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NATIONAL SCIENCE FOUNDATION

Science and Technology Policy Office

9/30/74

Norman:

attached is the
agenda for the meeting
I mentioned to you
last week -

Hope you can
make it -

Wale

(did not attend)



Do you want to go to
this?

E.E.
1/20

Thanks

NATIONAL SCIENCE FOUNDATION
WASHINGTON, D.C. 20550



SCIENCE AND TECHNOLOGY
POLICY OFFICE

September 27, 1974

MEMORANDUM

TO : Russell C. Drew
FROM : A. Wade Blackman *AWB*
SUBJECT : First Agrimod Consulting Panel Meeting

Attached is the agenda for the Subject meeting and a map showing the location of the Ramada Inn in Rosslyn where the meeting will be held.

Parking space is available on site at the Ramada Inn.

Attachments

cc: w/attachments
A. Carl Leopold
H. B. Lyon
S. V. Radcliffe
L. W. Tombaugh
Norman Ross - Domestic Council
Blackman Chron
STPO Reading File

AWBlackman:kl:9-27-74



received Oct 1

SYSTEMS CONTROL, INC.

1801 PAGE MILL ROAD

PALO ALTO, CALIFORNIA 94304

TELEX: 348433

TELEPHONE (415)
494-1165

PROJECT AGRIMOD

NSF Grant ST-44306

"DEVELOPMENT OF A DYNAMIC SIMULATION MODEL
OF FOOD PRODUCTION FOR THE U.S. AND THE WORLD"

FIRST

CONSULTING PANEL MEETING

Friday, October 4, 1974

9:30 A.M. - 4:00 P.M.

Dogwood Room (A)
Ramada Inn, Rosslyn
1900 N. Fort Myer Drive
Arlington, Virginia 22209
Tel: (703) 527-4814



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PROJECT AGRIMOD
NSF Grant ST-44306

AGENDA
FIRST CONSULTING PANEL MEETING

MORNING SESSION: 9:30 - 11:45 A.M.

Introductory Remarks: Dr. A Wade Blackman (NSF)
Remarks: Dr. Robert E. Larson (SCI)
Progress Report: Dr. Alexander H. Levis (SCI)

LUNCHEON: 12:00 - 1:00 P.M. (Dogwood Room B)

AFTERNOON SESSION: 1:15 - 4:00 P.M.

Discussion of (a) Model Characteristics (Panel)
(b) Policy Questions (Panel)



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CONSULTING PANEL

Dr. Ned D. Bayley
Office of the Assistant Secretary
for Conservation, Research and
Education
U.S. Department of Agriculture
National Agricultural Library
Beltsville, Maryland
(301) 344-3515

Dr. Nicholas G. Carter
International Bank for
Reconstruction and Development
1818 H Street, N.W.
Washington, D.C. 20433
(202) 477-3613

Dr. Ernest L. Corley, Jr.
Director, Program Analysis and
Coordination Staff
Agricultural Research Service
U.S. Department of Agriculture
Washington, D.C. 20250
(202) 447-6961

Dr. Craig Decker
Office of Technology Assessment
U.S. Congress
127 C Street, N.W.
Washington, D.C.
(202) 225-4469

Dr. W. Clark Edwards
Chief, Area Analysis Branch
Economic Development Division
Economic Research Service
U.S. Department of Agriculture
500 12th Street, S.W.
Washington, D.C. 20250
(202) 447-9101

Dr. Earl O. Heady
Director, Center for Agricultural
and Rural Development
Iowa State University
Ames, Iowa 50010
(515) 294-3133

Dr. Leon Hesser
Acting Director, Office of Agriculture
Division of Economic and Sector Planning
Agency for International Development
U.S. Department of State
Washington, D.C. 20523
(202) 632-9583

Dr. Glenn L. Johnson
Department of Agricultural Economics
Michigan State University
East Lansing, Michigan 48823

Dr. Leroy Quance
National Economic Analysis Division
Economic Research Service
U. S. Department of Agriculture
500 12th Street S.W.
Washington, D.C. 20250
(202) 447-7681

Dr. John M. Richardson, Jr.
Systems Research Center
Case Western Reserve University
Cleveland, Ohio 44106
(216) 368-4576



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PROJECT AGRIMOD

NSF Grant ST-44306

CONSULTING PANEL

Ex-Officio Participants.

For NSF: Dr. A. Wade Blackman
Program Director
Science and Technology Policy Office
National Science Foundation
1800 G Street, N.W.
Washington, D.C. 20550
(202) 632-6320

For Systems Control, Inc.:

Dr. Robert E. Larson
Vice President and Director
of Technical Staff
Project Supervisor
(415) 494-1165

Dr. Alexander H. Levis
Senior Engineer
Principal Investigator
(415) 494-1165





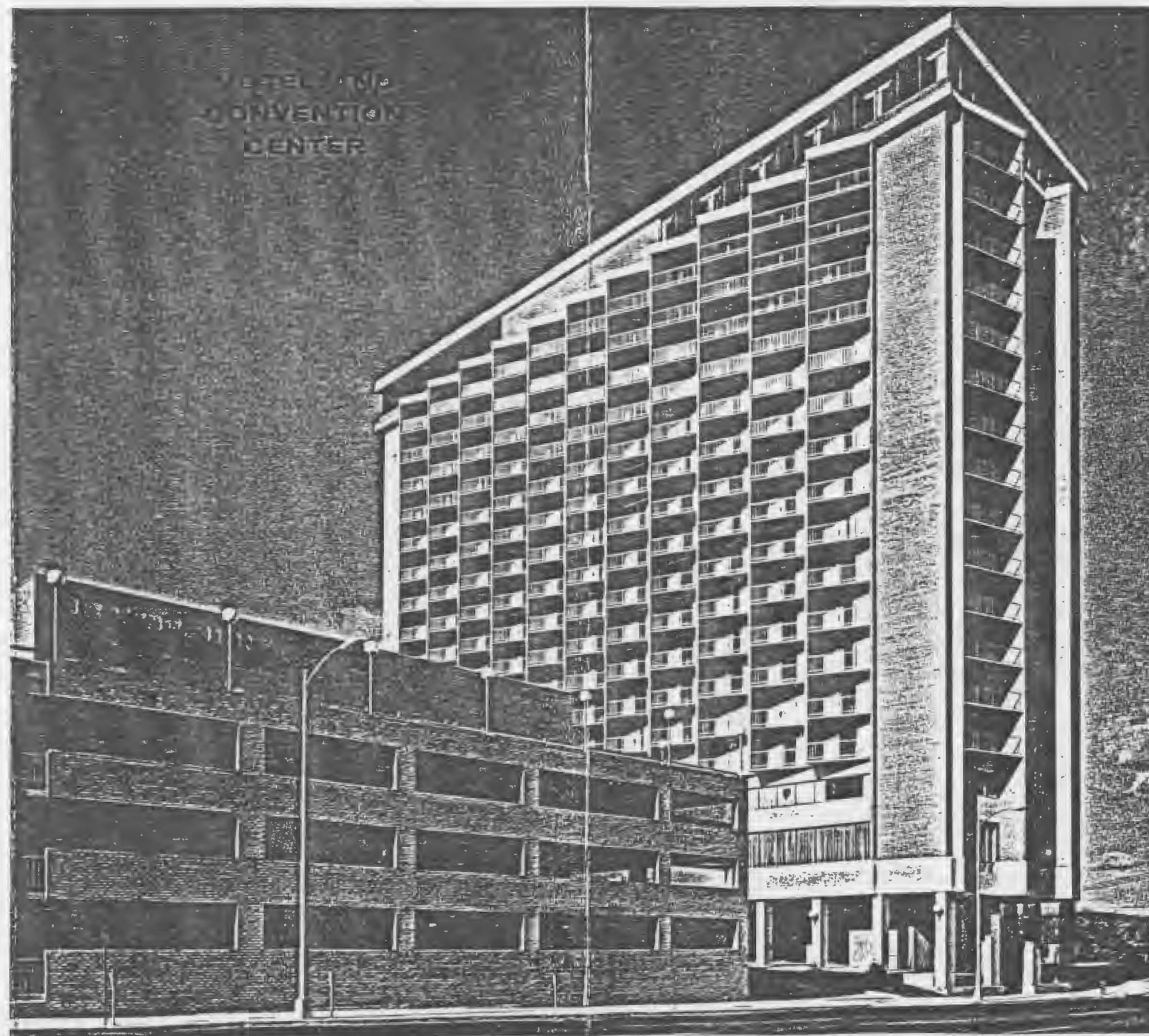
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RAMADA INN

ROSSLYN, VA.

RAMADA INN

ROSSLYN, VA.



1900 NORTH FORT MYER DRIVE 703/527-4814

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DALLAS, TEXAS 75221

(214) 748-5454

*U called &
Cancelled*

THE FAIRMONT - HOTEL IS PLEASED TO CONFIRM YOUR ACCOMMODATIONS AS SHOWN BELOW. RESERVATIONS ARE HELD UNTIL 4 P.M. ON ARRIVAL DATE UNLESS ACCOMPANIED BY A DEPOSIT.

ARRIVAL DATE	NAME	ACCOMMO- DATIONS	DEPARTURE DATE	ARRIVAL TIME
	APRIL 2 ROSS, NORMAN	SGL	APRIL 3	4PM
	ERLYNN ENSIGN			
	ROOM 218 THE WHITE HOUSE			
	WASHINGTON, D. C. 20500			

If a room at the rate requested is unavailable, one at the nearest available rate will be reserved.

☐ COMMISSION
☐ DEPOSIT

\$ _____

WE LOOK FORWARD TO HAVING YOU WITH US. IF THERE ARE ANY CHANGES, PLEASE, IN YOUR REQUEST REFER TO YOUR ARRIVAL DATE.

PH/DSC mr 2/26/75



REGISTRATION FORM

the world food
and population crisis

Thursday, April 3, 1975—The Fairmont Hotel—Dallas, Texas

PLEASE COMPLETE AND RETURN THIS FORM TO:

Manager, Accounting Dept.

The Conference Board • 845 Third Avenue • New York, N.Y. 10022

CONFERENCE REGISTRATION FEE: **\$50.00**. Covers the morning sessions, the Reception and Luncheon Session, and **one** of the concurrent afternoon panel sessions. **Please indicate your choice of the afternoon sessions below.** Payment to the order of The Conference Board must accompany this form.

CHECK ONE ONLY → D E F
☐ ☐ ☐

REGISTRATION FOR:

Only one person per form. Please use photocopies for additional registrations. Print or type:

NORMAN E. ROSS, JR.

NAME

ASSISTANT DIRECTOR, DOMESTIC COUNCIL

TITLE

THE WHITE HOUSE

ORGANIZATION

1700 PENNSYLVANIA AVENUE

ADDRESS

WASHINGTON, D. C.20500

CITY/STATE

ZIP

PARENT ORG. (if any)

IMPORTANT NOTES: Your registration will be acknowledged upon receipt. Tickets will be mailed about two weeks before the conference. Late registrations will be accepted at The Conference Board's Fairmont Hotel office on April 1 and 2: Tel. 214/748-5454. The Fairmont is holding a limited number of overnight rooms for conference registrants. To reserve accommodations, please call the hotel *directly*, mentioning this Conference Board meeting.

CANCELLATION/REFUND POLICY: The Conference Registrar must be notified of registration cancellations and transfers. Full refunds will be made until March 21, 1975. Between March 21 and 28, eighty percent (80%) of the registration fee will be refunded. **NO REFUNDS WILL BE MADE AFTER MARCH 28.** Tickets must be returned for refund. Contact the Conference Registrar: 212/759-0900.



advance agenda

Did not
attend

4-24-75

sent

reg.

2-27

made reservation

2/28 for

the 2nd
April

the world food and population crisis: a role for the private sector

a one-day conference
thursday, april 3, 1975
the fairmont hotel, dallas, texas



THE CONFERENCE BOARD

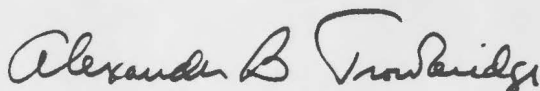
IN COOPERATION WITH
PLANNED PARENTHOOD ASSOCIATION
OF NORTHEAST TEXAS

about this conference

In 1966, and again in 1971, The Conference Board examined population problems in its open conference forums. Now, in the wake of the United Nations conferences on world food and on world population, a reappraisal of these past initiatives is appropriate in order to focus on future directions and goals for alleviating global malnutrition, poverty, and lagging agro-economic development.

The private sector, both in collaboration with The United Nations and national governments, and in its own initiatives, can contribute to the massive efforts needed to meet these problems. This conference will consider some of the avenues open to the private sector — employment-generating agro-economic activity, selective provision of technology and corporate philanthropic support of family planning — for concentrated, positive responses toward solving the critical food and population problems.

The generous cooperation and assistance of the Planned Parenthood Association of Northeast Texas and the Population Crisis Committee in preparing this conference is gratefully acknowledged and indicates the humanitarian concern of private organizations in the U.S. over global problems and their solutions. It is our sincere hope that this program will be one step of many that will result in greater public and private activities to meet the interrelated challenges of overpopulation and food shortages.



ALEXANDER B. TROWBRIDGE
President

program schedule

Assessments of the U.N. Conferences Future Directions and Goals

- A. The World Population Conference
 - B. The World Food Conference
-

A "Developed Nation" Rethinks Its Relationship with the World

- C. Luncheon Session
-

Role of the Private Sector in World Development

Afternoon Concurrent Panels

- D. Guidelines for Environmentally Sound
Agro-Economic Development
- E. Incentives for World Agribusiness
- F. Family Planning in Development



assessment of the U.N. conferences

SESSION **a** 8:45 A.M. TO 10:15 A.M.

the world population conference

Chairman:
RUSSELL W. PETERSON
Chairman
Council on Environmental Quality

Speakers:
RAFAEL M. SALAS
Executive Director
United Nations Fund for Population Activities
UNDP Secretariat

*additional speakers
to be announced*

*Commentator:
to be
announced*

future directions and goals

SESSION **b** 10:30 A.M. to 12:00 NOON

the world food conference

Speakers:
EDWIN M. MARTIN
U.S. Coordinator
World Food Conference

C. W. COOK
Chairman of the Executive Committee
General Foods Corporation

WALTER W. SIMONS
Deputy Executive Secretary
Food and Agriculture Organization —
Industry Cooperative Programme

Commentator:
NEVIN S. SCRIMSHAW
Professor of Human Nutrition
Head Department of Nutrition & Food Science
Massachusetts Institute of Technology

luncheon session:

SESSION **C** **RECEPTION 12:00 NOON TO 12:30 P.M.**
LUNCHEON 12:30 P.M. TO 2:15 P.M.

Chairman:
A. B. TROWBRIDGE
President
The Conference Board

A "Developed Nation" Rethinks Its Relationships with the World

Speaker:
to be announced



afternoon concurrent panel sessions:

ROLE OF THE PRIVATE SECTOR IN WORLD DEVELOPMENT

- d. Guidelines for Environmentally Sound Agro-Economic Development
- e. Incentives for World Agribusiness
- f. Family Planning in Development
2:30 P.M. to 4:30 P.M.

SESSION

d

**guidelines for
environmentally
sound
agro-economic
development**

*Chairman:
to be
announced*

Speakers:

WALTER A. HAMILTON
Vice President
Public Affairs Research
The Conference Board;
Vice Chairman
International Center for Industry and the Environment

ROBERT L. ROSS
President
Latin American Agribusiness Development Corporation

MONTAGUE YUDELMAN
Director
Agriculture and Rural Development
The World Bank

SESSION

e

**incentives for
world
agribusiness**

Chairman:
ORVILLE L. FREEMAN
President
Business International

Speakers:

PAUL F. CORNELSON
President
Ralston Purina International
Ralston Purina Company

*additional speakers
to be announced*

SESSION

f

**family
planning in
development**

Chairman:
HELVI SIPILA
Assistant Secretary General for
Social Development and
Humanitarian Affairs
The United Nations

Speakers:

R. T. RAVENHOLT
Director
Office of Population
United States Agency for International Development

BENJAMIN VIEL
Executive Director
Western Hemisphere Region
International Planned Parenthood Federation

ELISE BOULDING
Professor of Sociology
University of Colorado

HARRY W. RUDEL
Chief of Reproductive Physiology
Brookdale Hospital Center (Brooklyn, N.Y.)



