

1996 Ethnic Constituency Proposed Outreach Plan

February 27, 1996

**Constituency Response to the Establishment of the
DNC Office of Ethnic Outreach**

"I am a first-generation American, the daughter of Portuguese parents. Our family has always fostered a love of this country and has **consistently shared the vision articulated by the Democratic party**...A major part of my immigrant parents' legacy is a firm commitment to the responsibilities and joys of active leadership. It would be my pleasure to serve the DNC's Office of Ethnic Outreach in any way that may be of service to you."

*Linda M.A. Rodrigues, PhD
Portuguese-American
New York, NY*

"We welcome this move, inasmuch as we felt that the Democratic Party needed such a program because **the untapped reservoir of support from the ethnic organizations** could very well enhance President Clinton's standing and election support among the ethnic groups."

*Laszlo Papp
Hungarian-American
New Canaan, CT*

"Ethnic America has changed considerably since the days of FDR and traditional ethnic politics. Understanding these changes and the shifts in the social, political and economic characteristics of individual ethnic communities can lead to a fuller understanding of how best to serve these very (diverse) communities...I applaud the party's effort to acknowledge the unique interests of ethnic America, I regret that **this happens only once every four years** and does not represent a sustained initiative."

*Marilyn Piurek
Polish-American
New Haven, CT*

"I was very pleased to receive your letter of February 8th announcing the Office of Ethnic Outreach. This is **an area that has been...overlooked by the Democratic Party for some years**. I am a longtime registered Democrat, and have already accepted the President's invitation to be an Honorary Co-Chair of his primary election campaign, it will be a personal pleasure to work with you to achieve your goals."

*Bernard Frietag
German-American
Rockledge, PA*

"The Polish American community is as interested in policy issues such as NATO expansion and the Helsinki Initiative as we are in the bread and butter domestic policies that effect our lives and communities...the lack of Democratic support given the Polish American community in the early days of organizing the NATO expansion effort was a real black mark for the party...When people ask what the Democratic party has done (and will be doing) for Polish Americans we must be able to give meaningful answers. "

*Marilyn Piurek
Polish-American
New Haven, CT*

"This Office need address more than "gathering votes" every four years - but also, the continuing concerns of many ethnic communities - in this case I refer to those of Central and Eastern Europe."

*Rev. Carl A. Urban
Polish-American
Schenectady, NY*

"Glad to hear of the Ethnic Outreach. My suggestion is that you support a just solution to the problem in Northern Ireland. If Mr. Clinton can do there what he has done for the Israelis, Palestinians, Croats, Serbs, Bosnians, he will earn the vote of every peace-seeking American."

*Eoin McKiernan, PhD
Irish-American
St. Paul, MN*

"I am delighted to learn that the Democratic Party under President Clinton's leadership has established the Office of Ethnic Outreach. . . . I didn't vote for President Clinton four years ago, however I certainly plan on doing so in November. I am a registered Republican and a leader of the Slovak American Republic Federation, however the mean-spirited, divisive attitudes of our party of late has caused me to reconsider. I plan on fully supporting President Clinton's reelection bid in November. You can count on my organization and publication's support in this effort."

*Daniel F. Tanzzone
Slovak-American
Passaic, NJ*

I. Introduction

The fifteen targeted states with significant base ethnic communities (25% to 56% of total population), total 262 electoral votes. In 1992, President Clinton carried 14 of the 15 states, and lost one state by only 85,907 votes. In 1994 the Democratic Party lost three governorships, three senate seats and twenty one congressional seats in the fifteen targeted states.

This constituency plan is designed, if sufficient resources are dedicated to the task, to capitalize on the positive initiatives of the President and the Administration during the last three years, towards this critical base constituency to secure the ethnic vote in the November election.

A. Constituency Background

This ethnic constituency encompasses the community of immigrants and descendants of immigrants who primarily trace their heritage to Europe and the Southern Mediterranean area. It includes groups who identify with their heritage from western, northern and southern mediterranean Europe, as well as central Europe and the former Soviet Union. The majority are of German, Irish, Italian and Polish heritage. Smaller, yet significant communities exist of Hungarian, Czech/Slovak, Baltic, Armenian, Greek, Croatian, Portuguese, Ukrainian, Norwegian, Swedish, etc. Although not immigrants of Europe, the Arab-American constituency is also covered under this umbrella.

These ethnic groups are an historically Democratic constituency, concentrated in the cities and suburbs of the Northeast and Midwest. They have strong ties to labor and small business and are predominantly Catholic or Christian Orthodox. Women and senior citizens are critical in this constituency. These ethnic groups represent much of the "Reagan Democrats" who came back to Clinton in 1992 and supported the election of a Republican Congress in 1994 and are a critical part of the swing vote for 1996.

Each specific ethnic group has a separate identity and hot button issues that drives the group's attentive leadership, but at the same time the communities are bound together by their value structure -- the importance of family, hard work and a commitment to the health and welfare of their parents and children. Women's issues will be important to this constituency this November. Generally, this constituency is economically conservative with a strong social conscience. The domestic issues of concern to them are jobs, education, medicare and medicaid, crime and welfare reform. Policies that support the enhancement of family and community as well as social justice are important. They are supportive of legal immigration and of U.S. engagement around the world. In particular, they support foreign aid and full expansion of NATO. As a broad constituency, hot button issues include abortion and affirmative action.

B. Targeted States

In reviewing the margin of President Clinton's victory in fourteen states plus the margin of loss in Florida of 85,907, the number of electoral votes per state, and the percentage of ethnic votes cast in 1992, the following priority rankings are proposed:

<u>Priority One</u>		<u>Priority Two</u>		<u>Priority Three</u>	
New Jersey	15	California	54	Iowa	7
Pennsylvania	23	Mass.	12	Delaware	3
Ohio	21	Florida	20		
Illinois	22	Minnesota	10		
Michigan	18	Maryland	10		
? New York	33	Connecticut	8		
		Wisconsin	11		
Total Electoral Votes		142	125		10

C. Targeted Ethnic Groups

- Ethnic Women
- Polish and other Central and Eastern European Americans
- Irish-Americans
- Italian-Americans
- Other ethnic groups with strong organizational networks into their community and a high potential for supporting Clinton/Gore, ie: Arab-American, Greek-American, Norwegian-Americans, Portuguese-Americans, etc.

D. Constituency Development

Starting with the Clinton/Gore election efforts in 1992 there has been a consistent initiative to broaden the Administration's connections to the ethnic communities, to increase access of those communities to the White House and the Administration, to identify ethnic leadership that is supportive of the President, and where possible, to secure the support of the leadership of the major organizations.

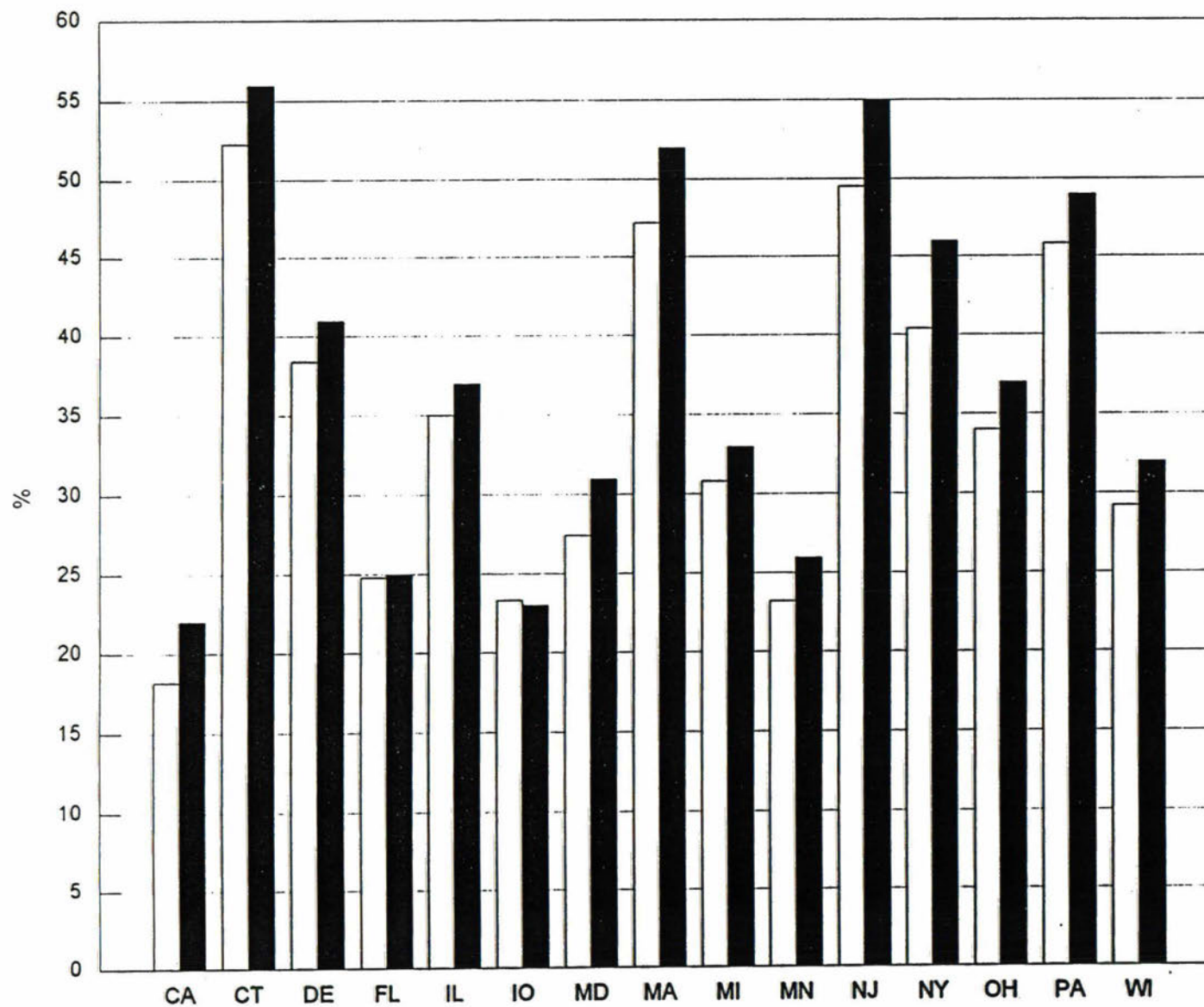
Despite the lack of resources allocated to ethnic constituency outreach, progress made has been remarkable. The President's personal commitment to the acknowledgement and inclusion of all ethnic communities has been the legitimizing factor that has resulted in the support of a significant cross section of ethnic leaders.

Major milestones in the Administration's leadership in strengthening relations with the ethnic communities include:

- Roundtable policy meetings for ethnic constituencies and neighborhood organizations in Little Rock in 1992 and Washington, DC in 1993.
- Ongoing efforts of the Office of Public Liaison to provide unprecedented access of the ethnic communities to the President, Vice President and senior Administration policy makers through constituency briefings, community outreach, etc.
- The establishment of the National Democratic Ethnic Coordinating Committee by ethnic supporters of the President in October 1995.
- The establishment of the Democratic National Committee Office of Ethnic Outreach and the hiring of a director in November of 1995.

Capitalizing on the above efforts and the momentum developed through these initiatives, we propose the following objectives for the Ethnic Outreach Constituency Plan.

ETHNIC POPULATION AND VOTE BY STATE



ST	%of 1990 POP.	%of 1992 VOTE
CA	18.2	22
CT	52.3	56
DE	38.4	41
FL	24.8	25
IL	35	37
IO	23.3	23
MD	27.4	31
MA	47.2	52
MI	30.8	33
MN	23.2	26
NJ	49.5	55
NY	40.4	46
OH	34	37
PA	45.8	49
W	29.2	32

☐ % of Total Population
☒ % of 1992 Vote

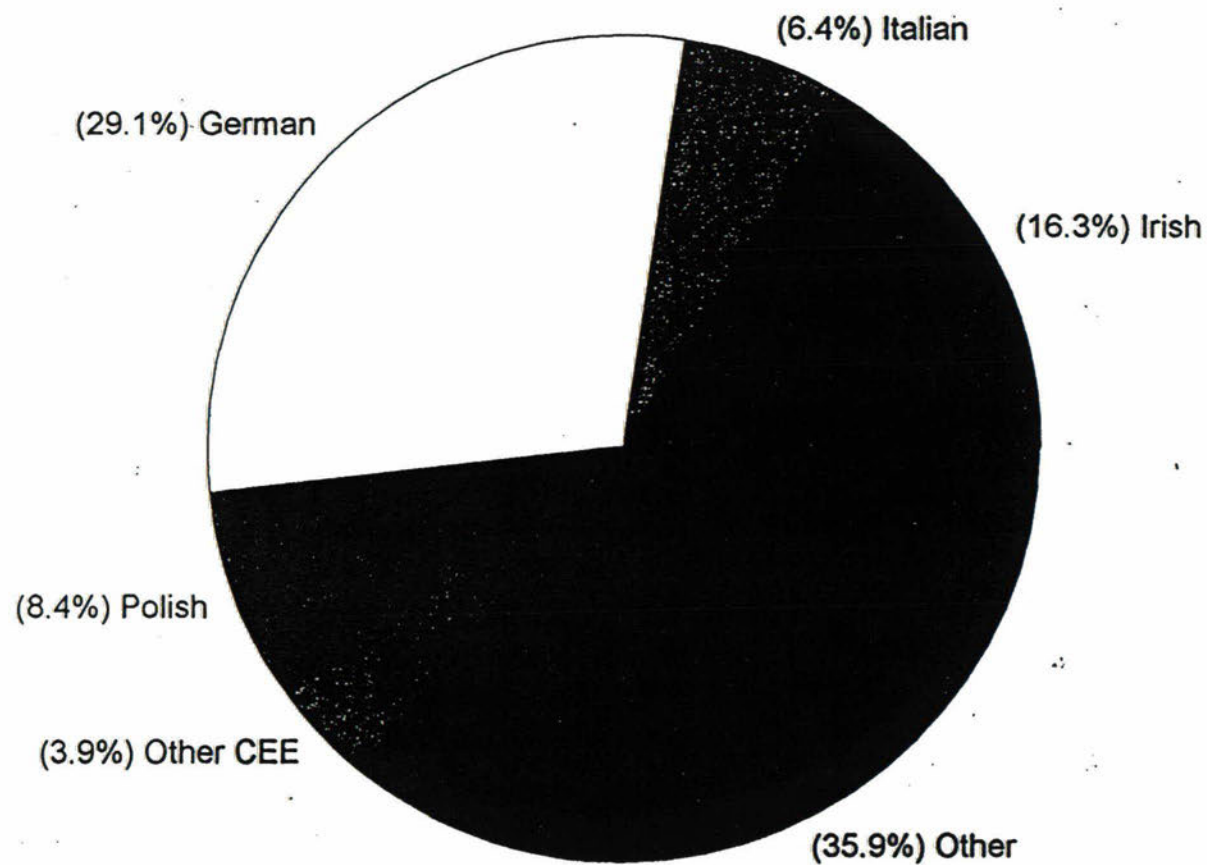
ETHNIC VOTER ANALYSIS

Percentage and Number of Ethnic Voters (C/E European, Italian, and Irish) in Fifteen Key States

States	Polish and Other C/E European Voters		Italian Voters		Irish Voters		Total % White Ethnic	Electoral Votes	Clinton Plurality 1992 Vote	1992 Total Voters by State
	%	Number	%	Number	%	Number				
MA	12%	302,498	14%	384,998	26%	714,997	52%	12	510,482	2,749,990
CT	18%	288,664	19%	304,701	19%	304,701	56%	8	104,498	1,603,692
NJ	18%	572,765	19%	604,585	18%	572,765	55%	15	56,885	3,182,031
NY	14%	912,395	16%	1,042,737	16%	1,042,737	46%	33	1,005,504	6,517,108
PA	18%	881,873	12%	587,915	19%	930,866	49%	23	446,676	4,899,295
M D	10%	188,478	5%	94,239	16%	301,565	31%	10	270,370	1,884,786
OH	13%	632,612	6%	291,974	18%	875,924	37%	21	88,759	4,866,247
MI	15%	639,935	4%	170,649	14%	597,272	33%	18	271,170	4,266,235
IL	15%	739,527	6%	295,811	16%	788,829	37%	22	661,320	4,930,184
WI	16%	400,775	3%	75,145	13%	325,630	32%	11	109,698	2,504,848
MN	11%	251,779	2%	45,778	13%	297,557	26%	10	260,903	2,288,906
DE	10%	28,749	10%	28,749	21%	60,373	41%	3	23,561	287,494
IO	2%	26,770	2%	26,770	19%	254,322	23%	7	80,592	1,338,541
CA	5%	515,208	5%	515,208	12%	1,236,500	22%	54	1,473,313	10,304,174
FL	4%	209,248	6%	313,872	15%	784,680	25%	20	lost by 85,907	5,231,204

ILLINOIS

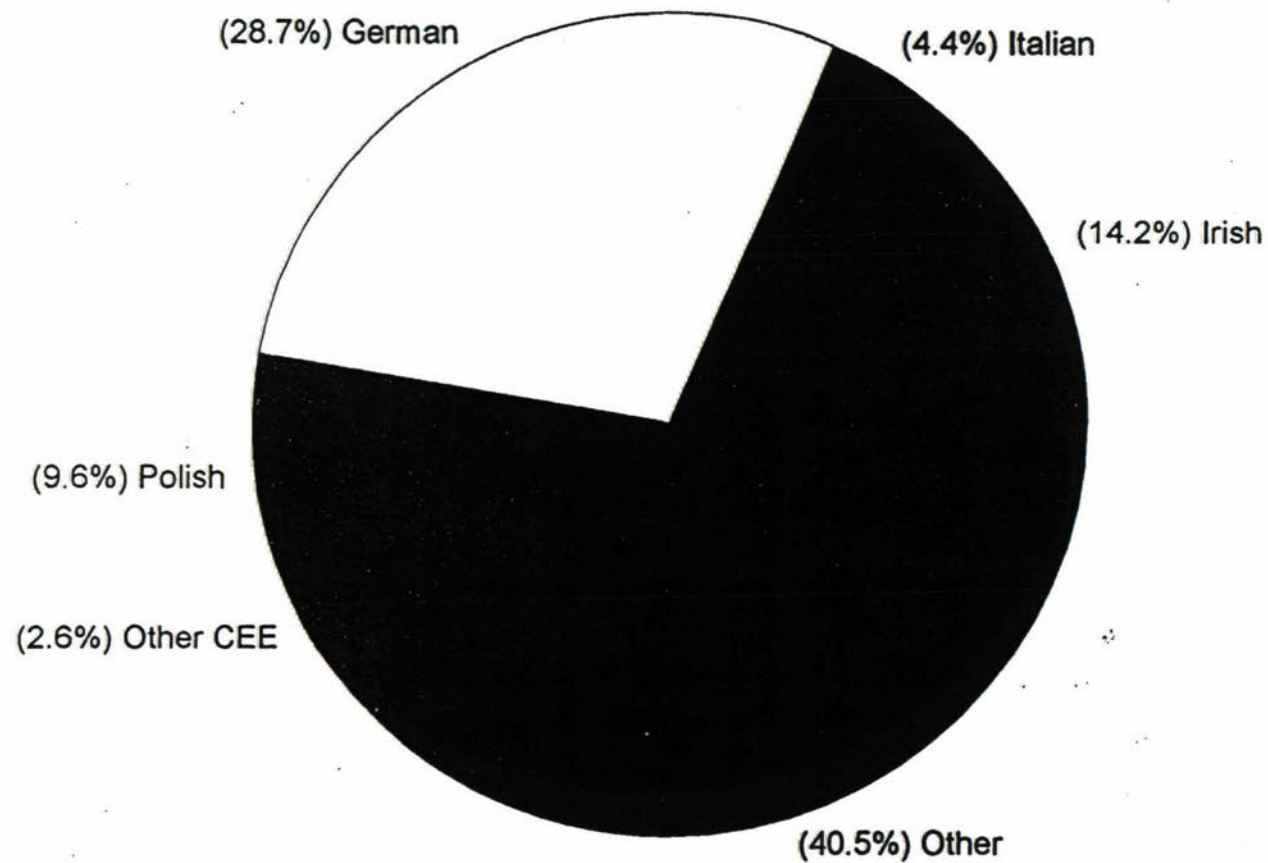
Total Population at a Glance



Catholic Population: 30.9%

MICHIGAN

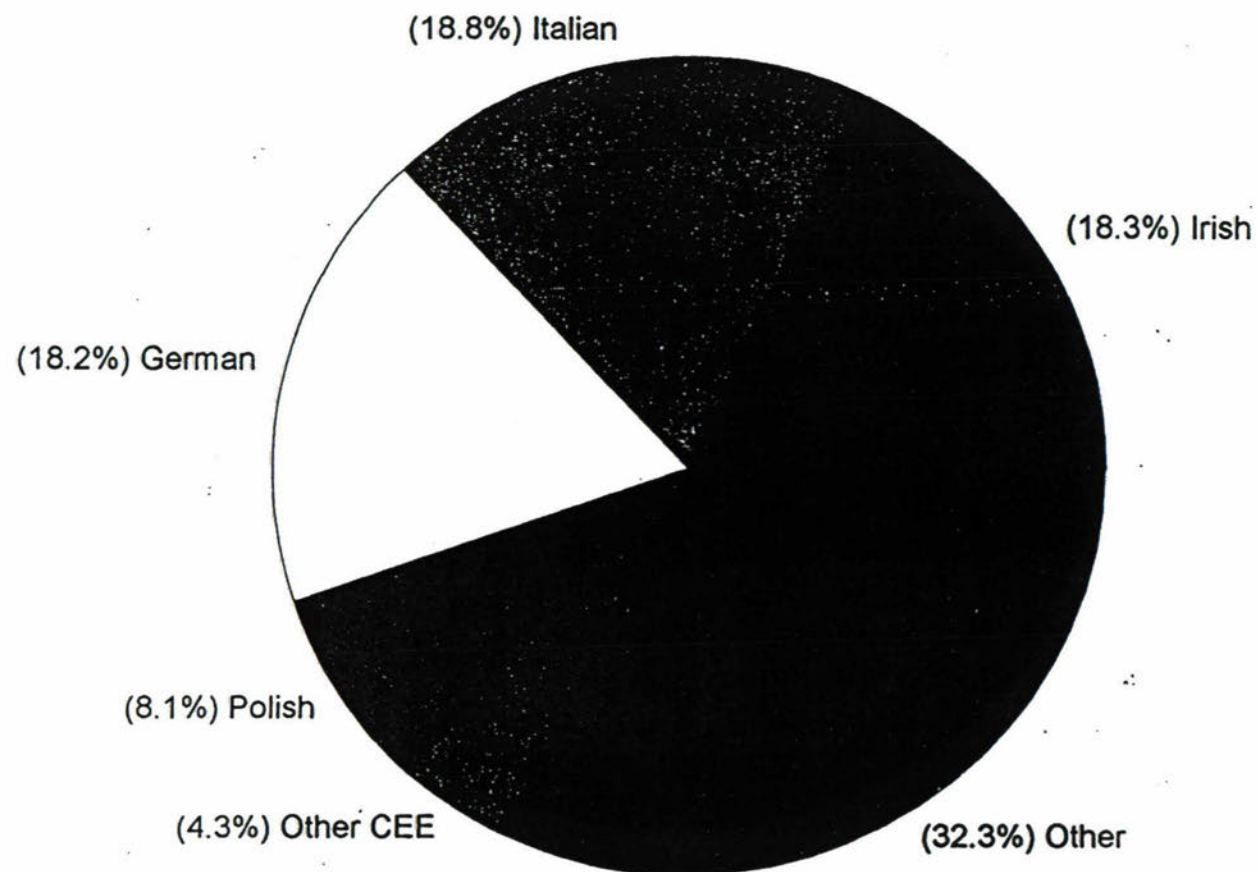
Total Population at a Glance



Catholic Population: 24.2%

NEW JERSEY

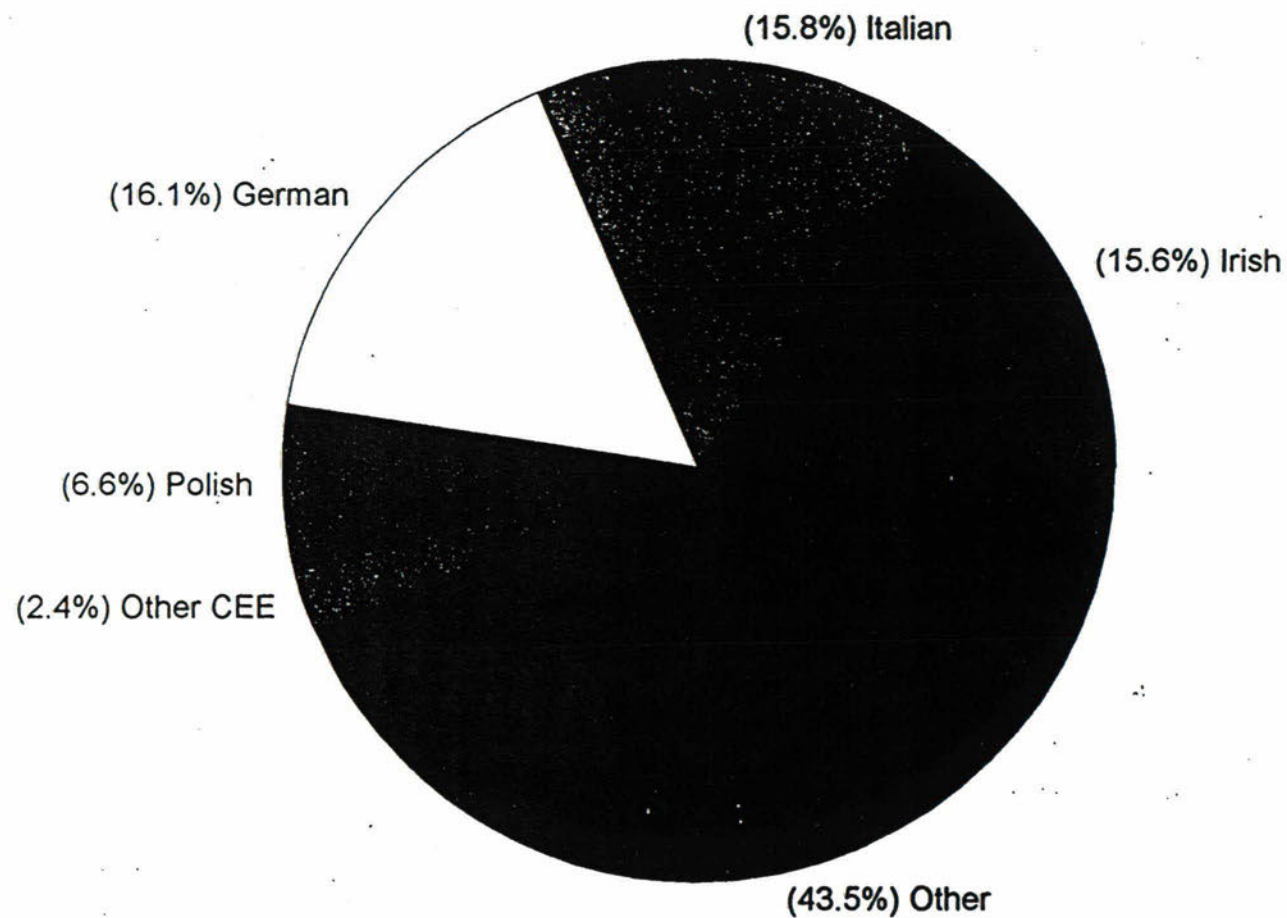
Total Population at a Glance



Catholic Population: 42.0%

NEW YORK

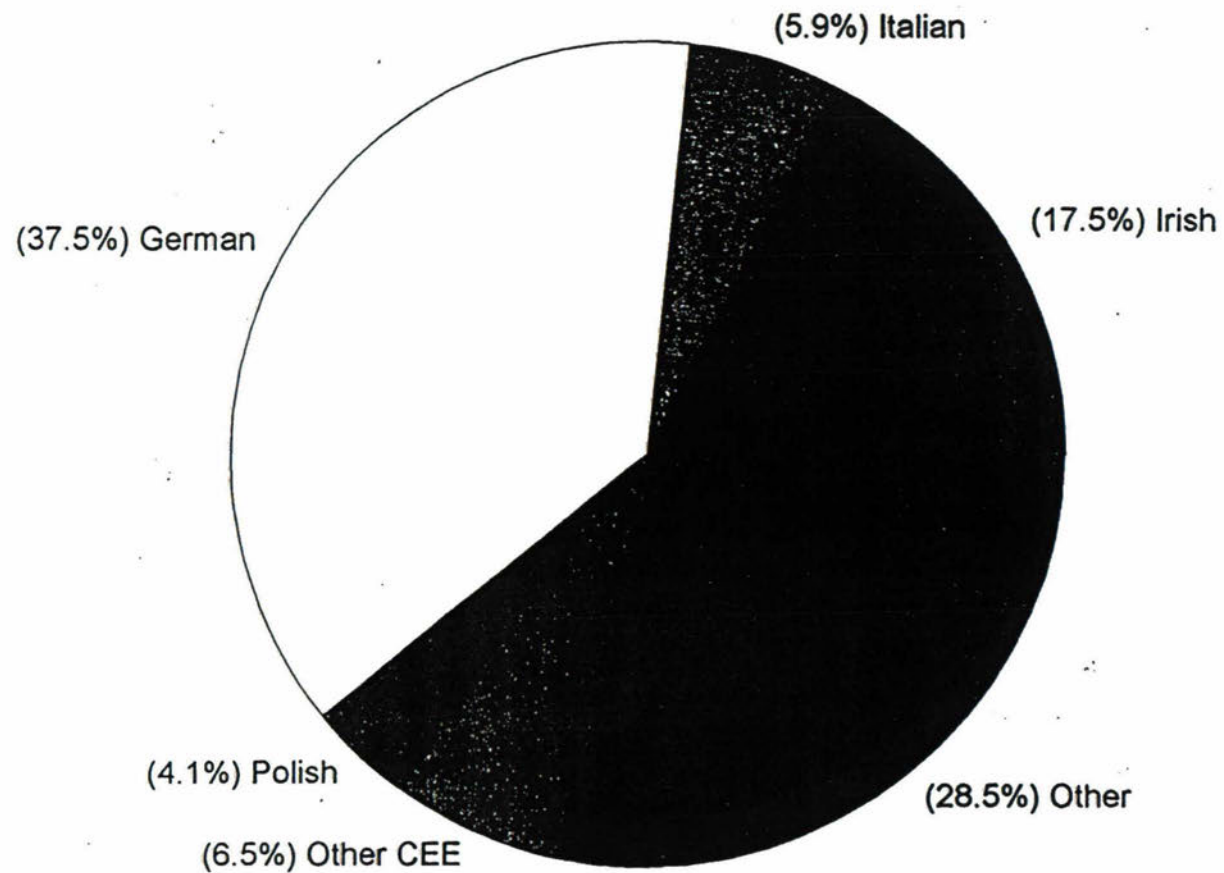
Total Population at a Glance



Catholic Population: 40.2%

OHIO

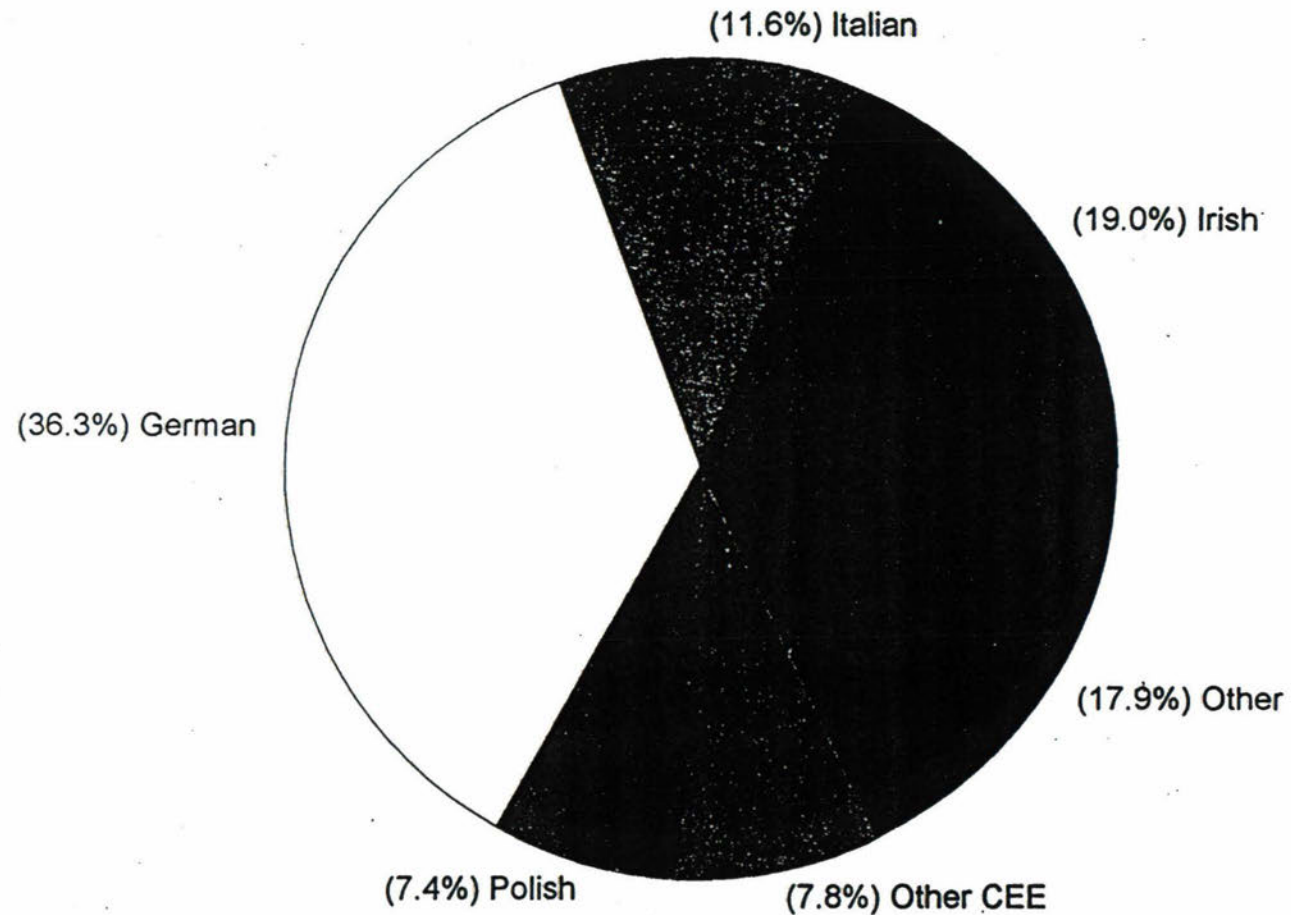
Total Population at a Glance



Catholic Population: 20.3%

PENNSYLVANIA

Total Population at a Glance



Catholic Population: 30.4%

II. Objectives

- A. Restore and exceed the ethnic base vote percentage the President enjoyed in 1992 in the fifteen key states, much of which was lost by the Party in the 1994 elections.
- B. Heighten the visibility of ethnic Americans as a core constituency of the Democratic Party.
- C. Ensure that the President's and the Democratic Party's message speaks to and resonates with ethnic Americans and guarantee that message and record of accomplishments reaches ethnic voters.
- D. Rebuild loyalty to the Democratic Party of traditional Democratic ethnic constituencies.
- E. Institutionalize the participation of ethnic Americans in the Democratic Party.

The objectives will be met through the implementation of the following strategies on a national and targeted priority state level.

III. Strategies

1. Expand the National Democratic Ethnic Coordinating Committee to include the participation of key ethnic constituencies in the fifteen targeted states. *(National)*
2. Develop a process for input into the message of the President and Re-Elect Campaign to ensure that these messages resonate with ethnic Americans.
3. Develop and put in place National Ethnic Specific Clinton/Gore '96 Organizations for key ethnic groups. *(National)*
4. Develop and put in place State Ethnic Coordinating Committees and ethnic specific Clinton/Gore '96 organizations at the targeted state level. *(State)*
5. Develop a network of ethnic public officials to help focus and communicate the President's and the Democratic Party's message. *(National/State)*
6. Implement a systematic and regular communication program utilizing traditional and non-traditional ethnic media outlets that reach the ethnic communities. *(National/State)*
7. Utilize the Democratic National Convention to reinforce and heighten the profile of ethnic Americans in the Democratic Party. "Faces of Chicago -- Faces of our Nation: the Family of the Democratic Party." *(National)*
8. Utilize the schedules of the President, Vice President, First Lady and Mrs. Gore to acknowledge ethnic communities and reinforce our message amongst ethnic Americans. *(National/State)*
9. Utilize Administration surrogates to highlight our record of ethnic specific accomplishments. *(National/State)*
10. Continue and expand the unprecedented access to the White House and key Administration decision makers for the leadership of the ethnic communities. Concentrate this effort on penetrating the leadership of the national non-partisan ethnic organizations. *(National)*

Strategy One

Expand the National Democratic Ethnic Coordinating Committee to include the participation of key ethnic constituencies in the fifteen targeted states.

Implementation

The National Democratic Ethnic Coordinating Committee (NDECC) is made up of over twenty ethnic leaders from around the country and convened itself in the fall of 1995. This multi-ethnic coalition meets bi-monthly to discuss strategy and tactics and helps to identify critical issues of importance to the various ethnic communities. The NDECC is expanding its membership to be even more inclusive and representative of ethnic America. Current membership of the NDECC is attached.

- A. By March 15, 1996 the Committee will be expanded to include at least two representatives of each key constituency.
- B. In April of 1996 a national announcement and press conference announcing the establishment of the NDECC will be held with appropriate ethnic press to maximize the announcement.
- C. The NDECC will serve as the Steering Committee for the national ethnic outreach effort of the White House, the Democratic National Committee and the Committee to Re-Elect Clinton/Gore. The Committee will continue to meet bi-monthly and expand throughout the year.
- D. NDECC members will serve as the key leadership of state level Democratic Ethnic Coordinating Committees in the key targeted states.

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- E. A working group has been established that will convene through teleconference on a bi-weekly basis to coordinate efforts. The working group includes:

Hon. Peter Ujvagi, Hungarian-American community
Dr. James Zogby, Arab-American community
Steve Rukavina, Croatian-American community, Convention
Task Force Chair

Andy Fedynsky, Ukrainian-American community, Media Task Force Chair
Marilyn DiGiacobbe, White House Office of Public Liaison
Tom Albert, Democratic National Committee Office of Ethnic Outreach
Ethnic Outreach Director, Committee to Re-Elect Clinton/Gore, TBA

- F. Administration officials currently serve as informal advisors on a case by case basis. These relationships are based on specific ethnic group connections. For example, Melanne Verveer overall and on Ukrainian-American issues, George Stephanopoulos on Greek-American issues, Mike Mahdesian of USAID on Armenian-American issues, etc. Efforts will be made to increase the utilization of these individuals.
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NATIONAL DEMOCRATIC ETHNIC COORDINATING COMMITTEE
(Current Membership)

Arab-American	Jim Zogby, DC, Co-Convener Tony Haddad, MI
Armenian-American	Mourad Topalian, FL Set Momjian, PA
Croatian-American	Steven Rukavina, MD
Czech-American	Anne Bergren, IA
German-American	David Wilhelm, IL, Co-Convener Bernard Freitag, PA (to be invited)
Greek-American	Savas Tsivicos, NJ Christine Warnke, DC
Hungarian-Am	Hon. Peter Ujvagi, OH, Co-Convener Hon. Laszlo Papp, CT
Irish-American	Hon. Bruce Morrison, CT Brian O'Dwyer, NY Joe Jamison, NY
Italian-American	Hon. Jim Rosapepe, MD, Co-Convener Phillip Piccigallo, DC
Lithuanian-Am	Rimas Chesonis, IN
Norwegian-Am	TBD
Other Baltic-Am	TBD
Polish-American	Tom Wojslawowicz, NJ John Pikarski, IL Marilyn Piurek, CT (to be invited)
Portuguese-Am	Hon. Armando Fontoura, NJ Linda M.A. Rodrigues, NJ (to be invited)
Slovak-American	TBD
Swedish-American	Hon. Wendel Anderson, MN
Ukrainian-American	Julian Kulas, IL Andrew Fedynsky, OH

Strategy Two

Develop a process for input into the message of the President and Re-Elect Campaign to ensure that these messages resonate with ethnic Americans.

Implementation

A comprehensive approach to recognize and include ethnic Americans must be developed. In the past, too often pronouncements of the DNC and by party leaders have omitted recognition of these ethnic groups and their issues.

- A. Continue to work to ensure that all Democratic party announcements, when defining "base constituencies" include all ethnic Americans.
- B. Convene an ethnic focus group to help identify and refine messages of critical importance to these ethnic groups.
- C. Include ethnic oriented questions in national pollings done by the DNC and the Campaign to Re-Elect in order to quantify key elements of an ethnic oriented message.
- D. Develop, through a working group of the NDECC, a series of recommendations for code words, ethnic specific language and hot button issues for the Communications office of the White House, Campaign to Re-Elect and the DNC.
- E. Review and input into major speeches to be made in the key states, especially the priority one states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania.

Strategy Three

Develop and put in place National Ethnic Specific Clinton/Gore '96 Organizations for key ethnic groups.

Implementation

Establish National Clinton/Gore Steering Committees for the larger ethnic specific groups including Irish-American, Polish-American, and Italian-American. Support the establishment of Steering Committees for other ethnic groups where possible, for example the Arab-American Clinton/Gore Committee is presently being organized.

In order to put in place National Ethnic Specific Clinton/Gore '96 organizations, engage in the following steps:

- A. Formation of working groups. For each specific ethnic group, a small group of ethnic leaders will be brought together to identify a broad based National Steering Committee, develop an ethnic specific outreach plan, and take responsibility for the overall implementation of the outreach plan. The Committee to Re-Elect Clinton/Gore will approve the leadership of the Steering Committee and the proposed outreach plan.

Working group meetings for the following ethnic groups are scheduled:

Irish-American working group	February 26
Hungarian-American working group	Week of March 18
Polish-American working group	Week of March 25
Other ethnic groups	TBD

- B. The process for official recognition of Clinton/Gore organizations needs to be better defined. The Committee to Re-Elect Clinton/Gore needs to provide written direction on the parameters for the establishment and functioning of these base constituency committees.
- C. Each ethnic community will determine the best leadership structure for the Clinton/Gore committees that will most effectively operate in their community.

Strategy Four

Develop and put in place State Ethnic Coordinating Committees and ethnic specific Clinton/Gore '96 organizations at the targeted state level.

Implementation

- A. By March 1, 1996 send a mailing from Chairman Fowler to state party chairs of the fifteen targeted states announcing the establishment of the Democratic National Committee Office of Ethnic Outreach and asking the chairs for their cooperation in the establishment of State Democratic Ethnic Coordinating Committees.
- B. By March 15, 1996 establish core State Ethnic Coordinating Committees and appoint co-chairs for the priority one states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania.
- C. By April 30, 1996 establish core State Ethnic Coordinating Committees and appoint co-chairs for priority two and three states of California, Massachusetts, Florida, Minnesota, Maryland, Connecticut, Wisconsin, Iowa and Delaware.
- D. Kick-off State Democratic Ethnic Coordinating Committees through the planned May White House Ethnic Leadership Day. The Leadership Day will energize individuals and launch our state efforts. Press releases and announcements will be coordinated to highlight the formation of the committees.
- E. Establish ethnic specific Clinton/Gore '96 organizations in the priority one targeted states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania by June, 1996. In priority two and three states, involve ethnic leaders in national ethnic specific Clinton/Gore '96 organizations prior to the Democratic National Convention.
- F. The State Democratic Ethnic Coordinating Committees will interface with the Coordinated Campaign effort in the priority one states to ensure participation of key ethnic leaders from that state in the Coordinated Campaign. It is essential that at least two members of the State Democratic Ethnic Coordinating Committee leadership be at the constituency table during the development and the implementation of the coordinated campaign.

The State Democratic Ethnic Coordinating Committee will help execute the overall campaign field operation plan in the ethnic communities.

- GOTV activities
- low-cost ethnic specific literature for distribution
- Voter registration
- Polling
- Voter Identification

(See draft outline for state campaign plan attached.)

State Wide Campaign Plan

DRAFT OUTLINE

1. Identify Constituencies
 - Primary concentration of targeted ethnic communities
 - Identify by Congressional Districts / Counties
 - Develop data base
 - 1992 Presidential / Congressional Elections
 - 1994 Congressnal Elections
2. Develop State Wide Democratic Ethnic Coordinating Committee
 - Resource Ethnic Elected Officials
 - Data bank @ White House
 - Data Bank @DNC
 - State Party Lists
 - Local Party Lists
 - Fraternal Groups
 - Ethnic Democratic Club
3. Where Appropriate Develop Ethnic Group Specific Steering Committees
4. Where Appropriate Develop interface with delegate selection process,
 - Affirmative Action Plan (?)
 - National convention Interface
5. Media Plan
 - Multi Ethnic / Cross Cutting
 - "Free Media"
 - Paid Media
 - Group Specific
 - Newspapers
 - Radio / TV / Cable
 - Regional / Neighborhood Newspapers
 - Non Traditional Outlets
 - Newsletters
 - Church Bulletins
 - Media Schedule
 - Monthly releases from March - November
6. Field Operation Plan
 - Summer Wars
 - Ethnic Festivals
 - Message from the President
 - Significant Statewide Event
 - One major "identifiable" Ethnic / Neighborhood Event in the state
 - DNC
 - White House
 - Ethnic Groups

(7. Major Events Strategy

8. Voter registraion Plan

- New Citizens
- Senior Citizens

9. GOTV Program

10. Volunteer Developewnt

11.. Fundraiser

12. Staff Capacity Requirements

- Statewide Ethnic Constituency Coordinator (Paid)
- Event Scheduler (Vol.)
- Congressional Dist. / Area Coordinators (Vol.)

Strategy Five

Develop a network of ethnic public officials to help focus and communicate the President's and the Democratic Party's message.

Implementation

- A. By March 4, 1996 send a mailing to all Democratic Members of Congress informing them of the establishment of the Democratic National Committee Office of Ethnic Affairs.
- B. By March 15, 1996 utilize ethnic surname identifying software available through the Democratic National Committee to identify ethnic public officials including mayors, council members, county elected officials, state representatives, state senators, township trustees/councils and board of education members.
- C. By March 30, 1996 send a mailing to the identified officials in the priority one states on New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania informing them of White House/DNC programs for ethnic outreach and enlisting them in the State Democratic Ethnic Coordinating Committee.
- D. By April 20, 1996, send a mailing to identified officials in the priority two and three states of California, Massachusetts, Florida, Minnesota, Maryland, Connecticut, Wisconsin, Iowa and Delaware informing them of the White House/DNC programs for ethnic outreach and enlisting them in the State Democratic Ethnic Coordinating Committees.
- E. By April 20, 1996, send a mailing to the Democratic ethnic Members of Congress informing them of the White House/DNC programs for ethnic outreach and enlisting them as honorary co-chairs of the NDECC.
- F. By April 30, 1996, convene the Chief of Staff's/AA's of ethnic Members of Congress to help identify key ethnic leaders and involve their principals in key events.
- G. By May 30, 1996, convene the Public Liaison/Ethnic Affairs Coordinators of Democratic Mayors in key cities in the priority one states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania to help identify key ethnic leaders and involve their principals in key events.

Strategy Six

Implement a systematic and regular communication program utilizing traditional and non-traditional ethnic media outlets that reach the ethnic communities.

Implementation

An important method of demonstrating the President's and the Democratic Party's commitment to reach out to America's diverse ethnic communities is to speak to them directly through their ethnic press.

Most ethnic communities have developed an independent press, including television, radio and print. While the qualities of these outlets vary, they play a vital role in providing information to their respective groups.

The goals of this press outreach program are to help establish the image of the Democratic Party as the party of and for ethnics and to highlight Presidential accomplishments on ethnic specific issues. This press outreach program is a two pronged approach that requires a steady flow of releases from both the Democratic National Committee and the White House.

Free Media

A. Media Outlets

- A list of 500 national, regional and state ethnic media including newspapers, radio and TV/Cable have been identified.
- Review current ethnic media lists to prioritize the key national outlets for each specific ethnic group.
- Identify non-traditional outlets to reach these constituencies, ie: neighborhood newspapers, suburban press, and organizational newsletters.
- Develop a network of reporters of ethnic heritage in mainstream media outlets, to provide press releases, etc.

B. White House Media Program

- Schedule ethnic press meetings/roundtables with Senior Administration officials, one per month from March through November.
- Develop a program to encourage key Administration surrogates to schedule ethnic press meetings/roundtables in conjunction with planned trips to key targeted states.
- Schedule interview opportunities with ethnic Administration officials and Administration officials with responsibility in areas of concern to specific ethnic groups.
- Distribute audio tape of targeted Presidential speeches/remarks to ethnic radio outlets.
- Continue current program of mailing releases around White House ethnic events and policy announcements of interest to specific ethnic groups.

C. Democratic National Committee Media Program

- Announce ethnic support of Administration policies and positions through monthly releases.
- Recognize the announcements of the formation of State Democratic Coordinating Committees and Clinton/Gore Councils.
- Develop an ethnic response team to communicate our message on mainstream and ethnic radio.
- Coordinate Democratic ethnic leaders to produce oped-pieces and letters to the editor to reinforce the President's record of accomplishments.

D. Develop an ethnic internet web site. (if resources available)

- Establish website including information on NDECC and Ethnicities for Clinton/Gore '96 activities, Clinton/Gore speeches on relevant issues, record of accomplishments on crosscutting and ethnic specific issues, information on how to volunteer and become involved in national and state ethnic Clinton/Gore '96 organizations.
- Provide ethnic websites with appropriate press releases and announcements. For example, Hungarian-American, Ukrainian-American, Greek-American and Croatian-American communities have their own websites and homepages. The Italian-American community is currently establishing its website.

Paid Media

- A. Propose modest but appropriate budget for advertising, because the rates are so low and one is able to target a message to a very specific audience. English and non-english language advertising.
 - 1. National and regional ethnic press will be utilized for the targeted ethnic constituencies.
 - 2. Regional and local ethnic press, radio and cable television will be utilized in priority one states.
- B. A paid media proposal for priority one states and targeted ethnic constituencies will be developed by May, 1996.
- C. If approved, the paid media program should be implemented in September/October 1996.

* *A clear timeline will be developed for this strategy, once determination of additional resources is made.*

Strategy Seven

Utilize the Democratic National Convention to reinforce and heighten the profile of ethnic Americans in the Democratic Party, ie: "Faces of Chicago -- Faces of our Nation: the Family of the Democratic Party."

Implementation

The Democratic National Convention presents an important opportunity to highlight the ethnic diversity and inclusion of the Democratic Party, to feature ethnic America prominently and involve these base constituencies in the Democratic National Convention.

- A. Work with the other ethnic groups represented at the Democratic National Convention to create a broad coalition of all the ethnic groups of the Democratic Party, ie: African-American, Hispanic, Asian-American and our ethnic groups.
- B. Party Platform. Involve NDECC in the party platform process. Identify ethnic leadership to testify at platform hearings as appropriate.
- C. Convention Program. Showcase a message that resonates with ethnic America focusing on the themes of family, hard work, diversity, and community responsibility. Feature a major speaker that focuses on these issues.
- D. Establish an Ethnic Caucus for delegates and alternates.
- E. Increase Ethnic delegates. Promote ethnic community leaders as national delegates and alternates.
- F. Proposed events
 - 1. Afternoon, August 24, 1996 -- Ethnic Leadership Issues Forum and Roundtable featuring Administration surrogates and focusing on issues of concern to Ethnic communities.

2. Evening, August 24, 1996 -- A Major Multi-Ethnic Event co-sponsored by the National Democratic Ethnic Coordinating Committee and the National Democratic Institute. The National Democratic Institute brings 700-1,000 visiting foreign public officials to the Democratic National Convention to witness the Democratic process in action. The audience would also include ethnic delegates, ethnic leadership, and ethnic press.
3. Morning, August 25, 1996 -- Ecumenical Prayer Service for All Religious and Ethnic Constituencies including African-American, Hispanic, Central and East European, Polish, Italian, Irish, etc. and Muslim, Jewish, Protestant, Catholic, Orthodox, etc.
4. Evening, August 25, 1996 -- Ethnic Leaders host Fundraising Reception
5. Morning, August 26, 1996 -- Ethnic Leaders and Delegates Breakfast hosted by NDECC
6. Morning, August 26, 1996 -- NDECC Press Conference Showcasing Ethnic America's Support for Clinton/Gore and the Democratic Party. NDECC will work through convention press liaison to promote and arrange ethnic oriented interviews.
7. August 27, 1996 -- Ethnic Women's Event TBD

Strategy Eight

Utilize the schedule of the President, Vice President, First Lady and Mrs. Gore to acknowledge ethnic communities and reinforce our message amongst ethnic Americans.

Implementation

- A. Identify list of priorities for proposed Presidential, Vice Presidential, First Lady and Mrs. Gore's participation. A draft priorities list is attached.
- B. Ethnic Outreach staff should be involved in the planning of Presidential and other Principal trips in the priority one states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania.
- C. Ethnic Outreach staff will propose targeted ethnic leadership to be included in planned trips by the President and other principals in priority two and three states. (Meet and greets and airport arrivals.)
- D. Proposed Major Message Event

Presidential Speech to Ethnic America, Ellis Island, New York

This is an opportunity to focus the President and the Administration's message on core value issues that are important to ethnic Americans; family, community, service, educational opportunities and the hard work and sacrifice required to attain and preserve these values. It is also an opportunity to focus on the economic issues and concerns of ethnic Americans, the sacrifices made by ethnic Americans to ensure the future of their children and grandchildren.

This is not a nostalgic speech, but a speech to re-enlist ethnic Americans in the fight to ensure that the children and grandchildren of today's ethnic Americans can once again attain a quality of life better than that of their parents and grandparents. This speech would re-engage ethnic Americans in the fight for the American Dream.

While the speech may be targeted at the ethnic constituency that traces its roots to Europe, this speech can resonate with all Americans, including African-Americans, Hispanic-Americans, Asian-Americans, etc.

- E. In the priority one states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania, at least one of the Presidential message events be set in an ethnic community environment. (Ethnic neighborhood, senior center, church, ethnic small business, etc.) These events will provide an opportunity to focus on the ethnic women's constituency.

1996 PRIORITY EVENTS FOR PRINCIPAL PARTICIPATION

March 11	Irish-American of the Year Award Reception	New York, New York	POTUS
March 15	St. Patrick's Day Reception	The White House	POTUS
March 23 *	Town Meeting on Neighborhoods and Communities for Central and East European, African-Am and Hispanic Grps	Toledo, Ohio	POTUS
March 25	Greek Independence Day	The White House	POTUS
April 10	10th Anniversary of the Chornobyl Nuclear Accident	The White House	FLOTUS
 May *	Ethnic Leadership Day	The White House	POTUS
May 2	Sons of Italy National and Leadership Award Dinner	Washington, DC	POTUS/FLOTUS
June-August	Ethnic Summer Festivals	Michigan New Jersey Ohio Pennsylvania	POTUS/FLOTUS VPOTUS/MRS.GORE
August 26-29 *	Multi-Ethnic Event Celebrating the Family of the Democratic Party	Chicago, Illinois	POTUS

1996 PRIORITY EVENTS FOR PRINCIPAL PARTICIPATION (continued)

September **	Ellis Island Speech addressing the family issues of the grandsons and granddaughters of immigrants	New York, New York	POTUS
September 25	National Fraternal Congress of America Annual Meeting	Nashville, Tennessee	VPOTUS
September - November	One Major Event in Each State Located in/Showcased in a Multi-Ethnic Setting	New York New Jersey Pennsylvania Ohio Michigan Illinois	POTUS/VPOTUS FLOTUS/MRS.GORE
October 5	National Italian American Foundation Gala Dinner	Washington, DC	POTUS/VPOTUS
October *	Major Foreign Policy Speech to Ethnic Audience (continuation of 92 Milwaukee speech and 95 Freedom House speech)	Site TBD	POTUS

Maximization of Existing Principal Events

April 2	State Visit of President Scalfaro of Italy	Washington, DC	POTUS
May 9	State Visit of President Stephanopoulos of Greece	Washington, DC	POTUS
June 13	State Visit of President Robinson of Ireland	Washington, DC	POTUS
June 18	Working Visit of President Clerides of Cyprus	Washington, DC	POTUS
September	Ireland Trade Conference (Tentative)	Philadelphia, PA	POTUS (?)

Strategy Nine

Utilize Administration surrogates to highlight our record of ethnic specific accomplishments.

Implementation

- A. Identify key national ethnic specific events. Ongoing effort. (Lists attached.)
- B. Identify key priority state ethnic events. Ongoing effort.
- C. Review Administration Political Appointee lists, including board and commission appointments to identify Ethnic Appointees from targeted base ethnic groups. Offer opportunities to these appointees to serve as surrogates. This has already been completed for the Italian-American and Greek-American constituencies.
- D. U.S. Ambassador strategy - arrange for appointed U.S. Ambassadors to ethnic member countries to attend ethnic events in the American counterpart community.
- E. Establish an Administration working group to identify key surrogates and coordinate Administration response to surrogate opportunities. Committee in formation.

Strategy Ten

Continue and expand the unprecedented access to the White House and key Administration decision makers for the leadership of the ethnic communities. Concentrate this effort on penetrating the leadership of the national non-partisan ethnic organizations.

Implementation

Engage the national ethnic leadership through a continued series of White House briefings and meetings. Outreach meetings focused at the targeted ethnic groups of Polish and other Central and East European-Americans, Irish-Americans, Italian-Americans and Ethnic Women.

- A. Schedule bi-monthly meetings/briefings for the Central and East European Coalition with senior Administration officials.
- B. Schedule at least one White House briefing for each of the targeted ethnic groups between now and November.
- C. Maximize existing White House and Administration events, both domestic and international, that resonate with ethnic Americans.
- D. Work with the Women's office and the Office of the First Lady to include ethnic women in their respective initiatives.
- E. Invite key ethnic American leaders supportive of the President to White House social functions.
- F. Provide ongoing messages to ethnic leaders and supporters via ethnic faxibility network of Presidential statements, accomplishments, and announcements that resonate with ethnic Americans on a bi-weekly basis.

IV. Issues and Message

A. Administration Accomplishments

- Access of ethnic leadership and organizations to the White House and senior Administration policy makers.

1. Key Domestic Accomplishments:

- Defending medicare
- Family Leave Act
- Making housing affordable
- Lower interest rates / lower inflation
- Anti-crime initiatives including gun control
- Deficit reduction
- Urban neighborhood development agenda
- Access to education

2. Key International Accomplishments include:

- President's role as peacekeeper in Ireland, Middle East, Bosnia
- President's articulate opposition to isolationism
- Support for foreign aid
- Support for developing Democracies and free market economies

3. Ethnic specific Accomplishments

- One page accomplishments documents will be developed for each specific ethnic group, ie: Irish-Americans, Polish-Americans, etc.

B. Critical Issues

1. Domestic issues that must be addressed:

- Economic issues, the inability of the next generation to attain the economic security of their parents
- Continued defense of medicare
- Welfare reform, including its affect on legal immigrants
- Family, community values issues
- Crime
- Affirmative action, reverse discrimination
- English as an official language
- Legal immigration
- Issues that appeal to women including drugs, school uniforms, breast cancer, osteoporosis, domestic violence

2. International issues that must be addressed:

- Expansion of NATO to include the countries of Central and Eastern Europe
- Continued support for foreign aid
- International leadership on human rights and minority rights
- American leadership in the world

C. Message

The President's message must resonate with ethnic Americans. Not only should the message address issues of importance to ethnic Americans, but ethnic Americans must know the President is speaking to them. This can be done by the inclusion of code words, identifiable language. Message concepts recommended by the NDECC leadership include:

- Tolerance
- Common ground
- Self-reliance
- Ethnic legacies/ethnic heritage
- Home ownership agenda (anti flat tax)
- English Language (recommend an English + Initiative. Not bilingual education but promote the development of a multi lingual generation as an economic asset to the Nation)
- Community supporting, nurturing, caring for their own and others
- Projecting American values and leadership -- at home and abroad

V. Resources

A. Staffing Needs

1. Committee to Re-Elect Ethnic Outreach Director
Timeline: Immediately
(A commitment has been made to the leadership of the National Democratic Ethnic Coordinating Committee.)
2. Democratic National Convention Ethnic Outreach staff person
Timeline: May through August
3. Committee to Re-Elect Ethnic Press Coordinator
Timeline: July through November
4. Ethnic field staff person in the top six targeted states:
 - New York
 - New Jersey
 - Michigan
 - Pennsylvania
 - Ohio
 - Illinois

Timeline: August through November
5. Committee to Re-Elect Advance Staff person. One advance staffer with intimate knowledge of the dynamics of ethnic communities to focus on crowd building in the top six targeted states. This will ensure that ethnic communities are included in Presidential visits.
6. Democratic National Committee Support person dedicated full-time.
Timeline: Immediately
(A commitment was made to the leadership of the National Democratic Ethnic Coordinating Committee.)

VI. Fundraising

Significant fundraising activities are already taking place through the Democratic National Committee by base ethnic communities including Italian-American, Irish-American, Greek-American and Arab-American communities. Members of a number of the constituent groups serve on the DNC Finance Councils.

The NDECC on February 26, 1996, moved to establish a finance committee by May 1996, develop a program of small fundraisers, establish a target for each constituency and to develop a support budget for the NDECC. Technical advise and support is requested to define parameters and restraints in raising and expanding funds.

VII. Timeline

- | | |
|-------------------|--|
| February 26, 1996 | Convene Irish-American Working Group. |
| March 1, 1996 | Send mailing from Chairman Fowler to State Party Chairs of the fifteen targeted states announcing the establishing of the DNC Ethnic Outreach Program and requesting their support and cooperation. |
| March 4, 1996 | Send mailing to all Democratic Members of Congress informing them of the establishing of the DNC Ethnic Outreach Program. |
| March 15, 1996 | Expand the NDECC to include at least two representatives of each key constituency and to represent all fifteen of the targeted states. |
| March 15, 1996 | Identify ethnic public officials in the priority one states of New Jersey New York, Michigan, Illinois, Ohio and Pennsylvania. |
| March 15, 1996 | Establish State Ethnic Coordinating Committees and appoint co-chairs for the priority one states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania. |
| March 18, 1996 | Convene Hungarian-American Working Group. |
| March 22, 1996 | Convene Polish-American Working Group |
| April 15, 1996 | Identify ethnic public officials in the priority two and three states of California, Massachusetts, Florida, Minnesota, Maryland, Connecticut, Wisconsin, Iowa and Delaware. |
| April 20, 1996 | Send a mailing to ethnic public officials informing them of the White House/DNC programs for ethnic outreach and enlisting them in the State Ethnic Coordinating Committees. |
| April 20, 1996 | Send a mailing to the ethnic Members of Congress informing them of the White House/DNC programs for ethnic outreach and enlisting them as honorary co-chairs of the National Democratic Ethnic Coordinating Committee. |

April 30, 1996	Convene the Chiefs of Staff/AA's of the ethnic Members of Congress to help identify key ethnic leaders and involve their principals in key events.
April 30, 1996	Convene the Public Liaison/Ethnic Affairs Coordinators of Democratic Mayors in key cities in the priority one states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania to help identify key ethnic leaders and involve their principals in key events.
May, 1996	Submit a paid media proposal for priority one states and targeted ethnic constituencies.
June, 1996	Establish ethnic specific Clinton/Gore '96 organizations in the priority one targeted states of New Jersey, New York, Michigan, Illinois, Ohio and Pennsylvania.
June, 1996	Convene meeting of the National Democratic Coordinating Committee
June 30, 1996	Establish an Ethnic Response Team of Ethnic leaders trained by the DNC's Communications training program.
August 12, 1996	Convene meeting of the National Democratic Ethnic Coordinating Committee.
August 24, 1996	Convene Ethnic Leadership Issues Forum and Roundtable featuring Administration surrogates and focusing on issues of concern to Ethnic Communities at the Chicago Convention.
August 24, 1996	Present a Major Multi-Ethnic Event so-sponsored by the National Democratic Ethnic Coordinating Committee and the National Democratic Institute at the Chicago Convention.
August 25, 1996	Ecumenical Prayer Service for all Religious and Ethnic Constituencies including African-American, Hispanic, Central and East European, Polish, Italian, Irish, etc. , and Muslim , Jewish, Protestant, Catholic, Orthodox, etc.
August 25, 1996	Host Ethnic Leaders fundraising reception at the Chicago Convention.

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August 26, 1996	Host NDECC sponsored Ethnic Leaders and Delegates Breakfast at the Chicago Convention.
August 26, 1996	Hold NDECC Press Conference showcasing Ethnic America's support for Clinton/Gore and the Democratic Party at the Chicago Convention.
August 27, 1996	Host Ethnic Women's event at the Chicago Convention (tbd).
September, 1996	Present President Clinton's Speech to Ethnic America, Ellis Island, New York.
September - October, 1996	Implement paid ethnic media program, Coordinated Campaign, and ethnic specific organizational events.
November 1, 1996	Hold major ethnic specific organizations event in each of the fifteen targeted states with a proposed conference call with the President.

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NATIONAL DEMOCRATIC ETHNIC COORDINATING COMMITTEE

Membership

DNC-recognized ethnic specific organizations (i.e. Italian American Democratic Leadership Council and National Arab American Advisory Council to DNC) and, when such DNC recognized groups do not exist, Clinton/Gore '96-recognized ethnic specific organizations (i.e. Irish Americans for Clinton/Gore '96). All such groups will be invited to join and designate a primary contact. For those ethnic groups for which such DNC- or Clinton/Gore-recognized organizations do not yet exist, the Coordinating Committee will work with the DNC, Clinton/Gore '96, etc. to create them.

The names of NDECC's organizing committee are attached.

Purpose

To be the clearinghouse for organized outreach by the DNC and Clinton/Gore '96 into participating ethnic communities and for input by them into the DNC and Clinton/Gore '96. Recognizing the shared common experiences of America's many ethnic communities, the coordinating committee will focus on raising issues of common concern. On the domestic side, we will emphasize the strength America draws from the celebration of the values inherent in our diverse heritages. And on the foreign policy side, our commitment is to an America that is engaged in the world in pursuit of our shared values of democracy, human rights and freedom.

Initial plan of proposed activities

The following activities provide an action plan for the National Democratic Ethnic Coordinating Committee in 1996 to benefit both the Clinton-Gore Re-Election Committee and the Democratic Party:

1. Develop and communicate free and paid messages that resonate with ethnic America, which stresses the values of family, community, faith, patriotism, hard work, education, respect for countries of heritage, and living the American Dream through the experiences of an immigrant family.
2. Implement an ethnic outreach program that will educate, magnify and remind ethnic America about the successes of the Clinton Administration and Democratic Party and build support for the Party within the new immigrant communities.
3. Develop and implement a Democratic National Convention strategy for Chicago that invites and involves "ethnic America" in visible, substantive ways at the Convention and in the platform process.

4. Formation of ethnic community Clinton-Gore steering committees especially targeting key Northeast and Midwest states, Florida, California, and, where appropriate, overseas in cooperation with Democrats Abroad.
5. Arrange ethnic-oriented Clinton-Gore events with appropriate Administration surrogates in the targeted states.
6. Implement a Get-Out-The-Vote program through the ethnic Clinton-Gore Steering committees that energizes ethnic America to vote Democratic and for Clinton-Gore in November, 1996.
7. Define a role for elected ethnic Democratic officials through the respective ethnic Clinton-Gore Steering Committees and DNC-sponsored activities.
8. Support DNC efforts to build a long-range ethnic outreach program by arranging events, helping with a message, working the media, providing interns, etc. and organizing activities with subgroups including new immigrant communities.
9. Arrange ethnic-oriented DNC events in key states/cities like NY, Pittsburgh, Chicago, Cleveland, LA and support DNC efforts to recruit ethnic leaders to join DNC finance and councils.

11/95



SLOVAK CATHOLIC SOKOL

P.O. Box 899 • 205 Madison Street • Passaic, NJ 07055

Office: Telephone: (201) 777-2605 Fax: (201) 779-8245

Home: (914) 963-7755

Daniel F. Tanzone

Editor

23 February 1996

Hon. Thomas A. Albert
Director,
Office of Ethnic Outreach
Democratic National Committee
Washington, D.C. 20003

Dear Mr. Albert:

I am delighted to learn that the Democratic Party under President Clinton's leadership has established the Office of Ethnic Outreach. Ethnic groups have long contributed much to the strength of our nation and continue to enhance our American way of life through their various cultural contributions. The fabric of America is truly enriched by the various threads of ethnic consciousness.

I serve as editor of the Slovak Catholic Falcon the weekly publication of the Slovak Catholic Sokol a fraternal benefit society of 40,000 members in the United States. Our membership represents generations of Americans born of Slovak parentage as well as those who have recently arrived from Slovakia, the land of our ancestors. Our publication will observe its 85th anniversary on April 15, 1996. For the past 85 years our publication has promoted our American way of life as well as the gymnastic and athletic activities of our organization. In addition, our publication has promoted the rich heritage we share as Americans of Slovak ancestry. Initially a Slovak language publication, today ours is a 16-page tabloid with 12 pages in English and four in Slovak. We are the only remaining weekly serving the Slovak American community. Our circulation sent to our membership households, is currently 12,000.

We would very much appreciate a greeting from President Bill Clinton on the occasion of our publication's 85th anniversary. Hopefully, we can use the greeting and a photo of the President in our special commemorative issue of April 17. Is it possible for you to arrange a greeting from The President or should we contact the White House Press office? Please advise.

I didn't vote for President Clinton four years ago, however I certainly plan on doing so in November. I am a registered Republican and a leader of the Slovak American Republic Federation, however the mean-spirited, divisive attitudes of our party of late has caused me to reconsider. I plan on fully supporting President Clinton's reelection bid in November. You can count on my organization and publication's support in this effort.

With every good wish to you as you promote the rich diversity of America which has always been our nation's strength, I remain

Very sincerely

America's Greatest Slovak Gymnastic and Athletic Fraternity



UNITED GERMAN-AMERICAN COMMITTEE OF THE USA, INC.
(VEREINIGTES DEUTSCH-AMERIKANISCHES KOMITEE DER USA, INC.)

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and Executive Director
Harry Carl Schaub, Esq., Counsel
William E. O'Brien, Esq., Vice President
National German-American
Cultural Center Project

February 16, 1996

Mr. Thomas A. Albert
Director, Ethnic Outreach
Democratic Party Headquarters
430 South Capitol Street, S.E.
Washington, D.C. 20003

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Dear Mr. Albert,

I was very pleased to receive your letter of February 8th announcing the Office of Ethnic Outreach. This is an area that has been somewhat overlooked by the Democratic Party for some years.

Since I am a longtime registered Democrat, and have already accepted the President's invitation to be an Honorary Co-Chair of his primary election campaign, it will be a personal pleasure to work with you to achieve your goals. The opportunity to work closely with the Carter/Mondale White House and Capitol Hill during my years as the Vice-President of the NEA, 1979-1983, is a very cherished memory.

As President of the UGAC-USA I must stress that our organization is a not-for-profit educational organization that serves as the national voice of German-Americans and seeks to strengthen the ties of friendship between the United States and the Federal Republic of Germany. I am including our most recent newsletter for your information.

As soon as the date for my next trip to Washington is determined, I will contact your office in the hope that we might have a get-acquainted meeting and to offer some suggestions concerning ways in which your office can be effective.

Sincerely,

Bernie Freitag
Bernard J. Freitag, President

Boston University

International Visitors Program
Elizabeth Shannon, Director
25 Lenox Street
Brookline, Massachusetts 02146



Tel: 617/353-6162

Fax: 617/353-7110

February 6, 1996

Mr. Thomas Albert
Democratic Party Headquarters
430 South Capital Street, S.E.
Washington, DC 20003

Dear Mr. Albert:

I received the announcement of the opening of the Office of Ethnic Outreach sponsored by the Democratic National Committee.

I am an active Democrat supporting the Clinton/Gore re-election campaign and deeply involved in the Irish American community in the United States.

My late husband, William Shannon, was the American Ambassador to Ireland under President Carter. I have written several books on Ireland and organized the Irish American Women's Conference here in Boston.

I would like to be kept informed about any projects that the Office of Ethnic Outreach envisions for the Boston area.

Sincerely,

A handwritten signature in cursive script that reads "Elizabeth Shannon".

Elizabeth Shannon



February 19, 1996

Thomas A. Albert
The Office of Ethnic Outreach
Democratic National Committee
430 South Capitol Street, S.E.
Washington, D.C. 20003

Dear Mr. Albert,

I was delighted to receive your letter of February 8 announcing the creation of The Office of Ethnic Outreach within The Democratic National Committee.

I am a first-generation American, the daughter of Portuguese parents. Our family has always fostered a love of this country and has consistently shared the vision articulated by the Democratic party. My late mother, Elvira Rodrigues, was a delegate to the 1968 Democratic Convention (a member of the New Jersey delegation) and my sister, Nancy Rodrigues, is aide to George Grayson, a democrat of longstanding in the Virginia House of Delegates.

Twenty years ago, after a long period of time spent mostly in Washington, D.C., Madison Wisconsin, and New York City, I returned to my "old neighborhood" in Newark, N.J. Our community is comprised of individuals of various ethnic backgrounds; however the vast majority are of Portuguese heritage. What is known as Newark's "Ironbound" section is home to over 50,000 individuals whose ethnic ties are to Portugal (similar communities exist elsewhere in the country most especially in Massachusetts, Rhode Island, Hawaii and California, as you probably know).

Over the years I have worked locally to help my neighbors take part in and contribute to the richness of this nation. I served on the Board of Trustees of the Newark Public Library for nine years (appointed by Major Sharpe James). I am actively involved at present in the mounting of major exhibit at the Newark Museum which will highlight aspects of Portuguese culture. I have worked closely with other entities as well, among them Planned Parenthood, the Newark Board of Education, the Portuguese Heritage Foundation, and the Portuguese Consulate in Newark.

A major part of my immigrant parents' legacy is a firm commitment to the responsibilities and joys of active citizenship. It would be my pleasure to serve the Democratic National Committee's Office of Ethnic Outreach in any way that may be of significance to you.

Please accept my best wishes for your success. I look forward to hearing from you.

Sincerely,

Linda M.A. Rodrigues, PhD



THE AMERICAN COUNCIL OF THE WORLD FEDERATION OF HUNGARIANS

February 14, 1996

Mr. Thomas A. Albert
Director, Ethnic Outreach
Democratic National Committee
430 South Capitol Street, S. E.
Washington, DC 20003

Dear Mr. Albert:

Thank you for your letter of February 2 concerning the establishment of the Office of Ethnic Outreach. We welcome this move, inasmuch as we felt that the Democratic Party needed such a program because the untapped reservoir of support from the ethnic organizations could very well enhance President Clinton's standing and election support among the ethnic groups.

I am sure you know that the American Council of World Federation of Hungarians is not a political organization and its members are individually involved in both political parties. On the other hand, several of those in leadership positions are members of the Democratic party, including myself. I am an elected Town Councilman on the Democratic ticket in a heavily Republican town. The Hungarian Democratic Council which will work with the American Council of World Federation will keep in contact with you and please inform us if there is an opportunity for cooperation.

Sincerely,

Laszlo Papp, President
American Council of the
World Federation of Hungarians
1197 Valley Road
New Canaan, CT 06840

Tel: 203/966-1542 or 914/949-1851
Fax: 914/949-5376

Marilyn Piurek
999 Forest Road
New Haven, CT
06515

Tel: (203) 389-0105
Fax: (203) 389-0180
E-Mail: mpiurek@aol.com

February 19, 1996

Thomas A. Albert, Director
Office of Ethnic Outreach
Democratic National Committee
430 South Capitol Street, S.E.
Washington, D.C. 20003

Dear Mr. Albert:

I received your letter regarding the formation of the Office of Ethnic Outreach. While I applaud the party's efforts to acknowledge the unique interests of ethnic America, I regret that this happens only once every four years and does not represent a sustained initiative.

For instance, the lack of Democratic support given the Polish American community in the early days of organizing the NATO expansion effort was a real black mark for the party. It led us to develop a truly bipartisan collaboration lobbying for NATO membership that involved Polish Americans and representatives of Baltic and East Central European communities from across the country. The success of this effort and cohesiveness of its proponents has contributed to the formation of a new national organization, the *Federation of Polish Americans*. This national political action committee is dedicated to promoting the interests of the Polish American community, which numbers over 10 million. In fact, here in Connecticut, home to 300,000 Polish Americans, we recently formed a state chapter of this organization (for which I serve as vice president) and are encouraging Polish Americans to participate in political campaigns and civic affairs.

The Polish American community is as interested in policy issues such as NATO expansion and the Helsinki Initiative as we are in the bread and butter domestic policies that effect our lives and communities. Of vital interest to many Polish Americans is the series of hearings by the Helsinki Commission (the U.S. Commission on Security and Cooperation in Europe, an arm of the U.S. Congress) tentatively scheduled to take place in Washington in the summer of 1996 on Soviet war crimes committed during and immediately following the Second World War. Democratic leadership should be informed and supportive of these hearings.

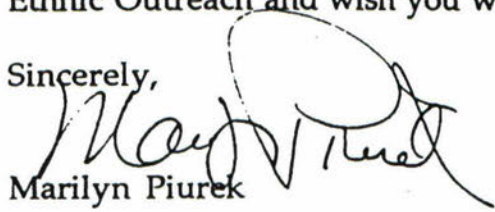
Thanks to the dedication and hard work of Polish Americans across the country on these and other issues, we have been able to strengthen and grow our national networks and create an even more politically active community.

I have always been an active Democrat and find it increasingly difficult to promote the Democratic party to my colleagues within the various Polish American organizations with which I am involved. I have seen the Polish American community across America become increasingly Republican-oriented in the past fifteen years. While this "sea change" has been primarily due to the positive role played by Republican presidents in supporting freedom initiatives in Poland in the eighties, it has been strengthened more recently by the perception that Democratic elected officials are not listening to the community (e.g. NATO, etc.). When people ask what the Democratic party has done (and will be doing) for Polish Americans, we must be able to give meaningful answers.

Ethnic America has changed considerably since the days of FDR and traditional ethnic politics. Understanding these changes and the shifts in the social, political and economic characteristics of individual ethnic communities can lead to a fuller understanding of how best to serve these very communities. The Polish American community is no exception to this – indeed, I sometimes think that we wrote the book on change.

We hope to see some meaningful issues developed through the new Office of Ethnic Outreach and wish you well.

Sincerely,



Marilyn Piurek

cc: Senator Christopher Dodd
Richard Kosinski, President, CFPA



February 14, 1996

Members

8th Day Center for Justice
Adult Learning Resource Center
ALAC Immigration & Naturalization
Albany Park Community Center
Arab American Chaldean Council
Assyrian National Council of IL
Baha'i Refugee Office
Cambodian Association
Casa Guatemala
Centro Romero
Chinese American Service League
Chinese Mutual Aid Association
Citizens Information Service of IL
Coalition of Limited English Speaking Elderly
Comite Latino
Ethiopian Community Assoc.
Erie Neighborhood House
Exodus World Service
FREE, Inc.
Haitian-American Community Association
Heartland Alliance for Human Needs & Human Rights
Hebrew Immigrant Aid Society
Hermandad Mexicana Nacional
Hispanic Council of Bensenville
Howard Area Community Center
ILGWU Midwest Region/UNITE
Illinois Partners for Social & Economic Development
Immigrant/Refugee Area Health Center (AHEC)
The Immigration Project
Indo-American Center
Instituto del Progreso Latino
InterChurch Refugee & Immigration Ministries
Jewish Federation of Metropolitan Chicago
Korean American Community Services
Korean American Resource and Cultural Center
Latino Institute
Mexican-American Legal Defense and Educational Fund
Mexican-American Lawyers Association
Missionary Sisters of St. Charles
National Immigration Project/NLG
Pakistan Federation of America
Polish Welfare Association
Proyecto Asistencia Social
Public Welfare Coalition
Social Justice Network
Sisters of Charity, BVM
Su Casa
The Women's Office
Tibetan Alliance of Chicago
Ukrainian Congress Committee of America, Inc.
Vietnamese Association of IL
World Relief
YWCA of Elgin

Government Affiliates
Chicago Commission on Human Relations
Cook County Department of Public Health
Nuevos Horizontes/Triton College
Rock Valley College Adult Education Center
Township High School Dist. 214 Community Education

Thomas Albert
Director, Ethnic Outreach
Democratic National Committee
430 S. Capitol Street, SE
Washington, DC 20003

Dear Mr. Albert:

We write on behalf of the Illinois Coalition for Immigrant and Refugee Protection, and association of approximately 70 groups throughout Illinois that work together to promote the rights of immigrants and refugees. Our members include legal and social service providers, educators, ethnic and community-based organizations that represent and serve Illinois' immigrant and refugee communities. We are anxious to work with you and provide you with information about Chicago's ethnic communities as you plan this year's Democratic Convention.

As the sixth largest immigrant receiving state in the nation, Illinois is home to nearly one million foreign born residents. We are extremely concerned about the current anti-immigrant mood that is sweeping the nation as well as the many immigrant-related pieces of legislation currently before Congress and state governments.

In the last year, immigrant and refugee communities have become more vulnerable as they face a growing national backlash against newcomers. The current national immigration debate has played upon misperceptions, misinformation and stereotypes, leaving little room for constructive discussion on the issues.

The results may prove to be devastating to immigrant and refugee communities. Immigration reform legislation currently making its way through both the House and Senate would drastically reduce legal immigration, slash refugee admissions, strip asylum protection, deny public benefits to legal immigrants, create a national identification system and institute Proposition 187-type reporting requirements. Meanwhile, welfare reform proposals target immigrants for major eligibility cuts and would result in the denial of benefits to thousands of hard-working, tax-paying, law-abiding Americans.

We look to the Democratic party to support the following principles:

- ▶ **Cutting legal immigration hurts American families.** By eliminating preference categories for siblings of U.S. citizens and adult children of both U.S. citizens and legal permanent residents, Congress would prevent

nuclear families from reuniting. The bills currently before Congress also propose to make it more difficult for parents of U.S. citizens to reunite with their children in the U.S. These measures are anti-family and not in the best interest of American families.

- ▶ **Putting a cap on refugee admissions is not in the nation's best interest.** Annually, the U.S. accepts less than one half of one percent of the world's refugees. The U.S. has a long standing humanitarian commitment to resettling a fair share of the world's refugees; reducing annual refugee admissions sends a signal to the international community that the U.S. is no longer willing to live up to its commitments.
- ▶ **A national worker verification system represents "Big Brother" politics and will create more problems than it will solve.** Smith's proposal would force the government to create a database with information on every working-age person in the U.S. Even a one percent error rate would mean that over 600,000 people who are entitled to work would be denied jobs each year because they didn't "check out" on the database. Furthermore, employers who willingly employ undocumented workers will simply not utilize the database service and will continue to exploit their illegal workforce.
- ▶ **Enforcement mechanisms designed to stop the flow of illegal immigration are a legitimate priority, but must be held accountable and must respect human rights.** The INS Commissioner testified before the Senate Immigration Subcommittee this year and said that the INS can safely absorb no more than 700 new Border Patrol agents per year. However, immigration reform bills propose 1,000 a year for four years. The new grounds for exclusion proposed in the bill are unduly excessive and punitive.
- ▶ **Legal immigrants and all non-citizen children should not be denied basic benefits.** HR 2202, S. 269 and various welfare reform proposals would literally take food from children's mouths as children would be denied school lunches and nutrition programs. The bill would also deny assistance related to maternal and child health services, protection to abused and neglected children, and basic health services. Furthermore, each agency providing a federally funded service would be forced to act as INS agents and check the immigration status of each individual that walks through their doors. The administrative burden accompanying these verification provisions far outweighs any cost savings achieved through deeming.

Legal immigrants are Americans who play by the rules, work hard, pay their taxes and support the fundamental principles on which this country stands. Just like the immigrants of yesteryear, today's immigrants come to pursue the American dream. Studies show that immigrant families turn to public assistance much less frequently than native born families. However, illness, accidents and disasters do not discriminate on the basis of immigration status. When disaster strikes, legal immigrants must remain eligible to tap into the programs that their tax dollars have in part funded.

As in the past, immigration continues to be in the interest of the United States. Anti-immigrant measures that play upon the stereotypes and misperceptions promulgated by politicians and the

media only serve to avoid the real issues confronting our nation.

The Illinois Coalition for Immigrant & Refugee Protection is happy to serve as an informational resource on immigrants and immigration policy in Illinois. Please feel free to contact us if you have any questions or comments.

Sincerely,



David Marzahl
Executive Director



Michele Waslin
Policy Coordinator

SCHEDULE DATE	EVENT	LOCATION	ST	ETHNIC GROUP	CONTACT	RECOMMENDED ACTION	STATUS	AUDIENCE
03/23/96	Muslim Public Affairs Council Political Forum	Pamona	CA	Arab	Salam Al-Marayati 213-383-3443			
03/30/96	25th Access Anniversary Dinner	Livonia	MI	Arab	Ismael Ahmed	Surrogate Cabinet Member		2,000
04/20/96	Arab American Anti-Discrimination's Award Banquet	Arlington	VA	Arab	Hamzi Mograhbi 202-244-2990			
04/21/96	Arab-American Dinner	Philadelphia	PA	Arab	Marwan Kreidie	Have VP Gore or Donna Shalala be the keynote speaker		
05/04/96	Cultural and Community Center Opening Gala	Houston	TX	Arab	Abdel Fustok 713-621-2950			
06/14/96	East Dearborn Arab Festival	Dearborn	MI	Arab	Ismael Ahmed			100,000
06/25/96	American Druze Society 50th Annual Conference		MI	Arab	Fouzi Mokarem 301-217-9230 x203			
07/04/96	American Federation of Ramallah, Palestine 38th Annual Conference	Birmingham	AL	Arab	Maher Hanania 202-219-8878			
07/10/96	Birzeit Society 3rd Annual Conference	Los Angeles	CA	Arab	Rateb Rabie 301-871-9222			
08/25/96	Arab American Tribute to the Democratic National Convention	Chicago	IL	Arab	James Zogby 202-429-9210			
10/18/96	Assoc. of Arab American University Graduates 29th Annual Conference	Anaheim	CA	Arab	Peter Lems 202-337-7717			
10/25/96	Arab American Heritage Festival (Arab American Day)	Los Angeles	CA	Arab	Ghada Mansur-Barakat 202-244-2990			
6/95 ?	Arab American Festival	Chicago	IL	Arab	Ishmael Ahmed/ACC			
11/95 ?	Arab American Institute Annual Leadership Conference	Washington	DC	Arab	Jim Zogby			

START DATE	EVENT	LOCATION	ST	ETHNIC GROUP	CONTACT	RECOMMENDED ACTION	STATUS	AUDIENCE
05/31/96	Armenian Assembly of America National Tribute Banquet	Boston	MA	Armenian	Ann Riser 202-393-3434			500
06/09/95 ?	Armenian National Committee Independence Day Celebration	Pasadena	CA	Armenian	Aram Hamparian			

START DATE	EVENT	LOCATION	ST.	ETHNIC GROUP	CONTACT	RECOMMENDED ACTION	STATUS	AUDIENCE
03/02/96	CAA Illinois Chapter's Annual Banquet	Chicago	IL	Croatian	Frank Brozovich 202-429-5543			500-700
03/17/96	Croatian American Congress annual meeting	Cleveland Croatian Cultural Center	OH	Croatian	Ivanka Kusmanovic 414-421-7389	Special Letter	Complete	
04/21/96	Croatian Days on the Hill- gives Croatsians a chance to be heard at the capitol	Washington	DC	Croatian	Frank Brozovich 202-429-5543			
05/05/96	The Croatian Catholic Union's 75th Anniversary	Chicago	IL	Croatian	Frank Brozovich 202-429-5543			
05/18/96	National Federation of Croatian /American Convention	Dooubletree Hotel, Pasedena	CA	Croatian	Steve Rukavina	One of the following to attend: VP Gore, Richard Holbrooke, or Madeleine Albright		800-900
05/30/96	Croatia's Independence Day			Croatian	Frank Brozovich 202-429-5543			
06/08/96	Croatian 's Extravaganza Festival	Sacramento	CA	Croatian	Frank Brozovich 202-429-5543			
07/10/96	Croatian Summer Festival	Torrence	CA	Croatian	Frank Brozovich 202-429-5543			6,000
9/95 ?	Croatian Fraternal Union of America Convention/Banquet	St. Louis	MA	Croatian	Joseph Brigich			

START DATE	EVENT	LOCATION	ST	ETHNIC GROUP	CONTACT	RECOMMENDED ACTION	STATUS	AUDIENCE
03/31/96	Heritage Festival of the German Societies of Florida	Kissimme	FL	German	Bernard Freitag			2000
06/30/96	German Day	Philadelphia	PA	German	Bernard Freitag			2000
09/08/96	German American Heritage Festival	Holmdel	NJ	German	Bernard Freitag			5000
09/13/96	German American Steuben Day Parade Banquet	NY Hilton Hotel	NY	German	Bernard Freitag			1000
11/23/96	Annual Council of 1000 Banquet of the UGAC-USA			German	Bernard Freitag			200
10/01/95 ?	National Observance of German-American Day	Washington	DC	German	Marlene Stocks			

START DATE	EVENT	LOCATION	ST	ETHNIC GROUP	CONTACT	RECOMMENDED ACTION	STATUS	AUDIENCE
02/12/96	AHEPA Briefing	Washington	DC	Greek	George Savidis	George Stephanopolus, Anthony Lake and Sandy Vershbow attended & POTUS video	Complete	
03/02/96	Hellenic Heritage & National Public Service Awards Dinner	Washington	DC	Greek	Basil Simon	Requests someone from the administration to attend		
03/02/96	Athenagoras Human Rights Award to Order of AHEPA	Waldorf- Astoria NY City	NY	Greek	Nikki Stephanopoulos			1,000
03/03/96	Installation of the new members to the Order of St. Andrew	Archdiocesan Cathedral of the Holy Trinity, NY City	NY	Greek	Nikki Stephanopoulos			1,000
03/23/96	Greek Dinner-Dance	Detroit	MI	Greek	Basil Simon	Requests someone from administration		1000
03/25/96	Greek Independence Day			Greek				
05/18/96	Pancyprian Freedom Award Banquet	New York City	NY	Greek	Andrew Manatos 393-7790		500	
05/22/96	PSEKA Cyprus Conference	Washington	DC	Greek	Andrew Manatos 393-7790	President attendance		100
8/95 ?	AHEPA National Convention	Miami Beach	FL	Greek	Alexis Paphelas			
7/95 ?	Cyprus Federation of America Anniversary of Turkish Invasion of Cyprus	New York	NY	Greek	Savas Tsivicos			

START DATE	EVENT	LOCATION	ST	ETHNIC GROUP	CONTACT	RECOMMENDED ACTION	STATUS	AUDIENCE
TBD	1100th Anniversary Presentation of Hungarian Nationhood Bronz Mural	Washington	DC	Hungarian	Laszlo Papp	Vice President is requested		
03/15/96	Hungarian Independence Day (Kossuth Day)			Hungarian				
06/01/96	Hungarian Festival	New Brunswick	NJ	Hungarian	Laszlo Papp			17,000
6/96 ?	Hungarian Human Rights Workshop			Hungarian	Andy Ludanyi			
08/18/96	Birmingham Ethnic Festival	Toledo	OH	Hungarian	Peter Ujvagi			40,000-50,00
08/18/96	Hungarian Community of Friends Hungarian Week	Lake Hope	OH	Hungarian	Andy Ludanyi			
09/03/96	Hungarian American Federation Centennial Celebration (Membership: 20,000)	New Brunswick	NJ	Hungarian	George Dozsa, Rev. Bertalan			500
10/03/96	New York Salutes Hungary Gala	UN Headquarters NY City	NY	Hungarian	Laszlo Papp			
10/20/96	Hungarian Week			Hungarian		President and Governor of all states statement requests		
10/23/96	40Th anniversary of '56 uprising against communism			Hungarian				

START DATE	EVENT	LOCATION	ST	ETHNIC GROUP	CONTACT	RECOMMENDED ACTION	STATUS	AUDIENCE
02/04/96	Bay Ridge Irish American Action Association Memorial Mass and March	New York	NY	Irish	Mary Nolan 718-833-3405	Bruce Morrison Attended		
02/11/96	New Hampshire Candidate's Forum	New Hampshire College Hooksett	NH	Irish	Atty. Tom Collins	Elizabeth Shannon Represented Us	Complete	
6/95 ?	Irish Festival	Holmdel	NJ	Irish	Kathleen Hyland			
11/95 ?	Irish-American Unity Conference National Convention	Boston	MA	Irish	Bob Linnon			

1996 PRIORITY EVENTS FOR PRINCIPAL PARTICIPATION

Yes - March 11	Irish-American of the Year Award Reception	New York, New York	POTUS
Yes - March 15	St. Patrick's Day Reception	The White House	POTUS
NO - March 23 *	Town Meeting on Neighborhoods and Communities for Central and East European, African-Am and Hispanic Grps	Toledo, Ohio	POTUS
Yes, - March 25 photo-op	Greek Independence Day	The White House	POTUS
Yes - April 10	10th Anniversary of the Chernobyl Nuclear Accident	The White House	FLOTUS
Yes - May *	Ethnic Leadership Day	The White House	POTUS
Yes - May 2	Sons of Italy National and Leadership Award Dinner	Washington, DC	POTUS/FLOTUS VPOTUS
No - June-August	Ethnic Summer Festivals	Michigan New Jersey Ohio Pennsylvania	POTUS/FLOTUS VPOTUS/MRS.GORE
Yes - August 26-29 *	Multi-Ethnic Event Celebrating the Family of the Democratic Party	Chicago, Illinois	POTUS No Principal attended

1996 PRIORITY EVENTS FOR PRINCIPAL PARTICIPATION (continued)

No - September **	Ellis Island Speech addressing the family issues of the grandsons and granddaughters of immigrants	New York, New York	POTUS
No - September 25	National Fraternal Congress of America Annual Meeting	Nashville, Tennessee	VPOTUS
No - September - November	One Major Event in Each State Located in/Showcased in a Multi-Ethnic Setting	New York New Jersey Pennsylvania Ohio Michigan Illinois	POTUS/VPOTUS FLOTUS/MRS.GORE
No - October 5	National Italian American Foundation Gala Dinner	Washington, DC	POTUS/VPOTUS POTUS sent a video
Yes - October *	Major Foreign Policy Speech to Ethnic Audience (continuation of 92 Milwaukee speech and 95 Freedom House speech)	Site TBD NATO Speech, Detroit, Michigan	POTUS

Maximization of Existing Principal Events

Yes - April 2	State Visit of President Scalfaro of Italy	Washington, DC	POTUS
Yes - May 9	State Visit of President Stephanopoulos of Greece	Washington, DC	POTUS
Yes - June 13	State Visit of President Robinson of Ireland	Washington, DC	POTUS
Yes - June 18	Working Visit of President Clerides of Cyprus	Washington, DC	POTUS
September	Ireland Trade Conference (Tentative)	Philadelphia, PA	POTUS (?)

POTUS did not participate