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August 29, 1974

Meeting With George L. Cordova

Thursday, August 29, 1974
5:00 p. m. (15 minutes)
The Oval Office

From: Ken Cole

I. PURPOSE

To discuss Mr. Cordova's views, at his request, on how you should reorganize to obtain knowledgeable advice on matters involving Puerto Rico.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

- A. Background: Mr. Cordova requested the opportunity to discuss with you your need to have knowledgeable advice on matters involving Puerto Rico. He recommends that you should seek advice from an institutional source. Just as in matters involving Venezuela and Germany he turns to the State Department, which has special know-how, there should be some permanent office, containing the necessary files and knowledgeable personnel, to provide the necessary advice whenever the President is requested to act, or finds it may be necessary or proper to act, regarding Puerto Rico.

The Department of Interior is suggested as the most logical source since the Department for so many years directly handled Puerto Rican matters, and whose present head is quite familiar with them.

It is not suggested that the Secretary of the Interior be granted any special jurisdiction to act in Puerto Rico. This would be objectionable to most people in Puerto Rico.



The suggestion is merely that the Presidential practice be changed: instead of the White House acting on its own on Puerto Rican affairs, without outside advice, that it make use of the institutional machinery of the Department of the Interior to obtain advice based on solid and sound information.

When the Puerto Rican people voted for Commonwealth status in preference to Statehood in the plebiscite of 1967, they also chose to "perfect" Commonwealth through Advisory groups, which are jointly appointed by the President and the Governor of Puerto Rico. The President appointed the first such Advisory group jointly with former Governor Luis Ferre in 1970 to inquire into the question of the Presidential vote for Puerto Ricans. That group reported back favorably in 1971, but no action has been taken and the question is again being considered by a second Advisory Group initiated on September 27, 1973.

This second Advisory Group has been charged to investigate "the extent to which the laws and administrative regulations of the United States should apply in Puerto Rico." The group has 14 members: 7 appointed by former President Nixon and 7 by Governor Hernandez - Colon. Senator Cook is Chairman of the United States delegation (the other members are Senators Buckley and Bennett Johnston, Congressmen Don Clausen and Foley, former Governor Richard Ogilvie and Paul Howell, a Texas oil man).

The current Ad Hoc Advisory Group will make recommendations to you on the institutional arrangements which could be made to coordinate the politically sensitive matters involving Puerto Rico.

- B. Participants: George Cordova
- C. Press Plan: Photo opportunity. Meeting to be announced.



III. TALKING POINTS

1. I understand that you want to discuss with me the matter of where I can find the most reliable source of advice on issues involving Puerto Rico. What do you recommend?
2. The Ad Hoc Advisory Group on Puerto Rico will submit a report to me containing recommendations on the issue we have discussed. I will include your recommendation with those of the Advisory Group.



SCHEDULE PROPOSAL

DATE: September 24, 1974

FROM: Ken Cole

Via: Warren Rustand

MEETING: With Secretary Morton and Secretary Butz before sending the wilderness proposals and a wilderness message to the Congress.

DATE: September 30, 1974

PURPOSE: To demonstrate the President's continuing interest in environmental concerns.

FORMAT:

- The East Room
- 15 minutes

SPEECH MATERIAL: Talking points will be prepared.

PRESS COVERAGE: Press photo opportunity in the East Room; Secretary Morton will brief the press in the White House press room following the meeting.

STAFF: Mike Duval; Frank Zarb

BACKGROUND: The Wilderness Act of 1964 established the National Wilderness Preservation System to be composed of Federally-owned areas designated by the Congress as "wilderness areas" to be kept indefinitely in a wild, unspoiled condition. The President is sending the final wilderness areas proposal and a wilderness message to Congress. We would also take this opportunity to highlight the fiftieth anniversary of the first wilderness-type area which is the Gila National Forest primitive area. This was established on June 6, 1924, largely due to the efforts of the late Aldo Leopold.



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RECOMMEND:

Secretary Morton; Ken Cole

APPROVE _____

DISAPPROVE _____

NROSS/pt 9-25-74

**cc: Mike Duval
Frank Zarb
Ken Cole**

WH files



SCHEDULE PROPOSAL

DATE: October 4, 1974

FROM: Norm Ross

VIA: Warren Rustand

MEETING: With Secretary Butz and Dr. Addeke Boerma,
Director-General of the Food and Agriculture
Organization.

DATE: Thursday, October 17 or Monday, October 21

PURPOSE: To further indicate Presidential interest and
involvement in world food concerns in preparation
for the upcoming World Food Conference in
November.

FORMAT: - Oval Office
- 15 minutes

**SPEECH
MATERIAL:** Talking points will be provided.

**PRESS
COVERAGE:** Press photo opportunity in the Oval Office.

STAFF: Ken Cole

PARTICIPANTS: Secretary Butz and Dr. Boerma

BACKGROUND: The Food and Agriculture Organization of the
United Nations proposals for an international
undertaking on world food security form much
of the background for current proposals to be
put before the UN World Food Conference in Rome,
November 5-16. Because of the heavy involvement
and participation of the United States in the upcoming
World Food Conference, such a meeting will lend
Presidential concern for the success of the Conference.

RECOMMEND: Secretary Butz; Ken Cole

APPROVE _____

DISAPPROVE _____

NROSS/pt 10-4-74
cc:WH files



October 16, 1974

MEMORANDUM FOR: WARREN RUSTAND
FROM: NORM ROSS
SUBJECT: National Association of Farmworker
Programs request for meeting with
the President

I do not recommend that the President meet with this group.

It would not be of any benefit for the President to use his time
to meet with this group.



April 9, 1975

MEMORANDUM FOR

MIKE DUVAL

FROM:

NORM ROSS

SUBJECT:

Industry Meetings at the
White House

In response to your memorandum of April 8 on the subject activity, the following suggestions are offered.

- A) Environmental Meeting. It is my understanding that you have already proposed that such a meeting take place and are in the process of following through with your proposal. I support the proposal that an Environmental meeting be held.
- B) Agricultural Meeting. I suggest that consideration be given to holding a White House meeting on Agriculture. Such a meeting should include key leaders representing a broad spectrum of the agricultural industry to include national farm organizations, feed manufacturers, fertilizer organizations, farm credit organizations, agricultural chemical organizations, wheat, cotton, grain, feed, milk, beef and pork producers.

Please let me know if additional information is desired or if I can be of further assistance.

NEROSS/ee



Ross

THE WHITE HOUSE

WASHINGTON

April 8, 1975

MEMORANDUM FOR

DOMESTIC COUNCIL STAFF

FROM:

MIKE DUVAL

Mike

SUBJECT:

INDUSTRY MEETINGS AT THE WHITE HOUSE

I had a meeting yesterday with Jim Connor, Frank Zarb and Bill Baroody concerning the follow-up to the coal meeting we had at the White House. That event included the key leaders from the coal industry, with representatives from management, labor, users, transportation, etc. They met in the East Room for a half day of substantive discussion on the key issues and then adjourned for cocktails and a working dinner with the President.

Connor wants to pull together a scenario of possible meetings such as this to run over the next twenty months. The purpose of each meeting should be to highlight a key industry and the critical role it plays in supporting the Nation's economy.

May I please have a list of the key industries in your area of concern with an indication of which ones you feel should be highlighted by a White House meeting and dinner or reception with the President.

Because of the obvious limitations of resources, including time, it would be useful if you could indicate which industries could be grouped together, thereby cutting down the number of meetings which will ultimately be required.

For example, in the transportation area, we could either have just one dinner for transportation as a whole or separate dinners for air, railroad, trucks, mass transit, barges and automobiles.

May I please have your suggestions no later than close of business Wednesday. Thanks very much.

cc: Jim Cannon
Dick Dunham
Jim Cavanaugh



4-8

August 21, 1974

Receive Farm Family of the Year

Friday, August 23, 1974
12:30 p.m. (10 minutes)
The Oval Office

From: Norman Ross

I. Purpose

To demonstrate your interest in the development of rural America by receiving the fourth annual Farmers Home Administration National Farm Family of the Year.

II. Background, Participants and Press Plan

- A. Background: The annual competition for the Farmers Home Administration National Farm Family of the year began with hundreds of farm families from across the country. Competition was narrowed to thirty-five State winners, then to five National contestants and finally to the Fowler family of Alaska. Families are selected not just for assets of land and money, but for having worked hard as a family to improve itself and for becoming an economic and social asset to their home community.

Mr. and Mrs. Julian V. Fowler of Fairbanks, Alaska, is the 1973 National Farm Family of the Year. The Fowler's have four children and operate one of the most successful dairy farms in Alaska.



Page Two

B. Participants:

Mr. and Mrs. Julian V. Fowler (wife - Roberta)
Under Secretary Campbell
James Bostic, Deputy Assistant Secretary
Frank Elliott, Administrator, Farmers Home Administration
Kenneth Keudell, Oregon State Director, Farmers Home
Administration
Senator Theodore F. Stevens
Congressman Don E. Young
Norm Ross

C. Press Plan: Meeting to be announced. Press photo
opportunity in the Oval Office.

III. Talking Points

1. I'm glad to have this opportunity to pay tribute to you as the outstanding American farm family and commend you for your work in the development of your community.
2. Today less than five percent of our people live on farms and produce the food to feed our people the best that they have ever been fed.
3. We must continue to bring new people into agriculture and give greater emphasis to the development of rural communities in an effort to make rural America a better place to live and work.



THE WHITE HOUSE
WASHINGTON

Aug 29

Please file

Presidential Event

Thanks

THE WHITE HOUSE
WASHINGTON

August 16, 1974

MEMORANDUM FOR:

MR. MIKE DUVAL

FROM:

DAVID PARKER

SUBJECT:

Approved Presidential Activity

Norm
Please prepare
Briefing Paper
- I told Butz.

Mike

working on this -
Don Butz 8/19

Please take the necessary steps to implement the following and
confirm with Mrs. Nell Yates, ext. 2699. The following briefing
paper should be submitted to **Dr.** David Hoopes.

Event:

Receive Farm Family of the Year
Mr. and Mrs. Julian V. Dowler, Fairbanks, Alaska

Date:

Friday, August 23, 1974

Time:

12:30 p.m.

Duration:

10 mins.

Location:

The Oval Office.

Participants:

Secretary Butz, Mr. and Mrs. Julian V. Dowler and
Alaska Congressional Delegation

Press Coverage:

Press Photo

cc: Mr. Hartmann
Mr. Marsh

Mr. Cole
Dr. Hoopes
Mr. Jones
Mr. O'Donnell
Mr. Rustand
Mr. Timmons
Mr. Wardell
Mr. terHorst
Mrs. Yates





DEPARTMENT OF AGRICULTURE
OFFICE OF THE SECRETARY
WASHINGTON, D. C. 20250

August 20, 1974

Mr. Norman Ross
Assistant Director
Domestic Council
The White House
Washington, D. C. 20500

Dear Norm:

We have attached to this letter the following material in preparation for the meeting of President Ford with Mr. and Mrs. Julian V. Fowler, 1973 FmHA National Farm Family of the Year:

- (1) List of Participants in the White House Meeting.
- (2) Background on the Farm Family and the selection process.
- (3) Possible talking points during the meeting.

In past years, the Farm Family has been invited to take a special tour of the White House during the afternoon following their meeting with the President. It would be good if President Ford could invite Mr. and Mrs. Fowler to come back for a special tour on Friday afternoon.

If I can supply you with additional information, please call me.

Sincerely,

JAMES E. BOSTIC, JR.
Deputy Assistant Secretary

Attachments



8/20

WHITE HOUSE PARTICIPANTS
1973 FmHA FARM FAMILY OF THE YEAR
August 23, 1974

Mr. & Mrs. Julian V. Fowler (wife-Roberta), Family

J. Phil Campbell, Under Secretary of Agriculture

James E. Bostic, Jr., Deputy Assistant Secretary of Agriculture
for Rural Development

Frank B. Elliott, Administrator, Farmers Home Administration

Kenneth K. Keudell, Oregon State Director, Farmers Home
Administration



Possible Talking Points for the Meeting of President Ford
With Mr. and Mrs. Julian V. Fowler, Fourth FmHA National
Farm Family of the Year

Today less than five percent of our people live on farms and produce the food to feed our people the best that they have ever been fed.

Because of the great productive capacity of our farmers, we are the largest agricultural exporters in the world and this is essential to our balance of payment. These agricultural exports allow us to purchase our imported oil, cars, shoes, and other commodities that are essential to the American consumer.

We must continue to bring new people into agriculture and our Farmers Home Administration programs assist many farmers like you in getting started in agriculture when the farmer cannot obtain credit elsewhere.

Today, we pay tribute to you as an outstanding American farm family and commend you for your work in the development of your community when you served on the local Rural Electric Cooperative Board in bringing electricity to the area and for your leadership in the local Soil Conservation Subdistrict.

We want to give greater emphasis to the development of rural communities in an effort to make rural America a better place to live and work.



Background

Mr. & Mrs. Julian V. Fowler
Fairbanks, Alaska
1973 FmHA National Farm Family of the Year

Family Members: Julian V. Fowler and wife, Roberta

Address: Mile 78, Richardson Highway
Fairbanks, Alaska 99701
(78 miles southeast of Fairbanks)

Children:

At Home: Preston, 20, presently attending
University of Alaska, and a partner
in farm operations

Other: Ronald, 28, Research Engineer,
Vitro Corporation, Florida

George, 26, Heavy Duty Mechanic,
near Fairbanks

Julene, 23, Married, attending
University of Alaska

Occupation: Dairy Farmer

Competition: This annual competition for the Farmers
Home Administration (FmHA) National Farm Family of the
Year began with hundreds of farm families from across
the country. Competition was narrowed to thirty-five
(35) State winners, then to five (5) National contestants
and finally to the Fowler family of Alaska. Families
are selected not just for assets of land and money, but
for having worked hard as a family to improve itself and
for becoming an economic and social asset to their home
community.

Family Facts: Moved from their native Nebraska to Alaska.

In 1947, settled on a homestead of 160 acres
of virgin wilderness in the heart of Alaska's interior.

Family home and most farm buildings constructed
by family from lumber or logs taken from homestead.

Dairy farm operation is one of most successful
in Alaska.



Family Facts (Continued)

Established their own processing plant for bottling and packaging milk on the farm and selling milk under the Fowler label.

Member of his local REA Cooperative Board of Directors and instrumental in bringing electricity to their community in 1960.

Family borrowed more than \$70,000 from FmHA to finance operations from 1950 to 1970 and repaid the last dollar owed last year.

Family net worth has grown from \$7,266 in 1949 to \$232,900 now.

