

Cabinet - HUD

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CHIEF OF STAFF

Fax

197 AUG 21 PM 12:25

To: Todd Stern

From: Margaret Sullivan

Fax: 456-2702

Pages: 3 including fax cover sheet

Phone: 456-2215

Date: August 21, 1997

Re: CC:

Urgent

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97 AUG 21 PM 12:25

**U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20410-0001**

MEMORANDUM FOR: Todd Stern, Assistant to the President
and Staff Secretary

FROM: Margaret Sullivan, Chief of Staff

SUBJECT: HUD Activities To Highlight Global Climate Change

The existing building stock produces one-third of all carbon emissions. As a result, programs for emissions reduction are extremely important to the Department and the Administration's effort to reduce global warming.

As you are aware, HUD staff have been participating in the planning of Partnership For Advancing Technologies in Housing (PATH), a new public/private initiative that looks at developing new building technologies to reducing carbon emissions from housing while also reducing housing costs. The Secretary has decided that HUD will take on the leadership of this effort. The Administration's amplification of climate control provides an excellent opportunity to announce this new partnership between HUD, other Federal agencies and key industries involved in PATH. We would like to hold a meeting in September to be hosted by the Secretary with industry leaders and other agencies to kick off the detailed planning of PATH as a true partnership. This meeting will be the precursor to a formal kick-off in October.

HUD has also been taking an active role in decreasing global warming through its energy efficiency and land-use programs. Through these efforts, the Department has developed the following list of accomplishments and activities which we are prepared to highlight during the Secretary's travel and during press interviews in September.

- The Energy Efficient Mortgage (EEM) Pilot was expanded to a nation-wide program in October 1995. To date, 3,500 EEMs have been insured in 34 States under this program.
- HUD will play a critical role in efforts to reduce carbon emissions, energy use, and waste products from housing. Emissions from housing can be substantially reduced through technological innovation, while at the same time improving the quality and safety of housing. HUD will undertake a more aggressive dissemination strategy on rehabilitation and energy efficiency to both HUD program participants as well as the housing market at large.
- The Secretary has issued guidelines for cost effective energy efficient property rehabilitation. These guidelines have been supplemented with new guidebooks and computer software.

- In March of 1995, HUD and the Department of Energy (DOE) agreed to continue a joint partnership and launch a new 5-Year Initiative, which adopted a new 5-year Partnership Goal for the year 2000 of reducing energy consumption 30 percent in one million public and assisted housing units.

Specifically, when the Secretary travels to Fort Wayne, Indiana to address the U.S. Conference of Mayors Leadership Meeting he could mention:

- The Department's work with the American Planning Association to produce "Growing Smart" model statutes affecting planning and the management of change in urban and rural areas. These statutes are development tools that if localities put in place will produce denser communities, reduce urban sprawl, and decrease dependency on automobiles.



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'97 SEP 5 PM3:47

September 5, 1997

MEMORANDUM FOR: Todd Stern, Assistant to the President
and Staff Secretary

FROM: Margaret Sullivan, Chief of Staff

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rehabilitation and energy efficiency to both HUD program participants as well as the housing market at large.

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Specifically, when the Secretary travels to Fort Wayne, Indiana to address the U.S. Conference of Mayors Leadership Meeting he could mention:

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events; speeches

HUD's Commitment To Decreasing Global Warming

The existing building stock produces one-third of all carbon emissions. As a result, programs for the reduction of emissions are extremely important to the Department and the Administration's effort to reduce global warming. HUD has been taking an active role in decreasing global warming through its energy efficiency, building technology and land-use programs.

- In March of 1995 HUD and Department of Energy (DOE) agreed to continue a joint partnership and launch a new 5-Year Initiative, which adopted a new 5-year Partnership Goal for the year 2000 of reducing energy consumption 30% in one million public and assisted housing units.
- An Energy Efficient Mortgage (EEM) Pilot was expanded to a nation-wide program in October 1995. To date, 3,500 EEMs have been insured in 34 states under this program.
- The President's National Homeownership Strategy includes energy and resource efficiency as a key element. The Department of Energy has signed on as a Partner in the Initiative.
- The Secretary has issued guidelines for cost effective energy efficient property rehabilitation, and have been supplemented with new guidebooks and computer software.
- HUD staff has been participating in the planning of Partnership To Advanced Technologies in Housing (PATH), a new public/private initiative that looks at developing new building technologies to reducing carbon emissions from housing while also reducing housing costs. Other agencies involved are the Departments of Energy, Commerce, and Defense, as well as FEMA and EPA.
- HUD has been working with the American Planning Association to produce "Growing Smart" model statutes affecting planning and the management of change in urban and rural areas. These statutes are development tools that if localities put in place will produce denser communities, reduce urban sprawl, and decrease dependency on automobiles.

Activities HUD Could Use To Highlight It's Commitment To Decreasing Global Warming

- As the above programs illustrate, HUD will play a role in the Administration's efforts to reduce carbon emissions, energy use, and waste products from housing. Emissions from housing can be substantially reduced through technological innovation, while at the same time improving the quality and safety of housing. HUD will undertake a more aggressive dissemination strategy on rehabilitation and energy efficiency to both HUD program participants as well as the housing market at large.

- HUD can promote the Administration position on global warming to local officials given our long and strong relationship with localities.



Cabinet
HUD

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& send to
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**U.S. DEPARTMENT OF HOUSING AND
URBAN DEVELOPMENT
OFFICE OF EXECUTIVE
SCHEDULING**

**PHONE: (202) 708-1238
FAX: (202) 708-1353**

TO: Kris Balderston

ORGANIZATION: WH Cab Affairs

FAX: 456-6704

TELEPHONE NUMBER: From: Brian Turetsky

DATE OF TRANSMISSION: Sept 12 '97

**TOTAL NUMBER OF PAGES (INCLUDING COVER
SHEET):** 3

MESSAGE:

HUD Invite List for Oct-ber 6 Climate Change Event

**IF YOU DO NOT RECEIVE ALL OF THE PAGES AS INDICATED,
PLEASE CALL THE TELEPHONE NUMBER LISTED ABOVE.**

HOMEBUILDERS

Danny Pincus, President NAHB
HDP Industries of South Carolina

William Pulte, Chairman, Pulte Corp, Bloomington, Mich
Roger Glunt, Glunt Development Corp, Turtle Creek, PA
Ara Hovnanian, President, K. Hovnanian Enterprises, Red Bank, NJ
Robert Toll, Chairman, Toll Bros, Huntington Valley, PA.
Tim Eller, President, Centex Homes, Dallas, Tx
Leonard Miller, President, Pasadena Homes, Pembroke Pines, Fl

MANUFACTURED HOUSING

Walter Young, President MHI
Chairman, & CEO, Champion Enterprises, Auburn Hills, MI
Glenn Kummer, Pres & CEO, Fleetwood Enterprises, Riverside, Ca.
Walter Wells, Pres, Schult Homes, Middlebury, IN
Nick St George, Oakwood Homes, Greensboro, NC

PRODUCT MANUFACTURERS

John Lord, Chairman, Carrier Corp, Syracuse, NY
Herbert Kohler, Chairman, Kohler Corp, Kohler Wisc
Jerold Wulf, President, Anderson Corp, Bayport Mn
Brian McGourty, President, Building Control division, Honeywell,
Minneapolis MN
Bernard Marcus, President, Home Depot, Atlanta Ga

FINANCE & INSURANCE

Jim Johnson, Chairman, FNMA
Edward Rust, President, State Farm Fire & Casualty

OTHER

Raj Barr Kumar, President, AIA

HUD List for White House Climate Change Event

Academics

George Lattimer, Professor of Urban Studies McAllister College, St. Paul, MN

William McDonough, Dean School of Architecture, University of VA, Charlottesville, VA

Gary Lawrence, University of Washington, Center for Sustainable Communities, Seattle, WA

Governors

Parris Glendening, Governor State of Maryland

Mayors

Mayor Kurt Schmoke, City of Baltimore

Mayor Norm Rice, City of Seattle

Mayor Donald Kemmis, City of Missoula, MT

Homebuilders

Jim Irvine, Immediate Past President, National Association of Homebuilders, Conifer Group, Portland OR

Kent Colton, Executive Vice President, National Association of Homebuilders, Washington, DC

Industry Trade Associations

Warren Lasko, Executive Vice President, Mortgage Bankers Association, Washington DC

Art Godi, First Vice President, National Association of Realtors, Washington, DC

Other

Harvey Bernstein, President Civil Engineering Research Foundation, Washington, DC

David Crocket, Councilman, City of Chattanooga, TN

David Rusk, Author and former mayor of Albuquerque, NM, Washington, DC



Cabinet Plans - HUD C

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