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001. list	[Personally Identifiable Information] [partial] (2 pages)	02/26/1996	b(6)

COLLECTION:

Clinton Presidential Records
Staff Secretary
Todd Stern
OA/Box Number: 14128

FOLDER TITLE:

Bernice Young Jones-Citizens Medal

2019-0774-S
rs3428

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

For the President

**RECOMMENDED
PHONE CALL**

PHOTOCOPY
PRESERVATION

Return to The Staff Secretary

5/16/81

① Under H photo
sue by

② videotape

③ Press Release

2/20 | ④ Tone - never to
Hillery D.C.
B.R. - ms

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

February 26, 1996

President Clinton today awarded the Presidential Citizens Medal to Mrs. Bernice Young Jones of Springdale, Arkansas, for her exemplary deeds of service to fellow citizens.

Mrs. Jones is a noted philanthropist who has contributed generously to the arts and sciences, medicine, education, and cultural and civic affairs in Arkansas and elsewhere. Working alongside her husband, the late Harvey Jones, she helped build a thriving transportation business, while devoting their energies and resources to the betterment of their community, the State of Arkansas, and the Nation.

Her many beneficiaries include the Mayo Clinic in Minnesota; the Eye Institute at the University of Arkansas for Medical Sciences at Little Rock; the Arkansas Center for Performing Arts at Ouachita Baptist University in Arkadelphia; the Little Piney School in rural Mississippi; and Har-Ber Village in Grove, Oklahoma, a frontier village containing more than 100 buildings furnished with American antiques, free to the public, and visited by more than 500,000 people each year.

One of Mrs. Jones' most recent accomplishments is the Harvey and Bernice Jones Center for Families in Springdale, Arkansas, a nonprofit program dedicated to strengthening the family. The Center includes classrooms, a cable television studio, a community conference center, a library, an outdoor amphitheater, a chapel, and landscaped gardens. A sports complex will be completed by 1997 and the site will include offices for 24 community agencies. Mrs. Jones hopes the Center will serve as a national model for programs dedicated to improving family life and fostering community spirit.

The Presidential Citizens Medal was established for the purpose of recognizing citizens of the United States who have performed outstanding deeds of service for their country or their fellow citizens.

The text of the citation accompanying the Medal reads as follows:

Bernice Young Jones has spent a lifetime sharing her time, vision, and resources with others. Working alongside her husband, Harvey, she helped build a thriving transportation business, all the while devoting the fruits of their labors to the betterment of their community, their State, and their country. With a generosity equalled only by her humility, Bernice Jones has given of herself tirelessly, helping to build or support a wide variety of hospitals, colleges, family centers, and community and religious institutions. She exemplifies our Nation's finest tradition of service. Guided by her strong faith and quiet compassion, Bernice Jones has given gifts of hope and inspiration that will enrich Americans for generations to come.

#

TDS

REMINDED POTUS & FLORIS
THAT THIS MAY BE
SHOWN AT A DINNER
IN ARK.

February 23, 1996

**AWARD OF CITIZENS MEDAL
TO BERNICE YOUNG JONES**

DATE: February 26, 1996
LOCATION: Oval Office
TIME: 9:45 am
FROM: Todd Stern

I. PURPOSE

To present the Citizens Medal, the second highest civilian award, to Bernice Young Jones of Springdale, Arkansas. [NOTE: her name is pronounced BER-niss, as in "furnace."]

II. BACKGROUND

Bernice Jones is a widely known and beloved Arkansan. She was born October 31, 1905, grew up on a farm near Springdale, attended the University of Arkansas and went on to teach school. Harvey Jones spotted her at the Springdale train depot in the late 1920s, courted her for 10 years and married her in 1938. Harvey had previously started a trucking business that came to be known as JTL, and together they built it into a thriving company which, by 1960, employed 700 people.

Through the years, they gave generously of their energy and resources, becoming leading philanthropists. After Harvey's death in 1989, Mrs. Jones continued their philanthropic tradition. Among the many beneficiaries of their generosity: the Mayo Clinic; the Harvey and Bernice Jones Eye Institute at the University of Arkansas for Medical Sciences; the Harvey and Bernice Jones Center for Performing Arts at Ouachita Baptist University in Arkadelphia; the Jones Learning Center at the University of the Ozarks in Clarksville; the Arkansas Children's Hospital; the Little Piney School in rural Mississippi; the Southern Baptist endowment, to assist retired Baptist ministers around the country; and Har-Ber Village in Grove, Oklahoma, a frontier village containing more than 100 buildings furnished with American antiques, free to the public, and visited by more than 500,000 people each year.

One of Mrs. Jones' recent accomplishments is the **Harvey and Bernice Jones Center for Families** in Springdale, Arkansas, a nonprofit program dedicated to strengthening the family. The Center includes classrooms, a cable television studio, a community conference center, a library, outdoor amphitheater, chapel and landscaped gardens. A sports complex will be completed by 1997 and the site will include offices for 24 community agencies. Mrs. Jones hopes the Center will serve as a national model for programs dedicated to improving family life and fostering community spirit.

III. PARTICIPANTS

The First Lady
Bernice Young Jones
Sen. David Pryor
Sen. Dale Bumpers
Rep. Ray Thornton
Rep. Tim Hutchinson
Rep. Jay Dickey
Rep. Blanche Lambert Lincoln
Hazel Crisler (Mrs. Jones's sister)
Jack Frost
Virginia Wilson Frost
Dr. Joel Carver
Lynn Carver
Dianne Gage Woodruff
Bruce Lindsey
Carol Rasco
Mack McLarty

IV. PRESS PLAN

Still photos only.

V. SEQUENCE

- You, Mrs. Jones and the First Lady will stand in front of your desk. A military aide will have the Medal and the Citation.
- Mrs. Clinton will say a few words of welcome to Mrs. Jones and her guests.
- You will make brief remarks and then ask the military aide to read the Citation.
- The military aide will read the Citation and then hand you the Medal.
- You should feel free to hand the Medal in its box to Mrs. Jones or, alternatively, you may pin the Medal on her.
- You thank everyone for coming and the group departs.

VI. REMARKS

Brief talking points attached.

**TALKING POINTS FOR
AWARD OF CITIZENS MEDAL
TO BERNICE YOUNG JONES
FEBRUARY 26, 1996**

- Let me join in welcoming our many friends from Arkansas who were able to come here today. [NOTE: Sens. Pryor and Bumpers; Reps. Thornton, Hutchinson, Dickey and Lambert Lincoln are expected to attend.]
- I am particularly delighted that Mrs. Bernice [BER-niss as in "furnace"] Young Jones is here. I know she took her time before deciding to make her first trip to Washington, but Mrs. Jones, I must say, that when you decide to do something, you do it up right -- first stop, the Oval Office.
- As all of us here know, Mrs. Jones has done so much for so many for so long -- especially in our State, but around the country as well -- that it's hard to remember when she and her late husband Harvey *weren't* taking care of people.
- And she always understood the importance of looking out for, and taking care of, both body and soul, devoting her energy and resources to the improvement of health care and medicine, education, the performing arts, our religious institutions and our civic and family life.
- So many have been touched by her generosity -- places like the Mayo Clinic and the Arkansas Children's Hospital; schools and colleges throughout Arkansas and the South [e.g., University of the Ozarks, Hendrix College and Harding College; Little Piney School in rural Mississippi]; the performing arts center at Ouachita Baptist University; and the Southern Baptist endowment, helping retired ministers.
- And I know she is especially pleased about her recent project in Springdale -- the **Harvey and Bernice Jones Center for Families**, which will offer everything from classrooms and a library to a chapel, amphitheater, sports complex and gardens.
- Mrs. Jones, you have a lot to be proud of. You have spent a lifetime serving others as a quiet and generous force for good. With a caring humility, you have made all of our lives better. And we thank you.
- Mrs. Jones, for all you have done -- for the wonderful example you have set for us all -- I am proud to award you the Presidential Citizens Medal.
- **[MR. PRESIDENT: YOU SHOULD NOW ASK THE MILITARY AIDE TO READ THE CITATION, AND YOU MAY THEN PRESENT THE MEDAL TO MRS. JONES.]**

BERNICE YOUNG JONES

Bernice Young Jones has spent a lifetime sharing her time, vision, and resources with others. Working alongside her husband, Harvey, she helped build a thriving transportation business, all the while devoting the fruits of their labors to the betterment of their community, their State and their country. With a generosity equalled only by her humility, Bernice Jones has given of herself tirelessly, helping to build or support a wide variety of hospitals, colleges, family centers, and community and religious institutions. She exemplifies our nation's finest tradition of service. Guided by her strong faith and quiet compassion, Bernice Jones has given gifts of hope and inspiration that will enrich Americans for generations to come.

THE WHITE HOUSE
WASHINGTON

January 30, 1996

MR. PRESIDENT:

In response to a suggestion from Skip Rutherford (relayed by Nancy), you asked whether it would be appropriate to award the Citizens Medal to Bernice Young Jones.

The answer is yes. The Citizens Medal -- our second highest civilian award -- was established in 1969 to recognize Americans for exemplary deeds of service to their fellow citizens. Awards to philanthropists are rare, but by no means unheard of -- the Medal has, for example, been given to Brooke Astor (1988), Max Fisher (1989) and Zachary Fisher (1995).

You also asked whether Mrs. Jones could come to Washington to receive the award. Skip believes she could make the trip, but urges that action on this be taken as quickly as possible.

I have attached a draft Citation.

Mrs. Clinton strongly supports awarding the Medal.

Approve ____

Disapprove ____

Discuss ____


Todd Stern

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January 19, 1996

MEMORANDUM

To: The President

From: Nancy Hernreich
Rebecca Cameron

Re: Mrs. Bernice Young Jones Recongition

Skip Rutherford wrote that he, Dr. Joel Carver, Ann and Morris Henry, Diane and Jim Blair and David Matthews, among others, request that Mrs. Bernice Young Jones be recognized for her significant philanthropic contributions with the Medal of Freedom or some other appropriate recognition. He said that to his knowledge her philanthropic gifts rank as among the highest in the country and recognizing her could come at an important time when funds for social programs "are so critical". He said that because of her age, recognition will have to come pretty quickly.

*Can we give her the
Citizens Medal - do
Neighborhood House
Good idea - can we
comm her?*

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sent to
correspondence

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110

1/30/96

Eileen -

We need back
by 1:30 pm.

Thank you -

Carol Cleveland

BERNICE YOUNG JONES

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comm her?

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Cranford Johnson Robinson Woods

Capitol Center
303 West Capitol Avenue
Little Rock, Arkansas 72201-3593

(501) 376-6251
FAX: (501) 376-4241

96 FEB 15 P12:35

FAX TRANSMITTAL SHEETDate 2/15/96To: Todd SternFrom: Skip RutherfordNumber of pages, including this transmittal sheet: 9

If you have any problems receiving this facsimile, please contact Sandy Woodward at 501-376-6251 ext. 378.

Thank you.

Comments:

Thought this "draft" might be helpful.

Please give me a call at your convenience. Thanks, Skip

President Bill Clinton today bestowed the Presidential Citizens Medal upon Mrs. Bernice Young Jones of Springdale, Arkansas, a philanthropist who, with her late husband Harvey established the Jones Foundation in 1957 and later the Harvey and Bernice Jones Charitable Trust, and for decades contributed generous amounts of money to numerous institutions, hospitals, schools and organizations in their home state and across the nation.

She is the first Arkansan to receive this award and only the sixth woman among the 87 recipients since the recognition was established in November 1969. The Medal may be bestowed by the President upon any citizen of the United States at the sole discretion of the President for the purpose of recognizing citizens who have performed exemplary deeds of service for their country or their fellow citizens.

The award was made during a ceremony in the Oval Office. First Lady Hillary Rodham Clinton also attended.

Others who have received this prestigious award in the past are James Scott Brady, former press secretary to President Reagan; Senator Bob Dole of Kansas; the late Malcolm Forbes, philanthropist and publisher of *Forbes* magazine; General Colin Powell; Larry Speakes, former assistant to President Reagan; Charlton Heston; Senator Strom Thurmond of South Carolina and Senator Claiborne Pell of Rhode Island.

With an emphasis on improving family life and creating community spirit, these gifts for the people of Arkansas -- colleges, universities, religious groups, medicine, education, arts -- and elsewhere in the nation have been visionary and forward thinking so that the results will have ripple effects for years into the future.

In Arkansas, these have included the Harvey and Bernice Jones Center for Performing Arts at Ouachita Baptist University at Arkadelphia, the Harvey and Bernice Jones Eye Institute at the University of Arkansas for Medical Sciences at Little Rock, the Jones Learning Center at the University of the Ozarks at Clarksville, the Jack Frost Campus Center at Hendrix College at Conway and projects at Arkansas Children's Hospital at Little Rock, Harding College at Searcy, Williams Baptist College at Walnut Ridge and John Brown University at Siloam Springs.

Some of beneficiaries of these gifts outside Arkansas have included the Mayo Clinic at Rochester, Minn., The Little Piney School begun by a poor sharecropper in the 1920s in rural Mississippi, the Southern Baptist endowment to assist retired Baptist ministers across the country and Har-Ber Village in Grove, Okla., a frontier village containing a collection of buildings and displays of a multitude of American antiques open free to the public and visited by more than 500,000 persons annually.

She has received numerous honors in recognition of her work, including the Distinguished Service Award from the University of Arkansas for Medical Sciences College of Medicine and the Outstanding Civic Service Award from the Springdale Chamber of Commerce. She was named on February 2 Arkansas Press Association "1995 Headliner of the Year" as an Arkansan responsible for positive headlines in 1995.

Harvey and Bernice Jones made it their practice not to reveal the dollar amounts of their gifts but the number, size and scope of some of her major gifts demonstrate their value. Mrs. Jones has said in the past however, "If I'm going to do this, I want it to be the best."

"Mrs. Bernice Jones is a woman of action who dreamed of a program that would preserve and protect the American family," President

Clinton said. Last October 29, two days before her 90th birthday, the dream became reality. The Harvey and Bernice Jones Center for Families in Springdale in Northwest Arkansas, near the Missouri border, opened its doors.

"At age 90, Bernice Young Jones is modest, humble and quite shy. She is much more comfortable creating a vision and putting into motion helpful programs than she being the subject of considerable public attention," President Clinton said. "This selection honors Mrs. Jones who has set an example in philanthropy. This seems particularly important to our nation at a time when funds for social programs are so critical. I hope the awareness of her efforts that this award recognition will provide can focus attention on her vision for the Family Center at Springdale to become a model for others across the country."

The Harvey and Bernice Jones Center for Families is possibly the only institution of its kind in the world.

Its sole purpose is simple, yet profound. It will offer resources, activities and guidance to encourage family togetherness. The Center is operated by a non-profit organization funded by the Harvey and Bernice Jones Charitable Trust. No public funds are involved.

All families in Springdale and surrounding communities are welcome to participate in activities at the Center and there is no membership fee.

The only requirement for admission, according to Mrs. Jones, is to behave "like a lady or gentleman."

The Center was created from the buildings which originally housed the Jones Truck Lines, Inc., headquarters in Springdale. Harvey Jones

founded JTL in 1918, and he and Mrs. Jones operated the business until 1980, when it was sold. The new owners closed the business in 1991.

Mrs. Bernice Jones bought the abandoned JTL properties in Springdale in 1992 with an eye toward dedicating them to the community.

"I thought, well maybe we could have that as a place of learning, recreation, play, families coming together and doing all those things as family units," Mrs. Jones said. "That's what I hope for."

The 75,000 square feet section of the Jones Center for Families which opened October 29, 1995, is actually only a portion of the first phase of a huge complex.

Its first phase houses classrooms, a cable television studio, a community conference center, a 340-seat chapel/auditorium, kitchens, offices, a family information center with a community computer center/classrooms and a community book exchange library, an outdoor amphitheater, JTL "employee walk," and landscaped gardens.

A life-size bronze sculpture of Harvey and Bernice Jones stands inside the Center's entrance.

Dr. Joel Carver of Springdale, a cardiologist and chief executive officer of the Center, who also serves as a trustee of the Jones Charitable Trust, said the Jones Center for Families honors "a heritage in which business success meant returning the fruits of that good fortune toward the improved conditions for all in the community. That was the way Harvey and Bernice Jones always conducted their lives. Mrs. Jones' vision is that such a heritage can be sustained and live on through the benefits families will derive as they come here together and strengthen themselves mentally, spiritually and physically."

The second phase of the Harvey and Bernice Jones Center for Families is to be completed in late 1996 or early 1997. It will house a sports complex, including an ice rink, gymnasium and swimming pools.

When finished, the Harvey and Bernice Jones Center for Families will comprise more than 220,000 square feet.

A related second project at the former Jones Truck Lines site has a link to the Jones Center for Families. The old JTL Shop is being converted into offices for 24 community agencies, all with the common goal of strengthening family units. The 60,000 square-foot renovation is scheduled to be finished in late spring 1996 and will provide rent-free offices to such agencies as the Ozark Literacy Council, Saint Francis House, Harvey and Bernice Jones Center for Effective Parenting, Springdale Habitat for Humanity, the Multicultural Center for Northwest Arkansas and others.

But Bernice Jones has not stopped there. Last fall she announced the Harvey Jones Center for Excellence in Educational Technology, which will provide computers, training and video technology for the Springdale schools, eventually linking them to several Arkansas institutions of higher learning. On February 8 officials celebrated the arrival of four trailer truckloads containing 2,139 boxes holding 850 computers and related equipment for the Springdale School District. The equipment has been inventoried and programmed. Training on use of the equipment for every teacher in the District begins today (February 26).

In addition she has created the Bernice Young Jones Educational Trust for Family and Community Studies, which will fund research into the establishment and maintenance of stable, productive families.

These two projects are expected to have a tremendous impact on education and the understanding of the family structure long into the 21st Century.

Another announcement last November related to a satellite clinic of the Harvey and Bernice Jones Eye Institute of the University of Arkansas for Medical Science in Little Rock, made possible by a gift from the Harvey and Bernice Jones Charitable Trust. It will be open in The Jones Clinic building at Northwest Medical Center at Springdale by January 1, 1997. Mrs. Jones is a member of the Northwest Medical Center Board of Directors.

"Mrs. Jones is a remarkable human being," said Dr. Ann Die, president of Hendrix College. "She is someone who looks at what she can do to make a difference in a very strategic way. She wants to do things which have a ripple effect. Something good may come from what she sets in motion, but it also sets other things in motion as well ... That ripple effect will be there for generation after generation."

Background

Harvey Jones was a hardworking man who regularly put in 16-hour days. With his reputation for dependability and "delivering the goods," his business, called the Jones Transportation Company which he began in 1918, prospered and grew. He loved his business and his hometown, but in 1938, he found love of a different kind when he married Bernice Young of Springdale, a local school teacher whom he described as the most beautiful woman he had ever seen. Like Harvey, Bernice Young came from a farming family, inheriting from them strong Christian values such as humility and compassion. From the beginning of their lives together,

Harvey and Bernice Jones decided to make a difference in the lives of those around them. They were active in church and community affairs and engaged in philanthropic activities such as fund-raising for Springdale Memorial Hospital (now called Northwest Medical Center).

Together, Harvey and Bernice made a powerful team, creating a family atmosphere at JTL and contributing untold time and money to the community. Though most contributions were anonymous, Bernice's dedication to her church work and Harvey's tireless service to various boards and committees were obvious.

There are countless stories of their generosity through those years. They often bought groceries for poor people, or gave starter loans to small businesses. But they didn't talk about it.

In the midst of the Depression, when Springdale couldn't afford to keep all its schools open, Harvey rented a church building, hired a teacher and paid for school supplies.

In the early 1950s, Harvey led a fund drive to establish a hospital in Springdale. By 1952, the hospital, now called Northwest Medical Center, was a reality.

Evidence of Harvey Jones' strong commitment to education was his 22 years of service on the Springdale School Board -- a record still unmatched in the district.

In 1968, Harvey built a small church for Mrs. Jones on property they owned near Grove, Okla. Soon they added other buildings and items of historic value. Today, it is known as Har-Ber Village and has more than 100 historic buildings fully furnished with items collected by Harvey and Bernice. In the years since, millions of people have visited Har-Ber Village, free of charge.

"(Bernice Jones') treasure is not in herself," said John Cloud, director estate planning at Ouachita Baptist University. "Her comfort and material goods matter not to her. Her treasure is doing good for people in the name of Christ and what she has done in the way of education, family life, medicine, so many things throughout Arkansas. (She) has literally touched the world through the folks she's helped and will continue for generations to do so."

Another area of great importance to Mrs. Jones is the revitalization of the downtown section of Springdale, the first major undertaking for the Harvey and Bernice Jones Center for Community Design and Outreach, a student program at the University of Arkansas School of Architecture.

Throughout her life, Mrs. Jones has been motivated by a simple desire to help make a difference in people's lives. Her career as a school teacher and her later support for a children's library fund demonstrated her early commitment to education and public service. But in addition to being generous, Mrs. Jones is also a visionary: for example, she helped fund learning and disability programs years before developmental disability became an issue of widespread concern.

Since Harvey Jones' death in 1989, Bernice Jones has continued the tradition of philanthropic work that they began as a couple nearly five decades ago. A woman of heartfelt Christian convictions, she has made enormous contributions to Arkansas, particularly in the arts and sciences, medicine, education, and cultural and civic affairs. Asked recently how she'd sum up her life, Bernice Jones responded: "Our whole lives have been in serving others. Of course, when you're serving others, you're serving yourself, too, because that's where you get your joy and satisfaction. It's been a great life."



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303 West Capitol Avenue
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(501) 376-6251
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For additional information, contact:

Dianne Woodruff
(501) 376-6251
Jeff Ohnstad
(501) 756-8090

Biography/history of Harvey and Bernice Jones, Jones Truck Lines, Inc.

The hard work and generosity of Harvey and Bernice Jones have stretched across the entire 20th century.

Now, the forces they have set in motion are about to have a significant impact on the 21st century.

Harvey Jones was born August 19, 1900, on a farm near Springdale. By the time of his 18th birthday, he was using two mules and a wagon to haul groceries and other freight between Springdale, Rogers and Fayetteville. Sometimes, when the roads got really bad, the 10-mile trip between Springdale and Rogers could take 13 hours.

Harvey's determination gained him a reputation as a dependable freight hauler, and his business quickly expanded. Near the end of 1919, he bought his first automotive vehicle, a used Federal truck. He was already calling his company the Jones Transportation Company.

The company continued to grow throughout the 1920s. It was during this time that he first met Bernice Young, who also grew up on a farm near Springdale. She had attended the University of Arkansas and was teaching school, first at Harmon School and later at Oak Grove. Harvey first saw Bernice as she stepped off a train at the Springdale depot. Harvey told his friends that "she was the prettiest girl I ever saw." This was the beginning of a 10-year courtship.



By 1933, Harvey had several trucks, a team of dedicated employees, and a new name for the company: Jones Truck Lines, or JTL. He also had a meticulous program for expanding his business, called "Planned Progress," which included establishing terminals in cities across the Midwest. JTL continued to grow, even during the Depression.

When returning from a trip to Idaho in 1938, Harvey Jones stopped in Salt Lake City to marry Bernice Young, who was vacationing there with her family.

Like Harvey, Bernice Young came from a farming family, inheriting from them strong Christian values such as humility and compassion. From the beginning of their lives together, Harvey and Bernice Jones decided to make a difference in the lives of those around them.

Together Harvey and Bernice made a powerful team, creating a family atmosphere at JTL and contributing untold time and money to the community. Though most contributions were anonymous, Bernice's dedication to her church work and Harvey's tireless service to various boards and committees were obvious.

"Harvey was a man you worked with," said Ralph Crumpacker, a longtime JTL employee. "You really didn't work *for* him, you worked *with* him. If you worked for him and if you needed anything, all you had to do was go to him. And everyone was free to go in and talk to him. Harvey and Bernice were more of a big brother and sister to me than an employer."

There are countless stories of their generosity through those years. They often bought groceries for poor people or gave starter loans to small businesses. But they didn't talk about it.

"(Harvey) gave a lot of money away, and he helped a lot of people that nobody knows about," Crumpacker said. "He never did come out and say, 'Hey, look what I did.' He was always in the background. He never did brag about anything."

In the midst of the Depression, when Springdale couldn't afford to keep all its schools open, Harvey rented a church building, hired a teacher and paid for school supplies.

As America came out of the Depression, Harvey Jones and JTL were doing better than ever. JTL had a 30-truck fleet and terminals in four states.

JTL grew enormously over the next 20 years. During World War II, the company, with terminals in Little Rock, Tulsa, Kansas City, St. Louis and Memphis, delivered supplies to help America's war effort. After the war, JTL expanded into Oklahoma City and Dallas. In 1949, JTL became the nation's largest privately owned carrier. By 1960, the company had more than 700 employees.

Despite this rapid growth, Harvey and Bernice Jones still found time for the schools, community and church.

"(Harvey) was called on to help out in anything, any kind of project that came up," said Bill Hunt, another longtime JTL employee. "They always called on him to take charge, because he had a knack of seeing the future where most people couldn't."

In the early 1950s, Harvey led a fund drive to establish a hospital in Springdale. By 1952, the hospital, now called Northwest Medical Center, was a reality.

"I think the hospital was eventually closer to his heart than anything else," Hunt said. "He had his mind made up he was going to see that we had some of the best health care in this section of the world."

Harvey originally planned to be a doctor himself. He'd gone to St. Louis to enroll but changed his mind because it would take so long. He came home and began the truck line instead.

Hugh Means, administrator of Northwest Medical Center, saw the strength of Bernice Jones supporting many of Harvey's projects.

"He was generous to a fault, with his resources, his time and his effort for the community," Means said. "With all of his greatness as an individual, I personally suspect that Bernice Jones was the woman behind the man, that the two of them worked together, and a lot of what Harvey has in the past and today received credit for was made possible by the support of Bernice . . . He certainly was a fine man, but he had a wonderful woman behind him, too."

Evidence of Harvey Jones' strong commitment to education was his 22 years of service on the Springdale School Board -- a record still unmatched in the district. He joined the board in 1943, when the district had an enrollment of 816 students. When he stepped down in 1965, the district had 4,658 students. Today's enrollment totals 9,300 students.

Over the years that Harvey served on the board, the district saw the addition of numerous new and improved school buildings, including the Harvey Jones Elementary School in 1959, which was named in his honor.

With the continued success of the truck line, Harvey and Bernice established the Jones Foundation in 1957 to support academic pursuits and other worthy endeavors by individuals and organizations in the community and across the state.

In 1968, Harvey built a small church for Bernice on property they owned near Grove, Okla. Soon they added other buildings and items of historic value. Today, it is known as Har-Ber Village and has more than 100 historic buildings fully furnished with items collected by Harvey and Bernice. In the years since, millions of people have visited Har-Ber Village, free of charge.

Meanwhile, Jones Truck Lines continued to expand. By its 60th anniversary in 1978, the company had 40 terminals in 14 states. However, as Harvey approached his 80th birthday in 1980, he and Bernice made the decision to sell their thriving business to another company.

Following his death nine years later, Bernice knew there still was much work to be done. She has continued with the projects they began together and has added more.

The Harvey and Bernice Jones Charitable Trust is best known for its philanthropy for funding construction at a number of institutions, including several colleges and hospitals in Arkansas. These have included the Harvey and Bernice Jones Center for Performing Arts at Ouachita Baptist University at Arkadelphia, the Harvey and Bernice Jones Eye Institute at the University of Arkansas for Medical Sciences at Little Rock, the Jones Learning Center at the University of the Ozarks at Clarksville, and projects at Arkansas Children's Hospital at Little Rock, Hendrix College at Conway, Harding College at Searcy, Williams Baptist College at Walnut Ridge and John Brown University at Siloam Springs.

She has received numerous honors in recognition of her work, including the Distinguished Service Award from the UAMS College of Medicine and the Outstanding Civic Service Award from the Springdale Chamber of Commerce.

"(Bernice Jones') treasure is not in herself," said John Cloud, director of estate planning at Ouachita Baptist University. "Her comfort and material goods matter not to her. Her treasure is doing good for people in the name of Christ and what she has done in the way of education, family life, medicine, so many things throughout Arkansas. (She) has literally touched the world through the folks she's helped and will continue for generations to do so."

Another area of great importance to Mrs. Jones is the revitalization of the downtown section of Springdale, the first major undertaking for the Harvey and Bernice Jones Center for Community Design and Outreach, a student program at the University of Arkansas School of Architecture.

Bernice's joy in giving was dimmed only by the unexpected news in 1990 that Jones Truck Lines was bankrupt and out of business.

"When we sold the truck line, we didn't dream that it wouldn't always be a good truck line," Bernice Jones said. "...I started thinking, 'Well, what can I do that will still serve the community.'"

In 1992, Bernice Jones bought the abandoned JTL buildings. She had an idea of converting the buildings into a community center, but with one major difference -- it would be a community center dedicated to families.

"I thought, well maybe we could have that as a place of learning, recreation, play, families coming together and doing all those things as family units. That's what I hope for."

So work began in May 1995 to convert Jones Truck Lines facility into a 220,000-square-foot facility in the Harvey and Bernice Jones Center for Families.

The sole purpose of the center is to strengthen families and the community through a number of programs. It is open to the public; all

families are welcome, and there are no membership fees. The only requirement for admission, according to Bernice Jones, is to behave "like a lady or a gentleman."

The first phase, which comprises 75,000 square feet, is to be open in late October.

It will contain a fully equipped cable television studio (housing the Jones Television Network) classrooms, a community conference center -- a 340-seat chapel/auditorium, kitchens, offices, a family information center with a community computer center/classroom and a community book exchange library, an outdoor amphitheater, JTL "employee walk," and landscaped gardens and recreational fields for family sports and entertainment.

The second phase of the Center, which is to be completed in spring 1997, will house a sports complex which will include an ice rink, gymnasiums and swimming pools.

A related second project at the former Jones Truck Lines site has a link to the Jones Center for Families. The old JTL Shop is being converted into offices for 24 community agencies, all with the common goal of strengthening family units. The 60,000 square-foot renovation is scheduled to be finished in late spring 1996 and will provide rent-free offices to such agencies as the Ozark Literacy Council, Saint Francis House, Harvey and Bernice Jones Center for Effective Parenting, Springdale Habitat for Humanity, the Multicultural Center for Northwest Arkansas and others.

But Bernice Jones has not stopped there. She recently announced the creation of the Harvey Jones Center for Excellence in Educational Technology, which will provide computers, training and video technology

for the Springdale schools, eventually linking them to several Arkansas institutions of higher learning.

In addition, she has created the Bernice Young Jones Educational Trust for Family and Community Studies, which will fund research into the establishment and maintenance of stable, productive families.

These two projects are expected to have a tremendous impact on education and the understanding of the family structure long into the 21st Century.

"Mrs. Jones is a remarkable human being," said Dr. Ann Die, president of Hendrix College. "She is someone who looks at what she can do to make a difference in a very strategic way. She wants to do things which have a ripple effect. Something good may come from what she sets in motion, but it also sets other things in motion as well ... That ripple effect will be there for generation after generation."

Asked recently how she'd sum up her life, Bernice Jones responded: "Our whole lives have been in serving others. Of course, when you're serving others, you're serving yourself, too, because that's where you get your joy and satisfaction. It's been a great life."

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 26, 1996

STATEMENT BY THE PRESS SECRETARY

Award of Citizens Medal to Bernice Young Jones

President Clinton today awarded the Presidential Citizens Medal to Mrs. Bernice Young Jones of Springdale, Arkansas for her exemplary deeds of service to fellow citizens.

Mrs. Jones is the first Arkansan to receive this award. She is a noted philanthropist who has contributed generously to the arts and sciences, medicine, education, and cultural and civic affairs in Arkansas and elsewhere. Working alongside her husband, the late Harvey Jones, she helped build a thriving transportation business, while devoting their energies and resources to the betterment of their community, the state of Arkansas, and the nation.

Her many beneficiaries include the Mayo Clinic in Minnesota; the Eye Institute at the University of Arkansas for Medical Sciences at Little Rock; the Arkansas the Center for Performing Arts at Ouchita Baptist University in Arkadelphia; the Little Piney School in rural Mississippi; and Har-Ber Village in Grove, Oklahoma, a frontier village containing more than 100 buildings furnished with American antiques, free to the public, and visited by more than 500,000 people each year.

One of Mrs. Jones' most recent accomplishments is the Harvey and Bernice Jones Center for Families in Springdale, Arkansas, a nonprofit program dedicated to strengthening the family. The Center includes classrooms, a cable television studio, a community conference center, a library, an outdoor amphitheater, a chapel and landscaped gardens. A sports complex will be completed by 1997 and the site will include offices for 24 community agencies. Mrs. Jones hopes the Center will serve as a national model for programs dedicated to improving family life and fostering community spirit.

The text of the citation accompanying the Medal reads as follows:

Bernice Young Jones has spent a lifetime sharing her time, vision, and resources with others. Working alongside her husband, Harvey, she helped build a thriving transportation business, all the while devoting the fruits of their labors to the betterment of their community, their State, and their country. With a generosity equalled only by her humility, Bernice Jones has given of herself tirelessly, helping to build or support a wide variety of hospitals, colleges, family centers, and community and religious institutions. She exemplifies our Nation's finest tradition of service. Guided by her strong faith and quiet compassion, Bernice Jones has given gifts of hope and inspiration that will enrich Americans for generations to come.

BERNICE YOUNG JONES

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**AWARD OF CITIZENS MEDAL
TO BERNICE YOUNG JONES**

I'd like to welcome the many friends from Arkansas who were able to come to today.

I am particularly delighted that Mrs. Bernice [Burnace, like furnace] Young Jones is here. I know she's waited quite a while to venture to Washington, D.C. But Mrs. Jones, I have to say, you travel in style when you decide it's time -- straight to the Oval Office.

For decades, Bernice Young Jones has been a quiet and generous force for good. She has dedicated a lifetime of caring and service to the state of Arkansas, and to the nation. She has contributed generously to the arts and sciences, medicine, education, and to cultural and civic affairs.

Her many beneficiaries include the Mayo Clinic in Minnesota, the Eye Institute at the University of Arkansas at Little Rock, and the Little Piney School in Mississippi. One of her most recent accomplishments is the Harvey and Bernice Jones Center for Families in Springdale, Arkansas -- a model program dedicated to improving family life and fostering community spirit.

Mrs. Jones, I am extremely pleased to honor you today. You have set a wonderful example for us all, and I am proud to award you the Presidential Citizens Medal.

DRAFT

THE WHITE HOUSE

Office of the Press Secretary

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the late

and performing arts

THE WHITE HOUSE
WASHINGTON

OFFICE OF THE STAFF SECRETARY

Fax Transmittal Sheet

TO: Skip Rutherford

Fax Number: 501-3764241

Phone Number:

FROM: Todd Stern

SUBJECT: List of recipients of Citizen's Memo

DATE: 2/5/96

NUMBER OF PAGES (including cover sheet):

7

MESSAGE:

If all pages are not received, please call 202/456-2702

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PRESIDENTIAL CITIZENS MEDAL

The Presidential Citizens Medal was established by Executive Order 11494 of November 13, 1969, for the purpose of recognizing citizens of the United States of America who have performed exemplary deeds of service for their country or their fellow citizens. This is generally recognized as the second highest award of our government.

The Medal may be bestowed by the President upon any citizen of the United States at the sole discretion of the President. The announcement of the granting of the Medal and the presentation ceremony may take place at any time during the year.

The Medal may be conferred posthumously. The recipient receives a medal and a citation signed by the President.

PRESIDENTIAL CITIZENS MEDALSPRESIDENT NIXON

CLEMENTE, Roberto (POSTHUMOUSLY)	5/14/73
Athlete, Professional Baseball Player,	
Pittsburgh Pirates, Humanitarian, died in plane	
crash delivering supplies to earthquake victims	
in Nicaragua	
ROGERS, Adele	10/15/73
Premiere hostess in foreign affairs, wife of	
former Secretary of State William P. Rogers	

PRESIDENT FORD

NONE

PRESIDENT CARTER

NONE

PRESIDENT REAGAN

ASTOR, Brooke Russell	1/19/88
Author, Philanthropist, lifetime of	
philanthropic activities from Carnegie Hall	
to the Bronx Zoo and renaissance of the	
New York Public Library	
ABSHIRE, David	1/18/89
Scholar, Diplomat, Public Servant, former	
Special Counsellor to the President, U.S.	
Representative to NATO, Assistant Secretary	
of State	
ARMITAGE, Richard	1/18/89
Public Servant, Assistant Secretary of Defense	
for International Security Affairs	
BALLANTINE, Hubert Dickey	7/22/82
Humanitarian, working with the youth of	
St. Louis, Missouri	
BECKMAN, Arnold O.	1/18/89
Scientist, Inventor, Entrepreneur	
BRADY, James Scott	1/18/89
Public Servant, Assistant to the President	
and Press Secretary	
BUCKLEY, William F., Jr.	1/18/89
Magazine Editor, <u>National Review</u> , Columnist,	
Author	
CARLUCCI, Frank C.	4/28/83
Public Servant, former Director of the Office	
of Economic Opportunity, Deputy Director of the	
Office of Management and Budget, Under Secretary of	
Health, Education, and Welfare, Deputy Director of	
Central Intelligence, Deputy Secretary of Defense	
CROCKER, Chester A.	1/18/89
Public Servant, Assistant Secretary of State	
for African Affairs	
CULVAHOUSE, Arthur B., Jr.	1/18/89
Public Servant, Counsel to the President	
DELANEY, Joseph Alton (POSTHUMOUSLY)	7/13/83
Athlete, Professional Football Player,	
Kansas City Chiefs, lost his life attempting	
to save three children from drowning	
DOLE, Bob	1/18/89
Public Servant, Republican Leader, U.S. Senate,	
of Kansas	
DUBERSTEIN, Kenneth M.	1/18/89
Public Servant, Chief of Staff to the President,	
former Deputy Chief of Staff to the President,	
Assistant to the President for Legislative Affairs,	
Deputy Assistant to the President for Legislative	
Affairs	

President Reagan (Continued)

FEULNER, Edwin J., Jr. Leader of conservative movement, President, Heritage Foundation	1/18/89
FISHER, Max M. Businessman, Philanthropist	1/18/89
FORBES, Malcolm S. Philanthropist, Publisher, <u>Forbes</u> magazine	1/18/89
FORTIER, Donald R. (<u>POSTHUMOUSLY</u>) Public Servant, former Deputy Assistant and Special Assistant to the President for National Security Affairs	1/18/89
HEIGHT, Dorothy I. Civil Rights Leader, longtime President of the National Council of Negro Women	1/18/89
HERRINGTON, John S. Public Servant, Secretary of Energy, former Assistant Secretary of the Navy, Assistant and Deputy Assistant to the President for Presidential Personnel	1/18/89
HESTON, Charlton Actor, patron of the arts	1/18/89
HODEL, Don Public Servant, Secretary of the Interior, former Secretary of Energy, Under Secretary of the Interior	1/18/89
HUNT, Leamon R. (<u>POSTHUMOUSLY</u>) Public Servant, Diplomat, assassinated while serving as Head of the Multinational Force and Observers in the Sinai	4/17/84
JACKSON, Samuel C. (<u>POSTHUMOUSLY</u>) Civil Rights Leader, Public Servant, former Commissioner, Equal Employment Opportunity Commission, Assistant Secretary of Housing and Urban Development	11/19/82
KAHN, Herman (<u>POSTHUMOUSLY</u>) Author, Strategic Analyst, founder of Hudson Institute	1/18/89
KAMPELMAN, Max M. Public Servant, Diplomat, Counselor of the Department of State, former Ambassador to the U.S. Office for Arms Reduction Negotiations	1/18/89
KEOGH, Dennis W. (<u>POSTHUMOUSLY</u>) Public Servant, Diplomat, assassinated by terrorist's bomb in Namibia	7/9/84
KIRK, Russell Author, Lecturer, political philosophy	1/18/89
LOVELACE, Alan M. Public Servant, former Deputy Director of NASA, leadership role in the Space Shuttle Program	5/19/81
MCLAUGHLIN, Ann Public Servant, Secretary of Labor	1/18/89
MARSH, John O., Jr. Public Servant, Secretary of the Army, Army paratrooper, former Congressman, Assistant Secretary of Defense, Assistant to the Vice President, Counsellor to the President	1/18/89
MATHEWS, Martin Humanitarian, working with the youth of St. Louis, Missouri	7/22/82
MICHEL, Bob Public Servant, Republican Leader, U.S. House of Representatives, of Illinois	1/18/89
MILLER, Paul C. Public Servant, Director, Ceremonies and Special Events, U.S. Army Military District of Washington, international authority on military and diplomatic ceremony	5/22/86
PATON, David, M.D. Ophthalmologist, Humanitarian, founder of ORBIS, an organization that travels the world in an aircraft that serves as classroom and operating room demonstrating ophthalmologic techniques to doctors and nurses	11/5/87

PRESIDENT REAGAN (Continued)

PIERCE, Samuel R., Jr. Public Servant, Secretary of Housing and Urban Development, former General Counsel, Department of the Treasury	1/18/89
POWELL, Colin L. Public Servant, Military Officer, Lt. General, U.S. Army, Assistant to the President for National Security Affairs	1/18/89
RAPHEL, Arnold Lewis (POSTHUMOUSLY) Public Servant, Diplomat, former Ambassador to Pakistan, died in a plane crash with the President of Pakistan	1/18/89
RIDGWAY, Rozanne L. Public Servant, Diplomat, Assistant Secretary of State, former Ambassador to the German Democratic Republic, Ambassador to Finland, Counselor of the Department of State	1/18/89
ROGERS, John F. W. Public Servant, Assistant to the President, oversaw improvements in the Executive Mansion and restoration of the Old Executive Office Building, structures of great historic value	2/12/85
ROWNY, Edward L. Public Servant, Special Representative for Arms Control and Disarmament Negotiations	1/18/89
RUTAN, Elbert L. Aircraft Designer, The Voyager, first aircraft to fly around the world non-stop without refueling	12/29/86
RUTAN, Richard G. Pilot, The Voyager, first aircraft to fly around the world non-stop without refueling	12/29/86
SPEAKES, Larry M. Public Servant, Assistant to the President and Principal Deputy Press Secretary	1/30/87
SPENCER, Stuart K. Political Consultant	1/18/89
STATTS, Elmer B. Public Servant, former Comptroller General of the United States	3/23/81
TAFT, William H., IV Public Servant, Deputy Secretary of Defense, former General Counsel of the Departments of Defense and Health, Education, and Welfare	1/18/89
TELLER, Edward Physicist, father of the free world's thermonuclear deterrent, founder of Laurence Livermore Laboratories	1/18/89
THURMOND, Strom Public Servant, U.S. Senator from South Carolina	1/18/89
TRULY, Richard H. Public Servant, Military Officer, Rear Admiral, U.S. Navy, astronaut, Associate Administrator for Space Flight, NASA	1/18/89
VALLADARES, Armando Human Rights Activist, exposed the horrors of the Cuban gulag	1/18/89
VOLPE, John A. Public Servant, former Governor of Massachusetts, Secretary of Transportation, Ambassador to Italy, Chairman of the Presidential Commission on Drunk Driving	12/13/83
WALTERS, Vernon A. Public Servant, Diplomat, Military Officer, Lt. Gen., U.S. Army, Retired, Representative of the United States to the United Nations, former Deputy Director of Central Intelligence, Ambassador-at-Large	1/18/89
WEEKS, Raymond "Father" of Veterans Day, helped in the cam- paign to change the name from Armistice Day, lifelong volunteer service to veterans	11/11/82
WHITEHEAD, John C. Public Servant, Diplomat, Deputy Secretary of State	1/18/89

PRESIDENT REAGAN (Continued)

WICK, Charles Z. Public Servant, Director of the United States Information Agency	1/18/89
WRIGHT, Joseph R., Jr. Public Servant, Director of the Office of Management and Budget, former Deputy Director of OMB, Deputy Secretary of Commerce	1/18/89
YEAGER, Jeana Pilot, The Voyager, first aircraft to fly around the world non-stop without refueling	12/29/86

PRESIDENT BUSH

ATWOOD, Donald J. Public Servant, Deputy Secretary of Defense during Operations Desert Shield/Desert Storm, Persian Gulf	7/3/91
BENSON, Ezra Taft Public Servant, former Secretary of Agriculture, leader of the Morman church, lifelong friend of the Boy Scouts of America	7/28/89
BOSCHWITZ, Senator Rudy Public Servant, former U.S. Senator from Minnesota, helped facilitate the evacuation of thousands of Jews from Ethiopia	6/4/91
BUCKLEY, William F. (POSTHUMOUSLY) Public Servant, CIA official, killed by terrorists in Lebanon	3/18/92
EAGLEBURGER, Lawrence S. Public Servant, Diplomat, Deputy Secretary of State during Operations Desert Shield/Desert Storm, Persian Gulf, former Ambassador to Yugoslavia, Under Secretary of State for Political Affairs, Assistant Secretary of State	7/3/91
FITZWATER, Max Marlin Public Servant, Assistant to the President and Press Secretary, former Assistant to the President for Press Relations, and Special Assistant to the President and Deputy Press Secretary for Domestic Affairs	1/19/93
GATES, Robert M. Public Servant, Assistant to the President and Deputy for National Security Affairs during Operations Desert Shield/Desert Storm, Persian Gulf, former Deputy Director of Central Intelligence	7/3/91
GRAY, C. Boyden Public Servant, Counsel to the President	1/19/93
HAASS, Richard N. Public Servant, Special Assistant to the President for National Security Affairs during Operations Desert Shield/Desert Storm, Persian Gulf	7/3/91
HIGGINS, William Richard (POSTHUMOUSLY) Military Officer, U.S. Marine Corps, killed by terrorists in Lebanon	3/18/92
JEREMIAH, Admiral David E., U.S. Navy Military Officer, Vice Chairman, Joint Chiefs of Staff during Operations Desert Shield/Desert Storm, Persian Gulf	7/3/91
KIRKLAND, Joseph Lane Labor Leader, President, AFL/CIO	11/13/89
KERR, Richard J. Public Servant, Deputy Director of Central Intelligence during Operations Desert Shield/ Desert Storm, Persian Gulf	7/3/91
KIMMITT, Robert M. Public Servant, Under Secretary of State for Political Affairs during Operations Desert Shield/ Desert Storm, Persian Gulf, former Deputy Assistant to the President for National Security Affairs, Executive Secretary of the National Security Council, General Counsel, Department of the Treasury	7/3/91

PRESIDENT BUSH (Continued)

WOLFOWITZ, Paul D.	7/3/91
Public Servant, Under Secretary of Defense for Policy during Operations Desert Shield/Desert Storm, Persian Gulf, former Ambassador to Indonesia, Assistant Secretary of State	
ZALE, Tony	10/16/90
Athlete, former middleweight boxing champion, Humanitarian, worked with the inner city youth of Chicago, Illinois	

PRESIDENT CLINTON

YATES, Sidney R.	10/7/93
Public Servant, long-time champion of the American Arts, Member, U.S. Representative from Illinois	
NATCHER, William H.	3/3/94
Public Servant, Member, U.S. House of Represent- atives from Kentucky, served since 1953	
PELL, Claiborne	10/14/94
Public Servant, U.S. Senator from Rhode Island, Advocate of the Arts	
FISHER, Zachary	4/21/95
Humanitarian, founder of the Fisher Medical Found- ation, creation of the USS INTREPID museum, philanthropist	
KICKLIGHTER, Claude M.	4/21/95
Executive Director of the 50th Anniversary of WWII Commemoration Committee	
ST. JOHN, Maj. Gen. Adrian	4/21/95
Highly decorated officer from WWII, Korean War & Vietnam Conflict, served as JCS Chairman's representative to Conventional Forces in Europe negotiations	
MEADOWS, Maj. Richard J.	7/29/95
Military officer, Special Forces in Vietnam and Iran, participated in raids at Son Tay & Desert One in Iran	
MCCARTY, Oseola	9/23/95
Patron of University of Southern Mississippi	
KRUZEL, Joseph J.	12/15/95
U.S. Diplomat killed in the line of duty in Bosnia negotiating peace settlement	
FRASURE, Robert C.	12/15/95
U.S. Diplomat killed in the line of duty in Bosnia negotiating peace settlement	
DREW, Samuel Nelson	12/15/95
U.S. Diplomat killed in the line of duty in Bosnia negotiating peace settlement	

GRAND TOTAL: 86

MESSAGE CONFIRMATION

FEB-05-96 17:11

FAX NUMBER : 2024562215

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PAGE : 07

ELAPSED TIME : 04'00"

MODE : G3 STD

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rec'd 11:50pm 2/11/96

THE WHITE HOUSE
WASHINGTON

ACTION

MEMORANDUM FOR THE PRESIDENT

FROM:

ANTHONY LAKE *AL*
PATRICK GRIFFIN *PG*

SUBJECT:

Reply to Representative Deutsch et al. regarding
Implementation of NAFTA Trucking Provisions

Purpose

To reply to Representative Deutsch, Representative Ney and 50 other Members of Congress who have written to express concern that the NAFTA provisions granting Mexican trucks and drivers access to four U.S. border states could have serious safety implications for American citizens.

Background

NAFTA provided that on December 18, 1995, Mexican truckers would be allowed to transport goods into four U.S. border states provided state and federal safety, insurance and other standards were met. U.S. carriers would gain the same access in four Mexican states. The Department of Transportation in conjunction with Customs and other agencies worked assiduously with state and local authorities, as well as Mexican counterparts, to assure reasonable safety standards would be met. However, as the date for implementation approached it was decided to engage in additional consultations with the Mexicans on further safety measures that might be undertaken. These consultations are ongoing, and until they are concluded, implementation of the NAFTA trucking provisions will be suspended.

The proposed reply reiterates the Administration's commitment to NAFTA. It notes that additional consultations with the Mexicans are underway in order to assure that all reasonable precautions are taken before implementation of the trucking provisions.

RECOMMENDATION

That you sign the proposed reply at Tab A.

Attachments

Tab A Proposed Reply

Tab B Incoming Correspondence

cc: Vice President
Chief of Staff

*7 odd -
for pre approval.
Please return
to NSC EYSec
69461
Thank*

THE WHITE HOUSE

WASHINGTON

Dear Peter:

*both with regard to both the
negotiations of NAFTA and*

Thank you for your letter expressing concern about implementation of NAFTA trucking provisions. As you recall, bipartisan support was critical ~~as the United States negotiated NAFTA with Canada and Mexico and in~~ congressional ratification of the treaty. Full implementation of NAFTA remains a cornerstone of my Administration's commitment to free trade.

Secretary Peña worked closely with Mexican authorities and officials from our border states to make certain that implementation of the NAFTA trucking provisions would not jeopardize the safety of American citizens. This ensured that substantial safeguards were in place by the scheduled implementation date of December 18, 1995.

Despite these strong measures, some Americans living in the border states remained concerned. In the interest of making sure that every effective precaution had been taken, the Administration initiated a new series of consultations with the Mexican Government to review measures in place and additional steps that might be taken. While these consultations are underway, we do not anticipate processing applications from Mexican carriers.

I remain committed to NAFTA and its promise of economic prosperity for North America. Securing the safety of our roads will ultimately also strengthen support for NAFTA. I fully intend to honor our commitments to the implementation of the NAFTA trucking provisions. I believe,

however, that there remain a number of steps the United States and Mexico must take cooperatively to enhance motor carrier safety and security before operating authorities are issued. Our implementation efforts are aimed at achieving that goal as quickly as possible.

Sincerely,

The Honorable Peter Deutsch
House of Representatives
Washington, D.C. 20515-0920

Congress of the United States
House of Representatives
Washington, DC 20515-0920

December 15, 1995

The Honorable William J. Clinton
President of the United States
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

I am writing to express my concern about the implementation of provisions in the North American Free Trade Agreement (NAFTA) which would permit Mexican trucks and truck drivers to make deliveries anywhere in the border states of Arizona, California, New Mexico, and Texas on December 18, 1995.

The significant difference between United States and Mexican commercial trucks and commercial truck drivers poses a serious environmental and highway safety threat to U.S. citizens. Mexican trucks are, on average, longer, older and heavier than U.S. trucks. Mexican drivers are not required to receive special training in the transport of hazardous material. There are no limits on the number of hours they can drive, increasing the risk of accidents in the U.S. due to driver fatigue. Lastly, the safety records of Mexican drivers are not computerized and available to U.S. law enforcement officials as they should be.

Negotiators from Mexico and the United States have failed to reach agreement on the comprehensive set of truck and driver safety standards necessary to protect public safety. When and if agreement is reached, there currently is no comprehensive plan for effectively enforcing regulations for Mexican carriers nor any plans to develop such a program. Without a comprehensive enforcement program in place, even the toughest safety standards are of little value. Overall, U.S. negotiators admit that when you consider all factors, safety standards and enforcement programs in place, U.S. motorists will be at the mercy of a "self-certification" system for protecting their safety on the highways.

DEC 18 P3:32

In my view, the safety of Americans in our Mexican border states is about to be seriously compromised. Consequently, I urge you to delay the December 18, 1995 opening of our border states to Mexican truck traffic until comprehensive highway safety and enforcement programs are agreed to and in place.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Deutsch", written in a cursive style.

Peter Deutsch
Member of Congress

PD/dr



Congress of the United States
House of Representatives
Washington, DC 20515-3518

December 6, 1995

95 DEC 18 11:58

The Honorable William J. Clinton
President Of the United States
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

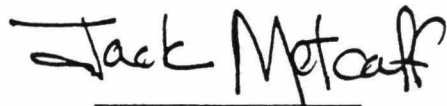
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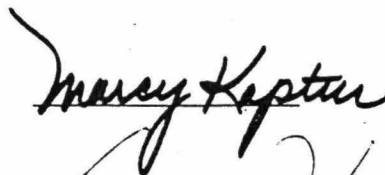
Negotiators from Mexico and the U.S. have failed to reach agreement on the comprehensive set of truck and driver safety standards necessary to protect public safety. When and if agreement is reached, there currently is no comprehensive plan for effectively enforcing regulations for Mexican carriers nor any plans to develop such a program. Without a comprehensive enforcement program in place, even the toughest safety standards are of little value. Overall, U.S. negotiators admit that when you consider all factors, safety standards and enforcement programs in place, U.S. motorists will be at the mercy of a "self-certification" system for protecting their safety of the highways.

In our view, the safety of Americans in our Mexican border states is about to be seriously compromised. Consequently, we urge you to delay the December 18, 1995 opening of our border states to Mexican truck traffic until comprehensive highway safety and enforcement programs are agreed to and in place.

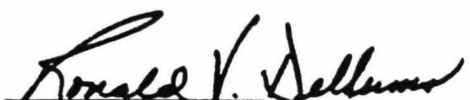
Sincerely,


Jane Evans







Wesley J. Lipinski

Gene Taylor

Linda Smith

Pete Blazyn

Bart Shupak

John J. Latala

Joe (17-04)

Pat Sauer

David E. Amion

Pat J. Kennedy

Ray Jones

Gerald D. Klegka

Jim Longenecker

Jeff San

Mike Billiak's

Ron Kent

Joe P. M.

Frank Paltrow, Jr.

William W. Long

Joe Sp

Peter Stark

Ray J. Costello

George Miller

Al. R. Hall

Bel And

Ree Stark

Sp. of Left

Harold L. Volkmann

William J. Coyne

Tim Holden

William J. Coyne

Major R. Quinn

Joe Mooney

Jack Quinn

Frank A. LeBeau

Paul E. Egan

Dee Jay
Ing Will
K. G. Hall

Steve Chabot

Charles Skel

E. C. Brown

Robt C. And

Todd,

Revised version
for day of event.

Shelan

1 V 71
D of 42 P 5
h:|data|bernice
F I R
S BY THE P SEL.

PRESIDENT CLINTON AWARDS CITIZENS MEDAL TO BERNICE YOUNG JONES

President Clinton today awarded the Presidential Citizens Medal to Mrs. Bernice Young Jones of Springdale, Arkansas for her exemplary deeds of service to fellow citizens.

noted Mrs. Jones is the first Arkansan to receive this award ~~and only the sixth woman~~. She is a philanthropist who has contributed generously to the arts and sciences, medicine, education, and cultural and civic affairs in Arkansas and elsewhere ~~in the nation~~. Working alongside her husband, Harvey Jones, she helped build a thriving transportation business, ~~all the while devoting the fruits of their labor to the betterment of their community, the state of Arkansas, and the nation.~~

*State
attention
who is
commending
their
energy &
resources*

Her many beneficiaries include: the Mayo Clinic in Minnesota; the Eye Institute at the University of Arkansas for Medical Sciences at Little Rock; the Little Piney School in Mississippi; and Har-Ber Village in Grove, Oklahoma, a frontier village containing more than 100 buildings furnished with American antiques, ~~on display, free to the public, and visited by more than 500,000 people each year.~~

One of Mrs. Jones' most recent accomplishments is the Harvey and Bernice Jones Center for Families in Springdale, Arkansas, a nonprofit program dedicated to strengthening the family. The Center includes classrooms, a cable television studio, a community conference center, ~~kitchens, offices, a community book exchange library~~, an outdoor amphitheater, a chapel and landscaped gardens. ~~By 1997, the sports complex will be completed and the site will include offices for 24 community agencies.~~ Mrs. Jones hopes the Center will serve as a national model for programs dedicated to improving family life and fostering community spirit.

ARK 32 h
to BJ open
to press

dinner or
reception

2/21
① Photo
release
② send release
copy
③ invites
Lunch B. Jones Byron
in Senate

h:\data\bernice

Todd,
I have not run this
by Press yet. What do
you think?
Jelen

PRESIDENT CLINTON TO AWARD CITIZENS MEDAL TO BERNICE YOUNG JONES

President Clinton today announced his intent to award the Presidential Citizens Medal to Mrs. Bernice Young Jones of Springdale, Arkansas for her exemplary deeds of service to fellow citizens.

Mrs. Jones is the first Arkansan to receive this award and only the sixth woman. She is a philanthropist who has contributed generously to the arts and sciences, medicine, education, and cultural and civic affairs in Arkansas and elsewhere in the nation. Working alongside her husband, Harvey Jones, she helped build a thriving transportation business, all the while devoting the fruits of their labor to the betterment of their community, the state of Arkansas, and the nation.

Some of her many beneficiaries include the Harvey and Bernice Jones Center for Performing Arts at Ouachita Baptist University at Arkadelphia; the Harvey and Bernice Eye Institute at the University of Arkansas for Medical Sciences at Little Rock; the Mayo Clinic in Minnesota; the Little Piney School in Mississippi; and Har-Ber Village in Grove, Oklahoma, a frontier village containing more than 100 buildings furnished with American antiques on display, free to the public, and visited by more than 500,000 people each year.

"Bernice Young Jones is a modest and humble woman who shies away from the limelight," said President Clinton. "This award will honor her for the example she has set in philanthropy. The work she does is especially important to our nation at this time when funds for social programs are so critical."

One of Mrs. Jones' most recent accomplishments is the Harvey and Bernice Jones Center for Families in Springdale, Arkansas, a nonprofit program dedicated to strengthening the family. The Center includes classrooms, a cable television studio, a community conference center, kitchens, offices, a community book exchange library, an outdoor amphitheater, a chapel and landscaped gardens. By 1997, the sports complex will be completed and the site will include offices for 24 community agencies. Mrs. Jones hopes the Center will serve as a national model for programs dedicated to improving family life and fostering community spirit.

Sample

E X E C U T I V E O F F I C E O F T H E P R E S I D E

15-Feb-1996 03:06pm

TO: (See Below)

FROM: Darby Stott
 Office of Press Secretary

SUBJECT: Henry E. McCoy named to African Development Foundat

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release
1996

February 15,

PRESIDENT CLINTON NAMES HENRY E. MCKOY AS A MEMBER OF THE
BOARD OF DIRECTORS OF THE AFRICAN DEVELOPMENT FOUNDATION

President Clinton today announced his intent to nominate
Henry E. McKoy of North Carolina as a Member of the Board of
Directors of the African Development Foundation.

State Senator Henry E. McKoy represents the 14th Senate District in Wake County, North Carolina. He is also the President of McKoy and Associates. Previously, he served as Deputy Secretary of Administration and as Assistant Secretary for the State of North Carolina. Senator McKoy has also served as the Executive Director of both the Commission on Human Relations for the State of North Carolina and the Greensboro Human Relations Commission. He earned an M.S. in U.S. History and a B.S. in Political Science from North Carolina A&T State University. He also attended the John F. Kennedy School of Government at Harvard University and the Institute of Government and School of Business at the University of North Carolina, Chapel Hill.

The African Development Foundation is an independent, non-profit, government corporation founded to provide self-help initiatives to the poor populations of Africa. The Foundation also works to strengthen friendship and understanding between the peoples of African countries and the United States and supports local African activities designed

to increase opportunities for community development.

-30-30-30-

Distribution:

TO: Marlene A. MacDonald
TO: 1=US@2=TELEMAIL@3=INTERNET@*RFC-822\MWOLFE(A)MH1.JS.MIL@
TO: 1=US@2=WESTERN UNION@3=@5=ATT.COM@*ELN\62955104@MRX@EOPM
TO: 62955104@eln.attmail.com@INET
TO: 73030.21@compuserve.com@INET
TO: Pauline M. Abernathy
TO: Lori E. Abrams
TO: Brenda Anders
TO: Walker, Angelina
TO: Donald A. Baer
TO: Karen L. Barbuschak
TO: Rick E. Borchelt
TO: Gabrielle M. Bushman
TO: Phillip M. Caplan
TO: Laura Capps
TO: Lisa M. Caputo
TO: Ann M. Cattalini
TO: Joseph W. Cerrell
TO: C. Patricia Cogdell
TO: Steven A. Cohen
TO: Amanda Crumley
TO: Carolyn Curiel
TO: Chris Dorval
TO: Anne M. Edwards
TO: Rahm Emanuel
TO: Deborah L. Fine
TO: Karen E. Finney
TO: Ben Freeland
TO: Jeremy M. Gaines
TO: Michael A. Gill
TO: Mary Ellen Glynn
TO: Jason S. Goldberg
TO: Julia R. Green
TO: LAWRENCE J. HAAS
TO: James T. Heimbach
TO: Alexis M. Herman
TO: Russell W. Horwitz
TO: Helen P. Howell
TO: Heidi Kukis
TO: Manager Infomgt
TO: Annette E. Johnson
TO: Brian J. Johnson
TO: Wayne C. Johnson
TO: Jocelyn M. Jolley

Sample

EXECUTIVE OFFICE OF THE PRESIDENT

07-Feb-1996 03:16pm

TO: (See Below)

FROM: Marlene A. MacDonald
Office of the Press Secretary

SUBJECT: SEVEN NAMED TO THE U.S. HOLOCAUST MEMORIAL COUNCIL

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

February 7, 1996

PRESIDENT CLINTON NAMES SEVEN TO THE UNITED STATES
HOLOCAUST MEMORIAL COUNCIL

President Clinton announced today his intent to appoint seven people to the United States Holocaust Memorial Council. They are:

Thomas Buergenthal of Maryland, a Holocaust survivor, is currently the Lobingier Professor of International and Comparative Law at the George Washington University School of Law and is the U.S. Member of the United Nations Human Rights Committee. He was a judge, vice president and president of the Inter-American Court of Human Rights (1979 to 1991), and the Administrative Tribunal of the Inter-American Development Bank (1989 to 1994). He was the founder and president of the Costa Rica-based Inter-American Institute of Human Rights and now serves as its honorary president. He earned his B.A. from Bethany College, his J.D. from New York University and his LL.M and S.J.D. degrees from Harvard Law School. Dr. Buergenthal is a member of the New York, District of Columbia, and U.S. Supreme Court Bars.

Samuel DuBois Cook of Louisiana has been the president of Dillard University in New Orleans, Louisiana since January 1, 1975. Under Dr. Cook's leadership, Dillard University has developed the only National Center for Black-Jewish Relations in the world. Dr. Cook served as the first black president of the Southern Political Science Association, the program officer in Higher Education and Research at the Ford Foundation, the vice

president of the American Political Science Association and a member of that body's Executive Council. Additionally, he serves on several boards including the board of trustees of Duke University, the board of directors of the Council on Library Resources and the board of advisors of the Martin Luther King, Jr. Center for Nonviolent Social Change. He received his B.A. from Morehouse College and his M.A. and Ph.D. degrees from Ohio State University.

Rositta E. Kenigsberg of Florida currently serves as the executive vice president of the Holocaust Documentation and Education Center, Inc., at Florida International University. Ms. Kenigsberg is the daughter of a Holocaust survivor. She is the

founding chair of the Children of Holocaust Survivors of Southeastern Florida and has previously served as a second generation advisor to Elie Wiesel (during his tenure as chair of the U.S. Holocaust Memorial Council), the national vice president of the executive committee of the American Gathering/Federation of Jewish Holocaust Survivors, the president of the International Network of Children of Jewish Holocaust Survivors, and coordinated the First National Conference on the Identification, Treatment and Care of the Aging Holocaust Survivors. Ms.

-more-

Kenigsberg was instrumental in pursuing and drafting the legislation that ultimately led to the passage of the Holocaust Educational Bill in 1994. Ms. Kenigsberg is a graduate of both Sir George Williams and McGill University.

Lynn Lyss of Missouri is the chair of the National Jewish Community Relations Advisory Council and serves on the Executive Committees of the American Israel Public Affairs Committee (AIPAC), the National Conference on Soviet Jewry and the Jewish Federation of St. Louis. Additionally, Ms. Lyss has been active on numerous boards, including the National Conference of Christians and Jews and the St. Louis County Domestic Violence Advisory Committee. She has received many awards and honors, including the NAACP Women's Gold Medal of Honor in 1994 and the NAACP Lifetime Achievement Award in 1991. Also, she received the American Jewish Committee's "Netzach" award in 1994, the National Conference Brotherhood/Sisterhood Award in 1991, the Youth Emergency Services' "Outstanding Contributions to Youth" award in 1986, and the Missouri Volunteer Award in 1984.

Ruth B. Mandel of New Jersey has served on the Council since 1991, and was appointed vice-chair in 1993. Currently, Ms. Mandel is the director of the Eagleton Institute of Politics at Rutgers University, where she also holds an appointment as Board of Governors Professor of Politics. During her years at Rutgers, Dr. Mandel also served as director of the Center for the American Woman and Politics (CAWP) and has taught courses in the political science and English departments. Additionally, she was the recipient of the Woodrow Wilson Public Service Award in 1992 and the Douglass Medal for Distinguished Service to undergraduate students. Dr. Mandel received her B.A. in English from Brooklyn College and both her M.A. and Ph.D degrees in English/American Literature from the University of Connecticut. Professor Mandel was born in Vienna, Austria.

Harvey M. Meyerhoff of Maryland is the chairman emeritus of the Holocaust Memorial Council, where he has served since 1986. Currently, he is the chairman of the board of Magna Holdings, Inc. in Baltimore. Mr. Meyerhoff has also served as a chairman

and CEO of Monumental Properties Inc., director of Monumental Corporation and managing trustee of Monumental Properties Trust. He is the director of the PEC Israel Economic Corporation, Offitbank, the Concord Coalition and the National Housing Endowment. In addition, he is a trustee of the Johns Hopkins University and the Johns Hopkins Hospital and Health System, and an honorary life director of the National Association of Home Builders, the League for the Handicapped and the Baltimore Symphony Orchestra. Mr. Meyerhoff received his B.A. from the University of Wisconsin.

Elie Wiesel, a native of Sighet, Transylvania (Romania), is an internationally renowned author, teacher and Holocaust survivor, has been the recipient of the Nobel Peace Prize, the Presidential Medal of Freedom, the Congressional Gold Medal of Honor, the Medal of Liberty Award and the rank of Grand Officer in the French Legion of Honor. He is the Andrew W. Mellon Professor in the Humanities at Boston University. Mr. Wiesel was appointed as chairman of the President's Commission on the Holocaust in 1978 by President

-more-

Jimmy Carter, and later as founding chairman of the U.S. Holocaust Memorial Council. After World War II, Mr. Wiesel moved to Paris for his studies and became a journalist. He has been the "Distinguished Professor of Judaic Studies" at the City University of New York and the first Henry Luce Visiting Scholar in the Humanities and Social Thought at Yale University. He has received more than eighty honorary degrees from institutions of higher learning.

The United States Holocaust Memorial Council was established in 1979 to provide for the annual commemoration and observance of the Days of Remembrance of the Holocaust, and to construct and operate a living memorial to its victims.

-30-30-30-

Distribution:

TO: 1=US@2=TELEMAIL@3=INTERNET@*RFC-822\MWOLFE(A)MH1.JS.MIL@
TO: 1=US@2=WESTERN UNION@3=@5=ATT.COM@*ELN\62955104@MRX@EOPM
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TO: Amanda Crumley
TO: Carolyn Curiel
TO: Chris Dorval
TO: Anne M. Edwards
TO: Rahm Emanuel
TO: Karen E. Finney
TO: Jeremy M. Gaines
TO: Michael A. Gill
TO: Mary Ellen Glynn
TO: Jason S. Goldberg
TO: Julia R. Green

BERNICE YOUNG JONES

Bernice Young Jones has spent a lifetime sharing her time, vision, and resources with others. Working alongside her husband, Harvey, she helped to build a thriving business whose tremendous success they used to improve the life of their community and of our Nation. After his death, she continued to support far reaching projects to educate children, heal the sick, and strengthen our families. Guided by her strong faith and quiet compassion, Bernice Jones has given a living legacy that will benefit Americans for generations to come.

THE WHITE HOUSE
WASHINGTON

February 22, 1996

TODD:

96 FEB 22 AM : 00

Attached is the "final" draft for the Bernice Young Jones Citizens Medal citation.

With your approval, we will send it to calligraphy for final preparation.

TIM SAUNDERS
DAVE KALBAUGH

Capitol Center (501) 376-6251
303 West Capitol Avenue FAX: (501) 376-4241
Little Rock, Arkansas 72201-3593

FAX TRANSMITTAL SHEET

96 FEB 20 P 6:25

Date:

2/20/96

To:

TODD STERN

From:

Skip Rutherford

Number of pages, including this transmittal sheet:

3

If you have any problems receiving this facsimile, please contact Sandy Woodward at 501-376-6251 ext. 378.

Thank you.

Comments:

Invitation List to Brooke Jones event.

If possible, please call me tomorrow morning to discuss (1) press both pre-announcement & follow-up (2) video tape (3) tour of W. House for 4 if possible - 2 of the people are over 90 & need help.

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	[Personally Identifiable Information] [partial] (2 pages)	02/26/1996	b(6)

COLLECTION:

Clinton Presidential Records
Staff Secretary
Todd Stern
OA/Box Number: 14128

FOLDER TITLE:

Bernice Young Jones-Citizens Medal

2019-0774-S

rs3428

RESTRICTION CODES**Presidential Records Act - [44 U.S.C. 2204(a)]**

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Invitation List

Mrs. Bernice Young Jones Presentation Ceremony
Monday, February 26, 1996

1. Bernice Young Jones
302 West Allen Ave.
Springdale, Arkansas 72764
501/751-2071
DOB: 10/31/05; AGE: 90
SS: 457-03-8849
2. Herbert G. (Jack) Frost Jr.
1 Edgehill Road
Little Rock, Arkansas 72207
501/664-5282 (home); 501/374-5225 (office)
DOB: 6/4/31; AGE: 64
SS: 429-50-5003
3. Virginia Wilson Frost (Jack Frost's wife)
1 Edgehill Road
Little Rock, Arkansas 72207
501/664-5282
DOB: (b)(6)
SS:
4. Dr. Joel Carver
401 Lake Road
Springdale, Arkansas 72764-2507
501/756-8418
DOB:
SS:
5. Lynn Carver (Dr. Carver's wife)
401 Lake Road
Springdale, Arkansas 72764-2507
501/756-8418
DOB:
SS:
6. Hazel Crisler (Mrs. Jones' sister)
804 S. Jones Road
Springdale, Arkansas 72765
501/248-1533
DOB: 7/1/03; AGE: 92
SS: 429-92-7862

7. Dianne Gage Woodruff
1800 S. Gaines Street
Little Rock, Arkansas 72206
501/374-4181 (home); 501/376-6251 (office)
DOB: (b)(6)
SS: (b)(6)
8. Senator David Pryor
202/224-2353
9. Senator Dale Bumpers
202/224-4843
10. Congressman Ray Thornton
202/225-2506
11. Congressman Tim Hutchinson
202/225-4301
12. Congressman Jay Dickey
202/225-3772
13. Congresswoman Blanche Lambert Lincoln
202/225-4076
14. Bruce Lindsey, White House
15. Carol Rasco, White House
16. Mack McLarty, White House

Cranford Johnson Robinson Woods



Capitol Center
303 West Capitol Avenue
Little Rock, Arkansas 72201-3593

(501) 376-6251
FAX: (501) 376-4241

96 FEB 16 P5:20

FAX TRANSMITTAL SHEET

Date: 2/16/96 _____

To: Todd Stern _____

From: Skip Rutherford

Number of pages, including this transmittal sheet: 3 _____

If you have any problems receiving this facsimile, please contact Sandy Woodward at 501-376-6251 ext. 378.

Thank you.

Comments:

Media list for Bernice Jones Presidential award announcement.

Bernice Young Jones Announcement

MEDIA FAX LIST

- (NOTE: area code for all fax numbers is 501.)

<u>DAILY NEWSPAPERS</u>	<u>Editor</u>	<u>Fax Number</u>
1) Arkansas Democrat-Gazette	Mike Tyler	399-3672
2) Arkansas Democrat-Gazette NW Arkansas Bureau	Michael Whiteley	443-0225
3) Arkadelphia Siftings Herald	Steve Fellers	246-6556
4) Batesville Guard	Mrs. O.E. Jones	793-9268
5) Bentonville County Daily Record	Kent Martz	271-3744
6) Conway Log Cabin Democrat	David Keith	327-6787
7) Harrison Daily Times	Dwain Lair	741-5632
8) Hot Springs Sentinel Record	Don Hickerson	623-2984
9) Jonesboro Sun	Larry Fugate	935-5823
10) Morning News of NW Ark.	Jim Morriss	872-5055
11) Northwest Arkansas Times	Deborah Robinson	442-5477
12) Pine Bluff Commercial	Byron Tate	543-1455
13) Russellville Courier Democrat	Bill Newson	968-4037
14) Searcy Daily Citizen	Tommy Jackson	268-6277
15) Southwest Times Record	Jack Moseley	785-0746

<u>WEEKLY NEWSPAPERS</u>	<u>Editor</u>	<u>Fax Number</u>
1) Arkansas Business	Jeff Hankins	375-3623
2) Arkansas Times	Max Brantley	375-3623
3) Donrey Media	Stephen Steed	375-0111
4) The Weekly in Bella Vista	Karen Roca	855-6992
5) Madison County Record	Carol Whittemore	738-1250
6) Prairie Grove Enterprise	Boyce Davis	824-5540
7) Siloam Springs Herald Leader	Jamies Jones	524-3612
8) The Times (NLR)	Kitty Chism	758-2597
9) The Times Dispatch	John Bland	886-9369
10) Washington County Observer	Boyce Davis	839-8535
11) Eureka Springs Times Echo	Editor	423-6640
12) Johnson County Graphic	Margaret Wylie	754-2098

<u>TELEVISION STATIONS</u>	<u>News Director</u>	<u>Fax Number</u>
1) KHOG	Gary James	521-9124
2) KFSM	Steve Voorhies	521-1330
3) KAIT	Harvey Cox, Jr.	931-1371
4) KARK	Bill Sadler	375-1961

5) KATV	Bob Steel	324-7852
6) KTHV	Carol Phillips	376-1645

<u>RADIO</u>	<u>News Director</u>	<u>Fax Number</u>
1) KARN	Vern Beechy	661-7519
2) KUAR	Ben Fry	569-8488
3) KEZA	Tom Roberts	582-5302
4) KFAY	John Lee	521-0751
5) KKIX	Jess Smith	444-8600
6) KUAF	Kyle Kellams	575-8440
7) KURM	Steve Voyak	631-9711

<u>WIRE SERVICE</u>	<u>Editor</u>	<u>Fax Number</u>
1) Associated Press	Kelly Kissel	225-3249

- (NOTE: area code for all fax numbers is 501.)

January 19, 1996

MEMORANDUM

To: The President

From: Nancy Hernreich
Rebecca Cameron

Re: Mrs. Bernice Young Jones Reognition

Skip Rutherford wrote that he, Dr. Joel Carver, Ann and Morris Henry, Diane and Jim Blair and David Matthews, among others, request that Mrs. Bernice Young Jones be recognized for her significant philanthropic contributions with the Medal of Freedom or some other appropriate recognition. He said that to his knowledge her philanthropic gifts rank as among the highest in the country and recognizing her could come at an important time when funds for social programs "are so critical". He said that because of her age, recognition will have to come pretty quickly.

Can we give her the
Citizens Medal - do
Neighborhood - ASAC
Good idea - can we
comm her?

I definitely
think we should
do this ASAP -
HRC

2. Add - Bernice

Can you follow
up?
Must do quick

1. Cf Stephanie
Ann Stock
✓ 1-22 HRC -

96 JAN 23 10:39

PRESIDENTIAL COMMENDATIONS

Presidential Certificates of Commendation are used to grant Presidential recognition to individuals and organizations for many worthwhile endeavors and are given at the sole discretion of the President. Generally, they are presented to persons or organizations whose service to the Nation or fellow citizens is of an unusual nature, such as extraordinary achievements or sustained and outstanding public service.

Recipients are awarded a certificate signed by the President.

PRESIDENTIAL CITIZENS MEDALS

PRESIDENT NIXON

CLEMENTE, Roberto (POSTHUMOUSLY)	5/14/73
Athlete, Professional Baseball Player,	
Pittsburgh Pirates, Humanitarian, died in plane	
crash delivering supplies to earthquake victims	
in Nicaragua	
ROGERS, Adele	10/15/73
Premiere hostess in foreign affairs, wife of	
former Secretary of State William P. Rogers	

PRESIDENT FORD

NONE

PRESIDENT CARTER

NONE

PRESIDENT REAGAN

ASTOR, Brooke Russell	1/19/88
Author, Philanthropist, lifetime of	
philanthropic activities from Carnegie Hall	
to the Bronx Zoo and renaissance of the	
New York Public Library	
ABSHIRE, David	1/18/89
Scholar, Diplomat, Public Servant, former	
Special Counsellor to the President, U.S.	
Representative to NATO, Assistant Secretary	
of State	
ARMITAGE, Richard	1/18/89
Public Servant, Assistant Secretary of Defense	
for International Security Affairs	
BALLANTINE, Hubert Dickey	7/22/82
Humanitarian, working with the youth of	
St. Louis, Missouri	
BECKMAN, Arnold O.	1/18/89
Scientist, Inventor, Entrepreneur	
BRADY, James Scott	1/18/89
Public Servant, Assistant to the President	
and Press Secretary	
BUCKLEY, William F., Jr.	1/18/89
Magazine Editor, <u>National Review</u> , Columnist,	
Author	
CARLUCCI, Frank C.	4/28/83
Public Servant, former Director of the Office	
of Economic Opportunity, Deputy Director of the	
Office of Management and Budget, Under Secretary of	
Health, Education, and Welfare, Deputy Director of	
Central Intelligence, Deputy Secretary of Defense	
CROCKER, Chester A.	1/18/89
Public Servant, Assistant Secretary of State	
for African Affairs	
CULVAHOUSE, Arthur B., Jr.	1/18/89
Public Servant, Counsel to the President	
DELANEY, Joseph Alton (POSTHUMOUSLY)	7/13/83
Athlete, Professional Football Player,	
Kansas City Chiefs, lost his life attempting	
to save three children from drowning	
DOLE, Bob	1/18/89
Public Servant, Republican Leader, U.S. Senate,	
of Kansas	
DUBERSTEIN, Kenneth M.	1/18/89
Public Servant, Chief of Staff to the President,	
former Deputy Chief of Staff to the President,	
Assistant to the President for Legislative Affairs,	
Deputy Assistant to the President for Legislative	
Affairs	

President Reagan (Continued)

FEULNER, Edwin J., Jr. Leader of conservative movement, President, Heritage Foundation	1/18/89
FISHER, Max M. Businessman, Philanthropist	1/18/89
FORBES, Malcolm S. Philanthropist, Publisher, <u>Forbes</u> magazine	1/18/89
FORTIER, Donald R. (<u>POSTHUMOUSLY</u>) Public Servant, former Deputy Assistant and Special Assistant to the President for National Security Affairs	1/18/89
HEIGHT, Dorothy I. Civil Rights Leader, longtime President of the National Council of Negro Women	1/18/89
HERRINGTON, John S. Public Servant, Secretary of Energy, former Assistant Secretary of the Navy, Assistant and Deputy Assistant to the President for Presidential Personnel	1/18/89
HESTON, Charlton Actor, patron of the arts	1/18/89
HODEL, Don Public Servant, Secretary of the Interior, former Secretary of Energy, Under Secretary of the Interior	1/18/89
HUNT, Leamon R. (<u>POSTHUMOUSLY</u>) Public Servant, Diplomat, assassinated while serving as Head of the Multinational Force and Observers in the Sinai	4/17/84
JACKSON, Samuel C. (<u>POSTHUMOUSLY</u>) Civil Rights Leader, Public Servant, former Commissioner, Equal Employment Opportunity Commission, Assistant Secretary of Housing and Urban Development	11/19/82
KAHN, Herman (<u>POSTHUMOUSLY</u>) Author, Strategic Analyst, founder of Hudson Institute	1/18/89
KAMPELMAN, Max M. Public Servant, Diplomat, Counselor of the Department of State, former Ambassador to the U.S. Office for Arms Reduction Negotiations	1/18/89
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KIRK, Russell Author, Lecturer, political philosophy	1/18/89
LOVELACE, Alan M. Public Servant, former Deputy Director of NASA, leadership role in the Space Shuttle Program	5/19/81
McLAUGHLIN, Ann Public Servant, Secretary of Labor	1/18/89
MARSH, John O., Jr. Public Servant, Secretary of the Army, Army paratrooper, former Congressman, Assistant Secretary of Defense, Assistant to the Vice President, Counsellor to the President	1/18/89
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MILLER, Paul C. Public Servant, Director, Ceremonies and Special Events, U.S. Army Military District of Washington, international authority on military and diplomatic ceremony	5/22/86
PATON, David, M.D. Ophthalmologist, Humanitarian, founder of ORBIS, an organization that travels the world in an aircraft that serves as classroom and operating room demonstrating ophthalmologic techniques to doctors and nurses	11/5/87

PRESIDENT REAGAN (Continued)

PIERCE, Samuel R., Jr. Public Servant, Secretary of Housing and Urban Development, former General Counsel, Department of the Treasury	1/18/89
POWELL, Colin L. Public Servant, Military Officer, Lt. General, U.S. Army, Assistant to the President for National Security Affairs	1/18/89
RAPHEL, Arnold Lewis (POSTHUMOUSLY) Public Servant, Diplomat, former Ambassador to Pakistan, died in a plane crash with the President of Pakistan	1/18/89
RIDGWAY, Rozanne L. Public Servant, Diplomat, Assistant Secretary of State, former Ambassador to the German Democratic Republic, Ambassador to Finland, Counselor of the Department of State	1/18/89
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SPENCER, Stuart K. Political Consultant	1/18/89
STATTS, Elmer B. Public Servant, former Comptroller General of the United States	3/23/81
TAFT, William H., IV Public Servant, Deputy Secretary of Defense, former General Counsel of the Departments of Defense and Health, Education, and Welfare	1/18/89
TELLER, Edward Physicist, father of the free world's thermonuclear deterrent, founder of Laurence Livermore Laboratories	1/18/89
THURMOND, Strom Public Servant, U.S. Senator from South Carolina	1/18/89
TRULY, Richard H. Public Servant, Military Officer, Rear Admiral, U.S. Navy, astronaut, Associate Administrator for Space Flight, NASA	1/18/89
VALLADARES, Armando Human Rights Activist, exposed the horrors of the Cuban gulag	1/18/89
VOLPE, John A. Public Servant, former Governor of Massachusetts, Secretary of Transportation, Ambassador to Italy, Chairman of the Presidential Commission on Drunk Driving	12/13/83
WALTERS, Vernon A. Public Servant, Diplomat, Military Officer, Lt. Gen., U.S. Army, Retired, Representative of the United States to the United Nations, former Deputy Director of Central Intelligence, Ambassador-at-Large	1/18/89
WEEKS, Raymond "Father" of Veterans Day, helped in the cam- paign to change the name from Armistice Day, lifelong volunteer service to veterans	11/11/82
WHITEHEAD, John C. Public Servant, Diplomat, Deputy Secretary of State	1/18/89

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WICK, Charles Z.	1/18/89
Public Servant, Director of the United States Information Agency	
WRIGHT, Joseph R., Jr.	1/18/89
Public Servant, Director of the Office of Management and Budget, former Deputy Director of OMB, Deputy Secretary of Commerce	
YEAGER, Jeana	12/29/86
Pilot, The Voyager, first aircraft to fly around the world non-stop without refueling	

PRESIDENT BUSH

ATWOOD, Donald J.	7/3/91
Public Servant, Deputy Secretary of Defense during Operations Desert Shield/Desert Storm, Persian Gulf	
BENSON, Ezra Taft	7/28/89
Public Servant, former Secretary of Agriculture, leader of the Mormon church, lifelong friend of the Boy Scouts of America	
BOSCHWITZ, Senator Rudy	6/4/91
Public Servant, former U.S. Senator from Minnesota, helped facilitate the evacuation of thousands of Jews from Ethiopia	
BUCKLEY, William F. (POSTHUMOUSLY)	3/18/92
Public Servant, CIA official, killed by terrorists in Lebanon	
EAGLEBURGER, Lawrence S.	7/3/91
Public Servant, Diplomat, Deputy Secretary of State during Operations Desert Shield/Desert Storm, Persian Gulf, former Ambassador to Yugoslavia, Under Secretary of State for Political Affairs, Assistant Secretary of State	
FITZWATER, Max Marlin	1/19/93
Public Servant, Assistant to the President and Press Secretary, former Assistant to the President for Press Relations, and Special Assistant to the President and Deputy Press Secretary for Domestic Affairs	
GATES, Robert M.	7/3/91
Public Servant, Assistant to the President and Deputy for National Security Affairs during Operations Desert Shield/Desert Storm, Persian Gulf, former Deputy Director of Central Intelligence	
GRAY, C. Boyden	1/19/93
Public Servant, Counsel to the President	
HAASS, Richard N.	7/3/91
Public Servant, Special Assistant to the President for National Security Affairs during Operations Desert Shield/Desert Storm, Persian Gulf	
HIGGINS, William Richard (POSTHUMOUSLY)	3/18/92
Military Officer, U.S. Marine Corps, killed by terrorists in Lebanon	
JEREMIAH, Admiral David E., U.S. Navy	7/3/91
Military Officer, Vice Chairman, Joint Chiefs of Staff during Operations Desert Shield/Desert Storm, Persian Gulf	
KIRKLAND, Joseph Lane	11/13/89
Labor Leader, President, AFL/CIO	
KERR, Richard J.	7/3/91
Public Servant, Deputy Director of Central Intelligence during Operations Desert Shield/ Desert Storm, Persian Gulf	
KIMMITT, Robert M.	7/3/91
Public Servant, Under Secretary of State for Political Affairs during Operations Desert Shield/ Desert Storm, Persian Gulf, former Deputy Assistant to the President for National Security Affairs, Executive Secretary of the National Security Council, General Counsel, Department of the Treasury	

PRESIDENT BUSH (Continued)

WOLFOWITZ, Paul D.	7/3/91
Public Servant, Under Secretary of Defense for Policy during Operations Desert Shield/Desert Storm, Persian Gulf, former Ambassador to Indonesia, Assistant Secretary of State	
ZALE, Tony	10/16/90
Athlete, former middleweight boxing champion, Humanitarian, worked with the inner city youth of Chicago, Illinois	

PRESIDENT CLINTON

YATES, Sidney R.	10/7/93
Public Servant, long-time champion of the American Arts, Member, U.S. Representative from Illinois	
NATCHER, William H.	3/3/94
Public Servant, Member, U.S. House of Represent- atives from Kentucky, served since 1953	
PELL, Claiborne	10/14/94
Public Servant, U.S. Senator from Rhode Island, Advocate of the Arts	
FISHER, Zachary	4/21/95
Humanitarian, founder of the Fisher Medical Found- ation, creation of the USS INTREPID museum, philanthropist	
KICKLIGHTER, Claude M.	4/21/95
Executive Director of the 50th Anniversary of WWII Commemoration Committee	
ST. JOHN, Maj. Gen. Adrian	4/21/95
Highly decorated officer from WWII, Korean War & Vietnam Conflict, served as JCS Chairman's representative to Conventional Forces in Europe negotiations	
MEADOWS, Maj. Richard J.	
Military officer, Special Forces in Vietnam and Iran, participated in raids at Son Tay & Desert One in Iran	

GRAND TOTAL: 82

Sent
only citation

Stephens
Ann

SLRP Rutherford

501

376

6045

1

THE WHITE HOUSE
WASHINGTON

OFFICE OF THE STAFF SECRETARY

Fax Transmittal Sheet

TO: Skip Rutherford

Fax Number: 501-516-6045

Phone Number:

FROM: Todd Stern

SUBJECT: Citation

DATE: 2/1/96

NUMBER OF PAGES (including cover sheet):

3

MESSAGE:

If all pages are not received, please call 202/456-2702

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THE WHITE HOUSE
WASHINGTON

February 1, 1996

TO: SKIP RUTHERFORD
FROM: TODD STERN

Skip --

Could you take a look at this
citation language and let me
know what you think?

Todd

1/30

Todd

Copy Anyone on this?

THE WHITE HOUSE
WASHINGTON

February 1, 1996

TO: SKIP RUTHERFORD
FROM: TODD STERN

Skip --

Could you take a look at this
citation language and let me
know what you think?

Todd

THE PRESIDENT HAS SEEN

THE WHITE HOUSE
WASHINGTON

1-30-96

January 30, 1996

MR. PRESIDENT:

In response to a suggestion from Skip Rutherford (relayed by Nancy), you asked whether it would be appropriate to award the Citizens Medal to Bernice Young Jones.

The answer is yes. The Citizens Medal -- our second highest civilian award -- was established in 1969 to recognize Americans for exemplary deeds of service to their fellow citizens. Awards to philanthropists are rare, but by no means unheard of -- the Medal has, for example, been given to Brooke Astor (1988), Max Fisher (1989) and Zachary Fisher (1995).

You also asked whether Mrs. Jones could come to Washington to receive the award. Skip believes she could make the trip, but urges that action on this be taken as quickly as possible.

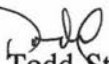
I have attached a draft Citation.

Mrs. Clinton strongly supports awarding the Medal.

Approve ☒

Disapprove ☐

Discuss ☐


Todd Stern

do it
Week. ~~edit~~
Wording of Citation
by Skip Rutherford

PHOTOCOPY
WJC HANDWRITING

BERNICE YOUNG JONES

Bernice Young Jones has spent a lifetime sharing her time, vision, and resources with others. Working alongside her husband, Harvey, she helped build a thriving transportation business, all the while devoting the fruits of their labors to the betterment of their community, their State and their country. With a generosity equalled only by her humility, Bernice Jones has given of herself tirelessly, helping to build or support a wide variety of hospitals, colleges, family centers, and community and religious institutions. She exemplifies our nation's finest tradition of service. Guided by her strong faith and quiet compassion, Bernice Jones has given gifts of hope and inspiration that will enrich Americans for generations to come.

January 19, 1996

MEMORANDUM

To: The President

From: Nancy Hernreich
Rebecca Cameron

Re: Mrs. Bernice Young Jones Recongition

Skip Rutherford wrote that he, Dr. Joel Carver, Ann and Morris Henry, Diane and Jim Blair and David Matthews, among others, request that Mrs. Bernice Young Jones be recognized for her significant philanthropic contributions with the Medal of Freedom or some other appropriate recognition. He said that to his knowledge her philanthropic gifts rank as among the highest in the country and recognizing her could come at an important time when funds for social programs "are so critical". He said that because of her age, recognition will have to come pretty quickly.

Can we give her this
Citizens Medal - do
negotiate for it
Good idea - can we
comm her to

January 19, 1996

2. Add - ^{at} Bureau
Can you follow
up?

Must do guess

1. ^{J-22} C. E. ^{Stephanie}
Ann Stock
Add -

MEMORANDUM

To: The President
From: Nancy Hernreich
Rebecca Cameron
Re: Mrs. Bernice Young Jones Recognition

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- Todd is
getting
a response

Can Higgins be our
Citizens Medal - do
negotiate - rise
Good idea - can be
comm her?

January 19, 1996

96 JAN 24 P1:45
MEMORANDUM

To: The President
From: Nancy Hernreich
Rebecca Cameron
Re: Mrs. Bernice Young Jones Recongition

Skip Rutherford wrote that he, Dr. Joel Carver, Ann and Morris Henry, Diane and Jim Blair and David Matthews, among others, request that Mrs. Bernice Young Jones be recognized for her significant philanthropic contributions with the Medal of Freedom or some other appropriate recognition. He said that to his knowledge her philanthropic gifts rank as among the highest in the country and recognizing her could come at an important time when funds for social programs "are so critical". He said that because of her age, recognition will have to come pretty quickly.

2. Add - ^{at} Bureau
Can you follow
up?
Must do good

1. ^{J-22} Cc Stephanie
Ann Stock
HLL -

Todd -

Stephanie
Streett would
appreciate a
recommendation. Thanks!

Cheryl
6-2823

Can we give her the
Citizens Medal - do
we know where to
get idea - can we
comm her?

June 2, 1995

MEMORANDUM FOR THE PRESIDENT

FROM: TODD STERN

SUBJECT: CONSIDERATION OF BERNICE YOUNG JONES FOR THE
PRESIDENTIAL CITIZENS MEDAL

In response to Skip Rutherford's suggestion that Bernice Jones receive some sort of recognition, you recently asked whether it would be appropriate to award Ms. Jones with the Presidential Citizens Medal.

The Medal was established in November 1969 for the purpose of recognizing U.S. citizens for exemplary deeds of service to their country or their fellow citizens. This is generally recognized as the second highest award (behind the Presidential Medal of Freedom) for civilians in this country.

I believe that Bernice Jones' accomplishments reasonably justify your selecting her to receive this prestigious honor. After she and her husband built a thriving business, they became generous donors to many important Arkansas causes and established the Harvey and Bernice Jones Center for Families and the Bernice Young Jones Trust for Family and Community Studies. She has received honorary doctorates from Ouachita Baptist University and Harding University. She has also received the Distinguished Service Award from the University of Arkansas for Medical Sciences and been named Citizen of the Year by the Springdale Chamber of Commerce, Humanitarian of the Year by the Arkansas Medical Society, and Baptist Woman of the Year.

Nevertheless, I do want you to be aware of how Bernice Jones' background compares with others who have received the Medal. Past recipients have included Adele Rogers, the wife of former Secretary of State William Rogers, and philanthropists Brooke Astor, Max Fisher, and Zachary Fisher (to whom you gave the award).

Generally, however, those who have received the Medal have made other significant contributions to their field or have done something else in addition to their philanthropy to earn the Medal. For example, Roberto Clemente, who received the award from President Nixon, gave his life trying to deliver humanitarian aid to earthquake victims in Nicaragua; Malcolm Forbes and Charlton Heston, who received the award from Ronald Reagan, have been leaders in their respective fields, and, of course, Oseola McCarty, whose extraordinary sacrifice and

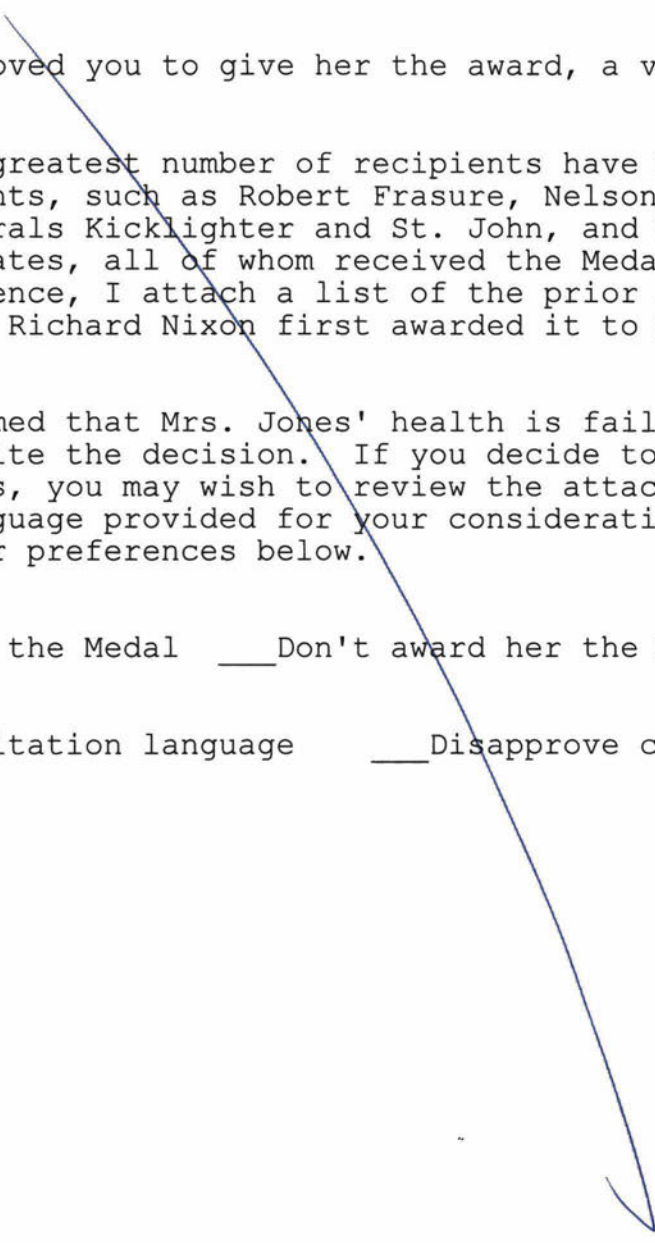
generosity moved you to give her the award, a very special case indeed.

By far, the greatest number of recipients have been exemplary public servants, such as Robert Frasure, Nelson Drew, Joseph Kruzel, Generals Kicklighter and St. John, and William Natcher and Sidney Yates, all of whom received the Medal from you. For your convenience, I attach a list of the prior recipients of the Medal, since Richard Nixon first awarded it to Roberto Clemente in 1973.

We are informed that Mrs. Jones' health is failing and that we should expedite the decision. If you decide to make the award to Bernice Jones, you may wish to review the attached proposed citation language provided for your consideration. Please indicate your preferences below.

☐ Award her the Medal ☐ Don't award her the Medal ☐ Discuss

☐ Approve citation language ☐ Disapprove citation language



PRESIDENTIAL CITIZENS MEDALSPRESIDENT NIXON

CLEMENTE, Roberto (POSTHUMOUSLY)	5/14/73
Athlete, Professional Baseball Player,	
Pittsburgh Pirates, Humanitarian, died in plane	
crash delivering supplies to earthquake victims	
in Nicaragua	
ROGERS, Adele	10/15/73
Premiere hostess in foreign affairs, wife of	
former Secretary of State William P. Rogers	

PRESIDENT FORD

NONE

PRESIDENT CARTER

NONE

PRESIDENT REAGAN

ASTOR, Brooke Russell	1/19/88
Author, Philanthropist, lifetime of	
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to the Bronx Zoo and renaissance of the	
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Athlete, Professional Football Player,	
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President Reagan (Continued)

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PRESIDENT BUSH

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Public Servant, former U.S. Senator from Minnesota, helped facilitate the evacuation of thousands of Jews from Ethiopia	
BUCKLEY, William F. (<u>POSTHUMOUSLY</u>)	3/18/92
Public Servant, CIA official, killed by terrorists in Lebanon	
EAGLEBURGER, Lawrence S.	7/3/91
Public Servant, Diplomat, Deputy Secretary of State during Operations Desert Shield/Desert Storm, Persian Gulf, former Ambassador to Yugoslavia, Under Secretary of State for Political Affairs, Assistant Secretary of State	
FITZWATER, Max Marlin	1/19/93
Public Servant, Assistant to the President and Press Secretary, former Assistant to the President for Press Relations, and Special Assistant to the President and Deputy Press Secretary for Domestic Affairs	
GATES, Robert M.	7/3/91
Public Servant, Assistant to the President and Deputy for National Security Affairs during Operations Desert Shield/Desert Storm, Persian Gulf, former Deputy Director of Central Intelligence	
GRAY, C. Boyden	1/19/93
Public Servant, Counsel to the President	
HAASS, Richard N.	7/3/91
Public Servant, Special Assistant to the President for National Security Affairs during Operations Desert Shield/Desert Storm, Persian Gulf	
HIGGINS, William Richard (<u>POSTHUMOUSLY</u>)	3/18/92
Military Officer, U.S. Marine Corps, killed by terrorists in Lebanon	
JEREMIAH, Admiral David E., U.S. Navy	7/3/91
Military Officer, Vice Chairman, Joint Chiefs of Staff during Operations Desert Shield/Desert Storm, Persian Gulf	
KIRKLAND, Joseph Lane	11/13/89
Labor Leader, President, AFL/CIO	
KERR, Richard J.	7/3/91
Public Servant, Deputy Director of Central Intelligence during Operations Desert Shield/ Desert Storm, Persian Gulf	
KIMMITT, Robert M.	7/3/91
Public Servant, Under Secretary of State for Political Affairs during Operations Desert Shield/ Desert Storm, Persian Gulf, former Deputy Assistant to the President for National Security Affairs, Executive Secretary of the National Security Council, General Counsel, Department of the Treasury	

PRESIDENT BUSH (Continued)

WOLFOWITZ, Paul D.	7/3/91
Public Servant, Under Secretary of Defense for Policy during Operations Desert Shield/Desert Storm, Persian Gulf, former Ambassador to Indonesia, Assistant Secretary of State	
ZALE, Tony	10/16/90
Athlete, former middleweight boxing champion, Humanitarian, worked with the inner city youth of Chicago, Illinois	

PRESIDENT CLINTON

YATES, Sidney R.	10/7/93
Public Servant, long-time champion of the American Arts, Member, U.S. Representative from Illinois	
NATCHER, William H.	3/3/94
Public Servant, Member, U.S. House of Representatives from Kentucky, served since 1953	
PELL, Claiborne	10/14/94
Public Servant, U.S. Senator from Rhode Island, Advocate of the Arts	
FISHER, Zachary	4/21/95
Humanitarian, founder of the Fisher Medical Foundation, creation of the USS INTREPID museum, philanthropist	
KICKLIGHTER, Claude M.	4/21/95
Executive Director of the 50th Anniversary of WWII Commemoration Committee	
ST. JOHN, Maj. Gen. Adrian	4/21/95
Highly decorated officer from WWII, Korean War & Vietnam Conflict, served as JCS Chairman's representative to Conventional Forces in Europe negotiations	
MEADOWS, Maj. Richard J.	7/29/95
Military officer, Special Forces in Vietnam and Iran, participated in raids at Son Tay & Desert One in Iran	
MCCARTY, Oseola	9/23/95
Patron of University of Southern Mississippi	
KRUZEL, Joseph J.	12/15/95
U.S. Diplomat killed in the line of duty in Bosnia negotiating peace settlement	
FRASURE, Robert C.	12/15/95
U.S. Diplomat killed in the line of duty in Bosnia negotiating peace settlement	
DREW, Samuel Nelson	12/15/95
U.S. Diplomat killed in the line of duty in Bosnia negotiating peace settlement	

GRAND TOTAL: 86

slr/draft/jones.pcm
Presidential Citizens' Medal for Bernice Young Jones
January 24, 1996
Seth Masket

Throughout her long and distinguished life, Bernice Young Jones has always embodied the highest ideals of citizenship. Working alongside her late husband, she helped to build a thriving business, and ~~used their tremendous successes~~ to benefit others. Today, guided by her strong faith, her sense of humility, and her commitment to philanthropy, she continues to lend a helping hand to the less fortunate and to organizations that educate children, heal the sick, and strengthen the family. ^{Bernice Young} ~~Mrs.~~ Jones has earned a place in America's heart for her lifelong efforts to seek out problems and to work to resolve them.

January 19, 1996

96 JAN 22 P3:54
MEMORANDUM

To: The President
From: Nancy Hernreich
Rebecca Cameron
Re: Mrs. Bernice Young Jones Recongition

Skip Rutherford wrote that he, Dr. Joel Carver, Ann and Morris Henry, Diane and Jim Blair and David Matthews, among others, request that Mrs. Bernice Young Jones be recognized for her significant philanthropic contributions with the Medal of Freedom or some other appropriate recognition. He said that to his knowledge her philanthropic gifts rank as among the highest in the country and recognizing her could come at an important time when funds for social programs "are so critical". He said that because of her age, recognition will have to come pretty quickly.

1. 2. Add - Brown
Can you follow
up?
Must do quick

1. Cc Stephanie
Ann Stock
HLL -

Can we give her this
Citizens Medal - do
neighborhood
Good idea - can we
comm her?
Seth -
HELP!! Jim wants us to do
a Citizens Medal citation for
this lady before this week is over.
Can you start on it? (If you're
swamped, let me know & I'll tackle
it first.)
Thanks -
Maur

Citizens Medal

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 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Rebecca
Do memo to
Pres

MEMORANDUM

January 16, 1996

TO: Ms. Nancy Hernreich
FROM: Skip Rutherford *[Signature]*
RE: Mrs. Bernice Young Jones Recognition

Nancy, I am helping with a request for the President from a group of people in the Springdale area, including Dr. Joel Carver, Ann and Morris Henry, Diane and Jim Blair and David Matthews at Lowell concerning Mrs. Bernice Young Jones of Springdale.

They and other leaders in that area have asked that she be recognized for the significant philanthropic contributions by her and her late husband, Harvey, with a Medal of Freedom or some other appropriate recognition. These gifts for the people of Arkansas -- colleges, universities, religious groups, medicine, education, arts -- and elsewhere in the nation have been visionary and forward thinking so that the results will have ripple effects for years into the future.

To my knowledge, her past, current and future philanthropic gifts are among the highest in the country; I feel safe in estimating a range of more than \$200 million but it has always been their practice not to reveal the dollar amounts of their gifts so you just have to consider the number, size and scope of some of her major gifts to appreciate their value. Some of beneficiaries of these gifts outside Arkansas have included the Mayo Clinic at Rochester, Minn., The Little Piney School begun by a poor sharecropper in the 1920s in rural Mississippi, the Southern Baptist endowment to assist retired Baptist ministers across the country and Har-Ber Village in Grove, Okla., a frontier village containing a collection of buildings and displays of a multitude of American antiques open free to the public and visited by more than 500,000 persons annually. A brief listing of some of the other major gifts is enclosed, also.

In strictest confidence, at age 90, Mrs. Jones' health and mobility are becoming a factor to concern some of her close associates who feel that such recognition will have to come pretty quickly. Also, because she is modest, humble and almost painfully shy, a large event or great fanfare would not be necessary. She is much more comfortable creating a vision and putting into motion helpful programs than she being the subject of considerable public attention.

7
Walter
Carter
was
10-8-95
[Much the same way former President Bush honored Sam Walton, who set an example for the country in business, perhaps President Clinton could honor Mrs. Jones who has set an example in philanthropy. This seems particularly important to our nation at a time when funds for social programs are so critical. The awareness of her efforts that this award recognition would provide could focus attention on her vision for the Family Center at Springdale to become a model for others across the country.

Mrs. Jones, as was her late husband, is a very non-political person and has never been a participant or supporter in the campaign of any candidates.

I am enclosing a brief biographical sketch of Mrs. Jones and her late husband that was prepared late last year, as well as an outline regarding Mrs. Jones and her activities that was assembled for the annual Arkansas Business "Top 100 Women" recognition. By the way, Mrs. Jones will be named the Arkansas Press Association "Headliner of the Year" for 1995 at its annual winter meeting at Little Rock, February 2.

I appreciate your assistance and guidance regarding this request. If you have any questions or need additional information, please call me at (501) 376-6251.

SR/dh

Enclosures

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3 To Recipient's Name NANCY HEINRICH Phone (702) 456-6703

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NEWS RELEASE

Dianne Woodruff
Office: (501) 376-6251
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Jeff Ohnstad
Office: (501) 576-8090

FOR IMMEDIATE RELEASE

Unique Endeavor Is Dedicated to Healthy, Happy Families

SPRINGDALE, AR (Oct. 29, 1995) -- Bernice Jones has long dreamed of a special place which would focus entirely on preserving and protecting the traditional American family structure.

After all, much money and research have been spent on "dysfunctional" families. But little effort has been expended on those families who, despite adversity, have maintained their core values of love, unity, loyalty, sharing and faith.

Bernice Jones' dream led to the launching of an unprecedented endeavor. On Sunday, October 29, beginning at 2:30 p.m., a "grand premiere" event will open the doors of the Harvey and Bernice Jones Center for Families.

"I thought, well maybe we could have that as a place of learning, recreation, play, families coming together and doing all those things as family units," Mrs. Jones said. "That's what I hope for."

The Jones Center provides a wide variety of resources and activities which encourage family togetherness. It is a non-profit organization funded by the Harvey and Bernice Jones Charitable Trust. All families in Springdale and surrounding communities are welcome to participate in activities at the Center and there is no membership fee.

(MORE)

The only requirement for admission, according to Mrs. Jones, is to behave "like a lady or gentleman."

"Today's event honors the JTL (Jones Truck Line) family and a heritage in which business success meant returning the fruits of that good fortune toward the improved conditions for all in the community," said Dr. Joel Carver of Springdale, a cardiologist and chairman of the Center, who also serves as a trustee of the Jones Foundation. "That was the way Harvey and Bernice Jones always conducted their lives. Mrs. Jones' vision is that such a heritage can be sustained and live on through the benefits families will derive as they come here together and strengthen themselves mentally, spiritually and physically. "

The Harvey and Bernice Jones Center for Families was created from the buildings which originally housed Jones Truck Lines, Inc. headquarters in Springdale. Bernice Jones' husband, Harvey Jones, founded JTL in 1918, and he and Bernice Jones operated the business until 1980, when it was sold. The new owners closed the business in 1991.

Mrs. Jones bought the abandoned JTL properties in Springdale in 1992 with an eye toward dedicating them to the community.

Sunday's "grand premiere" ceremonies will begin at 2:30 p.m. with a public dedication, including the symbolic release of white doves.

Everyone is invited to attend and enjoy free refreshments and entertainment, as well as tours of the new Center. The theme of the "grand premiere" is "Honoring a

(MORE)

Heritage, Opening a Future," which symbolizes the history of Jones Truck Lines and the many contributions made by Harvey and Bernice Jones.

A ribbon-cutting ceremony will be held at the South Entrance at 2:45 p.m., and the Chapel will be dedicated at 3:00 p.m. A special announcement will be made at 3:20 p.m. in the Commemorative Garden outside the Center.

Mrs. Bernice Jones' birthday will be celebrated with a party at 4:00 p.m. in the Harvey Jones Conference Hall, and tours of the Center will be provided until 5:00 p.m.

The "grand premiere" honors the first phase of the Jones Center, which comprises about 75,000 square feet. It houses classrooms, a cable television studio, a community conference center, a 340-seat chapel/auditorium, kitchens, offices, a family information center with a community computer center/classroom and a community book exchange library, an outdoor amphitheater, JTL "employee walk," and landscaped gardens and recreational fields for family sports and entertainment.

A life-size bronze sculpture of Harvey and Bernice Jones which stands inside the Center's entrance will be unveiled by Mrs. Jones during the premiere event.

Construction of the first phase of the Center was finished in less than a year. The construction company for the project is Baldwin & Shell Construction Co. of Little Rock, and the architect is EDI Architecture of Houston. The two major subcontractors are Midwest Mechanical of Kansas City and Marrs Electric of Springdale.

The second phase of the Harvey and Bernice Jones Center for Families is to be completed in Spring 1997. It will house a sports complex, including an ice rink, gymnasium and swimming pools.

(MORE)

NEWS RELEASE -- UNIQUE ENDEAVOR IS DEDICATED TO FAMILIES
October 29, 1995
Page Four

When finished, the Harvey and Bernice Jones Center for Families will comprise more than 220,000 square feet.

The grand opening festivities will continue in early December with a series of special "old fashioned" holiday events beginning December 11 with tree decorating and community caroling.

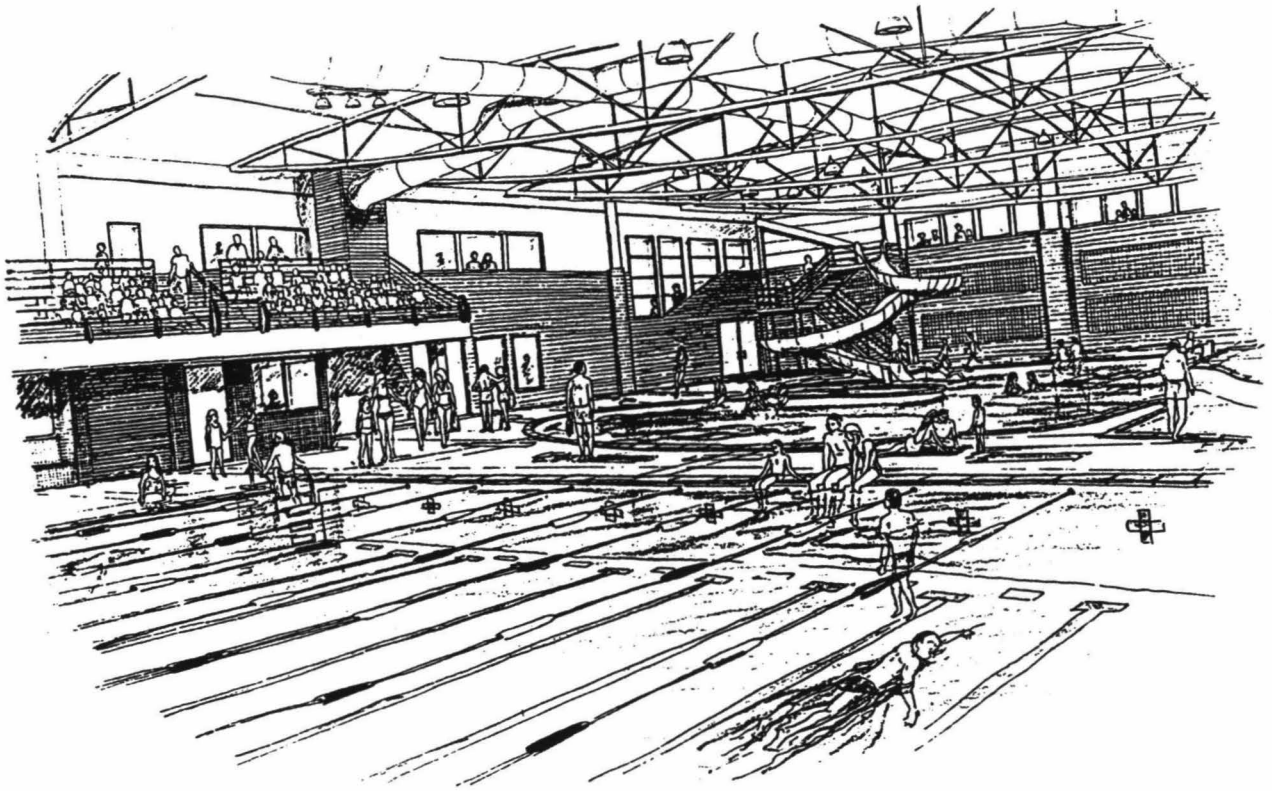
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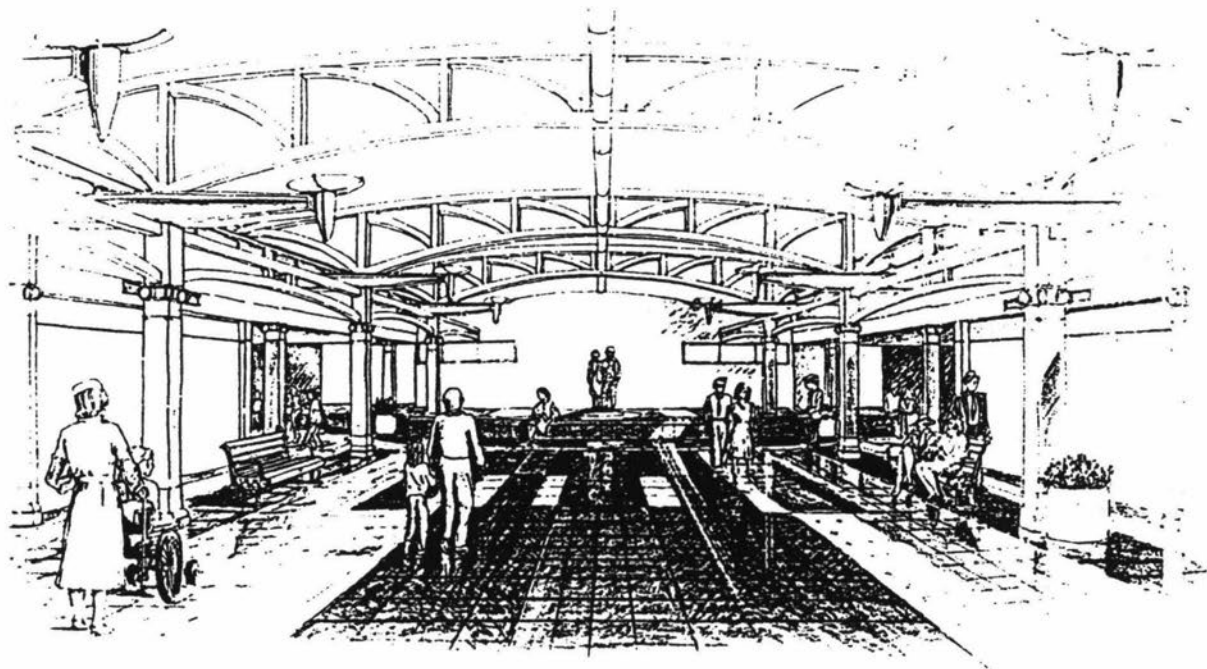
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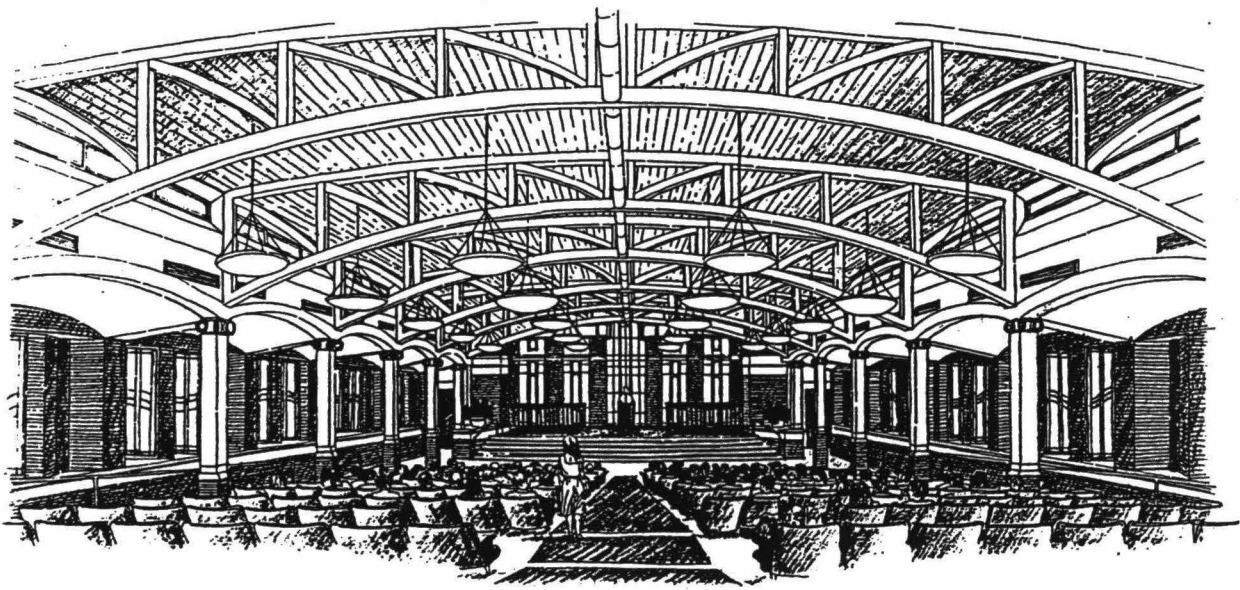
- This is the completion of Phase One of the Harvey and Bernice Jones Center for Families at Number One JTL Terminal, 922 E. Emma, in Springdale, Arkansas.
- The Jones Truck Lines Terminal building is being converted into the Harvey and Bernice Jones Center for Families.
- JTL was owned by Harvey and Bernice Jones until 1980, when it was sold.
- Bernice Jones bought the abandoned JTL Springdale properties in 1992 and was determined to dedicate them to the families of Springdale and surrounding communities. She decided to build a Center which would promote family togetherness.
- Phase One took about one year to complete, with construction work continuing around the clock and on weekends.
- Phase One comprises 75,000 feet. It houses classrooms, a cable television studio, a community conference center, a 340-seat chapel/auditorium, kitchens, offices, a family information center with a community computer center/classroom and a community book exchange library. Outside is an amphitheater, JTL "employee walk," and landscaped gardens and recreational fields for family sports and entertainment.
- The Harvey and Bernice Jones Center for Families is designed to provide a wide variety of educational resources and activities which encourage family togetherness. It is a non-profit organization funded by the Harvey and Bernice Jones Charitable Trust.
- Non-profit community agencies are expected to provide most of the programs in the Center.
- All families are welcome, and there is no membership fee. In the words of Bernice Jones, the Center is open to the public "as long as you behave as ladies and gentlemen." Activities are coordinated through the Center's administrative staff.
- The bronze sculpture of Harvey and Bernice Jones is life-size, although it stands about seven feet high on its pedestal. It was sculpted by Texas artist Bill McGlaun.

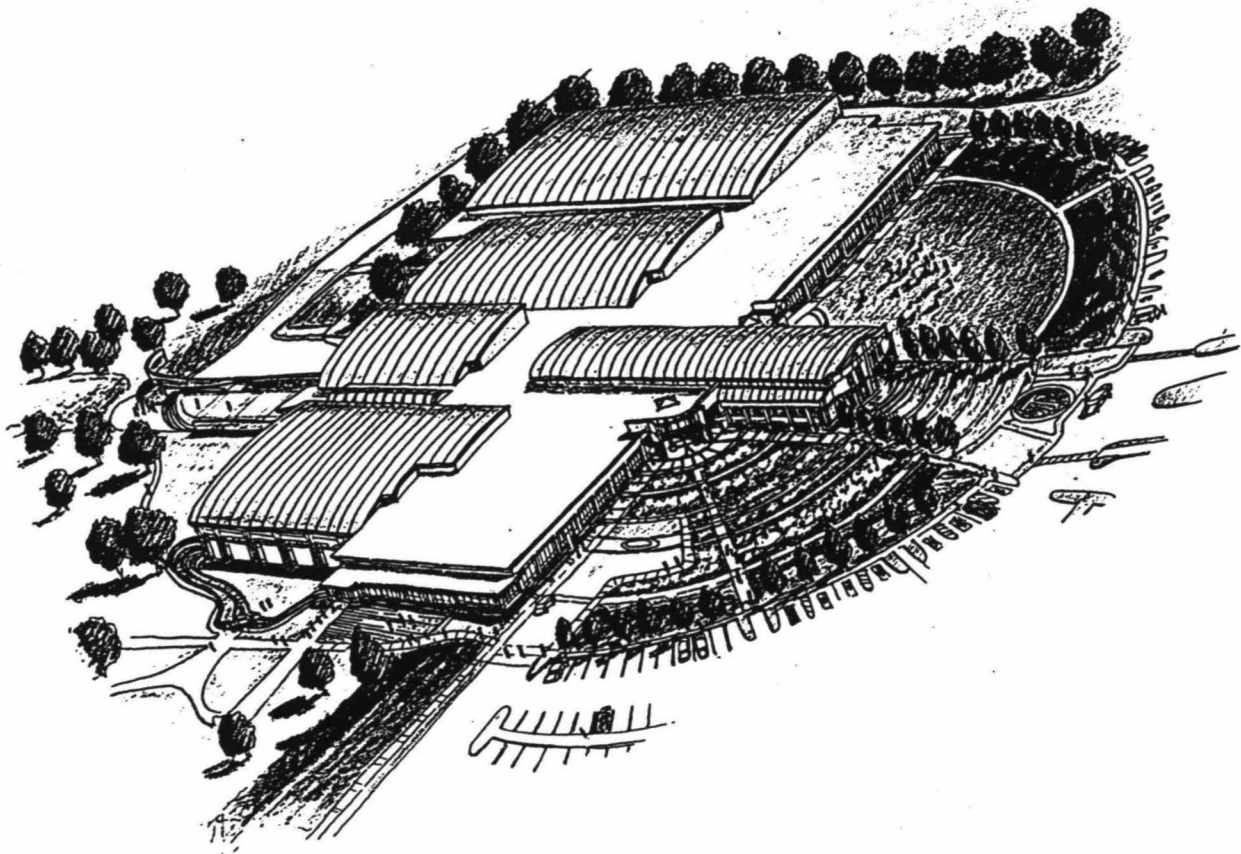
- The construction company for the project is Baldwin & Shell Construction Co.
- The architect is EDI Architecture of Houston.
- The two major subcontractors are Midwest Mechanical of Kansas City and Marrs Electric of Springdale.
- The Harvey and Bernice Jones Center for Families is situated on a more than 38-acre site.
- Phase Two, which is to be completed in Spring 1997, will house a sports complex including an ice rink, gymnasium and swimming pools. The grounds will have a community playground, a walking and jogging trail, gardens, sports fields, volleyball courts and an outdoor basketball court.
- When finished, the Harvey and Bernice Jones Center for Families will comprise more than 220,000 square feet.













The Top 100 Women in Arkansas: Nomination Form

I. PROFESSIONAL ACCOMPLISHMENTS:

Name: Bernice Young Jones

Business/Organization: Jones Investment Company, Harvey and Bernice Jones Charitable Trust, Bernice Young Jones Trust for Family and Community Studies, Harvey and Bernice Jones Center for Families, and Har-Ber Meadows Development Company.

Business Address: P.O. Drawer H, Springdale, AR, 72765

Present Position: President and founding trustee

Phone: 501-751-2071

Fax: 501-750-7444

E-mail address: none

Category most appropriate for position: non-profit

Past Employment: NA

Degrees:

Honorary Doctorate Humanities, Ouachita Baptist University, 1991

Honorary Doctorate of Laws, Harding University, 1995

Honors and Awards:

Distinguished Service Award, University of Arkansas for Medical Sciences, 1992

Citizen of the Year, Springdale Chamber of Commerce, 1990

Baptist Woman of the Year, 1995

Humanitarian of the Year, Arkansas Medical Society, 1995

Most significant professional accomplishment:

Leading philanthropist in Arkansas, contributing to education, higher education, health, family and community studies, and religious organizations.

Professional accomplishments achieved in the last three years:

(see attached list)

II. LEVEL OF INFLUENCE:

Number of employees supervised: 25

Number of people having authority over her: 0

Size of organization: Leading philanthropic trust in Arkansas. Financial amounts are not disclosed.

Spheres of influence: NA

Contribution of work: Has significantly impacted thousands of lives through charitable contributions to health, education, and religious organizations all across the state.

Decision-making roles: Has complete authority and autonomy, in consultation with co-trustees, over the following organizations: Harvey and Bernice Jones Foundation, established 1957; Harvey and Bernice Jones Charitable Trust, established 1988; HarBer Village Foundation, established 1968; the Bernice Young Jones Educational Trust for Family and Community Studies, established 1995; and the Harvey Jones Center for Excellence in Educational Technology, established 1995; Harvey and Bernice Jones Center for Families, established 1994.

Community people called on for assistance and/or advice when needed: Business and community leaders of northwest Arkansas, including Helen Walton, Gene and Mary Frances George, Willis and Lorene Shaw, Willard and Pat Walker, Don Tyson.

Valuable skills and abilities: Vision, commitment to family and community, faith in God.

Leadership skills most valued: integrity, commitment, loyalty, compassion tempered with common sense.

Advice to women who want to make a difference: Follow your heart; stand up for what you believe in.

Role Models: Her mother who taught her compassion for others and humility and who valued service to others; her pastor and good friend of years, Burton Miley, who strengthened her faith in God; her closest friends, Marguerite Walker and Elizabeth Lindley, from whom she learned the value of friendship; and her family.

III. PERSONAL ACCOMPLISHMENTS:

Significant personal accomplishments: Her five years as a teacher in one-room schools in Harmon and Oak Grove from 1931-1936 her years as Director of Training at the First Baptist Church of Springdale; the transformation of the Jones' life's work, the Jones Truck Line, into the Harvey and Bernice Jones Center for Families.

Obstacles in the way of achievements: The death of her husband.

Professional or political organizations: none

Service, non-profit and volunteer organizations:
Director of Northwest Medical Center.

Volunteer commitments: her work as a director of the hospital.

Personal information: she was married to Harvey Jones from 1938 until his death in 1989. They had no children.

Hobbies and recreational activities: Her greatest pleasure is in helping others.

Respectfully submitted on behalf of Mrs. Bernice Young Jones,

Joel Carver, Trustee
501-756-8418



The Harvey and Bernice Jones Center for Families

This is one of the largest family and community centers in America, a 200,000 square foot facility with a mission to serve families, strengthen communities, and glorify God. It will contain fourteen classrooms, a conference center, auditorium, a teen center, wellness center, community TV studio, virtual library and computer center, on-site child care, an ice arena, gymnasium, track, and natatorium with competitive and leisure pools. This Center is endowed to operate without charge to all the citizens of Northwest Arkansas.

Harbor Village

This is a museum located on Grand Lake in Grove, Oklahoma, which showcases the past and is seen by 500,000 visitors annually.

The Harvey and Bernice Jones Foundation

Established in 1957, this Foundation has funded over 30 local churches, the public schools, the public library and other community projects and organizations in Northwest Arkansas. Major recipients include the Richardson Center, NARTI, Shiloh Museum, the Arts Center of the Ozarks, Life Styles, Family Support Services, Inc. The Foundation has provided over 550 individual scholarships for higher education in health-related fields. The foundation is currently renovating the old Springdale High School.

The JTL Shop

This is a 60,000 square foot building providing free office space to 26 agencies and non-profit organizations throughout Northwest Arkansas.

Northwest Medical Center (formerly Springdale Memorial Hospital)

Harvey Jones spearheaded the effort to establish a hospital in 1952 and served as its chairman until his death in 1989. The Jones Charitable Trust recently funded a major expansion with a new patient tower, the Jones Clinic, and a parking deck. The hospital now provides all private rooms at no additional charge. Mrs. Jones donated the Jones' Corporate Headquarters to the hospital in 1992. This site now houses the Baptist School of Nursing.

The Bernice Young Jones Educational Trust

An endowment established in 1998 to provide funding for family and community studies by institutions of higher education in Arkansas.

The Harvey Jones Center for Excellence in Educational Technology

An endowment that will provide a computer in each classroom and a computer lab in every school in Springdale with educational video instruction. It will include software, teachers' training, and ongoing support and maintenance.

Arkansas Childrens' Hospital

The largest contributor to Childrens' Hospital, establishing the Harvey and Bernice Jones Childrens' Institute in Springdale and funding the Jones Research Center in Little Rock. They also endowed two Chairs in Developmental Pediatrics and the Betty Lowe Distinguished Chair in Pediatrics.

The Jones Learning Center

Located at the University of the Ozarks, this center allows students with learning disabilities to be successful in college. This program also includes a scholarship endowment.

Ouachita Baptist University

The Jones Charitable Trust has provided funding for a Performing Arts Center, a new Harvey Jones Science Center, and has endowed a Chair in transportation.

The Arkansas Baptist Boys' Ranch

Located in Harrison, Arkansas, this Home provides support and education for 30 youth at risk. This program is entirely funded by the Jones family.

Arkansas Baptist Assembly

The Jones Trust has constructed a worship center and a Childrens' Worship Center at this Baptist Youth Center located in Siloam Springs.

The Harvey and Bernice Jones Eye Institute

Harvey and Bernice Jones provided the initial funding for this free-standing eye center in Little Rock, one of only nineteen in the United States. They have also established the John Shock Chair of Ophthalmology and provided an endowment for eye research.

The Jones Center for Community Design and Outreach

Established in the Department of Architecture of the University of Arkansas, this Center assists Arkansas communities in revitalizing their downtown areas and improving their community infrastructure.

Hendrix College

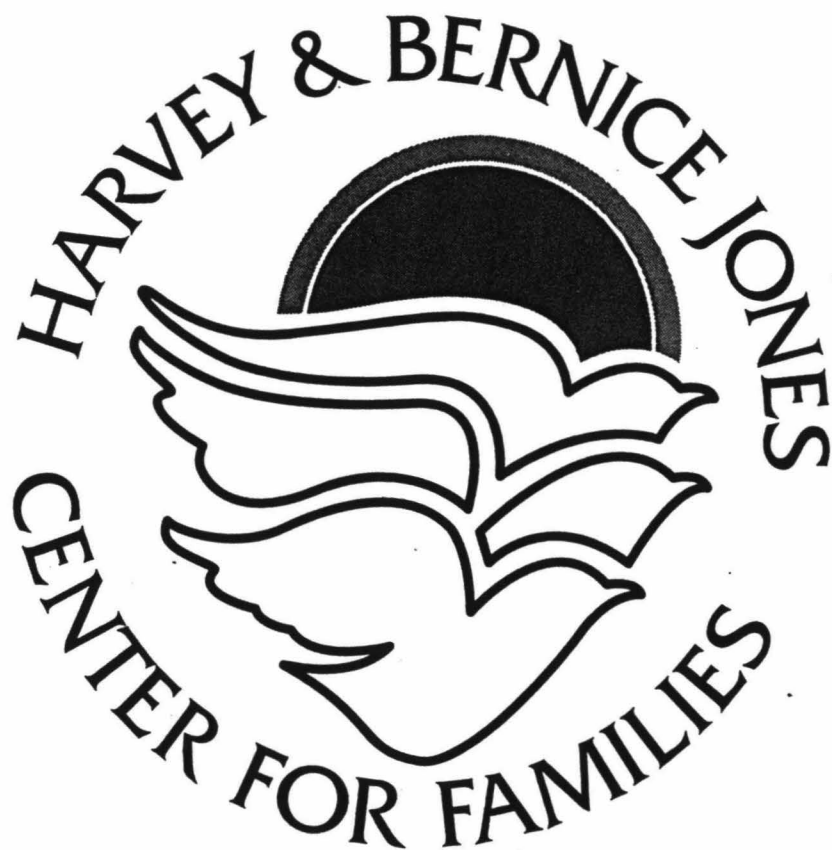
They have provided initial funding for the Bailey Library and will be funding the Jack Frost Campus Center (to be announced at Thanksgiving).

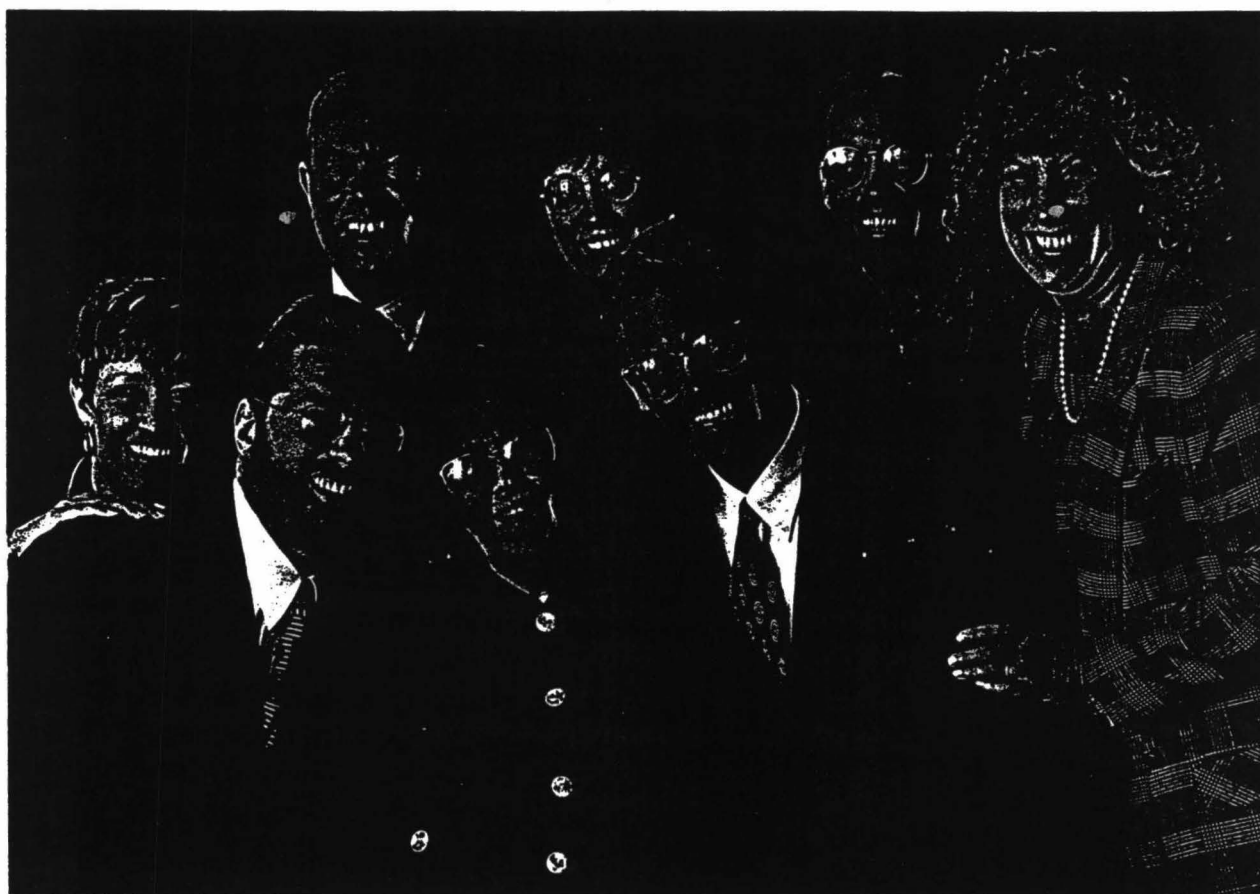
The Single Parent Scholarship Fund

The Jones Foundation has been the major supporter of this program statewide. Their funding has allowed statewide expansion.

Harding University

They established the Jones Center for Family Counseling in 1993.





News Photo

Cranford Johnson Robinson Woods



*Capitol Center
303 West Capitol Avenue
Little Rock, Arkansas 72201-3593
(501) 376-6251
FAX: (501) 376-4241*

For Release:

☐ *News release is enclosed.*

☒ *A news release is not enclosed.*

Mrs. Bernice Jones Surrounded by Center for Families "Family"

Mrs. Bernice Jones of Springdale (center front), who with her late husband, Harvey Jones, created one of the nation's foremost philanthropic organizations, is joined by the Harvey and Bernice Jones Center for Families "family" during a recent photo session. They are (from left) Jerri Thurman, Center administrative assistant; Dr. Joel Carver (in glasses), a Springdale cardiologist who serves as Center chairman and a trustee of the Harvey and Bernice Jones Foundation; H.G. (Jack) Frost Jr. of Little Rock, who has known and worked with the Jones family for over 40 years and who serves as co-trustee with Mrs. Jones for the Harvey and Bernice Jones Charitable Trust; Grace E. Donoho, Center education director; Jeff Ohnstad, Center executive director; Dan E. Wright, Center director of facilities; and Vergean Ward, Center director of community relations. The entire community is invited to a "grand premiere" opening Sunday, October 29, from 2:30 to 5 p.m. The mission for the Center is "to serve families, strengthen community and glorify God."

The Region

Construction Workers Honored During Picnic

The Morning News

More than 260 construction workers who have worked almost non-stop for six months to complete the first phase of the Harvey and Bernice Jones Center for Families received a special "thank you" during a picnic Thursday.

The event was sponsored by Baldwin and Shell Construction Co. and the Jones Center for Families.

The workers are converting the former Jones Truck Lines terminal into a 220,000-square-foot facility whose sole purpose is to strengthen families and the community through a number of programs.

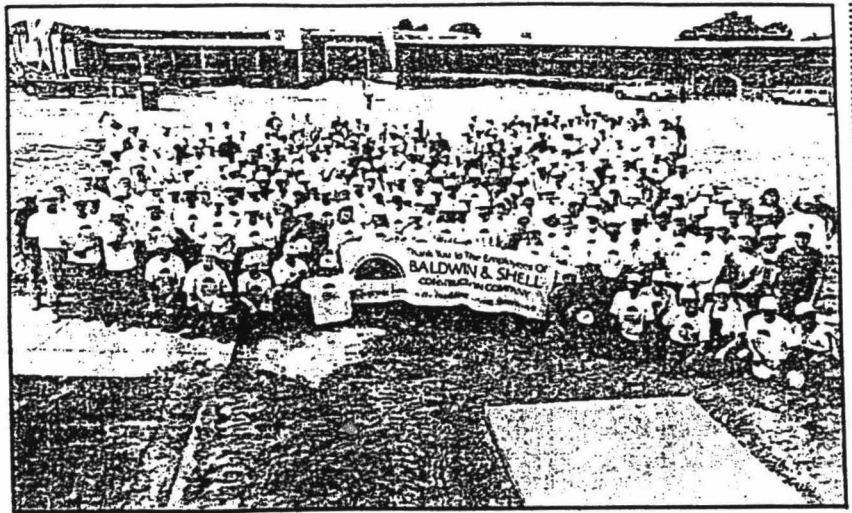
The first phase is to be completed in October—a quick six months after actual construction began. Despite heavy spring rains followed by summer heat, the workers have kept the project on schedule, working holidays and weekends.

Calling it "an exciting project," Robert J. "Bob" Shell, president of Baldwin and Shell, said, "Nothing else in Arkansas approaches the Harvey and Bernice Jones Family Center for its scope in helping improve families and the community."

The project is the vision of Bernice Jones of Springdale, whose late husband, Harvey Jones, was founder and head of Jones Truck Lines Inc. Together, they established the Harvey and Bernice Jones Foundation and the Harvey and Bernice Jones Trust, widely known for its philanthropy.

At the picnic, Bernice Jones presented each worker with a special baseball cap and T-shirt that says, "I Built the Harvey and Bernice Jones Center for Families."

Dr. Joel Carver, a Springdale car-



Charles Bickford, The Morning News

Building Character: More than 200 people who have helped remodel the former Jones Truck Lines freight terminal into the Harvey and Bernice Jones Center for Families received a "thank you" on Thursday from Baldwin and Shell Construction Co. and the Jones Center. Workers enjoyed a picnic and were given T-shirts.

diologist and Jones Center trustee, said, "Mrs. Jones is so grateful by the work and commitment everyone has shown for this effort, she wants to personally thank each and every one involved."

The workers were served a barbecue lunch and had a group photo session to mark the occasion. A short program featured local officials involved with the project who wished to express their gratitude to the workers.

Baldwin and Shell provided a Spanish-language translator during the picnic and program because many

of the construction workers are Hispanic. All Baldwin and Shell construction supervisors and superintendents on the project took Spanish classes at night in order to help them communicate with the Hispanic workers.

Jim Hardin, vice president of Baldwin and Shell and the company's principal in charge of work in Northwest Arkansas, said the Hispanic workers were dedicated to the project and "we couldn't have done it without them."

The first phase, about 75,000 square feet, will house classrooms, a

cable television studio, a community conference center, a 350-seat chapel/auditorium, kitchens, offices, a family information center that includes a community computer center/classroom and a community book exchange library.

The chapel/auditorium will have theater-style seating and stained-glass windows created by Soos Stained Glass of North Little Rock.

The grand opening for the first phase is scheduled for Oct. 29. The event is called "Honoring a Heritage, Opening a Future" and will be open to the community. There will be events to celebrate the history associated with the facility and to introduce its new uses, as well as a special celebration for Jones.

The center is situated on a 35-acre site. The second phase, which is to be completed in spring 1997, will house a sports complex that will include an ice rink, gymnasiums and swimming pools. The exterior grounds will have a community playground, a one-half mile walking and jogging trail, gardens, a soccer/softball field and sand pit volleyball courts, and an outdoor basketball court.

Shell said the center is the largest construction project currently under way in Arkansas. The architect is EDI Architecture of Houston and EDI's site architect is Victor A. Mironis-chuk, a graduate of the University of Arkansas School of Architecture.

The two major subcontractors are Midwest Mechanical of Kansas City and Marris Electric of Springdale.

"It is wonderful how the mission statement for the center—to serve families, strengthen the community and glorify God—is becoming a reality," said Jeff Ohnstad, center director.



Charles Bickford, The Morning News

If the Shirt Fits: Rick Beaty, who works for Marris Electric Co. of Springdale, receives a shirt that says, "I built the Harvey and Bernice Jones Center for Families" from the benefactor herself, Bernice Jones.

Community Input Needed for Avenue Improvement

3-26-95

Laura King

The Morning News

Planners working on designs to improve the appeal of Springdale's Emma Avenue are looking for input from the community.

The designers, along with several city officials and members of the Springdale Arts and Beautification Committee, will host a meeting to discuss downtown revitalization at 7 p.m. Monday at the First National Bank hospitality room. They'll discuss two projects that are under way to spruce up downtown, including an effort to improve sidewalks on Emma Avenue and a design project to create a new look for the heart of Springdale.

Joy Drummonds, the chairwoman of the beautification committee, said she wants to know what residents would like to see and do in their downtown area. Karen Rollet-Crocker, a University of Arkansas landscape architecture professor, will join Richard Dagenhart, a University of Georgia architecture professor, at Monday's meeting to present a slide

"It all boils down to restoring downtown's importance as the heart of Springdale. The downtown area really does have to be the heart of the city, I think."

— Joy Drummonds

show on the possibilities for downtown improvement projects.

The revitalization effort has been a long-term goal of the Arts and Beautification Committee. Landscaping and urban designers from the UA have been studying downtown Springdale since January, looking for ways to recapture the community spirit of Emma Avenue. The design project's goals are to create places for pedestrians to walk, sit and gather on Emma Avenue while connecting the street with city government offices, the Shiloh Museum and the historic downtown neighborhoods.

It's the first major undertaking for the Harvey and Bernice Jones Center for Community Design and Outreach, a student program at the UA that was created last year with a donation from Bernice Jones.

Drummonds said that, while she and other planners have ideas of some possible improvements, she wants to hear from downtown merchants and from residents who share an interest in preserving the part of the city that is uniquely Springdale. In particular, she's looking for ways to increase community activity downtown.

For example, one priority is to redesign Shiloh Square, the covered public area that lies directly over the Spring Creek channel. Because of the creek's route, no buildings can be constructed there, but Drummonds thinks the area can become a more useful community area.

"How can we fix that up where people would use it?" Drummonds asked in an interview last week. She said that's the kind of question she

wants Springdale residents to answer.

When planners prepare a final design, the city will begin using a \$318,000 transportation grant it received last year to improve sidewalks downtown. The idea is to connect the downtown area with the Jones Family Center and also to make the sidewalks safer and handicapped-accessible. The sidewalk design will allow spaces for small trees to be planted later, Drummonds said.

"It all boils down to restoring downtown's importance as the heart of Springdale," Drummonds said. "The downtown area really does have to be the heart of the city, I think."

Current plans call for colorful awnings, street lights and benches to create an overall uniform look for the street. "These are not major investments, but they really would make so much difference," Drummonds said.

She said Springdale was a little behind in refurbishing its downtown area, following the efforts of Fayetteville, Rogers and Siloam Springs.

We just got a little late start," Drummonds said. "But if we can just get started, that's the main thing."



Arkansas Democrat-Gazette/STEVE KEESEE

Bernice Jones, \$25,000 check in hand, thanks Haskell Dickinson of the Trinity Foundation for his organization's contribution Wednesday to the new Bernice Young Jones Educational Trust for Family and Community Studies. Dr.

Joel Carver (behind Jones), a Springdale cardiologist and one of the trustees, announced the formation of the trust Wednesday in Little Rock. The trust will award annual grants for family and community research.

Jones branches out with largess

Widow illustrates it's better to give than receive birthday gifts

BY CARRIE RENGERS
Democrat-Gazette Staff Writer

Bernice Jones turns 90 this month and is marking her birthday with three philanthropic ventures to aid educational institutions throughout the state and benefit families in her hometown of Springdale.

But Jones won't reveal the amount of her gifts.

"When she wraps her gifts up, she takes the price tag off," said Joel Carver, a Springdale cardiologist and a trustee of the Jones Foundation. Jones won't even talk to reporters about her donations.

Jones was honored at a luncheon Wednesday at the Country Club of Little Rock where the new Bernice Young Jones Educational Trust for Family and Community

Studies was announced. The trust will award annual grants for family and community research.

Traditionally, the Harvey and Bernice Jones Charitable Trust has been known for funding construction at colleges, hospitals and other institutions in Arkansas.

"Although this represents a departure from funding buildings, this approach to fund social research will probably make a greater impact on our state and nation," Carver said.

The Harvey Jones Center for Excellence in Educational Technology also was announced. It will provide computer technology for the Springdale school system and help establish a link for educational computer networking

throughout Arkansas.

"I kind of ran out of words a long time ago in expressing the depth of my appreciation," said Springdale school Superintendent Jim Rollins of Jones' generosity.

Both new programs will operate through the Harvey and Bernice Jones Center for Families in Springdale, which will open Oct. 29, two days before Jones' birthday.

The 200,000-square-foot center is at the site of the former Jones Truck Lines, which Jones' deceased husband, Harvey Jones, operated from 1918 to 1980, when he sold it. Bernice Jones bought the property back in 1992 for the athletic and educational center.

Jones didn't speak at the luncheon.

THE WEEK THAT WAS

OCTOBER 3 - 11, 1995

IT WAS A GOOD WEEK FOR...



The **STATE FAIR**, thronged with crowds under cool, dry skies, a welcome change from last year's clammy conditions.

GOV. JIM GUY TUCKER, who called a special legislative session to consider constitutional reform. Like it or not, Tucker hasn't let personal legal problems deter him from pushing an idea with little political upside.

PRAYER, by several hundred Little Rock people who attended a rare ecumenical, multiracial worship service at Robinson Auditorium.

HIGHLAND PARK, the notorious Little Rock housing project, which will be razed and rebuilt with a \$16 million federal grant.

IT WAS A BAD WEEK FOR...



The **RAZORBACKS**, whose lofty dreams were dashed in a thumping by Tennessee. Weedeater Bowl, anyone?

LT. GOV. MIKE HUCKABEE, who protested too much about press inquiries into his seemingly excessive campaign spending. If he has nothing to hide, why won't he disclose details?

The **PULASKI COUNTY SCHOOL DISTRICT**. When a new computer program screwed up hundreds of paychecks, the payroll office cavalierly told strapped employees just to cool it for a couple of weeks while the problem was resolved. Then Superintendent Bobby Lester reprimanded the teacher's union for bringing the snafu to the school board's attention. Sheesh.

CIRCUIT JUDGE DAVID BURNETT OF OSCEOLA, his former work as a prosecuting attorney repudiated for the second time in a month. A federal appeals court overturned another murder conviction of a black man because Burnett had systematically excluded blacks from the cop-killer's jury.

DIANA BLYTHE, fired as a Bald Knob police officer for, among other things, pulling a gun on a motorist; giving improper tickets; impounding speeders' cars and otherwise raining terror on Bald Knobbers. Blythe had left an earlier job after handcuffing a Diamond City alderman to a door to keep him at a council meeting.

The Arkansas REPORTER

Special session to deal with charter questions

But do they really matter?

BY DOUG SMITH

The legislature will meet in special session Tuesday, Oct. 17, to resolve procedural questions about Gov. Jim Guy Tucker's proposed constitutional convention. Disagreements on these matters are fairly intense, within a small circle of interested parties.

Among other things, the legislators will vote on how convention delegates should be chosen, and whether a proposed new constitution should be submitted to the people at a special election or a general election. The legislature's decisions will be presented to the people in a special election, along with the overriding question of whether the people want to have a constitutional convention at all. If they vote "no" on that, none of the rest of it will matter.

This is the point of state Sen. Cliff Hoofman of North Little Rock when he says that the manner of selecting delegates is not as important as Common Cause, an activist group,



SEN. CLIFF HOOFMAN: He says arguing over delegate selection may scare voters off.

is making it out to be. Through its executive director, Scott Trotter, Common Cause has told the governor and legislators that all convention delegates should be chosen by popular election. Trotter will be lobbying for that position next week. Tucker has been leaning toward a mix of popularly elected delegates and delegates appointed from the legislature by himself and the leaders of the two houses. (Although in a radio address last weekend, Tucker said he was still soliciting suggestions on delegate selection.)

Trotter says the popular election of all convention delegates is important because it assures the common people control of the process of constitutional revision, and because anything less than popular election of all delegates could result in a legal challenge. He hasn't said that Common Cause would make such a challenge itself, but apparently there's a chance. Common Cause would accept appointed legislators as convention delegates if they are non-voting delegates, Trotter said.

Suggested methods of electing delegates include electing one from each of the 35 state Senate districts; electing two from each of the Senate districts, and electing one from each of the 100 House of Representatives districts. The last plan, with its small districts permitting small campaigns, would provide the best chance for the fabled "little guy" to be elected. It also would produce a larger, more unwieldy body than the other methods.

Hoofman says there could be 1,000 ways to select convention delegates, but what's important is that the people will decide whether the method chosen by the legislators is good or bad. If the people look at the ballot-selection method on the ballot, and they vote to hold a convention using that method, then the people will have ratified the legislature's decision. If they don't, they don't.

Arguing about the delegate selection method could confuse the voters, and make them believe there's more discord on the subject than is actually the case, and that could make them less willing to call a convention, Hoofman said. He said Trotter was the only person he'd heard make serious objection to the governor's plan for a mix of elected and appointed delegates. Supporters of constitutional revision should be talking more about the substantive issues in a new constitution, and less about process, he said.

Many people, including many legislators, think there's another reason not to wrangle at length over delegate selection. They believe that in the end, voters will reject a new constitution, just as they have in the past.

Harvey's girl makes a difference

*At 89, big-hearted
Bernice Jones sets standard
for philanthropy.*

BY JOHN HAMAN

Little Bernice Young learned her first lessons about sharing in the first decade of this century, watching her mother give food to the workers who toiled on their family farm in Springdale.

As a young woman in the Depression, she took a Christmas-tree-toting Sunday school class to visit a less-fortunate family, where they decorated the tree and learned a little about the "true meaning" of Christmas.

So when she and her husband, Harvey Jones, made their fortune from Jones Truck
Continued on page 10



QUITE A LADY: Bernice Jones makes a rare public appearance last week at the Country Club of Little Rock.

The Arkansas REPORTER

BERNICE: Continued from page 8
lines, friends weren't surprised that the couple wanted to give it all away.

The business is sold now. Harvey has been lead since 1989 and Bernice Young Jones will celebrate her 90th birthday on Halloween. Yet she is just now hitting her stride with the most meaningful display of individual philanthropy the state has ever seen.

A few years ago she gave \$5.5 million to help build the Harvey and Bernice Jones Eye Institute at the UAMS Medical Center in Little Rock (she once suffered from cataracts, and her family has a history of glaucoma) and several million more for the new research center at Arkansas Children's Hospital. The Joneses practically built both Northwest Medical Center in Springdale and Fayetteville's Richardson Center—which caters to children with developmental disabilities—and Bernice Jones' gifts have improved the campuses of six private colleges in Arkansas.

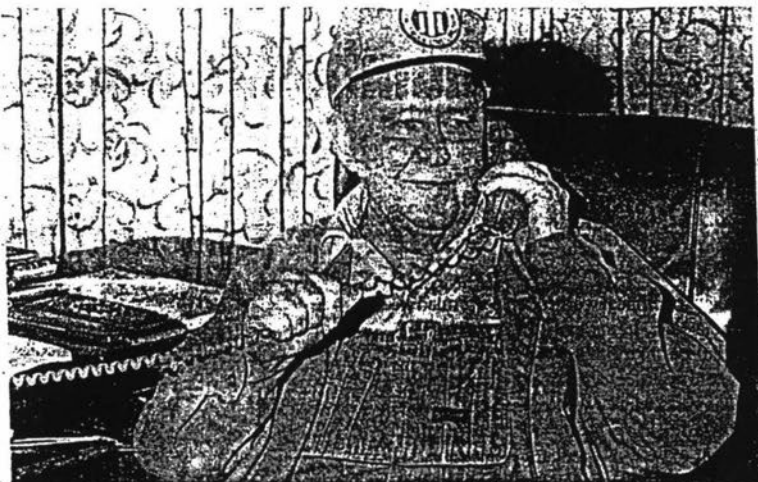
And last week, she announced yet another major round of philanthropy, creating the Bernice Young Jones Educational Trust for Family and Community Studies of Springdale and the Harvey Jones Center for Excellence in Educational Technology. Coming soon: another major gift to Ouachita Baptist University.

"Our whole lives have been in serving others," she said through a spokesperson. "Of course, when you're serving others, you're serving yourself, too, because that's where you get your joy and satisfaction."

The latest announcements could represent Bernice's big finale.

"I believe it will be her last hurrah, because I expect she will endow the ones that she has underway now," says longtime friend and nurse Agnes Bowman of Springdale. "I have sensed that she wants to get all this underway while she can see it."

Bernice Young Jones has led an incred-



MR. OVERALLS: Bernice Jones' husband, Harvey Jones, who died in 1989 after building Jones Truck Lines into a powerhouse.

ible life. It began with a warm, loving family in Springdale that cherished generosity and Christian neighborliness. Despite meager resources, the Youngs did the best they could to put those principles into practice.

Keen on education, Bernice spent two years attending the University of Arkansas at Fayetteville. As she walked off a train on one of her trips home in 1926, the young trucking entrepreneur Harvey Jones spotted her and made an aside to his friends. "That's the prettiest girl I've ever seen," he said. "I'm going to marry her." Bernice vexed him, friends say, never returning his telephone calls. So Harvey bribed the telephone operator to tell him who Bernice was dating, and stood ready to step in when duty called. In 1938, Harvey and Bernice were married in Utah.

Bernice worked as a school teacher in her late twenties and early thirties. A lifelong Baptist, she also devoted 25 years to teaching Sunday school in Springdale.

When they first married, Harvey and Bernice lived in a house that was attached to the Jones truck terminal. "She would get up and talk to the men," said Dr. Joel Carver, a Springdale cardiologist and chairman of the new Jones Center for Families. "She knew all the men by name." Harvey, too, was always approachable, permanently dressed in bib overalls.

But for all their friendliness, Harvey and Bernice had a quirky side. "You will find very few people who have ever been inside their home. He never brought business associates home," Bowman said.

Harvey was especially guarded about the scores of gifts and business start-up loans he made to local people over the years.

Bernice Jones has carried on the tradition with a fervor, refusing, whenever practical, to disclose the dollar amounts of her gifts. She declined to be interviewed and friends won't even estimate the total amount of her gifts, though they likely total in the tens of millions.

"She really thinks it's tacky to talk about money," Carver said.

That's not to say that Bernice is overly protective of her money. Jack Frost, a Jones Foundation trustee, tells this story: Bernice was at the beauty shop one day when she overheard a conversation in progress. "Just how much money is that old woman worth," asked another woman. Bernice was bothered, partly by the gossip, and partly because she realized that she couldn't answer the question. "How much money am I worth?" she later asked Frost.

"Do you really want to know?" he said.

"No, it's not important," was Bernice's final word on the issue.

Her true fortune would be hard to guess, since she and Harvey were making large donations to charity as early as 1959.

Certainly, the company was a success. In 1979, Harvey and Bernice Jones sold their truck line for \$51 million. Bernice was saddened when the company went bankrupt in 1991, but she saw an opportunity. In 1992, she repurchased the abandoned JTL properties and is now converting them into the Harvey and Bernice Jones Center for Families.

"I thought, well maybe we could have that as a place of learning, recreation, play, families coming together and doing all those things as family units," said Bernice.

The center, which will open in part on Oct. 29, will offer space for family events, courses in topics like parenting and English as a second language, free on-site child care and family recreational activities like swimming and ice skating. There are no membership fees. The only requirement for admission, according to Bernice, is to behave "like a lady or a gentleman."

Many people can't understand how a person can give so freely and ask for nothing in return. Says Carver: "I think she has the grace of God, and that she lets her heart guide her life."

FISER: Continued from previous page
cer at Children's, emphasized that no regular hospital or philanthropic funds were used by Fiser's corporation. But he doesn't know exactly what kind of funds were used. Bates says about 25 percent of the money in the 06 accounts came from the contract Children's had with UAMS for various services. Most of the rest, he said, came from the pediatric department's own clinical revenues. All of it was thrown together, and from the mix, Fiser took money for his corporation.

Fiser takes the position that all the money in the 06 accounts belonged to Children's. "No one ever said that was university money," he said. "When a research person told me he had to get a piece of equipment, I'd say get it."

UAMS officials believe some of the money belong to them, but even after KPMG Peat Marwick audited the accounts, the matter was not completely clear.

"It may not have been state money," said Wilson, "but it was money used to support the state of Arkansas. Children's Hospital is a public trust." (It also receives property tax revenue from Pulaski County.)

At the corporation's peak, eight years ago, Fiser said, it was taking in \$8 million a year in revenues. The general ledger shows that nine people, all of them pediatric administrators at Children's, received direct salary benefits from the corporation from 1990 to 1993: Fiser, who earned \$38,976; Tom East, \$44,449; Jan. Cooper, \$1,000; Monarie Carraro, \$8,476; David Ray, \$49,398; Elizabeth Robinson, \$9,663; Walt Patterson, \$35,000; Frank Farmer, \$10,000; and Harold Grubbs, \$250.

But there were many other expenses paid by the corporation. Fiser took \$14,723 over the period for "auto expenses," \$2,352 for meals, \$4,452 for medical reimbursement and \$8,284 for travel.

The biggest expense was the \$203,000 spent to lease automobiles, ostensibly for pediatric doctors who had to travel to remote parts of the state. Lease payments of up to \$1,250 a month per vehicle were made for five cars to Spivey Chevrolet.

Revenue generated by the clinical work of physicians traditionally had been sent to the UAMS Medical College Physicians Group, which divided up the money to ensure that no doctor exceeded his or her salary cap, and put the rest back into the university.

But Fiser says he didn't like the fact that the MCPG was controlled by the dean, so he got around it. By putting the money into his corporation, Fiser made sure it would stay in his department. Trouble is, it wasn't his call to make.

Fiser made no secret of his belief that the pediatric department was underappreciated at budget time. "Our department generated

40 percent of the total clinical revenue for the whole medical school, but received about 3 percent or less of our revenues from state support," he said.

Neither did he hold back his feelings about his personal worth to the university. In fact, personnel records reveal that he had been complaining about his salary ceiling since 1977. And he and Wilson had a run-in on the subject again in 1991, around the time he started taking money out of the 06 accounts.

For his part, Fiser seems conflicted. One minute, he admits that he should have been more obedient and played it by the book. The next minute, he's trying to pass himself off as a martyr.

"I guess I became sort of autonomous, and I guess I shouldn't have," he says, "but sometimes institutions don't meet needs as well as people. If I had to do the whole thing all over again ... I would still do it again."

BERNICE YOUNG JONES

Bernice Young Jones has spent a lifetime sharing her time, vision, and resources with others. Working alongside her husband, Harvey, she helped ~~to~~ build a thriving ^{transportation} business whose tremendous success they used to improve the life of their community and of our Nation. After his death, she continued to support far reaching projects to educate children, heal the sick, and strengthen our families. Guided by her strong faith and quiet compassion, Bernice Jones has given a living legacy that will benefit Americans for generations to come.

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She exemplifies one
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of service.

and then
all the while devoting
the fruits of their
labors to the betterment
of their community, their
State and their country.
With a generosity
equalled only by their
humility, Bernice and
Harvey Jones gave themselves
of themselves tirelessly, in
supporting a wide array
of

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for Jim -
Thanks

JAN 26 1996