

FAX

TBS

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Date: Wednesday, August 13, 1997

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Office of Staff Secretary

From: Paul Risley
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Comments:

White House Climate Change Task Force

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TO: David Sandalow
Council on Environmental Quality

CC: Todd Stern
Staff Secretary

THROUGH: Dirk Forrister
Chair, White House Climate Change Task Force

FROM: Paul Risley
White House Climate Change Task Force

DATE: Wednesday, August 13, 1997

RE: Possible phone call to the Vice President from Ted Turner

Ted Turner may want to discuss climate change policy with the Vice President. At Turner's direction, Turner Broadcast Systems is creating a climate change public education campaign to begin this fall for programming on all TBS networks including CNN.

Reportedly, Turner met with top CNN news executives on Monday and requested a plan from them on how to maximize coverage of climate change on all CNN programming. Turner wants this plan to include a public education component and for coverage to begin as soon as possible and to include the White House Conference in October as well the Kyoto Conference in December. Issue-based coverage would include features and stories by CNN science, health, medical and business reporters.

Turner and wife Jane Fonda viewed a videotape of the White House Science Roundtable last week while at their ranch in Montana. Reportedly, Turner feels very strongly about this subject and views climate change coverage as a top priority for CNN and TBS.

Talking Points:

Thank Turner for this unprecedented step on the part of a major broadcast network.

Would Turner be willing to take a personal public role with regards climate change?

Is there an appropriate role for Ted Turner or TBS at the upcoming WH Conference?