

11-18-96

Phil -

This came in on our fax -

Send to Denskind?

Yes ☒

No ☐

C.

Chyon

PLANNING FOR ELDERS IN THE CENTRAL CITY

1370 Mission Street, 3rd floor, San Francisco, CA 94103 Phone: (415) 703-0188 Fax: (415) 703-0186

November 15, 1996

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Day Health Network

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Tenderloin
Senior Organizing
Project

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Northern California
Community Services
Council, Inc.,
a community
partnership with



The United Way

President Bill Clinton
The White House
via: FAX 202/456-2461

'96 NOV 18 AM 11:13

Dear President Clinton,

Congratulations on your recent victory. We hope you get a few days rest, because the work ahead will take all your strength and determination to accomplish.

We urge you to take action as soon as possible to restore the cuts in immigrant welfare benefits which you criticized as being too excessive and too harsh.

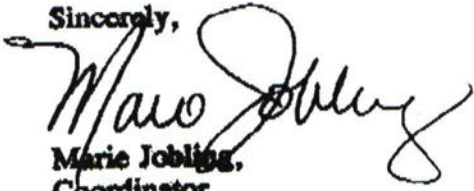
We've written you before on this matter, because it is critically important to our community and thousands of other communities where immigrants have made their home. There are thousands of senior and disabled immigrants who receive foods stamps, SSI, (and through SSI) medical care, In-Home Supportive Services (IHSS), adult day health care and nursing home care. These neighborhood residents, and their caregivers, are panic stricken by the implementation of welfare reform. As the details unfold, it is increasingly clear that some of the neediest and most vulnerable of our community will be set adrift. It is creating a huge moral and ethical dilemma for community services organizations and neighborhood churches, who have as their clients and members thousands who will soon have no means to care for themselves or secure the most basic of food, shelter and medical care.

We implore you to "change what is wrong" with welfare reform.

We are committed to work with your Administration and our local policymakers through whatever regulatory or legal process is necessary to make these needed changes.

Please make it a matter of conscience to not let just and viable protections for immigrants and the poor in neighborhoods be destroyed.

Sincerely,


Marie Jobling,
Coordinator

THE PRESIDENT HAS SEEN

11-17-96

GARRY MAURO

TELEFAX TRANSMISSION FORM

Telephone: 512 476-1920
 Fax: 512 473-2829
 P. O. Box 13083
 Austin, Texas 78711

TO: PRESIDENT BILL CLINTON
 FAX NO. 202 456-6703
 FROM: GARRY MAURO
 DATE: Nov 14, 1996 TIME: 8pm
 NO. PAGES: 3 (including cover sheet)

COMMENTS:

cc: WP/Someth

We need to decide
 how to handle Tx
 cases ASAP — Need
 big answer. BC
 go on with
work

2-28-1995 9:59AM

FROM 1995 10:00AM

FROM 1995 10:00AM

TEXAS GENERAL LAND OFFICE

GARRY MAURO
COMMISSIONER

MEMORANDUM

DATE: Nov. 14, 1996

To: Doug Sosnick

From: Garry Mauro

Re: Texas Congressional elections

When I saw the President last week in Washington, he told me that he believes his prestige is on the line with the two Congressional run-offs in Texas. He said he expects me to be involved in - and help win - both races.

The races are: the 9th District, where Nick Lampson, a Democrat, has a great chance at taking back the seat Steve Stockman won two years ago; and the 25th District, where Ken Bentsen is seeking re-election. Both run-offs are Dec. 10.

It appears that staff changes, the transition and other events may be keeping senior White House staff from fully focusing on this matter. Since the President asked me to get involved, here are a few observations and suggestions.

- 1.) The President and our candidates finished strong in both districts.
- 2.) The President received 54 percent of the vote in the 9th District and 51 percent in the 25th.

3.) The 54 percent he received in the 9th District is the same percent voters gave Lampson and a Democrat who finished in a distant third.

4.) Bentsen received a plurality in his race, winning about one-third of the vote from a field of roughly a dozen candidates.

5.) If we run a full-blown campaign that includes a substantial independent advocacy television buy, I believe Lampson and Bentsen can match the margin the President achieved in their districts.

6.) Those margins could have been even larger, but in the final days of the campaign significant independent advocacy expenditures - well over \$3 million statewide by most estimates - were made by right-wing committees on behalf of Republican candidates. We were not able to match that with the amount of television bought by the Clinton-Gore Committee or our meager independent buys. The combination caused us to lose elections that the polls previously showed us winning.

Newt Gingrich appeared on C-SPAN recently and said the President reached his peak during the week prior to the election. He claimed the Republicans stopped the President's political momentum by saving their Congressional majority and that momentum will shift to them if they win the seats in Texas.

President Bill Clinton
First Lady Hillary Rodham Clinton
Erskine Bowles
Peter Knight
Harold Ickes
Leon Panetta
Bill White
Matt Angle

THE PRESIDENT HAS SEEN

11-17-96

EMBASSY OF THE
UNITED STATES OF AMERICA

Dear Mr. President,

Nov. 6
OFFICE OF THE AMBASSADOR

Congratulations on the victory. It's a real triumph of will and spirit for you and Hillary, after all of the attacks. As we watched you, Chelsea, and Hillary on the podium in Little Rock last night we almost felt as if we were with you as we were four years ago. We were in spirit.

And we'd very much like to be a part of your historic second term. As you mull over staff changes, please keep in mind that I'd very much like to come back to Washington, D.C. and play a role in Clinton II - either at State or in the White House.

You know that I'm a friend for the long term - and that I've always been loyal and stood by you whatever came up - and I'm smart and good at my job. I've compiled a solid record as an Ambassador - on message and mainstream.

If you move Sandy B. up or over, I could do his

Donlund for reply

could write

EMBASSY OF THE
UNITED STATES OF AMERICA

OFFICE OF THE AMBASSADOR

-2-

job - or I could be an Under Secretary at State, either Global Affairs, Economics, or Political Affairs.

I'm not looking for a job to have a job. I'd like to be part of making history with you, and I know that I could be an asset if you'd like me on the team.

Ruth & I will be in D.C. before and after Thanksgiving. I'll check with Nancy about getting on your schedule - and perhaps, we can talk about this in person.

Give Hillary a hug for us. And tell Chelsea to visit Casey at Brown. He loves it.

All the Best,

Dave

In Finland, something like 80% wanted you

TOTAL P.004

THE WHITE HOUSE
WASHINGTON

November 15, 1996

'96 NOV 15 PM 5:26

MEMORANDUM TO THE PRESIDENT

FROM: STEPHANIE STREETT

SUBJECT: UNRESOLVED ISSUES

THE PRESIDENT HAS SEEN

11-17-96

Annual Thanksgiving Turkey Presentation
White House

This event is traditionally done the week of Thanksgiving. You are currently scheduled to return from your trip on Wednesday around 9:00am. We would like you to have the day down with the option of going straight to Camp David from Andrews. Would you like to ask the Vice President to accept the turkey this year?

Ask the Vice President to accept the turkey

I would like to accept the Turkey sometime Wednesday at the WH

Greater Little Rock Chamber of Commerce Annual Meeting
December 16 or 17, Little Rock, AR
(See attached letter from Skip Rutherford)

You are currently scheduled to host the USEU Meeting on Monday, December 16th, during the day at the White House, and you have a holiday reception that evening. On Tuesday December 17th, you have two Press holiday receptions starting around 5:00pm. Travel to the Little Rock Chamber of Commerce Meeting would be difficult to work into the current schedule. We are inclined to regret this request and send a video.

Regret and send a video

Discuss

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a dumber
with

NOV-12-96 TUE 08:15 AM TUE 03:15 AM

P.02

P.02

Skip Rutherford
5604 Hawthorne
Little Rock, Arkansas 72207

June 21, 1996

President Bill Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

Even though December 1996 seems far away, I am writing to invite you to keynote the Greater Little Rock Chamber of Commerce Annual Meeting. Two of your strong friends and supporters will be featured at this meeting. Outgoing Chamber Chairman Rett Tucker will pass the gavel to incoming Chamber Chairman Doug Buford. The meeting should be very upbeat because (in large part thanks to you and your administration) the economy continues to be outstanding.

I've been asked to serve as Chairman of the Meeting, and we have the dates December 16 and December 17 reserved at the Excelsior. The meeting is held at noon and well over 1,000 people will be in attendance.

Because of the election and other commitments you have, I realize it is difficult now for you to even focus on this request. However, let me also point out what a positive signal it would send if a commitment could be secured and announced later this year well in advance of the December date. Mr. President, at the appropriate time, I would be happy to discuss with you, Don Baer, Mack and others some thoughts I have about the theme of the speech. I do think it would be the right time and the appropriate setting for a major Arkansas speech. I know it would mean a great deal to Doug and Rett and to your many friends here who have worked hard and continue to work hard for you.

I appreciate your consideration. Thank you and Hillary again for including us at Mack's surprise 50th birthday party. If you have any questions or need additional information, please let me know.

Best Wishes,



Skip Rutherford

SK:sw

cc: Mack McLarty
Nancy Herrreich



United States Department of State

Deputy Chief of Protocol
Washington, D.C. 20520-1238

THE PRESIDENT HAS SEEN

11-17-96

November 15, 1996

Dear Mr. President,

As this new transition begins, I wanted to thank you and Hillary for the opportunity you have given me over the past four years to serve in your administration. It has been a wonderful experience. I have worked very hard to represent you well at all times. I hope my small part has been successful for you.

You have many more important considerations than my level of job, but aside from saying that, I want you to know that I realize I serve at your pleasure and will stop down if you feel you need this job for someone else and I will always be grateful for the time I have had working for both of you. I would now or at an time leave your administration knowing I have been a very fortunate person because of you and Hillary. Your schedule is so busy. I did discuss this with Hillary. Most of all, I will be happy to remain in the same or another capacity that is helpful to you.

I hope there is some rest in sight during your vacation.

Sincerely,

Mel French
Deputy Chief of Protocol

Borskind for reply

Clerk - info

Wt Wt

THE PRESIDENT HAS SEEN

11-17-96

November 13, 1996

Dear Mr. President,

Needless to say the time spent with you was very special. You did a great job during the election and I am very proud of you. I spoke to many that are very proud of you and very happy you were re-elected.

The family certainly enjoyed being with you when you went over the top. Thanks for that generosity, I know you were busy and took out time for us. Thaddeus and Linda especially enjoyed it. I met your new chief of staff. My first impression was good. He seems like a real person. He said he heard of me - wow what an honor.

We left your suite and were taken down to wait for your speech. We were mistakenly put in the area reserved for the cabinet. Wow was that fun. We got to mingle with them. At first some of them wondered who we were, so we moved back so they could be in front. I had great conversations with several of them and ended up telling my "bell ringer" and "cat-scan" jokes. I also gave them my button. We had a ball. Most of them seemed like nice people. I've never had such an interesting seat. WOW

It was great to see all the old friends. We had a great time.

Your speech was wonderful. Less facts and more emotion. I like that. Thanks again for what you said to me about your speech. It is an honor to be your friend and help you towards your goals for America. I'll always be there. Our friends appreciated you mentioning me. They took it to mean all your loyal dedicated friends.

I had a wonderful 40 minutes on the Liddy show to days before the election. I was only suppose to be on there for 20 minutes and he held me on there 40. I guess he liked my style. I am getting a tape of it and hope to send it to you for your enjoyment. I did several other conservative shows that week. What a blast.

We are beginning our college visits. Last weekend we went to U of A. Soon we will be going to Rice, probably GA Tech and Princeton. Can't afford to go up to MIT unless things get very serious. Washington University in St. Louis is another.

Thea is trying out of the Arkansas State Select soccer team. She is very good and loves the game. Her idle is Mia Hamm from UNC. I am in NC this week and stopped by UNC and bought a bunch of soccer stuff for Thea for Christmas. I am trying to get Mia Hamm's autograph. Thea would die for it. If you know anybody I could sure use some help. Thea's goal is to play college soccer at UNC.

Here I am 50 years old sitting in a Motel 6, eating junk food missing my family. I am in North Carolina this week. It will be the third month in a row that I will be away from my family for over a week for the month. It is killing me. I do not want to leave them and know I shouldn't, but it is pretty good money for me. I struggle with it, but know deep in my heart I am wrong doing this. What about Thad's college our retirement, etc. I know nothing is more important than for my three kids to have me there as they grow up. This job is getting ready to require me to be gone even more. So like your Secretary of Labor Robert R., I must make that tough decision. I must find another job that allows me to be home with my family. I have preached to you about family values and here I am not living that value. So here I go again, at 50, starting over. I keep thinking who wants a 50 year old, but I must be optimistic like my dear Dad. He started over many times in his life and never gave up. He kept such a positive attitude - if I can be half the man he was I will be thankful. I have been preaching to you about Dr. Laura and how great she is - she would tell me to do whatever it took to stay with my family. That is what I will do. Wish me luck.

We will probably not be coming to your inauguration this time. We cannot afford it, both time wise and grade wise for Thad and Thea. You know I love you and would be there if I could. Please forgive me. You will have a great week - I will be thinking of you and praying for you.

Please find my top ten things I think you should do.
Election reform (real reform)

Wt
Running
over
could be
this for him

a simple equation that keeps candidates from accepting so much money from companies and individuals that would put pressure on them.

The public will again trust politicians if and when they police themselves by really reform the election process. Just do it....Please

Really work together and accomplish real change - you can do it - only you can do it. It is no accident that you became President, it was meant to be - you were put there for this purpose.

The Family

- bully pulpit - to get parents to be parents

- Dr. Laura the White House spokesperson for the family

- get non-profits, churches, schools, corporations, counseling organizations to support

- educating the parents - how to be parents

- educate America on good ideas used around the country in Non-profits, schools and

- churches that help the family

- the dialog should never stop your whole four years

Fixing medicare for real

Healthcare (a little at a time)

Focused tax cuts for education and working families

Reinstate the investment tax credit

Cyprus

Just a few thoughts for your new administration.

Kick butt Mr. President.

Your Friend,

David L.

claiming earlier in the year they were poised to sweep. It is important to note that our collective media efforts did not come close to equaling the efforts of Republicans — we merely kept a paid television presence against their overwhelming buys of the final three weeks, and still won most locally-contested races, the two congressional seats, and were more competitive than in the past even where we did not carry a county (the President came within 500 votes per county of winning an additional 67 counties state-wide).

[Handwritten mark: X] Our minimal paid media had a dramatic effect in the Shreveport, Louisiana market, which is widely viewed by East Texans: every county bordering the Louisiana border, without exception, was carried by the President, and several additional counties bordering these also prevailed.

[Handwritten mark: ||] Contrast the above to the West Texas and panhandle markets of Amarillo, Wichita Falls, Lubbock, and Midland/Odessa, where Democrats invested in little or no paid T.V. In most cases in these areas the President fared worse than in 1992. Aside from grass-roots efforts which worked well in some areas of West Texas, our absence from paid television hurt Democrats.

[Handwritten mark: H] The effect of free media in the closing days was also dramatically apparent. Several days before November 5th, the President visited El Paso and San Antonio. The first Lady went to the Rio Grande Valley, then joined the President in San Antonio. The Vice President made an appearance in Galveston. The results were dramatic. The President carried Cameron County where the First Lady visited by far more than 1992, dramatically exceeding our best expectations. And while one would expect any Democratic presidential candidate to carry El Paso County, paid media and earned media resulting from his visit there caused a high turnout which startled us. The Vice President's Galveston visit left our congressional candidate in better shape than expected, poised to win his December 10th special election against a Republican incumbent.

It is clear that any Texas Democratic state-wide effort which hopes to succeed must maintain a presence in all key television markets, not just the few in which we engaged.

Grass Roots Efforts

Texas Victory Democrats '96, the Democratic coordinated campaign in Texas, centered in on the shortcomings of previous efforts and made grass-roots organizing a top priority. Texas Republicans made their gains based on their grass-roots efforts, and it took them 20 years to get to their all-time highs in 1994. 1996 was our year to begin fighting back neighborhood by neighborhood. It will take our grass-roots rebuilding efforts more than one election cycle to catch up, but this election clearly showed that as these efforts continue, Democratic wins will mount.

By all accounts, these efforts were successful, and in the absence of paid media in most markets in the state, and the absence of any other funded state-wide candidate in this election, these efforts were the only thing going for us. Despite the lack of any other

efforts in many areas, we saw solid gains where we wouldn't have otherwise seen them, based on these efforts alone.

In West Texas, where the odds are generally against us and there was a virtual absence of a paid T.V. effort except for small buys on cable, solid gains were seen where grass-roots efforts were made. For example, Howard County was won by Congressman Stenholm for the first time in history, solely because the grass-roots targeted early voting. Similar gains were seen in the Presidential race and congressional races in Hood, Taylor, Tom Green, Brown, Erath, and many other West Texas counties.

In Taylor county, a heavily Republican county in which little or no Democratic effort has been made in years before this election cycle, the President got 15% better in 1996 than in 1992, based solely on the solid grass-roots effort there. Grass-roots efforts in Ector County (The Midland/Odessa area) were responsible for electing an African-American Democratic sheriff there for the first time in history.

Grass-roots work elected the first Democratic county judge in 16 years in Bee County, and the first Hispanic sheriff ever elected in Bastrop County.

It is clear that efforts to re-build the grass-roots of the Democratic Party in Texas have been successful so far, and it is equally clear that these efforts must continue and be dramatically expanded to realize further gains.

Democratic Turn-out

Turn out figures state-wide are difficult to determine and harder to trust, due to the fact that the number of legitimate registered voters is in question. This is because there was no purge this summer of registered voter lists due to new legislation. Therefore, many voters were on the roles in two or more counties. So while the official voter registration roles surged to record numbers, and since turn-out percentages are a function of total registered voters, it is questionable what real turn-out actually was. The *Austin American-Statesman* documented voter registration questions last month, and presented compelling evidence of hundreds of thousands of duplicates on the voter roles because of voters moving from one Texas county to another.

That having been said, it is still clear that where we had both a media presence and a strong grass-roots effort, our turn-out was relatively solid, and that is was only average or below elsewhere. Perhaps the best example state wide of this was in the first congressional district, where the President carried most counties overwhelmingly, the Democratic congressional nominee won in an open seat, and local race after local race was won by the Democratic candidates. Turnout was dramatic here, due to the intersection of the key factors:

1. We invested in paid media from the D/FW, Tyler/Longview, and Shreveport markets to stay competitive with massive Republican buys; and

- Partier in the year, Texas Republicans were claiming this as a watershed area into which they were making gains, and claimed that Democratic control in this congressional district was over.

It is also worth noting that statewide, there were almost 200,000 more raw votes for the President in 1996 than in 1992 in Texas, in an election with 500,000 fewer voters, and despite official turn-out figures which portray much lower turn-out in virtually all areas of the state than in 1992.

Several things about the future of Texas Democratic efforts are clear from this election:

- 4 In areas where we have not yet been successful in beginning to re-build a grass-roots infrastructure, nor maintained a paid media presence, our support eroded.

- 5 All over the state, voters agree with the Democrats on the key issues and values, and where we have been able to get that message out, Democrats win. Conversely, where we continue to let Republicans define us, we lose, even in areas which would otherwise lean Democratic.

All of the above lead to the unavoidable conclusion that future campaign efforts will be successful if they are adequately funded, but that under-funded Democratic efforts will not be successful. Message delivery, through T.V. and grass-roots activity, is crucial, and victories can be expected when these two components are funded and well executed.