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FACSIMILE TRANSMITTAL SHEET

DATE:	September 4, 1996		
ATTENTION:	Minyon Moore		
FIRM:	Democratic National Convention		
CITY/STATE:	Washington D.C.		
FAX NO.:	(202) 863-8081	TELEPHONE:	(202) 863-7112
FROM:	Jeff Palmer	TELEPHONE:	(212) 219-1600 ext. 119
RE:			
TOTAL NUMBER OF PAGES (INCLUDING THIS PAGE):	11		
The original of the transmitted document will be sent by: ☐ ordinary mail ☐ messenger ☐ overnight mail ☐ This will be the only form of delivery of the transmitted document.			

*Must
Spoke to
Jeff Palmer*

1: Alexis Herman — 456-2983
Eric Eve — 530-1383
Joe Sandler / Brad Marshall
JR: Minyon DT: 9/4/96

Attached is the cost
breakout for the newspaper:
Radio (Spot) is next...

C O P Y
from ORM

Minyon

SEP - 4 1996

FROM

(THU) 05. 13' 93 23:47/ST. 23:42/NO. 3561050851 P 2/11



Ms. Minyon Moore
Democratic National Committee
430 South Capitol St.. SE
Washington DC 20003

Re: African American Newspaper

Dear Minyon:

As per our discussion, attached is a breakout by state for our newspaper buy. This analysis includes: State; Newspaper name; and, gross cost.

If you have any questions, please call.

Sincerely,

Jeffrey D. Palmer

cc: Tom Burrell, Caroline Jones

DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS COL INCH	42 nd GROSS
Alabama	Birmingham Times	Broad-128	18.5	22.00	824.00
	Birmingham World	Broad-128	12.7	13.89	574.98
	Inner City News	Broad-128	8.0	17.74	745.08
	Mobile Beacon	Broad-128	4.9	8.65	383.30
	Alabama Citizen	Broad-128	5.0	10.03	420.03
	The New Times	Broad-128	47.1	72.1	3027.38
	State Total				
Arkansas	Arkansas State Press	Tab-85	5.0	7.5	315.00
			5.0	7.5	315.00
	State Total				
California	L.A. Metro Group	Broad-128	55.0	40.00	1680.00
	Long Beach Gazette				
	L.A. Metropolitan Gazette				
	Pasadena Gazette				
	Compton Gazette				
	San Fernando Valley Gazette				
	L.A. Herald Dispatch	Broad-128	35.0	23.20	974.40
	L.A. Sentinel	Broad-128	17.7	22.50	945.00
	Post Newspaper Group	Broad-128	114.5	48.10	2020.20
	Berkeley Tri-City Post				
	Oakland Post				
	Richmond Post				
	San Francisco Post				
	Rapid Publishing Group	Broad-129	75.0	32.00	1344.00
	Compton Bulletin				
	Carson Bulletin				
	Linwood Journal				
	Englewood Tribune				
	Wilmington Beacon				
	L.A. Watts Times	Tab-80	25.0	49.50	2078.00

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS	42 ⁰ GROSS
California (cont'd)	Precinct Reporter	Broad-128	55.0	22.50	945.00
	L.A. Black Voice News	Broad-128	7.5	18.50	818.00
	Reporter Publications Group		160.4	85.00	2730.00
	Oakland California Voice	Broad-128	38.3		
	San Francisco Sun Reporter	Tab-70	10.8		
	Berkeley Metro Reporter	Broad-128	9.5		
	Oakland Metro Reporter	Broad-128	32.6		
	Peninsula Metro Reporter	Broad-128	18.6		
	Richmond Metro Reporter	Broad-128	9.2		
	San Francisco Metro Reporter	Broad-128	24.4		
	San Joaquin Metro Reporter	Broad-128	9.8		
	Vetela Metro Reporter	Broad-128	8.3		
	State Total		706.4	\$22.30	1836.60
Colorado	Denver Weekly News	Tab-98	10.0	5.00	210.00
	State Total		10.0	5.00	210.00
Connecticut	Bress City Voice (M)	Tab-70	15.0	30.00	1280.00
	The Inner City (M)	Tab-70	25.0	35.00	1470.00
	Hartford Inquirer Group	Tab-98	125.0	50.00	2100.00
	Hartford Inquirer				
	Waterbury Inquirer				
	New Haven Inquirer				
	Bridgeport Inquirer				
	Springfield Inquirer				
	State Total		165.0	115.0	4830.0

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	GIRC	GROSS	42 nd GROSS
Washington, D.C.	Washington New Observer	Tab-70	20.0	16.20	680.40
	Afro American Group	Broad-129	30.0	46.32	1845.44
	Baltimore Afro American				
	Washington Afro American				
	Capitol Spotlight	Tab-84	50.0	13.80	579.60
	American Weekly	Tab-48	5.0	30.81	1284.02
	The Metro Herald	Tab-70	35.0	32.76	1375.92
	Washington Informer	Tab-75	27.0	17.00	714.00
	Market Sub-Total		187.0	186.89	6879.36
Florida		Broad-128	22.0	22.25	934.50
	Miami Broward Times	Broad-128	16.5	27.03	1134.00
	The Bulletin (Tampa)	Broad-129	16.8	45.01	1880.42
	Capital Outlook (Tallahassee)	Tab-88	8.0	25.68	1075.20
	Florida Dollar Stretcher (Tampa)	Broad-129	24.5	14.00	588.00
	Florida Star News (Jacksonville)	Broad-129	31.8	25.00	1050.00
	Jacksonville Advocate	Broad-129	24.6	18.55	779.10
	Jacksonville Free Press	Broad-128	22.0	21.00	882.00
	Miami Times	Broad-128	34.4	32.40	1380.80
	New American Press	Broad-129	35.6	25.00	1050.00
	Northeast Florida Advocate A	Broad-129	37.0	15.62	858.04
	Westside Gazette A				
	State Total		273.0	271.4	11400.68

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS	42" GROSS
Georgia	Atlanta Daily World	Broad-128	18.0	12.74	535.08
	Atlanta Inquirer	Broad-128	60.7	25.20	1058.40
	Atlanta Tribune (BI-Wk)	Tab-52	30.0	68.30	2810.60
	Atlanta Voice	Tab-52	119.7	45.00	1860.00
	Atlanta Focus B209	Broad-128	22.0	9.58	402.38
	The Champion (Atlanta)	Tab-70	22.5	29.37	1233.54
	Columbus Times	Broad-120	20.1	14.24	588.08
	Georgia Sentinel Bulletin	Tab-85	24.0	20.00	840.00
	Atlanta News Leader	Broad-128	10.0	11.28	474.18
	Macon Courier	Broad-128	n/a	18.00	758.00
	Albany Southwest Georgian	Broad-129	18.0	8.00	252.00
	Augusta Focus	Broad-129	22.0	10.00	420.00
	Savannah Tribune	Broad-128	8.0	10.20	428.40
	The Savannah Herald	Broad-129	6.0	10.50	441.00
	The Metro Courier (Augusta)	Tab-70	20.8	14.50	808.00
	State Total	Broad-126	407.8	305.9	12848.4
Illinois	Chicago Independent Bulletin	Tab-70	82.0	13.14	551.88
	Chicago Shoreland	Tab-70	20.0	15.00	830.00
	Chicago Westside Journal	Tab-85	27.0	21.50	803.00
	New Crusader Group A	Tab-70	101.0	34.40	1444.80
	Chicago Crusader (M)				
	Gary Crusader (Indiana)	Tab-70	n/a	22.00	924.00
	Today AA Chronicle (BI-Wk) B113	Tab-80	40.0	22.00	924.00
	Standard Newspapers				
	Chicago Standard				
	South Suburban Standard	Tab-70	125.0	78.00	3318.00
	NOigo (BI-Wk)	Tab-70	22.0	25.21	1100.82
	Chicago Defender	Tab-84	25.0	21.00	882.00
	Chicago Times Weekly	Tab-70	122.0	60.28	2531.76
	Chicago Citizen Newspapers				
	Chatham Southeast citizen				
	Chicago Weekend				

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS	42" GROSS
Illinois (cont'd)	Hyde Park Citizen				672.00
	Southend Citizen				1178.00
	South Suburban Chicago	Tab-70	53.0	16.00	
		Tab-70	10.0	28.00	
	State Total		604.0	358.53	18055.3
Louisiana	Tri City Journal				504.00
	The Windy City Ward				348.08
	State Total				338.00
	Alexandria News Weekly	Broad-126	5.0	12.00	
	Baton Rouge Weekly Press A	Broad-129	18.3	8.24	
	New Orleans Drum	Broad-129	4.0	8.00	
	New Orleans Data News Weekly	Tab-70	20.0	15.92	
	New Orleans Tribune (M)	Tab-70	30.0	28.00	
	Shreveport Sun A	Broad-126	4.0	8.00	
	Louisiana Weekly A	Broad-128	5.0	18.50	
	State Total		88.3	87.68	4701.72
Maryland	Baltimore Times Group	Tab-52.5	47.0	67.10	2818.20
	Annapolis Times (M)				
	Baltimore Times (M)				
	Prince Georges County Times (M)				
	Shore Times (M)				
Massachusetts	State Total		47.0	67.10	2818.20
	Bay State Banner A	Tab-80	10.8	8.80	415.80
	State Total		10.8	8.90	415.80

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS	42" GROSS
Michigan	Detroit Michigan Chronicle A	Broad-128	59.5	32.81	1388.82
	Michigan Citizen	Broad-128	41.8	25.01	1050.42
	State Total		61.4	57.82	2439.24
Mississippi	Meridian Mississippi Memo Digest	Tab-78	3.0	10.28	432.18
	Jackson Advocate	Broad-128	27.0	15.00	630.00
	State Total		30.0	25.28	1062.18
Missouri	St. Louis American A	Broad-128	85.5	34.51	1448.42
	St. Louis Argus A	Broad-128	13.6	18.00	872.00
	St. Louis Sentinel A	Broad-128	25.0	18.04	757.68
	State Total		124.1	60.55	2978.10
Nevada	Las Vegas Sentinel Voice	Tab-88	9.0	5.00	210.00
	State Total		9.0	5.00	210.00
New York	Amsterdam News A	Tab-70	45.0	54.02	2288.84
	The Network Journal (M)	Tab-70	12.0	31.88	1339.36
	New York Beacon A	Tab-70	83.8	47.50	1885.00
	Westchester County Press A	Tab-70	12.5	9.50	389.00
	City Sun	Tab-70	64.0	40.00	1680.00
	NY Voice	Tab-70	80.0	37.13	1559.48
	City News A	Tab-70	30.0	25.11	1054.82
	New York Page	Broad-128	30.0	36.78	1543.82
	Christian Times	Tab-88	35.0	42.00	1724.00
	Challenger Group	Tab-84	42.0	100.00	4200.00
	The Connection	Tab-84	42.0	30.00	1200.00
	State Total	Tab-75	636.3	453.91	19864.21

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS	42" GROSS
North Carolina	Winston Salem Carolina Peacemaker	Broad-128	6.5	14.00	598.00
	Durham Carolina Times A	Broad-128	5.8	7.47	313.74
	Raleigh Carolinian A	Broad-126	14.0	14.15	594.30
	The Wilmington Chelenger (M)	Broad-128	5.0	15.00	630.00
	Charlotte Post A	Broad-128	5.0	14.75	619.50
	Iredell County News (M)	Broad-128	2.5	7.00	294.00
	Wilmington Journal A	Broad-126	5.7	15.58	653.52
	Winston Salem Chronicle A	Broad-128	10.0	16.11	676.62
	State Total		64.5	104.0	4386.66
Ohio	Call & Post Group (M) A	Broad-128	62.2	51.00	2142.00
	Cincinnati Call & Post Group				
	Cleveland Call & Post Group				
	Columbus Call & Post Group				
Oregon	State Total		62.2	51.00	2142.00
	Portland Observer (M)	Broad-128	30.0	14.50	699.00
	Portland Scanner	Broad-06	30.0	69.50	2919.00
	State Total		60.0	84.00	3618.00
Pennsylvania	Philadelphia New Observer (M) A	Broad-86	80.0	30.00	1260.00
	Philadelphia Scoop USA	Tab-86	20.0	12.00	504.00
	Philadelphia Sunday Sun	Tab-42	20.0	15.00	600.00
	Philadelphia Tribune Group (M) A	Broad-130.5	137.1	72.90	3061.80
	Delaware County Metro (Thu)				
	Philadelphia Metro (Thu)				
	Philadelphia Tribune (Tu)				
	Philadelphia Tribune (Fri)				
	State Total		267.1	129.90	5455.80

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS	42" GROSS
South Carolina	Charleston Chronicle	Broad-129	6.0	15.10	634.20
	South Carolina Media Group	Broad-129	75.1	38.91	1550.22
	Columbia Black News	Broad-129			
	Orangeburg Black Voice	Broad-129			
	Sumpter Black Post	Broad-129			
	Charleston Black Times	Broad-129			
	Greenfield/Spartanburg Black Star	Broad-129			
	Florence Black Sun	Broad-129			
	Rock Hill Black Waves	Broad-129			
		Broad-129			
Tennessee	The Pee Dee Times		35.6	16.00	672.00
	State Total		114.9	69.0	2865.4
	Memphis Silver Star	Broad-126	25.0	17.00	714.00
	Tri State Defender A	Broad-126	8.1	15.50	651.00
	State Total		34.1	32.50	1386.00
Texas	Dallas Examiner A	Broad-129	20.0	32.00	1344.00
	Dallas Post Tribune A	Broad-129	17.8	26.50	1113.00
	Dallas Weekly	Tab-78	20.3	49.00	2058.00
	Dallas Black Economic Times (Bl-Wk)	Tab-55	10.0	20.53	853.10
	Dallas Minority Opportunity News (M)	Tab-45	22.0	44.28	1859.76
	Dallas Forward Times Group A	Broad-128	125.1	19.60	823.20
	Houston Forward Times				
	Houston Metro Weekend				
		Broad-128	27.0	25.00	1050.00
		Broad-128	20.0	42.50	1785.00
	Houston Defender	Tab-70	55.2	38.50	1533.00
	Houston Sun	Broad-128	30.0	40.18	1867.56
	Houston Newspapers				
Informer Group A	Baumont Informer & Texas Freeman				
	Fort Bend Informer & Texas Freeman				
	Galveston Informer & Texas Freeman				
	Houston Informer & Texas Freeman				
	State Total		348.5	336.1	14416.6

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DEMOCRATIC NATIONAL COMMITTEE AFRICAN AMERICAN TARGETED NEWSPAPERS

STATE	NEWSPAPER	FORMAT	CIRC	GROSS	42" GROSS
Virginia	Metro Journal & Guide Group A	Broad-129	87.0	28.69	1120.98
	Norfolk Journal & Guide				
	Hampton Roads Metro Weekender	Broad-128	25.0	19.90	835.60
	Richmond Free Press	Tab-52	44.0	50.00	2100.00
	Richmond Voice		186.0	96.69	4088.78
	State Total				
Washington	Seattle Scanner	Broad-98	21.0	68.50	2919.00
	Mediun. Newspaper Group	Broad-126	71.0	55.00	2310.00
	Seattle Medium				
	Tacoma True Citizen				
	Portland Medium				
	State Total		92.0	124.50	5229.00
GRAND TOTAL			4484.6	3424.3	143906.9

M= Monthly
BI-Wk = BI Weekly

This present schedule calls for 4 inserts per newspaper. Grand total = \$575,623,600

SEP-04-1996 16:20

Agenda
African American Working Group
September 16, 1996

1. State Chair(s)
 - Confirm participation
 - Identify initial list of members
2. Announcement sites and host
 - Two way versus one-way sites
 - Site locations/host: Clinton/Gore offices and house parties (address, phone number, fax)
 - Site (staff) contact person (address, phone number, fax)
3. Logistics
 - Make arrangements for conference calls with teleconference company; get conference call numbers
 - Prepare Clinton/Gore accomplishment/background documents
 - Order copies of print ads/radio/tv spots
 - Send materials to site hosts
 - Invite guests to announcement events
 - Order Clinton-Gore paraphernalia
4. Media
 - Identify local press outlets for each site -- speciality as well as main stream
 - Issue press advisory; provide conference call number to press
 - Pitch radio/press interviews for co-chairs and others
 - Issue press release after event
 - Collect copies of press stories
5. POTUS Press Conference
 - Submit POTUS scheduling request
 - Prepare conference call script
 - Brief POTUS
 - Prepare program (participants, talking points, etc.)
6. Other
 - African American Fund raiser
 - Briefing for African American businessmen and luncheon with Cabinet Sec's
 - Briefing for Steering Committee Members attending announcement in DC
7. Get budget approval

C O P Y
from ORM

OA 8237w

December 4, 1995 Discussion Outline

Agenda
AFRICAN AMERICAN OUTREACH
December 4, 1995, 7 P.M.

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1. Welcome (Alexis)
 - Meeting Objectives
2. December/January Calendar (Richard)
3. Roles and Responsibilities (Alexis)
4. Campaign Structure
 - Clinton/Core '96 Chair/Co-chairs (Ben)
 - African Americans for Clinton/Gore -- National Chair/Co-Chairs (Eric)
 - African Americans for Clinton/Gore -- State Chairs and members (Carol)
 - State Field Staff (Minyon)
 - Re-elect African American Staff Director (Alexis)
5. Target States
 - African American mood and message (Ron)
 - Clinton/Gore '96 (Eric)
 - Coordinated Campaign (Minyon)
6. Funding (Alexis)
 - White House Staff Travel
 - White House Volunteers
 - Polling
 - Voter/GOTV
 - Other
7. Communications
 - Communications strategy (Richard)
 - Black News Papers (Ben)
8. Next Steps/Assignments

Ben

IN
V
6

DEMOCRATIC • NATIONAL • COMMITTEE

Donald L. Fowler, National Chair • Christopher J. Dockel, General Chair

omit
E

CAMPAIGN DIVISION

OFFICE OF THE POLITICAL DIRECTOR

ML
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DIRECTOR, POLITICAL DIRECTOR

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Alexis Herman

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COMMENTS:



MEDIA INVOICE

DEMOCRATIC
430 South
Washington
Attn: Ms.

NATIONAL COMMITTEE
Street SE
0003
Moore

Date: August 12, 1996
Invoice Number: M2170

<u>Publication</u>	<u>Insertion Date</u>	<u>GROSS AMOUNT</u>
AMERICAN SONS	Nov. 1996	\$ 4,800.00
AMERICAN PRACY	Nov. 1996	15,000.00
BLACK DANCE	Nov. 1996	9,500.00
BLACK DANCE	Nov. 1996	5,765.00
BLACK DANCE	Nov. 1996	15,585.00
BET WEEN DAILY NEWS	Nov. 1996	17,588.00
EBONY	Oct. 1996	34,204.00
ESSENCE	Nov. 1996	24,790.00
EMERGE	Nov. 1996	11,960.00
EVERYBODY MAGAZINE	Nov. 1996	2,800.00
JET	w/o Sep.16, 1996	14,534.00
	w/o Sep.23, 1996	14,534.00
	w/o Sep.30, 1996	14,534.00
	w/o Oct.7, 1996	14,534.00
	w/o Oct.14, 1996	14,534.00
	w/o Oct.21, 1996	14,534.00
	w/o Oct.28, 1996	14,534.00
VIBE	Nov. 1996	23,441.00
Y S B	Nov. 1996	<u>6,275.00</u>

TOTAL AMOUNT DUE UNIWORLD GROUP \$ 273,446.00

Please wire funds to: **UNIWORLD GROUP, INC.**
c/o Citibank, N.A.
415 Broadway New York, NY 10013
Attn: Ms. Kay Chou
Account No. 00685484
ABA No. 021000089

100 Avenue of the Americas, New York, N.Y. 10013-1699, (212) 219-1600, FAX (212) 274-8565

Media Elements

Syndica

- an Heritage Network
- a's Black Forum
- of Soul Awards
- tion
- of a People
- Man Special
- d Special

Cable TV

Network

National

- | | |
|--------------------|--------------------|
| - | - Ebony |
| - | - Vibe |
| - Black Enterprise | - Emerge |
| - | - American Visions |
| - American Legacy | - Black Diaspora |
| - E - body's | - BET Weekend |
| - D - Elegance | |

Local Print

- 220 Black newspapers
- NY Daily News Caribbean Supplement
- 43 College Newspapers

Allocation of Funds

Democratic National Committee

Local Print - \$ 645.100
Spot Radio - 692.800

Gross Media - \$ 1,337.900
Media Comms - 133.790
Net Media - \$ 1,204.110

Fees - \$ 60.000

Production - \$ 102.100

\$ 1,500.000

Clinton/Gore 96

Syndicated TV - \$ 304.000
Cable TV - 146.200
Network Radio - 315.000
National Print - 273.400
Internet - 20.000

Gross Media - \$ 1,058.600
Media Comms - \$ 105.860
Net Media - \$ 952.740

Fees - \$ 60.000

Production - \$ 231.400

Expenses - \$ 100.000

Creat/Med. Res - \$ 50.000
\$ 1,500.000

Spot Rad.

- New York
- Chicago
- Los Angeles
- Washington DC
- Philadelphia
- Atlanta
- Detroit
- Houston
- Dallas/Fort Worth

- Miami/Ft. Lauderdale
- Baltimore
- Raleigh
- Memphis
- San Francisco
- New Orleans
- Norfolk
- Cleveland
- Charlotte
- St. Louis

Internet

- Net Air

F

African Americans for Clinton/Gore '96
President's National Conference Call Announcement Sites
Thursday, September 26, 1996

Arkansas <i>Little Rock</i>	Maryland <i>Baltimore</i>
Alabama <i>Birmingham</i> <i>Montgomery</i>	Massachusetts <i>Boston</i>
California <i>Los Angeles</i> <i>Oakland</i> <i>San Francisco</i>	Michigan <i>Detroit</i> <i>Lansing</i>
Colorado <i>Denver</i>	Minnesota <i>Minneapolis</i>
Connecticut <i>Hartford</i>	Mississippi <i>Jackson</i>
Delaware <i>Wilmington</i>	Missouri <i>Kansas City</i> <i>St. Louis</i>
District of Columbia	Nevada <i>Las Vegas</i>
Florida <i>Jacksonville</i> <i>Miami</i> <i>Orlando</i> <i>St. Petersburg</i> <i>Tallahassee</i>	New Jersey <i>Newark</i>
Georgia <i>Atlanta</i>	Ohio <i>Cleveland</i> <i>Columbus</i>
Illinois <i>Chicago</i>	Pennsylvania <i>Philadelphia</i> <i>Pittsburgh</i>
Kentucky <i>Louisville</i>	South Carolina <i>Columbia</i>
Louisiana <i>Baton Rouge</i> <i>New Orleans</i> <i>Shreveport</i>	Tennessee <i>Memphis</i> <i>Nashville</i>

C O P Y
from ORM

8237 cu

African Americans for Clinton/Gore '96

President's Conference Call Announcement Sites

Thursday, September 26, 1996

Texas

Austin

Dallas

Houston

Virginia

Richmond

Washington

Seattle

Wisconsin

Milwaukee

NOTE: Total Sites: 30 States; 48 Cities as of 9/14/96

Table 1: African Americans for Clinton-Gore '96

(Partial list, January 6, 1996)

Position	Name of Person
National Chairs	Ernest Green, Managing Partner, Lehman Brothers Hon. Lois DeBerry, State Representative (TN) and President, National Black Caucus of State Legislators
National Co-Chairs:	
Education	Dr. Betty Shabbaz, Director of Institutional Advancement, Medgar Evers College
Youth	(Select female from Black Student Government Association)
Labor	William Lucy, Treasurer, AFSCME (Select female)
Federal	Hon. Cardiss Collins, Representative - Illinois Hon Donald Payne, Representative - New Jersey
Local	Hon. Dennis Archer, Mayor, City of Detroit Hon. Sharon Sayles Belton, Mayor, City of Minneapolis Hon. Freeman Bosley, Jr., Mayor, City of St. Louis Hon. Willie Brown, Mayor, City of San Francisco Hon. Bill Campbell, Mayor, City of Atlanta Hon. Emmanuel Cleaver, Mayor, City of Kansas City Hon. Cardell Cooper, Mayor, City of East Orange Hon. Mark Fury, Mayor, City of Plainfield Hon. Elihue Harris, Mayor, City of Oakland Hon Willie Herenton, Mayor, City of Memphis Hon. Bill Johnson, Mayor, City of Rochester Hon. Ron Kirk, Mayor, City of Dallas Hon. Marc Morial, Mayor, City of New Orleans Hon. Norman Rice, Mayor, City of Seattle Hon. Kurt Schmoke, Mayor, City of Baltimore Hon. Woodrow Stanley, Mayor, City of Flint Hon. James Sills, Mayor, City of Wilmington Hon. Wellington Webb, Mayor, City of Denver Hon. Mike White, Mayor, City of Cleveland
Business	Weldon Lathan, <i>Owner operator</i>
Vice Chairs:	
Entertainers	Quincy Jones Whoopie Goldberg Maya Angelou Clarence Avant, Chairman, Motown Records
Clergy	Self-selected (name of major groups)
Athletics	Magic Johnson Shaquille O'Neal Debbie Thomas
Civil Rights	Andrew Young, Former Mayor, City of Atlanta Julian Bond Dorothy Height, President, National Council of Negro Woman

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African Americans for Clinton/Gore '96

State Steering Committee Co-Chairs - 9/14/96

Alabama

Hon. Richard Arrington
Mayor, City of Birmingham

Hon. Yvonne Kennedy
State Representative

Hon. Earl F. Hilliard
U.S. House of Representatives

Arizona

Hon. Art Hamilton
House Majority Leader

Hon. Sandra Kennedy
State Senator

Arkansas

Hon. Irma Hunter Brown
State Representative

Dr. Alonso Williams
Center of Arkansas

California

Hon. Willie Brown
Mayor, City of San Francisco

Hon. Maxine Walters
U.S. House of Representatives

Hon. Diane Watson
State Senator

Hon. Ronald V. Dellums
U.S. House of Representatives

Hon. Julian C. Dixon
U.S. House of Representatives

Colorado

Hon. Wellington Webb
Mayor, City of Denver

Connecticut

Hon. Reginald Beamon
State Representative

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African Americans for Clinton/Gore '96

State Steering Committee Co-Chairs - 9/14/96

Delaware

Hon. James Sills
Mayor, City of Wilmington

Washington, D.C.

Eleanor Holmes-Norton
U.S. House of Representatives

Florida

Willie Gary
Managing Partner
Gary, Williams, Parenti, Lewis & McNanus

Hon. Daryl Jones
State Senator

Hon. Carrie P. Meek
U.S. House of Representatives

Hon. Alcee L. Hastings
U.S. House of Representatives

Hon. Corrine Brown
U.S. House of Representatives

Georgia

Hon. Maynard Jackson
Former Mayor, City of Atlanta

Hon. John Lewis
U.S. House of Representatives

Hon. Cynthia McKinney
U.S. House of Representatives

Veronica Biggins
(Title)

Hon. Sanford D. Bishop
U.S. House of Representatives

Illinois

Charles Box
(Title)

Hon. Jessie Jackson, Jr.
U.S. House of Representatives

Hon. Emile Jones, Jr.
U.S. House of Representatives

African Americans for Clinton/Gore '96

State Steering Committee Co-Chairs - 9/14/96

Illinois (cont'd)

Hon. Carol Mosely-Braun

U.S. Senate

Hon. Bobby Rush

U.S. House of Representatives

John Stroger

(Title)

Hon. Cardiss Collins

U.S. House of Representatives

Linda Johnson Rice

President, Johnson Publishing Company

Kentucky

Hon. Gerald Neal

State Senator

Louisiana

Hon. Diane Bajoie

State Senator

Hon. Sherman Copelin, Jr.

State Representative

Hon. Marc Morial

Mayor, City of New Orleans

Hon. William Jefferson

U.S. House of Representatives

Maryland

Hon. Wayne Curry

County Executive, Prince Georges County

Hon. Kurt Schmoke

Mayor, City of Baltimore

Vera Hall

(Title)

Hon. Albert R. Wynn

U.S. House of Representatives

Massachusetts

Rev. Charles Stith

Organization of New Quality

African Americans for Clinton/Gore '96

State Steering Committee Co-Chairs - 9/14/96

Massachusetts (cont'd)

Hon. Diane Wilkerson
State Senator

Michigan

Hon. John Conyers
U.S. House of Representatives

Hon. Barbara-Rose Collins
U.S. House of Representatives

Jackie Currie
(Title)

Joel Ferguson
President, F&S Development Company

Hon. Woodrow Stanley
Mayor, City of Flint

Minnesota

Hon. Sharon Sayles Belton
Mayor, City of Minneapolis

Hon. Richard Jefferson
State Representative

Mississippi

Unita Blackwell
National Conference of Black Mayors

Hon. George Flaggs, Jr.
State Representative

Hon. Bennie Thompson
U.S. House of Representatives

Missouri

Hon. Freeman Bosley, Jr.
Mayor, City of St. Louis

Hon. William Clay
U.S. Houses of Representatives

Hon. Emmanuel Cleaver
Mayor, City of Kansas City

Nevada

Hon. Joe Neal, Jr.
State Senator

African Americans for Clinton/Gore '96

State Steering Committee Co-Chairs - 9/14/96

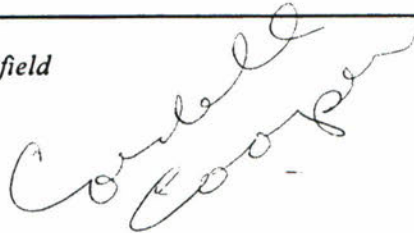
New Jersey

Hon. Mark Fury
Mayor, City of Plainfield

Melissa Holloway
(Title)

Hon. Sharpe James
Mayor, City of Newark

Hon. Donald Payne
U.S. House of Representatives

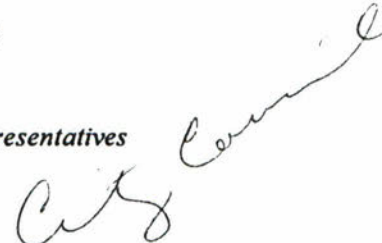


New York

Hon. Arthur Eve
State Assemblyman

Hon. Floyd Flake
U.S. House of Representatives

C. Virginia Fields
(Title)



Hon. Carl McCall
State Auditor

Hon. Major R. Owens
U.S. House of Representatives

Hon. Charles Rangel
U.S. House of Representatives

North Carolina

Hon. Dan Blue, Jr.
State Representative

Hon. Eva Clayton
U.S. House of Representatives

Ralph Campbell
(Title)

Hon. Earlene Palmer
County Commissioner

Hon. Melvin Watts
U.S. House of Representatives



African Americans for Clinton/Gore '96

State Steering Committee Co-Chairs - 9/14/96

Ohio

Hon. Rhine McLin
State Senator

Hon. Louis Stokes
U.S. House of Representatives

Hon. Mike White
Mayor, City of Cleveland

Oregon

Hon. Margaret Carter
State Representative

Pennsylvania

Edwina Baker
(Title)

John Street
(Title)

Hon. Chaka Fattah
U.S. House of Representatives

Hon. Joe Preston, Jr.
State Representative

Hon. W. Curtis Thomas
State Representative

South Carolina

Hon. James E. Clyburn
U.S. House of Representatives

McKinley Washington
(Title)

Bishop James
(Church)

Tennessee

Hon. Harold Ford
U.S. House of Representatives

Hon. Willie Herenton
Mayor, City of Memphis

Thelma Harper
(Title)

African Americans for Clinton/Gore '96

State Steering Committee Co-Chairs - 9/14/96

Texas

Hon. Al Edwards
State Representative

Hon. Rodney Ellis
State Senator

Hon. Sheila Jackson Lee
U.S. House of Representatives

Hon. Eddie Bernice Johnson
U.S. House of Representatives

Virginia

Hon. Jean W. Cunningham
State Delegate

Hon. Robert C. "Bobby" Scott
U.S. House of Representatives

Leonnias Young
Mayor, City of Richmond

Washington

Forest Brown
(Title)

Dee Anderson
(Title)

Wisconsin

Paula Dorsey
(Title)

Martha Love
Vice Chair, DNC

MEMORANDUM

TO: ALEXIS HERMAN
FR: CHERYL KELLY (PER MINYON'S REQUEST)
RE: MEDIA BUYS
DT: SEPTEMBER 30, 1996

MINYON REQUESTED THAT I CHECK WITH THE DESK HERE AT THE DNC TO FIND OUT WHICH COORDINATED CAMPAIGNS HAVE MONEY ALLOCATED FOR AFRICAN-AMERICAN MEDIA BUYS AND FORWARD THIS INFORMATION FOR YOUR CONFERENCE CALL WITH DOROTHY LEAVELL.

I HAVE RECEIVED INFORMATION FROM THE WESTERN DESK. ACCORDING TO MONA PASQUIL, WASHINGTON STATE, NEVADA, COLORADO, AND CALIFORNIA HAVE MONEY DESIGNATED FOR AFRICAN-AMERICAN MEDIA. IN THE MIDWEST POSSIBLY ILLINOIS.

I AM STILL AWAITING WORD FROM THE SOUTHERN AND NORTHEAST DESK.

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