

And tonight there are three of them here. Felix Blanchard, who beat me around the field as a plebe, Coach Tom Cahill who tried to make me think I was a halfback at Manlius Prep School for a year, and finally Colonel Blaik who has, I think, exercised an immeasurable amount of influence on me, and who has stuck me with a name which I'll probably never lose. I hope very much that you'll let me accept this award, not for myself, but on behalf of the people in Vietnam, in particularly the company that I had the pleasure and was most fortunate enough to command, the ones that did the work, the



A TRIBUTE TO THE FIGHTING MEN — Calling the several hundred thousand troops fighting in Viet Nam Distinguished Americans, Captain Bill Carpenter, is applauded by Awards Chairman Vincent Draddy, Master of Ceremonies John Charles Daly and Roger Blough, chairman of the MacArthur Advisory Committee.



CARPENTER SALUTED — Viet Nam war hero Captain William Carpenter, Army's All-America Lonely End, is shown receiving the National Football Foundation's Distinguished American Award from Awards Chairman Vincent Draddy.

ones that took the beating and the ones that made the success possible. But, also for all the troops that are there. You should feel very fortunate, you have hundreds of thousands of distinguished Americans over there, and they're doing a tremendous job. Thank you very much.

RED BLAIK (Continued from page 10)

especially I am grateful to my former Dartmouth and Army players and to my old coaching associates, many of whom have come far to be with us tonight.

It is to each one of you then, I give my hearty thanks, my warm thanks, for this inspiring and memorable evening.

Thank you.

## Robert A. Hall

*Presents the Scholar-Athletes*

**Robert Glenn Etter.** Dynamite still comes in small packages. Despite his 150-pounds, he led the Southeastern Conference in scoring as the University of Georgia's game-breaking kicking specialist. A native of Signal Mountain, Tennessee, the five foot-eleven inch Etter is an "A" student with a 91 grade point average. His major field of study is Mathematics and Physics. His anticipated post-graduate field of study is Mathematics. As an entering freshman, he had the highest score in Math-Science category. He has been on the Dean's List for nine quarters. He was in the top five percent of the freshman class and in the top ten percent of his sophomore and junior classes. He is vice-president of the University of Georgia student body, a member of Omicron Delta Kappa, Blue Key Society, X Club, Gridiron Honor Society and Student Government Cabinet.

**Stanley Juk.** Better known as Steve Stanley Juk. A Phi Beta Kappa. Six feet, two inches, two hundred and ten pounds, from South Carolina. He is a ranking candidate for All-America Academic team consideration. His point grade average is 3.7 out of 4. He is majoring in chemistry, and minoring in mathematics. His anticipated post-graduate study is medicine. He is president of the senior class, president of the Fellowship of Christian Athletes, president of Kappa Sigma Kappa service fraternity and the Sigma Nu social fraternity. He is a member of the Blue Key, and a recipient of the Atlantic Coast Conference Achievement Award for the past two years, and also the recipient of the Thomas Moore Craig Leadership Award, a three year varsity letter man and he has excelled all the way in football and academics.

### *Studies Shakespeare*

**James Robert Lynch,** co-captain of Notre Dame. Jim Lynch, a native of Lima, Ohio, is an All-America line-backer, and for three seasons has been a standout on Coach Ara Parseghian's squad. Six feet, one inch, two hundred and twenty five pounds, he is rated as one of the great leaders in recent Notre Dame athletic annals. He's majoring in sociology and minoring in English. He's going to attend law school and has applications in for some of the better schools, we'll say, I hope Yale anyway and probably Harvard and some of the others. He has a 2.6 average out of 3, with grades that have all been A and B and it includes Shakespeare. His most important extra-curricular activity includes work in the Latin-American summer project in the underprivileged areas. Jim Lynch.

**Charles Peters,** Princeton. Charlie Peters, starting quarterback for the Princeton Tigers for the last two years. He's six feet, one hundred eighty five pounds, hails from Indianapolis, Indiana. He is a University scholar. On the scale of one to seven, his grade point average is 1.09, and he's majoring in chemical engineering and minoring in German. He plans to study medicine. His current courses include physics, engineering, chemistry, mathematics, and biology. And he qualified for highest honors in the Physics Department. He's been on the Dean's List every year. Athletically he's responsible for blocking assignments and play calling in Princeton's famous single wing offense, and he's rated as one of the best at this position to ever play for Dick Coleman and Old Nassau.

**William David Powell,** co-captain of the Missouri Tigers. Bill Powell is co-captain of the Missouri Tigers.



**COLLEGE FOOTBALL SPOTLIGHTED** — All season, ABC-TV's Chris Schenkel (c) has teamed with Bud Wilkinson on the College Football Game of the week program. Both were on hand for the Ninth Annual Hall of Fame banquet. Schenkel is shown at the press-radio-television press conference with new electees Charley Conerly, second from right, and Aaron Rosenberg (r), and two members of the Football Foundation's executive committee, Jack Mohr (l) and Robert Hall, second from left.

He's six feet, one inch, two hundred and twenty eight pounds and he's a native of Jefferson City, Missouri. He was chosen as the University's Most Outstanding Junior. He has a 3.38 cumulative grade average over his years at the University. He's won all academic honors in the Big Eight Conference for the past two years and All-American Academic team recognition. He's majoring in chemical engineering. He plans to pursue a law degree specializing in patent law. He's a member of the Engineer's Club, Phi Eta Sigma, Tau Beta Phi, Pi Upsilon and Alpha Chi Sigma. William David Powell.

### *Never Missed Practice*

**John Andrew Richards** of T.C.U. A member of the All-Southwest Conference Academic team. Richards, five feet, eleven inches, one hundred and eighty pounds, is from Fort Worth, Texas. He has a 3.3 grade point average out of 4. He's majoring in biology and minoring in chemistry. He plans to study medicine. A member of Who's Who at T. C. U., he's married and is one of the most popular students on the campus. He was captain of his freshman football team. In four years, he's never missed a football practice or a class. He's rated as one of the best all-around scholar athletes in T. C. U. history. He led the Southwest Conference in pass interceptions as a junior. He's regarded as one of the best defensive backs in that very competitive league. John Andrew Richards of T. C. U.

**Michael Dennis Ryan** of the University of Washington. Six feet one, two hundred and thirty pounds, he's a guard. He majored in economics. He has applied and is a candidate for a Rhodes Scholarship and a Marshall Scholarship, both which might take him to Oxford in England. He has an accumulative grade point average of 3.34. He's also interested in going to the Harvard Business School or the Harvard Law School. He's a member of Phi Eta Sigma, which is a national freshman scholastic honorary fraternity. He has played football for three years. He is the ranking candidate for All-America and All-Conference honors this year and he has been named the outstanding senior man on his campus. Michael Dennis Ryan of Washington.

## Admiral Thomas Hamilton

*Inducts Hall of Famers*

**JOHN DALY:** I'm sure the Lonesome End will forgive me if his exalted presence here reminded me to read you some more of a newspaper, I don't know how many of you saw this. Jimmy Jemail, the inquiring photographer went out to ask the question of the Army-Navy game: Should football games that end in a tie score be decided by a sudden death playoff? And, as a layman with no football skills, I was happy to read of the unanimity of opinion in this matter. Admiral David L. McDonald, Chief of Naval Operations, said, "No. Much as I like to see Navy a winner in the greatest of all football classics, the annual Army-Navy game would tend to get away from the amateur spirit of college football, with a sudden death playoff." On the other hand, Major-General Donald B. Bennett, the Superintendent of the U. S. Military Academy at West Point said, "The one game I'd like to see played in overtime to decide the winner is the Army-Navy game."

Like Charley Conerly told me this story first, I like the description of a tie game as being like kissing your sister.

Admiral Tom Hamilton, a vice-president of the National Football Foundation is one of the Naval Academy's greats on the gridiron as you know, he was inducted into the Football Hall of Fame a year ago. A legend in his own time as a player and a coach and as a naval officer, he is the Commissioner of the A.A.W.U. He will induct the ten new members into the National Football Hall of Fame. Admiral Hamilton.

**ADMIRAL TOM HAMILTON:** Honored guests, it's my great honor tonight to present to you the gentlemen who have been selected as members of the Hall of Fame and to be inducted tonight. This is done not only for their achievement and contributions on the football field, but for their contributions in life afterwards.

I'd like to ask each of you as your name is called to stand while the citation is being given.

### *Accepts for Booth*

For Albert (Albie) Booth, I'm asking Dr. Mal Stevens, his coach, a great orthopedic surgeon and a great Yale athlete to rise and accept this for Albie.

**Albert (Albie) Booth,** Yale, 1929, '30, '31. He was small of stature, great of heart, and they called him Little Boy Blue. In all the storied history of Yale football, none has earned deeper respect, won greater plaudits, provided more throbbing thrills. As a sophomore, in 1929, he scaled the heights against Army in a display that many still call the most stirring one day performance in Eli annals. Master of the art of the broken field, cool in crisis, innately a leader, he gained the abiding affection of all football men. Kicking the goal to beat Harvard in his final game, he was a winner to the end. Enshrined in the hearts of those who knew him best, his enduring legacy in New Haven's Albie Booth Memorial Boys' Club. In a life, all too brief, he left a shining heritage that the years will never dim. Albie Booth.

### *The Quiet Man*

**Charles Albert Conerly.** University of Mississippi, 1942, 1946 and 47. Long before New Yorkers knew him as the guiding genius of their football Giants, Charles Conerly had begun to write his gridiron saga in his Mississippi homeland. He led the Ole Miss Rebels to their first Southeastern Conference title in 1947. Records top-



**CONGRATS FROM THE COACH** — When Harvey Harman coached at Rutgers he got a look at Princeton's Dick Kazmaier that he didn't particularly like. The Nassau touchdown specialist led the Tigers to two straight perfect record seasons. Now a Hall of Famer, Kazmaier (r), a shade heavier now, was congratulated by the Foundation's executive director for his election.

pled in the wake of his triple threat paragon. As a senior he completed a hundred and thirty three of two hundred and thirty three passes, threw eighteen for touchdowns and ran for nine more while punting for distance and defending as a safety man with intuition born of innate aptitude. Three years of combat duty with the Marines in World War II interrupted his college career but did not dull the talents which New Yorkers were later to applaud in this quiet man they came to call their Old Pro. Now a businessman and a planter in his home community, Chuck Conerly merits richly the honor now conferred upon him. Chuck Conerly.

### *Two Sport Star*

**Charles Roslyn Carney.** University of Illinois, 1918, '19, '20 and '21. By Bob Zuppke; this dauntless son of Illinois was rated as his Alma Mater's all time exemplar of end play. Walter Camp selected him for the All-American diadem. Winner of the four letters in football, three in basketball, member of two Western Conference Title teams, Charles Carney's record is one of competitive achievement. Though a career in finance and investment banking called him after graduation, football still shared his close attention for some years through assistant coaching at Northwestern, Wisconsin and Harvard. After business responsibilities made impracticable further coaching activity his interest never lessened. Now and for many years, associated with a Boston firm, his devotion to our game still marks one significant phase of a life career rich in fulfillment — Chuck Carney.

### *Nassau's Modern Great*

**Richard William Kazmaier,** Princeton, 1949, '50 and '51. The only Princeton recipient of the Heisman Trophy Award. Dick Kazmaier led the Tigers to undefeated seasons in 1950 and '51. Twice he was accorded All-America rating. In his three years as a Princeton tailback, he completed sixty per cent of his passes, threw 35 touchdowns and rushed for twenty more while punting consistently for long average. On one of his good days against Cornell in 1951, he rushed for 126 yards and two touchdowns and completed 15 of 17 passes for 236 yards and three touchdowns as Nassau won 53 to 15. At his playing weight of 168 he was one of Princeton's most gifted

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## Hall of Fame Induction

(Continued from page 13)

players earning status alongside Hector Cowan, Hoby Baker, the Poe brothers and other timeless men of Princeton. At graduation, he chose advanced study in business over professional football opportunities. Today he is vice-president of American Machinery and Foundry, a post that belies his youthful bearing. Dick Kazmaier.

**Edgar Edward "Rip" Miller**, Notre Dame, 1922, '23. It gives me signal pleasure to read this for my colleague of the Navy, Rip Miller. One of the most artful linemen of his time, Rip Miller was numbered among the Seven Mules, who at the frequent and urgent requests of Coach Rockne were good enough to help the Four Horsemen advance to glory in the cause of Notre Dame. Now he is and for decades has been an important member of the Naval Academy's athletic administration. As football line coach, and head coach, and assistant athletic director. As a high ranking student in college, he understands the value of the training that combines the work of the classroom with the experience of competitive sport. This is a point increasingly recognized today by our civilian college administrators and one of vital importance to our service academies as they prepare men to lead the nation's military forces. Rip Miller's career indeed has been one of usefulness to our country. Rip Miller.

### Commissioned In Battle

**Peter Louis Pihos**, Indiana University, 1942, '43, '45 and '46. Product of the adroit coaching of the late Bo McMillan, Pete Pihos was one of the most versatile of football players. Superb at end and full back. Grantland Rice termed him the most talented pass receiver of the 1943 season. Then this rugged native of Chicago, serving in the infantry in Europe, won his country's varsity letter, a commission on the battlefield. Back home in Indiana in 1945, he led the Hoosiers to a Big Ten Championship. Three times he was an All-Conference selection. Later in top-notch professional football he was six times an All-League star before retiring to coach at Tulane. Now a corporation vice-president in Richmond, Virginia, he was welcomed back to his old campus this season for honors that commemorated deeds of two decades ago, renewing memories that will always be luminous in Indiana football history. Pete Pihos.

### Went Out For Team

**Norman Van Brocklin**, University of Oregon. 1947, '48. At the University of Oregon they knew Norman Van Brocklin as the fabulous Dutchman when he led the undefeated Webfoots to the Cotton Bowl in 1948. Entering college on the G.I. Bill after service in the Navy, he failed to win a varsity post as a sophomore. One year later he was the general choice for all-Pacific Coast Conference quarterback, nationally outstanding as runner, passer, kicker. As a senior his passing gained 1,010 yards. A meritorious career as a player in professional football led to appointment as coach of the Minnesota Vikings. In that position he is active also in Boys' Club work and in civic enterprises in Minneapolis that reach well beyond the gridiron. As apt example to use as the values of rugged competition, his impact on the community has helped to enhance the concept of his sport in a constructive manner. Norm Van Brocklin.

### Rosey Went West

**Aaron David Rosenberg**, University of Southern California. 1931, '32 and '33. A native of Brooklyn, Aaron



**WHO'S THAT LADY?** Oblivious to the lovely lady looking over their shoulder four Hall of Famers broke bread together at 21. They are, from left, Pappy Waldorf, Pete Pihos, Charley Conerly and Lou Little.

Rosenberg heeded Horace Greeley's advice and went west. There he won national acclaim as one of Howard Jones' greatest guards on southern California football teams that won Rose Bowl games to end the 1931 and '32 seasons. And in 1931, snapped the Notre Dame string of 25 victories. With reflexes that took him to the point of contact with the speed of a projectile and the purposeful power of a four ton truck, Rosenberg was a major element in the exceptional strength of the Trojan defenses. After college he found his life work in the motion picture industry as one of Hollywood's notable directors and producers, a career he interrupted for Navy service in World War II. His motion picture triumphs have been frequent and significant, but perhaps not more satisfying than that 1931 afternoon in South Bend when Johnny Baker kicked the last minute field goal to beat Notre Dame. Aaron Rosenberg.

### First Coach of the Year

**Lynn "Pappy" Waldorf**, Coach, Oklahoma City U., Kansas, Oklahoma A. & M., Kansas State, Northwestern, University of California. In his long and distinguished career of coaching, Lynn Waldorf's teams won 175 games, lost 99. He was the first to be named Coach of the Year by his fellow coaches in 1935. The son of a revered bishop of the Methodist Church, he was a great tackle at Syracuse in the 1920's. Several colleges have known his coaching and each has been better for his presence, in the victory statistics, and more importantly, in the human value. In 1936 he guided Northwestern to its first Big Ten championship. At the University of California his Golden Bears recorded 33 straight triumphs in regular season play, until tied by Stanford in 1950. He was president of the American Football Coaches Association in 1951. One of the most respected men in football history, Lynn Waldorf adorns the brief history of the sport. Lynn Waldorf.

### Great Player, Great Coach

**James Crowley**, Notre Dame University, 1922, '23, '24. Sleepy Jim Crowley was an excellent blocker, but Knute Rockne liked to give him the ball on the critical third down. This was in the time of the Four Horsemen, when Notrer Dame won 27 out of 29 games, climaxing the period with a 27-10 victory over Ernie Nevers and Stanford in the 1925 Rose Bowl game. His wit as well as his football wisdom helped Jim Crowley to become an outstanding coach at Michigan State and at Fordham where his Seven Blocks of Granite took on their own

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## TOM HAMILTON

(Continued from page 14)

legendary fame as hard-nosed defense reached new heights in three successive scoreless ties with Dr. Jock Sutherland's Pittsburgh forces. As a coach Crowley won the hearts of his men in 95 games and losing 22 and tying 10. A Navy commander in World War II, father of two sons, he is a successful businessman in Scranton and still a raconteur of whom Rock, the master story-teller, would be proud. Jim Crowley.

Now if all you gentlemen will rise I would like to induct you into the Hall of Fame. It is a great privilege to admit you, each of you, to the rights and privileges, of this distinguished group of the National Football Hall of Fame. Our heartiest congratulations.

I now have the pleasure of calling to the microphone Jim Crowley to respond for all these worthy gentlemen. Jim Crowley.

I could tell you a few stories about this fellow, too. I won't, Jim, it's yours.

## Jim Crowley

Hall of Fame Response

**JIM CROWLEY:** Thank you, Admiral Tom. Your Eminence, Reverend Clergy, distinguished guests and friends, it is my very pleasant assignment to respond for this galaxy of former collegiate football stars who were just inducted into the Football National Hall of Fame.

**We accept this distinguished honor with mixed feelings of pride and humility. We are proud of the fact that we are now associated with the collegiate gridiron greats of the past and a feeling of humility for that very same reason. Our eternal thanks to those who saw fit to honor us. It's always nice to be remembered. And I got another assignment from this committee. They asked me to tell two very brief football stories.**

### Good Ole Rip

I am happy that I'm back on the same team with Rip Miller, but actually the only reason that Rip Miller made the football team at Notre Dame is because the rules specifically state that you must have seven men on the line of scrimmage on the offense. And I actually got the nickname of Sleepy because I backed up the line behind Miller and I made so many tackles the first five minutes of each game that I looked exhausted and therefore got the name of Sleepy.

Seeing Dick Kazmaier here tonight brings back to my mind's eye a game that we played against Princeton in 1923. We defeated Princeton by a score of 25-2 on a very, very windy day. And I don't wish to seem immodest but I scored every point, not for Notre Dame but the two points for Princeton. And I want to tell you how that happened. I was doing the kicking that day, along with our alumni and I got off one of my beautiful punts from behind our goal line and just as the ball reached its peak, a great gust of wind came from the other end of Palmer Stadium. So I looked up, and I could see the ball coming back towards me so I signalled for a fair catch. Well these Princeton boys are such great sportsmen that they honored the signal and they let me catch the ball and then they tackled me behind the goal line for a safety. It was rather embarrassing though because afterwards, after this great display of sportsmanship

on the part of the Princeton boys, Rip Miller argued with the referee for five minutes. He wanted Princeton penalized 15 yards for roughing the kicker.

### Knew Irish Plays

And seeing Ed Garbisch here tonight reminds me of the 1924 Notre Dame-Army game. Ed Garbisch knew the Notre Dame system better than we did, because he played against us for eight years. He played end against Notre Dame in 1917 when he was an end at Washington and Jefferson. Well, anyway this was supposed to be a great game, so Rockne came into the dressing room a few minutes before the game and he says, "Boys, I just heard that the Army, they're going to kick you off the field, and they're going to kick you off the schedule. Now they might be able to kick you off the schedule boys, but they can't kick you off that field. The team that'll start today will be Walsh at center. Walsh I want you to throw a nice, light fluffy pass back to those backs. Those backs are fast, you got to get the ball back to them. Walsh will be backing up that line of defense. Anytime you see an Army man stick his nose through that line of scrimmage, and he's got that ball tucked under his arm, I want you to drive him back five, ten, fifteen yards right where he belongs. But Walsh, you've been looking pretty poor all year, you've been looking terrible out there. But you got to go out there and win today. Alright, at guards, Kaiser at right guard, Wybol at left guard. I want you to go down that field and take the legs right off that fullback. I want you to hit him so hard you make his bones rattle. On small yards, I want you looking for a play over the middle of the line and on big yards I want you dropping back looking for a forward pass. But you guards've been looking terrible all year, been looking pitiful out there, but you too got to go out and win.

"Alright at tackles, Miller at right tackle, Bacher at left tackle, you play tackle. On big yardage when Army's got the ball I want you chasing that passer right out of the park, right where he belongs. And on small yardage I want you two looking for a play over the middle of the line. But you tackles, you haven't been blocking, you haven't been tackling, you haven't been doing anything right. But if you don't play your game today I'll jerk you out of the game so fast it'll make your head swim.

"Alright, at ends, Collins at right end, Hunzinger at left end. Alright, you ends, when you're going down under passes I want you nice, loose and liquid. No crows-bars when you're catching those passes today boys. I don't want you down their field slow under punt. They got a man down there they call him Smyth in the East, his name is Smith. And I want you down that field fast. I want you down that field fast, and I want you hitting Smith so hard he fumbles the ball and pounce on the ball, because we think more of the ball than we do of Smith.

"Alright at quarterback, you, Stuhldreher, will you surprise me and think today, Stuhldreher? Will you have a reason for every play? If you can't go inside, go outside. If you can't go over them, go under 'em. Stuhldreher, but don't be dragging them out of a hat. Think. Think.

"Alright at right halfback, Miller, you had a brother here in 1909, a great blocker. You had a brother here in 1913. You had another brother here in 1919, a great blocker. But what do you do, Miller, on the off-tackle play when you're supposed to take the end out? You go out there and you close your eyes, you flinch, curl up,

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## Inductees, Scholar-Athletes Dine at 21



**AULD LANG SYNE** — Posing with photos taken during the height of their college careers, seven 1966 Hall of Famers met for the first time together prior to the Waldorf-Astoria Awards banquet at the press-radio-television press conference at 21. They are, from left, Dick Kazmaier, Princeton, Rip Miller and Jim Crowley, Notre Dame, Pappy Waldorf of Northwestern and California, Aaron Rosenberg, Southern California, Chuck Carney, Illinois, and Charles Conerly, Ole Miss. Pete Pihos of Indiana was a late arrival, as was Oregon's Norm Van Brocklin. Albie Booth, the 10th electee, is deceased.



**FINE GROUP OF SCHOLAR-ATHLETES** — Col. Earl (Red) Blaik, whose syndicated newspaper football series makes possible the graduate fellowship grants for the National Football Foundation and Hall of Fame, is shown congratulating the 1966 recipients at the 21 luncheon. Awards Chairman Vince Draddy, whose committee made the selections, beams his approval. The youngsters are, left to right, Bobby Etter, Georgia, John Richards, TCU, Stanley Juk, South Carolina, Charles Peters, Princeton, Mike Ryan, Washington, Tom Allen, Bowdoin, and William Powell, Missouri. Notre Dame's Jim Lynch was a late arrival.

**JIM CROWLEY** (Continued from page 15)  
you do everything wrong. You've been looking pitiful all year, you've been looking terrible out there, but I want you blocking hard today.

"Alright at fullback, Layden. Layden, when you get that ball I want you stepping high, wide and handsome. One man doesn't bother you, two men don't stop you, three you'll carry right on your back for a touchdown.

That's what you're supposed to do, Layden. But is that what you've been doing? No, Layden. You've been looking terrible all year, you've been looking pitiful out there but I want to see some high knee action today.

"Alright, at left halfback, oh Jimmy, would you mind going in there and playing your usual good game?"

**JOHN DALY:** Well I had this funny story, but there's one thing my mother gave me, that was good sense.

## Thirty-four Top Players on 1967 Ballot

### Honors Court Meets In Houston, Texas

Thirty-four former college stand-outs who played the game since 1910 were named to the official 1967 Football Hall of Fame ballot, Harvey Harman, Executive Director, announced today.

The thirty-four candidates are now in the process of being voted on in the National Football Foundation's 102 Hall of Fame chapters and all were presented to the Honors Court for consideration in January in Houston, Texas.

The 34 players since 1910 were nominated by chapter members and screened by eight national district committees and the Hall of Fame Awards Committee. They include:

Harry Agganis, Boston University, quarterback, (1949, 1951, 1952);

Angelo Bertelli, Notre Dame, quarterback, (1941, 1942 and 1943);

George (Bad News) Cafego, University of Tennessee tailback, 1937-38-39);

Eddie Casey, Harvard, halfback (1916, 1919);

Jack (Flying) Cloud, William & Mary, fullback (1946, 1947, 1948, 1949);

Harry Costello, Georgetown, back, (1910-11-12-13);

Slade Cutter, Naval Academy, tackle, (1932-33-34);

Edwin Dooley, Dartmouth, quarterback, (1923-24-26);

Nello (Flash) Falaschi, Santa Clara, back, (1934-35-36);

Pat Harder, Wisconsin, back, (1941-42);

Elroy (Crazy Legs) Hirsch, Wisconsin - Michigan, halfback, (1942-43);

Leslie Horvath, Ohio State, back (1940-41-42-44);

Joel Hunt, Texas A&M, quarterback - halfback, (1925-26-27);

Cecil Isbell, Purdue, back (1935-36-37);

Lawrence (Larry) Kelley, Yale, end, (1934-35-36);

Henry Ketcham, Yale, center-guard (1911-12-13);

William Killinger, Penn State, back, (1918-19-20-21);

Robert (Bobby) Layne, Texas, back, (1944-46-47);

Dan McMillan, Southern California - California, tackle, (1916-17-20-21);

Abe Mickal, Louisiana State, halfback, (1933-34-35);

### Pioneer Players Being Considered

Some of the Pioneer Football Hall of Fame candidates who played before 1910 who will be considered by the Honors Court in Houston include:

Snake Ames, Princeton; George Brooke, Penn; Zora Clevenger, Indiana; Bill Dague, Navy; Nate Dougherty, Tennessee; Doc Fenton, LSU; Tom Hammond, Michigan; Jonas Ingram, Navy; Tad Jones, Yale; Archie Lowe, Drury; Tiny Maxwell, Chicago and Swarthmore.

And Art Poe, Princeton; Curt Redden, Michigan; Henry Seibels, Sewanee; Sylvester Shonka, Nebraska; Vince Stevenson, Penn; Dutch Van Surdam, Wesleyan; Beef Wheeler, Princeton, and Clint Wyckoff, Cornell.

John Pingel, Michigan State, halfback, (1936-37-38);

George Barney Poole, North Carolina, Army, and Mississippi, end, (1942-43-44-45-46-47-48);

Wear Schoonover, Arkansas, end, (1927-28-29);

Paul Schwegler, Washington, tackle, (1929-30-31);

Wilson (Bud) Schwenk, Washington University (Mo.), quarterback, (1939-40-41);

William (Bill) Shepherd, Western Maryland, fullback, (1931-32-33-34);

Claude (Monk) Simons, Tulane, halfback, (1932-33-34);

Herb Stein, Pittsburgh, center, (1918-19-20-21);

Robert (Bob) Steuber, Missouri - DePauw, halfback, end, (1940-41-42-43);

Clarence Swanson, Nebraska, end, (1919-20-21);

Billy Vessels, Oklahoma, halfback, (1950-51-52);

Harry (Lighthorse) Wilson, Penn State - Army, halfback, (1921-22-23-24-25-26);

Robert (Bobby) Wilson, SMU, halfback, (1933-34-35); and

Francis (Whitey) Wistert, Michigan, tackle, (1931-32-33).

### 24 Vet Coaches Are Nominated

Twenty-four former college football coaches have been nominated for 1967 consideration for the National Football Foundation and Hall of Fame, Harvey Hafman, Executive Director, announced today.

Eleven coaches are included in the before 1935 group and thirteen in the after 1935 bracket.

The before 1935 nominees include:

Edward Cochems, St. Louis University, Maine, Amherst and Wisconsin; Jim Conzelman, Washington University; William (Butch) Cowell, New Hampshire; Paul Dashiell, U.S. Naval Academy; Jesse Harper, Alma College, Wabash College, Notre Dame; William (Navy Bill) Ingram, William & Mary College, Indiana, U.S. Naval Academy, University of California.

And Herb McCracken, Allegheny, Lafayette; Jonathan (Poss) Miller, Franklin & Marshall, University of Pennsylvania; Earl (Greasy) Neale, Muskingum, West Virginia Wesleyan, Marietta, Washington & Jefferson, University of Virginia, West Virginia University, and Yale; George (Sandy) Sanford, Yale, Rutgers, Virginia, and Louis A. Young, Pennsylvania.

The after 1935 group includes: Eddie Finnigan, Baldwin-Wallace, Western Reserve; Ernest Godfrey, Ohio State, Wittenberg; Eddie Kimball, Brigham Young; Frank Leahy, Georgetown, Michigan State, Fordham, Boston College, Notre Dame; Ed (Slip) Madigan, St. Mary's College, University of Iowa; Edward (Hooks) Mylin, Lebanon Valley, Bucknell, Lafayette; Homer Norton, Centenary, Texas A&M; Lawrence (Buck) Shaw, North Carolina State, University of Nevada, Santa Clara, California, Air Force Academy; Oscar (Ossie) Solem, Luther College, Drake University, Syracuse, Springfield; James (Jim) Tatum, Cornell, North Carolina, Oklahoma, Maryland; Leonard Watters, Williams College; Charles (Bud) Wilkinson, Syracuse, Minnesota, Iowa Pre-Flight, Oklahoma; and Henry (Red) Sanders, Vanderbilt and UCLA.

## General Dwight Eisenhower Congratulates Winners

General of the Army Dwight David Eisenhower, first recipient of the National Football Foundation's Gold Medal award when he was president of the United States, planned to attend the 1966 Awards Dinner only to cancel out on the final day because of upcoming gall bladder surgery later in the month.

His telegrams to Gold Medal winner Red Blaik and Distinguished American Award Winner Bill Carpenter are as follows:

"Dear Red: I am deeply sorry I had to cancel my attendance at the National Football Foundation's Dinner tonight. I had looked forward personally to adding my congratulations along with those attending the dinner in honor of one who has done so much as a participant in all phases of the game and has so clearly exemplified skill, sportsmanship and integrity. Nonetheless, I send my very best wishes for your continued success and happiness. Cordially, your old friend, Dwight D. Eisenhower."

To Captain William Carpenter:

"I wish circumstances would have allowed me to personally add my acclaim to you upon receiving the first Distinguished American Medal awarded by the National Football Foundation and Hall of Fame. Though my absence is unavoidable, I salute one whose gallantry and leadership will long give real inspiration to every true American. With best wishes for health and happiness. Dwight D. Eisenhower."

## Fine Hall of Fame Delegation Attends Excellent Dinner

Forty-nine Football Hall of Famers, including the 1966 inductees, attending the big December dinner — the finest turnout ever as far as Football Hall of Famers are concerned.

In addition to the 1966 Hall of Famers and Admiral Tom Hamilton, Col. Red Blaik, and Lt. Col. Felix Blanchard, who participated in the program, others on hand introduced by Blanchard of Army included: Dr. Joe Alexander, Syracuse; Everett Bacon, Wesleyan; Jay Berwanger, Chicago; Cliff Battles, West Virginia Wesleyan; Jack Cannon, Notre Dame; George Connor, Notre Dame; Bill Dudley, Virginia; Ham Fish, Harvard; Col. Ed Garbisch, Army; Merle Gulick, Hobart.

And Homer Hazel, Rutgers; Mel Hein, Washington State; Jerome Holland, Cornell; John Hubbard, Amherst; Ken Kavanaugh, LSU; Clint Frank, Yale; Glenn Davis, Army; Frank Kinard, Mississippi; Harry Kipke, Michigan; Lou Little, Columbia; Tuss McLaughry, Dartmouth and Brown; Bernie Moore, LSU; Pete Mauthe, Penn State.

George McLaren, Pittsburgh; Cliff Montgomery, Columbia, Pat Pazzetti, Lehigh; George Pfann, Cornell; Fritz Pollard, Brown; Peter Pund, Georgia Tech; Kyle Rote, SMU; George Sauer, Nebraska; Carl Snively, Cornell and North Carolina; William Earl Sprackling, Brown; Ben Ticknor, Harvard; Eric Tipton, Duke; Eddie Tryon, Colgate, and Don Whitmire, Navy and Alabama.



**THE CONERLYS AND FRIENDS** — Senator and Mrs. Robert Kennedy were on hand at a pre-Hall of Fame dinner party for 1966 inductee Charley Conerly, the Mississippi Old Pro, and his talented author-wife, Periann. A Washington engagement kept Senator Kennedy from attending this year's dinner, but he long-distanced his good friend Red Blaik during the dinner to express his regrets and send his best wishes to the Hall of Fame Gold Medal winner. (Photo by Bill Mark).



**A FINE HOST** — Southern California's All-America back Frank Gifford threw a cocktail-buffet party for his New York teammate Charley Conerly the night before this year's Hall of Fame dinner at Mr. Bernard Shor's establishment on West 52nd Street, which was attended by several hundred top sports personalities from the sports, theater, newspaper, television, radio and political world. Gifford, a future Hall of Fame prospect as a result of his college days at Southern Cal, is shown at left with his wife. The Conerlys, Charley and Periann are at right, and the man in the middle is a former Philadelphian who made good in the Big Town, Toots Shor and his wife, Baby. (Photo by Bill Mark).

## Mayor Lindsay's Lancers Put In Early 1967 Bid

**EDITOR'S NOTE:** The Kennedys are not the only touch football playing family in town. New York Mayor John Lindsay's Lindsay Lancers whitewashed the Press, 12-0, and is already pointing towards the MacArthur Bowl next year in the letter below:

Mr. Jimmie McDowell  
Director of Public Relations  
The National Football Foundation and Hall of Fame  
137 Church Street  
New Brunswick, New Jersey 08901  
Dear Mr. McDowell:

I was sorry I couldn't attend your recent dinner. I hope you won't let that stand in the way of awarding the 1967 MacArthur Bowl to the Lindsay Lancers.

Sincerely,

John V. Lindsay  
Mayor.

## Chester J. LaRoche

President's Report

In 1912 West Point had a hero in the making — a football player known to his teammates as the "Kansas Cyclone." The conservative New York Times of that date said, "He is one of the most promising backs in Eastern football."

By 1958 he had become the President of the United States and he addressed the first of these Dinners. Most of us here tonight heard him then.

In a memorable speech he said that what determines America's greatness is what you and I are ready to do for others as well as ourselves.

To honor others you have come here tonight.

### Concern For The Nation

Your concern, then, is not alone with the camaraderie of the evening but with the sense of what the game can do to heighten values you hold and feel are vital to the nation. So it is the game both as a sport and an educational discipline that we account to you.

When the N.C.A.A. and the coaches approached some of us and asked if a Hall of Fame was needed, college presidents, to combat excesses, had gone to their own extremes. Eventually, 130 dropped the game.

We decided that first, to serve the common interest, the National Football Foundation should be organized; the Hall of Fame to follow, if proved needed, to be the result of our efforts. For the first time, alumni were concerned not only with their own college, but with the game itself.

### Presidents Responsible

One result, the extremes in the game's conduct are closer together; the N.C.A.A.'s standards are steadily raised; Booster Clubs are realizing that their obligations should be to the whole college, and not just a part. Scholarships more and more are based on need and merit. And, as a result, more boys can decide themselves where to live and what to study. Coaches are increasingly recognized as teachers not only of plays, but of men; educators worthy of tenure. And it is clear that in the final analysis college presidents must accept responsibility for the game's integrity.

Another result: Of the 130 colleges who dropped the game, in Chicago, Georgetown, New York University, Fordham and 30 other colleges, boys themselves raise the money needed to play, bring back the game the way it was originally conducted — by the students.

We realize and are encouraged that many others besides ourselves have played a part in these new attitudes.

### Changing Times

But much has changed in amateur football since we started; even more, in the world, where things are changing faster than we are. No longer can you and I simply tend the machinery of that part of society to which we belong. If that is all we do, we are not pursuing what the total society needs.



**GOLD MEDAL PRESENTATION** — Col. Earl (Red) Blaik, the tenth recipient of the National Football Foundation's highest honor, is shown being presented the Gold Medal Award by Chester LaRoche, the Foundation's president.

A United States cabinet officer says: "Any question that cannot be dealt with by one of the special leadership groups that we are in; that is — any question that cuts across special fields, tends to end up being dealt with by the government."

However, most Americans value the role played by non-governmental leadership. But it is the judgment of men like John Gardner, Secretary of Health, Education and Welfare, a noted scholar, that it will not continue under the present conditions.

When he was head of the Carnegie Corporation, John Gardner had this to say in "The Antileadership Vaccine":

"In those institutions today, (meaning our oldest endowed colleges) the best students are carefully schooled to avoid leadership responsibilities."

Careers, which follow from the performing of purely professional tasks, in a superior manner, are stressed by the faculty. A world that does not need leaders — only experts — is envisioned. The generalist is downgraded; the specialist preferred.

An antileadership vaccine is being inoculated all over the country. We read: "The image of the corporation president (and college president even) that is current among intellectuals today has some decidedly unattractive features. It is said that such men compromise their convictions daily."

Tasting the corrupting experience of power, they become status seekers, the argument goes. Furthermore, students read Professor Galbraith and "The Organization Man"; they hear that we pursue money, that business has no social purpose, no satisfaction for the intellectual.

### Statistics Revealing

The following Harvard figures testify to the problem. They show that only 14% of the graduates in 1965 are going into business now. True, the draft plays its part. Harvard's own investigation, however, indicates that only another 10%, or a total of 25%, have any intention of

(Continued on page 20)

## Chester LaRoche Report

(Continued from page 19)

ever going into business. That is against the 60% of yesterday.

At M.I.T., out of 1270 graduates last year, only 320 went into business or industry.

We visualize no big plot. Some charge that young professors, who have never competed in our economic structure, to correct what they feel is wrong, would tear it down. Even that is doubtful.

### *Need to Mobilize*

These prejudices are already being combated by some of our leaders — men like James Oates addressing the students at Exeter; Roger Blough traveling to Texas and Harvard. But this is hand-to-hand combat. We need to mobilize.

Mobilize we can — for the discipline of leadership is football's product.

### *Ideological Center*

The Hall of Fame can be an ideological center with its own Research and Behavioral Scientists, where we will relate the qualities of the heroes of the past to those our nation needs tomorrow.

We have already made a start. We have made research grants to the American Institutes for Research who have the aptitudes of 400,000 boys on computers. And at these dinners, and at others attended by 500 to 1000 in 100 cities across the country, we bring into focus, at the time of the long-haired beatnik revolt on the campus, the convictions of The Foundation. Reception to our ideas has been enthusiastic. But our impact is with the general public. It is one step away from the heart of the problem. It must be focused on the campus.

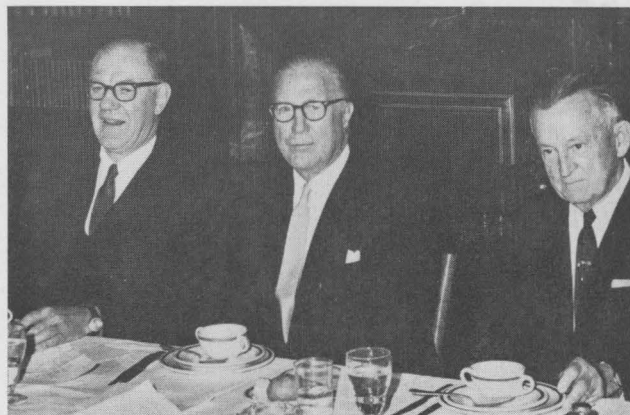
### *Time to Start*

Too often, the contact between students and the leaders in our professions and business starts only after graduation from college, four years too late. Contact should start at commencement time in high school and continue through college, for a business vacuum flows around our colleges.

Who best can go to the campuses of this country than we who came from there? We go not for our own businesses or professions, but in the interest of the boy. Not to see what we can do for football, but what football can do for the country. Our youth should hear why we feel that the American corporation — big or small — is the greatest social instrument devised by man. There, leadership depends not only on the lessons of man's past, learned in the classroom, but in competition outside the classroom, where an understanding of one's unlimited resources is discovered. There we learn about the most important thing of all, of man himself; who is full of talk; who to trust; how to subordinate one's own ends to a common objective.

### *The Competitive Man*

Faculties should understand that here is disciplined *The Competitive Man* — the man who creates the wealth that supports our schools, colleges and government. They should hear the overwhelming evidence that we have to that end.



**BUILDING FUND CO-CHAIRMEN** — Roger Blough (l), chairman of the General MacArthur Advisory Committee, and chairman of the Board of U.S. Steel, and Industrialist-Sportsman John W. Galbreath (r), a member of the MacArthur Advisory Committee, have accepted the co-chairmanship of the National Football Foundation and Hall of Fame Building Fund Campaign. Foundation President Chester LaRoche (c) made the announcement at the Ninth Annual Hall of Fame dinner at the Waldorf-Astoria.

You have heard the figures before, but they bear repeating again and again, until there is action. At Pittsburgh, Dartmouth, and Notre Dame research backs up the following facts from one of our independent, privately supported colleges. Of the 1220 men who played football there, from the day it first started, 97% graduated, as against the average of their class, 85%. Their marks were higher than the average of their class. In two world wars, they were involved almost to a man; and in leadership in business, government and the professions, there is no comparison. The superiority is five to one. The contributions to the alumni fund are 100% greater.

We do not pretend to have all the answers on how to organize. We visualize some combination locally of the presidents of the top banks and the newspaper, television and radio and department heads to recruit qualified speakers for regular meetings with a self-perpetuating campus organizations made up of major sports managers and team captains and the school paper editors and concerned professors in the economics department. Nationally, we want the power to stay where it belongs, with The People.

### *Great Society*

We believe that a great society is a society in which men of business think greatly about their functions. Join with us then to build a Hall of Fame that stands for those values, which in a world of innovation, must endure if our way of life is to survive. Truly, if those of us who have played football together stick together, we can have a hand in shaping the future.

And I offer as happy evidence that we are sticking together and facing the problems of leadership — the official announcement that Roger Blough and John Galbreath will be co-chairmen of our National Campaign Committee to raise \$3,500,000. Held in respect and affection with a love of football and a recognition of its dimensions, their leadership means the Hall of Fame will be far-reaching — and that it will be built.

File: Football/Hall of Fame

I not only want to add my welcome to that of Roger Blough's - but also to express the appreciation of The Foundation for your tangible evidence of support. Without it, we can do little. With it, a great deal.

Many of us here tonight were in this room ten years ago, asking ourselves what we could do to help college football.

We had no organization or money. An attempt to build a Hall of Fame had already failed.

The game was suffering from the extremes that are characteristic of us as a people when we compete.

On the one hand, the game had become big business in some of the state colleges.

College presidents felt helpless under pressures from the Downtown Alumni and Upstate Politicians.

To be sure, there were alumni who worried about victories at the expense of the game itself. But they were unorganized; had no collective voice.

We, who were in this group, decided to do something, for at the other extreme were college presidents who, to correct the games excesses, went to their own extremes. They would wipe it out. One hundred and thirty-four did just that.

The following statement by Dr. George L. Cross, President of the University of Oklahoma, was typical of the attitude of Big Time college presidents.

Asked if college presidents shouldn't exert leadership about recruitment practices and coaches telling boys where to live and what to study, he said:

"I couldn't persuade the Board of Regents to change what we have. If I insisted, I'd be replaced.

I have never felt I cared to martyrize myself in this cause."

Plainly, part of the problem was with the public and parents who felt a free education justified questionable practices.

Today, the two extremes are closer together. The N.C.A.A.'s standards are steadily raised. Booster Clubs realize that their obligations should be to the whole college - not just a part of it. Coaches increasingly demand that they be recognized as teachers worthy of tenure.

On the other hand, <sup>who are enthusiastic</sup> boys ~~enthusiastic~~ and willing to pay to play have brought back the game the way it was originally conducted - by the students themselves in Fordham, Georgetown, Chicago, and thirty other colleges.

We realize - and we are encouraged - that many others besides ourselves have played a part in these new attitudes.

Pro football challenges interest as entertainment. It can never match the valor of the amateur whose only reward is discovering his best.

For our part we decided that if there was to be a Hall of Fame, it should be a consequence of what we did, rather than our aim. The stories of the heroes of the past can have no meaning unless they serve the present.

To serve the present, in 100 cities our Chapters honor, at dinners attended by up to 1,000 high school Scholar-Athletes. Coaches and parents, in fact, the whole community learns that not only ability in football, but integrity and application to studies and concern with others are the dimensions to strive for.

The nation gets the same message, as we honor at our December Dinner eleven top college players - often at the top of their class scholastically, class officers and leaders in undergraduate affairs.

Our Honors Court elections to the Hall of Fame, to players of All-America caliber emphasize character and leadership in life.

The MacArthur Bowl is given to a team whose manner of winning is as important as scores.

And our Gold Medal Award makes clear that material success has little meaning unless it serves the nation. These awards make national news.

Our brochure "Making College Count" - approved by 300 college presidents, directed at high school boys and their counselors, explains the obstacles in the way, and the path and disciplines to these honors.

News of these activities is sent monthly to 10,000 opinion leaders and members of our 100 chapters. Business men, college presidents, coaches, athletic directors, news media are informed of our activities, goals and ideas.

In all of this, we have realized that it is not our responsibility to tell people what to do or what to think; what to think about, yes.

If given the facts, our people generally respond to the best. And if they didn't democracy wouldn't have helped us build this nation.

Since it became increasingly clear that commercial pressures which tend to lower codes can be replaced by competition to honor codes; and that college presidents, if given support, will conduct recruitment with the same integrity as they demand in the classroom; that the game <sup>exemplifies</sup> ~~can exemplify~~ the nation's highest amateur ideals and ~~be a~~ <sup>be a</sup> breeding place of heart and spirit, we decided that a Hall of Fame which would serve the present and dramatize ~~these~~ principles was ~~indeed needed and deserved~~ support.

And we have won that support, for we now have a dependable yearly operating income of over \$100,000. And we also have \$261,000 in assets in a Building Fund.

All of this the work of volunteers -- leaders in business, the professions, education -- accomplished at low or no cost. Harvey Harman and Jimmie McDowell of our staff sacrifice too to serve.

The Building Fund will steadily grow, for twenty College Chairmen, the first of seventy-two, many here tonight, are engaged in a low-cost Special Gifts Campaign. Gifts of from \$250 to \$5,000 a year for two years from twenty-one of their alumni friends will meet accepted quotas.

Although we are all new at the job, I know that men like Pug Lund, Sid Adger, Bernard Gimbel, Clint Frank will find the time and means to do that job.

In New Brunswick, leaders headed by Carl S. Menger have completed plans to raise \$100,000.

In Pittsburgh, Spook McClintock of Princeton, and Ed Myers of Bucknell have set a target of half a million dollars.

An Army-Rutgers game at New Brunswick on October 15, 1966 will focus on our groundbreaking ceremonies.

Charles Moore, Dean of The School of Architecture at Yale, has been retained to advise us on the workability and costs of our building. And on the game's 100th anniversary in 1969, at ceremonies we will conduct there will arise a Hall of Fame that gives expression to the best in the game.

But much has changed in amateur football since we started --  
even more, in the world, where things are changing faster than  
we are.

So, we have new plans to suit the future, for it is the future that challenges us most.

A Hall of Fame can be far more than we had originally planned. It can be an ideological center, serving our competitive economy, respected by educators because of our knowledge - through research - of the disciplines of heart and spirit.

In our educational structure, marks are increasingly the measure of acceptance in college. Marks sometimes measure memory, specialized ability, and early advantage more than they measure men.

One result -- many students working in particular disciplines who  
become specialists.

*That's the name of the game.*

But how about the generalists -- the boys who know more about working with men?

They hear that business is dull - the pursuit of money. They are told that the greatest satisfactions will be found in government and education.

As a result, more and more turn away from business. Thirteen hundred boys graduated from Harvard in 1965. Harvard itself says that their best guess is that only 25% will end up in business.

Who then will create the enterprises that mobilize the specialists?  
Who will create the wealth that supports our colleges and government?

Every few years an archaeologist unearths another ancient civilization  
that flourished for a time and then died.

Will we become bored, tired, rigid, unwilling to find ways of  
self-renewal? Is it our turn next?

Anyone who understands our situation at all, understands we are in  
little danger of failing through lack of material strength. If we  
fail, it will be a failure of heart and spirit - the very things we  
feel we know most about.

It will be difficult for educators and government to accomplish  
what is needed without the cooperation of men like yourselves who  
have an understanding of business and its relation to government  
and education.

But unless business can help to find within our existing framework  
a system in which innovation, rebirth can occur, we will fail in  
renewal, flounder in change. Government will take over by default.

So those of us who are used to competing with one another must  
join together to "invent" - if you will - the new social instruments  
that discipline and develop men who care.

We have such an instrument in college football, which is the one  
universal experience in our colleges that unites undergraduate,

faculty, alumni, town, and sets standards for competitive campus activities. And its dimensions are spiritual.

We already have some proof of its power. Of the 1,220 men who played football at Yale, 97% were graduated - more than the average of their class. Their marks were higher than the average of their class. Their enlistments in two world wars was far higher. Their success in the professions, government, education, business was notably higher. Their contributions to the Alumni Fund, 100% higher - alas from returns just in, apparently the Dean of Admissions and faculty at Yale ignore the universities own fact finding.

At Yale Medical's Psychiatric Department, consultations by students only interested in the classroom, as compared with boys also interested in campus activities, was in proportion of 10 to 1. Do Admissions Committees use such information?

Perhaps Dick Day, Exeter's new Headmaster, is right. Education, he says, is our biggest business. And courageously he adds - the worst run. And Professor Nevitt Sanford, Director of the Institute For The Study of Human Problems at Stanford University, says, "There have been few innovations in higher education in thirty years. Faculties are more devoted to the advancement of their own specialties and suspect research is an instrument of change. So are resistant to research into their own functioning."

I guess the trouble with us - you and me - is that we are students who have turned into alumni. But I know leaders like Day and Sanford welcome our kind of alumni interest.

We have other studies by Charles Caldwell of Princeton; by Dartmouth professors; and others at Notre Dame and San Jose. These have led to the development of a research program that the National Football Foundation has worked out with one of our greatest institutions - The American Institutes For Research, whose President is John C. Flanagan, here tonight.

Leaders in the behavioral sciences, they train pilots for the United States government and for our airlines; and have the records of 400,000 high school boys on computers to analyze the factors that make for achievement.

With them, we will find out more about the influence of the game on our campuses and in after life; its great potential to lead a moral renaissance and keep us a competitive society where the power of decision is with the people - not in central dictation.

We will find out, not only what happens to the boys who play it - but what happens to those in the stands. It is our conviction that just as one learns from a great book or drama, much rubs off on those who cheer for victory.

We have also found out that businessmen and corporations have been more and more interested in what The Foundation can do to keep our fiber tough and our integrity and competitive spirit high.

To reach them, we have retained the finest College Fund Raising counsel in the country, John Price Jones Company, whose President, Ed Tuthill, will personally consult with us.

They will help us build new plans and needed manpower in corporation and foundation areas to see that what we do is done in light of their experience. With the American Corporation, the source of most all profit - has today become our most effective social unit.

I have tried to crowd together many facts so that you will have a sense of background. Later in the program, Roger Blough - who was with us ten years ago and who I want to thank right now for his generous and wise support - will tell you more about these things and ask you for your ideas.

Perhaps he will take the time to discuss the Stagg Legion -- a campus organization of major sport managers, captains, school editors, who could bring to the campus regularly the story of business by the men who are its leaders. In too many places it is not being told.

It is my belief that what we do here tonight will help to develop and multiply the kind of leaders the nation will need ~~if we are to bring freedom to all men.~~ Truly, you can have a hand in shaping the future.

Thank you.

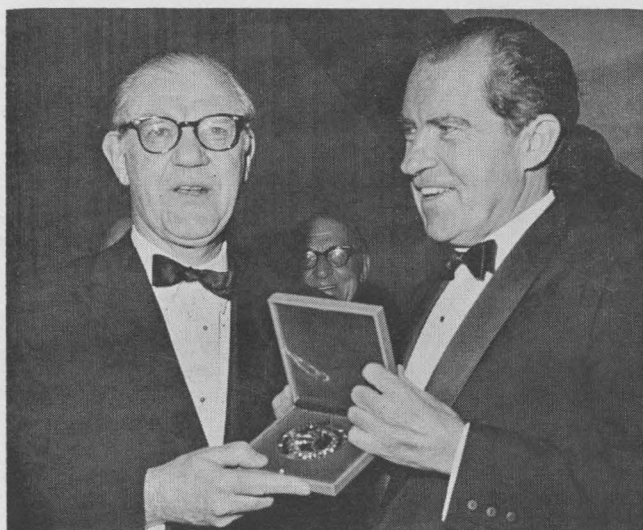
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# FOOTBALLETTER

*The National Football Foundation and Hall of Fame*

## Centennial Football Awards Dinner Honors President Richard Nixon, Poet MacLeish, Texas, 1969 Hall Of Famers and Scholar-Athletes



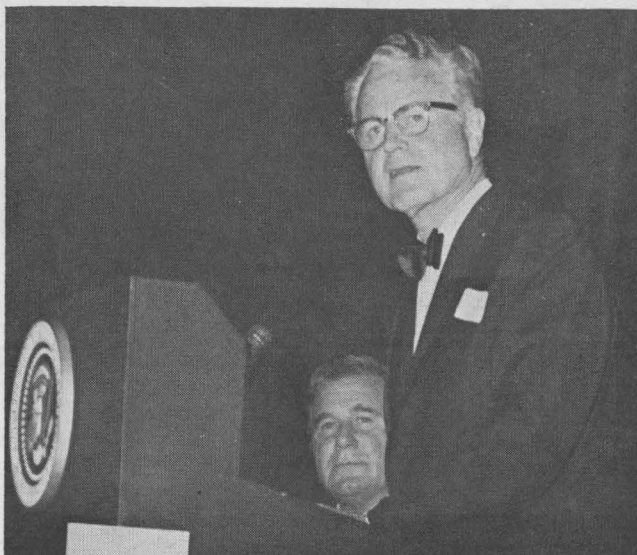
**1969 GOLD MEDALIST** — President Richard Nixon, the fourth President of the United States so honored, proudly displays the Football Foundation's Gold Medal following Roger Blough's eloquent presentation.



**A DISTINGUISHED AMERICAN** — Pulitzer prize winning poet and dramatist Archibald MacLeish (l) is shown receiving the National Football Foundation's second national Distinguished American award from fellow Yale alumnus Chester LaRoche, the Foundation's president.



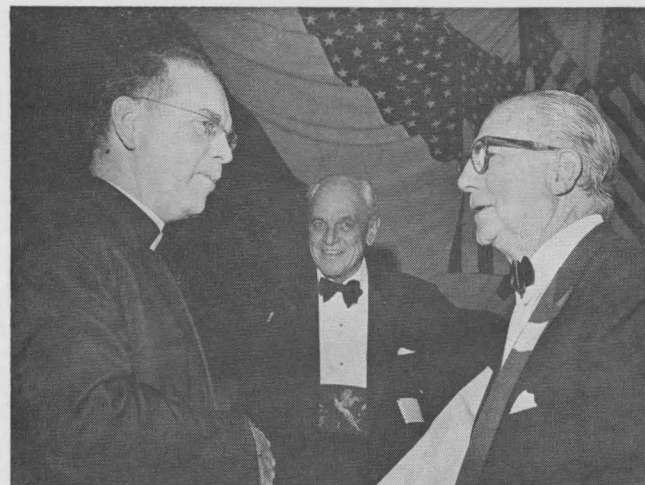
**BUCKEYE NEEDLE** — John W. Galbreath of Columbus, Ohio whose favorite team, the Ohio State Buckeyes, stumbled in the homestretch, commends President Nixon for seeing eye-to-eye with the National Football Foundation in declaring Texas Ohio State's successor as the MacArthur Bowl recipient. Galbreath added that should the President ever become unemployed he might obtain a faculty job at the University of Texas because of his boosting the Longhorns as national champs. Awards Chairman Draddy, Coach Royal, and Texas tri-captains Street, Koy, and Halsell obviously enjoy the friendly needle.



**CHAIRMAN RUSSELL IN ACTION** — Fred Russell, vice president and sports director of the Nashville Banner, the NFF's Honors Court Chairman, reads the 1969 electee citations while awards chairman Vince Draddy listens.



**A MOMENT TO REMEMBER** — The National Football Foundation's "After 1910" Hall of Fame electees for 1969 pose proudly with Honors Court Chairman Fred Russell following their induction at the Waldorf. They are, from left, Gerald Mann, Southern Methodist, Larry Kelley, Yale, Babe Horrell, California, John Kitzmiller, Oregon, Les Horvath, Ohio State, Chuck Bednarik, Pennsylvania, George Cafego, Tennessee and Chairman Russell. The late Wild Bill Kelly of Montana was also inducted at this year's dinner along with former Coach Bud Wilkinson of Oklahoma.



**HERE COMES THE CARDINAL** — His Eminence Terence Cardinal Cooke, continuing the tradition of his illustrious predecessor Francis Cardinal Spellman, gave the invocation at the 1969 Hall of Fame dinner in New York. Shown with the Cardinal are Yale men Ted Blair (c) and Chet LaRoche.

The 1970 National Football Foundation Awards Banquet will be held December 8 in New York at the Waldorf-Astoria.



**HALL OF FAMERS' RESPONSE** — Charles (Bud) Wilkinson, former Oklahoma football coach and now a special assistant to President Nixon, delivered the Hall of Famers' response at the 12th annual NFF Awards banquet. (page 8)

## 1969 Hall Of Famers' Citations

**CHARLES BEDNARIK**  
Pennsylvania, 1945, '46, '47, '48

Rugged native of Bethlehem, one of Pennsylvania's traditional heartlands of the gridiron, this all-America center whose World War II Air Medal has four clusters, has inscribed his name in lasting letters high on the honor roll of his distinguished school. Superbly gifted in physical frame, he was as well as an intuitive leader, devastating on defense, invariably first at point of contact against the opponent's advance. In his three varsity years, Penn won 24 of 27 contests, and was unbeaten in 1947. The all-America diadem at center went to Bednarik by unanimous consent. Today, a member of the Pennsylvania Athletic Commission, a leader in Boys Club and Boy Scout activities, he serves his community in constructive manner.

**GEORGE (BAD NEWS) CAFEGO**  
Tennessee, 1937, '38, '39

In the resplendent span of General Bob Neyland's power-packed coaching years at Tennessee, George (Bad News) Cafego was a flaming figure. Ten victories, unbroken by defeat in regular season conflict, marked each of the 1937, '38, and '39 campaigns as Cafego's blinding speed, his churning driving runs and his passes riddled opposing defenses behind the precision blocking General Neyland taught so well. None but Southern California and Boston College, both in post-season bowls, could match this force of Volunteers. All-America honors, of course, came to Cafego — honors he has worn with distinction and grace during outstanding military service in World War II and he devoted his life to teaching and working with youth.

**EDWIN (BABE) HORRELL**  
University of California, 1922, '23, '24

The gift of leadership was inherent in this man who captained the last of the invincible "Wonder Teams" created by Andy Smith at Berkeley from 1920 to 1924. Horrell's Pasadena high school named its field in his honor after his graduation. Perhaps California should have done the same when he blocked an Ernie Nevers goal-line punt and scored the first touchdown in the newly dedicated stadium. Pop Warner called Horrell "one of the greatest centers ever to play the game." Quickly successful in coaching, he took the UCLA Bruins to their first Rose Bowl in 1943. Engaged now in land and fruit packing enterprises, this many-sided man adds conspicuous public service through support of the United Parkinson Foundation that would stamp out a dread disease. Here, indeed, is a leader of whom our sport may be greatly proud.

**LES HORVATH**  
Ohio State, 1941, '42, '43, '44

Native of South Bend, Ind., this Hoosier son became in 1944 the first Ohio State recipient of the Heisman Trophy. As runner, as wingback, as pass receiver and as inspiring team leader, the Buckeyes have boasted no representative more gifted, more resourceful, more worthy of the "Player of the Year" Award bestowed upon him. Thus did the Big Ten title come to Columbus, and the first season without defeat in 24 years. Upon graduation, Navy service was followed by training in the U. S. Naval Dental Corps and ultimate education in that profession. Now long established in Los Angeles, he shares with other interested practitioners a scientific program designed to assure facial protection of school football players of the community.

**LAWRENCE (LARRY) KELLEY**  
Yale, 1934, '35, '36

Debonair, daring and dedicated, this gifted son of Eli smiled often at impending disaster, then turned it into triumph. Irrepressible, perceptive and completely fearless, he possessed the genius for the impossible. He was an inspiring captain. As an all-America end he scored 91 points in his senior season. He was the first Yale recipient of the Heisman Trophy. He scored

at least one touchdown in each of three varsity games against Harvard and Princeton — a feat unique in Yale's long history. A campus leader as an undergraduate, Kelley turned naturally to an educational pursuit, declining the professional sports career. Today he is an officer and department director at Cheshire School, Connecticut. Richly does he merit the honor now bestowed.

**WILLIAM (WILD BILL) KELLY\***  
Montana 1924, '25, '26

Native of Denver, reared in Montana, this rare spirit roamed the gridirons of his skyline country with the freedom born of the peaks and plains. As a boy he led his Missoula high school team to its first state championship. At the University, his breakaway runs in the open field assumed the beauty of poetry in motion. But they were masterpieces which, for distance, were poorly appreciated by luckless rivals as the scoreboard figures mounted from the Kelly kickoff returns, punt returns and runs from scrimmage. Against the nation's best in the 1927 East-West game, Kelly shone as his play was decisive in 7-3 victory for the West. His was a brilliant career, a life joyously lived, but much too brief. Fate decreed that William (Wild Bill) Kelly should die at age 27 while watching a football game.

\*Deceased.

**JOHN KITZMILLER**  
University of Oregon, 1928, '29, '30

As a youth, this native of Harrisburg, Pa., planned a military career and training at West Point, in which case Army football fortunes would have been greatly enhanced in the decade of the late 1920's. But the challenge of the great northwest frontier beckoned, and the "Flying Dutchman" became a University of Oregon scholar and gridiron tradition. His authentic triple-threat talents and tactical genius were major factors in the advance of the Oregon forces to a share of the Pacific Coast title in 1929. An Air Force captain of conspicuous service in World War II, John Kitzmiller now makes an important contribution to the business and economic health of the community as head of his important manufacturing organization in the Willamette region of Northwest Oregon.

**GERALD MANN**  
Southern Methodist University, 1925, '26, '27

With elan and extraordinary skills afoot and in the air, Gerald Mann helped to make the Southern Methodist aerial circus a spectacular display during three exciting campaigns in the Texas '20's. The Mustang conquests included the Southwest Conference title of 1926, and all Conference honors for Quarterback Mann in junior and senior seasons. His campus leadership presaged larger leadership later as, having earned the Harvard law degree, Gerald Mann served his State of Texas as Secretary of State and Attorney General. He has also been president of the Dallas Council of World Affairs and is a member of the SMU Board of Governors. "The most inspiring quarterback of my coaching career," Ray Morrison has called him. Equally inspiring to his Texas community has been his record of constructive leadership in public service.

**CHARLES (BUD) WILKINSON**  
University of Oklahoma (Coach)

Superb teacher of the gridiron's strategy and skills, author of Oklahoma's "Golden Age" of football, this son of Minnesota, Class of 1937, has written an enduring chapter in the saga of our sport. The period of football he introduced on the Great Plains has seen no superior in our football century with respect to victories won, conference honors, national acclaim and complete respect for the game's standards. His fellow mentors named him "Coach of the Year" in 1949. In World War II, aboard USS Enterprise, he saw action at Iwo Jima, Kyushu and Okinawa. He has served two Presidents of the United States is presently in executive capacity to President Nixon. His is a career that merits richly the accolade now bestowed as we welcome him to the Football Hall of Fame in this Centennial Year.

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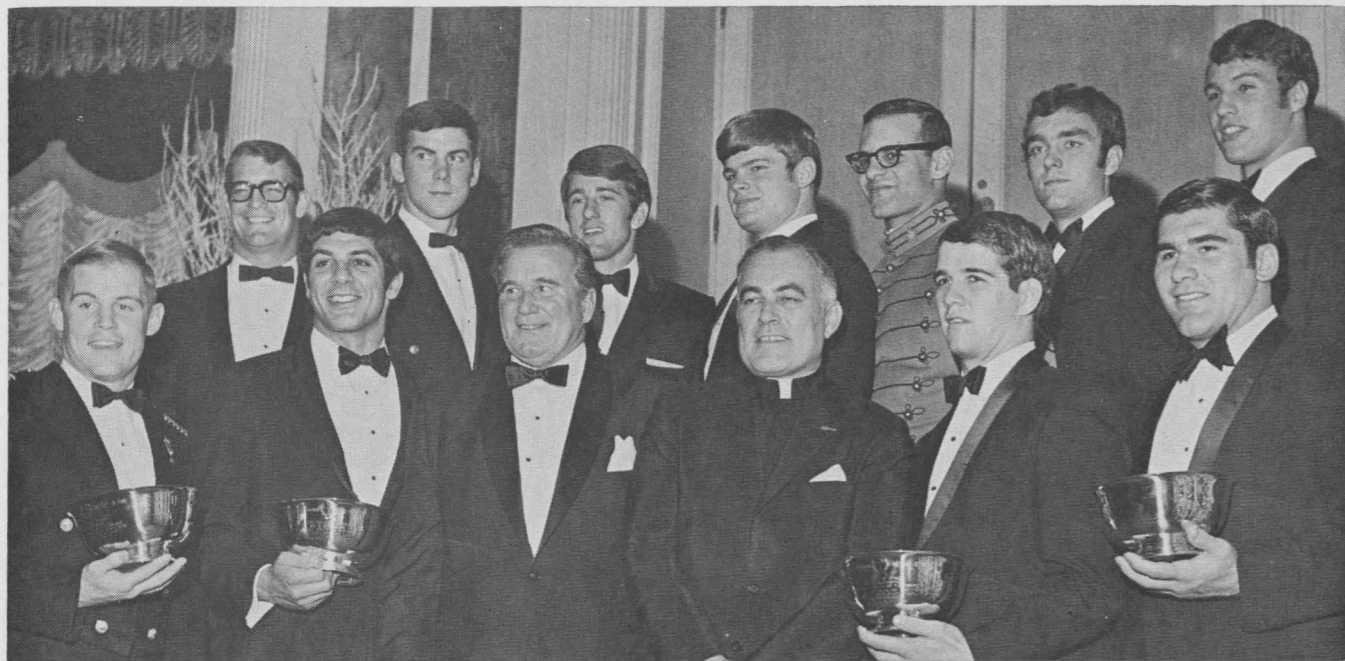
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## College Football's Biggest Night



**THE NATIONAL FOOTBALL FOUNDATION'S 1969 SCHOLAR-ATHLETES** — Generally regarded as one of the best Scholar-Athlete groups to ever be honored by the National Football Foundation, the 1969 Scholar-Athletes' averages ranged from 3.4 to 3.9 and the eleven honorees were all campus leaders and standout gridgers as well. The group includes, from left, Dan Pike, Navy; George Joseph, Penn.; Chairman Vince Draddy; Father Theodore Hesburgh, President of Notre Dame, who read the Scholar-Athletes' citations; Harry Gonso, Indiana, and Fred Khasigian, Southern California. Top row, Tim Callaway, Georgia; Charles Longnecker, Air Force Academy; Terry Stewart, Arkansas; John Cramer, Harvard; Ted Shadid, Army; Randall Reeves, Nebraska, and Mike Oriard, Notre Dame.



**MacARTHUR BOWL ACCEPTED** — Texas Coach Darrell Royal accepted the National Football Foundation's MacArthur Bowl for the second time in December. Royal's 1963 Longhorns also won the MacArthur Bowl, the last Hall of Fame banquet Douglas MacArthur attended. Congratulating Royal are awards chairman Vince Draddy (l) and at right Master of Ceremonies Chris Schenkel, President Nixon, and MacArthur Board chairman Roger Blough.

### 1969 Scholar-Athlete Citations

**TIMOTHY F. CALLAWAY, III**, University of Georgia — At the University of Georgia, where the complex of arts of line-play are always under intent and continuing study and application, they have had few students more able than Tim Callaway in his role as defensive guard during his three-year stint on the varsity. To his splendid gifts of physical assets, he adds an inherent talent for instant analysis — a trait well recalled by the Tennessee Vols in 1968 when the Callaway performance shone. Recipient of The Coffee County Award of 1969 for outstanding team effort, he matches that motivation with a 3.44 classroom average in Business, with Marketing his major, thus providing ample evidence of his educational values. Postgraduate study of Law will be Callaway's ultimate goal, but first he will serve the tour of active military duty for which Army ROTC training has prepared him. A leader in the Fellowship of Christian Athletes, secretary-treasurer of the "C" Club, he compiles a record of sound contribution to his alma mater.

**JOHN F. CRAMER**, Harvard University — Leadership based on example through solid, effective performance has made John Cramer, Harvard defensive end and 1969 captain, a football player's football player. Similar motivation as he moves toward his primary objective — academic excellence in preparation for a career in Medicine — has made this Biology major a regular on the Dean's List, a high-stand man on his class roster. His defensive end play has earned him All-Ivy, All-New England, All-East and All-American honorable mention. An aggressive competitor, he applies well the lessons learned. Treasurer of the Varsity Club, member of the University's House Committees, he assumes his share of responsibility as a campus citizen. A competent judge calls him "one of Harvard's finest players of the last decade; surely one of our finest leaders." Thus does John Cramer meet well the testing challenge of the Foundation's Scholar-Athlete's standard of excellence.

**HARRY LEE GONSO**, Indiana University — Harry Gonso is considered by veteran observers to be the finest field leader they have known in many years at Indiana, and one of the outstanding campus citizens. Three years the starting quarterback; three years a denizen of the Dean's list; most valuable player and All-Conference and All-Midwest back, he has been honored also by membership on the Academic All-American and Academic Big Ten teams. His major field of study is Business, with emphasis on Marketing. His grade-point average is 3.5 on a basis of 4.0. His graduate work will be taken in Law. On the field a "take charge" leader who exudes confidence, off the field a quiet and studious man, Gonso recently drew from a senior member of the faculty this comment: "I don't know what he will be doing ten years from now, but whatever it is, he will be in charge." With fidelity, this young Hoosier represents leadership in action.

**GEORGE JOSEPH**, University of Pennsylvania — A starting center every Saturday, Penn's 1969 captain has played almost every minute of his varsity career. A Biology major in pre-medical courses, he wears the Phi Beta Kappa key, and those of the Junior and Senior honorary societies. As a junior his field leadership was a major ingredient in Penn's success as the Quakers compiled their most successful record of late years — a contribution appropriately recognized and rewarded when Joseph became the first recipient of the Greville Munger Memorial Scholarship for academic and all-around excellence. Mild in manner, positive in attitude, aggressive in action, he leads by example with concern for the individual, a concept too rare in the field of rugged strife. Thus the ancient profession of Medicine beckons once more from the college gridiron a man whose gifts, ideals and motivation will serve the community well.

**HARRY ALFRED KHASIGIAN**, University of Southern California — Effective versatility is the key to this man's purposeful "game plan" of life — a life to be spent in the healing arts of Medicine as he completes his brilliant record as a 220-pound offensive guard for the Trojan legions. Khasigian approaches his high objective with assurance provided by a robust 3.72 grade point average on the 4.0 point base. Psychology has been his undergraduate major field of concentration. Six times a repeater on the Dean's List; twice a veteran of the Trojan battles on the Rose Bowl turf; 1968 All-Coast, with All-America honorable mention, he also wears the Trojans' Blue Key honorary society emblem, the insignia of the

Trojan Knights, and the title of Vice-Captain of the Rugby team. High in the roster of his gridiron peers, his name will be long remembered for achievement in the record of his years.

**CHARLES LONGNECKER**, United States Air Force Academy — By unanimous consent, this tall Texan is the most effective split end in the brief history of Air Force football. With each pass reception he creates a new Academy record. Unanimous also is the faculty consensus that here is the completely superior student — Dean's List every term; a classroom leader in discussion and research; an uncommon aptitude in his major field, Engineering Mechanics, in which his average is 4.0 on a basis of 4.0. In the broad curriculum, he rates 3.34. His research project in aircraft structural dynamics will be submitted for a Guggenheim Fellowship. Postgraduate study will take him to Georgia Tech or Stanford. Such talent, turned to our nation's service, is the priceless gift here offered. In that fact, our sport may share in some degree a just pride.

**MICHAEL VINCENT ORIARD**, University of Notre Dame — The Doctor of Philosophy degree in English is the postgraduate goal of this towering native of Spokane, Wash., whose leadership as center and offensive captain has made the Irish one of the nation's most talented forces of 1969. President of the campus Northwest Club, a member of the Dean's List in all four years, with grades averaging 3.673 in the 4.0 system, he has elected no academic soft spots. Mathematics and Philosophy are his fields of minor concentration. Here, in action on the field, is loosed a devastating drive as, with unerring execution of assignment, Oriard moves to the target with beautifully coordinated thrust of his 240 intellectual pounds. Knute Rockne, himself a teaching intellectual in the classroom, would have gloried in this large Westerner. There has been no audible complaint from Ara Parseghian. Under the historic Golden Dome, the vote is unanimous.

**DANIEL LEE PIKE**, United States Naval Academy — Midshipman Pike was co-captain and varsity halfback of the 1969 Navy team. His major field of study is Aerospace Engineering. His resolve should be rewarded by excellent results, for his qualifications are impeccable. They include a grade-point average of 3.9 on the basis of 4.0. Midshipman Pike has been Navy's heavy-duty back for three seasons and has ranged in on the top ten of Navy's all-time rushing list. Other credentials as a Scholar-Athlete include his membership on the Superintendent's List, the Dean's List, Trident Scholar project and nomination for the Rhodes Scholarship. The post of Brigade Commander (Winter 1969-70) marks him as one of four top midshipmen. He was Midshipmen Executive Officer of his sophomore cruise. He is president of the Naval Academy Christian Association. Thus he demonstrates in generous degree the qualities Navy seeks in its mission on behalf of our national defense.

**RANDALL REEVES**, University of Nebraska — Randall Reeves was a National Merit Scholar and high school valedictorian as an Omaha schoolboy. He has richly fulfilled expectations at the University of Nebraska in its Centennial College. In varsity football, he has started at the safety position for three years with outstanding performance. His academic conquest has been no less meaningful. In three and one-half years of study, with History as his major discipline, he has received only two grades of less than "A" while compiling a point average of 4.011 on a scale that marks 4.500 as perfect. English and Political Science are his minor fields. They contribute usefully to his preparation for college teaching or government service. Campus and community contributions have marked his college years. He has worked with the Governor's Council for Youth. He is president of Phi Eta Sigma honorary society. Education on the campus, in the classroom, on the gridiron — the Scholar-Athlete.

**THEODORE M. SHADDID, JR.**, United States Military Academy — Two years a varsity center, before that a junior varsity tackle, Cadet Shaddid owns the lofty standing of No. 28 in a class of 752, with a scholastic average of 3.71 on the basis of 4.0. Consistently in top form, he has started every game of his junior and senior years. Large in stature physically as intellectually, he stands 6 feet, 3 inches and weighs 230 pounds. He is one of the Academy's stand-out men in Military Aptitude and Leadership. His area of concentration is National Security and Public Affairs. With honors as a "Distinguished Cadet" and member of the Cadet Academic Council, Cadet Shaddid plans postgraduate study in National Security and Government — duty for which his 1969 tour as an intern

(Continued on page 8)



**HAIL THE CHIEF** — President Richard Nixon followed three United States Presidents to the National Football Foundation and Hall of Fame Dais to receive the Foundation's most coveted award — the Gold Medal. Framed between Yale Hall of Famer Larry Kelley and Southern California Scholar-Athlete Fred Khasigian, the President beams happily as he received a thunderous applause upon his arrival in the Grand Ball Room of the Waldorf-Astoria December 9.

## 12th Annual Hall of Fame Dinner Regarded as Finest Ever By Many

The New York Waldorf-Astoria Grand Ballroom again provided the glittering setting in early December.

All in all, it could have well been the finest of all National Football Hall of Fame Awards banquets. Over 1,400 of the nation's leading business, industrial, professional, educational, political and sports leaders attended and would probably agree that this was the case.

Awards and Dinner Chairman Vincent Draddy said at banquet's end that he had never received so many compliments, and at the same time that the "caliber of people who attended is what makes the Football Hall of Fame banquet the greatest sports banquet in the country."

President Nixon was presented the Gold Medal by Roger Blough. Mr. MacLeish received the Distinguished American award from NFF President Chet LaRoche. John W. Galbreath awarded Coach Darrell Royal and his Tri-Captains the MacArthur Bowl.

Honors Court Chairman Fred Russell inducted the new Hall of Famers. Reverend Theodore Hesburgh, President of the University of Notre Dame, presented the Scholar-Athletes their awards. His Eminence Terence Cardinal Cooke, Archbishop of New York, delivered the invocation. Broadway singing star Gordon MacRae sang the National Anthem. And Michigan State's Duffy Daugherty delivered the humor.

The NFF Club Football Award for 1969 was presented by President Chester J. LaRoche to Loyola of Los Angeles (Calif.).

THE WHITE HOUSE  
WASHINGTON

December 19, 1969

Dear Mr. LaRoche:

I just wanted to express my thanks to you once again for the many courtesies you extended to me in connection with the National Football Foundation and Hall of Fame dinner. The honor you have paid through me to all of us who have loved and played the game of football in countless back lots and fields throughout our country during these last 100 years will always seem especially bright in my memory.

It was a great pleasure for me to join you and your associates on December 9. I hope you will convey my appreciation to them for all they did to make the evening so deeply enjoyable and so successful.

With every good wish for Christmas and the New Year,

Sincerely,

*Richard Nixon*

### Chester J. LaRoche Presents MacLeish Award

Mr. President, Friends, Your Eminence,

The Football Foundation is honored as you, Archie MacLeish, accept the Distinguished American Award — given only once before, then to Captain Bill Carpenter for his example of valor that inspired the nation.

You more than any other in the world of letters and great poetry have involved yourself directly with the events of your time.

Yale, War: enlisted as a Private then Captain overseas. Harvard Law, 1919, later Assistant Secretary of State, two Pulitzer Prizes for poetry, one more for drama, author of Broadway's J.B.

In films, a 1965 Academy Award Winner.

You were awarded more honorary college degrees than probably any leader of our time.

And when the NEW YORK TIMES covered its front page with news of the moon landing, to give the event meaning it published in a prominent two-column box a poem by you.

**A poet at a football dinner? Perhaps great poetry and football don't meet in the contemporary mind. If they are related at all, it seems they are related as opposites.**

Yet poetry can be the illumination of man in terms of words. We hold that a great football team illuminates man in terms of action.

In discussing the subject with my daughter, she said, "Why dad there can be as much poetry in a successful forward pass as in a beautiful poem."

#### Lessons Learned

Whether you would agree I don't know, but this I do know. Ten years ago, wondering whether the heights you had climbed had dimmed the lessons learned (man against man in competition), you answered, "I think I learned more on two Yale football teams I played on than I have before or since about certain very fundamental and important matters. Without more attention to things of the mind and spirit there can be no human understanding, and without such understanding the technological information which man has gathered is meaningless."

The National Football Foundation has translated your words into action to show that many of our youth recognize these values. That is the reason for the Scholar-Athlete Awards you will see here tonight and the reason for similar awards to high school students in a hundred cities from coast to coast this past year.

And, as yesterday's Scholar-Athletes graduate they reinforce our ranks. They join the greatest undeveloped asset of our colleges — the Alumni. Well organized to raise money, we as alumni must be organized to close what is called the Generation Gap but which is actually nothing but an Information Gap. The Foundation has accepted the challenge.

Since our product is Leadership, we should demonstrate it.

One hundred top Alumni including Presidents of two colleges, heads of several great prep schools, Business and Professional Leaders have been elected Fellows of the Foundation's Center for Leadership. They with a minimum of eleven other Alumni invited by undergraduate leaders (two here tonight: Dave Hetzel, Dartmouth Sophomore and John Perel of Princeton) will return to their colleges to discuss regularly in seminars and at round tables the obligations and disciplines of leadership.

Who will accept the responsibility of keeping this a competitive society, the power where it belongs — with the people?

Having worked in them and in our field run the biggest and best, we dare state that the American Corporation is far more than a profit centered machine run by self-seeking men. Today it moves toward becoming the greatest social invention of man to create and share the wealth that supports our colleges and government; deal with our common problems as witness the Urban Coalition. However, there is one thing unfortunately they don't do well — tell their own story.

#### Anti-Leadership Vaccine

In our colleges, an anti-leadership vaccine is being spread. For on our faculties there are those who honestly think that teaming up with government, specialists and technologists should run things — tell us all what to do. They teach that many of our leaders seek only power and money, cut corners and that much is wrong.

We agree. But, there is much more that is right. We know the problems of pollution, traffic, the ghettos, for we created them. We know better than our youth the machinery needed to correct these faults and with our youth's help, we will.

As for wars, we have been through two and hate them more than they.

We welcome our youth's idealism and discontent.

#### America's Purpose

But, you have reminded us and we will remind them that the force that is moving us in this world was born in our country almost two centuries ago. Prior to July 4, 1776, the purpose of nations had been to dominate neighbors. The American national purpose is the opposite — to liberate men from domination, to set men free — that is the job we tackled in Vietnam.

**There are those who say it is nothing but a dream. You have said they are right. It is. It is the American Dream. If for a time we have lost our way, with youth's idealism we are finding it again. If it is never achieved it is because human freedom is a continually evolving condition.**

We are proud that it is one from our ranks who illuminates these truths — an old Yale halfback who under Howard Jones hit hard.

So it is with a feeling of special privilege that in the presence of one who loves the game as we, the President of the United States (and from what I heard him say between halves at the Texas-Arkansas game understands its strategic patterns better than most), and in the presence of young men destined to help fulfill our National Purpose that I present you with the Foundation's Distinguished American Award.



1969 MACARTHUR BOWL RECIPIENT — Coach Darrell Royal and his Texas Longhorn tri-captains Jamie Street, Ted Koy, and Glenn Halsell proudly display college football's most striking trophy, the MacArthur Bowl.

### Texas Equal To Occasion

"Winning the Arkansas game alone did not clinch the MacArthur Bowl for Texas," Awards Chairman Vincent Draddy declared, "but the manner of winning unanimously convinced the Football Foundation's Awards Committee that Coach Darrell Royal's Longhorns were worthy successors to Ohio State as the MacArthur Bowl recipient."

Trailing 14-0, Texas rallied and twice gambled to overtake the Razorbacks, 15-14, and complete the regular season with a perfect record.

The MacArthur Bowl is awarded annually by the National Football Foundation to the outstanding college football team of the season. In the years since it was first offered for competition in 1959, the Bowl has become perhaps the most celebrated and most keenly sought-after football trophy in competition. Certainly it is the most striking.

The Bowl was the gift of an anonymous donor in the name of the late General of the Army, Douglas MacArthur. General MacArthur served for several years as chairman of the Foundation's National Advisory Board, and the Bowl was designed by Tiffany & Co. from suggestions made by the General himself. The Bowl measures 25 by 18 inches on its base and stands ten inches tall. It represents a huge stadium with rows of seats carved in relief. Miniature goalposts stand on a field of etched yard lines. The entrance arches on the stadium exterior are used for engraving the names of winning teams and there is room for 100 of these. As a result, the Bowl can remain in competition for all but a few years of football's second century.

Almost 400 ounces of silver went into the Bowl, which took eight months to fashion.

Winners in previous years have been: Syracuse University, 1959; University of Minnesota, 1960; University of Alabama, 1961; University of Southern California, 1962; University of Texas, 1963; University of Notre Dame, 1964; Michigan State, 1965; Michigan State and the University of Notre Dame, 1966; University of Southern California, 1967; Ohio State University, 1968.

### Bud Wilkinson's Response For Hall Of Famers:

I guess you might say, "Once a coach, always a coach." When I saw these eleven great players, my first thought was — with a little practice, these guys can win the MacArthur Bowl next year.

I know I speak for all of us when I say tonight is more than a great moment in our lives. It is an unforgettable moment.

Each of us here has experienced the thrills that can come only in the game of football. Tonight is such a moment. Some of us have not been on the field, as player or coach, for some years. But what happens in this game never leaves you. It stays with you, in ways you could never have guessed at the time.

And now tonight, by inducting us into the Football Hall of Fame, you have not only honored us very deeply, but you've done something else. You've reminded us once again that football is more than what happens on the field or sidelines. It is what the game does to strengthen a man's mind and heart.



DR. HOLLAND ENJOYS RECEPTION — Dr. Jerome (Brud) Holland, Cornell Hall of Famer and the new Ambassador to Sweden, was greeted by Al Siegle, second from right, and South River chapter members Bill Stout (l) and Chet Zdrozdowski at the Ed Mosler reception prior to the dinner.

**SCHOLAR ATHLETES** (Continued from page 5) in the State Department provided valuable training. Cadet Shaddid engenders tonight in each of us new pride, new hope and new confidence in the future of our national security and well-being.

**TERRY THOMAS STEWART**, University of Arkansas — When Terry Stewart receives a baccalaureate degree in June, he will take with him lasting recognition as one of the truly superior scholar-athletes in his school's history. This young man, 6 feet, 1 inch and 190 pounds in stature, is a candidate for honors in the rigorous discipline of Chemical Engineering, in which he has maintained a 3.52 average on a 4-point basis. Brilliant in the open field, he has been the starting safety man for three years, and in 1968 a member of the second All-Conference team. A 90-yard punt return was one of his 1969 thrills against Baylor. Perhaps more important, he made the All-Conference Academic team and is listed in "Who's Who in American Colleges." A campus leader, he has served as class president, currently is president of Wilson Sharp House. A man of excellence, he sets a high standard for those who follow in seasons to come.

File  
Hall of Fame



MACLEISH APPLAUDED AND CONGRATULATED — Father Hesburgh, President of the University of Notre Dame, shakes Archibald MacLeish's hand, while Cardinal Cooke applauds the prize-winning author's dramatic speech at the Football Hall of Fame banquet. Joining in the applause are singer Gordon MacRae and Admiral Tom Hamilton.

Thank you, Mr. President



PRESIDENTIAL SALUTE — President Nixon lead the thunderous applause following Archibald MacLeish's brilliant Football Hall of Fame speech in New York.

Extra copies of this Footballletter are available at the Hall of Fame headquarters in New Brunswick, N. J.

### Archibald MacLeish

I have never faced an audience with a deeper sense of personal relief than this one. And not only because of the many affable and distinguished countenances it includes but because of one distinguished and not always affable countenance it does *not* include. I refer to the countenance of the late Johnny Mack, trainer of Yale teams in the first decades of this aging century. Johnny Mack knew who was entitled to be called a football player and who wasn't. And what he knew he said — out loud. His estimate of my claim to that honor was conveyed to me in eight soft Irish syllables at the close of a disastrous afternoon of practice — disastrous, I mean for me — as we bumped back to the old gym on Elm Street in the chartered trolley car which served as combination dressing room and transportation. "You'd be lucky," said Johnny Mack, gazing out at the squalid purlieus of New Haven, "to make the training table."

Anyone who remembers the Yale football training table of the days before the First World War — there may be a few left — will relish the bite of that insult.

#### Honors We Don't Deserve

But though the memory of Johnny Mack has sobered me for better than fifty years it has not, as you see, prevented me from coming here tonight. As my friend and class-mate, Dean Acheson, remarked in accepting a recent public service award from a Milwaukee organization, some of whose members were rather audibly on record as feeling he didn't deserve it, "it is the honors we don't deserve we accept most gratefully." My distinguished

friend was right. Gratitude is never purer than then, as in my case tonight. There is no nonsense about justice.

I don't mean to deprecate unduly either myself or the good sense of your committee on awards. It is historically true that I played football at Yale. It is historically true that I won by freshman numerals. It is even historically true that I won my Y — as an all-purpose, all-position substitute on a series of Yale teams which never beat Harvard. But to stand before *this* audience as a distinguishable, let alone distinguished, player of the game would be a palpable fraud.

#### Glorious Memory

I have only one glorious memory of those four years and its setting is not Soldiers' Field in Cambridge but the bar of the long-vanished Tremont Hotel in Boston. We — we being the Yale Freshman team of the fall of Nineteen Eleven — had just held the best Harvard Freshman team in a generation (Brickley, Bradlee, Hardwick, Coolidge, Logan) to a nothing-nothing tie in a down-pour of helpful rain and we were relaxing, not without noise, when the coach of that famous Harvard Freshman team approached us, looked us over, focussed (he had had a drink or two himself) on me and announced in the voice of an indignant beagle sighting a fox that I was, without question, the dirtiest little sonofabitch of a center ever to visit Cambridge, Massachusetts. It was heady praise. But unhappily I didn't deserve that honor either: I was little but not *that* little.

I tell you this, of course, to placate the spirit of Johnny Mack and to propitiate, if it is at all possible, the wholly understandable feelings of those in this room  
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## ARCHIBALD MAC LEISH

(Continued from page 9)

who have run into poets before in situations in which they couldn't avoid them (a reception, say, at their wife's club before a lecture they couldn't get out of) and who see no reason why they should have to meet one on their own ground in their time off. Let my anecdote appeal to their sympathies. Think what it would have meant to a freshman at Yale in the blue-sweater era of the early nineteen hundreds who was already encountering suspicious glances because the Yale Literary Magazine was publishing his poems — think what it would have meant to his self-respect to be singled out by a Harvard Football coach in a public bar as the dirtiest little so-and-so in Cambridge — of all places!

*Powers of Game*

The truth is, gentlemen, that this game of yours (I will not call it *ours*) has powers of which even you have never dreamed. It can not only turn poets into so-and-sos: it can turn them (which is not necessarily the same thing) into assistant secretaries of State. It has, indeed, on one recorded occasion, done so. During the Second World War my nomination to that office was before the Senate Committee on Foreign Relations, on the motion of President Roosevelt, and I was there with it to be questioned in the usual way. Except that the usual way turned out to be anything but usual. At the end of a long day devoted to my views on Franco and de Gaulle and Chiang Kai Chek and Colonel McCormick of the Chicago Tribune (whose views on me were public knowledge) the session was about, or so I hoped, to adjourn when Bennett Champ Clark of Missouri tip-toed in with a small book in his hand which had, to me, an uncomfortably familiar look. The Chairman recognized him with a nod. Did he wish to be heard? Well, yes, he did, now that the Chairman mentioned it. He wished to ask Mr. MacLeish a question. And he opened the little book to the page marked by his finger and began to read. It was, of course, a poem. Worse still it was a poem by me. Worse even than that it was a poem by me on the subject of love — and the Senator from Missouri, reading with what the Supreme Court once called "all deliberate speed," allowed that fact to soak in. When he had finished he glanced sardonically in my direction, turned to the Chairman and announced that he would be interested to know whether Mr. MacLeish regarded the author of *that* as qualified to serve as an Assistant Secretary of State of the United States of America at the crucial point of a World War!

*Chandler to Rescue*

I could think of no wholly responsive answer and there might well have been a long and awkward pause punctuated by the snickers of the Press had it not been for the astonishing memory and brilliant sense of total irrelevance of Happy Chandler of Kentucky. "Mr. Chairman," said Senator Chandler, "I also have a question for Mr. MacLeish if the Senator will yield. I should like to ask him if he did not play football at Yale." The room relaxed. The Press stopped snickering. The Chairman rose. And that, so far as I am aware, was all the answer Bennett Champ Clark of Missouri ever got.

I do not suggest that football was regarded by the Senate Committee on Foreign Relations as an antidote for poetry. The Committee (I have profound respect for

the Senate of the United States) understood that poetry has no need of antidotes being itself the most powerful of all antidotes for the most grievous of all human ills — human mortality. But poetry is one thing and men who write poems are another and no Senate Committee with a proper respect for the political future of its members would willingly confirm for public office a man who was known to perpetrate poems *unless* there were ameliorating circumstances. Football was the ameliorating circumstance in my case. And it is that fact which provides the text for the brief sermon I am about to preach. You can put the text in the form of a question:

What is there about the game of football — about the mere fact of having played the game of football — which permitted that Senate Committee on Foreign Relations to adjourn in peace? What guarantee does football offer that a man who has played the game whatever else he may do or be, will at least *act* as though he were human?

Or put the same question in present rather than historic terms? Why do men, as busy as most of you, take time to spend an evening such as this? Why does a man as old as I, living a couple of hundred miles back in the hills, drive through rain and snow and sleet to talk at such an evening? What moves us all? Why are we haunted by the smell of torn earth and winter grass and the taste of time?

*Common Experiences*

I think I know and I think you know too. There are some things in life which have a poignance which does not belong so much to them as to the human circumstances which surround them — to the fact that they are common human experiences — experiences *in* common.

War is one. No decent man ever fought a war without hating it. But, at the same time, no decent man ever lived through the fighting of a war who did not remember, all his life long, the deep, almost inexplicable, satisfaction of the common struggle, the common risk.

I tried once to find words for this in a poem about *my* generation's war — what is now called, ironically, the First World War. With the permission of the shade of the late Senator from Missouri I should like to say a few lines:

Why are the old soldiers brothers and nearest? For this: with their minds they go over the sea a little and find themselves in their youth again as they were in Soisson and Meaux and at Ypres and those cities. A French loaf and the girls with their eyelids painted bring back to aging and lonely men their twentieth year and the metal odor of danger.

It is this in life which, of all things, is tenderest — to remember together with unknown men the days common to them and perils ended.

*Far From War*

Now football, of course, is far from war — modern war in any case. But its poignance is that same poignance. In football as in war, it is true, as my poem puts it, that:

The brotherhood is not by the blood certainly, but neither are men brothers by speech, by saying so: Men are brothers by life lived and are hurt for it.

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## ARCHIBALD MAC LEISH

(Continued from page 10)

*The Feel of Football*

It is this that we know together in this room, all of us, of all ages. We have all *played* this magnificent, wild, extravagant, difficult and often dangerous game — played it, not merely watched it *being* played on a small screen in a hot parlor on a Sunday afternoon. We know the feel of it, the desperate excitement, the triumph, the despair — above all the sense of those others *with* us who know it also — feel it as we feel it. It is this which gives the game its power over our memories and minds — a power which those who have never played find inexplicable — even incredible.

And it is this too which gives the game something more than its power over us — which gives it its potential importance in our troubled society, and particularly in that part of our society where the troubles are the troubles of the young. For one of the deepest troubles of the young in the world we live in is precisely the loss, the lack, of that sense of common undertaking, common risk — the loss, the lack, of the deep delight of the common labor.

*Admire the Young*

Unlike a great many of my aging contemporaries I have the greatest admiration for this generation of new Americans. They care deeply about the world, about mankind. They have profound, if not always articulate, misgivings about the direction human life on this planet, including American life, is taking. They are, to borrow that wonderful old Quaker verb, "Concerned." They have hope. They have convictions. But all this is undercut and somehow crippled by a curious mood, a sense of loneliness, even of helplessness — of isolation — "alienation" is the fashionable cliché for it. Those of you who have teen-age children or grandchildren and who keep up with the new movies, the new plays, the new songs — above all the new songs — which appeal to this new generation know what I mean. You know the mood. And, knowing it, you must have reflected often, as others also have reflected, on its meaning for the future of this Republic. For nothing, surely, can be more dangerous to a democracy, to a *self-governing* people, than precisely this sense of individual separation, impotence, aloneness — "alienation."

I am not so fatuous as to suppose that a college game — or what used to be a college game before it became the greatest of T.V. spectacles — can change the mood of a troubled generation. But neither am I able to forget that that same mood of isolation and loneliness existed in *our* youth also and that many in our generation found in football that precise sense of participation, of common labor, which has changed the lives of many in this room — a sense which nothing — not even time itself — not even 57 years of time — can take away.

In a technological age, when there are not many ways in the ordinary course of life itself to learn the profound meaningfulness of common undertaking — not many

opportunities, for example, to raise a barn by calling in the neighbors — in a technological age a game such as yours may be one of the few remaining means to that most essential wisdom. And though not every man *can* play football, or would want to if he could, the potential power of the game may still be greater than the inexperienced would suppose. To keep a human understanding alive, to teach a human lesson, not every man needs to learn it at first hand. As long as the experience persists — as it persists here — the *idea* will survive. And it is the survival of the idea which counts.

It seems to me particularly fitting and fortunate that we should have with us here tonight a team — representatives of a team — which demonstrates all this better than any words of mine could do. I am not referring to the fact that Texas is "first in the nation" whatever that means in, say, Pennsylvania. I am referring to the fact, obvious to anyone who has seen this team play, that Texas is *truly* a team and that it has a coach whose whole successful labor has been to forge his players *into* a team. They *know* what I am merely talking about. They know that "men are brothers by life lived." They will never forget it.

## Fine Delegation of Hall Of Famers Attend Banquet

An outstanding array of previously inducted Football Hall of Famers were on hand for Centennial's Football Dinner at the Waldorf.

Fifty Hall of Famers welcomed the nine new inductees into the fold.

Introduced by Admiral Thomas Hamilton, Navy Hall of Famer, Commissioner of the Pacific Eight, and a vice-president of the National Football Foundation the star-studded group included:

Dr. Joe Alexander, Syracuse; C. Everett Bacon, Wesleyan; Cliff Battles, West Virginia Wesleyan; Jay Berwanger, Chicago; Chuck Carney, Illinois; Paul Christman, Missouri; Charley Conerly, Mississippi; George Connor, Notre Dame; Nate Dougherty, Tennessee; Bill Dudley, Virginia; Ray Evans, Kansas; Ham Fish, Harvard; Benny Friedman, Michigan; Otto Graham, Northwestern; Merle Gulick, Hobart; Mel Hein, Washington State; Bob Herwig, California; Dan Hill, Duke; Carl Hinkle, Vanderbilt; Jerome (Bud) Holland, Cornell; Ken Kavanaugh, LSU; Elmer Layden, Notre Dame; John McEwan, Army.

Rip Miller, Notre Dame; Cliff Montgomery, Columbia; Ray Morrison, SMU; Ernie Nevers, Stanford; Pat Pazzetti, Lehigh; George Pfann, Cornell; Pete Pihos, Indiana; Fritz Pollard, Brown; Peter Pund, Georgia Tech; Wear Schoonover, Arkansas; Paul Schwegler, Washington; Ken Strong, NYU; Monk Simons, Tulane; Ben Ticknor, Harvard; Doak Walker, SMU; Don Whitmire, Alabama and Navy; Whitey Wistert, Michigan; Alex Wojciechowski, Fordham, and Buddy Young, Illinois.

This illustrious group sat on the Hall of Fame dais. Col. Edgar Garbisch of W&J and Army joined Bob Reynolds, Stanford and Admiral Hamilton on the main dais. Yale's Clint Frank and Princeton's Dick Kazmaier, both members of the NFF Executive Committee, also were on hand.

## Roger M. Blough Presents Gold Medal

Gentlemen:

Three days ago a distinguished resident of Washington flew a thousand miles and impartially visited both teams in the Texas-Arkansas football game. To both the losers and the winners — and the difference was the breadth of a hair — he extended words of encouragement, inspiration, and appreciation for a well-played, hard-fought, tremendously gripping game — one of the great games of all time — to use his words.

This adequately demonstrates that we have in the White House a very human man, one who — though weighed by the unending trials and anxieties of high office — nevertheless finds time for our all-American sport of amateur football. In fact, it is almost an avocation.

### A Team Man

**In his early days, although he says he warmed the bench a lot, actually he played well and with dogged determination. He was a team man and learned much from football of the power of group action when guided by assigned responsibility, common goals and inspired leadership.**

Tonight it is a high honor to present the Gold Medal Award of the Football Foundation and Hall of Fame to the 37th President of the United States. Before him, Presidents Eisenhower, Hoover and Kennedy have received this Award, the highest it is our privilege to give.

**To this President with the Award goes our special thanks for his achievements in high offices, for personally turning an earlier defeat into a later victory, for his dedication, for his sense of humor, for his example to the youth of America, for his love of the great game of football and for his assured place in the history of our Nation.**

Gentlemen: As we think to honor President Richard M. Nixon by presenting to him this Gold Medal Award, it is he who honors us by graciously accepting it.

I present to you The President of the United States!



**A SERIOUS MOMENT** — Listening to President Nixon say what football and competitive sports can mean in America are four Hall of Famers, from left, Peter Pund of Georgia Tech, Kyle Rote of SMU, Wear Schoonover of Arkansas, and Paul Schwegler of Washington.

## Richard M. Nixon Accepts Gold Medal

Mr. Chairman and Mr. Toastmaster, Your Eminence Cardinal Cooke, all of the distinguished guests at the head tables and all of the distinguished award winners and all of those who are here on this very momentous occasion:

It would be momentous because of this organization's meeting to honor the man that you have honored and I speak of others, of course, than myself and it would be momentous too because it is the 100th year of a very great game.

I was trying to think of something that would appropriately describe how I feel in accepting this award. I would have to be less than candid if I were not to say that because of the offices I have held I have received many awards.

But I think Archibald MacLeish, in that perfectly eloquent tribute to football, quoting Secretary of State Dean Acheson, put it very well. He said, "The honors you don't deserve are the ones you are most grateful to receive."

I simply want to set the record straight with regard to my football qualifications. This is a candid, open Administration. We believe in telling the truth about football and everything.

### A Giant Leap

**I can only say that as far as this award is concerned, that it is certainly a small step for the National Football Foundation and a small step for football, but it is a giant leap for a man who never even made the team at Whittier.**

I have looked around that wall. Whittier is not up there, I can assure you. I didn't hear the Whittier song, either, a moment ago. In fact, only the coach from Loyola knows where Whittier is. We used to play Loyola.

I got into a game once when we were so far behind it didn't matter. I even got into one against Southern California once when we were so far behind it didn't matter.

Just to tell you a little about Whittier so the record will be straight, it is a school with very high academic standing. We had a very remarkable coach.

Today as we pay tribute to the players, I am glad that one of those who made the Hall of Fame is a coach, Bud Wilkinson.

### Influence of Coach

I pointed out in my acceptance address in Miami that one of the men who influenced me most in my life was my coach and I think that could be true of many public men.

**My coach was an American Indian, a truly remarkable man and a great leader. I learned more about life from him than I did about football; but a little about football.**

One of the reasons he didn't put me in was because I didn't know the plays. There was a good reason for that. It wasn't because I wasn't smart enough. I knew the enemy's plays. I played them all week long. Believe me, nobody in the Southern California Conference knew Occi-

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## PRESIDENT NIXON

(Continued from page 12)

dental's or Pomona's plays better than I did, because I was on that side.

I learned a lot sitting by the coach on the bench — learned about football and learned about life.

Incidentally, since this is a night for confession, I want to tell you one thing about Chief Newman. He played for Southern California. He played on their first Rose Bowl team and that first Rose Bowl team beat Penn State in the only game Penn State ever played in the Rose Bowl.

Now, because Governor Shaffer is here and because I had an uncle who taught at Penn State and had a very distinguished record and because somebody suggested that some day I might want to visit the campus — after I have left the Presidency — I can only say that they have a great football team.

### Super College Bowl

As a matter of fact, I was going to suggest that we have a super college bowl after the November or January 1 games and then I thought I was in deep enough already because look what could happen: Southern California could beat Michigan and they would claim they were Number One; Notre Dame might beat Texas and they would claim they were One; and, of course, you never know what would happen with Penn State and Missouri. I understand they are pretty good.

So I can only say this: I understand that Penn State certainly is among those that should be considered for Number One in the United States of America.

### What Football Means

Now, could I share with you for a moment, in a somewhat serious vein, what football means to me? I think that is what the man who receives this award, particularly one who really doesn't deserve it because of his football prowess, that is something he is expected to do.

First, without talking about those factors that are tremendously important that Archibald MacLeish touched on, the character, all of the great spirit that comes into individuals who are either participants in the game, participate in it or watch it, I look back on football and have many pleasant memories: I just enjoyed playing it, watching it, reading about it over the years.

Among all of the people who have been honored tonight, let me say a good word about sports writers. After all, I must say that this is not an unselfish statement, most sports writers become political writers in the end — "Scotty" Reston, Bob Considine, Bill Henry. So I am just planning for the future.

But, in any event, thinking of sports writers for the moment, they have made football live before the days of television and even now for many who never got to the games.

### First Recollection

My first recollection of big-time college football was Ernie Nevers against Notre Dame in 1925. I see Ernie Nevers here and I sat in the stands with Father Hesburgh when Southern Cal played and lost to Notre Dame and I know the great spirit between those two schools. But I remember that game. I remember the score. I think it was 25 to 10 or four touchdowns to a touchdown and a field goal and I remember that the sports writers, Bill Henry of the L.A. Times, and others, were writing about the game, wrote about one play where Nevers went

through the lines close to the goal and there was a dispute about whether he went over and was pushed back.

I wonder whether or not, with the replays we have on television, the game might have turned out differently if we had had television in 1925. I am not saying it would, Father Hesburgh. I have enough trouble with Penn State. I don't want any with Notre Dame.

Then my memory goes on, just to share them with you, and interestingly enough I remember performances by men who lost as well as who won. That is rather natural, I am sure you can understand.

### First Rose Bowl Game

The first Rose Bowl game I saw was between one of the great Howard Jones teams of the early '30s and Jock Sutherland's Pitt teams. Pitt was overmanned. They had a fine quarterback in Warren Heller; a good passer. And Howard Jones had a team that beat them 35-0.

But my memories of that team was not of the awesome power of Howard Jones' team moving down with the unbalanced single wing going down, down, down the field and scoring again and again with that tremendous blocking, but of two very gallant Pittsburgh ends, Skladany and Dailey.

**For the first half, I remember they plowed into that awesome USC interference and knocked it down time and time again and held the score down. The game was lost, but I remember right to the last they were in there fighting and that spirit stayed with me as a memory and the years go on.**

I think of another game, Southern Cal and Duke, 1938. I had attended Duke University for law school and I remember that Duke came there undefeated, untied, unscored upon. The score was three to nothing going into the last few minutes of the game. So out came a fourth string quarterback, not a third string, Doyle Nave, and he threw passes as they throw them today, one after another, to Al Kreuger, an end from Antelope Valley, Southern California scored. It was seven to three.

I must say that I was terribly disappointed, of course, but the woman who was to be my future wife went to Southern Cal and that is how it all worked out. We met at that game.

### Spectator's View

The years go on and I am not going to bore you with more of my own recollections, except to give you a feel of what football has meant to me as a spectator, and college football particularly.

I remember some Ohio State games. I recall going to Ohio State to a football game, and until you have been to Columbus to see an Ohio State game — in fact, until I went to Fayetteville, Arkansas, I thought the Columbus crowds were the most exciting. But in any event, that year, I think it was about 1958, I went there with Senator John Bricker. Iowa had a great team. They were a favorite over Ohio State.

They led going into the last quarter. Woody Hayes — in those days, it was just three yards and a cloud of dust. They didn't have the passers. But he had a great big fullback by the name of White and he ran him, starting at the 35 yard line of Ohio State, ten different

(Continued on page 14)

## PRESIDENT NIXON

(Continued from page 13)

times over the same hole in the Iowa line, going off the left side, until they scored, and they won the game 17 to 14.

If you think enthusiastic crowds developed in other places, you ought to see an Ohio State crowd when they beat anybody.

But in any event, on through the years, I come to more recent years, years that these younger men here will remember and recall with the same zest and enthusiasm, I am sure, that I do.

This year, 1969, certainly of all the hundred years of football none could be more exciting. There were never so many great teams, never so many Saturdays when the favorite could not be sure that he was going to come through, never so many times when a team that was behind came on to win or tie in the last quarter.

I am referring, of course, to Southern Cal, what they did to UCLA.

If you talk to somebody from UCLA they say it should not have happened. So, watch out, Michigan, for SC, it could happen. I am not predicting now. I have had enough trouble with Penn State. I don't want any with Michigan. Before I get through I will only have friends in Texas and I didn't carry Texas. So let's not talk any further about that.

## Great Presidents

But now, one serious moment. Archibald Mac Leish did say what I wish I could have written about what football means to this country, what it means to me as an individual, what it means to me as one who is serving as President of the United States. I can only tell you that in the Cabinet Room there are the pictures of three men who I consider to be great Presidents; President Eisenhower, President Woodrow Wilson, President Theodore Roosevelt. There were other great ones, but these three in this century, I consider to be among the great Presidents.

All of them had one thing in common. They were very different men; Eisenhower, the great general; Theodore Roosevelt, the tremendous extrovert, explorer, writer, one of the most talented men of our time in so many fields; Woodrow Wilson, probably the greatest scholar who has ever occupied the Presidency, a man with the biggest vocabulary of any President in our history in case you want to put it down in your memory book.

## Passion For Game

But each of them had a passion for football. Woodrow Wilson, when he taught at Wesleyan and used to talk about the spirit of football, and later on when he was President of Princeton, he insisted on scholarship, but he recognized and tried to encourage football. T. R. was dictating a speech one day, a very important one. He got a call telling of two of his sons participating in a prep school game which they had won. He dropped the speech and ran shouting for joy to his wife and said, "They won, they won."

I remember President Eisenhower talk-

ing to me after his heart attack. He said one of the things he hated to give up was that the doctor said he should not listen to those football games because he got too excited and became too involved.

## Competitive Spirit

What does this mean, this common interest in football of Presidents, of leaders, of people generally? It means a competitive spirit. It means, also, to me, the ability and the determination to be able to lose and then come back and try again, to sit on the bench and then come back. It means basically the character, the drive, the pride, the teamwork, the feeling of being in a cause bigger than yourself.

All of these great factors are essential if a Nation is to maintain character and greatness for that Nation. So, on the 100th year of football, as we approach the 200th year of the United States, remember that our great assets are not our military strength or our economic wealth, but the character of our young people and I am glad that America's young people produce the kind of men that we have in American football today.

## Champ's Qualities

I close on a note that will tell you why I think Texas deserved to be Number One. It was not because they scored the second touchdown, but it was because after the first touchdown when they were behind 14 to 0, the coach sent in a play. They executed the play and they went for two. When they went for two and the score was 8 to 14, they moved the momentum in their direction. They were not sure to win because Arkansas still had a lot of fight left and I remember the great drive in those last few minutes. But Texas, by that very act, demonstrated the qualities of a champion, the qualities to come back when they were behind and then when they could have played it safe just to tie, they played to win.

This allows me to tell a favorite anecdote of mine in the world of sports. In another field, one of the great tennis players of all time, of course — the first really big tennis player in terms of the big serve and the rest, in our time — was Bill Tilden.

When he was coaching, after he completed his playing years, a young player had won a match in a minor tournament and won it rather well. He came off the court and expected Tilden to say something to him in words of congratulation, and Tilden didn't.

The player said, "What is the matter, I won it, didn't I?" Tilden said, "Yes, you won, but playing that way you will never be a champion, because you played not to lose. You didn't play to win."

## What America Needs

That is what America needs today. What we need in the spirit of this country and the spirit of our young people is not playing it safe always, not being afraid of defeat — being ready to get into the battle and playing to win; not with the idea of destroying or defeating or hurting anybody else, but with the idea of achieving excellence.

Because Texas demonstrated that day that they were playing to win, they set an example worthy of being Number One in the 100th year of college football.

Thank you.

# Farewell to Harvey Harman, Bob Harron

## NFF Executive Director, Assistant to the President Die After Long Illness

The National Football Foundation and Hall of Fame had its ranks depleted in mid-December with the deaths of Robert Harron and Harvey J. Harman.

Both men had been ill for most of College Football's Centennial season.

Harron, 71, assistant to NFF President Chet LaRoche for two years following his retirement as Director of College Relations at Trinity University, attended the Navy-Rutgers Football Hall of Fame game in New Brunswick after a long illness earlier in the year. He wrote the classic citations for the 1969 Football Hall of Fame banquet honorees which are printed elsewhere in this Footballetter.

Harman, 69, served the game of football for a half century as a player for Pop Warner at Pittsburgh, a coach at Haverford, Sewanee, Penn. and Rutgers, and as an athletic administrator with the National Football Foundation and Hall of Fame. Harvey was also president of the American Football Coaches Association and received the group's highest honor, the Amos Alonzo Stagg award.

Both men served their country with distinction as commissioned officers in World War II.

## Harman Scholar-Athlete Memorial Fund Requested By Director's Widow

Chester J. LaRoche, president of the National Football Foundation and Hall of Fame, announced that a Harvey J. Harman Memorial Scholar-Athlete fund was being created following Mrs. Harman's request that in lieu of flowers that contributions be made to the Football Foundation's Scholar-Athlete program.

Mr. Harman, the executive director of the National Football Foundation, and former head football coach at Rutgers and the University of Pennsylvania, died Dec. 17. Services were held in New Brunswick and he was buried in Mercer, Pa.

## Fund Grows Fast

Contributions in Mr. Harman's memory may be mailed to the National Football Foundation and Hall of Fame, 137 Church Street, New Brunswick, New Jersey.

Nearly \$2,000 had been donated in Harvey's memory as of February 1st

The Football Foundation's Scholar-Athlete program awards graduate fellowships to outstanding college football seniors who also excel in the classroom and are campus leaders.

Over 100 college seniors have won \$500 NFF graduate fellowships from funds received from Col. Earl (Red) Blaik's syndicated football column. Additional grants are available from Medical Economics, Inc. for pre-med Scholar-Athletes, as authorized by President William Chapman.



**A FRIEND OF MANY** — The late Harvey J. Harman, executive director of the National Football Foundation and Hall of Fame for 13 years, died at the age of 69 two days after Bob Harron's passing following an illness of six months. Harvey is shown at an earlier Football Hall of Fame dinner with Walter Hoving (l) Chairman of the Board of Tiffany's, the designer of the MacArthur Bowl, and Father Edmund Joyce, Vice-President of the University of Notre Dame.



**BOB HARRON AND PALS** — The late Robert (Bob) Harron (l) died at the age of 71 less than a week after the 1969 Football Hall of Fame dinner after a lengthy illness. But, Bob Harron was a part of the Centennial Dinner even though ill at home. The citations of the Gold Medal winner, the Distinguished American award, the Scholar-Athletes, and the Hall of Famers were all written by the former Boston and New York gifted sports writer. He is shown with journalistic pals Larry Robinson (c) and Allison Danzig at a Hall of Fame reception in 1968. Bob was assistant to the president of the NFF prior to his final illness.



**HALL OF FAMERS LISTEN** — Three of the great players of the past, Whitey Wistert of Michigan, Alex Wojciechowicz of Fordham and Buddy Young of Illinois, seated at the special Hall of Fame dais listen attentively to the 1969 Hall of Famers' induction.

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AND HALL OF FAME  
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### STANDING OVATION FOR THE PRESIDENT



*A BUSY MAN ENJOYS A BANQUET — President Richard M. Nixon was a picture of health, happiness, and relaxation at the end of Football's Centennial banquet in New York. Officers of the Football Foundation and members of the General MacArthur Executive Committee gave the President a standing ovation following his heart-warming off-the-cuff talk on football. Some of the men applauding include George Leisure, Col. Leonard Henry, Allison Danzig, Chet LaRoche, Vincent Draddy, Roger Blough, and John Galbreath.*



*CENTENNIAL FOOTBALL PRESENTATION — Dr. Mason Gross, president of Rutgers University, presents the Rutgers-Princeton 1969 game football to the Football Foundation's Centennial President Col. Edgar Garbisch at the Twelfth Annual Hall of Fame banquet in New York while master of ceremonies Chris Schenkel and President Richard Nixon look on.*

Reservations for the 1970 Hall of Fame Dinner in New York, December 8, are now being accepted at the Foundation's New York office (212)661-0534.



*PALS OF OLD — Elmer Bobst, who enjoyed his 85th birthday dinner at the White House in December, chats with the man he gave a big boost at the right time, President Richard Nixon, while Roger Blough and Juan Trippe, a pair of earlier Gold Medal winners, enjoy the conversation.*

law comes too late to help the thousands who have been crippled, maimed, and killed in past years. It will, however, make coal mining a much safer and healthier job.

It is my fervent hope that the black lung benefit provision will, in some small way, ease the suffering and lift the weight of loneliness inflicted on the miners and their widows by this dreaded disease.

**PRESIDENT NIXON GIVES ADDRESS  
AT NATIONAL FOOTBALL FOUNDATION  
AND HALL OF FAME DINNER**

**HON. GERALD R. FORD**

OF MICHIGAN

IN THE HOUSE OF REPRESENTATIVES

Tuesday, December 23, 1969

Mr. GERALD R. FORD. Mr. Speaker, for the edification and entertainment of our colleagues who follow football, as we near the end of the game's 100th season, I would like to insert at this point in the RECORD the remarks of the President of the United States at the National Football Foundation and Hall of Fame dinner at the Waldorf-Astoria in New York on December 9, 1969:

REMARKS OF THE PRESIDENT OF THE UNITED STATES AT THE NATIONAL FOOTBALL FOUNDATION AND HALL OF FAME DINNER

Mr. Chairman and Mr. Toastmaster, Your Eminence Cardinal Cooke, all of the distinguished guests at the head tables and all of the distinguished award winners and all of those who are here on this very momentous occasion:

It would be momentous because of this organization meeting to honor the man that you have honored and I speak of others, of course, than myself and it would be momentous too because it is the 100th year of a very great game.

I was trying to think of something that would appropriately describe how I feel in accepting this award. I would have to be less than candid if I were not to say that because of the offices I have held I have received many awards.

But I think Archibald MacLeish, in that perfectly eloquent tribute to football, quoting Secretary of State Dean Acheson, put it very well. He said, "The honors you don't deserve are the ones you are most grateful to receive."

I simply want to set the record straight with regard to my football qualifications. This is a candid, open Administration. We believe in telling the truth about football and everything.

I can only say that as far as this award is concerned that it is certainly a small step for the National Football Foundation and a small step for football but it is a giant leap for a man who never even made the team at Whittier.

I have looked around that wall. Whittier is not up there I can assure you. I didn't hear the Whittier song either a moment ago. In fact only the coach from Loyola knows where Whittier is. We used to play Loyola.

I got into a game once when we were so far behind it didn't matter. I even got into one against Southern California once when we were so far behind it didn't matter.

Just to tell you a little about Whittier so the record will be straight it is a school with very high academic standing. We had a very remarkable coach.

Today as we pay tribute to the players, I am glad that one of those who made the Hall of Fame is a coach, Bud Wilkinson.

I pointed out in my acceptance address in Miami that one of the men who influenced me most in my life was my coach and I think that could be true of many public men.

My coach was an American Indian, a truly remarkable man and a great leader. I learned more about life from him than I did about football; but a little about football.

One of the reasons he didn't put me in was because I didn't know the plays. There was a good reason for that. It wasn't because I wasn't smart enough. I knew the enemy's plays. I played them all week long. Believe me, nobody in the Southern California Conference knew Occidental's or Pomona's plays better than I did, because I was on that side. I learned a lot sitting by the coach on the bench—learned about football and learned about life.

Incidentally, since this is a night for confession, I want to tell you one thing about Chief Newman. He played for Southern California. He played on their first Rose Bowl team and that first Rose Bowl team beat Penn State in the only game Penn State ever played in the Rose Bowl.

Now, because Governor Shafer is here and because I had an uncle who taught at Penn State and had a very distinguished record and because somebody suggested that some day I might want to visit the campus—after I have left the Presidency—I can only say that they have a great football team.

As a matter of fact, I was going to suggest that we have a super college bowl after the November or January 1 games and then I thought I was in deep enough already because look what could happen: Southern California could beat Michigan and they would claim they were Number One; Notre Dame might beat Texas and they would claim they were One; and, of course, you never know what would happen with Penn State and Missouri. I understand they are pretty good.

So I can only say this: I understand that Penn State certainly is among those that should be considered for One in the United States of America.

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First, without talking about those factors that are tremendously important that Archibald MacLeish touched on, the character, all of the great spirit that comes into individuals who are either participants in the game, participate in it or watch it, I look back on football and have many pleasant memories: I just enjoyed playing it, watching it, reading about it over the years.

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But, in any event, thinking of sports writers for the moment, they have made football live before the days of television and even now for many who never got to the games.

My first recollection of big-time college football was Ernie Nevers against Notre Dame in 1925. I see Ernie Nevers here and I sat in the stands with Father Hesburgh when Southern Cal played and lost to Notre Dame and I know the great spirit between those two schools. But I remember that game. I remember the score. I think it was 25 to 10 or four touchdowns to a touchdown and a field goal and I remember that the sports writers, Bill Henry of the L.A. Times, and others, were writing about the game, wrote about one play where Nevers went through

the line close to the goal and there was a dispute about whether he went over and was pushed back.

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But my memories of that team was not of the awesome power of Howard Jones' team moving down with the unbalanced single wing going down, down the field and scoring again and again with that tremendous blocking, but of two very gallant Pittsburgh ends, Stedani and Dailey.

For the first half, I remember they plowed into that awesome USC interference and knocked it down time and time again and held the score down. The game was lost, but I remember right to the last they were in there fighting and that spirit stayed with me as a memory and the years go on.

I think of another game, Southern Cal and Duke, 1938. I had attended Duke University for law school and I remember that Duke came there undefeated, untied, unscored upon. The score was three to nothing going into the last few minutes of the game. So out came a fourth string quarterback, not a third string, Doyle Nave, and he threw passes as they throw them today, one after another, to Al Kreuger, an end from Antelope Valley, Southern California scored. It was seven to three.

I must say that I was terribly disappointed, of course, but the woman who was to be my future wife went to Southern Cal and that is how it all worked out. We met at that game.

The years go on and I am not going to bore you with more of my own recollections, except to give you a feel of what football has meant to me as a spectator, and college football particularly.

I remember some Ohio State games. I recall going to Ohio State to a football game, and until you have been to Columbus to see an Ohio State game—in fact, until I went to Fayetteville, Arkansas, I thought the Columbus crowds were the most exciting. But in any event, that year, I think it was about 1958, I went there with Senator John Bricker. Iowa had a great team. They were a favorite over Ohio State.

They led going into the last quarter. Woody Hayes—in those days, it was just three yards and a cloud of dust. They didn't have the passers. But he had a great big fullback by the name of White and he ran him, starting at the 35 yard line of Ohio State, ten different times over the same hole in the Iowa line, going off the left side, until they scored, and they won the game 17 to 14.

If you think enthusiastic crowds developed in other places, you ought to see an Ohio State crowd when they beat anybody.

But in any event, on through the years, I come to more recent years, years that these younger men here will remember and recall with the same zest and enthusiasm, I am sure, that I do.

This year, 1969, certainly of all the hundred years of football none could be more exciting. There were never so many great teams, never so many Saturdays when the favorite could not be sure that he was going to come

through, never so many times when a team that was behind came on to win or tie in the last quarter.

I am referring, of course, to Southern Cal, what they did to UCLA.

If you talk to somebody from UCLA they say it should not have happened. So, watch out, Michigan, for SC, it could happen. I am not predicting now. I have had enough trouble with Penn State. I don't want any with Michigan. Before I get through I will only have friends in Texas and I didn't carry Texas. So let's not talk any further about that.

But now, one serious moment. Archibald MacLeish did say what I wish I could have written about what football means to this country, what it means to me as an individual, what it means to me as one who is serving a President of the United States. I can only tell you that in the Cabinet Room there are the pictures of three men who I consider to be great Presidents: President Eisenhower, President Woodrow Wilson, President Theodore Roosevelt. There were other great ones, but these three in this century, I consider to be among the great Presidents.

All of them had one thing in common. They were very different men; Eisenhower, the great general; Theodore Roosevelt, the tremendous extrovert, explorer, writer, one of the most talented men of our time in so many fields; Woodrow Wilson, probably the greatest scholar who has ever occupied the Presidency, a man with the biggest vocabulary of any President in our history in case you want to put it down in your memory book.

But each of them had a passion for football. Woodrow Wilson, when he taught at Wesley and used to talk about the spirit of football, and later on when he was President of Princeton, he insisted on scholarship, but he recognized and tried to encourage football. T. R. was dictating a speech one day, a very important one. He got a call telling of two of his sons participating in a prep school game which they had won. He dropped the speech and ran shouting for joy to his wife and said, "They won, they won."

I remember President Eisenhower talking to me after his heart attack. He said one of the things he hated to give up was that the doctor said he should not listen to those football games because he got too excited and became too involved.

What does this mean, this common interest in football of Presidents, of leaders, of people generally? It means a competitive spirit. It means, also, to me, the ability and the determination to be able to lose and then come back and try again, to sit on the bench and then come back. It means basically the character, the drive, the pride, the teamwork, the feeling of being in a cause bigger than yourself.

All of these great factors are essential if a Nation is to maintain character and greatness for that Nation. So, on the 100th year of football, as we approach the 200th year of the United States, remember that our great assets are not our military strength or our economic wealth, but the character of our young people and I am glad that America's young people produce the kind of men that we have in American football today.

I close on a note that will tell you why I think Texas deserved to be Number One. It was not because they scored the second touchdown, but it was because after the first touchdown when they were ahead (behind) 14 to 0, the coach sent in a play. They executed the play and they went for two. When they went for two and the score was 18 (8) to 14, they moved the momentum in their direction. They were not sure to win because Arkansas still had a lot of fight left and I remember the great drive in those last

few minutes. But Texas, by that very act, demonstrated the qualities of a champion, the qualities to come back when they were behind and then when they could have played it safe just to tie, they played to win.

This allows me to tell a favorite anecdote of mine in the world of sports. In another field, one of the great tennis players of all time, of course—the first really big tennis player in terms of the big serve and the rest, in our time—was Bill Tilden.

When he was coaching, after he completed his playing years, a young player had won a match in a minor tournament and won it rather well. He came off the court and expected Tilden to say something to him in words of congratulation, and Tilden didn't.

The player said, "What is the matter, I won it, didn't I?" Tilden said, "Yes, you won, but playing that way you will never be a champion, because you played not to lose. You didn't play to win."

That is what America needs today. What we need in the spirit of this country and the spirit of our young people is not playing it safe always, not being afraid of defeat—being ready to get into the battle and playing to win; not with the idea of destroying or defeating or hurting anybody else, but with the idea of achieving excellence.

Because Texas demonstrated that day that they were playing to win, they set an example worthy of being Number One in the 100th year of college football.

Thank you.

#### EROSION OF U.S. SUPPORT FOR ISRAEL

HON. WILLIAM F. RYAN

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Tuesday, December 23, 1969

Mr. RYAN. Mr. Speaker, Secretary of State Rogers held a news conference today in which he discussed United States-Israeli relations. He stated:

I can understand why Israel is concerned, and why they don't necessarily agree with everything we do. But we have to conduct our foreign policy in a way that we think is best for our national interests.

I cannot fault the Secretary on his basic premise—we must be guided by our national interests. But its practice, so far as the Mideast is concerned is, in my view, seriously in error. This administration's posture toward Israel is undermining the possibilities of a viable peace being achieved between Israel and the Arab States pledged to destroy her. And this posture is thereby seriously endangering the viability—even existence—of Israel.

Yet it is essential to our national interest that Israel survives and thrives, just as a stable peace in the Mideast is essential. In fact, there cannot be one without the other. The President himself has said as much. On September 8, 1968, then candidate Richard Nixon stated:

The United States has a firm and unwavering commitment to the national existence of Israel, repeated by four Presidents, and after Inauguration Day next year, it will be repeated by another President.

America supports Israel because we believe in the self-determination of nations; America supports Israel because we oppose aggression in every form; America supports Israel because it is threatened by Soviet imperialism;

and America supports Israel because its example offers long range hope to the Middle East.

We recognize Israel's predicament; its enemies can afford to fight a war and lose, and come back to fight again. Israel cannot afford to lose once. America knows that. And America is determined that Israel is here in the family of nations to stay.

Since the Nixon administration took office, U.S. policy toward Israel has, in fact, changed, attempting to force dangerous compromise on Israel in an effort to curry unwarranted favor with the Arab States of the area. This signals a departure from the consistent commitment to Israel expressed by four Presidents of the United States—Truman, Eisenhower, Kennedy, and Johnson.

Following the 6-day war, in June of 1967, President Johnson stated, on June 19, 1967, this country's "commitment today—to a peace that is based on five principles: first, the recognized right of national life; second, justice for the refugees; third, innocent maritime passage; fourth, limits on the wasteful and destructive arms race; and fifth, political independence and territorial integrity for all."

In the same speech, President Johnson made clear that the peace would have to be reached by the parties themselves. He said:

Clearly, the parties to the conflict must be the parties to the peace. Sooner or later, it is they who must make a settlement in the area.

President Johnson's speech of September 10, 1968, somewhat amplified his June 19 speech by adding reference to the Jerusalem question and to the issue of borders. Jerusalem was recognized as "a critical issue of any peace settlement," and the parties were urged "to stretch their imaginations so that their interests, and all the world's interests in Jerusalem can be taken into account in any final settlement." In discussing the question of borders, the President said:

We are not the ones to say where other nations should draw lines between them that will assure each the greatest security. It is clear, however, that a return to the situation of June 4, 1967, will not bring peace. There must be secure and there must be recognized borders.

In also discussing the refugee problem, President Johnson urged Israel and her Arab neighbors to "participate directly and wholeheartedly in a massive program to assure these people a better and a more table future."

Thus, until January 20 of 1969, the United States was committed to the parties themselves making the peace. It urged the general principles on which such a peace should be based, and considerations—such as Jerusalem—which should be taken to account. It supported border changes which would achieve security. It opposed unilateral withdrawal by Israel.

The changes with the inauguration of the Nixon administration. First, four power talks became a cornerstone of U.S. strategy. And by his March 4 news conference, President Nixon expanded the notion of these talks to include the idea of four power guarantees:



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NEW YORK OFFICE  
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New York, New York 10021  
(212) 879-7000

*info*  
*Nov 7, 1972*

*Dear Jeff*

*Thanks for your letter. Love  
forward to receiving photos of  
Jerry Ford.*

*Enclosed is A Dinner Invitation.  
Earlier there was talk of a group  
from Grand Rapids Attending. But  
it did not materialize.  
I will be happy to handle  
any reservation requests from Grand Rapids*

*Best Regards  
Jimmy McDowell*

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## THE FIFTEENTH ANNUAL AWARDS DINNER of the NATIONAL FOOTBALL FOUNDATION

Date 1972

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Alma Mater \_\_\_\_\_

SUBSCRIPTION: \$100 per person. SPONSORS' tables seat 10 or 12.

Enclosed is check in the amount of \$\_\_\_\_\_ for \_\_\_\_\_ subscriptions.

I am unable to attend but enclose a contribution of \$\_\_\_\_\_ for the New Building Fund.

*Forms for the listing of names in the Dinner Program and Seating List will be mailed to all Sponsors and subscribers for more than one place.*

Please make checks payable to THE NATIONAL FOOTBALL FOUNDATION and mail together with card in the addressed envelope.

*Contributions to The National Football Foundation are tax deductible.*



YOU ARE CORDIALLY INVITED TO ATTEND

*The Fifteenth Annual Awards Dinner*

OF

*The National Football Foundation*

AND

*Hall of Fame*

*Tuesday, December 5, 1972*

SEVEN O'CLOCK

*The Grand Ballroom*

*The Waldorf-Astoria*

*New York City*

*Reception: Waldorf-Astoria*

*Five-Thirty o'clock*

*R. S. V. P.*

*Subscription \$100 per person*

*Men only—Black Tie*

## THE NATIONAL FOOTBALL FOUNDATION

The National Football Foundation seeks to not only honor the great players and coaches in the history of College Football but to also inspire our nation's youth to compete on the athletic fields and in the classroom and to assume leadership roles on the high school and college campuses today.

The National Football Foundation honors men who honor the game, men who have revealed a love of country, concern for their fellow man and the nation's youth—men who get involved in community affairs, men who give a Damn about today's problems and tomorrow's leadership.

Leadership training to man our institutions depends not only on the lessons taught by man's past, learned in the classroom, but in competition, man against man on the campus. We learn the most important thing of all—of man himself; whom to trust, who is full of talk, how to follow as well as to lead, how to subordinate one's own ends to a common objective. These are the disciplines of leadership.

In a broad but very significant sense The National Football Foundation is a nationwide educational organization. It enlists the ex-player, educator, athletic director and coach, the football official, writer and commentator, and the football fan in the service of the American youth. It strives to promote football as an integral and wholesome part of our educational processes; to inculcate the ideals of sportsmanship into the mind of the spectator as well as that of the player; and to encourage the most beneficial direction and playing of the game at schools and colleges throughout the country.

To achieve its aims, the Foundation seeks to establish the true concept of football and to gain recognition of the significant role it plays in the preservation and advancement of our way of life. It endeavors to attain these goals by disseminating relevant information through its own publications and the other voices that reach the public, by granting awards and fellowships for postgraduate study to college seniors who have been outstanding in football ability, academic achievement and campus leadership during their undergraduate years, and by honoring in the Football Hall of Fame those college players and coaches whose deeds and lives during and after their playing and coaching days have been exemplary and inspiring.

The Foundation, in accomplishing its purposes, serves not only the American youth but the nation as well. For school and college football, conducted and played in the proper way, teaches lessons which, together with those taught in the classroom, help mold young Americans sound in heart, mind and body. Such young men are best fitted to mature as the kind of leaders needed to assure the supremacy of the United States of tomorrow.

VINCENT DEPAUL DRADDY, *Chairman*

## *The Program*

THE NATIONAL ANTHEM

INVOCATION

MASTER OF CEREMONIES

Chris Schenkel

INTRODUCTION OF MEMBERS OF FOOTBALL HALL OF FAME

PRESENTATION OF FOUNDATION'S DISTINGUISHED AMERICAN AWARD

To Dr. Jerome H. "Brud" Holland By  
Richard W. Kazmaier, Jr., Awards Chairman

DR. HOLLAND'S ACCEPTANCE

PRESIDENT'S REPORT

Hon. George L. Murphy, President

ENTERTAINMENT

INDUCTION OF NEW MEMBERS OF FOOTBALL HALL OF FAME

Fred Russell, Honors Court and  
Col. Edgar W. Garbisch, Vice-Chairman

MALCOLM PRATT "MAC" ALDRICH  
Yale University, 1919-1922

ANGELO BORTOLO BERTELLI  
Notre Dame, 1940-1943

ROBERT "BOB" FENIMORE  
Oklahoma State, 1943-1946

ROBERT ANTHONY "BONES" HAMILTON  
Stanford, 1932-1935

MORTON ARMOR "DEVIL MAY" KAER  
University of So. California, 1923-1926

WILLIAM H. "BILL" MORTON  
Dartmouth, 1929-1931

CHARLES CHRISTOPHER O'ROURKE  
Boston College, 1937-1940

\*BRUCE PHILIP "BOO" SMITH  
University of Minnesota, 1938-1941

JOSEPH LEE STYDAHAR  
West Virginia University, 1932-1935

\*BOWDEN WYATT  
University of Tennessee, 1935-1938

### COACH

LAWRENCE "BUCK" TIMOTHY SHAW  
N.C. State, Nevada, Santa Clara, California,  
Air Force Academy (1924-1957)

RESPONSE

Malcolm Aldrich

PRESENTATION OF SCHOLAR-ATHLETE TROPHIES  
AND COL. BLAIK MEDICAL ECONOMIC GRADUATE FELLOWSHIPS

Dr. Alexander Heard, Chancellor, Vanderbilt

RESPONSE

PRESENTATION OF THE FOUNDATION'S GOLD MEDAL AWARD

Vincent dePaul Draddy, Chairman

ACCEPTANCE

HON. GERALD R. FORD  
U.S. Congressman (Michigan)

BENEDICTION

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Football

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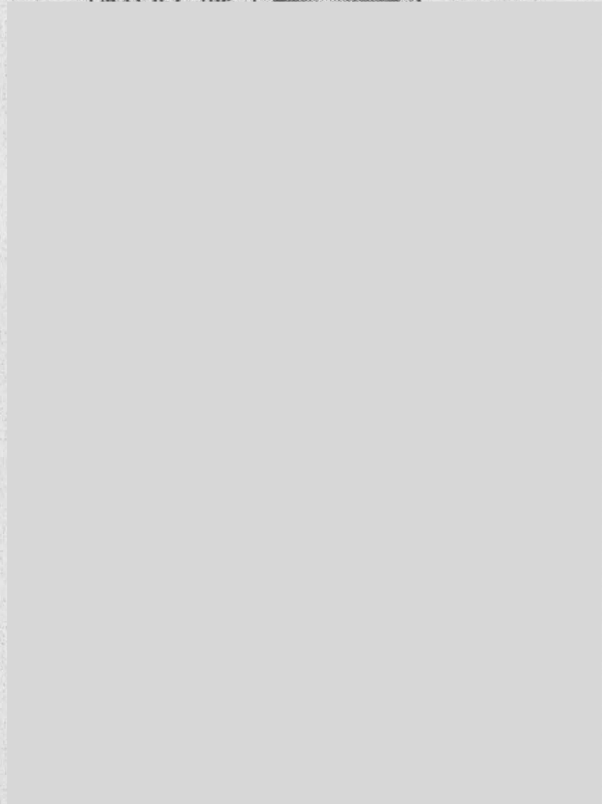
NEW YORK, N.Y.  
NEWS

M - 2,129,909  
S - 2,948,786

JUN 18 1972

**Ford Award**

The National Football Foundation's gold medal for 1972 was awarded yesterday to Rep. Gerald R. Ford (Michigan)



**CHAPTER**  
**SCHOLAR-ATHLETE**  
**AWARDS**



**THE**  
**NATIONAL**  
**FOOTBALL**  
**FOUNDATION**  
**AND HALL**  
**OF FAME**



## **THIS BOOKLET IS DESIGNED TO EXPLAIN**

what the Board of Directors and the Executive Committee of your Foundation believe to be the greatest function that any chapter can perform for the game of American amateur football and for American youth.

Here is the plan for making annual Scholar-Athlete awards to your scholastic athlete, or athletes, who best exemplify academic achievement, leadership in scholastic activities and football ability.

The National Football Foundation believes that there can be no more effective dedication to the benefit of our great American game than to recognize, early in his career, the young football player and encourage him to assess the proper values of the game in his educational career.

*THE AWARDS COMMITTEE, NATIONAL FOOTBALL FOUNDATION*



# THE NATIONAL FOOTBALL FOUNDATION AND HALL OF FAME

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August 8, 1972

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TO: The Executive Committee  
General MacArthur Advisory Committee  
Board of Directors  
Chapter Presidents  
National Football Foundation Council

FROM: Jimmie McDowell, Executive Director

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ALBERT TWITCHELL

Chairman Vincent dePaul Draddy recently announced the purchase of a great building at 17 East 80th Street, in New York to be the new headquarters for the National Football Foundation and to house the College Football Hall of Fame. The move was made, as Chairman Draddy stated, because, "Building costs are continually escalating and the Foundation's Executive Committee, recognizing the Nation's changing economic and social conditions, decided to change the Foundations priorities and will concentrate on our educational and leadership programs on behalf of the youth of America."

Enclosed is a copy of our up-dated Scholar-Athlete Brochure, which is the backbone of the National Football Foundation's Chapter program. In over 100 cities, coast-to-coast, chapters have the opportunity of recognizing outstanding school boys, who excel in the classroom as well as on the playing field, -- the true campus leaders. Over 500 high school seniors are saluted annually. Since the program's inception, more than 5,000 boys, chosen from nominees from 25,000 schools, have been saluted at banquets attended by the outstanding civic leaders in the community.

*Center for Leadership*

CHESTER J. LAROCHE,  
*Chairman*  
STUART D. LUDLUM,  
*Assistant to Chairman*

August 8, 1972

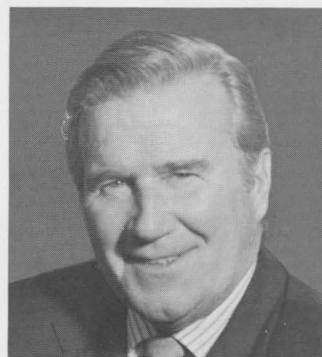
I am sure you will also be interested to know that we already have over 800 reservations for the Foundation's 15th Annual Football Hall of Fame Dinner in New York on December 5th. This Waldorf Astoria Dinner honors our National Scholar-Athletes. If you haven't made your reservations, you should do so now.

We need your continued support, financially and in other ways, to assure the Foundation's continued success.

Our Hall of Fame Building and Endowment Fund Program continues through our chapters, the nation's football playing colleges, and our Special Gifts Campaign.

Your support in the past has meant much to all of us who realize how much the game means to us individually and to the nation in general.

JMcD/sg



## FOREWORD

It is the belief of the National Football Foundation that the awards of our chapters to the high school football players of the country join us all together in what is our most important single national activity.

Football trains boys in courage, competition, sportsmanship — builds physical and moral fiber in an age of luxury and softness. Looked at from a broad perspective it is a national force, unique to America, the like of which the world has never seen, teaching qualities of heart and spirit without which brains would be rudderless.

We feel, however, that the spirit of competitive sport should be in its proper place in the scheme of education. We want to keep the amateur spirit dominant, to keep football a game, not a business.

We are concerned with the advance of professionalism in

college sport — with sloppy educational practices, with athletic ability purchased at the expense of the finer values in life.

It is the job of the NCAA and NAIA to make the rules governing conduct of the game. But the rules in America need a broad basis of public support, which is achieved largely through information. This is our job. Excessive loyalty by alumni to any one college in such things as recruitment practices can help to destroy the very fabric of the game. Helping any one football team at the expense of the game itself is folly.

It is for these reasons we ask you to make these awards effective, to remind ALL of our people that the purpose of college football is to train our youth for life. We believe the game should be conducted with as much honor off the field as it is now played and officiated on the field. These awards dramatize our stand. They come to life only through you.

VINCENT DEPAUL DRADDY

*Chairman of the Board*



CHESTER J. LAROCHE  
*retired Chairman, now Chairman of the  
National Football Foundation's  
Center for Leadership*



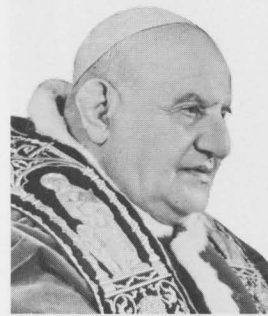
VINCENT DEPAUL DRADDY  
*member of the Board of the  
National Football Foundation  
since 1958, now its Chairman*



THE HONORABLE GEORGE L. MURPHY  
*President of the  
National Football Foundation,  
former Senator from California*



**HIS HOLINESS POPE JOHN XXIII**



"It is not the strength of one's muscles, not the quick reflexes or the victories easily attained, that constitute ability and the attractiveness of sport. It is rather the assured domain over one's faculties. There are, among others, loyalties that exclude taking refuge in subterfuges . . . docility and obedience to the wise commands of the director in charge of the training of the team; the spirit of self-renunciation where one is to fade into the background in order that the interests of the team may thereby be furthered; fidelity to obligations undertaken; modesty in victory; serenity in adverse fortune; patience toward spectators who are not always moderate if the competitive sport is bound up with financial interests. The crowds in the stadia deplore the fact when teams in a contest do not play with their hearts; in general, whenever there is a question of human activity, the point of arrival must always be the psychic; in other words, spirit must predominate over technique."

**ARCHIBALD MacLEISH**

*Pulitzer Poetry Prize Winner*



"I think I learned more on the two Yale football teams I played on than I have before or since about certain very fundamental and important matters. Without more attention to things of the mind and spirit, there can be no human understanding; and that, without such understanding, the technological information which man has gathered is meaningless."

**DR. HENRY C. LINK**

*author of "Return to Religion"*



"Instruction on the American playing field for a time filled up a vacuum created by lack of leadership in religion. Many lessons in self-control, sacrifice, teamwork, idealism, yes — in MORALITY — were learned . . . taught by the high school, preparatory school and college coaches. There has never been anything like this phenomenon, and it reaches its fullest expression in football . . . a game which has set in some measure the competitive pattern of this nation."

**PRESIDENT DWIGHT D. EISENHOWER**

"In football, in business, in the trades and the professions, the normal urge to excel provides one of the most hopeful assurances that our kind of society will continue to advance and prosper. Morale . . . the will to win, the fighting heart . . . are the honored hallmarks of the football coach and player. This morale, this will, this heart . . . we need not only in athletic teams as individuals, but collectively."

**GENERAL OF THE ARMY DOUGLAS MacARTHUR**

"The game has become a symbol of our country's best qualities; courage, stamina, coordinated efficiency. Many believe in these cynical days of doubt and indecision that through this sport we can best keep alive the spirit of reality and enterprise which has made us great. Upon the fields of friendly strife are sown the seeds that upon other fields, on other days, will bear the fruits of victory."

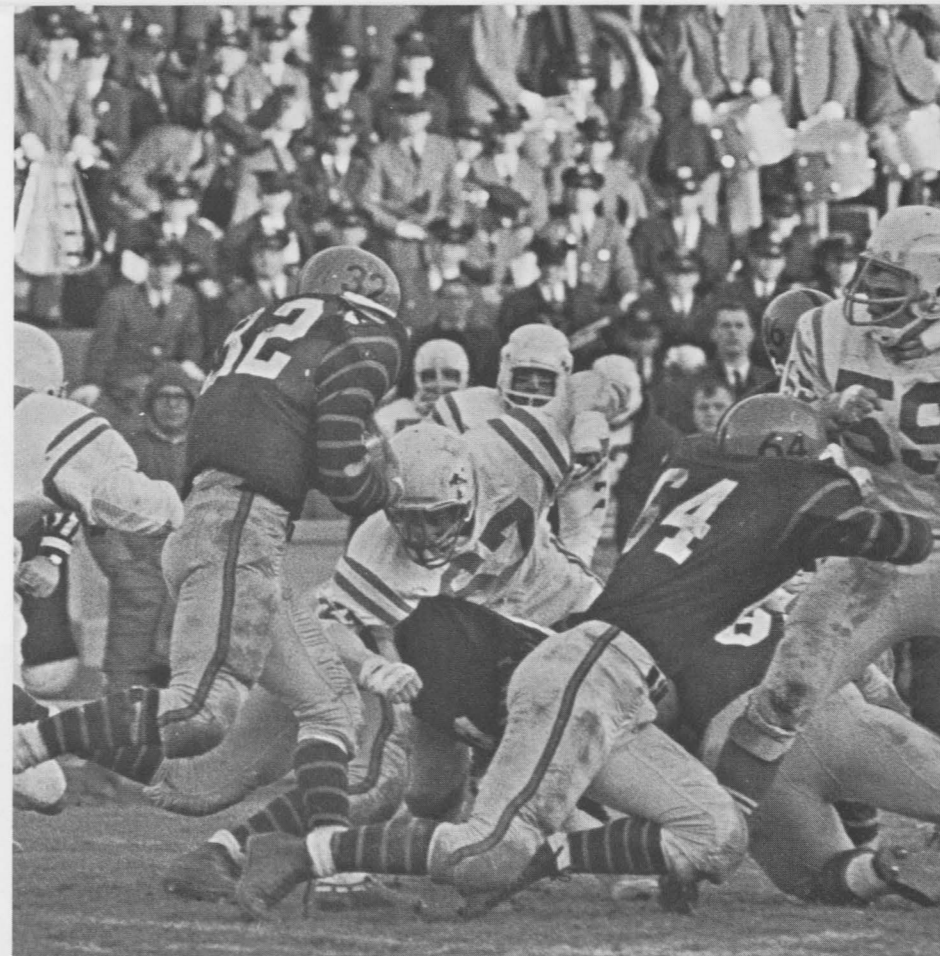


*National Scholar-Athlete Rex Kern (10) of Ohio State*

## **WHAT FOOTBALL DOES FOR THE BOY**

Football is one of the great builders of men. It does more for the boy of school age than any other sport. It is not only, as indicated by former President Whitney Griswold of Yale, a vital part of education as competitive recreation and exercise, but it is, like other organized sports, a challenge to the spirit, a test of mettle, a way to educate youth to go far beyond the resources that are on the surface.

For the boy, football builds stamina, courage, competitive fiber, self-reliance, teamwork, sportsmanship, and imbues him with the many qualities which help to build our manhood to keep our country strong and our competitive spirit vibrant.



*National Scholar-Athlete Cosmo Iacavazzi (32) of Princeton*

Believing in the value of football, the National Football Foundation, which brings together all of the organized groups that play, coach, administer and report football, seeks to establish the true concept of the game as an amateur sport, and to gain recognition of the important role it plays in the preservation and advancement of our ways of life. Its purposes are to promote the game as an integral and wholesome part of our educational process; to encourage the beneficial direction and playing of the game; to provide proper incentives and ideals for American youth, and sportsmanship for the individual player.

The Foundation uses a number of ways to achieve its goals, but

the most significant method of fulfilling our purposes at the high school level is through the local chapter. Through the chapter, we reach the principals, the parents, the school coaches and players — the boys themselves. It is for this reason that the granting of awards to the high school Scholar-Athlete is the valuable function of every chapter.

## WHY SCHOLAR-ATHLETES MUST BE RECOGNIZED



The experience of the Football Foundation at its national level has proved beyond a doubt that educators and leaders of men have given unanimous approval to the necessity for recognizing and honoring those whose deeds and lives during their playing days have been exemplary and inspiring.

Educators, coaches, and leaders agree, however, that the plan must start earlier. The boy must learn *before* he gets to college the proper value of football as a competitive sport, its value and place in the educational plan. The college level, which is the only one that the Foundation can handle as a national effort, is by the same token almost impossible to judge from the chapter's viewpoint. The chapter is the Foundation's direct personalized contact with the thousands of outstanding youths who must carry the ball in the years to come, in school, after school.

It is obvious, therefore, that the chapter must build the strength of American football at the school level. Educational and development values can be taught only at

that time in the life of a young man. Once he has progressed beyond that stage, once he has learned, all too late, that he may have sacrificed his chance in life for a real education because he has been offered and has accepted an easy chance to capitalize on athletic skill, then it is also too late for us to help.

The strongest, finest, and most helpful job that the chapter can do is to bring forcibly to the attention of the boy, his family, his coach and to over-zealous alumni, the proper sense of values and responsibilities which will be of positive use to him in later life. The serious, dignified and careful attention to the rewarding of student leaders in both studies and athletics is of paramount importance.



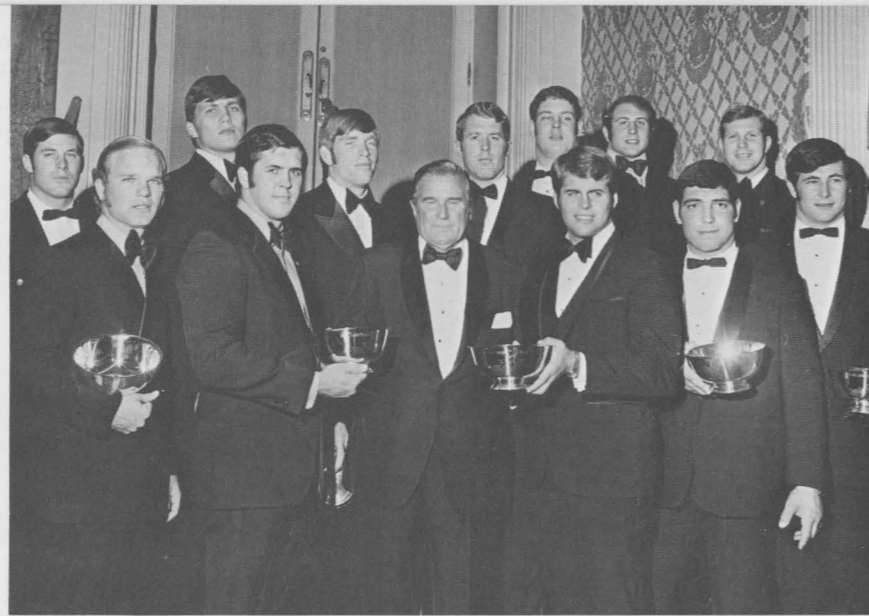
## THE ROLE OF THE CHAPTER IN AWARDS



The National Awards Committee therefore feels that a chapter may not in justice make an award at the college level. More important, however, is the necessity of the chapter award at the school level, where the most good can be obtained in the long run.

The chapter thus becomes the Foundation's best means of recognizing the individual scholastic football player, a work which is of the essence of the Foundation's means of reaching the player at the vital period of his development.

## HOW A CHAPTER MAKES AWARDS



College Scholar-Athletes

One of the first acts of a new chapter should be the organization of a strong Awards Committee. This committee can consist of any number, depending upon the size of the chapter, but certainly not less than five or six, and possibly as many as 12 or 15. Its composition will vary depending upon the character and enthusiasm of the men available. Generally, however, the committee should be strong in community, business and professional leaders interested in their schools as builders of future citizens. It should also include athletic advisers and sports writers.

The Awards Committee should select the Scholar-Athletes after considering the credentials of the nominees. It should also select the recipients of the Chapter's Distinguished American Award and the Contribution to Amateur Football Award. These will be men who have carried the lessons learned on the playing field into a lifetime of service to the community and citizens who have maintained a lifetime of devotion to the game.

Some of the methods of obtaining information on the Scholar-Athletes are:

1. Recommendations from informed sources.
2. Recommendations from school football coaches, principals, athletic advisers, sports writers, sportscasters, or others in a position to have knowledge.
3. Specific recommendations of one candidate from each school, backed up by data on performance, marks and other qualities to be submitted by the principal or someone else high in authority.
4. Preparation and distribution of a questionnaire which seeks to find out the data required.

The rating of information is a matter for the committee. Many will go so far as to draw up a point system in the attempt to obtain exact values. Often it will not be necessary to go to that extent, since primary values will appear evident.

There is no standard method of determining final selection. Gen-

erally the Awards Committee will be faced with three or five outstanding candidates. Some chapters honor one from each school in the area, and then select the top Scholar-Athlete from this group. More often than not, the leaders will stand out and their selections will not present too many difficulties.

The timing of selection is again a matter for the chapter. The time of presentation can vary. Some chapters have their award banquets during the winter, immediately after the season is over. Some chapters prefer to wait until late winter, spring or summer. This is a chapter decision. Many chapters at such a dinner may well have other awards to make.



High School Scholar-Athletes

## QUALIFICATIONS FOR THE SCHOLAR-ATHLETE AWARD

It is possible, even probable, that some chapters may wish to specify their own qualifications for the Scholar-Athlete Award, although it is not likely that the original specifications, here given, will be altered much.

The qualifications are three in number:

1. Outstanding academic application and performance.
2. Superior school leadership and citizenship.
3. Superior football performance.

The boy need not necessarily be the finest football player in the territory, but he should certainly be an exceptional one, a boy who inspires younger players to seek to achieve excellence when *their* time comes to play varsity football and earn similar recognition.

He should obviously be a team player, not an individual glory

hunter, a boy with courage, persistence, sportsmanship, and an overall feeling for the game of football, with proper respect for his coaches, teammates, opponents, and his school.

So far as scholarship is concerned, he need not be a "greasy grind" or even a straight "Grade A" scholar. But he should be studious, persevering, dedicated, and have a proper knowledge of what study means to the value of education. He should be a better than average student, interested in his work, and without serious subject weaknesses. He will be a boy who is appreciated by his teachers.

Leadership may be more difficult to measure. He should have an interest in many of the aspects of school life, not just football and studies. He need not be the president of his class, or the leader of his fraternity, or the man with the highest marks or most letters, but he definitely should be popular, respected, and a boy whose attitudes and actions are taken as an example by others who have participated.

**THE  
AWARD  
ITSELF  
...WHAT  
IT IS**



For the purpose of standardizing the basic conditions of an award, the National Football Foundation recommends that it take the following form:

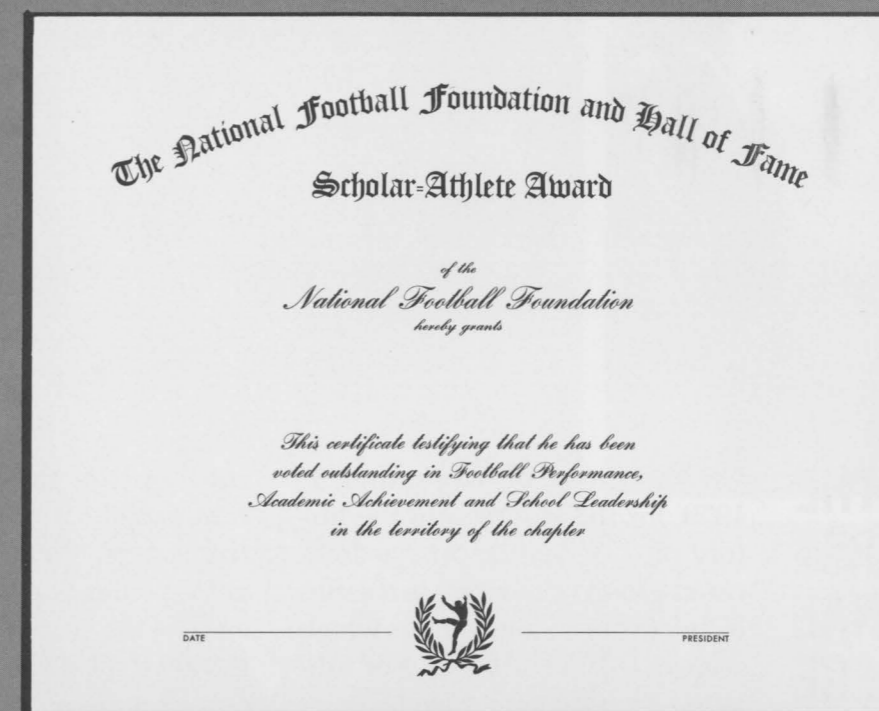
1. A certificate to be given the Scholar-Athlete.
2. A plaque to be given his school.

To this end, the Foundation has designed and has available a beautiful and dignified certificate, suitable for framing (shown on the next page).

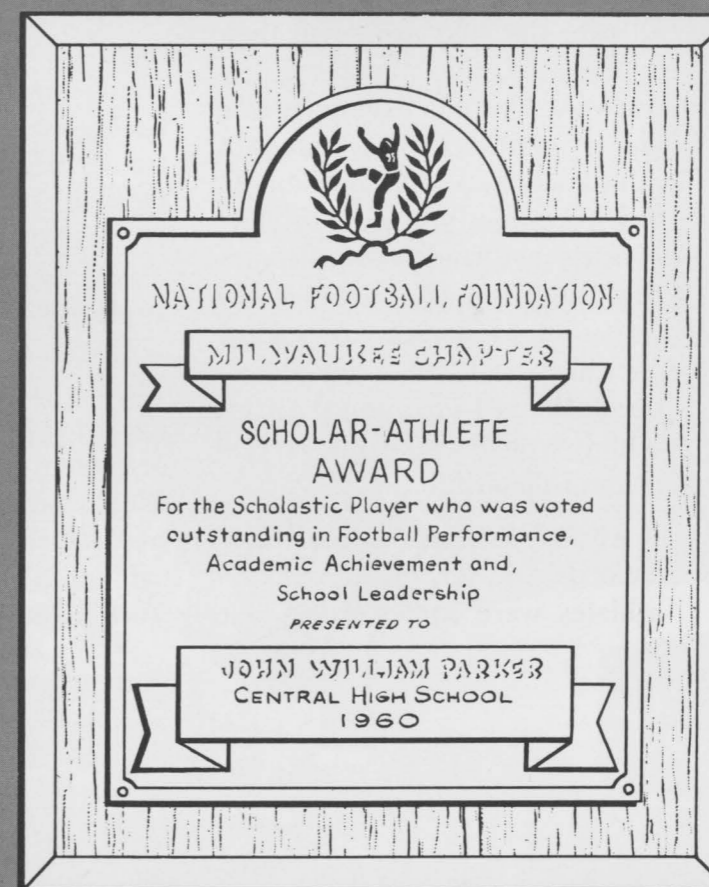
Secondly, the Foundation also makes available a distinctive plaque, dignified and permanent in character, which any school will be proud to display in its offices, gymnasium or trophy room to indicate the honor accorded one of its students.

The certificate and plaque have been designed for the Foundation by the country's largest and best known designer of school, college and athletic trophies. They may be obtained through the Foundation. Certificates and plaques may, of course, be independently designed and produced by a chapter, although the cost will normally be somewhat higher.

**A CERTIFICATE FOR THE SCHOLAR-ATHLETE**



**A PLAQUE FOR HIS SCHOOL**



## THE FIRST NATIONAL COLLEGE SCHOLAR- ATHLETE AWARDS

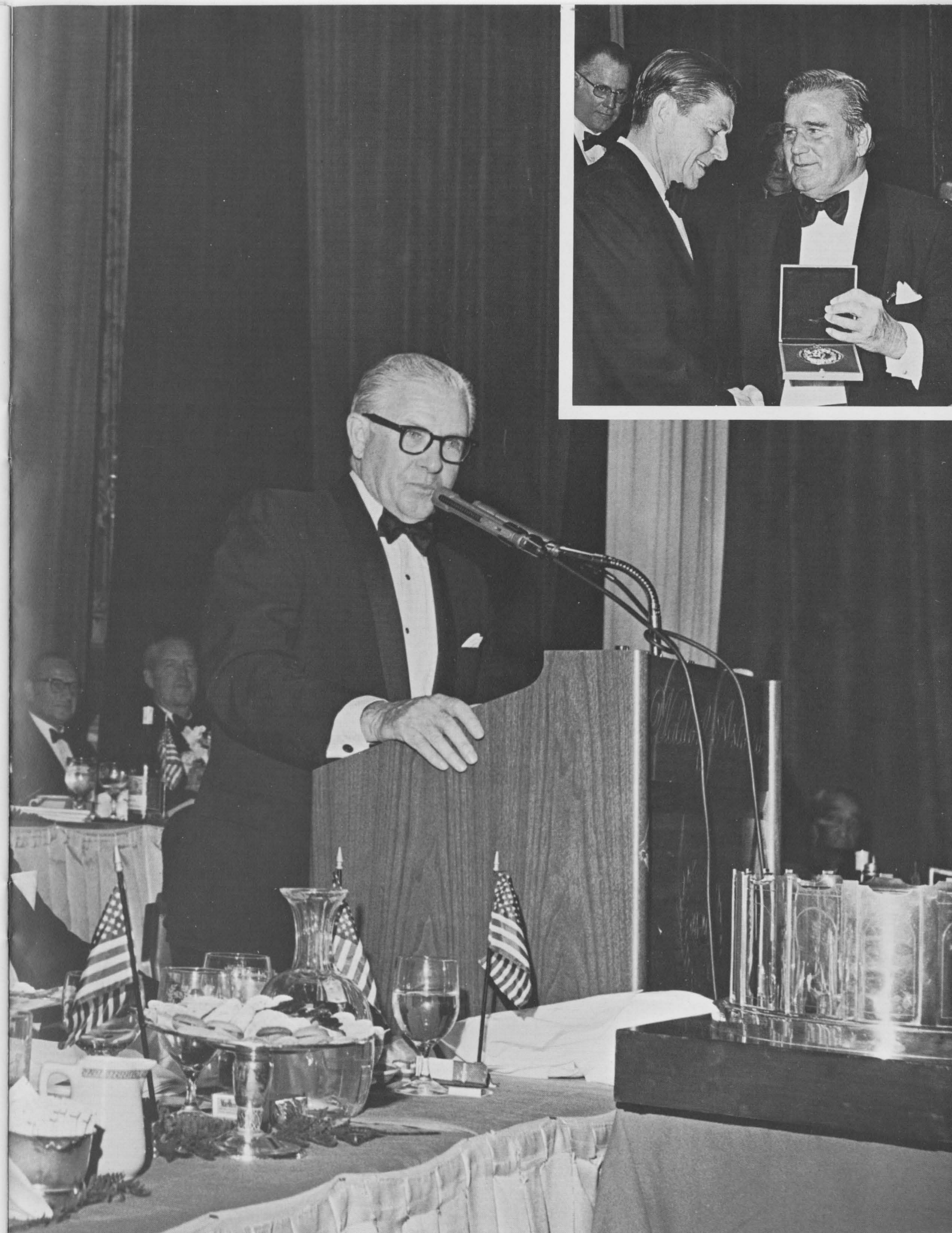
On the night of December 1, 1959, for the *first* time in the history of American sports, a dedicated group of men made a series of awards to college seniors which recognized the value of not athletic prowess alone, but the combined talents of their athletic ability, their scholarly dedication, and their leadership and example to fellow students.

Educational authorities from all over the land expressed their appreciation that athletic ability was rewarded for having its true and proper place in the values of education and development of the American young man. The awards signified recognition of the "whole man" in his early stages—not just a scholar, not just an athlete, but a man who developed the all-around qualities which would make him a real leader in later life.

At that Second Annual NFF Awards Dinner, eight scholar-athletes were so rewarded, one

from each of the sections of the country. Their awards stated that they were "being honored for achievements in the classroom and on the campus as well as on the football field." Each one received a silver bowl and its inscription stated that it went to the college senior in his section who is outstanding in academic achievement, college leadership, and football performance.

An added award of outstanding significance was made to the young men in this particular case. Colonel Earl H. Blaik donated from his syndicated newspaper football articles the sum of \$4,000, of which \$500 went to each of the eight, to be used for graduate study. Those first awardees who went to a graduate school for the study of their choice, be it law, medicine, chemistry, or whatever else, were the recipients of "Red" Blaik's generous gift. Since then, over 100 college seniors have been saluted at the Foundation's New York dinner at the Waldorf.





**THE  
NATIONAL  
FOOTBALL  
FOUNDATION,  
HALL  
OF  
FAME,  
AND  
CENTER  
FOR  
LEADERSHIP**

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*Additional Executive Committee Members*

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*South* — Willis M. Tate

*West* — Clinton E. Frank

*Coast* — Robert Odell Reynolds

*At Large* — Charles B. (Bud) Wilkinson

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Asa Bushnell

Allison Danzig

Leonard D. Henry

William L. Chapman

Earl H. Blaik

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