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Phil

To Derskind or

NSC

for reply?

cc:

Stephen
Stett

S.

WILLIAM R. KENAN, JR. FUND

KENAN CENTER 7

P.O. BOX 3808 - BOWLES DRIVE

CHAPEL HILL, NORTH CAROLINA 27515-3808

WILLIAM FRIDAY
PRESIDENT

96 SEP 27 P 4 : 56

919 962-8150

through Sept

September 24, 1996

President Bill Clinton
The White House
Washington, DC 20500-2000

Dear Mr. President:

On July 24, 1996, the United States Government and the Royal Thai Government endowed the Kenan Institute Asia to succeed USAID in Thailand and to inaugurate a new era of U.S. - Thai technical and economic cooperation based on the principles of partnership and mutual benefit. This landmark initiative represents the successful outcome of the Memorandum of Understanding signed in October 1993 by Vice President Al Gore and Deputy Prime Minister Amnuay Virawan to establish the U.S. - Thailand Development Partnership.

The Partnership replaces the traditional model of government-to-government assistance with a highly cost-effective program of U.S. government cooperation with American companies and nonprofits to address foreign country development needs through market channels. Under this model, small amounts of U.S. foreign assistance are used to catalyze and nurture mutually beneficial partnerships between U.S. companies and target-country organizations who together apply their own energies and resources to jointly undertake market-sustained activities meeting Thailand's development needs.

A USAID-funded Partnership pilot program commenced in Thailand in early 1994, administered by the University of North Carolina's Kenan Institute of Private Enterprise. In less than two and a half years, the partnership has generated more than 60 U.S. - Thai joint ventures targeted to environmental and health problems. This was done using less than \$4.5 million of USAID funds which, in turn, leveraged \$17 million in U.S. and Thai private sector cost-sharing to commence these market-sustained development projects.

Based on the success of this pilot program, U.S. companies, the Royal Thai Government, USAID and the Kenan Trust have endowed the Kenan Institute Asia (with initial funds of \$11.4 million) to continue the U.S. - Thailand Development Partnership indefinitely. At the endowment signing ceremony, U.S. Ambassador William Itoh stated that "the Kenan Institute Asia represents an innovative model of potentially major significance to Thailand, the United States, and other countries as they graduate from U.S. bilateral assistance." The Kenan Institute Asia is chaired by the esteemed former Thai Prime Minister Anand Panyarachun who also served previously as Thailand's Ambassador to the United States.

I have heard that you may be planning a visit to Bangkok following the APEC meeting in the Philippines in late November. Should this visit occur, it would be a wonderful occasion for you and officials of the U.S. and Thai Governments to celebrate formally this new era of cooperation between the United States and Thailand.

Cordially,

Bin

William Friday

09/27/96

Phil

needs your clearance

By Mon 9/30

to Jim
per Phil
9/28/96
JMS

62215

E: /slr/p/kappner-pres.a.rem

CORRESPONDENCE #: 3174939

CC: Jim Dorskind/TDS

ENCLOSURES/SPECIAL INSTR:
R DEADLINE TODAY.

New York, New York 10025-1120

Dear Augustav

I am delighted to congratulate you on your official installation as President of the Bank Street College of Education.

Bank Street College can be especially proud of its choice of you as president. [You have continually demonstrated] From your groundbreaking service as a president of the City University of New York system to your years as an Assistant Secretary of Education in my Administration, to be an exceptional advocate of innovative and modern adult education programs. Always a trail blazer, you have set an example of dedication and compassion that will serve you well as the ~~new~~ leader of America's most trusted name in early childhood education. I am confident you will, ~~continue to~~ ^{as exemplify} prove more than worthy of the respect and trust your colleagues have placed in you.

Hillary joins me in extending our best wishes for every future success.

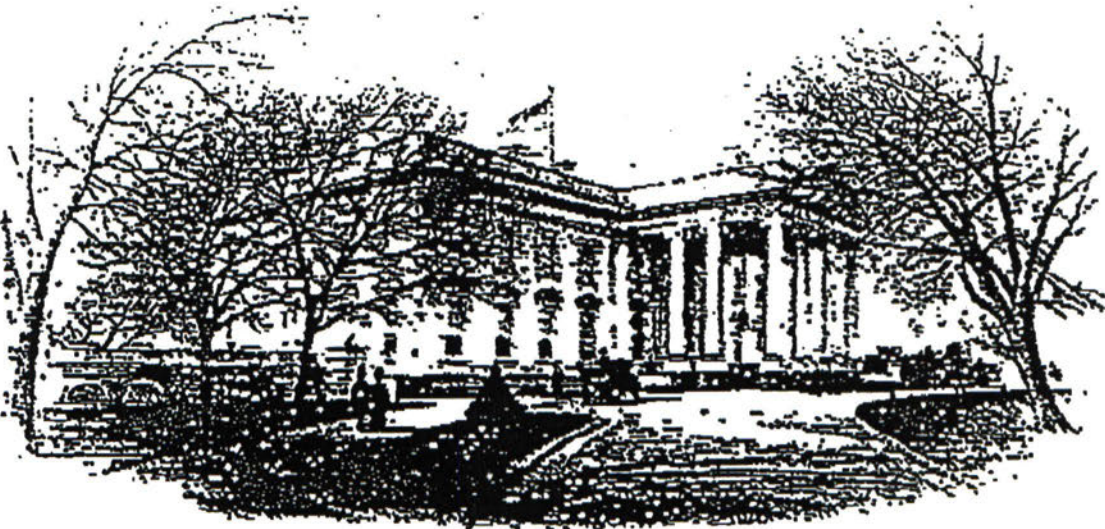
Jim- Sands like it comes straight from their brochure.

Hard for me to edit without back-up Please fix.

Phil

96 SEP 27 P 7:12

EXECUTIVE OFFICE OF THE PRESIDENT



FACSIMILE TRANSMITTAL SHEET

Number of pages including cover TWO

Date 9/27/96

To Phil Caplan

FAX Number 62215

Comments Per Your Request

From Scott Michard X65494

OFFICE OF THE DIRECTOR
Presidential Correspondence
The White House
Washington, DC 20500
Phone: 202-456-7610
Fax: 202-456-2993

9127

Phil

TO Doriskind for reply?

☒ yes

☐ no

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Family Health Education Service

3814 High Street Pennsauken, N.J. 08110

609-635-9577/800-278-3416

96 SEP 27 P 4: 56

September 18, 1996

Ms. Nancy Hernreich
Assistant to the President
For Scheduling and Appointments &
Director of Oval Office Operations
Executive Office of the President
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Hernreich:

Enclosed is a copy of a letter and a publication I have sent to President Clinton. As you are undoubtedly aware, the health hazards regarding tobacco use are well established. Unfortunately, a large segment of our society continue to use this deadly product. The enclosed publication offers many effective ways to help those affected overcome the problem. I am seeking your support to ensure that this material reaches the attention of the President and thus receiving the appropriate action. Thank you for your kind assistance.

Sincerely,

Sally F. Gantt

Sally F. Gantt
Distribution Coordinator

9127

Phil

TO OorsKind for reply?

yes

— no

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Family Health Education Service

3814 High St. Pennsauken, N.J. 08110



609-635-9577/1-800-278-3416

President William J. Clinton
c/o Executive Office of the President
1600 Pennsylvania Avenue
Washington, D.C. 20500

September 18, 1996

Dear President Clinton:

It is with much respect and excitement that I write you this letter. Recently, you enacted legislation classifying nicotine as a drug. I feel that this was a very courageous step for you to have made for most people know that the tobacco companies are very powerful economically and politically. In addition, it is exciting to see other things happening which are slinging stones at the tobacco giants. Occurrences such as the A&P supermarket chain who just this year took all the cigarette vending machines out of their stores; the man who won an unprecedented victory in a legal battle with a tobacco company; and the numerous states, including New Jersey, who have taken legal action to sue tobacco companies for reimbursement of monies spent treating tobacco-related illnesses. Surely, the nation's consciousness regarding the health hazards of the destructive agent, tobacco, has been elevated.

As a representative for Family Health Education Service, an organization which distributes health enhancing and character building publications; I have been involved for several years in helping to spread awareness of the dangers of smoking and advocating smoking cessation.

In 1994 I spearheaded a community outreach project in public housing developments in which 250 families received free of charge journals which addressed: Smoking, Drugs, AIDS and Stress. In 1995 in conjunction with a health fair, I was asked to lead out in another community outreach in which 500 families received health journals. This past May I was asked to organize another health awareness effort in which 1000 families who reside in public housing along with neighboring private homes were given publications on: How To Stop Smoking, Heart Disease and Drugs. This past August I served as a program coordinator for the Heureka Center for Disease Prevention and Health Promotion. The Heureka Center has received

grant monies from The American Stop Smoking Intervention Study (ASSIST) Program of the New Jersey State Health Department to carry out programs in the community, schools and among health professionals to reduce the availability of tobacco products, especially among the youth. Most recently, I began my junior year in nursing at Rutgers University in Camden, New Jersey.

Family Health Education Service distributes a publication designed to help people break free from nicotine addiction. It is entitled How To Stop Smoking . The journal is second to none that I have ever seen and I wish to make you aware of it. It is my hope that after reading its content , you will consider endorsing and providing funding for it as the national publication on smoking cessation. Below I have outlined some features of the journal:

- * The cover sends the message that smoking is like placing a loaded gun into your mouth.
- * A stop smoking plan.
- * A listing of nationwide organizations who provide smoking cessation classes.
- * A feature story on the tobacco industry's advertising strategy to attract the youth and the ongoing campaign to attract female consumers.
- * Photos of the effects smoking has on the body.
- * A true story of the devastating effects of tobacco use.
- * Advantages and disadvantages of gums and patches.
- * Taking a positive approach to helping a friend quit.
- * Relapse prevention.
- * The role of exercise in promoting well-being.

Mr. President, to be able to speak personally with yourself and/or your topic related staff regarding this initiative would be greatly appreciated. My address and phone number are listed on page one of this letter. I have also enclosed a copy of the publication and my business card. It is my hope that you will handle my correspondence in a serious and timely manner. Thank you very much for your consideration in this matter.

Sincerely,



Sally F. Gantt
Distribution Coordinator

HOW TO

Stop Smoking



It Pays to Quit

- **Helping a Friend Quit**
- **Exercise Helps You Quit—For Good**
- **Difficult Doesn't Mean Impossible**