

THE PRESIDENT HAS SEEN

2-22-96

Letter from Shelby County (Iowa) Democratic Chair. Handed to Harold last weekend. Donna Clothier, Chair, thanks you and the VP for your efforts on Social Security, Medicare and Medicaid and commends you for "standing tall" in the face of threats from the Republicans.

Maureen
Lewis

Donna Clothier

1508-75

2/11/96

Donna R. Clothier
Chairperson
Shelby County Democratic Party
P.O. Box 128 FEB 12 All : 19
Harlan, Iowa 51537

Dear President Clinton:

The Members of the Central Committee of the Shelby County Democratic Party have asked me to convey our sincere gratitude to you and Vice-President Gore for your efforts to maintain a fair and equitable safety net for all Americans by protecting Social Security and Medicare for the elderly and Medicaid for the disabled and those in poverty. In the face of the veiled threats and sophomoric behavior of the House Republicans, especially those newly elected, you have stood tall and maintained an attitude of leadership and strength. We appreciate your efforts in our behalf. Our county is very rural and dependent upon many of the programs that are being targeted for cuts and/or radical change. Many lives will be adversely affected if these changes occur.

We pledge to work hard for your reelection as well as for the reelection of Senator Tom Harkin. We invite you to come to our county anytime and see how much you are appreciated by all of us in rural Iowa.

Thank you for your conviction and courage,

Donna R. Clothier, Chairperson

Donna R. Clothier

From Ickes

PRESIDENT CLINTON

Need reply on this

JIM DORSKIND:

Please coordinate
the reply.

THE PRESIDENT HAS SEEN

2-22-96

YOUTH BUILT
DETROIT

Beverly Manick, Executive Director

3611 Cass Avenue
Detroit, MI 48201-2309

(313) 831-1318 Ext. 11

Fax: (313) 831-0537

Operated by Young Detroit Builders

Dear President Clinton

As you know, YouthBuild was authorized in the Housing and Community Development Act of 1992 as "Title D: Hope Youth: YouthBuild". A staggering 808 organization applied for the first round of HUD/YouthBuild funding. ~~Because~~ the program design was precisely what they knew their communities needed.

YouthBuild works because it has found the common ground between the demands of society and the needs of deeply disenfranchised young people. There are currently 90 HUD funded YouthBuild programs in 32 states that are already making a difference, not only by revitalizing ~~urban~~ ^{urban} and rural communities, but by helping young people transform their own lives. ~~Another~~ 56 organizations have been funded with planning grants.

Congress's Conference Committee for HUD has recommended a fifty percent decrease - from the \$40 million to 20 million - in funds for YouthBuild programs for 1996. I am deeply concerned about this. Such an enormous ~~an~~ reduction will do irreparable harm to a program that has proven to work. I urge you to negotiate an increase for YouthBuild programs back \$40 millions when the HUD budget reaches your office.

~~A~~ 50 percent cut in federal funds would likely mean that the planning grants never lead to full programs, and that half of the ~~90~~ ~~that~~ HUD funded YouthBuild programs would shut down. Please do everything you can to preserve this important program. Our communities can't afford it. S.

Sincerely

Ma. Yvonne Zalden

President William J. Clinton
1600 Pennsylvania Avenue
Washington, DC 20500

Dear President Clinton:

I am writing to ask for your support for YouthBuild Detroit and other YouthBuild projects in other cities.

Congress has recommended a fifty percent decrease - from \$40 million to \$20 million in funds for YouthBuild programs for 1996. I am deeply concerned about this. I urge you to increase YouthBuild programs back to \$40 million when the budget reaches your office.

In YouthBuild programs, young people like myself divide their time between training in construction skills on-the-job while building housing for low-income people and attending academic classes to prepare for my high school equivalency diploma and getting into an apprenticeship in a building trade. I want to be a responsible citizen, care for my family, and become a community leader through participation in our program governance and community development.

Youth Build works. It's the first time a program has truly tried to help me. A 50 percent cut in Federal funds would likely mean that a lot of young people will end up on the streets selling dope and going to jail. Doesn't that cost a whole lot more?

"Please Don't Cut a Program
That Works.

Sincerely,
Alvane F. Mollay

Dear President Clinton,

I am writing to support and ask you to look closely at the Youth Build program. Please, do not take away, but add more programs across the nation. This program helps real men and women for themselves and gives them support for their family.

Further more it gives them not only support but teaches them how to be successful and responsible citizens.

This program have helped me to do some of the things I always wanted to accomplish. As far as taking care of my bills on time. Learning how to be a role model for my two kids.

Putting more time out to plan for my future and to always think of helping myself on the path I would like to reach. I would like to stay in this program to accomplish it. God I always wanted that will be to have a trade skill and most of all my

G-E-D. So please President Clinton, do

Dear Mr William Clinton

How are you today Mr. President?
I hope fine. I send this letter to you to
ask for you to turn your attention briefly
towards a great investment for the future
youth of Detroit. I myself feel I can
change my city single handedly, but in
reality we know that's impossible. Youth
Builders of Detroit can only help those
who they can reach. This ones for me! I'll
run ^{an} contribute to this school with dedication,
love, and honesty in the years to come. It's
very rare to find here honest programs for
young adults the ages of 18-24 years of age
to develop skills that are positive besides
negative examples of skills; selling drugs,
stealing, pimping, soliciting, or killing. We
see this at a young age even if we're
not personally involved these decisions are up
to us to make the right move in life
some make it, and some don't. At the
age of 24 and a high school dropout
I feel that this is my second chance ^{over}

looking to gain knowledge, security, and
confidence. That's something I've been with
out for many years. I sound old because
I feel old. I'm angered at society also we
intent to stereo type one another once a
mess up always a screw up. It's not
true. We have to find time to raise our
children and you get back what you put
in. This schools law is the same way you
get what you give. Give us our second
chance at life because we are the
Chosen Generation. For the future is
promised to us. Please consider support
of our funding this you can do for ~~us~~
support our request sincerely and God
will bless you. Thank You for your
precious time

Robert J. Laves
02/19/94

2-20-96

H.S.A.P write me
back I would
Appreciate it

Dear Mr President I feel as though
you are responsible for what happens
to Youthbuild. Mr. President If you
take this program, I won't have
a chance to rebuild my future.
I want to be like you one day.
Really I want to raise my family
and support them in any way
possible. Youthbuild is providing me
with self-esteem and courage,
Reraising my intelligent and standards
for achieving success. Mr. President
please don't take away my future. Please
Mr. President have a ~~heart~~ heart,
reach into your soul, I know
young people ~~are~~ are committing crimes,
Being locked up for stupid stuff,
~~anybody~~ here at Youthbuild we strive for
goals. Accomplishing things that can
accomplish success, knowledge, leadership,
trust, and earning something, that can
help yourself. My heart is here and my
soul is with Youthbuild. If you take
my soul, where will my heart be.

Mr. President there is a positive place
for me to go in the morning. I love
this place, and I don't want to leave.
I'm ~~sorry~~ ^{sorry} There is nowhere else for me to ~~go~~ ^{GO}

Positivity

Montgomery

Montgomery

Jackie

Jackie

Dear President Clinton,

I am writing to ask for your leadership on an issue of vital importance to America's young people.

Congress's Conference Committee for HUD has recommended a fifty percent decrease - from the \$40 million to \$20 million in funds for youth build programs for 1996. I am deeply concerned about this. Such an enormous reduction will do irreparable harm to a program that has proven to work. I urge you to negotiate an increase for youthbuild programs back to \$40 million when the HUD budget reaches your office.

As you know, Youthbuild was authorized in the Housing and Community Development Act of 1992 as "Title B: Hope for Youth: Youthbuild." A staggering 808 organizations applied for the first of HUD/Youthbuild funding because the program design was precisely what they knew their communities needed.

In youthbuild programs, young people who have dropped out of school divide their time between training in construction skills while building housing for low-income people, and attending academic classes to prepare for their high school equivalency diploma. Emphasis is placed on preparing young people to become responsible citizens, caring parents and strong community leaders through participation in program governance and community service.

Thank you,
Robert P.

Dear Mr. William Clinton

How are you? Fine I hope. Well as for myself I'm trying to stay alive in this system. Mr. President I am concerned about us People of Black Americans. We as young people are trying to come together to show you Adults what type of potential we have, but there's no one who is accepting us in life, why are we being put down, why can't we get a chance we would like to show we are more than a hypercrit we are human being just like everyone^{else}, but the problem we are having is to become who we are and it hurts, Mr. Clinton can you just take the time out to just, just imagine your children just imagine please! what if your child was being put down by Blacks treated as slaves, given drugs to abuse your family and generation, and given guns to you; to kill your family and never had a chance when you grow-up, you can't achieve what you dream. And you look at yourself as a failure. Dumb, deaf, and blind to the fact.

No one accept you as something and look at you as nothing you would be hurt and lost trying to do anything to become someone.

Mr. President I am in Detroit Youth Build program and I think it is a very good program that will help people like us there's no program that takes it time or give people like us a chance we hope you would not cut our program because we as people would

like to show what work we could do if we
could get that chance from you, we are very
creative and everyone needs people like us
Please Mr President help us show you what we
could do you will be glad you accepted us and
think of us as positive people,

Sincerely Yours truly
J. J.
Latela

we all need a chance
we can keep our eyes on the
prize without being jeopardized

2/20/96

Dear President Clinton,

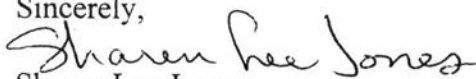
I am a Counselor for the YouthBuild Detroit program and I am writing to bring your attention to a potential disaster. Recently, Congress recommended that the HUD/YouthBuild funding be cut by 50%, from \$40 million to \$20 million. Such a decrease would result in the closing down of half of the 90 YouthBuild sites nationwide. YouthBuild takes high school dropouts between the ages of 18 and 24 and teaches them to take responsibility for themselves and their communities.

This sounds like a nice goal, doesn't it? I have seen it happen in just twelve days from the start of the program here in Detroit. The change in attitude of the 41 trainees in the first five days was amazing! We told them that they are powerful people who can lead the people of their communities to better lives and they came back the following week to learn how. For the first time in their lives these young adults are taking responsibility for raising their children, for improving their educations and for getting training (in construction) that will lead to a solid career and an improved community.

We are teaching them to rebuild their communities one low-income unit at a time. The pride and determination of these young people are not really so surprising. It lies just beneath the layers of fear and disappointment that accompany them wherever they go. YouthBuild was designed especially for this population. It will not fail them the way other systems have. They have a voice in the program and they take responsibility for making sure it works. The only thing they cannot control is the funding.

This is where you come in. Any cut in the HUD/YouthBuild funding will result in a despair so deep in these young people that they may never try again. If this is true for Detroit, it must be true for all the sites across the nation. YouthBuild works and, therefore, it is essential to the survival of this country. Our young people are finding their voices, the program boasts 100% registered voters. Please allow them to continue learning how to use their power in positive and productive ways. They are neophytes in this realm and the lessons have only just begun. Please do whatever is in your power to preserve the YouthBuild program. We cannot afford to let our young people down again.

Sincerely,


Sharen Lee Jones

YOUTHBUILD DETROIT

3611 CASS AVE. • DETROIT, MI. 48201 • TEL. 313/831-1318

PROGRAM SUMMARY

The Detroit Youthbuild Program will provide educational services, leadership skills training, on-the-job training in the building trades, counseling, and job placement assistance with follow-up services to youth aged 18-24 who are high school drops outs and Detroit public housing residents. The Detroit Youthbuild Program will enroll as many as 55-60 trainees and intends to graduate approximately 40 youths. All participants will be residents of the federally designated Empowerment Zone and will receive cash stipends for twelve months and follow up services for an additional twelve months. Trainees will rehabilitate 24 units in Building 502, a high rise building located at Jeffries Homes.

This is the only YouthBuild project in the state and is being implemented through partnerships with several city departments, public agencies, and neighborhood based organizations. YouthBuild is a proven program which turns around the lives of young people for whom traditional institutions have not worked. It demonstrates that young people want real jobs rebuilding our communities. Detroit's project is modeled after a project which started in East Harlem, New York in the mid-70's and has been replicated in over seventeen (17) cities around the country.

The City of Detroit Employment and Training Department (E&TD) was awarded a combined planning and implementation Opportunities for Youth: Youthbuild Program grant from the Department of Housing and Urban Development (HUD) and engaged in a ten month planning process to develop an Implementation Plan. E&TD contracted with the non profit organization, Young Detroit Builders (YDB), to assist with the planning process and implement the Detroit Youthbuild Program.

The program will utilize funding from the HUD grant, the Detroit Housing Department and the Detroit Public Schools. Young Detroit Builders will be responsible for the day to day operation of the programs including the selection, training and supervision of all staff, participant recruitment, retention and progress monitoring, coordination of the academic and on site training components of the program and the successful transition of participants from the program to work, training, or educational placements. The programs' principal partners are the Employment and Training Department, the Detroit Housing Department, the Detroit Public Schools and the Wayne County Department of Social Services (WCDSS). These agencies will assist in the recruitment of participants and will make substantial in kind donations integral to the program's operation. At this time women with children will retain their food stamps, child care and cash benefits while they are in this program.

An Equal Opportunity Employer/Program

OPERATED BY YOUNG DETROIT BUILDERS, PROJECT COORDINATOR • City of Detroit Employment and Training Department
Local Funding Agency • Supporting Partners: City of Detroit Housing Department, Detroit Public Schools, Wayne County
Department of Social Services, Detroit Health Department, Detroit Department of Human Services, U.S. Department of Labor
Bureau of Apprenticeship & Training, Cass Corridor Neighborhood Development Corporation, U-Snap-Bac Nonprofit Housing
Corporation, Warren Conner Development Coalition/Partnership for Economic Independence • An Opportunities for Youth
project funded by the U.S. Department of Housing and Urban Development • Funded in part by the Michigan Jobs
Commission.

DETROIT PUBLIC SCHOOLS

Division of Information Services
Office of Professional Development and Technology Innovation
6501 W. Outer Drive
Detroit, Michigan 48235
Phone: (313) 494-7143 Fax: (313) 494-7210

February 19, 1996

Lieutenant John Autrey
Detroit Police Department
3rd Precinct
2801 W. Vernor
Detroit, MI 48216

Dear Lt. Autrey:

I would like to thank you for agreeing to be a guest on FYI Educational Issues Program, aired on Radio Station WDTR 90.9FM.

Currently, taping sessions for this show are scheduled on Tuesdays at 10:30A.M. A taping date has been scheduled for you at the time shown below. If the scheduled date is inconvenient, please contact us to reschedule.

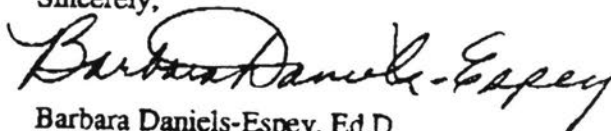
Date: Tuesday, February 20, 1996
Time: 10:30A.M.
Place: WDTR 90.9FM Radio Station
9345 Lawton
Detroit, MI 48206
(Located Between Chicago and Joy Rd.)

Station Contact Person: Maryann Langevin
(313) 596-3507

It would be helpful if you would complete the highlighted areas on the attached "Guest Response Sheet", which will serve as a list of issues or lead questions, about the "Youthbuild" Project that you would like us to discuss. Brochures and recent flyers are also helpful. If additional information is needed, please do not hesitate to contact me at (313) 494-7148.

Thank you again, for consenting to be on our show.

Sincerely,



Barbara Daniels-Espey, Ed.D.
Program Supervisor

BDE/lj

DAVID L. SNEAD, Ph.D.
General Superintendent

Winter

1995



DETROIT

EMPLOYMENT & TRAINING TODAY

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A PROGRAM THAT'S ALMOST
TOO GOOD TO BE TRUE

Youthbuild



...by Jennifer Davis

In mid-1994 the City of Detroit Employment and Training Department (E&T) was awarded a combined planning and implementation Youthbuild Program grant from the Department of Housing and Urban Development. E & T is proud to announce the commencement of the implementation phase of the program. Youthbuild Detroit, an Empowerment Zone program, is modeled after a project which started in Harlem in the mid-70's and which has enjoyed tremendous success across the country with a client population that is perhaps the most difficult to serve. Youthbuild Detroit will provide a two year building trades learning program for approximately 40 low income Detroiters, from 18 to 24 years of age, all of whom are high school drop outs and who are predominantly Detroit public housing residents. All participants will be residents of the federally-designated Detroit Empowerment Zone. Participants will learn how to rehabilitate and construct affordable housing in the Empowerment Zone. The program also provides academic and vocational counseling, leadership skills training and on-the-job training in the construction trades.

The program provides an education in an alternative setting with a curriculum that suits the participants' needs. It integrates construction learning requirements with academic subjects. For those who need it, completing a general education equivalency (GED) program is also a goal. Young people develop leadership skills by sharing in the governance of the program through an elected policy committee. They participate in community service projects and learn life and career skills. Counseling, job readiness training, peer support groups, self esteem building and life planning processes, substance abuse therapy, child care services, etc. all help participants on the road to a productive life. Program staff will help with job or apprenticeship placement or with continuing educational pursuits, helping with admissions, obtaining financial aid, etc.

E & T TODAY....

is published quarterly by the City of Detroit Michigan Works Employment and Training Department and provides information about the variety of training and job placement programs and services that are available. Articles are contributed by staff members and training agencies. Contact Ron Kolis in the Planning Division at (313) 876-4572 with any articles you would like included.

...See Youthbuild on Page 3

City Offers Building Trades Training

The City of Detroit Employment & Training Department (E&T) has announced the launching of Youthbuild Detroit, a two-year Building Trades Training Program for low-income Detroiters ages 18-24, which will provide training in the rehabilitation and construction of affordable housing in Detroit.

An empowerment zone program, Youthbuild Detroit is modeled after a project which started in Harlem in the mid-70s and has since spread to communities throughout the country. The program provides academic and vocational educational services, leadership skills training and on-the-job training in the construction trades.

Approximately 40 trainees will be rehabilitating units at the Jeffries Homes, which will lead to GED certificates, job placement, placement in building trades apprenticeships, placement in post-secondary education, further vocational training or entrepreneurial training.

"Students will have the competitive edge needed in today's job market because they will have first-hand knowledge gained from working next to an experienced journeyman," said Willie Walker, director of the City of Detroit's Employment & Training Department.

"We are providing opportunities for Detroit's young adults to have high-wage job skills and to develop as responsible citizens by increasing their educational skills, self-awareness and social responsibility."

Youthbuild's definition of leadership is "taking responsibility to make sure things go right for your life, your family and your community."

"Trainees will divide their time between classroom work and working at the housing work sites," notes Beverly Manick, executive director of Young Detroit Builders, who is overseeing the operation of Youthbuild Detroit. "Trainees will be carrying out substantial rehabilitation of existing units, including some demolition, rough and finish carpentry, basic plumbing and electrical work, installation of fixtures and cabinets, dry walling and painting, and floor refinishing."

Eligibility is open to young men and women interested in learning more about the construction trades and between the ages of 18-24. Eligible participants must be high school dropouts and residents of public housing.

"Classes will begin in January. We are encouraging anyone who meets the eligibility criteria to please come in today and fill out an application," added Manick. "If you have a desire to do this and want a profession to proud of, don't be discouraged, we will help you enroll."

Applications may be picked up at the Jeffries Homes Resident Empowerment Committee at Building 302, #3265-67; at Young Detroit Builders, 3611 Cass Ave. at Martin Luther King Boulevard; the City of Detroit Employment and Training Department, 707 W. Milwaukee, at Third; or by calling (313) 831-1318, ext. 16 to have an application mailed to you.

Future

From 1-B

in Detroit. According to Sharen Lee Jones, Young Detroit Builders' counselor and leadership development specialist, the program teaches many things to young men and women.

"Our trainees won't just be getting construction training, we are focusing on leadership development. We want to create community leaders. We want them to become active in their communities and provide them with a vested interest in their neighborhood and in the city. It will be up to them to create the positive changes for tomorrow."

The Detroit Youthbuild Program will provide educational services, leadership skills training, on-the-job training in the building trade, counseling and job placement assistance with follow-up services to youth aged 18-24 who are high school dropouts and Detroit public housing residents. The program will enroll as many as 55-60 trainees and intends to graduate approximately 40 youths. It is the object of the Young Detroit Builders to see that participants obtain training in rehabilitation of housing, which will lead to GED certificates, job placement, placement in building trades apprenticeships, placement in post-secondary education, further vocational training or entrepreneurial training.

Wilburn A. Canton, teacher with the Detroit Public Schools, explained the importance of education and the role it will play in the Youthbuild program.

"We are focused on providing the education skills that these trainees would need to perform their job in the construction industry," stated Canton. "Youthbuild wanted two teachers who could specifically provide GED in-

struction, in addition to the skills training and counseling as well."

Construction trainer Roger Johnson said that as an Empowerment Zone project, all participants will be residents of the federally designated Empowerment Zone and will receive cash stipends for 12 months and follow-up services for an additional 12 months. Trainees will rehabilitate 24 units in Building 502 of the Jefferies Homes.

"This project will provide opportunities for dropouts to earn a GED while they are learning skilled trade," stated Johnson. "We are actual journeymen in the construction profession and will be teaching our trainees how to apply their craft to receive real, full-time union jobs upon completion of the program."

The only Youthbuild project in the state, it is being implemented through partnerships with several city departments, public agencies and Neighborhood-based organizations. Youthbuild is a proven program which turns around the lives of young people for whom traditional institutions have not worked. It demonstrates that young people want real jobs rebuilding our communities.

The Detroit project is modeled after a project which started in East Harlem, NY in the Mid-70's and has been replicated in over 17 cities around the country.

It was the program's history of giving of one's self that appealed to Detroit Youthbuild Program Manager Michael R. Griffin, and eventually convinced him to take the position after a great deal of soul searching.

"I was working for a very viable, successful construction firm and was making good money when Beverly Manick, executive director

of Youth Detroit Building, approached me about the Youthbuild position," stated Griffin. "I suppose it was selfishness or being self-centered on my own career, that just wouldn't let me take the position at first. But, as I attended the Million Man March in Washington, I realize that it was up to all of us to help make a difference in people's lives who need it. It was at that point that I wrote a quick note to Beverly simply stating, 'My eyes have finally been opened.'" The next day I was hired."

Griffin said the Youthbuild program is about offering opportunities to make a difference. He wants participants to see that there are other alternatives available to them. He encouraged the young people to call and get involved in what is a very broad program full of potential if they are willing to apply themselves.

The City of Detroit Employment and Training Department is the local funding agency, with Youth Detroit Builders operating as the contractor in charge of running Youthbuild Detroit. Program partners include the City of Detroit Housing Department, Detroit Public Schools, Wayne County Department of Social Services, City of Detroit Health Department, City of Detroit Health Department of Human Services, U.S. Department of Labor Bureau of Apprenticeship & Training, Cass Corridor Neighborhood Development Corporation, U-SNAP-BAC and Warren/Conner Development Coalition.

If you would like to apply for an opening in the program, and you fit the criteria, call the Youth Detroit Builders at (313) 831-1318. There is a Jan. 8, 1996 deadline for applications.



Warren/Conner Development Coalition

THE PIPELINE

Volume XIII Number 1 Winter 1996

YOUTHBUILD Trains 18-24 yr.-olds in Building Trades

The City of Detroit Employment & Training Department (E&T) has announced the launching of Youthbuild Detroit, a two-year Building Trades Training Program for low-income Detroiters ages 18-24, which will provide training in the rehabilitation and construction of affordable housing in Detroit.

An empowerment zone program, Youthbuild Detroit is modeled after a project which started in Harlem in the mid-70s and has since spread to communities throughout the country. The program provides academic and vocational education services, leadership skills and on-the-job in the construction trades.

Approximately 40 trainees will be rehabilitating at unit sat the Jeffries Homes, which will lead to GED certificates, job placement in building trades apprenticeships, placement in post-secondary education, further vocational training or entrepreneurial training.

"Students will have the competitive edge needed in today's job market because they will have first-hand knowledge gained from working next to an experienced journeyman," said Willie Walker, director of the City of Detroit's Employment & Training Department.

"We are providing opportunities for Detroit's young adults to have high-wage job skills and develop as responsible citizens by increasing their educational skills, self-awareness and social responsibility."

Youthbuild's definition of leadership is "taking responsibility to make sure things go right for your life, your family and your community."

"Trainees will divide their time between classroom work and working at the housing work sites," notes Beverly Manick, executive director of Young Detroit Builders, who is over seeing the operation of Youthbuild Detroit. "Trainees will be carrying out substantial rehabilitation of existing units, including some demolition, rough and finished carpentry, basic plumbing and electrical work, installation of fixtures and cabinets, dry walling and painting, and floor refinishing."

The City of Detroit Employment & Training Department is the local funding

agency, with Young Detroit builders operating as the contractor in charge of running Youthbuild Detroit. Program partners include the City of Detroit Housing Department, Detroit Public Schools, Wayne County Department of Social Services, Detroit Health Department, Detroit Department of Human Services, U.S. Department of Labor, Bureau of Apprenticeship & Training, Cass Corridor Neighborhood Development Corporation, U-SNAP-BAC Nonprofit Housing Corporation, and Warren/Conner Development Coalition.

The Detroit Housing Department is donating two journeymen building trades supervisors, all construction materials and the housing training sites. The City of Detroit's Health, Human Services, and Youth Departments will provide supportive services to the program participants. The Detroit Public Schools will donate two teachers for basic academic readiness, GED preparation and construction trades curricula.

The Cass Corridor Neighborhood Development Corp., a sponsoring organization of Young Detroit Builders, will provide support for development of the project and will continue to subsidize the training center operations.

Eligibility is open to young men and women interested in learning more about the construction trades and who are high school dropouts and residents of public housing.

"Classes will begin in January. We are encouraging anyone who meets the eligibility criteria to please come in today and fill out an application," added Manick. "If you have a desire to do this and want a profession to be proud of, don't be discouraged. We will help you enroll."

Applications may be picked up at the Jeffries Homes Resident Empowerment Committee at Building 302, #3265-67; at Young Detroit Builders, 3611 Cass Ave. at Martin Luther King Boulevard; the City of Detroit Employment & Training Department, 707 W. Milwaukee, at Third; or by calling (313) 831-1318, ext. 16 to have an application mailed to you.

THE PRESIDENT HAS SEEN

2-22-96

THE WHITE HOUSE
WASHINGTON

96 FEB 7 P5:26

February 7, 1996

copy to
Lieberman

MEMORANDUM FOR THE PRESIDENT

FROM: DONALD A. BAER *DAB*
SUBJECT: STATE OF THE UNION FOLLOW-THROUGH
CC: LEON PANETTA, HAROLD ICKES, EVELYN LIEBERMAN

Attached is a copy of a memo the offices of Communications and Political Affairs put together right after the State of the Union to show how we can use your schedule and speeches to follow-through on the themes you put forward there. Leon suggested that I should send it to you to get your thoughts on our strategic direction. We have now shared and received agreement on this plan with all the inside and outside political/communications advisers who come to our Tuesday "Message Meeting."

As you can see, you have been carrying out most of this plan in your schedule. Based on this approach, we are working with your surrogates, including the Cabinet, with the Press office and with other outreach offices to make sure that we are pulling in the same direction, with appropriate amplification of your message.

Wesley

*This is good
but we need to
discuss —*

Px

January 30, 1996

MEMORANDUM FOR LEON E. PANETTA, HAROLD ICKES & EVELYN LIEBERMAN

FROM: DON BAER & DOUG SOSNIK

SUBJECT: STATE OF THE UNION FOLLOW-THROUGH

This memorandum summarizes the results of discussions with Anne Walley, George Stephanopoulos, Bruce Reed, Rahm Emanuel and Mark Penn. Our goal has been to develop a message schedule to reinforce the State of the Union themes between now and April 15 -- a period which includes the bulk of the Republican primary season (until March 26) and runs up to the President's Japan/Russia trip. These recommendations are based on our decision to keep the President above the fray and "presidential" throughout the Republican primaries.

If we are able to work out a plan like the one below, we can also give more guidance to our various outreach operations and our surrogates. This will be particularly helpful in scheduling the Vice President, the First Lady and Mrs. Gore, and Cabinet secretaries to support the President's message.

One issue that is not dealt with in detail in the schedule below is the budget. If we find that we need to go on the offensive again on the budget, this approach would allow us to both criticize Republicans in Congress for retreating on fundamental commitments, even as we support new approaches to meet our challenges. This memo also does not address media interviews to support this schedule, which Mike McCurry and I are working on.

I. MESSAGE GUIDELINES

(A) Demonstrate the President is not simply talking about the nation's challenges, but taking action to move the country forward. He is doing his job.

(B) Emphasize issues from the State of the Union challenges, with focus on family, education and crime, along with the economic agenda and environment. The common themes are enabling people to make the most of their own lives and

underscoring where community and shared efforts work. Foreign policy events will also help.

(C) Keep the President on "presidential," non-partisan footing, while the Republicans are fighting out their primaries.

II. SCHEDULING GUIDELINES

(A) Avoid competing with the Republican primary schedule; work around it to get our message out.

(B) Keep the schedule light and flexible to maximize our limited break-through capacity during the primaries and to provide opportunities for budget message, if necessary. We should hold off making commitments to major events outside our control (e.g., annual conventions) until as late as possible.

(C) Most Tuesdays (caucus/primary days) and Wednesdays (results coverage), either:

(1) schedule no events, or

(2) schedule non-political, value-based (e.g., President meeting with school children about tobacco) or foreign policy events with a chance of being included in coverage as "while Republicans fought over their nomination, the President . . . " stories.

(D) Schedule major D.C.-based national message events on Thursdays, when possible.

(E) Leave weekends and some Mondays for travel to non-primary, targeted states (after Iowa and New Hampshire) geared towards local and regional media.

(F) Organize series of radio addresses for February and early March to highlight Presidential actions on the family/economic/crime agenda which served as the foundation for the State of the Union.

III. PROPOSED MESSAGE SCHEDULE

- 1/29 - **Family:** Teen pregnancy event with members of new national group, grassroot organizers and Henry Foster. (DONE)
- 1/30 - **Foreign Policy:** Drop-by Vice President Gore's meeting with Prime Minister Chernomyrdin. (DONE)

- 2/1 - **Family:** National Prayer Breakfast -- "A Prayer for the American Family." (DONE)

- **Foreign Policy:** Chirac visit. (DONE)

- 2/2-3 - **N.H. -- Education/Economy:** Education technology event at Concord H.S.; "school to work" event elsewhere in state. (DONE)

N.H. -- Economy: Radio address on minimum wage for first anniversary of President's proposed increase. (Switched to health care/budget)

N.H. -- Crime: Community policing event.

- 2/5 - **NGA Roundtable:** Budget delivered. (DONE)
 - 2/6 - **NGA Plenary Speech:** Emphasize some of following -- school choice (with planned announcements from some governors supporting President's call for reform); Medicaid; welfare. (Hold on school choice)
 - 2/7 - **Foreign Policy:** Highlight swearing-in of new President of Haiti. (DONE)
 - 2/7 - **Education:** Speech on college opportunity agenda to the Nat'l Assoc. of Indep. College & Universities. (DONE)
 - 2/8 - **Telecom Bill signing:** Library of Congress, emphasizing bipartisan themes, new opportunities and anti-violence. Announce date of Media Industry Meeting. (2/29)
 - 2/10-11 - **Iowa -- Family:** Radio address on violence and children or on domestic violence (new HHS hotline for abused spouses).
- Iowa -- College:** Speeches to large college audiences on college opportunity agenda; roundtable with parents and students on paying for college.
- 2/12 - **Family:** Discussion with children and parents in Oval Office on television violence in preparation for Media Industry Meeting. (Iowa caucuses).
 - 2/13 - **Education:** Major education technology event with National Information Infrastructure Advisory Council, and announcement of matching grants.

*Stewart
Gau,
Dora
Mabelly*

- 2/14 - **Corporate responsibility:** Baldrige Awards, in which we can focus some on how the recipients are fulfilling corporate responsibility.

- 2/15 - **New York -- Family:** Event with PTA group on tobacco and young people.

- 2/17 - **N.H.:** Message and radio address (values) tbd.

- 2/20 - **N.H. Primary Day:** Event TBD

- 2/22 - **Family:** Meeting with Teen Pregnancy Initiative board members (at White House or successful school program).

- 2/23 - **Economy:** White House Conference on Empowerment Zones (emphasis on bipartisan support; brownfields?)

- 2/23-24 - **California -- Crime:** Radio address at Long Beach (where uniforms have cut back gang violence) unveiling federal guidelines on school uniforms. Other California message tbd; possibilities include: children and violence in run-up to Media Industry Meeting; charter schools/choice; health care; parental responsibility.

- **Wash. or Wisc.:** Message tbd, as above.

- 2/29 - **Family:** Major White House meeting with Media Industry Executives on ratings system and children's programming.

- 3/2 - **Crime:** Radio address on drugs and gangs with Drug Czar McCaffrey, right after Senate confirmation.

- 3/4 - **Michigan -- Crime or Education:** Event on crime in public housing (one-strike-and-you're out), or GI Bill for workers (non-college education and training).

- 3/7 - **Crime:** White House Conference on Youth, Violence and Drug Abuse with action on gang violence.

- 3/8-9 - **California/Education:** "Net Day" event (20% of state schools connected); radio address on same issue. Environmental Speech also a possibility.

- 3/10-11 - **Wash. or Wisc./Florida:** Message tbd, as above.

- 3/11 - **New York -- Environmental or Crime:** Brownfields, or other tbd.

- 3/14 - **Foreign Policy:** Major speech at university on large themes (day after Bosnia milestones and three days before St. Patrick's Day.)

(Budget CR due to run out 3/15. Scheduling/message for 3/15 to 4/15 in planning now.)

IV. ISSUES THAT NEED MORE EMPHASIS

(A) Businesses that practice corporate responsibility, including "family-friendly" policies

(B) Economic agenda, specifically health care

(C) Political reform (possible meeting with Sens. McCain and Feingold before vote on bill)

(D) School choice/charter schools

(E) College opportunity agenda

(F) Parental responsibility (fathers)

(G) Drug prevention efforts

Also, we are somewhat light on real actions for the President to take on most of the areas discussed. We will have a separate plan coming soon on Olympic-related scheduling, some of which may take place during this period.

For future planning purposes, attached is a separate document which organizes potential events according to the challenges set out in the State of the Union.

*GC - need
the order
can be done
to H-1000
already
on way*

V. POLITICAL TRAVEL SUMMARY

- 2/2, 2/3 - New Hampshire
- 2/10, 2/11 - Iowa
- 2/15 - New York: Political dinner
- 2/17 - New Hampshire
- 2/23, 2/24 - California, Washington state
- 3/4 - Detroit: DNC/Clinton-Gore lunch; Levin event.
- 3/8, 3/9 - California, Wisconsin
- 3/10 - Florida
- 3/11 - New York: DCCC dinner
- 3/17 - Illinois: St. Patrick's day parade
- 3/23 - Ohio: Ohio JJ dinner
- 4/10 - Philadelphia/Baltimore: DNC event
- 4/29 - Little Rock/Miami

OUTLINE FOR STATE OF THE UNION IMPLEMENTATION

I. Children and Families

A. Media challenges: to create movies, etc. suitable for own children; V-chip requirement; media should rate programs

1. Meeting with TV/media executives on TV ratings system and minimum hours of children's programming; SOTU promises "next month" -- require February date.

2. TV Guide to interview President on these issues.

3. Other possibilities: remarks during/after telecommunications bill passage; California event.

B. Campaign against children smoking

1. Possible events: President to judge children's anti-smoking essay contest; theme for February's PTA speech; [O'Connor to prepare list of other options].

C. Welfare reform challenges

D. Campaign against teen pregnancy

1. Meeting with grass-roots organizers at which President announces the members of the national group to support grass-roots efforts and the appointment of Henry Foster. (1/29)

2. Other options: Event with the national group; visit to a successful anti-teen pregnancy program; meet with both pro-choice and pro-life groups working together to reduce teen pregnancy rates.

E. Keep families together -- reduce domestic violence

1. National Prayer Breakfast: Theme of "prayer for the American family" (2/1).

2. Other "bully-pulpit" speeches shedding light on family values and issues.

3. Events highlighting ongoing DOJ efforts: grants to counter domestic violence (possibly in Iowa with Bonnie Campbell); and new "hotline" for abused spouses.

4. Presidential public service announcements.

F. Absent fathers -- support for children

1. Meeting with successful men's group on family responsibilities (Omaha, Cleveland, Baltimore, New Jersey).
2. Announce "clearinghouse" for such efforts.
3. Follow-up with groups from Vice President's conference on family/fathers in Tennessee last year.

II. Education

A. Every classroom connected to info superhighway by 2000

1. Visit/remarks in Concord (N.H.) high school on progress in education technology (2/2).
2. Meeting (w/VP) with National Information Infrastructure Advisory Council to receive their report and announce matching grant program (2/13).
3. "Net Day" event in California to mark successful completion of connecting 20% of state's classrooms (3/9).
4. Photo op with President and newly-installed computer in Oval Office (Chelsea?).
5. Other possibilities: Visit to Union, N.J. success story; MCI 18-wheel computer lab.

B. Schools: Goals 2000; right to choose; charter schools

1. NGA speech on secondary education standards, choice and charter schools; invite governors to work with their state legislators to implement -- announce those who have (2/6).
2. Visit/bring in the first graduating charter school class in Minnesota.

C. Each school should teach character education

1. Visit school that is doing it right.
2. "Call-in" to President at elementary school by children in other schools.

D. Schools should be able to require school uniforms

1. With uniformed Long Beach School children in attendance, President signs directive to Education and DOJ to develop guidelines on uniforms to local school districts.

2. At subsequent PTA speech (or at Baltimore school), President announces national guidelines ("legal road map") to school districts on how to adopt a school uniform policy.

E. Parents should be more involved in children's learning

1. Visit a "family-friendly" business that allows leave for parent-teacher conferences, PTA, etc.

2. Other options: PTA speech; [Riley initiatives].

F. Open doors to college wider: expand work study (1 mill. by 2000) & Pell grants; merit scholarships; \$10,000/year tuition tax-deductible; continue loan program & AmeriCorps.

1. Speech to Nat'l Assoc. Independent Colleges (2/7).

2. Other events: meet with work-study students; roundtables at state universities w/students, parents, etc.; [Ben-Ami/Sperling to develop more].

III. Economic Security

A. GI Bill for Workers/voucher for tuition/training

B. Raise minimum wage

1. Subject of radio address at N.H. diner (2/3).

C. Maintain Earned Income Tax Credit

D. Tax credit for working families with children

E. Make it easier for small businesses to provide pensions

1. Visit business doing it right.

F. Protect existing pension plans

1. Possibilities: announce proposal allowing all to buy into federal plan; event on continuing enforcement actions against abuse of 401(k) plans.

G. Enact bipartisan health insurance reform bill

H. Protect Medicare and Medicaid

I. Fight health care fraud and abuse

1. Challenge to AMA to "self-police" own doctors.

- J. Employers and employees to work as team -- improving skills and productivity; sharing benefits and burdens

IV. Crime, Gangs and Drugs

- A. Continue community policing -- bringing crime rate down
 - 1. Visit D.C./Georgia Avenue's "orange hat" community policing program.
 - 2. Event at a "citizen academy."
- B. Keep Brady Bill and assault weapons ban on the books
- C. Take on gang violence -- FBI targeting gangs; prosecute violent teens as adults
 - 1. Bring in all U.S. attorneys and FBI (Freeh) to discuss/present DOJ's "anti-gang" strategy. [task force?]
 - 2. Award DOJ's COPS/anti-gang grants to 10 cities.
 - 3. Event with local police chiefs, citizen groups re their success with gangs, crackhouses, etc.
- D. Housing authorities -- 1 strike & out for criminals
 - 1. Visit Dallas housing project with this policy.
 - 2. Visit/invite in tenant groups policing their own local housing.
 - 3. Announce possible HUD guidelines on how local authorities can implement.
- E. Ensure violent offenders serve 85% of sentence
- F. Prevention strategies -- community policing; sports leagues
 - 1. Meet with successful ministers/church program.
- G. Reduce drug problem -- drug-free schools; McCaffrey
 - 1. Event for confirmation of McCaffrey (likely February hearing date).
 - 2. Youth, drugs and violence conference (2/29).

V. Environment

- A. Congress should not reverse generation of bipartisan effort -- no enforcement cuts; polluters to pay

- 1. If EPA is cut, event to illustrate.

- B. Make it easier for businesses to take initiatives -- more efficient/cheaper ways to meet standards

- 1. Visit business with success story/Project XL; [McGinty to provide other options].

- C. Strengthen community right-to-know laws

VI. Leadership in Freedom and Peace

- A. America must lead -- borderless threats, etc.

- B. Tougher trade deals, open markets, increase exports

- 1. Options to come from USTR.

- C. Risks for peace -- N.Ireland, Middle East, Bosnia

- D. Ratify Start II and Chemical Weapons; sign test ban treaty; enact anti-terrorism bill

- 1. Presidential statement and radio address commentary on Start II ratification.

VII. Reform government and democracy

- A. Continue reinventing government initiatives

- B. Enact campaign finance reform bill

- C. Pass the line-item veto

- D. Help communities -- empowerment zones, community development banks, brownfields

- 1. Visit to clean-up site (brownfields).

- E. Stop illegal immigration -- stiffen border protection and executive order on hiring of illegal immigrants

- 1. Photo op on signing of executive order (date?)

- F. Never again shut down government / extend debt limit

- G. Honor America's "real champions" -- community heroes

THE WHITE HOUSE
WASHINGTON

THE PRESIDENT HAS SEEN
2-22-96

February 16, 1996

MEMORANDUM FOR THE PRESIDENT

FROM: TODD STERN *TS*
PHIL CAPLAN *PC*

SUBJECT: Recent Political Information Items

We are forwarding the following recent political information items:

- (A) **Ickes memo on DNC fundraising.** Marvin Rosen is confident that \$125 million can be raised during the first 10 months of 1996 (including \$30 million in gross direct mail revenue) -- Rosen is doubtful that the DNC can reach \$140 million. Projected DNC expenses are approximately \$145.6 million, although this number is being revised downward by \$6 million as a result of Harold's Jan. 31 meeting with Dodd and Fowler. Harold attaches a detailed schedule of projected "major donor" requests that have been confirmed and those still requested of you, VP, First Lady and Mrs. Gore. Memo also includes Jan-June cash flow summary
- (B) **Ickes memo on Stan Greenberg's "State of the Party" report.** Stan's report based on 7,000 phone interviews from mid-December to mid-January. *Main points:* Dems have made big gains since '94 mid-term election, but they are uneven and incomplete -- the public has turned away from the GOP Congress; big gains for Dems in New England, the East/Industrial Mid-West and the border South; mountain states have polarized against Dems, and Dems in trouble in West and western Mid-West; Dems have made substantial gains among seniors and older voters who have not yet retired; older white women are the most important Democratic women in the white electorate -- their support is "budget driven"; Dems and the GOP are splitting the under 30 vote almost 50/50; report underscores the "critical importance of women to Dems."

We have also received the following items:

- **Letter from DSCC Executive Director to Ickes on Wyden race.** Don Foley commends you, the VP, Harold and others for "the most extensive party-wide effort" in a special election since the '91 Wofford race. He cites Doug, Karen Hancox, David Strauss (VP) and others for their responsiveness and attention to the race; thanks you, VP, C/G '96, DNC, Kantor and Rubin for fundraising efforts; praises Shalala and Browner for campaigning with Wyden; and is especially appreciative of satellite feed you did the day before balloting ended -- your appearance underscored the importance you placed on the race as turnout reached 65%.

9 February 1996 96 FEB 12 P4: 33

MEMORANDUM TO THE PRESIDENT
THE VICE PRESIDENT

CC: Leon Panetta
Evelyn Lieberman
Maggie Williams
Ron Klain
Skila Harris
George Stephanopoulos
Don Baer

From: Harold Ickes 

Re: Stan Greenberg's 7 February 1996 report: "The
State of the Party: 1994-1996"

You should have received Stan Greenberg's recent report on the "State of the Party: 1994-1996" dated 7 February 1996. His basic conclusion is that: "Democrats have made important gains since the 1994 Congressional defeat, but they are uneven and incomplete. The public has, above all, turned away from the Republican Congress."

There have been substantial gains for Democrats in New England, the East Mid-West and the border South.

The mountain states have, however, polarized against the Democrats since 1994, and Democrats are in trouble in the West and Mid-West.

Substantial gains have been made among seniors and among older voters (those between the ages of 50 and 64 who have not yet retired).

Older white women are now the most Democratic women in the white electorate. He concludes that this support is "budget driven".

The gains for Democrats are less impressive under the age of 50, and Democrats and Republicans are splitting under 30 votes "right down the middle".

His report underscores the critical importance of women to the Democrats, much of which support is, according to Stan, "budget driven".



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11 MD
J. Dorland

Date: February 7, 1996

To: Senator Christopher Dodd
General Chairman

Don Fowler, Chairman
Democratic National Committee

From: Stanley B. Greenberg

RE: THE STATE OF THE PARTY: 1994-96

I have prepared this report on the state of the Democratic Party, using the DNC's national survey data base. For the current period, the project draws on the 7,000 interviews conducted between mid-December and mid-January as part of the national budget-tracking program. For the 1994 election period, the projects draws on the 5,000 interviews conducted in October for the coordinated research program. These large data sets at these two critical junctures allow us to look at the state of the Democratic Party -- immediately before the 1994 congressional-election debacle and during the 1996 budget impasse and government closure.

The study uses three measures of Democratic support, all expressed as *net Democratic support* (Democratic minus Republican support):

Party identification	Self-expressed identification with the two major parties.
Party thermometers	Positive and negative feelings about the parties, measured by thermometer ratings (100 degrees, very favorable; zero, very unfavorable; 50, neither favorable nor unfavorable).
Congressional generic vote	Support for Democratic or Republican candidates for Congress from your district.



Congress-Led Party Gains

Democrats have made important gains since the 1994 congressional defeat, but they are uneven and incomplete. The public has, above all, turned away from the Republican Congress. There has been a 7 point swing in congressional vote intention -- from -5 points in 1994 to +2 points now. That is a major shift that could prestage major gains in the Congress.

Unfortunately, the reaction against the Republican Congress has translated less clearly into party gains. Feelings about the two parties have moved a little, producing a 4 degree shift in favor of the Democrats (from a net disadvantage of 3 degrees to a net advantage of 1 degree) -- largely because of growing negative sentiments about the Republicans. *However, there has been no gain in party identification since the November 1994 elections.* The party enjoys a 3 point advantage on identification, but that reflects a stable partisan structure still unmoved by the current turmoil.

Regional Gains -- and Losses

The best news for Democrats can be found in New England, the industrial Midwest and the South, particularly the border states.

New England

The Democrats have made gains on Congress, party feeling and party identification making this a Democratic bastion. In the Congressional races, the Democrats currently operate with a +19 point wind at their backs. Democratic incumbents here should be in a good position, while Republican incumbents should be struggling.

East Midwest

The Democrats have made their biggest gains in the *industrial Midwest* -- up 14 points in the congressional, with important gains on party feeling and identification. Democrats have a significant advantage in the congressional races here (+6 points) after suffering serious losses in 1994 (-8).

Border South

Given the awful results in Tennessee and Kentucky in 1994, this turnabout is particularly encouraging -- a 12 point gain on Congress and 6 points on party identification. The Border South is looking Democratic again (ahead by 7 in the races for Congress). These are poorer states that are



giving the Republicans low marks on the budget (+11 points on supporting Democrats on the budget).

Deep South

The Democrats have made important gains in the Deep South, though only congressionally (+ 10 points, now breaking even). Party sentiment and identification have not shifted back, and the President's position is weak here. Indeed, Democrats have lost ground here among white voters, though still picking up a few points for Congress (up 4 points, but still losing by 20).

Pacific Coast

The Democrats have made modest gains in the far West (up only 4 points for Congress). They now run ahead of the Republicans for Congress by 2 points which suggests a lot of close contests. The President, fortunately, is running very strong here.

Mid Atlantic

This is a swing area which has not moved very much in response to the current debates. The President is doing very well, and the electorate is strongly supportive of the Democrats on the budget. Still, the Democrats enjoy only a 3 point advantage for Congress, up only 1 point since 1994.

The strong positive swings for the Democrats have been balanced, though not offset, by evident weaknesses and losses elsewhere in the country.

Mountain States

The mountain states have polarized against the Democrats since 1994. A bad situation has gotten worse. Democrats have lost 8 points on the congressional generic and now trail the Republicans by 20 points.

West Midwest

Democrats have some trouble here. They have lost ground on all measures, including losing 2 points on the congressional generic contest. Democrats trail here by 4 points for Congress. The President is running respectably, but this fiscally conservative area only gives the Democrats a 1 point advantage in the budget battles.



Partisan Currents

The Democratic gains are a function of Democratic consolidation and independent shifts to the Democrats.

Democrats	Democrats feel better about their own party and have emerged more unified in their congressional voting (up 9 points to 78 percent) without a counterbalancing shift among Republicans.
Independents	The Democrats have gained 9 points in the congressional race and now split evenly.
Republicans	The Republicans have not polarized in support of their own party. The congressional vote is unchanged. Republicans are less supportive of their own party on the budget than Democrats, who are uniformly supportive of the Democratic position.

The Age Divide

The battles surrounding the Republican budget has produced a powerful shift toward the Democrats among older voters -- not just seniors but voters over the age of 50. The Democratic gains have come on all measures -- party identification, party feeling and congressional voting.

Seniors	We are witnessing powerful gains for the party and the President advanced, no doubt, by the Democrats' 21 point advantage on the budget. The Democrats are ahead by 10 points in the congressional generic race and 19 on presidential approval.
Older voters	Perhaps the most impressive gains come among voters 50 to 64 years of age -- working people who have not yet retired. Here, Democrats have made their biggest gains over the Republicans on every measure: up 4 points on party ID, 7 degrees on feeling and, amazingly, 9 points on congressional voting. Democrats now win this bloc by 4 points in the congressional after losing by 5 points in 1994.



These newly-won voters should be a major focus of attention for the Democrats.

Older, white women They are now the most Democratic women in the white electorate. Democrats have major gains on party identification, party sentiment and the congressional vote. Democrats now win the congressional race by 6 points among this group. This is budget driven (+16 points). The President does well here, but the budget issue is an even stronger factor.

Older, white college voters While older (over 50), white college graduates have not generally been good for Democrats, the current debate has produced significant shifts around the retirement issues. Democrats have gained an impressive 11 points among the older, white *male* graduates and an extraordinary 18 points among the *women*. The latter side with the Democrats by 20 points on the budget issue and give the President a 16 point net approval.

The Democratic gains are much less impressive under age 50. Democrats have actually slipped a few points on party identification, though on party feeling and generic congressional vote Democrats have made some modest gains. The Democrats do not enjoy overwhelming advantages on the budget under age 40, though they are still marginally ahead. These baby-boom and younger voters need to hear from the Democrats on a broader range of issues that are relevant to their lives.

The Democrats and Republicans are splitting **all under 30 voters** right down the middle, with the Democrats currently ahead by 2 points in the congressional generic race. Among white young voters (under 30), Democrats are trailing by 11 points, somewhat worse than among all white voters. But there is an extraordinary gender gap among young white voters:

Under-30 Women Young white women lean Democratic -- + 1 point on party identification, + 2 degrees on party feeling and + 4 points on congressional generic vote -- 28 points more Democratic than the under-30 men.

Under-30 men It is hard to imagine that these voters are from the same generation -- by 26 points, they identify more with the



Republicans; they give the Republicans a 24 point advantage in the race for Congress.

**Young white men
(Under 50)**

Democrats are getting slaughtered among younger white men (by 19 points in the congressional race). But believe it or not, that represents a significant improvement from 1994 when the Democrats lost by an astonishing 27 points.

Non-College and Blue-Collar Shifts

The Democrats have made gains at all class levels, though more so among the non-college. Among the college-educated, Democrats have gained 5 points on the congressional, but presidential approval is only modest, and opinion is split on the budget. Democrats have made larger gains among the high-school educated (up 7 points) and where support for the President and the budget are strong. **The biggest gains have come in the middle, among the post-high-school educated who are struggling for something better.**

Post-high school

Democrats have made stunning gains here after losing badly in 1994 (- 9 points). Democrats now split the vote evenly, reflecting a 9 point shift to the Democrats in the congressional race (as well as shifts on party identification and party feeling). The gains are even more impressive among *white post-high school voters* (up 19 points on the congressional generic race.)

High-school

Democrats are beginning to pile up majorities with high-school-educated voters. In 1994 we won by only 3 points, but now the Democrats are ahead by 10. This is driven by the budget issue (+19) and support for the President (+15). Democrats split evenly among white high school graduates, 8 points better than among all white voters.

The battle with the Republicans has made it possible for Democrats to be heard among white working class men. That changes the equation for 1996.



**Non-college, white
men**

Democrats lost disastrously among non-college white men in 1994 (by 19 points). Democrats have narrowed the margin by 7 points in the last 1 ½ years, but Democrats have also made important gains on party identification (up 7 points) and party feeling (up 3 degrees).

**Non-college, white
younger men**

The downscale shift to the Democrats has even swept up the younger, non-college white men. Democrats lost them by 24 points in 1994. But the downscale shift has produced a 9 point gain in the congressional race and an 8 point shift on party identification.

The weakest women's group for Democrats is **white, non-college younger (under 50) women -- for the most part, women in blue-collar families with children**. Democrats lose by 7 points in the congressional race and have actually lost ground on party identification (down 8 points). The President's position is weak here (- 1 points), though the budget is somewhat helpful (+ 7 points).

College-educated white women break even in the congressional race, but give very strong support to the President (+12) and on the budget debate (+12).

POLITICAL CHANGE
The 1994 Election and Now

	Party ID		Party Thermometer		Congress Generic Vote		Change			Pres approval	Budget support
	1994	1996	1994	1996	1994	1996	ID	Thm	Vot		
All voters	+ 3	+ 3	- 3	+ 1	- 5	+ 2	0	+ 4	+ 7	+10	+10
New England	+11	+13	+ 3	+ 8	+12	+19	+ 2	+ 2	+ 7	+27	-23
Mid Atlantic	+10	+ 5	+ 2	+ 4	+ 2	+ 3	- 5	+ 2	+ 1	+22	+19
East Midwest	+ 1	+ 4	- 4	+ 4	- 8	+ 6	+ 3	+ 8	+14	+12	+13
West Midwest	+11	- 6	- 2	- 2	- 2	- 4	-17	0	- 2	+10	+ 1
Deep South	- 1	0	- 7	- 4	-11	- 1	+ 1	+ 3	+10	0	+ 3
Border South	+ 7	+13	- 4	+ 2	- 5	+ 7	+ 6	+ 6	+12	+11	-11
Mountain States	-18	-17	- 4	- 8	-12	-20	+ 1	- 4	- 8	- 9	- 9
Pacific Coast	+ 4	+ 6	- 4	+ 2	- 2	+ 2	+ 2	+ 6	+ 4	+17	-14
White	- 5	- 6	- 9	- 4	-14	- 8	- 1	+ 5	+ 6	0	0
Black	+69	+73	+36	+37	+66	+74	+ 4	+ 1	+ 8	+59	+67
Latino	+28	+25	+ 9	+11	+18	+22	+ 2	+ 2	+ 4	+26	-23
Male	- 7	- 7	- 8	- 6	-15	- 8	0	+ 2	+ 7	+ 2	- 3
Female	+11	+11	0	+ 6	+ 4	+11	0	+ 6	+ 7	+19	-21
Democrats	-	-	+33	+37	+69	+78	-	+ 4	+ 9	+67	-73
Independnt	-	-	- 4	- 1	- 9	0	-	+ 3	+ 9	+10	- 9
Republcns	-	-	-41	-38	-80	-80	-	+ 3	0	-47	-57

	Party ID		Party Thermometer		Congress Generic Vote		Change			Pre s. approval	Budget support
	1994	1996	1994	1996	1994	1996	ID	Thm	Vot		
All voters	+ 3	+ 3	- 3	+ 1	- 5	+ 2	0	+ 4	+ 7	+10	+10
Under 30	- 1	- 2	- 4	0	- 4	+ 2	- 1	+ 4	+ 6	+10	+ 7
30 to 39	0	- 8	- 7	- 5	-14	- 6	- 8	+ 2	+ 8	+ 7	- 1
40 to 49	+ 5	+ 3	- 1	0	0	0	- 2	+ 1	0	+ 9	+10
50 to 64	+ 5	+ 9	- 5	+ 2	- 5	+ 4	+ 4	+ 7	+ 9	+11	+10
65 plus	+ 8	+10	+ 1	+ 6	+ 3	+10	+ 2	+ 5	+ 7	+19	+21
High schl	+13	+14	+ 2	+ 6	+ 3	+10	+ 1	+ 4	+ 7	+15	+19
Post-high	- 4	- 1	- 6	0	- 9	0	+ 3	+ 6	+ 9	+11	+ 8
College	- 2	- 5	- 7	- 4	-10	- 5	- 3	+ 3	+ 5	+ 7	+ 1

POLITICAL CHANGE
The 1994 Election and Now
White Voters

	Party ID		Party Thermometer		Congress Generic Vote		Change			Pre s approval	Bud get support
	1994	1996	1994	1996	1994	1996	ID	Thm	Vot		
All voters	-5	-6	-9	-4	-14	-8	-1	+5	+6	0	0
Deep South	-14	-19	-14	-15	-24	-20	-5	-1	+4	-18	-16
Border South	-1	+9	0	-3	-12	-2	+10	-3	+10	0	-2
Male	-14	-14	-12	-9	-23	-17	0	+3	+6	-8	-12
Female	+2	+1	-4	+1	-5	0	+1	+5	+6	+7	+12
High schl	+4	+3	-4	-1	-5	0	-1	+3	+5	+3	+8
Post-high	-15	-11	-12	-6	-20	-1	+4	+6	+19	-2	-2
College	-8	-11	-9	-6	-17	-12	-3	+3	+5	-1	-5
Under 30	-13	-14	-8	-5	-14	-11	-1	+3	+3	-5	-8
30 to 39	-10	-18	-12	-10	-25	-16	-8	+2	+9	-5	-9
40 to 49	-6	-5	-8	-4	-10	-8	+1	+4	+2	-1	+4
50 to 64	-2	+1	-8	-2	-14	-4	+3	+6	+10	+1	-1
65 plus	+1	+2	-3	0	-5	+1	+1	+3	+6	+8	+14

	Party ID		Party Thermometer		Congress Generic Vote		Change			Pre s approval	Bud get support
	1994	1996	1994	1996	1994	1996	ID	Thm	Vot		
All voters	-5	-6	-9	-4	-14	-8	-1	+5	+6	0	0
Young no college	-11	-10	-10	-7	-17	-10	+1	+3	+7	-4	-3
Young College	-5	-14	-9	-7	-16	-14	-9	+2	+2	-3	-5
Old no college	+4	+4	+4	+1	-5	-1	0	-3	+4	+6	+10
Old college	-14	-6	-12	-6	-20	-8	-8	+6	+12	0	-2
Young women	+1	-5	-6	-2	-6	-5	-6	+4	+1	+4	+8
Young men	-19	-19	-13	-11	-27	-19	0	+2	+8	-11	-16
Older women	+5	+8	-3	+4	-2	+6	+3	+7	+8	+10	+16
Older men	-7	-6	-10	-7	-20	-13	+1	+3	+7	-2	-4
College men	-15	-21	-13	-12	-29	-23	-6	+1	+6	-12	-19
Non collg men	-15	-8	-11	-8	-19	-12	+7	+3	+7	-4	-6
College women	-1	+1	-6	+0	-4	+0	+3	+6	+4	+12	+12
Non collg women	+4	+1	-4	+1	-6	+0	-3	-3	+6	+4	+11

	Party ID		Party Thermometer		Congress Generic Vote		Change			Pre s approval	Bud get support
	1994	1996	1994	1996	1994	1996	ID	Thm	Vot		
All voters	-5	-6	-9	-4	-14	-8	-1	+5	+6	0	0
NoCollge younger men	-24	-14	-13	-10	-23	-14	+8	+3	+9	-8	-12
NoCollge younger women	+1	-7	-7	-3	-11	-7	-8	+4	+3	-1	+7
NoCollge older men	-1	-1	-8	-4	-17	-11	0	+4	+6	+3	+1
NoCollge older women	+7	+8	-1	+4	+2	+6	+1	+5	+4	+8	+16
College younger Men	-12	-25	-13	-13	-31	-26	+13	0	+5	-14	-22
College younger women	-1	-2	-4	0	+1	-2	-1	+4	-3	+10	+9
College older men	-22	-14	-15	-11	-27	-16	+8	+4	+11	-8	-16
College older women	-6	+7	-9	+2	-14	+4	+13	+11	+10	+16	+20