



THE REPRESENTATIVE
OF THE
UNITED STATES OF AMERICA
TO THE
UNITED NATIONS

July 21, 1997

TO: CHRIS BALDERSTON

FROM: USUN/W - BURGESS LAIRD *BL*

SUBJECT: Rough CC Action Plan for Amb. Richardson

Amb. Richardson intends to support The White House's outreach campaign on Climate Change by:

- (a) inserting language highlighting the importance of the issue into upcoming speeches;
- (b) stressing the key themes and importance of the issue to the Administration in upcoming editorial board meetings;
- (c) participating, as available, in regional climate change workshops organized by, or at the request of, The White House;
- (d) meeting with CEOs, NGOs, and other private sector leaders, as called upon and available, to build support for the Administration's plans;
- (e) possibly writing an op-ed piece on CC, and targeting an entire speech to the subject; and
- (f) undertaking other activities as available that The White House might consider especially useful.

Please let me know if you have questions. I'll see you at tomorrow's Principals Meeting.